

Where you live

Uttlesford Stakeholder Forum

4 November 2020

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MELA Social Enterprise



CURRENT TRENDS

Society is changing: we are living longer



20%

of people in England will be over 65 by 2030

3.2m

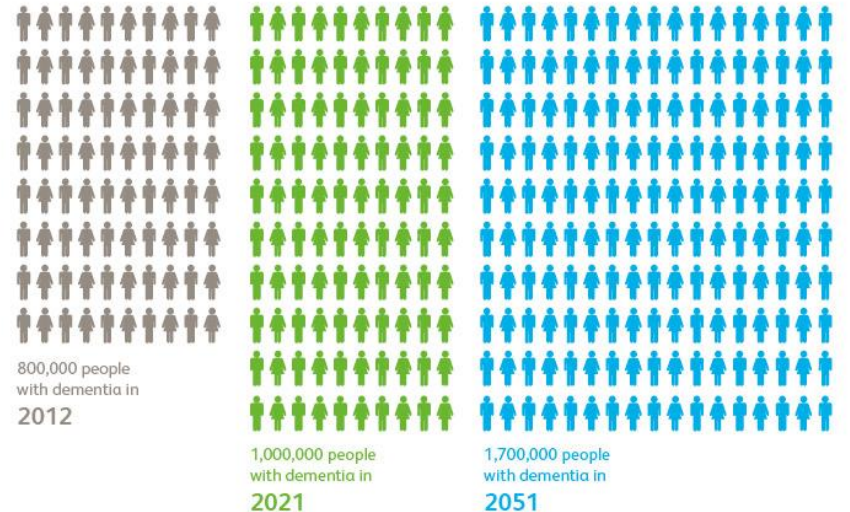
people in the UK will be over 85 by 2041, double today's number

1 in 5

chance of 20 year olds living today reaching the age of 100

Future projections

The number of people in the UK with dementia will double in the next 40 years.  = 10,000 people

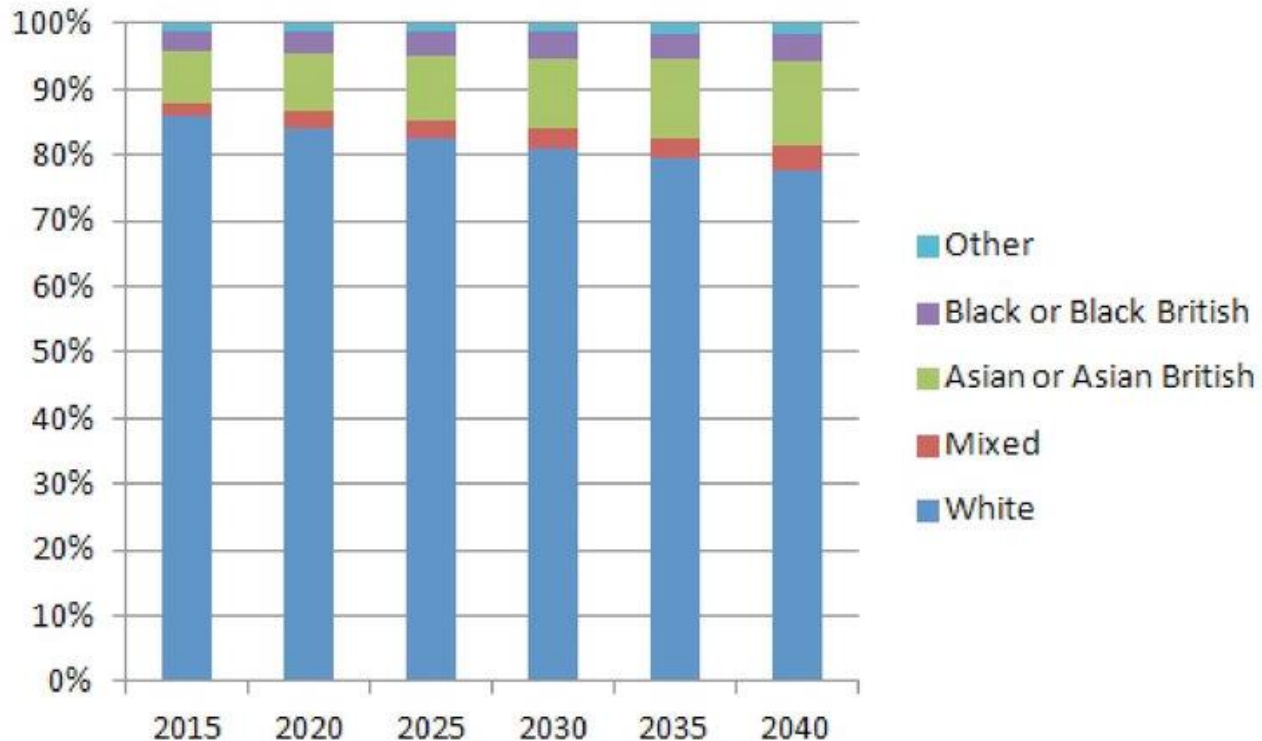


Source: Danny Buckland, Raconteur, 2018

Source: The Longevity Reporter

TREND 1: AN AGING POPULATION

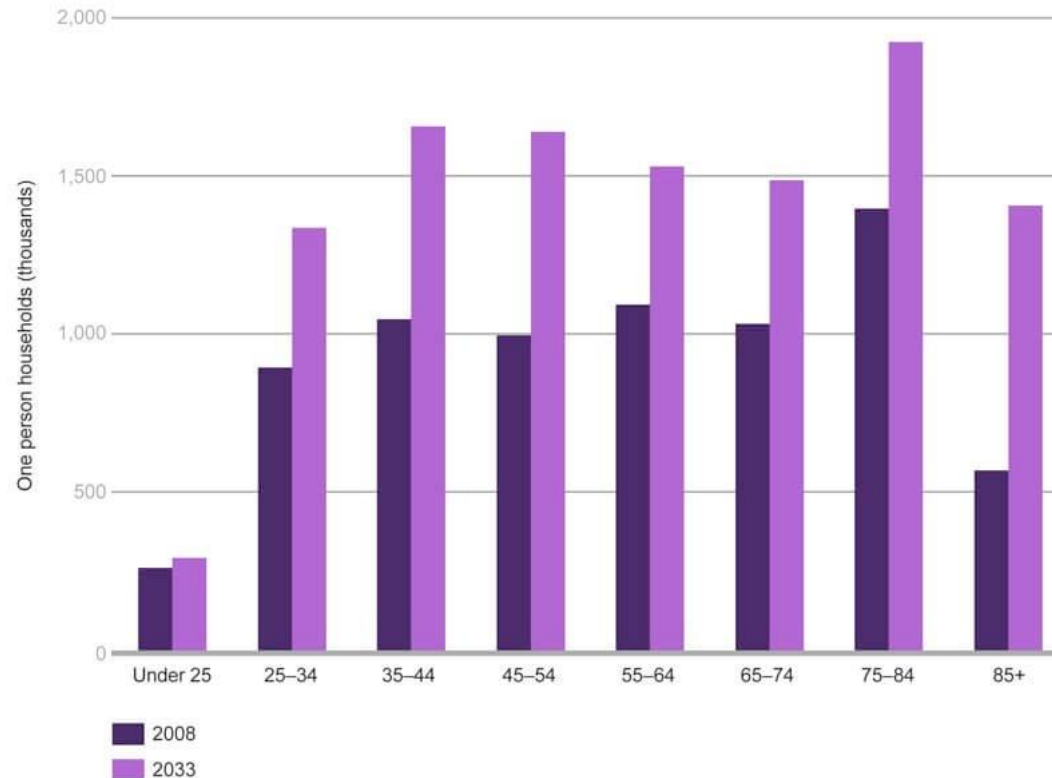
Society is changing: we are more diverse



Source: Wohland P, Burkitt M, Norman P, Rees P, Boden P and Durham H, ETHPOP Database, ESRC Follow on Fund group population trends". www.ethpop.org. Date of extraction 19.04.2017.

TREND 2: INCREASED DIVERSITY

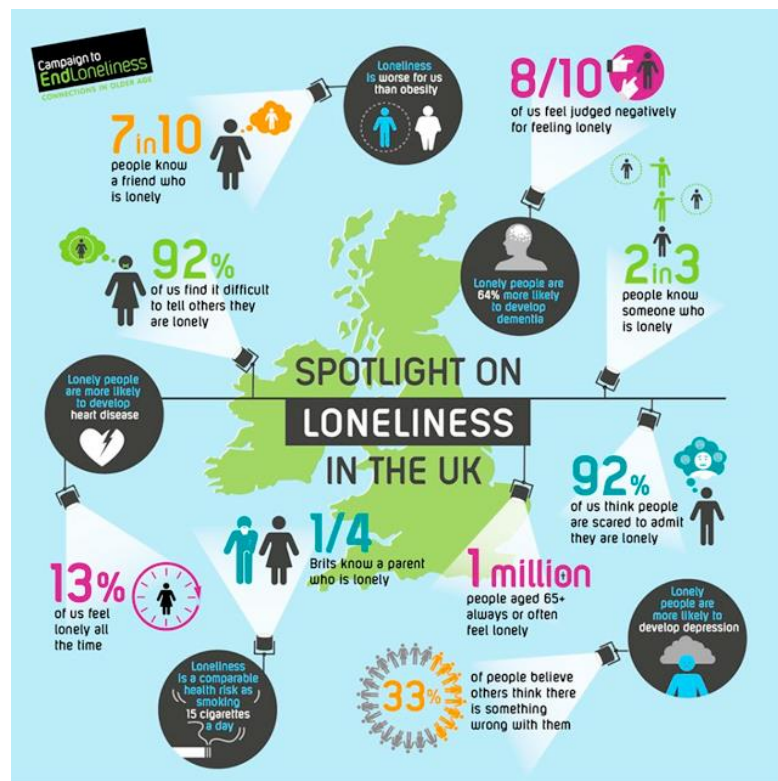
Society is changing: we are living longer alone



Source: The King's Fund

TREND 3: SINGLE HOUSEHOLDS

Loneliness and isolation are impacting our lives



Source: Campaign to End Loneliness

TREND 4: NEED FOR SOCIAL INTERACTION

WE HAVE THE EVIDENCE AND THE
GUIDANCE BUT...

WHAT DO WE CONTINUE TO BUILD AND
FOR WHO?



Designed to keep the car parked

Distance between houses not intimate and don't encourage social interaction

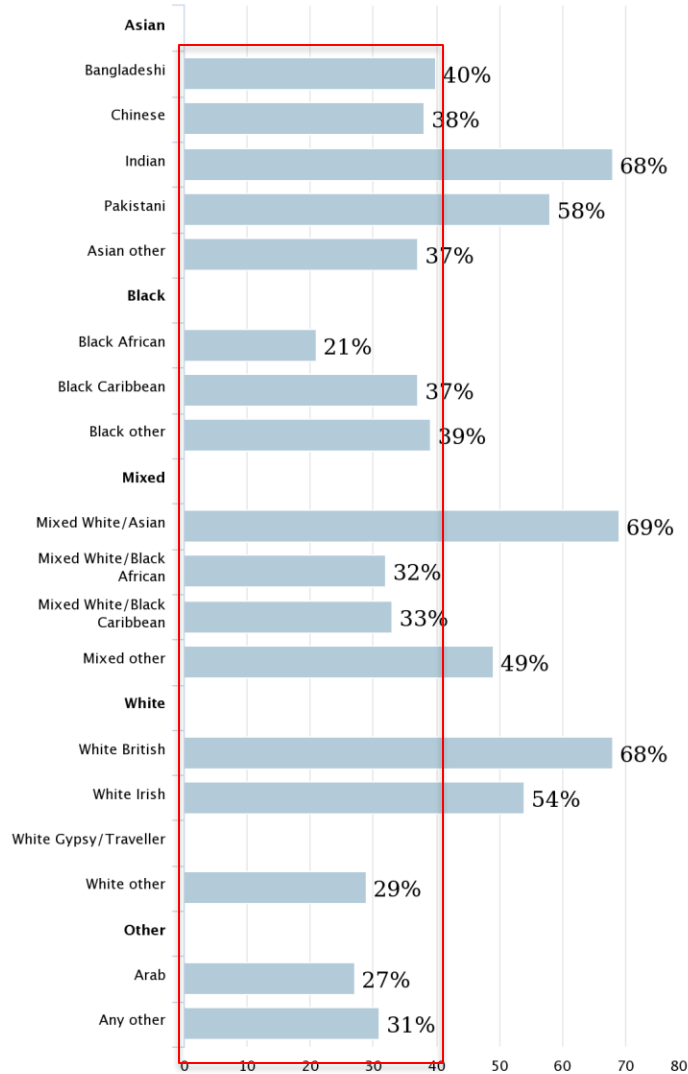
Designed for high speeds

Narrow pavements

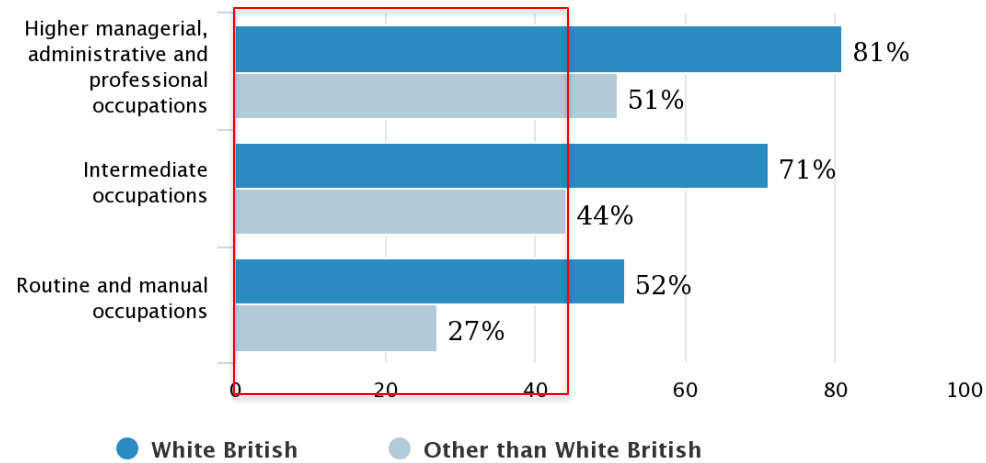
Designed to keep the car safe

No place to play

Title:Percentage of households owning their own home, by ethnicity. Location: England. Time period: 2015/16 and 2016/17 (combined). Source: Ministry of Housing, Communities and Local Government| Ethnicity Facts and Figures GOV.UK



Title:Percentage of households owning their own home by ethnicity and socio-economic group. Location: England. Time period: 2015/16 and 2016/17 (combined). Source: Ministry of Housing, Communities and Local Government| Ethnicity Facts and Figures GOV.UK



We continue to build for segregation

Uttlesford population pyramid

Median age is 43.4



Average full-time income

£41,848k Based on residence

£29,215k Based on workplace

ONS 2016

Average house price

£160k 1 bed

£592K 4 bed

Housing Market Paper 2020

Uttlesford

UTTLESFORD'S NEIGHBOURHOODS

The 15-minute neighbourhood



<https://www.youtube.com/watch?v=McGyONofhi4&feature=youtu.be>



What three things does your 15-minute neighbourhood in Uttlesford have?

WHAT MAKES A GREAT PLACE?

-  KEY ATTRIBUTES
-  INTANGIBLES
-  MEASUREMENTS



Access and Linkages

- Visual and physical connections to the place's surroundings
- Easy to get to and get through
- Visible both from a distance and up close.
- Animated edges rather than blank walls or empty plot
- Convenient to public transit



Could access and linkages in Uttlesford's neighbourhoods be improved?

Comfort and Image

Whether a space is comfortable and presents itself well - has a good image - is key to its success.

Comfort includes perceptions about safety, cleanliness, and the availability of places to sit



Could places in Uttlesford's neighbourhoods have a better image and greater comfort?

Uses and Activities

Activities are the basic building blocks of great places: They are the reasons why people visit in the first place, and why they continue to return.

A range of different types of activities are occurring - people walking, eating, playing baseball, chess, relaxing, reading

All parts of the space are used

A choice of things to do

A management presence



Could places in Uttlesford's neighbourhoods have a better management and range of activities?

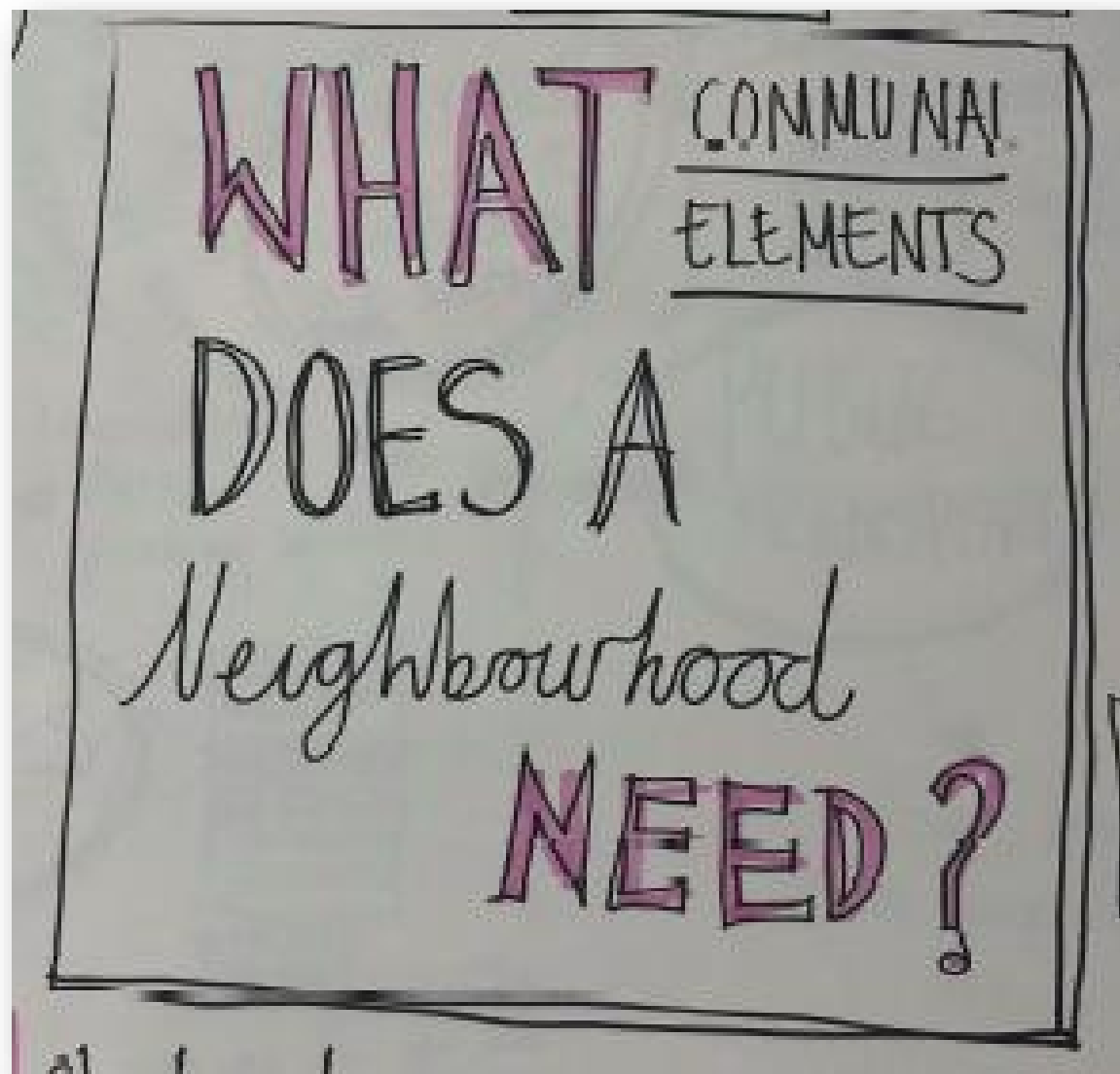
Sociability

When a place becomes a favourite spot for people to meet friends, greet their neighbours, and feel comfortable interacting with strangers, then you are well on your way to having a great place.

A mix of ages and ethnic groups should generally reflect the community at large



Could places in Uttlesford's neighbourhoods promote greater sociability?



What does the 15 minute neighbourhood in Uttlesford need that new development can deliver?



Community Vision



Ministry of Housing,
Communities &
Local Government



BETTER DESIGN FOR BETTER PLACES

Liveability is....

the extent to which a **place** can satisfy
the physical and psychological needs
and demands of its residents

1

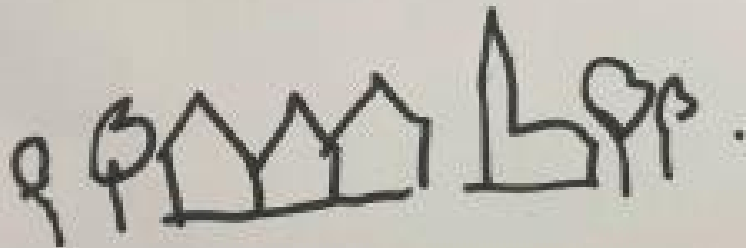
Demand for housing has never been higher.....

Do we want to build housing estates or neighbourhoods?

The aim is to design the
Liveable Neighbourhood

LET'S BUILD A VILLAGE

NOT A HOUSING ESTATE



Drawing by Alexis Butterfield, PTE



2

Loneliness and isolation are impacting
our lives

Can we design places that help us stay
connected with people?

The aim is to design the
Liveable Street



Drawing by Dave Rudlin, Urbed

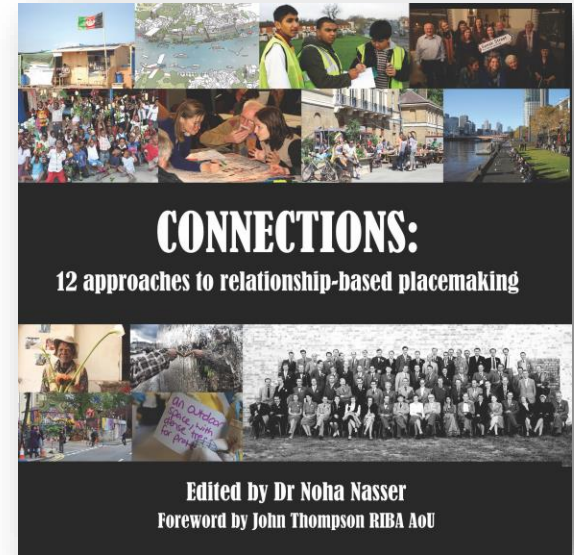
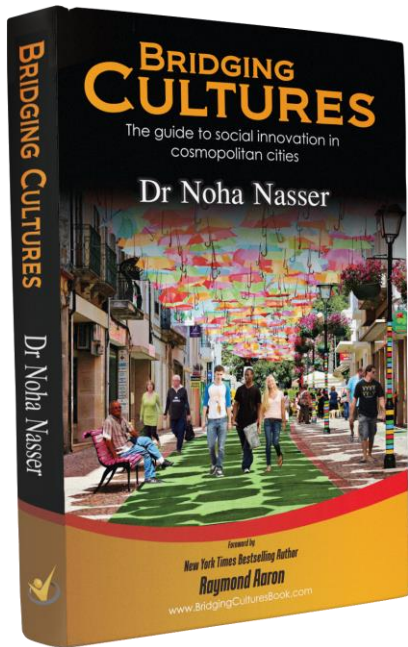
SHARED MANAGED GARDENS

— FOOD GROWING, ORCHARD
+ SAFE PLAY



Drawing by Alexis Butterfield, PTE





Thank you

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