

Table 9 - Convenience Goods Turnover 2026

	Main Food						Top Up						Total
	75%	75%	75%	75%	75%	75%	25%	25%	25%	25%	25%	25%	
	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	
Total Available Expenditure 2013	£62.96	£22.04	£48.62	£56.80	£41.32	£97.30	£20.99	£7.35	£16.21	£20.65	£15.02	£32.43	£441.68
Saffron Walden													
Aldi, Saffron Walden	£16.43	£0.29	£0.00	£0.00	£1.50	£1.74	£2.99	£0.00	£0.12	£0.00	£0.43	£0.09	£23.19
Cost Cutter, High Street, Saffron Walden	£0.36	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.36
Nisa, Cromwell Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.38	£0.00	£0.07	£0.00	£0.00	£0.00	£1.45
Tesco, Pleasant Valley, Saffron Walden	£1.37	£0.00	£0.00	£0.43	£0.00	£0.00	£2.40	£0.00	£0.00	£0.00	£0.17	£0.00	£4.37
Tesco, Rackwiter Road, Saffron Walden	£19.47	£0.52	£0.35	£0.47	£0.00	£2.12	£4.05	£0.21	£0.00	£0.00	£0.83	£0.19	£28.28
Waitrose, Hill Street, Saffron Walden	£22.29	£1.05	£0.54	£0.94	£0.00	£1.66	£6.45	£0.00	£0.00	£0.11	£0.21	£0.21	£33.34
Local Market, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17
Local Shops, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.84	£0.22	£0.00	£0.00	£0.00	£0.18	£1.23
Saffron Walden Total													
Great Dunmow													
Co-Op, White Street, Great Dunmow	£0.00	£0.00	£1.56	£0.00	£0.00	£0.00	£0.00	£0.00	£4.79	£0.30	£0.00	£0.00	£6.66
Tesco, Stortford Road, Great Dunmow	£0.00	£0.00	£36.89	£5.55	£4.52	£0.00	£0.00	£0.00	£3.49	£0.72	£0.48	£0.00	£51.66
Local Shops, Great Dunmow	£0.00	£0.00	£0.19	£0.00	£0.00	£0.00	£0.00	£0.00	£1.45	£0.16	£0.26	£0.00	£2.05
Great Dunmow Total													
Clavering													
Local shops, Clavering	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	£0.20
Clavering Total													
Duxford													
Local shops, Duxford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.43	£0.43
Duxford Total													
Elsenham													
Local Shops, Elsenham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.52	£0.00	£1.52
Elsenham Total													
Felsted													
Local shops, Felsted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.56	£0.00	£0.00	£0.00	£0.56
Felsted Total													
Fitch Green													
Co-Op, Webb Road, Fitch Green	£0.00	£0.00	£0.97	£0.00	£0.00	£0.00	£0.00	£0.00	£1.56	£0.00	£0.00	£0.00	£2.53
Fitch Green Total													
Great Bardfield													
Co-Op, Brook Street, Great Bardfield	£0.00	£0.00	£0.00	£0.32	£0.00	£0.00	£0.00	£0.00	£0.00	£1.77	£0.00	£0.00	£2.09
Great Bardfield Total													
Great Chesterford													
Local shops, Great Chesterford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25
Great Chesterford Total													
Haverhill													
Aldi, Lord's Croft Lane, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£19.30	£0.23	£0.00	£0.00	£0.00	£0.00	£2.84	£22.37
Sainsbury's, Haycocks Road, Haverhill	£0.69	£0.00	£0.45	£0.00	£0.00	£33.40	£0.00	£0.00	£0.00	£0.00	£0.00	£6.36	£40.00
Iceland, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£1.21	£0.00	£0.00	£0.00	£0.00	£0.00	£1.18	£2.39
Tesco Superstore, Cangle Road, Haverhill	£0.22	£0.00	£0.00	£0.00	£0.00	£15.75	£0.00	£0.00	£0.00	£0.00	£0.00	£5.53	£21.49
Haverhill Total													
Henham													
Local shops, Henham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.26	£0.00	£0.26
Henham Total													
Linton													
Co-op, High Street, Linton	£0.00	£0.00	£0.00	£0.00	£0.00	£1.60	£0.10	£0.00	£0.00	£0.00	£0.00	£2.52	£4.22
Linton Total													
Takeley													
Local shops, Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.49	£0.00	£0.49
Takeley Total													
Thaxted													
Local shops, Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£1.57	£0.13	£0.00	£0.00	£1.83
Thaxted Total													
Stansted Mountfichet													
Co-Op, Cambridge Road, Stansted Mountfichet	£0.00	£0.00	£0.00	£0.00	£0.84	£0.00	£0.00	£0.12	£0.00	£0.00	£0.85	£0.00	£1.80
Local shops, Stansted Mountfichet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.00	£0.00	£2.50	£0.00	£2.83
Tesco Express, Cambridge Road, Stansted Mountfichet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.31	£1.00	£0.31
Stansted Mountfichet Total													
Stebbing													
Local shops, Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.68	£0.00	£0.00	£0.00	£1.68
Stebbing Total													
Sawston													
Budgens, High Street, Sawston	£0.00	£0.00	£0.00	£0.00	£0.00	£1.23	£0.00	£0.00	£0.00	£0.00	£0.00	£3.36	£4.59
Sawston Total													
Outside of Study Area													
Aldi, London Road, Bishop's Stortford	£0.00	£0.00	£0.38	£0.00	£8.73	£0.00	£0.00	£0.00	£0.00	£0.00	£0.88	£0.00	£9.98
Asda, Goldmans Lane, Cambridge	£0.38	£0.39	£0.00	£0.00	£0.00	£1.87	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.65
Asda, Elizabeth II Square, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Asda, Village Square, Chelmsford	£0.00	£0.00	£0.00	£0.38	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.38
Asda, Watergardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.56	£0.00	£0.00	£0.00	£0.18	£0.00	£0.10	£0.00	£0.83
Co-Op, Bridge End Lane, Great Notley, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27	£0.00	£0.00	£0.27
Co-Op, Church Street, Bocking, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.49	£0.00	£0.00	£0.49
Iceland, Bank Street, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07	£0.00	£0.00	£0.07
Lidl, Rayne Road, Braintree	£0.00	£0.00	£2.38	£3.86	£0.00	£0.00	£0.00	£0.00	£0.13	£1.17	£0.00	£0.00	£7.54
Marks & Spencer Simply Food, Braintree Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21	£0.00	£0.00	£0.21
Marks & Spencer, South Street, Bishop's Stortford	£0.00	£0.00	£0.35	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.00	£0.13	£0.00	£0.60
Morrisons, Badock Street, Royston	£0.00	£1.14	£0.00	£0.00	£0.00	£0.00	£0.00	£2.45	£0.00	£0.00	£0.00	£0.00	£3.59
Morrisons, Broad Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.00	£0.00	£0.24	£0.36
Morrisons, Dickens Place, Copperfield Road, Chelmsford	£0.00	£0.00	£0.00	£5.79	£0.00	£0.00	£0.00	£0.00	£0.00	£1.99	£0.00	£0.00	£7.78
Sainsbury's, Birchanger Motorway Services, Bishop's Stortford	£0.00	£0.00	£0.35	£0.00	£1.80	£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£2.23
Sainsbury's, Brooks Road, Cambridge	£0.65	£0.52	£0.00	£0.00	£0.00	£1.18	£0.28	£0.00	£0.00	£0.00	£0.00	£0.00	£2.64
Sainsbury's, Fifth Avenue, Harlow	£0.00	£0.00	£0.00	£0.00	£0.24	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24
Sainsbury's, Jackson Square, Bishop's Stortford	£0.49	£0.00	£0.00	£0.20	£3.34	£0.00	£0.00	£0.00	£0.13	£0.00	£1.33	£0.00	£6.09
Sainsbury's, The Thorley Centre, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£2.38	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.38
Sainsbury's, Tofts Walk, Braintree	£0.00	£0.00	£0.38	£4.81	£0.00	£0.00	£0.00	£0.00	£0.00	£0.86	£0.00	£0.00	£6.05
Sainsbury's, White Hart Lane, Chelmsford	£0.00	£0.00	£0.00	£4.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.32	£0.00	£0.00	£4.39
Tesco Extra, Old North Road, Royston	£0.38	£13.92	£0.00	£0.00	£0.00	£3.38	£0.00	£1.06	£0.00	£0.00	£0.22	£0.00	£18.97
Tesco													