

# Uttlesford Retail Capacity Study

On Behalf of Uttlesford District Council

July 2016

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## EXECUTIVE SUMMARY

Savills were commissioned by Uttlesford District Council to carry out a Retail Study in 2016. The Study was commissioned to form the evidence base to inform the retail strategy for the emerging Uttlesford Local Plan 2011- 2033.

Savills' previous study was published in 2012 and updated in 2014. It was determined that given the time that has lapsed since the previous survey an updated Household Survey of retail spending patterns was required to form the basis of a further assessment of retailing provision and capacity in the district in 2016 and through the plan period to 2033.

A full review of the policy background and of the respective centres was also undertaken to inform the assessment and parallel exercises were also commissioned in relation to the capacity for retail development within the district's town centres.

### *Convenience Shopping*

The Household Survey confirmed that the main town centres and their adjoining out-of-centre facilities within the district provide sufficient facilities in respect of food shopping to retain most of the expenditure from within the district. There is, therefore, little leakage to competing convenience shopping floorspace outside of the district and we, therefore, conclude that, taking into account the physical provision of shopping facilities, particularly main food stores in the respective towns, Uttlesford is relatively well served in terms of main food shopping facilities.

In this respect Saffron Walden is served by four main food stores<sup>1</sup> including: Waitrose, Tesco, Tesco Express and an out of centre Aldi. Great Dunmow has a town centre Co-op and an out of centre Tesco. Stansted Mountfitchet has a small Co-op and Tesco Express which both act as 'top-up' convenience facilities only. Stansted Mountfitchet falls within zone 3 of the study area. There is a significant amount of expenditure leakage from zone 3 to other centres outside of the zone, however not all expenditure leaves the district with 16.6% of the convenience expenditure from this zone going to towns within the district. Thaxted is serviced by limited local convenience facilities.

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<sup>1</sup> Only supermarkets which are considered as one of the 'big six' (i.e. Aldi, Asda, Morrisons, Sainsbury's, Tesco and Waitrose) are mentioned. There is additional convenience representation in Saffron Walden but it is not referred to given its limited influence on the zone's expenditure.

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In terms of capacity, with the exception of Great Dunmow, there is limited short term capacity for additional convenience floorspace within any of the towns in Uttlesford. At 2016 convenience capacity of £8.98m exists in Great Dunmow which rises to £24.71m by 2033, which is sufficient to support a large food store. We consider that the projections at the longer end of the timescale should be treated with caution. In addition, Great Dunmow is only served by two main food stores. The Co-op in the town centre is likely to be affected by the presence of the Tesco which may in turn may affect the vitality and viability of the town centre. Any further foodstore provision should therefore be directed to the town centre.

Limited convenience capacity arises in Saffron Walden by 2021. By the end of the plan period in 2033 this will have risen to £28.04m which would support for a small to medium sized food store.

### *Comparison Shopping*

The results of the Household Survey have been applied without any adjustments. However, having assessed these we consider that the capacity for comparison retail development should be considered in the round, in the town centres and out-of-town, to reflect cross-over between the two and the policy preference for retail development to be accommodated in town centres as a first principle.

In terms of capacity we have also made adjustments to the typical turnover levels that one might expect in the respective town centres, both to reflect their existing benchmark turnovers more accurately and also the format and offer of comparison retailing in the respective town centres. We have also made reductions from the overall comparison capacity in centres to take account of comparison sales in foodstores.

We, therefore, conclude that the capacity for the town centres and any adjoining retail warehouses should be looked at in the round, in terms of the Council's strategy going forward. In respect of the main centres we comment as follows:

### **Saffron Walden**

Saffron Walden is the largest town with a wide range of comparison and service shops and a town centre Waitrose supermarket. A Tesco store is located outside but close to the centre. There is a Homebase store and a Ridgeons builder's merchants on the edge of the town.

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The fundamental fabric of the town reflects its historic nature with relatively small retail units which accommodate some higher order retailers. The centre has a high quality public realm which adds to its attraction. The Household Survey results led us to conclude that the town centre was performing reasonably well in quantitative terms.

We consider that a benchmark turnover level around the national average is appropriate for Saffron Walden and, therefore, set that for capacity purposes at £5,500 per sq m.

This generates capacity within Saffron Walden for further development but taking a comprehensive approach, allowing for commitments and the deduction of benchmark turnover for non food floorspace in the supermarkets, there is overall deficit of -£1.27m in 2016 which increases to a surplus of £8.2m by 2021, £27.58m of expenditure capacity in 2026 and £46.91m by 2033. Caution is recommended for projections beyond 2026, but it is reasonable to anticipate and allocate sufficient land to accommodate growth in the period up to 2026.

The need for additional floorspace is already apparent with a requirement of 1,490 sq m net by 2021 and 5,014 sq m net by 2026. This requirement rises to 8,529 sq m net in 2033.

Given the results of the Household Survey, and their employment in the analysis of need, it is anticipated that by far the greater proportion of floorspace will be in the nature of town centre facilities, although an element might be taken up by additional comparison shops in local centres. We recommend that this floorspace requirement is placed primarily in the town centre, albeit there are a limited number of potential sites which are available and in any event sequentially preferable and should be considered and fully assessed for development on a town centre first policy basis.

## **Great Dunmow**

Great Dunmow has a far more limited range of shops and services, including a small Co-op store in the town centre. There is an out-of-centre Tesco supermarket.

We have found that the comparison turnover for the town centre in 2016 is £10.64m which is above the benchmark for comparison shopping in the town centre. However, given that the town comprises a number of lower order retailers and independents we have set the benchmark turnover for Great Dunmow at a level of £5,500 sq m net. Taking into account the turnover of non-food use in the existing supermarkets in Great Dunmow there is no capacity for further non-food floorspace until 2031 when it only amounts to £0.62m. By

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2033 it has increased to £1.79m which is relatively insignificant and does not warrant allocating land for development at this stage of the plan period.

### **Stansted Mountfitchet**

Stanstead Mountfitchet is a far smaller centre, is split into two areas: Cambridge Road and Lower Street, having a few comparison shops, but for a Tesco Express and small Co-op store. The centre performs a predominantly convenience shopping role. There are a limited number of independent convenience stores including bakers and a butchers. There is no capacity for further convenience food store development in Stansted Mountfitchet.

Its close proximity to Bishop's Stortford leads to a substantial exodus of expenditure to that centre. Although there is leakage from Stansted Mountfitchet's home zone to other centres, it is not considered appropriate to increase the size of Stansted Mountfitchet to the extent that would be necessary to alter this. Taking a comprehensive approach, deducting benchmark turnover for non-food floorspace there is no capacity for non-food retail development in the plan period .

### **Thaxted**

Thaxted village has a small range of shops, a number related to the tourist trade. There is a small Nisa Local convenience store and a number of independent retailers operating out of units which are constrained by the historic buildings and layout of the village centre. There is limited convenience and comparison capacity expenditure arising over the plan period to support new development in Thaxted.

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## 1.0 INTRODUCTION

- 1.1 Savills Retail Capacity Study was first produced for Uttlesford District Council in 2012 and updated in 2014. Savills were instructed to provide a new retail capacity assessment to inform the emerging Local Plan. The 2014 report was still based on the original household survey undertaken by NEMS in 2010. The shopping patterns and retail provision within the District and provision in competing centres has changed significantly since that survey and a new household survey was therefore commissioned. The previous Study does however provide an important point of reference to measure the effects of these changes.
- 1.2 The purpose of the Study is to examine the existing shopping patterns in the study area, the nature and content of the shopping facilities within the district and the need for additional facilities, if any, over the period until 2033. In order to fully appreciate shopping behaviour, a broad appraisal was also made of the major retail facilities beyond the district since it is evident that significant proportions of convenience and, in particular, comparison expenditure, is being attracted to those facilities. An important objective of the Study is to assess whether, for sustainable and other planning reasons, the existing patterns should be modified and, if so, to determine the consequences in terms of additional retail floorspace within the defined centres. We have been instructed to look particularly at the main centres of Saffron Walden and Great Dunmow and to a lesser extent the smaller centres of Stansted Mountfitchet and Thaxted and to additionally investigate town centres outside of Uttlesford that draw trade from the district.
- 1.3 The Retail Study will provide an evidence base for the emerging Local Plan for the district concerning retail matters. To assist that process the Study will provide assessments at 2016, 2021, 2026, 2031 and 2033. Should the Study indicate a need for a significant increase in retail floorspace over the plan period, consideration as to where such facilities might be provided will also need to be examined given that the Districts' towns comprise historic centres that are constrained by existing development. The study will review the retail strategy/policies of the emerging plan.
- 1.4 The report structure has been framed to provide a logical sequence of inputs to the Study to ensure that all the relevant considerations have been taken into account in evaluating and reaching conclusions on the retail need. We have had particular regard to the advice contained in the National Planning Policy Framework (NPPF), the recently published National Planning Practice Guidance – Planning for Town Centres - and the emerging Local Plan for the District. Although it was cancelled in March 2014 we also refer to the Practice Guidance for Town Centres issued in association with (also cancelled) PPS4. These policy documents are summarised in **Section 2**.

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- 1.5 In **Section 3** we comment on the recent health check of all of the existing town centres, taking into account changes in their composition and key indicators since the 2014 update.
- 1.6 The Study Area and Retail Zones employed in the Study are explained in **Section 4** to include the interrelationship with the telephone household survey which was conducted by North East Market Surveys (NEMS).
- 1.7 **Section 5** contains a comprehensive analysis of the retail expenditure flows in the study area and beyond as revealed by the household survey. In conjunction with other questions related to consumer behaviour and the information feeding in from our appraisals of the various levels and types of shopping facilities, this section provides an understanding of why people shop where they do and provides the basis for assessing any changes to those patterns.
- 1.8 There are a number of other factors influencing retail movements – rates of expenditure and their year on year growth, floorspace efficiency ratios and Special Forms of Trading (SFT) which is the phenomenon of purchases undertaken outside of shops, e.g. mail order, on line (internet) sales, and these are examined in **Section 6**. The inputs rely upon published data from recognised economic forecasters, in this instance Pitney Bowes Business Insight and Oxford Economics.
- 1.9 **Section 7** looks at the need for additional floorspace. The assessment of convenience floorspace looks firstly at need based upon the continuation of the existing pattern but then goes on to consider the implications of introducing sustainable retail planning objectives to underpin future requirements. In relation to comparison floorspace the study examines requirements based upon an extension of the existing patterns of shopping.
- 1.10 **Section 8** sets out our Conclusions and Recommendations including the implications of the quantitative and qualitative retail exercise for Saffron Walden and Great Dunmow and the nature and scale of development needed to meet future requirements. The final **Section 9** refers to the need to regularly monitor the study.
- 1.11 The Retail Study is accompanied by an extensive set of appendices which are cross referenced with the text. A glossary of terms is attached at the end of this document, before the appendices.

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## THE POLICY FRAMEWORK

- 2.1 The capacity assessment is heavily influenced by the policy background in that the need for different types of retail floorspace and their location are conditioned by the planning, retail planning and sustainability objectives of the various policy documents.

### **National Planning Policy Framework (NPPF)**

- 2.2 The Framework was published in March 2012 and is the principle Government planning policy guidance. It replaces the majority of the Planning Policy Guidance notes.
- 2.3 Paragraph 6 of the Framework refers to the purpose of the planning system to contribute to the achievement of sustainable development and this is a continuing theme throughout the whole of the document. Paragraph 7 refers to three dimensions to sustainable development – economic, social and environmental – which collectively seeks to provide wide ranging and appropriate facilities and services to the community so as not to prejudice the environment. The implications for plan making in paragraph 14 is that local planning authorities should positively seek opportunities to meet the development needs of their area and also meet objectively assessed needs with sufficient flexibility to adapt to rapid change.
- 2.4 Paragraph 17 sets out the key principles for land use planning including taking account of the different roles of different areas, promoting the vitality of main urban areas, recognising the intrinsic character of the countryside and supporting thriving communities within it.
- 2.5 Section 1 advises upon Building a Strong and Competitive Economy. Paragraph 19 advises that the Government is committed to ensuring that the planning system does everything it can to support sustainable economic growth. In paragraph 21 it encourages support for existing business sectors and plan for new and emerging sectors likely to locate in an area.
- 2.6 Section 2 is entitled Ensuring the Viability of Town Centres. Paragraph 23 advises planning policies should be positive, promote competitive town centre environments and sets out policies for the management and growth of centres. It continues by stating that planning authorities should, inter-alia, recognise that town centres are at the heart of communities and pursue policies to support their viability and vitality. The town centres should be competitive, provide customer choice and a diverse retail offer.

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- 2.7 Where suitable and viable town centre sites are not available for town centre uses, appropriate edge-of-centre sites should be identified well connected to the centre. In the absence of edge-of-centre sites policies should be set for meeting retail needs in other accessible locations well connected to the town centre.
- 2.8 Planning applications for retail developments are subject to a sequential test with priority being given to town centre sites before edge-of-centre, or finally, out-of-centre. The latter should have good access to the town centre.
- 2.9 Section 4 is Promoting Sustainable Transport. Paragraph 29 notes that transport policies have an important role to play in facilitating sustainable development. A choice of mode of travel is an important objective but the Government recognises that urban and rural communities require different policies and measures.
- 2.10 The reduction of greenhouse gases is considered in paragraph 30. Local Plans should support a pattern of development which, where reasonable to do so, facilitates the use of sustainable modes of transport. Paragraph 34 advises that plans should ensure that developments that generate significant movements are located where the need to travel is minimised. Paragraph 37 states that plans should aim for a balance of land uses so that people can be encouraged to minimise journey lengths for, inter-alia, shopping.
- 2.11 The section on plan making notes that Local Plans are key to delivering sustainable development. Paragraph 156 encourages Local Planning Authorities to set out the strategic priorities for the area in Local Plans to deliver, among other things, the provision of retail, leisure and commercial development.
- 2.12 Under the heading 'Using a Proportionate Evidence Base', the Framework advises in paragraph 161 that the evidence base should be used to assess the need for economic development, including both the qualitative and quantitative needs for all foreseeable types of activity over the plan period including retail development. This should include consideration of the role and function of town centres and the relationship between them.



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## **National Planning Practice Guidance (PPG)**

### **Ensuring the Vitality of Town Centres**

- 2.13 In March 2014 the final version of the PPG was published which sets out Government policy towards ensuring the vitality of town centres.
- 2.14 The Guidance sets out the key elements of policy to achieve such objectives and continues with how policies should be employed in both plan making and decision taking.
- 2.15 The Guidance commences with a short review of the NPPF relating to planning for town centres. It draws attention to the need to promote town centres, beneficial competition within and between centres and to create an attractive environment for living, working and visiting. Local Authorities should assess and plan to meet the needs of main town centres uses in full, adapting a 'town centre first' approach. The amount and quality of parking is seen as an important consideration in contributing to the vitality of town centres.
- 2.16 The NPPF sets two key tests which should be applied to applications for retail development, which are not in an existing town centre, namely the Sequential Test and the Impact Test. They are relevant for determining individual applications and maybe useful in informing the preparation of Local Plans.
- 2.17 The Sequential Test should be considered first as this may identify that there are preferable sites in the town centres for accommodating main town centres uses and, therefore, avoid the need to undertake an Impact Test. The Sequential Test will identify development that cannot be located in town centres and which would then be subject to the Impact Test.

### **The Importance of a Strategic Vision for Town Centres**

- 2.18 The Guidance advocates a positive vision or strategy for town centres, articulated through the Local Plan; it is key to ensuring a successful town centre enabling sustainable economic growth and a wide range of social and economic benefits.

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## **The Content of a Town Centre Strategy**

- 2.19 Further advice is provided upon the content of a town centre strategy, expressed as a series of questions that address the appropriate and realistic role, function and hierarchy of town centres and potential to accommodate new development. Such an assessment should cover three 5 year periods but also take into account the lifetime of the Plan. Where there is need for main town centre uses consideration should be given to expanding a centre or identifying redevelopment opportunities. It should involve evaluating different policy options, for example expanding the market share of a particular centre.
- 2.20 Strategies should also identify changes in the hierarchy of centres including where a centre is in decline and promote policies to manage such circumstances.
- 2.21 Market signals are also an important input in formulating plans for town centres.

## **Town Centre Health Indicators**

- 2.22 The Guidance sets down a schedule of indicators that should be used to determine the health of town centres. They include diversity of uses, vacancy rates, retailer representation and the quality of the town centre environment.

## **Town Centre Development Capacity**

- 2.23 Where the required development cannot be accommodated in the town centre, the planning authority should plan positively to identify the most appropriate alternative strategy for meeting such needs. It should ensure that any proposed main town centre uses which are not in an existing centre are in the best location to support the vitality and vibrancy of the centre and that no likely significant adverse impacts upon that centre will arise.
- 2.24 Tourism is seen as an important element of the Local Plan including examining its economic implications.

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## **The Sequential Test**

- 2.25 The use of the Sequential Test in plan making requires a thorough assessment of the suitability, viability and availability for main town centre uses and clearly explained reasons if more central opportunities for locating such uses are rejected.
- 2.26 The Guidance provides a checklist of matters that should be considered when taking a sequential approach to plan making. The checklist of matters to be considered when taking a sequential test approach to plan making includes:-
- Has the need for main town centre uses been assessed to include future need?
  - Can the identified need be met on town centre sites?
  - If the additional main town centre uses cannot be accommodated on town centre sites, what are the next sequentially preferable sites?
- 2.27 The Guidance recognises that certain main town centre uses have particular market and locational requirements, which mean they may only be accommodated in specific locations. Robust justification must be provided where this is the case.
- 2.28 It is accepted that the 'town centre first' approach may well lead to the promotion of more expensive, complicated and unviable solutions than building elsewhere and planning authorities need to be realistic and flexible in terms of their expectations.

## **The Impact Test in Plan Making**

- 2.29 The Impact Test becomes relevant when determining whether proposals for main town centre development in certain locations outside town centres would be likely to result in significant adverse impacts upon existing committed and planned public and private investment or on the role of a centre.

## **Permitted Development**

- 2.30 General Permitted Development Rights contained in the Town and Country Planning (General Permitted Development) (Amendment) Order 2016 allow certain deemed consent changes to be

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made to property which would otherwise require express consent from a local planning authority through the submission of a planning application.

- 2.31 The latest amendments to the General Permitted Development Order include provisions to change the use of a public house (A4) into cafes (A3), financial services premises (A2) or a shop (A1) without planning consent via a Prior Notification Application Submission. However, where the specified building is listed as an Asset of Community Value the permitted development rights are withdrawn and planning permission must now be sought before that development may be carried out.
- 2.32 There is also an opportunity to change the use of retail units (A1) to residential dwelling houses (C3) under Class M of the General Permitted Development Order 2016. These permitted development rights have been in effect for three years however, at the time of writing this Retail Study, Uttlesford District Council has only been subject to one Prior Notification Application (ref:UTT/15/1461/PAP3M) which was refused in July 2015.
- 2.33 Whilst it is possible that the latest permitted development regulations could result in either a net gain or net loss of retail floorspace in town centres over time, it is our view that the effect of these permitted development rights will be limited and is unlikely to have a significant effect on the vitality of the retail function of the towns within the District.

#### **The adopted Uttlesford Local Plan (2005) (Saved Policies)**

- 2.34 The Uttlesford Local Plan was adopted in 2005. It still forms the basis for making planning decisions within the district alongside the National Planning Policy Framework published in March 2012 and the Planning Practice Guidance but it is becoming increasingly out of date and a replacement plan is being prepared.
- 2.35 The saved policies of the Plan set a framework for the two main centres of Saffron Walden and Great Dunmow as well as the smaller centres of Stansted Mountfitchet and Thaxted.
- 2.36 Policy RS2 of the Local Plan allows for retail, commercial and other uses in Saffron Walden, Great Dunmow, Stansted Mountfitchet and Thaxted subject to a number of criteria including the following:-
- It maintains or enhances their role as retail and service centres

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- It contributes to the diversity of retail and other commercial activity

2.37 Further specific policies apply to each of the centres.

#### Saffron Walden

2.38 Saffron Walden is the most important shopping centre in the District and is defined as a principal shopping centre. The objectives of the saved policies is to sustain and enhance its viability.

2.39 The 2014 report revealed the centre's function to be one of meeting the main food shopping requirements of the town in its wider hinterland and a significant proportion of the comparison retail needs of the Study Area.

2.40 The combined effect of the policies and its current retail functions leads us to conclude that it would be consistent with policy for the centre to maintain its status as a focus for main food shopping and enhance its comparison shopping role provided it did not step outside its position within the wider hierarchy.

#### Great Dunmow

2.41 Great Dunmow is described in the Local Plan as a smaller town centre and the 2016 household survey shows it to perform ( largely because of its association with the out of centre Tesco store) a major convenience shopping role and to meet some of the lower order comparison shopping requirements of a very small proportion of the Study Area.

2.42 The policy suggests that some expansion of the centre would be acceptable in policy terms provided that the consequences would not be such as to take it outside the modest comparison goods status it currently enjoys and into conflict with the wider retail hierarchy.

#### Stansted Mountfitchet and Thaxted

2.43 Stansted Mountfitchet is described in the Local Plan as a local centre and the 2016 household survey indicates its convenience role is limited and almost entirely devoted to that of a top-up facility. It

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attracts a very modest level of comparison expenditure. Accordingly we consider it unrealistic for the centre to expand significantly.

- 2.44 Thaxted is also designated as a local centre and similarly to Stansted Mountfitchet, the 2016 household survey demonstrates that Thaxted provides a convenience role that is limited mainly to top-up shopping. We consider that it would be unrealistic for the centre to expand significantly.

### **Emerging Local Plan**

- 2.45 Further to the Inspector's comments on 19 December 2014 Uttlesford District Council officially withdrew its draft Local Plan from the Examination process. This study will be used to inform the emerging Local Plan.
- 2.46 Although the inspector made no specific comments on retail matters in his fuller conclusions of 19 December 2014, the following matters regarding the retail strategy were raised during Examination:
- 2.47 Regarding Matter 6 (issue 1) the Inspector posed the following questions, "Is the retail strategy founded on convincing evidence and are the relevant policies (SP5, RET 1-3) and retail related parts of (settlement policies) Saffron Walden 1 Great Dunmow 5 and 1, Stansted Mountfitchet 1 and 7 and Elsenham 1 appropriate responses to the evidence. Is the impact threshold appropriate for the circumstances of Uttlesford?"
- 2.48 The inspector refers in Matter 15G/2 (Elsenham1) to the soundness/viability of policy content including the "local centre". NPPF para 52 regards garden city principles is also cited.
- 2.49 Following the inspector's findings regards the 2014 submission Local Plan UDC and the plan's subsequent withdrawal the Council is considering a range of growth options. UDC published the Local Plan Issues and Options (October 2015) for consultation including levels of development with distribution scenarios, options around towns and Areas of Search for new settlements. The Council is further developing its evidence to inform what options will comprise the best strategy to deliver sustainable growth. The study will review the retail strategy and policies of the emerging plan in the light of the inspector's comments and others relevant factors.

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## Neighbourhood Planning

- 2.50 Neighbourhood Planning is a concept introduced through the Localism Act 2011 that allows communities to shape development in their areas through the production of Neighbourhood Development Plans.
- 2.51 All of the four main centres in the District have been designated as Neighbourhood planning areas and have started to progress the development of a neighbourhood plan, however Great Dunmow is the only area at a progressed stage.

### Great Dunmow

- 2.52 Great Dunmow Neighbourhood Plan is currently at an advanced stage of production and is likely to be adopted before the emerging Local Plan. The Examiners report of 16 June recommends that the plan is moved forward to a referendum.
- 2.53 The Neighbourhood Plan Position HSTC-A outlines the emerging Neighbourhood Plan Policy regarding the High Street Retail Character. The Policy states that the Town Council will seek to ensure that the character of the High Street is maintained as that of a genuine market town, supporting a range of high quality independent shops and services for the prosperity of the town and the convenience of its population. Visiting the town should not become an “amalgamated-shopping-mall” experience with national High Street chains dominating the retail landscape, but will continue to offer real opportunities for new, innovative and interesting shops and start-up retail or service businesses.
- 2.54 Their objective regarding High Street Vitality seeks to focus retail development in the Town Centre, protecting existing retail sites and ensuring that the centre is well connected to the rest of the town.

### Saffron Walden

- 2.55 Saffron Walden is designated as a neighbourhood planning area in 2012 and has since established a neighbourhood plan steering group. The neighbourhood plan steering group is at a very early stage of the neighbourhood planning process.

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### Thaxted

- 2.56 Thaxted is designated as a neighbourhood planning area and has established a neighbourhood plan steering group. The neighbourhood plan steering group have recently undertaken an housing needs survey and are currently gathering evidence on historic character and landscape character.

### Stansted Mountfitchet

- 2.57 Stansted Mountfitchet is designated as a neighbourhood planning area and has a neighbourhood plan steering group. The neighbourhood plan steering group are currently in the early stages of the plan process and are looking to commission a historic character assessment.
- 2.58 The District also has the following designated neighbourhood planning areas:
- Felsted
  - The Chesterfords (Little Chesterford and Great Chesterford Parishes)

### **Uttlesford Economic Development Strategy (2016-2018)**

- 2.59 The Economic Development strategy provides insights into the strengths, opportunities and challenges facing the Uttlesford economy through the use of existing research and discussions with local businesses, business groups and partners.
- 2.60 The report identifies that town and village centres are facing challenges from out-of-town competition, the emergence of special forms of trading (SFT) such as on line retail and click and collect, and slow recovery from recession. It states that work has begun on improving the vitality and viability of the District's market towns and key villages through the creation of private sector led and run Town Teams in Saffron Walden and Great Dunmow and Economic Development Working Group in Stansted Mountfitchet.
- 2.61 The report identifies that there are a large proportion of independent and well established retailers and other businesses in each town and village centre, stating that the four centres have the opportunity and potential to significantly improve their performance.



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2.62 The report states the aim of building footfall and average customer expenditure in Uttlesford's two town centres and two largest key villages.

2.63 A number of opportunities to support the centres are identified including:

- Funding opportunities including the South East LEP and the Greater Cambridge and Greater Peterborough LEP, ECC, European Funding
- Support for Saffron Walden / Great Dunmow Town Teams and Stansted Mountfitchet Economic Development Working Group.
- The potential for Business Improvement Districts in both Saffron Walden and Great Dunmow.

### **Duty to Cooperate**

2.64 The Localism Act 2011 introduced a Duty to Cooperate It places a legal duty on local planning authorities, county councils in England and public bodies to engage constructively, actively and on an ongoing basis to maximise the effectiveness of Local Plan preparation in the context of strategic cross boundary matters.

2.65 The duty to cooperate is not a duty to agree. However, local planning authorities should make every effort to secure the necessary cooperation on strategic cross boundary matters before they submit their Local Plans for examination.

2.66 This study examines retail influences/hierarchy that lie beyond the District boundaries including identifying:

- Retail centres/major stores outside the District;
- Spending flows to stores and centres outside of the District
- Position of Uttlesford District Council within the wider retail hierarchy
- Impacts on sustainability
- Appropriate study area and sub zones that embrace relevant shopping patterns

2.67 There are a number of large town centres located close to the District including Bishop's Stortford, Braintree, Cambridge, Chelmsford, Haverhill and Royston all of which are likely to have a potential influence on expenditure retention in the District and the outflow of expenditure from the District. The

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impact of these factors is considered in full as part of the assessment of expenditure capacity for the District.

### **Developing the retail strategy**

2.68 This Study seeks to inform the retail strategy for the District. There are two potential options which will impact on the strategic direction for the allocation of land or sites for new retail development comprising:

- The provision of additional retail floorspace in the existing town centres; and/ or
- The provision of a District or Local Centre as part of a large urban extension or new settlement.

2.69 The rural nature of the district reinforces the existing retail hierarchy. The retail study examines retail capacity on a constant market share basis – i.e. that shopping patterns established by the household survey are maintained through to 2033. Nevertheless the potential retail effects of different growth scenarios have been examined including potential new settlements. These have been provided to the Council by way of supplementary advice to this Retail Study (Appendix 9).

### **Summary**

2.70 The capacity assessment is heavily influenced by the policy background in that the need for different types of retail floorspace and their location are conditioned by the planning, retail planning and sustainability objectives of the various policy documents.

2.71 National Planning Policy Guidance promotes the Viability of Town Centres stating that Local Authorities should assess and plan to meet the needs of main town centres uses in full, adapting a ‘town centre first’ approach. This meets key sustainability objectives such as reducing the need to travel providing accessible economic and social opportunities.

2.72 The saved policies of the Plan set a framework for the two main centres of Saffron Walden and Great Dunmow as well as the smaller centres of Stansted Mountfitchet and Thaxted. Policy RS2 of the Local Plan allows for retail, commercial and other uses in Saffron Walden, Great Dunmow, Stansted Mountfitchet and Thaxted subject to a number of criteria including the maintenance or enhancement of their role as retail and service centres and contribution to the diversity of retail and other commercial activity.

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- 2.73 The two main centres of Saffron Walden and Great Dunmow and the smaller centres of Stansted Mountfitchet and Thaxted have been designated as Neighbourhood Planning areas. Of the four neighbourhood plans being progressed for the main town centres, the Great Dunmow Neighbourhood Plan is the most advanced and may be made before the adoption of the Local Plan.
- 2.74 The Uttlesford Economic Development strategy identifies that town and village centres are facing challenges from out-of-town competition, the growth of special forms of trading (SFT) such as on line (internet) sales and click and collect and recovery from recession. However it also identifies opportunities for achieving its aim of building footfall and average customer expenditure in Uttlesford's two town centres and two largest key villages.

### **3.0 TOWN CENTRE HEALTH CHECKS**

- 3.1 The 2014 report included a full Town Centre Health Check assessment. The health of the town centres are not expected to have changed significantly in the previous two years. This report therefore aims to provide a summary and update of the health of the main centres of Saffron Walden and Great Dunmow and to a lesser extent Stansted Mountfitchet and Thaxted.

#### **Saffron Walden**

- 3.2 Saffron Walden is the largest centre with a wide range of comparison and service shops and with the benefit of a town centre Waitrose supermarket. A Tesco and Aldi stores are located out of centre but reasonably close to the centre. There is also a Homebase store and a Ridgeons builder's merchants on the edge of the town.
- 3.3 Within the town centre many of the retail units are relatively small, many of which are Listed, with the whole being embraced by a Conservation Area. The comparison offer is fairly wide ranging, but with only a limited number of national retailers including New Look, Laura Ashley, W H Smith, Boots, Monsoon, Phase Eight, Fat Face and Clarks. A high proportion of comparison traders are fashion outlets. The independent traders account for the majority of the comparison goods shops. Saffron Walden has an extensive service offer comprising banks, financial and other services, with a wide range of restaurants and public houses. The vacancy rate at the time of our survey in April 2016 was 6.5% of all units (which equates to 18 units) within the defined town centre.

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- 3.4 The 2014 study identified the centre as exhibiting good economic health. It comprises a relatively wide range of comparison shops and there is interest from both retailers and shoppers for expanded and improved facilities. Considerable additional floorspace was identified as required over the plan period.
- 3.5 The 2014 report identified a requirement for supermarket representation is either in the form of a main supermarket trader or a discounter to assist in keeping expenditure in the area. Since then the sales area of the Waitrose store has been extended by 431 sq m. Outside the centre but within the southern part of the town (Pleasant Valley) a change of use to a Tesco Metro of 399 sq m has been implemented and is now operating.
- 3.6 A new retail park known as Granite Retail Park is currently under construction at the Civic Amenity Site in Saffron Walden. As part of this development an Aldi (approximately 1120 sq m) has been built and is now open on Thaxted Rd. The 2014 report also identified a requirement for an additional retail warehouse provision over the plan period. The Granite Retail Park is addressing this need through the provision of retail warehousing comprising 2,973 sq m, a garden centre comprising 1,114 sq m, a restaurant/cafe of 162 sq m as well as the Aldi store.

### **Great Dunmow**

- 3.7 Great Dunmow has a far more limited range of shops and services, including a small Co-op store in the town centre. Within the town centre is a small Co-op supermarket of 804 sq m sales and a small number of convenience outlets including a butcher, baker, newsagent, wine merchant and grocer. There are no national retailers. There is a weekly street market selling a range of food and non-food goods. Much of the fabric is historic in nature, many of the buildings are Listed and the entire centre is within a Conservation Area.
- 3.8 There is an out-of-centre Tesco supermarket providing a sales floor area of 2,330 sq m located on Bishop's Stortford Road to the south-west of the town.
- 3.9 Outline planning permission (Ref: UTT13/1654/OP) was granted in November 2014 for a residential-led mixed use urban extension at land at Smiths Farm, Great Dunmow. This permission includes the

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provision of a 1,394 sq m net A1 food-store. Whilst this store has yet to be built, for the purposes of this study it has been treated as a commitment.

- 3.10 The 2014 report considered it unlikely that there will be a need for any significant additional comparison floorspace in the town centre but, in the longer term, there is justification for a major supermarket.
- 3.11 Only one of the units in the town centre was recorded as vacant at our time of the survey (May 2016) which equates to less than 1% of the shops within the town centre boundary.

### **Stansted Mountfitchet**

- 3.12 The large village of Stansted Mountfitchet is located in the west of the District with the B1383 close by, and to the north-east of Bishop's Stortford.
- 3.13 Stanstead Mountfitchet is a significantly smaller centre. It comprises two key retail areas: Lower Street and Cambridge Road which have a few comparison shops. Convenience shopping facilities are provided in a Tesco Express and small Co-op store. Its close proximity to Bishop's Stortford leads to a substantial exodus of expenditure to that centre. In addition to the above is a Budgens convenience store of about 160 sq m sales located within a petrol filling station to the north of Cambridge Road outside the defined town centre boundary. The convenience offer is supported by a number of independent traders including a bakery, butcher, newsagent and grocer.
- 3.14 The 2014 report highlighted that most expenditure in the area finds its way into Bishop's Stortford but there is a requirement for a new small store to meet mainly day-to-day convenience needs.
- 3.15 There is only one vacant unit, a former public house, which is located on the east side of Cambridge Road.

### **Thaxted**

- 3.16 The village of Thaxted lies midway between Saffron Walden and Great Dunmow and consists of 24 retail units of which 5 are convenience traders including a Nisa convenience store of 170 sq m sales

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and 8 comparison outlets. The high proportion of service outlets – 11 – representing 49% of the overall floorspace reflects the tourism focus of the village as an historic centre.

- 3.17 There is only one vacant unit which is located at the southern end of Watling Street and is somewhat deviated from the main village centre which is focused around Town Street.

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## 4.0 STUDY AREA AND RETAIL ZONES

4.1 For the purposes of assessing the retail needs of the Uttlesford area a wide ranging household survey was undertaken by NEMS to gauge existing flows of different types of shopping expenditure, why they took place and the likelihood of change as part of meeting future requirements. The analysis of the nature and location of the shopping facilities assisted in the consideration of this study. A key consideration in securing a full appreciation of these factors as they bear upon the local shopping facilities at Uttlesford is to define a Study Area which embraces all, or most, of the shopping patterns generated by these centres. In undertaking this exercise regard was had to the advice contained in Appendix B of the Practice Guidance which is concerned with the appropriate definition of the Study Area.

### **The Uttlesford Area**

4.2 Section 3 of this Study summarises the main content of shopping facilities within Uttlesford. Plans showing the location of the shopping centres including the main supermarkets, convenience and comparison floorspace and the main retail warehouse facilities are provided at **Appendix 2 and 3**. Floorspace schedules are also included in Tables 4 (convenience) and 8 (comparison) of **Appendix 7** which provide the floorspace of the main retail facilities and town centres.

### **Convenience Shopping**

4.3 All the main centres have major supermarket representation - Saffron Walden (4), Great Dunmow (1), Bishop's Stortford (5), Cambridge (5), Chelmsford (5), Harlow (5), Braintree (4) and Haverhill (3).

4.4 It is an accepted phenomenon of convenience shopping, and one referred to in the Practice Guidance (Appendix B), that customers will generally gravitate to facilities closest to home to meet their main food shopping needs and do so more intensively if there are a range of supermarkets in a particular centre providing increased choice. However, long distance "irrational" trips take place either because of the desire to shop at a particular retailer, perhaps in association with employment in the area, or other regular visits for another purpose. By far the greater proportion of such expenditure, however, would be drawn from the immediate catchment zone.

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4.5 The major supermarkets identified above and the review of expenditure patterns, suggest that Uttlesford would be largely served by the facilities in Saffron Walden, Great Dunmow and beyond the District to the immediate south-west Bishop's Stortford / to a lesser extent Harlow. Chelmsford and Braintree would be expected to attract expenditure from the south-east of the District, and Cambridge from the north and west via the M11 motorway link and Haverhill from the north east of the District.

#### Comparison Shopping

4.6 It is apparent from the preliminary review of the shopping facilities that the Uttlesford area is dominated to a degree by the major comparison centre of Cambridge and to a lesser extent Chelmsford, Harlow and Bishop's Stortford which lie outside the study area. These centres have a wide representation of national traders and include a number of large retail warehouse parks.

4.7 Saffron Walden is a much smaller centre with a reasonably wide representation of comparison traders, most of which are independent. Great Dunmow is considerably smaller with a limited range of comparison outlets, mainly independent traders.

4.8 The location of these facilities and their shopping characteristics led us to conclude that the main centres were likely to extend their sphere of influence over much of the District with the sub-regional centre of Cambridge drawing from across the whole of the area. The adjoining centres of Chelmsford, Harlow and Bishop's Stortford will also have a significant bearing on the shopping patterns. Within this trading framework Saffron Walden was likely to attract lower order sales from its immediate catchment area and its wider rural hinterland.

#### The Study Area and Catchment Zones Defined

4.9 The analyses of the previous section were used to begin to plot the extent of the Study Area, the main purpose of which was to ensure that the catchment areas of the main towns of Saffron Walden and Great Dunmow were largely embraced by those boundaries. Subsequent retail assessments could then be undertaken in the knowledge that practically all expenditure flows had been captured. The Study Area Plans are shown in **Appendix 1**.



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Convenience Expenditure

- 4.10 Given the strong tendency for main food shopping to gravitate to the nearest large supermarket facilities, catchment zones were constructed based upon journey time isochrones relating to main foodstores situated within and immediately adjoining the District. These primarily focused on the towns of Saffron Walden, Great Dunmow, Stansted Montfitchet, Haverhill Bishop's Stortford / Harlow, Cambridge and Chelmsford.
- 4.11 We have also reviewed the previous studies undertaken by Savills and the population zones. We have adjusted the Zones so create zones that are delineated so as to best reflect these within the District boundary and those additional zones adjoining it. They include the following postcode sector boundaries:

**Table 4.1: Uttlesford Survey Zones**

<b>ZONE</b>	<b>POSTCODES</b>
1a	CB10 1, CB22 4, CB11 4, CB11 3, CB10 2
1b	SG8 7, SG8 8
2a	CM6 1, CM6 2, CM6 3
2b	CM7 4, CM7 5, CM77 6, CM3 1, CM1 4
3	CSQ M2 6, SQ MCSQ M2 7, CSQ M3 1, CSQ M4 1, CSQ M4 8
4	CB21 4, CB21 6, CB22 3, CB22 4, CB9 0, CB9 7, CB9 8, CB9 9

- 4.12 The household survey undertaken by NEMS in March 2016 (see **Appendix 5 and 6**) provides the most recent expenditure patterns and Section 5 of this Study and related appendices show that within the particular zones, a substantial proportion of potential expenditure is captured by those nearby facilities but falls away very rapidly beyond. This pattern can be graphically demonstrated using the Combined Main Food data in Table 4.2 below.

**Table 4.2: Retained Main Food Expenditure within Uttlesford**

<b>Zone</b>	<b>Retained Main Food Expenditure by Main Supermarkets within Uttlesford %</b>	<b>Retained Main Food Expenditure by Other Convenience Stores within Uttlesford %</b>
Zone 1a	94.61	0.57
Zone 1b	8.40	0.00
Zone 2a	77.71	5.6
Zone 2b	13.02	0.56
Zone 3	14.58	2.03
Zone 4	5.67	1.64

4.13 The survey results also demonstrate that a significant proportion of main food convenience expenditure – some 5.67% - is attracted into the Saffron Walden supermarkets from zone 4, which is to the immediate north of zone 1a / Saffron Walden home zone. These survey zones are shown in **Appendix 2**.

4.14 The surveys confirms in our view that the Study Area – embracing all four zones takes into account virtually all the main food expenditure flows affecting the main towns in the district. However, zone 4 reveals a more complex pattern of expenditure movements with the trade flowing into Cambridge (13.89), Haverhill (71.6%) and Saffron Walden (5.67%). Such patterns reflect the zone's location at the point of overlapping spheres of influence although there are stores within the zone itself, specifically Haverhill.

Comparison Expenditure

4.15 Our earlier analyses suggest that much of the comparison expenditure in the Study Area leaks to Cambridge and, to a lesser extent, Bishop's Stortford and Chelmsford, with more modest proportions of such sales being retained by the two local centres of Saffron Walden and Great Dunmow.

4.16 The comparison sales retained within the District are as a result of the comparison facilities in the main towns in the District which have a high proportion of small independent traders. Notably the

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non-food retail units under construction at Granite Retail Park in Saffron Walden are not yet occupied and therefore there is the potential for them to increase retention, albeit to a limited degree.

- 4.17 The subsequent survey conducted by NEMS confirmed that virtually all comparison expenditure finding its way into Saffron Walden and Great Dunmow was derived from within the Study Area.
- 4.18 The Study Area Plan shown in **Appendix 1** is, therefore, considered a reliable platform for assessing the comparison shopping requirements of the district.

### **The Household Survey**

- 4.19 The household survey was undertaken in late March / early April 2016 by NEMS, a specialist survey company with substantial experience of conducting investigations of this nature.

### **Methodology**

- 4.20 The purpose of the survey was to capture a representative sample of residents in and around the Uttlesford District Council area to assess their convenience and comparison goods shopping habits and, to some extent, their use of services. Respondents' demographic details were also captured.
- 4.21 A total of 1,000 telephone interviews were conducted between 29th March 2016 and 20th April 2016. Interviews were conducted using NEMS' in-house CATI (Computer Assisted Telephone Interviewing) unit. Respondents were contacted during the day and in the evening. All respondents were the main shopping householder, determined using a preliminary filter question.
- 4.22 A random sample of live interviews were listened into and assessed by the company's CATI Team Leaders to verify that the quality of interviewing was being maintained.
- 4.23 Selection was done using random stratified sampling from all available telephone numbers within the defined survey area.
- 4.24 The survey area was segmented into four postcode areas shown on the plan in **Appendix 1**.

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- 4.25 The sample selection was random within each postcode sector to make it as representative as possible of the overall survey area and each individual postcode sector. To achieve appropriate population weightings the area surveyed was segmented into four primary survey zones, two zones being split into two in order to demonstrate the sphere of influence of the main town centres in the home zones that are most closely aligned with the District boundary. These were defined using post codes sectors. The zones were not sampled in proportion to the population within those zones and as such it was necessary to apply weightings to give appropriate weight to the responses from each of the six zones, in other words to make the responses representative of the population of the total survey zone. Where a zone had more interviews as a proportion of the total interviews done than it had proportion of the population, the value of each interview was decreased. The reverse is also true.
- 4.26 As with any data collection, where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction, etc.) but there is always potentially a difference between the samples of population - this is known as the "standard error". With a total sample of 1,000 interviews the survey results would normally be regarded as robust enough to allow sufficient investigation into typical subsamples, with a 95% confidence interval of  $\pm 3.6\%$ .

### **The Questionnaire**

- 4.27 A copy of the Questionnaire is attached at **Appendix 5**.
- 4.28 In broad terms the objective of the household survey is to determine the expenditure flows across the Study Area and thereby the sales of various types of merchandise going into particular centres / facilities and the reasons why shoppers behave in this way. The former information provides a platform for assessing future retail requirements by combining the outputs with other data relating to the status and content of the centre and possible changes there to reflect more efficient and sustainable retail structures.
- 4.29 To assist with the understanding of shopping behaviour, interviewees were specifically asked why they visited a particular retail facility for the purchase of convenience and comparison goods. The answers provide clues as to what drives customers to shop in the way they do and the extent to

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which quality of facility – as opposed to proximity – affects choice. Such information assists in assessing the extent to which patterns might change as a consequence of improvements to facilities.

- 4.30 Specific questions are directed to the use of Saffron Walden and Great Dunmow town centres and what improvements might encourage customers to use the facilities more often or intensively, or at all. The Questionnaire considers this issue in terms of two broad responses, whether improvements to the shopping content of the centre would promote greater use, e.g. more clothes and fashion shops, and / or if the infrastructure supporting the centre might be improved to provide a more attractive and user-friendly environment, e.g. better / more car parking and reduced congestion. In association with the town centre health check data, the outputs assist in resolving the issue as to whether the centre is capable of raising its profile relative to competing facilities.
- 4.31 Further socio-economic data has been collected by the survey relating to employment status and occupation, family size and car ownership. In association with other information drawn from the Pitney Bowes Population and Expenditure data, it feeds into growth rate considerations examined in Section 6 and an understanding of expenditure flows.
- 4.32 The results of the household survey are key to the quantitative and qualitative needs assessments conducted in Section 7. The public's perception of the deficiencies of particular facilities and how centres might be improved are important considerations in deciding whether additional floorspace is justified going beyond that emerging from the quantitative need exercise. It is particularly important in relation to the role of Saffron Walden as a comparison shopping facility.

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## 5.0 THE EXISTING PATTERNS OF RETAIL SPENDING

5.1 Shopping patterns represent a highly complex aspect of human behaviour based upon many individual decisions, but broad patterns can be discerned from the household survey. Those patterns are clearly dependent upon the nature and location of shopping facilities serving the supporting population, but also the socio-economic profile of that population and the transportation infrastructure providing access to the centres. It is, therefore, relevant to appraise that context and possible changes which might alter the shopping behaviour.

### The Character of the Area

5.2 The District of Uttlesford occupies the north-west sector of the County of Essex, flanked to the north by South Cambridgeshire District Council and to the west by East Herts District Council. The District of Braintree abuts the area to the east, and to the south lies Chelmsford Borough Council.

5.3 Except for the market towns of Saffron Walden and Great Dunmow, the area is mainly rural in character with an undulating, agricultural landscape dotted with villages, small hamlets and occasional individual houses. However, to the south it accommodates Stansted Airport, an extensive complex comprising the airport itself and support facilities. Saffron Walden (population 14,659 in 2007) dominates this structure in the northern part of the District (Zone 1a) and the smaller town of Great Dunmow (population 8,007 in 2007) and larger villages occupy a similar position in the south-east of the district (Zone 2a). Zone 3 is situated in the west of the district and is heavily influenced by facilities outside of the District due to its close proximity to Bishop's Stortford and Harlow.

5.4 There are a number of larger villages with shopping facilities at Stansted Mountfitchet (population 5,883 in 2007), Felsted (population 4,735 in 2007), Thaxted (population 3,257 in 2007) and Newport (population 3,214 in 2007)

5.5 In addition to the main shopping facilities located within the District, Stansted Airport also has a considerable retail offer including retailers such as Clarkes Shoes, WH Smith, La Senza, Monsoon, Clare's Accessories and Accessorize. The household survey reveals limited expenditure flows into the airport. This is probably due to shoppers being dissuaded by the relatively high parking costs. The retail facilities within the airport appear to operate predominantly as an independent retail offer based upon sales generated by airport passengers.

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## **The Transportation Network**

### Highways

- 5.6 The rural nature of the area is reflected in its limited transportation infrastructure, particularly within Zone 1 but accessibility improves as a consequence of the road network serving Bishop's Stortford / Harlow, Cambridge and Chelmsford.
- 5.7 The M11 motorway runs north/south along the western flank of the District, junction 8 providing direct access into Bishop's Stortford and junctions 9 and 9A to the north-west of the District linking with the B1383 and B184. The latter provides access to Saffron Walden some 7.5 km to the south-east. Saffron Walden is served by a radial network of B roads and minor roads across the whole of Zone 1. The B1052 and B1383 provide a fairly direct route into Bishop's Stortford.
- 5.8 Great Dunmow is located off the A120 running between Bishop's Stortford and Braintree to the east. It is a dual carriageway, primary route providing speedy access across Zones 2 and 3, and just south of Great Dunmow the A130 diverts south-east towards Chelmsford. The southern extremity of Zones 2 and 3 are crossed by the A1060 Bishop's Stortford to Chelmsford road, the B183 providing a link to Harlow.
- 5.9 The south-western sector of the Study Area, Zone 3, encircles and abuts the north and east side of Bishop's Stortford. The B1383 and B1051 give direct access to the ring road surrounding the town and the town centre.
- 5.10 Enquiries have been made of Essex County Highways to ascertain whether there have been any significant changes to this route network. They have advised not and there is therefore, no justification for adjusting the expenditure patterns revealed by the Household Survey.
- 5.11 Data from the household survey shows that over the whole of the Study Area, 78% of main food shopping customers travel by car to their normal supermarket (10% as passengers), Zone 3 showing the highest dependence at 89%. This compares to 89% of main food customers travelling by car in the 2010 study with the highest car dependence (93%) from zone 2.
- 5.12 As a measure of the use of the car for undertaking non-food shopping trips, some 85% of customers from the Study Area travel by car on trips to buy comparison goods compared to 71% in 2010. There

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are marginal differences between zones and between expeditions for different types of comparison goods.

- 5.13 The use of taxis, motorcycles and bicycles for shopping trips collectively amount to less than 0.5% of shopping trips.

#### Public Transport

- 5.14 Reliance upon the bus for shopping trips is limited. Throughout the Study Area less than 2% of customers travel by this means for main food shopping(including minibus or coach).

#### Bus Services

- 5.15 The bus services provided within the District are considered important as they demonstrate the ability of those who are less mobile (young people, those without access to a car and the elderly) to move between centres within the District to other larger settlements beyond.

#### Saffron Walden

- 5.16 In addition to the bus services serving the town itself, Saffron Walden town centre also offers a number of services providing links to nearby settlements. The main services are summarised below.
- 5.17 The No. 5/6 Service provides hourly services between Bishop's Stortford and Saffron Walden. The route includes stops at Debden, Thaxted, Broxton, Stansted Airport, Takeley and Hatfield Heath. The service operates from the early morning until late evening Monday to Saturday. In addition to servicing the town centre, it also calls at the Tesco supermarket. A more limited service is operated on Sundays.
- 5.18 The Citi7 Service also provides a similar service as the above during peak hours Monday to Saturday between Saffron Walden and Cambridge via Little Chesterford, Great Chesterford, Sawston, Great Shelford and Addenbrookes. Again, this service, also operates from early morning to late evening and on a hourly basis. A more limited service is operated on Sundays.



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- 5.19 The 301 Service offers a public transport link between Saffron Walden and Great Dunmow. The hourly service calls at Audley End, Newport, Widdington, Quendon, Stansted Mountfitchet, Birchanger and the Tesco supermarket. A more limited service is offered on Sundays.
- 5.20 In addition to the above routes, there are also a number of other less frequent services to various hamlets within the District and beyond which run every 2 hours on average during peak hours.

#### Great Dunmow

- 5.21 The main bus routes serving Great Dunmow is the 313 and 133 Service which calls at Duton Hill, Thaxted, Debden, Carver Barracks and Saffron Walden (313) and Braintree, Great Dunmow and Stansted Airport (133). In addition to these services, the 315 service offers a more localised service to the immediate surrounding villages. The 133 and 313 services runs hourly and two hourly respectively during peak times. The 42A Service between Stansted Airport and Chelmsford which calls at Great Dunmow also offers an hourly service to Chelmsford for the residents of Great Dunmow.
- 5.22 This is a relatively poor service for a centre the size of Great Dunmow. The services do not provide residents with a realistic alternative to the car and do not provide good transport links to other larger settlements outside the District.

#### Stansted Mountfitchet

- 5.23 The bus services within Stansted Mountfitchet are considered to be good for a centre of this size. During peak hours Monday to Saturday, the 301 bus provides a frequent service between Bishop's Stortford and Saffron Walden calling at Stansted Mountfitchet. Services to other nearby centres are more limited.
- 5.24 For further information on Stansted Mountfitchet's bus services, see Appendix 4.

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## Thaxted

- 5.25 The bus services within Thaxted are considered to be good for a centre of this size. During peak hours Monday to Saturday, there are hourly services linking Thaxted with Saffron Walden, Great Dunmow, Stansted airport and Bishop's Stortford.

For further information on Thaxted's bus services, see **Appendix 4**.

## Railway

- 5.26 The London / Bishop's Stortford / Cambridge railway runs along the western boundary of the Study Area. Within the study area, there are stations at Great Chesterford, Audley End, Newport, Elsenham, Stansted Mountfitchet, and Stansted Airport. These stations provide rail links to Cambridge to the north and Bishop's Stortford, Harlow and London to the south.
- 5.27 The household survey barely registers rail as a mode of travel for any type of shopping trip (0.0% for main food and 0.92% for non-food).

## Walking

- 5.28 Given the nature of main food shopping, it is unsurprising that only 6.36% of shoppers in the Study Area used this mode of travel for their trip although a small increase on 5% in 2010. Some 3.92% of expenditure for the purchase of clothes, footwear and fashion goods were undertaken on foot compared to 2% in 2010. Some of the stores also have significant amounts of walking as a mode of travel. For example 4.47% of the respondents undertake their main foodshopping at Aldi, Saffron Walden. The most popular form of transport to this store is by car as the main driver or passenger which accounts for 9.23% of the respondents followed by walking which accounts for 3.2% of the respondents.

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## **The Retail Structure and Expenditure Flows**

5.29 The detailed appraisal of the shopping centres is contained in Appendix 1, but in order to better understand the expenditure flows from the various parts of the Study Area to those centres, this section reviews the key elements of those facilities. For convenience shopping the analysis is conducted in terms of the catchment areas represented by Zones 1a, 1b, 2a, 2b, 3 and 4, but the review of comparison shopping is based upon the Study Area.

### The Surrounding Shopping Centres outside the Study Area

5.30 Over the wider area the District is surrounded by major convenience and comparison shopping facilities which both serve to constrain the sphere of influence of the centres within the Study Area and attract expenditure away from local facilities. Appendix 2 contains plans and schedules illustrating the location and content of those centres.

### Major Convenience Shopping Facilities

5.31 The main centres of Cambridge, Bishop's Stortford / Harlow and Chelmsford are all located within twenty minutes' drive time of that part of the Study Area closest to them and thus within reasonable travel time.

5.32 Bishop's Stortford has five major supermarket outlets – Sainsbury's, Jackson Square [1,657 sq m sales], Sainsbury's, The Thorley Centre [2,315 sq m sales], Tesco, Lancaster Way [3,311 sq m sales], Waitrose, Northgate End [1,672 sq m sales] and Marks & Spencer [1,700 sq m sales]. The Tesco and Sainsbury's are located within the western suburbs of the town close to the ring road.

5.33 Chelmsford accommodates five major stores – Tesco, Springfield Road [3,032 sq m sales], Asda, Chelmer Village [3,209 sq m sales], Morrisons, North Melbourne [2,081 sq m sales], Sainsbury's, White Hart Lane [5,600 sq m sales] and Tesco, Princes Road [4,667 sq m sales].

5.34 There are four large supermarkets in Cambridge – Asda, Coldhams Lane [3,716 sq m sales], Sainsbury's, Brooks Road [4,265 sq m sales], Tesco, Cheddars Lane [4,995 sq m sales], and Waitrose, Trumpington [2,976 sq m sales]. In addition to these, there are also a number of smaller

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stores including a Sainsbury's and M&S. Apart from the Waitrose, all the outlets are embedded in the suburbs of the city, away from the southern access points closest to the Study Area.

- 5.35 Large supermarkets are also situated in Royston – Tesco [3,956 sq m sales], Haverhill – Sainsbury's [4,621 sq m sales], Haverhill Tesco [3,948 sq m sales] and Braintree – Tesco Market Place [4,318 sq m sales]. In addition to the Tesco, Braintree also accommodates several smaller stores including Sainsbury's, Tofts Walk [2,485 sq m sales], Tesco, Great Notley [1,667 sq m sales] and Tesco, Coggeshall Road, [2,219 sq m sales].
- 5.36 Within Harlow there are a number of large supermarkets comprising of Asda, Watergardens, [6,725 sq m sales], Tesco, Edinburgh Way [3,840 sq m sales]. Sainsbury's, Fifth Avenue [4,748 sq m sales], Tesco, Charles Langley Centre, [3,434 sq m sales] and Tesco, Harvey Centre [1,870 sq m sales].

#### Major Comparison Shopping Facilities

- 5.37 It will be appreciated from **Appendix 2g** that the sub-regional shopping centre of Cambridge dominates the comparison shopping structure, with town centre floorspace devoted to comparison retailers amounting to approximately 92,500 sq m net. The centre has a very wide range of national retail outlets and multiples. The retail attraction of the city is supplemented by the Cambridge and Beehive Retail Parks collectively comprising approximately 28,000 sq m.
- 5.38 Chelmsford and Bishop's Stortford are smaller in scale with approximately 41,000 sq m net and 19,000 sq m net of comparison floorspace respectively, occupied by a comparatively wide representation of national multiple retailers. The Riverside Retail Park adds to the attraction of Chelmsford for comparison shopping.
- 5.39 Longer distance attractions such as central London and Lakeside Retail Park in Essex exert some influence over the Study Area, albeit minimal.
- 5.40 There is a large shopping outlet, Braintree Freeport, located on Charter Way, Braintree which comprises 85 stores with a mixture of convenience, comparison and service tenants. Despite Braintree Freeport being located within a twenty minute drive of the south east extent of the study area, the sphere of influence of the shopping outlet is limited and recorded only minimal comparison

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expenditure leakage from the Study Area – approximately 2.7% of comparison expenditure for clothes, footwear and fashion goods.

### **Expenditure Flows to Shopping Centres within the Study Area**

- 5.41 The household survey provides information as to the flows of different types of expenditure into the existing shopping facilities and in doing so demonstrates the sphere of influence of the particular outlets and centres. These are set out in Tables 5a and 5b of **Appendix 7**.

### **Combined Main Food Expenditure**

#### **Zone 1**

- 5.42 Zone 1 is split into 1a and 1b. Zone 1a comprises the primary catchment area for Saffron Walden and lies predominantly within the District boundary and Zone 1b expands to the west into the Zone's wider study area. For the purpose of this section we focus on the data collected in Zone 1a.

#### The Shopping Facilities

##### Saffron Walden

- 5.43 The area is dominated by Saffron Walden, a market town located centrally to Zone 1a. Its historic nature is reflected in an incoherent but nonetheless compact and attractive town centre where many of the retail units are in relatively small premises, many of which are Listed, the whole being embraced by a Conservation Area (see **Appendix 5**).
- 5.44 Saffron Walden contains a wide range of shopping floorspace and is summarised in the table below

<b>Category</b>	<b>Number of Outlets</b>	<b>Net Sales Floorspace sq m</b>	<b>Total Floorspace %</b>
Convenience	14	2,313	12.8
Comparison	105	8,912	49.3

Service	62	5,693	31.5
Vacant	13	1,171	6.5
<b>Totals</b>	<b>194</b>	<b>18,089</b>	<b>100</b>

Source: Uttlesford Retail Study 2014 based on GOAD Town Centre Report date Nov 09

Calculated by using a gross to net ratio of 75% to the GOAD floorspace figures.

- 5.45 The convenience provision is dominated by a Waitrose supermarket (2,129 sq m sales – planning application reference: UTT/2012/10/FUL) together with other local / largely independent food shops for example Londis etc. Since the previous report the Waitrose Store sales area has increased by 602sq m. The comparison offer is extensive, but with only a limited representation of national retailers including New Look, Laura Ashley, W H Smith, Boots, Monsoon, Phase Eight and Clarks. A high proportion of comparison traders are fashion outlets including M&Co, Crew Clothing, Fat Face, New look as well as speciality beverage and food retailers such as Adnams. The independent traders account for the majority of the comparison goods shops. It is notable that Saffron Walden has twice the comparison floorspace of Royston which has a similar population and as much as Haverhill which has almost twice its population.
- 5.46 Saffron Walden also has an extensive service offer comprising banks / building societies, financial and other services, with a wide range of restaurants, cafes and public houses. The vacancy rate at the time of our survey in May 2016 was 6.5% compared with a national average of 10.9%. Since the Retail Study in 2014 the vacancy rate has remained low and vacant units are largely pepper potted across the town. The highest concentration of vacant units (7) are concentrated in Lime Tree Court. These units are very small floor areas and have limited footfall.
- 5.47 There is also a street market selling a wide range of food and non-food goods twice a week.
- 5.48 A town centre use class plan is provided at Appendix 8. The predominant use in Saffron Walden is A1 retail which accounts for 130 units or approximately 53% of town centre units. A2 uses providing professional services occupy 22 units or approximately 11% of the units in the town centre. Cafes, restaurants, bars, public houses and take-a-ways (A3, A4 and A5 uses) account for 31 units which equates to 8% of town centre units. The remaining 62 units within the town centre comprise a mixture of uses including residential (19 units), vacant units (16 units), offices (6 units), hotels (2 units), leisure (2 units), health care services (10 units) and sui generis uses (7 units).
- 5.49 The centre is supported by five car parks, including one adjacent to the Waitrose supermarket, with a combined capacity of 873 spaces. Four of these car parks are pay and display.

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- 5.50 Within the suburbs of Saffron Walden is a large Tesco supermarket of 2,330 sq m sales supported by a petrol filling station and 378 parking spaces. This had planning permission for an extension but this has expired. There is a large Homebase unit with a gross floor area of now 1,267 sq m and a Ridgeons extending to some 2,100 sq m.
- 5.51 Since the previous report new retail park known as Granite Retail Park is currently under construction at the Civic Amenity Site in Saffron Walden. As part of this development an Aldi has been built and is now open on Thaxted Rd however the additional retail units are yet to have commenced. Granite Retail Park will also provide 3 retail warehousing units comprising 2,973 sq m and a garden centre (approximately 1,114 sq m) as well as the Aldi store.
- 5.52 The detailed appraisal of the town centre is contained in Appendix 1a.

### Newport

- 5.53 Newport is a large village situated on the B1383 between Saffron Walden and Stansted Mountfitchet. The village offers a limited number of retail units situated sporadically along the linear High Street. The retail offer includes a Doringtons bakery and convenience store selling local fresh produce including meats and fresh fruit and vegetables, a small Nisa Local convenience store, post office, pharmacy, Indian restaurant, petrol filling station, health and beauty shop, public house, barbers, home interiors, carpets shops and garden store.
- 5.54 Although the centre would principally serve its immediate hinterland, there are some more specialised shops which may draw from a wider area such as the bakery, home interiors and carpet shops. The limited convenience offer would serve a grocery top up function only.

### **Expenditure Flows**

- 5.55 The household survey provides information as to the flows of different types of expenditure into the existing shopping facilities and in doing so demonstrates the sphere of influence of the particular outlets and centres.

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## Main Food Expenditure

- 5.56 By far the most important centre in zone 1a is Saffron Walden, and close by to the south-west is the large village of Newport with a range of local facilities. The Convenience Goods Expenditure Flows are set out in Table 5a at Appendix 7.
- 5.57 The table shows that the two Saffron Walden stores – Tesco and Waitrose – account for 30.93% and 35.404% respectively of combined Main Food expenditure from the zone. The new Aldi accounts for 26.10% of the zone 1a combined Main Food expenditure. Thereafter the trade draw tails off dramatically, Tesco attracting 1.55% of the sales of zone 2a and 2b combined and Waitrose 2.77%. However, it is to be noted that the Tesco and Waitrose attract 2.18% and 1.70% respectively from zone 4 to the immediate north. Since the 2014 Retail Study, the Tesco, Waitrose and Aldi stores have significantly increased their market share and accounts for 92.43% of the overall combined main food expenditure in Saffron Walden, up from 57.39% bearing in mind Aldi was not trading at the time.
- 5.58 The Sainsbury's, Haverhill supermarket lying on the edge of the zone attracts 1.09% of potential sales and the new Tesco store in Haverhill attracts 0.34% from zone 1a. The Cambridge stores collectively account for 2.01% of the expenditure, of which Sainsbury's Brooks Road, attracts 1.04%.
- 5.59 The only store in Bishop's Stortford which attracts expenditure from zone 1a is the Sainsbury's in Jackson Square which accounts for 0.78% of expenditure. Stores in Harlow as well as local shops in Zone 1b attract no custom from zone 1a.
- 5.60 Zone 1b, lies to the north west and predominantly outside of the District but Saffron Walden attracts 8.4% of major food expenditure from the zone. The most attractive store to zone 1b residents is however the Tesco Extra store at Royston, attracting 63.17% of expenditure.
- 5.61 Zone 4 lies to the immediate north of zones 1a and 1b, and largely falls outside of the District area it is an area where, because of the distribution of supermarkets facilities, there is no dominant discernible main attractors for the type of shopping, save perhaps the Sainsbury's in Haverhill and the Tesco Superstore which account for 34.33% and 16.19% of expenditure from that zone respectively.



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- 5.62 Collectively the Cambridge stores draw 13.89% of such expenditure from zone 4. The Tesco, Yarrow Road attracts 3.2%.
- 5.63 Chelmsford attracts no custom however, internet and home delivery sales equate to 9.49% of purchases.
- 5.64 Zone 1 is broadly centred on Saffron Walden and, as might be expected, the Tesco store at 30.93% and the Waitrose supermarket at 35.40% dominate combined main food sales. The Sainsbury's, Haverhill accounts for 1.09% of expenditure showing limited influence in Saffron Walden inner catchment area. The Cambridge stores represent 2.02% respectively of the custom. The Tesco, Great Dunmow supermarket draws no sales from this zone.

#### Top-up Expenditure

- 5.65 It is to be noted that across the whole of the Study Area 12.11% of respondents' state that they do not undertake top-up shopping compared to 26.5% in the 2010 Study.
- 5.66 The convenience goods expenditure flows in **Appendix 3a** illustrates the flow of expenditure relating to small scale / top-up food and grocery purchases. It is apparent that this type of shopping gives rise to a more diffused pattern of trips than for main food shopping.
- 5.67 Retention of top-up expenditure within the study area amounts to 58% of top-up expenditure. Within the district i.e. within zones 1a, 2a and 3 this is much higher at 81%.
- 5.68 Within zone 1a there is still a comparatively high retention rate for this type of expenditure of 85.18% in the shops in Saffron Walden. The main supermarkets in Saffron Walden – Tesco, Waitrose and Aldi – remain important for this type of shopping, collectively accounting for 62.35% of expenditure.
- 5.69 Interestingly a large proportion of small amounts of expenditure from zone 1a and 1b find their way into the main supermarkets in Royston and, to a lesser extent, Bishop's Stortford, Cambridge and Trumpington. A significant 42% of top-up expenditure takes place outside the survey area. Other influences other than proximity appear to be at work.

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## Zone 2

5.70 Zone 2 is split into 2a and 2b. Zone 2a comprises baseline data for the district and Zone 2b expands into the wider study area. For the purpose of this section we focus on the data collection in Zone 2a.

### The Shopping Facilities

#### Great Dunmow

5.71 Lying just north of the A120 Bishop's Stortford to Braintree road is the historic market town of Great Dunmow. Its linear form is set by the spine of High Street between Market Place and Chelmsford Road. Much of the fabric is historic in nature, many of the buildings are Listed and the entire centre is within a Conservation Area. A plan of the centre is attached in **Appendix 5**.

5.72 The centre comprises the following mix of outlets:-

Category	Number of Outlets	Net Sales Floorspace sq m	Total Floorspace %
Convenience	9	1239	22.8
Comparison	34	2021	33.4
Service	49	2341	40.3
Vacant	4	207	3.6
<b>Totals</b>	<b>96</b>	<b>5808</b>	<b>100</b>

Source: Uttlesford Retail Study 2014 based on Savills Town Centre Survey Feb 2010 & update 2011.

5.73 Within the town centre is a small Co-op supermarket of 804 sq m sales and a small number of convenience outlets including a butcher, baker, newsagent, wine merchant and grocer. There are no national retailers. There is a weekly street market selling a range of food and non-food goods.

5.74 A large Tesco supermarket with associated petrol filling station and surface level car park provides a sales floor area of 2,330 sq m and is located on Bishop's Stortford Road to the south-west of the town. It received planning permission in September 2013 for an extension comprising 1134 sq m net (663 sq m net comparison floorspace and 447 sq m net convenience floorspace), however this has not been implemented.

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- 5.75 The comparison offer in the town centre comprises a mix of mainly lower order outlets including, inter alia, pharmacies, furniture, jewellery shops, shoe shops, household goods / hardware stores and bookshops. The shops are all independent traders. The town is an important leisure / service centre which is reflected in those facilities being by far the largest sector in floorspace terms.
- 5.76 There are four car parks supporting the centre, the largest of which is centrally located next to the Co-op supermarket, with a combined capacity of 285. They are subject to a pay and display charging regime.
- 5.77 The combined offer of the Tesco and town centre convenience shops suggests the town's primary function is to meet the convenience needs of the population of the catchment area. The range of comparison shopping is very limited and it is apparent that the town provides for day to day lower order needs with the great majority of expenditure leaking to more distant major centres.
- 5.78 There is only one vacant unit at the north extent of the town centre in Market Place which demonstrates that the town centre is in good health.
- 5.79 The detailed appraisal of the centre is contained in **Appendix 1b**.

#### Thaxted

- 5.80 The village of Thaxted lies midway between Saffron Walden and Great Dunmow and consists of 24 retail units of which 5 are convenience traders including a Nisa convenience store of 170 sq m sales and 8 comparison outlets. The high proportion of service outlets – 11 – representing 49% of the overall floorspace reflects the tourism focus of the village as a historic centre.
- 5.81 The centre is largely historic and contains a number of residential properties which are interspersed between the retail units. There is one vacant unit at the southern extent of the centre at Watling Street. This unit can be said to be divorced from the centre
- 5.82 The detailed appraisal of the centre is contained in **Appendix 1c**.

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## **Expenditure Flows**

### Main Food Expenditure

- 5.83 Central to zone 2 is the market town of Great Dunmow and further to the north, on the boundary between Zones 1a and 2a, is the village of Thaxted with a limited range of retail outlets. The Tesco supermarket on the edge of Great Dunmow dominates the shopping patterns, accounting for 75.88% of main food expenditure from zone 2a, with the Co-op attracting only 3.22% of main food sales. The main supermarkets in Saffron Walden draw 1.83% of expenditure, the Waitrose being the most important at 1.11%.
- 5.84 Whilst some distance from Bishop's Stortford, Braintree and Chelmsford, the stores in these towns exert a considerable influence on shopping patterns, in all probability because of the good road access corridor of the A120 and A130, combined with just the single store facility in the town. The Bishop's Stortford supermarkets account for 4.84% of expenditure, the Waitrose, Northgate End, at 2.64% being the most influential.
- 5.85 Braintree attracts 7.63% of sales with the Lidl in Rayne Road at 4.90% the most significant.
- 5.86 The Waitrose, Cambridge attracting 0.54% is the only Cambridge outlet to register, and the Sainsbury's in Haverhill attracts just 0.93%. The only store in Harlow drawing from this zone is the Tesco superstore on East Road attracting 0.57%.
- 5.87 The Tesco in Great Dunmow attracts some 9.78% of main food sales from zone 2b and 10.94% of sales from Zone 3.
- 5.88 Other stores outside the Study Area collectively draw a significant amount (86%) of trade from zone 2b. Stores in Braintree attract 38.37% of main food expenditure with the most significant directed to the Tesco Superstore in Great Notley which attracts 20.53%. Chelmsford attracts 28.45% of the main food expenditure from zone 2b. The most significant being directed to the Tesco Superstore on Springfield Road which attracts 10.43%.
- 5.89 Other stores exert very limited influence, although 2.19% of expenditure is drawn to facilities outside of the district (Zone 2a) and 9.58% of expenditure is drawn to facilities outside the Study Area (Zone 2b).

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### Top-up Expenditure

- 5.90 Retention of top-up expenditure within zone 2a i.e. within the shops in Great Dunmow, amounts to 60.1%
- 5.91 The Co-operative supermarket and Tesco Superstore in Great Dunmow provide the most important focus of this type of shopping in the zone, accounting for 29.58% and 21.51% of expenditure respectively. Local shops within the same zone account for a further 8.92%. A significant number of top-up expenditure trips takes place in Braintree and Chelmsford.

### **Zone 3**

#### The Shopping Facilities

- 5.92 This Zone is dominated by the stores Bishop's Stortford and Harlow which lie outside the district and whose facilities were reviewed earlier in the Study. There is only one shopping centre of any significance in this zone.

#### Stansted Mountfitchet

- 5.93 The large village of Stansted Mountfitchet is located in the west of the district on the B1383 close by, and to the north-east of Bishop's Stortford.
- 5.94 The centre is made up of two distinct parts, Cambridge Road and Lower Street, and comprises a limited mix of traders:-

<b>Category</b>	<b>Number of Outlets</b>	<b>Net Sales Floorspace sq m</b>	<b>Total Floorspace %</b>
Convenience	8	487	15.5
Comparison	11	886	28.2
Service	22	1384	44.1
Vacant	2	380	12.1
<b>Totals</b>	<b>43</b>	<b>3137</b>	<b>100</b>

Source: Savills Town Centre Survey Feb 2010 & update 2011 & update 2016

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- 5.95 There are several small supermarkets in Stansted Mountfitchet. A Tesco Express of approximately 195 sq m sales opened in 2014 and there is a Co-op supermarket with a sales area of 186 sq m. In addition to the above is a Budgens convenience store of about 160 sq m sales located within a petrol filling station to the north of Cambridge Road outside the defined town centre boundary. The convenience offer is supported by a number of independent traders including a bakery, butcher, newsagent and grocer.
- 5.96 With the exception of a Boots pharmacy, comparison shopping in the centre is very limited, and is somewhat specialised with shops selling antique, mirrors, furniture and soft furnishings.
- 5.97 Service outlets, and particularly cafes and restaurants, are a disproportionate element of the shopping offer, possibly because of the tourism attraction of the area based upon Mountfitchet Castle.
- 5.98 Two car parks support the centre together with limited street parking.
- 5.99 The retail content of the centre suggests that it meets the day to day largely top-up convenience needs of the immediate population and a very limited range of lower order comparison goods.
- 5.100 A recent survey of the two parts of the centre on 15 June 2014 revealed two vacant premises comprising a public house on the east side of Cambridge Road. A development that was under construction was observed at the junction between Chapel Hill and Church Road which was granted planning permission in 2012 (reference: UTT/1522/FUL) and comprises 929 sq m A1 retail. The development has yet to be completed and it is understood that there is no named occupier for this unit.

#### Combined Main Food Expenditure

- 5.101 Zone 3 encircles the western and northern suburbs of Bishop's Stortford and with its six major supermarkets it is not unexpected that they would account for the greater part of main food expenditure in this area. Between them the stores attract 77.218% of such expenditure, which has risen since the 70% figure of the 2014 study. The rise in expenditure leakage from the zone to stores in Bishop's Stortford is largely due to the increase in sales taken by the Aldi on London Road which is the second most significant for expenditure in the zone, attracting 21.13%. The Tesco, Lancaster Way, dominates the zone at 28.97%, with the Aldi on London Road and the Sainsbury's in Jackson

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Square accounting for 21.13% and 9.54%. The Waitrose store in the town centre attracts 7.46% of main food expenditure in the zone.

- 5.102 The neighbouring town of Harlow is also closely related to the zone and the four main supermarkets in the town attract 4.26% of sales. The Tesco in Great Dunmow accounts for 10.94% of expenditure with the Co-op in Stansted Mountfitchet and the Aldi, Saffron Walden accounting for 2.03% and 3.63%, respectively.
- 5.103 The Tesco and Waitrose in Saffron Walden do not exert any influence in this zone.

#### Top-up Expenditure

- 5.104 As with the 2014 Study by far the most important centre facility in zone 3 for top-up shopping is Stansted Mountfitchet, which attracts 24.38% of such expenditure.
- 5.105 All the main supermarkets derive top-up expenditure from the zone, the Aldi on London Road in BBishop's' Stortford, accounting for 5.86%, Sainsbury's in Jackson Square accounting for 8.84%, the Tesco Superstore, Lancaster Way, accounting for 9.59% and the Waitrose, Northgate End 8.88%. Limited trade finds its way into the Harlow stores.

### **Zone 4**

#### The shopping facilities

- 5.106 Haverhill lies within Zone 4 together with a number of small villages offering a limited convenience and top-up function. These include the rural villages of Linton, Horseheath, Abington, Babraham and Pampisford.
- 5.107 Haverhill lies outside of Uttlesford District and has a population of 27,041 in 2011. The town centre comprises 2053 sqm net convenience floorspace. Stores include Boots, Lidl, Peacocks, Clarks and Poundland, as well as a relatively new Tesco store which opened in September 2009. The largest store remains the out-of-centre Sainsbury's store and there is also a refurbished and extended Aldi store in the town (2009).

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5.108 Of the smaller villages, Linton (population of 4,525 in 2011) is by far the largest with shopping facilities situated sporadically along a linear shopping street. The centre comprises approximately 26 retail and service uses including a gift shop, art gallery/photo and picture framing, opticians, pharmacy, a Co-Op (approx 288 sq m gross) selling a good range of foods suitable for top up shopping, newsagents, bakers, public houses, Chinese restaurant and takeaway, hairdressers and a barbers amongst others. In addition to its convenience function, the centre also includes a number of uses which would attract shoppers from further a field.

### **Expenditure Flows**

#### **Main Food Expenditure**

- 5.109 This zone has been incorporated into the analysis because both the Retail Vision, Indigo Planning and more recent Savills Retail studies demonstrate that some main food expenditure from this area flows into Zone 1a. Our subsequent NEMS Survey confirmed this trend as the following analysis illustrates it is located at the point where a number of facilities have comparable trading influence. Whilst the area for zone 4 has been increased in size from the 2014 Retail Study to include Haverhill, the results have not significantly changed. The main food expenditure flow in to zone 1a, demonstrates that Saffron Walden retains some influence on main food expenditure patterns in Zone 4, but Haverhill is the most attractive location.
- 5.110 The convenience goods expenditure flows table in Appendix 3a shows that the large Sainsbury's store in Haverhill is the most important facility, accounting for 34.33% of expenditure from within the zone: this falls away to just 1.09% in zone 1. The new Tesco store in Haverhill exhibits a similar pattern accounting for 16.19% of zone 4 expenditure whilst the Aldi Store in Haverhill accounts for 19.84%. Collectively the Cambridge stores attract 10.9% of such expenditure from the zone, the most important being the Waitrose representing 3.39% of the sales.
- 5.111 Some expenditure finds its way into Saffron Walden, the Tesco accounting for 2.18% of sales and the Waitrose and Aldi accounting for 1.70% and 1.79% respectively.



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### Top-up Expenditure

- 5.112 A significant proportion of top-up expenditure is accounted for by the facilities in Haverhill and Sawston which, between them, claim 59.4% of which Haverhill accounts for 49.03%. Another 5.8% is represented by the Cambridge supermarkets with Waitrose accounting for over half the expenditure at 3.18% of sales. Saffron Walden attracts only 2.06% of top up shopping expenditure from zone 4.
- 5.113 A significant 22.15% of expenditure goes to other facilities outside the survey area, and one must assume these trips are dispersed over a wide area, possibly in association with employment.

### Comparison Goods Expenditure

- 5.114 Comparison shopping tends to be a more diffuse behaviour and very much reliant upon the particular merchandise being sought. It is, therefore, considered more analytically useful to examine expenditure flows largely in terms of movements across the Study Area and the various categories of comparison expenditure.
- 5.115 Table 9 in Appendix 7 sets out the expenditure flows in the Study Area relating to the seven comparison goods groupings used in the survey.
- 5.116 It is notable that the main centres attract trade from across all four zones, but especially from the zone within which they lie. This is reflected in the reasons for people choosing the centre they most like for shopping and leisure purposes (Question 13), where near/convenience is the most common reason (46.35%).
- 5.117 The schedule demonstrates that Cambridge is by far the most important centre within and beyond the Study Area boundary for these types of expenditure, attracting about 30.8% of expenditure over the four zones. Bishop's Stortford accounts for some 6% of sales, Harlow 6.1% and Chelmsford 16.2%. Saffron Walden draws approximately 9.7% of comparison expenditure from the study area.
- 5.118 The expenditure patterns vary dramatically depending upon the type of comparison merchandise.

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### Clothes, Footwear and Fashion Goods

- 5.119 For clothing, footwear and fashion goods Cambridge accounts for 35.4% of overall sales within the Study Area, and the sales travelling from Zone 1a constitute 48.21% of the expenditure of that area. Bishop's Stortford, Braintree and Chelmsford attract 7.6%, 5.2%, and 23.3% of overall sales from the study area respectively. Trade leaking to outside the study area represents 89% of the available expenditure.
- 5.120 Saffron Walden expenditure retention for this goods type has dropped by 2/3 since the 2014 Study and attracts 5.9%. The home zone (zone 1a) for Saffron Walden attracts the most significant expenditure at 23.81%, less than 1% from Zone 2 and 3.06% from Zone 4, it does not draw trade from Zone 3. The Great Dunmow trade draw at 0.86% is confined to Zone 2a.
- 5.121 The retail Parks have a more significant impact in this sector, with Beehive Centre Retail Park, Cambridge attracting 0.83% of expenditure from the study area and making a particular impact in Zone 4 (2.29%). There are other stores which within the Beehive Centre Retail Park such as TK Maxx which have registered individually in the NEMs household survey for this goods type which has increased the level of expenditure in this Retail Park.

### Personal / luxury goods including books, jewellery, china, glass, cosmetics and medical goods

- 5.122 Expenditure on luxury and health items is more locally based. Cambridge accounts for 31% of sales from the study area but Saffron Walden at 12.5% of sales remains important.
- 5.123 Within zone 1a Saffron Walden and Cambridge are exerting much greater emphasis on in this sector than the 2014 study identified and they attract 50.14% and 42.28% of expenditure respectively. Chelmsford draws 23.45% of such expenditure from Zone 2, and Braintree 2.87%. Zone 3 is dominated by Bishop's Stortford, which accounts for 54.50% of sales, and Cambridge 1.73%.

### Recreational goods including toys, bicycles, games, sports and camping equipment

- 5.124 Recreational goods are most significant for Cambridge, which attracts 29.74% of such expenditure from the Study Area, a decrease from the 2014 figure of 34.65%. Saffron Walden and Chelmsford account for 9.7% and 15.7% respectively. Harlow at 11.4% is lower than the 2014 figure of 13.24%

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- 5.125 Within zone 1 Cambridge draws 42.91% of such expenditure from Zone 1 and Saffron Walden 44.47%. Chelmsford attracts nearly half of the sales for zone 2 and accounts for 48.85% of expenditure, and 9.14% is drawn to Braintree.
- 5.126 Predictably the trade draw pattern in Zone 3 is dominated by Bishop's Stortford and Harlow who, between them, account for 37.68% of sales from the zone.

TV, Hi Fi, radio, photographic and computer equipment

- 5.127 Over the Study Area, 84% of this type of expenditure is leaking from the study area. 38.3% finds its way into Cambridge, 18.7% into Chelmsford and 10.9% into Harlow, Haverhill accounts for 10.6%. Saffron Walden retains 5.2% of this expenditure from the study area.
- 5.128 In zone 1a Cambridge assumes greater importance, attracting 54.27% of such sales, followed by Saffron Walden at 41.30%. Within Zone 2, Chelmsford is of greatest importance and attracts 37.3% of sales, and Braintree 6.61%. Bishop's Stortford attracts 42.49% of expenditure from Zone 3.
- 5.129 John Lewis in Cambridge is by far the most important retailer for this type of expenditure, accounting for 11.84% of sales from the Study Area. Approximately 18.04% of such sales took place through retail warehouses.

Domestic Appliances such as Washing Machines, Fridges, Dishwashers, Microwaves, Kettles and Ovens

- 5.130 Leakage from the study for this type of expenditure amounts to 74.4%. 29.3% of expenditure of this type in the Study Area is directed to Cambridge, representing a decrease from the 2014 figure of 35.87%. Saffron Walden attracts 9.5% and Haverhill attracts 13.9% of this expenditure.
- 5.131 Saffron Walden accounts for 41.3% of such sales in Zone 1a and Cambridge 54.28%. Chelmsford dominates expenditure for this goods type in zone 2a and attracts 37.3% of sales followed by Braintree which attracts 6.61%. Bishop's Stortford represents 42.49% of expenditure from Zone 3.

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- 5.132 The John Lewis store in Cambridge attracts 8.6% of trade from the Study Area, and the Curry's outlet in the Cambridge Retail Park a further 3.3%. About 21.04% of such expenditure from the Study Area finds its way into retail warehouses.
- 5.133 Within Zone 1a the attraction of the John Lewis store rises to 10.06% and the Curry's outlet to 7.23%. Some 17.71% of expenditure from Zone 2 finds its way into the Currys PC World, Chelmer Village Retail Park, Chelmsford, and the Currys PC world on the Queensgate Retail Park, Harlow accounts for 13.71% of sales from Zone 3.

#### Furniture, Floor Coverings and household textiles

- 5.134 Leakage from the study area amounts to 80.8% of this type of expenditure. Cambridge accounts for the greater proportion of such expenditure in the Study Area, attracting 32.3% of expenditure. Some 9% is drawn to Saffron Walden.
- 5.135 Within Zone 1a 47.32% of sales is attributed to Cambridge and 37.71% to Saffron Walden. In Zone 2a Chelmsford accounts for 17.69% and Cambridge 15.76%. Zone 3 is dominated by Bishop's Stortford which takes 33.47% of the potential sales, and Cambridge and Harlow which account for 11.82% and 36.21% expenditure.
- 5.136 Sales through retail warehouses account for 16.99% of expenditure
- 5.137 One particular store dominates the shopping patterns, John Lewis accounting for 3.8% of expenditure from the Study Area, and within zone 1 that attraction rises to 5.64% of expenditure.

#### DIY, Decorating, Gardening Equipment

- 5.138 Although there is still 61.4% of this type of expenditure leaking from the study area, Saffron Walden attracts a total of 19% of expenditure from the Study Area, closely followed by Haverhill on 18% and Braintree on 16.2%.
- 5.139 The retail warehouses dominate this type of expenditure, those outlets both within and beyond the Study Area accounting for 72% of expenditure. The data indicates the sales are heavily focused within the local area.

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- 5.140 There are four dominant outlets. The Homebase in Saffron Walden which accounts for 12.6% of overall Study Area expenditure and the Homebase unit in Fitzroy Park, Bishop's Stortford, accounting for 10.7%. The B&Q in the Chapel Retail Park, Braintree, draws 14.4% of expenditure. The Focus unit on the Cambridge Road Retail Park in Haverhill attracts 13.8%.
- 5.141 Within zone 1a Saffron Walden attracts 80.24% of potential sales, followed by Bishop's Stortford on 7.48%, Cambridge on 4.98% and Haverhill on 4.53%. Zone 2a sees Braintree as the principal attraction for this type of expenditure at 48.54% of the total: Bishop's Stortford draws 13.05% and Chelmsford 16.06%. In zone 3, 73.88% of sales are attracted to Bishop's Stortford and 22.25% to Harlow.
- 5.142 Predictably the stores closest to zone 1 have increased attractiveness to the residents of that area, with the Homebase in Saffron Walden accounting for 53.82% of expenditure. Other stores in Saffron Walden attract a further 24.83% of this expenditure from zone 1. The Homebase in Bishop's Stortford accounts for 5.07% of sales from this zone.
- 5.143 The main attraction in zone 2 is the B&Q in Braintree, which represents 44.60% of such expenditure from that area. The B&Q on the Homelands Retail Park in Chelmsford draws 12.87% of sales from that area, and the Homebase in Bishop's Stortford 10.83%. Proximity of Zone 3 to Bishop's Stortford leads to the Homebase at Fitzroy Park attracting 59.24% of expenditure from the area.

#### **Reasons for using the particular centres**

- 5.144 The household survey provides a numerical breakdown of visitors to the various shopping centres and the reason for their travelling to that particular centre (see Appendix 3d).
- 5.145 Over the Study Area the main influence upon travel patterns for shopping and leisure trips is near / convenient, which accounts for 39.59 % of visits, closely followed by selection / choice of multiple shops (38.29%) and by selection / choice of independent shops (17.72%). Pedestrian friendly environment accounts for 5.97% of visits and easy parking for 5.29%.
- 5.146 There are considerable differences between the various centres used for the purchase of non-food merchandise, and these distinctions are most clearly illustrated as between the main centres of Cambridge, Chelmsford, Bishop's Stortford, Braintree and Harlow as well as Saffron Walden and

other smaller centres. Shoppers using those centres cite the choice of shops as the most important determinant of their visits.

	<b>Saffron Walden %</b>	<b>Cambridge %</b>	<b>Chelmsford %</b>	<b>Harlow %</b>	<b>Bishop's Stortford %</b>	<b>Braintree %</b>
Convenience to home	42.75%	20.4%	37.75%	28.1%	57.54%	49.3%
Selection / choice of multiple shops	30.91%	50.95%	54.8%	68.87%	16.6%	23.59%
Selection / choice of independent shops	24.8%	24.26%	22.01%	31.5%	4.0%	6.51%

5.147 Bishop's Stortford appears to be out of alignment but the convenience to home figure is likely to be heavily inflated because of the close proximity of parts of the Study Area population to the town, particularly Zone 3 and to a lesser extent Zone 2a.

5.148 The attraction of the other smaller centres is far more reliant upon convenience to home and less upon range of non-food products and quality of goods. Saffron Walden at 42.75% in respect of convenience to home emphasises this functional difference, and similar relationships apply at Braintree, 49.3%, Great Dunmow, 38.83%, Royston 77% and Haverhill, 71.56%. In the light of the earlier analysis of expenditure flows upon different types of non-food merchandise, the largest centres with their wide range of goods derive their attraction from this factor and customers are relatively less influenced by travel times and distance where choice is critical. The differences in expenditure patterns relating to the other centres is also a reflection of the type of sales that they attract. It is generally recognised that expenditure for clothes, footwear and fashion goods are especially dependent upon the range of products which only a large centre can offer. Across the Study Area trips of this nature are shown to depend upon the choice of multiple shops and advice of independent shops which is 38.29% and 17.72% respectively. In the light of these considerations one would expect trips for the purchase of those products where standardised products are far more common, such as chemist goods, would be far more heavily influenced by convenience to home, and that is a conclusion which emerged from the earlier analysis.

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5.149 The variations in shopping behaviour applying to the different types of shopping trip combined with the proximity or otherwise of the centres will influence the prospect of particular centres raising their comparison shopping status.

5.150 These considerations will be examined further in Section 6 when evaluating whether the main centres, particularly Saffron Walden, have the potential to increase their retention levels for comparison goods expenditure

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## 6.0 RETAIL TRENDS

- 6.1 There are a number of retail trends affecting expenditure and retail trading which, collectively, can have significant implications for the assessment of shopping requirements over the medium to longer term. These inputs tend to vary year to year and over prolonged periods can exhibit marked changes, so it is important to secure a reliable fix on such parameters.

### Expenditure Rates – Nationally and Locally

- 6.2 This Study relies upon expenditure data compiled by Oxford Economics in association with Pitney Bowes Business Insight Corporation; both are recognised economic research companies producing information and analysis for retail and market planners. The most recent Retail Expenditure Guide is that for 2015 / 2016 embracing the 2014 official ONS estimates of consumer spending in the United Kingdom.
- 6.3 Consumer retail spending estimates are available for several hundred individual categories, but the Retail Study employs the main categories based upon the COI COP classification, one based upon consumption by purpose, used by ONS and internationally. The broad classifications are:

### Convenience Goods

- 6.4 To include food and non-alcoholic beverages, off-licence alcoholic drink, tobacco, non-durable household goods and newspapers and magazines.

### Comparison Goods

- 6.5 To include, inter alia, books, clothing and footwear, furniture, audio-visual equipment and other durable goods, hardware, chemists, jewellery, watches and clocks, bicycles and recreational goods.
- 6.6 All estimates are inclusive of VAT and Special Forms of Trading.



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- 6.7 It will be noted from Section 4 of the Study that the comparison categories used in the 2014 Uttlesford Retail Study vary slightly from the above listings because it was considered that our groupings better reflected the different ways in which shoppers went about these types of purchases.
- 6.8 Regional expenditure can be markedly different from the national pattern as a consequence of age, economic status, occupation and different income levels. Local Area Expenditure Estimates based upon these differences have, therefore, been obtained for the Study Area broken down into Zones 1 – 4. Zones 1 and 2 have been split to reflect that part of each zone (Zones 1a and 2a) in the district area and that part outside of study area (Zones 1b and 2b).
- 6.9 The expenditure data reflects the comparison groupings used in the Retail Study. These groupings are used for the purposes of analysing expenditure flows for given types of goods but the quantitative and qualitative forecast exercises rely upon combined comparison sales, although separating out sales in town centre stores and retail warehouses. Special Forms of Trading is deducted also.
- 6.10 The price base used in the Retail Study is 2014 prices.

### **Growth in Retail Expenditure**

- 6.11 The Oxford Economics Forecast model is a means of calculating growth in retail expenditure which is based upon spend per head at constant prices. The Retail Expenditure Guide explains that these forecasts are consistent with past trends, but are also based upon expected changes in economic variables that are considered to be drivers of consumer spending.
- 6.12 The Oxford Economics Forecast expect household spending power to strengthen in the short term. The CPI inflation is anticipated to remain close to zero until the latter part of 2016, with the odd negative reading likely. And while it should then rise back above 1%, once the base effects associated with the collapse in the oil price have begun to kick in, underlying pressures remain subdued. Inflation is thus expected to remain well below the 2% target throughout 2016. When combined with stronger wage growth, as a result of a tightening labour market, it should deliver a substantial boost to household spending power. As a result, total consumer spending is forecasted to grow by 3.3% in 2015 and 2.8% in 2016. However, the momentum behind consumption is likely to weaken from 2017 as the deep cuts to in-work benefits are introduced. These will more than offset the boost from the new 'living wage', suppressing growth in household incomes. Total consumer

spending growth is forecast to slow to around 2% per year from 2018, before picking up again from 2021.

**Table 6.1: Growth rates in convenience and comparison goods 2011 - 2026**

	<b>Growth rates (%) Convenience Goods</b>	<b>Growth rates (%) Comparison Goods</b>
2011	- 2.6	0.6
2012	-0.2	2.4
2013	-0.3	4.0
2014	-1.7	5.7
2015	-0.4	5.1
2016	0.2	5.2
2017	0.1	4.0
2018	0.2	3.3
2019	0.5	3.1
2020	0.8	3.3
2021	0.9	3.4
2022	1.0	3.4
2023	1.0	3.4
2024	1.0	3.5
2025	0.9	3.4
2026	0.8	3.4
2027	0.8	3.4
2028	0.8	3.4
2029	0.8	3.4
2030	0.8	3.4

2031	0.8	3.4
2032	0.8	3.4
2033	0.8	3.4

- 6.13 In the same way that local retail expenditure data varies from the national figures, it is to be questioned whether the socio-economic profile of Uttlesford is better placed or not to resist these economic constraints.
- 6.14 There is no guidance from Pitney Bowes on the predictions for expenditure growth rates for the post 2026 period and for projections beyond that date to 2033 we have, therefore, adopted the rate for the year 2026 of 0.8% per annum for convenience goods and 3.4% per annum for comparison goods. As can be seen from table 6.1 this is broadly in line with Pitney Bowes Forecasts beyond 2020.

### Special Forms of Trading

- 6.15 In essence, Special Forms of Trading (SFT) is that part of retail expenditure which does not pass through shops and/or create a need for retail floorspace. It has long been an adjustment in retail studies to reflect markets, door-to-door sales etc, but in recent years the introduction of the internet and other IT communications has considerably expanded the opportunity for this type of shopping. It is obviously essential that this Retail Capacity Study is confined to the need for actual floorspace.
- 6.16 SFT has been particularly volatile in recent years and as the latest Pitney Bowes study demonstrates (2014 based data) is complex because of many different ways people shop and the overlapping data sources. The Pitney Bowes report highlights a number of these issues.

**Table 6.2: Shortcomings of retail data sources**

Measurement	Shortcomings
ONS non store retail sales	<ul style="list-style-type: none"> <li>Includes only sales by wholly internet companies, e.g. Amazon, and no internet sales by companies also operating conventional stores, e.g. Tesco and John Lewis.</li> <li>This means the ONS based figures hugely underestimate</li> </ul>

	<p>the impact of the growth of internet sales.</p> <ul style="list-style-type: none"> <li>• This database is called the 'Narrow Definition' of non retail sales.</li> <li>• The ONS also produce a second set of figures – Internet Sales – which covers all internet sales including those already included in the non store sales, e.g. Amazon and internet sales by predominately store based operations e.g. John Lewis. The resolution of this issue is not straight-forward as the two data series overlap.</li> </ul>
<b>Source</b>	<b>Compatibility</b>
ONS internet Sales	<ul style="list-style-type: none"> <li>• Includes sales of wholly internet based stores.</li> <li>• Internet sales of companies also operating conventional stores.</li> </ul>
Narrow Definition	<ul style="list-style-type: none"> <li>• Wholly internet based stores.</li> </ul>

6.17 The Pitney Bowes report notes that there are no official estimates of the extent of this overlap, but a statistical modelling exercise carried out by Oxford Economics indicates that approximately 50% of all internet sales are already included in the ONS Narrow Definition of Non Store Retail Sales. The adoption of this approach allows the report to construct a 'Broad Definition' of Non Store Retail Sales in 2014, illustrated in Figure 3.2 of that report.

6.18 Over the 10 years to 2014 the Broad Definition of market share has increased more slowly than that of the ONS Internet Sales estimate, because the former contains the non internet elements of retail stores – mail order, door-to-door selling etc – that have suffered from the growth of the internet. The ONS internet sales estimate increased its share of total sales from 3.4% in 2007 to 9.3% in 2012, while the Oxford Economics Broad Definition of Non Store Retail Sales increased from 6.4% in 2007 to 11.1% in 2014.

6.19 Using ONS data and additional data from Datamonitor (UK E.Retail 2011) the report estimates that in 2014 the 13.5% of market share of the Broad Measure breaks down into 7.3% market share for convenience goods and 17.2% for comparison goods.

6.20 Projecting such figures into the future is a problematic exercise. At present the UK exhibits higher internet sales than either Europe or the USA, but there is no indication of the saturation point. The

recent rapid growth in such sales makes it very difficult to gauge the levelling off point, although recognising that it will happen in due course. In the Central Case option it is assumed there will be a gradual slow down in the rate of increase of the Broad Measure of the Non Store Retail Sales market share, resulting in the market share for comparison goods flattening out at 23.3% and that for convenience goods levelling off at 9.9% by 2026.

6.21 The projected market shares of the Broad Definition – Non Store Retail Sales – over the period to 2011 – 2026 are forecast as:

**Table 6.3: Projected market shares of Non Store Retail Sales 2011 - 2026**

	<b>Central Case % of Total Spending  Convenience</b>	<b>Central Case % of Total Spending  Comparison</b>
2011	5.6	13.1
2012	5.9	14.4
2013	6.6	16.3
2014	7.3	17.2
2015	7.8	18.1
2016	8.2	19.0
2017	8.5	19.7
2018	8.9	20.3
2019	9.1	20.9
2020	9.3	21.4
2021	9.5	21.9
2022	9.6	22.2
2023	9.7	22.5

2024	9.8	22.8
2025	9.9	23.0
2026	9.9	23.2
2027	9.9	23.2
2028	9.9	23.2
2029	9.9	23.2
2030	9.9	23.2
2031	9.9	23.2
2032	9.9	23.2
2033	9.9	23.2

6.22 The above figures conceal the fact that many operators, particularly the food retailers, service their online sales from their physical supermarkets, e.g. Tesco, and the report estimates that the difference between the Broad and Narrow estimates of convenience sales erred in favour of the former. The adjustment for this phenomenon in so far as it relates to convenience goods is contained in Table 3.2 of the report, as shown in table 6.4 below.

**Table 6.4: Non Store Convenience goods adjusted market share and percentage of total spending on goods 2011 - 2026**

	<b>Non Store Convenience Goods – Adjusted Market Share</b>	
	<b>Non Store Sales of Convenience Goods (% of total spending on goods)</b>	
	<b>Total</b>	<b>Adjusted</b>
2011	5.6	2.5
2012	5.9	2.4
2013	6.6	2.7

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2014	7.3	2.8
2015	7.8	2.9
2016	8.2	2.9
2017	8.5	3.0
2018	8.9	3.1
2019	9.1	3.1
2020	9.3	3.2
2021	9.5	3.2
2022	9.6	3.2
2023	9.7	3.3
2024	9.8	3.3
2025	9.9	3.3
2026	9.9	3.4
2027	9.9	3.4
2028	9.9	3.4
2029	9.9	3.4
2030	9.9	3.4
2031	9.9	3.4
2032	9.9	3.4
2033	9.9	3.4

6.23 The Pitney Bowes Report includes no comparable information relating to sales of comparison goods. The following table 6.5 provides the percentage deduction recommended by Pitney Bowes for Non Store Comparison goods sales, which reflects predominantly internet sales.

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**Table 6.5: Non Store Comparison goods percentage of total spending on goods 2011 - 2026**

	<b>Non Store Sales of Comparison Goods (% of total spending on goods)</b>
2011	13.1
2012	14.4
2013	16.3
2014	17.2
2015	18.1
2016	19.0
2017	19.7
2018	20.3
2019	20.9
2020	21.4
2021	21.9
2022	22.2
2023	22.5
2024	22.8
2025	23.0
2026	23.2
2027	23.2
2028	23.2
2029	23.2
2030	23.2



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2031	23.2
2032	23.2
2033	23.2

- 6.24 The tabulations in the Pitney Bowes report conclude at 2026. In order to provide some guidance as to net sales through retail floorspace over the plan period, we have continued the use of the recommended percentage deduction for 2026 through to 2033. Again, this is broadly in line with the trend flattening at around 23%, post 2024.
- 6.25 There is clearly a decline in the rate of growth of Special Forms of Trading for both convenience and comparison goods sales but the Special Forms of Trading projections have increased significantly over recent years. However, projections at these distances must be viewed with caution and whilst permitting current floorspace assessments, as we have pointed out elsewhere in this study, the volatility of these figures demands regular reviews to ensure floorspace targets are based upon up to date analysis of spending patterns.

### **Sales Density Growth**

- 6.26 Increasing sales density on retail floorspace increases the trading capacity of that floorspace to accommodate turnover and, therefore, the application of such an efficiency ratio reduces the need for floorspace.
- 6.27 There is no information upon this issue in the Pitney Bowes Retail Expenditure Guide, but the draft Briefing Note contains an explanatory analysis and advice on future trends.
- 6.28 The authors of the report took the view that the forecasting exercise should be based upon the growth rates over the period 1987 to 2000 rather than the unsustainable boom, followed by recessionary conditions of more recent years, with the result of sales densities of 0.6% per annum for convenience goods and 2.2% per annum for comparison goods. However, these were considered an over-estimate if used in local needs assessments, partly because of the "one-off" effect of Sunday trading and partly because of the use made of the weighting effect. In the light of these considerations the brief took the view that projected sales density increases could be justified at 0.5% per annum for convenience goods and 1.4% per annum for comparison goods.

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6.29 The Study shows that within the main centres of Saffron Walden and Great Dunmow there are several relatively modern supermarkets where increases in efficiency might be anticipated. However, the centres of those towns, which accommodate practically the whole of the existing comparison floorspace in the district, are characterised by old, historic fabric, many listed buildings and embraced by Conservation Areas. The ability of such units to increase their efficiency is considered to be very limited. For the purposes of the existing retail capacity exercise a growth rate of 1.4% has been adopted from comparison goods floorspace.

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## 7.0 RETAIL FLOORSPACE NEED

- 7.1 This section of the Study examines the need for shopping floorspace in Uttlesford over the period 2011 to 2033. The analysis is conducted in terms of expenditure and sales of combined main food, top-up food, and comparison goods. The latter is broken into detailed expenditure categories and then, in terms of capacity, looks at the need for town centre and out-of-centre (retail warehousing) floorspace. The detailed convenience and comparison capacity assessments are included in **Appendix 7**.
- 7.2 Whilst this study is obliged to carry the floorspace calculations through to 2033 to accord with the horizon of the Core Strategy, the ability to accurately predict the various inputs beyond 2026 is heavily constrained, and we would, therefore, caution against using the projected requirements beyond 2026 other than as a very broad indication of potential floorspace need.
- 7.3 The household survey reveals patterns of expenditure across the Study Area reflecting the influence of the existing shopping facilities of varying scale, content and quality in relation to the size and distribution of the Study Area population. The quality of the transportation links serving these movements, especially roads, clearly has a part to play in the shape of the patterns.
- 7.4 The review of policy objectives point to the importance of the planning system being able to influence the distribution, inter alia, of shopping facilities to achieve sustainable planning and transportation objectives, particularly in relation to journeys by car.
- 7.5 In the light of these considerations it is appropriate to question whether the shopping patterns exhibited by the household survey should be maintained as a basis of future retail planning and whether the scale and distribution of retail floorspace should be manipulated to better achieve sustainable planning objectives. As part of that analysis, market and other considerations (dealt with later in the report) come into play in determining the appropriate strategies.
- 7.6 Markedly different considerations apply to food and comparison expenditure and, therefore, the retail floorspace needs for these types of shopping are conducted separately.

## Retail Floorspace Changes and Commitments

- 7.7 A measure of the relative functional positions of the shopping centres is to examine the growth (or contraction) of the comparison shopping facilities in recent years and establish the extent of major retail commitments. Such movements provide a clue to the relative growth or decline of a centre and, thereby, the need for remedial measures to restore its status. Such movements are, of course, taking place continuously so that, at any one time, a centre will be ahead of or behind the norm. It is when those floorspace movements depart seriously from what might be generally anticipated by growth in comparison expenditure that significant floorspace additions may be called for in order to maintain the centre's appropriate position in the hierarchy. A comparative analysis is, therefore, required showing the extent of these changes in Saffron Walden and Great Dunmow as compared with the major competing centres of Cambridge, Bishop's Stortford, and Chelmsford.
- 7.8 Details of new retail floorspace commitments have been obtained from the various neighbouring planning authorities relating to increases over the past 2 years and development commitments within the town centres. Although the material could not be provided over consistent periods, an appreciation can be gained of the relative potential growth rates in the recent past. The figures presented in table 7.1 relate only to planning permissions and exclude any allocations that are being advanced through either the adopted or emerging Local Plan. The figures have been obtained from the Uttlesford Retail Study 2014 unless otherwise stated.

**Table 7.1: Retail Floorspace Changes and Commitments**

<b>Shopping Centres</b>		<b>Existing Retail Floorspace sq m (Net)</b>	<b>Commitments (including permissions not built) between January 2014 or the date of the Council's Retail Study to June 2016, whichever is earlier.  sq m (Net)</b>
Saffron Walden In Centre	Convenience	3,300	1,248 <sup>2</sup>
	Comparison	11,066	254
Saffron Walden	Convenience	4,713 <sup>3</sup>	1,578

<sup>2</sup> Figures correct following a review of Uttlesford District Council's online planning application register.

<sup>3</sup> Figures calculated for the main convenience stores referred to in the NEMs survey results.

Out of Centre	Comparison	4,797 <sup>4</sup>	2,973
Great Dunmow In Centre	Convenience	1,890	0
	Comparison	2,461	0
Great Dunmow Out of Centre	Convenience	3,997	0
	Comparison	452	0
Cambridge In Centre	Convenience	5,206	0
	Comparison	109,596	0
Cambridge Out of Centre	Convenience	22,306	8,401 <sup>5</sup>
	Comparison	48,035	3,781 <sup>6</sup>
Bishop's Stortford In Centre	Convenience	7,350	0
	Comparison	18,399	16,113
Bishop's Stortford Out of Centre	Convenience	0 <sup>7</sup>	0
	Comparison	0 <sup>8</sup>	0
Chelmsford In Centre	Convenience	6,151	5,249
	Comparison	40,950	26,217
Chelmsford Out of Centre	Convenience	0	0
	Comparison	0	0

Source: Savills Retail Capacity Study 2014.

7.9 The floorspace figures in Table 7.1 illustrate that the town centres of Saffron Walden and Bishop's Stortford have experienced growth that is commensurate to the size of the centre when considered in the context of growth profiles with the main centres of Cambridge, Bishop's Stortford, Chelmsford and Haverhill. Behind the figures are a number of important considerations:-

- Sub-regional centres at Cambridge and Chelmsford have seen considerable increases in comparison floorspace in recent years with further floorspace in the pipeline. There has been a

<sup>5</sup> Review of planning applications on Cambridge City Council's online application register

<sup>6</sup> Review of planning applications on Cambridge City Council's online application register

<sup>7</sup> No immediate data available.

<sup>8</sup> No immediate data available.

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tendency for the major centres to attract an increasing share of the comparison sales market. Despite the historic nature of the central areas of these cities they provide a wide range of comparison shopping outlets including a large John Lewis department store in Cambridge,

- There has also been significant growth in Chelmsford, including the grant of planning permission for a town centre scheme comprising 27,037 sq m of new retail floorspace at land to the east of High Street which has helped the centre to keep pace with the increase in comparison goods expenditure by its catchment populations.
- Saffron Walden has experienced growth in convenience and comparison goods floorspace in the past ten years but this has been predominantly in edge or out of centre locations i.e. Granite Retail Park has seen the delivery of a Aldi however the permitted comparison floorspace is yet to be completed. Evidence from our town centre appraisal demonstrates that Saffron Walden has a preponderance of small units, a reflection of the historic nature of the town centre.

### **Convenience Shopping Requirements**

#### **Main Food Shopping**

- 7.10 The analyses of the expenditure flows in Section 4, based upon the six survey zones, demonstrates that zones 1 to 3 represent the core catchment areas for the five main centres of Saffron Walden and Great Dunmow. Since the boundaries of those zones broadly represent their natural catchment areas, the expenditure flows confirm the accepted phenomenon that main food shopping is heavily influenced by the "closest to home" facilities.
- 7.11 The current retention rates for main food shopping within the study area set out in Table 7.5 below, confirm support for this conclusion:-

**Table 7.5 retention rates for main food shopping**

	<b>Zone 1a</b>	<b>Zone 1b</b>	<b>Zone 2a</b>	<b>Zone 2b</b>	<b>Zone 3</b>	<b>Zone 4</b>
Retained Combined Main Food Expenditure	95.18%	0.0% <sup>9</sup>	81.32%	0.00% <sup>10</sup>	2.03%	74.50%

- 7.12 Given the level of main food expenditure leakage, examination is required to establish whether the basis of the core catchment zones is flawed or whether the explanation supports the case for using those zones for assessing future requirements.
- 7.13 The relatively high retention rate in Saffron Walden is a reflection of the choice provided by the three major supermarkets serving that catchment area, although there is some leakage from Zone 1a to Cambridge (2.02%), Bishop's Stortford (0.78%) and Haverhill with its large Sainsbury's supermarket and Tesco store attracts a total of 1.43% of expenditure from zone 1a.
- 7.14 Zone 2a with the town of Great Dunmow at its heart retains just 79.49% of its main food expenditure. There is considerable leakage to Bishop's Stortford (4.84%) and Braintree (7.63%). The Co-op store in the town centre barely registers as a main food shopping facility. We remain of the view that the single store provision in the town is not sufficient to compete with the combined attraction of the major facilities in Bishop's Stortford and Chelmsford assisted by the good road links between these two towns and Great Dunmow. Despite its lack of facilities, Great Dunmow still manages to retain a considerable proportion of its main food expenditure.
- 7.15 Further evidence is brought to bear by the shopping patterns in zone 3. The population of that zone is located abutting the eastern flanks of Bishop's Stortford and Harlow, which between them offer shoppers over ten major supermarkets. Given this interrelationship, it is unsurprising that this zone exhibits such a high level of expenditure leakage to the neighbouring towns. It is to be noted that the zone does not include any part of the built up areas of Bishop's Stortford or Harlow and were it to do so the retention rate within the zone itself would certainly be higher.

<sup>9</sup> There are no main foodstores in this area and it experiences 100% expenditure leakage to other towns including Saffron Walden, Royston and Cambridge.

<sup>10</sup> There are no main foodstores in this area and it experiences 100% expenditure leakage to other towns including Saffron Walden, Great Dunmow, Haverhill, Braintree and Bishop's Stortford.

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- 7.16 Zone 4 is dominated by the supermarkets in Haverhill which accounts for 71.60% of convenience sales. A high percentage of expenditure leakage (10.9%) finds its way to supermarkets in Cambridge.
- 7.17 This assessment leads us to the conclusion that the six zones provide a sound basis for assessing future floorspace convenience needs. At present the retention rate is heavily influenced by the number, size and quality of the major supermarkets serving the area, in descending order of attraction depending upon the number of stores. Given that analysis, it would seem likely that the provision of additional supermarket facilities would create greater attraction for customers within the particular zones and increase the local retention rate. Such a change would represent a greater concentration of main shopping trips locally with considerable sustainable planning benefits. Indeed, since our last retail study in 2014, the Waitrose store has been extended and an Aldi store has been developed in Saffron Walden, in line with our recommendations, and has increased expenditure retention. However, as the latest sections of the report demonstrates, the potential for increasing the retention rate in any particular zone is constrained by the minimum floorspace required to support a main food offer. The conclusions of the floorspace capacity exercises are that the floorspace need is well short of that which would support such an outlet until the latter stages of the plan period.

#### The Appropriate Retention Rates

- 7.18 A key consideration is the retention level which might be appropriate. A strong guide in this respect is the fact that within the zone there are only very limited facilities at Standsted Mountfitchet and the interrelationship between the supermarkets in Bishop's Stortford / Harlow and the support population in Zone 3. A further consideration is the outflow of the population to their place of work. The Uttlesford Economic Study indicates that nearly 50% of the population of the district travel outside the area to their employment, and against this background we consider that the maximum retention level for main food shopping which might be anticipated in Zone 2a is that currently experienced, namely 2%.
- 7.19 The retention rate for retail expenditure in zone 1a has experienced a significant increase since the 2014 Study to over 95%. Notably, the Waitrose in Saffron Walden has been extended and now includes a larger sales floorspace and the Aldi store has commenced trading both of which are likely to be key factors in the increased retention of convenience expenditure.



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7.20 Similar principles apply to the assessment and analysis of zone 2a and Great Dunmow however, this zone has seen an increase in retention of convenience expenditure since the 2014 Study to 81.32%. As mentioned in the 2014 Study, a previous commitment associated with an extension to the Tesco at Great Dunmow was not implemented and has now lapsed. We remain of the view that renewing the planning permission and implementing a consent for additional floorspace at the Tesco would not deliver customer choice through the introduction of a different trader. Accordingly, we consider that renewing the consent would prejudice a more sustainable strategy of seeking to maximise the retention of expenditure within the area thereby reducing the extent and length of shopping trips. We therefore consider that any floorspace requirement for Great Dunmow is best delivered through the development of a new store rather than an extension to Tesco.

7.21 It is very unlikely that retention could be increased in zone 1a and zones 1b, 2b, 3 and 4 do not include significant existing centres within the district i.e. within the Council's control. We are therefore of the view that it is not realistic or feasible for the Council to plan for increased retention rates in these zones. While zone 2a does have the potential to increase its retention rate there is already capacity in Great Dunmow based on its existing unmet share and this will be challenging to plan for and ultimately satisfy.

#### Top-up Shopping Requirements

7.22 The previous section has examined main food and top-up expenditure through supermarkets and there remains a balance of expenditure comprising residual main food turnover and top-up sales through conventional shops. We have assumed that throughout the Study Area as a whole this expenditure counts for 25% of overall convenience sales and is an element which requires consideration as part of floorspace requirements.

7.23 The pattern of expenditure for this type of purchase is diffuse with perhaps, surprisingly, lesser allegiance to the local zone in terms of retention rates than for main food shopping. These flows would suggest that a significant influence upon shopping habits for this type of trip are employment and other activities taking the shopper away from the home zone during which such expenditure takes place. Predictably, some of the smaller outlets which did not register for main food shopping appear in the analysis, with the local facilities in Stansted Mountfitchet and the Other Shops in Zones 1a and 2a assuming relatively greater importance. Given the inherent nature of this type of shopping, there is no obvious locational strategy for determining floorspace requirements and we take the view that the pattern of expenditure revealed by the household survey is a reliable basis for

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defining the future growth and distribution of retail floorspace for supporting this type of shopping. Accordingly, the assessment for each of the zones incorporates the retained top-up expenditure and the inflows and outflows from those zones in determining the shopping floorspace to be accommodated by local shops to meet those requirements.

### **Methodology**

7.24 The translation of the strategy for main food and top-up expenditure into floorspace requirements is undertaken in relation to the four zones which best define the shopping patterns of the support population. The methodology comprises the following steps:-

- Assessing the potential main food expenditure by reference to the population in a particular zone, multiplied by the expenditure per head figure. For 2016 – 2033 these inputs are uplifted by the population figures in Table 1 (**Appendix 6a**) and the expenditure levels raised to reflect the growth multiplier advised in Section 4.
- Adoption of the expenditure retention rate for each zone as determined by the latest household survey undertaken in 2016.
- The retained expenditure is converted into equivalent floorspace by applying a benchmark turnover to the net sales floorspace figures. The benchmark figures are regarded as a proxy for neither under- or over-trading levels. They are adjusted in accord with the increasing efficiency ratios for retail floorspace set out by the analysis in Section 4 in the assessments for 2016, 2021, 2026, 2031 and 2033.
- The requirement for additional supermarket floorspace is calculated by deducting the existing floorspace from the overall retail need based upon benchmark turnovers. The capacity of the existing floorspace is assessed through the application of appropriate benchmark turnovers to that floorspace. This exercise is undertaken for 2016, 2021, 2026, 2031 and 2033, the existing benchmark levels being increased to reflect the efficiency ratios within those calculations.
- Where floorspace commitments have been identified these are located at the appropriate time horizons and deducted from the calculated need for additional facilities.

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## **Requirements by Town**

7.25 The floorspace requirements for each town reflect the methodology highlighted above.

### **Saffron Walden**

7.26 Table 7 (Appendix 7) provides an assessment of the need for additional supermarket floorspace over the period 2011 – 2033. It shows for 2016 a total spend going into Saffron Walden's supermarkets is £80.05 mpa. Deduction of the benchmark turnovers of the existing supermarkets of £74.92 mpa leaves residual sales capacity of £5.13 mpa. This includes the Aldi store and there is no further committed new convenience floorspace in Saffron Walden.

7.27 Table 7 illustrates the convenience floorspace capacity in 5 year intervals through to 2033. Assuming the existing shopping facilities maintain their current market shares, there will be a need for new retail floorspace amounting to 417 sq m net arises in 2016. By 2033 a large foodstore could be supported when convenience capacity will have reached £28.04 mpa. At a typical benchmark turnover level this (£12,000 per sq m in 2011) equates to 2,063 sq m net floorspace. This will be sufficient to support a large store or a combination of smaller stores.

### **Saffron Walden convenience floorspace capacity of the plan period 2016-2033**

	2016	2021	2026	2031	2033
Convenience Goods Expenditure Capacity	£5.13	£10.74	£17.97	£25.33	£28.04
Floorspace Requirement	417	851	1,390	1,910	2,063

### **Great Dunmow**

7.28 The supermarket floorspace requirement for Great Dunmow is also illustrated in Table 7 (appendix 7).

- 7.29 In 2016 it shows that the existing supermarkets in Great Dunmow are trading significantly above benchmark. Beyond 2016 and on to the end of the plan period at 2033, expenditure capacity rises to £24.71 mpa which equates to a floorspace requirement of 1,818 sq m. This could be delivered through a large foodstore or a series of smaller stores.
- 7.30 By 2033 we anticipate that a large foodstore or a discount store could be accommodated. Whatever proposal comes forward, its location should be within Great Dunmow, preferably in or on the edge of the town centre.

**Great Dunmow convenience floorspace capacity of the plan period 2016-2033**

	2016	2021	2026	2031	2033
Convenience Goods Expenditure Capacity	£8.98	£12.85	£16.89	£22.85	£24.71
Floorspace Requirement	730	1,019	1,306	1,723	1,818

**Comparison Shopping Requirements**

The Catchment Area

- 7.31 It is apparent from the expenditure analyses conducted in Section 5 that shopping for comparison goods is made up of a far more complex series of decisions as compared with convenience trips. The patterns are a series of overlays of spheres of influence which are derived from proximity to a particular centre or facility, the nature of the merchandise being sought and the scale and content of the shopping centres and, thereby, their ability to meet the demands of the shopper. Generally, the larger the centre with its extensive range of trading outlets, the greater its relative importance in accommodating the requirements of those merchandise lines where extensive range of choice is critical. The example most commonly used is fashion (clothing and shoes).

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- 7.32 Where choice is less critical because products are more standardised, proximity i.e. convenience becomes more important. For the same reason, the trading areas of the smaller centres are able to meet the needs of a more localised support population. A much used example of this type of shopping is chemists and personal care.
- 7.33 The review of the comparison expenditure patterns in Section 4 demonstrates this complex pattern with the larger centres such as Cambridge exerting their trading influence over the whole of the Study Area for certain types of comparison goods, but with far less penetration in respect of what are normally defined as lower order comparison merchandise. Conversely, the smaller centres of Saffron Walden and Great Dunmow are relatively more important for meeting the shopping needs for certain types of comparison goods over a more local area.
- 7.34 For the purposes of assessing retail floorspace requirements in the local centres, therefore, one cannot employ self-contained zones but must conduct the analysis in terms of the extent of penetration over an area which wholly or largely embraces the entirety of the sphere of influence of those centres. We are aware from the results of the household survey that the Study Area represents an area from which Saffron Walden and Great Dunmow draw almost the entirety, if not the whole, of their comparison expenditure. It is the Study Area which the Retail Study, therefore, uses for its assessment of potential sales and comparison floorspace requirements.
- 7.35 This section incorporates the assumption that the trade draw pattern into the centres, as revealed by the household survey, is maintained over the plan period to 2033.
- 7.36 The quantitative assessment is based upon the combined comparison sales generated in the Study Area. Apart from the illusory accuracy of a sector by sector analysis, the planning system cannot control what trader occupies a particular unit. Appendix 7 illustrates the pattern of comparison expenditure and the draw of such goods into Saffron Walden, Great Dunmow, Stansted Mountfitchet, and Thaxted from the Study Area. The figures for Cambridge, Bishop's Stortford, Harlow, Chelmsford and Braintree are included to provide context.

**Table 7.6 Main centres market share of comparison expenditure from the study area (incl out of centre retail facilities)**

<b>Centres</b>	<b>Total %</b>
Saffron Walden	10.56
Great Dunmow	1.75
Stansted Mountfitchet	0.06
Thaxted	0.00
Cambridge	30.67
Bishop's Stortford	7.83
Harlow	5.08
Chelmsford	16.18
Braintree	5.56

7.37 The application of the Local Expenditure Data to the percentage draw figures for Saffron Walden and Great Dunmow reveals the extent of comparison sales drawn into those centres in 2016.

**Table 7.7 Town centre market share and turnover of comparison expenditure from the study area 2016**

<b>Centres</b>	<b>Comparison Turnover in 2016 % Retention of Potential Expenditure</b>	<b>£mpa</b>
Saffron Walden	9.27	£55.24
Great Dunmow	1.75	£10.41
Stansted Mountfitchet	0.06	£0.33

7.38 For the purposes of the preliminary quantitative assessment of floorspace requirements the assumption is made that the retention rates of the various centres over the period to 2033 remain the same (constant market share). We will return to this issue when considering any potential qualitative changes. Over the plan period the expenditure figures need to be adjusted to reflect the population changes and the real increases in comparison expenditure examined in Section 5. Similarly, the projected expenditure has been adjusted at 2016, 2021, 2026, 2031 and 2033 to take into account the increasing proportion of SFT within that expenditure to ensure the resultant capacities represent sales through shops (i.e. physical retail floorspace). We have also allowed for inflow to the respective town centres. Those exercises are set down in Tables 2 and 3 with the results in Table 11 (**Appendix 7**) and are summarised in Table 7.8 below:-

**Table 7.8 Comparison goods turnover forecasts for main town centres 2016-2033**

Centre	Turnover 2016 £mpa	Turnover 2021 £mpa	Turnover 2026 £mpa	Turnover 2031 £mpa	Turnover 2033 £mpa
Saffron Walden	£55.24	£67.50	£89.51	£103.34	£112.35
Great Dunmow	£10.41	£12.71	£15.83	£19.45	£21.15
Stansted Mountfitchet	£0.33	£0.40	£0.50	£0.62	£0.67

7.39 The turnover forecasts are subject to several further adjustments in order to quantify floorspace requirements. The 2016 turnover figure is translated into floorspace by the application of a benchmark sales factor for that year, representing what might be regarded as an equilibrium situation i.e. neither under nor over trading. Those benchmarks vary, being based upon the average for the comparison floorspace in the particular centre but in respect of certain individual outlets below company average where appreciation of its trading profile suggests appropriate. This is particularly relevant for Saffron Walden which is regarded as trading somewhat over benchmark levels. The resultant floorspace requirements for 2011 are then compared with the existing comparison floorspace, the differences indicating whether there is currently an over or under provision of retail floorspace.

7.40 The benchmark figures have been projected forward to 2016, 2021, 2026, 2031 and 2033 adjusted to reflect the increasing floorspace efficiency ratios from Section 5, and the above process repeated to determine retail sales requirements.

7.41 Shopping scheme commitments are included within the turnover of each centre at the appropriate stage of the evaluation process depending on the likely date for them to begin trading. Tables 9, 10 and 11 (**Appendix 7**) provide the detailed analysis of the above processes. The results for each of the centres is summarised in Table 7.9 below:-

**Table 7.9 Projected comparison floorspace capacity in town centres 2016 - 2033**

Centre	Floorspace need 2016 sq m	Floorspace need 2021 sq m	Floorspace need 2026 sq m	Floorspace need 2031 sq m	Floorspace need 2033 sq m
Saffron Walden	1,811	3,123	5,654	6,670	7,487
Great Dunmow	-290	-40	531	873	1,027
Stansted Mountfitchet	-427	-419	-410	-398	-393

Thaxted has not been considered due to its present retention rate equating to a negligible floorspace requirement.

### Summary of Qualitative Considerations and Retail Floorspace Requirements

7.42 The purpose of the qualitative considerations is to establish whether, collectively, there is justification for making any changes to the retention level for this type of expenditure and, thereby, the need for retail floorspace.

7.43 In relation to Great Dunmow we consider the circumstances do not warrant any modification to the level of attraction revealed by the household survey. Whilst the town centre comparison offer has reduced over the past eight years and the centre is constrained by its historic fabric, none of the factors represent a strong argument for reviewing the retention levels. Several sites within the town centre have been available for a considerable time without generating action, when real increases in comparison expenditure of the support population within the last decade has been considerable. This suggests the market has come to its own conclusions about the status of Great Dunmow for this type



of shopping and it would be unrealistic to plan for additional floorspace beyond that level established by the household survey.

7.44 Saffron Walden is an important centre for this type of shopping, particularly in its immediate catchment area, and whilst it will never dislodge Cambridge as the focus for purchases requiring wider choice, it already attracts significant sales of lower order merchandise. The loss of expenditure is compounded by the lack of sites to accommodate the increasing need for comparison floorspace.

7.45 However, since our last study the Granite Retail Park has been granted planning permission and phase 1, comprising a discount food store operated by Aldi, has been completed. Phase 2, which comprises three retail warehouse units and a garden centre, has not yet been constructed. The retail warehouse units are intended for bulky goods retailing and specifically exclude these units which comprise 2,973 sq m gross plus a garden centre of 1,114 sq m gross. We have allowed for this floorspace as a commitment in Saffron Walden and having done so, concluded that there is no capacity for retail warehousing. Indeed, there is negative capacity which effectively reduces overall comparison floorspace capacity in Saffron Walden.

7.46 In the absence of a strategic objective to expand Saffron Walden significantly we consider that bearing in mind the physical constraints of the town centre and availability of floorspace at the Granite Retail Park, there is no planning rationale for modifying the level of attraction revealed by the household survey so as to, in effect, plan for increased levels of retention.

**Table 7.10: Comparison turnover in Saffron Walden’s Retail Warehouse units 2011-2033**

<b>Centre</b>	<b>Turnover 2016 (£mpa)</b>	<b>Turnover 2021 (£mpa)</b>	<b>Turnover 2026 (£mpa)</b>	<b>Turnover 2031 (£mpa)</b>	<b>Turnover 2033 (£mpa)</b>
Existing Turnover £m	7.73	9.57	11.90	14.65	16.88
Surplus Expenditure £m	-5.60	-4.72	-3.42	-1.77	-0.95
Floorspace requirement	-2088	-1642	-1110	-535	-281

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(sq m)						
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- 7.47 The turnover forecasts are subject to several further adjustments in order to quantify retail warehouse floorspace requirements. The 2011 turnover figure is compared with the benchmark turnover for the existing comparison floorspace, derived from table 8, the differences indicating whether there is currently an over or under provision of retail warehouse floorspace.
- 7.48 Although there are non-food retail sales in the existing food stores, many of which are out-of-centre, we have not included these in the benchmark turnover for existing floorspace as these sales are not significant enough to register in the household survey results. They do, however, represent significant levels of floorspace as set out in table 7.11 below:

**Table 7.11 Benchmark turnover of non food floorspace in main foodstores 2011 - 2036**

Centre		Turnover 2016 (£mpa)	Turnover 2021 (£mpa)	Turnover 2026 (£mpa)	Turnover 2031 (£mpa)	Turnover 2033 (£mpa)
Saffron Walden		6.36	6.81	7.31	7.83	8.05
Great Dunmow		4.64	4.97	5.33	5.72	5.88

- 7.49 The benchmark figures are projected forward to 2016, 2021, 2026, 2031 and 2033 adjusted to reflect the increase in floorspace efficiency ratios from Section 5, the above process is repeated to determine retail floorspace requirements.
- 7.50 Out of town retail commitments are then normally deducted from the floorspace targets at the appropriate stage of the evaluation process depending on the likely date for them to begin trading. Other than Granite Retail Park there are currently no non-food retail warehouse commitments and therefore other than that no adjustments are made for commitments in this study. The resulting out of centre floorspace requirement are set out in Table 7.12, as follows:

**Table 7.12: Comparison floorspace capacity in Uttlesfords retail warehousing 2011 – 2033**

Centre		Floorspace need 2016 m2sq m	Floorspace need 2021 m2sq m	Floorspace need 2026 (£mpa)	Floorspace need 2031 (£mpa)	Floorspace need 2036 (£mpa)
Saffron Walden		-2088	-1642	-1110	-535	-281
Great Dunmow		0	0	0	0	0

### **Quantitative Assessment**

- 7.51 The quantitative assessment is based upon the current attractions of the main comparison goods retail centres.
- 7.52 The Local Plan allows for retail and commercial development in Saffron Walden, Great Dunmow, Stansted Mountfitchet and Thaxted, to maintain or enhance their role as retail and service centres and contribute to the diversity of retail and other commercial activity.
- 7.53 Saffron Walden is a principal shopping centre which Policy seeks to sustain and enhance. The household survey shows it performing a main food shopping role and attracting a significant proportion of comparison expenditure.
- 7.54 Great Dunmow has a similar role, albeit classified by the Local Plan as a town centre, although its comparison goods function is more limited and to some extent reflects its role as a tourist / visitor attraction.
- 7.55 Stansted Mountfitchet is described in the Local Plan as a local centre and the household survey reveals it has a very limited role as a comparison facility. We consider it is unrealistic for the centre to significantly expand its comparison sales function. Thaxted is also a local centre and as such any floorspace requirement is negligible in floorspace terms.
- 7.56 Table 7.13 combines the surplus town centre expenditure with the surplus out of centre expenditure as well as deducting the non-food expenditure that is likely to be undertaken in supermarkets as set out in table 7.11 above, revealing the overall expenditure surplus relative to benchmark turnover.

This is an important exercise it would not be appropriate to plan for capacity identified in centres when there is unaccounted for floorspace in foodstores that has, in effect, not registered on the household survey.

**Table 7.13: Surplus comparison expenditure in Town Centres 2016 - 2033**

Centre		2016 £mpa	2021 £mpa	2026 £mpa	2031 £mpa	2033 £mpa
Saffron Walden	In Centre	£10.68	£19.74	£38.31	£48.44	£55.91
	Out of Centre	£-5.60	£-4.72	£-3.42	£-1.77	£-0.95
	Benchmark non food turnover in supermarkets	£6.36	£6.81	£7.31	£7.83	£8.05
	Overall Supply	-£1.27	£8.20	£27.58	£38.85	£46.91
Great Dunmow	In Centre	-£0.23	£1.30	£3.60	£6.34	£7.67
	Out of Centre	£0	£0	£0	£0	£0
	Benchmark non food turnover in supermarkets	4.64	4.97	5.33	5.72	5.88
	Overall Supply	-£4.87	-£3.68	-£1.73	£0.62	£1.79
Stansted Mountfitch et	In Centre	-£2.52	-£2.65	-£2.78	-£2.89	-£2.94
	Out of Centre	£0	£0	£0	£0	£0
	Benchmark non food turnover in supermarkets	£0.79	£0.84	£0.90	£0.97	£1.00
	Overall Supply	-£3.31	-£3.49	-£3.68	-£3.86	-£3.93

7.57 Saffron Walden experiences an overall surplus in deficit of -£1.27m in 2016, albeit limited. This increases to a surplus £8.20m by 2021, £27.58m in 2026 and £38.85 by 2031, showing a requirement of significant levels of comparison floorspace amounting to 5,654 sq m net in 2026 and 7,487 sq m net by 2033.

7.58 Great Dunmow is expected to generate an overall surplus by 2026, although this will be negligible. By 2031 it will increase to £0.62m and by 2033 this amounts to £1.79m.

7.59 Stansted Mountfitchet does not achieve any surplus expenditure over the plan period.

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- 7.60 Although Great Dunmow registers a need for additional comparison floorspace in 2026 it is a negligible amount. Saffron Walden is therefore the only town likely to have a requirement for additional comparison floorspace in the next decade.
- 7.61 Given the capacity for retail development in Saffron Walden and Great Dunmow emerges towards the end of the plan period it would be beneficial to re-assess the requirement in the future before committing to allocating sites for retail development.

### **Hierarchy of town centre**

- 7.62 We have reviewed the hierarchy of the town centres within Uttlesford and assessed whether this has changed since the Study in 2014. Our household survey confirmed that Saffron Walden remains the most popular centre, catering for the needs of its catchment area for convenience goods, and also a reasonable proportion of its comparison shopping requirements, particularly in zone 1a. Saffron Walden continues to serve a principal retail town centre in the District and most attractive to new retail investment. Great Dunmow is the second largest and most attractive town in the District and again, has high retention for convenience goods shopping, and provides a good variety of comparison shopping facilities. It therefore serves its local catchment area well. Between them Saffron Walden and Great Dunmow serve the day-to-day convenience shopping needs and comparison shopping for the district. There is however no regional centre within the district and therefore these town centres are effectively subservient so far as comparison shopping is concerned to the larger regional towns and city centres of Cambridge, Bishop's Stortford and Chelmsford, which are within a reasonable travel distance from Uttlesford.
- 7.63 The smaller town centres of Stansted Mountfitchet and Thaxted serve a convenience shopping function for their local populations but provide very limited comparison shopping. These centres are subservient to Saffron Walden and Great Dunmow in these respects.
- 7.64 Policy RS2 of the adopted Local Plan sets out the status of the retail centres and sets a retail hierarchy for the four main town centres in the district. This includes Saffron Walden as a principal town centre, Great Dunmow as a town centre and local centres at Stansted Mountfitchet and Thaxted.

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7.65 We have reviewed the shopping hierarchy currently in the Local Plan in the context of our Health Check update visits to the town centres in Uttlesford and the Household Survey results and concluded that the centre status remains valid.

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## 8.0 CONCLUSIONS AND RECOMENDATIONS

8.1 We set out below our conclusions in respect of the capacity for retail development in Uttlesford for the plan period 2016 – 2033.

### *Convenience Shopping*

8.2 The Household Survey confirmed that the main town centres and their adjoining out-of-centre facilities within the district provide sufficient facilities in respect of food shopping to retain most of the expenditure from within the district. There is, therefore, little leakage to competing convenience shopping floorspace outside of the district and we, therefore, conclude that, taking into account the physical provision of shopping facilities, particularly main food stores in the respective towns, Uttlesford is relatively well served in terms of main food shopping facilities.

8.3 In this respect Saffron Walden is served by four main food stores<sup>11</sup> including: Waitrose, Tesco, Tesco Express and an out of centre Aldi. Great Dunmow has a town centre Co-op and an out of centre Tesco. Stansted Mountfitchet has a small Co-op and Tesco Express which both act as ‘top-up’ convenience facilities only. Stansted Mountfitchet falls within zone 3 of the study area and suffers a significant amount of expenditure leakage to other centres outside of the zone, however not all expenditure leaves the district with 16.6% of the convenience expenditure from this zone going to towns within the district. Thaxted is serviced by limited local convenience facilities.

8.4 In terms of capacity, with the exception of Great Dunmow, there is limited short term capacity for additional convenience floorspace within any of the towns in Uttlesford. At 2016 convenience capacity of £8.98m exists in Great Dunmow which rises to £24.71m by 2033, which is sufficient to support a large food store. We consider that the projections at the longer end of the timescale should be treated with caution. In addition, Great Dunmow is only served by two main food stores. The Co-op in the town centre is likely to be affected by the presence of the Tesco which may in turn may affect the vitality and viability of the town centre. Any further foodstore provision should therefore be directed to the town centre.

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<sup>11</sup> Only supermarkets which are considered as one of the ‘big six’ (i.e. Aldi, Asda, Morrisons, Sainsbury’s, Tesco and Waitrose) are mentioned. There is additional convenience representation in Saffron Walden but it is not referred to given its limited influence on the zone’s expenditure.

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- 8.5 Limited convenience capacity arises in Saffron Walden by 2021 and by the end of the plan period in 2033 will have risen to £28.04m which would support for a small to medium sized food store.
- 8.6 By 2033 we anticipate that a large food store could be delivered at Great Dunmow and a medium sized food store could be supported in Saffron Walden. Whatever proposal comes forward, its location should preferably in or on the edge of the town centre.

### *Comparison Shopping*

- 8.7 The results of the Household Survey have been applied without any adjustments. However, having assessed these we consider that the capacity for comparison retail development should be considered in the round, in the town centres and out-of-town, to reflect cross-over between the two and the policy preference for retail development to be accommodated in town centres as a first principle.
- 8.8 In terms of capacity we have also made adjustments to the typical turnover levels that one might expect in the respective town centres, both to reflect their existing benchmark turnovers more accurately and also the format and offer of comparison retailing in the respective town centres. We have also made reductions from the overall comparison capacity in centres to take account of comparison sales in food stores.
- 8.9 We, therefore, conclude that the capacity for the town centres and any adjoining retail warehouses should be looked at in the round, in terms of the Council's strategy going forward. In respect of the main centres we comment as follows:

### **Saffron Walden**

- 8.10 We consider that a benchmark turnover level around the national average is appropriate for Saffron Walden and, therefore, set that for capacity purposes at £5,500 per sq m.
- 8.11 This generates capacity within Saffron Walden for further development but taking a comprehensive approach, allowing for commitments and the deduction of benchmark turnover for non food floorspace in the supermarkets, there is overall deficit of -£1.27m in 2016 which increases to a



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surplus of £8.20m by 2021, £27.58m of expenditure capacity in 2026 and £46.91m by 2033. Caution is recommended for projections beyond 2026, but it is reasonable to anticipate and allocate sufficient land to accommodate growth in the period up to 2026.

- 8.12 The need for additional floorspace is already apparent with a requirement of 1,490 sq m net by 2021 and 5,014 sq m net by 2026. This requirement rises to 8,529 sq m net in 2033.
- 8.13 Given the results of the Household Survey, and their employment in the analysis of need, it is anticipated that by far the greater proportion of floorspace will be in the nature of town centre facilities, although an element might be taken up by additional comparison shops in local centres. We recommend that this floorspace requirement is placed primarily in the town centre, albeit there are a limited number of potential sites which are available and in any event sequentially preferable and should be considered and fully assessed for development on a town centre first policy basis.

#### **Great Dunmow**

- 8.14 We have found that the comparison turnover for the town centre in 2016 is £10.64m which is above the benchmark for comparison shopping in the town centre. However, given that the town comprises a number of lower order retailers and independents we have set the benchmark turnover for Great Dunmow at a level of £5,500 sq m net. Taking into account the turnover of non-food use in the existing supermarkets in Great Dunmow there is no capacity for further non-food floorspace until 2031 when it only amounts to £0.62m. By 2033 it has increased to £1.79m which is relatively insignificant and does not warrant allocating land for development at this stage of the plan period.

#### **Stansted Mountfitchet**

- 8.15 Stansted Mountfitchet is primarily a convenience shopping destination with a Co-op and Tesco express store in the town centre which largely serve the immediate population. There is a small range of independent convenience stores which again confirm its primary use as a convenience shopping centre,
- 8.16 The comparison floorspace in the town centre is trading below benchmark in 2016 and there is no capacity for additional non-food retail development in the town centre over the plan period. Again,

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taking a comprehensive approach, deducting the benchmark turnover for non food floorspace there is no capacity for non-food retail development in the plan period.

**Thaxted**

- 8.17 Thaxted is a small centre which serves a limited convenience and comparison shopping role. Again, taking a comprehensive approach, deducting the benchmark turnover for non food floorspace there is no capacity for non-food retail development in the plan period.

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## 9.0 MONITORING

- 9.1 The shopping study embraces a lengthy period which implies that many of the assumptions relating to retail expenditure and shopping behaviour could well experience significant departures from those inputs. The return to economic growth in recent years following a severe recession has been and is likely to be remain volatile, particularly in light of the recent referendum decision for the UK to leave the European Union. During this time the nature of retailing has seen significant changes particularly in terms of competition in the food sector and the retreat of the main food operators, as well as the growth and impact of internet shopping on comparison shopping patterns. Accordingly, we would recommend the underlying retail data is examined annually over the next five years to ensure that the basic conclusions of the study maintain their integrity. Thereafter, the study should be reassessed every five years particularly in relation to the post 2026 period where current forecasts should be treated as estimates rather than precise requirements.
- 9.2 The lack of sufficient sites to meet the retail floorspace requirements demands a continuous research programme to identify locations appropriate to the particular shopping facility and in accordance with policy.

---

## Glossary of Terms

**Town centre:** Area defined on the local authority's proposal map, including the primary shopping area and areas predominantly occupied by main town centre uses within or adjacent to the primary shopping area. References to town centres or centres apply to city centres, town centres, district centres and local centres but exclude small parades of shops of purely neighbourhood significance. Unless they are identified as centres in Local Plans, existing out-of-centre developments, comprising or including main town centre uses, do not constitute town centres.

**Edge of centre:** For retail purposes, a location that is well connected and up to 300 metres of the primary shopping area. For all other main town centre uses, a location within 300 metres of a town centre boundary. For office development, this includes locations outside the town centre but within 500 metres of a public transport interchange. In determining whether a site falls within the definition of edge of centre, account should be taken of local circumstances.

**Primary shopping area:** Defined area where retail development is concentrated (generally comprising the primary and those secondary frontages which are adjoining and closely related to the primary shopping frontage). Primary and secondary frontages: Primary frontages are likely to include a high proportion of retail uses which may include food, drinks, clothing and household goods. Secondary frontages provide greater opportunities for a diversity of uses such as restaurants, cinemas and businesses.

**Out of centre:** A location which is not in or on the edge of a centre but not necessarily outside the urban area.

**Out of town:** A location out of centre that is outside the existing urban area.

**Main town centre uses:** Retail development (including warehouse clubs and factory outlet centres); leisure, entertainment facilities the more intensive sport and recreation uses (including cinemas, restaurants, drive-through restaurants, bars and pubs, night-clubs, casinos, health and fitness centres, indoor bowling centres, and bingo halls); offices; and arts, culture and tourism development (including theatres, museums, galleries and concert halls, hotels and conference facilities).

All above Source: National Planning Policy Framework, March 2012

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**Convenience shopping:** Convenience retailing is the provision of everyday essential items, including food, drinks, newspapers/magazines and confectionery.

**Supermarkets:** Self-service stores selling mainly food, with a trading floorspace less than 2,500 square metres, often with car parking.

**Superstores:** Self-service stores selling mainly food, or food and non-food goods, usually with more than 2,500 square metres trading floorspace, with supporting car parking.

**Comparison shopping:** Comparison retailing is the provision of items not obtained on a frequent basis. These include clothing, footwear, household and recreational goods.

**Retail warehouses:** Large stores specialising in the sale of household goods (such as carpets, furniture and electrical goods), DIY items and other ranges of goods, catering mainly for car-borne customers (Source: PPS6). Retail Warehouses include all non-food retail units without restriction to size. Generally their construction shows a much greater visual similarity to warehousing than to that of standard shop units. Retail warehouses usually occupy a single floor, the majority of which is devoted to sales, with some ancillary storage and office use. They may be sited singly or grouped together, most frequently in fringe or out of town locations. The provision of car parking is often extensive - sometimes shared, as is the case at retail parks (Source: VOA Rating Manual).

**Retail parks:** An agglomeration of at least 3 retail warehouses.

**Warehouse clubs:** Large businesses specialising in volume sales of reduced priced goods. The operator may limit access to businesses, organisations or classes of individual.

**Factory outlet centres:** Groups of shops specialising in selling seconds and end-of-line goods at discounted prices.

**Regional and sub-regional Out-of-centre:** shopping centres which are generally over shopping centres 50,000 square metres gross retail area, typically comprising a wide variety of comparison goods stores.

All above Source: Annex A PPS 6, 2005

**Population projections:** Estimates of future population based on the most recent Census and/or ONS population estimates, and applying ONS population trends.

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Plan-led population forecasts: Population projections adjusted to take account of extant planning permissions, and future housing growth estimates and housing land allocations in development plans.

**Expenditure projections:** Estimates of future expenditure obtained by projecting past trends in expenditure by means of a recognised statistical extrapolation technique.

**Expenditure forecasts:** Assessments of future expenditure based on applying stated growth rates which are not necessarily projections of past trends.

**Convenience goods expenditure:** Expenditure (including VAT as applicable) on goods in COICOP categories: Food and non alcoholic beverages, Tobacco, Alcoholic beverages (off-trade), Newspapers and periodicals, Non-durable household goods.

**Comparison goods expenditure:** Expenditure (including VAT as applicable) on goods in COICOP Categories: Clothing materials & garments, Shoes & other footwear, Materials for maintenance & repair of dwellings, Furniture & furnishings; carpets & other floor coverings, Household textiles, Major household appliances, whether electric or not, Small electric household appliances, Tools & miscellaneous accessories, Glassware, tableware & household utensils, Medical goods & other pharmaceutical products, Therapeutic appliances & equipment, Bicycles, Recording media, Games, toys & hobbies; sport & camping equipment; musical instruments, Gardens, plants & flowers, Pets & related products, Books & stationery, Audio-visual, photographic and information processing equipment, Appliances for personal care, Jewellery, watches & clocks, Other personal effects.

**Special forms of trading:** All retail sales not in shops and stores; including sales via the internet, mail order, TV shopping, party plan, vending machines, door-to-door and temporary open market stalls.

**Gross ground floor footprint floorspace:** The area shown on the Ordnance Survey map or other plans as being occupied by buildings and covered areas measured externally.

**Gross retail floorspace:** The total built floor area measured externally which is occupied exclusively by a retailer or retailers; excluding open areas used for the storage, display or sale of goods.

**Net retail sales area:** A new set of definitions for retail planning has been prepared by the National Retail Planning Forum (NRPF). The definition for all retail shops and stores other than foodstores was widely supported during initial consultations by the NRPF, and is as follows:

The area within the walls of the shop or store to which the public has access or from which sales are made, including display areas, fitting rooms, checkouts, the area in front of checkouts, serving counters and the

---

area behind used by serving staff, areas occupied by retail concessionaires, customer services areas, and internal lobbies in which goods are displayed; but not including cafes and customer toilets.

For foodstores, an alternative definition of 'net retail sales area' has been put forward by the Competition Commission, and is supported by the majority of major foodstore operators.

This is as follows:

The sales area within a building (i.e. all internal areas accessible to the customer), but excluding checkouts, lobbies, concessions, restaurants, customer toilets and walkways behind the checkouts.

The NRPF's definition could be applied to all shops and stores including foodstores, but differs from the way in which the majority of major foodstore operators currently publish details of their store sizes. The Competition Commission's alternative definition is believed to reflect the latter more accurately.

For retail planning purposes, the main consideration is to ensure that comparisons of floorspace and published sales densities are on a like for like basis.

**Net to gross ratio:** The ratio of net retail sales area to gross retail floorspace in a stated retail location.

**Retail sales density:** Convenience goods, comparison goods or all goods retail sales (stated as including or excluding VAT) for a specified year on the price basis indicated, divided by the net retail sales area generating those sales.

**Floorspace efficiency factor:** The percentage by which a retail sales density is assumed to increase annually in real terms over a stated period.

All above Source: PRACTICE GUIDANCE ON NEED, IMPACT AND THE SEQUENTIAL APPROACH | APPENDIX A: Glossary of terms, December 2009

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## APPENDICES

1. Plan of Study Area and Zones
2. Location Plan: Non-food
3. Location Plan: Foodstores
4. Bus Services Schedules
5. Copy of NEMS Household Survey Questionnaire
6. NEMS Household Survey Results April 2015
7. Retail Capacity Tables
8. Main Town Centre Use Class Maps
9. Uttlesford Retail Study Addendum Note



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**Appendix 1: Plan of Study Area and Zones**



# Zones

TITLE: Sub Zones Plan

REFERENCE: ULP16524-SZ

REVISION: B

DATE: 5-7-2016

PAPER SIZE: A3

SCALE: 1:200,000



## Legend

Uttlesford District Council Boundary

Zone 1A

Zone 1B

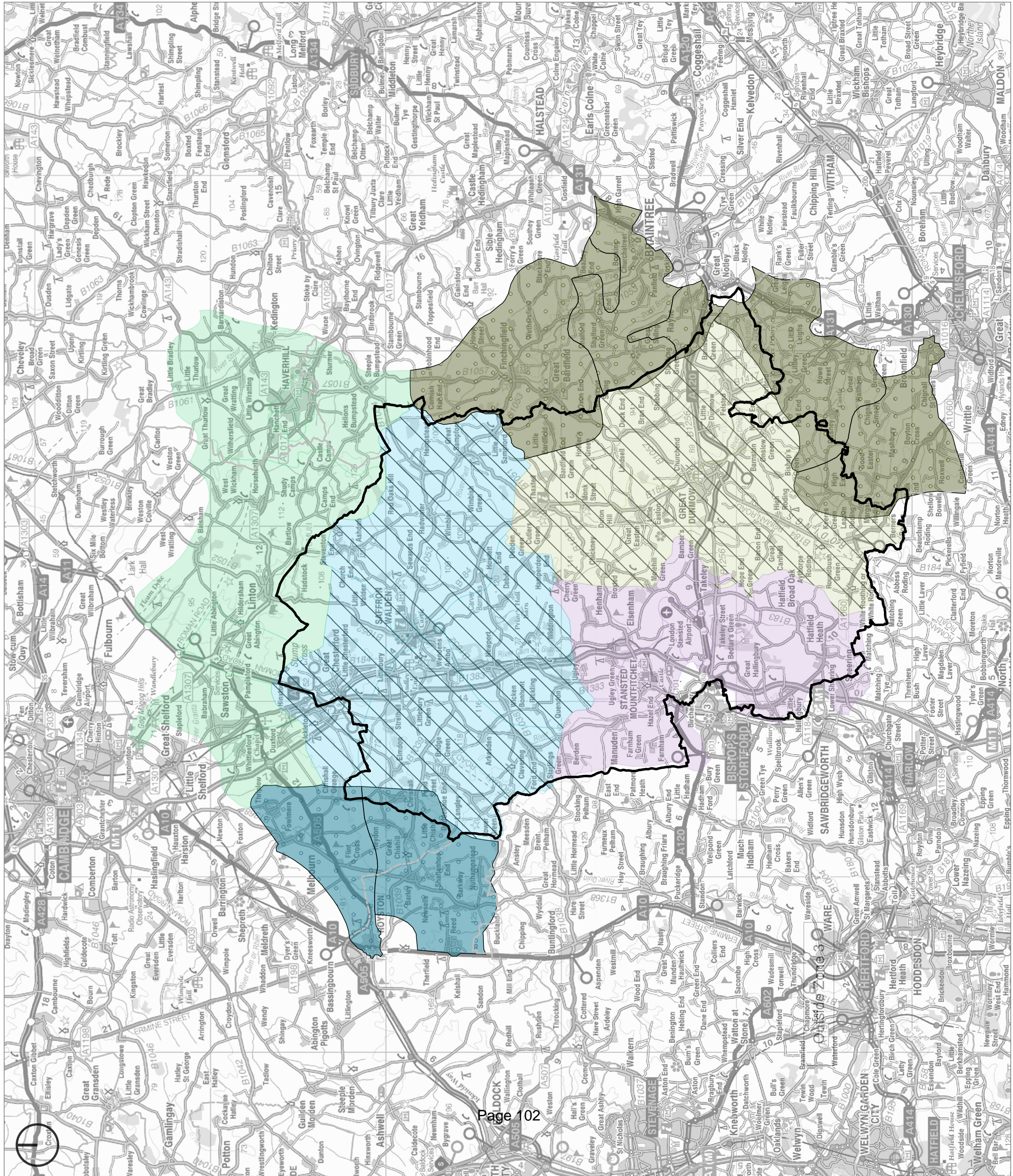
Zone 2A

Zone 2B

Zone 3

Zone 4

Retail Warehouse



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# Zones

**TITLE:** Four zones plan (with postcodes)

**REFERENCE:** ULP16524-FZP

**REVISION:** B

**DATE:** 5-7-2016

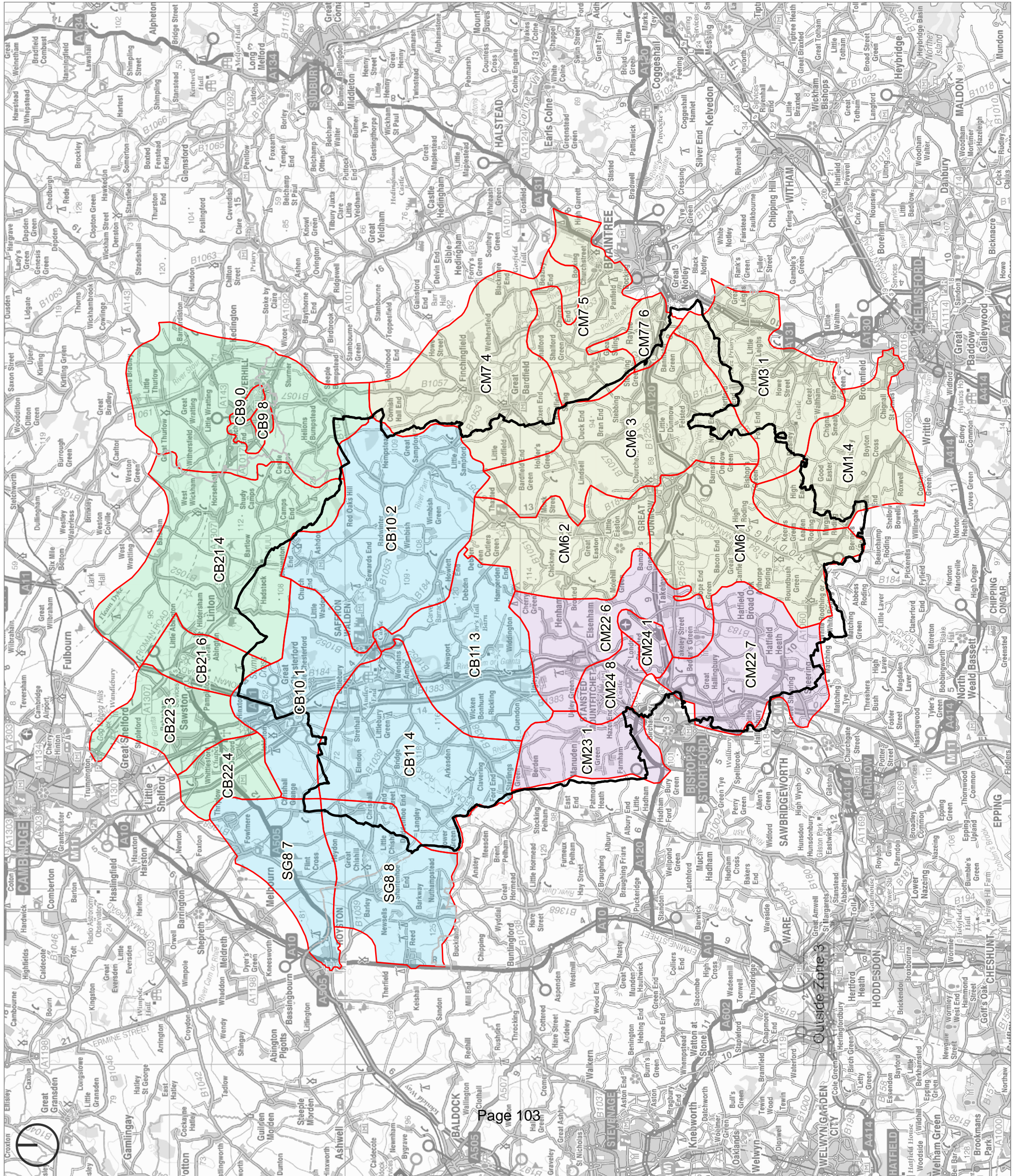
**PAPER SIZE:** A3

**SCALE:** 1:200,000



## Legend

- Uttlesford District Council Boundary
- Zone 1
- Zone 2
- Zone 3
- Zone 4



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**Appendix 2: Location Plan: Non-food**



# Main Centres

Uttlesford District & Main Centres Plan

REFERENCE: ULP16524-MSP

REVISION: B

DATE: 5-7-2016

PAPER SIZE: A3

SCALE: 1:200,000

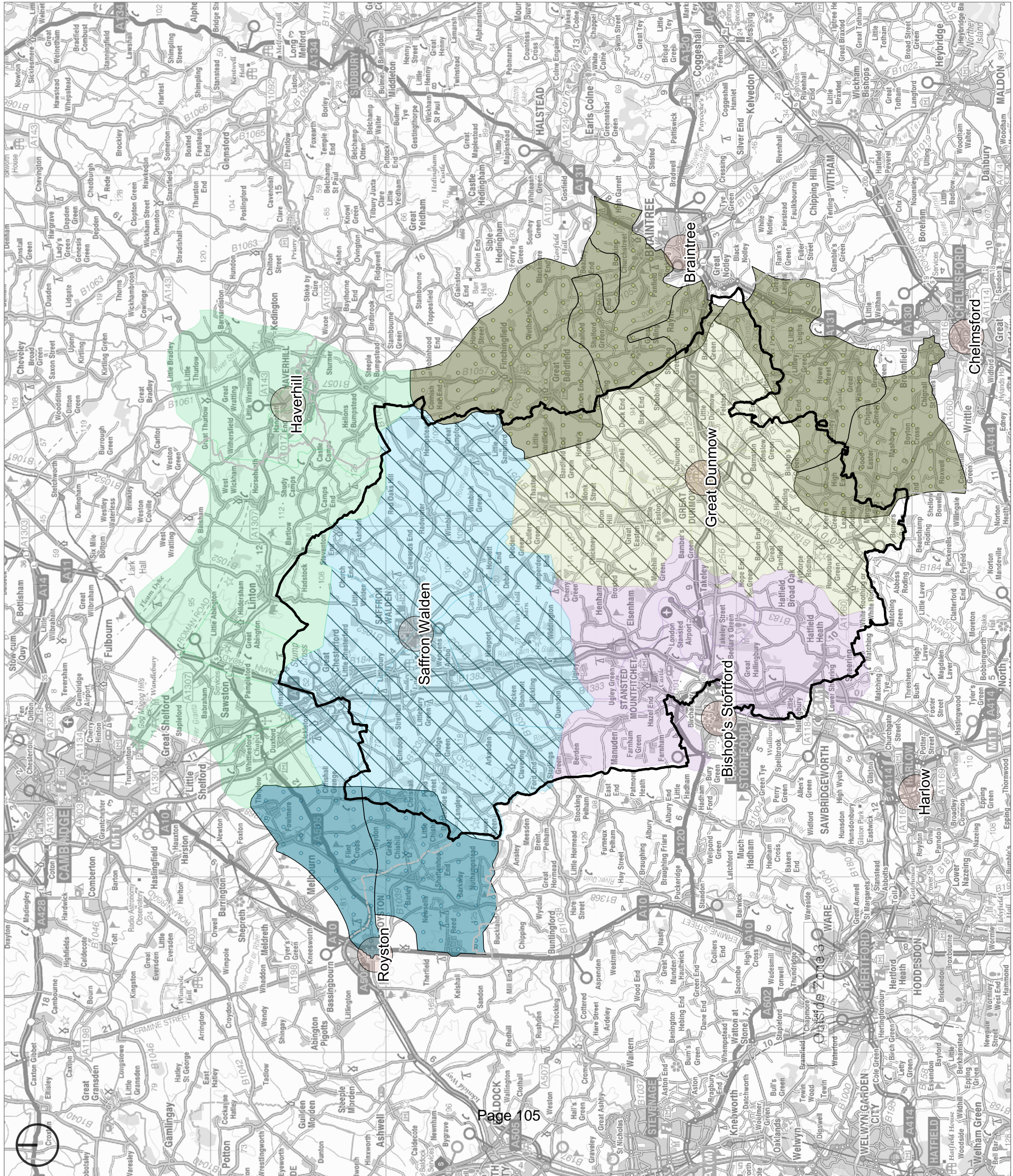


## Legend

- Zone 1A
- Zone 1B
- Zone 2A
- Zone 2B
- Zone 3
- Zone 4



Main centres



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# Retail Warehouses

**TITLE:** Retail Warehouse Park Locations Plan

**REFERENCE:** ULP16524-MSP

**REVISION:** B

**DATE:** 5-7-2016

**PAPER SIZE:** A3

**SCALE:** 1:200,000



## Legend

Uttlesford District Council Boundary

Zone 1A

Zone 1B

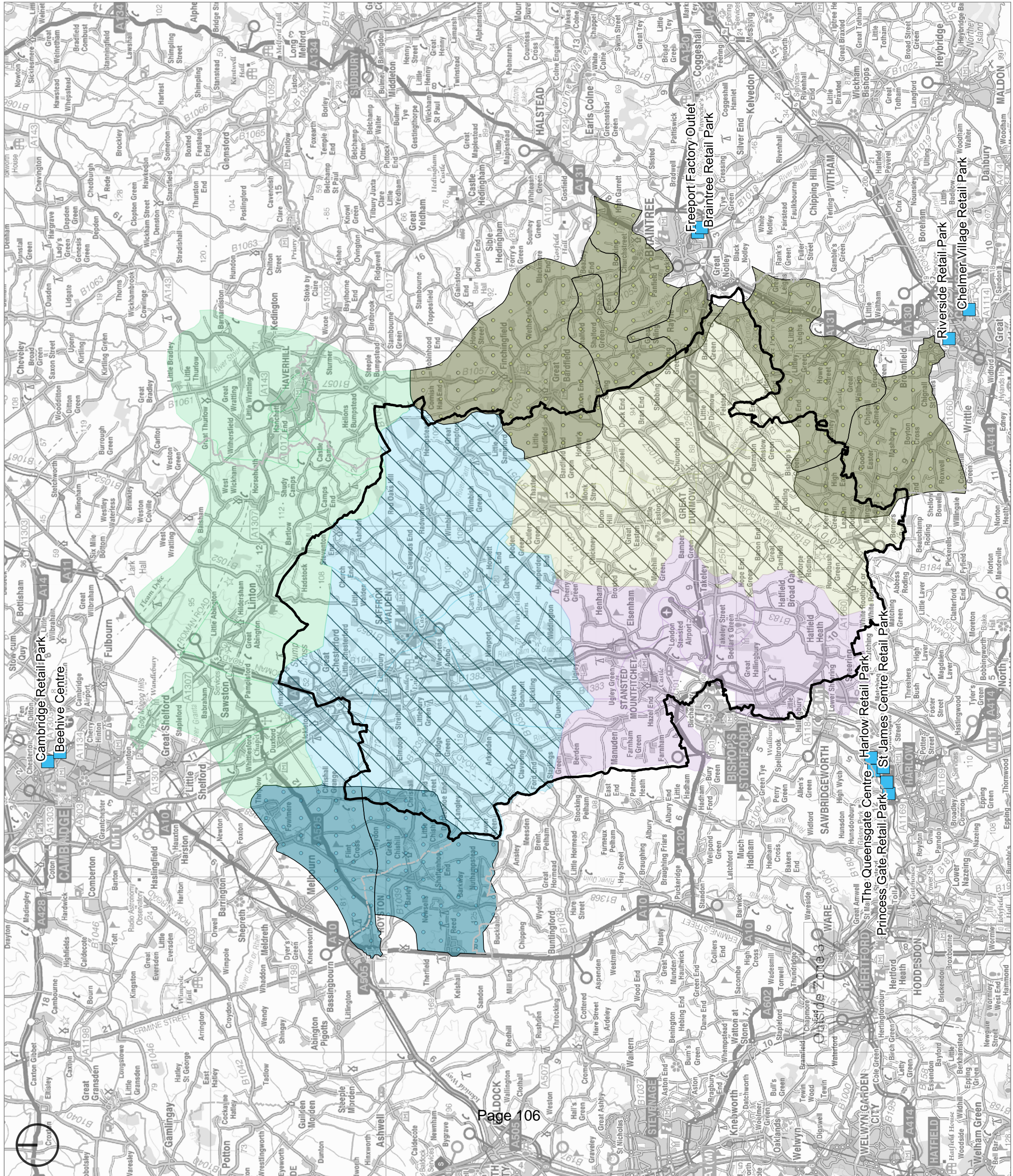
Zone 2A

Zone 2B

Zone 3

Zone 4

Retail Warehouse



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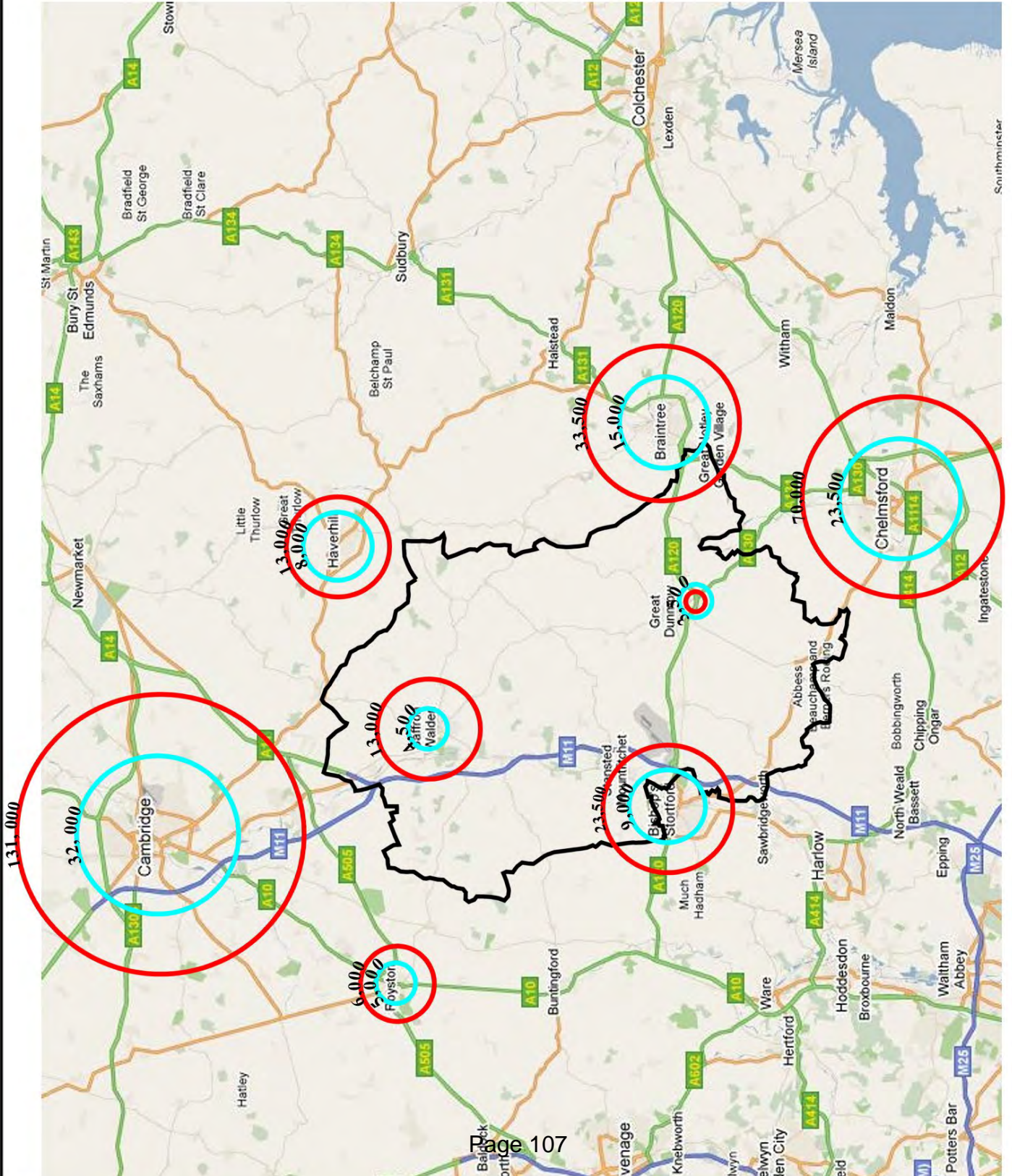
- COMPARISON FLOORSPACE
- CONVENIENCE FLOORSPACE
- LPA BOUNDARY

NOTE: FLOORSPACE FIGURES FOR CAMBRIDGE INCLUDE BOTH CAMBRIDGE CITY & SOUTH CAMBS DISTRICT COUNCILS

**APPROXIMATE FLOORSPACE BY SURROUNDING TOWNS (SQ M NET)**



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# Main Centres

TITLE: Uttlesford District & Main Centres Plan

REFERENCE: ULP16524-MSP

REVISION: B

DATE: 5-7-2016

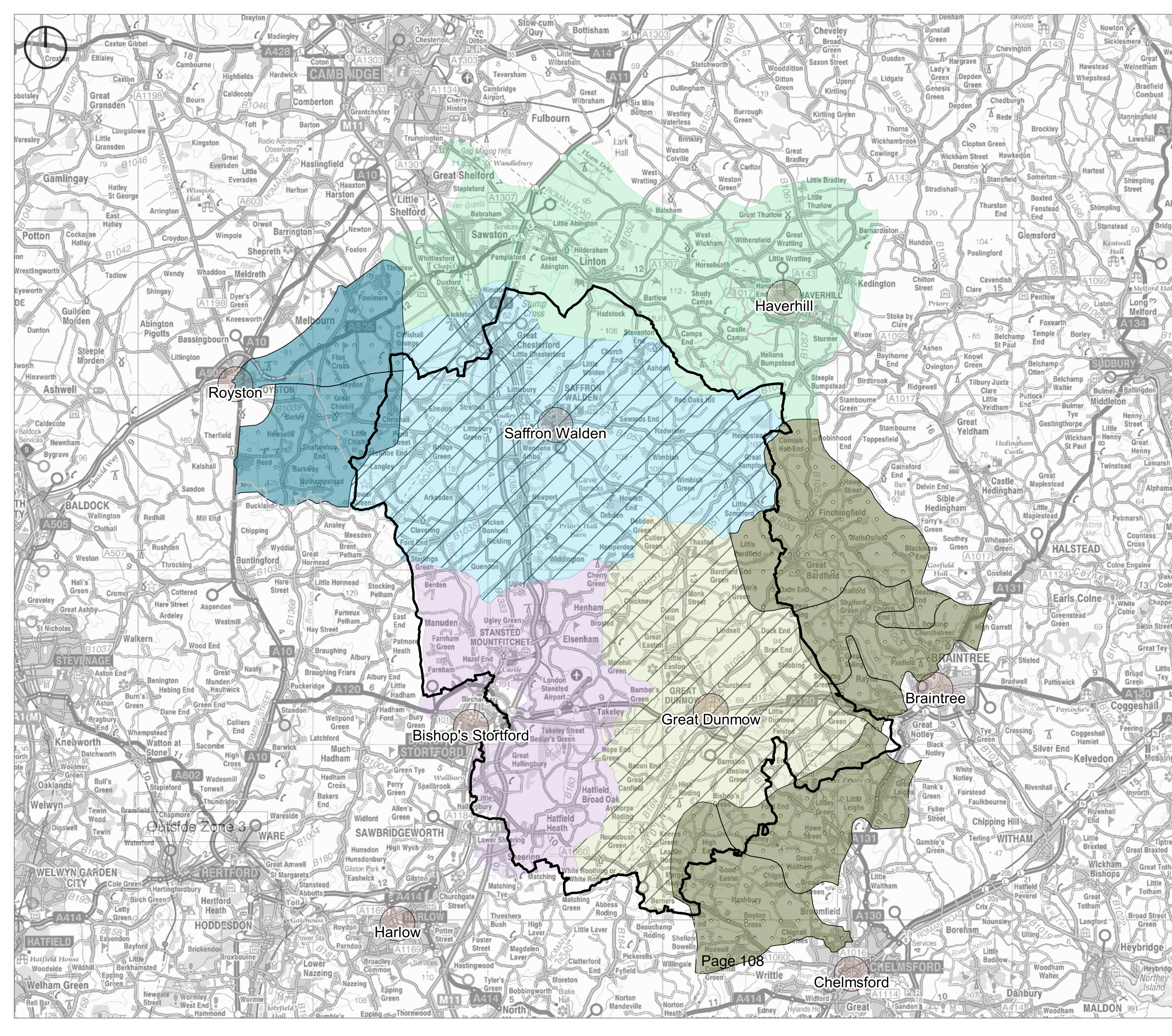
PAPER SIZE: A3

SCALE: 1:200,000



## Legend

- Zone 1A
- Zone 1B
- Zone 2A
- Zone 2B
- Zone 3
- Zone 4
- Main centres



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# Main Food Stores

TITLE: Main supermarkets plan

REFERENCE: ULP16524-MSP

REVISION: B

DATE: 5-7-2016

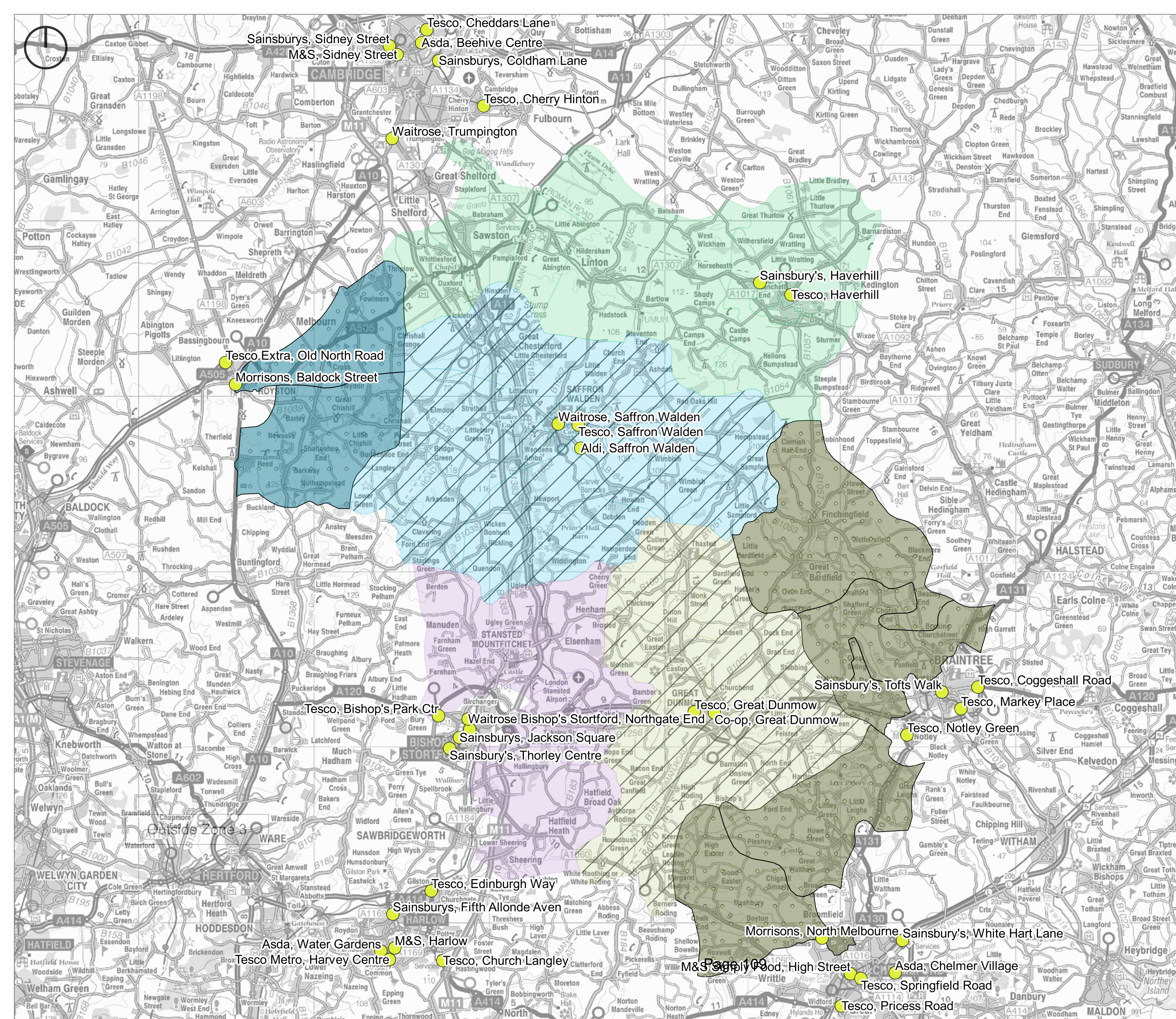
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SCALE: 1:200,000



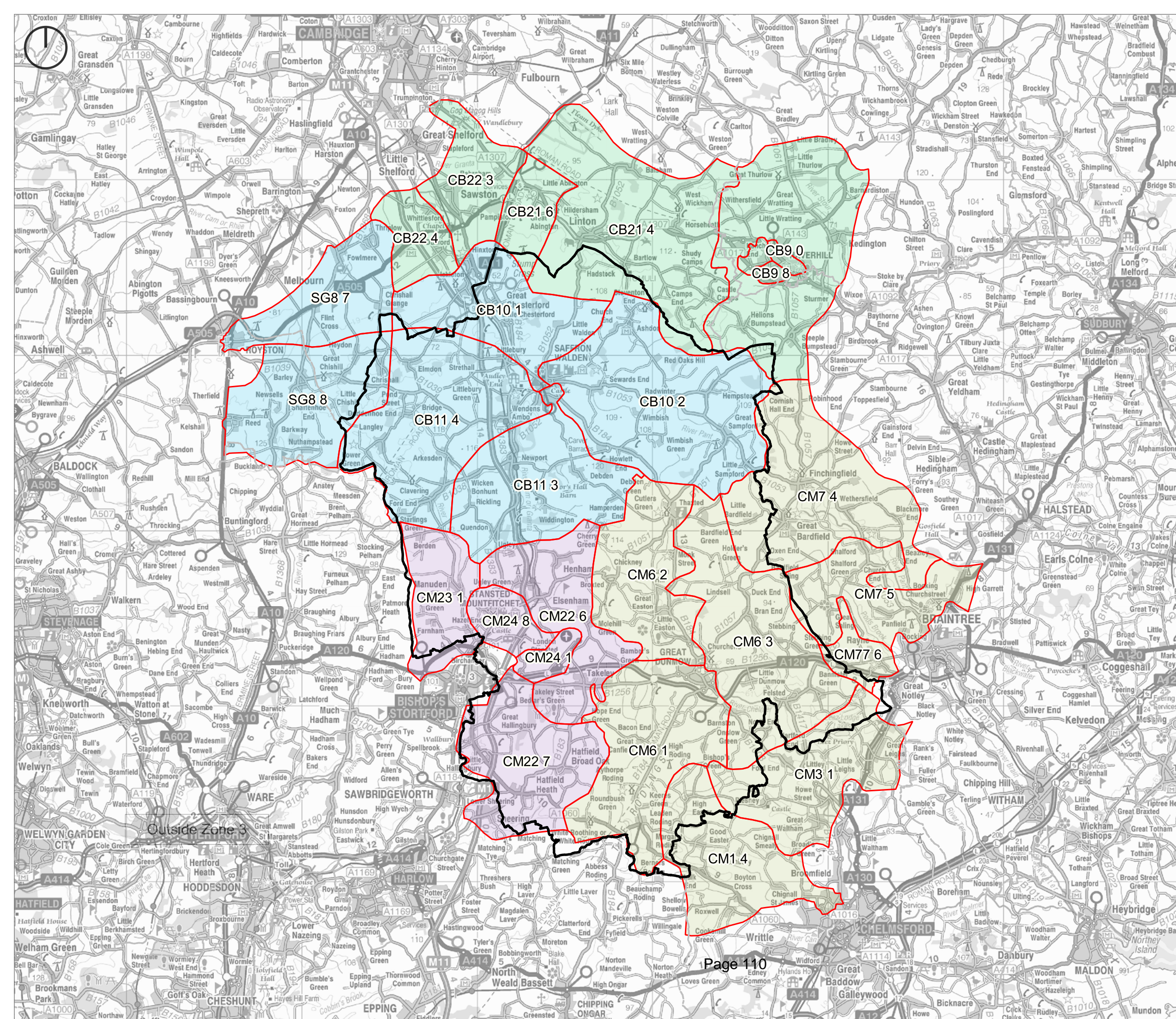
## Legend

- Zone 1A
- Zone 1B
- Zone 2A
- Zone 2B
- Zone 3
- Zone 4
- Main Food Stores



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**Zones**

<b>TITLE:</b>	Four zones plan (with postcodes)
<b>REFERENCE:</b>	ULP16524-FZP
<b>REVISION:</b>	B
<b>DATE:</b>	5-7-2016
<b>PAPER SIZE:</b>	A3
<b>SCALE:</b>	1:200,000



**Legend**

- Uttlesford District Council Boundary
- Zone 1
- Zone 2
- Zone 3
- Zone 4

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# Retail Warehouses

TITLE: Retail Warehouse Park Locations Plan

REFERENCE: ULP16524-MSP

REVISION: B

DATE: 5-7-2016

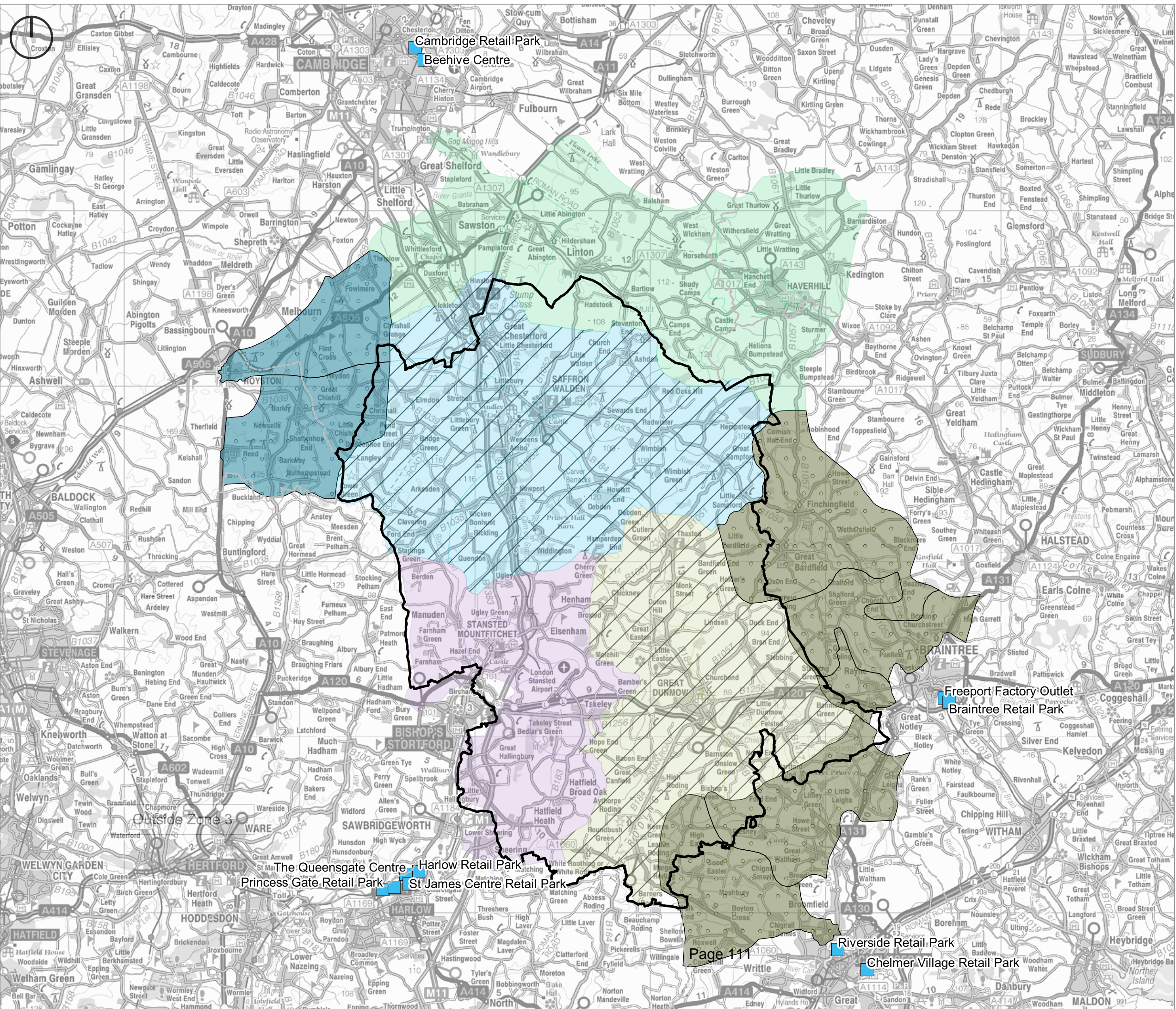
PAPER SIZE: A3

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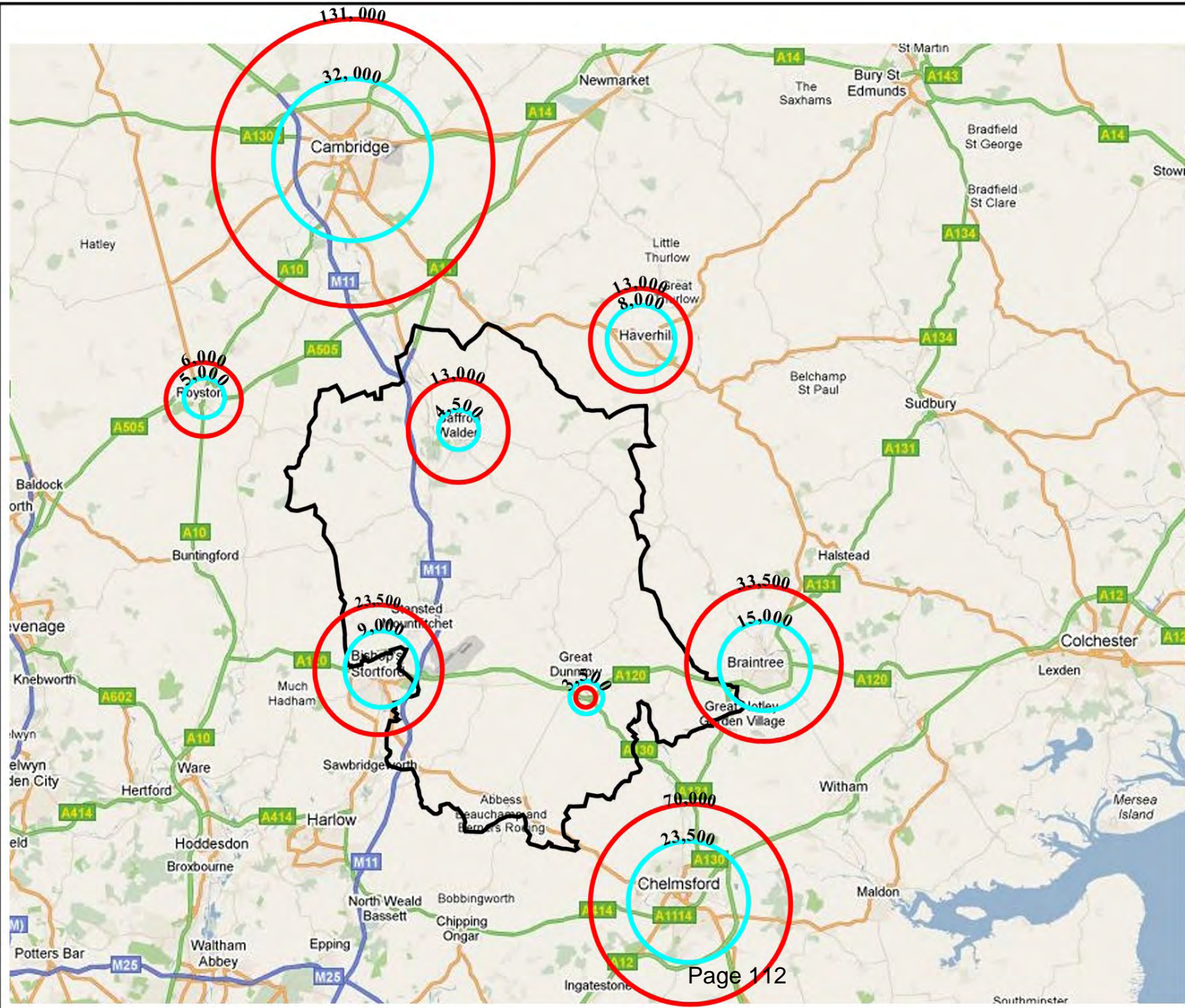


## Legend

- Uttlesford District Council Boundary
- Zone 1A
- Zone 1B
- Zone 2A
- Zone 2B
- Zone 3
- Zone 4
- Retail Warehouse







- COMPARISON FLOORSPACE
- CONVENIENCE FLOORSPACE
- LPA BOUNDARY

NOTE: FLOORSPACE FIGURES FOR CAMBRIDGE INCLUDE BOTH CAMBRIDGE CITY & SOUTH CAMBS DISTRICT COUNCILS

**APPROXIMATE FLOORSPACE BY SURROUNDING TOWNS (SQ M NET)**



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**Appendix 3: Location Plan: Foodstores**



# Main Food Stores

**TITLE:** Main supermarkets plan

**REFERENCE:** ULP16524-MSP

**REVISION:** B

**DATE:** 5-7-2016

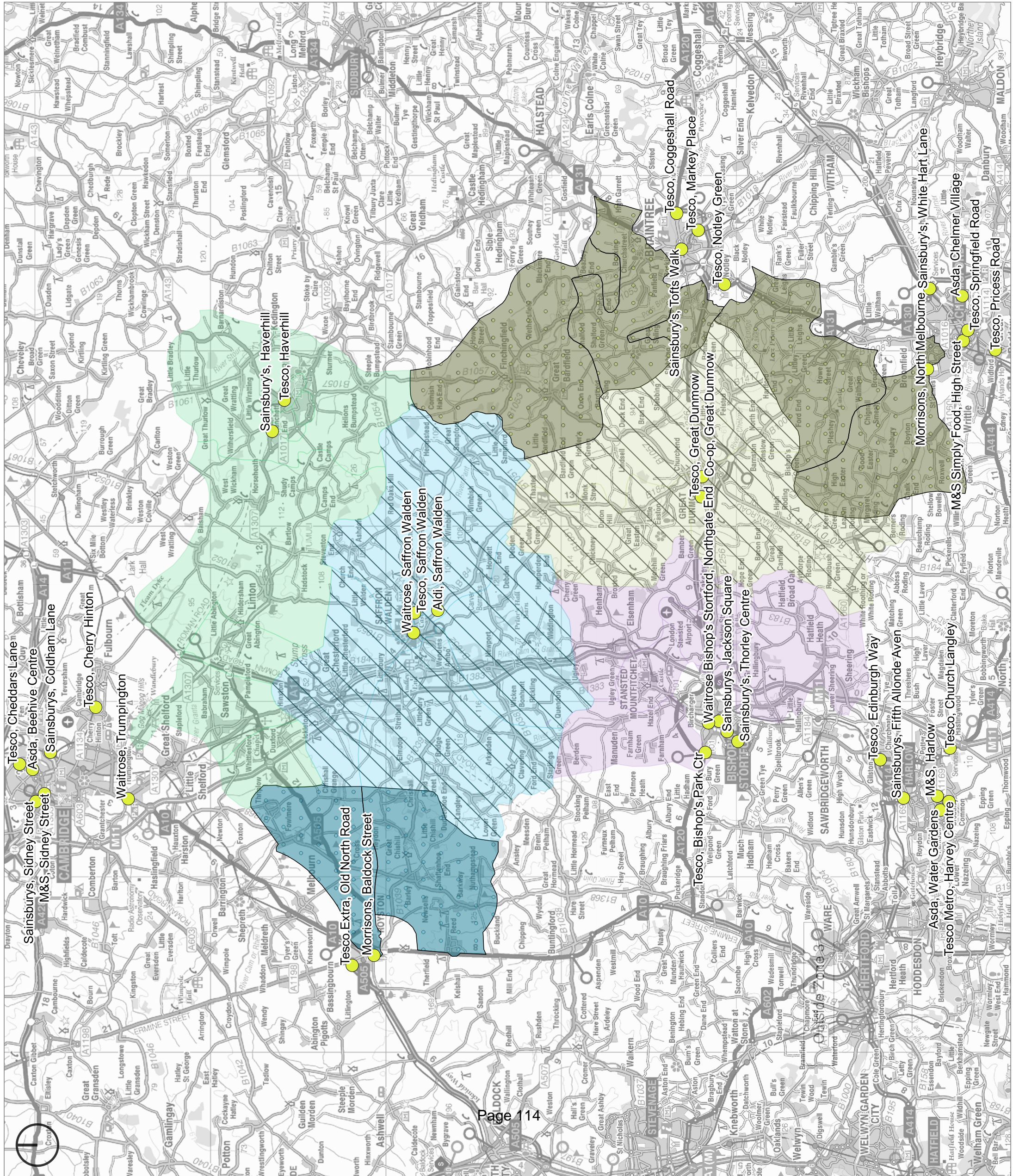
**PAPER SIZE:** A3

**SCALE:** 1:200,000



## Legend

- Zone 1A
- Zone 1B
- Zone 2A
- Zone 2B
- Zone 3
- Zone 4
- Main Food Stores



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**Appendix 4: Bus Services Schedules**

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Audley End Station



# Audley End & Cambridge

## Mondays to Fridays

Bus Service	590	590	590	59	301	59	59	59
Operator	VCY	VCY	VCY	VCY	TGM	VCY	VCY	HED
Tesco .....					0712			
Hospital .....					0714			
Elizabeth Way .....	0535	0605	0635	0705				
Church Street .....	0538	0608	0638	0708				
High Street .....	0540	0610	0640	0710	0719	0742	0808	0845
Rowntree Way .....	0543	0613	0643	0713				
Audley End Road, Copperfields	0547	0617	0647	0717	0722	0744	0810	0847
Audley End Station .....	0553	0623	0653	0723	0728	0750	0818	0853
<b>Audley End dep</b> .....	0604	0634	0704	0734	0734	0804	0834	0910
<b>London Liverpool Street arr</b>	0705	0725	0755	0825	0825	0855	0935	1014
<b>Audley End dep</b> .....	0611	0630	0702	0737	0737	0800	0830	0903
<b>Cambridge arr</b> .....	0632	0656	0726	0758	0758	0823	0852	0925

Bus Service	301	59	301	59	301		301
Operator	TGM	VCY	TGM	VCY	TGM		TGM
Tesco .....	0847		0947		1047		1847
Hospital .....	0849		0949		1049	and	1849
Elizabeth Way .....		0919		1019		at	
Church Street .....		0922		1022		the	
High Street .....	0854	0924	0954	1024	1054	same	1854
Rowntree Way .....						mins	
Audley End Road, Copperfields	0857	0927	0957	1027	1057	past	1857
Audley End Station .....	0903	0935	1003	1035	1103	each	1903
<b>Audley End dep</b> .....	0910	0940	1019	1040	1119	hour	1910
<b>London Liverpool Street arr</b>	1014	1044	1113	1144	1213	until	2014
<b>Audley End dep</b> .....	0923	0939	1030	1040	1130		1918
<b>Cambridge arr</b> .....	0941	0958	1051	1058	1151		1943

## Saturdays

Bus Service	301	301		301			
Operator	TGM	TGM		TGM			
Tesco .....	0712	0847		1847			
Hospital .....	0714	0849	and	1849			
Elizabeth Way .....			at				
Church Street .....			the				
High Street .....	0719	0854	same	1854			
Rowntree Way .....			mins				
Audley End Road, Copperfields	0722	0857	past	1857			
Audley End Station .....	0728	0903	each	1903			
<b>Audley End dep</b> .....	0740	0919	hour	1919			
<b>London Liverpool Street arr</b>	0844	1014	until	2014			
<b>Audley End dep</b> .....	0740	0901		2030			
<b>Cambridge arr</b> .....	0758	1051		2051			

# to Saffron Walden

## Mondays to Fridays

<b>Bus Service</b>	301	301		301	59	301	59	590
<b>Operator</b>	TGM	TGM		TGM	STE	TGM	STE	VCY
<b>Cambridge dep</b> .....	0810	0904			1651	1710	1710	1721
<b>Audley End arr</b> .....	0825	0919	and		1710	1724	1724	1740
<b>London Liverpool Street dep</b>	0658	0758	at	1458	1558	1628	1628	1707
<b>Audley End arr</b> .....	0803	0903	the	1603	1700	1725	1725	1756
Audley End Station .....	0829	0929	same	1629	1712	1729	1740	1759
Audley End Road, Copperfields	0835	0935	mins	1635	1718		1746	1804
Rowntree Way .....			past					1807
High Street .....	0837	0937	each	1637	1720	1737	1748	1812
Church Street .....			hour		1722			1818
Elizabeth Way .....			until					
Hospital .....	0842	0942		1642		1742		
Tesco .....	0844	0944		1644		1744		

<b>Bus Service</b>	301	590	590	590	590	590	590
<b>Operator</b>	TGM	VCY	VCY	VCY	VCY	VCY	VCY
<b>Cambridge dep</b> .....	1751	1751	1821	1851	1921	2004	2021
<b>Audley End arr</b> .....	1810	1810	1840	1910	1940	2019	2040
<b>London Liverpool Street dep</b>	1737	1737	1807	1837	1907	1928	1958
<b>Audley End arr</b> .....	1826	1826	1856	1926	1956	2033	2051
Audley End Station .....	1829	1829	1859	1929	1959	2035	2105
Audley End Road, Copperfields							
Rowntree Way .....		1837	1907	1937	2007	2043	2113
High Street .....	1837	1842	1912	1942	2012	2048	2118
Church Street .....		1848	1918	1948	2018	2054	2124
Elizabeth Way .....							
Hospital .....	1842						
Tesco .....	1844						

## Saturdays

<b>Bus Service</b>	301		301				
<b>Operator</b>	TGM		TGM				
<b>Cambridge dep</b> .....	0804		1804				
<b>Audley End arr</b> .....	0819	and	1819				
<b>London Liverpool Street dep</b>	0658	at	1658				
<b>Audley End arr</b> .....	0751	the	1751				
Audley End Station .....	0829	same	1829				
Audley End Road, Copperfields	0835	mins	1835				
Rowntree Way .....		past					
High Street .....	0837	each	1837				
Church Street .....		hour					
Elizabeth Way .....		until					
Hospital .....	0842		1842				
Tesco .....	0844		1844				

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**Did you know there's an hourly bus service direct to Audley End Station from Saffron Walden – operating throughout the day?**

With connections to peak and off-peak trains, it's a convenient and good value solution, whether you're commuting or planning a day out in London, Cambridge or beyond. What's more, we've added two more buses in the morning from Saffron Walden and another bus in the evening from Audley End Station. So, travelling by train from Audley End has never been easier!

**All inclusive bus and train tickets are now available online, at Audley End Station or from Saffron Walden Tourist Information Centre.**

## Saffron Walden - Stansted Airport - Hatfield Broad Oak - Bishop's Stortford

# 5/6

### Mondays to Saturdays mornings

service	6	6	6	6	6	6	6
Saffron Walden, Tesco Store	-	-	0815	0925	1025	1125	1225
Saffron Walden, Hospital	-	-	0817	0927	1027	1127	1227
Saffron Walden, High School	-	-	-	-	-	-	-
Saffron Walden, High Street	0621	0721	0831	0931	1031	1131	1231
Debden Road, Station Road	0623	0723	0833	0933	1033	1133	1233
Saffron Walden, Peaslands Road	0625	0725	0835	0935	1035	1135	1235
Saffron Walden, Cromwell Road, Shops	0628	0728	0838	0938	1038	1138	1238
Debden, White Hart	0637	0737	0847	0947	1047	1147	1247
Debden Green	0642	0742	0852	0952	1052	1152	1252
Thaxted, Post Office	0646	0746	0856	0956	1056	1156	1256
Broxted, Church End	0656	0756	0906	1006	1106	1206	1306
Molehill Green, Three Horseshoes	0702	0802	0912	1012	1112	1212	1312
Stansted Airport, Coach Station ARR	0707	0807	0917	1017	1117	1217	1317

Bus continues as Service 5 from Stansted Airport to Bishop's Stortford.  
Passengers are not required to change bus. Through fares available.

service	5	5	5	5	5	5	5
Stansted Airport, Coach Station DEP	0713	0813	0923	1023	1123	1223	1323
Takeley, Four Ashes	0719	0819	0929	1029	1129	1229	1329
Takeley, Mobile Home Park	0721	0821	0931	1031	1131	1231	1331
Hatfield Broad Oak, Dukes Head	0728	0828	0938	1038	1138	1238	1338
Hatfield Broad Oak, Barnfields	0730	0830	0940	1040	1140	1240	1340
Hatfield Heath, White Horse	0736	0836	0946	1046	1146	1246	1346
Little Hallingbury, School	0741	0841	0951	1051	1151	1251	1351
Beldhams Lane, Dimsdale Crescent	-	-	0956	1056	1156	1256	1356
Bishops Stortford, Herts & Essex Hospital	-	-	0958	1058	1158	1258	1358
Bishops Stortford, Interchange	0751	0851	1005	1105	1205	1305	1405

Sorry - no service on Sundays, Public Holidays or December 25, 26, January 1

Low-floor buses with easy access for mums with buggies and the elderly normally run this service, but for operational reasons we may occasionally have to substitute a non-low-floor bus.



Provided by Stephensons of Essex in partnership with



11/Apr/2016

## Saffron Walden - Stansted Airport - Hatfield Broad Oak - Bishops' Stortford

# 5/6

### Mondays to Saturdays afternoons

service code	6	6	6	6	6	6	6	6
			Sch	NSch				
<b>Saffron Walden, Tesco Store</b>	1325	1425	-	1535	1625	1725	1825	1925
<b>Saffron Walden, Hospital</b>	1327	1427	-	1537	1627	1727	1827	1927
Saffron Walden, High School	-	-	1530	-	-	-	-	-
<b>Saffron Walden, High Street</b>	1331	1431	1541	1541	1631	1731	1831	1931
Debden Road, Station Road	1333	1433	1543	1543	1633	1733	1833	1933
Saffron Walden, Peaslands Road	1335	1435	1545	1545	1635	1735	1835	1935
Saffron Walden, Cromwell Road, Shops	1338	1438	1548	1548	1638	1738	1838	1938
Debden, White Hart	1347	1447	1557	1557	1647	1747	1847	1947
Debden Green	1352	1452	1602	1602	1652	1752	1852	1952
<b>Thaxted, Post Office</b>	1356	1456	1606	1606	1656	1756	1856	1956
Broxted, Church End	1406	1506	1616	1616	1706	1806	1906	2006
Molehill Green, Three Horseshoes	1412	1512	1622	1622	1712	1812	1912	2012
<b>Stansted Airport, Coach Station ARR</b>	1417	1517	1627	1627	1717	1817	1917	2017

Bus continues as Service 5 from Stansted Airport to Bishop's Stortford.  
Passengers are not required to change bus. Through fares available.

service	5	5	5	5	5	5	5	5
<b>Stansted Airport, Coach Station DEP</b>	1423	1523	1629	1629	1723	1823	1923	2023
Takeley, Four Ashes	1429	1529	1635	1635	1729	1829	1929	2029
Takeley, Mobile Home Park	1431	1531	1637	1637	1731	1831	1931	2031
Hatfield Broad Oak, Dukes Head	1438	1538	1644	1644	1738	1838	1938	2038
Hatfield Broad Oak, Barnfields	1440	1540	1646	1646	1740	1840	1940	2040
Hatfield Heath, White Horse	1446	1546	1652	1652	1746	1846	1946	2046
Little Hallingbury, School	1451	1551	1657	1657	1751	1851	1951	2051
Beldhams Lane, Dimsdale Crescent	1456	1556	-	-	1756	1856	1956	2056
<b>Bishops Stortford, Herts &amp; Essex Hospital</b>	1458	1558	-	-	1758	1858	1958	2058
<b>Bishops Stortford, Interchange</b>	1505	1605	1707	1707	1805	1905	2005	2105

code Sch Schooldays only  
NSch NOT schooldays

Sorry - no service on Sundays, Public Holidays or December 25th, 26th January 1st

Low-floor buses with easy access for mums with buggies and the elderly normally run this service, but for operational reasons we may occasionally have to substitute a non-low-floor bus.



Provided by Stephensons of Essex in partnership with



11/Apr/2016

## Bishops's Stortford - Hatfield Broad Oak - Stansted Airport - Saffron Walden

# 5/6

### Mondays to Saturdays mornings

service code	5 Sch	5 NSch	5	5	5	5	5
<b>Bishops Stortford, Interchange</b>	0656	0656	0756	0910	1010	1110	1210
<b>Bishops Stortford, Herts &amp; Essex Hospital</b>	-	-	-	0916	1016	1116	1216
Beldhams Lane, Dimsdale Crescent	-	-	-	0918	1018	1118	1218
Little Hallingbury, School	0705	0705	0805	0923	1023	1123	1223
Hatfield Heath, White Horse	0710	0710	0810	0928	1028	1128	1228
Hatfield Broad Oak, Barnfields	0716	0716	0816	0934	1034	1134	1234
Hatfield Broad Oak, Dukes Head	0718	0718	0818	0936	1036	1136	1236
Takeley, Mobile Home Park	0725	0725	0825	0943	1043	1143	1243
Takeley, Four Ashes	0727	0727	0827	0947	1047	1147	1247
<b>Stansted Airport, Coach Station ARR</b>	0733	0733	0833	0953	1053	1153	1253

Bus continues as Service 6 from Stansted Airport to Saffron Walden.  
Passengers are not required to change bus. Through fares available.

service	6 DEP	6	6	6	6	6	6
<b>Stansted Airport, Coach Station DEP</b>	0734	0734	0857	0957	1057	1157	1257
Molehill Green, Three Horseshoes	0739	0739	0902	1002	1102	1202	1302
Broxted, Church End	0745	0745	0908	1008	1108	1208	1308
<b>Thaxted, Guildhall</b>	0755	0755	0918	1018	1118	1218	1318
Debden Green	0759	0759	0922	1022	1122	1222	1322
Debden, White Hart	0804	0804	0927	1027	1127	1227	1327
Saffron Walden, Cromwell Road, Shops	0813	0813	0936	1036	1136	1236	1336
Saffron Walden, Peaslands Road	0816	0816	0939	1039	1139	1239	1339
Debden Road, Station Road	-	0818	0941	1041	1141	1241	1341
Borough Road, Debden Road	0818	-	-	-	-	-	-
Saffron Walden, High School	0820	-	-	-	-	-	-
<b>Saffron Walden, High Street</b>	0826	0826	0943	1043	1143	1243	1343
Saffron Walden, Hospital	0832	0832	0947	1047	1147	1247	1347
<b>Saffron Walden, Tesco Store</b>	0834	0834	0949	1049	1149	1249	1349

Sch Schooldays only  
NSch NOT schooldays

Sorry - no service on Sundays, Public Holidays or December 25th, 26th January 1st

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Provided by **Stephensons of Essex** in partnership with



11/Apr/2016

## Bishops's Stortford - Hatfield Broad Oak - Stansted Airport - Saffron Walden

# 5/6

### Mondays to Saturdays afternoons

service	5	5	5	5	5	5	5	5
<b>Bishops Stortford, Interchange</b>	1310	1410	1510	1610	1725	1815	1915	2015
<b>Bishops Stortford, Herts &amp; Essex Hospital</b>	1316	1416	1516	1616	1731	1821	1921	2021
Beldhams Lane, Dimsdale Crescent	1318	1418	1518	1618	1733	1823	1923	2023
Little Hallingbury, School	1323	1423	1523	1623	1738	1828	1928	2028
Hatfield Heath, White Horse	1328	1428	1528	1628	1743	1833	1933	2033
Hatfield Broad Oak, Barnfields	1334	1434	1534	1634	1749	1839	1939	2039
Hatfield Broad Oak, Dukes Head	1336	1436	1536	1636	1751	1841	1941	2041
Takeley, Mobile Home Park	1343	1443	1543	1643	1758	1848	1948	2048
Takeley, Four Ashes	1347	1447	1547	1647	1802	1852	1952	2052
<b>Stansted Airport, Coach Station ARR</b>	1353	1453	1553	1653	1808	1858	1958	2058

Bus continues as Service 6 from Stansted Airport to Saffron Walden.  
Passengers are not required to change bus. Through fares available.

service	6	6	6	6	6	6	6	6
<b>Stansted Airport, Coach Station DEP</b>	1357	1457	1557	1657	1813	1903	2003	2103
Molehill Green, Three Horseshoes	1402	1502	1602	1702	1818	1908	2008	2108
Broxted, Church End	1408	1508	1608	1708	1824	1914	2014	2114
<b>Thaxted, Guildhall</b>	1418	1518	1618	1718	1834	1924	2024	2124
Debden Green	1422	1522	1622	1722	1838	1928	2028	2128
Debden, White Hart	1427	1527	1627	1727	1843	1933	2033	2133
Saffron Walden, Cromwell Road, Shops	1436	1536	1636	1736	1852	1942	2042	2142
Saffron Walden, Peaslands Road	1439	1539	1639	1739	1855	1945	2045	2145
Debden Road, Station Road	1441	1541	1641	1741	1857	1947	2047	2147
Borough Road, Debden Road	-	-	-	-	-	-	-	-
Saffron Walden, High School	-	-	-	-	-	-	-	-
<b>Saffron Walden, High Street</b>	1443	1543	1643	1743	1859	1949	2049	2149
Saffron Walden, Hospital	1447	1547	1647	1747	1903	1953	-	-
<b>Saffron Walden, Tesco Store</b>	1449	1549	1649	1749	1905	1955	-	-

Sorry - no service on Sundays, Public Holidays or December 25th, 26th January 1st

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Provided by **Stephensons of Essex** in partnership with



11/Apr/2016

**MONDAYS TO SATURDAYS EXCEPT PUBLIC HOLIDAYS**

route number	7	7	7		7	7	7		7	7	7	7	7	7	7	7	
	#SHS	Sch	#SHS	Sch	#SHS	Sch		#SHS	Sch	#SHS	Sch	#SHS	Sch	#SHS	Sch	#SHS	Sch
City Centre Emmanuel Street EI	0700	0720	0740		00	20	40		1520	1540		1540	1600	1600	1620	1620	
Cambridge rail station stop 3	0710	0730	0750		10	30	50		1530	1550		1550	1610	1610	1630	1630	
Addenbrooke's bus station bay C	0719	0739	0759		19	39	59		1539	1559		1609	1619	1629	1639	1649	
Trumpington Maris Lane	0728	0748	0808		28	48	08		1548	1608	1608	1625	1628	1645	1648	1705	
Great Shelford Post Office	0735	0755	0815		35	55	15		1555	1615	1615	1632	1635	1652	1655	1712	
Stapleford Post Office	0738	0758	0818		38	58	18		1558	1618	1618	1635	1638	1655	1658	1715	
Sawston Link Road	0744	0804	0824	THEN AT THESE TIMES PAST EACH HOUR	44	04	24	UNTIL	1604	1624	1624	1641	1644	1701	1704	1721	
Sawston Medical Centre	0747	0807	0827		47	07	27		1607	1627	1627	1644	1647	1704	1707	1724	
Pampisford Chequers	▼	0809			▼	09			1609			▼	▼	1709	1726		
Whittlesford Green	▼				▼							▼	▼				
Whittlesford Hill Farm Road	▼				▼							▼	▼				
Duxford Woburn Place	▼				▼							▼	▼				
Duxford Wheatsheaf	0754				54							1654	1711				
Ickleton School turn	0801				01							1701	1718				
Great Chesterford St Johns Cross	0804				04							1704	1721				
Little Chesterford Park Road turn	0808				08							1708	1725				
Littlebury turn	0811				11							1711	1728				
Saffron Walden High Street	0815				15							1715	1732				
Saffron Walden Station Street	0822				22							1722	1739				

**MONDAYS TO SATURDAYS EXCEPT PUBLIC HOLIDAYS (CONTINUED)**

route number	7	7	7	7	7	7	7	7	7	7	7		7		7	
	#SHS	Sch	#SHS	Sch	#SHS	Sch		#SHS	Sch	#SHS	Sch		#SHS	Sch	#SHS	Sch
City Centre Emmanuel Street EI	1640	1640	1700	1700	1720	1720	1750	1810	1830	1850	1925		25		2325	
Cambridge rail station stop 3	1650	1650	1710	1710	1730	1730	1800	1820	1840	1900	1930		30		2330	
Addenbrooke's bus station bay C	1659	1709	1719	1729	1739	1749	1809	1829	1849	1909	1938		38		2338	
Trumpington Maris Lane	1708	1725	1728	1745	1748	1805	1818	1838	1858	1918	1946		46		2346	
Great Shelford Post Office	1715	1732	1735	1752	1755	1812	1825	1845	1905	1925	1953		53		2353	
Stapleford Post Office	1718	1735	1738	1755	1758	1815	1828	1848	1908	1928	1956		56		2356	
Sawston Link Road	1724	1741	1744	1801	1804	1821	1834	1854	1914	1934	2002	THEN AT THESE TIMES PAST EACH HOUR	02	UNTIL	0002	
Sawston Medical Centre	1727	1744	1747	1804	1807	1824	1837	1857	1917	1937	2005		05	UNTIL	0005	
Pampisford Chequers	▼	▼	▼	▼	1809	1826		▼	1919							
Whittlesford Green	1735	1752	▼	▼				▼								
Whittlesford Hill Farm Road	1740	1757	▼	▼				▼								
Duxford Woburn Place	1745	1802	▼	▼				▼								
Duxford Wheatsheaf			1754	1811					1904							
Ickleton School turn			1801	1818					1911							
Great Chesterford St Johns Cross			1804	1821					1914							
Little Chesterford Park Road turn			1808	1825					1918							
Littlebury turn			1811	1828					1921							
Saffron Walden High Street			1815	1832					1925							
Saffron Walden Station Street			1822	1839					1932							

**SUNDAYS INCLUDING PUBLIC HOLIDAYS**

route number	7	7		7	7		7	7
City Centre Emmanuel Street EI	0950	1020	THEN AT THESE TIMES PAST EACH HOUR	50	20	UNTIL	1750	1820
Cambridge rail station stop 3	1000	1030		00	30		1800	1830
Addenbrooke's bus station bay C	1007	1037		07	37		1807	1837
Trumpington Maris Lane	1013	1043		13	43		1813	1843
Great Shelford Post Office	1019	1049		19	49		1819	1849
Stapleford Post Office	1022	1052		22	52		1822	1852
Sawston Link Road	1027	1057		27	57		1827	1857
Sawston Medical Centre	1030	1100		30	00		1830	1900

Sch - Runs on School Days Only  
#SHS - Runs on School Holidays and Saturdays Only

This timetable starts 3<sup>rd</sup> January 2016



We always try to run low floor vehicles on these routes. However, sometimes due to reasons beyond our control we may need to run an alternative vehicle.



**MONDAYS TO SATURDAYS EXCEPT PUBLIC HOLIDAYS**

route number	7	7	7	7	7	7	7	7	7	7	7	7	7	7			
Saffron Walden Station Street				0630			0730						30		1530		
Saffron Walden High Street				0633			0733						33		1533		
Littlebury turn				0637			0737						37		1537		
Little Chesterford Park Road turn				0640			0740						40		1540		
Great Chesterford St Johns Cross				0644			0744						44		1544		
Ickleton School turn				0647			0747						47		1547		
Duxford Wheatsheaf				0655			0755						55		1555		
Duxford Woburn Place				▼		0730	▼						▼		▼		
Whittlesford Hill Farm Road				▼		0735	▼						▼		UNTIL ▼		
Whittlesford Green				▼		0740	▼						▼		▼		
Pampisford Chequers				▼	0726	▼	▼	0826					▼	26	▼	1626	
Sawston Medical Centre	0608	0628	0648	0708	0728	0748	0808	0828	0848				08	28	48	1608	1628
Sawston Link Road	0613	0633	0653	0713	0733	0753	0813	0833	0853				13	33	53	1613	1633
Stapleford Post Office	0619	0639	0659	0719	0739	0759	0819	0839	0859				19	39	59	1619	1639
Great Shelford Post Office	0622	0642	0702	0722	0742	0802	0822	0842	0902				22	42	02	1622	1642
Trumpington Maris Lane	0631	0651	0711	0731	0751	0811	0831	0851	0911				31	51	11	1631	1651
+ Addenbrooke's bus station bay A	0642	0702	0722	0742	0802	0822	0842	0902	0922				42	02	22	1642	1702
⊖ Cambridge rail station stop 6	0652	0712	0732	0752	0812	0832	0852	0912	0932				52	12	32	1652	1712
City Centre Emmanuel Street EI	0702	0722	0742	0802	0822	0842	0902	0922	0942				02	22	42	1702	1722

**MONDAYS TO SATURDAYS EXCEPT PUBLIC HOLIDAYS (CONTINUED)**

route number	7	7	7	7	7	7	7	7	7	7	7	7	7	7
Saffron Walden Station Street				1710			1810			1900			2000	
Saffron Walden High Street				1713			1813			1903			2003	
Littlebury turn				1717			1817			1907			2007	
Little Chesterford Park Road turn				1720			1820			1910			2010	
Great Chesterford St Johns Cross				1724			1824			1914			2014	
Ickleton School turn				1727			1827			1917			2017	
Duxford Wheatsheaf				1735			1835			1925			2025	
Duxford Woburn Place				▼			▼			▼			▼	
Whittlesford Hill Farm Road				▼			▼			▼			▼	
Whittlesford Green				▼			▼			▼			▼	
Pampisford Chequers				▼		1826	▼	1906	▼	▼			▼	
Sawston Medical Centre	1648	1708	1748	1808	1828	1848	1908	1938	2008	2038	2108	2208	2308	
Sawston Link Road	1653	1713	1753	1813	1833	1853	1913	1943	2013	2043	2113	2213	2313	
Stapleford Post Office	1659	1719	1759	1819	1839	1859	1919	1949	2019	2049	2119	2219	2319	
Great Shelford Post Office	1702	1722	1802	1822	1842	1902	1922	1952	2022	2052	2122	2222	2322	
Trumpington Maris Lane	1711	1731	1811	1831	1851	1911	1931	2001	2031	2101	2131	2231	2331	
+ Addenbrooke's bus station bay A	1722	1742	1822	1842	1902	1922	1942	2012	2042	2112	2142	2242	2342	
⊖ Cambridge rail station stop 6	1732	1752	1832	1852	1912	1932	1952	2022	2052	2122	2152	2252	2352	
City Centre Emmanuel Street EI	1742	1802	1842	1902	1922	1942	2002	2032	2102	2132	2202	2302	0002	

**SUNDAYS INCLUDING PUBLIC HOLIDAYS**

route number	7	7	7	7	7	7	7	7	
Sawston Medical Centre	0857	0927	THEN AT THESE TIMES PAST EACH HOUR	57	27	UNTIL	1657	1727	1757
Sawston Link Road	0901	0931		01	31		1701	1731	1801
Stapleford Post Office	0906	0936		06	36		1706	1736	1806
Great Shelford Post Office	0909	0939		09	39		1709	1739	1809
Trumpington Maris Lane	0917	0947		17	47		1717	1747	1817
+ Addenbrooke's bus station bay A	0925	0955		25	55		1725	1755	1825
⊖ Cambridge rail station stop 6	0935	1005		35	05		1735	1805	1835
City Centre Emmanuel Street EI	0942	1012		42	12		1742	1812	1842

Sch - Runs on School Days Only  
 #SHS - Runs on School Holidays and Saturdays Only

This timetable starts 3<sup>rd</sup> January 2016



We always try to run low floor vehicles on these routes. However, sometimes due to reasons beyond our control we may need to run an alternative vehicle.

# Bishops Stortford - Saffron Walden

# 301

## Mondays to Saturdays

Bishop's Stortford Interchange	0748	0850	0953	1053	1153	1253	1353	1450	1553	1653	1758
Bishops Stortford Riverside	0750	0852	0955	1055	1155	1255	1355	1452	1555	1655	1800
Stansted Bell & Feathers	0800	0904	1005	1105	1205	1305	1405	1502	1606	1706	1810
Quendon Village Hall	0807	0912	1012	1112	1212	1312	1412	1509	1613	1713	1816
Widdington Fleur-de-Lys	0813	0918	1018	1118	1218	1318	1418	1515	1619	1719	1822
Newport Station Road	0820	0924	1024	1124	1224	1324	1424	1521	1625	1725	1828
Audley End Rail Station	0825	0929	1029	1129	1229	1329	1429	1526	1631	1731	1831
Saffron Walden High Street	0835	0937	1037	1137	1237	1337	1437	1534	1640	1740	1839
Saffron Walden Hospital	0841	0942	1042	1142	1242	1342	1442	1541	1645	1745	1844
Saffron Walden Tesco	0844	0944	1044	1144	1244	1344	1444	1545	1647	1747	1846

Saffron Walden Tesco	0712	0847	0947	1047	1147	1247	1347	1447	1550	1650	1750	1850
Saffron Walden Hospital	0714	0849	0949	1049	1149	1249	1349	1449	1552	1652	1752	1852
Saffron Walden High Street	0719	0854	0954	1054	1154	1254	1354	1454	1557	1657	1757	1855
Audley End Rail Station	0730	0905	1005	1105	1205	1305	1405	1505	1608	1708	1808	1904
Newport Station Road	0737	0911	1011	1111	1211	1311	1411	1511	1614	1715	1814	1909
Widdington Fleur-de-Lys	-	0916	1016	1116	1216	1316	1416	1516	1619	1720	1819	1914
Quendon Village Hall	0742	0922	1022	1122	1222	1322	1422	1522	1625	1726	1825	1920
Stansted Bell & Feathers	0750	0928	1028	1128	1228	1328	1428	1529	1631	1733	1831	1926
Bishop's Stortford Interchange	0802	0940	1040	1140	1240	1340	1440	1543	1643	1747	1842	1937
Bishops Stortford Riverside	0804	0942	1042	1142	1242	1342	1442	1545	1645	1749	1844	1939
Bishop's Stortford Interchange	0806	0944	1044	1144	1244	1344	1444	1547	1647	1751	-	-


Service starts Tuesday March 29, 2016, replacing Network Harlow/Arriva service 301.

There are no changes to bus times but fares will be altered and Day Villager tickets will no longer be sold or accepted.

Provided in partnership with



Hertfordshire Intalink explorer tickets are sold and accepted anywhere on this service



[www.stephensonsof Essex.com](http://www.stephensonsof Essex.com)  
01702 541511 (Mon-Fri 0900 to 1730)

0871 200 22 33

Calls cost 12p per minute plus your phone company's access charge

No service on Sundays, Public Holidays or December 25, 26, January 1.

29 Mar 16

**STEPHENSONS OF ESSEX LTD.**

Riverside Industrial Estate, South Street, Rochford, SS4 1BS  
Duddery Hill, Haverhill CB9 8DR

01440 704583

(Haverhill depot)

[sales@stephensonsof Essex.com](mailto:sales@stephensonsof Essex.com)

# Great Dunmow - Thaxted - Saffron Walden

# 313/A

From April 11, 2016

	Monday to Friday						AMENDED Saturday		
	Codes	TTh	MWF	SCH					
Service number	313	313	313	313A	313	313	313		
Saffron Walden, High School	--	--	--	--	15:25	--	--		
Saffron Walden, High Street	9:00	11:00	13:00	13:00	15:28	12:00	14:00		
Wimbish, Carver Barracks	9:09	11:09	13:09	13:09	15:37	12:09	14:09		
Debden, White Hart	9:12	11:12	13:12	--	15:40	12:12	14:12		
Debden Green, Croosroads	9:16	11:16	13:16	--	15:44	12:16	14:16		
Wimbish, Tye Green	--	--	--	13:15	--	--	--		
Howlett End, Taylors	--	--	--	13:18	--	--	--		
Thaxted, o/s Post Office arr	9:21	11:21	13:21	13:24	15:50	12:21	14:21		
Thaxted, o/s Post Office dep	9:24	11:24	13:24	13:24	15:50	12:24	14:24		
Monk Street	--	--	--	--	15:53	--	--		
Duton Hill, o/s The Three Horseshoes	9:32	11:32	13:32	13:32	15:57	12:32	14:32		
Great Easton, adj Great Easton Cross Roads	9:35	11:35	13:35	13:35	16:00	12:35	14:35		
Little Easton, The Stag	9:39	11:39	13:39	13:39	16:04	12:39	14:39		
Great Dunmow, Church End	9:44	11:44	13:44	13:44	--	12:44	14:44		
Great Dunmow, High Street, Post Office	9:48	11:48	13:48	13:48	--	12:48	14:48		
Great Dunmow, High Street, Boars Head	--	--	--	--	16:11	--	--		
Great Dunmow, Tesco Store	9:52	11:52	13:52	13:52	--	12:52	14:52		
Service number	SCH	TTh	MWF	313	313	313	313	313	313
Great Dunmow, Tesco Store	--	10:00	10:00	12:00	14:00	11:00	13:00	14:55	
Great Dunmow, High Street, Boars Head	--	10:04	10:04	12:04	14:04	11:04	13:04	14:59	
Great Dunmow, High Street, Post Office	7:36	--	--	--	--	--	--	--	
Great Dunmow, Church End	--	10:07	10:07	12:07	14:07	11:07	13:07	15:02	
Little Easton, The Stag	7:44	10:13	10:13	12:13	14:13	11:13	13:13	15:08	
Great Easton, opp Great Easton Cross Roads	7:48	10:17	10:17	12:17	14:17	11:17	13:17	15:12	
Duton Hill, opp The Three Horseshoes	7:52	10:20	10:20	12:20	14:20	11:20	13:20	15:15	
Monk Street	7:54	--	--	--	--	--	--	--	
Thaxted, o/s The Guildhall arr	7:57	10:27	10:27	12:27	14:27	11:27	13:27	15:22	
Thaxted, o/s The Guildhall dep	7:57	10:30	10:30	12:30	14:30	11:30	13:30	15:22	
Howlett End, Taylors	--	--	10:37	--	--	--	--	--	
Wimbish, Tye Green	--	--	10:40	--	--	--	--	--	
Debden Green, Croosroads	8:03	10:36	--	12:36	14:36	11:36	13:36	--	
Debden, White Hart	8:07	10:40	--	12:40	14:40	11:40	13:40	--	
Wimbish, Carver Barracks	8:11	10:43	10:43	12:43	14:43	11:43	13:43	SW-TR	
Saffron Walden, High Street	8:20	10:52	10:52	12:52	14:52	11:52	13:52	SW-TR	
Saffron Walden, High School	8:25	--	--	--	--	--	--	--	

SCH = Runs schooldays only  
 TTh = Tuesdays and Thursdays only  
 MWF = Mondays, Wednesday and Fridays only

Buses previously numbered 312 will now show route number 313A, there is no change to the actual route.

**SW-RT note: On Saturdays the 1455 from Gt Dunmow follows the normal route as far as Thaxted and then runs direct along the B184, stopping only at the Brooklands Garage, Peaslands Road and Thaxted Road stops.**

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Mondays to Saturdays

Valid from 03/03/2013

Service No:	133	133	Sats and School Hols	133	School Days Only	School Days Only	133	Sats and School Hols	133	133	133	133		
<b>Stansted Airport</b>	0515	0615	0715	0715	0800	0815	0915	Then	15		1415	1515	1615	1730
Takeley, Four Ashes	0521	0621	0721	0721	0807	0822	0922	at	22		1422	1524	1624	1739
<b>Great Dunmow, High Street</b>	0529	0629	0729	0729	0818	0833	0933	these	33		1433	1539	1639	1744
Little Dunmow, Flitch of Bacon	0535	0635	0737	0737	0825	0840	0940	mins.	40	until	1440	1548	1648	1803
Felsted, Church	0538	0640	0740	0740	0828	0843	0943	past	43		1443	1552	1652	1807
Rayne, Welsh Princess	0546	0648	0748	0748	0838	0853	0953	each	53		1453	1604	1704	1819
Braintree College	....	....	....	....	0850	....	....	hour	....		....	....	....	....
<b>Braintree, Bus Park</b>	arr. 0555	0658	0758	0758	0908	0905	1005		05		1505	1615	1715	1830
<i>same bus no need to change</i>														
<b>Braintree, Bus Park</b>	dep. ....	0700	0800	0800	0910	0910	1010		10		1510	1620	1720	1835
Coggeshall Road, Kings Park	....	0705	0805	0805	0915	0915	1015	Then	15		1515	1626	1726	1840
Bradwell, The Swan	....	0710	0811	0811	0921	0921	1021	at	21		1521	1633	1733	1845
Marks Tey, Godmans Lane	....	0720	0822	0822	0931	0931	1031	these	31		1531	1644	1744	1855
Marks Tey, Rail Station	....	0723	0825	0825	0934	0934	1034	mins.	34	until	1534	1648	1748	1858
<b>Colchester, North Station, Layby</b>	....	0732	0833	0833	0945	0945	1045	past	45		1545	1702	1802	1908
<b>Colchester, High Street</b>	....	....	....	0840	....	....	....	each	....		....	....	....	....
<b>Colchester Bus Station</b>	....	0740	0845	0851	0953	0953	1053	hour	53		1553	1713	1813	1915
University of Essex, Valley Road	....	0750	0855	0905	1005	1005	1105		05		1605	1725	1825	1925

Service No:	133	133	133	133	133
<b>Stansted Airport</b>	1830	1930	2030	2230	0030
Takeley, Four Ashes	1837	1937	2037	2237	0037
<b>Great Dunmow, High Street</b>	1852	1947	2047	2247	0047
Little Dunmow, Flitch of Bacon	1858	1953	2053	2253	0053
Felsted, Church	1901	1956	2056	2256	0056
Rayne, Welsh Princess	1910	2005	2105	2305	0105
<b>Braintree, Bus Park</b>	arr. 1920	2015	2115	2315	0115
<i>same bus no need to change</i>					
<b>Braintree, Bus Park</b>	dep. 1925	2020	2120	2320	0120
Coggeshall Road, Kings Park	1930	2025	2125	2325	0125
Bradwell, The Swan	1935	2030	2130	2330	0130
Marks Tey, Godmans Lane	1945	2040	2140	2340	0140
Marks Tey, Rail Station	1948	2043	2143	2343	0143
<b>Colchester, North Station, Layby</b>	1958	2053	2153	2353	0153
<b>Colchester Bus Station</b>	2005	2100	2200	0000	0200
University of Essex, Valley Road	2015	2110	2210	0010	0210

To comply with drivers hours regulations 133 connects at Braintree. The connection is guaranteed, through fares are available and passengers can stay on the bus which operates through.

**Sundays & Public Holidays**

Service No:	133	133	133	133	133	133	133	133	133	133	133	133	133	133
<b>Stansted Airport</b>	0615	0815	0915	1015	1115	1215	1315	1415	1515	1615	1730	1830	2030	2230
Takeley, Four Ashes	0621	0822	0922	1022	1122	1222	1322	1422	1524	1624	1739	1837	2037	2237
<b>Great Dunmow</b> , High Street	0629	0833	0933	1033	1133	1233	1333	1433	1539	1639	1744	1852	2047	2247
Little Dunmow, Flitch of Bacon	0635	0840	0940	1040	1140	1240	1340	1440	1548	1648	1803	1858	2053	2253
Felsted, Church	0640	0843	0943	1043	1143	1243	1343	1443	1552	1652	1807	1901	2056	2256
Rayne, Welsh Princess	0648	0853	0953	1053	1153	1253	1353	1453	1604	1704	1819	1910	2105	2305
<b>Braintree</b> , Bus Park	arr. 0658	0905	1005	1105	1205	1305	1405	1505	1615	1715	1830	1920	2115	2315
<i>same bus no need to change</i>														
<b>Braintree</b> , Bus Park	dep. 0700	0910	....	1110	....	1310	....	1510	....	1720	....	1925	2120	2320
Coggeshall Road, Kings Park	0705	0915	....	1115	....	1315	....	1515	....	1726	....	1930	2125	2325
Bradwell, The Swan	0710	0921	....	1121	....	1321	....	1521	....	1733	....	1935	2130	2330
Marks Tey, Godmans Lane	0720	0931	....	1131	....	1331	....	1531	....	1744	....	1945	2140	2340
Marks Tey, Rail Station	0723	0934	....	1134	....	1334	....	1534	....	1748	....	1948	2143	2343
<b>Colchester</b> , North Station, Layby	0732	0945	....	1145	....	1345	....	1545	....	1802	....	1958	2153	2353
<b>Colchester Bus Station</b>	0740	0953	....	1153	....	1353	....	1553	....	1813	....	2005	2200	0000
University of Essex, Valley Road	0750	1005	....	1205	....	1405	....	1605	....	1825	....	2010	2210	0010

Service No:	133
<b>Stansted Airport</b>	0030
Takeley, Four Ashes	0037
<b>Great Dunmow</b> , High Street	0047
Little Dunmow, Flitch of Bacon	0053
Felsted, Church	0056
Rayne, Welsh Princess	0105
<b>Braintree</b> , Bus Park	arr. 0115
<i>same bus no need to change</i>	
<b>Braintree</b> , Bus Park	dep. 0120
Coggeshall Road, Kings Park	0125
Bradwell, The Swan	0130
Marks Tey, Godmans Lane	0140
Marks Tey, Rail Station	0143
<b>Colchester</b> , North Station, Layby	0153
<b>Colchester Bus Station</b>	0200
University of Essex, Valley Road	0210

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**Mondays to Fridays**

<b>Service No:</b>	<b>133</b>	<b>133</b>	<b>133</b>	<b>133</b>	<b>133</b>	<b>133</b>	<b>133</b>	<b>133</b>	<b>133</b>	<b>133</b>	<b>133</b>	<b>133</b>	<b>133</b>	<b>133</b>	
University of Essex, Valley Road	....	0315	....	....	0600	0700	0800	0910	1010	1110	1210	1310	1410	1510	
<b>Colchester Bus Station</b>	....	0325	....	....	0610	0710	0810	0920	1020	1120	1220	1320	1420	1520	
<b>Colchester</b> , North Station, Layby	....	....	....	....	0616	0716	0820	0927	1027	1127	1227	1327	1427	1529	
Marks Tey, Rail Station	....	0336	....	....	0628	0728	0834	0939	1039	1139	1239	1339	1439	1541	
Marks Tey, Godmans Lane	....	....	....	....	0630	0730	0837	0941	1041	1141	1241	1341	1441	1544	
Bradwell, The Swan	....	0345	....	....	0640	0740	0849	0951	1051	1151	1251	1351	1451	1555	
Coggeshall Road, Kings Park	....	0350	....	....	0645	0746	0855	0956	1056	1156	1256	1356	1456	1600	
<b>Braintree</b> , Bus Park	arr.	....	0357	....	0655	0758	0906	1006	1106	1206	1306	1406	1506	1610	
<i>same bus no need to change</i>															
<b>Braintree</b> , Bus Park	dep.	0300	0400	0500	0600	0700	0800	0910	1010	1110	1210	1310	1410	1510	1615
Rayne, Welsh Princess		0309	0409	0509	0609	0709	0811	0920	1020	1120	1220	1320	1420	1520	1625
Felsted, Church		0319	0419	0519	0619	0719	0822	0930	1030	1130	1230	1330	1430	1530	1635
Little Dunmow, Flitch of Bacon		0323	0423	0523	0623	0723	0830	0937	1037	1137	1237	1337	1437	1537	1643
<b>Great Dunmow</b> , High Street		0331	0431	0531	0631	0731	0840	0946	1046	1146	1246	1346	1446	1546	1653
Takeley, Four Ashes		0343	0443	0543	0643	0743	0855	1000	1100	1200	1300	1400	1500	1600	1708
<b>Stansted Airport</b>		0350	0450	0550	0650	0750	0905	1010	1110	1210	1310	1410	1510	1610	1720

<b>Service No:</b>	<b>133</b>	<b>133</b>	<b>133</b>	<b>133</b>	<b>133</b>	
University of Essex, Valley Road	1610	1620	1730	1830	2030	
<b>Colchester Bus Station</b>	1620	1630	1740	1840	2040	
<b>Colchester</b> , Head Street	1624	....	....	....	....	
<b>Colchester</b> , North Station, Layby	1634	1639	1747	1847	2047	
Marks Tey, Rail Station	1646	1651	1800	1859	2059	
Marks Tey, Godmans Lane	1649	1654	1803	1901	2101	
Bradwell, The Swan	1700	1705	1813	1911	2111	
Coggeshall Road, Kings Park	1705	1710	1818	1916	2116	
Braintree College	1715	....	....	....	....	
<b>Braintree</b> , Bus Park	arr.	1724	1720	1828	1926	2126
<i>same bus no need to change</i>						
<b>Braintree</b> , Bus Park	dep.	1725	1725	1830	1930	2130
Rayne, Welsh Princess		1735	1735	1840	1940	2140
Felsted, Church		1745	1745	1850	1950	2150
Little Dunmow, Flitch of Bacon		1752	1752	1857	1957	2157
<b>Great Dunmow</b> , High Street		1801	1801	1906	2006	2206
Takeley, Four Ashes		1815	1815	1918	2018	2218
<b>Stansted Airport</b>		1825	1825	1925	2025	2225

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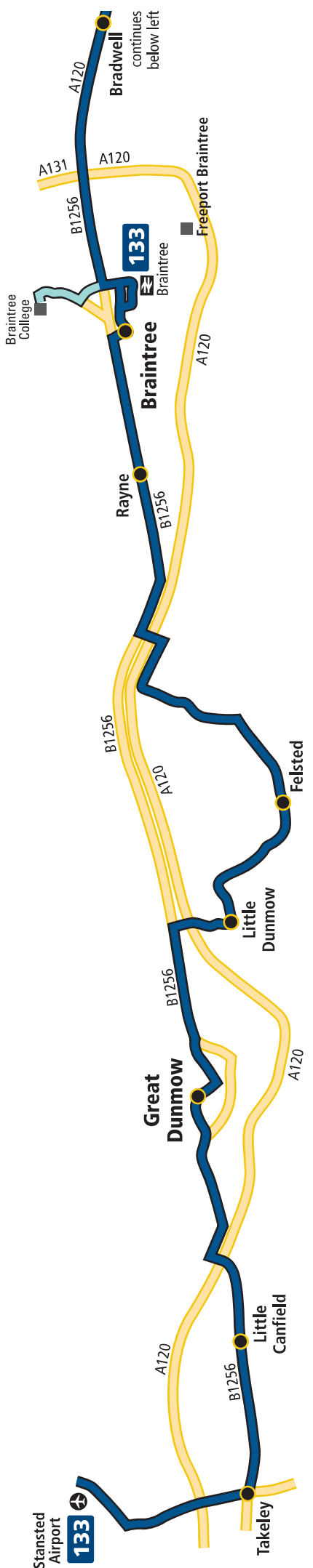
**Sundays & Public Holidays**

<b>Service No:</b>	<b>133</b>	<b>133</b>	<b>133</b>	<b>133</b>	<b>133</b>	<b>133</b>	<b>133</b>	<b>133</b>	<b>133</b>	<b>133</b>	<b>133</b>	<b>133</b>	<b>133</b>	<b>133</b>
University of Essex, Valley Road	....	0415	0600	....	0800	....	1010	....	1210	....	1410	....	1620	....
<b>Colchester Bus Station</b> , Stop Ba	....	0425	0610	....	0810	....	1020	....	1220	....	1420	....	1630	....
<b>Colchester</b> , North Station, Layby	....	....	0616	....	0820	....	1027	....	1227	....	1427	....	1639	....
Marks Tey, Rail Station	....	0436	0628	....	0834	....	1039	....	1239	....	1439	....	1651	....
Marks Tey, Godmans Lane	....	....	0630	....	0837	....	1041	....	1241	....	1441	....	1654	....
Bradwell, The Swan	....	0445	0640	....	0849	....	1051	....	1251	....	1451	....	1705	....
Coggeshall Road, Kings Park	....	0450	0645	....	0855	....	1056	....	1256	....	1456	....	1710	....
<b>Braintree</b> , Bus Park	arr. ....	0457	0655	....	0906	....	1106	....	1306	....	1506	....	1720	....
<i>same bus no need to change</i>		↓	↓		↓		↓		↓		↓		↓	
<b>Braintree</b> , Bus Park	dep. 0300	0500	0700	0800	0910	1010	1110	1210	1310	1410	1510	1615	1725	1830
Rayne, Welsh Princess	0309	0509	0709	0811	0920	1020	1120	1220	1320	1420	1520	1625	1735	1840
Felsted, Church	0319	0519	0719	0822	0930	1030	1130	1230	1330	1430	1530	1635	1745	1850
Little Dunmow, Flitch of Bacon	0323	0523	0723	0830	0937	1037	1137	1237	1337	1437	1537	1643	1752	1857
<b>Great Dunmow</b> , High Street	0331	0531	0731	0840	0946	1046	1146	1246	1346	1446	1546	1653	1801	1906
Takeley, Four Ashes	0343	0543	0743	0855	1000	1100	1200	1300	1400	1500	1600	1708	1815	1918
<b>Stansted Airport</b>	0350	0550	0750	0905	1010	1110	1210	1310	1410	1510	1610	1720	1825	1925

<b>Service No:</b>	<b>133</b>	<b>133</b>
University of Essex, Valley Road	1830	2030
<b>Colchester Bus Station</b> , Stop Ba	1840	2040
<b>Colchester</b> , North Station, Layby	1847	2047
Marks Tey, Rail Station	1859	2059
Marks Tey, Godmans Lane	1901	2101
Bradwell, The Swan	1911	2111
Coggeshall Road, Kings Park	1916	2116
<b>Braintree</b> , Bus Park	arr. 1926	2126
<i>same bus no need to change</i>		↓ ↓
<b>Braintree</b> , Bus Park	dep. 1930	2130
Rayne, Welsh Princess	1940	2140
Felsted, Church	1950	2150
Little Dunmow, Flitch of Bacon	1957	2157
<b>Great Dunmow</b> , High Street	2006	2206
Takeley, Four Ashes	2018	2218
<b>Stansted Airport</b>	2025	2225

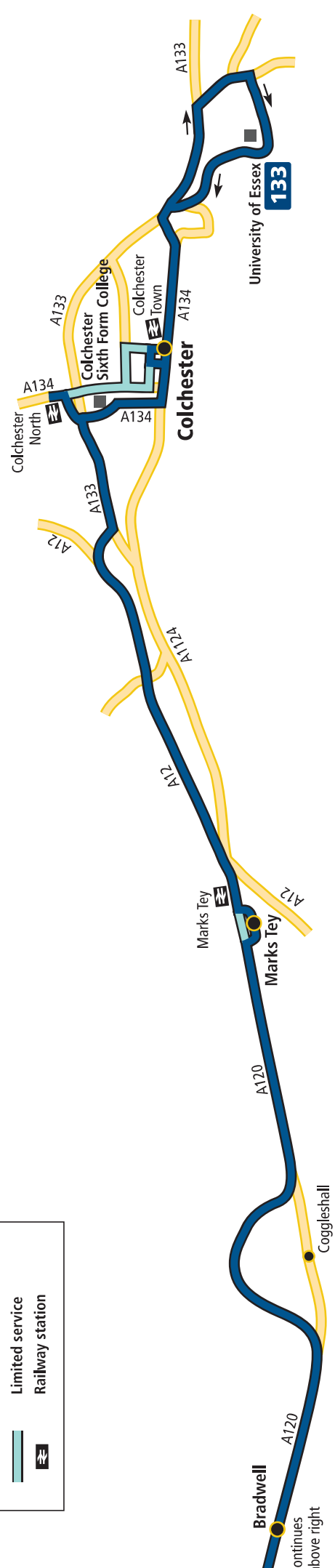
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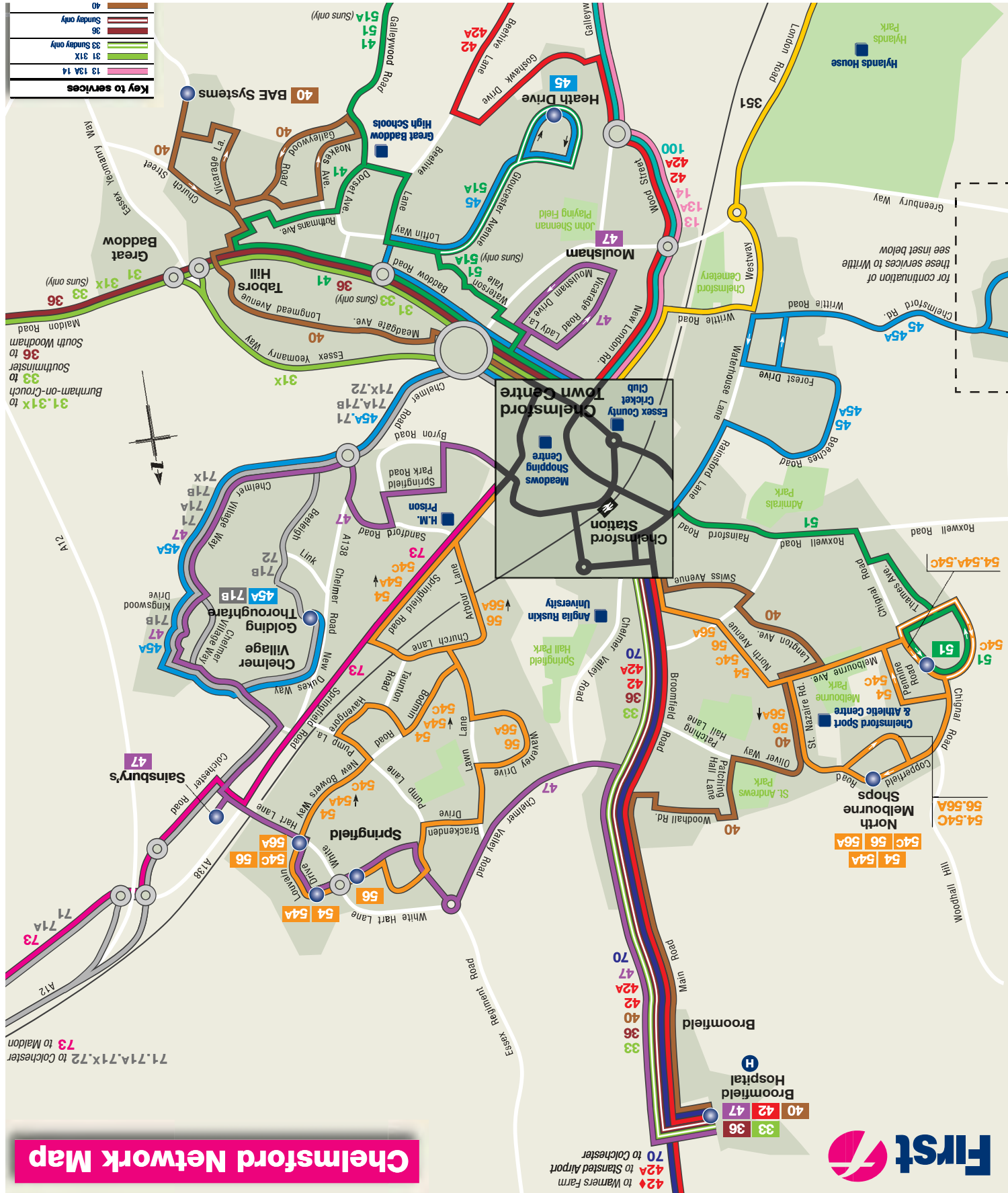
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# 42 42A

## Galleywood – Broomfield/Stansted Airport

via Tile Kiln, City Centre and Great Dunmow  
including journeys on service 542

**Mondays to Fridays (except Public Holidays)**

Service Number	Note		42A		42		42A		42		42A		42		42A		42		NSch		Sch		NSch		Sch				
	42A	42	42A	42	42A	42	42A	42	42A	42	42A	42	42A	42	42A	42	42A	42	42A	42	42A	42	42A	42	42A	42	42A	42	
Galleywood, Barnard Road, West Lawn	—	0511	0530	0545	0605	0620	0635	0645	0655	0705	0715	0725	0735	0745	0752	0752	0752	0752	0752	0802	0802	0802	0802	0802	0802	0802	0802	0802	0802
Beehive Lane, Chelmer Park	—	0515	0534	0549	0609	0624	0639	0649	0659	0709	0719	0729	0739	0749	0756	0756	0756	0756	0756	0806	0806	0806	0806	0806	0806	0806	0806	0806	0806
Wood Street, Tesco	—	0523	0542	0557	0617	0632	0647	0657	0708	0718	0730	0740	0750	0800	0806	0806	0806	0806	0806	0816	0816	0816	0816	0816	0816	0816	0816	0816	0816
Chelmsford, Bus Station	arr	—	0530	0549	0604	0624	0639	0654	0704	0718	0728	0741	0752	0802	0812	0816	0816	0816	0816	0826	0826	0826	0826	0826	0826	0826	0826	0826	0826
Chelmsford, Bus Station	dep	0519	0534	0553	0608	0628	0643	0658	0708	0722	0732	0745	0756	0806	0816	0820	0823	0830	0830	0830	0830	0830	0830	0830	0830	0830	0830	0830	0830
Broomfield Road, Skerry Rise	—	0525	0540	0559	0614	0634	0649	0704	0714	0730	0740	0753	0806	0816	0826	0828	0833	0838	0843	0843	0843	0843	0843	0843	0843	0843	0843	0843	0843
<b>Broomfield Hospital</b>	0531	0546	0605	0620	0640	0655	0710	0720	0737	0747	0800	0813	0823	0833	0835	0840	0845	0850	0850	0850	0850	0850	0850	0850	0850	0850	0850	0850	0850
Great Waltham, War Memorial	0538	—	—	0627	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Warners Farm	0542	—	—	0631	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Barnston, Church School	0550	—	—	0641	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Great Dunmow, High Street	0555	—	—	0646	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Priors Green	0604	—	—	0655	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Takeley, Four Ashes	0609	—	—	0700	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
<b>Stansted Airport</b>	0615	—	—	0706	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—

Notes: NSch School holidays only  
Sch Schooldays only

# 42 42A

## Galleywood – Broomfield/Stansted Airport

via Tile Kiln, City Centre and Great Dunmow  
including journeys on service 542

**Mondays to Fridays (except Public Holidays) (continued)**

Service Number	Note		NSch		Sch		NSch		Sch		NSch		Sch		NSch		Sch					
	42A	42	42A	42	42A	42	42A	42	42A	42	42A	42	42A	42	42A	42	42A	42				
Galleywood, Barnard Road, West Lawn	0812	0817	0827	0827	0827	0827	0841	0841	0841	0841	0853	0903	0913	0925	0935	0945	0955	1005	1015	1025	1035	1045
Beehive Lane, Chelmer Park	0816	0817	0831	0831	0831	0831	0845	0845	0845	0857	0907	0917	0929	0939	0949	0959	1009	1019	1029	1039	1049	1049
Wood Street, Tesco	0826	0828	0841	0842	0842	0842	0855	0856	0906	0918	0928	0938	0948	0958	1008	1018	1028	1038	1048	1058	1058	1058
Chelmsford, Bus Station $\Rightarrow$	0836	0842	0851	0854	0854	0854	0905	0908	0916	0928	0938	0948	0958	1008	1018	1028	1038	1048	1058	1108	1108	1108
Chelmsford, Bus Station $\Leftarrow$	0840	0846	0855	0858	0858	0858	0909	0912	0920	0932	0942	0952	1002	1012	1022	1032	1042	1052	1102	1112	1112	1112
Broomfield Road, Skerry Rise	0846	0854	0903	0906	0906	0906	0917	0920	0928	0940	0950	1000	1010	1020	1030	1040	1050	1100	1110	1120	1120	1120
<b>Broomfield Hospital</b>	0853	0901	0910	0913	0913	0924	0927	0935	0947	0957	1007	1017	1027	1037	1047	1057	1107	1117	1127	1127	1127	1127
Great Waltham, War Memorial	0900	0908	—	—	—	—	—	—	0942	—	—	—	—	—	—	—	—	—	—	—	—	—
Warners Farm	0905	0912	—	—	—	—	—	—	0946	—	—	—	—	—	—	—	—	—	—	—	—	—
Barnston, Church School	0915	0922	—	—	—	—	—	—	0956	—	—	—	—	—	—	—	—	—	—	—	—	—
Great Dunmow, High Street	0920	0927	—	—	—	—	—	—	1001	—	—	—	—	—	—	—	—	—	—	—	—	—
Priors Green	0929	0936	—	—	—	—	—	—	1010	—	—	—	—	—	—	—	—	—	—	—	—	—
Takeley, Four Ashes	0934	0941	—	—	—	—	—	—	1015	—	—	—	—	—	—	—	—	—	—	—	—	—
<b>Stansted Airport</b>	0940	0947	—	—	—	—	—	—	1021	—	—	—	—	—	—	—	—	—	—	—	—	—

Notes: NSch School holidays only  
Sch Schooldays only





# 42 42A

## Galleywood – Broomfield/Stansted Airport

via Tile Kiln, City Centre and Great Dunmow  
including journeys on service 542

**Mondays to Fridays (except Public Holidays) (continued)**

Service Number	42		42A		42		42		42A		42		42		42A		42		42	
	NSch	Sch	NSch	Sch	NSch	Sch	NSch	Sch	NSch	Sch	NSch	Sch	NSch	Sch	NSch	Sch	NSch	Sch	NSch	Sch
<b>Galleywood, Barnard Road, West Lawn</b>	1553	1600	1610	1619	1628	1642	1650	1700	1707	1707	1717	1717	1730	1740	1753	1803	1813	1823	1823	1823
Beehive Lane, Chelmer Park	1557	1604	1614	1623	1632	1646	1654	1704	1711	1711	1721	1721	1734	1744	1757	1807	1817	1827	1827	1827
Wood Street, Tesco	1606	1613	1623	1632	1641	1655	1703	1713	1721	1720	1731	1730	1743	1753	1805	1816	1826	1836	1836	1836
<b>Chelmsford, Bus Station</b> 	1616	1623	1633	1642	1651	1705	1713	1723	1731	1732	1741	1742	1755	1805	1814	1826	1836	1846	1846	1846
<b>Chelmsford, Bus Station</b> 	1620	1627	1637	1646	1655	1709	1717	1727	1735	1736	1745	1746	1759	1809	1818	1830	1840	1850	1850	1850
Broomfield Road, Skerry Rise	1628	1637	1645	1654	1703	1717	1725	1737	1743	1744	1753	1754	1807	1817	1826	1838	1848	1858	1858	1858
<b>Broomfield Hospital</b>	1635	1644	1652	1701	1710	1724	1732	1744	1750	1751	1800	1801	1814	1824	1833	1845	1855	1905	1905	1905
Great Waltham, War Memorial	—	1651	—	—	1717	—	—	1751	—	—	—	—	—	—	1840	—	—	—	—	—
Warners Farm	—	1655	—	—	1721	—	—	1755	—	—	—	—	—	1844	—	—	—	—	—	—
Barnston, Church School	—	1705	—	—	—	—	—	1805	—	—	—	—	—	1854	—	—	—	—	—	—
Great Dunmow, High Street	—	1710	—	—	—	—	—	1810	—	—	—	—	—	1859	—	—	—	—	—	—
Priors Green	—	1719	—	—	—	—	—	1819	—	—	—	—	—	1908	—	—	—	—	—	—
Takeley, Four Ashes	—	1724	—	—	—	—	—	1824	—	—	—	—	—	1913	—	—	—	—	—	—
<b>Stansted Airport</b>	—	1730	—	—	—	—	—	1830	—	—	—	—	—	1919	—	—	—	—	—	—

Notes: NSch School holidays only  
Sch Schooldays only

# 42 42A

## Galleywood – Broomfield/Stansted Airport via Tile Kiln, City Centre and Great Dunmow including journeys on service 542

**Mondays to Fridays (except Public Holidays) (continued)**

Service Number	42		42		42		42		42		42		42		42		42		42		42	
	1833	1843	1855	1905	1915	1927	1942	1946	1954	2024	2033	2051	2121	2151	2221	2251	2330	2334	2342	2351	2351	2351
Galleywood, Barnard Road, West Lawn																						
Beehive Lane, Chelmer Park	1837	1847	1859	1909	1919	1931	1946	1954	2024	2033	2051	2121	2151	2221	2251	2330	2334	2342	2351	2351	2351	2351
Wood Street, Tesco	1846	1856	1907	1917	1927	1939	1954	2024	2033	2051	2121	2151	2221	2251	2330	2334	2342	2351	2351	2351	2351	2351
Chelmsford, Bus Station <i>arr</i>	1856	1906	1916	1926	1936	1948	2003	2033	2051	2121	2151	2221	2251	2330	2334	2342	2351	2351	2351	2351	2351	2351
Chelmsford, Bus Station <i>dep</i>	1900	1910	1920	1930	1940	1952	2007	2037	2053	2123	2153	2223	2253	2330	2334	2342	2351	2351	2351	2351	2351	2351
Broomfield Road, Skerry Rise	1908	1918	1926	1936	1946	1958	2013	2043	2059	2129	2159	2229	2259	2330	2334	2342	2351	2351	2351	2351	2351	2351
<b>Broomfield Hospital</b>	1915	1925	1932	1942	1952	2004	2019	2049	2105	2135	2205	2235	2265	2330	2334	2342	2351	2351	2351	2351	2351	2351
Great Waltham, War Memorial	—	—	1938	—	—	—	—	—	—	—	2141	—	—	—	—	—	—	—	—	—	—	—
Warners Farm	—	—	1942	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—

Note:

ECC Operated under contract to Essex County Council



# 42 42A Galleywood – Broomfield/Stansted Airport

via Tile Kiln, City Centre and Great Dunmow

**Saturdays**

Service Number	42A	42	42A	42	42	42A	42	42	42A	42	42	42A	42	42	42A	42	42	42A	42	42	42A	42	42	42A	
<b>Galleywood</b> , Barnard Road, West Lawn	—	0610	—	0655	—	0725	0740	0755	0810	0825	0840	0855	0905	0915	0925	0935	0945	0955							
Beehive Lane, Chelmer Park	—	0614	—	0659	—	0729	0744	0759	0814	0829	0844	0859	0909	0919	0929	0939	0949	0959							
Wood Street, Tesco	—	0621	—	0707	—	0737	0752	0807	0822	0837	0852	0908	0918	0928	0938	0948	0958	1008							
<b>Chelmsford</b> , Bus Station $\rightarrow$ arr	—	0630	—	0716	—	0746	0801	0816	0831	0846	0901	0918	0928	0938	0948	0958	1008	1018							
<b>Chelmsford</b> , Bus Station $\leftarrow$ dep	0620	0630	0700	0720	0735	0750	0805	0820	0835	0850	0905	0922	0932	0942	0952	1002	1012	1022							
Broomfield Road, Skerry Rise	0626	0636	0706	0726	0741	0758	0813	0828	0843	0858	0913	0930	0940	0950	1000	1010	1020	1030							
<b>Broomfield Hospital</b>	0632	0642	0712	0732	0747	0805	0820	0835	0850	0905	0920	0937	0947	0957	1007	1017	1027	1037							
Great Waltham, War Memorial	0639	—	—	0739	—	—	—	0842	—	—	—	0944	—	—	—	—	—	1044							
Warners Farm	0641	—	—	0741	—	—	—	0845	—	—	—	0948	—	—	—	—	—	1048							
Barnston, Church School	0651	—	—	0751	—	—	—	0855	—	—	—	0958	—	—	—	—	—	1058							
Great Dunmow, High Street	0656	—	—	0756	—	—	—	0900	—	—	—	1003	—	—	—	—	—	1103							
Priors Green	0705	—	—	0805	—	—	—	0909	—	—	—	1012	—	—	—	—	—	1112							
Takeley, Four Ashes	0710	—	—	0810	—	—	—	0914	—	—	—	1017	—	—	—	—	—	1117							
<b>Stansted Airport</b>	0716	—	—	0816	—	—	—	0920	—	—	—	1023	—	—	—	—	—	1123							



# 42 42A Galleywood – Broomfield/Stansted Airport

via Tile Kiln, City Centre and Great Dunmow

**Saturdays (continued)**



Service Number	Note																
	42	42A	42	42	42	42	42	42A	42	42	42	42	42	ECC	ECC	ECC	ECC
Galleywood, Barnard Road, West Lawn	1645	1655	1705	1720	1735	1750	1805	1830	1900	1930	2000	2030	2100	2130	2200	2230	2300
Beehive Lane, Chelmer Park	1649	1659	1709	1724	1739	1754	1809	1834	1904	1934	2004	2034	2104	2134	2204	2234	2304
Wood Street, Tesco	1657	1707	1717	1732	1747	1802	1818	1842	1912	1942	2012	2042	2112	2142	2212	2242	2312
Chelmsford, Bus Station	arr	1706	1716	1726	1741	1756	1811	1828	1851	1921	1951	2021	2051	2121	2221	2251	2321
Chelmsford, Bus Station	dep	1710	1720	1730	1745	1800	1815	1832	1853	1923	1953	2023	2053	2123	2153	2223	2253
Broomfield Road, Skerry Rise	1718	1728	1738	1753	1808	1823	1840	1859	1929	1959	2029	2059	2129	2159	2229	2259	—
<b>Broomfield Hospital</b>	1725	1735	1745	1800	1815	1830	1847	1905	1935	2005	2035	2105	2135	2205	2235	2305	—
Great Waltham, War Memorial	—	1742	—	—	—	1837	—	—	—	—	—	—	2141	—	2241	—	—
Warners Farm	—	1745	—	—	—	1840	—	—	—	—	—	—	—	—	—	—	—
Barnston, Church School	—	1755	—	—	—	1850	—	—	—	—	—	—	—	—	—	—	—
Great Dunmow, High Street	—	1800	—	—	—	1855	—	—	—	—	—	—	—	—	—	—	—
Priors Green	—	1809	—	—	—	1904	—	—	—	—	—	—	—	—	—	—	—
Takeley, Four Ashes	—	1814	—	—	—	1909	—	—	—	—	—	—	—	—	—	—	—
<b>Stansted Airport</b>	—	1820	—	—	—	1915	—	—	—	—	—	—	—	—	—	—	—

Note:  
ECC Operated under contract to Essex County Council

# 42 42A Galleywood – Broomfield/Stansted Airport

via Tile Kiln Lane, City Centre and Great Dunmow

## Sundays and Public Holidays

Service Number	Note	ECC			ECC			ECC			ECC								
		42	42A	42	42	42A	42	42	42A	42	42A	42	42						
0610	Galleywood, Barnard Road, West Lawn	—	—	0721	0751	0821	—	0921	0951	1021	1051	—	1121	1151	1221	1251	—	1321	1351
0614	Beehive Lane, Chelmer Park	—	—	0725	0755	0825	—	0925	0955	1025	1055	—	1125	1155	1225	1255	—	1325	1355
0621	Wood Street, Tesco	—	—	0733	0803	0833	—	0933	1003	1033	1103	—	1133	1203	1233	1303	—	1333	1403
0630	Chelmsford, Bus Station  arr	—	—	0742	0812	0842	—	0942	1012	1042	1112	—	1142	1212	1242	1312	—	1342	1412
0630	Chelmsford, Bus Station  dep	—	—	0743	0745	—	0845	0943	0945	1015	1045	1115	1143	1145	1215	1245	1315	1343	1345
0636	Broomfield Road, Skerry Rise	—	—	0753	—	0853	0949	0953	1023	1053	1123	1149	1153	1223	1253	1323	1349	1353	1423
0643	<b>Broomfield Hospital</b>	—	—	0756	0800	—	0900	0956	1000	1030	1100	1130	1156	1200	1230	1300	1330	1356	1400
—	Great Waltham, War Memorial	—	—	0803	—	—	—	1003	—	—	—	—	1203	—	—	—	—	1403	—
—	Warners Farm	—	—	0806	—	—	—	1006	—	—	—	—	1206	—	—	—	—	1406	—
—	Barnston, Church School	—	—	0817	—	—	—	1017	—	—	—	—	1217	—	—	—	—	1417	—
—	Great Dunmow, High Street	—	—	0822	—	—	—	1022	—	—	—	—	1222	—	—	—	—	1422	—
—	Takeley, Four Ashes	—	—	0832	—	—	—	1032	—	—	—	—	1232	—	—	—	—	1432	—
—	<b>Stansted Airport</b>	—	—	0838	—	—	—	1038	—	—	—	—	1238	—	—	—	—	1438	—

Note:

ECC Operated under contract to Essex County Council

# 42 42A Galleywood – Broomfield/Stansted Airport

via Tile Kiln, City Centre and Great Dunmow

## Sundays and Public Holidays

Service Number	42		42A		42		42A		42		42A		42		42A		
	1421	1451	1425	1455	1521	1551	1621	1651	1525	1555	1625	1655	1521	1551	1621	1651	
Galleywood, Barnard Road, West Lawn																	
Beehive Lane, Chelmer Park																	
Wood Street, Tesco																	
Chelmsford, Bus Station	arr	1442	1512		1542	1612	1642	1712		1742							
Chelmsford, Bus Station	dep	1445	1515	1543	1545	1615	1645	1715	1743	1745	1943	2230					
Broomfield Road, Skerry Rise		1453	1523	1549	1553	1623	1653	1723	1749	1753	1949	2236					
Broomfield Hospital		1500	1530	1556	1600	1630	1700	1730	1756	1800	1956	2243					
Great Waltham, War Memorial				1603					1803		2003						
Warners Farm				1606					1806		2006						
Barnston, Church School				1617					1817		2017						
Great Dunmow, High Street				1622					1822		2022						
Takeley, Four Ashes				1632					1832		2032						
Stansted Airport				1638					1838		2038						

Note:

ECC Operated under contract to Essex County Council

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# 42 42A Stansted Airport/Broomfield – Galleywood

via Great Dunmow, City Centre and Tile Kiln

**Mondays to Fridays (except Public Holidays)**

	Service Number	42		42		42		42		42		42		42		42		42		42		42	
		Sch	NSch	Sch	NSch	Sch	NSch	Sch	NSch	Sch	NSch	Sch	NSch	Sch	NSch	Sch	NSch	Sch	NSch	Sch	NSch	Sch	NSch
<b>Stansted Airport</b>		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Takeley, Four Ashes		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Priors Green School		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Great Dunmow, High Street		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Barnston, Church School		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Warners Farm		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Great Waltham, War Memorial		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
<b>Broomfield Hospital</b>		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
arr		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
dep		0557	0609	0629	0644	0659	0709	0719	0729	0740	0750	0758	0800	0809	0806	0815	0821	0830	0836				
Broomfield Road, Skerry Rise		0603	0615	0635	0651	0706	0716	0726	0736	0748	0758	0805	0809	0816	0815	0822	0830	0837	0844				
<b>Chelmsford</b> , Rail Station		0610	0622	0642	0659	0714	0724	0734	0744	0758	0811	0813	0824	0824	0830	0830	0845	0857					
arr		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
dep		—	0622	0642	0701	0716	0726	0736	0746	0800	0813	0815	0826	0826	0832	0832	0847	0859					
Wood Street, Tesco		—	0630	0650	0709	0726	0736	0746	0756	0810	0823	0825	0836	0836	0842	0842	0857	0909					
Beehive Lane, Chelmer Park		—	0638	0658	0717	0735	0745	0755	0805	0819	0832	0834	0845	0845	0851	0851	0906	0918					
<b>Galleywood</b> , Barnard Road West Lawn		—	0642	0702	0721	0739	0749	0759	0809	0823	0836	0838	0849	0849	0855	0855	0910	0922					

Notes: NSch School holidays only  
Sch Schooldays only

# 42 42A Stansted Airport/Broomfield – Galleywood

via Great Dunmow, City Centre and Tile Kiln

**Mondays to Fridays (except Public Holidays) (continued)**

	Note		NSch																		
	Service Number	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42	
<b>Stansted Airport</b>		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Takeley, Four Ashes		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Priors Green School		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Great Dunmow, High Street		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Barnston, Church School		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Warners Farm		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Great Waltham, War Memorial		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
<b>Broomfield Hospital</b>		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
<b>Broomfield Hospital</b>		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Broomfield Road, Skerry Rise	arr	0842	0852	0902	0912	0922	0932	0942	0952	1002	1012	1022	1032	1042	1052	1052	1052	1052	1052	1052	1052
Broomfield Road, Skerry Rise	dep	0849	0859	0909	0919	0929	0939	0949	0959	1009	1019	1029	1039	1049	1059	1059	1059	1059	1059	1059	1059
<b>Chelmsford, Rail Station</b> ⇄	arr	0857	0907	0917	0927	0937	0947	0957	1007	1017	1027	1037	1047	1057	1107	1107	1107	1107	1107	1107	1107
<b>Chelmsford, Rail Station</b> ⇄	dep	0859	0909	0919	0929	0939	0949	0959	1009	1019	1029	1039	1049	1059	1109	1109	1109	1109	1109	1109	1109
Wood Street, Tesco		0909	0919	0929	0939	0949	0959	1009	1019	1029	1039	1049	1059	1109	1119	1119	1119	1119	1119	1119	1119
Beehive Lane, Chelmer Park		0918	0928	0938	0948	0958	1008	1018	1028	1038	1048	1058	1108	1118	1128	1128	1128	1128	1128	1128	1128
<b>Galleywood, Barnard Road West Lawn</b>		0922	0932	0942	0952	1002	1012	1022	1032	1042	1052	1102	1112	1122	1132	1132	1132	1132	1132	1132	1132

Note:  
NSch School holidays only



# 42 42A Stansted Airport/Broomfield – Galleywood

via Great Dunmow, City Centre and Tile Kiln

**Mondays to Fridays (except Public Holidays) (continued)**

Service	Note		NSch		Sch		NSch		Sch		NSch		Sch	
	42	42A	42	42A	42	42A	42	42A	42	42A	42	42A	42	42A
<b>Stansted Airport</b>	—	50	—	—	—	—	—	—	—	—	—	—	—	—
Takeley, Four Ashes	—	57	—	—	—	—	—	—	—	—	—	—	—	—
Priors Green School	—	00	—	—	—	—	—	—	—	—	—	—	—	—
Great Dunmow, High Street	—	11	—	—	—	—	—	—	—	—	—	—	—	—
Barnston, Church School	—	16	—	—	—	—	—	—	—	—	—	—	—	—
Warners Farm	—	26	—	—	—	—	—	—	—	—	—	—	—	—
Great Waltham, War Memorial	—	30	—	—	—	—	—	—	—	—	—	—	—	—
<b>Broomfield Hospital</b>	arr	37	—	—	—	—	—	—	—	—	—	—	—	—
<b>Broomfield Hospital</b>	dep	32	42	52	—	—	—	—	—	—	—	—	—	—
Chelmer Valley School	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Broomfield Road, Skerry Rise	—	39	49	59	—	—	—	—	—	—	—	—	—	—
<b>Chelmsford</b> , Rail Station	arr	47	57	07	—	—	—	—	—	—	—	—	—	—
<b>Chelmsford</b> , Rail Station	dep	49	59	09	—	—	—	—	—	—	—	—	—	—
Chelmsford, Bus Station	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Wood Street, Tesco	—	59	09	19	—	—	—	—	—	—	—	—	—	—
Beehive Lane, Chelmer Park	—	08	18	28	—	—	—	—	—	—	—	—	—	—
<b>Galleywood</b> , Barnard Road West Lawn	—	12	22	32	—	—	—	—	—	—	—	—	—	—

Notes: NSch School holidays only Sch Schooldays only

# 42 42A Stansted Airport/Broomfield – Galleywood

via Great Dunmow, City Centre and Tile Kiln

**Mondays to Fridays (except Public Holidays) (continued)**

Service Number	Note		NSch		Sch		NSch		Sch		NSch		Sch		NSch		Sch		
	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42	
<b>Stansted Airport</b>	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Takeley, Four Ashes	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Priors Green School	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Great Dunmow, High Street	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Barnston, Church School	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Warners Farm	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Great Waltham, War Memorial	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
<b>Broomfield Hospital</b>	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
arr	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
dep	1552	1552	1600	1600	1610	1620	1630	1640	1646	1650	1656	1704	1709	1714	1720	1725	1730	1736	1736
Broomfield Road, Skerry Rise	1559	1559	1607	1607	1617	1627	1637	1647	1653	1657	1703	1711	1716	1721	1727	1732	1737	1743	1743
<b>Chelmsford, Rail Station</b> ⇄	1607	1611	1615	1618	1625	1635	1645	1655	1701	1705	1711	1719	1724	1729	1735	1740	1745	1751	1751
dep	1609	1613	1617	1620	1627	1637	1647	1657	1703	1707	1713	1721	1726	1731	1737	1742	1747	1753	1753
Wood Street, Tesco	1621	1625	1629	1632	1639	1649	1659	1712	1713	1722	1723	1736	1736	1746	1747	1757	1757	1803	1803
Beehive Lane, Chelmer Park	1630	1634	1638	1641	1648	1658	1708	1721	1722	1731	1732	1745	1745	1755	1756	1806	1806	1812	1812
<b>Galleywood, Barnard Road West Lawn</b>	1634	1638	1642	1645	1652	1702	1712	1725	1726	1735	1736	1749	1749	1759	1800	1810	1810	1816	1816

Notes: NSch School holidays only  
Sch Schooldays only



# 42 42A Stansted Airport/Broomfield – Galleywood

via Great Dunmow, City Centre and Tile Kiln

**Mondays to Fridays (except Public Holidays) (continued)**

	Service Number	42	42	ECC
<b>Stansted Airport</b>		—	—	—
Takeley Four Ashes		—	—	—
Priors Green School		—	—	—
Great Dunmow High Street		—	—	—
Barnston Church School		—	—	—
Warners Farm		—	—	—
Great Wattham War Memorial		—	2249	—
<b>Broomfield Hospital</b>	arr	—	2255	—
<b>Broomfield Hospital</b>	dep	2225	2255	—
Broomfield Road Skerry Rise		2231	2301	—
<b>Chelmsford, Rail Station</b> ⇄	arr	2237	2307	—
<b>Chelmsford, Rail Station</b> ⇄	dep	2237	2307	—
Wood Street Tesco		2245	2315	—
Beehive Lane, Chelmer Park		2254	2324	—
<b>Galleywood, Barnard Rd West Lawn</b>		2258	2328	—

Note:  
ECC Operated under contract to Essex County Council

# 42 42A Stansted Airport/Broomfield – Galleywood

via Great Dunmow, City Centre and Tile Kiln

**Saturdays**

	Service Number	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42
<b>Stansted Airport</b>		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Takeley, Four Ashes		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Priors Green School		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Great Dunmow, High Street		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Barnston, Church School		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Warners Farm		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Great Waltham, War Memorial		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
<b>Broomfield Hospital</b>	arr	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
<b>Broomfield Hospital</b>	dep	0647	0717	0732	0747	0802	0812	0827	0842	0852	0902	0912	0922	0932	0942	0952	1002	1012	1022
Broomfield Road, Skerry Rise		0653	0723	0738	0753	0808	0819	0834	0849	0859	0909	0919	0929	0939	0949	0959	1009	1019	1029
<b>Chelmsford, Rail Station</b> ⇄	arr	0659	0729	0744	0759	0814	0827	0842	0857	0907	0917	0927	0937	0947	0957	1007	1017	1027	1037
<b>Chelmsford, Rail Station</b> ⇄	dep	0701	0731	0746	0801	0816	0829	0844	0859	0909	0919	0929	0939	0949	0959	1009	1019	1029	1039
Wood Street, Tesco		0709	0739	0754	0809	0824	0839	0854	0909	0919	0929	0939	0949	0959	1009	1019	1029	1039	1049
Beehive Lane, Chelmer Park		0717	0747	0802	0817	0832	0848	0903	0918	0928	0938	0948	0958	1008	1018	1028	1038	1048	1058
<b>Galleywood, Barnard Road West Lawn</b>		0721	0751	0806	0821	0836	0852	0907	0922	0932	0942	0952	1002	1012	1022	1032	1042	1052	1102

# 42 42A Stansted Airport/Broomfield – Galleywood

via Great Dunmow, City Centre and Tile Kiln

Saturdays (continued)

	Service Number	42	42A	42	42	42	42	42	42	42	42	42	42A	42	42	42	42	42	42			
<b>Stansted Airport</b>		—	0950	—	—	—	—	—	—	—	—	—	50	—	—	—	—	—	—	1550	—	—
Takeley, Four Ashes		—	0957	—	—	—	—	—	—	—	—	—	57	—	—	—	—	—	—	1557	—	—
Priors Green School		—	1000	—	—	—	—	—	—	—	—	—	00	—	—	—	—	—	—	1600	—	—
Great Dunmow, High Street		—	1011	—	—	—	—	—	—	—	—	—	11	—	—	—	—	—	—	1611	—	—
Barnston, Church School		—	1016	—	—	—	—	—	—	—	—	—	16	—	—	—	—	—	—	1616	—	—
Warners Farm		—	1026	—	—	—	—	—	—	—	—	—	26	—	—	—	—	—	—	1626	—	—
Great Waltham, War Memorial		—	1030	—	—	—	—	—	—	—	—	—	30	—	—	—	—	—	—	1630	—	—
<b>Broomfield Hospital</b>	arr	—	1037	—	—	—	—	—	—	—	—	—	37	—	—	—	—	—	—	1637	—	—
<b>Broomfield Hospital</b>	dep	1032	1042	52	02	12	22	32	42	—	—	—	42	1552	1602	1612	1622	1632	1642	1652	1707	—
Broomfield Road, Skerry Rise		1039	1049	59	09	19	29	39	49	—	—	—	49	1559	1609	1619	1629	1639	1649	1659	1714	—
<b>Chelmsford, Rail Station</b> ⇄	arr	1047	1057	07	17	27	37	47	57	—	—	—	57	1607	1617	1627	1637	1647	1657	1707	1722	—
<b>Chelmsford, Rail Station</b> ⇄	dep	1049	1059	09	19	29	39	49	59	—	—	—	59	1609	1619	1629	1639	1649	1659	1709	1724	—
Wood Street, Tesco		1059	1109	19	29	39	49	59	09	—	—	—	09	1619	1629	1639	1649	1659	1709	1719	1734	—
Beehive Lane, Chelmer Park		1108	1118	28	38	48	58	08	18	—	—	—	18	1628	1638	1648	1658	1708	1718	1728	1743	—
<b>Galleywood, Barnard Road West Lawn</b>		1112	1122	32	42	52	02	12	22	—	—	—	22	1632	1642	1652	1702	1712	1722	1732	1747	—

# 42 42A Stansted Airport/Broomfield – Galleywood

via Great Dunmow, City Centre and Tile Kiln

Saturdays (continued)

	Service Number	Note																		
		42A	42	42	42A	42	42	42A	42	42	42	ECC	ECC	42	42	ECC	ECC	42	42	
<b>Stansted Airport</b>	1635	—	—	—	1734	—	—	—	1834	—	—	—	1924	—	—	—	—	—	—	—
Takeley, Four Ashes	1641	—	—	—	1741	—	—	—	1840	—	—	—	1930	—	—	—	—	—	—	—
Priors Green School	1643	—	—	—	1744	—	—	—	1842	—	—	—	1932	—	—	—	—	—	—	—
Great Dunmow, High Street	1654	—	—	—	1755	—	—	—	1853	—	—	—	1943	—	—	—	—	—	—	—
Barnston, Church School	1659	—	—	—	1800	—	—	—	1858	—	—	—	1948	—	—	—	—	—	—	—
Warners Farm	1709	—	—	—	1810	—	—	—	1907	—	—	—	1957	—	—	—	—	—	—	—
Great Waltham, War Memorial	1713	—	—	—	1814	—	—	—	1911	—	—	—	2001	—	—	—	—	—	—	—
<b>Broomfield Hospital</b>	1720	—	—	—	1821	—	—	—	1918	—	—	—	2008	—	—	—	—	—	—	—
<b>Broomfield Hospital</b>	1722	1735	1750	1805	1826	1835	1850	1910	1920	1955	2010	2025	2055	2125	2155	2225	2255	—	—	—
Broomfield Road, Skerry Rise	1729	1742	1757	1812	1833	1841	1856	1916	1926	2001	2016	2031	2101	2131	2201	2231	2301	—	—	—
<b>Chelmsford, Rail Station</b> ⇄	1737	1750	1805	1820	1841	1847	1902	1922	1932	2007	2022	2037	2107	2137	2207	2237	2307	—	—	—
<b>Chelmsford, Rail Station</b> ⇄	1739	1752	1807	—	1843	—	1904	—	1934	2007	—	2037	2107	2137	2207	2237	2307	—	—	—
Wood Street, Tesco	1748	1802	1815	—	1853	—	1912	—	1942	2015	—	2045	2115	2145	2215	2245	2315	—	—	—
Beehive Lane, Chelmer Park	1757	1811	1824	—	1902	—	1921	—	1951	2024	—	2054	2124	2154	2224	2254	2324	—	—	—
<b>Galleywood, Barnard Road West Lawn</b>	1801	1815	1828	—	1906	—	1925	—	1955	2028	—	2058	2128	2158	2228	2258	2328	—	—	—

Note:  
ECC Operated under contract to Essex County Council

# 42 42A Stansted Airport/Broomfield – Galleywood

via Great Dunmow, City Centre and Tile Kiln Lane

## Sundays and Public Holidays

Service Number	Note	ECC				ECC				ECC					
		42	42	42A	42	42	42	42A	42	42	42	42A	42	42	42
<b>Stansted Airport</b>		—	—	0844	—	—	—	1044	—	—	—	—	—	—	—
Takeley, Four Ashes		—	—	0850	—	—	—	1050	—	—	—	—	—	—	—
Great Dunmow, High Street		—	—	0900	—	—	—	1100	—	—	—	—	—	—	—
Barnston, Church School		—	—	0905	—	—	—	1105	—	—	—	—	—	—	—
Warners Farm		—	—	0915	—	—	—	1115	—	—	—	—	—	—	—
Great Waltham, War Memorial		—	—	0919	—	—	—	1119	—	—	—	—	—	—	—
<b>Broomfield Hospital</b>		0702	0802	0905	0926	0935	1005	1035	1105	1126	1135	1205	1235	1305	1326
Broomfield Road, Skerry Rise		0709	0809	0912	0932	0942	1012	1042	1112	1132	1142	1212	1242	1312	1332
Chelmsford, Bus Station		—	—	—	0938	—	—	—	—	1138	—	—	—	—	1338
Chelmsford, Rail Station	arr	0717	0817	0920	—	0950	1020	1050	1120	—	1150	1220	1250	1320	—
Chelmsford, Rail Station	dep	0717	0817	0922	—	0952	1022	1052	1122	—	1152	1222	1252	1322	—
Wood Street, Tesco		0726	0826	0931	—	1001	1031	1101	1131	—	1201	1231	1301	1331	—
Beehive Lane, Chelmer Park		0735	0835	0941	—	1011	1041	1111	1141	—	1211	1241	1311	1341	—
<b>Galleywood, Barnard Road, West Lawn</b>		0738	0838	0944	—	1014	1044	1114	1144	—	1214	1244	1314	1344	—

Note:

ECC Operated under contract to Essex County Council



# 42 42A Stansted Airport/Broomfield – Galleywood

via Great Dunmow, City Centre and Tile Kiln Lane

## Sundays and Public Holidays (continued)

	Service Number	ECC		ECC		ECC		ECC		ECC		ECC	
		42A	42	42	42	42A	42	42	42A	42	42A	42A	42A
<b>Stansted Airport</b>	1444	—	—	—	—	1644	—	—	1844	2044	—	—	—
Takeley, Four Ashes	1450	—	—	—	—	1650	—	—	1850	2050	—	—	—
Great Dunmow, High Street	1500	—	—	—	—	1700	—	—	1900	2100	—	—	—
Barnston, Church School	1505	—	—	—	—	1705	—	—	1905	2105	—	—	—
Warners Farm	1515	—	—	—	—	1715	—	—	1915	2115	—	—	—
Great Waltham, War Memorial	1519	—	—	—	—	1719	—	—	1919	2119	—	—	—
<b>Broomfield Hospital</b>	1526	1535	1605	1635	1705	1726	1735	1805	1926	2126	2245	—	—
Broomfield Road, Skerry Rise	1532	1542	1612	1642	1712	1732	1742	1812	1932	2132	2251	—	—
Chelmsford, Bus Station	1538	—	—	—	—	1738	—	—	1938	2138	2257	—	—
Chelmsford, Rail Station $\Rightarrow$	arr	—	1550	1620	1650	1720	—	1750	1820	—	—	—	—
Chelmsford, Rail Station $\Leftarrow$	dep	—	1552	1622	1652	1722	—	1752	—	—	—	—	—
Wood Street, Tesco	—	1601	1631	1701	1731	—	1801	—	—	—	—	—	—
Beehive Lane, Chelmer Park	—	1611	1641	1711	1741	—	1811	—	—	—	—	—	—
<b>Galleywood</b> , Barnard Road, West Lawn	—	1614	1644	1714	1744	—	1814	—	—	—	—	—	—

Note:

ECC Operated under contract to Essex County Council

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**MONDAYS TO SATURDAYS EXCEPT PUBLIC HOLIDAYS**

route number	7	7	7	7	7	7	7	7	7	7	7	7	7	7
	#SHS	Sch	Sch	#SHS	Sch	#SHS	Sch	#SHS	Sch	#SHS	Sch	#SHS	Sch	#SHS
City Centre Emmanuel Street EI	0700	0720	0740	00	20	40	1520	1540	1540	1600	1600	1620	1620	
Cambridge rail station stop 3	0710	0730	0750	10	30	50	1530	1550	1550	1610	1610	1630	1630	
Addenbrooke's bus station bay C	0719	0739	0759	19	39	59	1539	1559	1609	1619	1629	1639	1649	
Trumpington Maris Lane	0728	0748	0808	28	48	08	1548	1608	1608	1625	1628	1645	1648	1705
Great Shelford Post Office	0735	0755	0815	35	55	15	1555	1615	1615	1632	1635	1652	1655	1712
Stapleford Post Office	0738	0758	0818	38	58	18	1558	1618	1618	1635	1638	1655	1658	1715
Sawston Link Road	0744	0804	0824	44	04	24	1604	1624	1624	1641	1644	1701	1704	1721
Sawston Medical Centre	0747	0807	0827	47	07	27	1607	1627	1627	1644	1647	1704	1707	1724
Pampisford Chequers	▼	0809		▼	09		UNTIL 1609			▼	▼	1709	1726	
Whittlesford Green	▼			▼						▼	▼			
Whittlesford Hill Farm Road	▼			▼						▼	▼			
Duxford Woburn Place	▼			▼						▼	▼			
Duxford Wheatsheaf	0754			54						1654	1711			
Ickleton School turn	0801			01						1701	1718			
Great Chesterford St Johns Cross	0804			04						1704	1721			
Little Chesterford Park Road turn	0808			08						1708	1725			
Littlebury turn	0811			11						1711	1728			
Saffron Walden High Street	0815			15						1715	1732			
Saffron Walden Station Street	0822			22						1722	1739			

**MONDAYS TO SATURDAYS EXCEPT PUBLIC HOLIDAYS (CONTINUED)**

route number	7	7	7	7	7	7	7	7	7	7	7	7	7
	#SHS	Sch	#SHS	Sch	#SHS	Sch							
City Centre Emmanuel Street EI	1640	1640	1700	1700	1720	1720	1750	1810	1830	1850	1925	25	2325
Cambridge rail station stop 3	1650	1650	1710	1710	1730	1730	1800	1820	1840	1900	1930	30	2330
Addenbrooke's bus station bay C	1659	1709	1719	1729	1739	1749	1809	1829	1849	1909	1938	38	2338
Trumpington Maris Lane	1708	1725	1728	1745	1748	1805	1818	1838	1858	1918	1946	46	2346
Great Shelford Post Office	1715	1732	1735	1752	1755	1812	1825	1845	1905	1925	1953	53	2353
Stapleford Post Office	1718	1735	1738	1755	1758	1815	1828	1848	1908	1928	1956	56	2356
Sawston Link Road	1724	1741	1744	1801	1804	1821	1834	1854	1914	1934	2002	02	0002
Sawston Medical Centre	1727	1744	1747	1804	1807	1824	1837	1857	1917	1937	2005	05	0005
Pampisford Chequers	▼	▼	▼	▼	1809	1826	▼	▼	1919				
Whittlesford Green	1735	1752	▼	▼			▼	▼					
Whittlesford Hill Farm Road	1740	1757	▼	▼			▼	▼					
Duxford Woburn Place	1745	1802	▼	▼			▼	▼					
Duxford Wheatsheaf			1754	1811					1904				
Ickleton School turn			1801	1818					1911				
Great Chesterford St Johns Cross			1804	1821					1914				
Little Chesterford Park Road turn			1808	1825					1918				
Littlebury turn			1811	1828					1921				
Saffron Walden High Street			1815	1832					1925				
Saffron Walden Station Street			1822	1839					1932				

**SUNDAYS INCLUDING PUBLIC HOLIDAYS**

route number	7	7	7	7	7		
City Centre Emmanuel Street EI	0950	1020	THEN AT THESE TIMES PAST EACH HOUR	50	20	1750	1820
Cambridge rail station stop 3	1000	1030		00	30	1800	1830
Addenbrooke's bus station bay C	1007	1037		07	37	1807	1837
Trumpington Maris Lane	1013	1043		13	43	1813	1843
Great Shelford Post Office	1019	1049		19	49	1819	1849
Stapleford Post Office	1022	1052		22	52	1822	1852
Sawston Link Road	1027	1057		27	57	1827	1857
Sawston Medical Centre	1030	1100		30	00	1830	1900

Sch - Runs on School Days Only  
#SHS - Runs on School Holidays and Saturdays Only

This timetable starts 3<sup>rd</sup> January 2016



We always try to run low floor vehicles on these routes. However, sometimes due to reasons beyond our control we may need to run an alternative vehicle.

# Duxford / Saffron Walden • Sawston • Addenbrooke's • Cambridge



## MONDAYS TO SATURDAYS EXCEPT PUBLIC HOLIDAYS

route number	7	7	7	7	7	7	7	7	7	7	7	7	7			
Saffron Walden Station Street				0630			0730					30		1530		
Saffron Walden High Street				0633			0733					33		1533		
Littlebury turn				0637			0737					37		1537		
Little Chesterford Park Road turn				0640			0740					40		1540		
Great Chesterford St Johns Cross				0644			0744					44		1544		
Ickleton School turn				0647			0747					47		1547		
Duxford Wheatsheaf				0655			0755					55		1555		
Duxford Woburn Place				▼		0730	▼					▼		▼		
Whittlesford Hill Farm Road				▼		0735	▼					▼	UNTIL	▼		
Whittlesford Green				▼		0740	▼					▼		▼		
Pampisford Chequers				▼	0726	▼	▼	0826				▼	26	▼	1626	
Sawston Medical Centre	0608	0628	0648	0708	0728	0748	0808	0828	0848			08	28	48	1608	1628
Sawston Link Road	0613	0633	0653	0713	0733	0753	0813	0833	0853			13	33	53	1613	1633
Stapleford Post Office	0619	0639	0659	0719	0739	0759	0819	0839	0859			19	39	59	1619	1639
Great Shelford Post Office	0622	0642	0702	0722	0742	0802	0822	0842	0902			22	42	02	1622	1642
Trumpington Maris Lane	0631	0651	0711	0731	0751	0811	0831	0851	0911			31	51	11	1631	1651
+ Addenbrooke's bus station bay A	0642	0702	0722	0742	0802	0822	0842	0902	0922			42	02	22	1642	1702
⊖ Cambridge rail station stop 6	0652	0712	0732	0752	0812	0832	0852	0912	0932			52	12	32	1652	1712
City Centre Emmanuel Street E1	0702	0722	0742	0802	0822	0842	0902	0922	0942			02	22	42	1702	1722

## MONDAYS TO SATURDAYS EXCEPT PUBLIC HOLIDAYS (CONTINUED)

route number	7	7	7	7	7	7	7	7	7	7	7	7	7
Saffron Walden Station Street				1710			1810			1900			2000
Saffron Walden High Street				1713			1813			1903			2003
Littlebury turn				1717			1817			1907			2007
Little Chesterford Park Road turn				1720			1820			1910			2010
Great Chesterford St Johns Cross				1724			1824			1914			2014
Ickleton School turn				1727			1827			1917			2017
Duxford Wheatsheaf				1735			1835			1925			2025
Duxford Woburn Place				▼			▼			▼			▼
Whittlesford Hill Farm Road				▼			▼			▼			▼
Whittlesford Green				▼			▼			▼			▼
Pampisford Chequers				▼		1826	▼		1906	▼			▼
Sawston Medical Centre	1648	1708	1748	1808	1828	1848	1908	1938	2008	2038	2108	2208	2308
Sawston Link Road	1653	1713	1753	1813	1833	1853	1913	1943	2013	2043	2113	2213	2313
Stapleford Post Office	1659	1719	1759	1819	1839	1859	1919	1949	2019	2049	2119	2219	2319
Great Shelford Post Office	1702	1722	1802	1822	1842	1902	1922	1952	2022	2052	2122	2222	2322
Trumpington Maris Lane	1711	1731	1811	1831	1851	1911	1931	2001	2031	2101	2131	2231	2331
+ Addenbrooke's bus station bay A	1722	1742	1822	1842	1902	1922	1942	2012	2042	2112	2142	2242	2342
⊖ Cambridge rail station stop 6	1732	1752	1832	1852	1912	1932	1952	2022	2052	2122	2152	2252	2352
City Centre Emmanuel Street E1	1742	1802	1842	1902	1922	1942	2002	2032	2102	2132	2202	2302	0002

## SUNDAYS INCLUDING PUBLIC HOLIDAYS

route number	7	7	7	7	7	7	7	7	
Sawston Medical Centre	0857	0927	THEN AT THESE TIMES PAST EACH HOUR	57	27	UNTIL	1657	1727	1757
Sawston Link Road	0901	0931		01	31		1701	1731	1801
Stapleford Post Office	0906	0936		06	36		1706	1736	1806
Great Shelford Post Office	0909	0939		09	39		1709	1739	1809
Trumpington Maris Lane	0917	0947		17	47		1717	1747	1817
+ Addenbrooke's bus station bay A	0925	0955		25	55		1725	1755	1825
⊖ Cambridge rail station stop 6	0935	1005		35	05		1735	1805	1835
City Centre Emmanuel Street E1	0942	1012		42	12		1742	1812	1842

Sch - Runs on School Days Only  
 #SHS - Runs on School Holidays and Saturdays Only

This timetable starts 3<sup>rd</sup> January 2016



We always try to run low floor vehicles on these routes. However, sometimes due to reasons beyond our control we may need to run an alternative vehicle.

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**Appendix 5: Copy of NEMS Household Survey Questionnaire**

**JobNo.**  
**Uttlesford District Council Household Telephone Survey**

**Good morning / afternoon / evening, I am ..... from NEMS Market Research, an independent market research company, and we are conducting a short survey on behalf of Uttlesford District Council in relation to shopping activities. Do you have time to answer some questions? It will take about five minutes.**

**QA Can I ask, are you the person responsible, or jointly responsible, for food shopping and other types of non-food shopping?**

- 1 Yes
- 2 No

GO TO Q01  
CLOSE

**QA Can I please take your post code?**

**Q01 In which shop or shopping centre do you do most of your households main food shopping ?**  
DO NOT PROMPT. ONE ANSWER ONLY

#Food Food List

If 'Internet' or 'Don't do' at Q01, go to Q03

**Q02 How does your household normally travel to its main food shopping destination (STORE MENTIONED AT Q01) ?**  
DO NOT PROMPT. ONE ANSWER ONLY

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus
- 4 Motorcycle
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Bicycle
- 9 Other (PLEASE WRITE IN)
- A (Internet / delivered)
- B (Don't know / varies)

**Q03 Where do you do most of your household's shopping for small scale 'top-up' food shopping ?**  
DO NOT PROMPT. ONE ANSWER ONLY

#Food Food List

**Q04 In which town centre, freestanding store, or retail park do you do most of your household's shopping for clothes, footwear and other fashion goods?**  
DO NOT PROMPT. ONE ANSWER ONLY

#NonFood Non Food List

**Q05 In which town centre, freestanding store, or retail park do you do most of your household's shopping for furniture, floor coverings and household textiles ?**  
DO NOT PROMPT. ONE ANSWER ONLY

#NonFood Non Food List

**Q06 In which town centre, freestanding store, or retail park do you do most of your household's shopping for DIY and decorating goods ?**  
DO NOT PROMPT. ONE ANSWER ONLY

#NonFood Non Food List

**Q07** In which town centre, freestanding store, or retail park do you do most of your household's shopping for domestic appliances such as washing machines fridges, cookers and kettles?

DO NOT PROMPT. ONE ANSWER ONLY

#NonFood Non Food List

**Q08** In which town centre, freestanding store, or retail park do you do most of your household's shopping for TV, Hi Fi, radio, photographic and computer equipment?

DO NOT PROMPT. ONE ANSWER ONLY

#NonFood Non Food List

**Q9** In which town centre, freestanding store or retail park do you do most of your household's shopping on personal / luxury goods including books, jewellery, china, glass, cosmetics and medical goods?

DO NOT PROMPT. ONE ANSWER ONLY

#NonFood Non Food List

**Q10** In which town centre, freestanding store or retail park do you do most of your household's shopping on recreational goods including toys, bicycles, games, sports and camping equipment?  
DO NOT PROMPT. ONE ANSWER ONLY

#NonFood Non Food List

**Q11** How does your household normally travel when undertaking shopping for non-food goods ?  
DO NOT PROMPT. ONE ANSWER ONLY

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus
- 4 Motorcycle
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Bicycle
- 9 Other (PLEASE WRITE IN)
- A (Don't travel, goods delivered)
- B (Don't know / varies)

**Q12** Of the following centres which do you consider your main centre for shopping and leisure purposes?

READ OUT. ONE ANSWER ONLY.

- |   |                           |           |
|---|---------------------------|-----------|
| 1 | Bishops Stortford         | GO TO Q13 |
| 2 | Braintree                 | GO TO Q13 |
| 3 | Cambridge                 | GO TO Q13 |
| 4 | Chelmsford                | GO TO Q13 |
| 5 | Great Dunmow              | GO TO Q13 |
| 6 | Harlow                    | GO TO Q13 |
| 7 | Haverhill                 | GO TO Q13 |
| 8 | Herford                   | GO TO Q13 |
| 9 | Linton                    | GO TO Q13 |
| A | Royston                   | GO TO Q13 |
| B | Saffron Walden            | GO TO Q13 |
|   | Sawston                   | GO TO Q13 |
|   | Stansted                  | GO TO Q13 |
|   | Stevenage                 | GO TO Q13 |
|   | Thaxted                   | GO TO Q13 |
|   | Local Shops within Zone 1 | GO TO Q13 |
| D | (None of these)           | GO TO Q16 |

**Q13** **What do you most like about (centre mentioned Q2) ?**  
DO NOT PROMPT. CAN BE MULTI-CODED (UP TO THREE ANSWERS)

- 1 Cheap parking
- 2 Cleanliness of streets
- 3 Close to friends / relatives
- 4 Coastal location
- 5 Competitive prices
- 6 Easy parking
- 7 Evening entertainment
- 8 Feels safe
- 9 Financial services (banks / building societies, etc)
- A Good public transport links
- B Leisure facilities (PLEASE WRITE IN e.g. pubs / restaurants / cinema / etc.)
- C Near / convenient
- D Particular foodstore (PLEASE WRITE IN)
- E Pedestrian friendly environment
- F Selection / choice multiple shops
- G Selection / choice of independent shops
- H Other (PLEASE WRITE IN)
- I (Nothing)
- J (Don't know / can't remember)

**Q14** **What do you most dislike about (centre mentioned at Q2) ?**  
DO NOT PROMPT, CAN BE MULTI-CODED (UP TP THREE ANSWERS)

- 1 Difficult parking
- 2 Expensive parking
- 3 Lack of particular store (PLEASE WRITE IN STORE NAME)
- 4 Lack of safety / personal security / hooligans
- 5 Lack of services (banks / building societies etc)
- 6 Poor pedestrian environment / pavements / roads in need of repair
- 7 Poor selection / choice of multiple shops
- 8 Poor / limited evening entertainment (PLEASE WRITE IN)
- 9 Poor / limited leisure facilities (PLEASE WRITE IN)
- A Poor selection / choice of independent shops
- B Too expensive
- C Too far from home
- D Unattractive environment / dirty streets / litter
- E Other (PLEASE WRITE IN)
- F (Nothing)
- G (Don't know / can't remember)



**Q15 What improvements to the quality and range of facilities in (town centre mentioned in Q2) would persuade your household to visit it more often? Please name up to THREE improvements.**  
DO NOT PROMPT, CAN BE MULTI-CODED (UP TO THREE ANSWERS)

**Retail:**

- 001 Attract larger retailers
- 002 Develop new shopping facilities
- 003 Encourage reduced shop prices
- 004 Improve choice of multiple shops
- 005 Improve market stalls
- 006 Improve range of independent / specialist shops
- 007 Introduce a larger supermarket
- 008 New department store (PLEASE WRITE IN)
- 009 Other new shop (PLEASE WRITE IN)
- 010 Refurbish / improve existing shopping facilities

**Leisure:**

- 011 Enhanced range of health and fitness centres / gyms
- 012 Improved music / theatre provision
- 013 Improved play areas for children
- 014 Improved policing / enhance security / CCTV
- 015 Improved public transport facilities during the evenings
- 016 Improved range of places to eat
- 017 Improved range of pubs and night clubs
- 018 Less pubs and clubs
- 019 New / improved bingo facility
- 020 New / improved cinema
- 021 New / improved museum or art gallery
- 022 New / improved other leisure facilities (PLEASE WRITE IN)
- 023 New / improved ten pin bowling centre

**Transport:**

- 024 Enhance shopmobility service
- 025 Improve access for pushchairs / wheelchairs, etc
- 026 Improve directional signs to town centre
- 027 Improve layout of car parks
- 028 Improve location of bus stops / bus station
- 029 Improve public transport links
- 030 Improve safety of pedestrians
- 031 Improve signage / routeways within centre
- 032 Increase frequency of public transport in the evenings
- 033 Increase number of taxis
- 034 More parking spaces - long stay
- 035 More parking spaces - short stay
- 036 More parking spaces - type unspecified
- 037 More pedestrianisation
- 038 Reduce cost of parking
- 039 Reduce road congestion

**Environmental:**

- 040 Attract less people / relieve over-crowding
- 041 Attract more people / make more lively
- 042 Clean shopping streets
- 043 Create more open spaces
- 044 Create more shelters from the weather
- 045 Enhance seafront location
- 046 Enhance Torquay harbour
- 047 Improve number and attractiveness of meeting places
- 048 Improve play areas for children
- 049 Improve policing / other security measures
- 050 Improve street furniture / floral displays

**Other:**

- 051 Other (PLEASE WRITE IN)
- 052 (Nothing in particular)
- 053 (Don't know / can't remember)

**Q16 Do you have access to broadband internet at home or work or somewhere else?**  
DO NOT PROMPT. CAN BE MULTICODED

- 1 Yes, at home
- 2 Yes, at work
- 3 Yes, other location
- 4 No

**Q17 How often do you purchase goods via the Internet?**

DO NOT PROMPT. ONE ANSWER ONLY

- 1 Every few days
- 2 Weekly
- 3 Fortnightly
- 4 Monthly
- 5 A few times a year
- 6 Rarely
- 7 Never
- 8 (Don't know / varies)

GO TO GEN

**Q18 What type of goods do you purchase via the Internet?**

DO NOT PROMPT. CAN BE MULTICODED.

- 1 Clothing & Footwear
- 2 DIY & Decorating goods
- 3 Domestic appliances
- 4 Floor coverings & household textiles
- 5 Food and grocery items
- 6 Holidays
- 7 Personal / luxury goods, including books, jewellery, china, glass, cosmetics & medical goods
- 8 Recreational goods, including bicycles, games, toys, sports & camping equipment
- 9 TV, Hi Fi, radio, photographic & computer equipment
- A Music, gaming, other media
- B Other (PLEASE WRITE IN)
- D (Don't know / can't remember)

**Q19 On average, how much money do you normally spend on internet shopping every month ?**

DO NOT PROMPT. ONE ANSWER ONLY

- 1 £0-5
- 2 £6-10
- 3 £11-20
- 4 £21-30
- 5 £31-40
- 6 £41-50
- 7 £51-60
- 8 £61-70
- 9 £71-80
- A £81-90
- B £91-100
- C £101+
- D (Don't know / varies)
- E (Refused)

**GEN Gender of respondent.**

CODE FROM OBSERVATION

- 1 Male
- 2 Female

**AGE Could I ask, how old are you ?**

- 1 18 to 24
- 2 25 to 34
- 3 35 to 44
- 4 45 to 54
- 5 55 to 64
- 6 65 +
- 7 (Refused)

**ADU How many adults, including yourself, live in your household (16 years and above) ?**

ONE ANSWER ONLY

- 1 One
- 2 Two
- 3 Three
- 4 Four
- 5 Five
- 6 Six or more
- 7 (Refused)

**CHI**      **How many children live in your household (15 years and under) ?**  
ONE ANSWER ONLY

- 1      None
- 2      One
- 3      Two
- 4      Three
- 5      Four
- 6      Five
- 7      Six or more
- 8      (Refused)

**EMP**      **Which of the following best describes the chief wage earner of your household's current employment situation ?**  
READ OUT

- 1      Working full time
- 2      Working part time
- 3      Unemployed
- 4      Retired
- 5      A housewife
- 6      A student
- 7      Other (PLEASE WRITE IN)
- 8      (Refused)

**OCC**      **What is the occupation of the chief income earner in your household ?**  
(IF RETIRED OR UNEMPLOYED, PLEASE ASK PREVIOUS OCCUPATION)

- 1      Occupation / job description (PLEASE WRITE IN)
- 2      (Refused)

**INC**      **Approximately what is your total gross household income ?**  
DO NOT PROMPT. ONE ANSWER ONLY

- 1      £0-£14,999
- 2      £15,000 - £20,999
- 3      £21,000 - £30,999
- 4      £31,000 - £40,999
- 5      £41,000 - £50,999
- 6      £51,000 - £60,999
- 7      £61,000 - £70,999
- 8      £71,000 - £80,999
- 9      £81,000 - £90,999
- A      £91,000 - £100,999
- B      £100,000 - £150,999
- C      £151,000+
- D      (Don't know / refused)

**CAR**      **How many cars does your household own or have the use of ?**  
ONE ANSWER ONLY

- 1      None
- 2      One
- 3      Two
- 4      Three or more
- 5      (Refused)

**Thank & close**

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**Appendix 6: NEMS Household Survey Results April 2016**

# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4							
<b>Q01 Where do you do most of your household's main food shopping ?</b>														
<i>Excl. SFT's</i>														
<b>Clavering</b>														
Local shops, Clavering	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Duxford</b>														
Local shops, Duxford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Elsenham</b>														
Local shops, Elsenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Felsted</b>														
Local shops, Felsted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Flitch Green</b>														
Co-op, Webb Road, Flitch Green	0.3%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
<b>Great Bardfield</b>														
Co-op, Brook Street, Great Bardfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
<b>Great Chesterford</b>														
Local shops, Great Chesterford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Great Dunmow</b>														
Co-op, White Street, Great Dunmow	0.4%	4	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Great Dunmow	13.9%	123	0.0%	0	0.0%	0	75.9%	93	9.8%	20	10.9%	10	0.0%	0
Local shops, Great Dunmow	0.1%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
<b>Haverhill</b>														
Aldi, Lord's Croft Lane, Haverhill	6.1%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.8%	54
Sainsbury's, Haycocks Road, Haverhill	10.9%	96	1.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	34.3%	94
Iceland, High Street, Haverhill	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Tesco Superstore, Cangle Road, Haverhill	5.1%	45	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.2%	44
<b>Henham</b>														
Local shops, Henham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Linton</b>														
Co-op, High Street, Linton	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4
<b>Saffron Walden</b>														
Aldi, Saffron Walden	5.1%	45	26.1%	36	1.3%	1	0.0%	0	0.0%	0	3.6%	3	1.8%	5
Costcutter, High Street, Saffron Walden	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Cromwell Road, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Pleasant Valley, Saffron Walden	0.5%	4	2.2%	3	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden	5.9%	52	30.9%	42	2.4%	1	0.7%	1	0.8%	2	0.0%	0	2.2%	6
Waitrose, Hill Street, Saffron Walden	6.8%	60	35.4%	48	4.7%	3	1.1%	1	1.7%	3	0.0%	0	1.7%	5
Local market, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Sawston</b>														
Budgens, High Street, Sawston	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
<b>Stansted Mountfitchet</b>														
Co-op, Cambridge Road, Stansted Mountfitchet	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Tesco Express, Cambridge Road, Stansted Mountfitchet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stansted Mountfitchet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Stebbing</b>														
Local shops, Stebbing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Takeley</b>														
Local shops, Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Thaxted</b>														
Local shops, Thaxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside of Study Area</b>														
Aldi, London Road, Bishop's Stortford	2.4%	21	0.0%	0	0.0%	0	0.8%	1	0.0%	0	21.1%	20	0.0%	0

# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4							
Asda, Coldhams Lane, Cambridge	0.8%	7	0.6%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	5
Asda, Elizabeth II Square, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Village Square, Chelmsford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Asda, Watergardens, Harlow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Co-op, Bridge End Lane, Great Notley, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Street, Bocking, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bank Street, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Rayne Road, Braintree	2.2%	20	0.0%	0	0.0%	0	4.9%	6	6.8%	14	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Braintree Retail Park, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, South Street, Bishops Stortford	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Baldock Street, Royston	0.3%	3	0.0%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Broad Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dickens Place, Copperfield Road, Chelmsford	2.3%	20	0.0%	0	0.0%	0	0.0%	0	10.2%	20	0.0%	0	0.0%	0
Sainsbury's, Birchanger Motorway Services, Bishops Stortford	0.6%	5	0.0%	0	0.0%	0	0.7%	1	0.0%	0	4.3%	4	0.0%	0
Sainsbury's, Brooks Road, Cambridge	0.7%	6	1.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Sainsbury's, Fifth Avenue, Harlow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Sainsbury's, Jackson Square, Bishops Stortford	1.2%	11	0.8%	1	0.0%	0	0.0%	0	0.4%	1	9.5%	9	0.0%	0
Sainsbury's, The Thorley Centre, Bishops Stortford	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	5	0.0%	0
Sainsbury's, Tofis Walk, Braintree	2.0%	18	0.0%	0	0.0%	0	0.8%	1	8.5%	17	0.0%	0	0.0%	0
Sainsbury's, White Heart Lane, Chelmsford	1.6%	14	0.0%	0	0.0%	0	0.0%	0	7.2%	14	0.0%	0	0.0%	0
Tesco Extra, Old North Road, Royston	5.1%	45	0.6%	1	63.2%	35	0.0%	0	0.0%	0	0.0%	0	3.5%	9
Tesco Superstore, Cambridge Road Industrial Estate, Cambridge	0.1%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cheddars Lane, Cambridge	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Tesco Superstore, Church Langley Centre, Harlow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Tesco Superstore, East Road / Edinburgh Way, Harlow	0.2%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.1%	1	0.0%	0
Tesco Superstore, Great Notley, Braintree	4.7%	41	0.0%	0	0.0%	0	0.0%	0	20.5%	41	0.0%	0	0.0%	0
Tesco Superstore, Lancaster Way, Bishops Stortford	3.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.0%	27	0.0%	0
Tesco Superstore, Market Place, Braintree	0.8%	7	0.0%	0	0.0%	0	1.2%	1	2.7%	6	0.0%	0	0.0%	0
Tesco Superstore, Marks Farm, Braintree	1.8%	16	0.0%	0	0.0%	0	0.4%	0	7.6%	15	0.0%	0	0.0%	0
Tesco Superstore, Springfield Road, Chelmsford	2.4%	21	0.0%	0	0.0%	0	0.0%	0	10.4%	21	0.0%	0	0.0%	0
Tesco Superstore, The Square, Notley Green, Braintree	0.2%	2	0.0%	0	0.0%	0	0.4%	0	0.8%	2	0.0%	0	0.0%	0
Tesco Superstore, Yarrow Road, Cambridge	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.2%	9
Waitrose, Cambridge	1.5%	13	0.0%	0	5.4%	3	0.5%	1	0.0%	0	0.0%	0	3.4%	9
Waitrose, Hauxton Road, Trumpington	1.2%	10	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	8
Waitrose, Northgate End, Bishops Stortford	1.4%	13	0.0%	0	0.0%	0	2.6%	3	1.2%	2	7.5%	7	0.0%	0
Taunton town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A		Zone 1B		Zone 2A		Zone 2B		Zone 3		Zone 4		
Outside of Study Area	4.0%	35	0.0%	0	10.1%	6	2.2%	3	9.6%	19	1.0%	1	2.5%	7
<b>Others</b>														
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		883		137		56		123		201		94		273
Sample:		886		141		55		122		202		91		275

**Q02 How does your household normally travel to its main food shopping destination (STORE MENTIONED AT Q01) ?**

*Those that do main food shopping at Q01 excluding those who said 'Internet / delivery'*

Car / van (as driver)	78.3%	724	72.3%	109	80.3%	46	79.4%	98	81.0%	171	89.2%	93	74.6%	208
Car / van (as passenger)	10.6%	98	9.1%	14	8.8%	5	10.4%	13	9.9%	21	6.7%	7	13.8%	38
Bus	1.1%	10	1.0%	2	2.5%	1	0.0%	0	2.2%	5	1.4%	1	0.3%	1
Motorcycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	6.4%	59	14.2%	21	3.8%	2	6.1%	7	3.2%	7	1.7%	2	6.9%	19
Taxi	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.5%	1
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Internet / delivered)	2.3%	21	0.9%	1	0.0%	0	4.2%	5	2.8%	6	0.5%	1	3.0%	8
(Don't know / varies)	0.9%	9	1.9%	3	4.6%	3	0.0%	0	0.6%	1	0.0%	0	0.6%	2
Disability vehicle	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Weighted base:		925		150		57		123		211		104		278
Sample:		930		157		57		122		209		104		281

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4							
<b>Q03 Where do you do most of your household's shopping for small scale 'top-up' food shopping ?</b>														
<i>Excl. SFT's</i>														
<b>Clavering</b>														
Local shops, Clavering	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
<b>Duxford</b>														
Local shops, Duxford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
<b>Elsenham</b>														
Local shops, Elsenham	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	8	0.0%	0
<b>Felsted</b>														
Local shops, Felsted	0.5%	4	0.0%	0	0.0%	0	3.5%	4	0.0%	0	0.0%	0	0.0%	0
<b>Flitch Green</b>														
Co-op, Webb Road, Flitch Green	1.4%	11	0.0%	0	0.0%	0	9.6%	11	0.0%	0	0.0%	0	0.0%	0
<b>Great Bardfield</b>														
Co-op, Brook Street, Great Bardfield	1.9%	15	0.0%	0	0.0%	0	0.0%	0	8.6%	15	0.0%	0	0.0%	0
<b>Great Chesterford</b>														
Local shops, Great Chesterford	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Great Dunmow</b>														
Co-op, White Street, Great Dunmow	4.7%	38	0.0%	0	0.0%	0	29.6%	35	1.5%	3	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Great Dunmow	4.3%	34	0.0%	0	0.0%	0	21.5%	25	3.5%	6	3.2%	3	0.0%	0
Local shops, Great Dunmow	1.7%	13	0.0%	0	0.0%	0	8.9%	11	0.8%	1	1.7%	1	0.0%	0
<b>Haverhill</b>														
Aldi, Lord's Croft Lane, Haverhill	2.8%	23	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	21
Sainsbury's, Haycocks Road, Haverhill	6.0%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	48
Iceland, High Street, Haverhill	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	9
Tesco Superstore, Cangle Road, Haverhill	5.2%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	41
<b>Henham</b>														
Local shops, Henham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
<b>Linton</b>														
Co-op, High Street, Linton	2.4%	20	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	19
<b>Saffron Walden</b>														
Aldi, Saffron Walden	2.5%	20	12.3%	16	0.0%	0	0.7%	1	0.0%	0	2.8%	2	0.3%	1
Costcutter, High Street, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Cromwell Road, Saffron Walden	1.2%	9	6.6%	9	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Pleasant Valley, Saffron Walden	2.0%	16	11.5%	15	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden	4.1%	33	19.3%	26	2.9%	1	0.0%	0	0.0%	0	5.6%	5	0.6%	1
Waitrose, Hill Street, Saffron Walden	5.5%	44	30.7%	41	0.0%	0	0.0%	0	0.5%	1	0.8%	1	0.6%	2
Local market, Saffron Walden	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Saffron Walden	1.0%	8	4.0%	5	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
<b>Sawston</b>														
Budgens, High Street, Sawston	3.2%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	25
<b>Stansted Mountfitchet</b>														
Co-op, Cambridge Road, Stansted Mountfitchet	0.8%	6	0.0%	0	1.6%	1	0.0%	0	0.4%	1	5.7%	5	0.0%	0
Tesco Express, Cambridge Road, Stansted Mountfitchet	1.8%	14	0.6%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	14	0.0%	0
Local shops, Stansted Mountfitchet	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
<b>Stebbing</b>														
Local shops, Stebbing	1.5%	12	0.0%	0	0.0%	0	10.3%	12	0.0%	0	0.0%	0	0.0%	0
<b>Takeley</b>														
Local shops, Takeley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0
<b>Thaxted</b>														
Local shops, Thaxted	1.7%	13	0.6%	1	0.0%	0	9.7%	11	0.6%	1	0.0%	0	0.0%	0
<b>Outside of Study Area</b>														
Aldi, London Road, Bishop's Stortford	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	5	0.0%	0



# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4							
Asda, Coldhams Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Elizabeth II Square, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Village Square, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watergardens, Harlow	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.7%	1	0.0%	0
Co-op, Bridge End Lane, Great Notley, Braintree	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Co-op, Church Street, Bocking, Braintree	0.5%	4	0.0%	0	0.0%	0	0.0%	0	2.4%	4	0.0%	0	0.0%	0
Iceland, Bank Street, Braintree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Lidl, Rayne Road, Braintree	1.4%	11	0.0%	0	0.0%	0	0.8%	1	5.7%	10	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Braintree Retail Park, Braintree	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Marks & Spencer, South Street, Bishops Stortford	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Morrisons, Baldock Street, Royston	1.9%	15	0.0%	0	33.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Broad Street, Cambridge	0.3%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Morrisons, Dickens Place, Copperfield Road, Chelmsford	2.2%	17	0.0%	0	0.0%	0	0.0%	0	9.6%	17	0.0%	0	0.0%	0
Sainsbury's, Birchanger Motorway Services, Bishops Stortford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Sainsbury's, Brooks Road, Cambridge	0.2%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Fifth Avenue, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Jackson Square, Bishops Stortford	1.0%	8	0.0%	0	0.0%	0	0.8%	1	0.0%	0	8.8%	7	0.0%	0
Sainsbury's, The Thorley Centre, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tofis Walk, Braintree	0.9%	7	0.0%	0	0.0%	0	0.0%	0	4.2%	7	0.0%	0	0.0%	0
Sainsbury's, White Heart Lane, Chelmsford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0
Tesco Extra, Old North Road, Royston	1.0%	8	0.0%	0	14.5%	7	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Tesco Superstore, Cambridge Road Industrial Estate, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cheddars Lane, Cambridge	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.3%	1
Tesco Superstore, Church Langley Centre, Harlow	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Tesco Superstore, East Road / Edinburgh Way, Harlow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Tesco Superstore, Great Notley, Braintree	4.2%	34	0.0%	0	0.0%	0	0.0%	0	18.9%	34	0.0%	0	0.0%	0
Tesco Superstore, Lancaster Way, Bishops Stortford	1.1%	9	0.0%	0	1.6%	1	0.0%	0	0.0%	0	9.6%	8	0.0%	0
Tesco Superstore, Market Place, Braintree	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0
Tesco Superstore, Marks Farm, Braintree	1.4%	11	0.0%	0	0.0%	0	0.0%	0	6.3%	11	0.0%	0	0.0%	0
Tesco Superstore, Springfield Road, Chelmsford	0.6%	5	0.0%	0	0.0%	0	0.8%	1	2.2%	4	0.0%	0	0.0%	0
Tesco Superstore, The Square, Notley Green, Braintree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Tesco Superstore, Yarrow Road, Cambridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2
Waitrose, Cambridge	1.1%	8	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	8
Waitrose, Hauxton Road, Trumpington	0.5%	4	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Waitrose, Northgate End, Bishops Stortford	1.1%	9	0.8%	1	0.0%	0	0.7%	1	0.0%	0	8.9%	7	0.0%	0
Taunton town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2

## Uttlesford Household Survey for Savills

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4							
Outside of Study Area	17.2%	137	8.8%	12	35.4%	16	1.4%	2	28.5%	51	3.9%	3	22.2%	54
<b>Others</b>														
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	800	133	45	118	179	82	243							
Sample:	759	123	44	112	167	77	236							

# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4
<b>Q04 Where do you do most of your household's shopping for clothes, footwear and other fashion goods?</b>							
<i>Excl. SFT's</i>							
<b>Great Dunmow</b>							
Great Dunmow	0.9%	7	0.0%	0	0.0%	0	6.6%
<b>Haverhill</b>							
Argos, High Street, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, High Street, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%
Halfords, Cambridge Road Retail Park, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Haycocks Road, Haverhill	0.5%	4	1.3%	1	0.0%	0	0.0%
Cambridge Road Retail Park, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%
Haverhill	3.3%	26	4.3%	5	0.0%	0	0.0%
<b>Leaden Roding</b>							
Leaden Roding	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Malden</b>							
Malden	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Saffron Walden</b>							
Argos (in Homebase), Elizabeth Way, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, Market Place, Saffron, Walden	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Elizabeth Way, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%
Ridgeons Timber & Builders Merchants, Ashdon Road, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Radwinter Road, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%
Saffron Walden	4.9%	39	23.8%	27	5.5%	3	0.0%
<b>Sawston</b>							
Sawston	0.1%	1	0.0%	0	0.0%	0	0.0%
<b>Stansted</b>							
Boots, Airside, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, Main Terminal, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, The Greens Building, Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%
HMV, Airside Departure Lounge, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%
Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Stansted Mountfitchet</b>							
Stansted Mountfitchet	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Stebbing</b>							
Stebbing	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Takeley</b>							
Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Thaxted</b>							
Thaxted	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Bishops Stortford</b>							
Argos, Jackson Square, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, Potter Street, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%
Halfords, South Street, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Fitzroy Park, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%
Magnet, Stort Valley Industrial Park, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, Jackson Square Shopping Centre, Bishop Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%
Jackson Square Shopping Centre, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Braintree</b>							
Argos, Bocking End, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Chapel Hill Retail	0.0%	0	0.0%	0	0.0%	0	0.0%

# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4
Park, Braintree							
Boots, George Yard, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%
Halfords, Chapel Hill Retail Park, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, Freeport Village, Braintree	0.2%	2	0.0%	0	0.0%	0	0.0%
George Yard Shopping Centre, Braintree	0.5%	4	0.0%	0	2.6%	3	0.7%
<b>Outside - Cambridge</b>							
Argos, Fitzroy Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Argos, Newmarket Road, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Newmarket Road, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
BHS, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, High Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, Woolards Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys PC World, Cambridge Retail Park, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Debenhams, The Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, Newmarket Road, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Halfords, Cambridge Retail Park, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
HMV, Lion Yard, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Cambridge Retail Park, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
John Lewis, Grand Arcade, Cambridge	0.4%	3	0.4%	0	0.0%	0	0.8%
Magnet, Mercers Row, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, Sidney Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, The Mall, Barhill, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Primark, Burleigh Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
River Island, Grand Arcade, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
TK Maxx, Beehive Center, Coldhams Lane, Cambridge	0.1%	1	0.9%	1	0.0%	0	0.0%
Toys R Us, The Beehive Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Christ's Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Grand Arcade, Cambridge	0.2%	2	0.0%	0	0.0%	0	0.0%
Lion Yard Shopping Centre, Cambridge	0.1%	1	0.0%	0	0.0%	0	0.0%
Mitchams Corner, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
The Grafton, Cambridge	0.5%	4	1.8%	2	1.4%	1	0.0%
Beehive Centre Retail Park, Cambridge	0.8%	7	0.0%	0	0.0%	0	0.0%
Cambridge Retail Park, Cambridge	0.8%	6	0.0%	0	1.4%	1	0.0%
<b>Outside - Chelmer Village</b>							
TK Maxx, Chelmer Village Retail Park, Chelmer Village	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Chelmsford</b>							
B&Q, Homelands Retail Park, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%

# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4
Currys PC World, Chelmer Village Retail Park, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
High Chelmer Shopping Centre, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
HMV, High Chelmer Shopping Centre, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
JJB Sports, High Chelmer, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
Magnet, Hanbury Road, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, Riverside Retail Park, Chelmsford	0.1%	1	0.0%	0	0.0%	0	0.0%
Next, High Street, Chelmsford	0.3%	3	0.0%	0	0.0%	0	1.3%
The Meadows, Chelmsford	0.7%	5	0.0%	0	0.0%	0	2.7%
Wickes, Cuton Hall Lane, Springfield, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
Chelmer Village Retail Park, Chelmsford	0.3%	2	0.0%	0	0.0%	0	1.2%
Riverside Retail Park, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Harlow</b>							
Argos, Harlow Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Argos, The Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, The Oaks Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
BHS, Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, The Stow, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys PC World, Queensgate Retail Park, Edinburgh Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Halfords, Howard Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
HMV, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Edinburgh Road, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, The Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Primark, Broad Walk, Harlow	0.1%	1	0.0%	0	0.7%	1	0.0%
River Island, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
TK Maxx, Water Gardens, Haydens Road, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Toys R Us, Queensgate Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Princes Gate Retail Park, Howard Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Little Walk, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Staple Tye, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
The Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Harlow Retail Park, Harlow	0.1%	1	0.0%	0	0.6%	1	0.0%
Princes Gate Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
The Oaks Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Hertford</b>							
Matalan, Madford Retail Park, Hertford	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Newmarket</b>							
Argos, The Rookery Centre, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, High Street, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%
TK Maxx, 31 High Street, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%



# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4							
Newmarket														
The Guineas Shopping Centre, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Royston</b>														
Boots, Burns Road, Royston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, High Street, Royston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Stevenage</b>														
B&Q, London Road, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BHS, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm Mill, Roebuck Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JJB Sports, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnet, Argyle Way, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Danestrete, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Queensway, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World, Roebuck Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark, Town Square, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
River Island, West Gate Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, Forum Shopping Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us, Roaring Meg Retail Park, London Road, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Monkswood Way, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Gate Shopping Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Stevenage	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, Stevenage	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Elsewhere</b>														
Sainsbury's, Jackson Square, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Greenhithe	0.6%	4	0.6%	1	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0
Freeport Outlet Shopping Village, Charter Way, Braintree	2.7%	22	0.0%	0	0.0%	0	3.3%	3	8.7%	17	0.0%	0	0.6%	1
Lakeside Retail Park, West Thurrock	0.8%	6	1.0%	1	0.0%	0	0.6%	1	0.9%	2	0.7%	1	0.9%	2
Tollgate Shopping Park, Tollgate West, Stanway	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Bishops Stortford	6.3%	50	5.6%	6	1.4%	1	5.7%	6	0.8%	1	40.6%	36	0.0%	0
Braintree	4.9%	39	3.2%	4	0.0%	0	7.2%	8	12.1%	23	2.1%	2	1.1%	3
Buntingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	4.0%	32	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	12.9%	31
Cambridge	31.5%	250	48.2%	55	61.9%	31	7.9%	8	3.2%	6	16.7%	15	55.7%	134
Chelmsford	23.3%	185	0.7%	1	0.0%	0	59.6%	63	56.2%	109	12.3%	11	0.4%	1
Colchester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Harlow	2.8%	22	4.0%	5	0.0%	0	2.6%	3	0.0%	0	13.5%	12	1.1%	3
London	2.4%	19	1.6%	2	0.0%	0	0.5%	0	3.2%	6	9.2%	8	1.0%	2
Newmarket	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4
Royston	0.5%	4	0.0%	0	7.0%	3	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Stevenage	0.5%	4	0.0%	0	7.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside of Study Area	3.6%	29	2.7%	3	9.6%	5	1.4%	1	3.0%	6	5.0%	4	3.8%	9
<b>Others</b>														
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Uttlesford Household Survey for Savills

	Total	Zone 1A		Zone 1B		Zone 2A		Zone 2B		Zone 3		Zone 4		
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't buy these goods regularly)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	795	115		50		106		194		88		242		
Sample:	796	120		49		112		187		88		240		

# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4							
<b>Q05 Where do you do most of your household's shopping for furniture, floor coverings and household textiles ?</b>														
<i>Excl. SFT's</i>														
<b>Great Dunmow</b>														
Great Dunmow	1.7%	11	0.0%	0	0.0%	0	13.4%	10	0.5%	1	0.0%	0	0.0%	0
<b>Haverhill</b>														
Argos, High Street, Haverhill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Boots, High Street, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Cambridge Road Retail Park, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Haycocks Road, Haverhill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Cambridge Road Retail Park, Haverhill	1.9%	12	0.0%	0	3.2%	1	1.7%	1	0.0%	0	0.0%	0	4.4%	9
Haverhill	5.9%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	36
<b>Leaden Roding</b>														
Leaden Roding	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
<b>Malden</b>														
Malden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Saffron Walden</b>														
Argos (in Homebase), Elizabeth Way, Saffron Walden	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Market Place, Saffron, Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Elizabeth Way, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ridgeons Timber & Builders Merchants, Ashdon Road, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	8.2%	51	37.1%	38	3.2%	1	2.3%	2	0.0%	0	0.0%	0	4.8%	10
<b>Sawston</b>														
Sawston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.6%	1
<b>Stansted</b>														
Boots, Airside, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Main Terminal, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Greens Building, Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Airside Departure Lounge, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Stansted Mountfitchet</b>														
Stansted Mountfitchet	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
<b>Stebbing</b>														
Stebbing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Takeley</b>														
Takeley	0.5%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	3.8%	2	0.0%	0
<b>Thaxted</b>														
Thaxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Bishops Stortford</b>														
Argos, Jackson Square, Bishops Stortford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Boots, Potter Street, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, South Street, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Fitzroy Park, Bishops Stortford	1.1%	7	0.8%	1	0.0%	0	2.9%	2	0.0%	0	6.2%	4	0.0%	0
Magnet, Stort Valley Industrial Park, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Jackson Square Shopping Centre, Bishop Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jackson Square Shopping Centre, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Braintree</b>														
Argos, Bocking End, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Chapel Hill Retail	1.0%	6	0.0%	0	0.0%	0	6.5%	5	1.0%	1	0.0%	0	0.0%	0

# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4
Park, Braintree							
Boots, George Yard, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%
Halfords, Chapel Hill Retail Park, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, Freeport Village, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%
George Yard Shopping Centre, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Cambridge</b>							
Argos, Fitzroy Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Argos, Newmarket Road, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Newmarket Road, Cambridge	0.2%	1	1.0%	1	0.0%	0	0.0%
BHS, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, High Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, Woolards Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys PC World, Cambridge Retail Park, Cambridge	0.1%	1	0.0%	0	0.0%	0	0.4%
Debenhams, The Grafton Centre, Cambridge	0.1%	0	0.3%	0	0.0%	0	0.0%
DFS, Newmarket Road, Cambridge	0.1%	1	0.0%	0	0.0%	0	0.3%
Halfords, Cambridge Retail Park, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
HMV, Lion Yard, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Cambridge Retail Park, Cambridge	0.2%	1	0.5%	0	0.0%	0	0.3%
John Lewis, Grand Arcade, Cambridge	3.8%	23	5.6%	6	6.7%	3	5.5%
Magnet, Mercers Row, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, Sidney Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, The Mall, Barhill, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Primark, Burleigh Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
River Island, Grand Arcade, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
TK Maxx, Beehive Center, Coldhams Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Toys R Us, The Beehive Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Christ's Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Grand Arcade, Cambridge	0.1%	1	0.0%	0	0.0%	0	0.5%
Lion Yard Shopping Centre, Cambridge	0.1%	1	0.0%	0	0.0%	0	0.3%
Mitchams Corner, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
The Grafton, Cambridge	0.2%	1	0.0%	0	3.2%	1	0.0%
Beehive Centre Retail Park, Cambridge	5.9%	37	8.0%	8	23.9%	10	0.0%
Cambridge Retail Park, Cambridge	2.9%	18	6.3%	7	8.4%	3	0.0%
<b>Outside - Chelmer Village</b>							
TK Maxx, Chelmer Village Retail Park, Chelmer Village	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Chelmsford</b>							
B&Q, Homelands Retail Park, Chelmsford	0.2%	1	0.0%	0	0.0%	0	0.8%

# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4
Currys PC World, Chelmer Village Retail Park, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
High Chelmer Shopping Centre, Chelmsford	0.1%	1	0.0%	0	0.0%	0	0.4%
HMV, High Chelmer Shopping Centre, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
JJB Sports, High Chelmer, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
Magnet, Hanbury Road, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, Riverside Retail Park, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, High Street, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
The Meadows, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Cuton Hall Lane, Springfield, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
Chelmer Village Retail Park, Chelmsford	4.6%	28	0.0%	0	0.0%	0	11.0%
Riverside Retail Park, Chelmsford	0.3%	2	0.0%	0	0.0%	0	0.9%
<b>Outside - Harlow</b>							
Argos, Harlow Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Argos, The Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, The Oaks Retail Park, Harlow	0.1%	1	0.0%	0	0.0%	0	0.0%
BHS, Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, The Stow, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys PC World, Queensgate Retail Park, Edinburgh Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Halfords, Howard Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
HMV, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Edinburgh Road, Harlow	0.1%	1	0.0%	0	0.0%	0	0.9%
Matalan, The Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Primark, Broad Walk, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
River Island, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
TK Maxx, Water Gardens, Haydens Road, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Toys R Us, Queensgate Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Princes Gate Retail Park, Howard Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Little Walk, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Staple Tye, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
The Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Harlow Retail Park, Harlow	1.9%	12	0.0%	0	0.0%	0	4.0%
Princes Gate Retail Park, Harlow	1.2%	7	1.0%	1	0.0%	0	0.9%
The Oaks Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Hertford</b>							
Matalan, Madford Retail Park, Hertford	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Newmarket</b>							
Argos, The Rookery Centre, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, High Street, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%
TK Maxx, 31 High Street, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%



# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4							
Newmarket														
The Guineas Shopping Centre, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Royston</b>														
Boots, Burns Road, Royston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, High Street, Royston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Stevenage</b>														
B&Q, London Road, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BHS, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm Mill, Roebuck Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JJB Sports, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnet, Argyle Way, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Danestrete, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Queensway, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World, Roebuck Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark, Town Square, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
River Island, West Gate Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, Forum Shopping Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us, Roaring Meg Retail Park, London Road, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Monkswood Way, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Gate Shopping Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Stevenage	0.5%	3	0.0%	0	7.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Elsewhere</b>														
Sainsbury's, Jackson Square, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Greenhithe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Freeport Outlet Shopping Village, Charter Way, Braintree	2.1%	13	0.0%	0	0.0%	0	2.9%	2	7.8%	11	0.0%	0	0.0%	0
Lakeside Retail Park, West Thurrock	4.4%	27	2.2%	2	0.0%	0	11.1%	8	10.0%	14	2.3%	1	0.8%	2
Tollgate Shopping Park, Tollgate West, Stanway	1.9%	12	0.0%	0	0.0%	0	0.0%	0	8.5%	12	0.0%	0	0.0%	0
Bishops Stortford	3.4%	21	3.8%	4	0.0%	0	3.9%	3	0.0%	0	24.8%	14	0.0%	0
Braintree	3.6%	23	0.0%	0	0.0%	0	5.7%	4	13.2%	18	0.0%	0	0.0%	0
Buntingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	6.0%	37	1.4%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	17.0%	35
Cambridge	19.7%	122	25.6%	26	26.1%	11	10.3%	8	4.5%	6	9.1%	5	32.2%	66
Chelmsford	5.2%	32	0.0%	0	0.0%	0	5.7%	4	19.8%	27	0.8%	0	0.0%	0
Colchester	1.6%	10	0.5%	0	0.0%	0	0.6%	0	6.3%	9	0.0%	0	0.0%	0
Harlow	2.3%	14	4.8%	5	0.0%	0	3.7%	3	0.0%	0	11.5%	7	0.0%	0
London	1.0%	6	0.0%	0	0.0%	0	0.0%	0	1.3%	2	3.5%	2	1.2%	3
Newmarket	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royston	0.9%	5	0.0%	0	12.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside of Study Area	3.4%	21	0.5%	0	1.7%	1	4.8%	4	7.8%	11	5.3%	3	1.1%	2
<b>Others</b>														
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A		Zone 1B		Zone 2A		Zone 2B		Zone 3		Zone 4		
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't buy these goods regularly)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		621		103		41		76		138		58		204
Sample:		638		114		38		82		136		58		210

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4							
<b>Q06 Where do you do most of your household's shopping for DIY and decorating goods ?</b>														
<i>Excl. SFT's</i>														
<b>Great Dunmow</b>														
Great Dunmow	0.2%	2	0.0%	0	0.0%	0	1.2%	1	0.3%	1	0.0%	0	0.0%	0
<b>Haverhill</b>														
Argos, High Street, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, High Street, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Cambridge Road Retail Park, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Haycocks Road, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Road Retail Park, Haverhill	15.3%	131	4.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	48.4%	126
Haverhill	4.7%	40	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.3%	40
<b>Leaden Roding</b>														
Leaden Roding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Malden</b>														
Malden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Saffron Walden</b>														
Argos (in Homebase), Elizabeth Way, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Market Place, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Elizabeth Way, Saffron Walden	11.1%	95	53.8%	75	5.7%	3	6.3%	7	0.4%	1	0.0%	0	3.5%	9
Ridgeons Timber & Builders Merchants, Ashdon Road, Saffron Walden	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Tesco Superstore, Radwinter Road, Saffron Walden	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	5.4%	46	24.8%	35	5.5%	3	1.3%	2	1.2%	2	0.0%	0	2.0%	5
<b>Sawston</b>														
Sawston	1.4%	12	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	11
<b>Stansted</b>														
Boots, Airside, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Main Terminal, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Greens Building, Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Airside Departure Lounge, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Stansted Mountfitchet</b>														
Stansted Mountfitchet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Stebbing</b>														
Stebbing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Takeley</b>														
Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Thaxted</b>														
Thaxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Bishops Stortford</b>														
Argos, Jackson Square, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Potter Street, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, South Street, Bishops Stortford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Homebase, Fitzroy Park, Bishops Stortford	8.9%	76	5.1%	7	1.5%	1	10.8%	12	0.0%	0	59.2%	56	0.0%	0
Magnet, Stort Valley Industrial Park, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Jackson Square Shopping Centre, Bishop Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jackson Square Shopping Centre, Bishops Stortford	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Braintree</b>														
Argos, Bocking End, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Chapel Hill Retail	15.8%	136	0.0%	0	0.0%	0	44.6%	51	41.9%	84	0.0%	0	0.0%	0

# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4							
Park, Braintree														
Boots, George Yard, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Chapel Hill Retail Park, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Freeport Village, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
George Yard Shopping Centre, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Cambridge</b>														
Argos, Fitzroy Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos, Newmarket Road, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Newmarket Road, Cambridge	2.3%	20	1.3%	2	4.2%	2	0.0%	0	0.0%	0	0.0%	0	6.2%	16
BHS, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, High Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Woolards Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Cambridge Retail Park, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams, The Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Newmarket Road, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Cambridge Retail Park, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Lion Yard, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Cambridge Retail Park, Cambridge	2.6%	22	0.0%	0	5.6%	3	0.0%	0	0.0%	0	0.0%	0	7.5%	19
John Lewis, Grand Arcade, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnet, Mercers Row, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Sidney Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, The Mall, Barhill, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark, Burleigh Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
River Island, Grand Arcade, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, Beehive Center, Coldhams Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us, The Beehive Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Christ's Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grand Arcade, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lion Yard Shopping Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mitchams Corner, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Grafton, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beehive Centre Retail Park, Cambridge	0.4%	3	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Cambridge Retail Park, Cambridge	1.1%	10	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	8
<b>Outside - Chelmer Village</b>														
TK Maxx, Chelmer Village Retail Park, Chelmer Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Chelmsford</b>														
B&Q, Homelands Retail Park, Chelmsford	9.6%	83	0.0%	0	0.0%	0	12.9%	15	33.3%	67	0.0%	0	0.3%	1

# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4
Currys PC World, Chelmer Village Retail Park, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
High Chelmer Shopping Centre, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
HMV, High Chelmer Shopping Centre, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
JJB Sports, High Chelmer, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
Magnet, Hanbury Road, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, Riverside Retail Park, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, High Street, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
The Meadows, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Cuton Hall Lane, Springfield, Chelmsford	0.3%	2	0.0%	0	0.6%	1	0.8%
Chelmer Village Retail Park, Chelmsford	0.2%	1	0.0%	0	0.0%	0	0.7%
Riverside Retail Park, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Harlow</b>							
Argos, Harlow Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Argos, The Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, The Oaks Retail Park, Harlow	1.3%	11	0.4%	1	0.0%	0	1.7%
BHS, Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, The Stow, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys PC World, Queensgate Retail Park, Edinburgh Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Halfords, Howard Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
HMV, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Edinburgh Road, Harlow	1.0%	9	0.0%	0	0.0%	0	1.7%
Matalan, The Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Primark, Broad Walk, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
River Island, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
TK Maxx, Water Gardens, Haydens Road, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Toys R Us, Queensgate Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Princes Gate Retail Park, Howard Way, Harlow	0.4%	3	0.6%	1	0.0%	0	0.0%
Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Little Walk, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Staple Tye, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
The Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Harlow Retail Park, Harlow	0.7%	6	0.0%	0	0.0%	0	0.8%
Princes Gate Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
The Oaks Retail Park, Harlow	0.1%	1	0.0%	0	0.0%	0	0.6%
<b>Outside - Hertford</b>							
Matalan, Madford Retail Park, Hertford	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Newmarket</b>							
Argos, The Rookery Centre, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, High Street, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%
TK Maxx, 31 High Street, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%



# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4							
Newmarket														
The Guineas Shopping Centre, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Royston</b>														
Boots, Burns Road, Royston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, High Street, Royston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Stevenage</b>														
B&Q, London Road, Stevenage	1.3%	11	0.0%	0	22.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BHS, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm Mill, Roebuck Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JJB Sports, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnet, Argyle Way, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Danestrete, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Queensway, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World, Roebuck Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark, Town Square, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
River Island, West Gate Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, Forum Shopping Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us, Roaring Meg Retail Park, London Road, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Monkswood Way, Stevenage	0.1%	1	0.3%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Gate Shopping Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Stevenage	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Elsewhere</b>														
Sainsbury's, Jackson Square, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Greenhithe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Outlet Shopping Village, Charter Way, Braintree	1.8%	16	0.0%	0	0.0%	0	7.6%	9	3.4%	7	0.0%	0	0.0%	0
Lakeside Retail Park, West Thurrock	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tollgate Shopping Park, Tollgate West, Stanway	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Bishops Stortford	2.0%	18	1.7%	2	0.0%	0	2.2%	3	0.0%	0	13.3%	13	0.0%	0
Braintree	2.0%	17	0.0%	0	0.0%	0	3.9%	5	6.2%	12	0.0%	0	0.0%	0
Buntingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	1.9%	16	3.6%	5	1.5%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	10
Chelmsford	1.4%	12	0.0%	0	0.0%	0	2.6%	3	4.4%	9	0.0%	0	0.0%	0
Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Harlow	0.2%	2	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0
London	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royston	1.7%	14	0.0%	0	30.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside of Study Area	3.8%	32	0.0%	0	11.5%	6	1.2%	1	6.1%	12	3.9%	4	3.6%	9
<b>Others</b>														
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Uttlesford Household Survey for Savills

	Total	Zone 1A		Zone 1B		Zone 2A		Zone 2B		Zone 3		Zone 4		
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't buy these goods regularly)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	859	140		48		115		201		95		260		
Sample:	839	140		47		110		194		95		253		

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4							
<b>Q07 Where do you do most of your household's shopping for domestic appliances such as washing machines fridges, cookers and kettles?</b>														
<i>Excl. SFT's</i>														
<b>Great Dunmow</b>														
Great Dunmow	1.0%	6	0.0%	0	0.0%	0	8.2%	5	0.0%	0	1.2%	1	0.0%	0
<b>Haverhill</b>														
Argos, High Street, Haverhill	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	5
Boots, High Street, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Cambridge Road Retail Park, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Haycocks Road, Haverhill	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4
Cambridge Road Retail Park, Haverhill	0.9%	5	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	5
Haverhill	15.5%	91	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.6%	90
<b>Leaden Roding</b>														
Leaden Roding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Malden</b>														
Malden	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
<b>Saffron Walden</b>														
Argos (in Homebase), Elizabeth Way, Saffron Walden	0.6%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Market Place, Saffron, Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Elizabeth Way, Saffron Walden	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ridgeons Timber & Builders Merchants, Ashdon Road, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	7.4%	43	36.6%	34	3.2%	1	5.0%	3	0.7%	1	0.0%	0	2.0%	4
<b>Sawston</b>														
Sawston	0.4%	2	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.6%	1
<b>Stansted</b>														
Boots, Airside, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Main Terminal, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Greens Building, Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Airside Departure Lounge, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Stansted Mountfitchet</b>														
Stansted Mountfitchet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Stebbing</b>														
Stebbing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Takeley</b>														
Takeley	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
<b>Thaxted</b>														
Thaxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Bishops Stortford</b>														
Argos, Jackson Square, Bishops Stortford	0.3%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.8%	1	0.0%	0
Boots, Potter Street, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, South Street, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Fitzroy Park, Bishops Stortford	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0
Magnet, Stort Valley Industrial Park, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Jackson Square Shopping Centre, Bishop Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jackson Square Shopping Centre, Bishops Stortford	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Braintree</b>														
Argos, Bocking End, Braintree	0.8%	5	0.0%	0	0.0%	0	1.2%	1	3.4%	4	0.0%	0	0.0%	0
B&Q, Chapel Hill Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4							
Park, Braintree														
Boots, George Yard, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Chapel Hill Retail Park, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Freeport Village, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
George Yard Shopping Centre, Braintree	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
<b>Outside - Cambridge</b>														
Argos, Fitzroy Street, Cambridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Argos, Newmarket Road, Cambridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
B&Q, Newmarket Road, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BHS, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, High Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Woolards Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Cambridge Retail Park, Cambridge	3.7%	21	7.2%	7	1.7%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	14
Debenhams, The Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Newmarket Road, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Cambridge Retail Park, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Lion Yard, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Cambridge Retail Park, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Grand Arcade, Cambridge	8.8%	52	10.1%	9	18.4%	8	11.7%	7	1.4%	2	0.7%	0	12.4%	26
Magnet, Mercers Row, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Sidney Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, The Mall, Barhill, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark, Burleigh Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
River Island, Grand Arcade, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, Beehive Center, Coldhams Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us, The Beehive Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Christ's Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grand Arcade, Cambridge	0.6%	4	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.9%	2
Lion Yard Shopping Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mitchams Corner, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Grafton, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beehive Centre Retail Park, Cambridge	2.4%	14	7.1%	7	9.8%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	3
Cambridge Retail Park, Cambridge	2.2%	13	3.7%	3	1.7%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	9
<b>Outside - Chelmer Village</b>														
TK Maxx, Chelmer Village Retail Park, Chelmer Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Chelmsford</b>														
B&Q, Homelands Retail Park, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4							
Currys PC World, Chelmer Village Retail Park, Chelmsford	8.7%	51	0.0%	0	0.0%	0	17.7%	10	30.1%	36	7.3%	5	0.0%	0
High Chelmer Shopping Centre, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, High Chelmer Shopping Centre, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JJB Sports, High Chelmer, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnet, Hanbury Road, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Riverside Retail Park, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, High Street, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Meadows, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Cuton Hall Lane, Springfield, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmsford	4.2%	24	0.0%	0	0.0%	0	8.2%	5	16.5%	20	0.0%	0	0.0%	0
Riverside Retail Park, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Harlow</b>														
Argos, Harlow Retail Park, Harlow	0.3%	2	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0
Argos, The Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, The Oaks Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BHS, Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Stow, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Queensgate Retail Park, Edinburgh Way, Harlow	1.8%	11	0.0%	0	0.0%	0	2.4%	1	0.0%	0	13.7%	9	0.0%	0
Halfords, Howard Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Edinburgh Road, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, The Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark, Broad Walk, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
River Island, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, Water Gardens, Haydens Road, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us, Queensgate Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Princes Gate Retail Park, Howard Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Walk, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staple Tye, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Harlow	1.7%	10	0.0%	0	0.0%	0	5.4%	3	0.0%	0	10.1%	7	0.0%	0
Princes Gate Retail Park, Harlow	1.4%	8	0.0%	0	0.0%	0	2.8%	2	0.0%	0	9.7%	7	0.0%	0
The Oaks Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Hertford</b>														
Matalan, Madford Retail Park, Hertford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Newmarket</b>														
Argos, The Rookery Centre, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, High Street, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, 31 High Street, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4							
Newmarket														
The Guineas Shopping Centre, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Royston</b>														
Boots, Burns Road, Royston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, High Street, Royston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Stevenage</b>														
B&Q, London Road, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BHS, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm Mill, Roebuck Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JJB Sports, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnet, Argyle Way, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Danestrete, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Queensway, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World, Roebuck Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark, Town Square, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
River Island, West Gate Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, Forum Shopping Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us, Roaring Meg Retail Park, London Road, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Monkswood Way, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Gate Shopping Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Stevenage	1.5%	9	0.0%	0	21.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Elsewhere</b>														
Sainsbury's, Jackson Square, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Greenhithe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Freeport Outlet Shopping Village, Charter Way, Braintree	1.3%	8	0.0%	0	0.0%	0	2.0%	1	5.6%	7	0.0%	0	0.0%	0
Lakeside Retail Park, West Thurrock	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Tollgate Shopping Park, Tollgate West, Stanway	1.4%	8	0.0%	0	0.0%	0	0.0%	0	7.0%	8	0.0%	0	0.0%	0
Bishops Stortford	5.0%	29	2.0%	2	0.0%	0	2.4%	1	1.1%	1	36.5%	24	0.0%	0
Braintree	3.3%	20	0.0%	0	0.0%	0	5.4%	3	13.8%	16	0.0%	0	0.0%	0
Buntingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	6
Cambridge	12.7%	74	26.1%	24	29.5%	12	3.1%	2	1.0%	1	2.2%	1	16.1%	34
Chelmsford	3.8%	22	0.0%	0	0.0%	0	11.4%	7	13.2%	16	0.0%	0	0.0%	0
Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Harlow	1.5%	9	0.6%	1	0.0%	0	1.1%	1	0.0%	0	11.3%	8	0.0%	0
London	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Newmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Royston	0.6%	3	0.0%	0	8.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside of Study Area	1.2%	7	0.0%	0	5.8%	2	0.0%	0	1.7%	2	0.0%	0	1.3%	3
<b>Others</b>														
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## Uttlesford Household Survey for Savills

	Total	Zone 1A		Zone 1B		Zone 2A		Zone 2B		Zone 3		Zone 4		
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't buy these goods regularly)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	587	93		42		59		119		67		207		
Sample:	609	101		38		72		116		65		217		

# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4							
<b>Q08 Where do you do most of your household's shopping for TV, Hi Fi, radio, photographic and computer equipment?</b>														
<i>Excl. SFT's</i>														
<b>Great Dunmow</b>														
Great Dunmow	0.2%	1	0.0%	0	0.0%	0	0.6%	0	0.4%	1	0.0%	0	0.0%	0
<b>Haverhill</b>														
Argos, High Street, Haverhill	1.3%	8	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	5
Boots, High Street, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Cambridge Road Retail Park, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Haycocks Road, Haverhill	1.2%	8	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	6
Cambridge Road Retail Park, Haverhill	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Haverhill	9.8%	61	0.5%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	28.6%	60
<b>Leaden Roding</b>														
Leaden Roding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Malden</b>														
Malden	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
<b>Saffron Walden</b>														
Argos (in Homebase), Elizabeth Way, Saffron Walden	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Market Place, Saffron, Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Elizabeth Way, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ridgeons Timber & Builders Merchants, Ashdon Road, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	4.2%	27	24.0%	23	3.0%	1	0.6%	0	0.0%	0	0.0%	0	0.8%	2
<b>Sawston</b>														
Sawston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Stansted</b>														
Boots, Airside, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Main Terminal, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Greens Building, Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Airside Departure Lounge, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Stansted Mountfitchet</b>														
Stansted Mountfitchet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Stebbing</b>														
Stebbing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Takeley</b>														
Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Thaxted</b>														
Thaxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Bishops Stortford</b>														
Argos, Jackson Square, Bishops Stortford	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	6	0.0%	0
Boots, Potter Street, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, South Street, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Fitzroy Park, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnet, Stort Valley Industrial Park, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Jackson Square Shopping Centre, Bishop Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jackson Square Shopping Centre, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Braintree</b>														
Argos, Bocking End, Braintree	0.7%	5	0.0%	0	0.0%	0	0.9%	1	2.9%	4	0.0%	0	0.0%	0
B&Q, Chapel Hill Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4
Park, Braintree							
Boots, George Yard, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%
Halfords, Chapel Hill Retail Park, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, Freeport Village, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%
George Yard Shopping Centre, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Cambridge</b>							
Argos, Fitzroy Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Argos, Newmarket Road, Cambridge	0.1%	1	0.0%	0	0.0%	0	0.4%
B&Q, Newmarket Road, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
BHS, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, High Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, Woolards Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys PC World, Cambridge Retail Park, Cambridge	6.1%	39	8.7%	8	12.1%	5	11.7%
Debenhams, The Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, Newmarket Road, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Halfords, Cambridge Retail Park, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
HMV, Lion Yard, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Cambridge Retail Park, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
John Lewis, Grand Arcade, Cambridge	11.9%	75	9.7%	9	26.2%	12	17.6%
Magnet, Mercers Row, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, Sidney Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, The Mall, Barhill, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Primark, Burleigh Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
River Island, Grand Arcade, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
TK Maxx, Beehive Center, Coldhams Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Toys R Us, The Beehive Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Christ's Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Grand Arcade, Cambridge	0.6%	4	0.0%	0	0.0%	0	0.8%
Lion Yard Shopping Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Mitchams Corner, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
The Grafton, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Beehive Centre Retail Park, Cambridge	2.9%	18	8.7%	8	4.6%	2	3.2%
Cambridge Retail Park, Cambridge	3.1%	19	3.4%	3	7.8%	3	6.0%
<b>Outside - Chelmer Village</b>							
TK Maxx, Chelmer Village Retail Park, Chelmer Village	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Chelmsford</b>							
B&Q, Homelands Retail Park, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%

# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4							
Currys PC World, Chelmer Village Retail Park, Chelmsford	9.9%	63	0.0%	0	0.0%	0	25.9%	20	31.2%	42	0.0%	0	0.0%	0
High Chelmer Shopping Centre, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, High Chelmer Shopping Centre, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JJB Sports, High Chelmer, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnet, Hanbury Road, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Riverside Retail Park, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, High Street, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Meadows, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Cuton Hall Lane, Springfield, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmsford	5.6%	35	0.0%	0	0.0%	0	7.2%	6	21.8%	30	0.0%	0	0.0%	0
Riverside Retail Park, Chelmsford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
<b>Outside - Harlow</b>														
Argos, Harlow Retail Park, Harlow	0.3%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Argos, The Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, The Oaks Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BHS, Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Stow, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Queensgate Retail Park, Edinburgh Way, Harlow	4.2%	26	3.7%	4	0.0%	0	5.4%	4	0.7%	1	27.6%	18	0.0%	0
Halfords, Howard Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Edinburgh Road, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, The Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark, Broad Walk, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
River Island, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, Water Gardens, Haydens Road, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us, Queensgate Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Princes Gate Retail Park, Howard Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Walk, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staple Tye, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Harlow	1.2%	8	0.0%	0	0.0%	0	5.0%	4	0.0%	0	6.0%	4	0.0%	0
Princes Gate Retail Park, Harlow	1.7%	11	0.0%	0	0.0%	0	1.2%	1	0.0%	0	15.3%	10	0.0%	0
The Oaks Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Hertford</b>														
Matalan, Madford Retail Park, Hertford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Newmarket</b>														
Argos, The Rookery Centre, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, High Street, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, 31 High Street, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4							
Newmarket														
The Guineas Shopping Centre, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Royston</b>														
Boots, Burns Road, Royston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, High Street, Royston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Stevenage</b>														
B&Q, London Road, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BHS, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm Mill, Roebuck Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JJB Sports, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnet, Argyle Way, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Danestrete, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Queensway, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World, Roebuck Retail Park, Stevenage	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Primark, Town Square, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
River Island, West Gate Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, Forum Shopping Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us, Roaring Meg Retail Park, London Road, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Monkswood Way, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Gate Shopping Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Stevenage	1.4%	9	0.0%	0	19.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Elsewhere</b>														
Sainsbury's, Jackson Square, Bishops Stortford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0
Bluewater Shopping Centre, Greenhithe	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Freeport Outlet Shopping Village, Charter Way, Braintree	0.8%	5	0.0%	0	0.0%	0	1.6%	1	2.6%	4	0.0%	0	0.0%	0
Lakeside Retail Park, West Thurrock	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Tollgate Shopping Park, Tollgate West, Stanway	2.4%	15	0.0%	0	0.0%	0	1.6%	1	10.2%	14	0.0%	0	0.0%	0
Bishops Stortford	2.2%	14	0.5%	0	0.0%	0	3.6%	3	0.5%	1	15.5%	10	0.0%	0
Braintree	2.3%	14	0.0%	0	0.0%	0	3.4%	3	8.7%	12	0.0%	0	0.0%	0
Buntingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	1.5%	9	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	8
Cambridge	14.5%	91	31.1%	30	21.4%	10	6.0%	5	1.4%	2	8.6%	5	18.8%	39
Chelmsford	3.7%	23	0.0%	0	0.0%	0	12.7%	10	10.0%	14	0.0%	0	0.0%	0
Colchester	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.4%	1
Harlow	1.0%	7	0.8%	1	0.0%	0	0.8%	1	0.0%	0	8.0%	5	0.0%	0
London	0.3%	2	0.5%	0	0.0%	0	0.6%	0	0.0%	0	1.4%	1	0.0%	0
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royston	0.2%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside of Study Area	1.6%	10	0.8%	1	2.2%	1	3.9%	3	0.5%	1	0.0%	0	2.2%	5
<b>Others</b>														
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A		Zone 1B		Zone 2A		Zone 2B		Zone 3		Zone 4		
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't buy these goods regularly)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	629	97		45		78		136		64		210		
Sample:	643	101		42		85		130		65		220		



# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4							
<b>Q09 Where do you do most of your household's shopping on personal / luxury goods including books, jewellery, china, glass, cosmetics and medical goods?</b>														
<i>Excl. SFT's</i>														
<b>Great Dunmow</b>														
Great Dunmow	3.9%	23	0.0%	0	0.0%	0	26.3%	23	0.0%	0	0.0%	0	0.0%	0
<b>Haverhill</b>														
Argos, High Street, Haverhill	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	6
Boots, High Street, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Cambridge Road Retail Park, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Haycocks Road, Haverhill	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Cambridge Road Retail Park, Haverhill	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	6
Haverhill	5.2%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	30
<b>Leaden Roding</b>														
Leaden Roding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Maulden</b>														
Maulden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Saffron Walden</b>														
Argos (in Homebase), Elizabeth Way, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Market Place, Saffron, Walden	0.9%	5	4.0%	4	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Elizabeth Way, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ridgeons Timber & Builders Merchants, Ashdon Road, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	10.9%	63	46.2%	46	2.1%	1	1.8%	2	2.0%	2	1.9%	1	6.1%	11
<b>Sawston</b>														
Sawston	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4
<b>Stansted</b>														
Boots, Airside, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Main Terminal, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Greens Building, Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Airside Departure Lounge, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted Airport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
<b>Stansted Mountfitchet</b>														
Stansted Mountfitchet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Stebbing</b>														
Stebbing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Takeley</b>														
Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Thaxted</b>														
Thaxted	0.1%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Bishops Stortford</b>														
Argos, Jackson Square, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Potter Street, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, South Street, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Fitzroy Park, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnet, Stort Valley Industrial Park, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Jackson Square Shopping Centre, Bishop Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jackson Square Shopping Centre, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Braintree</b>														
Argos, Bocking End, Braintree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0

# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4
B&Q, Chapel Hill Retail Park, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, George Yard, Braintree	0.3%	2	0.0%	0	0.0%	0	1.6%
Halfords, Chapel Hill Retail Park, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, Freeport Village, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%
George Yard Shopping Centre, Braintree	0.2%	1	0.0%	0	0.0%	0	0.8%
<b>Outside - Cambridge</b>							
Argos, Fitzroy Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Argos, Newmarket Road, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Newmarket Road, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
BHS, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, Grafton Centre, Cambridge	0.2%	1	0.0%	0	3.8%	1	0.0%
Boots, High Street, Cambridge	0.3%	2	0.0%	0	0.0%	0	0.8%
Boots, Woolards Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys PC World, Cambridge Retail Park, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Debenhams, The Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, Newmarket Road, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Halfords, Cambridge Retail Park, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
HMV, Lion Yard, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Cambridge Retail Park, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
John Lewis, Grand Arcade, Cambridge	3.1%	18	0.5%	0	6.2%	2	3.5%
Magnet, Mercers Row, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, Sidney Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, The Mall, Barhill, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Primark, Burleigh Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
River Island, Grand Arcade, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
TK Maxx, Beehive Center, Coldhams Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Toys R Us, The Beehive Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Christ's Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Grand Arcade, Cambridge	1.3%	7	0.0%	0	2.8%	1	0.0%
Lion Yard Shopping Centre, Cambridge	0.1%	1	0.0%	0	0.0%	0	0.0%
Mitchams Corner, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
The Grafton, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Beehive Centre Retail Park, Cambridge	0.1%	1	0.6%	1	0.0%	0	0.0%
Cambridge Retail Park, Cambridge	0.1%	1	0.0%	0	2.1%	1	0.0%
<b>Outside - Chelmer Village</b>							
TK Maxx, Chelmer Village Retail Park, Chelmer Village	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Chelmsford</b>							
B&Q, Homelands Retail	0.0%	0	0.0%	0	0.0%	0	0.0%

# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4
Park, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys PC World, Chelmer Village Retail Park, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
High Chelmer Shopping Centre, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
HMV, High Chelmer Shopping Centre, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
JJB Sports, High Chelmer, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
Magnet, Hanbury Road, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, Riverside Retail Park, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, High Street, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
The Meadows, Chelmsford	0.9%	5	0.0%	0	0.0%	0	4.2%
Wickes, Cuton Hall Lane, Springfield, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
Chelmer Village Retail Park, Chelmsford	0.3%	2	0.0%	0	0.0%	0	1.1%
Riverside Retail Park, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Harlow</b>							
Argos, Harlow Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Argos, The Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, The Oaks Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
BHS, Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, The Stow, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys PC World, Queensgate Retail Park, Edinburgh Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Halfords, Howard Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
HMV, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Edinburgh Road, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, The Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Primark, Broad Walk, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
River Island, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
TK Maxx, Water Gardens, Haydens Road, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Toys R Us, Queensgate Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Princes Gate Retail Park, Howard Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Little Walk, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Staple Tye, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
The Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Harlow Retail Park, Harlow	0.1%	1	0.0%	0	0.0%	0	0.8%
Princes Gate Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
The Oaks Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Hertford</b>							
Matalan, Madford Retail Park, Hertford	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Newmarket</b>							
Argos, The Rookery Centre, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, High Street, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%

# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4
TK Maxx, 31 High Street, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%
The Guineas Shopping Centre, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Royston</b>							
Boots, Burns Road, Royston	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, High Street, Royston	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Stevenage</b>							
B&Q, London Road, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
BHS, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys PC World, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunelm Mill, Roebuck Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
HMV, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
JJB Sports, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
Magnet, Argyle Way, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, Danestrete, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, Queensway, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
PC World, Roebuck Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
Primark, Town Square, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
River Island, West Gate Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
TK Maxx, Forum Shopping Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
Toys R Us, Roaring Meg Retail Park, London Road, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Monkswood Way, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
West Gate Shopping Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
Roebuck Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Elsewhere</b>							
Sainsbury's, Jackson Square, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%
Bluewater Shopping Centre, Greenhithe	0.4%	3	0.0%	0	0.0%	0	1.7%
Freepoint Outlet Shopping Village, Charter Way, Braintree	1.1%	6	0.0%	0	0.0%	0	1.8%
Lakeside Retail Park, West Thurrock	1.0%	6	0.0%	0	2.8%	1	1.1%
Tollgate Shopping Park, Tollgate West, Stanway	0.0%	0	0.0%	0	0.0%	0	0.0%
Bishops Stortford	6.1%	35	3.8%	4	0.0%	0	6.7%
Braintree	4.6%	27	0.0%	0	0.0%	0	2.9%
Buntingford	0.0%	0	0.0%	0	0.0%	0	0.0%
Bury St Edmunds	2.9%	16	0.0%	0	2.1%	1	0.0%
Cambridge	26.2%	151	41.2%	41	50.3%	18	11.8%
Chelmsford	15.0%	86	0.0%	0	0.0%	0	23.4%
Colchester	0.6%	3	0.0%	0	0.0%	0	0.0%
Harlow	1.7%	10	1.5%	1	0.0%	0	4.8%
London	4.5%	26	1.5%	2	0.0%	0	7.7%
Newmarket	0.2%	1	0.0%	0	0.0%	0	0.0%
Royston	1.0%	6	0.0%	0	16.2%	6	0.0%
Stevenage	0.1%	1	0.0%	0	2.1%	1	0.0%
Outside of Study Area	3.0%	18	0.8%	1	5.8%	2	4.0%
<b>Others</b>							

## Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A		Zone 1B		Zone 2A		Zone 2B		Zone 3		Zone 4		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't buy these goods regularly)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	577	100		35		86		125		47		183		
Sample:	554	101		33		77		119		51		173		

# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4							
<b>Q10 Where do you do most of your household's shopping on recreational goods including toys, bicycles, games, sports and camping equipment?</b>														
<i>Excl. SFT's</i>														
<b>Great Dunmow</b>														
Great Dunmow	0.8%	4	0.0%	0	0.0%	0	6.3%	4	0.0%	0	0.0%	0	0.0%	0
<b>Haverhill</b>														
Argos, High Street, Haverhill	2.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	10
Boots, High Street, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Cambridge Road Retail Park, Haverhill	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Sainsbury's, Haycocks Road, Haverhill	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Cambridge Road Retail Park, Haverhill	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6
Haverhill	5.7%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.3%	25
<b>Leaden Roding</b>														
Leaden Roding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Maulden</b>														
Maulden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Saffron Walden</b>														
Argos (in Homebase), Elizabeth Way, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Market Place, Saffron, Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Elizabeth Way, Saffron Walden	0.5%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ridgeons Timber & Builders Merchants, Ashdon Road, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	8.1%	36	41.3%	30	0.0%	0	2.3%	1	0.8%	1	0.0%	0	2.6%	4
<b>Sawston</b>														
Sawston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
<b>Stansted</b>														
Boots, Airside, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Main Terminal, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Greens Building, Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Airside Departure Lounge, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Stansted Mountfitchet</b>														
Stansted Mountfitchet	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
<b>Stebbing</b>														
Stebbing	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
<b>Takeley</b>														
Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Thaxted</b>														
Thaxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Bishops Stortford</b>														
Argos, Jackson Square, Bishops Stortford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Boots, Potter Street, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, South Street, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Fitzroy Park, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnet, Stort Valley Industrial Park, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Jackson Square Shopping Centre, Bishop Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jackson Square Shopping Centre, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside - Braintree</b>														
Argos, Bocking End, Braintree	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0



# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4
B&Q, Chapel Hill Retail Park, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, George Yard, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%
Halfords, Chapel Hill Retail Park, Braintree	0.7%	3	0.0%	0	0.0%	0	2.3%
Next, Freeport Village, Braintree	0.0%	0	0.0%	0	0.0%	0	1.7%
George Yard Shopping Centre, Braintree	0.0%	0	0.0%	0	0.0%	0	2.0%
<b>Outside - Cambridge</b>							
Argos, Fitzroy Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Argos, Newmarket Road, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Newmarket Road, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
BHS, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, High Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, Woolards Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys PC World, Cambridge Retail Park, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Debenhams, The Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, Newmarket Road, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Halfords, Cambridge Retail Park, Cambridge	1.0%	5	2.5%	2	0.0%	0	0.0%
HMV, Lion Yard, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Cambridge Retail Park, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
John Lewis, Grand Arcade, Cambridge	1.5%	7	2.1%	2	4.9%	1	0.0%
Magnet, Mercers Row, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, Sidney Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, The Mall, Barhill, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Primark, Burleigh Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
River Island, Grand Arcade, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
TK Maxx, Beehive Center, Coldhams Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Toys R Us, The Beehive Centre, Cambridge	0.5%	2	0.9%	1	0.0%	0	0.0%
Christ's Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Grand Arcade, Cambridge	0.4%	2	0.0%	0	0.0%	0	0.0%
Lion Yard Shopping Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Mitchams Corner, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
The Grafton, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%
Beehive Centre Retail Park, Cambridge	2.0%	9	1.1%	1	2.7%	1	0.0%
Cambridge Retail Park, Cambridge	1.6%	7	0.9%	1	0.0%	0	0.0%
<b>Outside - Chelmer Village</b>							
TK Maxx, Chelmer Village Retail Park, Chelmer Village	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Chelmsford</b>							
B&Q, Homelands Retail	0.0%	0	0.0%	0	0.0%	0	0.0%

# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4
Park, Chelmsford							
Currys PC World, Chelmer Village Retail Park, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
High Chelmer Shopping Centre, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
HMV, High Chelmer Shopping Centre, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
JJB Sports, High Chelmer, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
Magnet, Hanbury Road, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, Riverside Retail Park, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, High Street, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
The Meadows, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Cuton Hall Lane, Springfield, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%
Chelmer Village Retail Park, Chelmsford	3.6%	16	0.0%	0	0.0%	0	11.9%
Riverside Retail Park, Chelmsford	1.5%	7	0.0%	0	0.0%	0	2.4%
<b>Outside - Harlow</b>							
Argos, Harlow Retail Park, Harlow	0.4%	2	0.0%	0	0.0%	0	3.3%
Argos, The Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, The Oaks Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
BHS, Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, The Stow, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys PC World, Queensgate Retail Park, Edinburgh Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Halfords, Howard Way, Harlow	0.1%	1	0.9%	1	0.0%	0	0.0%
HMV, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Edinburgh Road, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, The Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Primark, Broad Walk, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
River Island, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
TK Maxx, Water Gardens, Haydens Road, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Toys R Us, Queensgate Centre, Harlow	0.1%	1	0.0%	0	0.0%	0	0.0%
Wickes, Princes Gate Retail Park, Howard Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Little Walk, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Staple Tye, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
The Water Gardens, Harlow	0.3%	2	0.0%	0	0.0%	0	2.6%
Harlow Retail Park, Harlow	0.5%	2	0.0%	0	0.0%	0	2.9%
Princes Gate Retail Park, Harlow	2.0%	9	0.0%	0	0.0%	0	2.3%
The Oaks Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Hertford</b>							
Matalan, Madford Retail Park, Hertford	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Newmarket</b>							
Argos, The Rookery Centre, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, High Street, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%

# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4
TK Maxx, 31 High Street, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%
The Guineas Shopping Centre, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Royston</b>							
Boots, Burns Road, Royston	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, High Street, Royston	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Stevenage</b>							
B&Q, London Road, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
BHS, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys PC World, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunelm Mill, Roebuck Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
HMV, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
JJB Sports, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
Magnet, Argyle Way, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, Danestrete, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
Next, Queensway, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
PC World, Roebuck Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
Primark, Town Square, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
River Island, West Gate Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
TK Maxx, Forum Shopping Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
Toys R Us, Roaring Meg Retail Park, London Road, Stevenage	0.1%	1	0.0%	0	0.0%	0	0.0%
Wickes, Monkswood Way, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
West Gate Shopping Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
Roaring Meg Retail Park, Stevenage	0.5%	2	0.0%	0	9.0%	2	0.0%
Roebuck Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside - Elsewhere</b>							
Sainsbury's, Jackson Square, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%
Bluewater Shopping Centre, Greenhithe	0.2%	1	0.0%	0	0.0%	0	1.0%
Freepoint Outlet Shopping Village, Charter Way, Braintree	5.0%	22	2.0%	1	0.0%	0	3.8%
Lakeside Retail Park, West Thurrock	1.5%	7	1.5%	1	3.6%	1	1.6%
Tollgate Shopping Park, Tollgate West, Stanway	1.6%	7	0.0%	0	0.0%	0	6.6%
Bishops Stortford	2.7%	12	1.1%	1	0.0%	0	1.6%
Braintree	4.6%	20	0.0%	0	0.0%	0	6.9%
Buntingford	0.0%	0	0.0%	0	0.0%	0	0.0%
Bury St Edmunds	0.5%	2	0.0%	0	0.0%	0	0.0%
Cambridge	22.6%	100	35.5%	26	59.7%	16	4.8%
Chelmsford	12.3%	54	0.0%	0	0.0%	0	34.5%
Colchester	0.5%	2	0.0%	0	0.0%	0	0.0%
Harlow	5.7%	25	5.5%	4	0.0%	0	7.7%
London	0.6%	3	0.0%	0	0.0%	0	0.0%
Newmarket	1.3%	6	0.0%	0	2.7%	1	0.0%
Royston	1.0%	4	0.6%	0	14.7%	4	0.0%
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside of Study Area	2.3%	10	1.1%	1	2.7%	1	0.0%
<b>Others</b>							

## Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A		Zone 1B		Zone 2A		Zone 2B		Zone 3		Zone 4		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't buy these goods regularly)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	441	73		27		58		108		39		137		
Sample:	399	75		22		58		84		41		119		

### Q11 How does your household normally travel when undertaking shopping for non-food goods ?

Car / van (as driver)	75.6%	756	74.2%	125	74.5%	44	78.3%	106	76.5%	174	77.0%	89	74.1%	219
Car / van (as passenger)	10.7%	107	7.6%	13	12.3%	7	11.3%	15	9.8%	22	6.1%	7	14.3%	42
Bus	4.0%	40	0.7%	1	2.5%	1	4.6%	6	5.0%	11	3.6%	4	5.4%	16
Motorcycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	3.9%	39	9.9%	17	4.9%	3	4.4%	6	0.7%	2	2.4%	3	3.1%	9
Taxi	0.2%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.2%	1
Train	0.9%	9	0.0%	0	0.0%	0	0.0%	0	1.1%	3	5.7%	7	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't travel, goods delivered)	1.5%	15	2.4%	4	0.0%	0	0.4%	0	2.5%	6	3.2%	4	0.5%	1
(Don't know / varies)	1.8%	18	3.0%	5	0.0%	0	0.7%	1	3.8%	9	1.4%	2	0.6%	2
Disability vehicle	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & Ride	1.3%	13	1.2%	2	5.9%	3	0.4%	0	0.6%	1	0.0%	0	1.8%	5
Weighted base:	1000	169		59		135		228		115		295		
Sample:	1000	171		59		134		226		115		295		

### Q12 Of the following centres which do you consider your main centre for shopping and leisure purposes? [PR]

Bishops Stortford	11.0%	110	4.0%	7	2.2%	1	9.9%	13	1.8%	4	73.9%	85	0.0%	0
Braintree	9.6%	96	0.0%	0	0.0%	0	11.3%	15	34.1%	78	1.9%	2	0.4%	1
Cambridge	28.9%	289	32.9%	56	51.5%	30	9.9%	13	3.9%	9	3.3%	4	60.0%	177
Chelmsford	18.1%	181	0.0%	0	0.0%	0	43.5%	59	52.1%	119	2.9%	3	0.2%	1
Great Dunmow	2.7%	27	0.0%	0	0.0%	0	17.2%	23	1.4%	3	0.4%	0	0.0%	0
Harlow	3.1%	31	3.5%	6	0.0%	0	5.5%	7	0.0%	0	13.6%	16	0.6%	2
Haverhill	6.6%	66	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.9%	62
Hertford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Royston	1.9%	19	0.0%	0	23.5%	14	0.0%	0	0.0%	0	0.0%	0	1.7%	5
Saffron Walden	11.4%	114	49.1%	83	8.0%	5	1.0%	1	3.0%	7	0.0%	0	6.0%	18
Sawston	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5
Stansted	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Stevenage	0.7%	7	0.0%	0	12.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thaxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None of these)	5.4%	54	7.9%	13	2.5%	1	1.6%	2	3.8%	9	3.6%	4	8.3%	24
Weighted base:	1000	169		59		135		228		115		295		
Sample:	1000	171		59		134		226		115		295		

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4							
<b>Q13 What do you most like about (CENTRE MENTIONED AT Q12)? [MR]</b>														
<i>Those who said a centre at Q12</i>														
Cheap parking	1.3%	13	1.1%	2	0.0%	0	1.2%	2	0.9%	2	2.5%	3	1.7%	5
Cleanliness of streets	2.1%	20	0.0%	0	0.0%	0	2.4%	3	2.3%	5	0.8%	1	3.9%	10
Close to friends / relatives	1.8%	17	1.5%	2	0.0%	0	6.6%	9	1.1%	3	0.6%	1	1.1%	3
Competitive prices	0.6%	6	1.5%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.0%	3
Easy parking	5.3%	50	4.4%	7	7.1%	4	10.3%	14	6.1%	13	3.8%	4	2.9%	8
Evening entertainment	0.8%	7	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	2.6%	7
Feels safe	1.0%	9	1.3%	2	1.7%	1	0.5%	1	1.7%	4	0.0%	0	0.6%	2
Financial services (banks / building societies, etc)	0.5%	4	0.5%	1	0.0%	0	1.7%	2	0.4%	1	0.0%	0	0.2%	1
Good public transport links	1.6%	15	0.0%	0	0.0%	0	0.5%	1	1.5%	3	2.5%	3	3.1%	8
Leisure facilities (PLEASE WRITE IN e.g. pubs / restaurants / cinema / etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Near / convenient	39.6%	374	36.3%	57	33.8%	19	34.9%	46	40.5%	89	55.1%	61	37.9%	102
Particular foodstore (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrian friendly environment	6.0%	56	8.8%	14	7.3%	4	7.4%	10	4.9%	11	5.8%	6	4.2%	11
Selection / choice multiple shops	38.3%	362	50.5%	79	42.1%	24	43.1%	57	38.3%	84	26.1%	29	33.1%	90
Selection / choice of independent shops	17.7%	168	19.9%	31	18.4%	11	16.1%	21	14.9%	33	11.9%	13	21.8%	59
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling alley	0.4%	4	0.7%	1	0.0%	0	0.5%	1	0.8%	2	0.0%	0	0.0%	0
Cinema	1.0%	10	2.0%	3	0.0%	0	1.6%	2	1.1%	2	0.5%	0	0.6%	2
Close to retail parks	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.3%	1	0.0%	0	0.0%	0
Compact area	3.1%	29	2.1%	3	1.3%	1	0.9%	1	4.2%	9	5.5%	6	3.3%	9
Costcutter store	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Covered shopping area	0.2%	2	0.0%	0	0.0%	0	0.9%	1	0.3%	1	0.0%	0	0.0%	0
Easy to get to by car	1.2%	12	0.0%	0	1.3%	1	0.0%	0	5.0%	11	0.0%	0	0.0%	0
Easy to get to generally	0.7%	6	0.4%	1	1.7%	1	0.0%	0	1.5%	3	0.0%	0	0.5%	1
Familiar place	4.4%	42	3.3%	5	3.5%	2	5.7%	8	3.7%	8	2.9%	3	5.7%	15
Feels modern	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Friendly place / nice atmosphere	3.3%	31	6.2%	10	4.2%	2	6.4%	9	0.9%	2	0.6%	1	2.8%	8
Good cultural mix / diverse	0.3%	3	0.2%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.7%	2
Good for leisure / entertainment	0.7%	6	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.9%	5
Good market	2.0%	19	6.7%	10	2.3%	1	0.9%	1	0.9%	2	0.5%	0	1.3%	4
Good places to drink	0.2%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good places to eat	4.5%	43	6.9%	11	3.5%	2	3.7%	5	8.5%	19	1.7%	2	1.7%	5
Good range of food shops	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.6%	2
Historical / old buildings	1.9%	18	0.9%	1	1.7%	1	0.9%	1	0.0%	0	2.4%	3	4.2%	11
It's an attractive place	2.1%	20	3.6%	6	0.0%	0	0.0%	0	2.9%	6	0.0%	0	2.8%	8
It's getting bigger in size	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1
John Lewis store	1.3%	12	3.7%	6	2.5%	1	1.0%	1	0.6%	1	0.0%	0	0.8%	2
Library	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Marks & Spencer store	0.3%	3	0.4%	1	0.0%	0	0.7%	1	0.3%	1	0.0%	0	0.3%	1
Museum	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next store	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Nice market town	0.6%	6	2.5%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.2%	1
Nice river	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Not too big	0.9%	9	1.7%	3	0.0%	0	1.7%	2	0.3%	1	0.7%	1	0.8%	2
On school run	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Park & Ride	1.9%	18	1.1%	2	0.0%	0	4.3%	6	2.5%	6	1.3%	1	1.4%	4
Primark store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Quiet	0.8%	8	0.4%	1	0.0%	0	3.8%	5	0.6%	1	0.0%	0	0.2%	1
Sports / leisure centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.8%	2
Swimming pool	0.2%	2	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
That they're building a new precinct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre	0.3%	3	0.3%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Waitrose store	0.3%	3	0.6%	1	0.0%	0	0.7%	1	0.3%	1	0.0%	0	0.0%	0
Work there / close to work	0.5%	5	0.4%	1	0.0%	0	0.7%	1	0.7%	2	0.0%	0	0.7%	2
You can hire mobility scooters there	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	8.4%	79	3.1%	5	11.8%	7	4.7%	6	9.1%	20	16.3%	18	8.7%	24
(Don't know / can't remember)	1.0%	9	1.1%	2	0.0%	0	0.7%	1	1.8%	4	0.0%	0	1.0%	3
Weighted base:	946	156	57	133	219	111	270							
Sample:	947	163	57	133	216	110	268							

By Zone  
Weighted:

# Uttlesford Household Survey for Savills

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Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4
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	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4							
<b>Q14 What do you most dislike about (CENTRE MENTIONED AT Q12)? [MR]</b>														
<i>Those who said a centre at Q12</i>														
Difficult parking	17.5%	166	29.8%	46	24.4%	14	12.4%	16	18.8%	41	13.1%	15	12.3%	33
Expensive parking	16.3%	154	20.4%	32	28.4%	16	11.4%	15	9.8%	21	3.0%	3	24.4%	66
Lack of particular store (PLEASE WRITE IN STORE NAME)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of safety / personal security / hooligans	0.8%	7	0.5%	1	1.3%	1	0.5%	1	1.3%	3	0.9%	1	0.5%	1
Lack of services (banks / building societies etc)	0.3%	3	0.0%	0	1.3%	1	0.0%	0	0.4%	1	0.5%	0	0.2%	1
Poor pedestrian environment / pavements / roads in need of repair	1.6%	15	1.8%	3	9.6%	6	0.7%	1	1.6%	3	0.8%	1	0.6%	2
Poor selection / choice of multiple shops	10.4%	99	2.6%	4	5.0%	3	9.2%	12	12.9%	28	21.8%	24	10.1%	27
Poor / limited evening entertainment (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor / limited leisure facilities (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor selection / choice of independent shops	7.9%	75	3.5%	6	3.6%	2	4.3%	6	10.2%	22	17.3%	19	7.4%	20
Too expensive	0.3%	3	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.8%	2
Too far from home	0.8%	7	3.2%	5	0.0%	0	0.0%	0	0.4%	1	1.4%	2	0.0%	0
Unattractive environment / dirty streets / litter	2.6%	24	2.2%	3	0.0%	0	0.7%	1	3.8%	8	2.5%	3	3.3%	9
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have a Park & Ride	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Doesn't have a swimming pool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Doesn't have any character	0.4%	4	0.0%	0	1.3%	1	1.4%	2	0.3%	1	0.5%	0	0.0%	0
Doesn't have enough restaurants	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Don't like the people there	0.8%	8	0.0%	0	0.0%	0	0.7%	1	0.4%	1	4.6%	5	0.3%	1
Expensive Park & Ride	0.5%	5	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	4
Lack of a book shop	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.3%	1
Lack of a butchers	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Lack of a department store	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lack of a John Lewis store	0.2%	2	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.7%	1	0.0%	0
Lack of a Lidl store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Lack of a Marks & Spencer store	0.9%	8	1.2%	2	0.0%	0	0.0%	0	0.7%	2	0.6%	1	1.6%	4
Lack of a McDonalds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Lack of a Next store	0.4%	4	2.0%	3	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Lack of big supermarkets	0.2%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Lack of children's clothes stores	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of hardware / electrical stores	0.3%	2	0.5%	1	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0
Lack of music stores	0.3%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of older people clothes stores	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1
No market / poor market	0.3%	3	0.0%	0	1.7%	1	1.0%	1	0.4%	1	0.0%	0	0.0%	0
Not a lot to do there	0.4%	4	0.3%	0	0.0%	0	0.5%	1	0.4%	1	0.9%	1	0.2%	1
Not cycle friendly	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Not disabled friendly	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough nice restaurants	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.8%	2
Not enough signage	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.4%	1
Not enough toilets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Pedestrian crossing is needed at Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Poor public transport	0.6%	6	0.0%	0	1.3%	1	3.3%	4	0.3%	1	0.0%	0	0.0%	0
Shutdown / needs developing	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.9%	3
Shopping centres are too far apart	1.7%	16	0.3%	0	2.3%	1	1.5%	2	0.6%	1	0.4%	0	3.8%	10
Too busy	4.0%	38	5.1%	8	6.1%	3	4.7%	6	3.3%	7	4.8%	5	2.8%	8
Too many bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Too many cafes / coffee shops	0.5%	5	0.5%	1	0.0%	0	0.7%	1	0.0%	0	2.9%	3	0.0%	0
Too many chain stores	0.4%	4	1.4%	2	0.0%	0	0.0%	0	0.6%	1	0.5%	0	0.0%	0
Too many charity shops	1.7%	16	0.4%	1	0.0%	0	0.7%	1	2.4%	5	1.9%	2	2.7%	7

## Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A		Zone 1B		Zone 2A		Zone 2B		Zone 3		Zone 4		
Too many cheap shops	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.8%	2	1.8%	2	1.0%	3
Too many eateries	1.3%	12	0.4%	1	0.0%	0	0.0%	0	2.9%	6	3.8%	4	0.4%	1
Too many empty shops	1.5%	14	0.0%	0	4.8%	3	1.6%	2	0.6%	1	4.6%	5	1.2%	3
Too many estate agents	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.3%	1
Too many houses being built	1.2%	12	3.0%	5	3.6%	2	0.5%	1	0.9%	2	0.8%	1	0.5%	1
Too many people on bicycles	1.6%	15	0.5%	1	3.5%	2	0.4%	0	0.0%	0	0.0%	0	4.5%	12
Too many shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Too many tourists	0.4%	3	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.6%	2
Too much traffic	13.1%	124	15.7%	24	9.9%	6	11.1%	15	9.9%	22	9.5%	11	17.2%	47
Too small	0.3%	3	0.0%	0	0.0%	0	1.1%	2	0.3%	1	0.7%	1	0.0%	0
Town centre overrun by supermarkets	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uneven pavements and roads	0.4%	4	1.4%	2	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1
Windy	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
(Nothing)	31.1%	294	28.0%	44	32.0%	18	44.8%	59	32.1%	70	24.8%	27	27.7%	75
(Don't know / can't remember)	1.3%	12	2.0%	3	0.0%	0	0.5%	1	1.6%	3	2.6%	3	0.8%	2
Weighted base:		946		156		57		133		219		111		270
Sample:		947		163		57		133		216		110		268

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4							
<b>Q15 What improvements to the quality and range of facilities in (CENTRE MENTIONED AT Q12) would persuade your household to visit it more often? Please name up to THREE improvements. [MR]</b>														
<i>Those who said a centre at Q12</i>														
Attract larger retailers	1.2%	11	0.0%	0	0.0%	0	1.6%	2	1.6%	3	0.5%	0	1.8%	5
Develop new shopping facilities	0.6%	6	0.5%	1	3.0%	2	0.0%	0	1.3%	3	0.0%	0	0.2%	1
Encourage reduced shop prices	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.3%	1
Improve choice of multiple shops	11.5%	109	6.6%	10	16.4%	9	6.9%	9	10.9%	24	21.4%	24	11.9%	32
Improve market stalls	0.8%	7	0.0%	0	1.7%	1	1.9%	2	1.3%	3	1.0%	1	0.0%	0
Improve range of independent / specialist shops	9.8%	93	4.3%	7	5.0%	3	5.3%	7	12.7%	28	18.9%	21	10.1%	27
Introduce a larger supermarket	1.3%	12	0.0%	0	0.0%	0	3.3%	4	1.4%	3	0.8%	1	1.5%	4
New department store (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other new shop (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Refurbish / improve existing shopping facilities	0.8%	8	0.4%	1	0.0%	0	1.1%	1	1.0%	2	0.7%	1	1.0%	3
Enhanced range of health and fitness centres / gyms	0.7%	7	0.6%	1	0.0%	0	3.8%	5	0.5%	1	0.0%	0	0.0%	0
Improved music / theatre provision	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.9%	1	0.0%	0
Improved public transport facilities during the evenings	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved range of places to eat	0.7%	7	1.0%	2	0.0%	0	0.0%	0	1.1%	2	1.0%	1	0.5%	1
Improved range of pubs and night clubs	0.6%	6	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Less pubs and clubs	0.2%	1	0.0%	0	0.0%	0	0.4%	0	0.4%	1	0.0%	0	0.0%	0
New / improved bingo facility	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1
New / improved cinema	0.5%	5	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.4%	0	0.0%	0
New / improved museum or art gallery	0.5%	5	0.0%	0	0.0%	0	3.3%	4	0.3%	1	0.0%	0	0.0%	0
New / improved other leisure facilities (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved ten pin bowling centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0
Enhance shopmobility service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve access for pushchairs / wheelchairs, etc	0.2%	2	0.3%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.3%	1
Improve directional signs to town centre	0.8%	8	1.3%	2	1.3%	1	3.3%	4	0.3%	1	0.0%	0	0.0%	0
Improve layout of car parks	1.5%	14	1.0%	2	2.5%	1	1.3%	2	1.7%	4	4.1%	5	0.5%	1
Improve location of bus stops / bus station	1.8%	17	0.3%	0	2.3%	1	4.7%	6	1.7%	4	2.2%	2	1.0%	3
Improve public transport links	5.0%	47	5.2%	8	1.3%	1	3.6%	5	4.0%	9	2.7%	3	8.1%	22
Improve safety of pedestrians	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Improve signage / routeways within centre	0.3%	3	0.4%	1	1.7%	1	0.0%	0	0.3%	1	0.7%	1	0.0%	0
Increase frequency of public transport in the evenings	0.9%	8	0.5%	1	1.3%	1	1.7%	2	1.0%	2	1.5%	2	0.2%	1
Increase number of taxis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking spaces - long stay	3.6%	34	3.2%	5	2.3%	1	1.6%	2	8.1%	18	6.7%	7	0.3%	1
More parking spaces - short stay	3.1%	29	4.0%	6	0.0%	0	1.8%	2	7.0%	15	5.0%	6	0.0%	0
More parking spaces - type unspecified	5.8%	55	6.2%	10	2.5%	1	2.4%	3	4.5%	10	13.9%	15	5.8%	16
More pedestrianisation	1.0%	9	0.7%	1	2.3%	1	0.7%	1	0.7%	2	1.1%	1	1.1%	3
Reduce cost of parking	16.4%	155	22.5%	35	14.3%	8	8.9%	12	15.5%	34	5.2%	6	22.2%	60
Reduce road congestion	6.1%	58	8.6%	13	6.5%	4	2.2%	3	3.7%	8	3.9%	4	9.2%	25
Attract less people / relieve	0.3%	3	0.5%	1	2.3%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1

# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4
over-crowding							
Attract more people / make more lively	0.0%	0	0.0%	0	0.0%	0	0.0%
Clean shopping streets	1.1%	10	0.7%	1	0.0%	0	3.5%
Create more open spaces	0.2%	1	0.5%	1	0.0%	0	0.0%
Create more shelters from the weather	0.0%	0	0.0%	0	0.0%	0	0.0%
Improve number and attractiveness of meeting places	0.3%	2	0.0%	0	0.0%	0	0.5%
Improve play areas for children	0.3%	3	2.0%	3	0.0%	0	0.0%
Improved policing / enhance security / CCTV	0.3%	3	0.0%	0	0.0%	0	0.9%
Improve street furniture / floral displays	0.5%	5	0.5%	1	0.0%	0	1.0%
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%
Advertise the good features of the centre more	0.2%	2	0.0%	0	0.0%	0	0.0%
Aldi store	0.1%	1	0.0%	0	0.0%	0	0.3%
Asda store	0.1%	1	0.0%	0	0.0%	0	0.3%
Bank	0.2%	2	0.0%	0	0.0%	0	0.0%
Better access for cyclists / more cycle lanes	0.3%	3	0.5%	1	0.0%	0	0.3%
Better leisure centre	0.7%	6	0.0%	0	0.0%	0	2.4%
Better street lighting	0.2%	2	0.9%	1	0.0%	0	0.0%
Bon Marche store	0.1%	1	0.0%	0	0.0%	0	0.0%
Book shop	0.1%	1	0.0%	0	0.0%	0	0.0%
Cheaper park and ride	1.3%	12	3.4%	5	3.0%	2	0.8%
Cheaper public transport	0.3%	3	0.0%	0	0.0%	0	0.0%
Child-friendly restaurants	0.3%	3	2.0%	3	0.0%	0	0.0%
Community centre / village hall	0.1%	1	0.0%	0	0.0%	0	0.0%
Create a bypass around the town centre	0.3%	3	0.4%	1	0.0%	0	1.1%
Debenhams store	1.2%	11	0.0%	0	2.3%	1	0.7%
Department stores	0.0%	0	0.0%	0	0.0%	0	0.0%
Extend / improve the Park & Ride	0.3%	3	0.0%	0	1.3%	1	0.5%
Fill empty shops	0.1%	1	0.0%	0	1.3%	1	0.0%
Gap store	0.1%	1	0.0%	0	0.0%	0	0.7%
Greengrocers	0.1%	1	0.0%	0	0.0%	0	0.0%
H&M store	0.5%	5	0.0%	0	0.0%	0	0.0%
Hardware / electrical stores	0.2%	2	0.3%	0	0.0%	0	1.1%
Homebase store	0.4%	4	2.0%	3	0.0%	0	0.0%
House of Fraser store	0.1%	1	0.0%	0	0.0%	0	0.7%
Iceland store	0.0%	0	0.0%	0	0.0%	0	0.0%
Indoor swimming pool	0.1%	1	0.5%	1	0.0%	0	0.0%
Indoor tennis courts	0.1%	1	0.3%	0	0.0%	0	0.5%
John Lewis store	1.7%	16	0.5%	1	3.6%	2	1.5%
Leisure facilities for children / young people	0.3%	3	0.0%	0	0.0%	0	0.0%
Less cafes / coffee shops	0.1%	1	0.0%	0	0.0%	0	0.7%
Less charity collectors	0.1%	1	0.0%	0	0.0%	0	0.0%
Less charity shops	0.2%	2	0.0%	0	0.0%	0	0.0%
Less cheap shops	0.1%	1	0.0%	0	0.0%	0	0.0%
Less eateries	0.3%	3	0.7%	1	0.0%	0	0.5%
Less estate agents	0.2%	2	0.0%	0	1.3%	1	0.0%
Library	0.0%	0	0.0%	0	0.0%	0	0.0%
Library open for later and on Sundays	0.3%	3	1.7%	3	0.0%	0	0.0%
Longer opening hours / increase Sunday trading	0.2%	2	0.2%	0	0.0%	0	0.0%
Manage / control the cyclists better	0.2%	2	0.0%	0	0.0%	0	0.0%
Marks & Spencer store	1.5%	14	1.2%	2	3.5%	2	1.5%
McDonalds	0.1%	1	0.0%	0	0.0%	0	0.0%
More amenities such as schools / doctors etc	0.2%	2	0.0%	0	0.0%	0	0.5%
More clothing stores	1.0%	9	1.3%	2	0.0%	0	0.4%
More disabled parking	0.4%	4	0.8%	1	1.3%	1	0.5%
More public toilets	0.2%	2	0.0%	0	0.0%	0	0.0%
More things for the elderly to do	0.1%	1	0.0%	0	0.0%	0	0.0%

## Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A		Zone 1B		Zone 2A		Zone 2B		Zone 3		Zone 4		
Move shops outside the town centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	2.0%	5
Move the two shopping centres closer together	0.5%	4	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	3
Next store	0.4%	4	2.0%	3	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
PC World store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1
Primark store	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.2%	1
Reduce business rents	0.7%	6	1.2%	2	1.3%	1	0.7%	1	0.6%	1	0.5%	0	0.3%	1
Reduce the traffic congestion	2.0%	19	1.7%	3	15.4%	9	0.0%	0	1.3%	3	0.0%	0	1.5%	4
Re-introduce the shuttle bus between the two shopping centres	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1
Re-open the police station	0.2%	2	0.9%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Repair / improve the pavements	0.6%	6	1.7%	3	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.5%	1
Resurface / repair the roads	1.6%	16	0.5%	1	2.5%	1	0.0%	0	1.7%	4	0.6%	1	3.3%	9
Sainsbury's store	0.2%	2	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1
Stop building so many houses	0.3%	3	0.7%	1	1.3%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1
Superdrug store	0.5%	4	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%	0	0.0%	0
Topman store	1.2%	11	0.0%	0	0.0%	0	0.4%	0	2.4%	5	4.1%	5	0.2%	1
Waitrose store	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Weekly parking permits	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilko store	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.3%	1	0.0%	0	0.0%	0
(Nothing in particular)	31.1%	294	29.7%	46	34.1%	20	48.4%	64	28.5%	62	24.1%	27	27.5%	74
(Don't know / can't remember)	5.5%	52	6.4%	10	2.5%	1	1.4%	2	6.5%	14	7.9%	9	5.8%	16
Weighted base:		946		156		57		133		219		111		270
Sample:		947		163		57		133		216		110		268

### Q16 Do you have access to broadband internet at home or work or somewhere else? [MR]

Yes, at home	87.9%	879	89.5%	151	82.8%	49	88.3%	119	89.0%	203	89.0%	102	86.6%	255
Yes, at work	39.1%	391	38.0%	64	19.0%	11	54.4%	73	41.4%	94	31.0%	36	38.1%	112
Yes, other location	13.9%	139	17.5%	30	6.2%	4	20.5%	28	12.1%	28	7.2%	8	14.4%	42
No	11.4%	114	10.1%	17	15.9%	9	10.3%	14	10.3%	23	10.3%	12	13.1%	39
Weighted base:		1000		169		59		135		228		115		295
Sample:		1000		171		59		134		226		115		295

**Meanscore: Number of purchases per week [Every few days = 2.5, Weekly = 1, Fortnightly = 0.5, Monthly = 0.25, A few times a year = 0.125, Rarely = 0.06, Never = 0]**

### Q17 How often do you purchase goods via the Internet?

*Those who have access to broadband internet at Q16*

Every few days	11.2%	100	11.9%	18	3.4%	2	14.5%	17	11.5%	23	15.4%	16	9.0%	23
Weekly	25.7%	227	37.2%	57	27.3%	13	16.1%	19	28.5%	58	22.1%	23	22.3%	57
Fortnightly	15.7%	139	10.8%	16	29.5%	15	15.8%	19	11.2%	23	16.6%	17	19.1%	49
Monthly	20.0%	178	17.4%	26	19.7%	10	25.9%	31	16.7%	34	17.0%	18	22.7%	58
A few times a year	14.5%	128	10.2%	15	6.1%	3	20.4%	25	17.4%	35	15.3%	16	13.3%	34
Rarely	4.3%	38	4.8%	7	5.2%	3	0.4%	0	5.2%	11	3.3%	3	5.3%	13
Never	6.9%	61	3.8%	6	8.8%	4	7.1%	9	6.2%	13	8.2%	8	8.2%	21
(Don't know / varies)	1.8%	16	4.0%	6	0.0%	0	0.0%	0	3.4%	7	2.0%	2	0.2%	0
Mean:		0.71		0.82		0.58		0.70		0.73		0.78		0.63
Weighted base:		886		152		49		121		204		103		256
Sample:		843		150		46		113		193		98		243

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4							
<b>Q18 What type of goods do you purchase via the Internet? [MR]</b>														
<i>Those who purchase goods via the internet at Q17</i>														
Baby items	2.6%	21	3.4%	5	0.0%	0	5.8%	7	0.7%	1	2.5%	2	2.6%	6
Banking / finance	3.1%	25	1.5%	2	5.0%	2	7.1%	8	2.6%	5	3.1%	3	2.1%	5
Clothing & footwear	50.8%	419	65.1%	95	61.0%	28	49.2%	55	40.4%	77	43.6%	41	52.0%	122
DIY & decorating goods	7.1%	58	7.1%	10	9.0%	4	11.4%	13	4.7%	9	6.2%	6	6.8%	16
Domestic appliances, including kitchen appliances like cookers, fridges, washing machines etc	20.9%	172	11.7%	17	21.4%	10	24.9%	28	19.6%	38	25.8%	24	23.7%	56
Floor coverings & household textiles	8.7%	72	14.6%	21	3.8%	2	5.4%	6	6.8%	13	10.4%	10	8.4%	20
Food and grocery items	17.9%	148	28.7%	42	10.5%	5	14.5%	16	16.0%	31	21.3%	20	14.3%	34
Garden items	4.6%	38	3.7%	5	11.2%	5	4.4%	5	4.7%	9	3.7%	4	4.1%	10
Gifts	16.6%	137	12.6%	18	19.2%	9	17.3%	20	17.1%	33	17.5%	17	17.5%	41
Holidays	6.7%	55	5.9%	9	9.0%	4	10.0%	11	3.8%	7	6.0%	6	7.8%	18
Mobile phone accessories	2.9%	24	1.3%	2	0.0%	0	5.7%	6	2.4%	5	2.3%	2	3.7%	9
Music, gaming, DVDs, other media	21.1%	175	14.3%	21	23.7%	11	21.6%	24	23.5%	45	22.5%	21	22.3%	52
Personal / luxury goods, including books, jewellery, china, glass, cosmetics & medical goods	38.1%	314	41.4%	60	38.0%	17	24.9%	28	31.5%	60	42.8%	40	45.8%	108
Pet products	3.6%	30	3.3%	5	7.4%	3	3.8%	4	3.8%	7	3.1%	3	3.1%	7
Recreational goods, including bicycles, games, toys, sports & camping equipment	27.1%	224	29.2%	43	21.1%	10	32.9%	37	15.2%	29	14.7%	14	38.8%	91
Tickets, including travel, gigs, sporting events	7.1%	59	5.2%	8	19.5%	9	9.5%	11	4.6%	9	6.5%	6	7.0%	17
TV, Hi Fi, radio, photographic & computer equipment	22.7%	188	20.3%	30	14.9%	7	25.1%	28	24.2%	46	25.6%	24	22.2%	52
Vehicle parts	2.7%	23	1.4%	2	5.4%	2	1.7%	2	2.1%	4	0.0%	0	5.2%	12
Vehicles	0.6%	5	0.0%	0	2.2%	1	0.0%	0	1.4%	3	0.0%	0	0.6%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	7.8%	64	8.4%	12	5.1%	2	13.5%	15	9.5%	18	9.6%	9	3.0%	7
Weighted base:	825	146	45	113	192	95	235							
Sample:	761	141	40	101	176	86	217							



	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4
<b>Meanscore: [£]</b>							
<b>Q19 On average, how much money do you normally spend on internet shopping every month ?</b>							
<i>Those who purchase goods via the internet at Q17</i>							
Nothing	0.3%	3	0.3%	0	0.0%	0	0.0%
£1 - £10	4.2%	35	1.2%	2	1.6%	1	8.8%
£11 - £20	7.3%	61	6.7%	10	6.1%	3	0.6%
£21 - £30	7.0%	58	2.1%	3	2.9%	1	13.2%
£31 - £40	3.4%	28	4.5%	7	4.5%	2	2.5%
£41 - £50	6.5%	54	5.8%	9	17.8%	8	3.4%
£51 - £60	0.8%	7	1.3%	2	1.6%	1	0.8%
£61 - £70	1.1%	9	4.2%	6	2.2%	1	0.0%
£71 - £80	1.2%	10	1.2%	2	0.0%	0	0.0%
£81 - £90	0.1%	1	0.0%	0	0.0%	0	0.0%
£91 - £100	9.9%	82	8.8%	13	25.2%	11	7.0%
£101 - £150	3.9%	32	3.2%	5	0.0%	0	1.9%
£151 - £200	4.7%	39	11.4%	17	0.0%	0	5.9%
£201 - £250	1.4%	11	2.0%	3	0.0%	0	0.6%
£251 - £300	2.3%	19	1.2%	2	0.0%	0	5.2%
£301 - £350	0.5%	4	0.0%	0	0.0%	0	0.0%
£351 - £400	1.8%	15	0.5%	1	3.8%	2	4.5%
£401 - £450	0.2%	2	0.0%	0	0.0%	0	0.0%
£451 - £500	3.5%	29	6.5%	9	2.2%	1	4.5%
£501 - £750	2.0%	17	3.4%	5	0.0%	0	2.7%
£751 - £1,000	1.1%	9	0.7%	1	0.0%	0	0.8%
£1,000+	0.4%	4	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	32.5%	268	30.8%	45	23.5%	11	37.0%
(Refused)	3.7%	30	4.3%	6	8.8%	4	0.6%
<b>Mean:</b>	<b>160.90</b>	<b>181.87</b>	<b>97.87</b>	<b>178.01</b>	<b>180.88</b>	<b>159.29</b>	<b>135.17</b>
Weighted base:	825	146	45	113	192	95	235
Sample:	761	141	40	101	176	86	217

**GEN Gender of respondent.**

Male	33.1%	331	31.2%	53	42.6%	25	29.5%	40	31.5%	72	34.2%	39	34.9%	103
Female	66.9%	669	68.8%	116	57.4%	34	70.5%	95	68.5%	156	65.8%	76	65.1%	192
Weighted base:	1000	169	59	135	228	115	295							
Sample:	1000	171	59	134	226	115	295							

**AGE Could I ask, how old are you ?**

18 to 24	5.5%	55	3.7%	6	0.0%	0	11.2%	15	4.3%	10	7.8%	9	5.1%	15
25 to 34	10.9%	109	20.1%	34	11.1%	7	9.7%	13	9.2%	21	7.9%	9	8.6%	25
35 to 44	16.6%	166	20.5%	35	0.0%	0	14.3%	19	15.8%	36	29.9%	34	14.1%	42
45 to 54	19.1%	191	24.1%	41	10.0%	6	21.6%	29	16.9%	38	18.2%	21	19.0%	56
55 to 64	19.6%	196	12.9%	22	31.3%	18	17.0%	23	19.9%	45	17.6%	20	22.9%	67
65 +	25.3%	253	17.8%	30	45.4%	27	25.5%	34	28.4%	65	15.5%	18	27.0%	80
(Refused)	2.9%	29	1.0%	2	2.2%	1	0.6%	1	5.4%	12	3.1%	4	3.2%	9
Weighted base:	1000	169	59	135	228	115	295							
Sample:	1000	171	59	134	226	115	295							

**CAR How many cars does your household own or have the use of ?**

None	6.2%	62	9.0%	15	6.1%	4	5.7%	8	5.4%	12	5.3%	6	5.7%	17
One	28.5%	285	24.6%	42	19.6%	12	25.0%	34	29.6%	67	29.0%	33	33.2%	98
Two	42.8%	429	46.0%	78	51.1%	30	46.7%	63	38.0%	87	39.6%	46	42.6%	126
Three or more	19.8%	198	16.9%	28	20.9%	12	22.7%	31	22.0%	50	23.8%	27	16.7%	49
(Refused)	2.6%	26	3.6%	6	2.2%	1	0.0%	0	5.0%	11	2.2%	3	1.7%	5
Weighted base:	1000	169	59	135	228	115	295							
Sample:	1000	171	59	134	226	115	295							

# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4							
<b>ADU How many adults, including yourself, live in your household (16 years and above) ?</b>														
One	14.7%	147	17.5%	30	7.4%	4	14.2%	19	14.9%	34	20.5%	24	12.5%	37
Two	51.6%	516	54.0%	91	59.4%	35	57.4%	77	46.6%	106	40.7%	47	54.2%	160
Three	17.7%	177	14.5%	25	25.6%	15	18.4%	25	16.7%	38	22.4%	26	16.5%	49
Four	10.9%	109	7.0%	12	4.1%	2	9.3%	13	15.2%	35	12.7%	15	11.1%	33
Five	2.4%	24	4.4%	7	0.0%	0	0.7%	1	1.9%	4	1.0%	1	3.5%	10
Six or more	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
(Refused)	2.6%	26	2.5%	4	3.5%	2	0.0%	0	4.7%	11	2.7%	3	1.9%	6
Weighted base:		1000		169		59		135		228		115		295
Sample:		1000		171		59		134		226		115		295
<b>CHI How many children live in your household (15 years and under) ?</b>														
None	70.1%	701	62.3%	105	79.2%	47	69.7%	94	69.2%	158	63.5%	73	76.1%	224
One	11.3%	113	13.1%	22	12.4%	7	15.7%	21	11.5%	26	9.6%	11	8.6%	25
Two	11.6%	116	17.4%	29	5.0%	3	14.6%	20	8.2%	19	12.0%	14	10.6%	31
Three	4.3%	44	5.2%	9	0.0%	0	0.0%	0	5.6%	13	11.7%	13	2.8%	8
Four	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Five	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Six or more	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	2.4%	24	2.0%	3	3.5%	2	0.0%	0	4.7%	11	2.2%	3	1.9%	6
Weighted base:		1000		169		59		135		228		115		295
Sample:		1000		171		59		134		226		115		295
<b>EMP Which of the following best describes the chief wage earner of your household's current employment situation ? [PR]</b>														
Working full time	60.0%	600	65.7%	111	43.9%	26	67.7%	91	54.2%	123	69.7%	80	57.1%	168
Working part time	6.4%	64	7.7%	13	8.6%	5	3.1%	4	5.7%	13	10.1%	12	5.6%	17
Unemployed	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.2%	3	0.7%	1	0.4%	1
Retired on State pension ONLY	9.6%	96	8.4%	14	9.8%	6	11.8%	16	8.9%	20	8.4%	10	10.3%	30
Retired NOT on State pension only	17.0%	170	9.7%	16	29.3%	17	14.9%	20	20.0%	46	8.4%	10	20.8%	61
Housewife/husband	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1
Student	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carer	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled / long-term sick	0.4%	4	0.5%	1	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.3%	1
(Refused)	5.8%	58	7.6%	13	8.4%	5	2.5%	3	8.3%	19	2.7%	3	5.2%	15
Weighted base:		1000		169		59		135		228		115		295
Sample:		1000		171		59		134		226		115		295
<b>INC Approximately what is your total gross household income ?</b>														
£0-£14,999	3.1%	31	5.0%	8	9.4%	6	1.2%	2	3.5%	8	2.3%	3	1.5%	5
£15,000 - £20,999	2.7%	27	2.0%	3	1.2%	1	2.3%	3	3.9%	9	2.3%	3	2.9%	9
£21,000 - £30,999	4.7%	47	3.0%	5	3.5%	2	5.1%	7	7.3%	17	1.1%	1	5.1%	15
£31,000 - £40,999	4.1%	41	8.0%	14	2.2%	1	1.1%	1	4.2%	10	2.9%	3	3.9%	11
£41,000 - £50,999	3.8%	38	5.9%	10	0.0%	0	0.0%	0	3.6%	8	7.0%	8	4.1%	12
£51,000 - £60,999	2.8%	28	2.5%	4	1.2%	1	3.9%	5	3.8%	9	1.5%	2	2.4%	7
£61,000 - £70,999	2.8%	28	2.4%	4	0.0%	0	0.7%	1	0.3%	1	4.4%	5	5.9%	17
£71,000 - £80,999	2.2%	22	0.8%	1	1.2%	1	3.2%	4	1.3%	3	4.4%	5	2.5%	7
£81,000 - £90,999	1.6%	16	1.4%	2	13.4%	8	1.4%	2	1.1%	2	0.0%	0	0.5%	2
£91,000 - £100,999	1.0%	10	1.2%	2	1.7%	1	1.7%	2	1.0%	2	1.2%	1	0.5%	1
£100,000 - £150,999	1.6%	16	1.3%	2	0.0%	0	4.7%	6	1.5%	3	1.0%	1	1.2%	3
£151,000+	1.4%	14	1.9%	3	0.0%	0	2.3%	3	1.9%	4	2.0%	2	0.3%	1
(Don't know / refused)	68.1%	682	64.5%	109	66.2%	39	72.3%	98	66.6%	151	70.0%	80	69.2%	204
Weighted base:		1000		169		59		135		228		115		295
Sample:		1000		171		59		134		226		115		295
<b>ZON Zone</b>														
Zone 1A	16.9%	169	100.0%	169	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 1B	5.9%	59	0.0%	0	100.0%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2A	13.5%	135	0.0%	0	0.0%	0	100.0%	135	0.0%	0	0.0%	0	0.0%	0
Zone 2B	22.8%	228	0.0%	0	0.0%	0	0.0%	0	100.0%	228	0.0%	0	0.0%	0
Zone 3	11.5%	115	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	115	0.0%	0
Zone 4	29.5%	295	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	295
Weighted base:		1000		169		59		135		228		115		295
Sample:		1000		171		59		134		226		115		295

# Uttlesford Household Survey for Savills

Weighted:

April 2016

	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4							
<b>QUOTA Postcode Sector</b>														
CB101	2.5%	25	14.6%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB102	4.8%	48	28.2%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB113	5.2%	52	30.5%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB114	4.5%	45	26.7%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB214	4.6%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.5%	46
CB216	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	8
CB223	4.2%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	42
CB224	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	23
CB9 0	4.5%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	45
CB9 7	5.2%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	52
CB9 8	3.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	33
CB9 9	4.6%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	46
CM1 4	7.0%	70	0.0%	0	0.0%	0	0.0%	0	30.9%	70	0.0%	0	0.0%	0
CM226	3.7%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.9%	37	0.0%	0
CM227	3.4%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.8%	34	0.0%	0
CM231	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	8	0.0%	0
CM248	3.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.1%	36	0.0%	0
CM3 1	3.0%	30	0.0%	0	0.0%	0	0.0%	0	13.2%	30	0.0%	0	0.0%	0
CM6 1	6.3%	63	0.0%	0	0.0%	0	46.4%	63	0.0%	0	0.0%	0	0.0%	0
CM6 2	3.3%	33	0.0%	0	0.0%	0	24.8%	33	0.0%	0	0.0%	0	0.0%	0
CM6 3	3.9%	39	0.0%	0	0.0%	0	28.8%	39	0.0%	0	0.0%	0	0.0%	0
CM7 4	2.3%	23	0.0%	0	0.0%	0	0.0%	0	10.0%	23	0.0%	0	0.0%	0
CM7 5	5.0%	50	0.0%	0	0.0%	0	0.0%	0	22.2%	50	0.0%	0	0.0%	0
CM776	1.4%	14	0.0%	0	0.0%	0	0.0%	0	6.2%	14	0.0%	0	0.0%	0
CM777	4.0%	40	0.0%	0	0.0%	0	0.0%	0	17.5%	40	0.0%	0	0.0%	0
SG8 7	4.1%	41	0.0%	0	69.4%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG8 8	1.8%	18	0.0%	0	30.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1000		169		59		135		228		115		295	
Sample:	1000		171		59		134		226		115		295	

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**Appendix 7: Retail Capacity Tables**

Table 1 Population (5 year summary)

Zone	2011	2016	2021	2026	2031	2033
1a	31,504	33,858	36,230	38,429	40,334	41,016
1b	10,399	11,176	11,959	12,685	13,314	13,539
2a	24,661	26,503	28,361	30,082	31,573	32,107
2b	33,625	36,137	38,670	41,016	43,050	43,778
3	22,934	24,647	26,375	27,975	29,362	29,858
4	53,490	57,496	61,515	65,247	68,482	69,640
<b>Total</b>	<b>176,613</b>	<b>189,808</b>	<b>203,110</b>	<b>215,434</b>	<b>226,114</b>	<b>229,937</b>

Source: Pitney Bowes Business Insight  
Office for National Statistics

Table 1 - Population

Zone	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036
1a	30,938	31,504	31,991	32,434	32,901	33,378	33,858	34,327	34,801	35,280	35,757	36,230	36,696	37,149	37,593	38,014	38,429	38,832	39,229	39,613	39,977	40,334	40,680	41,016	41,340	41,654	41,960
1b	10,212	10,399	10,560	10,706	10,860	11,018	11,176	11,331	11,487	11,645	11,803	11,959	12,113	12,262	12,409	12,548	12,685	12,818	12,949	13,076	13,196	13,314	13,428	13,539	13,646	13,749	13,851
2a	24,216	24,661	25,042	25,389	25,755	26,126	26,503	26,871	27,242	27,616	27,990	28,361	28,726	29,080	29,421	29,757	30,082	30,397	30,708	31,009	31,294	31,573	31,844	32,107	32,360	32,606	32,846
2b	33,021	33,625	34,145	34,618	35,117	35,626	36,137	36,638	37,144	37,655	38,164	38,670	39,167	39,651	40,124	40,573	41,016	41,446	41,871	42,281	42,669	43,050	43,420	43,778	44,124	44,459	44,786
3	22,522	22,934	23,288	23,611	23,951	24,298	24,647	24,989	25,334	25,682	26,030	26,375	26,714	27,044	27,367	27,673	27,975	28,268	28,558	28,837	29,102	29,362	29,614	29,858	30,094	30,323	30,546
4	52,529	53,490	54,317	55,069	55,863	56,672	57,486	58,283	59,088	59,900	60,711	61,515	62,306	63,075	63,828	64,543	65,247	65,931	66,607	67,259	67,877	68,482	69,070	69,640	70,190	70,723	71,244
<b>Total</b>	<b>173,441</b>	<b>176,613</b>	<b>179,343</b>	<b>181,827</b>	<b>184,447</b>	<b>187,121</b>	<b>189,808</b>	<b>192,439</b>	<b>195,096</b>	<b>197,779</b>	<b>200,454</b>	<b>203,110</b>	<b>205,722</b>	<b>208,262</b>	<b>210,748</b>	<b>213,107</b>	<b>215,434</b>	<b>217,693</b>	<b>219,922</b>	<b>222,074</b>	<b>224,116</b>	<b>226,114</b>	<b>228,057</b>	<b>229,937</b>	<b>231,754</b>	<b>233,513</b>	<b>235,233</b>

**Table 2a - Convenience Expenditure per Capita (5 year summary)**

<b>Zone</b>	<b>2011</b>	<b>2016</b>	<b>2021</b>	<b>2026</b>	<b>2031</b>	<b>2032</b>	<b>2033</b>
Zone 1a	£2,110	£2,051	£2,096	£2,192	£2,281	£2,299	£2,318
Zone 1b	£2,307	£2,242	£2,292	£2,397	£2,494	£2,514	£2,534
Zone 2a	£2,085	£2,027	£2,072	£2,167	£2,255	£2,273	£2,291
Zone 2b	£2,032	£1,976	£2,019	£2,112	£2,197	£2,215	£2,233
Zone 3	£2,083	£2,025	£2,070	£2,165	£2,253	£2,271	£2,289
Zone 4	£1,831	£1,780	£1,819	£1,902	£1,979	£1,995	£2,011

**Table 2b - Comparison Expenditure per Capita (5 year summary)**

<b>Zone</b>	<b>2011</b>	<b>2016</b>	<b>2021</b>	<b>2026</b>	<b>2031</b>	<b>2032</b>	<b>2033</b>
Zone 1a	£2,886	£3,356	£3,828	£4,436	£5,264	£5,443	£5,628
Zone 1b	£3,136	£3,646	£4,160	£4,820	£5,720	£5,914	£6,115
Zone 2a	£2,823	£3,282	£3,744	£4,339	£5,148	£5,323	£5,504
Zone 2b	£2,676	£3,112	£3,549	£4,113	£4,881	£5,047	£5,218
Zone 3	£2,821	£3,279	£3,741	£4,335	£5,144	£5,319	£5,500
Zone 4	£2,404	£2,795	£3,188	£3,694	£4,384	£4,533	£4,687

Source:

Pitney Bowes Business Insight

Pitney Bowes Business Insight Retail Expenditure Guide 2015/2016

**2014 Prices**



Table 3A - Total Available Convenience Goods Expenditure (£m) (5 year summary)

Zone	2011	2016	2021	2026	2031	2033
1a	£66.46	£69.44	£75.94	£84.24	£92.00	£95.06
1b	£23.99	£25.06	£27.41	£30.40	£33.20	£34.31
2a	£51.42	£53.72	£58.76	£65.17	£71.18	£73.55
2b	£68.34	£71.39	£78.08	£86.61	£94.60	£97.74
3	£47.78	£49.92	£54.80	£60.56	£66.14	£68.34
4	£97.92	£102.30	£111.89	£124.10	£135.55	£140.05
<b>Total</b>	<b>£355.91</b>	<b>£371.84</b>	<b>£406.68</b>	<b>£451.08</b>	<b>£492.68</b>	<b>£509.06</b>

Table 3B - Total Available Comparison Goods Expenditure (£m) (5 year summary)

Zone	2011	2016	2021	2026	2031	2033
1a	£90.93	£113.62	£138.69	£170.48	£212.31	£230.83
1b	£32.62	£40.75	£49.74	£61.14	£76.15	£82.79
2a	£69.62	£86.98	£106.18	£130.51	£162.54	£176.72
2b	£89.99	£112.44	£137.26	£168.71	£210.12	£228.45
3	£64.69	£80.83	£98.67	£121.28	£151.04	£164.22
4	£128.57	£160.65	£196.10	£241.04	£300.20	£326.38
<b>Total</b>	<b>£476.42</b>	<b>£595.28</b>	<b>£726.63</b>	<b>£893.16</b>	<b>£1,112.36</b>	<b>£1,209.39</b>

Source: Pitney Bowes Business Insight  
 Pitney Bowes Business Insight Retail Expenditure Guide 2014/2015

2014 Prices

Table 3A - Total Available Convenience Goods Expenditure (£m)

Zone	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033
1a	£67.31	£66.46	£67.42	£67.94	£67.68	£68.32	£69.44	£70.40	£71.44	£72.78	£74.28	£75.94	£77.69	£79.35	£81.10	£82.75	£84.24	£85.80	£87.37	£88.93	£90.47	£92.00	£93.54	£95.06
1b	£24.29	£23.99	£24.33	£24.52	£24.43	£24.66	£25.06	£25.41	£25.78	£26.27	£26.81	£27.41	£28.04	£28.64	£29.27	£29.86	£30.40	£30.97	£31.53	£32.10	£32.65	£33.20	£33.76	£34.31
2a	£52.08	£51.42	£52.17	£52.57	£52.37	£52.86	£53.72	£54.47	£55.27	£56.31	£57.47	£58.76	£60.11	£61.40	£62.75	£64.02	£65.17	£66.38	£67.60	£68.81	£69.99	£71.18	£72.37	£73.55
2b	£69.21	£68.34	£69.32	£69.86	£69.59	£70.24	£71.39	£72.38	£73.45	£74.84	£76.38	£78.08	£79.88	£81.59	£83.39	£85.08	£86.61	£88.22	£89.83	£91.44	£93.02	£94.60	£96.17	£97.74
3	£48.39	£47.78	£48.47	£48.85	£48.66	£49.12	£49.92	£50.61	£51.36	£52.33	£53.40	£54.60	£55.85	£57.05	£58.31	£59.49	£60.56	£61.68	£62.81	£63.94	£65.04	£66.14	£67.25	£68.34
4	£99.17	£97.92	£99.34	£100.10	£99.72	£100.65	£102.30	£103.72	£105.25	£107.23	£109.44	£111.89	£114.46	£116.91	£119.49	£121.91	£124.10	£126.41	£128.72	£131.02	£133.28	£135.55	£137.81	£140.05
<b>Total</b>	<b>£360.44</b>	<b>£355.91</b>	<b>£361.06</b>	<b>£363.84</b>	<b>£362.44</b>	<b>£365.84</b>	<b>£371.84</b>	<b>£376.98</b>	<b>£382.56</b>	<b>£389.76</b>	<b>£397.78</b>	<b>£406.68</b>	<b>£416.03</b>	<b>£424.93</b>	<b>£434.31</b>	<b>£443.12</b>	<b>£451.08</b>	<b>£459.45</b>	<b>£467.87</b>	<b>£476.23</b>	<b>£484.45</b>	<b>£492.68</b>	<b>£500.89</b>	<b>£509.06</b>

Source: Tables 1 and 2

2014 Prices

Table 3B - Total Available Comparison Goods Expenditure (£m)

Zone	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033
1a	£90.19	£90.93	£93.19	£96.24	£102.08	£107.66	£113.62	£118.77	£123.45	£128.06	£133.22	£138.69	£144.69	£150.88	£157.41	£164.16	£170.48	£178.82	£186.79	£195.03	£203.52	£212.31	£221.42	£230.83
1b	£32.35	£32.62	£33.43	£34.52	£36.61	£38.61	£40.75	£42.60	£44.28	£45.93	£47.78	£49.74	£51.90	£54.11	£56.46	£58.88	£61.14	£64.14	£67.00	£69.95	£73.00	£76.15	£79.42	£82.79
2a	£69.05	£69.62	£71.35	£73.68	£78.15	£82.42	£86.98	£90.92	£94.51	£98.04	£101.99	£106.18	£110.77	£115.50	£120.51	£125.67	£130.51	£136.90	£143.00	£149.31	£155.81	£162.54	£169.51	£176.72
2b	£89.26	£89.99	£92.23	£95.24	£101.02	£106.54	£112.44	£117.54	£122.17	£126.73	£131.85	£137.26	£143.20	£149.31	£155.78	£162.46	£168.71	£176.97	£184.86	£193.02	£201.41	£210.12	£219.13	£228.45
3	£64.17	£64.69	£66.30	£68.46	£72.62	£76.59	£80.83	£84.49	£87.82	£91.10	£94.78	£98.67	£102.94	£107.33	£111.98	£116.78	£121.28	£127.21	£132.89	£138.75	£144.79	£151.04	£157.52	£164.22
4	£127.53	£128.57	£131.77	£136.07	£144.33	£152.22	£160.65	£167.93	£174.55	£181.06	£188.37	£196.10	£204.58	£213.33	£222.56	£232.10	£241.04	£252.84	£264.11	£275.76	£287.76	£300.20	£313.07	£326.38
<b>Total</b>	<b>£472.55</b>	<b>£476.42</b>	<b>£488.26</b>	<b>£504.21</b>	<b>£534.82</b>	<b>£564.04</b>	<b>£595.28</b>	<b>£622.24</b>	<b>£646.78</b>	<b>£670.92</b>	<b>£697.99</b>	<b>£726.63</b>	<b>£758.08</b>	<b>£790.47</b>	<b>£824.70</b>	<b>£860.05</b>	<b>£893.16</b>	<b>£936.87</b>	<b>£978.65</b>	<b>£1,021.82</b>	<b>£1,066.28</b>	<b>£1,112.36</b>	<b>£1,160.07</b>	<b>£1,209.39</b>

Source: Tables 1 and 2

2014 Prices

Table 4A Existing Foodstores Convenience Turnover

Centre / Store	Net Sales Floorspace (Sqm)	Convenience Sales Floorspace (%)	Convenience Floorspace (Sqm Net)	Turnover Density (£ per sqm)	Total Convenience Turnover (£m)
<b>Saffron Walden</b>					
Aldi, Saffron Walden	1125	90%	1013	£ 11,470	£11.61
Cost Cutter, High Street, Saffron Walden	354	95%	336	£ 4,500	£1.51
Nisa, Cromwell Road, Saffron Walden	365	95%	347	£ 4,500	£1.56
Tesco, Pleasant Valley, Saffron Walden	396	95%	376	£ 11,619	£4.37
Tesco, Radwinter Road, Saffron Walden	2280	89%	2029	£ 11,619	£23.58
Waitrose, Hill Street, Saffron Walden	2129	90%	1916	£ 12,561	£24.07
Local Shops, Saffron Walden	881	100%	881	£ 12,857	£11.33
Other Saffron Walden	0	100%	0	£ 4,500	£0.00
<b>Saffron Walden Total</b>	<b>7530</b>		<b>6898</b>		<b>£78.03</b>
<b>Great Dunmow</b>					
Co-Op, White Street, Great Dunmow	725	90%	653	£ 7,823	£5.10
Tesco, Stortford Road, Great Dunmow	2155	85%	1832	£ 11,619	£21.28
<b>Great Dunmow Total</b>	<b>2880</b>		<b>1832</b>		<b>£26.39</b>
<b>Clavering</b>					
Local shops, Clavering	0	95%	0		£0.00
<b>Clavering Total</b>					<b>£0.00</b>
<b>Duxford</b>					
Local shops, Duxford	0	80%	0		£0.00
<b>Duxford Total</b>	<b>0</b>				<b>£0.00</b>
<b>Elsenham</b>					
Local Shops, Elsenham	0	95%	0		£0.00
<b>Elsenham Total</b>					<b>£0.00</b>
<b>Felsted</b>					
Local shops, Felsted	0	95%	0		£0.00
<b>Felsted Total</b>					<b>£0.00</b>
<b>Flitch Green</b>					
Co-op, Webb Road, Flitch Green	0		0	£ 7,823	£0.00
<b>Flitch Green Total</b>					<b>£0.00</b>
<b>Great Bardfield</b>					
Co-op, Brook Street, Great Bardfield	0		0	£ 7,823	£0.00
<b>Great Bardfield Total</b>					<b>£0.00</b>
<b>Great Chesterford</b>					
Local shops, Great Chesterford	0		0		£0.00
<b>Great Chesterford Total</b>					<b>£0.00</b>
<b>Haverhill</b>					
Aldi, Lord's Croft Lane, Haverhill	1816	80%	0	£ 11,470	£0.00
Iceland, High Street, Haverhill	1174	85%	0	7,312.5	£0.00
Sainsbury's, Haycocks Road, Haverhill	7554	60%	0	12,180.6	£0.00
Tesco Superstore, Cangle Road, Haverhill	6239	60%	0	11,618.6	£0.00
<b>Haverhill Total</b>	<b>16783</b>				<b>£0.00</b>
<b>Henham</b>					
Local shops, Henham	0				£0.00
<b>Henham Total</b>	<b>0</b>				<b>£0.00</b>
<b>Linton</b>					
Co-op, High Street, Linton	0			7,823.3	£0.00
<b>Linton Total</b>	<b>0</b>				<b>£0.00</b>
<b>Takeley</b>					
Local shops, Takeley	0				£0.00
<b>Takeley Total</b>	<b>0</b>				<b>£0.00</b>
<b>Thaxted</b>					
Guildhall Stores, Town Street, Thaxted	0				£0.00
Local shops, Thaxted	0				£0.00
<b>Thaxted Total</b>	<b>0</b>				<b>£0.00</b>
<b>Stansted Mountfitchet</b>					
Co-Op, Cambridge Road, Stansted Mountfitchet	304	95%	0	7,823.3	£0.00
Local shops, Stansted Mountfitchet	0	95%			£0.00
Tesco Express, Cambridge Road, Stansted Mountfitchet	353	85%	0	11,618.6	£0.00
<b>Stansted Mountfitchet Total</b>	<b>657</b>				<b>£0.00</b>
<b>Stebbing</b>					
Local shops, Stebbing	0				£0.00
<b>Stebbing Total</b>	<b>0</b>				<b>£0.00</b>
<b>Other Inside Study Area</b>					
Budgens, High Street, Sawston	0				£0.00
<b>Other Inside Study Area Total</b>	<b>0</b>				<b>£0.00</b>
<b>Inside Study Area Total</b>	<b>27850</b>	<b>0</b>	<b>8729.8</b>	<b>0</b>	<b>104.4176197</b>

Table 5a Main Food Convenience Goods Market Shares

	Main Food					
	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4
<b>Saffron Walden</b>						
Aldi, Saffron Walden	26.10%	1.29%	0.00%	0.00%	3.63%	1.79%
Cost Cutter, High Street, Saffron Walden	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%
Nisa, Cromwell Road, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco, Pleasant Valley, Saffron Walden	2.18%	0.00%	0.00%	0.76%	0.00%	0.00%
Tesco, Radwinter Road, Saffron Walden	30.93%	2.36%	0.72%	0.83%	0.00%	2.18%
Waitrose, Hill Street, Saffron Walden	35.40%	4.74%	1.11%	1.66%	0.00%	1.70%
Local Market, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Local Shops, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Saffron Walden Total</b>						
<b>Great Dunmow</b>						
Co-Op, White Street, Great Dunmow	0.00%	0.00%	3.22%	0.00%	0.00%	0.00%
Tesco, Stortford Road, Great Dunmow	0.00%	0.00%	75.88%	9.78%	10.94%	0.00%
Local Shops, Great Dunmow	0.00%	0.00%	0.39%	0.00%	0.00%	0.00%
<b>Great Dunmow Total</b>						
<b>Clavering</b>						
Local shops, Clavering	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Clavering Total</b>						
<b>Duxford</b>						
Local shops, Duxford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Duxford Total</b>						
<b>Elsenham</b>						
Local Shops, Elsenham	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Elsenham Total</b>						
<b>Felsted</b>						
Local shops, Felsted	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Felsted Total</b>						
<b>Fitch Green</b>						
Co-op, Webb Road, Fitch Green	0.00%	0.00%	1.99%	0.00%	0.00%	0.00%
<b>Fitch Green Total</b>						
<b>Great Bardfield</b>						
Co-op, Brook Street, Great Bardfield	0.00%	0.00%	0.00%	0.56%	0.00%	0.00%
<b>Great Bardfield Total</b>						
<b>Great Chesterford</b>						
Local shops, Great Chesterford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Great Chesterford Total</b>						
<b>Haverhill</b>						
Aldi, Lord's Croft Lane, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	19.84%
Sainsbury's, Haycocks Road, Haverhill	1.09%	0.00%	0.93%	0.00%	0.00%	34.33%
Iceland, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	1.24%
Tesco Superstore, Canlie Road, Haverhill	0.34%	0.00%	0.00%	0.00%	0.00%	16.19%
<b>Haverhill Total</b>						
<b>Henham</b>						
Local shops, Henham	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Henham Total</b>						
<b>Linton</b>						
Co-op, High Street, Linton	0.00%	0.00%	0.00%	0.00%	0.00%	1.64%
<b>Linton Total</b>						
<b>Takeley</b>						
Local shops, Takeley	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Takeley Total</b>						
<b>Thaxted</b>						
Local shops, Thaxted	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Thaxted Total</b>						
<b>Stansted Mountfitchet</b>						
Co-Op, Cambridge Road, Stansted Mountfitchet	0.00%	0.00%	0.00%	0.00%	2.03%	0.00%
Local shops, Stansted Mountfitchet	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Express, Cambridge Road, Stansted Mountfitchet	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Stansted Mountfitchet Total</b>						
<b>Stebbing</b>						
Local shops, Stebbing	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Stebbing Total</b>						
<b>Sawston</b>						
Budgens, High Street, Sawston	0.00%	0.00%	0.00%	0.00%	0.00%	1.26%
<b>Sawston Total</b>						
<b>Outside of Study Area</b>						
Aldi, London Road, Bishop's Stortford	0.00%	0.00%	0.77%	0.00%	21.13%	0.00%
Asda, Coldhams Lane, Cambridge	0.63%	1.75%	0.00%	0.00%	0.00%	1.92%
Asda, Elizabeth II Square, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Asda, Village Square, Chelmsford	0.00%	0.00%	0.00%	0.67%	0.00%	0.00%
Asda, Watergardens, Harlow	0.00%	0.00%	0.00%	0.00%	1.35%	0.00%
Co-op, Bridge End Lane, Great Notley, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Co-op, Church Street, Bocking, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Iceland, Bank Street, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lidl, Rayne Road, Braintree	0.00%	0.00%	4.90%	6.79%	0.00%	0.00%
Marks & Spencer Simply Food, Braintree Retail Park, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Marks & Spencer, South Street, Bishops Stortford	0.00%	0.00%	0.72%	0.00%	0.00%	0.00%
Morrisons, Baldock Street, Royston	0.00%	5.18%	0.00%	0.00%	0.00%	0.00%
Morrisons, Broad Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Morrisons, Dickens Place, Copperfield Road, Chelmsford	0.00%	0.00%	0.00%	10.19%	0.00%	0.00%
Sainsbury's, Birchanger Motorway Services, Bishops Stortford	0.00%	0.00%	0.71%	0.00%	4.35%	0.00%
Sainsbury's, Brooks Road, Cambridge	1.04%	2.36%	0.00%	0.00%	0.00%	1.22%
Sainsbury's, Fifth Avenue, Harlow	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%
Sainsbury's, Jackson Square, Bishops Stortford	0.78%	0.00%	0.00%	0.36%	9.54%	0.00%
Sainsbury's, The Thorley Centre, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	5.76%	0.00%
Sainsbury's, Tofts Walk, Braintree	0.00%	0.00%	0.78%	8.46%	0.00%	0.00%
Sainsbury's, White Heart Lane, Chelmsford	0.00%	0.00%	0.00%	7.16%	0.00%	0.00%
Tesco Extra, Old North Road, Royston	0.60%	63.17%	0.00%	0.00%	0.00%	3.47%
Tesco Superstore, Cambridge Road Industrial Estate, Cambridge	0.35%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Chedders Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	1.17%
Tesco Superstore, Church Langley Centre, Harlow	0.00%	0.00%	0.00%	0.00%	1.20%	0.00%
Tesco Superstore, East Road / Edinburgh Way, Harlow	0.00%	0.00%	0.57%	0.00%	1.14%	0.00%
Tesco Superstore, Great Notley, Braintree	0.00%	0.00%	0.00%	20.53%	0.00%	0.00%
Tesco Superstore, Lancaster Way, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	28.97%	0.00%
Tesco Superstore, Market Place, Braintree	0.00%	0.00%	1.17%	2.74%	0.00%	0.00%
Tesco Superstore, Marks Farm, Braintree	0.00%	0.00%	0.39%	7.56%	0.00%	0.00%
Tesco Superstore, Springfield Road, Chelmsford	0.00%	0.00%	0.00%	10.43%	0.00%	0.00%
Tesco Superstore, The Square, Notley Green, Braintree	0.00%	0.00%	0.39%	0.75%	0.00%	0.00%
Tesco Superstore, Yarrow Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.97%	3.20%
Waitrose, Cambridge	0.00%	5.41%	0.54%	0.00%	0.00%	3.39%
Waitrose, Hauxton Road, Trumpington	0.00%	3.59%	0.00%	0.00%	0.00%	2.98%
Waitrose, Northgate End, Bishops Stortford	0.00%	0.00%	2.84%	1.19%	7.46%	0.00%
Taunton town centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside of Study Area	0.00%	10.14%	2.19%	9.58%	0.97%	2.46%
<b>Others</b>						
Other	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Internet / delivery	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't know / varies)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't do this type of shopping)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

Table 5b - Top Up Convenience Goods Market Shares

	Top Up					
	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4
<b>Saffron Walden</b>						
Aldi, Saffron Walden	12.35%	0.00%	0.75%	0.00%	2.83%	0.28%
Cost Cutter, High Street, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Nisa, Cromwell Road, Saffron Walden	6.59%	0.00%	0.41%	0.00%	0.00%	0.00%
Tesco, Pleasant Valley, Saffron Walden	11.45%	0.00%	0.00%	0.00%	1.11%	0.00%
Tesco, Radwinter Road, Saffron Walden	19.28%	2.93%	0.00%	0.00%	6.65%	0.58%
Waitrose, Hill Street, Saffron Walden	30.73%	0.00%	0.00%	0.47%	0.75%	0.65%
Local Market, Saffron Walden	0.81%	0.00%	0.00%	0.00%	0.00%	0.00%
Local Shops, Saffron Walden	3.98%	2.94%	0.00%	0.00%	0.00%	0.56%
<b>Saffron Walden Total</b>						
<b>Great Dunmow</b>						
Co-Op, White Street, Great Dunmow	0.00%	0.00%	29.58%	1.46%	0.00%	0.00%
Tesco, Stortford Road, Great Dunmow	0.00%	0.00%	21.51%	3.50%	3.21%	0.00%
Local shops, Great Dunmow	0.00%	0.00%	8.92%	0.76%	1.72%	0.00%
<b>Great Dunmow Total</b>						
<b>Clavering</b>						
Local shops, Clavering	0.00%	0.00%	0.00%	0.00%	1.35%	0.00%
<b>Clavering Total</b>						
<b>Duxford</b>						
Local shops, Duxford	0.00%	0.00%	0.00%	0.00%	0.00%	1.32%
<b>Duxford Total</b>						
<b>Elsenham</b>						
Local shops, Elsenham	0.00%	0.00%	0.00%	0.00%	10.13%	0.00%
<b>Elsenham Total</b>						
<b>Felsted</b>						
Local shops, Felsted	0.00%	0.00%	3.47%	0.00%	0.00%	0.00%
<b>Felsted Total</b>						
<b>Fitch Green</b>						
Co-op, Webb Road, Fitch Green	0.00%	0.00%	9.64%	0.00%	0.00%	0.00%
<b>Fitch Green Total</b>						
<b>Great Bardfield</b>						
Co-op, Brook Street, Great Bardfield	0.00%	0.00%	0.00%	8.58%	0.00%	0.00%
<b>Great Bardfield Total</b>						
<b>Great Chesterford</b>						
Local shops, Great Chesterford	1.17%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Great Chesterford Total</b>						
<b>Haverhill</b>						
Aldi, Lord's Croft Lane, Haverhill	1.09%	0.00%	0.00%	0.00%	0.00%	8.74%
Iceland, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	19.60%
Sainsbury's, Haycocks Road, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	3.65%
Tesco Superstore, Cangle Road, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	17.04%
<b>Haverhill Total</b>						
<b>Henham</b>						
Local shops, Henham	0.00%	0.00%	0.00%	0.00%	1.72%	0.00%
<b>Henham Total</b>						
<b>Linton</b>						
Co-op, High Street, Linton	0.48%	0.00%	0.00%	0.00%	0.00%	7.77%
<b>Linton Total</b>						
<b>Takeley</b>						
Local shops, Takeley	0.00%	0.00%	0.00%	0.00%	3.28%	0.00%
<b>Takeley Total</b>						
<b>Thaxted</b>						
Local shops, Thaxted	0.59%	0.00%	9.71%	0.63%	0.00%	0.00%
<b>Thaxted Total</b>						
<b>Stansted Mountfitchet</b>						
Co-Op, Cambridge Road, Stansted Mountfitchet	0.00%	1.61%	0.00%	0.44%	5.66%	0.00%
Tesco Express, Cambridge Road, Stansted Mountfitchet	0.59%	0.00%	0.00%	0.00%	16.68%	0.00%
Local shops, Stansted Mountfitchet	0.00%	0.00%	0.00%	0.00%	2.05%	0.00%
<b>Stansted Mountfitchet Total</b>						
<b>Stebbing</b>						
Local shops, Stebbing	0.00%	0.00%	10.34%	0.00%	0.00%	0.00%
<b>Stebbing Total</b>						
<b>Sawston</b>						
Budgens, High Street, Sawston	0.00%	0.00%	0.00%	0.00%	0.00%	10.37%
<b>Sawston Total</b>						
<b>Outside of Study Area</b>						
Aldi, London Road, Bishop's Stortford	0.00%	0.00%	0.00%	0.00%	5.86%	0.00%
Asda, Coldhams Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Asda, Elizabeth II Square, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Asda, Village Square, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Asda, Watergardens, Harlow	0.00%	0.00%	1.99%	0.00%	0.66%	0.00%
Co-op, Bridge End Lane, Great Notley, Braintree	0.00%	0.00%	0.00%	1.33%	0.00%	0.00%
Co-op, Church Street, Bocking, Braintree	0.00%	0.00%	0.00%	2.38%	0.00%	0.00%
Iceland, Bank Street, Braintree	0.00%	0.00%	0.00%	0.33%	0.00%	0.00%
Lidl, Rayne Road, Braintree	0.00%	0.00%	0.82%	5.67%	0.00%	0.00%
Marks & Spencer Simply Food, Braintree Retail Park, Braintree	0.00%	0.00%	0.00%	1.01%	0.00%	0.00%
Marks & Spencer, South Street, Bishops Stortford	0.00%	1.61%	0.00%	0.00%	0.89%	0.00%
Morrisons, Baldock Street, Royston	0.00%	33.29%	0.00%	0.00%	0.00%	0.00%
Morrisons, Broad Street, Cambridge	0.00%	1.61%	0.00%	0.00%	0.00%	0.75%
Morrisons, Dickens Place, Copperfield Road, Chelmsford	0.00%	0.00%	0.00%	9.64%	0.00%	0.00%
Sainsbury's, Birchanger Motorway Services, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.55%	0.00%
Sainsbury's, Brooks Road, Cambridge	1.36%	0.00%	0.00%	0.00%	0.00%	0.00%
Sainsbury's, Fifth Avenue, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sainsbury's, Jackson Square, Bishops Stortford	0.00%	0.00%	0.81%	0.00%	8.84%	0.00%
Sainsbury's, The Thorley Centre, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sainsbury's, Tofts Walk, Braintree	0.00%	0.00%	0.00%	4.18%	0.00%	0.00%
Sainsbury's, White Heart Lane, Chelmsford	0.00%	0.00%	0.00%	1.57%	0.00%	0.00%
Tesco Extra, Old North Road, Royston	0.00%	14.49%	0.00%	0.00%	0.00%	0.89%
Tesco Superstore, Cambridge Road Industrial Estate, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Chedars Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	3.01%	0.28%
Tesco Superstore, Church Langley Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.55%	0.00%
Tesco Superstore, East Road / Edinburgh Way, Harlow	0.00%	0.00%	0.00%	0.00%	1.20%	0.00%
Tesco Superstore, Great Notley, Braintree	0.00%	0.00%	0.00%	18.88%	0.00%	0.00%
Tesco Superstore, Lancaster Way, Bishops Stortford	0.00%	1.61%	0.00%	0.00%	9.59%	0.00%
Tesco Superstore, Market Place, Braintree	0.00%	0.00%	0.00%	1.75%	0.00%	0.00%
Tesco Superstore, Marks Farm, Braintree	0.00%	0.00%	0.00%	6.29%	0.00%	0.00%
Tesco Superstore, Springfield Road, Chelmsford	0.00%	0.00%	0.81%	2.22%	0.00%	0.00%
Tesco Superstore, The Square, Notley Green, Braintree	0.00%	0.00%	0.00%	0.44%	0.00%	0.00%
Tesco Superstore, Yarrow Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.63%
Waitrose, Cambridge	0.00%	1.61%	0.00%	0.00%	0.00%	3.18%
Waitrose, Hauxton Road, Trumpington	0.00%	2.93%	0.00%	0.00%	0.00%	0.96%
Waitrose, Northgate End, Bishops Stortford	0.79%	0.00%	0.74%	0.00%	8.88%	0.00%
Taunton town centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.81%
Outside of Study Area	8.75%	35.38%	1.41%	28.47%	3.93%	22.15%
<b>Others</b>						
Other	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Internet / delivery	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't know / varies)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't do this type of shopping)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

Table 6 - Convenience Goods Turnover 2011

	Main Food						Top Up						Total
	75%	75%	75%	75%	75%	75%	25%	25%	25%	25%	25%	25%	
	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	
<b>Total Available Expenditure 2011</b>	<b>£49.85</b>	<b>£17.99</b>	<b>£38.57</b>	<b>£51.25</b>	<b>£35.84</b>	<b>£73.44</b>	<b>£16.62</b>	<b>£6.00</b>	<b>£12.86</b>	<b>£17.08</b>	<b>£11.95</b>	<b>£24.48</b>	<b>£355.91</b>
<b>Saffron Walden</b>													
Aldi, Saffron Walden	£13.01	£0.23	£0.00	£0.00	£1.30	£1.32	£2.05	£0.00	£0.10	£0.00	£0.34	£0.07	£18.42
Cost Cutter, High Street, Saffron Walden	£0.28	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.28
Nisa, Cromwell Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.10	£0.00	£0.05	£0.00	£0.00	£0.00	£1.15
Tesco, Pleasant Valley, Saffron Walden	£1.09	£0.00	£0.00	£0.39	£0.00	£0.00	£1.90	£0.00	£0.00	£0.00	£0.13	£0.00	£3.51
Tesco, Radwinter Road, Saffron Walden	£15.42	£0.42	£0.28	£0.42	£0.00	£1.60	£3.20	£0.18	£0.00	£0.00	£0.66	£0.14	£22.33
Waitrose, Hill Street, Saffron Walden	£17.65	£0.85	£0.43	£0.85	£0.00	£1.25	£5.11	£0.00	£0.00	£0.08	£0.09	£0.16	£26.46
Local Market, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.13	£0.00	£0.00	£0.00	£0.00	£0.00	£0.13
Local Shops, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.66	£0.18	£0.00	£0.00	£0.00	£0.14	£0.97
<b>Saffron Walden Total</b>													
<b>Great Dunmow</b>													
Co-Op, White Street, Great Dunmow	£0.00	£0.00	£1.24	£0.00	£0.00	£0.00	£0.00	£0.00	£3.80	£0.25	£0.00	£0.00	£5.29
Tesco, Stortford Road, Great Dunmow	£0.00	£0.00	£29.26	£5.01	£3.92	£0.00	£0.00	£0.00	£2.77	£0.60	£0.38	£0.00	£41.95
Local Shops, Great Dunmow	£0.00	£0.00	£0.15	£0.00	£0.00	£0.00	£0.00	£0.00	£1.15	£0.13	£0.21	£0.00	£1.63
<b>Great Dunmow Total</b>													
<b>Clavering</b>													
Local shops, Clavering	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£0.00	£0.16
<b>Clavering Total</b>													
<b>Duxford</b>													
Local shops, Duxford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.32	£0.32
<b>Duxford Total</b>													
<b>Elsenham</b>													
Local Shops, Elsenham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.21	£0.00	£1.21
<b>Elsenham Total</b>													
<b>Felsted</b>													
Local shops, Felsted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.45	£0.00	£0.00	£0.00	£0.45
<b>Felsted Total</b>													
<b>Flitch Green</b>													
Co-op, Webb Road, Flitch Green	£0.00	£0.00	£0.77	£0.00	£0.00	£0.00	£0.00	£0.00	£1.24	£0.00	£0.00	£0.00	£2.01
<b>Flitch Green Total</b>													
<b>Great Bardfield</b>													
Co-op, Brook Street, Great Bardfield	£0.00	£0.00	£0.00	£0.29	£0.00	£0.00	£0.00	£0.00	£0.00	£1.47	£0.00	£0.00	£1.75
<b>Great Bardfield Total</b>													
<b>Great Chesterford</b>													
Local shops, Great Chesterford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19
<b>Great Chesterford Total</b>													
<b>Haverhill</b>													
Aldi, Lord's Croft Lane, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£14.57	£0.18	£0.00	£0.00	£0.00	£0.00	£2.14	£16.89
Sainsbury's, Haycocks Road, Haverhill	£0.54	£0.00	£0.36	£0.00	£0.00	£25.21	£0.00	£0.00	£0.00	£0.00	£0.00	£4.80	£30.91
Iceland, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.91	£0.00	£0.00	£0.00	£0.00	£0.00	£0.89	£1.80
Tesco Superstore, Cangle Road, Haverhill	£0.17	£0.00	£0.00	£0.00	£0.00	£11.89	£0.00	£0.00	£0.00	£0.00	£0.00	£4.17	£16.23
<b>Haverhill Total</b>													
<b>Henham</b>													
Local shops, Henham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21	£0.00	£0.21
<b>Henham Total</b>													
<b>Linton</b>													
Co-op, High Street, Linton	£0.00	£0.00	£0.00	£0.00	£0.00	£1.21	£0.08	£0.00	£0.00	£0.00	£0.00	£1.90	£3.19
<b>Linton Total</b>													

<b>Takeley</b>														
Local shops, Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.39	£0.00	£0.39	
<b>Takeley Total</b>														
<b>Thaxted</b>														
Local shops, Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.00	£1.25	£0.11	£0.00	£0.00	£1.45	
<b>Thaxted Total</b>														
<b>Stansted Mountfitchet</b>														
Co-Op, Cambridge Road, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.73	£0.00	£0.00	£0.10	£0.00	£0.08	£0.68	£0.00	£1.57	
Local shops, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.00	£0.00	£0.00	£1.99	£0.00	£2.09	
Tesco Express, Cambridge Road, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00	£0.25	
<b>Stansted Mountfitchet Total</b>														
<b>Stebbing</b>														
Local shops, Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.33	£0.00	£0.00	£0.00	£1.33	
<b>Stebbing Total</b>														
<b>Sawston</b>														
Budgens, High Street, Sawston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.93	£0.00	£0.00	£0.00	£0.00	£0.00	£2.54	£3.47	
<b>Sawston Total</b>							£14.62	£0.45	£12.13	£2.70	£6.69	£5.27		
<b>Outside of Study Area</b>														
Aldi, London Road, Bishop's Stortford	£0.00	£0.00	£0.30	£0.00	£7.57	£0.00	£0.00	£0.00	£0.00	£0.00	£0.70	£0.00	£8.57	
Asda, Coldhams Lane, Cambridge	£0.31	£0.32	£0.00	£0.00	£0.00	£1.41	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.04	
Asda, Elizabeth II Square, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Asda, Village Square, Chelmsford	£0.00	£0.00	£0.00	£0.34	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.34	
Asda, Watergardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.48	£0.00	£0.00	£0.00	£0.14	£0.00	£0.08	£0.00	£0.70	
Co-op, Bridge End Lane, Great Notley, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23	£0.00	£0.00	£0.23	
Co-op, Church Street, Bocking, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.41	£0.00	£0.00	£0.41	
Iceland, Bank Street, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.06	£0.00	£0.00	£0.06	
Lidl, Rayne Road, Braintree	£0.00	£0.00	£1.89	£3.48	£0.00	£0.00	£0.00	£0.00	£0.11	£0.97	£0.00	£0.00	£6.44	
Marks & Spencer Simply Food, Braintree Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17	£0.00	£0.00	£0.17	
Marks & Spencer, South Street, Bishops Stortford	£0.00	£0.00	£0.28	£0.00	£0.00	£0.00	£0.00	£0.10	£0.00	£0.00	£0.11	£0.00	£0.48	
Morrisons, Baldock Street, Royston	£0.00	£0.93	£0.00	£0.00	£0.00	£0.00	£0.00	£2.00	£0.00	£0.00	£0.00	£0.00	£2.93	
Morrisons, Broad Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.00	£0.00	£0.00	£0.18	£0.28	
Morrisons, Dickens Place, Copperfield Road, Chelmsford	£0.00	£0.00	£0.00	£5.22	£0.00	£0.00	£0.00	£0.00	£0.00	£1.65	£0.00	£0.00	£6.87	
Sainsbury's, Birchanger Motorway Services, Bishops Stortford	£0.00	£0.00	£0.27	£0.00	£1.56	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07	£0.00	£1.90	
Sainsbury's, Brooks Road, Cambridge	£0.52	£0.42	£0.00	£0.00	£0.00	£0.89	£0.23	£0.00	£0.00	£0.00	£0.00	£0.00	£2.06	
Sainsbury's, Fifth Avenue, Harlow	£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	
Sainsbury's, Jackson Square, Bishops Stortford	£0.39	£0.00	£0.00	£0.18	£3.42	£0.00	£0.00	£0.00	£0.10	£0.00	£1.06	£0.00	£5.15	
Sainsbury's, The Thorley Centre, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£2.06	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.06	
Sainsbury's, Tofts Walk, Braintree	£0.00	£0.00	£0.30	£4.34	£0.00	£0.00	£0.00	£0.00	£0.00	£0.71	£0.00	£0.00	£5.35	
Sainsbury's, White Heart Lane, Chelmsford	£0.00	£0.00	£0.00	£3.67	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27	£0.00	£0.00	£3.94	
Tesco Extra, Old North Road, Royston	£0.30	£11.37	£0.00	£0.00	£0.00	£2.55	£0.00	£0.87	£0.00	£0.00	£0.00	£0.17	£15.25	
Tesco Superstore, Cambridge Road Industrial Estate, Cambridge	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17	
Tesco Superstore, Cheddars Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.86	£0.00	£0.00	£0.00	£0.00	£0.36	£0.07	£1.29	
Tesco Superstore, Church Langley Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.43	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07	£0.00	£0.50	
Tesco Superstore, East Road / Edinburgh Way, Harlow	£0.00	£0.00	£0.22	£0.00	£0.41	£0.00	£0.00	£0.00	£0.00	£0.00	£0.14	£0.00	£0.77	
Tesco Superstore, Great Notley, Braintree	£0.00	£0.00	£0.00	£10.52	£0.00	£0.00	£0.00	£0.00	£0.00	£3.23	£0.00	£0.00	£13.75	
Tesco Superstore, Lancaster Way, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£10.38	£0.00	£0.00	£0.10	£0.00	£0.00	£1.15	£0.00	£11.62	
Tesco Superstore, Market Place, Braintree	£0.00	£0.00	£0.45	£1.40	£0.00	£0.00	£0.00	£0.00	£0.00	£0.30	£0.00	£0.00	£2.16	
Tesco Superstore, Marks Farm, Braintree	£0.00	£0.00	£0.15	£3.87	£0.00	£0.00	£0.00	£0.00	£0.00	£1.08	£0.00	£0.00	£5.10	
Tesco Superstore, Springfield Road, Chelmsford	£0.00	£0.00	£0.00	£5.35	£0.00	£0.00	£0.00	£0.00	£0.10	£0.38	£0.00	£0.00	£5.83	
Tesco Superstore, The Square, Notley Green, Braintree	£0.00	£0.00	£0.15	£0.38	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.61	
Tesco Superstore, Yarrow Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.35	£2.35	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15	£2.85	
Waitrose, Cambridge	£0.00	£0.97	£0.21	£0.00	£0.00	£2.49	£0.00	£0.10	£0.00	£0.00	£0.00	£0.78	£4.55	
Waitrose, Hauxton Road, Trumpington	£0.00	£0.65	£0.00	£0.00	£0.00	£2.20	£0.00	£0.18	£0.00	£0.00	£0.00	£0.23	£3.25	
Waitrose, Northgate End, Bishops Stortford	£0.00	£0.00	£1.02	£0.61	£2.67	£0.00	£0.13	£0.00	£0.10	£0.00	£0.06	£0.00	£5.59	
Taunton town centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.20	
<b>Outside of Study Area</b>	£0.00	£1.82	£0.84	£4.91	£0.35	£1.81	£1.45	£2.12	£0.18	£4.86	£0.47	£5.42	£24.25	
<b>Others</b>														
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Internet / delivery	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
(Don't know / varies)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
(Don't do this type of shopping)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	

Source:

Tables 3a, 5a and 5b 2014 Prices





Table 7 - Convenience Goods Turnover 2016

	Main Food						Top Up						Total
	75%	75%	75%	75%	75%	75%	25%	25%	25%	25%	25%	25%	
	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	
<b>Total Available Expenditure 2016</b>	<b>£52.08</b>	<b>£18.80</b>	<b>£40.29</b>	<b>£53.55</b>	<b>£37.44</b>	<b>£76.73</b>	<b>£17.36</b>	<b>£6.27</b>	<b>£13.43</b>	<b>£17.85</b>	<b>£12.48</b>	<b>£25.58</b>	<b>£371.84</b>
<b>Saffron Walden</b>													
Aldi, Saffron Walden	£13.59	£0.24	£0.00	£0.00	£1.36	£1.37	£2.14	£0.00	£0.10	£0.00	£0.35	£0.07	£19.24
Cost Cutter, High Street, Saffron Walden	£0.30	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.30
Nisa, Cromwell Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.14	£0.00	£0.06	£0.00	£0.00	£0.00	£1.20
Tesco, Pleasant Valley, Saffron Walden	£1.14	£0.00	£0.00	£0.40	£0.00	£0.00	£1.99	£0.00	£0.00	£0.00	£0.14	£0.00	£3.67
Tesco, Radwinter Road, Saffron Walden	£16.11	£0.44	£0.29	£0.44	£0.00	£1.67	£3.35	£0.18	£0.00	£0.00	£0.69	£0.15	£23.33
Waitrose, Hill Street, Saffron Walden	£18.44	£0.89	£0.45	£0.89	£0.00	£1.31	£5.33	£0.00	£0.00	£0.08	£0.09	£0.16	£27.65
Local Market, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.14	£0.00	£0.00	£0.00	£0.00	£0.00	£0.14
Local Shops, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.69	£0.18	£0.00	£0.00	£0.00	£0.14	£1.02
<b>Saffron Walden Total</b>													
<b>Great Dunmow</b>													
Co-Op, White Street, Great Dunmow	£0.00	£0.00	£1.30	£0.00	£0.00	£0.00	£0.00	£0.00	£3.97	£0.26	£0.00	£0.00	£5.53
Tesco, Stortford Road, Great Dunmow	£0.00	£0.00	£30.57	£5.24	£4.10	£0.00	£0.00	£0.00	£2.89	£0.63	£0.40	£0.00	£43.82
Local Shops, Great Dunmow	£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£1.20	£0.13	£0.21	£0.00	£1.71
<b>Great Dunmow Total</b>													
<b>Clavering</b>													
Local shops, Clavering	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17	£0.00	£0.17
<b>Clavering Total</b>													
<b>Duxford</b>													
Local shops, Duxford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.34	£0.34
<b>Duxford Total</b>													
<b>Elsenham</b>													
Local Shops, Elsenham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.26	£0.00	£1.26
<b>Elsenham Total</b>													
<b>Felsted</b>													
Local shops, Felsted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.47	£0.00	£0.00	£0.00	£0.47
<b>Felsted Total</b>													
<b>Fitch Green</b>													
Co-op, Webb Road, Fitch Green	£0.00	£0.00	£0.80	£0.00	£0.00	£0.00	£0.00	£0.00	£1.30	£0.00	£0.00	£0.00	£2.09
<b>Fitch Green Total</b>													
<b>Great Bardfield</b>													
Co-op, Brook Street, Great Bardfield	£0.00	£0.00	£0.00	£0.30	£0.00	£0.00	£0.00	£0.00	£0.00	£1.53	£0.00	£0.00	£1.83
<b>Great Bardfield Total</b>													
<b>Great Chesterford</b>													
Local shops, Great Chesterford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20
<b>Great Chesterford Total</b>													
<b>Haverhill</b>													
Aldi, Lord's Croft Lane, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£15.22	£0.19	£0.00	£0.00	£0.00	£0.00	£2.24	£17.65
Sainsbury's, Haycocks Road, Haverhill	£0.57	£0.00	£0.37	£0.00	£0.00	£26.34	£0.00	£0.00	£0.00	£0.00	£0.00	£5.01	£32.30
Iceland, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.95	£0.00	£0.00	£0.00	£0.00	£0.00	£0.93	£1.89
Tesco Superstore, Cangle Road, Haverhill	£0.18	£0.00	£0.00	£0.00	£0.00	£12.42	£0.00	£0.00	£0.00	£0.00	£0.00	£4.36	£16.96
<b>Haverhill Total</b>													
<b>Henham</b>													
Local shops, Henham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21	£0.00	£0.21
<b>Henham Total</b>													
<b>Linton</b>													
Co-op, High Street, Linton	£0.00	£0.00	£0.00	£0.00	£0.00	£1.26	£0.08	£0.00	£0.00	£0.00	£0.00	£1.99	£3.33
<b>Linton Total</b>													
<b>Takeley</b>													

Local shops, Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.41	£0.00	£0.41
<b>Takeley Total</b>													
<b>Thaxted</b>													
Local shops, Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.00	£1.30	£0.11	£0.00	£0.00	£1.52
<b>Thaxted Total</b>													
<b>Stansted Mountfitchet</b>													
Co-Op, Cambridge Road, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.76	£0.00	£0.00	£0.10	£0.00	£0.08	£0.71	£0.00	£1.64
Local shops, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.00	£0.00	£0.00	£2.08	£0.00	£2.18
Tesco Express, Cambridge Road, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.26	£0.00	£0.26
<b>Stansted Mountfitchet Total</b>													
<b>Stebbing</b>													
Local shops, Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.39	£0.00	£0.00	£0.00	£1.39
<b>Stebbing Total</b>													
<b>Sawston</b>													
Buddgens, High Street, Sawston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.97	£0.00	£0.00	£0.00	£0.00	£0.00	£2.65	£3.62
<b>Sawston Total</b>													
<b>Outside of Study Area</b>													
Aldi, London Road, Bishop's Stortford	£0.00	£0.00	£0.31	£0.00	£7.91	£0.00	£0.00	£0.00	£0.00	£0.00	£0.73	£0.00	£8.95
Asda, Coldhams Lane, Cambridge	£0.33	£0.33	£0.00	£0.00	£0.00	£1.47	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.13
Asda, Elizabeth II Square, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Asda, Village Square, Chelmsford	£0.00	£0.00	£0.00	£0.36	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.36
Asda, Watergardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.50	£0.00	£0.00	£0.00	£0.15	£0.00	£0.08	£0.00	£0.73
Co-op, Bridge End Lane, Great Notley, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24	£0.00	£0.00	£0.00	£0.24
Co-op, Church Street, Bocking, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.42	£0.00	£0.00	£0.00	£0.42
Iceland, Bank Street, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.06	£0.00	£0.00	£0.00	£0.06
Lidl, Rayne Road, Braintree	£0.00	£0.00	£1.97	£3.64	£0.00	£0.00	£0.00	£0.00	£0.11	£1.01	£0.00	£0.00	£6.73
Marks & Spencer Simply Food, Braintree Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£0.00	£0.00	£0.00	£0.18
Marks & Spencer, South Street, Bishops Stortford	£0.00	£0.00	£0.29	£0.00	£0.00	£0.00	£0.00	£0.10	£0.00	£0.00	£0.11	£0.00	£0.50
Morrisons, Baldock Street, Royston	£0.00	£0.97	£0.00	£0.00	£0.00	£0.00	£0.00	£2.09	£0.00	£0.00	£0.00	£0.00	£3.06
Morrisons, Broad Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.00	£0.00	£0.00	£0.19	£0.29
Morrisons, Dickens Place, Copperfield Road, Chelmsford	£0.00	£0.00	£0.00	£5.46	£0.00	£0.00	£0.00	£0.00	£0.00	£1.72	£0.00	£0.00	£7.18
Sainsbury's, Birchanger Motorway Services, Bishops Stortford	£0.00	£0.00	£0.29	£0.00	£1.63	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07	£0.00	£1.98
Sainsbury's, Brooks Road, Cambridge	£0.54	£0.44	£0.00	£0.00	£0.00	£0.93	£0.24	£0.00	£0.00	£0.00	£0.00	£0.00	£2.15
Sainsbury's, Fifth Avenue, Harlow	£0.00	£0.00	£0.00	£0.00	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21
Sainsbury's, Jackson Square, Bishops Stortford	£0.41	£0.00	£0.00	£0.19	£3.57	£0.00	£0.00	£0.00	£0.11	£0.00	£1.10	£0.00	£5.38
Sainsbury's, The Thorley Centre, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£2.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.16
Sainsbury's, Tofts Walk, Braintree	£0.00	£0.00	£0.31	£4.53	£0.00	£0.00	£0.00	£0.00	£0.75	£0.00	£0.00	£0.00	£5.59
Sainsbury's, White Heart Lane, Chelmsford	£0.00	£0.00	£0.00	£3.83	£0.00	£0.00	£0.00	£0.00	£0.28	£0.00	£0.00	£0.00	£4.11
Tesco Extra, Old North Road, Royston	£0.31	£11.87	£0.00	£0.00	£0.00	£2.66	£0.00	£0.91	£0.00	£0.00	£0.00	£0.18	£15.93
Tesco Superstore, Cambridge Road Industrial Estate, Cambridge	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18
Tesco Superstore, Cheddars Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.90	£0.00	£0.00	£0.00	£0.00	£0.38	£0.07	£1.34
Tesco Superstore, Church Langley Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.45	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07	£0.00	£0.52
Tesco Superstore, East Road / Edinburgh Way, Harlow	£0.00	£0.00	£0.23	£0.00	£0.43	£0.00	£0.00	£0.00	£0.00	£0.15	£0.00	£0.00	£0.81
Tesco Superstore, Great Notley, Braintree	£0.00	£0.00	£0.00	£10.99	£0.00	£0.00	£0.00	£0.00	£0.00	£3.37	£0.00	£0.00	£14.36
Tesco Superstore, Lancaster Way, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£10.85	£0.00	£0.00	£0.10	£0.00	£0.00	£1.20	£0.00	£12.14
Tesco Superstore, Market Place, Braintree	£0.00	£0.00	£0.47	£1.47	£0.00	£0.00	£0.00	£0.00	£0.31	£0.00	£0.00	£0.00	£2.25
Tesco Superstore, Marks Farm, Braintree	£0.00	£0.00	£0.16	£4.05	£0.00	£0.00	£0.00	£0.00	£0.00	£1.12	£0.00	£0.00	£5.33
Tesco Superstore, Springfield Road, Chelmsford	£0.00	£0.00	£0.00	£5.58	£0.00	£0.00	£0.00	£0.00	£0.11	£0.40	£0.00	£0.00	£6.09
Tesco Superstore, The Square, Notley Green, Braintree	£0.00	£0.00	£0.16	£0.40	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.64
Tesco Superstore, Yarrow Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.36	£2.46	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£2.98
Waitrose, Cambridge	£0.00	£1.02	£0.22	£0.00	£0.00	£2.60	£0.00	£0.10	£0.00	£0.00	£0.00	£0.81	£4.75
Waitrose, Hauxton Road, Trumpington	£0.00	£0.68	£0.00	£0.00	£0.00	£2.29	£0.00	£0.18	£0.00	£0.00	£0.00	£0.24	£3.40
Waitrose, Northgate End, Bishops Stortford	£0.00	£0.00	£1.06	£0.64	£2.79	£0.00	£0.14	£0.00	£0.10	£0.00	£1.11	£0.00	£5.84
Taunton town centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21	£0.21
Outside of Study Area	£0.00	£1.91	£0.88	£5.13	£0.36	£1.89	£1.52	£2.22	£0.19	£5.08	£0.49	£5.67	£25.33
Others													
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Internet / delivery</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>(Don't know / varies)</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>(Don't do this type of shopping)</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

Source:

Tables 3a, 5a and 5b

2014 Prices



Table 8 - Convenience Goods Turnover 2021

	Main Food						Top Up						Total
	75%	75%	75%	75%	75%	75%	25%	25%	25%	25%	25%	25%	
	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	
<b>Total Available Expenditure 2013</b>	<b>£56.96</b>	<b>£20.56</b>	<b>£44.07</b>	<b>£58.56</b>	<b>£40.95</b>	<b>£83.91</b>	<b>£18.99</b>	<b>£6.85</b>	<b>£14.69</b>	<b>£19.52</b>	<b>£13.65</b>	<b>£27.97</b>	<b>£406.68</b>
<b>Saffron Walden</b>													
Aldi, Saffron Walden	£14.86	£0.27	£0.00	£0.00	£1.49	£1.50	£2.34	£0.00	£0.11	£0.00	£0.39	£0.08	£21.04
Cost Cutter, High Street, Saffron Walden	£0.32	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.32
Nisa, Cromwell Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.25	£0.00	£0.06	£0.00	£0.00	£0.00	£1.31
Tesco, Pleasant Valley, Saffron Walden	£1.24	£0.00	£0.00	£0.44	£0.00	£0.00	£2.17	£0.00	£0.00	£0.00	£0.15	£0.00	£4.01
Tesco, Radwinter Road, Saffron Walden	£17.62	£0.48	£0.32	£0.49	£0.00	£1.83	£3.66	£0.20	£0.00	£0.00	£0.76	£0.16	£25.51
Waitrose, Hill Street, Saffron Walden	£20.16	£0.97	£0.49	£0.97	£0.00	£1.43	£5.83	£0.00	£0.00	£0.09	£0.10	£0.18	£30.24
Local Market, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15
Local Shops, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.76	£0.20	£0.00	£0.00	£0.00	£0.16	£1.11
<b>Saffron Walden Total</b>													
<b>Great Dunmow</b>													
Co-Op, White Street, Great Dunmow	£0.00	£0.00	£1.42	£0.00	£0.00	£0.00	£0.00	£0.00	£4.35	£0.28	£0.00	£0.00	£6.05
Tesco, Stortford Road, Great Dunmow	£0.00	£0.00	£33.44	£5.73	£4.48	£0.00	£0.00	£0.00	£3.16	£0.68	£0.44	£0.00	£47.93
Local Shops, Great Dunmow	£0.00	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00	£1.31	£0.15	£0.23	£0.00	£1.87
<b>Great Dunmow Total</b>													
<b>Clavering</b>													
Local shops, Clavering	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£0.00	£0.18
<b>Clavering Total</b>													
<b>Duxford</b>													
Local shops, Duxford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.37	£0.37
<b>Duxford Total</b>													
<b>Elsenham</b>													
Local Shops, Elsenham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.38	£0.00	£1.38
<b>Elsenham Total</b>													
<b>Felsted</b>													
Local shops, Felsted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.51	£0.00	£0.00	£0.00	£0.51
<b>Felsted Total</b>													
<b>Fitch Green</b>													
Co-op, Webb Road, Fitch Green	£0.00	£0.00	£0.87	£0.00	£0.00	£0.00	£0.00	£0.00	£1.42	£0.00	£0.00	£0.00	£2.29
<b>Fitch Green Total</b>													
<b>Great Bardfield</b>													
Co-op, Brook Street, Great Bardfield	£0.00	£0.00	£0.00	£0.33	£0.00	£0.00	£0.00	£0.00	£0.00	£1.67	£0.00	£0.00	£2.00
<b>Great Bardfield Total</b>													
<b>Great Chesterford</b>													
Local shops, Great Chesterford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.22	£0.00	£0.00	£0.00	£0.00	£0.00	£0.22
<b>Great Chesterford Total</b>													
<b>Haverhill</b>													
Aldi, Lord's Croft Lane, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£16.65	£0.21	£0.00	£0.00	£0.00	£0.00	£2.44	£19.30
Sainsbury's, Haycocks Road, Haverhill	£0.62	£0.00	£0.41	£0.00	£0.00	£28.81	£0.00	£0.00	£0.00	£0.00	£0.00	£5.48	£35.32
Iceland, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£1.04	£0.00	£0.00	£0.00	£0.00	£0.00	£1.02	£2.06
Tesco Superstore, Cangle Road, Haverhill	£0.20	£0.00	£0.00	£0.00	£0.00	£13.58	£0.00	£0.00	£0.00	£0.00	£0.00	£4.77	£18.54
<b>Haverhill Total</b>													
<b>Henham</b>													
Local shops, Henham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23	£0.00	£0.23
<b>Henham Total</b>													
<b>Linton</b>													
Co-op, High Street, Linton	£0.00	£0.00	£0.00	£0.00	£0.00	£1.38	£0.09	£0.00	£0.00	£0.00	£0.00	£2.17	£3.64
<b>Linton Total</b>													
<b>Takeley</b>													

Local shops, Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.45	£0.00	£0.45
<b>Takeley Total</b>														
<b>Thaxted</b>														
Local shops, Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.11	£0.00	£1.43	£0.12	£0.00	£0.00	£1.66
<b>Thaxted Total</b>														
<b>Stansted Mountfitchet</b>														
Co-Op, Cambridge Road, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.83	£0.00		£0.00	£0.11	£0.00	£0.09	£0.77	£0.00	£1.80
Local shops, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.11	£0.00	£0.00	£0.00	£2.28	£0.00	£2.39
Tesco Express, Cambridge Road, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.28	£0.00	£0.28
<b>Stansted Mountfitchet Total</b>														
<b>Stebbing</b>														
Local shops, Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£1.52	£0.00	£0.00	£0.00	£1.52
<b>Stebbing Total</b>														
<b>Sawston</b>														
Budgens, High Street, Sawston	£0.00	£0.00	£0.00	£0.00	£0.00	£1.06		£0.00	£0.00	£0.00	£0.00	£0.00	£2.90	£3.96
<b>Sawston Total</b>														
<b>Outside of Study Area</b>														
Aldi, London Road, Bishop's Stortford	£0.00	£0.00	£0.34	£0.00	£8.65	£0.00		£0.00	£0.00	£0.00	£0.00	£0.80	£0.00	£9.79
Asda, Coldhams Lane, Cambridge	£0.36	£0.36	£0.00	£0.00	£0.00	£1.61		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.33
Asda, Elizabeth II Square, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Asda, Village Square, Chelmsford	£0.00	£0.00	£0.00	£0.39	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.39
Asda, Watergardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.55	£0.00		£0.00	£0.00	£0.16	£0.00	£0.09	£0.00	£0.80
Co-op, Bridge End Lane, Great Notley, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.26	£0.00	£0.00	£0.00	£0.26
Co-op, Church Street, Bocking, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.46	£0.00	£0.00	£0.00	£0.46
Iceland, Bank Street, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.06	£0.00	£0.00	£0.00	£0.06
Lidl, Rayne Road, Braintree	£0.00	£0.00	£2.16	£3.98	£0.00	£0.00		£0.00	£0.00	£0.12	£1.11	£0.00	£0.00	£7.36
Marks & Spencer Simply Food, Braintree Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.20	£0.00	£0.00	£0.00	£0.20
Marks & Spencer, South Street, Bishops Stortford	£0.00	£0.00	£0.32	£0.00	£0.00	£0.00		£0.00	£0.11	£0.00	£0.00	£0.12	£0.00	£0.55
Morrisons, Baldock Street, Royston	£0.00	£1.06	£0.00	£0.00	£0.00	£0.00		£0.00	£2.28	£0.00	£0.00	£0.00	£0.00	£3.35
Morrisons, Broad Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.11	£0.00	£0.00	£0.00	£0.21	£0.32
Morrisons, Dickens Place, Copperfield Road, Chelmsford	£0.00	£0.00	£0.00	£5.97	£0.00	£0.00		£0.00	£0.00	£0.00	£1.88	£0.00	£0.00	£7.85
Sainsbury's, Birchanger Motorway Services, Bishops Stortford	£0.00	£0.00	£0.31	£0.00	£1.78	£0.00		£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£2.17
Sainsbury's, Brooks Road, Cambridge	£0.59	£0.48	£0.00	£0.00	£0.00	£1.02		£0.26	£0.00	£0.00	£0.00	£0.00	£0.00	£2.36
Sainsbury's, Fifth Avenue, Harlow	£0.00	£0.00	£0.00	£0.00	£0.23	£0.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23
Sainsbury's, Jackson Square, Bishops Stortford	£0.44	£0.00	£0.00	£0.21	£3.91	£0.00		£0.00	£0.00	£0.12	£0.00	£1.21	£0.00	£5.88
Sainsbury's, The Thorley Centre, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£2.36	£0.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.36
Sainsbury's, Tofts Walk, Braintree	£0.00	£0.00	£0.34	£4.96	£0.00	£0.00		£0.00	£0.00	£0.82	£0.00	£0.00	£0.00	£6.12
Sainsbury's, White Heart Lane, Chelmsford	£0.00	£0.00	£0.00	£4.19	£0.00	£0.00		£0.00	£0.00	£0.31	£0.00	£0.00	£0.00	£4.50
Tesco Extra, Old North Road, Royston	£0.34	£12.99	£0.00	£0.00	£0.00	£2.91		£0.00	£0.99	£0.00	£0.00	£0.00	£0.19	£17.42
Tesco Superstore, Cambridge Road Industrial Estate, Cambridge	£0.20	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20
Tesco Superstore, Cheddars Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.98		£0.00	£0.00	£0.00	£0.41	£0.08	£0.08	£1.47
Tesco Superstore, Church Langley Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.49	£0.00		£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.57
Tesco Superstore, East Road / Edinburgh Way, Harlow	£0.00	£0.00	£0.25	£0.00	£0.47	£0.00		£0.00	£0.00	£0.00	£0.16	£0.00	£0.00	£0.88
Tesco Superstore, Great Notley, Braintree	£0.00	£0.00	£0.00	£12.02	£0.00	£0.00		£0.00	£0.00	£0.00	£3.69	£0.00	£0.00	£15.71
Tesco Superstore, Lancaster Way, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£11.86	£0.00		£0.00	£0.11	£0.00	£0.00	£1.31	£0.00	£13.28
Tesco Superstore, Market Place, Braintree	£0.00	£0.00	£0.52	£1.60	£0.00	£0.00		£0.00	£0.00	£0.00	£0.34	£0.00	£0.00	£2.46
Tesco Superstore, Marks Farm, Braintree	£0.00	£0.00	£0.17	£4.43	£0.00	£0.00		£0.00	£0.00	£0.00	£1.23	£0.00	£0.00	£5.83
Tesco Superstore, Springfield Road, Chelmsford	£0.00	£0.00	£0.00	£6.11	£0.00	£0.00		£0.00	£0.00	£0.12	£0.43	£0.00	£0.00	£6.66
Tesco Superstore, The Square, Notley Green, Braintree	£0.00	£0.00	£0.17	£0.44	£0.00	£0.00		£0.00	£0.00	£0.00	£0.09	£0.00	£0.00	£0.70
Tesco Superstore, Yarrow Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.40	£2.69		£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£3.26
Waitrose, Cambridge	£0.00	£1.11	£0.24	£0.00	£0.00	£2.85		£0.00	£0.11	£0.00	£0.00	£0.00	£0.89	£5.19
Waitrose, Hauxton Road, Trumpington	£0.00	£0.74	£0.00	£0.00	£0.00	£2.51		£0.00	£0.20	£0.00	£0.00	£0.00	£0.27	£3.72
Waitrose, Northgate End, Bishops Stortford	£0.00	£0.00	£1.16	£0.70	£3.05	£0.00		£0.15	£0.00	£0.11	£0.00	£1.21	£0.00	£6.38
Taunton town centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.23	£0.23	£0.23
<b>Outside of Study Area</b>	£0.00	£2.08	£0.96	£5.61	£0.40	£2.07		£1.66	£2.42	£0.21	£5.56	£0.54	£6.20	£27.70
<b>Others</b>														
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Internet / delivery	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't know / varies)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't do this type of shopping)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

Source:

2014 Prices

Tables 3a, 5a and 5b





Table 9 - Convenience Goods Turnover 2026

Total Available Expenditure 2013	Main Food						Top Up						Total
	75%	75%	75%	75%	75%	75%	25%	25%	25%	25%	25%	25%	
	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	
<b>Saffron Walden</b>	<b>£63.18</b>	<b>£22.80</b>	<b>£48.88</b>	<b>£58.56</b>	<b>£40.95</b>	<b>£93.08</b>	<b>£21.06</b>	<b>£7.60</b>	<b>£16.29</b>	<b>£21.65</b>	<b>£15.14</b>	<b>£31.03</b>	<b>£440.21</b>
Aldi, Saffron Walden	£16.49	£0.30	£0.00	£0.00	£1.49	£1.67	£2.60	£0.00	£0.12	£0.00	£0.43	£0.09	£23.18
Cost Cutter, High Street, Saffron Walden	£0.36	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.36
Nisa, Cromwell Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.39	£0.00	£0.07	£0.00	£0.00	£0.00	£1.46
Tesco, Pleasant Valley, Saffron Walden	£1.38	£0.00	£0.00	£0.44	£0.00	£0.00	£2.41	£0.00	£0.00	£0.00	£0.17	£0.00	£4.40
Tesco, Rickwinter Road, Saffron Walden	£19.64	£0.54	£0.36	£0.49	£0.00	£2.03	£4.06	£0.22	£0.00	£0.00	£0.84	£0.18	£28.24
Waitrose, Hill Street, Saffron Walden	£22.36	£1.08	£0.54	£0.97	£0.00	£1.59	£6.47	£0.00	£0.00	£0.10	£0.11	£0.20	£33.43
Local Market, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17
Local Shops, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.84	£0.22	£0.00	£0.00	£0.00	£0.17	£1.23
<b>Saffron Walden Total</b>													
<b>Great Dunmow</b>													
Co-Op, White Street, Great Dunmow	£0.00	£0.00	£1.57	£0.00	£0.00	£0.00	£0.00	£0.00	£4.82	£0.32	£0.00	£0.00	£6.71
Tesco, Stortford Road, Great Dunmow	£0.00	£0.00	£37.09	£5.73	£4.48	£0.00	£0.00	£0.00	£3.51	£0.76	£0.49	£0.00	£52.05
Local Shops, Great Dunmow	£0.00	£0.00	£0.19	£0.00	£0.00	£0.00	£0.00	£0.00	£1.45	£0.16	£0.26	£0.00	£2.07
<b>Great Dunmow Total</b>													
<b>Clavering</b>													
Local shops, Clavering	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	£0.20
<b>Clavering Total</b>													
<b>Duxford</b>													
Local shops, Duxford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.41	£0.41
<b>Duxford Total</b>													
<b>Elsenham</b>													
Local Shops, Elsenham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.53	£0.00	£1.53
<b>Elsenham Total</b>													
<b>Felsted</b>													
Local shops, Felsted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.57	£0.00	£0.00	£0.00	£0.57
<b>Felsted Total</b>													
<b>Fitch Green</b>													
Co-op, Webb Road, Fitch Green	£0.00	£0.00	£0.97	£0.00	£0.00	£0.00	£0.00	£0.00	£1.57	£0.00	£0.00	£0.00	£2.54
<b>Fitch Green Total</b>													
<b>Great Bardfield</b>													
Co-op, Brook Street, Great Bardfield	£0.00	£0.00	£0.00	£0.33	£0.00	£0.00	£0.00	£0.00	£0.00	£1.86	£0.00	£0.00	£2.19
<b>Great Bardfield Total</b>													
<b>Great Chesterford</b>													
Local shops, Great Chesterford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25
<b>Great Chesterford Total</b>													
<b>Haverhill</b>													
Aldi, Lord's Croft Lane, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£18.47	£0.23	£0.00	£0.00	£0.00	£0.00	£2.71	£21.41
Sainsbury's, Haycocks Road, Haverhill	£0.69	£0.00	£0.45	£0.00	£0.00	£31.95	£0.00	£0.00	£0.00	£0.00	£0.00	£6.08	£39.18
Iceland, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£1.16	£0.00	£0.00	£0.00	£0.00	£0.00	£1.13	£2.29
Tesco Superstore, Cangle Road, Haverhill	£0.22	£0.00	£0.00	£0.00	£0.00	£15.07	£0.00	£0.00	£0.00	£0.00	£0.00	£5.29	£20.57
<b>Haverhill Total</b>													
<b>Henham</b>													
Local shops, Henham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.26	£0.00	£0.26
<b>Henham Total</b>													
<b>Linton</b>													
Co-op, High Street, Linton	£0.00	£0.00	£0.00	£0.00	£0.00	£1.53	£0.10	£0.00	£0.00	£0.00	£0.00	£2.41	£4.04
<b>Linton Total</b>													
<b>Takeley</b>													
Local shops, Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.50	£0.00	£0.00	£0.50
<b>Takeley Total</b>													
<b>Thaxted</b>													
Local shops, Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£1.58	£0.14	£0.00	£0.00	£1.84
<b>Thaxted Total</b>													
<b>Stansted Mountfichet</b>													
Co-Op, Cambridge Street, Stansted Mountfichet	£0.00	£0.00	£0.00	£0.00	£0.83	£0.00	£0.00	£0.12	£0.00	£0.10	£0.86	£0.00	£1.80
Local shops, Stansted Mountfichet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.00	£0.00	£2.52	£0.00	£2.85
Tesco Express, Cambridge Road, Stansted Mountfichet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.31	£1.03	£0.00	£1.34
<b>Stansted Mountfichet Total</b>													
<b>Stebbing</b>													
Local shops, Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.69	£0.00	£0.00	£0.00	£1.69
<b>Stebbing Total</b>													
<b>Sawston</b>													
Buddens, High Street, Sawston	£0.00	£0.00	£0.00	£0.00	£0.00	£1.17	£0.00	£0.00	£0.00	£0.00	£0.00	£3.22	£4.39
<b>Sawston Total</b>													
<b>Outside of Study Area</b>													
Aldi, London Road, Bishop's Stortford	£0.00	£0.00	£0.38	£0.00	£8.65	£0.00	£0.00	£0.00	£0.00	£0.00	£0.89	£0.00	£9.92
Asda, Goldmans Lane, Cambridge	£0.40	£0.40	£0.00	£0.00	£0.00	£1.79	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.59
Asda, Elizabeth II Square, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Asda, Village Square, Chelmsford	£0.00	£0.00	£0.00	£0.39	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.39
Asda, Watergardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.55	£0.00	£0.00	£0.00	£0.18	£0.10	£0.00	£0.00	£0.83
Co-op, Bridge End Lane, Great Notley, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29	£0.00	£0.00	£0.29
Co-op, Church Street, Bocking, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.51	£0.00	£0.00	£0.51
Iceland, Bank Street, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07	£0.00	£0.00	£0.07
Lidl, Rayne Road, Braintree	£0.00	£0.00	£2.39	£3.98	£0.00	£0.00	£0.00	£0.00	£0.13	£1.23	£0.00	£0.00	£7.73
Marks & Spencer Simply Food, Braintree Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.22	£0.00	£0.00	£0.22
Marks & Spencer, South Street, Bishop's Stortford	£0.00	£0.00	£0.35	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.00	£0.14	£0.00	£0.61
Morrison's, Baldock Street, Royston	£0.00	£1.18	£0.00	£0.00	£0.00	£0.00	£0.00	£2.53	£0.00	£0.00	£0.00	£0.00	£3.71
Morrison's, Broad Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.00	£0.00	£0.23	£0.36
Morrison's, Dickens Place, Copperfield Road, Chelmsford	£0.00	£0.00	£0.00	£5.97	£0.00	£0.00	£0.00	£0.00	£0.00	£2.09	£0.00	£0.00	£8.06
Sainsbury's, Birchanger Motorway Services, Bishop's Stortford	£0.00	£0.00	£0.35	£0.00	£1.78	£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£2.21
Sainsbury's, Brooks Road, Cambridge	£0.66	£0.54	£0.00	£0.00	£0.00	£1.13	£0.29	£0.00	£0.00	£0.00	£0.00	£0.00	£2.61
Sainsbury's, Fifth Avenue, Harlow	£0.00	£0.00	£0.00	£0.00	£0.23	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23
Sainsbury's, Jackson Square, Bishop's Stortford	£0.49	£0.00	£0.00	£0.21	£3.31	£0.00	£0.00	£0.00	£0.13	£0.00	£1.34	£0.00	£6.08
Sainsbury's, The Thorley Centre, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£2.36	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.36
Sainsbury's, Toffs Walk, Braintree	£0.00	£0.00	£0.38	£4.96	£0.00	£0.00	£0.00	£0.00	£0.00	£0.90	£0.00	£0.00	£6.24
Sainsbury's, White Heart Lane, Chelmsford	£0.00	£0.00	£0.00	£4.19	£0.00	£0.00	£0.00	£0.00	£0.00	£0.34	£0.00	£0.00	£4.53
Tesco Extra, Old North Road, Royston	£0.38	£14.46	£0.00	£0.00	£0.00	£3.23	£0.00	£1.10	£0.00	£0.00	£0.21	£0.00	£19.38
Tesco Superstore, Cambridge Road Industrial Estate, Cambridge	£0.22	£0.00	£0.00	£0.00	£0.00	£0.0							

Table 10 - Convenience Goods Turnover 2031

	Main Food						Top Up						Total
	75%	75%	75%	75%	75%	75%	25%	25%	25%	25%	25%	25%	
	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	
<b>Total Available Expenditure 2013</b>	<b>£69.00</b>	<b>£24.90</b>	<b>£53.39</b>	<b>£70.95</b>	<b>£49.61</b>	<b>£101.66</b>	<b>£23.00</b>	<b>£8.30</b>	<b>£17.80</b>	<b>£23.65</b>	<b>£16.54</b>	<b>£33.89</b>	<b>£492.68</b>
<b>Saffron Walden</b>													
Aldi, Saffron Walden	£18.01	£0.32	£0.00	£0.00	£1.80	£1.82	£2.84	£0.00	£0.13	£0.00	£0.47	£0.10	£25.49
Cost Cutter, High Street, Saffron Walden	£0.39	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.39
Nisa, Cromwell Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.52	£0.00	£0.07	£0.00	£0.00	£0.00	£1.59
Tesco, Pleasant Valley, Saffron Walden	£1.50	£0.00	£0.00	£0.54	£0.00	£0.00	£2.63	£0.00	£0.00	£0.00	£0.18	£0.00	£4.86
Tesco, Radwinter Road, Saffron Walden	£21.34	£0.59	£0.38	£0.59	£0.00	£2.21	£4.49	£0.24	£0.00	£0.00	£0.92	£0.20	£30.91
Waitrose, Hill Street, Saffron Walden	£24.43	£1.18	£0.59	£1.18	£0.00	£1.73	£7.07	£0.00	£0.00	£0.11	£0.12	£0.22	£36.63
Local Market, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19
Local Shops, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.92	£0.24	£0.00	£0.00	£0.00	£0.19	£1.35
<b>Saffron Walden Total</b>													
<b>Great Dunmow</b>													
Co-Op, White Street, Great Dunmow	£0.00	£0.00	£1.72	£0.00	£0.00	£0.00	£0.00	£0.00	£5.26	£0.34	£0.00	£0.00	£7.33
Tesco, Stortford Road, Great Dunmow	£0.00	£0.00	£40.51	£6.94	£5.43	£0.00	£0.00	£0.00	£3.83	£0.83	£0.53	£0.00	£58.06
Local Shops, Great Dunmow	£0.00	£0.00	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£1.59	£0.18	£0.28	£0.00	£2.26
<b>Great Dunmow Total</b>													
<b>Clavering</b>													
Local shops, Clavering	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.22	£0.00	£0.22
<b>Clavering Total</b>													
<b>Duxford</b>													
Local shops, Duxford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.45	£0.45	£0.45
<b>Duxford Total</b>													
<b>Elsenham</b>													
Local Shops, Elsenham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.68	£0.00	£1.68
<b>Elsenham Total</b>													
<b>Felsted</b>													
Local shops, Felsted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.62	£0.00	£0.00	£0.00	£0.62
<b>Felsted Total</b>													
<b>Fitch Green</b>													
Co-op, Webb Road, Fitch Green	£0.00	£0.00	£1.06	£0.00	£0.00	£0.00	£0.00	£0.00	£1.72	£0.00	£0.00	£0.00	£2.78
<b>Fitch Green Total</b>													
<b>Great Bardfield</b>													
Co-op, Brook Street, Great Bardfield	£0.00	£0.00	£0.00	£0.40	£0.00	£0.00	£0.00	£0.00	£0.00	£2.03	£0.00	£0.00	£2.43
<b>Great Bardfield Total</b>													
<b>Great Chesterford</b>													
Local shops, Great Chesterford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27
<b>Great Chesterford Total</b>													
<b>Haverhill</b>													
Aldi, Lord's Croft Lane, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£20.17	£0.25	£0.00	£0.00	£0.00	£0.00	£2.96	£23.38
Sainsbury's, Haycocks Road, Haverhill	£0.75	£0.00	£0.50	£0.00	£0.00	£34.90	£0.00	£0.00	£0.00	£0.00	£6.64	£42.79	£42.79
Iceland, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£1.26	£0.00	£0.00	£0.00	£0.00	£1.24	£2.50	£2.50
Tesco Superstore, Cangle Road, Haverhill	£0.24	£0.00	£0.00	£0.00	£0.00	£16.46	£0.00	£0.00	£0.00	£0.00	£5.77	£22.47	£22.47
<b>Haverhill Total</b>													
<b>Henham</b>													
Local shops, Henham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.28	£0.00	£0.28	£0.28
<b>Henham Total</b>													
<b>Linton</b>													
Co-op, High Street, Linton	£0.00	£0.00	£0.00	£0.00	£0.00	£1.67	£0.11	£0.00	£0.00	£0.00	£0.00	£2.63	£4.41
<b>Linton Total</b>													
<b>Takeley</b>													
Local shops, Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.54	£0.00	£0.54
<b>Takeley Total</b>													
<b>Thaxted</b>													
Local shops, Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.14	£0.00	£1.73	£0.15	£0.00	£0.00	£2.01
<b>Thaxted Total</b>													
<b>Stansted Mountfitchet</b>													
Co-Op, Cambridge Road, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£1.01	£0.00	£0.00	£0.13	£0.00	£0.10	£0.94	£0.00	£2.18
Local shops, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.14	£0.00	£0.00	£0.00	£2.76	£0.00	£2.89
Tesco Express, Cambridge Road, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.34	£0.00	£0.34	£0.34
<b>Stansted Mountfitchet Total</b>													
<b>Stebbing</b>													
Local shops, Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.84	£0.00	£0.00	£0.00	£1.84
<b>Stebbing Total</b>													
<b>Sawston</b>													
Budgens, High Street, Sawston	£0.00	£0.00	£0.00	£0.00	£0.00	£1.28	£0.00	£0.00	£0.00	£0.00	£3.51	£4.80	£4.80
<b>Sawston Total</b>													
<b>Outside of Study Area</b>													
Aldi, London Road, Bishops Stortford	£0.00	£0.00	£0.41	£0.00	£10.48	£0.00	£0.00	£0.00	£0.00	£0.97	£0.00	£0.00	£11.86
Asda, Coldhams Lane, Cambridge	£0.43	£0.44	£0.00	£0.00	£0.00	£1.95	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.82
Asda, Elizabeth II Square, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Asda, Village Square, Chelmsford	£0.00	£0.00	£0.00	£0.48	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.48
Asda, Watergardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.67	£0.00	£0.00	£0.00	£0.19	£0.00	£0.11	£0.00	£0.97
Co-op, Bridge End Lane, Great Notley, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.51	£0.00	£0.00	£0.51
Co-op, Church Street, Bocking, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.56	£0.00	£0.00	£0.00	£0.56
Iceland, Bank Street, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.08
Lidl, Rayne Road, Braintree	£0.00	£0.00	£2.62	£4.82	£0.00	£0.00	£0.00	£0.00	£0.15	£1.34	£0.00	£0.00	£8.92
Marks & Spencer Simply Food, Braintree Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24	£0.00	£0.00	£0.00	£0.24
Marks & Spencer, South Street, Bishops Stortford	£0.00	£0.00	£0.38	£0.00	£0.00	£0.00	£0.00	£0.13	£0.00	£0.00	£0.15	£0.00	£0.67
Morrisons, Baldock Street, Royston	£0.00	£1.29	£0.00	£0.00	£0.00	£0.00	£0.00	£2.76	£0.00	£0.00	£0.00	£0.00	£4.05
Morrisons, Broad Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.13	£0.00	£0.00	£0.00	£0.28	£0.39
Morrisons, Dickens Place, Copperfield Road, Chelmsford	£0.00	£0.00	£0.00	£7.23	£0.00	£0.00	£0.00	£0.00	£0.00	£2.28	£0.00	£0.00	£9.51
Sainsbury's, Birchinger Motorway Services, Bishops Stortford	£0.00	£0.00	£0.38	£0.00	£2.16	£0.00	£0.00	£0.00	£0.00	£0.09	£0.00	£0.00	£2.63
Sainsbury's, Brooks Road, Cambridge	£0.72	£0.59	£0.00	£0.00	£0.00	£1.24	£0.31	£0.00	£0.00	£0.00	£0.00	£0.00	£2.85
Sainsbury's, Fifth Avenue, Harlow	£0.00	£0.00	£0.00	£0.00	£8.28	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£8.28
Sainsbury's, Jackson Square, Bishops Stortford	£0.54	£0.00	£0.00	£0.25	£4.73	£0.00	£0.00	£0.00	£0.14	£0.00	£1.46	£0.00	£7.13
Sainsbury's, The Thorley Centre, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£2.86	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.86
Sainsbury's, Tofts Walk, Braintree	£0.00	£0.00	£0.42	£6.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.99	£0.00	£0.00	£7.41
Sainsbury's, White Heart Lane, Chelmsford	£0.00	£0.00	£0.00	£5.08	£0.00	£0.00	£0.00	£0.00	£0.37	£0.00	£0.00	£0.00	£5.45
Tesco Extra, Old North Road, Royston	£0.41	£15.73	£0.00	£0.00	£0.00	£3.53	£0.00	£1.20	£0.00	£0.00	£0.00	£0.23	£21.11
T													

Table 11 - Convenience Goods Turnover 2013

	Main Food						Top Up						Total	
	75%	75%	75%	75%	75%	75%	25%	25%	25%	25%	25%	25%		
	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4		
	£71.30	£25.73	£55.16	£73.31	£51.26	£105.04							£509.06	
<b>Saffron Walden</b>														
Aldi, Saffron Walden	£18.61	£0.33	£0.00	£0.00	£1.86	£1.88	£2.93	£0.00	£0.14	£0.00	£0.48	£0.10	£26.34	
Cost Cutter, High Street, Saffron Walden	£0.41	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.41	
Nisa, Cromwell Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.57	£0.00	£0.08	£0.00	£0.00	£0.00	£1.64	
Tesco, Pleasant Valley, Saffron Walden	£1.55	£0.00	£0.00	£0.55	£0.00	£0.00	£2.72	£0.00	£0.00	£0.00	£0.19	£0.00	£5.02	
Tesco, Radwinter Road, Saffron Walden	£22.05	£0.61	£0.40	£0.61	£0.00	£2.29	£4.58	£0.25	£0.00	£0.00	£0.95	£0.20	£31.94	
Waitrose, Hill Street, Saffron Walden	£28.24	£1.22	£0.61	£1.22	£0.00	£1.79	£7.30	£0.00	£0.00	£0.11	£0.13	£0.23	£37.85	
Local Market, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	
Local Shops, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.95	£0.25	£0.00	£0.00	£0.00	£0.20	£1.39	
<b>Saffron Walden Total</b>														
<b>Great Dunmow</b>														
Co-op, White Street, Great Dunmow	£0.00	£0.00	£1.77	£0.00	£0.00	£0.00	£0.00	£0.00	£5.44	£0.36	£0.00	£0.00	£7.57	
Tesco, Stortford Road, Great Dunmow	£0.00	£0.00	£41.86	£7.17	£5.61	£0.00	£0.00	£0.00	£3.96	£0.86	£0.55	£0.00	£59.98	
Local Shops, Great Dunmow	£0.00	£0.00	£0.22	£0.00	£0.00	£0.00	£0.00	£0.00	£1.84	£0.18	£0.29	£0.00	£2.34	
<b>Great Dunmow Total</b>														
<b>Clavering</b>														
Local shops, Clavering	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23	£0.00	£0.00	£0.23	
<b>Clavering Total</b>														
<b>Duxford</b>														
Local shops, Duxford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.46	£0.00	£0.46	
<b>Duxford Total</b>														
<b>Elsenham</b>														
Local Shops, Elsenham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.73	£0.00	£0.00	£1.73	
<b>Elsenham Total</b>														
<b>Felsted</b>														
Local shops, Felsted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.64	£0.00	£0.00	£0.00	£0.64	
<b>Felsted Total</b>														
<b>Fitch Green</b>														
Co-op, Webb Road, Fitch Green	£0.00	£0.00	£1.09	£0.00	£0.00	£0.00	£0.00	£0.00	£1.77	£0.00	£0.00	£0.00	£2.87	
<b>Fitch Green Total</b>														
<b>Great Bardfield</b>														
Co-op, Brook Street, Great Bardfield	£0.00	£0.00	£0.00	£0.41	£0.00	£0.00	£0.00	£0.00	£0.00	£2.10	£0.00	£0.00	£2.51	
<b>Great Bardfield Total</b>														
<b>Great Chesterford</b>														
Local shops, Great Chesterford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.28	£0.00	£0.00	£0.00	£0.00	£0.00	£0.28	
<b>Great Chesterford Total</b>														
<b>Haverhill</b>														
Aldi, Lord's Croft Lane, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£20.84	£0.26	£0.00	£0.00	£0.00	£0.00	£3.06	£24.16	
Sainsbury's, Haycocks Road, Haverhill	£0.78	£0.00	£0.51	£0.00	£0.00	£36.06	£0.00	£0.00	£0.00	£0.00	£0.00	£6.86	£44.21	
Iceland, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£1.30	£0.00	£0.00	£0.00	£0.00	£0.00	£1.28	£2.58	
Tesco Superstore, Cangle Road, Haverhill	£0.24	£0.00	£0.00	£0.00	£0.00	£17.00	£0.00	£0.00	£0.00	£0.00	£0.00	£5.97	£23.21	
<b>Haverhill Total</b>														
<b>Henham</b>														
Local shops, Henham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29	£0.00	£0.00	£0.29	
<b>Henham Total</b>														
<b>Linton</b>														
Co-op, High Street, Linton	£0.00	£0.00	£0.00	£0.00	£0.00	£1.72	£0.11	£0.00	£0.00	£0.00	£0.00	£2.72	£4.56	
<b>Linton Total</b>														
<b>Takeley</b>														
Local shops, Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.56	£0.00	£0.00	£0.56	
<b>Takeley Total</b>														
<b>Thaxted</b>														
Local shops, Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.14	£0.00	£1.78	£0.15	£0.00	£0.00	£2.08	
<b>Thaxted Total</b>														
<b>Stansted Mountfitchet</b>														
Co-op, Cambridge Road, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£1.04	£0.00	£0.00	£0.14	£0.00	£0.11	£0.97	£0.00	£2.25	
Local shops, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.14	£0.00	£0.00	£0.00	£2.85	£0.00	£2.99	
Tesco Express, Cambridge Road, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.35	£0.00	£0.00	£0.35	
<b>Stansted Mountfitchet Total</b>														
<b>Stebbing</b>														
Local shops, Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.90	£0.00	£0.00	£0.00	£1.90	
<b>Stebbing Total</b>														
<b>Sawston</b>														
Budgens, High Street, Sawston	£0.00	£0.00	£0.00	£0.00	£0.00	£1.32	£0.00	£0.00	£0.00	£0.00	£0.00	£3.63	£4.96	
<b>Sawston Total</b>														
<b>Outside of Study Area</b>														
Aldi, London Road, Bishops Stortford	£0.00	£0.00	£0.43	£0.00	£10.83	£0.00	£0.00	£0.00	£0.00	£1.00	£0.00	£0.00	£12.26	
Asda, Coldhams Lane, Cambridge	£0.45	£0.45	£0.00	£0.00	£0.00	£2.01	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.91	
Asda, Elizabeth II Square, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Asda, Village Square, Chelmsford	£0.00	£0.00	£0.00	£0.49	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.49	
Asda, Watergardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.69	£0.00	£0.00	£0.00	£0.20	£0.00	£0.11	£0.00	£1.00	
Co-op, Bridge End Lane, Great Notley, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.32	£0.00	£0.00	£0.00	£0.32	
Co-op, Church Street, Bocking, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.58	£0.00	£0.00	£0.00	£0.58	
Iceland, Bank Street, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.08	
Lidl, Rayne Road, Braintree	£0.00	£0.00	£2.70	£4.98	£0.00	£0.00	£0.00	£0.00	£1.15	£1.39	£0.00	£0.00	£9.22	
Marks & Spencer Simply Food, Braintree Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00	£0.00	£0.00	£0.25	
Marks & Spencer, South Street, Bishops Stortford	£0.00	£0.00	£0.40	£0.00	£0.00	£0.00	£0.00	£0.14	£0.00	£0.00	£0.15	£0.00	£0.69	
Morrisons, Badock Street, Royston	£0.00	£1.33	£0.00	£0.00	£0.00	£0.00	£0.00	£2.86	£0.00	£0.00	£0.00	£0.00	£4.19	
Morrisons, Broad Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.14	£0.00	£0.00	£0.00	£0.26	£0.40	
Morrisons, Dickens Place, Copperfield Road, Chelmsford	£0.00	£0.00	£0.00	£7.47	£0.00	£0.00	£0.00	£0.00	£0.00	£2.36	£0.00	£0.00	£9.83	
Sainsbury's, Birchanger Motorway Services, Bishops Stortford	£0.00	£0.00	£0.39	£0.00	£2.23	£0.00	£0.00	£0.00	£0.00	£0.09	£0.00	£0.00	£2.72	
Sainsbury's, Brooks Road, Cambridge	£0.74	£0.61	£0.00	£0.00	£0.00	£1.28	£0.32	£0.00	£0.00	£0.00	£0.00	£0.00	£2.95	
Sainsbury's, Fifth Avenue, Harlow	£0.00	£0.00	£0.00	£0.00	£0.28	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.28	
Sainsbury's, Jackson Square, Bishops Stortford	£0.55	£0.00	£0.00	£0.26	£4.89	£0.00	£0.00	£0.00	£0.15	£0.00	£1.51	£0.00	£7.36	
Sainsbury's, The Thorley Centre, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£2.95	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.95	
Sainsbury's, Tofts Walk, Braintree	£0.00	£0.00	£0.43	£6.20	£0.00	£0.00	£0.00	£0.00	£1.02	£0.00	£0.00	£0.00	£7.66	
Sainsbury's, White Heart Lane, Chelmsford	£0.00	£0.00	£0.00	£5.25	£0.00	£0.00	£0.00	£0.00	£0.38	£0.00	£0.00	£0.00	£5.63	
Tesco Extra, Old North Road, Royston	£0.43	£16.26	£0.00	£0.00	£0.00	£3.64	£0.00	£1.24	£0.00	£0.00	£0.00	£0.24	£21.81	
Tesco Superstore, Cambridge Road Industrial Estate, Cambridge	£0.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	
Tesco Superstore, Cheddars Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£1.23	£0.00	£0.00	£0.00	£0.00	£0.51	£0.10	£1.84	
Tesco Superstore, Church Langley Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.62	£0.00	£0.00	£0.00	£0.00	£0.09	£0.00	£0.00	£0.71	
Tesco Superstore, East Road / Edinburgh Way, Harlow	£0.00</													

Table 12 Convenience Goods Turnover 2011-33

	Total Turnover from the Study Area 2011 (€m)	Total Turnover from the Study Area 2016 (€m)	Total Turnover from the Study Area 2021 (€m)	Total Turnover from the Study Area 2026 (€m)	Total Turnover from the Study Area 2031 (€m)	Total Turnover from the Study Area 2033 (€m)
<b>Total available expenditure</b>	<b>€355.91</b>	<b>€371.84</b>	<b>€406.68</b>	<b>€440.21</b>	<b>€492.68</b>	<b>€509.06</b>
<b>Saffron Walden</b>						
Aldi, Saffron Walden	€18.42	€19.24	€21.04	€23.18	€25.49	€26.34
Cost Cutter, High Street, Saffron Walden	€0.28	€0.30	€0.32	€0.36	€0.39	€0.41
Nisa, Cromwell Road, Saffron Walden	€1.15	€1.20	€1.31	€1.46	€1.59	€1.64
Tesco, Pleasant Valley, Saffron Walden	€3.51	€3.67	€4.01	€4.40	€4.86	€5.02
Tesco, Radwinter Road, Saffron Walden	€22.33	€23.33	€25.51	€28.24	€30.91	€31.94
Waitrose, Hill Street, Saffron Walden	€26.46	€27.65	€30.24	€33.43	€36.63	€37.85
Local Market, Saffron Walden	€0.13	€0.14	€0.15	€0.17	€0.19	€0.19
Local Shops, Saffron Walden	€0.97	€1.02	€1.11	€1.23	€1.35	€1.39
<b>Saffron Walden Total</b>	<b>€73.26</b>	<b>€76.53</b>	<b>€83.71</b>	<b>€92.47</b>	<b>€101.41</b>	<b>€104.78</b>
<b>Great Dunmow</b>						
Co-Op, White Street, Great Dunmow	€5.29	€5.53	€6.05	€6.71	€7.33	€7.57
Tesco, Stortford Road, Great Dunmow	€41.95	€43.82	€47.93	€52.05	€58.06	€59.99
Local Shops, Great Dunmow	€1.63	€1.71	€1.87	€2.07	€2.26	€2.34
<b>Great Dunmow Total</b>	<b>€48.87</b>	<b>€51.06</b>	<b>€55.84</b>	<b>€60.82</b>	<b>€67.65</b>	<b>€69.90</b>
<b>Clavering</b>						
Local shops, Clavering	€0.16	€0.17	€0.18	€0.20	€0.22	€0.23
<b>Clavering Total</b>						
<b>Duxford</b>						
Local shops, Duxford	€0.32	€0.34	€0.37	€0.41	€0.45	€0.46
<b>Duxford Total</b>						
<b>Elsenham</b>						
Local Shops, Elsenham	€1.21	€1.26	€1.38	€1.53	€1.68	€1.73
<b>Elsenham Total</b>						
<b>Felsted</b>						
Local shops, Felsted	€0.45	€0.47	€0.51	€0.57	€0.62	€0.64
<b>Felsted Total</b>						
<b>Flitch Green</b>						
Co-op, Webb Road, Flitch Green	€2.01	€2.09	€2.29	€2.54	€2.78	€2.87
<b>Flitch Green Total</b>						
<b>Great Bardfield</b>						
Co-op, Brook Street, Great Bardfield	€1.75	€1.83	€2.00	€2.19	€2.43	€2.51
<b>Great Bardfield Total</b>						
<b>Great Chesterford</b>						
Local shops, Great Chesterford	€0.19	€0.20	€0.22	€0.25	€0.27	€0.28
<b>Great Chesterford Total</b>						
<b>Haverhill</b>						
Aldi, Lord's Croft Lane, Haverhill	€16.89	€17.65	€19.30	€21.41	€23.38	€24.16
Sainsbury's, Haycocks Road, Haverhill	€30.91	€32.30	€35.32	€39.18	€42.79	€44.21
Iceland, High Street, Haverhill	€1.80	€1.89	€2.06	€2.29	€2.50	€2.58
Tesco Superstore, Cangle Road, Haverhill	€16.23	€16.96	€18.54	€20.57	€22.47	€23.21
<b>Haverhill Total</b>	<b>€65.84</b>	<b>€68.78</b>	<b>€75.23</b>	<b>€83.44</b>	<b>€91.14</b>	<b>€94.17</b>
<b>Henham</b>						
Local shops, Henham	€0.21	€0.21	€0.23	€0.26	€0.28	€0.29
<b>Henham Total</b>						
<b>Linton</b>						
Co-op, High Street, Linton	€3.19	€3.33	€3.64	€4.04	€4.41	€4.56
<b>Linton Total</b>						
<b>Takeley</b>						
Local shops, Takeley	€0.39	€0.41	€0.45	€0.50	€0.54	€0.56
<b>Takeley Total</b>						
<b>Thaxted</b>						
Local shops, Thaxted	€1.45	€1.52	€1.66	€1.84	€2.01	€2.08
<b>Thaxted Total</b>						
<b>Stansted Mountfitchet</b>						
Co-Op, Cambridge Road, Stansted Mountfitchet	€1.57	€1.64	€1.80	€1.90	€2.18	€2.25
Local shops, Stansted Mountfitchet	€2.09	€2.18	€2.39	€2.65	€2.89	€2.99
Tesco Express, Cambridge Road, Stansted Mountfitchet	€0.25	€0.26	€0.28	€0.31	€0.34	€0.35
<b>Stansted Mountfitchet Total</b>	<b>€3.91</b>	<b>€4.09</b>	<b>€4.47</b>	<b>€4.86</b>	<b>€5.41</b>	<b>€5.59</b>
<b>Stebbing</b>						
Local shops, Stebbing	€1.33	€1.39	€1.52	€1.69	€1.84	€1.90
<b>Stebbing Total</b>						
<b>Sawston</b>						
Budgens, High Street, Sawston	€3.47	€3.62	€3.96	€4.39	€4.80	€4.96
<b>Sawston Total</b>						
<b>Outside of Study Area</b>						
Aldi, London Road, Bishop's Stortford	€8.57	€8.95	€9.79	€9.92	€11.86	€12.26
Asda, Coldhams Lane, Cambridge	€2.04	€2.13	€2.33	€2.58	€2.82	€2.91
Asda, Elizabeth II Square, Chelmsford	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Asda, Village Square, Chelmsford	€0.34	€0.36	€0.39	€0.39	€0.48	€0.49
Asda, Watergardens, Harlow	€0.70	€0.73	€0.80	€0.83	€0.97	€1.00
Co-op, Bridge End Lane, Great Notley, Braintree	€0.23	€0.24	€0.26	€0.29	€0.31	€0.32
Co-op, Church Street, Bocking, Braintree	€0.41	€0.42	€0.46	€0.51	€0.56	€0.58
Iceland, Bank Street, Braintree	€0.06	€0.06	€0.06	€0.07	€0.08	€0.08
Lidl, Rayne Road, Braintree	€6.44	€6.73	€7.36	€7.73	€8.92	€9.22
Marks & Spencer Simply Food, Braintree Retail Park, Braintree	€0.17	€0.18	€0.20	€0.22	€0.24	€0.25
Marks & Spencer, South Street, Bishops Stortford	€0.48	€0.50	€0.55	€0.61	€0.67	€0.69
Morrisons, Baldock Street, Royston	€2.93	€3.06	€3.35	€3.71	€4.05	€4.19
Morrisons, Broad Street, Cambridge	€0.28	€0.29	€0.32	€0.36	€0.39	€0.40
Morrisons, Dickens Place, Copperfield Road, Chelmsford	€6.87	€7.18	€7.85	€8.06	€9.51	€9.83
Sainsbury's, Birchanger Motorway Services, Bishops Stortford	€1.90	€1.98	€2.17	€2.21	€2.63	€2.72
Sainsbury's, Brooks Road, Cambridge	€2.06	€2.15	€2.36	€2.61	€2.85	€2.95
Sainsbury's, Fifth Avenue, Harlow	€0.20	€0.21	€0.23	€0.23	€0.28	€0.29
Sainsbury's, Jackson Square, Bishops Stortford	€5.15	€5.38	€5.88	€6.08	€7.13	€7.36
Sainsbury's, The Thorley Centre, Bishops Stortford	€2.06	€2.16	€2.36	€2.36	€2.86	€2.95
Sainsbury's, Tofts Walk, Braintree	€5.35	€5.59	€6.12	€6.24	€7.41	€7.66
Sainsbury's, White Heart Lane, Chelmsford	€3.94	€4.11	€4.50	€4.53	€5.45	€5.63
Tesco Extra, Old North Road, Royston	€15.25	€15.93	€17.42	€19.33	€21.11	€21.81
Tesco Superstore, Cambridge Road Industrial Estate, Cambridge	€0.17	€0.18	€0.20	€0.22	€0.24	€0.25
Tesco Superstore, Cheddars Lane, Cambridge	€1.29	€1.34	€1.47	€1.63	€1.78	€1.84
Tesco Superstore, Church Langley Centre, Harlow	€0.50	€0.52	€0.57	€0.58	€0.69	€0.71
Tesco Superstore, East Road / Edinborough Way, Harlow	€0.77	€0.81	€0.88	€0.93	€1.07	€1.11
Tesco Superstore, Great Notley, Braintree	€13.75	€14.36	€15.71	€16.11	€19.03	€19.66
Tesco Superstore, Lancaster Way, Bishops Stortford	€11.62	€12.14	€13.28	€13.44	€16.09	€16.63
Tesco Superstore, Market Place, Braintree	€2.16	€2.25	€2.46	€2.56	€2.98	€3.08
Tesco Superstore, Marks Farm, Braintree	€5.10	€5.33	€5.83	€5.98	€7.06	€7.29
Tesco Superstore, Springfield Road, Chelmsford	€5.83	€6.09	€6.66	€6.72	€8.07	€8.34
Tesco Superstore, The Square, Notley Green, Braintree	€0.61	€0.64	€0.70	€0.73	€0.85	€0.87
Tesco Superstore, Yarrow Road, Cambridge	€2.85	€2.98	€3.26	€3.57	€3.95	€4.08
Waitrose, Cambridge	€4.55	€4.75	€5.19	€5.76	€6.29	€6.50
Waitrose, Hauxton Road, Trumpington	€3.25	€3.40	€3.72	€4.12	€4.50	€4.65
Waitrose, Northgate End, Bishops Stortford	€5.59	€5.84	€6.38	€6.67	€7.74	€7.99
Taunton town centre	€0.20	€0.21	€0.23	€0.25	€0.28	€0.29
<b>Outside of Study Area</b>	<b>€24.25</b>	<b>€25.33</b>	<b>€27.70</b>	<b>€30.07</b>	<b>€33.56</b>	<b>€34.68</b>
<b>Others</b>						
Other	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Internet / delivery	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
(Don't know / varies)	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
(Don't do this type of shopping)	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00

Source: Tables 3A, 5A, 5B  
 Pitney Bowes Business Insight  
 Pitney Bowes Business Insight Retail Expenditure Guide 2014/2015

Table 13 Convenience Goods Capacity

	2011	2016	2021	2026	2031	2033
<b>Saffron Walden</b>						
<b>Total Available Spend in zone 1</b>	<b>£66.46</b>	<b>£69.44</b>	<b>£75.94</b>	<b>£84.24</b>	<b>£92.00</b>	<b>£95.06</b>
<i>Total Foodstore Expenditure</i>	<b>£76.62</b>	<b>£80.05</b>	<b>£87.55</b>	<b>£96.72</b>	<b>£106.06</b>	<b>£109.59</b>
Benchmark Turnover of Existing Foodstores	<b>£78.03</b>	£80.00	£82.02	£84.09	£86.22	£88.39
<i>Total Benchmark turnover of commitments</i>	0.00					
<b>Total Benchmark Turnover of Existing Foodstores and</b>	<b>£78.03</b>	<b>£80.00</b>	<b>£82.02</b>	<b>£84.09</b>	<b>£86.22</b>	<b>£88.39</b>
Convenience Goods Expenditure Capacity	-£1.41	£0.05	£5.53	£12.63	£19.85	£21.19
<b>Benchmark Turnover</b>	<b>12000</b>	<b>12303</b>	<b>12614</b>	<b>12932</b>	<b>13259</b>	<b>13594</b>
<b>Floorspace Requirement</b>	<b>-118</b>	<b>4</b>	<b>438</b>	<b>976</b>	<b>1497</b>	<b>1559</b>

	2011	2016	2021	2026	2031	2033
<b>Gt Dunmow</b>						
<b>Total Available Spend in Zone 2</b>	<b>£51.42</b>	<b>£53.72</b>	<b>£58.76</b>	<b>£65.17</b>	<b>£71.18</b>	<b>£73.55</b>
<i>Total Foodstore Expenditure</i>	<b>£50.97</b>	<b>£53.25</b>	<b>£58.24</b>	<b>£63.43</b>	<b>£70.55</b>	<b>£72.90</b>
Benchmark Turnover of Existing Foodstores	<b>£26.39</b>	<b>£27.05</b>	<b>£27.74</b>	<b>£28.44</b>	<b>£29.15</b>	<b>£29.89</b>
<i>Total Benchmark turnover of commitments</i>	0.00					
<b>Total Benchmark Turnover of Existing Foodstores and</b>	<b>£26.39</b>	<b>£27.05</b>	<b>£27.74</b>	<b>£28.44</b>	<b>£29.15</b>	<b>£29.89</b>
Convenience Goods Expenditure Capacity	£24.58	£26.20	£30.50	£34.99	£41.40	£43.01
<b>Benchmark Turnover</b>	<b>12000</b>	<b>12303</b>	<b>12614</b>	<b>12932</b>	<b>13259</b>	<b>13594</b>
<b>Floorspace Requirement</b>	<b>2048</b>	<b>2129</b>	<b>2418</b>	<b>2706</b>	<b>3122</b>	<b>3164</b>

Source: Tables 3, 4 and 6  
2014 Prices

Notes:

Floorspace data taken from GOAD Centre Report and assumed 75% gross to net ratio.  
Benchmark turnover increased by 0.5% pa to take account of increases in floorspace efficiency  
Benchmark turnover derived from 2015 Retail Rankings (Mintel) and Verdict

Table 14 Existing Comparison Shopping Benchmark Turnover

Location	Gross Floorpace (Sq m)	Net Sales Floorpace (Sq m)	Turnover per Sq m (2014)	Turnover per Sq m adjusted	Total Turnover (€)
<b>Great Dunmow</b>					
Great Dunmow		2206	3,500	3,500	€7.72
<b>Haverhill</b>					
Argos, High Street, Haverhill					€0.00
Boots, High Street, Haverhill					€0.00
Halfords, Cambridge Road Retail Park, Haverhill					€0.00
Sainsbury's, Haycocks Road, Haverhill					€0.00
Cambridge Road Retail Park, Haverhill					€0.00
Haverhill					€0.00
<b>Leaden Roding</b>					
Leaden Roding					€0.00
<b>Moulton</b>					
Moulton					€0.00
<b>Saffron Walden</b>					
Argos (in Homebase), Elizabeth Way, Saffron Walden		186	4,500	4,500	€0.83
Boots, Market Place, Saffron, Walden					€0.00
Homebase, Elizabeth Way, Saffron Walden		1082	1,061	1,061	€1.15
Hillmanns, Wimbor & Retail, Henshaws, Radford Road, Saffron Walden		2078	426	426	€1.43
Tesco Superstore, Radwinter Road, Saffron Walden	3803	418	6,958	6,958	€2.91
Saffron Walden		9237	4,500	4,500	€41.87
Greenh Retail Park	2973	2378	2,500	2,500	€5.95
<b>Sawston</b>					
Sawston					€0.00
<b>Stansted</b>					
Boots, Airside, Stansted Airport					€0.00
Boots, Main Terminal, Stansted Airport					€0.00
Boots, The Greens Building, Stansted					€0.00
HMV, Airside Departure Lounge, Stansted Airport					€0.00
Stansted Airport					€0.00
<b>Stansted Mountfitchet</b>					
Stansted Mountfitchet	886	3000	3,000	3,000	€2.66
<b>Stebbing</b>					
Stebbing					€0.00
<b>Takely</b>					
Takely					€96.66
<b>Thaxted</b>					
Thaxted					€0.00
<b>Outside - Bishop's Cleeve</b>					
Argos, Jackson Square, Bishop's Cleeve					€0.00
Boots, Potter Street, Bishop's Cleeve					€0.00
Halfords, South Street, Bishop's Cleeve					€0.00
Homebase, Fitzroy Park, Bishop's Cleeve					€0.00
Shenett, Grant Valley Industrial Park, Bishop's Cleeve					€0.00
New, Jackson Square Shopping Centre, Bishop's Cleeve					€0.00
Jackson Square Shopping Centre, Bishop's Cleeve					€0.00
<b>Outside - Braintree</b>					
Argos, Socking End, Braintree					€0.00
B&Q, Chapel Hill Retail Park, Braintree					€0.00
Boots, George Yard, Braintree					€0.00
Halfords, Chapel Hill Retail Park, Braintree					€0.00
New, Freepoint Village, Braintree					€0.00
<b>Outside - Cambridge</b>					
George Yard Shopping Centre, Braintree					€0.00
<b>Outside - Cambridge</b>					
Argos, Fitzroy Street, Cambridge					€0.00
Argos, Newmarket Road, Cambridge					€0.00
B&Q, Newmarket Road, Cambridge					€0.00
BHS, Grafton Centre, Cambridge					€0.00
Boots, Grafton Centre, Cambridge					€0.00
Boots, High Street, Cambridge					€0.00
Boots, Woodlands Lane, Cambridge					€0.00
Currys PC World, Cambridge Retail Park, Cambridge					€0.00
Debenhams, The Grafton Centre, Cambridge					€0.00
UPS, Newmarket Road, Cambridge					€0.00
Halfords, Cambridge Retail Park, Cambridge					€0.00
HMV, Lion Yard, Cambridge					€0.00
Homebase, Cambridge Retail Park, Cambridge					€0.00
John Lewis, Grand Arcade, Cambridge					€0.00
Magnet, Market Road, Cambridge					€0.00
New, Grafton Centre, Cambridge					€0.00
New, Sidney Street, Cambridge					€0.00
New, The Mall, Barhill, Cambridge					€0.00
Primark, Burleigh Street, Cambridge					€0.00
River Island, Grand Arcade, Cambridge					€0.00
TK Maxx, Beehive Centre, Colcham Lane, Cambridge					€0.00
Toys R Us, The Beehive Centre, Cambridge					€0.00
Christ's Lane, Cambridge					€0.00
Grand Arcade, Cambridge					€0.00
Leon Yard Shopping Centre, Cambridge					€0.00
Michlams Corner, Cambridge					€0.00
The Grafton, Cambridge					€0.00
Beehive Centre Retail Park, Cambridge					€0.00
Cambridge Retail Park, Cambridge					€0.00
<b>Outside - Chelmer Village</b>					
TK Maxx, Chelmer Village Retail Park, Chelmer Village					€0.00
<b>Outside - Chelmsford</b>					
B&Q, Homelands Retail Park, Chelmsford					€0.00
Currys PC World, Chelmer Village Retail Park, Chelmsford					€0.00
High Chelmer Shopping Centre, Chelmsford					€0.00
HMV, High Chelmer Shopping Centre, Chelmsford					€0.00
JB Sports, High Chelmer, Chelmsford					€0.00
Magnet, Hanbury Road, Chelmsford					€0.00
Matalan, Riverside Retail Park, Chelmsford					€0.00
New, High Street, Chelmsford					€0.00
The Meadows, Chelmsford					€0.00
Wickers, Curton Hall Lane, Springfield, Chelmsford					€0.00
Chelmer Village Retail Park, Chelmsford					€0.00
Riverside Retail Park, Chelmsford					€0.00
<b>Outside - Harlow</b>					
Argos, Harlow Retail Park, Harlow					€0.00
Argos, The Harvey Centre, Harlow					€0.00
B&Q, The Oaks Retail Park, Harlow					€0.00
BHS, Harvey Centre, Harlow					€0.00
Boots, The Snow, Harlow					€0.00
Currys PC World, Queensgate Retail Park, Edinburgh Way, Harlow					€0.00
Halfords, Howard Way, Harlow					€0.00
HMV, Water Gardens, Harlow					€0.00
Homebase, Edinburgh Road, Harlow					€0.00
Matalan, The Water Gardens, Harlow					€0.00
New, Water Gardens, Harlow					€0.00
Primark, Broad Walk, Harlow					€0.00
River Island, Water Gardens, Harlow					€0.00
TK Maxx, Water Gardens, Harlow Road, Harlow					€0.00
Toys R Us, Queensgate Centre, Harlow					€0.00
Wickers, Princes Gate Retail Park, Howard Way, Harlow					€0.00
Harvey Centre, Harlow					€0.00
Little Walk, Harlow					€0.00
Shops, Tye, Harlow					€0.00
The Water Gardens, Harlow					€0.00
Harlow Retail Park, Harlow					€0.00
Princes Gate Retail Park, Harlow					€0.00
The Oaks Retail Park, Harlow					€0.00
<b>Outside - Hertford</b>					
Matalan, Madford Retail Park, Hertford					€0.00
<b>Outside - Newmarket</b>					
Argos, The Rockery Centre, Newmarket					€0.00
Boots, High Street, Newmarket					€0.00
TK Maxx, St High Street, Newmarket					€0.00
The Guinness Shopping Centre, Newmarket					€0.00
<b>Outside - Royston</b>					
Boots, Burn Road, Royston					€0.00
Boots, High Street, Royston					€0.00
<b>Outside - Stevenage</b>					
B&Q, London Road, Stevenage					€0.00
BHS, The Forum, Stevenage					€0.00
Currys PC World, Roaring Max Retail Park, Stevenage					€0.00
J&S, Roaring Max Retail Park, Stevenage					€0.00
Quorum Mill, Roebuck Retail Park, Stevenage					€0.00
HMV, The Forum, Stevenage					€0.00
Homebase, Roaring Max Retail Park, Stevenage					€0.00
JB Sports, The Forum, Stevenage					€0.00
Magnet, Arzley Way, Stevenage					€0.00
Matalan, Clarendon, Stevenage					€0.00
New, Queensway, Stevenage					€0.00
PC World, Roebuck Retail Park, Stevenage					€0.00
Primark, Town Square, Stevenage					€0.00
River Island, West Gate Centre, Stevenage					€0.00
TK Maxx, Forum Shopping Centre, Stevenage					€0.00
Toys R Us, Roaring Max Retail Park, London Road, Stevenage					€0.00
Wickers, Monkwood Way, Stevenage					€0.00
West Gate Shopping Centre, Stevenage					€0.00
Roaring Max Retail Park, Stevenage					€0.00
Roebuck Retail Park, Stevenage					€0.00
<b>Outside - Elsewhere</b>					
Sainsbury's, Jackson Square, Bishop's Cleeve					€0.00
Blunstone Shopping Centre, Greenhithe					€0.00
Freepoint Outlet Shopping Village, Charter Way, Braintree					€0.00
Lakeside Retail Park, West Thurrock					€0.00
Tollgate Shopping Park, Tollgate West, Stanway					€0.00
Bishop's Cleeve					€0.00
Braintree					€0.00
Buntingford					€0.00
Bury St Edmunds					€0.00
Cambridge					€0.00
Chelmsford					€0.00
Colchester					€0.00
Harlow					€0.00
London					€0.00
Newmarket					€0.00
Royston					€0.00
Stevenage					€0.00
Outside of Study Area					€0.00
<b>Others</b>					
Other					€0.00
Internet / delivered					€0.00
(Don't know / varies)					€0.00
(Don't buy these goods regularly)					€0.00

**Table 14 - Comparison Goods Market Shares (excludes SFT)**

**Table 14a Clothes and Shoes**

	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4
<b>Great Dunmow</b>						
Great Dunmow	0.00%	0.00%	6.59%	0.00%	0.00%	0.00%
<b>Haverhill</b>						
Argos, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Cambridge Road Retail Park, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sainsbury's, Haycocks Road, Haverhill	1.27%	0.00%	0.00%	0.00%	0.00%	1.08%
Cambridge Road Retail Park, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Haverhill	4.25%	0.00%	0.00%	0.00%	0.00%	8.70%
<b>Leaden Roding</b>						
Leaden Roding	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Malden</b>						
Malden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Saffron Walden</b>						
Argos (in Homebase), Elizabeth Way, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Market Place, Saffron, Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Elizabeth Way, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ridgeons Timber & Builders Merchants, Ashdon Road,	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Radwinter Road, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Saffron Walden	23.81%	5.50%	0.00%	0.86%	0.00%	3.06%
<b>Sawston</b>						
Sawston	0.00%	0.00%	0.00%	0.00%	0.00%	0.41%
<b>Stansted</b>						
Boots, Airside, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Main Terminal, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, The Greens Building, Stansted	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Airside Departure Lounge, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Stansted Mountfitchet</b>						
Stansted Mountfitchet	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Stebbing</b>						
Stebbing	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Takeley</b>						
Takeley	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Thaxted</b>						
Thaxted	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Bishops Stortford</b>						
Argos, Jackson Square, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Potter Street, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, South Street, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Fitzroy Park, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Stort Valley Industrial Park, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Jackson Square Shopping Centre, Bishop Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Jackson Square Shopping Centre, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Braintree</b>						
Argos, Bocking End, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Chapel Hill Retail Park, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, George Yard, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Chapel Hill Retail Park, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%



Next, Freeport Village, Braintree	0.00%	0.00%	0.00%	0.93%	0.00%	0.00%
George Yard Shopping Centre, Braintree	0.00%	0.00%	2.62%	0.71%	0.00%	0.00%
<b>Outside - Cambridge</b>						
Argos, Fitzroy Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Argos, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Woolards Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Debenhams, The Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Lion Yard, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
John Lewis, Grand Arcade, Cambridge	0.41%	0.00%	0.82%	0.00%	0.00%	0.84%
Magnet, Mercers Row, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Sidney Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, The Mall, Barhill, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Burleigh Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, Grand Arcade, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Beehive Center, Coldhams Lane, Cambridge	0.92%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, The Beehive Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Christ's Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Grand Arcade, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.73%
Lion Yard Shopping Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.38%
Mitchams Corner, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Grafton, Cambridge	1.79%	1.44%	0.00%	0.00%	0.00%	0.50%
Beehive Centre Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	2.73%
Cambridge Retail Park, Cambridge	0.00%	1.44%	0.00%	0.00%	0.00%	2.29%
<b>Outside - Chelmer Village</b>						
TK Maxx, Chelmer Village Retail Park, Chelmer Village	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Chelmsford</b>						
B&Q, Homelands Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Chelmer Village Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
High Chelmer Shopping Centre, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, High Chelmer Shopping Centre, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
JJB Sports, High Chelmer, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Hanbury Road, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, Riverside Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.30%	0.00%	0.00%
Next, High Street, Chelmsford	0.00%	0.00%	0.00%	1.34%	0.00%	0.00%
The Meadows, Chelmsford	0.00%	0.00%	0.00%	2.69%	0.00%	0.00%
Wickes, Cuton Hall Lane, Springfield, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chelmer Village Retail Park, Chelmsford	0.00%	0.00%	0.00%	1.21%	0.00%	0.00%
Riverside Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Harlow</b>						
Argos, Harlow Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Argos, The Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, The Oaks Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, The Stow, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

Currys PC World, Queensgate Retail Park, Edinburgh W	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Howard Way, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Edinburgh Road, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, The Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Broad Walk, Harlow	0.00%	0.00%	0.66%	0.00%	0.00%	0.00%
River Island, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Water Gardens, Haydens Road, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, Queensgate Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Princes Gate Retail Park, Howard Way, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Little Walk, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Staple Tye, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harlow Retail Park, Harlow	0.00%	0.00%	0.62%	0.00%	0.00%	0.00%
Princes Gate Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Oaks Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Hertford</b>						
Matalan, Madford Retail Park, Hertford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Newmarket</b>						
Argos, The Rookery Centre, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, 31 High Street, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Guineas Shopping Centre, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Royston</b>						
Boots, Burns Road, Royston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Royston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Stevenage</b>						
B&Q, London Road, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Dunelm Mill, Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
JJB Sports, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Argyle Way, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, Danestrete, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Queensway, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
PC World, Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Town Square, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, West Gate Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Forum Shopping Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, Roaring Meg Retail Park, London Road, Stev	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Monkwood Way, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
West Gate Shopping Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Roaring Meg Retail Park, Stevenage	0.00%	1.44%	0.00%	0.00%	0.00%	0.00%
Roebuck Retail Park, Stevenage	0.00%	1.44%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Elsewhere</b>						
Sainsbury's, Jackson Square, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bluewater Shopping Centre, Greenhithe	0.56%	0.00%	0.00%	1.97%	0.00%	0.00%
Freeport Outlet Shopping Village, Charter Way, Brai	0.00%	0.00%	3.29%	8.69%	0.00%	0.56%

Lakeside Retail Park, West Thurrock	0.97%	0.00%	0.62%	0.93%	0.70%	0.90%
Tollgate Shopping Park, Tollgate West, Stanway	0.00%	0.00%	0.00%	0.60%	0.00%	0.00%
Bishops Stortford	5.58%	1.44%	5.68%	0.75%	40.55%	0.00%
Braintree	3.17%	0.00%	7.22%	12.07%	2.07%	1.07%
Buntingford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bury St Edmunds	0.00%	1.44%	0.00%	0.00%	0.00%	12.91%
Cambridge	48.21%	61.91%	7.89%	3.17%	16.68%	55.66%
Chelmsford	0.75%	0.00%	59.58%	56.18%	12.30%	0.37%
Colchester	0.00%	0.00%	0.00%	1.42%	0.00%	0.00%
Harlow	4.03%	0.00%	2.56%	0.00%	13.49%	1.11%
London	1.57%	0.00%	0.45%	3.22%	9.21%	0.96%
Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	1.61%
Royston	0.00%	6.95%	0.00%	0.00%	0.00%	0.30%
Stevenage	0.00%	7.45%	0.00%	0.00%	0.00%	0.00%
Outside of Study Area	2.71%	9.57%	1.40%	2.98%	5.01%	3.82%
<b>Others</b>						
Other	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Internet / delivered	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't know / varies)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't buy these goods regularly)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

Source:

Question 4 NEMS Household Survey 2016

**Table 14b Furniture and Floor Coverings**

	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4
<b>Great Dunmow</b>						
Great Dunmow	0.00%	0.00%	13.40%	0.50%	0.00%	0.00%
<b>Haverhill</b>						
Argos, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.73%
Boots, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Cambridge Road Retail Park, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sainsbury's, Haycocks Road, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.61%
Cambridge Road Retail Park, Haverhill	0.00%	3.19%	1.69%	0.00%	0.00%	4.43%
Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	17.79%
<b>Leaden Roding</b>						
Leaden Roding	0.00%	0.00%	0.00%	0.42%	0.00%	0.00%
<b>Malden</b>						
Malden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Saffron Walden</b>						
Argos (in Homebase), Elizabeth Way, Saffron Walden	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Market Place, Saffron, Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Elizabeth Way, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ridgeons Timber & Builders Merchants, Ashdon Road,	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Radwinter Road, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Saffron Walden	37.15%	3.19%	2.34%	0.00%	0.00%	4.76%
<b>Sawston</b>						
Sawston	0.00%	0.00%	0.00%	0.00%	1.17%	0.57%
<b>Stansted</b>						
Boots, Airside, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Main Terminal, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, The Greens Building, Stansted	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Airside Departure Lounge, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

<b>Stansted Mountfitchet</b>						
Stansted Mountfitchet	0.00%	0.00%	0.00%	0.00%	1.72%	0.00%
<b>Stebbing</b>						
Stebbing	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Takeley</b>						
Takeley	0.00%	0.00%	1.16%	0.00%	3.79%	0.00%
<b>Thaxted</b>						
Thaxted	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Bishops Stortford</b>						
Argos, Jackson Square, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	2.42%	0.00%
Boots, Potter Street, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, South Street, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Fitzroy Park, Bishops Stortford	0.77%	0.00%	2.88%	0.00%	6.21%	0.00%
Magnet, Stort Valley Industrial Park, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Jackson Square Shopping Centre, Bishop Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Jackson Square Shopping Centre, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Braintree</b>						
Argos, Bocking End, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Chapel Hill Retail Park, Braintree	0.00%	0.00%	6.46%	1.03%	0.00%	0.00%
Boots, George Yard, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Chapel Hill Retail Park, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Freeport Village, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
George Yard Shopping Centre, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Cambridge</b>						
Argos, Fitzroy Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Argos, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Newmarket Road, Cambridge	1.05%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Woolards Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.44%
Debenhams, The Grafton Centre, Cambridge	0.34%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.33%
Halfords, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Lion Yard, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Cambridge Retail Park, Cambridge	0.46%	0.00%	0.00%	0.00%	0.00%	0.31%
John Lewis, Grand Arcade, Cambridge	5.64%	6.69%	5.47%	0.60%	0.86%	4.61%
Magnet, Mercers Row, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Sidney Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, The Mall, Barhill, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Burleigh Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, Grand Arcade, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Beehive Center, Coldhams Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, The Beehive Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Christ's Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Grand Arcade, Cambridge	0.00%	0.00%	0.00%	0.52%	0.00%	0.00%
Lion Yard Shopping Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.31%
Mitchams Corner, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Grafton, Cambridge	0.00%	3.18%	0.00%	0.00%	0.00%	0.00%
Beehive Centre Retail Park, Cambridge	7.98%	23.92%	0.00%	0.00%	0.00%	9.03%
Cambridge Retail Park, Cambridge	6.21%	8.41%	0.00%	0.00%	1.90%	3.26%

<b>Outside - Chelmer Village</b>						
TK Maxx, Chelmer Village Retail Park, Chelmer Village	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Chelmsford</b>						
B&Q, Homelands Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.76%	0.00%	0.00%
Currys PC World, Chelmer Village Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
High Chelmer Shopping Centre, Chelmsford	0.00%	0.00%	0.00%	0.42%	0.00%	0.00%
HMV, High Chelmer Shopping Centre, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
JJB Sports, High Chelmer, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Hanbury Road, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, Riverside Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, High Street, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Meadows, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Cuton Hall Lane, Springfield, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chelmer Village Retail Park, Chelmsford	0.00%	0.00%	11.04%	14.41%	0.00%	0.00%
Riverside Retail Park, Chelmsford	0.00%	0.00%	0.93%	0.73%	0.00%	0.00%
<b>Outside - Harlow</b>						
Argos, Harlow Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Argos, The Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, The Oaks Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	1.25%	0.00%
BHS, Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, The Stow, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Queensgate Retail Park, Edinburgh Way, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Howard Way, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Edinburgh Road, Harlow	0.00%	0.00%	0.93%	0.00%	0.00%	0.00%
Matalan, The Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Broad Walk, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Water Gardens, Haydens Road, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, Queensgate Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Princes Gate Retail Park, Howard Way, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Little Walk, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Staple Tye, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harlow Retail Park, Harlow	0.00%	0.00%	4.04%	0.00%	15.15%	0.00%
Princes Gate Retail Park, Harlow	1.03%	0.00%	0.93%	0.00%	8.31%	0.44%
The Oaks Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Hertford</b>						
Matalan, Madford Retail Park, Hertford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Newmarket</b>						
Argos, The Rookery Centre, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, 31 High Street, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Guineas Shopping Centre, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Royston</b>						
Boots, Burns Road, Royston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Royston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Stevenage</b>						
B&Q, London Road, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

DFS, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Dunelm Mill, Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
JJB Sports, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Argyle Way, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, Danestrete, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Queensway, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
PC World, Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Town Square, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, West Gate Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Forum Shopping Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, Roaring Meg Retail Park, London Road, Stev	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Monkswood Way, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
West Gate Shopping Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Roaring Meg Retail Park, Stevenage	0.00%	7.30%	0.00%	0.00%	0.00%	0.00%
Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Elsewhere</b>						
Sainsbury's, Jackson Square, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bluewater Shopping Centre, Greenhithe	0.00%	0.00%	0.00%	0.76%	0.00%	0.00%
Freeport Outlet Shopping Village, Charter Way, Braintr	0.00%	0.00%	2.86%	7.85%	0.00%	0.00%
Lakeside Retail Park, West Thurrock	2.21%	0.00%	11.10%	9.97%	2.31%	0.82%
Tollgate Shopping Park, Tollgate West, Stanway	0.00%	0.00%	0.00%	8.49%	0.00%	0.00%
Bishops Stortford	3.83%	0.00%	3.88%	0.00%	24.85%	0.00%
Braintree	0.00%	0.00%	5.73%	13.16%	0.00%	0.00%
Buntingford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bury St Edmunds	1.45%	0.00%	0.00%	0.70%	0.00%	17.03%
Cambridge	25.56%	26.06%	10.29%	4.48%	9.07%	32.15%
Chelmsford	0.00%	0.00%	5.73%	19.79%	0.78%	0.00%
Colchester	0.46%	0.00%	0.63%	6.31%	0.00%	0.00%
Harlow	4.78%	0.00%	3.71%	0.00%	11.50%	0.00%
London	0.00%	0.00%	0.00%	1.31%	3.46%	1.24%
Newmarket	0.00%	1.74%	0.00%	0.00%	0.00%	0.00%
Royston	0.00%	12.83%	0.00%	0.00%	0.00%	0.00%
Stevenage	0.00%	1.74%	0.00%	0.00%	0.00%	0.00%
Outside of Study Area	0.46%	1.74%	4.82%	7.82%	5.29%	1.14%
<b>Others</b>						
Other	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Internet / delivered	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't know / varies)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't buy these goods regularly)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

Source:

Question 5 NEMS Household Survey 2016

**Table 14c DIY / hardware or Garden Items**

	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4
<b>Great Dunmow</b>						
Great Dunmow	0.00%	0.00%	1.18%	0.29%	0.00%	0.00%
<b>Haverhill</b>						
Argos, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Cambridge Road Retail Park, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sainsbury's, Haycocks Road, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

Cambridge Road Retail Park, Haverhill	4.08%	0.00%	0.00%	0.00%	0.00%	48.39%
Haverhill	0.45%	0.00%	0.00%	0.00%	0.00%	15.26%
<b>Leaden Roding</b>						
Leaden Roding	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Malden</b>						
Malden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Saffron Walden</b>						
Argos (in Homebase), Elizabeth Way, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Market Place, Saffron, Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Elizabeth Way, Saffron Walden	53.82%	5.74%	6.34%	0.41%	0.00%	3.49%
Ridgeons Timber & Builders Merchants, Ashdon Road,	1.04%	0.00%	0.00%	0.00%	0.00%	0.26%
Tesco Superstore, Radwinter Road, Saffron Walden	0.56%	0.00%	0.00%	0.00%	0.00%	0.00%
Saffron Walden	24.83%	5.47%	1.30%	1.17%	0.00%	2.00%
<b>Sawston</b>						
Sawston	0.56%	0.00%	0.00%	0.00%	0.00%	4.33%
<b>Stansted</b>						
Boots, Airside, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Main Terminal, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, The Greens Building, Stansted	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Airside Departure Lounge, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Stansted Mountfitchet</b>						
Stansted Mountfitchet	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Stebbing</b>						
Stebbing	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Takeley</b>						
Takeley	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Thaxted</b>						
Thaxted	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Bishops Stortford</b>						
Argos, Jackson Square, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Potter Street, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, South Street, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	1.30%	0.00%
Homebase, Fitzroy Park, Bishops Stortford	5.07%	1.51%	10.83%	0.00%	59.24%	0.00%
Magnet, Stort Valley Industrial Park, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Jackson Square Shopping Centre, Bishop Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Jackson Square Shopping Centre, Bishops Stortford	0.76%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Braintree</b>						
Argos, Bocking End, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Chapel Hill Retail Park, Braintree	0.00%	0.00%	44.60%	41.91%	0.00%	0.00%
Boots, George Yard, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Chapel Hill Retail Park, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Freeport Village, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
George Yard Shopping Centre, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Cambridge</b>						
Argos, Fitzroy Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Argos, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Newmarket Road, Cambridge	1.35%	4.23%	0.00%	0.00%	0.00%	6.18%
BHS, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Woolards Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%



Debenhams, The Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Lion Yard, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Cambridge Retail Park, Cambridge	0.00%	5.56%	0.00%	0.00%	0.00%	7.51%
John Lewis, Grand Arcade, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Mercers Row, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Sidney Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, The Mall, Barhill, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Burleigh Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, Grand Arcade, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Beehive Center, Coldhams Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, The Beehive Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Christ's Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Grand Arcade, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lion Yard Shopping Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Mitchams Corner, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Grafton, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Beehive Centre Retail Park, Cambridge	0.00%	2.73%	0.00%	0.00%	0.00%	0.68%
Cambridge Retail Park, Cambridge	0.00%	2.73%	0.00%	0.00%	0.00%	3.27%
<b>Outside - Chelmer Village</b>						
TK Maxx, Chelmer Village Retail Park, Chelmer Village	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Chelmsford</b>						
B&Q, Homelands Retail Park, Chelmsford	0.00%	0.00%	12.87%	33.32%	0.00%	0.26%
Currys PC World, Chelmer Village Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
High Chelmer Shopping Centre, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, High Chelmer Shopping Centre, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
JJB Sports, High Chelmer, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Hanbury Road, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, Riverside Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, High Street, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Meadows, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Cuton Hall Lane, Springfield, Chelmsford	0.00%	0.00%	0.56%	0.81%	0.00%	0.00%
Chelmer Village Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.67%	0.00%	0.00%
Riverside Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Harlow</b>						
Argos, Harlow Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Argos, The Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, The Oaks Retail Park, Harlow	0.42%	0.00%	1.72%	0.00%	7.37%	0.59%
BHS, Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, The Stow, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Queensgate Retail Park, Edinburgh Way, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Howard Way, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Edinburgh Road, Harlow	0.00%	0.00%	1.65%	0.52%	6.15%	0.00%
Matalan, The Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Broad Walk, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Water Gardens, Haydens Road, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, Queensgate Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Princes Gate Retail Park, Howard Way, Harlow	0.55%	0.00%	0.00%	0.00%	2.80%	0.00%

Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Little Walk, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Staple Tye, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harlow Retail Park, Harlow	0.00%	0.00%	0.83%	0.00%	5.35%	0.00%
Princes Gate Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Oaks Retail Park, Harlow	0.00%	0.00%	0.61%	0.00%	0.00%	0.00%
<b>Outside - Hertford</b>						
Matalan, Madford Retail Park, Hertford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Newmarket</b>						
Argos, The Rookery Centre, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, 31 High Street, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Guineas Shopping Centre, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Royston</b>						
Boots, Burns Road, Royston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Royston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Stevenage</b>						
B&Q, London Road, Stevenage	0.00%	22.86%	0.00%	0.00%	0.00%	0.00%
BHS, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Dunelm Mill, Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
JJB Sports, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Argyle Way, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, Danestrete, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Queensway, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
PC World, Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Town Square, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, West Gate Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Forum Shopping Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, Roaring Meg Retail Park, London Road, Stev	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Monkswood Way, Stevenage	0.34%	1.50%	0.00%	0.00%	0.00%	0.00%
West Gate Shopping Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Roaring Meg Retail Park, Stevenage	0.00%	2.03%	0.00%	0.00%	0.00%	0.00%
Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Elsewhere</b>						
Sainsbury's, Jackson Square, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bluewater Shopping Centre, Greenhithe	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Freeport Outlet Shopping Village, Charter Way, Braintree	0.00%	0.00%	7.56%	3.43%	0.00%	0.00%
Lakeside Retail Park, West Thurrock	0.45%	0.00%	0.00%	0.00%	0.00%	0.00%
Tollgate Shopping Park, Tollgate West, Stanway	0.00%	0.00%	0.00%	0.29%	0.00%	0.00%
Bishops Stortford	1.65%	0.00%	2.22%	0.00%	13.35%	0.00%
Braintree	0.00%	0.00%	3.94%	6.20%	0.00%	0.00%
Buntingford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bury St Edmunds	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Cambridge	3.63%	1.51%	0.00%	0.00%	0.00%	3.97%
Chelmsford	0.00%	0.00%	2.63%	4.43%	0.00%	0.00%
Colchester	0.00%	0.00%	0.00%	0.41%	0.00%	0.00%
Harlow	0.00%	2.65%	0.00%	0.00%	0.57%	0.00%
London	0.45%	0.00%	0.00%	0.00%	0.00%	0.21%

Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Royston	0.00%	30.01%	0.00%	0.00%	0.00%	0.00%
Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside of Study Area	0.00%	11.49%	1.17%	6.13%	3.88%	3.61%
<b>Others</b>						
Other	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Internet / delivered	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't know / varies)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't buy these goods regularly)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

Source:

Question 6 NEMS Household Survey 2016

**Table 14d Domestic Electric Appliances**

	Zone 1a	Zone 1b	Zone 2a	Zone2b	Zone 3	Zone 4
<b>Great Dunmow</b>						
Great Dunmow	0.00%	0.00%	8.21%	0.00%	1.19%	0.00%
<b>Haverhill</b>						
Argos, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	2.38%
Boots, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Cambridge Road Retail Park, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sainsbury's, Haycocks Road, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	2.16%
Cambridge Road Retail Park, Haverhill	0.84%	0.00%	0.00%	0.00%	0.00%	2.19%
Haverhill	0.92%	0.00%	0.00%	0.00%	0.00%	43.56%
<b>Leaden Roding</b>						
Leaden Roding	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Malden</b>						
Malden	0.00%	0.00%	1.10%	0.00%	0.00%	0.00%
<b>Saffron Walden</b>						
Argos (in Homebase), Elizabeth Way, Saffron Walden	4.03%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Market Place, Saffron, Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Elizabeth Way, Saffron Walden	0.63%	0.00%	0.00%	0.00%	0.00%	0.00%
Ridgeons Timber & Builders Merchants, Ashdon Road,	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Radwinter Road, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Saffron Walden	36.64%	3.17%	5.00%	0.70%	0.00%	2.00%
<b>Sawston</b>						
Sawston	0.00%	0.00%	2.17%	0.00%	0.00%	0.56%
<b>Stansted</b>						
Boots, Airside, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Main Terminal, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, The Greens Building, Stansted	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Airside Departure Lounge, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Stansted Mountfitchet</b>						
Stansted Mountfitchet	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Stebbing</b>						
Stebbing	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Takeley</b>						
Takeley	0.00%	0.00%	1.61%	0.00%	0.00%	0.00%
<b>Thaxted</b>						
Thaxted	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Bishops Stortford</b>						
Argos, Jackson Square, Bishops Stortford	0.00%	0.00%	1.19%	0.00%	1.76%	0.00%
Boots, Potter Street, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

Halfords, South Street, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Fitzroy Park, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	4.27%	0.00%
Magnet, Stort Valley Industrial Park, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Jackson Square Shopping Centre, Bishop Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Jackson Square Shopping Centre, Bishops Stortford	0.00%	0.00%	1.61%	0.00%	0.00%	0.00%
<b>Outside - Braintree</b>						
Argos, Bocking End, Braintree	0.00%	0.00%	1.19%	3.43%	0.00%	0.00%
B&Q, Chapel Hill Retail Park, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, George Yard, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Chapel Hill Retail Park, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Freeport Village, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
George Yard Shopping Centre, Braintree	0.00%	0.00%	0.00%	1.10%	0.00%	0.00%
<b>Outside - Cambridge</b>						
Argos, Fitzroy Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.32%
Argos, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.42%
B&Q, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Woolards Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Cambridge Retail Park, Cambridge	7.23%	1.73%	0.00%	0.00%	0.00%	6.75%
Debenhams, The Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Lion Yard, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
John Lewis, Grand Arcade, Cambridge	10.06%	18.38%	11.68%	1.40%	0.67%	12.40%
Magnet, Mercers Row, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Sidney Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, The Mall, Barhill, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Burleigh Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, Grand Arcade, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Beehive Center, Coldhams Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, The Beehive Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Christ's Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Grand Arcade, Cambridge	0.00%	0.00%	0.00%	1.70%	0.00%	0.85%
Lion Yard Shopping Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Mitchams Corner, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Grafton, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Beehive Centre Retail Park, Cambridge	7.11%	9.78%	0.00%	0.00%	0.00%	1.55%
Cambridge Retail Park, Cambridge	3.73%	1.73%	0.00%	0.00%	0.00%	4.13%
<b>Outside - Chelmer Village</b>						
TK Maxx, Chelmer Village Retail Park, Chelmer Village	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Chelmsford</b>						
B&Q, Homelands Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Chelmer Village Retail Park, Chelmsford	0.00%	0.00%	17.71%	30.09%	7.27%	0.00%
High Chelmer Shopping Centre, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, High Chelmer Shopping Centre, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
JJB Sports, High Chelmer, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Hanbury Road, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, Riverside Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, High Street, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

The Meadows, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Cuton Hall Lane, Springfield, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chelmer Village Retail Park, Chelmsford	0.00%	0.00%	8.22%	16.46%	0.00%	0.00%
Riverside Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Harlow</b>						
Argos, Harlow Retail Park, Harlow	0.00%	0.00%	3.23%	0.00%	0.00%	0.00%
Argos, The Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, The Oaks Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, The Stow, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Queensgate Retail Park, Edinburgh W	0.00%	0.00%	2.38%	0.00%	13.71%	0.00%
Halfords, Howard Way, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Edinburgh Road, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, The Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Broad Walk, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Water Gardens, Haydens Road, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, Queensgate Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Princes Gate Retail Park, Howard Way, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Little Walk, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Staple Tye, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harlow Retail Park, Harlow	0.00%	0.00%	5.36%	0.00%	10.10%	0.00%
Princes Gate Retail Park, Harlow	0.00%	0.00%	2.81%	0.00%	9.73%	0.00%
The Oaks Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Hertford</b>						
Matalan, Madford Retail Park, Hertford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Newmarket</b>						
Argos, The Rookery Centre, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, 31 High Street, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Guineas Shopping Centre, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Royston</b>						
Boots, Burns Road, Royston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Royston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Stevenage</b>						
B&Q, London Road, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Dunelm Mill, Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
JJB Sports, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Argyle Way, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, Danestrete, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Queensway, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
PC World, Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Town Square, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, West Gate Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

TK Maxx, Forum Shopping Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, Roaring Meg Retail Park, London Road, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Monkswood Way, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
West Gate Shopping Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Roaring Meg Retail Park, Stevenage	0.00%	21.55%	0.00%	0.00%	0.00%	0.00%
Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Elsewhere</b>						
Sainsbury's, Jackson Square, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bluewater Shopping Centre, Greenhithe	0.00%	0.00%	0.00%	0.98%	0.00%	0.00%
Freeport Outlet Shopping Village, Charter Way, Braintree	0.00%	0.00%	2.01%	5.63%	0.00%	0.00%
Lakeside Retail Park, West Thurrock	0.00%	0.00%	1.12%	0.00%	0.00%	0.00%
Tollgate Shopping Park, Tollgate West, Stanway	0.00%	0.00%	0.00%	7.05%	0.00%	0.00%
Bishops Stortford	2.04%	0.00%	2.38%	1.10%	36.46%	0.00%
Braintree	0.00%	0.00%	5.42%	13.83%	0.00%	0.00%
Buntingford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bury St Edmunds	0.00%	0.00%	0.00%	0.00%	0.00%	2.89%
Cambridge	26.14%	29.50%	3.10%	0.95%	2.16%	16.15%
Chelmsford	0.00%	0.00%	11.37%	13.24%	0.00%	0.00%
Colchester	0.00%	0.00%	0.00%	0.67%	0.00%	0.00%
Harlow	0.63%	0.00%	1.12%	0.00%	11.35%	0.00%
London	0.00%	0.00%	0.00%	0.00%	1.35%	0.00%
Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.36%
Royston	0.00%	8.36%	0.00%	0.00%	0.00%	0.00%
Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside of Study Area	0.00%	5.81%	0.00%	1.68%	0.00%	1.34%
<b>Others</b>						
Other	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Internet / delivered	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't know / varies)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't buy these goods regularly)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

Source:

Question 7 NEMS Household Survey 2016

**Table 14e Electrical Goods**

	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4
<b>Great Dunmow</b>						
Great Dunmow	0.00%	0.00%	0.62%	0.42%	0.00%	0.00%
<b>Haverhill</b>						
Argos, High Street, Haverhill	3.25%	0.00%	0.00%	0.00%	0.00%	2.48%
Boots, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Cambridge Road Retail Park, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sainsbury's, Haycocks Road, Haverhill	1.98%	0.00%	0.00%	0.00%	0.00%	2.76%
Cambridge Road Retail Park, Haverhill	0.66%	0.00%	0.00%	0.00%	0.00%	0.33%
Haverhill	0.48%	0.00%	0.00%	0.61%	0.00%	28.63%
<b>Leaden Roding</b>						
Leaden Roding	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Malden</b>						
Malden	0.00%	0.00%	0.83%	0.00%	0.00%	0.00%
<b>Saffron Walden</b>						
Argos (in Homebase), Elizabeth Way, Saffron Walden	0.60%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Market Place, Saffron, Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Elizabeth Way, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ridgeons Timber & Builders Merchants, Ashdon Road, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

Tesco Superstore, Radwinter Road, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Saffron Walden	23.97%	2.97%	0.62%	0.00%	0.00%	0.77%
<b>Sawston</b>						
Sawston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Stansted</b>						
Boots, Airside, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Main Terminal, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, The Greens Building, Stansted	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Airside Departure Lounge, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Stansted Mountfitchet</b>						
Stansted Mountfitchet	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Stebbing</b>						
Stebbing	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Takeley</b>						
Takeley	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Thaxted</b>						
Thaxted	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Bishops Stortford</b>						
Argos, Jackson Square, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	10.08%	0.00%
Boots, Potter Street, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, South Street, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Fitzroy Park, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Stort Valley Industrial Park, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Jackson Square Shopping Centre, Bishop Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Jackson Square Shopping Centre, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Braintree</b>						
Argos, Bocking End, Braintree	0.00%	0.00%	0.90%	2.90%	0.00%	0.00%
B&Q, Chapel Hill Retail Park, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, George Yard, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Chapel Hill Retail Park, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Freeport Village, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
George Yard Shopping Centre, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Cambridge</b>						
Argos, Fitzroy Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Argos, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.41%
B&Q, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Woolards Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Cambridge Retail Park, Cambridge	8.73%	12.11%	0.00%	0.00%	0.00%	11.74%
Debenhams, The Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Lion Yard, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
John Lewis, Grand Arcade, Cambridge	9.71%	26.16%	12.70%	2.53%	4.85%	17.64%
Magnet, Mercers Row, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Sidney Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, The Mall, Barhill, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Burleigh Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%



River Island, Grand Arcade, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Beehive Center, Coldhams Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, The Beehive Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Christ's Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Grand Arcade, Cambridge	0.00%	0.00%	0.00%	1.49%	0.00%	0.84%
Lion Yard Shopping Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Mitchams Corner, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Grafton, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Beehive Centre Retail Park, Cambridge	8.70%	4.57%	0.00%	0.83%	0.00%	3.24%
Cambridge Retail Park, Cambridge	3.43%	7.83%	0.00%	0.00%	0.00%	5.97%
<b>Outside - Chelmer Village</b>						
TK Maxx, Chelmer Village Retail Park, Chelmer Village	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Chelmsford</b>						
B&Q, Homelands Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Chelmer Village Retail Park, Chelmsford	0.00%	0.00%	25.91%	31.18%	0.00%	0.00%
High Chelmer Shopping Centre, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, High Chelmer Shopping Centre, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
JJB Sports, High Chelmer, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Hanbury Road, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, Riverside Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, High Street, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Meadows, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Cuton Hall Lane, Springfield, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chelmer Village Retail Park, Chelmsford	0.00%	0.00%	7.23%	21.80%	0.00%	0.00%
Riverside Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.77%	0.00%	0.00%
<b>Outside - Harlow</b>						
Argos, Harlow Retail Park, Harlow	0.00%	0.00%	2.44%	0.00%	0.00%	0.00%
Argos, The Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, The Oaks Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, The Stow, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Queensgate Retail Park, Edinburgh Way, Harlow	3.66%	0.00%	5.41%	0.71%	27.62%	0.00%
Halfords, Howard Way, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Edinburgh Road, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, The Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Broad Walk, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Water Gardens, Haydens Road, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, Queensgate Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Princes Gate Retail Park, Howard Way, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Little Walk, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Staple Tye, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harlow Retail Park, Harlow	0.00%	0.00%	4.95%	0.00%	5.98%	0.00%
Princes Gate Retail Park, Harlow	0.00%	0.00%	1.22%	0.00%	15.30%	0.00%
The Oaks Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Hertford</b>						
Matalan, Madford Retail Park, Hertford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Newmarket</b>						
Argos, The Rookery Centre, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

Boots, High Street, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, 31 High Street, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Guineas Shopping Centre, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Royston</b>						
Boots, Burns Road, Royston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Royston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Stevenage</b>						
B&Q, London Road, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Dunelm Mill, Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
JJB Sports, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Argyle Way, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, Danestrete, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Queensway, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
PC World, Roebuck Retail Park, Stevenage	0.00%	0.00%	1.93%	0.00%	0.00%	0.00%
Primark, Town Square, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, West Gate Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Forum Shopping Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, Roaring Meg Retail Park, London Road, Stev	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Monkswood Way, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
West Gate Shopping Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Roaring Meg Retail Park, Stevenage	0.00%	19.57%	0.00%	0.00%	0.00%	0.00%
Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Elsewhere</b>						
Sainsbury's, Jackson Square, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	2.62%	0.00%
Bluewater Shopping Centre, Greenhithe	0.00%	0.00%	0.00%	1.20%	0.00%	0.00%
Freeport Outlet Shopping Village, Charter Way, Braintree	0.00%	0.00%	1.64%	2.57%	0.00%	0.00%
Lakeside Retail Park, West Thurrock	0.00%	0.00%	0.84%	0.00%	0.00%	0.00%
Tollgate Shopping Park, Tollgate West, Stanway	0.00%	0.00%	1.64%	10.22%	0.00%	0.00%
Bishops Stortford	0.49%	0.00%	3.64%	0.50%	15.55%	0.00%
Braintree	0.00%	0.00%	3.36%	8.66%	0.00%	0.00%
Buntingford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bury St Edmunds	1.10%	0.00%	0.00%	0.00%	0.00%	3.88%
Cambridge	31.14%	21.36%	6.05%	1.44%	8.61%	18.75%
Chelmsford	0.00%	0.00%	12.67%	9.99%	0.00%	0.00%
Colchester	0.00%	0.00%	0.00%	1.65%	0.00%	0.37%
Harlow	0.82%	0.00%	0.84%	0.00%	7.98%	0.00%
London	0.48%	0.00%	0.62%	0.00%	1.43%	0.00%
Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Royston	0.00%	3.24%	0.00%	0.00%	0.00%	0.00%
Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside of Study Area	0.82%	2.19%	3.93%	0.53%	0.00%	2.19%
<b>Others</b>						
Other	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Internet / delivered	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't know / varies)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't buy these goods regularly)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

**Table 14f Personal and Luxury Goods**

	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4
<b>Great Dunmow</b>						
Great Dunmow	0.00%	0.00%	26.26%	0.00%	0.00%	0.00%
<b>Haverhill</b>						
Argos, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	3.37%
Boots, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Cambridge Road Retail Park, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sainsbury's, Haycocks Road, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.97%
Cambridge Road Retail Park, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	3.01%
Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	16.26%
<b>Leaden Roding</b>						
Leaden Roding	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Malden</b>						
Malden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Saffron Walden</b>						
Argos (in Homebase), Elizabeth Way, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Market Place, Saffron, Walden	3.97%	3.79%	0.00%	0.00%	0.00%	0.00%
Homebase, Elizabeth Way, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ridgeons Timber & Builders Merchants, Ashdon Road,	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Radwinter Road, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Saffron Walden	46.17%	2.08%	1.80%	1.99%	1.93%	6.11%
<b>Sawston</b>						
Sawston	0.00%	0.00%	0.00%	0.00%	0.00%	2.32%
<b>Stansted</b>						
Boots, Airside, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Main Terminal, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, The Greens Building, Stansted	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Airside Departure Lounge, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stansted Airport	0.00%	0.00%	0.00%	0.00%	2.98%	0.00%
<b>Stansted Mountfitchet</b>						
Stansted Mountfitchet	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Stebbing</b>						
Stebbing	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Takeley</b>						
Takeley	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Thaxted</b>						
Thaxted	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%
<b>Outside - Bishops Stortford</b>						
Argos, Jackson Square, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Potter Street, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, South Street, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Fitzroy Park, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Stort Valley Industrial Park, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Jackson Square Shopping Centre, Bishop Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Jackson Square Shopping Centre, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Braintree</b>						
Argos, Bocking End, Braintree	0.00%	0.00%	0.00%	0.63%	0.00%	0.00%
B&Q, Chapel Hill Retail Park, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, George Yard, Braintree	0.00%	0.00%	0.00%	1.59%	0.00%	0.00%
Halfords, Chapel Hill Retail Park, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Freeport Village, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

George Yard Shopping Centre, Braintree	0.00%	0.00%	0.00%	0.85%	0.00%	0.00%
<b>Outside - Cambridge</b>						
Argos, Fitzroy Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Argos, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Grafton Centre, Cambridge	0.00%	3.77%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.82%
Boots, Woolards Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Debenhams, The Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Lion Yard, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
John Lewis, Grand Arcade, Cambridge	0.47%	6.22%	3.47%	0.00%	1.73%	6.38%
Magnet, Mercers Row, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Sidney Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, The Mall, Barhill, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Burleigh Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, Grand Arcade, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Beehive Center, Coldhams Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, The Beehive Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Christ's Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Grand Arcade, Cambridge	0.00%	2.80%	0.00%	0.00%	0.00%	3.41%
Lion Yard Shopping Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.35%
Mitchams Corner, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Grafton, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Beehive Centre Retail Park, Cambridge	0.64%	0.00%	0.00%	0.00%	0.00%	0.00%
Cambridge Retail Park, Cambridge	0.00%	2.08%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Chelmer Village</b>						
TK Maxx, Chelmer Village Retail Park, Chelmer Village	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Chelmsford</b>						
B&Q, Homelands Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Chelmer Village Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
High Chelmer Shopping Centre, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, High Chelmer Shopping Centre, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
JJB Sports, High Chelmer, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Hanbury Road, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, Riverside Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, High Street, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Meadows, Chelmsford	0.00%	0.00%	0.00%	4.16%	0.00%	0.00%
Wickes, Cuton Hall Lane, Springfield, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chelmer Village Retail Park, Chelmsford	0.00%	0.00%	1.11%	0.83%	0.00%	0.00%
Riverside Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Harlow</b>						
Argos, Harlow Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Argos, The Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, The Oaks Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, The Stow, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Queensgate Retail Park, Edinburg	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

Halfords, Howard Way, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Edinburgh Road, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, The Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Broad Walk, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Water Gardens, Haydens Road, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, Queensgate Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Princes Gate Retail Park, Howard Way, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Little Walk, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Staple Tye, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harlow Retail Park, Harlow	0.00%	0.00%	0.82%	0.00%	0.00%	0.00%
Princes Gate Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Oaks Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Hertford</b>						
Matalan, Madford Retail Park, Hertford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Newmarket</b>						
Argos, The Rookery Centre, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, 31 High Street, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Guineas Shopping Centre, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Royston</b>						
Boots, Burns Road, Royston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Royston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Stevenage</b>						
B&Q, London Road, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Dunelm Mill, Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
JJB Sports, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Argyle Way, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, Danestrete, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Queensway, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
PC World, Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Town Square, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, West Gate Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Forum Shopping Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, Roaring Meg Retail Park, London Road, Stev	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Monkswood Way, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
West Gate Shopping Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Elsewhere</b>						
Sainsbury's, Jackson Square, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bluewater Shopping Centre, Greenhithe	0.00%	0.00%	1.73%	0.83%	0.00%	0.00%
Freeport Outlet Shopping Village, Charter Way, Braint	0.00%	0.00%	1.84%	3.67%	0.00%	0.00%
Lakeside Retail Park, West Thurrock	0.00%	2.80%	1.11%	0.82%	1.55%	1.18%

Tollgate Shopping Park, Tollgate West, Stanway	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bishops Stortford	3.81%	0.00%	6.73%	0.00%	54.50%	0.00%
Braintree	0.00%	0.00%	2.87%	19.17%	0.00%	0.00%
Buntingford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bury St Edmunds	0.00%	2.07%	0.00%	0.00%	0.00%	8.59%
Cambridge	41.17%	50.28%	11.85%	2.57%	14.76%	39.13%
Chelmsford	0.00%	0.00%	23.45%	50.13%	6.86%	0.00%
Colchester	0.00%	0.00%	0.00%	2.69%	0.00%	0.00%
Harlow	1.45%	0.00%	4.76%	0.00%	9.63%	0.00%
London	1.52%	0.00%	7.69%	6.51%	6.07%	3.72%
Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.64%
Royston	0.00%	16.20%	0.00%	0.00%	0.00%	0.00%
Stevenage	0.00%	2.07%	0.00%	0.00%	0.00%	0.00%
Outside of Study Area	0.79%	5.84%	3.96%	3.56%	0.00%	3.74%
<b>Others</b>						
Other	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Internet / delivered	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't know / varies)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't buy these goods regularly)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

Source:

Question 9 NEMS Household Survey 2016

**Table 14g Recreational Goods**

	Zone 1a	Zone 1b	Zone2a	Zone2b	Zone 3	Zone 4
<b>Great Dunmow</b>						
Great Dunmow	0.00%	0.00%	6.27%	0.00%	0.00%	0.00%
<b>Haverhill</b>						
Argos, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	7.26%
Boots, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Cambridge Road Retail Park, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	1.12%
Sainsbury's, Haycocks Road, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.98%
Cambridge Road Retail Park, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	4.03%
Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	18.26%
<b>Leaden Roding</b>						
Leaden Roding	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Malden</b>						
Malden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Saffron Walden</b>						
Argos (in Homebase), Elizabeth Way, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Market Place, Saffron, Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Elizabeth Way, Saffron Walden	3.14%	0.00%	0.00%	0.00%	0.00%	0.00%
Ridgeons Timber & Builders Merchants, Ashdon Road,	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Radwinter Road, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Saffron Walden	41.33%	0.00%	2.35%	0.77%	0.00%	2.64%
<b>Sawston</b>						
Sawston	0.00%	0.00%	0.00%	0.00%	0.00%	0.47%
<b>Stansted</b>						
Boots, Airside, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Main Terminal, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, The Greens Building, Stansted	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Airside Departure Lounge, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Stansted Mountfitchet</b>						

Stansted Mountfitchet	0.00%	0.00%	0.00%	0.00%	1.29%	0.00%
<b>Stebbing</b>						
Stebbing	0.00%	0.00%	1.51%	0.00%	0.00%	0.00%
<b>Takeley</b>						
Takeley	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Thaxted</b>						
Thaxted	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Bishops Stortford</b>						
Argos, Jackson Square, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	1.88%	0.00%
Boots, Potter Street, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, South Street, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Fitzroy Park, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Stort Valley Industrial Park, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Jackson Square Shopping Centre, Bishop Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Jackson Square Shopping Centre, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Braintree</b>						
Argos, Bocking End, Braintree	0.00%	0.00%	0.00%	2.19%	0.00%	0.00%
B&Q, Chapel Hill Retail Park, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, George Yard, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Chapel Hill Retail Park, Braintree	0.00%	0.00%	2.25%	1.67%	0.00%	0.00%
Next, Freeport Village, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
George Yard Shopping Centre, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Cambridge</b>						
Argos, Fitzroy Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Argos, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Woolards Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Debenhams, The Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Cambridge Retail Park, Cambridge	2.49%	0.00%	0.00%	0.00%	0.00%	1.98%
HMV, Lion Yard, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
John Lewis, Grand Arcade, Cambridge	2.11%	4.91%	0.00%	0.00%	0.00%	2.80%
Magnet, Mercers Row, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Sidney Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, The Mall, Barhill, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Burleigh Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, Grand Arcade, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Beehive Center, Coldhams Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, The Beehive Centre, Cambridge	0.88%	0.00%	0.00%	0.00%	0.00%	1.11%
Christ's Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Grand Arcade, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	1.44%
Lion Yard Shopping Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Mitchams Corner, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Grafton, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Beehive Centre Retail Park, Cambridge	1.09%	2.68%	0.00%	0.00%	0.00%	5.40%
Cambridge Retail Park, Cambridge	0.88%	0.00%	0.00%	0.00%	0.00%	4.80%
<b>Outside - Chelmer Village</b>						



TK Maxx, Chelmer Village Retail Park, Chelmer Village	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Chelmsford</b>						
B&Q, Homelands Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Chelmer Village Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
High Chelmer Shopping Centre, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, High Chelmer Shopping Centre, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
JJB Sports, High Chelmer, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Hanbury Road, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, Riverside Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, High Street, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Meadows, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Cuton Hall Lane, Springfield, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chelmer Village Retail Park, Chelmsford	0.00%	0.00%	11.94%	8.16%	0.00%	0.00%
Riverside Retail Park, Chelmsford	0.00%	0.00%	2.42%	4.82%	0.00%	0.00%
<b>Outside - Harlow</b>						
Argos, Harlow Retail Park, Harlow	0.00%	0.00%	3.28%	0.00%	0.00%	0.00%
Argos, The Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, The Oaks Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, The Stow, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Queensgate Retail Park, Edinburgh Way, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Howard Way, Harlow	0.87%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Edinburgh Road, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, The Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Broad Walk, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Water Gardens, Haydens Road, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, Queensgate Centre, Harlow	0.00%	0.00%	0.00%	0.00%	1.58%	0.00%
Wickes, Princes Gate Retail Park, Howard Way, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Little Walk, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Staple Tye, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Water Gardens, Harlow	0.00%	0.00%	2.59%	0.00%	0.00%	0.00%
Harlow Retail Park, Harlow	0.00%	0.00%	2.85%	0.00%	1.17%	0.00%
Princes Gate Retail Park, Harlow	0.00%	0.00%	2.35%	4.82%	6.29%	0.00%
The Oaks Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Hertford</b>						
Matalan, Madford Retail Park, Hertford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Newmarket</b>						
Argos, The Rookery Centre, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, 31 High Street, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Guineas Shopping Centre, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Royston</b>						
Boots, Burns Road, Royston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Royston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Stevenage</b>						
B&Q, London Road, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

Dunelm Mill, Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
JJB Sports, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Argyle Way, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, Danestrete, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Queensway, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
PC World, Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Town Square, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, West Gate Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Forum Shopping Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, Roaring Meg Retail Park, London Road, Stev	0.00%	0.00%	1.13%	0.00%	0.00%	0.00%
Wickes, Monkswood Way, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
West Gate Shopping Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Roaring Meg Retail Park, Stevenage	0.00%	8.99%	0.00%	0.00%	0.00%	0.00%
Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Outside - Elsewhere</b>						
Sainsbury's, Jackson Square, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bluewater Shopping Centre, Greenhithe	0.00%	0.00%	0.00%	0.97%	0.00%	0.00%
Freeport Outlet Shopping Village, Charter Way, Braintr	1.97%	0.00%	3.85%	15.48%	3.82%	0.00%
Lakeside Retail Park, West Thurrock	1.47%	3.63%	1.64%	1.67%	0.00%	1.36%
Tollgate Shopping Park, Tollgate West, Stanway	0.00%	0.00%	0.00%	6.57%	0.00%	0.00%
Bishops Stortford	1.09%	0.00%	1.64%	0.00%	26.76%	0.00%
Braintree	0.00%	0.00%	6.89%	13.60%	3.62%	0.00%
Buntingford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bury St Edmunds	0.00%	0.00%	0.00%	0.00%	0.00%	1.74%
Cambridge	35.46%	59.74%	4.82%	0.00%	10.01%	37.49%
Chelmsford	0.00%	0.00%	34.49%	31.41%	1.17%	0.00%
Colchester	0.00%	0.00%	0.00%	1.85%	0.00%	0.00%
Harlow	5.48%	0.00%	7.74%	2.64%	35.32%	0.00%
London	0.00%	0.00%	0.00%	1.67%	2.34%	0.00%
Newmarket	0.00%	2.68%	0.00%	0.00%	0.00%	3.51%
Royston	0.65%	14.68%	0.00%	0.00%	0.00%	0.00%
Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside of Study Area	1.09%	2.68%	0.00%	1.71%	4.78%	3.58%
<b>Others</b>						
Other	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Internet / delivered	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't know / varies)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't buy these goods regularly)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

Source:

Question 10 NEMS Household Survey 2016





Table 15b Furniture and Floor Coverings

	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Total
Expenditure	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Great Dunmow</b>							
Great Dunmow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Haverhill</b>							
Argos, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hillfords, Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stanbury's, Haycocks Road, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Leaden Roding</b>							
Leaden Roding	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Malden</b>							
Malden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Saffron Walden</b>							
Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Argos (in Homebase), Elizabeth Way, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Market Place, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Elizabeth Way, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hillfords, Timber & Builders Merchants, Ashdon Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Teasco Superstore, Radwinter Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stawton</b>							
Stawton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stansted</b>							
Stansted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Airside, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Main Terminal, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Greens Building, Stansted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Airside Departure Lounge, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stansted Mountfitchet</b>							
Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stebbing</b>							
Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Takeley</b>							
Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Thaxted</b>							
Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Bishop's Stortford</b>							
Outside - Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Argos, Jackson Square, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Potter Street, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hillfords, South Street, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Fitzroy Park, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Short Valley Industrial Park, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Jackson Square Shopping Centre, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Jackson Square Shopping Centre, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Braintree</b>							
Outside - Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Argos, Bocking End, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, George Yard, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hillfords, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Freshport Village, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Strong Yard Shopping Centre, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Cambridge</b>							
Outside - Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Argos, Fitzroy Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Argos, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Woollands Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Debenhams, The Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DPS, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hillfords, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Lion Yard, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
John Lewis, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Mercers Row, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Sidney Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, The Mall, Barhill, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Burleigh Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Beshive Center, Colnhams Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tova N Us, The Beehive Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Christie Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lion Yard Shopping Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wilsons Corner, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Grafton, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Beehive Centre Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Chelmer Village</b>							
Outside - Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Chelmsford</b>							
Outside - Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Homebirds Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JJB Sports, High Chelmer, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Hanbury Road, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Malden, Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, High Street, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Meadows, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Cutton Hill Lane, Springfield, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

<b>Harlow</b>						
<b>Outside - Harlow</b>						
Argos, Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Asda, The Honey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Square, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Queensgate Retail Park, Edinburg	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Edinburgh Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Nest, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Princes, Road Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Water Gardens, Heydens Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Princes Gate Retail Park, Howard Way, Har	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Little Wale, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Staple Tyre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Princes Gate Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Hertford</b>						
Harlow, Harlow Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Newmarket</b>						
Argos, The Rookery Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, 31 High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Guinness Shopping Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Royston</b>						
Boots, Burnt Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Stevenage</b>						
B&Q, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Roaring Meg Retail Park, Stevena	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DPS, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Dunelm Mill, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JB Sports, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Argyll Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, Libertein, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Nest, Queensway, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
PC World, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Town Square, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, West Gate Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Roaring Meg Retail Park, London Road,	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Monkwood Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
West Gate Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Elsewhere</b>						
Sainsbury's, Jackson Square, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Blueswater Shopping Centre, Greenhithe	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Freemont Outlet Shopping Village, Chester Way, Brai	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lakeside Retail Park, West Thurrock	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tollgate Shopping Park, Tollgate West, Stanway	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Salopix Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Barnfree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Buntingford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bury St Edmunds	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Colchester	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
London	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside of Study Area</b>						
<b>Others</b>						
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Internet / delivered	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't know / varies)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't buy these goods regularly)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

Source: Tables 3b and 9b

Table 15c DIY / hardware or Garden Items

	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Total
Expenditure	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Great Dunmow</b>							
Great Dunmow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Haverhill</b>							
Argos, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stainbury's, Haycocks Road, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Leaden Roding</b>							
Leaden Roding	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Malden</b>							
Malden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Saffron Walden</b>							
Argos (in Hombasea), Elizabeth Way, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Market Place, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hombasea, Elizabeth Way, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Ridgeway Timber & Builders Merchants, Ashdon Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Teaco Superstore, Radwinter Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stawton</b>							
Stawton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stansted</b>							
Boots, Airside, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Main Terminal, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Greens Building, Stansted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Airside Departure Lounge, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stansted Mountfitchet</b>							
Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stebbing</b>							
Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Takeley</b>							
Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Theated</b>							
Theated	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Bishop's Stortford</b>							
Argos, Jackson Square, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Potter Street, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, South Street, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hombasea, Fitzroy Park, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Short Valley Industrial Park, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Jackson Square Shopping Centre, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Jackson Square Shopping Centre, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Braintree</b>							
Argos, Bocking End, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, George Yard, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Freshport Village, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Strong Yard Shopping Centre, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Cambridge</b>							
Argos, Fitzroy Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Argos, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Woollands Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Debenhams, The Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DPS, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Lion Yard, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hombasea, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
John Lewis, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Mercers Row, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Sidney Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, The Mall, Barhill, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Burleigh Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Beshive Center, Colnhams Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tova N Us, The Beehive Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Christie Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Grand Arcades, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lion Yard Shopping Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Michmans Corner, Leiston Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Grafton, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Beehive Centre Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Chelmsford</b>							
B&Q, Homefields Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JJB Sports, High Chelmer, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Hanbury Road, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Milsons, Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, High Street, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Meadows, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Cutton Hill Lane, Springfield, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00



<b>Outside - Harlow</b>							
Argos, Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Asda, The Honey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Square, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Queensgate Retail Park, Edinburg	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Edinburgh Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Road Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Water Gardens, Heydens Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Princes Gate Retail Park, Howard Way, Har	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Little Wale, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Staple Tyre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Princes Gate Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Hertford</b>							
Morson, Harford Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Newmarket</b>							
Argos, The Rookery Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, 31 High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Guinness Shopping Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Royston</b>							
Boots, Burne Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Stevenage</b>							
B&Q, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Roaring Meg Retail Park, Stevena	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DPS, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Dunelm Mill, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JB Sports, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Argyll Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, Libertein, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Queensway, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
PC World, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Town Square, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, West Gate Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Roaring Meg Retail Park, London Road,	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Monkwood Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
West Gate Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Elsewhere</b>							
Sainsbury's, Jackson Square, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bluewater Shopping Centre, Greenhithe	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Freemont Outlet Shopping Village, Chester Way, Brar	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lakeside Retail Park, West Thurrock	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tollgate Shopping Park, Tollgate West, Stanway	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Walpole Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Buntingford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bury St Edmunds	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Colchester	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
London	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside of Study Area</b>							
<b>Others</b>							
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Internet / delivered	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't know / varies)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't buy these goods regularly)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

Source: Tables 3b and 9c

Table 15d Domestic Electric Appliances

	Zone1 a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Total
<b>Expenditure</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>
<b>Great Dunmow</b>							
Great Dunmow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Haverhill</b>							
Argos, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Haydock Road, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Leaden Roding</b>							
Leaden Roding	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Malden</b>							
Malden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Saffron Walden</b>							
Argos (in Homebase), Elizabeth Way, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Market Place, Saffron, Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Elizabeth Way, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Ridgsons Timber & Builders Merchants, Ashdon Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Superstore, Radwinter Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Sawston</b>							
Sawston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stansted</b>							
Boots, Arkside, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Main Terminal, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Greens Building, Stansted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Arkside Boutique Lounge, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stansted Mountfitchet</b>							
Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stebbing</b>							
Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Takeley</b>							
Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Thaxted</b>							
Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Bishop's Stortford</b>							
Argos, Jackson Square, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Potter Street, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, South Street, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Fitzroy Park, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Stort Valley Industrial Park, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Jackson Square Shopping Centre, Bishop Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Jackson Square Shopping Centre, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Braintree</b>							
Argos, Bocking End, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, George Yard, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Freedom Village, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
George Yard Shopping Centre, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Cambridge</b>							
Argos, Fitzroy Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Argos, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Woodlands Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Debenhams, The Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DFS, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Lion Yard, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
John Lewis, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Mercers Row, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Sidney Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, The Mall, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Burslegh Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Beehive Center, Colthams Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Top's R Us, The Beehive Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Christ's Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lion Yard Shopping Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Milchams Corner, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Grafton, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Beehive Centre Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Chelmer Village</b>							
TK Maxx, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Chelmsford</b>							
B&Q, Homelands Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JB Sports, High Chelmer, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Hansbury Road, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, High Street, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Meadows, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Canon Hill Lane, Springfield, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

<b>Harlow</b>						
<b>Outside - Harlow</b>						
Argos, Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Asda, The Honey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Square, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Queensgate Retail Park, Edinburg	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Edinburgh Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Broad Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Water Gardens, Heydens Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Princes Gate Retail Park, Howard Way, Har	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Little Wale, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Staple Tyre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Princes Gate Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Hertford</b>						
Monsoon, Harford Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Newmarket</b>						
Argos, The Rookery Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, 31 High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Guinness Shopping Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Burne Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Stevenage</b>						
B&Q, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Roaring Meg Retail Park, Stevena	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DPS, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Dunelm Mill, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JB Sports, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Argyll Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, Libertein, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Queensway, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
PC World, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Town Square, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, West Gate Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Roaring Meg Retail Park, London Road,	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Monkwood Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
West Gate Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Elsewhere</b>						
Sainsbury's, Jackson Square, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bluewater Shopping Centre, Greenhithe	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Freemont Outlet Shopping Village, Chester Way, Brai	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lakeside Retail Park, West Thurrock	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tollgate Shopping Park, Tollgate West, Stanway	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Walpole Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Barneslee	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Buntingford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bury St Edmunds	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Colchester	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
London	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside of Study Area</b>						
<b>Others</b>						
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Internet / delivered	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't know / varies)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't buy these goods regularly)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

Source:

Tables 34 and 9b

Table 15e Electrical Goods

Expenditure	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Total
	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Great Dunmow</b>							
Great Dunmow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Haverhill</b>							
Argos, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Sainsbury's, Haycocks Road, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Leaden Roding</b>							
Leaden Roding	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Malden</b>							
Malden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Saffron Walden</b>							
Argos (in Homebase), Elizabeth Way, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Market Place, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Elizabeth Way, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Ridgeway Timber & Builders Merchants, Ashdon Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Superstore, Radwinter Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stawton</b>							
Stawton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stansted</b>							
Boots, Airside, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Main Terminal, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Greens Building, Stansted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Airside Departure Lounge, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stansted Mountfitchet</b>							
Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stebbing</b>							
Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Takeley</b>							
Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Thaxted</b>							
Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Bishops Stortford</b>							
Argos, Jackson Square, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Potter Street, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, South Street, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Fitzroy Park, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Short Valley Industrial Park, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Jackson Square Shopping Centre, Bishop Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Jackson Square Shopping Centre, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Braintree</b>							
Argos, Bocking End, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, George Yard, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Freeport Village, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
George Yard Shopping Centre, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Cambridge</b>							
Argos, Fitzroy Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Argos, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Woolards Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Debenhams, The Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DPS, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Lion Yard, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
John Lewis, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Mercers Row, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Sidney Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, The Mall, Barhill, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Burleigh Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Beehive Center, Colnhams Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, The Beehive Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Christie Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lion Yard Shopping Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Milnham Corner, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Grafton, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Beehive Centre Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Chelmer Village</b>							
TK Maxx, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Homebirds Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JJB Sports, High Chelmer, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Hanbury Road, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Malden, Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, High Street, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Meadows, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Cutton Hall Lane, Somerville, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

<b>Harlow</b>						
<b>Outside - Harlow</b>						
Argos, Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Adios, The Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Snow, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Queensgate Retail Park, Edinburg	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Edinburgh Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Broad Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Water Gardens, Heydens Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Princes Gate Retail Park, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Little Wale, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Staple Tye, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Princes Gate Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Hertford</b>						
Morson, Hertford Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Newmarket</b>						
Argos, The Rookery Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, 31 High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Guinness Shopping Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Royston</b>						
Boots, Burne Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Stevenage</b>						
B&Q, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DPS, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Dunelm Mill, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JB Sports, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Argyle Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, Dares Street, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Queensway, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
PC World, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Town Square, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, West Gate Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Roaring Meg Retail Park, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Monkwood Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
West Gate Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Elsewhere</b>						
Sainsbury's, Jackson Square, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Blueswater Shopping Centre, Greenhithe	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Freemont Outlet Shopping Village, Chester Way, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lakeside Retail Park, West Thurrock	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tollgate Shopping Park, Tollgate West, Stanway	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Buntingford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bury St Edmunds	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Colchester	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
London	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside of Study Area</b>						
<b>Others</b>						
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Internet / delivered	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't know / varies)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't buy these goods regularly)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

Source: Tables 3b and 9e

Table 15F: Personal and Luxury goods

Expenditure	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Total
	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Great Dunmow</b>							
Great Dunmow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Haverhill</b>							
Argos, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halifords, Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Starbuck's, Haycocks Road, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Leaden Roding</b>							
Leaden Roding	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Malden</b>							
Malden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Saffron Walden</b>							
Argos (in Homebase), Elizabeth Way, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Market Place, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Elizabeth Way, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Holsons Timber & Builders Merchants, Ashdon Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Teasco Superstore, Radwinter Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stawton</b>							
Stawton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stansted</b>							
Boots, Airside, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Main Terminal, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Greens Building, Stansted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Airside Departure Lounge, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stansted Mountfitchet</b>							
Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stebbing</b>							
Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Takely</b>							
Takely	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Thaxted</b>							
Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Bishops Cleeve</b>							
Argos, Jackson Square, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Potter Street, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halifords, South Street, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Fitzroy Park, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Short Valley Industrial Park, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Jackson Square Shopping Centre, Bishop Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Jackson Square Shopping Centre, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Braintree</b>							
Argos, Bocking End, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, George Yard, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halifords, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Freshport Village, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Longway Yard Shopping Centre, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Cambridge</b>							
Argos, Fitzroy Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Argos, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Woollands Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Debenhams, The Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DPS, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halifords, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Lion Yard, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
John Lewis, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Mercers Row, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Sidney Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, The Mall, Barhill, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Burleigh Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Beshive Center, Colnhams Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tova N Us, The Beehive Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Christie Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lion Yard Shopping Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Michmans Corner, Leiston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Grafton, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Beehive Centre Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Chelmer Village</b>							
TK Maxx, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Chelmsford</b>							
B&Q, Homebirds Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JJB Sports, High Chelmer, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Hanbury Road, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Malden, Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, High Street, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Meadows, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Cutton Hill Lane, Springfield, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

<b>Harlow</b>							
<b>Outside - Harlow</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Argos, Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Asda, The Honey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Square, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Queensgate Retail Park, Edinburg	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Edinburgh Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Nest, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Princes, Road Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Water Gardens, Heydens Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Princes Gate Retail Park, Howard Way, Har	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Little Wale, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Staple Tyre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Princes Gate Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Hertford</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Harford Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Newmarket</b>							
Argos, The Rookery Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, 31 High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Guinness Shopping Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Royston</b>							
Boots, Burnt Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Stevenage</b>							
B&Q, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Roaring Meg Retail Park, Stevena	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DPS, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Dunelm Mill, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JB Sports, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Argyll Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, Liberte Street, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Nest, Queensway, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
PC World, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Town Square, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, West Gate Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Roaring Meg Retail Park, London Road,	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Monkwood Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
West Gate Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Elsewhere</b>							
Sainsbury's, Jackson Square, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Blueswater Shopping Centre, Greenhithe	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Freemont Outlet Shopping Village, Chester Way, Brai	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lakeside Retail Park, West Thurrock	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tollgate Shopping Park, Tollgate West, Stanway	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Walpole Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Banbridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Buntingford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bury St Edmunds	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Colchester	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
London	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside of Study Area</b>							
<b>Others</b>							
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Internet / delivered	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't know / varies)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't buy these goods regularly)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

Source:

Tables 3b and 9f



Table 15g - Recreational Goods

	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Total
<b>Expenditure</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>
<b>Great Dunmow</b>							
Great Dunmow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Haverhill</b>							
Argos, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Haydock Road, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Leaden Roding</b>							
Leaden Roding	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Malden</b>							
Malden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Saffron Walden</b>							
Argos (in Homebase), Elizabeth Way, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Market Place, Saffron, Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Elizabeth Way, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Ridgsons Timber & Builders Merchants, Ashdon Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Superstore, Radwinter Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Sawston</b>							
Sawston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stansted</b>							
Boots, Arkside, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Main Terminal, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Greens Building, Stansted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Arkside Boutique Lounge, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stansted Mountfitchet</b>							
Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stebbing</b>							
Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Takeley</b>							
Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Thaxted</b>							
Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Bishop's Stortford</b>							
Argos, Jackson Square, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Potter Street, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, South Street, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Fitzroy Park, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Stort Valley Industrial Park, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Jackson Square Shopping Centre, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Jackson Square Shopping Centre, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Braintree</b>							
Argos, Bocking End, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, George Yard, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Freepoint Village, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
George Yard Shopping Centre, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Cambridge</b>							
Argos, Fitzroy Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Argos, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Woodlands Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Debenhams, The Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DFS, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Lion Yard, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
John Lewis, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Mercers Row, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Sidney Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, The Mall, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Burslegh Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Beehive Centre, Colthams Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, The Beehive Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Christ's Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lion Yard Shopping Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Micham's Corner, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Grafton, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Beehive Centre Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Chelmer Village</b>							
TK Maxx, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Chelmsford</b>							
B&Q, Homebase Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JJB Sports, High Chelmer, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Hansary Road, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, High Street, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Meadows, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Canon Hill Lane, Springfield, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

<b>Outside - Harlow</b>							
Argos, Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Argos, The Honey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Square, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Queensgate Retail Park, Edinburg	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Edinburgh Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Broad Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Water Gardens, Heydens Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Princes Gate Retail Park, Howard Way, Har	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Little Wale, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Staple Tyre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Princes Gate Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Hertford</b>							
Next, Harford Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Newmarket</b>							
Argos, The Rookery Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, 31 High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Guinness Shopping Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Royston</b>							
Boots, Burne Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Optical - Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Roaring Meg Retail Park, Stevena	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DHS, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Dunelm Mill, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JB Sports, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnat, Argyll Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, Liberte Street, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Queensway, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
PC World, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Town Square, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, West Road Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Roaring Meg Retail Park, London Road,	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Monkwood Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
West Gate Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Elsewhere</b>							
Sainsbury's, Jackson Square, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Blueswater Shopping Centre, Greenhithe	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Freemont Outlet Shopping Village, Chester Way, Bran	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lakeside Retail Park, West Thurrock	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tollgate Shopping Park, Tollgate West, Stanway	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Buntingford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bury St Edmunds	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Colchester	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
London	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside of Study Area</b>							
<b>Others</b>							
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Internet / delivered	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't know / varies)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't buy these goods regularly)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

Source: Tables 3b and 9c

Table 16 - Comparison Goods Turnover 2016 (£m)

Table 16a Clothes and Shoes

Expenditure	Zone							Total
	Zone 1a	Zone1b	Zone2a	Zone2b	Zone 3	Zone 4	£0.00	
<b>Great Dunmow</b>								
Great Dunmow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Haverhill</b>								
Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Aracs, High Street, Haverhill</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Haverhill, Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Sainsbury's, Havoc Road, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Leaden Roding</b>								
Leaden Roding	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Leaden Roding, Maudslayi</b>								
Leaden Roding, Maudslayi	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Saffron Walden</b>								
Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Aracs (in Homebase), Elizabeth Way, Saffron Walden</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Market Place, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Elizabeth Way, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Ridgsons Timber & Builders Merchants, Ashdon Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Superstore, Radwinter Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Swanton</b>								
Swanton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stansted</b>								
Stansted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Boots, Airside, Stansted Airport</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Main Terminal, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Greens Building, Stansted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Airside Departure Lounge, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stansted Mountfitchet</b>								
Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Shbbing</b>								
Shbbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Taunton</b>								
Taunton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Thaxted</b>								
Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Aracs, Jackson Square, Bishop's Stortford</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Potter Street, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Haverhill, South Street, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Fitzroy Park, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Maplex, Short Valley Industrial Park, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Jackson Square Shopping Centre, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Jackson Square Shopping Centre, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Jackson Square Shopping Centre, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Braintree</b>								
Aracs, Bocking End, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, George Yard, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Haverhill, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
New, Freepost Village, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
George Yard Shopping Centre, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Cambridge								
Aracs, Fitzroy Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Aracs, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, Griffin Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Griffin Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Woodlands Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Debenhams, The Griffin Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DPS, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Haverhill, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Lion Yard, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
John Lewis, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Maplex, Mercers Row, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
New, Griffin Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
New, Saffron Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
New, The Mill Bar, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Burleigh Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Beehive Centre, Colindale Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, The Beehive Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cherwell Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lion Yard Shopping Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Maplex, Mercers Row, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Griffin, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Beehive Centre Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Chelmer Village</b>								
TK Maxx, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Chelmsford								
B&Q, Homebase Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JB Sports, High Chelmer, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Maplex, Harbury Road, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Maplex, Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
New, High Street, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Meadows, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Cuckoo Hill Lane, Springfield, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Harlow</b>								
Aracs, Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Aracs, The Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Show, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Queensgate Retail Park, Edinburgh	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Haverhill, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Edinburgh Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Maplex, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
New, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Broad Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Water Gardens, Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Princes Gate Retail Park, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Harvey Centre, Harlow</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Little Walk, Harlow</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Shed 12, Harlow</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>The Water Gardens, Harlow</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Harlow Retail Park, Harlow</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Princes Gate Retail Park, Harlow</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>The Oaks Retail Park, Harlow</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Hertford</b>								
Makson, Medford Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Newmarket</b>								
Aracs, The Kooey Centre, Newmarket	£0.00	£0.00	£0.00	£0.				

Table 16b Furniture and Floor Coverings

Expenditure	Zone 1a	Zone 1b	Zone 2a	Zone2b	Zone 3	Zone 4	Total
	£15.34	£4.78	£19.21	£15.20	£3.49	£18.86	£69.89
<b>Great Dunmow</b>							
Great Dunmow	£0.00	£0.00	£1.37	£0.07	£0.00	£0.00	£1.43
<b>Haverhill</b>							
Aros, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.14	£0.14
Boots, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Sainsbury's, Havercocks Road, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.11	£0.11
Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£1.84	£1.84
Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£3.98	£3.98
<b>Leaden Roding</b>							
Leaden Roding	£0.00	£0.00	£0.00	£0.05	£0.00	£0.00	£0.05
<b>Malden</b>							
Malden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Saffron Walden</b>							
Aros (in Homebase), Elizabeth Way, Saffron Walden	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08
Boots, Market Place, Saffron, Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Elizabeth Way, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Ridgways Timber & Builders Merchants, Ashdon Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Superstore, Radwinter Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Saffron Walden	£4.95	£0.15	£0.24	£0.00	£0.00	£0.90	£6.24
<b>Sawston</b>							
Sawston	£0.00	£0.00	£0.00	£0.00	£0.11	£0.11	£0.22
<b>Stansted</b>							
Boots, Airside, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Main Terminal, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Greens Building, Stansted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Airside, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stansted Mountfitchet</b>							
Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.16	£0.00	£0.16
<b>Stebbing</b>							
Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Taunton</b>							
Taunton	£0.00	£0.00	£0.12	£0.00	£0.36	£0.00	£0.48
<b>Thaxted</b>							
Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Bishops Cleeve</b>							
Aros, Jackson Square, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.27	£0.00	£0.27
Boots, Peter Street, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, South Street, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Fitzroy Park, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.59	£0.00	£0.59
Maeson, Short Valley Industrial Park, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Jackson Square Shopping Centre, Bishop, Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Jackson Square Shopping Centre, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Brantree</b>							
Aros, Bocking End, Brantree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Chapel Hill Retail Park, Brantree	£0.00	£0.00	£0.00	£0.14	£0.00	£0.00	£0.14
Boots, George Yard, Brantree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Chapel Hill Retail Park, Brantree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Freepost Village, Brantree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
George Yard Shopping Centre, Brantree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Cambridge</b>							
Aros, Fitzroy Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Aros, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Newmarket Road, Cambridge	£0.14	£0.00	£0.00	£0.00	£0.00	£0.00	£0.14
BHS, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Woodlands Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	£0.08
Debenhams, The Grafton Centre, Cambridge	£0.04	£0.00	£0.00	£0.00	£0.00	£0.00	£0.04
DFS, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.06	£0.06
Halfords, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Lion Yard, Cambridge	£0.00	£0.00	£0.29	£0.00	£0.00	£0.00	£0.29
Homebase, Cambridge Retail Park, Cambridge	£0.06	£0.00	£0.00	£0.00	£0.00	£0.06	£0.12
John Lewis, Grand Arcade, Cambridge	£0.15	£0.00	£0.56	£0.06	£0.08	£0.00	£2.86
Maeson, Measons Row, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Silver Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, The Mall, Barhill, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Burleigh Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Beehive Center, Colindale Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Top R Us, The Beehive Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cherry Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.07	£0.00	£0.00	£0.07
Lion Yard Shopping Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.06	£0.06
Milnham Corner, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Grafton, Cambridge	£0.15	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15
Beaumont Centre Retail Park, Cambridge	£1.08	£1.14	£0.00	£0.00	£0.00	£1.70	£3.92
Cambridge Retail Park, Cambridge	£0.84	£0.40	£0.00	£0.00	£0.18	£0.62	£2.04
Outside - Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Chelmsford</b>							
B&Q, Homebase Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.10	£0.00	£0.00	£0.10
Currys PC World, Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.05	£0.00	£0.00	£0.05
HMV, High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JJB Sports, High Chelmer, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Maeson, Harbury Road, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalon, Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, High Street, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Meadows, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Coton Hill Lane, Springfield, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£1.13	£1.90	£0.00	£0.00	£3.03
Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.09	£0.10	£0.00	£0.00	£0.19
<b>Outside - Harlow</b>							
Aros, Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Aros, The Harway Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.12
BHS, Havens Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Shaw, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Queensgate Retail Park, Edinborough	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Edinborough Road, Harlow	£0.00	£0.00	£0.09	£0.00	£0.00	£0.00	£0.09
Matalon, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Broad Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Water Gardens, Havens Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Top R Us, Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Prince's Can Retail Park, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Havens Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lime Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Shelby The, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow Retail Park, Harlow	£0.00	£0.00	£0.41	£0.00	£1.44	£0.00	£1.85
Harlow Gate Retail Park, Harlow	£0.14	£0.00	£0.09	£0.00	£0.79	£0.08	£1.10
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Hertford</b>							
Maeson, Meadow Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Newmarket</b>							
Aros, The Rotton Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, 31 High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Guinness Shopping Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Royston</b>							
Boots, Burns Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Stevenage</b>							
B&Q, London Road, Stevenage	£0.00	£0.00	£0.00				



Table 16d - Domestic Electric Appliances

Expenditure	Zone 1a	Zone1b	Zone2a	Zone2b	Zone 3	Zone 4	Total
	£3.78	£1.36	£2.99	£3.74	£2.69	£2.35	£18.82
<b>Great Dunmow</b>							
Great Dunmow	£0.00	£0.00	£0.24	£0.00	£0.00	£0.00	£0.27
<b>Haverhill</b>							
Aros, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.13	£0.13
Boots, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hartford, Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Sainsbury's, Havococks Road, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.12
Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.12
Haverhill	£0.03	£0.00	£0.00	£0.00	£0.00	£2.33	£2.37
<b>Leaden Roding</b>							
Leaden Roding	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Malden</b>							
Malden	£0.00	£0.00	£0.03	£0.00	£0.00	£0.00	£0.03
<b>Saffron Walden</b>							
Aros (on Homebase), Elizabeth Way, Saffron Walden	£0.15	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15
Boots, Market Place, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Elizabeth Way, Saffron Walden	£0.39	£0.00	£0.00	£0.00	£0.00	£0.00	£0.39
Ridgeway Timber & Builders Merchants, Ashdon Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Superstore, Radwinter Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Saffron Walden	£1.39	£0.04	£0.14	£0.03	£0.00	£0.11	£1.71
<b>Sawston</b>							
Sawston	£0.00	£0.00	£0.06	£0.00	£0.00	£0.03	£0.09
<b>Stansted</b>							
Boots, Airside, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Main Terminal, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Greens Building, Stansted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Airside, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stansted Mountfitchet</b>							
Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stebbing</b>							
Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Taunton</b>							
Taunton	£0.00	£0.00	£0.05	£0.00	£0.00	£0.00	£0.05
<b>Thaxted</b>							
Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Bishop's Stortford</b>							
Aros, Jackson Square, Bishop's Stortford	£0.00	£0.00	£0.03	£0.00	£0.05	£0.00	£0.08
Boots, Peter Street, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hartford, South Street, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Fitzroy Park, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.11	£0.00	£0.11
Maeson, Short Valley Industrial Park, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Jackson Square Shopping Centre, Bishop, Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Jackson Square Shopping Centre, Bishop's Stortford	£0.00	£0.00	£0.05	£0.00	£0.00	£0.00	£0.05
<b>Outside - Brintree</b>							
Aros, Bocking End, Brintree	£0.00	£0.00	£0.03	£0.13	£0.00	£0.00	£0.16
B&Q, Chapel Hill Retail Park, Brintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, George Yard, Brintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hartford, Chapel Hill Retail Park, Brintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Freepost Village, Brintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
George Yard Shopping Centre, Brintree	£0.00	£0.00	£0.00	£0.04	£0.00	£0.00	£0.04
Outside - Cambridge							
Currys PC World, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.02	£0.02
B&Q, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.02	£0.02
BHS, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Woodlands Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Cambridge Retail Park, Cambridge	£0.27	£0.02	£0.00	£0.00	£0.00	£0.36	£0.65
Debenhams, The Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DFS, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hartford, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Lion Yard, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Jain's, Grand Arcade, Cambridge	£0.39	£0.24	£0.34	£0.05	£0.02	£0.66	£1.00
Maeson, Meeson's Row, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Silver Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, The Mall, Barhill, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Burleigh Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Beehive Center, Colindale Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Top's R Us, The Beehive Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cherry Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.06	£0.00	£0.05	£0.11
Lion Yard Shopping Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Milnham Corner, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Grafton, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Beaumont Centre Retail Park, Cambridge	£0.27	£0.13	£0.00	£0.00	£0.00	£0.08	£0.48
Cambridge Retail Park, Cambridge	£0.14	£0.02	£0.00	£0.00	£0.00	£0.22	£0.38
Outside - Chelmer Village							
Currys PC World, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Chelmsford</b>							
B&Q, Homebase Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.51	£1.13	£0.20	£0.00	£1.84
High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JJB Sports, High Chelmer, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Maeson, Harbury Road, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalon, Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, High Street, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Meadows, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Coton Hill Lane, Springfield, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£0.24	£0.62	£0.00	£0.00	£0.86
Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Harlow</b>							
Aros, Harlow Retail Park, Harlow	£0.00	£0.00	£0.06	£0.00	£0.00	£0.00	£0.06
Aros, The Harway Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, Havens Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Shaw, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Queensgate Retail Park, Edinburgh	£0.00	£0.00	£0.07	£0.00	£0.37	£0.00	£0.44
Hartford, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Edinburgh Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalon, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Broad Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Water Gardens, Havens Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Top's R Us, Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Prince's Can Retail Park, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Havens Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lime Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Shelby The, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow Retail Park, Harlow	£0.00	£0.00	£0.16	£0.00	£0.27	£0.00	£0.43
Prince's Gate Retail Park, Harlow	£0.00	£0.00	£0.08	£0.00	£0.26	£0.00	£0.34
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Hertford</b>							
Maeson, Mafford Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Newmarket</b>							
Aros, The Rocliffe Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, 31 High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Guinness Shopping Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Royston</b>							
Boots, Burns Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Stevenage</b>							









Table 17 - Comparison Goods Turnover 2021 (£m)

Table 17a Clothes and Shoes

	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Total
	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Expenditure</b>							
<b>Great Dunmow</b>							
Great Dunmow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Haverhill</b>							
Argos, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Sainsbury's, Haycocks Road, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Leaden Roding</b>							
Leaden Roding	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Malden</b>							
Malden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Saffron Walden</b>							
Argos (In Homebase), Elizabeth Way, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Market Place, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Elizabeth Way, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Ridgsons Timber & Builders Merchants, Ashdon Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Superstore, Radwinter Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Sawston</b>							
Sawston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stansted</b>							
Boots, Airside, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Main Terminal, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Greens Building, Stansted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Airside Departure Lounge, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stansted Mountfitchet</b>							
Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stebbing</b>							
Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Takeley</b>							
Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Thaxted</b>							
Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Bishops Cleeve</b>							
Argos, Jackson Square, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Potter Street, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, South Street, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Fitzroy Park, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnat, Short Valley Industrial Park, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Jackson Square Shopping Centre, Bishop Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Jackson Square Shopping Centre, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Brantree</b>							
Argos, Bocking End, Brantree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Chapel Hill Retail Park, Brantree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, George Yard, Brantree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Chapel Hill Retail Park, Brantree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Freeport Village, Brantree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
George Yard Shopping Centre, Brantree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Cambridge</b>							
Argos, Fitzroy Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Argos, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, Grilton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Grilton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Woodlands Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Debenhams, The Grilton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DFS, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Lion Yard, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
John Lewis, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnat, Mercers Row, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Grilton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Sioney Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, The Mall, Barningham, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Burleigh Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Beehive Centre, Colnhams Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, The Beehive Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Christie's Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lion Yard Shopping Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Michmans Corner, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Grilton, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Beehive Centre Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Chelmer Village</b>							
TK Maxx, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Chelmsford</b>							
B&Q, Homelands Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JJB Sports, High Chelmer, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnat, Harbury Road, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, High Street, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Meadows, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Coton Hill Lane, Springfield, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Harlow</b>							
Argos, Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Argos, The Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Slow, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Queensgate Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

22.65%

Table 17 - Comparison Goods Turnover 2021 (£m)

	Clothes and Shoes	Furniture and Floor Covering	DIY / Hardware or Garden Items	Domestic Appliances	Electrical Goods	Personal & Luxury Goods	Recreational Goods	Total
	£85.31	£61.84	£24.20	£88.94	£184.20	£117.57	£562.05	
<b>Expenditure</b>								
<b>Great Dunmow</b>								
Great Dunmow	£0.00	£1.75	£0.14	£0.33	£0.15	£7.07	£1.08	£10.51
<b>Haverhill</b>								
Argos, High Street, Haverhill	£0.00	£0.17	£0.00	£0.16	£1.15	£1.67	£2.30	£5.45
Boots, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.35	£0.35
Sainsbury's, Haycocks Road, Haverhill	£0.00	£0.14	£0.00	£0.14	£1.00	£0.48	£0.31	£2.05
Cambridge Road Retail Park, Haverhill	£0.00	£1.42	£8.56	£0.18	£0.19	£1.50	£1.28	£13.12
<b>Leaden Roding</b>								
Leaden Roding	£0.00	£4.10	£2.60	£2.89	£7.08	£8.08	£5.79	£30.52
<b>Malden</b>								
Malden	£0.00	£0.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07
<b>Saffron Walden</b>								
Saffron Walden	£0.00	£0.00	£0.00	£0.04	£0.11	£0.00	£0.00	£0.15
<b>Sawston</b>								
Argos (In Homebase), Elizabeth Way, Saffron Walden	£0.00	£0.09	£0.00	£0.19	£0.10	£0.00	£0.00	£0.38
Boots, Market Place, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£1.87	£0.00	£1.87
Homebase, Elizabeth Way, Saffron Walden	£0.00	£0.00	£7.80	£0.03	£0.00	£0.00	£0.71	£8.53
Ridgsons Timber & Builders Merchants, Ashdon Road	£0.00	£0.00	£1.17	£0.00	£0.00	£0.00	£0.00	£0.07
Tesco Superstore, Radwinter Road, Saffron Walden	£0.00	£0.00	£0.07	£0.00	£0.00	£0.00	£0.00	£0.07
Saffron Walden	£0.00	£7.82	£3.75	£2.38	£4.82	£21.19	£10.69	£49.85
<b>Sawston</b>								
Sawston	£0.00	£0.27	£0.79	£0.11	£0.00	£0.15	£0.15	£2.47
<b>Stansted</b>								
Boots, Airside, Stansted Airport	£0.00	£0.00						

Harlow, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Edinburgh Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Broad Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Water Gardens, Haydens Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Princes Gate Retail Park, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Little Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Shops Tiv, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Princes Gate Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Hertford</b>							
Matalan, Madford Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Newmarket</b>							
Argos, The Rookery Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, 31 High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Guinness Shopping Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Royston</b>							
Boots, Burns Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Stevenage</b>							
B&Q, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Roaming Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DFS, Roaming Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Dunelm Mill, Roobuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Roaming Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JJB Sports, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnat, Argyle Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, Danestrade, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Queensway, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
PC World, Roobuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Town Square, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, West Gate Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Roaming Meg Retail Park, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Monkswood Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
West Gate Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roaming Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roobuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Elsewhere</b>							
Sainsbury's, Jackson Square, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bluestar Shopping Centre, Greenhithe	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Freemont Outlet Shopping Village, Charter Way, Brantford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lakeside Retail Park, West Thurrock	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tollgate Shopping Park, Tollgate West, Stanway	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bramtree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Buntingford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bury St Edmunds	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Colchester	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
London	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside of Study Area</b>							
Others	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Internet / delivered	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't buy these goods regularly)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't buy these goods regularly)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

Source: Tables 3a and 3b

Table 17b Furniture and Floor Coverings

Expenditure	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Total
	£16.28	£5.84	£12.47	£16.11	£11.58	£23.02	£65.31
<b>Great Dunmow</b>							
Great Dunmow	£0.00	£0.00	£1.67	£0.08	£0.00	£0.00	£1.75
<b>Haverhill</b>							
Argos, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17	£0.17
Boots, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Habitons, Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Sainsbury's, Haycocks Road, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.14	£0.14
Cambridge Road Retail Park, Haverhill	£0.00	£0.19	£0.21	£0.00	£0.00	£1.02	£1.42
Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£4.10	£4.10
<b>Leaden Roding</b>							
Leaden Roding	£0.00	£0.00	£0.00	£0.07	£0.00	£0.00	£0.07
<b>Malden</b>							
Malden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Saffron Walden</b>							
Argos (in Homebase), Elizabeth Way, Saffron Walden	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09
Boots, Market Place, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Elizabeth Way, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hidsons Timber & Builders Merchants, Ashdon Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hisco Sceptors, Rochester Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Saffron Walden	£6.05	£0.19	£0.29	£0.00	£0.00	£1.10	£7.62
<b>Stawton</b>							
Stawton	£0.00	£0.00	£0.00	£0.00	£0.13	£0.13	£0.27
<b>Stansted</b>							
Boots, Airside, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Main Terminal, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Greens Building, Stansted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Airside Departure Lounge, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stansted Mountfichet</b>							

11.74%

HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Edinburgh Road, Harlow	£0.00	£0.12	£0.73	£0.00	£0.00	£0.00	£0.84
Harlow, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Broad Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Water Gardens, Haydens Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.25
Wickes, Princes Gate Retail Park, Howard Way, Harlow	£0.00	£0.00	£0.30	£0.00	£0.00	£0.00	£0.30
Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Little Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Shops Tiv, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.45	£0.45
Harlow Retail Park, Harlow	£0.00	£2.26	£0.52	£0.52	£1.37	£0.22	£6.88
Princes Gate Retail Park, Harlow	£0.00	£1.35	£0.00	£0.42	£2.01	£0.00	£2.48
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.06	£0.00	£0.00	£0.00	£0.06
<b>Outside - Hertford</b>							
Matalan, Madford Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Newmarket</b>							
Argos, The Rookery Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, 31 High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Guinness Shopping Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Royston</b>							
Boots, Burns Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Stevenage</b>							
B&Q, London Road, Stevenage	£0.00	£0.00	£0.97	£0.00	£0.00	£0.00	£0.97
BHS, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Roaming Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DFS, Roaming Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Dunelm Mill, Roobuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Roaming Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JJB Sports, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnat, Argyle Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, Danestrade, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Queensway, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
PC World, Roobuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00	£0.25
Primark, Town Square, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, West Gate Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Roaming Meg Retail Park, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	£0.19
Wickes, Monkswood Way, Stevenage	£0.00	£0.00	£0.10	£0.00	£0.00	£0.00	£0.10
West Gate							

Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	£0.20
<b>Stebbing</b>							
Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Takeley</b>							
Takeley	£0.00	£0.00	£0.14	£0.00	£0.44	£0.00	£0.58
<b>Thaxted</b>							
Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Bishops Stortford</b>							
Argos, Jackson Square, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.28	£0.00	£0.28
Boots, Potter Street, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, South Street, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Fitzroy Park, Bishops Stortford	£0.12	£0.00	£0.36	£0.00	£0.72	£0.00	£1.20
Magnet, Stort Valley Industrial Park, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Jackson Square Shopping Centre, Bishop Stort	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Jackson Square Shopping Centre, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Braintree</b>							
Argos, Bocking End, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£0.81	£0.17	£0.00	£0.00	£0.97
Boots, George Yard, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Fitzroy Village, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
George Yard Shopping Centre, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Cambridge</b>							
Argos, Fitzroy Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Argos, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Newmarket Road, Cambridge	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17
BHS, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Woodlands Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.10
Debenhams, The Grafton Centre, Cambridge	£0.05	£0.00	£0.00	£0.00	£0.00	£0.00	£0.05
DFS, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	£0.08
Halfords, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Lion Yard, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Cambridge Retail Park, Cambridge	£0.07	£0.00	£0.00	£0.00	£0.00	£0.07	£0.15
John Lewis, Grand Arcade, Cambridge	£0.39	£0.38	£0.68	£0.10	£0.10	£1.06	£3.25
Magnet, Mercers Row, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Saffron Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, The Mall, Barhill, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Burleigh Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Beehive Centre, Cokkham Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, The Beehive Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Christ's Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.68	£0.00	£0.00	£0.68
Lion Yard Shopping Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07	£0.07
Millicams Corner, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Grafton, Cambridge	£0.00	£0.19	£0.00	£0.00	£0.00	£0.00	£0.19
Beehive Centre Retail Park, Cambridge	£1.30	£1.40	£0.00	£0.00	£0.00	£2.08	£4.77
Cambridge Retail Park, Cambridge	£1.03	£0.49	£0.00	£0.00	£0.22	£0.75	£2.49
<b>Outside - Chelmer Village</b>							
TK Maxx, Chelmer Village Retail Park, Chelmer Villag	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Chelmsford</b>							
B&Q, Homebays Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.12	£0.00	£0.00	£0.12
Currys PC World, Chelmer Village Retail Park, Chelms	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.07	£0.00	£0.00	£0.07
HMV, High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JJB Sports, High Chelmer, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Hainbury Road, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Mission, Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, High Street, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Meadows, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Canon Hill Lane, Springfield, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£1.38	£2.32	£0.00	£0.00	£3.70
Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.12	£0.12	£0.00	£0.00	£0.23
<b>Outside - Harlow</b>							
Argos, Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Argos, The Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.15	£0.00	£0.15
BHS, Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Show, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Queenscote Retail Park, Edinboro	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Edinborough Road, Harlow	£0.00	£0.00	£0.12	£0.00	£0.00	£0.00	£0.12
Metallan, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Broad Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Water Gardens, Havtens Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Queenscote Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Princess Gate Retail Park, Howard Way, Harl	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Little Wark, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Slaple Yts, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow Retail Park, Harlow	£0.00	£0.00	£0.50	£0.00	£1.75	£0.00	£2.25
Princess Gate Retail Park, Harlow	£0.17	£0.00	£0.12	£0.00	£0.86	£0.10	£1.35
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Hertford</b>							
Mission, Midford Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Newmarket</b>							
Argos, The Rockery Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, 31 High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Guinness Shopping Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Royston</b>							
Boots, Burns Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Stevenage</b>							
B&Q, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Rossmore Mea Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DFS, Rossmore Mea Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Dunelm Mill, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Rossmore Mea Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

JUB Sports, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnat, Acorns Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Nissan, Doveswells, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Queensway, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
PC World, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Town Square, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, West Gate Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Top F.U. (Roxboro) Mop Retail Park, London Road, S	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Monkswood Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
West Gate Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Woolworths, West Gate Centre, Stevenage	£0.45	£0.00	£0.00	£0.00	£0.00	£0.00	£0.45
Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Elsewhere</b>							
Stanbury, Jackson Square, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bluewater Shopping Centre, Greenhithe	£0.00	£0.00	£0.12	£0.00	£0.00	£0.12	£0.12
Freemont Outlet Shopping Village, Charter Way, Bran	£0.00	£0.00	£0.36	£1.26	£0.00	£0.00	£1.62
Lakeville Retail Park, West Thurrock	£0.36	£0.00	£1.38	£1.61	£0.27	£0.19	£3.81
Tollgate Shopping Park, Tollgate West, Stanway	£0.00	£0.00	£0.00	£1.37	£0.00	£0.00	£1.37
Bishops Stortford	£0.62	£0.00	£0.48	£0.00	£2.88	£0.00	£3.98
Braintree	£0.00	£0.00	£0.71	£2.12	£0.00	£0.00	£2.84
Buntingford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bury St Edmunds	£0.24	£0.00	£0.00	£0.11	£0.00	£3.92	£4.27
Cambridge	£4.16	£1.52	£1.28	£0.72	£1.05	£7.40	£16.14
Chelmsford	£0.00	£0.00	£0.71	£3.19	£0.09	£0.00	£3.99
Colchester	£0.07	£0.00	£0.08	£1.02	£0.00	£0.00	£1.17
Hatfield	£0.78	£0.00	£0.46	£0.00	£1.33	£0.00	£2.57
London	£0.00	£0.00	£0.00	£0.21	£0.40	£0.28	£0.90
Newmarket	£0.00	£0.10	£0.00	£0.00	£0.00	£0.00	£0.10
Royston	£0.00	£0.75	£0.00	£0.00	£0.00	£0.00	£0.75
Stevenage	£0.00	£0.10	£0.00	£0.00	£0.00	£0.00	£0.10
<b>Outside of Study Area</b>	£0.07	£0.10	£0.60	£1.26	£0.61	£0.26	£2.91
<b>Others</b>							
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Internet / delivered	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't know / vague)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't buy these goods regularly)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

Source:

Tables 3b and 9b

Table 17c - DIY / Hardware or Garden Items

Expenditure	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Total
Great Dunmow	£11.80	£4.23	£9.04	£11.68	£8.40	£16.69	£61.84
Great Dunmow	£0.00	£0.00	£0.11	£0.03	£0.00	£0.00	£0.14
<b>Haverhill</b>							
Arnos, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stanbury, Haycocks Road, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge Road Retail Park, Haverhill	£0.48	£0.00	£0.00	£0.00	£0.00	£0.00	£0.48
Haverhill	£0.05	£0.00	£0.00	£0.00	£0.00	£2.55	£2.60
<b>Leaden Roding</b>							
Leaden Roding	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Malden</b>							
Malden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Saffron Walden</b>							
Arnos (in Homebase), Elizabeth Way, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Market Place, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Elizabeth Way, Saffron Walden	£6.35	£0.24	£0.07	£0.05	£0.00	£0.58	£7.29
Ridgsons Timber & Builders Merchants, Ashdon Road	£0.12	£0.00	£0.00	£0.00	£0.00	£0.04	£0.17
Tesco Superstore, Radwinter Road, Saffron Walden	£0.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07
Saffron Walden	£2.83	£0.23	£0.12	£0.14	£0.00	£0.33	£3.75
<b>Sawston</b>							
Sawston	£0.07	£0.00	£0.00	£0.00	£0.00	£0.72	£0.79
<b>Stansted</b>							
Boots, Ainslie, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Main Terminal, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Gateway Building, Stansted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Ainslie Departure Lounge, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stansted Mountfitchet</b>							
Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stebbing</b>							
Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Takeley</b>							
Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Thaxted</b>							
Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Bishops Stortford</b>							
Arnos, Jackson Square, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Potter Street, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, South Street, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.11	£0.00	£0.11
Homebase, Fitzroy Park, Bishops Stortford	£0.60	£0.06	£0.98	£0.00	£4.97	£0.00	£6.61
Magnat, Short Valley Industrial Park, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Jackson Square Shopping Centre, Bishop Stort	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Jackson Square Shopping Centre, Bishops Stortford	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09
<b>Outside - Braintree</b>							
Arnos, Becking End, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£4.03	£4.90	£0.00	£0.00	£8.93
Boots, George Yard, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Freepoint Village, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
George Yard Shopping Centre, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Cambridge</b>							
Arnos, Fitzroy Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Arnos, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Newmarket Road, Cambridge	£0.16	£0.18	£0.00	£0.00	£0.00	£1.03	£1.37
BHS, Gralfon Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Gralfon Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Woodlands Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Debenhams, The Gralfon Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DFS, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Lion Yard, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

8.51%

Homebase, Cambridge Retail Park, Cambridge	£0.00	£0.24	£0.00	£0.00	£0.00	£1.25	£1.49
John Lewis, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Mercers Row, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Saffrey Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, The Mall, Belfry, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Burleigh Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Beehive Centre, Caddis Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, The Beehive Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Christie's Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lion Yard Shopping Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Michams Corner, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Grafton, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Beehive Centre Retail Park, Cambridge	£0.00	£0.12	£0.00	£0.00	£0.00	£0.11	£0.23
Cambridge Retail Park, Cambridge	£0.00	£0.12	£0.00	£0.00	£0.00	£0.55	£0.66
<b>Outside - Chelmer Village</b>							
TK Maxx, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Chelmsford</b>							
B&Q, Homesteads Retail Park, Chelmsford	£0.00	£0.00	£1.16	£3.88	£0.00	£0.04	£5.10
Currys PC World, Chelmer Village Retail Park, Chelmer	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JJB Sports, High Chelmer, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Handbury Road, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Mission, Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, High Street, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Meadows, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Cripps Hill Lane, Springfield, Chelmsford	£0.00	£0.00	£0.05	£0.99	£0.00	£0.00	£0.15
Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Harlow</b>							
Argos, Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Argos, The Harvery Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, The Oaks Retail Park, Harlow	£0.05	£0.00	£0.18	£0.00	£0.62	£0.10	£0.92
BHS, Honey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Stow, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Queensgate Retail Park, Edinburn	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Edinburn Road, Harlow	£0.00	£0.00	£0.15	£0.08	£0.52	£0.00	£0.73
Mission, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Broad Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Water Gardens, Hayden's Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Princess Gate Retail Park, Howard Way, Harlow	£0.07	£0.00	£0.00	£0.00	£0.24	£0.00	£0.38
Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Little Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, The Millway, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow Retail Park, Harlow	£0.00	£0.00	£0.07	£0.00	£0.45	£0.00	£0.52
Princess Gate Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.06	£0.00	£0.00	£0.00	£0.06
<b>Outside - Hertford</b>							
Mission, Watford Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Newmarket</b>							
Argos, The Rookery Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, 31 High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Guinness Shopping Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Royston</b>							
Boots, Burns Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Stevenage</b>							
B&Q, London Road, Stevenage	£0.00	£0.97	£0.00	£0.00	£0.00	£0.00	£0.97
BHS, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DPS, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Dunelm Mill, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JJB Sports, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Argyle Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Mission, Charterhouse, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Queensway, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
PC World, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Town Square, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, West Gate Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Roaring Meg Retail Park, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Monkwood Way, Stevenage	£0.04	£0.06	£0.00	£0.00	£0.00	£0.00	£0.10
West Gate Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roaring Meg Retail Park, Stevenage	£0.00	£0.09	£0.00	£0.00	£0.00	£0.00	£0.09
Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Elsewhere</b>							
Stambury's, Jackson Square, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bluewater Shopping Centre, Greenhithe	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Freemont Outlet Shopping Village, Charter Way, Brantford	£0.00	£0.00	£0.68	£0.40	£0.00	£0.00	£1.08
Lakeside Retail Park, West Thurrock	£0.05	£0.00	£0.00	£0.00	£0.00	£0.00	£0.05
Tollgate Shopping Park, Tollgate West, Stanway	£0.00	£0.00	£0.00	£0.03	£0.00	£0.00	£0.03
Bishops Cleeve	£0.19	£0.00	£0.20	£0.00	£1.12	£0.00	£1.52
Brantford	£0.00	£0.00	£0.36	£0.72	£0.00	£0.00	£1.08
Bramford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bury St Edmunds	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge	£0.43	£0.06	£0.00	£0.00	£0.00	£0.66	£1.16
Chelmsford	£0.00	£0.04	£0.52	£0.00	£0.00	£0.00	£0.75
Colchester	£0.00	£0.00	£0.00	£0.04	£0.00	£0.00	£0.05
Harlow	£0.00	£0.11	£0.00	£0.00	£0.05	£0.00	£0.16
London	£0.05	£0.00	£0.00	£0.00	£0.00	£0.00	£0.05
Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Royston	£0.00	£1.27	£0.00	£0.00	£0.00	£0.00	£1.27
Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside of Study Area</b>	£0.00	£0.49	£0.11	£0.72	£0.33	£0.60	£2.24
<b>Others</b>							

Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Internet / delivered	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't know / varies)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't buy these goods regularly)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

Source: Tables 3b and 9c

Table 17d - Domestic Electric Appliances

Expenditure	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Total
	£4.62	£1.66	£3.94	£4.57	£3.29	£6.53	£24.20
<b>Great Dunmow</b>							
Great Dunmow	£0.00	£0.00	£0.29	£0.00	£0.04	£0.00	£0.33
<b>Haverhill</b>							
Argos, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£0.16
Boots, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Sainsbury's, Haywards Road, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.14	£0.14
Cambridge Road Retail Park, Haverhill	£0.04	£0.00	£0.00	£0.00	£0.00	£0.14	£0.18
Haverhill	£0.04	£0.00	£0.00	£0.00	£0.00	£2.84	£2.89
<b>Leaden Roding</b>							
Leaden Roding	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Malden</b>							
Malden	£0.00	£0.00	£0.04	£0.00	£0.00	£0.00	£0.04
<b>Saffron Walden</b>							
Argos In Homebase, Elizabeth Way, Saffron Walden	£0.19	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19
Boots, Market Place, Saffron, Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Elizabeth Way, Saffron Walden	£0.03	£0.00	£0.00	£0.00	£0.00	£0.00	£0.03
Ridgsons Timber & Builders Merchants, Ashdon Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Superstore, Rochester Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Saffron Walden	£1.69	£0.05	£0.18	£0.03	£0.00	£0.13	£2.08
<b>Sawston</b>							
Sawston	£0.00	£0.00	£0.08	£0.00	£0.00	£0.04	£0.11
<b>Stansted</b>							
Boots, Airside, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Main Terminal, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Greens Building, Stansted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Airside Departure Lounge, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stansted Mountfitchet</b>							
Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stebbing</b>							
Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Takeley</b>							
Takeley	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.08
<b>Thaxted</b>							
Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Bishop's Cleeve</b>							
Argos, Jackson Square, Bishop's Cleeve	£0.00	£0.00	£0.04	£0.00	£0.06	£0.00	£0.10
Boots, Potter Street, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, South Street, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Fitzroy Park, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.14	£0.00	£0.14
Magnet, Storr Valley Industrial Park, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
New, Jackson Square Shopping Centre, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Jackson Square Shopping Centre, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Brantree</b>							
Argos, Beckwith End, Brantree	£0.00	£0.00	£0.04	£0.16	£0.00	£0.00	£0.20
B&Q, Chase Hill Retail Park, Brantree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, George Yard, Brantree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Chase Hill Retail Park, Brantree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
New, Finsport Village, Brantree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
George Yard Shopping Centre, Brantree	£0.00	£0.00	£0.00	£0.05	£0.00	£0.00	£0.05
<b>Outside - Cambridge</b>							
Argos, Fitzroy Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.02	£0.02
Argos, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.03	£0.03
B&Q, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Woodlands Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Cambridge Retail Park, Cambridge	£0.33	£0.03	£0.00	£0.00	£0.00	£0.44	£0.80
Debenhams, The Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DFS, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Lion Yard, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
John Lewis, Grand Arcade, Cambridge	£0.46	£0.30	£0.41	£0.08	£0.02	£0.81	£2.08
Magnet, Mercers Row, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
New, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
New, Sidney Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
New, The Mall, Barhill, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Burdon Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Beehive Centre, Colnhams Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Top's R Us, The Beehive Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chris's Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.08	£0.00	£0.06	£0.13
Lion Yard Shopping Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Michsons Corner, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Grafton, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Beehive Centre Retail Park, Cambridge	£0.23	£0.16	£0.00	£0.00	£0.00	£0.10	£0.59
Cambridge Retail Park, Cambridge	£0.17	£0.03	£0.00	£0.00	£0.00	£0.27	£0.47
<b>Outside - Chelmer Village</b>							
TK Maxx, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Chelmsford</b>							
B&Q, Homebase Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£0.63	£1.38	£0.24	£0.00	£2.24
High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JJB Sports, High Chelmer, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Hanbury Road, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
New, High Street, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Meadows, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Dutton Hill Lane, Springfield Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£0.26	£0.75	£0.00	£0.00	£1.04

3.33%

Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Harlow</b>							
Arco, Harlow Retail Park, Harlow	£0.00	£0.00	£0.11	£0.00	£0.00	£0.00	£0.11
Arco, The Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Slow, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Queensgate Retail Park, Edinborough	£0.00	£0.00	£0.08	£0.00	£0.45	£0.00	£0.53
Hallofords, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homesbase, Edinborough Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Mission, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Broad Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Water Gardens, Haydens Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Prince Gate Retail Park, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Little Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stoke Tie, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow Retail Park, Harlow	£0.00	£0.00	£0.18	£0.00	£0.33	£0.00	£0.52
Princeps Gate Retail Park, Harlow	£0.00	£0.00	£0.10	£0.00	£0.32	£0.00	£0.42
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Hertford</b>							
Matalan, Millford Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Newmarket</b>							
Arco, The Rockery Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, 31 High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Guinness Shopping Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Royston</b>							
Boots, Burns Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Stevenage</b>							
B&Q, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Roaring Mace Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DPS, Roaring Mace Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Dunelm Mill, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homesbase, Roaring Mace Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JJB Sports, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Argyle Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Mission, Charncliffe, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Queensway, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
PC World, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Town Square, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, West Gate Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Roaring Mace Retail Park, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Monkwood Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
West Gate Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roaring Mace Retail Park, Stevenage	£0.00	£0.36	£0.00	£0.00	£0.00	£0.00	£0.36
Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Elsewhere</b>							
Sainsbury's, Jackson Square, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bluewater Shopping Centre, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Freemantle Outlet Shopping Village, Charter Way, Bran	£0.00	£0.00	£0.07	£0.28	£0.00	£0.00	£0.33
Lakeside Retail Park, West Thurrock	£0.00	£0.00	£0.04	£0.00	£0.00	£0.00	£0.04
Tollgate Shopping Park, Tollgate West, Stanway	£0.00	£0.00	£0.32	£0.00	£0.00	£0.00	£0.32
Bishops Cleeve	£0.09	£0.00	£0.08	£0.05	£1.20	£0.00	£1.43
Bramtree	£0.00	£0.00	£0.18	£0.63	£0.00	£0.00	£0.82
Buntingford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bury St Edmunds	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	£0.19
Cambridge	£1.21	£0.49	£0.11	£0.04	£0.07	£1.05	£2.97
Chelmsford	£0.00	£0.00	£0.60	£0.41	£0.00	£0.00	£1.01
Colchester	£0.00	£0.00	£0.00	£0.03	£0.00	£0.00	£0.03
Harlow	£0.03	£0.00	£0.04	£0.00	£0.37	£0.00	£0.44
London	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.02	£0.02
Royston	£0.00	£0.14	£0.00	£0.00	£0.00	£0.00	£0.14
Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside of Study Area</b>							
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Internet / delivered	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't know / varies)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't buy these goods regularly)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

Source: Tables 3b and 9d

Tables 17e: Electrical Goods

Expenditure	Zone 1a £16.98	Zone 1b £6.09	Zone 2a £13.00	Zone 2b £16.80	Zone 3 £12.08	Zone 4 £24.00	Total £68.94
<b>Great Dunmow</b>							
Great Dunmow	£0.00	£0.00	£0.08	£0.07	£0.00	£0.00	£0.15
<b>Haverhill</b>							
Arco, High Street, Haverhill	£0.65	£0.00	£0.00	£0.00	£0.00	£0.60	£1.15
Boots, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hallofords, Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Sainsbury's, Haycocks Road, Haverhill	£0.34	£0.00	£0.00	£0.00	£0.00	£0.66	£1.00
Cambridge Road Retail Park, Haverhill	£0.11	£0.00	£0.00	£0.00	£0.00	£0.08	£0.19
Haverhill	£0.08	£0.00	£0.00	£0.10	£0.00	£0.87	£1.06
<b>Leaden Roding</b>							
Leaden Roding	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Malden</b>							
Malden	£0.00	£0.00	£0.11	£0.00	£0.00	£0.00	£0.11
<b>Saffron Walden</b>							
Arco (in Homesbase), Elizabeth Way, Saffron Walden	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10
Boots, Market Place, Saffron, Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homesbase, Elizabeth Way, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bidstone Timber & Builders Merchants, Ashton Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Superstore, Radwinter Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Saffron Walden	£4.07	£0.18	£0.08	£0.00	£0.00	£0.19	£4.52
<b>Stansted</b>							
Stansted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Airside, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Main Terminal, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Greens Building, Stansted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Airside Departure Lounge, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stansted Mountfitchet</b>							
Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stebbing</b>							
Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Takeley</b>							
Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Thaxted</b>							
Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Bishops Cleeve</b>							
Arco, Jackson Square, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£1.22	£0.00	£1.22
Boots, Potter Street, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hallofords, South Street, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homesbase, Fitzroy Park, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Short Valley Industrial Park, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Jackson Square Shopping Centre, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Jackson Square Shopping Centre, Bishops Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Braintree</b>							
Arco, Backing End, Braintree	£0.00	£0.00	£0.12	£0.49	£0.00	£0.00	£0.60
B&Q, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, George Yard, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hallofords, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Freepoint Village, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
George Yard Shopping Centre, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Cambridge</b>							
Arco, Fitzroy Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Arco, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.10
B&Q, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Woodards Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Cambridge Retail Park, Cambridge	£1.48	£0.74	£0.00	£0.00	£0.00	£2.82	£5.04
Debenhams, The Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DPS, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hallofords, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Lion Yard, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homesbase, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
John Lewis, Grand Arcade, Cambridge	£1.85	£1.59	£1.65	£0.42	£0.58	£4.23	£10.14
Magnet, Mercers Row, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Sidney Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.		



The Meadows, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Cunto Hill Lane, Springfield, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£0.94	£3.66	£0.00	£0.00	£4.60
Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.13	£0.00	£0.00	£0.13
<b>Outside - Harlow</b>							
Argos, Harlow Retail Park, Harlow	£0.00	£0.00	£0.32	£0.00	£0.00	£0.00	£0.32
Argos, The Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Slow, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Queensgate Retail Park, Edinburn	£0.62	£0.00	£0.70	£0.12	£3.34	£0.00	£4.78
Halfords, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Edinburn Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Mission, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Broad Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Water Gardens, Hayden's Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Prince George Road, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Little Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Shops The, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow Retail Park, Harlow	£0.00	£0.00	£0.64	£0.00	£0.72	£0.00	£1.37
Princes Gate Retail Park, Harlow	£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.16
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Hertford</b>							
Mission, Marlford Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Newmarket</b>							
Argos, The Rockery Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, 31 High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Guinness Shopping Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Royston</b>							
Boots, Burns Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Stevenage</b>							
B&Q, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Roaring Meo Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DPS, Roaring Meo Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Dunelm Mill, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Roaring Meo Retail Park, Stevenage	£0.00	£0.00	£0.06	£0.00	£1.72	£0.00	£1.78
JJB Sports, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Argyle Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Mission, Chatterbox, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Queensway, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
PC World, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.25	£0.00	£0.00	£0.00	£0.25
Primark, Town Square, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, West Gate Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Roaring Meo Retail Park, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Monkwood Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
West Gate Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roaring Meo Retail Park, Stevenage	£0.00	£1.19	£0.00	£0.00	£0.00	£0.00	£1.19
Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Elsewhere</b>							
Sainsbury's, Jackson Square, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bluewater Shopping Centre, Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Fresport Outlet Shopping Village, Charter Way, Bran	£0.00	£0.00	£0.21	£0.43	£0.00	£0.00	£0.65
LakeSide Retail Park, West Thurrock	£0.00	£0.00	£0.11	£0.00	£0.00	£0.00	£0.11
Tollgate Shopping Park, Tollgate West, Stanway	£0.00	£0.00	£0.21	£1.72	£0.00	£0.00	£1.93
Bishops Stortford	£0.08	£0.00	£0.47	£0.08	£1.88	£0.00	£2.52
Braintree	£0.00	£0.00	£0.44	£1.46	£0.00	£0.00	£1.89
Burntford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bury St Edmunds	£0.19	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19
Cambridge	£5.29	£1.30	£0.79	£0.24	£1.04	£4.50	£13.15
Chelmsford	£0.00	£0.00	£1.65	£1.68	£0.00	£0.00	£3.32
Colchester	£0.00	£0.00	£0.00	£0.28	£0.00	£0.00	£0.28
Harlow	£0.14	£0.00	£0.11	£0.00	£0.96	£0.00	£1.21
London	£0.08	£0.00	£0.08	£0.00	£0.17	£0.00	£0.34
Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Royston	£0.00	£0.20	£0.00	£0.00	£0.00	£0.00	£0.20
Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside of Study Area</b>							
Others	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Internet / delivered	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't know / varies)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't buy these goods regularly)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

Source: Tables 3b and 9e

Table 17F: Personal and Luxury Goods

Expenditure	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Total
Great Dunmow	35.16	12.61	26.92	34.75	25.01	48.71	184.20
Great Dunmow	0.00	0.00	7.07	0.00	0.00	0.00	7.07
Haverhill	0.00	0.00	0.00	0.00	0.00	1.87	1.87
Boots, High Street, Haverhill	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Halfords, Cambridge Road Retail Park, Haverhill	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's, Haycocks Road, Haverhill	0.00	0.00	0.00	0.00	0.00	0.48	0.48
Cambridge Road Retail Park, Haverhill	0.00	0.00	0.00	0.00	0.00	1.50	1.50
Haverhill	0.00	0.00	0.00	0.00	0.00	8.98	8.98
<b>Leaden Roding</b>							
Leaden Roding	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Malden</b>							
Malden	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Saffron Walden</b>							
Argos (in Homebase), Elizabeth Way, Saffron Walden	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Boots, Market Place, Saffron, Walden	1.40	0.48	0.00	0.00	0.00	0.00	1.87
Homebase, Elizabeth Way, Saffron Walden	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hiddeons Timber & Builders Merchants, Addison Road	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Superstore, Radwanter Road, Saffron Walden	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Saffron Walden	16.23	0.26	0.48	0.69	0.48	3.04	21.19
<b>Stawton</b>							
Stawton	0.00	0.00	0.00	0.00	0.00	1.15	1.15
<b>Stansted</b>							
Boots, Airside, Stansted Airport	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Boots, Man Terminal, Stansted Airport	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Boots, The Greens Building, Stansted	0.00	0.00	0.00	0.00	0.00	0.00	0.00
HMV, Airside Departure Lounge, Stansted Airport	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Stansted Airport	0.00	0.00	0.00	0.00	0.75	0.00	0.75
<b>Stansted Mountfitchet</b>							
Stansted Mountfitchet	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Stebbing</b>							
Stebbing	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Takeley</b>							
Takeley	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Thaxted</b>							
Thaxted	0.00	0.00	0.15	0.00	0.00	0.00	0.15
<b>Outside - Bishops Stortford</b>							
Argos, Jackson Square, Bishops Stortford	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Boots, Potter Street, Bishops Stortford	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Halfords, South Street, Bishops Stortford	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Homebase, Fitzroy Park, Bishops Stortford	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Magnet, Stort Valley Industrial Park, Bishops Stortford	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Next, Jackson Square, Bishops Stortford	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Jackson Square Shopping Centre, Bishops Stortford	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Outside - Braintree</b>							
Argos, Bocking End, Braintree	0.00	0.00	0.00	0.22	0.00	0.00	0.22
B&Q, Chapel Hill Retail Park, Braintree	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Boots, George Yard, Braintree	0.00	0.00	0.00	0.55	0.00	0.00	0.55
Halfords, Chapel Hill Retail Park, Braintree	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Next, Fresport Village, Braintree	0.00	0.00	0.00	0.00	0.00	0.00	0.00
George Yard Shopping Centre, Braintree	0.00	0.00	0.00	0.30	0.00	0.00	0.30
<b>Outside - Cambridge</b>							
Argos, Fitzroy Street, Cambridge	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Argos, Newmarket Road, Cambridge	0.00	0.00	0.00	0.00	0.00	0.00	0.00
B&Q, Newmarket Road, Cambridge	0.00	0.00	0.00	0.00	0.00	0.00	0.00
BHS, Grafton Centre, Cambridge	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Boots, Grafton Centre, Cambridge	0.00	0.48	0.00	0.00	0.00	0.00	0.48
Boots, High Street, Cambridge	0.00	0.00	0.00	0.00	0.00	0.41	0.41
Boots, Woodlands Lane, Cambridge	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Currys PC World, Cambridge Retail Park, Cambridge	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Debenhams, The Grafton Centre, Cambridge	0.00	0.00	0.00	0.00	0.00	0.00	0.00
DPS, Newmarket Road, Cambridge	0.00	0.00	0.00	0.00	0.00	0.00	0.00
HMV, Lion Yard, Cambridge	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Homebase, Cambridge Retail Park, Cambridge	0.00	0.00	0.00	0.00	0.00	0.00	0.00
John Lewis, Grand Arcade, Cambridge	0.18	0.78	0.93	0.00	0.43	3.17	5.49
Magnet, Mercers Row, Cambridge	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Next, Grafton Centre, Cambridge	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Next, Sidney Street, Cambridge	0.00	0.00	0.00	0.50	0.00	0.00	0.50
Next, The Mall, Bathill, Cambridge	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Primark, Bulling Street, Cambridge	0.00	0.00	0.00	0.00	0.00	0.00	0.00
River Island, Grand Arcade, Cambridge	0.00	0.00					

Magnet, Hanbury Road, Chelmsford	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Mission, Riverside Retail Park, Chelmsford	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Next, High Street, Chelmsford	0.00	0.00	0.00	0.00	0.00	0.00	0.00
The Meadows, Chelmsford	0.00	0.00	0.00	1.45	0.00	0.00	1.45
Wicks, Cuckoo Hill Lane, Springfield, Chelmsford	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Chelmer Village Retail Park, Chelmsford	0.00	0.00	0.30	0.28	0.00	0.00	0.58
Riverside Retail Park, Chelmsford	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Outside - Harlow</b>							
Argos, Harlow Retail Park, Harlow	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Argos, The Harvey Centre, Harlow	0.00	0.00	0.00	0.00	0.00	0.00	0.00
B&Q, The Oaks Retail Park, Harlow	0.00	0.00	0.00	0.00	0.00	0.00	0.00
BHS, Heavy Centre, Harlow	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Boots, The Slow, Harlow	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Currys PC World, Queensgate Retail Park, Edinburton	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Halfords, Howard Way, Harlow	0.00	0.00	0.00	0.00	0.00	0.00	0.00
HMV, Water Gardens, Harlow	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Homebase, Edinburton Road, Harlow	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Mission, The Water Gardens, Harlow	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Next, Water Gardens, Harlow	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Primark, Broad Walk, Harlow	0.00	0.00	0.00	0.00	0.00	0.00	0.00
River Island, Water Gardens, Harlow	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tk Maxx, Water Gardens, Haydens Road, Harlow	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Toys R Us, Queensgate Centre, Harlow	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wicks, Princess Gate Retail Park, Howard Way, Harlow	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Harvey Centre, Harlow	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Little Walk, Harlow	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Slapco, The Harlow	0.00	0.00	0.00	0.00	0.00	0.00	0.00
The Water Gardens, Harlow	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Harlow Retail Park, Harlow	0.00	0.00	0.22	0.00	0.00	0.00	0.22
Princess Gate Retail Park, Harlow	0.00	0.00	0.00	0.00	0.00	0.00	0.00
The Oaks Retail Park, Harlow	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Outside - Hertford</b>							
Mission, Watford Retail Park, Hertford	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Outside - Newmarket</b>							
Argos, The Rockery Centre, Newmarket	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Boots, High Street, Newmarket	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tk Maxx, 31 High Street, Newmarket	0.00	0.00	0.00	0.00	0.00	0.00	0.00
The Guinness Shopping Centre, Newmarket	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Outside - Royston</b>							
Boots, Burns Road, Royston	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Boots, High Street, Royston	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Outside - Stevenage</b>							
B&Q, London Road, Stevenage	0.00	0.00	0.00	0.00	0.00	0.00	0.00
BHS, The Forum, Stevenage	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Currys PC World, Roaring Mea Retail Park, Stevenage	0.00	0.00	0.00	0.00	0.00	0.00	0.00
DPS, Roaring Mea Retail Park, Stevenage	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Dunelm Mill, Roebuck Retail Park, Stevenage	0.00	0.00	0.00	0.00	0.00	0.00	0.00
HMV, The Forum, Stevenage	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Homebase, Roaring Mea Retail Park, Stevenage	0.00	0.00	0.00	0.00	0.00	0.00	0.00
JJB Sports, The Forum, Stevenage	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Magnet, Argyle Way, Stevenage	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Mission, Chesham, Stevenage	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Next, Queensway, Stevenage	0.00	0.00	0.00	0.00	0.00	0.00	0.00
PC World, Roebuck Retail Park, Stevenage	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Primark, Town Square, Stevenage	0.00	0.00	0.00	0.00	0.00	0.00	0.00
River Island, West Gate Centre, Stevenage	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tk Maxx, Forum Shopping Centre, Stevenage	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Toys R Us, Roaring Mea Retail Park, London Road, Stevenage	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wicks, Monkswood Way, Stevenage	0.00	0.00	0.00	0.00	0.00	0.00	0.00
West Gate Shopping Centre, Stevenage	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Roaring Mea Retail Park, Stevenage	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Roebuck Retail Park, Stevenage	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Outside - Elsewhere</b>							
Sainsbury's, Jackson Square, Bishops Stortford	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bluestar Shopping Centre, Bishops Stortford	0.00	0.00	0.47	0.29	0.00	0.00	0.76
Freemont Outlet Shopping Village, Charter Way, Brain	0.00	0.00	0.49	1.28	0.00	0.00	1.77
Lakeside Retail Park, West Thurrock	0.00	0.35	0.30	0.28	0.39	0.59	1.91
Tollgate Shopping Park, Tollgate West, Stanway	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bishops Stortford	1.34	0.00	1.81	0.00	13.83	0.00	16.78
Brantree	0.00	0.00	0.77	6.67	0.00	0.00	7.44
Buntingford	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bury St Edmunds	0.00	0.26	0.00	0.00	0.00	4.27	4.53
Cambridge	14.48	6.34	3.19	0.89	3.69	19.45	48.04
Chelmsford	0.00	0.00	6.31	17.44	1.72	0.00	25.47
Colchester	0.00	0.00	0.00	0.94	0.00	0.00	0.94
Harlow	0.51	0.00	1.28	0.00	2.41	0.00	4.20
London	0.54	0.00	2.07	2.28	1.52	1.85	6.23
Newmarket	0.00	0.00	0.00	0.00	0.00	0.32	0.32
Royston	0.00	2.04	0.00	0.00	0.00	0.00	2.04
Stevenage	0.00	0.26	0.00	0.00	0.00	0.00	0.26
<b>Outside of Study Area</b>							
Others	0.28	0.74	1.06	1.24	0.00	1.86	5.17
<b>Others</b>							
Other	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Internet / delivered	0.00	0.00	0.00	0.00	0.00	0.00	0.00
(Don't know / varies)	0.00	0.00	0.00	0.00	0.00	0.00	0.00
(Don't buy these goods regularly)	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Source: Tables 3b and 6f

Tables 17a - Recreational Goods

Expenditure	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Total
	£22.4k	£8.05	£17.15	£22.2	£15.96	£31.73	£117.57
<b>Great Dunmow</b>							
Great Dunmow	£0.00	£0.00	£1.08	£0.00	£0.00	£0.00	£1.08
<b>Haverhill</b>							
Argos, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£2.30	£2.30
Boots, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.35	£0.35
Sainsbury's, Havoc's Road, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.31	£0.31
Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£1.28	£1.28
Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£5.79	£5.79
<b>Leaden Roding</b>							
Leaden Roding	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Malden</b>							
Malden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Saffron Walden</b>							
Argos, In Homebase, Elizabeth Way, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Market Place, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Elizabeth Way, Saffron Walden	£0.71	£0.00	£0.00	£0.00	£0.00	£0.00	£0.71
Ridsons Timber & Builders Merchants, Ashdon Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Superstore, Rowdwater Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Saffron Walden	£9.27	£0.00	£0.40	£0.17	£0.00	£0.84	£10.69
<b>Stawton</b>							
Stawton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15	£0.15
<b>Stansted</b>							
Boots, Airside, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Main Terminal, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Greens Building, Stansted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Airside Departure Lounge, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stansted Mountfitchet</b>							
Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.21	£0.00	£0.21
<b>Stebbing</b>							
Stebbing	£0.00	£0.00	£0.26	£0.00	£0.00	£0.00	£0.26
<b>Takeley</b>							
Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Thaxted</b>							
Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Bishops Stortford</b>							
Argos, Jackson Square, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.30	£0.00	£0.30
Boots, Priory Street, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, South Street, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Fitzroy Park, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Short Valley Industrial Park, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Jackson Square Shopping Centre, Bishop Short	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Jackson Square Shopping Centre, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Braintree</b>							
Argos, Backing End, Braintree	£0.00	£0.00	£0.00	£0.48	£0.00	£0.00	£0.48
B&Q, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, George Yard, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£0.39	£0.37	£0.00	£0.00	£0.76
Next, Freemont Village, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
George Yard Shopping Centre, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Cambridge</b>							
Argos, Fitzroy Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Woodlands, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Debenhams, The Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DPS, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Cambridge Retail Park, Cambridge	£0.58	£0.00	£0.00	£0.00	£0.00	£0.83	£1.19
HMV, Lion Yard, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
John Lewis, Grand Arcade, Cambridge	£0.47	£0.40	£0.00	£0.00	£0.00	£0.89	£1.76
Magnet, Mercers Row, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Grafton Centre, Cambridge	£0.00	£0.00					

High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JJB Sports, High Chelmer, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Harbury Road, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Nes, High Street, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Meadows, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Coton Hill Lane, Springfield, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£2.05	£1.81	£0.00	£0.00	£3.86
Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.42	£1.07	£0.00	£0.00	£1.49
<b>Outside - Harlow</b>							
Argos, Harlow Retail Park, Harlow	£0.00	£0.00	£0.56	£0.00	£0.00	£0.00	£0.56
Argos, The Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, Harey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Slow, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Queensgate Retail Park, Edinburnth	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Howard Way, Harlow	£0.20	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20
HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Edinburnth Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Nes, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Broad Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Water Gardens, Haydens Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00	£0.25
Wickes, Princes Gate Retail Park, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Little Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stage 1th, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Water Gardens, Harlow	£0.00	£0.00	£0.45	£0.00	£0.00	£0.00	£0.45
Harlow Retail Park, Harlow	£0.00	£0.00	£0.49	£0.00	£0.19	£0.00	£0.68
Princes Gate Retail Park, Harlow	£0.00	£0.00	£0.40	£1.07	£1.00	£0.00	£2.48
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Hertford</b>							
Matalan, Madford Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Newmarket</b>							
Argos, The Rookery Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, 31 High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Guinness Shoppino Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Royston</b>							
Boots, Burns Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Stevenage</b>							
B&Q, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Roaring Mea Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DPS, Roaring Mea Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Dunelm Mill, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Roaring Mea Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JJB Sports, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Argyle Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, Denesgate, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Nes, Queensway, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
PC World, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Town Square, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, West Gate Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Roaring Mea Retail Park, London Road, Stevenage	£0.00	£0.00	£0.19	£0.00	£0.00	£0.00	£0.19
Wickes, Monkswood Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
West Gate Shopping Centre, Stevenage	£0.00	£0.72	£0.00	£0.00	£0.00	£0.00	£0.72
Roaring Mea Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Elsewhere</b>							
Sainsbury's, Jackson Square, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bluewater Shopping Centre, Greenhithe	£0.00	£0.00	£0.00	£0.21	£0.00	£0.00	£0.21
Freepoint Outlet Shopping Village, Charter Way, Braintree	£0.44	£0.00	£0.66	£3.44	£0.81	£0.00	£5.15
Lakeside Retail Park, West Thurrock	£0.33	£0.29	£0.28	£0.37	£0.00	£0.43	£1.71
Tokiate Shopping Park, Tokiate West, Stanway	£0.00	£0.00	£0.00	£1.46	£0.00	£0.00	£1.46
Bishops Stortford	£0.24	£0.00	£0.28	£0.00	£4.27	£0.00	£4.80
Braintree	£0.00	£0.00	£1.18	£3.02	£0.58	£0.00	£4.78
Burntford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bury St Edmunds	£0.00	£0.00	£0.00	£0.00	£0.00	£0.55	£0.55
Cambridge	£7.86	£4.81	£0.83	£0.00	£1.60	£11.90	£27.09
Chelmsford	£0.00	£0.00	£5.92	£8.98	£0.19	£0.00	£13.09
Colchester	£0.00	£0.00	£0.00	£0.41	£0.00	£0.00	£0.41
Harlow	£1.23	£0.00	£1.33	£0.59	£5.64	£0.00	£8.78
London	£0.00	£0.00	£0.00	£0.37	£0.37	£0.00	£0.75
Newmarket	£0.00	£0.22	£0.00	£0.00	£0.00	£1.11	£1.33
Royston	£0.15	£1.18	£0.00	£0.00	£0.00	£0.00	£1.33
Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside of Study Area</b>	£0.24	£0.22	£0.00	£0.38	£0.76	£1.14	£2.74
<b>Others</b>							
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Internet / delivered	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't know / varies)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't buy these goods regularly)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

Source:

Tables 3b and 9a





<b>Stabbins</b>									
Beesley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
<b>Tabley</b>									
Thaxted	£0.00	£0.00	£0.18	£0.00	£0.00	£0.00	£0.00	£0.75	
<b>Thaxted</b>									
Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
<b>Outside - Bishop's Cleeveford</b>									
Aspen Jackson Square, Bishop's Cleeveford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Beesley, Bishop's Cleeve, Bishop's Cleeveford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Harlow, South Street, Bishop's Cleeveford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Harlow, Priory Park, Bishop's Cleeveford	£0.15	£0.00	£0.44	£0.00	£0.00	£0.00	£0.00	£1.48	
Magnat, Stone Valley Industrial Park, Bishop's Cleeveford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
New Jackson Square Shopping Centre, Bishop's Cleeveford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Jackson Square Shopping Centre, Bishop's Cleeveford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
<b>Outside - Brimstone</b>									
Aspen Bowling Club, Brimstone	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
BAQ Chest Hill Retail Park, Brimstone	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Beesley, George Yard, Brimstone	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Harlow, Chest Hill Retail Park, Brimstone	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
New Freepoint Village, Brimstone	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
George Yard Shopping Centre, Brimstone	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
<b>Outside - Cambridge</b>									
Aspen, Fitzroy Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Aspen, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
BAQ Newmarket Road, Cambridge	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21	
BHS, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Beesley, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Beesley, High Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Beesley, Woodside Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Campano PC World, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Debenhams, The Grafton Centre, Cambridge	£0.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07	
HSBC, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Harlow, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
HMV Lion Vant, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Homebase, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
John Lewis, Grand Arcade, Cambridge	£1.13	£0.48	£0.84	£0.12	£0.12	£1.31	£0.30	£3.30	
Magnat, Malvern Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
New Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
New, Sidney Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
New, The Mill Retail, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Primus, Balgoban Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
River Island, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
TK Max, Balgoban Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Louis & Liza, The Beesley Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Primus, Liza, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.10	£0.00	£0.00	£0.00	£0.10	
Lion Vant Shopping Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Primus, Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
The Debenhams, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Debenhams Centre Retail Park, Cambridge	£1.00	£1.72	£0.00	£0.00	£0.00	£0.00	£0.00	£1.85	
Cambridge Retail Park, Cambridge	£1.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.00	
<b>Outside - Chelmer Village</b>									
TK Max, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
<b>Outside - Cheshamford</b>									
BAQ, Homebase Retail Park, Cheshamford	£0.00	£0.00	£0.00	£0.14	£0.00	£0.00	£0.00	£0.14	
Carpa PC World, Chelmer Village Retail Park, Cheshamford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
High Chelmer Shopping Centre, Cheshamford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
New, High Chelmer Shopping Centre, Cheshamford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
JB Sports, High Chelmer, Cheshamford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Magnat, Harlow Road, Cheshamford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Primus, Riverside Retail Park, Cheshamford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
New, High Street, Cheshamford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
The Meadows, Cheshamford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Wickes, Clifton Hill Lane, Spinesfield, Cheshamford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Chelmer Village Retail Park, Cheshamford	£0.00	£0.00	£0.00	£2.05	£0.00	£0.00	£0.00	£2.05	
Swire's Retail Park, Cheshamford	£0.00	£0.00	£0.14	£0.14	£0.00	£0.00	£0.00	£0.28	
<b>Outside - Harlow</b>									
Aspen, Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Harlow, The Harlow Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
BAQ, The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.18	£0.00	£0.00	£0.18	
Beesley, The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Beesley, The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Carpa PC World, Queensgate Retail Park, Edborough Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Harlow, The Oaks Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Homebase, Edborough Road, Harlow	£0.00	£0.00	£0.14	£0.00	£0.00	£0.00	£0.00	£0.14	
Magnat, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
New, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Primus, Broad Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Primus, Broad Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Primus, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
TK Max, Water Gardens, Harlow Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Louis & Liza, Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Wickes, Phoenix Gate Retail Park, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Primus, Phoenix Gate Retail Park, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Lisa Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Primus, Tye, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£2.18	£0.00	£0.00	£2.18	
Primus, Oaks Retail Park, Harlow	£0.21	£0.00	£0.14	£0.00	£1.18	£0.12	£0.12	£1.95	
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
<b>Outside - Hertford</b>									
Harlow, Melford Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
<b>Outside - Newmarket</b>									
Aspen, The Rockery Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Beesley, High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
TK Max, 31 High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
The Lakes Shopping Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
<b>Outside - Stevenage</b>									
Beesley, Bute Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Beesley, High Street, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
<b>Outside - Stevenage</b>									
Beesley, Leighton Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
BHS, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Carpa PC World, Roxboro Way Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
HSR, Roxboro Way Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Primus, Mill Road Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
HMV, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Homebase, Roxboro Way Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
JB Sports, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	















Table 19 - Comparison Goods Turnover 2021 (€m)

Table 19a Clothes and Shoes

	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Total
	€48.09	€17.25	€38.82	€47.39	€34.21	€87.99	€251.85
<b>Endomium</b>							
<b>Great Dunmow</b>							
Great Dunmow	€0.00	€0.00	€2.43	€0.00	€0.00	€0.00	€2.43
Haverhill	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Apex, High Street, Haverhill	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Boots, High Street, Haverhill	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Halfords, Cambridge Road Retail Park, Haverhill	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Stainbury's Haystack Road Haverhill	€0.61	€0.00	€0.00	€0.00	€0.00	€0.71	€1.34
Cambridge Road Retail Park, Haverhill	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Haverhill	€2.04	€0.00	€0.00	€0.00	€0.00	€0.92	€7.86
<b>Laden Rodding</b>							
Laden Rodding	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Malden	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
<b>Saffron Walden</b>							
Apex (in Homedes), Elizabeth Way, Saffron Walden	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Boots, Market Place, Saffron Walden	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Homedes, Elizabeth Way, Saffron Walden	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Redsons Timber & Builders Merchants, Ashton Road, Saffron Walden	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Tesco Superstore, Redwiler Road, Saffron Walden	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Saffron Walden	€11.45	€0.00	€0.41	€0.00	€0.00	€0.00	€14.86
<b>Sawston</b>							
Sawston	€0.00	€0.00	€0.00	€0.00	€0.28	€0.28	€0.28
<b>Stansted</b>							
Apex, Airside, Stansted Airport	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Boots, Main Terminal, Stansted Airport	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Boots, The Green Building, Stansted	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
HMV Airside Department Store, Stansted Airport	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Stansted Airport	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
<b>Stansted Mountfitchet</b>							
Stansted Mountfitchet	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
<b>Stebbing</b>							
Stebbing	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
<b>Taunton</b>							
Taunton	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
<b>Thaxted</b>							
Thaxted	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
<b>Outside - Bishop's Stortford</b>							
Apex, Jackson Square, Bishop's Stortford	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Boots, Peter Street, Bishop's Stortford	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Halfords, South Street, Bishop's Stortford	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Homedes, Fenway Park, Bishop's Stortford	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Magnat, Short Valley Industrial Park, Bishop's Stortford	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Nikei Jackson Square Shopping Centre, Bishop's Stortford	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Jackson Square Shopping Centre, Bishop's Stortford	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
<b>Outside - Brantree</b>							
Apex, Bookers End, Brantree	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
B&Q, Chapel Hill Retail Park, Brantree	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Boots, George Yard, Brantree	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Halfords, Chapel Hill Retail Park, Brantree	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Nikei, Freestone Village, Brantree	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
George Yard Shopping Centre, Brantree	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
<b>Outside - Cambridge</b>							
Apex, Fenway Street, Cambridge	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Apex, Newmarket Road, Cambridge	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
B&Q, Newmarket Road, Cambridge	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
BHS, Grilton Centre, Cambridge	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Boots, Grilton Centre, Cambridge	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Boots, High Street, Cambridge	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Boots, Woodlands Lane, Cambridge	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Currys PC World, Cambridge Retail Park, Cambridge	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Debenhams, The Grilton Centre, Cambridge	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
BHS, Newmarket Road, Cambridge	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Halfords, Cambridge Retail Park, Cambridge	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
HMV, Lion Yard, Cambridge	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Homedes, Cambridge Retail Park, Cambridge	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
John Lewis, Grand Arcade, Cambridge	€1.07	€4.98	€0.00	€3.18	€16.52	€8.40	€28.89
Magnat, Fenway Street, Cambridge	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
New, Grilton Centre, Cambridge	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
New, Sidney Street, Cambridge	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
New, The Mall, Central Cambridge	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Primark, Burleigh Street, Cambridge	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
River Island, Grand Arcade, Cambridge	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
TK Maxx, Beehive Centre, Colmans Lane, Cambridge	€0.44	€0.00	€0.00	€0.00	€0.00	€0.00	€0.44
Top & Tie, The Beehive Centre, Cambridge	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Christie Lane, Cambridge	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Grand Arcade, Cambridge	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Lion Yard Shopping Centre, Cambridge	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Michlans Corner, Cambridge	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
The Grilton Centre, Cambridge	€1.45	€0.00	€0.00	€0.00	€0.00	€0.00	€1.45
Beehive Centre Retail Park, Cambridge	€1.86	€7.91	€0.00	€0.00	€0.00	€4.09	€13.86
Cambridge Retail Park, Cambridge	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
<b>Outside - Chelmer Village</b>							
TK Maxx, Chelmer Village Retail Park, Chelmer Village	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
<b>Outside - Cheshamford</b>							
B&Q, Homedes Retail Park, Cheshamford	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Currys PC World, Chelmer Village Retail Park, Cheshamford	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
High Chelmer Shopping Centre, Cheshamford	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
HMV, High Chelmer Shopping Centre, Cheshamford	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
J&S Sports, High Chelmer	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Magnat, Harbury Road, Cheshamford	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Milnes, Riverside Retail Park, Cheshamford	€0.00	€0.00	€0.14	€0.00	€0.00	€0.00	€0.14
New, High Street, Cheshamford	€0.00	€0.00	€0.64	€0.00	€0.00	€0.00	€0.64
The Meadows, Cheshamford	€0.00	€0.00	€0.28	€0.00	€0.00	€0.00	€0.28
Wickes, Cuten Hill Lane, Springfield, Cheshamford	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Chelmer Village Retail Park, Cheshamford	€0.00	€0.00	€0.28	€0.00	€0.00	€0.00	€0.28
Overseas Retail Park, Cheshamford	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
<b>Outside - Harlow</b>							
Apex, Harlow Retail Park, Harlow	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Apex, The Harlow Centre, Harlow	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
B&Q, The Oaks Retail Park, Harlow	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
BHS, Harlow Centre, Harlow	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Boots, The Slow, Harlow	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Currys PC World, Queensgate Retail Park, Edinbrough Way, Harlow	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00

Table 19 - Comparison Goods Turnover 2021 (€m)

Table 19b Electricals

	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Total
	€48.09	€17.25	€38.82	€47.39	€34.21	€87.99	€251.85
<b>Endomium</b>							
<b>Great Dunmow</b>							
Great Dunmow	€2.43	€2.88	€0.21	€0.50	€0.23	€1.85	€18.52
Haverhill	€0.00	€0.00	€0.00	€0.24	€1.76	€2.66	€9.34
Apex, High Street, Haverhill	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Boots, High Street, Haverhill	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Halfords, Cambridge Road Retail Park, Haverhill	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Stainbury's Haystack Road Haverhill	€1.94	€0.00	€0.00	€0.22	€1.53	€0.74	€4.64
Cambridge Road Retail Park, Haverhill	€0.00	€2.17	€3.10	€0.28	€0.29	€2.28	€11.86
Haverhill	€7.86	€6.27	€3.88	€4.42	€10.80	€12.38	€84.68
<b>Laden Rodding</b>							
Laden Rodding	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Malden	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
<b>Saffron Walden</b>							
Apex (in Homedes), Elizabeth Way, Saffron Walden	€0.00	€0.14	€0.00	€0.28	€0.16	€0.00	€0.58
Boots, Market Place, Saffron Walden	€0.00	€0.00	€0.00	€0.00	€0.00	€2.87	€2.87
Homedes, Elizabeth Way, Saffron Walden	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Redsons Timber & Builders Merchants, Ashton Road, Saffron Walden	€0.00	€0.00	€0.28	€0.00	€0.00	€0.00	€0.28
Tesco Superstore, Redwiler Road, Saffron Walden	€0.00	€0.00	€0.10	€0.00	€0.00	€0.00	€0.10
Saffron Walden	€14.86	€11.87	€5.74	€3.18	€8.91	€26.44	€116.36
<b>Sawston</b>							
Sawston	€0.28	€0.41	€1.21	€0.17	€0.00	€0.15	€2.23
<b>Stansted</b>							
Apex, Airside, Stansted Airport	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Boots, Main Terminal, Stansted Airport	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Boots, The Green Building, Stansted	€0.00	€0.00	€0.00</				

Halfords, Hazeard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Edinburgh Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Broad Walk, Harlow	£0.00	£0.00	£0.24	£0.00	£0.00	£0.00	£0.24
River Island, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Water Gardens, Hazeard Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Top's & Lili, Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Princess Gate Retail Park, Hazeard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lime Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Shedz, The Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow Retail Park, Harlow	£0.00	£0.00	£0.23	£0.00	£0.00	£0.00	£0.23
Princes Gate Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow, Mardons Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Newark	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lotus, The Rowley Centre, Newark	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Newark	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, 21 High Street, Newark	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Queens Shopping Centre, Newark	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Burns Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Stevensons Mea Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DPS, Stevensons Mea Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow Mill, Postbank Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Roaming Mea Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JB Sports, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Argyle Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Queensway, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
PC World, Postbank Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Town Square, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, West Gate Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Top's & Lili, Roaming Mea Retail Park, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Mackwood Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
West Gate Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stevensons Mea Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Postbank Retail Park, Stevenage	£0.00	£0.24	£0.00	£0.00	£0.00	£0.00	£0.24
Outside - Epsom	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stevensons, Jackson Square, Bishopsgate, Sturford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Blawater Shopping Centre, Greenhithe	£1.20	£0.19	£0.00	£0.07	£0.31	£1.46	£3.33
Element Retail Park, Chichester Way, Braintree	£1.20	£2.48	£1.66	£0.04	£0.99	£2.71	£7.98
Lakeside Retail Park, West Thurrock	£1.98	£0.85	£0.08	£0.06	£0.17	£2.05	£2.61
Tilgate Shopping Park, Tilgate West, Sturford	£2.29	£2.59	£0.09	£0.49	£0.25	£2.23	£8.11
Braintree	£11.36	£4.34	£1.65	£1.26	£2.90	£1.40	£7.32
Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bury St Edmunds	£8.03	£6.53	£0.00	£0.29	£1.71	£6.94	£9.34
Cambridge	£81.80	£24.71	£1.21	£4.64	£10.14	£73.64	£44.47
Chesham	£83.49	£8.11	£1.18	£1.44	£6.09	£38.99	£203.63
Colchester	£0.07	£1.79	£0.01	£0.05	£0.96	£1.43	£6.93
Hatfield	£6.25	£3.84	£0.00	£0.00	£1.86	£6.51	£15.44
London	£6.28	£1.97	£0.14	£0.07	£0.51	£12.61	£1.14
Newmarket	£1.09	£0.16	£0.00	£0.04	£0.00	£0.48	£2.61
Royston	£1.41	£1.15	£1.84	£0.21	£0.30	£3.73	£2.03
Stevenage	£1.20	£0.16	£0.00	£0.00	£0.00	£0.00	£1.36
Outside of Study Area	£3.20	£4.45	£3.42	£0.40	£2.14	£7.42	£4.20
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Internal / delivered	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't know / ignore)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't buy these goods regularly)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

Source: Tables 3a and 9a

Halfords, Hazeard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Edinburgh Road, Harlow	£0.00	£0.18	£1.11	£0.00	£0.00	£0.00	£1.29
Matalan, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Broad Walk, Harlow	£0.24	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24
River Island, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Water Gardens, Hazeard Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Top's & Lili, Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Princess Gate Retail Park, Hazeard Way, Harlow	£0.00	£0.00	£0.46	£0.00	£0.00	£0.00	£0.46
Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lime Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Shedz, The Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow Retail Park, Harlow	£0.23	£3.46	£0.80	£0.80	£2.09	£3.34	£8.73
Princes Gate Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow, Mardons Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Newark	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lotus, The Rowley Centre, Newark	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Newark	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, 21 High Street, Newark	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Queens Shopping Centre, Newark	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Burns Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Stevenage	£0.00	£0.00	£1.48	£0.00	£0.00	£0.00	£1.48
B&Q, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Stevensons Mea Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DPS, Stevensons Mea Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow Mill, Postbank Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Roaming Mea Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JB Sports, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Argyle Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Queensway, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
PC World, Postbank Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.38	£0.00	£0.38
Primark, Town Square, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, West Gate Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Top's & Lili, Roaming Mea Retail Park, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Mackwood Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
West Gate Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stevensons Mea Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Postbank Retail Park, Stevenage	£0.24	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24
Outside - Epsom	£0.00	£0.00	£0.00	£0.00	£0.48	£0.00	£0.48
Stevensons, Jackson Square, Bishopsgate, Sturford	£1.20	£0.19	£0.00	£0.07	£0.31	£1.46	£3.33
Blawater Shopping Centre, Greenhithe	£1.20	£2.48	£1.66	£0.04	£0.99	£2.71	£7.98
Element Retail Park, Chichester Way, Braintree	£1.98	£0.85	£0.08	£0.06	£0.17	£2.05	£2.61
Lakeside Retail Park, West Thurrock	£2.29	£2.59	£0.09	£0.49	£0.25	£2.23	£8.11
Braintree	£11.36	£4.34	£1.65	£1.26	£2.90	£1.40	£7.32
Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bury St Edmunds	£8.03	£6.53	£0.00	£0.29	£1.71	£6.94	£9.34
Cambridge	£81.80	£24.71	£1.21	£4.64	£10.14	£73.64	£44.47
Chesham	£83.49	£8.11	£1.18	£1.44	£6.09	£38.99	£203.63
Colchester	£0.07	£1.79	£0.01	£0.05	£0.96	£1.43	£6.93
Hatfield	£6.25	£3.84	£0.00	£0.00	£1.86	£6.51	£15.44
London	£6.28	£1.97	£0.14	£0.07	£0.51	£12.61	£1.14
Newmarket	£1.09	£0.16	£0.00	£0.04	£0.00	£0.48	£2.61
Royston	£1.41	£1.15	£1.84	£0.21	£0.30	£3.73	£2.03
Stevenage	£1.20	£0.16	£0.00	£0.00	£0.00	£0.00	£1.36
Outside of Study Area	£3.20	£4.45	£3.42	£0.40	£2.14	£7.42	£4.20
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Internal / delivered	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't know / ignore)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't buy these goods regularly)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

Source: Tables 19a to 19g

Table 19b - Furniture and Floor Coverings

	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Total
<b>Residential</b>	£24.93	£8.81					

Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.30	£0.00	£0.30
<b>Sudbury</b>							
Sudbury	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Takenley</b>							
Takenley	£0.00	£0.00	£0.22	£0.00	£0.87	£0.00	£0.89
<b>Thaxted</b>							
Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Thurston - Bishopscote</b>							
Anglo-Jackson Square, Bishopscote	£0.00	£0.00	£0.00	£0.00	£0.41	£0.00	£0.43
Boots, Peter Street, Bishopscote	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Holford, South Street, Bishopscote	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Fenny Park, Bishopscote	£0.19	£0.00	£0.00	£0.00	£1.00	£0.00	£1.84
Magnet, Stone Valley Industrial Park, Bishopscote	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Jackson Square Shopping Centre, Bishopscote	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Jackson Square Shopping Centre, Bishopscote	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Thurston - Brimley</b>							
ASDA, Brimley Park, Brimley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
ASDA, Chapel Hill Retail Park, Brimley	£0.00	£0.00	£1.23	£0.25	£0.00	£0.00	£1.48
Boots, George Yard, Brimley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Chapel Hill Retail Park, Brimley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Hooport Village, Brimley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
George Yard Shopping Centre, Brimley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Thurston - Cambridge</b>							
ASDA, Fenny Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
ASDA, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
ASDA, Newmarket Road, Cambridge	£0.06	£0.00	£0.00	£0.00	£0.00	£0.00	£0.06
ASDA, Station Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
ASDA, Station Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Woodbriar Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£0.16
Debenhams, The Gravel Centre, Cambridge	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08
DFS, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.12
Halfords, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Lion Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Cambridge Retail Park, Cambridge	£0.11	£0.00	£0.00	£0.00	£0.00	£0.11	£0.22
John Lewis, Grand Arcade, Cambridge	£1.41	£0.60	£1.04	£0.15	£0.15	£1.83	£4.98
Magnet, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Gravel Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Silver Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, The Mall, Bitchell, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Burleigh Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Over Island, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Beehive Centre, Coshams Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, The Beehive Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys, Lion, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
John Lewis, Cambridge	£0.00	£0.00	£0.00	£0.13	£0.00	£0.00	£0.13
John Lewis, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.11	£0.00	£0.11
Milnes Corner, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Gravel Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Gravel Retail Park, Cambridge	£1.99	£2.14	£0.00	£0.00	£0.00	£3.18	£7.31
Cambridge Retail Park, Cambridge	£0.00	£0.16	£0.00	£0.00	£0.00	£1.14	£3.30
<b>Thurston - Chelmer Villages</b>							
TK Maxx, Chelmer Villages, Chelmer Villages	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Thurston - Chelmsford</b>							
ASDA, Homebush Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.19	£0.00	£0.00	£0.19
Currys PC World, Chelmer Villages Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.10	£0.00	£0.00	£0.10
HMV, High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
J&S Sports, High Chelmer, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Harlow Road, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, High Street, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Meadows, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wilsons, Cuden Hall Lane, Springfield, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£2.11	£0.46	£0.00	£0.00	£2.57
Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.18	£0.18	£0.00	£0.00	£0.36
<b>Thurston - Harlow</b>							
ASDA, Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
ASDA, The Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
ASDA, The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.22	£0.00	£0.22
ASDA, Harlow Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
ASDA, The Willow, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Queensgate Retail Park, Edinbrough Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Edinbrough Road, Harlow	£0.00	£0.00	£0.14	£0.00	£0.00	£0.00	£0.14
Next, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Broad Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Over Island, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Water Gardens, Haydens Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wilsons, Phoenix Gate Retail Park, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wilsons Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Little Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Lyn, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow Retail Park, Harlow	£0.00	£0.00	£0.77	£0.00	£2.89	£0.00	£3.66
Phoenix Gate Retail Park, Harlow	£0.06	£0.00	£0.18	£0.00	£1.47	£0.16	£2.08
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Thurston - Hemstead</b>							
Milnes, Melford Retail Park, Hemstead	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Thurston - Newmarket</b>							
ASDA, The Bookery Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, 31 High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Guinness Shopping Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Thurston - Royston</b>							
Boots, Burn Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Thurston - Stevenage</b>							
ASDA, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
ASDA, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DFS, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Quercus Hill, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00





Hornsea, Cambridge Retail Park, Cambridge	£0.00	£0.36	£0.00	£0.00	£0.00	£1.82	£2.28
John Lewis, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Maplet, Merens Row, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Graham Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Silver Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, The Mill, Buntingford, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primus, Buntingford Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Beehive Centre, Colindale Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, The Beehive Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Christy Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
John Lewis Shopping Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Milnstone Corner, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Glafthor, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primus, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge Retail Park, Cambridge	£0.00	£0.18	£0.00	£0.00	£0.00	£0.83	£1.01
Outside - Chelmer Village							
TK Maxx, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Chelmsford							
BMJ, Hornsea Retail Park, Chelmsford	£0.00	£0.00	£1.78	£6.36	£0.00	£0.07	£7.81
Currys PC World, Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
J&S, Harway Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Maplet, Harway Road, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Maplet, Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, High Street, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Meadows, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wilsons, Colton Hall Lane, Springfield, Chelmsford	£0.00	£0.00	£0.08	£0.14	£0.00	£0.00	£0.22
Woburn Village Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Harlow							
Asnos, Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Asnos, The Harrow Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BMJ, The Oaks Retail Park, Harlow	£0.00	£0.00	£0.24	£0.00	£0.00	£0.15	£1.41
BMJ, Harway Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Shaw, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Queensgate Retail Park, Edinburgh Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Habitats, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hornsea, Edinburgh Road, Harlow	£0.00	£0.00	£0.23	£0.09	£0.79	£0.00	£1.11
Maplet, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primus, Broad Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Water Gardens, Harlow Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, U.S. Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Process Gate Retail Park, Howard Way, Harlow	£0.10	£0.00	£0.00	£0.00	£0.36	£0.00	£0.46
Woburn Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Little Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primus, Lee, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Woburn Retail Park, Harlow	£0.00	£0.00	£0.11	£0.00	£0.89	£0.00	£0.89
Primus, Gate Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.08
Outside - Hertford							
Maplet, Market Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Newark							
Asnos, The Rockery Centre, Newark	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Newark	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primus, High Street, Newark	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Guinness Shopping Centre, Newark	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Rippon							
Boots, Burns Road, Rippon	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primus, High Street, Rippon	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Stevenage							
BMJ, London Road, Stevenage	£0.00	£1.48	£0.00	£0.00	£0.00	£0.00	£1.48
Boots, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Roaming Mee Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DPS, Roaming Mee Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Durston Mill, Roobuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Maplet, Roaming Mee Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
J&S, Sports, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Maplet, Sports Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Maplet, Thurston, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Queensgate, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
PC World, Roobuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primus, Town Square, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, West Gate Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Markwood Way, Stevenage	£0.06	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16
West Gate Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roaming Mee Retail Park, Stevenage	£0.00	£0.13	£0.00	£0.00	£0.00	£0.00	£0.13
Roobuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - St Albans							
St Albans's Jackson Square, Bishop's Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Blaxwell Shopping Centre, Greatbridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Forest Outlet Shopping Village, Chantry Way, Braintree	£0.00	£0.00	£1.04	£0.61	£0.00	£0.00	£1.65
Leisure Retail Park, West Thurrock	£0.06	£0.00	£0.00	£0.00	£0.00	£0.00	£0.06
Tobacco Shopping Park, Tibbatts West, Stanway	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bishop's Stortford	£0.30	£0.00	£0.11	£0.00	£1.72	£0.00	£2.32
Braintree	£0.00	£0.00	£0.00	£1.11	£0.00	£0.00	£1.11
Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Burns St Edmunds	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Churchgate	£0.86	£0.10	£0.00	£0.00	£0.00	£1.01	£1.77
Chelmsford	£0.00	£0.00	£0.36	£0.79	£0.00	£0.00	£1.14
Chelmsford	£0.00	£0.00	£0.00	£0.07	£0.00	£0.00	£0.07
Harlow	£0.00	£0.17	£0.00	£0.00	£0.07	£0.00	£0.24
London	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08
Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Rippon	£0.00	£1.80	£0.00	£0.00	£0.00	£0.00	£1.80
Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside of Study Area	£0.00	£0.70	£0.16	£1.10	£0.60	£0.92	£3.42
Others							

Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Interest / dividend	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't know / varies)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't buy these goods regularly)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

Source: Tables 3b and 9c

Table 19d - Domestic Electric Appliances

Expenditure	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Total
<b>Great Dunmow</b>	£7.07	£2.54	£5.41	£7.00	£5.03	£10.00	£37.04
<b>Great Dunmow</b>	£0.00	£1.00	£0.44	£0.00	£0.00	£0.00	£0.50
<b>Haverhill</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stanbury's, Hawksrook Road, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge Road Retail Park, Haverhill	£0.06	£0.00	£0.00	£0.00	£0.00	£0.00	£0.06
Haverhill	£0.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07
<b>Leaden Roding</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Leaden Roding</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Malden</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Malden</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Salfron Walden</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Apco (in Homelass), Elizabeth Way, Salfron Walden	£0.48	£0.00	£0.00	£0.00	£0.00	£0.00	£0.48
Boots, Market Place, Salfron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homelass, Elizabeth Way, Salfron Walden	£0.04	£0.00	£0.00	£0.00	£0.00	£0.00	£0.04
Widdows Timber & Builders Merchants, Ashdon Road, Salfron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Ulson Superstore, Babergh Road, Salfron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Salfron Walden	£2.59	£0.08	£0.27	£0.05	£0.00	£0.20	£3.19
<b>Sawston</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Sawston</b>	£0.00	£0.00	£0.14	£0.00	£0.00	£0.00	£0.17
<b>Stamsted</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Apsle, Stamsted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Main Terminal, Stamsted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Green Building, Stamsted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Apsle, Departure Lounge, Stamsted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stamsted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stamsted Mountfitchet</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stamsted Mountfitchet</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stebbing</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stebbing</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Talsbury</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Talsbury</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Thaxted</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Thaxted</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Bishop's Cleeve</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Apco, Jackson Square, Bishop's Cleeve	£0.00	£0.00	£0.06	£0.00	£0.00	£0.00	£0.06
Boots, Peter Street, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, South Street, Bishop's Cleeve	£0.04	£0.00	£0.00	£0.00	£0.00	£0.00	£0.04
Homebase, Fitzroy Park, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.21	£0.00	£0.21
Homebase, Grant Village Retail Park, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Jackson Square Shopping Centre, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Jackson Square Shopping Centre, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Jackson Square Shopping Centre, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Brimley</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Apco, Becking End, Brimley	£0.00	£0.00	£0.06	£0.24	£0.00	£0.00	£0.30
B&Q, Chestnut Hill Retail Park, Brimley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, George Yard, Brimley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Chestnut Hill Retail Park, Brimley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Chestnut Village, Brimley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
George Yard Shopping Centre, Brimley	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.08
<b>Outside - Cambridge</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Apco, Fitzroy Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Apco, Neumarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Neumarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Neumarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Carlton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Carlton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Winkles Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Cambridge Retail Park, Cambridge	£0.14	£0.04	£0.00	£0.00	£0.00	£0.00	£0.18
Halfords, The Station Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HSBC, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Lion Yard, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
John Lewis, Grand Arcade, Cambridge	£0.71	£0.47	£0.63	£0.10	£0.03	£1.24	£3.18
Magnat, Mercers Row, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Carlton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Station Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, The Mall, Belfry, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Pennax, Burgh Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Power Planet, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TJ Maxx, Beehive Centre, Conlans Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tous R Us, The Beehive Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wentworth Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.12	£0.00	£0.00	£0.12
Lion Yard Shopping Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Winkles Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Galton, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Beehive Centre Retail Park, Cambridge	£0.50	£0.21	£0.00	£0.00	£0.00	£0.15	£0.86
Cambridge Retail Park, Cambridge	£0.36	£0.04	£0.00	£0.00	£0.00	£0.41	£0.81
<b>Outside - Chelmer Village</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TJ Maxx, Chestnut Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Chelmsford</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Hornsmead Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.11	£0.31	£0.00	£0.42
Currys PC World, Chestnut Village Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JJB Sports, High Chelmer, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnat, Harbour Road, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Moban, Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, High Street, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Meadows, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wilsons, Cotton Hall Lane, Saffron Walden, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chestnut Village Retail Park, Chelmsford	£0.00	£0.00	£0.44	£1.15	£0.00	£0.00	£1.69

3.33%









HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Edinburgh Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Morrisons, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
New Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Broad Walk, Harlow	£0.00	£0.00	£0.28	£0.00	£0.00	£0.28	£0.28
Saver Island, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Water Gardens, Harlow Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.42
Wickes, Princess Gate Retail Park, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.50
Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lelia Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stable Tea, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.74
Harlow Retail Park, Harlow	£0.00	£0.00	£0.25	£0.00	£0.00	£0.25	£0.25
Princess Gate Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Morrisons, Madford Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Aspens, The Rowley Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, 21 High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Guinness Shopping Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Burns Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.61
BHS, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DFS, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Quinn's Mill, Roobuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JJB Sports, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Morrisons, Aquiva Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Mobilo, Greenhills, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Quensway, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
PC World, Roobuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.42
Primark, Town Square, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Saver Island, West Gate Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Roaring Meg Retail Park, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.32
Wickes, Manswood Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
West Gate Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roaring Meg Retail Park, Stevenage	£0.00	£0.27	£0.00	£0.00	£0.00	£0.27	£0.27
Roobuck Retail Park, Stevenage	£0.00	£0.27	£0.00	£0.00	£0.00	£0.27	£0.27
Outside - Epsom	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stannbury's, Jackson Square, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.53
Guinness Shopping Centre, Greenhills	£0.20	£0.00	£0.00	£0.00	£0.00	£0.20	£0.20
Francis Outlet Shopping Village, Charter Way, Braintree	£0.00	£0.00	£1.32	£4.50	£0.00	£0.41	£6.23
Lakeland Retail Park, West Thurrock	£0.00	£0.00	£0.24	£3.46	£0.00	£0.07	£2.78
Tollgate Shopping Park, Tollgate West, Swanley	£0.00	£0.00	£0.00	£0.31	£0.00	£0.00	£0.31
Brantwood Shopping Centre	£2.80	£0.27	£2.27	£3.20	£15.99	£0.00	£20.94
Brentwood	£1.86	£0.00	£2.89	£0.77	£0.79	£0.79	£3.30
Buntingford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bury St Edmunds	£0.00	£0.27	£0.00	£0.00	£0.00	£0.27	£0.27
Cambridge	£26.21	£11.61	£3.16	£1.84	£6.20	£4.15	£48.97
Chesham	£0.28	£0.00	£2.95	£26.91	£4.57	£0.28	£36.16
Colchester	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow	£2.10	£0.00	£1.02	£0.00	£0.02	£0.82	£4.97
London	£0.82	£0.00	£0.18	£1.66	£3.43	£0.11	£2.80
Newmarket	£0.00	£0.00	£0.00	£0.00	£1.19	£1.19	£1.19
Royston	£0.00	£1.90	£0.00	£0.00	£0.00	£0.22	£1.94
Stevenage	£0.00	£1.40	£0.00	£0.00	£0.00	£0.00	£1.40
Outside of Study Area	£1.42	£1.79	£0.56	£1.54	£1.86	£2.82	£10.00
Others	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Internet / delivered	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't buy these goods regularly)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

Source: Tables 3a and 3a

HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Edinburgh Road, Harlow	£0.00	£0.00	£0.21	£0.00	£0.00	£0.00	£1.40
Morrisons, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
New Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Broad Walk, Harlow	£0.28	£0.00	£0.00	£0.00	£0.00	£0.00	£0.28
Saver Island, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Water Gardens, Harlow Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.42
Wickes, Princess Gate Retail Park, Howard Way, Harlow	£0.00	£0.00	£0.50	£0.00	£0.00	£0.00	£0.50
Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lelia Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stable Tea, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.74
Harlow Retail Park, Harlow	£0.25	£3.76	£0.87	£0.87	£2.27	£0.37	£1.13
Princess Gate Retail Park, Harlow	£0.00	£2.24	£0.00	£0.70	£3.34	£4.12	£10.40
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Morrisons, Madford Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Aspens, The Rowley Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, 21 High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Guinness Shopping Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Burns Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, London Road, Stevenage	£0.00	£0.00	£1.61	£0.00	£0.00	£0.00	£1.61
BHS, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DFS, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Quinn's Mill, Roobuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JJB Sports, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Morrisons, Aquiva Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Mobilo, Greenhills, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Quensway, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
PC World, Roobuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.42	£0.00	£0.42
Primark, Town Square, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Saver Island, West Gate Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Roaring Meg Retail Park, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.32
Wickes, Manswood Way, Stevenage	£0.00	£0.00	£0.17	£0.00	£0.00	£0.00	£0.17
West Gate Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roaring Meg Retail Park, Stevenage	£0.27	£0.71	£0.14	£0.50	£1.88	£0.00	£1.40
Roobuck Retail Park, Stevenage	£0.27	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27
Outside - Epsom	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stannbury's, Jackson Square, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.53	£0.00	£0.53
Guinness Shopping Centre, Greenhills	£1.32	£0.00	£0.00	£0.07	£0.34	£1.86	£3.64
Francis Outlet Shopping Village, Charter Way, Braintree	£0.20	£2.70	£1.80	£1.05	£1.07	£2.96	£9.87
Lakeland Retail Park, West Thurrock	£0.24	£0.34	£0.00	£0.07	£0.16	£2.84	£4.85
Tollgate Shopping Park, Tollgate West, Swanley	£0.31	£2.28	£0.06	£0.44	£3.21	£0.00	£2.43
Brantwood Shopping Centre	£20.94	£0.83	£2.20	£2.37	£4.10	£27.93	£7.99
Brentwood	£3.30	£0.00	£2.89	£0.77	£0.79	£3.30	£6.97
Buntingford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bury St Edmunds	£0.27	£0.00	£0.00	£0.00	£0.00	£0.27	£0.27
Cambridge	£48.97	£26.86	£1.82	£4.95	£1.88	£78.96	£46.08
Chesham	£36.16	£0.00	£2.28	£1.68	£5.23	£24.98	£41.78
Colchester	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow	£4.97	£4.28	£0.27	£0.73	£2.02	£6.99	£14.62
London	£2.80	£1.49	£0.15	£0.07	£0.82	£3.74	£24.02
Newmarket	£1.19	£0.17	£0.00	£0.04	£0.00	£0.53	£2.21
Royston	£1.94	£0.46	£0.11	£0.22	£0.20	£3.46	£2.21
Stevenage	£1.40	£0.17	£0.00	£0.00	£0.00	£0.45	£2.05
Outside of Study Area	£10.00	£4.84	£3.72	£0.43	£2.32	£8.61	£4.56
Others	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Internet / delivered	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't buy these goods regularly)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

Source: Tables 20a to 20g

Table 20b - Furniture and Floor Coverings

	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Total
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J&S Sports, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Milner, Apple Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Mulraney, Chatterbox, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Quinceyway, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
PC World, Roadbook Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Town Square, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, West Gate Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toy's R Us, Roaming Mea Retail Park, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Newwood Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
West Gate Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wilsons Mea Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roadbook Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Essex</b>							
Bamburgh, Jackson Square, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bluewater Shopping Centre, Greenhithe	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Forest Gate Shopping Village, Chatter Way, Braintree	£0.00	£0.00	£0.00	£2.40	£0.00	£0.00	£2.40
Lakeside Retail Park, West Thurrock	£0.00	£0.00	£2.30	£2.67	£0.45	£0.32	£5.74
Tollgate Shopping Park, Tollgate West, Stanway	£0.00	£0.00	£0.00	£2.28	£0.00	£0.00	£2.28
Bishops Cleeve	£1.04	£0.00	£0.80	£0.00	£4.79	£0.01	£6.64
Barnes	£0.00	£0.00	£1.18	£3.52	£0.00	£0.00	£4.72
Barnstaple	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bury St Edmunds	£0.39	£0.00	£0.00	£0.19	£0.00	£0.00	£0.58
Cambridge	£6.33	£2.53	£2.13	£1.20	£1.75	£12.32	£26.26
Chesham	£0.00	£0.00	£1.19	£5.31	£0.15	£0.00	£6.65
Cricklewood	£0.12	£0.00	£0.12	£1.68	£0.00	£0.00	£1.92
Harlow	£1.29	£0.00	£0.77	£0.00	£2.22	£0.00	£4.28
London	£0.00	£0.00	£0.00	£0.35	£0.67	£0.47	£1.49
Newmarket	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.17
Royston	£0.00	£1.25	£0.00	£0.00	£0.00	£0.00	£1.25
Stevenage	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.17
Widford	£0.12	£0.17	£1.00	£2.10	£1.02	£0.00	£4.41
<b>Others</b>							
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Interest / delivered	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't know / unsure)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't buy these goods regularly)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

Source: Tables 3b and 3c

Tables 20c - DRY / hardware or Garden Items

Expenditure	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Total
Great Dunmow	£10.64	£1.05	£15.04	£18.45	£15.98	£27.78	£110.92
Great Dunmow	£0.00	£0.00	£0.18	£0.06	£0.00	£0.00	£0.23
<b>Haverhill</b>							
Arco, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stanbury's, Harcourt Road, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge Road Retail Park, Haverhill	£0.80	£0.00	£0.00	£0.00	£0.00	£13.44	£14.24
<b>Leaden Roding</b>							
Leaden Roding	£0.00	£0.00	£0.00	£0.00	£0.00	£4.28	£4.28
<b>Malden</b>							
Malden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Saffron Walden</b>							
Arco, In Horncastle, Elizabeth Way, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Market Place, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Elizabeth Way, Saffron Walden	£10.97	£0.40	£0.94	£0.00	£0.00	£0.97	£12.28
Ridgways Timber & Builders Merchants, Ashdon Road, Saffron Walden	£0.20	£0.00	£0.00	£0.00	£0.00	£0.07	£0.27
Tesco Superstore, Radwinter Road, Saffron Walden	£0.11	£0.00	£0.00	£0.00	£0.00	£0.00	£0.11
Saffron Walden	£4.58	£0.39	£0.20	£0.22	£0.00	£0.52	£5.91
<b>Sawston</b>							
Sawston	£0.11	£0.00	£0.00	£0.00	£0.00	£1.20	£1.31
<b>Stansted</b>							
Boots, Airside, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Main Terminal, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Greens Building, Stansted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Airport Departure Lounge, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stansted Mountfitchet</b>							
Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stebbing</b>							
Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Takeley</b>							
Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Thaxted</b>							
Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Bishop's Cleeve</b>							
Arco, Jackson Square, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Potter Street, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, South Street, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.18	£0.00	£0.18
Homebase, Fitzroy Park, Bishop's Cleeve	£1.00	£0.11	£1.63	£0.00	£0.28	£0.00	£3.02
Mapac, Short Valley Industrial Park, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Jackson Square Shopping Centre, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Jackson Square Shopping Centre, Bishop's Cleeve	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18
<b>Outside - Braintree</b>							
Arco, Backs, End, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Chavert Hill Retail Park, Braintree	£0.00	£0.00	£0.71	£0.15	£0.00	£0.00	£0.86
Boots, George Yard, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Forest Gate, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
George Yard Shopping Centre, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Cambridge</b>							
Arco, Fitzroy Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Arco, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Newmarket Road, Cambridge	£0.28	£0.30	£0.00	£0.00	£0.00	£0.00	£0.58
BHS, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Huntingdon Way, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Home PC World, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Debenhams, The Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
D.S. Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Lion Yard, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Cambridge Retail Park, Cambridge	£0.00	£0.39	£0.00	£0.00	£0.00	£2.09	£2.48

8.51%

John Lewis Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Milner, Milner's Book, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Newt, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Newt, Sidney Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Newt, The Mall, Belfry, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Pinnac, Burleigh Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Beehive Centre, Colburns Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Top's R Us, The Beehive Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Christie Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Leahurst Shopping Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Michmans Corner, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Grafton, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Beehive Centre Retail Park, Cambridge	£0.00	£0.19	£0.00	£0.00	£0.00	£0.19	£0.38
Cambridge Retail Park, Cambridge	£0.00	£0.19	£0.00	£0.00	£0.00	£0.01	£1.10
Outside - Chelmer Village							
TK Maxx, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Chelmsford							
B&Q, Homebase Retail Park, Chelmsford	£0.00	£0.00	£1.94	£6.49	£0.00	£0.07	£8.49
Currys PC World, Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
J&B Sports, High Chelmer, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow, Harbour Road, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Milner, Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Newt, High Street, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Meadows, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Cotton Hill Lane, Springfield, Chelmsford	£0.00	£0.00	£0.08	£0.15	£0.00	£0.00	£0.24
Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.19	£0.00	£0.00	£0.19
Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Harlow							
Asda, Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Asda, The Harway Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, The Oaks Retail Park, Harlow	£0.08	£0.00	£0.00	£0.00	£1.03	£0.95	£1.53
B&R, Harway Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Stone, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Queensgate Retail Park, Edinborough Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Habitat, Harlow Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Edinborough Road, Harlow	£0.00	£0.00	£0.24	£0.10	£0.86	£0.00	£1.21
Harlow, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Newt, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Pinnac, Road Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Water Gardens, Harlow Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Top's R Us, Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Princess Gate Retail Park, Howard Way, Harlow	£0.11	£0.00	£0.00	£0.00	£0.99	£0.00	£0.50
Harlow Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Line Vap, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Shelby Tyre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow Retail Park, Harlow	£0.00	£0.00	£0.12	£0.00	£0.75	£0.00	£0.87
Victoria Gate Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Hertford							
Hanson, Hertford Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Newark							
Asda, The Roosters Centre, Newark	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Newark	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, 21 High Street, Newark	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Guinness Shopping Centre, Newark	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Royston							
Boots, Burns Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Stevenage							
B&Q, London Road, Stevenage	£0.00	£1.61	£0.00	£0.00	£0.00	£0.00	£1.61
BHS, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Royston Way Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
D.S. Royston Way Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Dunelm Mill, Roobuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Royston Way Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
J&B Sports, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Marjan, Ashby Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Marjan, Danversite, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Newt, Queensway, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
PC World, Roobuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Pinnac, Team Square, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, West Gate Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Top's R Us, Royston Way Retail Park, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wickes, Menkwood Way, Stevenage	£0.07	£0.11	£0.00	£0.00	£0.00	£0.00	£0.17
West Gate Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roobuck Retail Park, Stevenage	£0.00	£0.14	£0.00	£0.00	£0.00	£0.00	£0.14
Roobuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Essex							
Sainsbury's, Jackson Square, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Blunstone Shopping Centre, Timmerhills	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Freemont Outlet Shopping Village, Chimer Way, Brimstone	£0.00	£0.00	£1.14	£0.07	£0.00	£0.00	£1.80
Lakeside Retail Park, West Thurrock	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08
Utopia Shopping Park, Tolgate West, Stanway	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bishops Cleeve	£0.32	£0.00	£0.33	£0.00	£1.86	£0.00	£2.52
Burtonville	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Burtonville	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bury St Edmunds	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge	£0.11	£0.11	£0.00	£0.00	£0.00	£1.10	£1.52
Chelmsford	£0.00	£0.00	£0.39	£0.86	£0.00	£0.00	£1.26
Colchester	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Harlow	£0.00	£0.19	£0.00	£0.00	£0.00	£0.00	£0.19
London	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15
Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Royston	£0.00	£0.11	£0.00	£0.00	£0.00	£0.00	£0.11
Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside of Study Area	£0.00	£0.00	£0.00	£1.18	£0.00	£0.00	£1.32
Others	£0.00	£0.81	£0.18				

Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Internet / e-commerce	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't know / varies)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't buy these goods regularly)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

Source:

Tables 3b and 3c

Table 20d - Domestic Electric Appliances

	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Total
<b>Essex</b>							
<b>Great Dunmow</b>	£7.85	£2.76	£5.85	£7.61	£5.47	£10.87	£40.37
<b>Haverhill</b>							
Apco, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stanbury's, Haycock Road, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge Road Retail Park, Haverhill	£0.06	£0.00	£0.00	£0.00	£0.00	£0.00	£0.06
Haverhill	£0.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07
<b>Leiden Road</b>							
Leiden Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Malden</b>							
Malden	£0.00	£0.00	£0.06	£0.00	£0.00	£0.00	£0.06
<b>Saffron Walden</b>							
Apco on Hornbush, Elizabeth Way, Saffron Walden	£0.31	£0.00	£0.00	£0.00	£0.00	£0.00	£0.31
Boots, Market Place, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hornbush, Elizabeth Way, Saffron Walden	£0.05	£0.00	£0.00	£0.00	£0.00	£0.00	£0.05
Polipops Timber & Builders Merchants, Ashdon Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Superstore, Bradcote Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Sawston</b>							
Sawston	£0.00	£0.00	£0.13	£0.00	£0.00	£0.00	£0.13
<b>Stamsted</b>							
Stamsted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Airside, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Main Terminal, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Greens Building, Stansted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Airside, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stamsted Maudsitchet</b>							
Stamsted Maudsitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Stebbing</b>							
Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Tilbury</b>							
Tilbury	£0.00	£0.00	£0.09	£0.00	£0.00	£0.00	£0.09
<b>Thaxted</b>							
Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Bishop's Cleeve</b>							
Apco, Jackson Square, Bishop's Cleeve	£0.00	£0.00	£0.07	£0.00	£0.10	£0.00	£0.17
Boots, Deane Street, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, South Street, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hornbush, Fitzroy Park, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.23	£0.00	£0.23
Magnet, Stort Valley Industrial Park, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Jackson Square Shopping Centre, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Jackson Square Shopping Centre, Bishop's Cleeve	£0.00	£0.00	£0.09	£0.00	£0.00	£0.00	£0.09
<b>Outside - Brainree</b>							
Apco, Bocking End, Brainree	£0.00	£0.00	£0.07	£0.28	£0.00	£0.00	£0.35
BMQ, Chapel Hill Retail Park, Brainree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, George Yard, Brainree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Chapel Hill Retail Park, Brainree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, George Yard, Brainree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
George Yard Shopping Centre, Brainree	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.08
<b>Outside - Cambridge</b>							
Apco, Fitzroy Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Apco, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BMQ, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Woodards Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Cambridge Retail Park, Cambridge	£0.06	£0.06	£0.00	£0.00	£0.00	£0.00	£0.12
Debenhams, The Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DIY, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Halfords, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Lion Yard, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hornbush, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
John Lewis, Grand Arcade, Cambridge	£0.77	£0.51	£0.69	£0.11	£0.04	£1.35	£3.46
Magnet, Merope Row, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Sidney Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, The Mill, Bedford, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Burleigh Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Beehive Centre, Colburns Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, The Beehive Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Went's Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.13	£0.00	£0.00	£0.13
Lion Yard Shopping Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Metrobank, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Beehive Centre Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge Retail Park, Cambridge	£0.29	£0.05	£0.00	£0.00	£0.00	£0.00	£0.34
<b>Outside - Chelmer Village</b>							
Chelmer Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Chelmsford</b>							
BMQ, Hornbush Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£1.04	£2.28	£0.40	£0.00	£3.72
HMV, Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, High Street, Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
J&S Sports, High Chelmer, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Harbour Road, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Chelmsford</b>							
Next, High Street, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Headpost, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wicks, Cotton Hill Lane, Springfield, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£0.48	£1.25	£0.00	£0.00	£1.74
Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

3.33%



Haverhill Retail Park, Haverhill	£0.00	£0.00	£1.07	£0.00	£1.20	£0.00	£2.27
Elphinstone Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Oaks Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Hertford</b>							
Haverhill, Watford Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Newark	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Asda, The Roostery Centre, Newark	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Newark	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, 21 High Street, Newark	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Queens Shopping Centre, Newark	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Royston</b>							
Boots, Burnt Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Stevenage</b>							
B&Q, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Roanons Mea Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DPS, Roanons Mea Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Dunelm Mill, Roanons Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
H&M, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Roanons Mea Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
J&S Sports, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Masand, Acorns Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Morango, Dagenetts, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Queensway, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
PC World, Bookbuck Retail Park, Stevenage	£0.00	£0.00	£0.42	£0.00	£0.00	£0.00	£0.42
Primark, Toots Square, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, West Gate Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tops & Us, Roanons Mea Retail Park, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wilkin, Mackintosh Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
West Gate Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roanons Mea Retail Park, Stevenage	£0.00	£1.98	£0.00	£0.00	£0.00	£0.00	£1.98
Bookbuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Stretchley</b>							
Sainsbury, Jackson Square, Balnagh Stretford	£0.00	£0.00	£0.00	£0.00	£0.53	£0.00	£0.53
Blumenthal Shopping Centre, Stretchley	£0.00	£0.00	£0.00	£0.34	£0.00	£0.00	£0.34
Freemont Outlet Shopping Village, Charter Way, Brimstone	£0.00	£0.00	£0.36	£0.72	£0.00	£0.00	£1.07
Ladbrokes Retail Park, West Thurrock	£0.00	£0.00	£0.18	£0.00	£0.00	£0.00	£0.18
Colleges Shopping Park, Tolsons West, Stanway	£0.00	£0.00	£0.36	£2.96	£0.00	£0.00	£3.31
Barclays, Stretford	£0.14	£0.00	£0.79	£0.14	£3.13	£0.00	£4.19
Brimstone	£0.00	£0.00	£0.71	£2.42	£0.00	£0.00	£3.13
Burntford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bury St Edmunds	£0.31	£0.00	£0.00	£0.00	£0.00	£1.35	£1.66
Cambridge	£0.80	£2.16	£1.91	£0.40	£1.73	£1.49	£7.49
Chelmsford	£0.00	£0.00	£2.74	£2.79	£0.00	£0.00	£5.53
Chelmsster	£0.00	£0.00	£0.00	£0.46	£0.00	£0.15	£0.61
Harlow	£0.23	£0.00	£0.18	£0.00	£1.60	£0.00	£2.02
London	£0.14	£0.00	£0.13	£0.00	£0.29	£0.00	£0.56
Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Royston	£0.00	£0.33	£0.00	£0.00	£0.00	£0.00	£0.33
Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside of Study Area</b>	£0.23	£0.22	£0.85	£0.15	£0.00	£0.87	£2.32
<b>Others</b>							
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Revenue / adjusted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Don't know / errors	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't buy these goods regularly)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

Source:

Tables 3b and 3e

Table 20F - Personal and Luxury Goods

Expenditure	Zone 1a	Zone 1b	Zone 1c	Zone 2a	Zone 3	Zone 4	Total
	£48.50	£44.80	£41.60	£41.60	£41.60	£41.60	£262.74
Great Dunmow							
Great Dunmow	£0.00	£0.00	£11.76	£0.00	£0.00	£0.00	£11.76
Haverhill							
Asda, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£2.78	£2.78
Boots, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Haverhill, Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Sainsbury's, Haverhill Road, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£2.49	£2.49
Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£15.46	£15.46
Leadon Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Leadon Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Walden							
Malden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Saffron Walden							
Asda on Homebase, Elizabeth Way, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Market Place, Saffron Walden	£2.92	£0.80	£0.00	£0.00	£0.00	£0.00	£3.72
Homebase, Elizabeth Way, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Religions Timber & Builders Merchants, Ashdon Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Ashdon Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Walden, Walden Road, Saffron Walden	£27.52	£0.44	£0.81	£1.15	£0.80	£0.56	£30.27
Stawton	£0.00	£0.00	£0.00	£0.00	£0.00	£1.92	£1.92
Stansted							
Asda, Airside, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Main Terminal, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Greens Building, Stansted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
H&M, Airside, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stansted Airport	£0.00	£0.00	£0.00	£0.00	£1.24	£0.00	£1.24
Stansted Mountfitchet							
Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stebbing							
Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Takesley							
Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Thaxted	£0.00	£0.00	£0.25	£0.00	£0.00	£0.00	£0.25
<b>Outside - Bishop's Cleeve</b>							
Asda, Jackson Square, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Asda, Park Street, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Balfour's, South Street, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Fitzroy Park, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Short Valley Industrial Park, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Jackson Square Shopping Centre, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Jackson Square Shopping Centre, Bishop's Cleeve	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Brimstone</b>							
Asda, Backons End, Brimstone	£0.00	£0.00	£0.00	£0.37	£0.00	£0.00	£0.37
B&Q, Chest Hill Retail Park, Brimstone	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, George Yard, Brimstone	£0.00	£0.00	£0.00	£0.92	£0.00	£0.00	£0.92
Haverhill, Chest Hill Retail Park, Brimstone	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Freepoint Village, Brimstone	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
George Yard Shopping Centre, Brimstone	£0.00	£0.00	£0.00	£0.40	£0.00	£0.00	£0.40
<b>Outside - Cambridge</b>							
Asda, Fitzroy Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Asda, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
BHS, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.68	£0.68
Boots, Homebase Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Debenhams, The Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DPS, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Haverhill, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
H&M, Lion Walk, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
John Lewis, Grand Arcade, Cambridge	£0.27	£1.30	£1.55	£0.00	£0.72	£5.28	£9.13
Maple, Marcoro Row, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Sisson Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, The Mall, Barnhill, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Barnhill Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Beahme Centre, Colindale Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tops & Us, The Beahme Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Christ's Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Grand Arcade, Cambridge	£0.00	£0.59	£0.00	£0.00	£0.00	£2.82	£3.41
Leon Yard Shopping Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.28	£0.28
Mitcham Corner, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Grafton, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Beahme Centre Retail Park, Cambridge	£0.37	£0.00	£0.00	£0.00	£0.00	£0.00	£0.37
Cambridge Retail Park, Cambridge	£0.00	£0.44	£0.00	£0.00	£0.00	£0.00	£0.44
<b>Outside - Chelmer Village</b>							
TK Maxx, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside - Chelmsford</b>							
B&Q, Homebase Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
H&M, High Chelmer Shopping Centre, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
J&S Sports, High Chelmer, Chelmsford	£0.00	£0.00	£0.00				



Buntingford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Buy 28 Essentials	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cambridge	£13.25	£8.00	£1.38	£0.00	£2.66	£19.80	£45.08
Chelmsford	£0.00	£0.00	£9.86	£11.61	£0.31	£0.00	£21.78
Colchester	£0.00	£0.00	£0.00	£0.66	£0.00	£0.00	£0.66
Harlow	£2.06	£0.00	£2.21	£0.88	£8.38	£0.00	£14.62
London	£0.00	£0.00	£0.00	£0.42	£0.42	£0.00	£1.24
Newmarket	£0.00	£0.36	£0.00	£0.00	£0.00	£1.86	£2.21
Royston	£0.24	£1.87	£0.00	£0.00	£0.00	£0.00	£2.21
Sawmidge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Outside of Study Area</b>	£0.41	£0.36	£0.00	£0.63	£1.22	£1.86	£4.56
<b>Other</b>							
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Internet / delivered	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't know / unsure)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't buy these goods regularly)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

Source:

Tables 3b and 3g

Table 21 - Comparison Goods Turnover

	Total Turnover from the Study Area 2011 (£m)	Total Turnover from the Study Area 2016 (£m)	Total Turnover from the Study Area 2021 (£m)	Total Turnover from the Study Area 2026 (£m)	Total Turnover from the Study Area 2031 (£m)	Total Turnover from the Study Area 2033 (£m)
Capenhurst	E -	E -	E -	E -	E -	E -
Great Dunmow	E -	E -	E -	E -	E -	E -
Great Dunmow	E -	E 8.61	E 10.51	E 15.07	E 18.52	E 20.14
Haverhill	E -	E -	E -	E -	E -	E -
Jeans High Street Haverhill	E -	E 4.46	E 5.45	E 8.21	E 8.34	E 9.07
Boots High Street Haverhill	E -	E -	E -	E -	E -	E -
Halfords Cambridge Road Retail Park Haverhill	E -	E 0.29	E 0.35	E 0.41	E 0.54	E 0.59
Stansbury & Haycocks Road Haverhill	E -	E 1.70	E 2.08	E 4.95	E 4.52	E 4.91
Cambridge Road Retail Park Haverhill	E -	E 9.41	E 13.12	E 16.36	E 20.99	E 21.84
Haverhill	E -	E 24.39	E 35.52	E 33.32	E 51.51	E 55.45
Leaden Roding	E -	E -	E -	E -	E -	E -
Leaden Roding	E -	E 0.93	E 0.97	E 0.96	E 1.10	E 1.11
Malden	E -	E -	E -	E -	E -	E -
Malden	E -	E 0.12	E 0.15	E 0.32	E 0.23	E 0.25
Salfron Walden	E -	E -	E -	E -	E -	E -
Aspens in Homebates Elizabeth Way Salfron Walden	E -	E 0.31	E 0.39	E 0.66	E 0.54	E 0.63
Boots Market Place Salfron Walden	E -	E 1.54	E 1.87	E 2.30	E 2.81	E 3.12
Homebase Elizabeth Way Salfron Walden	E -	E 6.89	E 8.51	E 10.49	E 13.99	E 15.29
Higgins Timber & Builders Merchants Ashdon Road	E -	E 0.13	E 0.17	E 0.20	E 0.25	E 0.28
Tyson Superstore Radwinter Road Salfron Walden	E -	E 0.95	E 0.97	E 0.99	E 1.10	E 1.11
Salfron Walden	E -	E 40.73	E 49.61	E 78.17	E 87.20	E 95.16
Sawston	E -	E -	E -	E -	E -	E -
Starston	E -	E 1.90	E 2.47	E 3.26	E 4.05	E 4.41
Starston	E -	E -	E -	E -	E -	E -
Boots Airside Starston Airport	E -	E -	E -	E -	E -	E -
Boots Main Terminal Starston Airport	E -	E -	E -	E -	E -	E -
Boots The Greens Building Starston	E -	E -	E -	E -	E -	E -
HMV Airside Departure Lounge Starston Airport	E -	E -	E -	E -	E -	E -
Starston Airport	E -	E 0.61	E 0.73	E 0.92	E 1.14	E 1.24
Starston Mountfitchet	E -	E -	E -	E -	E -	E -
Starston Mountfitchet	E -	E 0.33	E 0.40	E 0.50	E 0.62	E 0.67
Stibbings	E -	E -	E -	E -	E -	E -
Stibbings	E -	E 0.21	E 0.26	E 0.32	E 0.40	E 0.43
Thaxted	E -	E -	E -	E -	E -	E -
Thaxted	E -	E 0.52	E 0.64	E 0.79	E 0.99	E 1.06
Thaxted	E -	E -	E -	E -	E -	E -
Thaxted	E -	E 0.12	E 0.15	E 0.18	E 0.23	E 0.25
Thaxted - Bishops Cleeve	E -	E -	E -	E -	E -	E -
Aspens Junction Squares Bishops Cleeve	E -	E 1.55	E 1.90	E 3.93	E 2.90	E 3.16
Boots Peter Street Bishops Cleeve	E -	E -	E -	E -	E -	E -
Halfords South Street Bishops Cleeve	E -	E 0.14	E 0.11	E 0.13	E 0.17	E 0.18
Homebase Flaxey Park Bishops Cleeve	E -	E 8.67	E 7.86	E 9.78	E 12.18	E 13.24
Super Short Value Industrial Park Bishops Cleeve	E -	E -	E -	E -	E -	E -
Next Jackson Square Shopping Centre Bishops Cleeve	E -	E -	E -	E -	E -	E -
Aspens Village Shopping Centre Bishops Cleeve	E -	E 0.12	E 0.13	E 0.18	E 0.22	E 0.24
Outside - Braintree	E -	E -	E -	E -	E -	E -
Aspens Bocking End Braintree	E -	E 1.24	E 1.51	E 2.65	E 2.31	E 2.51
HSBC Griffin Centre Braintree	E -	E 4.11	E 4.99	E 12.61	E 11.61	E 12.47
Boots George Yard Braintree	E -	E 0.45	E 0.55	E 0.65	E 0.85	E 0.92
Halfords Chapel Hill Retail Park Braintree	E -	E 0.62	E 0.76	E 0.93	E 1.16	E 1.26
Next Freeport Village Braintree	E -	E -	E -	E -	E -	E -
George Yard Shopping Centre Braintree	E -	E 0.48	E 0.59	E 1.47	E 1.83	E 1.99
Outside - Cambridge	E -	E -	E -	E -	E -	E -
Aspens Fenwick Street Cambridge	E -	E 0.02	E 0.02	E 0.03	E 0.03	E 0.03
Aspens Newmarket Road Cambridge	E -	E 0.10	E 0.13	E 0.25	E 0.19	E 0.21
BS&Q Newmarket Road Cambridge	E -	E 1.89	E 1.84	E 1.89	E 2.36	E 2.56
HSBC Griffin Centre Cambridge	E -	E -	E -	E -	E -	E -
Boots Griffin Centre Cambridge	E -	E 0.39	E 0.48	E 0.58	E 0.73	E 0.79
Boots Woodards Lane Cambridge	E -	E 0.33	E 0.41	E 0.50	E 0.63	E 0.68
Currys PC World Cambridge Retail Park Cambridge	E -	E 4.87	E 5.84	E 13.84	E 9.18	E 9.89
Debenhams Cambridge The Green Cambridge	E -	E 0.94	E 0.95	E 0.97	E 1.08	E 1.10
HSBC Newmarket Road Cambridge	E -	E 0.06	E 0.09	E 0.09	E 0.12	E 0.13
HMV Lion Yard Cambridge	E -	E 0.97	E 1.19	E 1.46	E 1.82	E 1.98
Homebase Cambridge Retail Park Cambridge	E -	E 1.13	E 1.63	E 2.01	E 2.50	E 2.72
John Lewis Grand Arcade Cambridge	E -	E 18.61	E 22.71	E 42.12	E 39.84	E 38.96
Next Fenwick Street Cambridge	E -	E -	E -	E -	E -	E -
Next Griffin Centre Cambridge	E -	E -	E -	E -	E -	E -
Next The Mall Cambridge	E -	E -	E -	E -	E -	E -
Primark Bullring Street Cambridge	E -	E -	E -	E -	E -	E -
River Island Grand Arcade Cambridge	E -	E -	E -	E -	E -	E -
TK Maxx Beehive Centre Coldhams Lane Cambridge	E -	E -	E -	E -	E -	E -
Toys R Us The Beehive Centre Cambridge	E -	E 0.45	E 0.55	E 0.68	E 0.84	E 0.91
Chess Lane Cambridge	E -	E -	E -	E -	E -	E -
Grand Arcade Cambridge	E -	E 2.60	E 3.17	E 4.89	E 5.36	E 5.82
Lion Yard Shopping Centre Cambridge	E -	E 0.20	E 0.25	E 0.51	E 0.64	E 0.69
Holloways Centre Cambridge	E -	E -	E -	E -	E -	E -
The Griffin Cambridge	E -	E 0.15	E 0.19	E 1.39	E 1.73	E 1.88
Homebase Centre Retail Park Cambridge	E -	E 6.72	E 10.68	E 16.72	E 18.16	E 19.77
Cambridge Retail Park Cambridge	E -	E 6.34	E 8.91	E 14.63	E 15.19	E 15.43
Outside - Chelmer Village	E -	E -	E -	E -	E -	E -
TK Maxx Chelmer Village Retail Park Chelmer Village	E -	E -	E -	E -	E -	E -
Outside - Chelmsford	E -	E -	E -	E -	E -	E -
BS&Q Homebase Retail Park Chelmsford	E -	E 4.27	E 5.22	E 6.42	E 7.99	E 8.69
Currys PC World Chelmer Village Retail Park Chelmer Village	E -	E 4.93	E 10.61	E 24.65	E 14.68	E 15.98
High Chelmer Shopping Centre Chelmsford	E -	E 0.95	E 0.67	E 0.68	E 0.10	E 0.11
HMV High Chelmer Shopping Centre Chelmsford	E -	E -	E -	E -	E -	E -
J&S Sports High Chelmer Chelmsford	E -	E -	E -	E -	E -	E -
Magnet Hebrury Road Chelmsford	E -	E -	E -	E -	E -	E -
Aspens Riverside Retail Park Chelmsford	E -	E -	E -	E -	E -	E -
Next High Street Chelmsford	E -	E -	E -	E -	E -	E -
The Meadows Chelmsford	E -	E 1.18	E 1.45	E 2.80	E 3.49	E 3.80
Homebase Chelmer Hill Lane Springfield Chelmsford	E -	E 0.72	E 0.73	E 0.73	E 0.73	E 0.73
Chelmer Village Retail Park Chelmsford	E -	E 11.37	E 13.67	E 23.57	E 21.91	E 23.72
Riverside Retail Park Chelmsford	E -	E 1.51	E 1.85	E 2.44	E 2.83	E 3.08
Outside - Harlow	E -	E -	E -	E -	E -	E -
Aspens Harlow Retail Park Harlow	E -	E 0.82	E 1.00	E 1.64	E 1.52	E 1.66
Aspens The Harvey Centre Harlow	E -	E -	E -	E -	E -	E -
BS&Q The Oaks Retail Park Harlow	E -	E 1.13	E 1.07	E 1.31	E 1.63	E 1.78
HSBC Harvey Centre Harlow	E -	E -	E -	E -	E -	E -
Boots The Store Harlow	E -	E -	E -	E -	E -	E -
Currys PC World Chelmsford Retail Park Edinburgh	E -	E 4.35	E 5.31	E 12.82	E 8.13	E 8.84
Halfords Howard Way Harlow	E -	E 0.16	E 0.20	E 0.24	E 0.30	E 0.33
HMV Water Gardens Harlow	E -	E -	E -	E -	E -	E -
Homebase Edinburgh Road Harlow	E -	E 0.91	E 0.84	E 1.04	E 1.29	E 1.40
Malaton The Water Gardens Harlow	E -	E -	E -	E -	E -	E -
Next Water Gardens Harlow	E -	E -	E -	E -	E -	E -
Primark Board Walk Harlow	E -	E -	E -	E 0.20	E 0.24	E 0.26
River Island Water Gardens Harlow	E -	E -	E -	E -	E -	E -
TK Maxx Water Gardens Harlow Road Harlow	E -	E -	E -	E -	E -	E -
Toys R Us Queensgate Centre Harlow	E -	E 0.21	E 0.25	E 0.31	E 0.39	E 0.42
Wickes Phoenix Gate Retail Park Howard Way Harlow	E -	E 0.35	E 0.30	E 0.37	E 0.46	E 0.50
Harvey Centre Harlow	E -	E -	E -	E -	E -	E -
Little Walk Harlow	E -	E -	E -	E -	E -	E -
Little Walk Harlow	E -	E -	E -	E -	E -	E -
The Water Gardens Harlow	E -	E 0.36	E 0.45	E 0.55	E 0.68	E 0.74
Harlow Retail Park Harlow	E -	E 4.75	E 5.87	E 8.82	E 8.78	E 9.51
Phoenix Gate Retail Park Harlow	E -	E 5.12	E 6.25	E 9.33	E 8.57	E 9.29
The Oaks Retail Park Harlow	E -	E 0.65	E 0.66	E 0.67	E 0.68	E 0.69
Outside - Hertford	E -	E -	E -	E -	E -	E -
Maison Hertford Retail Park Hertford	E -	E -	E -	E -	E -	E -
Outside - Newmarket	E -	E -	E -	E -	E -	E -
Aspens The Railway Centre Newmarket	E -	E -	E -	E -	E -	E -
Boots High Street Newmarket	E -	E -	E -	E -	E -	E -
TK Maxx 31 High Street Newmarket	E -	E -	E -	E -	E -	E -
The Gateway Shopping Centre Newmarket	E -	E -	E -	E -	E -	E -
Outside - Royston	E -	E -	E -	E -	E -	E -
Boots Burns Road Royston	E -	E -	E -	E -	E -	E -
Boots High Street Royston	E -	E -	E -	E -	E -	E -
Outside - Stevenage	E -	E -	E -	E -	E -	E -
BS&Q London Road Stevenage	E -	E 0.79	E 0.97	E 1.19	E 1.48	E 1.61
HSBC The Forum Stevenage	E -	E -	E -	E -	E -	E -
Currys PC World Roaming Miles Retail Park Stevenage	E -	E -	E -	E -	E -	E -
HSBC Roaming Miles Retail Park Stevenage	E -	E -	E -	E -	E -	E -
Dunelm Mill Redoubt Retail Park Stevenage	E -	E -	E -	E -	E -	E -
HMV The Forum Stevenage	E -	E -	E -	E -	E -	E -
Homebase Roaming Miles Retail Park Stevenage	E -	E -	E -	E -	E -	E -
J&S Sports The Forum Stevenage	E -	E -	E -	E -	E -	E -
Maison Avenue Way Stevenage	E -	E -	E -	E -	E -	E -
Maison Queensway Stevenage	E -	E -	E -	E -	E -	E -
Next Queensway Stevenage	E -	E -	E -	E -	E -	E -
PC World Redoubt Retail Park Stevenage	E -	E 0.21	E 0.25	E 0.64	E 0.38	E 0.42
Roadside Green Square Stevenage	E -	E -	E -	E -	E -	E -
River Island West Gate Centre Stevenage	E -	E -	E -	E -	E -	E -
TK Maxx Forum Shopping Centre Stevenage	E -	E -	E -	E -	E -	E -
Toys R Us Roaming Miles Retail Park London Road St	E -	E 0.16	E 0.19	E 0.21	E 0.30	E 0.32
Wickes Monkswood Way Stevenage	E -	E 0.08	E 0.10	E 0.13	E 0.16	E 0.17
West Gate Shopping Centre Stevenage	E -	E -	E -	E -	E -	E -
Roaming Miles Retail Park Stevenage	E -	E 2.39	E 2.79	E 5.19	E 4.51	E 4.90
Redoubt Retail Park Stevenage	E -	E -	E -	E 0.20	E 0.25	E 0.27
Outside - Epsom	E -	E -	E -	E -	E -	E -
Homebase 1 Jackson Square Bishops Cleeve	E -	E 0.26	E 0.32	E 0.81	E 0.45	E 0.53
Bluewater Shopping Centre Greenhithe	E -	E 1.10	E 1.34	E 2.88	E 3.25	E 3.54
Freemantle Green Shopping Village Chertsey Way Brent	E -	E 4.88	E 10.40	E 18.43	E 14.88	E 16.47
Lakeside Retail Park West Thurrock	E -	E 6.25	E 7.63	E 11.11	E 13.65	E 14.85
Tollgate Shopping Park Tollgate West Stanway	E -	E 4.19	E 5.11	E 9.05	E 8.11	E 8.82
Boisson Stansted	E -	E 29.90	E 31.61	E 64.91	E 67.79	E 72.97
Burtonwood	E -	E 15.45	E 18.85	E 34.79	E 40.22	E 43.73
Burtonwood	E -	E -	E -	E -	E -	E -
Bay St Edmunds	E -	E 8.73	E 10.66	E 21.82	E 25.34	E 27.55
Cambridge	E -	E 88.82	E 108.55	E 216.45	E 248.01	E 269.64
Cambridge	E -	E 29.45	E 47.62	E 105.80	E 126.41	E 137.44
Cambridge	E -	E 2.43	E 2.55	E 4.63	E 5.01	E 5.65
Harlow	E -	E 14.25	E 17.37	E 28.57	E 34.84	E 37.87
Harlow	E -	E 8.47	E 10.23	E 18.41	E 22.06	E 24.00
Newmarket	E -	E 1.45	E 1.77	E 3.05	E 3.91	E 4.14
Royston	E -	E 4.69	E 5.73	E 8.43	E 10.17	E 11.06
Stevenage	E -	E 0.30	E 0.36	E 1.48	E 1.48	E 2.00
Outside of Study Area	E -	E 12.10	E 14.72	E 27.32	E 31.73	E 34.50



Table 22 Comparison Floorspace Capacity

Zone 1a Saffron Walden	2011	2016	2021	2026	2031	2033
<b>Total Available Spend in Zone 1a</b>	<b>£90.93</b>	<b>£113.62</b>	<b>£138.69</b>	<b>£170.48</b>	<b>£212.31</b>	<b>£230.83</b>
Comparison Goods Expenditure into Town Centre Shops (Saf)	£0.00	£46.47	£56.80	£89.51	£103.34	£112.35
Existing Town Centre Benchmark turnover	£41.57	£44.56	£47.77	£51.21	£54.89	£56.44
Commitments turnover (£m)						
Surplus Expenditure (in town centre)	£-41.57	£1.92	£9.04	£38.31	£48.44	£55.91
<b>Benchmark Turnover</b>	<b>5500</b>	<b>5896</b>	<b>6320</b>	<b>6775</b>	<b>7263</b>	<b>7468</b>
Supportable Town Centre Floorspace	-7558	325	1430	5654	6670	7487
<b>Town Centre Floorspace Requirement</b>	<b>-7558</b>	<b>325</b>	<b>1430</b>	<b>5654</b>	<b>6670</b>	<b>7487</b>
<b>Saffron Walden Out of Centre Floorspace</b>						
<i>Homebase / Argos / Ridgeons / Tesco</i>	<b>£0.00</b>	<b>£7.73</b>	<b>£9.57</b>	<b>£11.90</b>	<b>£14.65</b>	<b>£15.93</b>
Benchmark Turnover of Out of Centre Floorspace						
<i>Total Benchmark turnover of out of centre floorspace</i>	6.49	£6.95	7.45	7.99	8.57	8.81
Commitments turnover (£m)		£6.37	£6.83	£7.32	£7.85	£8.07
<b>Total Turnover of Major Out of Centre Floorspace</b>	<b>£6.49</b>	<b>£13.33</b>	<b>£14.29</b>	<b>£15.32</b>	<b>£16.42</b>	<b>£16.88</b>
Surplus Expenditure (out of centre)	£-6.49	£-5.60	£-4.72	£-3.42	£-1.77	£-0.95
<b>Benchmark Turnover</b>	<b>2500</b>	<b>2680</b>	<b>2873</b>	<b>3080</b>	<b>3301</b>	<b>3394</b>
Supportable Out of centre Floorspace	-2595	-2088	-1642	-1110	-535	-281
<b>Out of Centre Floorspace Requirement</b>	<b>-2595</b>	<b>-2088</b>	<b>-1642</b>	<b>-1110</b>	<b>-535</b>	<b>-281</b>

Zone 2a Great Dunmow	2011	2016	2021	2026	2031	2033
<b>Total Available Spend in Zone 2a</b>	<b>£69.62</b>	<b>£86.98</b>	<b>£106.18</b>	<b>£130.51</b>	<b>£162.54</b>	<b>£176.72</b>
Comparison Goods Expenditure into Town Centre Shops (Gre	£0.00	£9.04	£11.04	£15.83	£19.45	£21.15
Existing Town Centre Benchmark turnover	£7.72	£8.28	£8.87	£9.51	£10.20	£10.48
Commitments turnover (£m)						
Surplus Expenditure (in town centre)	£-7.72	£0.77	£2.17	£6.32	£9.25	£10.66
<b>Benchmark Turnover</b>	<b>5500</b>	<b>5896</b>	<b>6320</b>	<b>6775</b>	<b>7263</b>	<b>7468</b>
Supportable Town Centre Floorspace	-1404	130	343	932	1274	1428
<b>Town Centre Floorspace Requirement</b>	<b>-1404</b>	<b>130</b>	<b>343</b>	<b>932</b>	<b>1274</b>	<b>1428</b>
<b>Great Dunmow Out of Centre Floorspace</b>						
<i>Total Great Dunmow Retail Parks</i>						
Benchmark Turnover of Out of Centre Floorspace						
<i>Total Benchmark turnover of out of centre floorspace</i>	0.00	£0.00	0.00	0.00	0.00	0.00
Commitments turnover (£m)						
<b>Total Turnover of Major Out of Centre Floorspace</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>
Surplus Expenditure (out of centre)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Benchmark Turnover</b>	<b>2500</b>	<b>2680</b>	<b>2873</b>	<b>3080</b>	<b>3301</b>	<b>3394</b>
Supportable Out of centre Floorspace	0	0	0	0	0	0
<b>Out of Centre Floorspace Requirement</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

Zone 3 Stansted Mountfitchet	2011	2016	2021	2026	2031	2033
<b>Total Available Spend in Zone 3</b>	<b>£64.69</b>	<b>£80.83</b>	<b>£98.67</b>	<b>£121.28</b>	<b>£151.04</b>	<b>£326.38</b>
Comparison Goods Expenditure into Town Centre Shops (Sta	£0.00	£0.33	£0.40	£0.50	£0.62	£0.67
Existing Town Centre Benchmark turnover	£2.66	£2.85	£3.05	£3.27	£3.51	£3.61
Commitments turnover (£m)						
Surplus Expenditure (in town centre)	-£2.66	-£2.52	-£2.65	-£2.78	-£2.89	-£2.94
<b>Benchmark Turnover</b>	<b>5500</b>	<b>5896</b>	<b>6320</b>	<b>6775</b>	<b>7263</b>	<b>7468</b>
Supportable Town Centre Floorspace	-483	-427	-419	-410	-398	-393
<b>Town Centre Floorspace Requirement</b>	<b>-483</b>	<b>-427</b>	<b>-419</b>	<b>-410</b>	<b>-398</b>	<b>-393</b>
<b>Stansted Mountfitchet Out of Centre Floorspace</b>						
<i>Total Stansted Mountfitchet Retail Parks</i>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>
Benchmark Turnover of Out of Centre Floorspace						
<i>Total Benchmark turnover of out of centre floorspace</i>	0.00	£0.00	0.00	0.00	0.00	0.00
Commitments turnover (£m)						
<b>Total Turnover of Major Out of Centre Floorspace</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>
Surplus Expenditure (out of centre)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Benchmark Turnover</b>	<b>2500</b>	<b>2680</b>	<b>2873</b>	<b>3080</b>	<b>3301</b>	<b>3394</b>
Supportable Out of centre Floorspace	0	0	0	0	0	0
<b>Out of Centre Floorspace Requirement</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

Zone 4 Haverhill	2011	2016	2021	2026	2031	2033
<b>Total Available Spend in Zone 4</b>	<b>£128.57</b>	<b>£160.65</b>	<b>£196.10</b>	<b>£241.04</b>	<b>£300.20</b>	<b>£326.38</b>
Comparison Goods Expenditure into Town Centre Shops (Hav	£0.00	£31.95	£39.56	£67.55	£69.32	£75.37
Existing Town Centre Benchmark turnover	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Commitments turnover (£m)						
Surplus Expenditure (in town centre)	£0.00	£31.95	£39.56	£67.55	£69.32	£75.37
<b>Benchmark Turnover</b>	<b>5500</b>	<b>5896</b>	<b>6320</b>	<b>6775</b>	<b>7263</b>	<b>7468</b>
Supportable Town Centre Floorspace	0	5418	6260	9969	9545	10093
<b>Town Centre Floorspace Requirement</b>	<b>0</b>	<b>5418</b>	<b>6260</b>	<b>9969</b>	<b>9545</b>	<b>10093</b>
<b>Haverhill Out of Centre Floorspace</b>						
<i>Total Haverhill Retail Parks</i>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>
Benchmark Turnover of Out of Centre Floorspace						
<i>Total Benchmark turnover of out of centre floorspace</i>	0.00	£0.00	0.00	0.00	0.00	0.00
Commitments turnover (£m)						
<b>Total Turnover of Major Out of Centre Floorspace</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>
Surplus Expenditure (out of centre)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>Benchmark Turnover</b>	<b>2500</b>	<b>2680</b>	<b>2873</b>	<b>3080</b>	<b>3301</b>	<b>3394</b>
Supportable Out of centre Floorspace	0	0	0	0	0	0
<b>Out of Centre Floorspace Requirement</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

Source: Tables 3, 8, 10 and 11

2014 Prices

Notes:

Floorspace data taken from GOAD Centre Report and assumed 75% gross to net ratio.

Benchmark turnover increased by 1.4% pa to take account of increases in floorspace efficiency

Benchmark turnover derived from 2015 Retail Rankings (Mintel) and Verdict

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**Appendix 8 – Main Town Centre Use Class Maps**

TITLE: Use Class Plan

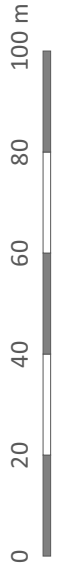
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REVISION: -

DATE: 24-5-2016

PAPER SIZE: A3

SCALE: 1:1,500



Legend

- A1
- A2
- A3
- A4
- A5
- B1
- D1
- D2
- R
- V
- C1
- SG

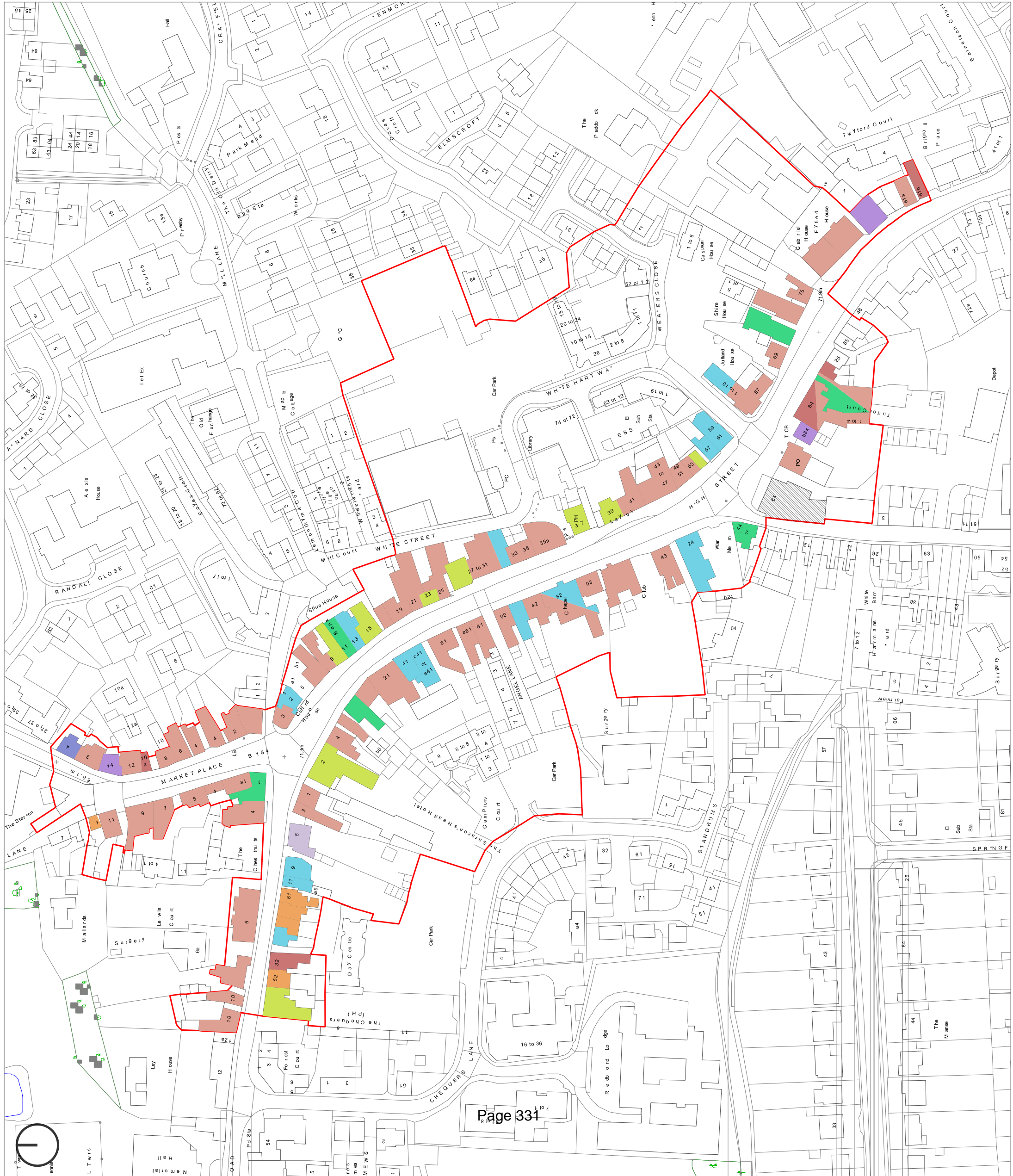


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Legend







# Use classes

**TITLE:** Stansted Mountfitchet  
Lower Street Use Classes

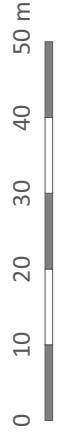
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**REVISION:** B

**DATE:** 8-7-2016

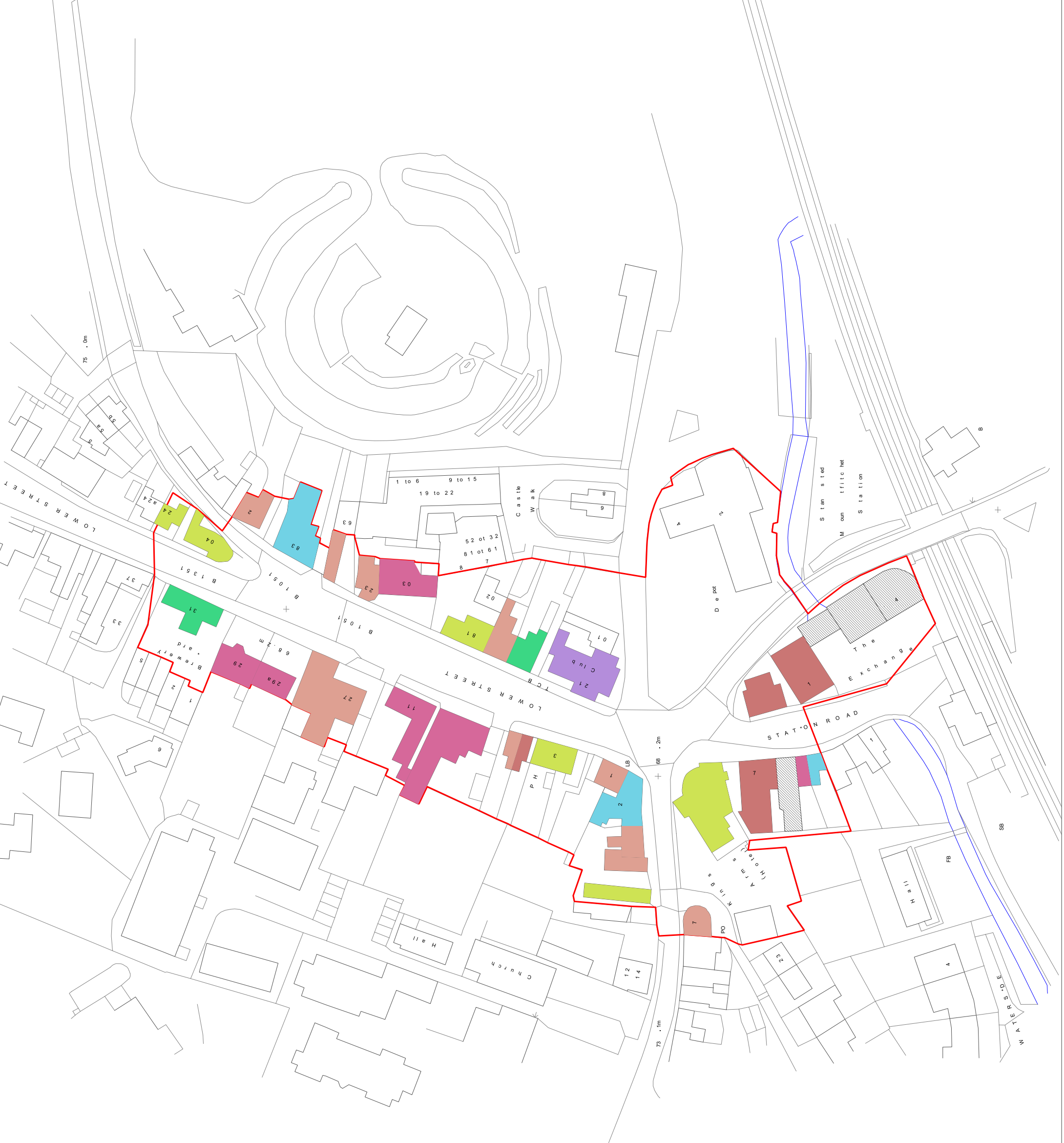
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**SCALE:** 1:1,000



## Legend

- Red line
- A1
- A2
- A3
- A4
- A5
- B1
- D1
- Residential



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# Use classes

**TITLE:** Thaxted Use Classes

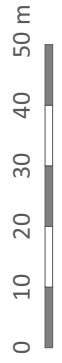
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**REVISION:** B

**DATE:** 8-7-2016

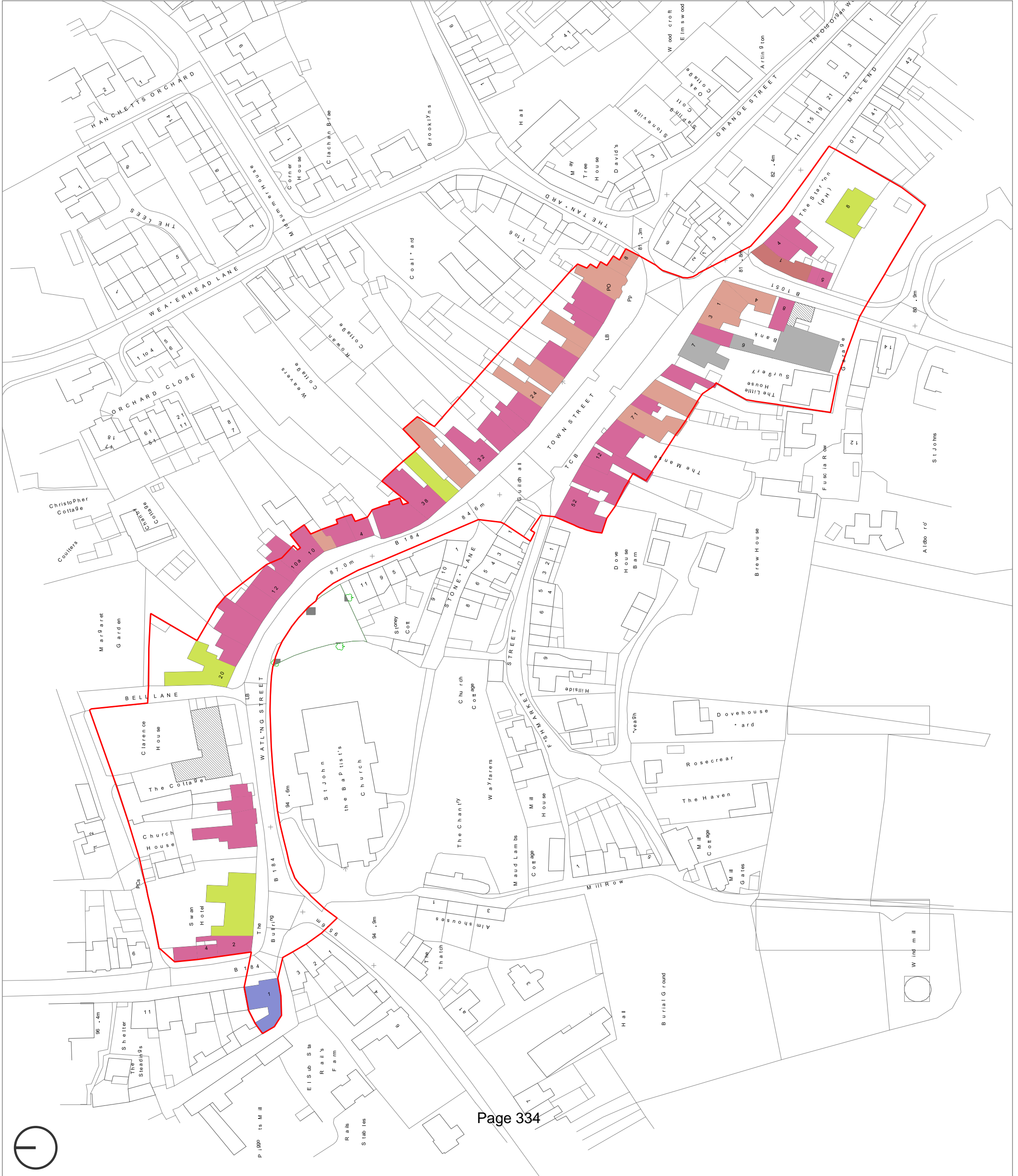
**PAPER SIZE:** A3

**SCALE:** 1:1,250



## Legend

- Red line
- A1
- A4
- A5
- B1
- Residential
- Sui Generis
- Vacant



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