

**Table 2a - Convenience Expenditure per Capita (5 year summary)**

<b>Zone</b>	<b>2011</b>	<b>2016</b>	<b>2021</b>	<b>2026</b>	<b>2031</b>	<b>2032</b>	<b>2033</b>
Zone 1a	£2,132	£2,152	£2,140	£2,201	£2,259	£2,272	£2,286
Zone 1b	£2,239	£2,259	£2,248	£2,311	£2,372	£2,386	£2,400
Zone 2a	£2,074	£2,093	£2,082	£2,141	£2,197	£2,210	£2,223
Zone 2b	£1,995	£2,014	£2,003	£2,060	£2,114	£2,127	£2,139
Zone 3	£2,045	£2,064	£2,053	£2,111	£2,166	£2,179	£2,192
Zone 4	£1,969	£1,987	£1,977	£2,033	£2,086	£2,099	£2,111

**Table 2b - Comparison Expenditure per Capita (5 year summary)**

<b>Zone</b>	<b>2011</b>	<b>2016</b>	<b>2021</b>	<b>2026</b>	<b>2031</b>	<b>2032</b>	<b>2033</b>
Zone 1a	£3,014	£3,485	£3,643	£4,032	£4,401	£4,493	£4,587
Zone 1b	£3,147	£3,638	£3,804	£4,210	£4,595	£4,691	£4,790
Zone 2a	£2,905	£3,359	£3,512	£3,887	£4,242	£4,332	£4,422
Zone 2b	£2,704	£3,126	£3,268	£3,617	£3,948	£4,031	£4,115
Zone 3	£2,864	£3,312	£3,463	£3,832	£4,182	£4,270	£4,360
Zone 4	£2,645	£3,058	£3,197	£3,538	£3,862	£3,943	£4,025

Source:

Pitney Bowes Business Insight

Pitney Bowes Business Insight Retail Expenditure Guide 2017/2018

**2015 Prices**