Table 6 - Convenience Goods Turnover 2011

		Top Up Total											
	75%	Main F		75% 75%		75%	25%	25%	25% 25%		25%	25%	
	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	
Total Available Expenditure 2011	£49.97	£17.49	£38.59	£49.16	£35.76	£77.22	£16.66	£5.83	£12.86	£16.39	£11.92	£25.74	£357.61
Saffron Walden													
Aldi, Saffron Walden	£13.04	£0.23	£0.00	£0.00	£1.30	£1.38	£2.06	£0.00	£0.10	£0.00	£0.34	£0.07	£18.51
Cost Cutter, High Street, Saffron Walden	£0.28	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.28
Nisa, Cromwell Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.10	£0.00		£0.00	£0.00	£0.00	£1.15
Tesco, Pleasant Valley, Saffron Walden	£1.09	£0.00	£0.00	£0.37	£0.00	£0.00	£1.91	£0.00		£0.00	£0.13	£0.00	£3.50
Tesco, Radwinter Road, Saffron Walden	£15.46	£0.41	£0.28	£0.41	£0.00	£1.68	£3.21	£0.17		£0.00	£0.66	£0.15	£22.43
Waitrose, Hill Street, Saffron Walden	£17.69	£0.83	£0.43	£0.82	£0.00	£1.32	£5.12	£0.00		£0.08	£0.09	£0.17	£26.53
Local Market, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.13	£0.00	£0.00	£0.00	£0.00	£0.00	£0.13
Local Shops, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.66	£0.17	£0.00	£0.00	£0.00	£0.14	£0.98
Saffron Walden Total													
Great Dunmow							_						
Co-Op, White Street, Great Dunmow	£0.00	£0.00	£1.24	£0.00	£0.00	£0.00	£0.00	£0.00	£3.80	£0.24	£0.00	£0.00	£5.28
Tesco, Stortford Road, Great Dunmow	£0.00	£0.00	£1.24	£4.81	£3.91	£0.00	£0.00	£0.00	£3.60	£0.24	£0.00	£0.00	£3.26
Local Shops, Great Dunmow	£0.00	£0.00	£0.15	£0.00	£0.00	£0.00	£0.00	£0.00	£1.15	£0.37	£0.36	£0.00	£1.63
Great Dunmow Total	£0.00	£0.00	£0.15	£0.00	£0.00	£0.00	£0.00	£0.00	£1.15	£0.12	20.20	20.00	£1.03
Order Dammon Total													
Clavering													
Local shops, Clavering	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£0.00	£0.16
Clavering Total													
Duxford	00.00	00.00	00.00	00.00	00.00	20.00	22.22	00.00	00.00	00.00	00.00	00.04	00.04
Local shops, Duxford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.34	£0.34
Duxford Total													
Elsenham							_						
Local Shops, Elsenham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.21	£0.00	£1.21
Elsenham Total	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	21.21	20.00	21.21
Felsted													
Local shops, Felsted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.45	£0.00	£0.00	£0.00	£0.45
Felsted Total													
Flitch Green													
Co-op, Webb Road, Flitch Green	£0.00	£0.00	£0.77	£0.00	£0.00	£0.00	£0.00	£0.00	£1.24	£0.00	£0.00	£0.00	£2.01
Flitch Green Total	20.00	20.00	20.77	20.00	20.00	20.00	20.00	20.00	21.21	20.00	20.00	20.00	22.01
i iitoii orooni rotai													
Great Bardfield													
Co-op, Brook Street, Great Bardfield	£0.00	£0.00	£0.00	£0.28	£0.00	£0.00	£0.00	£0.00	£0.00	£1.41	£0.00	£0.00	£1.68
Great Bardfield Total													
Great Chesterford													
Local shops, Great Chesterford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19
Great Chesterford Total													
Haverhill						\vdash	_						
Aldi, Lord's Croft Lane, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£15.32	£0.18	£0.00	£0.00	£0.00	£0.00	£2.25	£17.75
Sainsbury's, Haycocks Road, Haverhill	£0.55	£0.00		£0.00	£0.00	£26.51	£0.00	£0.00		£0.00	£0.00	£5.04	£32.46
Iceland, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.96	£0.00	£0.00	£0.00	£0.00	£0.00	£0.94	£1.90
Tesco Superstore, Cangle Road, Haverhill	£0.17	£0.00		£0.00	£0.00	£12.50	£0.00	£0.00		£0.00	£0.00	£4.39	£17.06
Haverhill Total	20.17	20.00	20.00	20.00	20.00	2.2.00	20.00	20.00	20.00	20.00	20.00	250	200
Henham													
Local shops, Henham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	£0.20
Henham Total							_						
Linton						\vdash	_						
Co-op, High Street, Linton	£0.00	£0.00	£0.00	£0.00	£0.00	£1.27	£0.08	£0.00	£0.00	£0.00	£0.00	£2.00	£3.35
Linton Total	20.00	£0.00	2.0.00	£0.00	£0.00	L1.21	2.0.00	£0.00	2.0.00	20.00	20.00	٤2.00	13.33
Linton rotal													

Takeley													
Local shops, Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.39	£0.00	£0.39
Takeley Total													
Thaxted													
Local shops, Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.00	£1.25	£0.10	£0.00	£0.00	£1.45
Thaxted Total													
Stansted Mountfitchet													
Co-Op, Cambridge Road, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.72	£0.00	£0.00	£0.09	£0.00	£0.07	£0.67	£0.00	£1.57
Local shops, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.00	£0.00	£0.00	£1.99	£0.00	£2.09
Tesco Express, Cambridge Road, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24	£0.00	£0.24
Stansted Mountfitchet Total													
Stebbing													
Local shops, Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.33	£0.00	£0.00	£0.00	£1.33
Stebbing Total													
Sawston	00.00	00.00	00.00	00.00	00.00	00.07	00.00	00.00	00.00	00.00	00.00	00.07	00.01
Budgens, High Street, Sawston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.97	£0.00	£0.00	£0.00	£0.00	£0.00	£2.67	£3.64
Sawston Total													
Outside of Study Area													
Outside of Study Area Aldi, London Road, Bishop's Stortford	£0.00	£0.00	£0.30	£0.00	£7.56	£0.00	£0.00	£0.00	£0.00	£0.00	£0.70	£0.00	£8.55
Asda, Coldhams Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£7.56	£0.00	£0.00	£0.00	£0.00	£0.00	£0.70	£0.00	£8.55
Asda, Coldnams Lane, Cambridge Asda, Elizabeth II Square, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£1.48	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.10
Asda, Elizabeth II Square, Chelmsford Asda, Village Square, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Asda, Watergardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£0.33
Co-op, Bridge End Lane, Great Notley, Braintree	£0.00	£0.00	£0.00	£0.00	£0.46	£0.00	£0.00	£0.00	£0.14	£0.00	£0.00	£0.00	£0.70
Co-op, Church Street, Bocking, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.22	£0.00	£0.00	£0.22
Iceland, Bank Street, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.05	£0.00	£0.00	£0.05
Lidl, Rayne Road, Braintree	£0.00	£0.00	£1.89	£3.34	£0.00	£0.00	£0.00	£0.00	£0.11	£0.93	£0.00	£0.00	£6.26
Marks & Spencer Simply Food, Braintree Retail Park, Braintre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.33	£0.00	£0.00	£0.20
Marks & Spencer, South Street, Bishops Stortford	£0.00	£0.00	£0.28	£0.00	£0.00	£0.00	£0.00	£0.09	£0.00	£0.00	£0.00	£0.00	£0.48
Morrisons, Baldock Street, Royston	£0.00	£0.91	£0.00	£0.00	£0.00	£0.00	£0.00	£1.94	£0.00	£0.00	£0.00	£0.00	£2.85
Morrisons, Broad Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.00	£0.00	£0.00	£0.19	£0.29
Morrisons, Dickens Place, Copperfield Road, Chelmsford	£0.00	£0.00	£0.00	£5.01	£0.00	£0.00	£0.00	£0.00	£0.00	£1.58	£0.00	£0.00	£6.59
Sainsbury's, Birchanger Motorway Services, Bishops Stortfor	£0.00	£0.00	£0.27	£0.00	£1.56	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07	£0.00	£1.90
Sainsbury's, Brooks Road, Cambridge	£0.52	£0.41	£0.00	£0.00	£0.00	£0.94	£0.23	£0.00	£0.00	£0.00	£0.00	£0.00	£2.10
Sainsbury's, Fifth Avenue, Harlow	£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20
Sainsbury's, Jackson Square, Bishops Stortford	£0.39	£0.00	£0.00	£0.18	£3.41	£0.00	£0.00	£0.00	£0.10	£0.00	£1.05	£0.00	£5.13
Sainsbury's, The Thorley Centre, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£2.06	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.06
Sainsbury's, Tofts Walk, Braintree	£0.00	£0.00	£0.30	£4.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.68	£0.00	£0.00	£5.15
Sainsbury's, White Heart Lane, Chelmsford	£0.00	£0.00	£0.00	£3.52	£0.00	£0.00	£0.00	£0.00	£0.00	£0.26	£0.00	£0.00	£3.78
Tesco Extra, Old North Road, Royston	£0.30	£11.05	£0.00	£0.00	£0.00	£2.68	£0.00	£0.84	£0.00	£0.00	£0.00	£0.18	£15.05
Tesco Superstore, Cambridge Road Industrial Estate, Cambi	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17
Tesco Superstore, Cheddars Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.90	£0.00	£0.00	£0.00	£0.00	£0.36	£0.07	£1.33
Tesco Superstore, Church Langley Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.43	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07	£0.00	£0.50
Tesco Superstore, East Road / Edinburgh Way, Harlow	£0.00	£0.00	£0.22	£0.00	£0.41	£0.00	£0.00	£0.00	£0.00	£0.00	£0.14	£0.00	£0.77
Tesco Superstore, Great Notley, Braintree	£0.00	£0.00	£0.00	£10.09	£0.00	£0.00	£0.00	£0.00	£0.00	£3.09	£0.00	£0.00	£13.19
Tesco Superstore, Lancaster Way, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£10.36	£0.00	£0.00	£0.09	£0.00	£0.00	£1.14	£0.00	£11.60
Tesco Superstore, Market Place, Braintree	£0.00	£0.00	£0.45	£1.35	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29	£0.00	£0.00	£2.09
Tesco Superstore, Marks Farm, Braintree	£0.00	£0.00	£0.15	£3.72	£0.00	£0.00	£0.00	£0.00	£0.00	£1.03	£0.00	£0.00	£4.90
Tesco Superstore, Springfield Road, Chelmsford	£0.00	£0.00	£0.00	£5.13	£0.00	£0.00	£0.00	£0.00	£0.10	£0.36	£0.00	£0.00	£5.60
Tesco Superstore, The Square, Notley Green, Braintree	£0.00	£0.00	£0.15	£0.37	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07	£0.00	£0.00	£0.59
Tesco Superstore, Yarrow Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.35	£2.47	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£2.98
Waitrose, Cambridge	£0.00	£0.95	£0.21	£0.00	£0.00	£2.62	£0.00	£0.09	£0.00	£0.00	£0.00	£0.82	£4.69
Waitrose, Hauxton Road, Trumpington	£0.00	£0.63	£0.00	£0.00	£0.00	£2.31	£0.00	£0.17	£0.00	£0.00	£0.00	£0.25	£3.35
Waitrose, Northgate End, Bishops Stortford	£0.00	£0.00	£1.02	£0.59	£2.67	£0.00	£0.13	£0.00	£0.10	£0.00	£1.06	£0.00	£5.56
Taunton town centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21	£0.21
Outside of Study Area	£0.00	£1.77	£0.84	£4.71	£0.35	£1.90	£1.46	£2.06	£0.18	£4.67	£0.47	£5.70	£24.11
Others	00.00	00.00	00.00	00.00	00.00	00.00	00.00	00.00	00.00	00.00	00.00	00.00	00.00
Other	£0.00	£0.00	£0.00	£0.00	0.00£	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Internet / delivery			£0.00										
(Don't know / varies)	£0.00	£0.00	£0.00	£0.00	£0.00 00.03	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't do this type of shopping)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00