

Landlords

“Our vision is simple...to be Britain’s Number 1 Variety Retailer.”

At B&M we pride ourselves on selling big brands at low margins. Our focus on the world’s biggest brands is complemented with our ever-more popular own brand range, which our customers have come to trust for exceptional quality and value.

We have two formats: B&M Bargains and B&M Home Store. The former has between 8,000 and 10,000 sq ft of sales area. The extremely competitive offering attracts high footfall, with stores achieving 10,000 transactions in an average week, peaking at nearly 30,000 per week. This footfall is one of the highest enjoyed by any UK retailer, demonstrating the crowd pleasing offer we bring to any retail destination.

Our B&M Home Store format has a bulky goods bias, and can trade up to 35,000 sq ft in good visibility out-of-town locations. Many Home Stores also have a Garden Centre attached. These Home Stores primarily sell paint, wallpaper, furniture, home textiles, home furnishings, wall decor, garden ranges & leisure products.

We put a huge effort into ensuring our retail standards are the highest possible. We believe our stores should be clean, well lit, attractively merchandised and easy to shop. Our store fixturing is exactly the same used by the major UK retailers and supermarkets. We are proud of our bright modern shop fronts and typically use good quality decorative vinyl floors, suspended ceilings and recessed lighting to provide our shoppers with a pleasant environment and a positive shopping experience. With a large national estate we have a dedicated property care department that ensures we look after your asset as if it were our own.

But our efforts to be at the forefront of retail don’t stop at the shop floor. At B&M we appreciate the role our staff and customers play in their communities and when we open our doors in a new location, we open our arms to the community. Our store openings celebrate our it’s town’s people by inviting representatives of local charities making a difference in the area, to help us cut the ribbon. We’re always receptive to fundraising ideas and we feel this engagement at local level helps build strong relationships that allow us to become part of these communities. This is in addition to the many partnerships we have with both regional and national organisations; we make regular donations to Barnado’s and Cash for Kids among others.

Since we first floated on the London Stock Exchange in 2014, B&M has enjoyed excellent growth in light of the public’s appetite for a bargain. Our management team have years of experience in product sourcing for blue chip retailers like Marks & Spencer, Tesco and Asda.

We’re pleased to share up to date financial information with prospective landlords. Please contact our retained agents for further information.

<https://www.bmstores.co.uk/landlords>