Table 8 - Convenience Goods Turnover 2021

	Main Food							Top Up						Total
	75%	75%	75%	75%	75%	75%		25%	25%	25%	25%	25%	25%	
	Zone 1a	Zone 1b	Zone 2a	Zone2b	Zone 3	Zone 4		Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	
Total Available Expenditure 2013	**£57.73**	**£20.21**	**£44.58**	**£56.80**	**£41.32**	**£89.22**		**£19.24**	**£6.74**	**£14.86**	**£18.93**	**£13.77**	**£29.74**	**£413.13**
Saffron Walden														
Aldi, Saffron Walden	£15.07	£0.26	£0.00	£0.00	£1.50	£1.60		£2.38	£0.00	£0.11	£0.00	£0.39	£0.08	£21.39
Cost Cutter, High Street, Saffron Walden	£0.33	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.33
Nisa, Cromwell Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£1.27	£0.00	£0.06	£0.00	£0.00	£0.00	£1.33
Tesco, Pleasant Valley, Saffron Walden	£1.26	£0.00	£0.00	£0.43	£0.00	£0.00		£2.20	£0.00	£0.00	£0.00	£0.15	£0.00	£4.05
Tesco, Radwinter Road, Saffron Walden	£17.86	£0.48	£0.32	£0.47	£0.00	£1.94		£3.71	£0.20	£0.00	£0.00	£0.76	£0.17	£25.91
Waitrose, Hill Street, Saffron Walden	£20.44	£0.96	£0.50	£0.94	£0.00	£1.52		£5.91	£0.00	£0.00	£0.09	£0.10	£0.19	£30.65
Local Market, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16
Local Shops, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.77	£0.20	£0.00	£0.00	£0.00	£0.17	£1.13
Saffron Walden Total														
Great Dunmow														
Co-Op, White Street, Great Dunmow	£0.00	£0.00	£1.43	£0.00	£0.00	£0.00		£0.00	£0.00	£4.40	£0.28	£0.00	£0.00	£6.10
Tesco, Stortford Road, Great Dunmow	£0.00	£0.00	£33.82	£5.55	£4.52	£0.00		£0.00	£0.00	£3.20	£0.66	£0.44	£0.00	£48.20
Local Shops, Great Dunmow	£0.00	£0.00	£0.18	£0.00	£0.00	£0.00		£0.00	£0.00	£1.33	£0.14	£0.24	£0.00	£1.88
Great Dunmow Total														
Clavering														
Local shops, Clavering	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.19	£0.00	£0.19
Clavering Total														
Duxford														
Local shops, Duxford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.39	£0.39
Duxford Total														
Elsenham														
Local Shops, Elsenham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£1.40	£0.00	£1.40
Elsenham Total														
Felsted														
Local shops, Felsted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.52	£0.00	£0.00	£0.00	£0.52
Felsted Total														
Flitch Green														
Co-op, Webb Road, Flitch Green	£0.00	£0.00	£0.88	£0.00	£0.00	£0.00		£0.00	£0.00	£1.43	£0.00	£0.00	£0.00	£2.32
Flitch Green Total														
Great Bardfield														
Co-op, Brook Street, Great Bardfield	£0.00	£0.00	£0.00	£0.32	£0.00	£0.00		£0.00	£0.00	£0.00	£1.62	£0.00	£0.00	£1.94
Great Bardfield Total														
Great Chesterford														
Local shops, Great Chesterford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.22	£0.00	£0.00	£0.00	£0.00	£0.00	£0.22
Great Chesterford Total														
Haverhill														
Aldi, Lord's Croft Lane, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£17.70		£0.21	£0.00	£0.00	£0.00	£0.00	£2.60	£20.51
Sainsbury's, Haycocks Road, Haverhill	£0.63	£0.00	£0.41	£0.00	£0.00	£30.63		£0.00	£0.00	£0.00	£0.00	£0.00	£5.83	£37.50
Iceland, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£1.11		£0.00	£0.00	£0.00	£0.00	£0.00	£1.09	£2.19
Tesco Superstore, Cangle Road, Haverhill	£0.20	£0.00	£0.00	£0.00	£0.00	£14.44		£0.00	£0.00	£0.00	£0.00	£0.00	£5.07	£19.71
Haverhill Total														
Henham														
Local shops, Henham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.24	£0.00	£0.24
Henham Total														
Linton														
Co-op, High Street, Linton	£0.00	£0.00	£0.00	£0.00	£0.00	£1.46		£0.09	£0.00	£0.00	£0.00	£0.00	£2.31	£3.87
Linton Total														

Takeley														
Local shops, Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.45	£0.00	£0.45
Takeley Total														
Thaxted														
Local shops, Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.11	£0.00	£1.44	£0.12	£0.00	£0.00	£1.68
Thaxted Total														
Stansted Mountfitchet														
Co-Op, Cambridge Road, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.84	£0.00		£0.00	£0.11	£0.00	£0.08	£0.78	£0.00	£1.81
Local shops, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.11	£0.00	£0.00	£0.00	£2.30	£0.00	£2.41
Tesco Express, Cambridge Road, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.28	£0.00	£0.28
Stansted Mountfitchet Total														
Stebbing														
Local shops, Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£1.54	£0.00	£0.00	£0.00	£1.54
Stebbing Total														
Sawston														
Budgens, High Street, Sawston	£0.00	£0.00	£0.00	£0.00	£0.00	£1.13		£0.00	£0.00	£0.00	£0.00	£0.00	£3.08	£4.21
Sawston Total														
Outside of Study Area														
Aldi, London Road, Bishop's Stortford	£0.00	£0.00	£0.35	£0.00	£8.73	£0.00		£0.00	£0.00	£0.00	£0.00	£0.81	£0.00	£9.88
Asda, Coldhams Lane, Cambridge	£0.36	£0.35	£0.00	£0.00	£0.00	£1.71		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.43
Asda, Elizabeth II Square, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Asda, Village Square, Chelmsford	£0.00	£0.00	£0.00	£0.38	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.38
Asda, Watergardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.56	£0.00		£0.00	£0.00	£0.16	£0.00	£0.09	£0.00	£0.81
Co-op, Bridge End Lane, Great Notley, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.25	£0.00	£0.00	£0.25
Co-op, Church Street, Bocking, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.45	£0.00	£0.00	£0.45
Iceland, Bank Street, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.06	£0.00	£0.00	£0.06
Lidl, Rayne Road, Braintree	£0.00	£0.00	£2.18	£3.86	£0.00	£0.00		£0.00	£0.00	£0.12	£1.07	£0.00	£0.00	£7.24
Marks & Spencer Simply Food, Braintree Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.19	£0.00	£0.00	£0.19
Marks & Spencer, South Street, Bishops Stortford	£0.00	£0.00	£0.32	£0.00	£0.00	£0.00		£0.00	£0.11	£0.00	£0.00	£0.12	£0.00	£0.55
Morrisons, Baldock Street, Royston	£0.00	£1.05	£0.00	£0.00	£0.00	£0.00		£0.00	£2.24	£0.00	£0.00	£0.00	£0.00	£3.29
Morrisons, Broad Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.11	£0.00	£0.00	£0.00	£0.22	£0.33
Morrisons, Dickens Place, Copperfield Road, Chelmsford	£0.00	£0.00	£0.00	£5.79	£0.00	£0.00		£0.00	£0.00	£0.00	£1.83	£0.00	£0.00	£7.62
Sainsbury's, Birchanger Motorway Services, Bishops Stortford	£0.00	£0.00	£0.32	£0.00	£1.80	£0.00		£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£2.19
Sainsbury's, Brooks Road, Cambridge	£0.60	£0.48	£0.00	£0.00	£0.00	£1.09		£0.26	£0.00	£0.00	£0.00	£0.00	£0.00	£2.42
Sainsbury's, Fifth Avenue, Harlow	£0.00	£0.00	£0.00	£0.00	£0.24	£0.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24
Sainsbury's, Jackson Square, Bishops Stortford	£0.45	£0.00	£0.00	£0.20	£3.94	£0.00		£0.00	£0.00	£0.12	£0.00	£1.22	£0.00	£5.93
Sainsbury's, The Thorley Centre, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£2.38	£0.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.38
Sainsbury's, Tofts Walk, Braintree	£0.00	£0.00	£0.35	£4.81	£0.00	£0.00		£0.00	£0.00	£0.00	£0.79	£0.00	£0.00	£5.95
Sainsbury's, White Heart Lane, Chelmsford	£0.00	£0.00	£0.00	£4.07	£0.00	£0.00		£0.00	£0.00	£0.00	£0.30	£0.00	£0.00	£4.36
Tesco Extra, Old North Road, Royston	£0.35	£12.77	£0.00	£0.00	£0.00	£3.09		£0.00	£0.98	£0.00	£0.00	£0.00	£0.21	£17.39
Tesco Superstore, Cambridge Road Industrial Estate, Cambridge	£0.20	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20
Tesco Superstore, Cheddars Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£1.04		£0.00	£0.00	£0.00	£0.00	£0.41	£0.08	£1.54
Tesco Superstore, Church Langley Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.50	£0.00		£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£0.57
Tesco Superstore, East Road / Edinburgh Way, Harlow	£0.00	£0.00	£0.25	£0.00	£0.47	£0.00		£0.00	£0.00	£0.00	£0.00	£0.17	£0.00	£0.89
Tesco Superstore, Great Notley, Braintree	£0.00	£0.00	£0.00	£11.66	£0.00	£0.00		£0.00	£0.00	£0.00	£3.57	£0.00	£0.00	£15.23
Tesco Superstore, Lancaster Way, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£11.97	£0.00		£0.00	£0.11	£0.00	£0.00	£1.32	£0.00	£13.40
Tesco Superstore, Market Place, Braintree	£0.00	£0.00	£0.52	£1.56	£0.00	£0.00		£0.00	£0.00	£0.00	£0.33	£0.00	£0.00	£2.41
Tesco Superstore, Marks Farm, Braintree	£0.00	£0.00	£0.17	£4.29	£0.00	£0.00		£0.00	£0.00	£0.00	£1.19	£0.00	£0.00	£5.66
Tesco Superstore, Springfield Road, Chelmsford	£0.00	£0.00	£0.00	£5.92	£0.00	£0.00		£0.00	£0.00	£0.12	£0.42	£0.00	£0.00	£6.46
Tesco Superstore, The Square, Notley Green, Braintree	£0.00	£0.00	£0.17	£0.43	£0.00	£0.00		£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.68
Tesco Superstore, Yarrow Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.40	£2.86		£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	£3.45
Waitrose, Cambridge	£0.00	£1.09	£0.24	£0.00	£0.00	£3.03		£0.00	£0.11	£0.00	£0.00	£0.00	£0.95	£5.41
Waitrose, Hauxton Road, Trumpington	£0.00	£0.73	£0.00	£0.00	£0.00	£2.67		£0.00	£0.20	£0.00	£0.00	£0.00	£0.28	£3.88
Waitrose, Northgate End, Bishops Stortford	£0.00	£0.00	£1.17	£0.68	£3.08	£0.00		£0.15	£0.00	£0.11	£0.00	£1.22	£0.00	£6.42
Taunton town centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.24	£0.24
Outside of Study Area	£0.00	£2.05	£0.97	£5.44	£0.40	£2.20		£1.68	£2.38	£0.21	£5.39	£0.54	£6.59	£27.86
Others														
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Internet / delivery	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't know / varies)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't do this type of shopping)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

Source: Tables 3a, 5a and 5b
2015 Prices