Table 19 - Comparison Goods Turnover 2031 (£m)

	Clothes and Shoes	Furniture and Floor Coverings	DIY / Hardware or Garden Items	Domestic Electric Appliances	Electrical Goods	Personal & Luxury Goods	Recreational Goods	Total
Total Expenditure	£208.85	£108.25	£78.47	£30.71	£112.86	£233.75	£149.19	£922.08
Great Dunmow								
Great Dunmow	£2.01	£2.22	£0.18	£0.42	£0.19	£8.97	£1.37	£15.35
Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Argos, High Street, Haverhill	£0.00	£0.22	£0.00	£0.20	£1.49	£2.21	£3.04	£7.16
Boots, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.47	£0.47
Sainsbury's, Haycocks Road, Haverhill	£1.14	£0.18	£0.00	£0.19	£1.30	£0.64	£0.41	£3.86
Cambridge Road Retail Park, Haverhill	£0.00	£1.84	£11.26	£0.24	£0.24	£1.98	£1.69	£17.25
Haverhill	£6.79	£5.40	£3.43	£3.81	£9.29	£10.66	£7.64	£47.03
Leaden Roding								
Leaden Roding	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08
Maulden								
Maulden	£0.00	£0.00	£0.00	£0.05	£0.14	£0.00	£0.00	£0.19
Saffron Walden								
Argos (in Homebase), Elizabeth Way, Saffron Walden	£0.00	£0.12	£0.00	£0.24	£0.13	£0.00	£0.00	£0.48
Boots, Market Place, Saffron, Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£2.36	£0.00	£2.36
Homebase, Elizabeth Way, Saffron Walden	£0.00	£0.00	£9.92	£0.04	£0.00	£0.00	£0.90	£10.85
Ridgeons Timber & Builders Merchants, Ashdon Road, Saffr	£0.00	£0.00	£0.21	£0.00	£0.00	£0.00	£0.00	£0.21
Tesco Superstore, Radwinter Road, Saffron Walden	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.08
Saffron Walden	£12.38	£9.73	£4.76	£2.65	£5.74	£27.02	£13.61	£75.88
Sawston								
Sawston	£0.24	£0.34	£1.04	£0.15	£0.00	£1.52	£0.20	£3.48
Stansted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Airside, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Main Terminal, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Greens Building, Stansted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Airside Departure Lounge, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.94	£0.00	£0.94
Stansted Mountfitchet								
Stansted Mountfitchet	£0.00	£0.25	£0.00	£0.00	£0.00	£0.00	£0.26	£0.51
Stebbing								
Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.33	£0.33
Takeley								
Takeley	£0.00	£0.74	£0.00	£0.07	£0.00	£0.00	£0.00	£0.81
Thaxted								
Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	£0.00	£0.19
Outside - Bishops Stortford								
Argos, Jackson Square, Bishops Stortford	£0.00	£0.35	£0.00	£0.13	£1.54	£0.00	£0.38	£2.40
Boots, Potter Street, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, South Street, Bishops Stortford	£0.00	£0.00	£0.14	£0.00	£0.00	£0.00	£0.00	£0.14
Homebase, Fitzroy Park, Bishops Stortford	£0.00	£1.53	£8.38	£0.18	£0.00	£0.00	£0.00	£10.08
Magnet, Stort Valley Industrial Park, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Jackson Square Shopping Centre, Bishop Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Jackson Square Shopping Centre, Bishops Stortford	£0.00	£0.00	£0.11	£0.07	£0.00	£0.00	£0.00	£0.19
Outside - Braintree								
Argos, Bocking End, Braintree	£0.00	£0.00	£0.00	£0.24	£0.74	£0.27	£0.59	£1.84
B&Q, Chapel Hill Retail Park, Braintree	£0.00	£1.22	£11.04	£0.00	£0.00	£0.00	£0.00	£12.27
Boots, George Yard, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.67	£0.00	£0.67
Halfords, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.94	£0.94
Next, Freeport Village, Braintree	£0.35	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.35
George Yard Shopping Centre, Braintree	£1.07	£0.00	£0.00	£0.06	£0.00	£0.36	£0.00	£1.49
Outside - Cambridge								
Argos, Fitzroy Street, Cambridge	£0.00	£0.00	£0.00	£0.03	£0.00	£0.00	£0.00	£0.03
Argos, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.04	£0.13	£0.00	£0.00	£0.17
B&Q, Newmarket Road, Cambridge	£0.00	£0.22	£1.78	£0.00	£0.00	£0.00	£0.00	£2.00
BHS, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.59	£0.00	£0.59
Boots, High Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.54	£0.00	£0.54
Boots, Woolards Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Cambridge Retail Park, Cambridge	£0.00	£0.13	£0.00	£1.04	£6.51	£0.00	£0.00	£7.68
Debenhams, The Grafton Centre, Cambridge	£0.00	£0.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07
DFS, Newmarket Road, Cambridge	£0.00	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10
Halfords, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.54	£1.54
HMV, Lion Yard, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Cambridge Retail Park, Cambridge	£0.00	£0.19	£1.94	£0.00	£0.00	£0.00	£0.00	£2.13
John Lewis, Grand Arcade, Cambridge	£0.91	£4.16	£0.00	£2.66	£13.00	£7.10	£2.26	£30.08
Magnet, Mercers Row, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Sidney Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, The Mall, Barrhill, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Burleigh Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Beehive Center, Coldhams Lane, Cambridge	£0.37	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.37
Toys R Us, The Beehive Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.72	£0.72
Christ's Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Grand Arcade, Cambridge	£0.43	£0.10	£0.00	£0.17	£0.57	£2.67	£0.60	£4.54
Lion Yard Shopping Centre, Cambridge	£0.22	£0.10	£0.00	£0.00	£0.00	£0.23	£0.00	£0.55
Mitchams Corner, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Grafton, Cambridge	£1.21	£0.23	£0.00	£0.00	£0.00	£0.00	£0.00	£1.44
Beehive Centre Retail Park, Cambridge	£1.60	£6.11	£0.29	£0.75	£3.41	£0.28	£2.84	£15.29
Cambridge Retail Park, Cambridge	£1.54	£3.18	£0.86	£0.61	£3.22	£0.32	£2.26	£11.99
Outside - Chelmer Village								
TK Maxx, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Chelmsford								
B&Q, Homelands Retail Park, Chelmsford	£0.00	£0.15	£6.25	£0.00	£0.00	£0.00	£0.00	£6.39
Currys PC World, Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£0.00	£2.76	£10.62	£0.00	£0.00	£13.38
High Chelmer Shopping Centre, Chelmsford	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08
HMV, High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JJB Sports, High Chelmer, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Hanbury Road, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, Riverside Retail Park, Chelmsford	£0.11	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.11
Next, High Street, Chelmsford	£0.50	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.50
The Meadows, Chelmsford	£1.01	£0.00	£0.00	£0.00	£0.00	£1.75	£0.00	£2.76
Wickes, Cuton Hall Lane, Springfield, Chelmsford	£0.00	£0.00	£0.18	£0.00	£0.00	£0.00	£0.00	£0.18
Chelmer Village Retail Park, Chelmsford	£0.46	£4.56	£0.10	£1.28	£5.63	£0.73	£4.80	£17.54
Riverside Retail Park, Chelmsford	£0.00	£0.29	£0.00	£0.00	£0.16	£0.00	£1.82	£2.27
Outside - Harlow								
Argos, Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.15	£0.40	£0.00	£0.72	£1.26
Argos, The Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, The Oaks Retail Park, Harlow	£0.00	£0.18	£1.17	£0.00	£0.00	£0.00	£0.00	£1.36
BHS, Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Stow, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Queensgate Retail Park, Edinburgh Way,	£0.00	£0.00	£0.00	£0.68	£6.05	£0.00	£0.00	£6.73
Halfords, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.25
HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Edinburgh Road, Harlow	£0.00	£0.15	£0.92	£0.00	£0.00	£0.00	£0.00	£1.06
Matalan, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Broad Walk, Harlow	£0.20	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20
River Island, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Water Gardens, Haydens Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.32	£0.32
Wickes, Princes Gate Retail Park, Howard Way, Harlow	£0.00	£0.00	£0.38	£0.00	£0.00	£0.00	£0.00	£0.38
Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Little Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Staple Tye, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.57	£0.57
Harlow Retail Park, Harlow	£0.19	£2.86	£0.66	£0.66	£1.73	£0.28	£0.86	£7.24
Princes Gate Retail Park, Harlow	£0.00	£1.71	£0.00	£0.53	£2.54	£0.00	£3.08	£7.86
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.07	£0.00	£0.00	£0.00	£0.00	£0.07
Outside - Hertford								
Matalan, Madford Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Argos, The Rookery Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, 31 High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Guineas Shopping Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Royston								
Boots, Burns Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Royston								
Outside - Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, London Road, Stevenage	£0.00	£0.00	£1.19	£0.00	£0.00	£0.00	£0.00	£1.19
BHS, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DFS, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Dunelm Mill, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JJB Sports, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Argyle Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, Danestrete, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Queensway, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
PC World, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.32	£0.00	£0.00	£0.32
Primark, Town Square, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, West Gate Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Roaring Meg Retail Park, London Road, Stevena	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.25
Wickes, Monkswood Way, Stevenage	£0.00	£0.00	£0.13	£0.00	£0.00	£0.00	£0.00	£0.13
West Gate Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roaring Meg Retail Park, Stevenage	£0.20	£0.53	£0.11	£0.44	£1.47	£0.00	£0.89	£3.63
Roebuck Retail Park, Stevenage	£0.20	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20
Outside - Elsewhere								
Sainsbury's, Jackson Square, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.40	£0.00	£0.00	£0.40
Bluewater Shopping Centre, Greenhithe	£0.96	£0.15	£0.00	£0.05	£0.24	£0.94	£0.26	£2.61
Freeport Outlet Shopping Village, Charter Way, Braintree	£4.60	£1.98	£1.35	£0.40	£0.79	£2.17	£6.33	£17.64
Lakeside Retail Park, West Thurrock	£1.65	£4.75	£0.07	£0.05	£0.14	£2.42	£2.16	£11.23
Tollgate Shopping Park, Tollgate West, Stanway	£0.23	£1.66	£0.04	£0.39	£2.35	£0.00	£1.77	£6.43
Bishops Stortford	£15.92	£5.05	£1.92	£1.80	£3.19	£21.26	£6.08	£55.23
Braintree	£9.22	£3.47	£1.33	£1.01	£2.32	£9.06	£5.89	£32.29
Buntingford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bury St Edmunds	£7.77	£5.61	£0.00	£0.25	£1.46	£5.96	£0.73	£21.77
Cambridge	£68.77	£20.76	£1.50	£3.81	£16.86	£61.67	£34.80	£208.17
Chelmsford	£43.33	£4.88	£0.93	£1.24	£4.12	£31.30	£16.20	£102.01
Colchester	£0.53	£1.42	£0.06	£0.04	£0.45	£1.13	£0.50	£4.13
Harlow	£6.86	£3.26	£0.20	£0.56	£1.54	£5.33	£11.10	£28.84
London	£5.14	£1.14	£0.11	£0.06	£0.43	£10.41	£0.92	£18.21
Newmarket	£0.94	£0.13	£0.00	£0.03	£0.00	£0.42	£1.74	£3.25
Royston	£1.14	£0.92	£1.57	£0.17	£0.24	£2.52	£1.64	£8.21
Stevenage	£1.04	£0.13	£0.00	£0.00	£0.00	£0.32	£0.00	£1.48
Outside of Study Area	£7.62	£3.63	£2.81	£0.33	£1.79	£6.56	£3.50	£26.23
Others								
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Internet / delivered	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't know / varies)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't buy these goods regularly)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00