

Table 3A - Total Available Convenience Goods Expenditure (£m) (5 year summary)

Zone	2011	2016	2021	2026	2031	2033
1a	£66.63	£72.31	£76.97	£83.95	£90.42	£93.06
1b	£23.32	£25.31	£26.95	£29.39	£31.65	£32.58
2a	£51.45	£55.83	£59.44	£64.82	£69.82	£71.85
2b	£65.55	£71.14	£75.73	£82.59	£88.96	£91.55
3	£47.69	£51.75	£55.09	£60.08	£64.71	£66.60
4	£102.97	£111.74	£118.95	£129.74	£139.73	£143.81
<b>Total</b>	<b>£357.61</b>	<b>£388.08</b>	<b>£413.13</b>	<b>£450.57</b>	<b>£485.30</b>	<b>£499.44</b>

Table 3B - Total Available Comparison Goods Expenditure (£m) (5 year summary)

Zone	2011	2016	2026	2031	2033
1a	£94.18	£117.10	£131.02	£153.79	£176.18
1b	£32.79	£40.76	£45.61	£53.54	£61.33
2a	£72.08	£89.61	£100.27	£117.70	£134.82
2b	£88.82	£110.43	£123.56	£145.03	£166.14
3	£66.80	£83.05	£92.92	£109.08	£124.95
4	£138.28	£171.93	£192.37	£225.80	£258.66
<b>Total</b>	<b>£492.94</b>	<b>£612.89</b>	<b>£685.75</b>	<b>£804.94</b>	<b>£922.08</b>

Source: Pitney Bowes Business Insight  
Pitney Bowes Business Insight Retail Expenditure Guide 2017/2018

2015 Prices

Table 3A - Total Available Convenience Goods Expenditure (£m)

Zone	2010	2011	2012	2013	2014	2015	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033
1a	£67.80	£66.63	£67.86	£68.66	£68.89	£70.27	£73.01	£73.28	£74.14	£75.44	£76.97	£78.67	£80.11	£81.47	£82.72	£83.95	£85.25	£86.47	£87.84	£89.09	£90.42	£91.74	£93.06
1b	£23.73	£23.32	£23.76	£24.04	£24.11	£24.60	£25.56	£25.65	£25.95	£26.41	£26.95	£27.54	£28.04	£28.52	£28.96	£29.39	£29.84	£30.27	£30.75	£31.19	£31.65	£32.12	£32.58
2a	£52.35	£51.45	£52.40	£53.02	£53.19	£54.26	£56.38	£56.58	£57.25	£58.25	£59.44	£60.74	£61.86	£62.91	£63.87	£64.82	£65.83	£66.77	£67.83	£68.79	£69.82	£70.84	£71.85
2b	£66.71	£65.55	£66.77	£67.55	£67.77	£69.14	£71.83	£72.10	£72.94	£74.22	£75.73	£77.39	£78.82	£80.16	£81.38	£82.59	£83.88	£85.07	£86.42	£87.65	£88.96	£90.26	£91.55
3	£48.53	£47.69	£48.57	£49.14	£49.30	£50.29	£52.26	£52.45	£53.06	£53.99	£55.09	£56.30	£57.34	£58.31	£59.20	£60.08	£61.02	£61.89	£62.87	£63.76	£64.71	£65.66	£66.60
4	£104.78	£102.97	£104.87	£106.11	£106.45	£108.60	£112.83	£113.25	£114.57	£116.59	£118.95	£121.57	£123.80	£125.91	£127.83	£129.74	£131.75	£133.63	£135.75	£137.67	£139.73	£141.78	£143.81
<b>Total</b>	<b>£363.90</b>	<b>£357.61</b>	<b>£364.23</b>	<b>£368.52</b>	<b>£369.72</b>	<b>£377.16</b>	<b>£391.87</b>	<b>£393.30</b>	<b>£397.92</b>	<b>£404.91</b>	<b>£413.13</b>	<b>£422.21</b>	<b>£429.97</b>	<b>£437.28</b>	<b>£443.95</b>	<b>£450.57</b>	<b>£457.57</b>	<b>£464.09</b>	<b>£471.45</b>	<b>£478.14</b>	<b>£485.30</b>	<b>£492.41</b>	<b>£499.44</b>

Source: Tables 1 and 2

2015 Prices

Table 3B - Total Available Comparison Goods Expenditure (£m)

Zone	2010	2011	2012	2013	2014	2015	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033
1a	£93.49	£94.18	£96.94	£100.18	£105.43	£111.43	£119.86	£120.90	£122.90	£126.29	£131.02	£136.00	£141.02	£145.46	£149.66	£153.79	£157.96	£162.46	£166.63	£171.03	£176.18	£181.42	£186.76
1b	£32.54	£32.79	£33.75	£34.87	£36.70	£38.79	£41.72	£42.09	£42.78	£43.96	£45.61	£47.34	£49.09	£50.63	£52.10	£53.54	£54.99	£56.55	£58.01	£59.54	£61.33	£63.15	£65.01
2a	£71.54	£72.08	£74.19	£76.67	£80.68	£85.28	£91.73	£92.53	£94.05	£96.65	£100.27	£104.08	£107.92	£111.31	£114.53	£117.70	£120.89	£124.33	£127.52	£130.88	£134.82	£138.84	£142.92
2b	£88.16	£88.82	£91.42	£94.48	£99.42	£105.09	£113.03	£114.02	£115.90	£119.09	£123.56	£128.25	£132.99	£137.17	£141.14	£145.03	£148.97	£153.21	£157.14	£161.29	£166.14	£171.09	£176.12
3	£66.30	£66.80	£68.75	£71.05	£74.77	£79.03	£85.01	£85.75	£87.16	£89.57	£92.92	£96.45	£100.02	£103.16	£106.15	£109.08	£112.03	£115.22	£118.18	£121.30	£124.95	£128.67	£132.45
4	£137.26	£138.28	£142.33	£147.09	£154.79	£163.61	£175.98	£177.51	£180.44	£185.42	£192.37	£199.67	£207.05	£213.56	£219.74	£225.80	£231.93	£238.53	£244.65	£251.10	£258.66	£266.36	£274.20
<b>Total</b>	<b>£489.30</b>	<b>£492.94</b>	<b>£507.38</b>	<b>£524.34</b>	<b>£551.78</b>	<b>£583.23</b>	<b>£627.34</b>	<b>£632.90</b>	<b>£643.23</b>	<b>£660.97</b>	<b>£685.75</b>	<b>£711.79</b>	<b>£738.09</b>	<b>£761.30</b>	<b>£783.32</b>	<b>£804.94</b>	<b>£826.77</b>	<b>£850.31</b>	<b>£872.13</b>	<b>£895.13</b>	<b>£922.08</b>	<b>£949.53</b>	<b>£977.46</b>

Source: Tables 1 and 2

2015 Prices