Table 9 - Convenience Goods Turnover 2026

	Main Food 75% 75% 75% 75% 75% 75%							Тор Up						Total
Tatal Analishis Freeze diana 2010	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4		25% Zone 1a	25% Zone 1b	25% Zone 2a	25% Zone 2b		25% Zone 4	
Total Available Expenditure 2013 Saffron Walden Aldi: Saffron Walden	£62.96 £16.43	£22.04 £0.29	£48.62	£56.80 £0.00	£41.32 £1.50	£97.30 £1.74		£20.99 £2.59	£7.35	£16.21 £0.12	£20.65	£15.02	£32.43	£441.68 £23.19
Cost Cutter, High Street, Saffron Walden	£0.36	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.36
Nisa, Cromwell Road, Saffron Walden Tesco, Pleasant Valley, Saffron Walden	£0.00 £1.37	£0.00 £0.00	£0.00 £0.00	£0.00 £0.43	£0.00 £0.00	£0.00 £0.00		£1.38 £2.40	£0.00 £0.00	£0.07 £0.00	£0.00 £0.00	£0.00 £0.17	£0.00 £0.00	£1.45 £4.37
Tesco, Radwinter Road, Saffron Walden Waitrose, Hill Street, Saffron Walden	£19.47 £22.29	£0.52 £1.05	£0.35 £0.54	£0.47 £0.94	£0.00 £0.00	£2.12 £1.66	<u> </u>	£4.05 £6.45	£0.21 £0.00	£0.00 £0.00	£0.00 £0.10	£0.83 £0.11	£0.19 £0.21	£28.22 £33.34
Local Market, Saffron Walden Local Shops, Saffron Walden	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00		£0.17 £0.84	£0.00 £0.22	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.18	£0.17 £1.23
Saffron Walden Total														
Great Dunmow	£0.00	£0.00	£1.56	£0.00	£0.00	£0.00		£0.00	£0.00	£4 79	£0.30	£0.00	£0.00	£6.66
Co-Op, White Street, Great Dunmow Tesco, Stortford Road, Great Dunmow	£0.00	£0.00	£36.89	£5.55	£4.52	£0.00		£0.00	£0.00	£3.49	£0.72	£0.48	£0.00	£51.66
Local Shops, Great Dunmow Great Dunmow Total	£0.00	£0.00	£0.19	£0.00	£0.00	£0.00		£0.00	£0.00	£1.45	£0.16	£0.26	£0.00	£2.05
Clavering														
Local shops, Clavering Clavering Total	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	£0.20
Duxford										\square				
Local shops, Duxford Duxford Total	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.43	£0.43
Elsenham														
Local Shops, Elsenham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£1.52	£0.00	£1.52
Elsenham Total														
Felsted Local shops, Felsted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.56	£0.00	£0.00	£0.00	£0.56
Felsted Total														
Flitch Green Co-op, Webb Road, Flitch Green	£0.00	£0.00	£0.97	£0.00	£0.00	£0.00		£0.00	£0.00	£1.56	£0.00	£0.00	£0.00	£2.53
Flitch Green Total														
Great Bardfield	00.07	00.07	00.07	00.07					00.0-	00.07			00.07	
Co-op, Brook Street, Great Bardfield Great Bardfield Total	£0.00	£0.00	£0.00	£0.32	£0.00	£0.00		£0.00	£0.00	£0.00	£1.77	£0.00	£0.00	£2.09
Great Chesterford														
Local shops, Great Chesterford Great Chesterford Total	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25
Haverhill					\square				\square					
Aldi, Lord's Croft Lane, Haverhill Sainsbury's, Haycocks Road, Haverhill	£0.00 £0.69	£0.00 £0.00	£0.00 £0.45	£0.00 £0.00	£0.00 £0.00	£19.30 £33.40		£0.23 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£2.84 £6.36	£22.37 £40.90
Iceland, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£1.21		£0.00	£0.00	£0.00	£0.00	£0.00	£1.18	£2.39
Tesco Superstore, Cangle Road, Haverhill Haverhill Total	£0.22	£0.00	£0.00	£0.00	£0.00	£15.75		£0.00	£0.00	£0.00	£0.00	£0.00	£5.53	£21.49
Henham														
Local shops, Henham Henham Total	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.26	£0.00	£0.26
Linton Co-op, High Street, Linton	£0.00	£0.00	£0.00	£0.00	£0.00	£1.60		£0.10	£0.00	£0.00	£0.00	£0.00	£2.52	£4.22
Linton Total														
Takeley Local shops, Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.49	£0.00	£0.49
Takeley Total												<u> </u>		
Thaxted Local shops, Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.12	£0.00	£1.57	£0.13	£0.00	£0.00	£1.83
Thaxted Total	20.00	20.00	20.00	20.00	20.00	20.00		20.12	20.00	21.57	2.0.13	20.00	20.00	21.00
Stansted Mountfitchet														
Co-Op, Cambridge Road, Stansted Mountfitchet Local shops, Stansted Mountfitchet	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.84 £0.00	£0.00 £0.00		£0.00 £0.12	£0.12 £0.00	£0.00 £0.00	£0.09 £0.00	£0.85 £2.50	£0.00 £0.00	£1.90 £2.63
Tesco Express, Cambridge Road, Stansted Mountfitchet Stansted Mountfitchet Total	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.31	£0.00	£0.31
Stebbing														
Local shops, Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£1.68	£0.00	£0.00	£0.00	£1.68
Stebbing Total														
Sawston Budgens, High Street, Sawston	£0.00	£0.00	£0.00	£0.00	£0.00	£1.23		£0.00	£0.00	£0.00	£0.00	£0.00	£3.36	£4.59
Sawston Total							⊢−Ŧ							
Outside of Study Area Aldi, London Road, Bishop's Stortford	£0.00	£0.00	£0.38	£0.00	£8.73	£0.00	F F	£0.00	£0.00	£0.00	£0.00	£0.88	£0.00	£9.98
Asda, Coldhams Lane, Cambridge Asda, Elizabeth II Square, Chelmsford	£0.39 £0.00	£0.39 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£1.87 £0.00		£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£2.65 £0.00
Asda, Village Square, Chelmsford	£0.00	£0.00	£0.00	£0.38	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.38
Asda, Watergardens, Harlow Co-op, Bridge End Lane, Great Notley, Braintree	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.56 £0.00	£0.00 £0.00		£0.00 £0.00	£0.00 £0.00	£0.18 £0.00	£0.00 £0.27	£0.10 £0.00	£0.00 £0.00	£0.83 £0.27
Co-op, Church Street, Bocking, Braintree Iceland, Bank Street, Braintree	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00		£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.49 £0.07	£0.00 £0.00	£0.00 £0.00	£0.49 £0.07
Lidl, Rayne Road, Braintree Marks & Spencer Simply Food, Braintree Retail Park, Braintree	£0.00 £0.00	£0.00 £0.00	£2.38 £0.00	£3.86 £0.00	£0.00 £0.00	£0.00 £0.00		£0.00 £0.00	£0.00 £0.00	£0.13 £0.00	£1.17 £0.21	£0.00 £0.00	£0.00 £0.00	£7.54 £0.21
Marks & Spencer, South Street, Bishops Stortford Morrisons, Baldock Street, Royston	£0.00 £0.00	£0.00 £1.14	£0.35 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00		£0.00 £0.00	£0.12 £2.45	£0.00 £0.00	£0.00 £0.00	£0.13 £0.00	£0.00 £0.00	£0.60 £3.59
Morrisons, Broad Street, Cambridge	£0.00	£0.00 £0.00	£0.00	£0.00 £5.79	£0.00 £0.00	£0.00		£0.00	£0.12	£0.00	£0.00 £1.99	£0.00 £0.00	£0.24	£0.36
Morrisons, Dickens Place, Copperfield Road, Chelmsford Sainsbury's, Birchanger Motorway Services, Bishops Stortford	£0.00 £0.00	£0.00	£0.00 £0.35	£0.00	£1.80	£0.00 £0.00		£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00	£0.08	£0.00 £0.00	£7.78 £2.23
Sainsbury's, Brooks Road, Cambridge Sainsbury's, Fifth Avenue, Harlow	£0.65 £0.00	£0.52 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.24	£1.18 £0.00		£0.28 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£2.64 £0.24
Sainsbury's, Jackson Square, Bishops Stortford Sainsbury's, The Thorley Centre, Bishops Stortford	£0.49 £0.00	£0.00 £0.00	£0.00 £0.00	£0.20 £0.00	£3.94 £2.38	£0.00 £0.00	⊢−Ŧ	£0.00 £0.00	£0.00 £0.00	£0.13 £0.00	£0.00 £0.00	£1.33 £0.00	£0.00 £0.00	£6.09 £2.38
Sainsbury's, Tofts Walk, Braintree Sainsbury's, White Heart Lane, Chelmsford	£0.00 £0.00	£0.00 £0.00	£0.38 £0.00	£4.81 £4.07	£0.00 £0.00	£0.00 £0.00		£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.86 £0.32	£0.00 £0.00	£0.00 £0.00	£6.05 £4.39
Tesco Extra, Old North Road, Royston Tesco Superstore, Cambridge Road Industrial Estate, Cambridge	£0.38 £0.22	£13.92 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£3.38 £0.00		£0.00 £0.00	£1.06 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.22 £0.00	£18.97 £0.22
Tesco Superstore, Cheddars Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£1.14		£0.00	£0.00	£0.00	£0.00	£0.45	£0.09	£1.68
Tesco Superstore, Church Langley Centre, Harlow Tesco Superstore, East Road / Edinburgh Way, Harlow	£0.00 £0.00	£0.00 £0.00	£0.00 £0.28	£0.00 £0.00	£0.50 £0.47	£0.00 £0.00		£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.08 £0.18	£0.00 £0.00	£0.58 £0.93
Tesco Superstore, Great Notley, Braintree Tesco Superstore, Lancaster Way, Bishops Stortford	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£11.66 £0.00	£0.00 £11.97	£0.00 £0.00	F	£0.00 £0.00	£0.00 £0.12	£0.00 £0.00	£3.90 £0.00	£0.00 £1.44	£0.00 £0.00	£15.56 £13.53
Tesco Superstore, Market Place, Braintree Tesco Superstore, Marks Farm, Braintree	£0.00 £0.00	£0.00 £0.00	£0.57 £0.19	£1.56 £4.29	£0.00 £0.00	£0.00 £0.00		£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.36 £1.30	£0.00 £0.00	£0.00 £0.00	£2.49 £5.78
Tesco Superstore, Springfield Road, Chelmsford Tesco Superstore, The Square, Notley Green, Braintree	£0.00 £0.00	£0.00 £0.00	£0.00 £0.19	£5.92 £0.43	£0.00 £0.00	£0.00 £0.00		£0.00 £0.00	£0.00 £0.00	£0.13 £0.00	£0.46 £0.09	£0.00 £0.00	£0.00 £0.00	£6.51 £0.71
Tesco Superstore, Yarrow Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.40	£3.12		£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£3.72
Waitrose, Cambridge Waitrose, Hauxton Road, Trumpington	£0.00 £0.00	£1.19 £0.79	£0.26 £0.00	£0.00 £0.00	£0.00 £0.00	£3.30 £2.91		£0.00 £0.00	£0.12 £0.21	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£1.03 £0.31	£5.90 £4.23
Waitrose, Northgate End, Bishops Stortford Taunton town centre	£0.00 £0.00	£0.00 £0.00	£1.28 £0.00	£0.68 £0.00	£3.08 £0.00	£0.00 £0.00		£0.17 £0.00	£0.00 £0.00	£0.12 £0.00	£0.00 £0.00	£1.33 £0.00	£0.00 £0.26	£6.66 £0.26
Outside of Study Area Others	£0.00	£2.23	£1.06	£5.44	£0.40	£2.40	\vdash	£1.84	£2.60	£0.23	£5.88	£0.59	£7.18	£29.85
Other	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00		£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00
							r							20.00
Internet / delivery (Don't know / varies) (Don't do this type of shopping)	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00		£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00

Source: 2015 Prices Tables 3a, 5a and 5b