# **Retail Study Update**



Appendix 6 - NEMS Household Survey Results April 2015

# **Uttlesford Household Survey**

for Savills Zone 2A

Zone 2B

Zone 3

Zone 4

	P	age	1
ADI	il	201	16

Q01 Where do you do most of your household's main food shopping ? *Excl. SFT's* 

Zone 1A

Zone 1B

Total

Excl. SFT's														
<b>Clavering</b> Local shops, Clavering	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxford														
Local shops, Duxford Elsenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Elsenham Felsted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Felsted Flitch Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Webb Road, Flitch	0.3%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Green Great Bardfield														
Co-op, Brook Street, Great Bardfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Great Chesterford														
Local shops, Great Chesterford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Dunmow														
Co-op, White Street, Great Dunmow	0.4%	4	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Great Dunmow	13.9%	123	0.0%	0	0.0%	0	75.9%	93	9.8%	20	10.9%	10	0.0%	0
Local shops, Great Dunmow Haverhill	0.1%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lord's Croft Lane, Haverhill	6.1%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.8%	54
Sainsbury's, Haycocks Road, Haverhill	10.9%	96	1.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	34.3%	94
Iceland, High Street,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Haverhill Tesco Superstore, Cangle Road, Haverhill	5.1%	45	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.2%	44
Henham														
Local shops, Henham Linton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Linton Saffron Walden	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4
Aldi, Saffron Walden Costcutter, High Street,	5.1% 0.1%	45 1	26.1% 0.6%	36 1	1.3% 0.0%	1 0	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	3.6% 0.0%	3 0	1.8% 0.0%	5 0
Saffron Walden Nisa, Cromwell Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden Tesco Express, Pleasant	0.5%	4	2.2%	3	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Valley, Saffron Walden Tesco Superstore, Radwinter	5.9%	52	30.9%	42	2.4%	1	0.7%	1	0.8%	2	0.0%	0	2.2%	6
Road, Saffron Walden														
Waitrose, Hill Street, Saffron Walden	6.8%	60	35.4%	48	4.7%	3	1.1%	1	1.7%	3	0.0%	0	1.7%	5
Local market, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Saffron Walden Sawston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, High Street, Sawston	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Stansted Mountfitchet Co-op, Cambridge Road,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Stansted Mountfitchet														
Tesco Express, Cambridge Road, Stansted Mountfitchet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stansted Mountfitchet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stebbing Local shops, Stebbing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Takeley Local shops, Takeley Thaxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Thaxted Outside of Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bishop's Stortford	2.4%	21	0.0%	0	0.0%	0	0.8%	1	0.0%	0	21.1%	20	0.0%	0

Weighted:

### Uttlesford Household Survey for Savills

Page 2 April 2016

	Total		Zone 1A		Zone 1	В	Zone 2A	1	Zone 2	B	Zone	3	Zone	1
Asda, Coldhams Lane,	0.8%	7	0.6%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	5
Cambridge Asda, Elizabeth II Square,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Asda, Village Square,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Chelmsford Asda, Watergardens, Harlow Co-op, Bridge End Lane,	0.1% 0.0%	1 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	1.3% 0.0%	$1 \\ 0$	0.0% 0.0%	0 0
Great Notley, Braintree Co-op, Church Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bocking, Braintree Iceland, Bank Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Lidl, Rayne Road, Braintree	2.2%	20	0.0%	0	0.0%	0	4.9%	6	6.8%	14	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Braintree Retail Park, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, South Street, Bishops Stortford	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Baldock Street, Royston	0.3%	3	0.0%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Broad Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dickens Place, Copperfield Road,	2.3%	20	0.0%	0	0.0%	0	0.0%	0	10.2%	20	0.0%	0	0.0%	0
Chelmsford Sainsbury's, Birchanger Motorway Services,	0.6%	5	0.0%	0	0.0%	0	0.7%	1	0.0%	0	4.3%	4	0.0%	0
Bishops Stortford Sainsbury's, Brooks Road,	0.7%	6	1.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Cambridge Sainsbury's, Fifth Avenue, Harlow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Sainsbury's, Jackson Square, Bishops Stortford	1.2%	11	0.8%	1	0.0%	0	0.0%	0	0.4%	1	9.5%	9	0.0%	0
Sainsbury's, The Thorley Centre, Bishops Stortford	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	5	0.0%	0
Sainsbury's, Tofts Walk, Braintree	2.0%	18	0.0%	0	0.0%	0	0.8%	1	8.5%	17	0.0%	0	0.0%	0
Sainsbury's, White Heart Lane, Chelmsford	1.6%	14	0.0%	0	0.0%	0	0.0%	0	7.2%	14	0.0%	0	0.0%	0
Tesco Extra, Old North	5.1%	45	0.6%	1	63.2%	35	0.0%	0	0.0%	0	0.0%	0	3.5%	9
Road, Royston Tesco Superstore, Cambridge Road Industrial	0.1%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Estate, Cambridge Tesco Superstore, Cheddars Lane, Cambridge	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Tesco Superstore, Church Langley Centre, Harlow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Tesco Superstore, East Road / Edinburgh Way, Harlow	0.2%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.1%	1	0.0%	0
Tesco Superstore, Great Notley, Braintree	4.7%	41	0.0%	0	0.0%	0	0.0%	0	20.5%	41	0.0%	0	0.0%	0
Tesco Superstore, Lancaster Way, Bishops Stortford	3.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.0%	27	0.0%	0
Tesco Superstore, Market Place, Braintree	0.8%	7	0.0%	0	0.0%	0	1.2%	1	2.7%	6	0.0%	0	0.0%	0
Tesco Superstore, Marks Farm, Braintree	1.8%	16	0.0%	0	0.0%	0	0.4%	0	7.6%	15	0.0%	0	0.0%	0
Tesco Superstore, Springfield Road, Chelmsford	2.4%	21	0.0%	0	0.0%	0	0.0%	0	10.4%	21	0.0%	0	0.0%	0
Tesco Superstore, The Square, Notley Green, Braintree	0.2%	2	0.0%	0	0.0%	0	0.4%	0	0.8%	2	0.0%	0	0.0%	0
Tesco Superstore, Yarrow Road, Cambridge	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.2%	9
Waitrose, Cambridge Waitrose, Hauxton Road,	1.5% 1.2%	13 10	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	5.4% 3.6%	3 2	0.5% 0.0%	$\begin{array}{c} 1\\ 0\end{array}$	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	3.4% 3.0%	9 8
Trumpington Waitrose, Northgate End, Bishops Stortford	1.4%	13	0.0%	0	0.0%	0	2.6%	3	1.2%	2	7.5%	7	0.0%	0
Taunton town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

### Uttlesford Household Survey for Savills

Page 3 April 2016

	Total	l	Zone 1	A	Zone 1	В	Zone 2	2A	Zone	2B	Zone	3	Zone	4
Outside of Study Area Others	4.0%	35	0.0%	0	10.1%	6	2.2%	3	9.6%	19	1.0%	1	2.5%	7
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base: Sample:		883 886		137 141		56 55		123 122		201 202		94 91		273 275

Q02 How does your household normally travel to its main food shopping destination (STORE MENTIONED AT Q01)? Those that do main food shopping at Q01 excluding those who said 'Internet / delivery'

Car / van (as driver)	78.3%	724	72.3%	109	80.3%	46	79.4%	98	81.0%	171	89.2%	93	74.6%	208
Car / van (as passenger)	10.6%	98	9.1%	14	8.8%	5	10.4%	13	9.9%	21	6.7%	7	13.8%	38
Bus	1.1%	10	1.0%	2	2.5%	1	0.0%	0	2.2%	5	1.4%	1	0.3%	1
Motorcycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	6.4%	59	14.2%	21	3.8%	2	6.1%	7	3.2%	7	1.7%	2	6.9%	19
Taxi	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.5%	1
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Internet / delivered)	2.3%	21	0.9%	1	0.0%	0	4.2%	5	2.8%	6	0.5%	1	3.0%	8
(Don't know / varies)	0.9%	9	1.9%	3	4.6%	3	0.0%	0	0.6%	1	0.0%	0	0.6%	2
Disability vehicle	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Weighted base:		925		150		57		123		211		104		278
Sample:		930		157		57		122		209		104		281

Q03 Where do you do mo Excl. SFT's	ost of yo	our ho	ouseholo	d's sho	opping	for sn	nall sca	le 'top	-up' foo	d sho	opping 1	?		
Clavering														
Local shops, Clavering Duxford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Local shops, Duxford Elsenham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Local shops, Elsenham <b>Felsted</b>	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	8	0.0%	0
Local shops, Felsted Flitch Green	0.5%	4	0.0%	0	0.0%	0	3.5%	4	0.0%	0	0.0%	0	0.0%	0
Co-op, Webb Road, Flitch Green	1.4%	11	0.0%	0	0.0%	0	9.6%	11	0.0%	0	0.0%	0	0.0%	0
Great Bardfield Co-op, Brook Street, Great Bardfield	1.9%	15	0.0%	0	0.0%	0	0.0%	0	8.6%	15	0.0%	0	0.0%	0
Great Chesterford Local shops, Great	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterford Great Dunmow														
Co-op, White Street, Great	4.7%	38	0.0%	0	0.0%	0	29.6%	35	1.5%	3	0.0%	0	0.0%	0
Dunmow Tesco Superstore, Stortford	4.3%	34	0.0%	0	0.0%	0		25	3.5%	6	3.2%	3	0.0%	0
Road, Great Dunmow Local shops, Great Dunmow	1.7%	13	0.0%	0	0.0%	0	8.9%	11	0.8%	1	1.7%	1	0.0%	0
Haverhill Aldi, Lord's Croft Lane,	2.8%	23	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	21
Haverhill Sainsbury's, Haycocks Road,	6.0%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	48
Haverhill Iceland, High Street,	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	9
Haverhill Tesco Superstore, Cangle	5.2%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	41
Road, Haverhill Henham														
Local shops, Henham Linton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Co-op, High Street, Linton Saffron Walden	2.4%	20	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	19
Aldi, Saffron Walden	2.5%	20	12.3%	16	0.0%	0	0.7%	1	0.0%	0	2.8%	2	0.3%	1
Costcutter, High Street, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Cromwell Road, Saffron Walden	1.2%	9	6.6%	9	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Pleasant Valley, Saffron Walden	2.0%	16	11.5%	15	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden	4.1%	33	19.3%	26	2.9%	1	0.0%	0	0.0%	0	5.6%	5	0.6%	1
Waitrose, Hill Street, Saffron Walden	5.5%	44	30.7%	41	0.0%	0	0.0%	0	0.5%	1	0.8%	1	0.6%	2
Local market, Saffron Walden	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Saffron Walden Sawston	1.0%	8	4.0%	5	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Budgens, High Street, Sawston Stansted Mountfitchet	3.2%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	25
Co-op, Cambridge Road, Stansted Mountfitchet	0.8%	6	0.0%	0	1.6%	1	0.0%	0	0.4%	1	5.7%	5	0.0%	0
Tesco Express, Cambridge Road, Stansted	1.8%	14	0.6%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	14	0.0%	0
Mountfitchet Local shops, Stansted Mountfitchet Stebbing	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Local shops, Stebbing Takeley	1.5%	12	0.0%	0	0.0%	0	10.3%	12	0.0%	0	0.0%	0	0.0%	0
Local shops, Takeley Thaxted	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0
Local shops, Thaxted Outside of Study Area	1.7%	13	0.6%	1	0.0%	0	9.7%	11	0.6%	1	0.0%	0	0.0%	0
Aldi, London Road, Bishop's Stortford	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	5	0.0%	0

### **Uttlesford Household Survey** for Savills

Zone 2A

Zone 2B

Zone 3

Zone 4

Weighted:

Total

Zone 1A

Zone 1B

By Zone

Weighted:

### Uttlesford Household Survey for Savills

Page 5 April 2016

	Total		Zone 1A		Zone 1	В	Zone 2A	4	Zone 2	В	Zone 3	3	Zone 4	
Asda, Coldhams Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Elizabeth II Square, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Village Square, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watergardens, Harlow Co-op, Bridge End Lane,	0.2% 0.3%	2 2	0.0% 0.0%	0 0	0.0% 0.0%	0 0	1.1% 0.0%	1 0	0.0% 1.3%	0 2	0.7% 0.0%	1 0	0.0% 0.0%	0 0
Great Notley, Braintree Co-op, Church Street,	0.5%	4	0.0%	0	0.0%	0	0.0%	0	2.4%	4	0.0%	0	0.0%	0
Bocking, Braintree Iceland, Bank Street, Braintree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Lidl, Rayne Road, Braintree	1.4%	11	0.0%	0	0.0%	0	0.8%	1	5.7%	10	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Braintree Retail Park, Braintree	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Marks & Spencer, South Street, Bishops Stortford	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Morrisons, Baldock Street, Royston	1.9%	15	0.0%	0	33.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Broad Street, Cambridge	0.3%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Morrisons, Dickens Place, Copperfield Road,	2.2%	17	0.0%	0	0.0%	0	0.0%	0	9.6%	17	0.0%	0	0.0%	0
Chelmsford Sainsbury's, Birchanger Motorway Services,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Bishops Stortford Sainsbury's, Brooks Road,	0.2%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Sainsbury's, Fifth Avenue,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Sainsbury's, Jackson Square,	1.0%	8	0.0%	0	0.0%	0	0.8%	1	0.0%	0	8.8%	7	0.0%	0
Bishops Stortford Sainsbury's, The Thorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Bishops Stortford Sainsbury's, Tofts Walk,	0.9%	7	0.0%	0	0.0%	0	0.0%	0	4.2%	7	0.0%	0	0.0%	0
Braintree Sainsbury's, White Heart	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0
Lane, Chelmsford Tesco Extra, Old North	1.0%	8	0.0%	0	14.5%	7	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Road, Royston Tesco Superstore, Cambridge Road Industrial	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Estate, Cambridge Tesco Superstore, Cheddars Lane, Cambridge	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.3%	1
Tesco Superstore, Church Langley Centre, Harlow	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Tesco Superstore, East Road / Edinburgh Way, Harlow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Tesco Superstore, Great Notley, Braintree	4.2%	34	0.0%	0	0.0%	0	0.0%	0	18.9%	34	0.0%	0	0.0%	0
Tesco Superstore, Lancaster Way, Bishops Stortford	1.1%	9	0.0%	0	1.6%	1	0.0%	0	0.0%	0	9.6%	8	0.0%	0
Tesco Superstore, Market Place, Braintree	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0
Tesco Superstore, Marks Farm, Braintree	1.4%	11	0.0%	0	0.0%	0	0.0%	0	6.3%	11	0.0%	0	0.0%	0
Tesco Superstore, Springfield Road, Chelmsford	0.6%	5	0.0%	0	0.0%	0	0.8%	1	2.2%	4	0.0%	0	0.0%	0
Tesco Superstore, The Square, Notley Green, Braintree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Tesco Superstore, Yarrow Road, Cambridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2
Waitrose, Cambridge	1.1%	8	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	8
Waitrose, Hauxton Road, Trumpington Waitrose, Northgate End,	0.5% 1.1%	4 9	0.0% 0.8%	0	2.9% 0.0%	1 0	0.0% 0.7%	0	0.0% 0.0%	0 0	0.0% 8.9%	0 7	1.0% 0.0%	2 0
Bishops Stortford Taunton town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
				-		-		-		-		-		

Weighted:

### Uttlesford Household Survey for Savills

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	Tota	ıl	Zone 1	A	Zone 1	В	Zone 2	2A	Zone 2	2B	Zone (	3	Zone	4
Outside of Study Area Others	17.2%	137	8.8%	12	35.4%	16	1.4%	2	28.5%	51	3.9%	3	22.2%	54
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		800		133		45		118		179		82		243
Sample:		759		123		44		112		167		77		236

By Zone				Ut	tlesfoi					rve	e <b>y</b>			
Weighted:						ť	or Sav	1115	5					
	Total		Zone 1	A	Zone 1B		Zone 2A		Zone 21	B	Zone 3		Zone 4	1
Q04 Where do you do mo Excl. SFT's	ost of yo	ur hc	ouseholo	l's sh	opping fo	or clo	othes, foo	otwe	ar and o	ther f	ashion g	ood	s?	
Great Dunmow		_						_						
Great Dunmow Haverhill	0.9%	7	0.0%	0	0.0%	0	6.6%	7	0.0%	0	0.0%	0	0.0%	0
Argos, High Street, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, High Street, Haverhill Halfords, Cambridge Road	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	$0.0\% \\ 0.0\%$	0 0
Retail Park, Haverhill Sainsbury's, Haycocks Road,	0.5%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3
Haverhill														0
Cambridge Road Retail Park, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Haverhill Leaden Roding	3.3%	26	4.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	21
Leaden Roding Maulden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maulden Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos (in Homebase), Elizabeth Way, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Market Place,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron, Walden Homebase, Elizabeth Way, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saliron Walden Ridgeons Timber & Builders Merchants, Ashdon Road, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden Sawston	4.9%	39	23.8%	27	5.5%	3	0.0%	0	0.9%	2	0.0%	0	3.1%	7
Sawston Sawston Stansted	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Boots, Airside, Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airport Boots, Main Terminal,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted Airport Boots, The Greens Building,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted HMV, Airside Departure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lounge, Stansted Airport Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted Mountfitchet Stansted Mountfitchet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stebbing Stebbing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Takeley</b> Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thaxted Thaxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside - Bishops Stortford Argos, Jackson Square,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford Boots, Potter Street, Bishops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stortford Halfords, South Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford Homebase, Fitzroy Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford														
Magnet, Stort Valley Industrial Park, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Jackson Square Shopping Centre, Bishop Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jackson Square Shopping Centre, Bishops Stortford Outside - Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos, Bocking End, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baintree B&Q, Chapel Hill Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

### Uttlesford Household Survey for Savills

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	Total		Zone 1A		Zone 1B		Zone 2A		Zone 2B		Zone 3		Zone 4	
Park, Braintree Boots, George Yard, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Chapel Hill Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Braintree Next, Freeport Village,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Braintree George Yard Shopping Centre, Braintree	0.5%	4	0.0%	0	0.0%	0	2.6%	3	0.7%	1	0.0%	0	0.0%	0
Outside - Cambridge Argos, Fitzroy Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Argos, Newmarket Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge														
B&Q, Newmarket Road, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BHS, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, High Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Woolards Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Cambridge Retail Park, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams, The Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Newmarket Road, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Cambridge Retail Park, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Lion Yard,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Homebase, Cambridge Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Cambridge John Lewis, Grand Arcade, Cambridge	0.4%	3	0.4%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.8%	2
Magnet, Mercers Row,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Next, Grafton Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Next, Sidney Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Next, The Mall, Barhill,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Primark, Burleigh Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge River Island, Grand Arcade,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge TK Maxx, Beehive Center, Coldhams Lane,	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Toys R Us, The Beehive Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Christ's Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grand Arcade, Cambridge Lion Yard Shopping Centre,	0.2% 0.1%	2 1	0.0% 0.0%	0 0	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.0%	0 0	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	0.7% 0.4%	2 1
Cambridge Mitchams Corner, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Grafton, Cambridge Beehive Centre Retail Park,	0.5% 0.8%	4 7	1.8% 0.0%	2 0	1.4% 0.0%	1 0	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	0.0% 0.0%	0 0	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	0.5% 2.7%	1 7
Cambridge Cambridge Retail Park,	0.8%	6	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	6
Cambridge Outside - Chelmer Village														
TK Maxx, Chelmer Village Retail Park, Chelmer Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside - Chelmsford B&Q, Homelands Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Chelmsford														

Weighted:

### Uttlesford Household Survey for Savills

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							- 10 00 1							
	Total		Zone 1A		Zone 1B		Zone 2A		Zone 2B		Zone 3		Zone 4	
Currys PC World, Chelmer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village Retail Park, Chelmsford	0.070	0	0.070	0	0.070	0	0.0%	0	0.070	0	0.070	0	0.070	0
High Chelmer Shopping Centre, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, High Chelmer Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford JJB Sports, High Chelmer,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Magnet, Hanbury Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Matalan, Riverside Retail Park, Chelmsford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Next, High Street, Chelmsford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0	0.0%	0
The Meadows, Chelmsford Wickes, Cuton Hall Lane,	0.7% 0.0%	5 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	2.7% 0.0%	5 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0
Springfield, Chelmsford Chelmer Village Retail Park,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Chelmsford Riverside Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Outside - Harlow														
Argos, Harlow Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos, The Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, The Oaks Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BHS, Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Stow, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Queensgate Retail Park, Edinburgh Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Howard Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Edinburgh Road, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, The Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark, Broad Walk, Harlow	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
River Island, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, Water Gardens, Haydens Road, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us, Queensgate Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Princes Gate Retail Park, Howard Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Walk, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staple Tye, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Harlow	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Princes Gate Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow The Oaks Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow <b>Outside - Hertford</b> Matalan, Madford Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Hertford Outside - Newmarket														0
Argos, The Rookery Centre, Newmarket Boots, High Street,	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Newmarket TK Maxx, 31 High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
i K iviaxx, 51 High Street,	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U

Weighted:

## Uttlesford Household Survey for Savills

Page 10 April 2016

	Tota	1	Zone 1A		Zone 1E	3	Zone 2A	4	Zone 2	B	Zone 3		Zone	4	
Newmarket															
The Guineas Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Newmarket Outside - Royston															
Boots, Burns Road, Royston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boots, High Street, Royston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside - Stevenage															
B&Q, London Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage BHS, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Currys PC World, Roaring	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Meg Retail Park,															
Stevenage	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
DFS, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dunelm Mill, Roebuck	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail Park, Stevenage															
HMV, The Forum,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage Homebase, Roaring Meg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail Park, Stevenage	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	
JJB Sports, The Forum,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage	0.004	0	0.004	0	0.004	0	0.004	0	0.004	0	0.004	0	0.004	0	
Magnet, Argyle Way, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Matalan, Danestrete,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage															
Next, Queensway, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PC World, Roebuck Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Primark, Town Square,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage															
River Island, West Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Stevenage TK Maxx, Forum Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Stevenage	0.070	0	0.070	0	0.070	0	0.0%	0	0.070	0	0.070	0	0.070	0	
Toys R Us, Roaring Meg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail Park, London Road,															
Stevenage Wickes, Monkswood Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	
West Gate Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage	0.10/	1	0.00/	0	1 40/	1	0.00/	0	0.00/	0	0.0%	0	0.00/	0	
Roaring Meg Retail Park, Stevenage	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Roebuck Retail Park,	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage															
Outside - Elsewhere Sainsbury's, Jackson Square,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bishops Stortford	0.070	0	0.070	0	0.070	0	0.0%	0	0.070	0	0.070	0	0.070	0	
Bluewater Shopping Centre,	0.6%	4	0.6%	1	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0	
Greenhithe	0.5%		0.004	0	0.004	0			0.50		0.004	0	0.000		
Freeport Outlet Shopping Village, Charter Way,	2.7%	22	0.0%	0	0.0%	0	3.3%	3	8.7%	17	0.0%	0	0.6%	1	
Braintree															
Lakeside Retail Park, West	0.8%	6	1.0%	1	0.0%	0	0.6%	1	0.9%	2	0.7%	1	0.9%	2	
Thurrock															
Tollgate Shopping Park, Tollgate West, Stanway	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	
Bishops Stortford	6.3%	50	5.6%	6	1.4%	1	5.7%	6	0.8%	1	40.6%	36	0.0%	0	
Braintree	4.9%	39	3.2%	4	0.0%	0	7.2%	8	12.1%	23	2.1%	2	1.1%	3	
Buntingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bury St Edmunds	4.0% 31.5%	32 250	0.0%	0 55	1.4% 61.9%	1 31	0.0% 7.9%	0 8	0.0% 3.2%	0 6	0.0% 16.7%	0 15	12.9% 55.7%	31 134	
Cambridge Chelmsford	23.3%	230 185	48.2% 0.7%	1	0.0%	0	7.9% 59.6%	63	56.2%	109	10.7%	15	0.4%	154	
Colchester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0	
Harlow	2.8%	22	4.0%	5	0.0%	0	2.6%	3	0.0%	0	13.5%	12	1.1%	3	
London Newmarket	2.4%	19	1.6%	2	0.0%	0	0.5%	0	3.2%	6	9.2%	8	1.0%	2	
Newmarket Royston	0.5% 0.5%	4 4	$0.0\% \\ 0.0\%$	0 0	0.0% 7.0%	0 3	0.0% 0.0%	0	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0	1.6% 0.3%	4 1	
Stevenage	0.5%	4	0.0%	0	7.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside of Study Area	3.6%	29	2.7%	3	9.6%	5	1.4%	1	3.0%	6	5.0%	4	3.8%	9	
Others Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ould	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	U	0.0%	0	0.0%	0	

Weighted:

### Uttlesford Household Survey for Savills

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8														
	Total		Zone 1	Α	Zone 1	В	Zone 2	2A	Zone 2	2B	Zone 3	;	Zone	4
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't buy these goods regularly)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		795		115		50		106		194		88		242
Sample:		796		120		49		112		187		88		240

	Total		Zone 1	Α	Zone 1B		Zone 2	4	Zone 2	В	Zone 3	3	Zone	4
Q05 Where do you do r Excl. SFT's	nost of yo	ur hc	ousehold	d's sh	opping fo	or fu	rniture, f	loor	covering	gs and	d house	hold	textiles	?
Great Dunmow														
Great Dunmow	1.7%	11	0.0%	0	0.0%	0	13.4%	10	0.5%	1	0.0%	0	0.0%	0
Argos, High Street, Haverhil	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Boots, High Street, Haverhil		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Cambridge Road Retail Park, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Haycocks Road Haverhill	, 0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Cambridge Road Retail Park Haverhill	., 1.9%	12	0.0%	0	3.2%	1	1.7%	1	0.0%	0	0.0%	0	4.4%	9
Haverhill <b>_eaden Roding</b>	5.9%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	36
Leaden Roding Maulden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Maulden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden Argos (in Homebase), Elizabeth Way, Saffron	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walden Boots, Market Place,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron, Walden Homebase, Elizabeth Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden Ridgeons Timber & Builders Merchants, Ashdon Road,		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden Tesco Superstore, Radwinter		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Saffron Walden Saffron Walden Sawston	8.2%	51	37.1%	38	3.2%	1	2.3%	2	0.0%	0	0.0%	0	4.8%	10
Sawston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.6%	1
Stansted Boots, Airside, Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airport Boots, Main Terminal, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted Anport Soots, The Greens Building, Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Airside Departure Lounge, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted Mountfitchet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted Mountfitchet Stebbing	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Stebbing Fakeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Takeley Faxted	0.5%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	3.8%	2	0.0%	0
Thaxted Dutside - Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos, Jackson Square, Bishops Stortford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Bishops Storiford Boots, Potter Street, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, South Street, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Fitzroy Park, Bishops Stortford	1.1%	7	0.8%	1	0.0%	0	2.9%	2	0.0%	0	6.2%	4	0.0%	0
Magnet, Stort Valley Industrial Park, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Jackson Square Shopping Centre, Bishop Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ackson Square Shopping Centre, Bishops Stortford Dutside - Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos, Bocking End, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree 3&Q, Chapel Hill Retail	1.0%	6	0.0%	0	0.0%	0	6.5%	5	1.0%	1	0.0%	0	0.0%	0
	1.070	0	0.070	U	0.070	0	0.570	5	1.070	1	0.070	U	0.070	0

### Uttlesford Household Survey for Savills

Page 12 April 2016

By Zone

Weighted:

Weighted:

### Uttlesford Household Survey for Savills

Page 13 April 2016

	Total		Zone 1A		Zone 1B		Zone 2A		Zone 2B		Zone 3		Zone 4		
Park, Braintree															
Boots, George Yard, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Halfords, Chapel Hill Retail Park, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Next, Freeport Village, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
George Yard Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Braintree Outside - Cambridge															
Argos, Fitzroy Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Argos, Newmarket Road, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q, Newmarket Road,	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge BHS, Grafton Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge Boots, Grafton Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge Boots, High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge															
Boots, Woolards Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Currys PC World, Cambridge Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	
Cambridge Debenhams, The Grafton	0.1%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Cambridge DFS, Newmarket Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Cambridge Halfords, Cambridge Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Park, Cambridge HMV, Lion Yard,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge Homebase, Cambridge Retail	0.2%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Park, Cambridge															
John Lewis, Grand Arcade, Cambridge	3.8%	23	5.6%	6	6.7%	3	5.5%	4	0.6%	1	0.9%	0	4.6%	9	
Magnet, Mercers Row, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Next, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Next, Sidney Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Next, The Mall, Barhill,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge Primark, Burleigh Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge River Island, Grand Arcade,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge TK Maxx, Beehive Center,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Coldhams Lane, Cambridge															
Toys R Us, The Beehive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Cambridge Christ's Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Grand Arcade, Cambridge Lion Yard Shopping Centre,	0.1% 0.1%	1 1	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.5% 0.0%	1 0	0.0% 0.0%	0 0	0.0% 0.3%	0 1	
Cambridge															
Mitchams Corner, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Grafton, Cambridge Beehive Centre Retail Park,	0.2% 5.9%	1 37	0.0% 8.0%	0 8	3.2% 23.9%	1 10	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 9.0%	0 18	
Cambridge															
Cambridge Retail Park, Cambridge	2.9%	18	6.3%	7	8.4%	3	0.0%	0	0.0%	0	1.9%	1	3.3%	7	
Outside - Chelmer Village TK Maxx, Chelmer Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail Park, Chelmer Village															
Outside - Chelmsford B&Q, Homelands Retail	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	
Park, Chelmsford	0.270	1	0.070	U	0.070	0	0.070	U	0.070	1	0.070	U	0.070	0	

Weighted:

### Uttlesford Household Survey for Savills

Page 14 April 2016

	Total		Zono 14		Zone 1B		Zone 2A		Zone 2	D	Zone 3		Zone 4	
	Total		Zone 1A		Zone 1B		Zone 2A		Zone 2	Б	Zone 5		Zone 4	
Currys PC World, Chelmer Village Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford High Chelmer Shopping Centre, Chelmsford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
HMV, High Chelmer Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford JJB Sports, High Chelmer,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Magnet, Hanbury Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Matalan, Riverside Retail Park, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, High Street, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Meadows, Chelmsford Wickes, Cuton Hall Lane,	0.0% 0.0%	0 0	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	0.0% 0.0%	0 0	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	$\begin{array}{c} 0 \\ 0 \end{array}$	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	0.0% 0.0%	0 0
Springfield, Chelmsford Chelmer Village Retail Park,	4.6%	28	0.0%	0	0.0%	0	11.0%	8	14.4%	20	0.0%	0	0.0%	0
Chelmsford Riverside Retail Park, Chelmsford	0.3%	2	0.0%	0	0.0%	0	0.9%	1	0.7%	1	0.0%	0	0.0%	0
Outside - Harlow Argos, Harlow Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Argos, The Harvey Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow B&Q, The Oaks Retail Park, Harlow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
BHS, Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Stow, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Queensgate Retail Park, Edinburgh Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Howard Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Edinburgh Road, Harlow	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Matalan, The Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Water Gardens, Harlow Primark, Broad Walk,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0
Harlow River Island, Water Gardens,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow TK Maxx, Water Gardens,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haydens Road, Harlow Toys R Us, Queensgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Harlow Wickes, Princes Gate Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Howard Way, Harlow Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Walk, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staple Tye, Harlow	0.0%	Ő	0.0%	0	0.0%	Ő	0.0%	0	0.0%	Ő	0.0%	Ő	0.0%	0
The Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Harlow	1.9%	12	0.0%	0	0.0%	0	4.0%	3	0.0%	0	15.1%	9	0.0%	0
Princes Gate Retail Park,	1.2%	7	1.0%	1	0.0%	0	0.9%	1	0.0%	0	8.3%	5	0.4%	1
Harlow The Oaks Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside - Hertford Matalan, Madford Retail Park, Hertford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside - Newmarket Argos, The Rookery Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket Boots, High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket TK Maxx, 31 High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

### Uttlesford Household Survey for Savills

Page 15 April 2016

	Total		Zone 1A		Zone 1	В	Zone 2	A	Zone 2	B	Zone	3	Zone	4	
Newmarket															
The Guineas Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Newmarket Outside - Royston															
Boots, Burns Road, Royston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boots, High Street, Royston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside - Stevenage B&Q, London Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	
BHS, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Currys PC World, Roaring Meg Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage															
DFS, Roaring Meg Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Park, Stevenage Dunelm Mill, Roebuck	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail Park, Stevenage															
HMV, The Forum,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage Homebase, Roaring Meg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail Park, Stevenage															
JJB Sports, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Magnet, Argyle Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage															
Matalan, Danestrete, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Next, Queensway, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PC World, Roebuck Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Park, Stevenage Primark, Town Square,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage	01070	0	01070	Ū	01070	Ŭ	01070	Ŭ	01070	0	01070	0	01070	Ŭ	
River Island, West Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Stevenage TK Maxx, Forum Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Stevenage															
Toys R Us, Roaring Meg Retail Park, London Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage															
Wickes, Monkswood Way, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
West Gate Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage	0.5%	3	0.0%	0	7.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Roaring Meg Retail Park, Stevenage	0.5%	3	0.0%	0	1.370	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Roebuck Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage Outside - Elsewhere															
Sainsbury's, Jackson Square,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bishops Stortford	0.20/	1	0.00/	0	0.00/	0	0.00/	0	0.90/	1	0.00/	0	0.00/	0	
Bluewater Shopping Centre, Greenhithe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	
Freeport Outlet Shopping	2.1%	13	0.0%	0	0.0%	0	2.9%	2	7.8%	11	0.0%	0	0.0%	0	
Village, Charter Way, Braintree															
Lakeside Retail Park, West	4.4%	27	2.2%	2	0.0%	0	11.1%	8	10.0%	14	2.3%	1	0.8%	2	
Thurrock	1.00/	10	0.00/	0	0.00/	0	0.00/	0	0.50/	10	0.00/	0	0.00/	0	
Tollgate Shopping Park, Tollgate West, Stanway	1.9%	12	0.0%	0	0.0%	0	0.0%	0	8.5%	12	0.0%	0	0.0%	0	
Bishops Stortford	3.4%	21	3.8%	4	0.0%	0	3.9%	3	0.0%	0	24.8%	14	0.0%	0	
Braintree	3.6%	23	0.0%	0	0.0%	0	5.7%	4	13.2%	18	0.0%	0	0.0%	0	
Buntingford Bury St Edmunds	0.0% 6.0%	0 37	0.0% 1.4%	0 1	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	$0.0\% \\ 0.7\%$	0 1	$0.0\% \\ 0.0\%$	0 0	0.0% 17.0%	0 35	
Cambridge	19.7%	122	25.6%	26	26.1%	11	10.3%	8	4.5%	6	9.1%	5	32.2%	66	
Chelmsford Colchester	5.2% 1.6%	32 10	0.0% 0.5%	0 0	$0.0\% \\ 0.0\%$	0 0	5.7% 0.6%	4 0	19.8% 6.3%	27 9	$0.8\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0	
Harlow	2.3%	10	4.8%	5	0.0%	0	0.0% 3.7%	3	0.3%	9	11.5%	7	0.0%	0	
London	1.0%	6	0.0%	0	0.0%	0	0.0%	0	1.3%	2	3.5%	2	1.2%	3	
Newmarket Royston	0.1% 0.9%	1 5	0.0% 0.0%	0 0	1.7% 12.8%	1 5	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	
Royston Stevenage	0.9%	5	0.0%	0	12.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside of Study Area	3.4%	21	0.5%	0	1.7%	1	4.8%	4	7.8%	11	5.3%	3	1.1%	2	
Others Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	2.070	Ŭ	2.070	5	2.070	0	2.070	5	21070	0	2.070	0	2.070	5	

Weighted:

### Uttlesford Household Survey for Savills

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0														
	Total		Zone 1	A	Zone 1E	3	Zone 2A		Zone 2	В	Zone 3		Zone	4
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't buy these goods regularly)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		621		103		41		76		138		58		204
Sample:		638		114		38		82		136		58		210

	Tota	1	Zone 1	Α	Zone 1	В	Zone 2	A	Zone 2	B	Zone	3	Zone	4
Q06 Where do you do mo Excl. SFT's	ost of yo	our ho	ousehold	d's she	opping f	or DI	Y and d	ecora	ating go	ods ?				
Great Dunmow		-	0.000	~	0.00	~	1		0.00		0.000	<u>^</u>	0.0	~
Great Dunmow Haverhill	0.2%	2	0.0%	0	0.0%	0	1.2%	1	0.3%	1	0.0%	0	0.0%	0
Argos, High Street, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, High Street, Haverhill Halfords, Cambridge Road	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0	$0.0\% \\ 0.0\%$	0	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0 0
Retail Park, Haverhill	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	U	0.070	
Sainsbury's, Haycocks Road, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Road Retail Park, Haverhill	15.3%	131	4.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	48.4%	126
Haverhill Leaden Roding	4.7%	40	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.3%	40
Leaden Roding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maulden	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Maulden Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos (in Homebase), Elizabeth Way, Saffron Waldon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walden Boots, Market Place,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron, Walden Homebase, Elizabeth Way,	11.1%	95	53.8%	75	5.7%	3	6.3%	7	0.4%	1	0.0%	0	3.5%	9
Saffron Walden Ridgeons Timber & Builders	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Merchants, Ashdon Road, Saffron Walden														
Tesco Superstore, Radwinter	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Saffron Walden Saffron Walden	5.4%	46	24.8%	35	5.5%	3	1.3%	2	1.2%	2	0.0%	0	2.0%	5
Sawston			0.501		0.004	0	0.004	0	0.004	0	0.004	0	4.004	
Sawston Stansted	1.4%	12	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	11
Boots, Airside, Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airport Boots, Main Terminal,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted Airport Boots, The Greens Building,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted HMV, Airside Departure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lounge, Stansted Airport Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted Mountfitchet														
Stansted Mountfitchet Stebbing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stebbing Takalow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Takeley</b> Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thaxted Thaxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside - Bishops Stortford														
Argos, Jackson Square, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Potter Street, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, South Street,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Bishops Stortford Homebase, Fitzroy Park,	8.9%	76	5.1%	7	1.5%	1	10.8%	12	0.0%	0	59.2%	56	0.0%	0
Bishops Stortford Magnet, Stort Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Industrial Park, Bishops	5.070	0	0.070	0	0.070	0	0.070	U	5.070	U	0.070	Ū	5.670	v
Stortford Next, Jackson Square	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping Centre, Bishop Stortford														
Jackson Square Shopping	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Bishops Stortford Outside - Braintree														
Argos, Bocking End,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree B&Q, Chapel Hill Retail	15.8%	136	0.0%	0	0.0%	0	44.6%	51	41.9%	84	0.0%	0	0.0%	0

Uttlesford Household Survey for Savills

010316

April 2016

Weighted:

### Uttlesford Household Survey for Savills

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	Total		Zone 1A		Zone 1B		Zone 2A	ł	Zone 2	B	Zone 3		Zone 4	
Park, Braintree Boots, George Yard,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Halfords, Chapel Hill Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Braintree Next, Freeport Village,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree George Yard Shopping Centre, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside - Cambridge Argos, Fitzroy Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Argos, Newmarket Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge B&Q, Newmarket Road,	2.3%	20	1.3%	2	4.2%	2	0.0%	0	0.0%	0	0.0%	0	6.2%	16
Cambridge BHS, Grafton Centre,	0.0%	0	0.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0
Cambridge Boots, Grafton Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Boots, High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Boots, Woolards Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Currys PC World,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Retail Park, Cambridge	0.070	0	0.070	0	0.070	Ū	0.070	Ū	0.070	0	0.070	Ū	0.070	0
Debenhams, The Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Newmarket Road, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Cambridge Retail Park, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Lion Yard, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Cambridge Retail Park, Cambridge	2.6%	22	0.0%	0	5.6%	3	0.0%	0	0.0%	0	0.0%	0	7.5%	19
John Lewis, Grand Arcade, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnet, Mercers Row, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Sidney Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, The Mall, Barhill, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark, Burleigh Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
River Island, Grand Arcade, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, Beehive Center, Coldhams Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us, The Beehive Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Christ's Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grand Arcade, Cambridge Lion Yard Shopping Centre,	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	0.0% 0.0%	0 0	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	0.0% 0.0%	0 0
Cambridge Mitchams Corner,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge The Grafton, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beehive Centre Retail Park, Cambridge	0.4%	3	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Cambridge Retail Park, Cambridge	1.1%	10	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	8
Outside - Chelmer Village TK Maxx, Chelmer Village Retail Park, Chelmer Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside - Chelmsford B&Q, Homelands Retail Park, Chelmsford	9.6%	83	0.0%	0	0.0%	0	12.9%	15	33.3%	67	0.0%	0	0.3%	1

Weighted:

### Uttlesford Household Survey for Savills

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() eighteur								~						
	Total		Zone 1A		Zone 1B		Zone 2A		Zone 2B		Zone 3		Zone 4	
Currys PC World, Chelmer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village Retail Park, Chelmsford	0.0%	0	0.00/	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Chelmer Shopping Centre, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, High Chelmer Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford JJB Sports, High Chelmer, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnet, Hanbury Road, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Riverside Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Chelmsford Next, High Street, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Meadows, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Cuton Hall Lane, Springfield, Chelmsford	0.3%	2	0.0%	0	0.0%	0	0.6%	1	0.8%	2	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmsford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Riverside Retail Park, Chelmsford <b>Outside - Harlow</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos, Harlow Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos, The Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, The Oaks Retail Park, Harlow	1.3%	11	0.4%	1	0.0%	0	1.7%	2	0.0%	0	7.4%	7	0.6%	2
BHS, Harvey Centre, Harlow	0.0%	0 0	0.0%	0										
Boots, The Stow, Harlow Currys PC World,	0.0% 0.0%	0	0.0% 0.0%	0 0										
Queensgate Retail Park, Edinburgh Way, Harlow														
Halfords, Howard Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Edinburgh Road, Harlow	1.0%	9	0.0%	0	0.0%	0	1.7%	2	0.5%	1	6.2%	6	0.0%	0
Matalan, The Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark, Broad Walk, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
River Island, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, Water Gardens, Haydens Road, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us, Queensgate Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Princes Gate Retail Park, Howard Way, Harlow	0.4%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Walk, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staple Tye, Harlow The Water Gardens, Harlow	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0
Harlow Retail Park, Harlow	0.0%	6	0.0%	0	0.0%	0	0.0%	1	0.0%	0	5.4%	5	0.0%	0
Princes Gate Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow The Oaks Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Harlow Outside - Hertford Matalan Madford Patail	0.00/	0	0.09/	0	0.0%	0	0.09/	0	0.09/	0	0.0%	0	0.00/	0
Matalan, Madford Retail Park, Hertford Outside - Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos, The Rookery Centre, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, High Street, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, 31 High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

## Uttlesford Household Survey for Savills

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	Total		Zone 1A		Zone 1	B	Zone 2A		Zone 2B		Zone 3		Zone 4		
Newmarket															
The Guineas Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Newmarket Outside - Royston															
Boots, Burns Road, Royston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boots, High Street, Royston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside - Stevenage															
B&Q, London Road,	1.3%	11	0.0%	0	22.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage BHS, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Currys PC World, Roaring	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Meg Retail Park,															
Stevenage															
DFS, Roaring Meg Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Park, Stevenage Dunelm Mill, Roebuck	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail Park, Stevenage	0.070	0	0.070	Ŭ	0.070	Ŭ	0.070	Ŭ	0.070	Ŭ	0.070	0	0.070	0	
HMV, The Forum,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage															
Homebase, Roaring Meg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail Park, Stevenage JJB Sports, The Forum,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage	01070	0	01070	0	01070	Ū	0.070	Ŭ	01070	Ŭ	01070	0	01070	ů.	
Magnet, Argyle Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage	0.00/	0	0.004	~	0.004	0	0.004	0	0.004	0	0.004	0	0.004	0	
Matalan, Danestrete,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage Next, Queensway, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PC World, Roebuck Retail	0.0%	0	0.0%	ŏ	0.0%	0	0.0%	Ő	0.0%	0	0.0%	Ő	0.0%	0 0	
Park, Stevenage															
Primark, Town Square,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage River Island, West Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Stevenage	0.070	0	0.070	0	0.070	0	0.0%	0	0.070	0	0.070	0	0.070	0	
TK Maxx, Forum Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Stevenage															
Toys R Us, Roaring Meg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail Park, London Road, Stevenage															
Wickes, Monkswood Way,	0.1%	1	0.3%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage															
West Gate Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage Booring Mag Potoil Dark	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Roaring Meg Retail Park, Stevenage	0.170	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Roebuck Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage															
Outside - Elsewhere	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Sainsbury's, Jackson Square, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bluewater Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Greenhithe															
Freeport Outlet Shopping	1.8%	16	0.0%	0	0.0%	0	7.6%	9	3.4%	7	0.0%	0	0.0%	0	
Village, Charter Way,															
Braintree Lakeside Retail Park, West	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Thurrock	0.170	1	0.570	1	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	
Tollgate Shopping Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	
Tollgate West, Stanway	• • • •	10			0.004	0	<b>2 2 3</b> <i>4</i>		0.004	0	10.00		0.004	0	
Bishops Stortford Braintree	2.0% 2.0%	18 17	1.7% 0.0%	2 0	$0.0\% \\ 0.0\%$	0 0	2.2% 3.9%	3 5	0.0% 6.2%	0 12	13.3% 0.0%	13 0	0.0% 0.0%	0 0	
Buntingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	
Bury St Edmunds	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	0	0.0%	Ő	0.0%	Ő	
Cambridge	1.9%	16	3.6%	5	1.5%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	10	
Chelmsford	1.4%	12	0.0%	0	0.0%	0	2.6%	3	4.4%	9	0.0%	0	0.0%	0	
Colchester Harlow	0.1%	1 2	0.0% 0.0%	0 0	0.0% 2.7%	0 1	0.0% 0.0%	0 0	0.4% 0.0%	1 0	0.0% 0.6%	0 1	0.0% 0.0%	0 0	
London	0.2% 0.1%	2 1	0.0%	1	2.7%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Royston	1.7%	14	0.0%	0	30.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside of Study Area Others	3.8%	32	0.0%	0	11.5%	6	1.2%	1	6.1%	12	3.9%	4	3.6%	9	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Calor	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	

Weighted:

### Uttlesford Household Survey for Savills

Page 21 April 2016

5														
	Total		Zone 1	A	Zone 11	B	Zone 2	A	Zone	2B	Zone 3	3	Zone	4
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't buy these goods regularly)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		859		140		48		115		201		95		260
Sample:		839		140		47		110		194		95		253

By Zone				Ut	tlesfor					rve	ey (				Page 22
Weighted:						fo	or Sav	vills	5						April 2016
	Total		Zone 1	lA	Zone 1B		Zone 2	4	Zone 2B	5	Zone 3		Zone	4	
Q07 Where do you do mo	ost of yo	ur ho	ousehol	d's sh	opping fo	r do	omestic a	applia	inces su	ch as	s washing	g ma	achines	fridges,	cookers and kettles?
Excl. SFT's															
Great Dunmow Great Dunmow	1.0%	6	0.0%	0	0.0%	0	8.2%	5	0.0%	0	1.2%	1	0.0%	0	
Haverhill Argos, High Street, Haverhill	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	5	
Boots, High Street, Haverhill	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Halfords, Cambridge Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail Park, Haverhill Sainsbury's, Haycocks Road,	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4	
Haverhill Cambridge Road Retail Park, Haverhill	0.9%	5	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	5	
Havenini Haverhill Leaden Roding	15.5%	91	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.6%	90	
Leaden Roding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Maulden Maulden	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	
Saffron Walden Argos (in Homebase),	0.6%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Elizabeth Way, Saffron Walden	0.0%	4	4.0%	4	0.070	0	0.0%	0	0.0%	0	0.076	0	0.0%	0	
Boots, Market Place, Saffron, Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, Elizabeth Way, Saffron Walden	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ridgeons Timber & Builders Merchants, Ashdon Road, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Radwinter Road, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Saffron Walden Sawston	7.4%	43	36.6%	34	3.2%	1	5.0%	3	0.7%	1	0.0%	0	2.0%	4	
Sawston Stansted	0.4%	2	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.6%	1	
Boots, Airside, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boots, Main Terminal, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boots, The Greens Building, Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HMV, Airside Departure Lounge, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stansted Airport Stansted Mountfitchet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stansted Mountfitchet Stebbing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stebbing Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Takeley Thaxted	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	
Thaxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside - Bishops Stortford Argos, Jackson Square,	0.3%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.8%	1	0.0%	0	
Bishops Stortford Boots, Potter Street, Bishops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stortford Halfords, South Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bishops Stortford Homebase, Fitzroy Park,	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	
Bishops Stortford Magnet, Stort Valley Industrial Park, Bishops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stortford Next, Jackson Square Shopping Centre, Bishop Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stortford Jackson Square Shopping Centre, Bishops Stortford Outside - Braintree	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	
Argos, Bocking End,	0.8%	5	0.0%	0	0.0%	0	1.2%	1	3.4%	4	0.0%	0	0.0%	0	
Braintree B&Q, Chapel Hill Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:

### Uttlesford Household Survey for Savills

Page 23 April 2016

	Total		Zone 1A		Zone 1	В	Zone 2	A	Zone 2B		Zone 3		Zone 4	4	
Park, Braintree															
Boots, George Yard, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Halfords, Chapel Hill Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Park, Braintree Next, Freeport Village, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
George Yard Shopping Centre, Braintree	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	
Outside - Cambridge															
Argos, Fitzroy Street, Cambridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Argos, Newmarket Road, Cambridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	
B&Q, Newmarket Road, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
BHS, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boots, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boots, High Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boots, Woolards Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge Currys PC World, Cambridge Retail Park, Cambridge	3.7%	21	7.2%	7	1.7%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	14	
Debenhams, The Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
DFS, Newmarket Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge Halfords, Cambridge Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Park, Cambridge HMV, Lion Yard,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge Homebase, Cambridge Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Park, Cambridge John Lewis, Grand Arcade,	8.8%	52	10.1%	9	18.4%	8	11.7%	7	1.4%	2	0.7%	0	12.4%	26	
Cambridge Magnet, Mercers Row,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge Next, Grafton Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge Next, Sidney Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge Next, The Mall, Barhill,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge Primark, Burleigh Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge River Island, Grand Arcade,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge TK Maxx, Beehive Center, Coldhams Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge Toys R Us, The Beehive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Cambridge Christ's Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Grand Arcade, Cambridge	0.6%	4	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.9%	2	
Lion Yard Shopping Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mitchams Corner, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Grafton, Cambridge Beehive Centre Retail Park,	0.0% 2.4%	0 14	0.0% 7.1%	0 7	0.0% 9.8%	0 4	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 1.5%	0 3	
Cambridge Cambridge Retail Park,	2.2%	13	3.7%	3	1.7%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	9	
Cambridge Outside - Chelmer Village															
TK Maxx, Chelmer Village Retail Park, Chelmer Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside - Chelmsford B&Q, Homelands Retail Park, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:

### Uttlesford Household Survey for Savills

Page 24 April 2016

weighted:						11	JI Da	V 1113	•					
	Total		Zone 1A		Zone 1B		Zone 2	A	Zone 2	B	Zone 3		Zone 4	
Currys PC World, Chelmer	8.7%	51	0.0%	0	0.0%	0	17.7%	10	30.1%	36	7.3%	5	0.0%	0
Village Retail Park, Chelmsford High Chelmer Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chelmsford														
HMV, High Chelmer Shopping Centre, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JJB Sports, High Chelmer, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnet, Hanbury Road, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Riverside Retail Park, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, High Street, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Meadows, Chelmsford Wickes, Cuton Hall Lane,	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0 0
Springfield, Chelmsford		÷												-
Chelmer Village Retail Park, Chelmsford	4.2%	24	0.0%	0	0.0%	0	8.2%	5	16.5%	20	0.0%	0	0.0%	0
Riverside Retail Park, Chelmsford Outside - Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos, Harlow Retail Park, Harlow	0.3%	2	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0
Argos, The Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, The Oaks Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BHS, Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Stow, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Queensgate Retail Park, Edinburgh Way, Harlow	1.8%	11	0.0%	0	0.0%	0	2.4%	1	0.0%	0	13.7%	9	0.0%	0
Halfords, Howard Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Edinburgh Road, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, The Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark, Broad Walk, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
River Island, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, Water Gardens, Haydens Road, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us, Queensgate Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Princes Gate Retail Park, Howard Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Walk, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staple Tye, Harlow	0.0%	0	0.0%	0	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	0	0.0%	0
The Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Harlow	1.7%	10	0.0%	0	0.0%	0	5.4%	3	0.0%	0	10.1%	7	0.0%	0
Princes Gate Retail Park,	1.4%	8	0.0%	0	0.0%	0	2.8%	2	0.0%	0	9.7%	7	0.0%	0
Harlow The Oaks Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside - Hertford Matalan, Madford Retail Park, Hertford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside - Newmarket Argos, The Rookery Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket Boots, High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket TK Maxx, 31 High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

### Uttlesford Household Survey for Savills

Page 25 April 2016

8						-									
	Total		Zone 1A		Zone 11	3	Zone 2A		Zone 2B		Zone 3		Zone 4		
Newmarket															
The Guineas Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Newmarket Outside - Royston	0.070	0	0.070	0	0.070	Ū	0.070	Ū	0.070	U	0.070	0	0.070	0	
Boots, Burns Road, Royston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boots, High Street, Royston Outside - Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q, London Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage BHS, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Currys PC World, Roaring Meg Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage DFS, Roaring Meg Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Park, Stevenage Dunelm Mill, Roebuck	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail Park, Stevenage HMV, The Forum,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage				0										0	
Homebase, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		
JJB Sports, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Magnet, Argyle Way, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Matalan, Danestrete,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage Next, Queensway, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PC World, Roebuck Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Primark, Town Square,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage River Island, West Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Stevenage TK Maxx, Forum Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Stevenage Toys R Us, Roaring Meg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail Park, London Road, Stevenage															
Wickes, Monkswood Way, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
West Gate Shopping Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Roaring Meg Retail Park, Stevenage	1.5%	9	0.0%	0	21.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Roebuck Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage Outside - Elsewhere															
Sainsbury's, Jackson Square,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bishops Stortford Bluewater Shopping Centre,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	
Greenhithe Freeport Outlet Shopping	1.3%	8	0.0%	0	0.0%	0	2.0%	1	5.6%	7	0.0%	0	0.0%	0	
Village, Charter Way, Braintree															
Lakeside Retail Park, West Thurrock	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	
Tollgate Shopping Park, Tollgate West, Stanway	1.4%	8	0.0%	0	0.0%	0	0.0%	0	7.0%	8	0.0%	0	0.0%	0	
Bishops Stortford	5.0%	29	2.0%	2	0.0%	0	2.4%	1	1.1%	1	36.5%	24	0.0%	0	
Braintree	3.3%	20	0.0%	0	0.0%	Õ	5.4%	3	13.8%	16	0.0%	0	0.0%	0	
Buntingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bury St Edmunds	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	6	
Cambridge	12.7%	74	26.1%	24	29.5%	12	3.1%	2	1.0%	1	2.2%	1	16.1%	34	
Chelmsford	3.8%	22	0.0%	0	0.0%	0	11.4%	7	13.2%	16	0.0%	0	0.0%	0	
Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	
Harlow	1.5%	9	0.6%	1	0.0%	0	1.1%	1	0.0%	0	11.3%	8	0.0%	0	
London Newmarket	0.2% 0.1%	1	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.4% 0.0%	1 0	0.0% 0.4%	0	
Newmarket Royston	0.1% 0.6%	1 3	0.0% 0.0%	0	0.0% 8.4%	0 3	0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0%	0	0.4% 0.0%	1 0	
Stevenage	0.0%	0	0.0%	0	8.4% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside of Study Area Others	1.2%	0 7	0.0%	0	5.8%	2	0.0%	0	0.0% 1.7%	2	0.0%	0	1.3%	3	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:

### Uttlesford Household Survey for Savills

Page 26 April 2016

8														
	Total		Zone 1	A	Zone 1	В	Zone 2A		Zone 2	B	Zone 3		Zone	4
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't buy these goods regularly)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		587		93		42		59		119		67		207
Sample:		609		101		38		72		116		65		217

	Total	1	Zone 1	Δ	Zone 1B	-	Zone 2A		Zone 2	R	Zone 3		Zone	4	
	Total	L	Zone i		Zone ID		Zone 22		20110 2	D	Zone 5		Lone	•	
Q08 Where do you do m Excl. SFT's	ost of yo	our ho	ouseholo	d's sh	opping fo	r TV	, Hi Fi, ra	adio,	photog	raphie	c and co	mpu	ter equi	pment?	
Great Dunmow															
Great Dunmow Haverhill	0.2%	1	0.0%	0	0.0%	0	0.6%	0	0.4%	1	0.0%	0	0.0%	0	
Argos, High Street, Haverhill	1.3%	8	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	5	
Boots, High Street, Haverhill Ialfords, Cambridge Road	$0.0\% \\ 0.0\%$	0	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0	0.0% 0.0%	0 0	
Retail Park, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ainsbury's, Haycocks Road, Haverhill	1.2%	8	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	6	
Cambridge Road Retail Park, Haverhill	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Iaverhill	9.8%	61	0.5%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	28.6%	60	
Leaden Roding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
laulden															
/laulden Saffron Walden	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
Argos (in Homebase), Elizabeth Way, Saffron	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Walden Boots, Market Place,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Saffron, Walden															
Iomebase, Elizabeth Way, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ridgeons Timber & Builders Merchants, Ashdon Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Saffron Walden Tesco Superstore, Radwinter Road, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Saffron Walden	4.2%	27	24.0%	23	3.0%	1	0.6%	0	0.0%	0	0.0%	0	0.8%	2	
Sawston Sawston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stansted	0.070	0	0.070	0	0.070	0	0.070	Ū	0.070	0	0.070	0	0.070	0	
Boots, Airside, Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Airport Boots, Main Terminal, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boots, The Greens Building,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stansted IMV, Airside Departure Lounge, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stansted Mountfitchet Stansted Mountfitchet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stebbing															
Stebbing F <b>akeley</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fakeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Fhaxted</b> Fhaxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside - Bishops Stortford	0.070	0	0.070	0	0.070	Ū	0.070	Ū	0.070	0	0.070	0	0.070		
Argos, Jackson Square, Bishops Stortford	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	6	0.0%	0	
Boots, Potter Street, Bishops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stortford Halfords, South Street, Dichong Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bishops Stortford Homebase, Fitzroy Park, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Magnet, Stort Valley Industrial Park, Bishops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stortford Jext, Jackson Square Shopping Centre, Bishop Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ackson Square Shopping Centre, Bishops Stortford Dutside - Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Argos, Bocking End,	0.7%	5	0.0%	0	0.0%	0	0.9%	1	2.9%	4	0.0%	0	0.0%	0	
Braintree	0.00/	0	0.00/	0	0.0%	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
B&Q, Chapel Hill Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Uttlesford Household Survey for Savills

By Zone

Weighted:

Weighted:

### Uttlesford Household Survey for Savills

Page 28 April 2016

	Total		Zone 1A		Zone 1	В	Zone 2	A	Zone 2B		Zone 3		Zone 4	ļ	
Park, Braintree Boots, George Yard,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Braintree Halfords, Chapel Hill Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Park, Braintree Next, Freeport Village,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Braintree George Yard Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Braintree Outside - Cambridge															
Argos, Fitzroy Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Argos, Newmarket Road, Cambridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	
B&Q, Newmarket Road, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
BHS, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boots, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boots, High Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boots, Woolards Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Currys PC World, Cambridge Retail Park, Cambridge	6.1%	39	8.7%	8	12.1%	5	0.0%	0	0.0%	0	0.0%	0	11.7%	25	
Debenhams, The Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
DFS, Newmarket Road, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Halfords, Cambridge Retail Park, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HMV, Lion Yard,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge Homebase, Cambridge Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Park, Cambridge John Lewis, Grand Arcade,	11.9%	75	9.7%	9	26.2%	12	12.7%	10	2.5%	3	4.8%	3	17.6%	37	
Cambridge Magnet, Mercers Row,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge Next, Grafton Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge Next, Sidney Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge Next, The Mall, Barhill,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge Primark, Burleigh Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge River Island, Grand Arcade,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge TK Maxx, Beehive Center, Coldhams Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge Toys R Us, The Beehive Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Christ's Lane, Cambridge Grand Arcade, Cambridge	0.0% 0.6%	0 4	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 1.5%	0 2	0.0% 0.0%	0 0	0.0% 0.8%	0 2	
Lion Yard Shopping Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mitchams Corner,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge The Grafton, Cambridge Beehive Centre Retail Park,	0.0% 2.9%	0 18	0.0% 8.7%	0 8	0.0% 4.6%	0 2	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	0.0% 0.8%	0 1	0.0% 0.0%	0 0	0.0% 3.2%	0 7	
Cambridge Cambridge Retail Park,	3.1%	19	3.4%	3	7.8%	3	0.0%	0	0.0%	0	0.0%	0	6.0%	13	
Cambridge Outside - Chelmer Village											_				
TK Maxx, Chelmer Village Retail Park, Chelmer Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside - Chelmsford B&Q, Homelands Retail Park, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:

### Uttlesford Household Survey for Savills

Page 29 April 2016

Weighten.							JI Du	VIII	9					
	Total		Zone 1A	1	Zone 1B	5	Zone 2	2A	Zone 2	2B	Zone 3	;	Zone	4
Currys PC World, Chelmer	9.9%	63	0.0%	0	0.0%	0	25.9%	20	31.2%	42	0.0%	0	0.0%	0
Village Retail Park, Chelmsford High Chelmer Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chelmsford HMV, High Chelmer Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford JJB Sports, High Chelmer,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Magnet, Hanbury Road, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Riverside Retail Park, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, High Street, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Meadows, Chelmsford Wickes, Cuton Hall Lane,	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	0.0% 0.0%	0 0
Springfield, Chelmsford Chelmer Village Retail Park, Chelmsford	5.6%	35	0.0%	0	0.0%	0	7.2%	6	21.8%	30	0.0%	0	0.0%	0
Riverside Retail Park, Chelmsford Outside - Harlow	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Argos, Harlow Retail Park, Harlow	0.3%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Argos, The Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, The Oaks Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BHS, Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Stow, Harlow	0.0%	0	0.0%	$\begin{array}{c} 0\\ 4\end{array}$	0.0%	0	0.0%	$\begin{array}{c} 0\\ 4\end{array}$	0.0%	0	0.0%	0 18	0.0%	0 0
Currys PC World, Queensgate Retail Park, Edinburgh Way, Harlow	4.2%	26	3.7%	4	0.0%	0	5.4%	4	0.7%	1	27.6%	18	0.0%	0
Halfords, Howard Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Edinburgh Road, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, The Water Gardens, Harlow Next, Water Gardens,	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0 0
Harlow Primark, Broad Walk,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow River Island, Water Gardens,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow TK Maxx, Water Gardens,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haydens Road, Harlow Toys R Us, Queensgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Harlow Wickes, Princes Gate Retail Park, Howard Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Walk, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staple Tye, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Harlow	1.2%	8	0.0%	0	0.0%	0	5.0%	4	0.0%	0	6.0%	4	0.0%	0 0
Princes Gate Retail Park, Harlow	1.7%	11	0.0%	0	0.0%	0	1.2%	1	0.0%	0	15.3%	10	0.0%	0
The Oaks Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside - Hertford Matalan, Madford Retail Park, Hertford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside - Newmarket Argos, The Rookery Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket Boots, High Street, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, 31 High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

### Uttlesford Household Survey for Savills

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						-									
	Total		Zone 1A		Zone 1E	3	Zone 2A		Zone 2B		Zone 3		Zone 4		
Newmarket															
The Guineas Shopping Centre, Newmarket Outside - Royston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boots, Burns Road, Royston Boots, High Street, Royston <b>Outside - Stevenage</b>	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	
B&Q, London Road, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
BHS, The Forum, Stevenage Currys PC World, Roaring Meg Retail Park,	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	
Stevenage DFS, Roaring Meg Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Park, Stevenage Dunelm Mill, Roebuck	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail Park, Stevenage HMV, The Forum,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage Homebase, Roaring Meg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail Park, Stevenage JJB Sports, The Forum,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage Magnet, Argyle Way, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Matalan, Danestrete,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage Next, Queensway, Stevenage PC World, Roebuck Retail	0.0% 0.2%	0 2	0.0% 0.0%	0 0	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	0.0% 1.9%	$\begin{array}{c} 0 \\ 2 \end{array}$	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	0.0% 0.0%	0 0	0.0% 0.0%	0 0	
Park, Stevenage Primark, Town Square,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage River Island, West Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Stevenage TK Maxx, Forum Shopping Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Toys R Us, Roaring Meg Retail Park, London Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage Wickes, Monkswood Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage West Gate Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage Roaring Meg Retail Park,	1.4%	9	0.0%	0	19.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage Roebuck Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside - Elsewhere Sainsbury's, Jackson Square,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	
Bishops Stortford Bluewater Shopping Centre,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	2	0.0%	0	
Greenhithe Freeport Outlet Shopping	0.3%	2 5	0.0%	0	0.0%	0	1.6%	1	2.6%	4	0.0%	0	0.0%	0	
Village, Charter Way, Braintree															
Lakeside Retail Park, West Thurrock	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
Tollgate Shopping Park, Tollgate West, Stanway	2.4%	15	0.0%	0	0.0%	0	1.6%	1	10.2%	14	0.0%	0	0.0%	0	
Bishops Stortford	2.2%	14	0.5%	0	0.0%	0	3.6%	3	0.5%	1	15.5%	10	0.0%	0	
Braintree	2.3%	14	0.0%	0	0.0%	0	3.4%	3	8.7%	12	0.0%	0	0.0%	0	
Buntingford Bury St Edmunds	0.0% 1.5%	0 9	0.0% 1.1%	0 1	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	$0.0\% \\ 0.0\%$	0 0	0.0% 3.9%	0 8	
Cambridge	1.5%	9 91	31.1%	30	21.4%	10	0.0% 6.0%	5	0.0% 1.4%	2	0.0% 8.6%	5	5.9% 18.8%	8 39	
Chelmsford	3.7%	23	0.0%	0	0.0%	0	12.7%	10	10.0%	14	0.0%	0	0.0%	0	
Colchester	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.4%	1	
Harlow	1.0%	7	0.8%	1	0.0%	Õ	0.8%	1	0.0%	0	8.0%	5	0.0%	0	
London	0.3%	2	0.5%	0	0.0%	0	0.6%	0	0.0%	0	1.4%	1	0.0%	0	
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Royston	0.2%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage Outside of Study Area	0.0% 1.6%	0 10	0.0% 0.8%	0 1	0.0% 2.2%	0 1	0.0% 3.9%	0 3	0.0% 0.5%	0 1	0.0% 0.0%	0 0	0.0% 2.2%	0 5	
Others Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:

### Uttlesford Household Survey for Savills

Page 31 April 2016

									-						
	Total		Zone 1	A	Zone 11	B	Zone 2A	L	Zone 2	2B	Zone 3	1	Zone	4	
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't buy these goods regularly)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		629		97		45		78		136		64		210	
Sample:		643		101		42		85		130		65		220	

### Uttlesford Household Survey for Savills

Total Zone 1A Zone 1B Zone 2A Zone 2B Zone 3 Zone 4

Q09 Where do you do most of your household's shopping on personal / luxury goods including books, jewellery, china, glass, cosmetics and medical goods?

Excl. SFT's

Great Dunmow														
Great Dunmow Haverhill	3.9%	23	0.0%	0	0.0%	0	26.3%	23	0.0%	0	0.0%	0	0.0%	0
Argos, High Street, Haverhill	$1.1\% \\ 0.0\%$	6 0	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	$\begin{array}{c} 0\\ 0\end{array}$	$0.0\% \\ 0.0\%$	0 0	3.4% 0.0%	6 0
Boots, High Street, Haverhill Halfords, Cambridge Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail Park, Haverhill Sainsbury's, Haycocks Road,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Haverhill Cambridge Road Retail Park,	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	6
Haverhill Haverhill	5.2%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	30
Leaden Roding Leaden Roding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maulden	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Maulden Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos (in Homebase), Elizabeth Way, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Market Place, Saffron, Walden	0.9%	5	4.0%	4	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Elizabeth Way, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ridgeons Timber & Builders Merchants, Ashdon Road, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden Sawston	10.9%	63	46.2%	46	2.1%	1	1.8%	2	2.0%	2	1.9%	1	6.1%	11
Sawston Stansted	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4
Boots, Airside, Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airport Boots, Main Terminal,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted Airport Boots, The Greens Building, Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Airside Departure Lounge, Stansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted Airport Stansted Mountfitchet	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Stansted Mountfitchet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stebbing Stebbing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Takeley</b> Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thaxted	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0		
Thaxted Outside - Bishops Stortford	0.1%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Argos, Jackson Square, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Potter Street, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, South Street, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Fitzroy Park, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnet, Stort Valley Industrial Park, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Jackson Square Shopping Centre, Bishop Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jackson Square Shopping Centre, Bishops Stortford Outside - Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos, Bocking End, Braintree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0

Weighted:

### Uttlesford Household Survey for Savills

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	Total		Zone 1A		Zone 1B		Zone 2A		Zone 2B		Zone 3		Zone 4	
B&Q, Chapel Hill Retail Park, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, George Yard, Braintree	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Halfords, Chapel Hill Retail Park, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Freeport Village,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree George Yard Shopping Centre, Braintree Outside - Cambridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Argos, Fitzroy Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Argos, Newmarket Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge B&Q, Newmarket Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge BHS, Grafton Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Boots, Grafton Centre,	0.2%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Boots, High Street,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Cambridge Boots, Woolards Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Currys PC World, Cambridge Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Debenhams, The Grafton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Cambridge DFS, Newmarket Road, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Cambridge Retail Park, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Lion Yard,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Homebase, Cambridge Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Cambridge John Lewis, Grand Arcade,	3.1%	18	0.5%	0	6.2%	2	3.5%	3	0.0%	0	1.7%	1	6.4%	12
Cambridge Magnet, Mercers Row, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Sidney Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, The Mall, Barhill, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark, Burleigh Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
River Island, Grand Arcade, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, Beehive Center, Coldhams Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us, The Beehive Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Christ's Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grand Arcade, Cambridge Lion Yard Shopping Centre,	1.3% 0.1%	7 1	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	2.8% 0.0%	1 0	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	0.0% 0.0%	0 0	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	3.4% 0.3%	6 1
Cambridge Mitchams Corner, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Grafton, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beehive Centre Retail Park, Cambridge	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Retail Park, Cambridge Outside - Chelmer Village	0.1%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, Chelmer Village Retail Park, Chelmer Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside - Chelmsford B&Q, Homelands Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

### Uttlesford Household Survey for Savills

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	Total		Zone 1A		Zone 1B		Zone 2A		Zone 2B		Zone 3		Zone 4	
Park, Chelmsford														
Currys PC World, Chelmer Village Retail Park, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Chelmer Shopping Centre, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, High Chelmer Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford JJB Sports, High Chelmer,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Magnet, Hanbury Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Matalan, Riverside Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Chelmsford Next, High Street, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Meadows, Chelmsford	0.9%	5	0.0%	0	0.0%	0	0.0%	0	4.2%	5	0.0%	0	0.0%	0
Wickes, Cuton Hall Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfield, Chelmsford Chelmer Village Retail Park, Chelmsford	0.3%	2	0.0%	0	0.0%	0	1.1%	1	0.8%	1	0.0%	0	0.0%	0
Riverside Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Outside - Harlow														
Argos, Harlow Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos, The Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, The Oaks Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BHS, Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Stow, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Queensgate Retail Park, Edinburgh Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Howard Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Edinburgh Road, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, The Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark, Broad Walk, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
River Island, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, Water Gardens, Haydens Road, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us, Queensgate Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Princes Gate Retail Park, Howard Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Walk, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staple Tye, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Water Gardens, Harlow	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0
Harlow Retail Park, Harlow Princes Gate Retail Park,	0.1% 0.0%	1 0	0.0%	0 0	0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	0.8% 0.0%	1 0	0.0%	0 0	0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0%	0
Harlow The Oaks Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Outside - Hertford														
Matalan, Madford Retail Park, Hertford Outside - Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos, The Rookery Centre, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, High Street, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

### Uttlesford Household Survey for Savills

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	Total	l	Zone 1	A	Zone 1B		Zone 2	A	Zone 2	B	Zone (	3	Zone	4
TK Maxx, 31 High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket The Guineas Shopping Centre, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside - Royston														
Boots, Burns Road, Royston Boots, High Street, Royston <b>Outside - Stevenage</b>	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0
B&Q, London Road, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BHS, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm Mill, Roebuck Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JJB Sports, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnet, Argyle Way, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Danestrete, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Queensway, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World, Roebuck Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark, Town Square, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
River Island, West Gate Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, Forum Shopping Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us, Roaring Meg Retail Park, London Road, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Monkswood Way, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Gate Shopping Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, Stevenage Outside - Elsewhere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Jackson Square, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Greenhithe	0.4%	3	0.0%	0	0.0%	0	1.7%	1	0.8%	1	0.0%	0	0.0%	0
Freeport Outlet Shopping Village, Charter Way, Braintree	1.1%	6	0.0%	0	0.0%	0	1.8%	2	3.7%	5	0.0%	0	0.0%	0
Lakeside Retail Park, West Thurrock	1.0%	6	0.0%	0	2.8%	1	1.1%	1	0.8%	1	1.5%	1	1.2%	2
Tollgate Shopping Park, Tollgate West, Stanway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford Braintree	6.1% 4.6%	35 27	3.8% 0.0%	4 0	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	6.7% 2.9%	6 2	0.0% 19.2%	0 24	54.5% 0.0%	26 0	0.0% 0.0%	0 0
Buntingford	4.6%	0	0.0%	0	0.0%	0	2.9% 0.0%	0	0.0%	24 0	0.0%	0	0.0%	0
Bury St Edmunds	2.9%	16	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	Ő	8.6%	16
Cambridge	26.2%	151	41.2%	41	50.3%	18	11.8%	10	2.6%	3	14.8%	7	39.1%	72
Chelmsford Colchester	15.0% 0.6%	86	0.0% 0.0%	0 0	0.0%	$\begin{array}{c} 0\\ 0\end{array}$	23.4% 0.0%	20 0	50.1% 2.7%	63 3	6.9% 0.0%	3	0.0% 0.0%	0 0
Harlow	0.8%	3 10	0.0% 1.5%	1	0.0% 0.0%	0	0.0% 4.8%	4	2.7%	3 0	0.0% 9.6%	0 5	0.0%	0
London	4.5%	26	1.5%	2	0.0%	0	7.7%	7	6.5%	8	6.1%	3	3.7%	7
Newmarket	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Royston Stevenage	1.0% 0.1%	6 1	0.0% 0.0%	0 0	16.2% 2.1%	6 1	0.0% 0.0%	0 0	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0
Outside of Study Area	3.0%	18	0.0%	1	2.1% 5.8%	2	0.0% 4.0%	3	0.0% 3.6%	4	0.0%	0	0.0% 3.7%	7
Others														

Weighted:

# Uttlesford Household Survey for Savills

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	Total		Zone 1	A	Zone 11	3	Zone 2A		Zone 2	B	Zone 3		Zone	4
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	Ő	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	Ő	0.0%	Ő	0.0%	0	0.0%	Ő	0.0%	Õ	0.0%	Õ	0.0%	0
(Don't buy these goods regularly)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		577		100		35		86		125		47		183
Sample:		554		101		33		77		119		51		173

equipment? Excl. SFT's	-							-		-		-	-	es, sports a	
reat Dunmow															
reat Dunmow	0.8%	4	0.0%	0	0.0%	0	6.3%	4	0.0%	0	0.0%	0	0.0%	0	
averhill	2.20/	10	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	7.20/	10	
gos, High Street, Haverhill pots, High Street, Haverhill	2.3% 0.0%	10 0	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.0%	0 0	0.0% 0.0%	0 0	7.3% 0.0%	10 0	
alfords, Cambridge Road	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	
Retail Park, Haverhill	0.20/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	1.00/	1	
iinsbury's, Haycocks Road, Haverhill	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
ambridge Road Retail Park,	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6	
Haverhill averhill	5.7%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.3%	25	
aden Roding	3.170	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.370	2.5	
eaden Roding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
aulden aulden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
affron Walden	0.070	0	0.070	0	0.070	0	0.0%	0	0.0%	0	0.0%	0	0.070	0	
rgos (in Homebase), Elizabeth Way, Saffron Wolder	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Walden oots, Market Place,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Saffron, Walden															
omebase, Elizabeth Way, Saffron Walden	0.5%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
idgeons Timber & Builders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Merchants, Ashdon Road,															
Saffron Walden esco Superstore, Radwinter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Saffron Walden	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	
ffron Walden	8.1%	36	41.3%	30	0.0%	0	2.3%	1	0.8%	1	0.0%	0	2.6%	4	
awston awston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	
ansted	0.170	1	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.570	1	
oots, Airside, Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Airport oots, Main Terminal,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stansted Airport	01070	Ŭ	01070	Ŭ	01070	0	0.070	0	01070	0	01070	0	01070	0	
oots, The Greens Building,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stansted MV, Airside Departure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lounge, Stansted Airport	01070	Ŭ	01070	Ŭ	01070	0	0.070	0	01070	0	01070	0	01070	0	
ansted Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ansted Mountfitchet ansted Mountfitchet	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	
ebbing				÷				÷				÷			
ebbing akeley	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	
akeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
naxted															
naxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
utside - Bishops Stortford rgos, Jackson Square,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	
Bishops Stortford															
oots, Potter Street, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
alfords, South Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bishops Stortford		~	0.071	~	0.000	~	0.011	~		~	0.0		0.000	0	
omebase, Fitzroy Park, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
agnet, Stort Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Industrial Park, Bishops															
Stortford ext, Jackson Square	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Shopping Centre, Bishop	0.070	U	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	U	
Stortford	0.04	~	0.00	~	0.00	~	0.00	~	0.00	<i>c</i>	0.00	~	0.000	0	
ckson Square Shopping Centre, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
utside - Braintree															
rgos, Bocking End,	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	

**Uttlesford Household Survey** 

for Savills

Zone 2A

Zone 1B

Zone 2B

Zone 3

Zone 4

By Zone

Weighted:

Total

Zone 1A

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Weighted:

# Uttlesford Household Survey for Savills

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						_								
	Total		Zone 1A		Zone 1B		Zone 2A		Zone 2B		Zone 3		Zone 4	
B&Q, Chapel Hill Retail Park, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, George Yard,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Halfords, Chapel Hill Retail	0.7%	3	0.0%	0	0.0%	0	2.3%	1	1.7%	2	0.0%	0	0.0%	0
Park, Braintree Next, Freeport Village,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree George Yard Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Braintree	0.070	0	0.070	0	0.070	U	0.070	0	0.070	0	0.070	0	0.070	0
Outside - Cambridge Argos, Fitzroy Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Argos, Newmarket Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge B&Q, Newmarket Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge														
BHS, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, High Street, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Woolards Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Currys PC World,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Retail Park, Cambridge														
Debenhams, The Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Newmarket Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Halfords, Cambridge Retail	1.0%	5	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Park, Cambridge HMV, Lion Yard,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Homebase, Cambridge Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Cambridge														
John Lewis, Grand Arcade, Cambridge	1.5%	7	2.1%	2	4.9%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	4
Magnet, Mercers Row, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Sidney Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Next, The Mall, Barhill,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Primark, Burleigh Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge River Island, Grand Arcade,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge TK Maxx, Beehive Center,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coldhams Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Toys R Us, The Beehive	0.5%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Centre, Cambridge Christ's Lane, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grand Arcade, Cambridge	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Lion Yard Shopping Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mitchams Corner, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Grafton, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beehive Centre Retail Park, Cambridge	2.0%	9	1.1%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	5.4%	7
Cambridge Retail Park,	1.6%	7	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	7
Cambridge Outside - Chelmer Village														
TK Maxx, Chelmer Village Retail Park, Chelmer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village Outside - Chelmsford														
B&Q, Homelands Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

### Uttlesford Household Survey for Savills

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	Total		Zone 1A		Zone 1B		Zone 2A		Zone 2B		Zone 3		Zone 4	
Park, Chelmsford														
Currys PC World, Chelmer Village Retail Park, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Chelmer Shopping Centre, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, High Chelmer Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford JJB Sports, High Chelmer,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Magnet, Hanbury Road, Chalmaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Matalan, Riverside Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Chelmsford Next, High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford The Meadows, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Cuton Hall Lane, Springfield, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmsford	3.6%	16	0.0%	0	0.0%	0	11.9%	7	8.2%	9	0.0%	0	0.0%	0
Riverside Retail Park,	1.5%	7	0.0%	0	0.0%	0	2.4%	1	4.8%	5	0.0%	0	0.0%	0
Chelmsford Outside - Harlow														
Argos, Harlow Retail Park, Harlow	0.4%	2	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0
Argos, The Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, The Oaks Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BHS, Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Stow, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensgate Retail Park, Edinburgh Way, Harlow														
Halfords, Howard Way, Harlow	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Edinburgh Road, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, The Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark, Broad Walk, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
River Island, Water Gardens, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, Water Gardens, Haydens Road, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us, Queensgate Centre, Harlow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Wickes, Princes Gate Retail Park, Howard Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harvey Centre, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Walk, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staple Tye, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Water Gardens, Harlow	0.3%	2	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Harlow	0.5%	2	0.0%	0	0.0%	0	2.9%	2	0.0%	0	1.2%	0	0.0%	0
Princes Gate Retail Park, Harlow	2.0%	9	0.0%	0	0.0%	0	2.3%	1	4.8%	5	6.3%	2	0.0%	0
The Oaks Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside - Hertford														
Matalan, Madford Retail Park, Hertford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside - Newmarket Argos, The Rookery Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket Boots, High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	0	0.0%	U	0.0%	U

Weighted:

# Uttlesford Household Survey for Savills

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	Tota	1	Zone 1	A	Zone 1B		Zone 2	4	Zone 2	В	Zone 3	3	Zone	4
TK Maxx, 31 High Street, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Guineas Shopping Centre, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside - Royston Boots, Burns Road, Royston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, High Street, Royston Outside - Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, London Road, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BHS, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm Mill, Roebuck Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Roaring Meg Retail Park, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JJB Sports, The Forum, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnet, Argyle Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Matalan, Danestrete,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Next, Queensway, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World, Roebuck Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Õ	0.0%	0
Park, Stevenage Primark, Town Square, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
River Island, West Gate Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, Forum Shopping Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us, Roaring Meg Retail Park, London Road, Stevenage	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Wickes, Monkswood Way, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Gate Shopping Centre, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Stevenage	0.5%	2	0.0%	0	9.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, Stevenage Outside - Elsewhere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Jackson Square, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Greenhithe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Freeport Outlet Shopping Village, Charter Way,	5.0%	22	2.0%	1	0.0%	0	3.8%	2	15.5%	17	3.8%	1	0.0%	0
Braintree Lakeside Retail Park, West Thurrock	1.5%	7	1.5%	1	3.6%	1	1.6%	1	1.7%	2	0.0%	0	1.4%	2
Tollgate Shopping Park, Tollgate West, Stanway	1.6%	7	0.0%	0	0.0%	0	0.0%	0	6.6%	7	0.0%	0	0.0%	0
Bishops Stortford	2.7%	12	1.1%	1	0.0%	0	1.6%	1	0.0%	0	26.8%	10	0.0%	0
Braintree	4.6%	20	0.0%	0	0.0%	0	6.9%	4	13.6%	15	3.6%	1	0.0%	0
Buntingford Bury St Edmunds	0.0% 0.5%	$0 \\ 2$	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 1.7%	$0 \\ 2$
Cambridge	22.6%	100	35.5%	26	59.7%	16	4.8%	3	0.0%	0	10.0%	4	37.5%	51
Chelmsford	12.3%	54	0.0%	0	0.0%	0	34.5%	20	31.4%	34	1.2%	0	0.0%	0
Colchester Harlow	0.5% 5.7%	2 25	0.0% 5.5%	0 4	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 7.7%	0 4	1.8% 2.6%	2 3	0.0% 35.3%	0 14	$0.0\% \\ 0.0\%$	0 0
London	0.6%	23 3	0.0%	4	0.0%	0	0.0%	4	2.0% 1.7%	2	2.3%	14	0.0%	0
Newmarket	1.3%	6	0.0%	Ő	2.7%	1	0.0%	Ő	0.0%	ō	0.0%	0	3.5%	5
Royston	1.0%	4	0.6%	0	14.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Outside of Study Area	0.0% 2.3%	0 10	0.0% 1.1%	0 1	0.0% 2.7%	0 1	0.0% 0.0%	0 0	0.0% 1.7%	0 2	0.0% 4.8%	$0 \\ 2$	0.0% 3.6%	0 5
Others	2.270	10	1.1 70	1	2.170	1	0.070	0	1./ /0	2	T.0 /0	2	5.070	5

By Zone Weighted:

# Uttlesford Household Survey for Savills

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	Tota	ıl	Zone 1	A	Zone 1	B	Zone 2	2A	Zone 2	2B	Zone	3	Zone	4
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	0	0.0%	0	0.0%	Ő	0.0%	Ő
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't buy these goods regularly)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		441		73		27		58		108		39		137
Sample:		399		75		22		58		84		41		119
Q11 How does your ho	ousehold r	norma	lly trave	el whe	en under	takin	g shopp	oing fo	or non-f	ood g	oods ?			
Car / van (as driver)	75.6%	756	74.2%	125	74.5%	44	78.3%	106	76.5%	174	77.0%	89	74.1%	219
Car / van (as passenger)	10.7%	107	7.6%	13	12.3%	7	11.3%	15	9.8%	22	6.1%	7	14.3%	42
Bus	4.0%	40	0.7%	1	2.5%	1	4.6%	6	5.0%	11	3.6%	4	5.4%	16
Motorcycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	3.9%	39	9.9%	17	4.9%	3	4.4%	6	0.7%	2	2.4%	3	3.1%	9
Taxi	0.2%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.2%	1
Train	0.9%	9	0.0%	0	0.0%	0	0.0%	0	1.1%	3	5.7%	7	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't travel, goods delivered)	1.5%	15	2.4%	4	0.0%	0	0.4%	0	2.5%	6	3.2%	4	0.5%	1
(Don't know / varies)	1.8%	18	3.0%	5	0.0%	0	0.7%	1	3.8%	9	1.4%	2	0.6%	2
Disability vehicle	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & Ride	1.3%	13	1.2%	2	5.9%	3	0.4%	0	0.6%	1	0.0%	0	1.8%	5
Weighted base:		1000		169		59		135		228		115		295
Sample:		1000		171		59		134		226		115		295
Q12 Of the following co	entres wh	ich do	you co	onside	er your n	nain c	entre fo	or sho	pping a	nd lei	sure pu	rpose	es? [PR]	]
Bishops Stortford	11.0%	110	4.0%	7	2.2%	1	9.9%	13	1.8%	4	73.9%	85	0.0%	0
						1	1.10	10			1 0 0 /	•	0 40/	
Braintree	9.6%	96	0.0%	0	0.0%	0	11.3%	15	34.1%	78	1.9%	2	0.4%	1
	9.6% 28.9%	96 289	0.0% 32.9%	0 56	0.0% 51.5%				34.1% 3.9%	78 9	3.3%	4	0.4% 60.0%	1 177
Cambridge Chelmsford	28.9% 18.1%	289 181	32.9% 0.0%	56 0	51.5% 0.0%	0	11.3% 9.9% 43.5%	15 13 59	3.9% 52.1%	9 119	3.3% 2.9%	4 3	60.0% 0.2%	177 1
Cambridge Chelmsford	28.9%	289	32.9% 0.0% 0.0%	56	51.5%	0 30	11.3% 9.9%	15 13	3.9% 52.1% 1.4%	9	3.3%	4	60.0%	177 1 0
Cambridge Chelmsford Great Dunmow	28.9% 18.1% 2.7% 3.1%	289 181	32.9% 0.0%	56 0	51.5% 0.0% 0.0% 0.0%	0 30 0	11.3% 9.9% 43.5%	15 13 59	3.9% 52.1% 1.4% 0.0%	9 119	3.3% 2.9% 0.4% 13.6%	4 3	60.0% 0.2% 0.0% 0.6%	177 1 0 2
Cambridge Chelmsford Great Dunmow Harlow	28.9% 18.1% 2.7%	289 181 27	32.9% 0.0% 0.0%	56 0 0	51.5% 0.0% 0.0%	0 30 0 0	11.3% 9.9% 43.5% 17.2%	15 13 59 23	3.9% 52.1% 1.4%	9 119 3	3.3% 2.9% 0.4%	4 3 0	60.0% 0.2% 0.0%	177 1 0 2
Cambridge Chelmsford Great Dunmow Harlow Haverhill	28.9% 18.1% 2.7% 3.1% 6.6% 0.0%	289 181 27 31 66 0	32.9% 0.0% 0.0% 3.5% 2.7% 0.0%	56 0 0 6 4 0	51.5% 0.0% 0.0% 0.0% 0.0%	0 30 0 0 0 0 0	11.3% 9.9% 43.5% 17.2% 5.5% 0.0% 0.0%	15 13 59 23 7 0 0	3.9% 52.1% 1.4% 0.0% 0.0% 0.0%	9 119 3 0 0 0	3.3% 2.9% 0.4% 13.6% 0.0% 0.0%	4 3 0 16	60.0% 0.2% 0.0% 0.6% 20.9% 0.0%	177 1 0 2 62 0
Cambridge Chelmsford Great Dunmow Harlow Haverhill Hertford	28.9% 18.1% 2.7% 3.1% 6.6%	289 181 27 31 66	32.9% 0.0% 0.0% 3.5% 2.7%	56 0 0 6 4	51.5% 0.0% 0.0% 0.0% 0.0%	0 30 0 0 0 0	11.3% 9.9% 43.5% 17.2% 5.5% 0.0%	15 13 59 23 7 0	3.9% 52.1% 1.4% 0.0% 0.0%	9 119 3 0 0	3.3% 2.9% 0.4% 13.6% 0.0%	4 3 0 16 0	60.0% 0.2% 0.0% 0.6% 20.9%	177 1 0 2 62
Cambridge Chelmsford Great Dunmow Harlow Haverhill Hertford Linton	28.9% 18.1% 2.7% 3.1% 6.6% 0.0%	289 181 27 31 66 0	32.9% 0.0% 0.0% 3.5% 2.7% 0.0%	56 0 0 6 4 0	51.5% 0.0% 0.0% 0.0% 0.0%	0 30 0 0 0 0 0	11.3% 9.9% 43.5% 17.2% 5.5% 0.0% 0.0%	15 13 59 23 7 0 0	3.9% 52.1% 1.4% 0.0% 0.0% 0.0%	9 119 3 0 0 0	3.3% 2.9% 0.4% 13.6% 0.0% 0.0%	4 3 0 16 0 0	60.0% 0.2% 0.0% 0.6% 20.9% 0.0%	177 1 0 2 62 0 1 5
Cambridge Chelmsford Great Dunmow Harlow Haverhill Hertford Linton Royston	28.9% 18.1% 2.7% 3.1% 6.6% 0.0% 0.1% 1.9% 11.4%	289 181 27 31 66 0 1 19 114	32.9% 0.0% 0.0% 3.5% 2.7% 0.0% 0.0% 0.0% 49.1%	56 0 6 4 0 0 0 83	$51.5\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 23.5\% \\ 8.0\%$	$\begin{array}{c} 0\\ 30\\ 0\\ 0\\ 0\\ 0\\ 0\\ 0\\ 14\\ 5\end{array}$	11.3% 9.9% 43.5% 17.2% 5.5% 0.0% 0.0% 0.0% 0.0% 1.0%	15 13 59 23 7 0 0 0 0 0 1	3.9% 52.1% 1.4% 0.0% 0.0% 0.0% 0.0% 0.0% 3.0%	9 119 3 0 0 0 0 0 0 7	3.3% 2.9% 0.4% 13.6% 0.0% 0.0% 0.0% 0.0%	4 3 0 16 0 0 0 0 0 0	60.0% 0.2% 0.0% 0.6% 20.9% 0.0% 0.3% 1.7% 6.0%	177 1 0 2 62 0 1 5 18
Cambridge Chelmsford Great Dunmow Harlow Haverhill Hertford Linton Royston Saffron Walden	28.9% 18.1% 2.7% 3.1% 6.6% 0.0% 0.1% 1.9%	289 181 27 31 66 0 1 19 114 5	32.9% 0.0% 0.0% 3.5% 2.7% 0.0% 0.0% 49.1% 0.0%	56 0 6 4 0 0 0 83 0	$51.5\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 23.5\% \\ 8.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% $	$\begin{array}{c} 0 \\ 30 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 14 \\ 5 \\ 0 \end{array}$	$\begin{array}{c} 11.3\% \\ 9.9\% \\ 43.5\% \\ 17.2\% \\ 5.5\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 1.0\% \\ 0.0\% \end{array}$	15     13     59     23     7     0     0     0     0     1     0	3.9% 52.1% 1.4% 0.0% 0.0% 0.0% 0.0% 3.0% 0.0%	9 119 3 0 0 0 0 0 0 7 0	3.3% 2.9% 0.4% 13.6% 0.0% 0.0% 0.0% 0.0% 0.0%	$\begin{array}{c} 4 \\ 3 \\ 0 \\ 16 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ $	60.0% 0.2% 0.0% 0.6% 20.9% 0.0% 0.3% 1.7% 6.0% 1.7%	$   \begin{array}{r}     177 \\     1 \\     0 \\     2 \\     62 \\     0 \\     1 \\     5 \\     18 \\     5   \end{array} $
Braintree Cambridge Chelmsford Great Dunmow Harlow Haverhill Hertford Linton Royston Saffron Walden Sawston Stansted	$\begin{array}{c} 28.9\% \\ 18.1\% \\ 2.7\% \\ 3.1\% \\ 6.6\% \\ 0.0\% \\ 0.1\% \\ 1.9\% \\ 11.4\% \\ 0.5\% \\ 0.1\% \end{array}$	289 181 27 31 66 0 1 19 114 5 0	$\begin{array}{c} 32.9\% \\ 0.0\% \\ 0.0\% \\ 3.5\% \\ 2.7\% \\ 0.0\% \\ 0.0\% \\ 49.1\% \\ 0.0\% \\ 0.0\% \end{array}$	56 0 6 4 0 0 0 83 0 0	$51.5\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 23.5\% \\ 8.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% $	$\begin{array}{c} 0 \\ 30 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 14 \\ 5 \\ 0 \\ 0 \\ 0 \\ \end{array}$	$\begin{array}{c} 11.3\% \\ 9.9\% \\ 43.5\% \\ 17.2\% \\ 5.5\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 1.0\% \\ 0.0\% \\ 0.0\% \end{array}$	$ \begin{array}{c} 15\\13\\59\\23\\7\\0\\0\\0\\0\\1\\0\\0\\0\end{array} $	$\begin{array}{c} 3.9\% \\ 52.1\% \\ 1.4\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 3.0\% \\ 0.0\% \\ 0.0\% \end{array}$	9 119 3 0 0 0 0 0 0 7 0 0 0	3.3% 2.9% 0.4% 13.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	$\begin{array}{c} 4 \\ 3 \\ 0 \\ 16 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ $	$\begin{array}{c} 60.0\%\\ 0.2\%\\ 0.0\%\\ 0.6\%\\ 20.9\%\\ 0.0\%\\ 0.3\%\\ 1.7\%\\ 6.0\%\\ 1.7\%\\ 0.0\%\\ \end{array}$	$     \begin{array}{r}       177 \\       1 \\       0 \\       2 \\       62 \\       0 \\       1 \\       5 \\       18 \\       5 \\       0 \\       0     \end{array} $
Cambridge Chelmsford Great Dunmow Harlow Haverhill Hertford Linton Royston Saffron Walden Sawston	28.9% 18.1% 2.7% 3.1% 6.6% 0.0% 0.1% 1.9% 11.4% 0.5%	289 181 27 31 66 0 1 19 114 5 0 7	32.9% 0.0% 0.0% 3.5% 2.7% 0.0% 0.0% 49.1% 0.0%	56 0 6 4 0 0 0 83 0 0 0 0	51.5% 0.0% 0.0% 0.0% 0.0% 0.0% 23.5% 8.0% 0.0% 0.0% 12.3%	$\begin{array}{c} 0 \\ 30 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 14 \\ 5 \\ 0 \\ 0 \\ 7 \end{array}$	$\begin{array}{c} 11.3\% \\ 9.9\% \\ 43.5\% \\ 17.2\% \\ 5.5\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 1.0\% \\ 0.0\% \end{array}$	$ \begin{array}{c} 15\\13\\59\\23\\7\\0\\0\\0\\0\\1\\0\\0\\0\\0\\0\\0\\0\\0\\0\end{array} $	3.9% 52.1% 1.4% 0.0% 0.0% 0.0% 0.0% 3.0% 0.0%	9 119 3 0 0 0 0 0 7 7 0 0 0 0 0	3.3% 2.9% 0.4% 13.6% 0.0% 0.0% 0.0% 0.0% 0.0%	$\begin{array}{c} 4 \\ 3 \\ 0 \\ 16 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ $	60.0% 0.2% 0.0% 0.6% 20.9% 0.0% 0.3% 1.7% 6.0% 1.7%	$     \begin{array}{r}       177 \\       1 \\       0 \\       2 \\       62 \\       0 \\       1 \\       5 \\       18 \\       5 \\       0 \\       0 \\       0     \end{array} $
Cambridge Chelmsford Great Dunmow Harlow Haverhill Hettford Linton Royston Saffron Walden Sawston Stansted Stevenage Thaxted	$\begin{array}{c} 28.9\% \\ 18.1\% \\ 2.7\% \\ 3.1\% \\ 6.6\% \\ 0.0\% \\ 0.1\% \\ 1.9\% \\ 11.4\% \\ 0.5\% \\ 0.1\% \\ 0.7\% \\ 0.0\% \end{array}$	289 181 27 31 66 0 1 19 114 5 0 7 0	32.9% 0.0% 0.0% 3.5% 2.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	56 0 6 4 0 0 0 83 0 0 0 0 0 0	$\begin{array}{c} 51.5\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 23.5\%\\ 8.0\%\\ 0.0\%\\ 0.0\%\\ 12.3\%\\ 0.0\%\\ \end{array}$	$\begin{array}{c} 0 \\ 30 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 14 \\ 5 \\ 0 \\ 0 \\ 7 \\ 0 \end{array}$	$\begin{array}{c} 11.3\%\\ 9.9\%\\ 43.5\%\\ 17.2\%\\ 5.5\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 1.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 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\begin{array}{r}       177 \\       1 \\       0 \\       2 \\       62 \\       0 \\       1 \\       5 \\       18 \\       5 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\ $
Cambridge Chelmsford Great Dunmow Harlow Haverhill Hertford Linton Royston Saffron Walden Sawston Stansted Stevenage Thaxted	$\begin{array}{c} 28.9\% \\ 18.1\% \\ 2.7\% \\ 3.1\% \\ 6.6\% \\ 0.0\% \\ 1.9\% \\ 1.9\% \\ 11.4\% \\ 0.5\% \\ 0.1\% \\ 0.7\% \end{array}$	289 181 27 31 66 0 1 19 114 5 0 7	$\begin{array}{c} 32.9\% \\ 0.0\% \\ 0.0\% \\ 3.5\% \\ 2.7\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 49.1\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \end{array}$	56 0 6 4 0 0 0 83 0 0 0 0	51.5% 0.0% 0.0% 0.0% 0.0% 0.0% 23.5% 8.0% 0.0% 0.0% 12.3%	$\begin{array}{c} 0 \\ 30 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 14 \\ 5 \\ 0 \\ 0 \\ 7 \end{array}$	$\begin{array}{c} 11.3\% \\ 9.9\% \\ 43.5\% \\ 17.2\% \\ 5.5\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 1.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \end{array}$	$ \begin{array}{c} 15\\13\\59\\23\\7\\0\\0\\0\\0\\1\\0\\0\\0\\0\\0\\0\\0\\0\\0\end{array} $	3.9% 52.1% 1.4% 0.0% 0.0% 0.0% 0.0% 3.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	9 119 3 0 0 0 0 0 7 7 0 0 0 0 0	3.3% 2.9% 0.4% 13.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	$\begin{array}{c} 4 \\ 3 \\ 0 \\ 16 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ $	$\begin{array}{c} 60.0\%\\ 0.2\%\\ 0.0\%\\ 0.6\%\\ 20.9\%\\ 0.0\%\\ 0.3\%\\ 1.7\%\\ 6.0\%\\ 1.7\%\\ 0.0\%\\ 0.0\%\\ \end{array}$	$     \begin{array}{r}       177 \\       1 \\       0 \\       2 \\       62 \\       0 \\       1 \\       5 \\       18 \\       5 \\       0 \\       0     \end{array} $
Cambridge Chelmsford Great Dunmow Harlow Haverhill Hertford Linton Royston Saffron Walden Sawston Stansted	$\begin{array}{c} 28.9\% \\ 18.1\% \\ 2.7\% \\ 3.1\% \\ 6.6\% \\ 0.0\% \\ 0.1\% \\ 1.9\% \\ 11.4\% \\ 0.5\% \\ 0.1\% \\ 0.7\% \\ 0.0\% \end{array}$	289 181 27 31 66 0 1 19 114 5 0 7 0	32.9% 0.0% 0.0% 3.5% 2.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	56 0 6 4 0 0 0 83 0 0 0 0 0 0	$\begin{array}{c} 51.5\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 23.5\%\\ 8.0\%\\ 0.0\%\\ 0.0\%\\ 12.3\%\\ 0.0\%\\ \end{array}$	$\begin{array}{c} 0 \\ 30 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 14 \\ 5 \\ 0 \\ 0 \\ 7 \\ 0 \end{array}$	$\begin{array}{c} 11.3\%\\ 9.9\%\\ 43.5\%\\ 17.2\%\\ 5.5\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 1.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.$	$ \begin{array}{c} 15\\13\\59\\23\\7\\0\\0\\0\\0\\1\\0\\0\\0\\0\\0\\0\\0\\0\\0\\0\\0\end{array} \end{array} $	$\begin{array}{c} 3.9\% \\ 52.1\% \\ 1.4\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \end{array}$	9 119 3 0 0 0 0 0 0 7 0 0 0 0 0 0 0	$\begin{array}{c} 3.3\% \\ 2.9\% \\ 0.4\% \\ 13.6\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.4\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \end{array}$	$\begin{array}{c} 4\\ 3\\ 0\\ 16\\ 0\\ 0\\ 0\\ 0\\ 0\\ 0\\ 0\\ 0\\ 0\\ 0\\ 0\\ 0\\ 0\\$	60.0% 0.2% 0.0% 0.6% 20.9% 0.0% 0.3% 1.7% 6.0% 1.7% 0.0% 0.0%	$   \begin{array}{r}     177 \\     1 \\     0 \\     2 \\     62 \\     0 \\     1 \\     5 \\     18 \\     5 \\     0 \\     0 \\     0 \\     0 \\   \end{array} $

### Uttlesford Household Survey for Savills

Zone 2A

Zone 1B

Zone 2B

Zone 3

Zone 4

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Q13	What do you most like about (CENTRE MENTIONED AT Q12)? [MR]	
-----	-------------------------------------------------------------	--

Zone 1A

Total

Those who said a centre at Q12

Those who said a centr	e at Q12													
Cheap parking	1.3%	13	1.1%	2	0.0%	0	1.2%	2	0.9%	2	2.5%	3	1.7%	5
Cleanliness of streets	2.1%	20	0.0%	0	0.0%	0	2.4%	3	2.3%	5	0.8%	1	3.9%	10
Close to friends / relatives	1.8%	17	1.5%	2	0.0%	0	6.6%	9	1.1%	3	0.6%	1	1.1%	3
Competitive prices	0.6%	6	1.5%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.0%	3
Easy parking Evening entertainment	5.3% 0.8%	50 7	4.4% 0.0%	7 0	7.1% 0.0%	4 0	10.3% 0.4%	14 0	6.1% 0.0%	13 0	3.8% 0.0%	4 0	2.9% 2.6%	8 7
Feels safe	1.0%	9	1.3%	2	1.7%	1	0.5%	1	1.7%	4	0.0%	0	0.6%	2
Financial services (banks /	0.5%	4	0.5%	1	0.0%	0	1.7%	2	0.4%	1	0.0%	Ő	0.2%	1
building societies, etc)														
Good public transport links	1.6%	15	0.0%	0	0.0%	0	0.5%	1	1.5%	3	2.5%	3	3.1%	8
Leisure facilities (PLEASE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WRITE IN e.g. pubs /														
restaurants / cinema / etc.) Near / convenient	39.6%	374	36.3%	57	33.8%	19	34.9%	46	40.5%	89	55.1%	61	37.9%	102
Particular foodstore	0.0%	0	0.0%	0	0.0%	0	0.0%	-0	0.0%	0	0.0%	0	0.0%	0
(PLEASE WRITE IN)														
Pedestrian friendly	6.0%	56	8.8%	14	7.3%	4	7.4%	10	4.9%	11	5.8%	6	4.2%	11
environment														
Selection / choice multiple	38.3%	362	50.5%	79	42.1%	24	43.1%	57	38.3%	84	26.1%	29	33.1%	90
shops Selection / choice of	17.7%	168	19.9%	31	18.4%	11	16.1%	21	14.9%	33	11.9%	13	21.8%	59
independent shops	17.770	100	19.970	51	10.470	11	10.170	21	14.970	55	11.970	15	21.070	39
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling alley	0.4%	4	0.7%	1	0.0%	0	0.5%	1	0.8%	2	0.0%	0	0.0%	0
Cinema	1.0%	10	2.0%	3	0.0%	0	1.6%	2	1.1%	2	0.5%	0	0.6%	2
Close to retail parks	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.3%	1	0.0%	0	0.0%	0
Compact area	3.1%	29	2.1%	3	1.3%	1	0.9%	1	4.2%	9	5.5%	6	3.3%	9
Costcutter store	0.1% 0.2%	1 2	0.5% 0.0%	1 0	0.0% 0.0%	0 0	0.0% 0.9%	0 1	0.0% 0.3%	0 1	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0
Covered shopping area Easy to get to by car	0.2%	12	0.0%	0	1.3%	1	0.9%	0	0.3% 5.0%	11	0.0%	0	0.0%	0
Easy to get to generally	0.7%	6	0.4%	1	1.7%	1	0.0%	0	1.5%	3	0.0%	0	0.5%	1
Familiar place	4.4%	42	3.3%	5	3.5%	2	5.7%	8	3.7%	8	2.9%	3	5.7%	15
Feels modern	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Friendly place / nice	3.3%	31	6.2%	10	4.2%	2	6.4%	9	0.9%	2	0.6%	1	2.8%	8
atmosphere	0.20/	2	0.20/	0	0.00/	0	0.70	1	0.00/	0	0.00/	0	0.70/	2
Good cultural mix / diverse Good for leisure /	0.3% 0.7%	3 6	$0.2\% \\ 0.4\%$	0 1	0.0% 0.0%	0	0.7% 0.5%	1 1	$0.0\% \\ 0.0\%$	0	$0.0\% \\ 0.0\%$	0	$0.7\% \\ 1.9\%$	2 5
entertainment	0.770	0	0.470	1	0.070	0	0.570	1	0.070	0	0.070	0	1.770	5
Good market	2.0%	19	6.7%	10	2.3%	1	0.9%	1	0.9%	2	0.5%	0	1.3%	4
Good places to drink	0.2%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good places to eat	4.5%	43	6.9%	11	3.5%	2	3.7%	5	8.5%	19	1.7%	2	1.7%	5
Good range of food shops	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.6%	2
Historical / old buildings It's an attractive place	1.9% 2.1%	18 20	0.9% 3.6%	1 6	1.7% 0.0%	1 0	0.9% 0.0%	1 0	0.0% 2.9%	0 6	2.4% 0.0%	3 0	4.2% 2.8%	11 8
It's getting bigger in size	0.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1
John Lewis store	1.3%	12	3.7%	6	2.5%	1	1.0%	1	0.6%	1	0.0%	Ő	0.8%	2
Library	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Marks & Spencer store	0.3%	3	0.4%	1	0.0%	0	0.7%	1	0.3%	1	0.0%	0	0.3%	1
Museum	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next store Nice market town	0.1% 0.6%	1 6	0.0% 2.5%	$\begin{array}{c} 0\\ 4\end{array}$	0.0% 0.0%	0 0	0.7% 0.0%	1 0	$0.0\% \\ 0.0\%$	0 0	0.0% 1.5%	0 2	0.0% 0.2%	0 1
Nice river	0.0%	1	0.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1
Not too big	0.9%	9	1.7%	3	0.0%	0	1.7%	2	0.3%	1	0.7%	1	0.8%	2
On school run	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Park & Ride	1.9%	18	1.1%	2	0.0%	0	4.3%	6	2.5%	6	1.3%	1	1.4%	4
Primark store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Quiet Sports / leisure centre	0.8% 0.3%	8 3	$0.4\% \\ 0.0\%$	1 0	0.0% 0.0%	0 0	3.8% 0.0%	5 0	0.6% 0.0%	1 0	$0.0\% \\ 0.7\%$	0 1	0.2% 0.8%	1 2
Swimming pool	0.3%	2	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.7%	0	0.8%	
That they're building a new	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
precinct														
Theatre	0.3%	3	0.3%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Waitrose store	0.3%	3	0.6%	1	0.0%	0	0.7%	1	0.3%	1	0.0%	0	0.0%	0
Work there / close to work	0.5%	5	0.4%	1	0.0%	0	0.7%	1	0.7%	2	0.0%	0	0.7%	2
You can hire mobility	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
scooters there (Nothing)	8.4%	79	3.1%	5	11.8%	7	4.7%	6	9.1%	20	16.3%	18	8.7%	24
(Don't know / can't	1.0%	9	1.1%	2	0.0%	0	0.7%	1	1.8%	4	0.0%	0	1.0%	3
remember)		-				-						_		-
Weighted base:		946		156		57		133		219		111		270
Sample:		947		163		57		133		216		110		268

By Zone		U	ttlesford	Househ	old Surv	ey		Page 43							
Weighted:		for Savills													
	Total	Zone 1A	Zone 1B	Zone 2A	Zone 2B	Zone 3	Zone 4								

### Uttlesford Household Survey for Savills

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	Tota	1	Zone 1	A	Zone 1	В	Zone 2	A	Zone 2	B	Zone	3	Zone	4
Q14 What do you most o Those who said a centr		oout (	CENTRE	MEN	NTIONED	AT (	Q12)? [N	IR]						
Difficult parking	17.5%	166	29.8%	46	24.4%	14	12.4%	16	18.8%	41	13.1%	15	12.3%	33
Expensive parking	17.3%	154	29.8% 20.4%	40 32	24.4% 28.4%	14	12.4%	15	9.8%	21	3.0%	13	12.3% 24.4%	55 66
Lack of particular store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(PLEASE WRITE IN														
STORE NAME)														
Lack of safety / personal	0.8%	7	0.5%	1	1.3%	1	0.5%	1	1.3%	3	0.9%	1	0.5%	1
security / hooligans														
Lack of services (banks /	0.3%	3	0.0%	0	1.3%	1	0.0%	0	0.4%	1	0.5%	0	0.2%	1
building societies etc)	1 (0/	15	1.00/	2	0.00	6	0.70/	1	1 (0/	2	0.90/	1	0.00	2
Poor pedestrian environment / pavements / roads in	1.6%	15	1.8%	3	9.6%	6	0.7%	1	1.6%	3	0.8%	1	0.6%	2
need of repair														
Poor selection / choice of	10.4%	99	2.6%	4	5.0%	3	9.2%	12	12.9%	28	21.8%	24	10.1%	27
multiple shops	10.170		2.070	•	5.070	5	2.270	12	12.970	20	21.070	21	10.170	27
Poor / limited evening	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
entertainment (PLEASE														
WRITE IN)														
Poor / limited leisure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
facilities (PLEASE														
WRITE IN)			0.50		0.504		4.004		10.00	~~	15.004	10	- 404	•
Poor selection / choice of	7.9%	75	3.5%	6	3.6%	2	4.3%	6	10.2%	22	17.3%	19	7.4%	20
independent shops	0.3%	3	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.8%	2
Too expensive Too far from home	0.3%	5 7	0.0% 3.2%	5	0.0%	0	0.4%	0	0.0%	1	0.0% 1.4%	2	0.8%	0
Unattractive environment /	2.6%	24	2.2%	3	0.0%	0	0.0%	1	3.8%	8	2.5%	3	3.3%	9
dirty streets / litter	2.070	24	2.270	5	0.070	0	0.770	1	5.070	0	2.570	5	5.570	
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have a Park & Ride	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Doesn't have a swimming	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
pool														
Doesn't have any character	0.4%	4	0.0%	0	1.3%	1	1.4%	2	0.3%	1	0.5%	0	0.0%	0
Doesn't have enough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
restaurants												_		
Don't like the people there	0.8%	8	0.0%	0	0.0%	0	0.7%	1	0.4%	1	4.6%	5	0.3%	1
Expensive Park & Ride	0.5% 0.2%	5 2	0.8% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.6%	0	0.0% 0.0%	0	1.3% 0.3%	4
Lack of a book shop Lack of a butchers	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Lack of a department store	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.4%	0
Lack of a John Lewis store	0.2%	2	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.7%	1	0.0%	0
Lack of a Lidl store	0.1%	1	0.0%	0	0.0%	Õ	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Lack of a Marks & Spencer	0.9%	8	1.2%	2	0.0%	0	0.0%	0	0.7%	2	0.6%	1	1.6%	4
store														
Lack of a McDonalds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Lack of a Next store	0.4%	4	2.0%	3	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Lack of big supermarkets	0.2%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Lack of children's clothes	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
stores	0.20/	2	0.50/	1	0.00/	0	0.50/	1	0.40/	1	0.00/	0	0.00/	0
Lack of hardware / electrical stores	0.3%	2	0.5%	1	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0
Lack of music stores	0.3%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of older people clothes	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
stores	0.1/0	1	0.070	U	0.070	0	0.070	0	0.070	U	0.070	0	5.270	1
No market / poor market	0.3%	3	0.0%	0	1.7%	1	1.0%	1	0.4%	1	0.0%	0	0.0%	0
Not a lot to do there	0.4%	4	0.3%	0	0.0%	0	0.5%	1	0.4%	1	0.9%	1	0.2%	1
Not cycle friendly	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Not disabled friendly	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough nice restaurants	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.8%	2
Not enough signage	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.4%	1
Not enough toilets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Pedestrian crossing is needed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
at Tesco	0 60/	~	0.00/	0	1 20/	1	2 20/	4	0.20/	1	0.00/	0	0.00/	0
Poor public transport Rundown / needs developing	$0.6\% \\ 0.4\%$	6 4	0.0% 0.0%	0 0	1.3% 0.0%	1 0	3.3% 0.0%	4 0	0.3% 0.5%	1 1	0.0% 0.0%	0 0	0.0% 0.9%	0 3
Shopping centres are too far	0.4% 1.7%	4 16	0.0%	0	0.0% 2.3%	0	0.0% 1.5%	2	0.5% 0.6%	1	0.0%	0	0.9% 3.8%	10
apart	1.770	10	0.570	0	2.370	1	1.370	2	0.070	1	0.470	0	5.070	10
Too busy	4.0%	38	5.1%	8	6.1%	3	4.7%	6	3.3%	7	4.8%	5	2.8%	8
Too many bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Too many cafes / coffee	0.5%	5	0.5%	1	0.0%	Ő	0.7%	1	0.0%	0	2.9%	3	0.0%	0
shops														
Too many chain stores	0.4%	4	1.4%	2	0.0%	0	0.0%	0	0.6%	1	0.5%	0	0.0%	0
Too many charity shops	1.7%	16	0.4%	1	0.0%	0	0.7%	1	2.4%	5	1.9%	2		7

### Weighted:

# Uttlesford Household Survey for Savills

April 2016

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	Tota	1	Zone 1	lA	Zone 1	В	Zone 2	2A	Zone 2	2B	Zone	3	Zone	4
Too many cheap shops	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.8%	2	1.8%	2	1.0%	3
Too many eateries	1.3%	12	0.4%	1	0.0%	Ő	0.0%	0	2.9%	6	3.8%	4	0.4%	1
Too many empty shops	1.5%	14	0.0%	0	4.8%	3	1.6%	2	0.6%	1	4.6%	5	1.2%	3
Too many estate agents	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.3%	1
Too many houses being built	1.2%	12	3.0%	5	3.6%	2	0.5%	1	0.9%	2	0.8%	1	0.5%	1
Too many people on bicycles	1.6%	15	0.5%	1	3.5%	2	0.4%	0	0.0%	0	0.0%	0	4.5%	12
Too many shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Too many tourists	0.4%	3	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.6%	2
Too much traffic	13.1%	124	15.7%	24	9.9%	6	11.1%	15	9.9%	22	9.5%	11	17.2%	47
Too small	0.3%	3	0.0%	0	0.0%	0	1.1%	2	0.3%	1	0.7%	1	0.0%	0
Town centre overrun by supermarkets	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uneven pavements and roads	0.4%	4	1.4%	2	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1
Windy	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
(Nothing)	31.1%	294	28.0%	44	32.0%	18	44.8%	59	32.1%	70	24.8%	27	27.7%	75
(Don't know / can't remember)	1.3%	12	2.0%	3	0.0%	0	0.5%	1	1.6%	3	2.6%	3	0.8%	2
Weighted base:		946		156		57		133		219		111		270
Sample:		947		163		57		133		216		110		268

#### Total Zone 1A Zone 1B Zone 2A Zone 2B Zone 3 Zone 4

Q15 What improvements to the quality and range of facilities in (CENTRE MENTIONED AT Q12) would persuade your household to visit it more often? Please name up to THREE improvements. [MR] *Those who said a centre at Q12* 

Those who said a centr	e at Q12													
Attract larger retailers	1.2%	11	0.0%	0	0.0%	0	1.6%	2	1.6%	3	0.5%	0	1.8%	5
Develop new shopping facilities	0.6%	6	0.5%	1	3.0%	2	0.0%	0	1.3%	3	0.0%	0	0.2%	1
Encourage reduced shop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.3%	1
prices Improve choice of multiple	11.5%	109	6.6%	10	16.4%	9	6.9%	9	10.9%	24	21.4%	24	11.9%	32
shops Improve market stalls	0.8%	7	0.0%	0	1.7%	1	1.9%	2	1.3%	3	1.0%	1	0.0%	0
Improve market stans	9.8%	93	4.3%	7	5.0%	3	5.3%	7	12.7%	28	18.9%	21	10.1%	27
independent / specialist shops														
Introduce a larger supermarket	1.3%	12	0.0%	0	0.0%	0	3.3%	4	1.4%	3	0.8%	1	1.5%	4
New department store (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other new shop (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Refurbish / improve existing shopping facilities	0.8%	8	0.4%	1	0.0%	0	1.1%	1	1.0%	2	0.7%	1	1.0%	3
Enhanced range of health	0.7%	7	0.6%	1	0.0%	0	3.8%	5	0.5%	1	0.0%	0	0.0%	0
and fitness centres / gyms Improved music / theatre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.9%	1	0.0%	0
provision Improved public transport facilities during the	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
evenings														
Improved range of places to eat	0.7%	7	1.0%	2	0.0%	0	0.0%	0	1.1%	2	1.0%	1	0.5%	1
Improved range of pubs and night clubs	0.6%	6	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Less pubs and clubs	0.2%	1	0.0%	0	0.0%	0	0.4%	0	0.4%	1	0.0%	0	0.0%	0
New / improved bingo facility	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1
New / improved cinema	0.5%	5	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.4%	0	0.0%	0
New / improved museum or	0.5%	5	0.0%	0	0.0%	0	3.3%	4	0.3%	1	0.0%	0	0.0%	0
art gallery New / improved other leisure facilities (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved ten pin bowling centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0
Enhance shopmobility service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve access for pushchairs / wheelchairs, etc	0.2%	2	0.3%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.3%	1
Improve directional signs to town centre	0.8%	8	1.3%	2	1.3%	1	3.3%	4	0.3%	1	0.0%	0	0.0%	0
Improve layout of car parks	1.5%	14	1.0%	2	2.5%	1	1.3%	2	1.7%	4	4.1%	5	0.5%	1
Improve location of bus stops / bus station	1.8%	17	0.3%	0	2.3%	1	4.7%	6	1.7%	4	2.2%	2	1.0%	3
Improve public transport links	5.0%	47	5.2%	8	1.3%	1	3.6%	5	4.0%	9	2.7%	3	8.1%	22
Improve safety of pedestrians	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Improve signage / routeways within centre	0.3%	3	0.4%	1	1.7%	1	0.0%	0	0.3%	1	0.7%	1	0.0%	0
Increase frequency of public transport in the evenings	0.9%	8	0.5%	1	1.3%	1	1.7%	2	1.0%	2	1.5%	2	0.2%	1
Increase number of taxis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking spaces - long stay	3.6%	34	3.2%	5	2.3%	1	1.6%	2	8.1%	18	6.7%	7	0.3%	1
More parking spaces - short stay	3.1%	29	4.0%	6	0.0%	0	1.8%	2	7.0%	15	5.0%	6	0.0%	0
More parking spaces - type unspecified	5.8%	55	6.2%	10	2.5%	1	2.4%	3	4.5%	10	13.9%	15	5.8%	16
More pedestrianisation	1.0%	9	0.7%	1	2.3%	1	0.7%	1	0.7%	2	1.1%	1	1.1%	3
Reduce cost of parking	16.4%	155	22.5%	35	14.3%	8	8.9%	12	15.5%	34	5.2%	6	22.2%	60
Reduce road congestion	6.1% 0.3%	58 3	8.6%	13	6.5%	4 1	2.2%	3 0	3.7%	8 0	3.9%	4	9.2%	25 1
Attract less people / relieve	0.3%	3	0.5%	1	2.3%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1

Weighted:

# Uttlesford Household Survey for Savills

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	Total		Zone 1A		Zone 1B		Zone 2A		Zone 2B		Zone 3		Zone 4	
over-crowding														
Attract more people / make more lively	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clean shopping streets	1.1%	10	0.7%	1	0.0%	0	0.0%	0	3.5%	8	0.5%	1	0.5%	1
Create more open spaces	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1
Create more shelters from the weather	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve number and	0.3%	2	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.5%	1
attractiveness of meeting														
places	0.000		• • • • •		0.004	0	0.004	0	0.004	~	0.004	~	0.000	0
Improve play areas for children	0.3%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved policing / enhance	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.5%	1	0.3%	1
security / CCTV														
Improve street furniture /	0.5%	5	0.5%	1	0.0%	0	1.0%	1	0.5%	1	0.5%	0	0.5%	1
floral displays Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Advertise the good features	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	Ő	0.0%	0	0.6%	2
of the centre more	0.404		0.000	0	0.004	0	0.004	0	0.00		0.004	~	0.000	0
Aldi store	0.1%	1 1	0.0% 0.0%	0 0	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.3% 0.3%	1 1	0.0% 0.0%	0 0	0.0% 0.0%	0 0
Asda store Bank	0.1% 0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	2
Better access for cyclists /	0.3%	3	0.5%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	Õ	0.5%	1
more cycle lanes														
Better leisure centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	2.4%	5 0	0.9%	1	0.0%	0
Better street lighting Bon Marche store	0.2% 0.1%	2 1	0.9% 0.0%	1 0	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.0%	0	0.0% 0.0%	0 0	0.2% 0.2%	1 1
Book shop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Cheaper park and ride	1.3%	12	3.4%	5	3.0%	2	0.0%	0	0.8%	2	0.6%	1	0.9%	3
Cheaper public transport	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Child-friendly restaurants Community centre / village	0.3% 0.1%	3 1	2.0% 0.0%	3 0	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.5%	0 1
hall	0.170	1	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.570	1
Create a bypass around the	0.3%	3	0.4%	1	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.3%	1
town centre	1.00/	11	0.00/	0	2.20/	1	0.70/	1	0.70/	2	2 70/		1 10/	2
Debenhams store Department stores	1.2% 0.0%	11 0	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	2.3% 0.0%	1 0	0.7% 0.0%	1 0	0.7% 0.0%	2 0	3.7% 0.4%	$\frac{4}{0}$	1.1% 0.0%	3 0
Extend / improve the Park &	0.3%	3	0.0%	0	1.3%	1	0.5%	1	0.0%	0	0.0%	0	0.6%	2
Ride														
Fill empty shops	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gap store Greengrocers	$0.1\% \\ 0.1\%$	1 1	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.7% 0.0%	1 0	0.0% 0.0%	0 0	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.3%	0 1
H&M store	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	5	0.0%	0
Hardware / electrical stores	0.2%	2	0.3%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Homebase store House of Fraser store	$0.4\% \\ 0.1\%$	4 1	2.0% 0.0%	3 0	0.0% 0.0%	0 0	0.0% 0.7%	0 1	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.3% 0.0%	1 0
Iceland store	0.1%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Indoor swimming pool	0.1%	1	0.5%	1	0.0%	Ő	0.0%	0	0.0%	Ő	0.0%	Ő	0.0%	0
Indoor tennis courts	0.1%	1	0.3%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
John Lewis store Leisure facilities for children	1.7% 0.3%	16 3	0.5% 0.0%	1 0	3.6% 0.0%	2 0	1.5% 0.0%	2 0	3.1% 0.4%	7 1	2.2% 1.0%	2 1	$0.7\% \\ 0.4\%$	2 1
/ young people	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.4%	1	1.0%	1	0.4%	1
Less cafes / coffee shops	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Less charity collectors	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Less charity shops	0.2% 0.1%	2 1	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.7% 0.2%	2 1
Less cheap shops Less eateries	0.1%	3	0.0%	1	0.0%	0	0.0%	1	0.0%	1	0.0%	0	0.2%	0
Less estate agents	0.2%	2	0.0%	0	1.3%	1	0.0%	0	0.4%	1	0.0%	Õ	0.0%	0
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Library open for later and on Sundays	0.3%	3	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours / increase Sunday trading	0.2%	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Manage / control the cyclists better	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2
Marks & Spencer store	1.5%	14	1.2%	2	3.5%	2	1.5%	2	0.6%	1	0.6%	1	2.2%	6
McDonalds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
More amenities such as schools / doctors etc	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1
More clothing stores More disabled parking	1.0% 0.4%	9 4	1.3% 0.8%	2 1	0.0% 1.3%	0 1	0.4% 0.5%	0 1	0.3% 0.2%	1 1	1.0% 0.0%	1 0	1.9% 0.2%	5 1
More public toilets	0.4%	4	0.8%	0	0.0%	0	0.5%	0	0.2%	$1 \\ 0$	0.0% 0.6%	1	0.2%	1
More things for the elderly to	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1
do														

Weighted:

### Uttlesford Household Survey for Savills

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	Tota	1	Zone 1	lA	Zone 1	B	Zone	2A	Zone	2B	Zone	3	Zone	4
Move shops outside the town	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	2.0%	5
centre Move the two shopping	0.5%	4	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	3
centres closer together	0.570	4	0.0%	0	2.370	1	0.070	0	0.0%	0	0.070	0	1.170	5
Next store	0.4%	4	2.0%	3	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
PC World store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1
Primark store	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.2%	1
Reduce business rents	0.7%	6	1.2%	2	1.3%	1	0.7%	1	0.6%	1	0.5%	0	0.3%	1
Reduce the traffic congestion	2.0%	19	1.7%	3	15.4%	9	0.0%	0	1.3%	3	0.0%	0	1.5%	4
Re-introduce the shuttle bus between the two shopping centres	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1
Re-open the police station	0.2%	2	0.9%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Repair / improve the pavements	0.6%	6	1.7%	3	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.5%	1
Resurface / repair the roads	1.6%	16	0.5%	1	2.5%	1	0.0%	0	1.7%	4	0.6%	1	3.3%	9
Sainsbury's store	0.2%	2	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1
Stop building so many houses	0.3%	3	0.7%	1	1.3%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1
Superdrug store	0.5%	4	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%	0	0.0%	0
Topman store	1.2%	11	0.0%	0	0.0%	0	0.4%	0	2.4%	5	4.1%	5	0.2%	1
Waitrose store	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Weekly parking permits	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilko store	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.3%	1	0.0%	0	0.0%	0
(Nothing in particular)	31.1%	294	29.7%	46	34.1%	20	48.4%	64	28.5%	62	24.1%	27	27.5%	74
(Don't know / can't remember)	5.5%	52	6.4%	10	2.5%	1	1.4%	2	6.5%	14	7.9%	9	5.8%	16
Weighted base:		946		156		57		133		219		111		270
Sample:		947		163		57		133		216		110		268

#### Q16 Do you have access to broadband internet at home or work or somewhere else? [MR]

Yes, at home	87.9%	879	89.5%	151	82.8%	49	88.3%	119	89.0%	203	89.0%	102	86.6%	255
Yes, at work	39.1%	391	38.0%	64	19.0%	11	54.4%	73	41.4%	94	31.0%	36	38.1%	112
Yes, other location	13.9%	139	17.5%	30	6.2%	4	20.5%	28	12.1%	28	7.2%	8	14.4%	42
No	11.4%	114	10.1%	17	15.9%	9	10.3%	14	10.3%	23	10.3%	12	13.1%	39
Weighted base:		1000		169		59		135		228		115		295
Sample:		1000		171		59		134		226		115		295

Meanscore: Number of purchases per week [Every few days = 2.5, Weekly = 1, Fortnightly = 0.5, Monthly = 0.25, A few times a year = 0.125, Rarely = 0.06, Never = 0]

#### Q17 How often do you purchase goods via the Internet?

Those who have access to broadband internet at Q16

Every few days	11.2%	100	11.9%	18	3.4%	2	14.5%	17	11.5%	23	15.4%	16	9.0%	23
Weekly	25.7%	227	37.2%	57	27.3%	13	16.1%	19	28.5%	58	22.1%	23	22.3%	57
								- /						
Fortnightly	15.7%	139	10.8%	16	29.5%	15	15.8%	19	11.2%	23	16.6%	17	19.1%	49
Monthly	20.0%	178	17.4%	26	19.7%	10	25.9%	31	16.7%	34	17.0%	18	22.7%	58
A few times a year	14.5%	128	10.2%	15	6.1%	3	20.4%	25	17.4%	35	15.3%	16	13.3%	34
Rarely	4.3%	38	4.8%	7	5.2%	3	0.4%	0	5.2%	11	3.3%	3	5.3%	13
Never	6.9%	61	3.8%	6	8.8%	4	7.1%	9	6.2%	13	8.2%	8	8.2%	21
(Don't know / varies)	1.8%	16	4.0%	6	0.0%	0	0.0%	0	3.4%	7	2.0%	2	0.2%	0
Mean:		0.71		0.82		0.58		0.70		0.73		0.78		0.63
Weighted base:		886		152		49		121		204		103		256
Sample:		843		150		46		113		193		98		243

Weighted:

# Uttlesford Household Survey for Savills

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	Tota	ıl	Zone 1	A	Zone 1	B	Zone	2A	Zone 2	2B	Zone	3	Zone	4
Q18 What type of goods Those who purchase go					iternet?	[MR]								
Baby items	2.6%	21	3.4%	5	0.0%	0	5.8%	7	0.7%	1	2.5%	2	2.6%	6
Banking / finance	3.1%	25	1.5%	2	5.0%	2	7.1%	8	2.6%	5	3.1%	3	2.1%	5
Clothing & footwear	50.8%	419	65.1%	95	61.0%	28	49.2%	55	40.4%	77	43.6%	41	52.0%	122
DIY & decorating goods	7.1%	58	7.1%	10	9.0%	4	11.4%	13	4.7%	9	6.2%	6	6.8%	16
Domestic appliances, including kitchen appliances like cookers, fridges, washing machines etc	20.9%	172	11.7%	17	21.4%	10	24.9%	28	19.6%	38	25.8%	24	23.7%	56
Floor coverings & household textiles	8.7%	72	14.6%	21	3.8%	2	5.4%	6	6.8%	13	10.4%	10	8.4%	20
Food and grocery items	17.9%	148	28.7%	42	10.5%	5	14.5%	16	16.0%	31	21.3%	20	14.3%	34
Garden items	4.6%	38	3.7%	5	11.2%	5	4.4%	5	4.7%	9	3.7%	4	4.1%	10
Gifts	16.6%	137	12.6%	18	19.2%	9	17.3%	20	17.1%	33	17.5%	17	17.5%	41
Holidays	6.7%	55	5.9%	9	9.0%	4	10.0%	11	3.8%	7	6.0%	6	7.8%	18
Mobile phone accessories	2.9%	24	1.3%	2	0.0%	0	5.7%	6	2.4%	5	2.3%	2	3.7%	9
Music, gaming, DVDs, other media	21.1%	175	14.3%	21	23.7%	11	21.6%	24	23.5%	45	22.5%	21	22.3%	52
Personal / luxury goods, including books, jewellery, china, glass, cosmetics & medical goods	38.1%	314	41.4%	60	38.0%	17	24.9%	28	31.5%	60	42.8%	40	45.8%	108
Pet products	3.6%	30	3.3%	5	7.4%	3	3.8%	4	3.8%	7	3.1%	3	3.1%	7
Recreational goods, including bicycles, games, toys, sports & camping equipment	27.1%	224	29.2%	43	21.1%	10	32.9%	37	15.2%	29	14.7%	14	38.8%	91
Tickets, including travel, gigs, sporting events	7.1%	59	5.2%	8	19.5%	9	9.5%	11	4.6%	9	6.5%	6	7.0%	17
TV, Hi Fi, radio, photographic & computer equipment	22.7%	188	20.3%	30	14.9%	7	25.1%	28	24.2%	46	25.6%	24	22.2%	52
Vehicle parts	2.7%	23	1.4%	2	5.4%	2	1.7%	2	2.1%	4	0.0%	0	5.2%	12
Vehicles	0.6%	5	0.0%	0	2.2%	1	0.0%	0	1.4%	3	0.0%	0	0.6%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	7.8%	64	8.4%	12	5.1%	2	13.5%	15	9.5%	18	9.6%	9	3.0%	7
Weighted base:		825		146		45		113		192		95		235
Sample:		761		141		40		101		176		86		217

# Uttlesford Household Survey

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Weigh	ited:	for Savills													
		Tota	ıl	Zone	IA	Zone	1B	Zone	2A	Zone	2B	Zone	3	Zone	4
	Meanscore: [£]														
	<b>On average, how</b> <i>Those who purchase</i>					y spen	d on ir	nternet	shopp	oing eve	ry mo	onth ?			
Nothin	ıg	0.3%	3	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.7%	2
£1 - £1	10	4.2%	35	1.2%	2	1.6%	1	8.8%	10	2.4%	5	5.6%	5	5.2%	12
£11 - £	220	7.3%	61	6.7%	10	6.1%	3	0.6%	1	11.3%	22	5.7%	5	8.6%	20
£21 - £		7.0%	58	2.1%	3	2.9%	1	13.2%	15	9.8%	19	8.2%	8	5.2%	12
£31 - £		3.4%	28	4.5%	7	4.5%	2	2.5%	3	2.8%	5	0.9%	1	4.6%	11
£41 - £		6.5%	54	5.8%	9	17.8%	8	3.4%	4	7.9%	15	3.9%	4	6.2%	15
£51 - £		0.8%	7	1.3%	2	1.6%	1	0.8%	1	0.0%	0	0.0%	0	1.3%	3
£61 - £		1.1%	9	4.2%	6	2.2%	1	0.0%	0	0.0%	0	2.3%	2	0.0%	0
£71 - £		1.2%	10	1.2%	2	0.0%	0	0.0%	0	1.4%	3	1.6%	2	1.7%	4
£81 - £		0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
£91 - £		9.9%	82	8.8%	13	25.2%	11	7.0%	8	8.4%	16	15.9%	15	7.8%	18
£101 -		3.9%	32	3.2%	5	0.0%	0	1.9%	2	3.3%	6	2.3%	2	7.2%	17
£151 -		4.7%	39	11.4%	17	0.0%	0	5.9%	7	3.6%	7	5.0%	5	1.5%	4
£201 -		1.4%	11	2.0%	3	0.0%	0	0.6%	1	1.4%	3	2.4%	2	1.3%	3
£251 -		2.3%	19	1.2%	2	0.0%	0	5.2%	6	3.5%	7	1.7%	2	1.4%	3
£301 -		0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	4
£351 -		1.8%	15	0.5%	1	3.8%	2	4.5%	5	1.7%	3	0.9%	1	1.3%	3
£401 -		0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.3%	1
£451 -		3.5%	29	6.5%	9	2.2%	1	4.5%	5	3.9%	8	2.8%	3	1.3%	3
£501 -		2.0%	17	3.4%	5	0.0%	0	2.7%	3	1.5%	3	3.0%	3	1.3%	3
	£1,000	1.1%	9	0.7%	1	0.0%	0	0.8%	1	1.6%	3	1.9%	2	1.0%	2
£1,000		0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.4%	1
·	know / varies)	32.5%	268	30.8%	45	23.5%	11	37.0%	42	28.0%	54	32.1%	30	36.8%	87
(Refus	ed)	3.7%	30	4.3%	6	8.8%	4	0.6%	1	6.1%	12	2.0%	2	2.4%	6
Mean:		1	60.90	1	81.87		97.87	i	178.01	1	80.88		159.29	1	135.17
Weigh Sample	ted base: e:		825 761		146 141		45 40		113 101		192 176		95 86		235 217
GEN	Gender of respor	ndent.													
Male		33.1%	331	31.2%	53	42.6%	25	29.5%	40	31.5%	72	34.2%	39	34.9%	103
Female	e	66.9%	669	68.8%		57.4%	34	70.5%	95	68.5%	156		76	65.1%	192
		001770		00.070		071170		101070		001070		001070		001170	
Sample	ted base: e:		$\begin{array}{c} 1000 \\ 1000 \end{array}$		169 171		59 59		135 134		228 226		115 115		295 295
AGE	Could I ask, how	old are yo	u ?												
18 to 2	24	5.5%	55	3.7%	6	0.0%	0	11.2%	15	4.3%	10	7.8%	9	5.1%	15
25 to 3		10.9%	109	20.1%	34	11.1%	7	9.7%	13	9.2%	21	7.9%	9	8.6%	25
35 to 4		16.6%	166	20.5%	35	0.0%	0	14.3%	19	15.8%	36	29.9%	34	14.1%	42
45 to 5		19.1%	191	24.1%	41	10.0%	6	21.6%	29	16.9%	38	18.2%	21	19.0%	56
55 to 6		19.6%	196	12.9%	22	31.3%	18	17.0%	23	19.9%	45	17.6%	20	22.9%	67
65 +	74	25.3%	253	17.8%	30	45.4%	27	25.5%	34	28.4%	65	15.5%	18	27.0%	80
(Refus	ed)	2.9%	29	1.0%	2	2.2%	1	0.6%	1	5.4%	12	3.1%	4	3.2%	9
		2.770		1.070		2.270		0.070		5.470		5.170		5.270	
Weigh Sample	ted base: e:		1000 1000		169 171		59 59		135 134		228 226		115 115		295 295
CAR	How many cars d	loes your h	nouse	hold ow	n or h	have the	e use (	of ?							
None		6.2%	62	9.0%	15	6.1%	4	5.7%	8	5.4%	12	5.3%	6	5.7%	17
One		0.2% 28.5%	02 285	9.0% 24.6%	42	0.1% 19.6%		5.7% 25.0%		5.4% 29.6%		5.3% 29.0%	33	33.2%	17 98
Une Two					42 78		12		34 63		67 87				
	or more	42.8% 19.8%	429 198	46.0% 16.9%	78 28	51.1% 20.9%	30	46.7% 22.7%	63 31	38.0% 22.0%	87 50	39.6% 23.8%	46 27	42.6% 16.7%	126 49
							12 1		0				27		
(Refus		2.6%	26	3.6%	6	2.2%	1	0.0%	0	5.0%	11	2.2%	3	1.7%	5
	ted base:		1000		169		59		135		228		115		295
Sample	e:		1000		171		59		134		226		115		295

Weighted:	for Savills													
	Tota	al	Zone	IA	Zone 1B		Zone 2A		Zone 2B		Zone 3		Zone	4
ADU How many adults,	including	g your	self, live	e in yo	our hous	eholo	d (16 ye	ars ar	nd abov	e) ?				
One	14.7%	147	17.5%	30	7.4%	4	14.2%	19	14.9%	34	20.5%	24	12.5%	37
Two	51.6%	516	54.0%	91	59.4%	35	57.4%	77	46.6%	106	40.7%	47	54.2%	160
Three	17.7%	177	14.5%	25	25.6%	15	18.4%	25	16.7%	38	22.4%	26	16.5%	49
Four	10.9%	109	7.0%	12	4.1%	2	9.3%	13	15.2%	35	12.7%		11.1%	33
ïve ix or more	2.4% 0.1%	24 1	4.4% 0.0%	7 0	0.0% 0.0%	0 0	$0.7\% \\ 0.0\%$	1 0	1.9% 0.0%	4 0	1.0% 0.0%	1 0	3.5% 0.3%	10 1
Refused)	2.6%	26	2.5%	4	3.5%	2	0.0%	0	4.7%	11	2.7%	3	1.9%	6
,	2.070		210 /0		0.070		01070		,0		21770		110 /0	
eighted base: ample:		1000 1000		169 171		59 59		135 134		228 226		115 115		295 295
CHI How many childre	n live in y	your h	ouseho	ld (15	years ar	nd un	der) ?							
Jone	70.1%	701	62.3%	105	79.2%	47	69.7%	94	69.2%	158	63.5%	73	76.1%	224
Dne	11.3%	113	13.1%	22	12.4%	7	15.7%	21	11.5%	26	9.6%	11	8.6%	25
WO	11.6%	116	17.4%	29	5.0%	3	14.6%	20	8.2%	19	12.0%	14	10.6%	31
hree	4.3%	44	5.2%	9	0.0%	0	0.0%	0	5.6%	13	11.7%	13	2.8%	8
our	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
ive	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
ix or more	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Refused)	2.4%	24	2.0%	3	3.5%	2	0.0%	0	4.7%	11	2.2%	3	1.9%	6
Veighted base:		1000 1000		169 171		59 59		135 134		228 226		115 115		295 295
ample:														
EMP Which of the follow	wing pest	aesci	ides th	e chie	i wage e	arne	r of you	r nou:	senoid	s curr	ent emp	noym	ent situ	ation ?
Working full time	60.0%	600	65.7%	111	43.9%	26	67.7%	91	54.2%	123	69.7%	80	57.1%	168
Vorking part time	6.4%	64	7.7%	13	8.6%	5	3.1%	4	5.7%	13	10.1%	12	5.6%	17
nemployed	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.2%	3	0.7%	1	0.4%	1
etired on State pension	9.6%	96	8.4%	14	9.8%	6	11.8%	16	8.9%	20	8.4%	10	10.3%	30
ONLY	15.000	150					4.4.004	•	-		0.444	10	<b>2</b> 0.00/	
etired NOT on State pension only	17.0%	170	9.7%	16	29.3%	17	14.9%	20	20.0%	46	8.4%	10	20.8%	61
ousewife/husband	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1
tudent	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.0%	0	0.2%	0
ther	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
arer	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
isabled / long-term sick	0.4%	4	0.5%	1	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.3%	1
Refused)	5.8%	58	7.6%	13	8.4%	5	2.5%	3	8.3%	19	2.7%	3	5.2%	15
Veighted base:		1000		169		59		135		228		115		295
ample:		1000		171		59		134		226		115		295
NC Approximately wh	at is you	r total	gross h	ousel	nold inco	ome î	?							
0-£14,999	3.1%	31	5.0%	8	9.4%	6	1.2%	2	3.5%	8	2.3%	3	1.5%	5
£15,000 - £20,999	2.7%	27	2.0%	3	1.2%	1	2.3%	3	3.9%	9	2.3%	3	2.9%	9
21,000 - £30,999	4.7%	47	3.0%	5	3.5%	2	5.1%	7	7.3%	17	1.1%	1	5.1%	15
31,000 - £40,999	4.1%	41	8.0%	14	2.2%	1	1.1%	1	4.2%	10	2.9%	3	3.9%	11
41,000 - £50,999	3.8%	38	5.9%	10	0.0%	0	0.0%	0	3.6%	8	7.0%	8	4.1%	12
51,000 - £60,999	2.8%	28	2.5%	4	1.2%	1	3.9%	5	3.8%	9	1.5%	2	2.4%	7 17
51,000 - £70,999 71,000 - £80,999	2.8% 2.2%	28 22	2.4% 0.8%	4 1	0.0% 1.2%	0 1	0.7% 3.2%	1 4	0.3% 1.3%	1 3	4.4% 4.4%	5 5	5.9% 2.5%	17 7
81,000 - £90,999	2.2% 1.6%	16	0.8% 1.4%	1 2	13.4%	8	5.2% 1.4%	4	1.5%	3 2	4.4% 0.0%	5 0	2.5% 0.5%	2
91,000 - £100,999	1.0%	10	1.4%	2	13.4%	0 1	1.4%	2	1.1%	2	1.2%	1	0.5%	1
100,000 - £150,999	1.6%	16	1.2%	2	0.0%	0	4.7%	6	1.5%	3	1.2%	1	1.2%	3
151,000+	1.4%	14	1.9%	3	0.0%	0	2.3%	3	1.9%	4	2.0%	2	0.3%	1
Don't know / refused)	68.1%	682	64.5%	109	66.2%	39	72.3%	98	66.6%	151	70.0%	80	69.2%	204
Veighted base:		1000		169		59		135		228		115		295
ample:		1000		171		59		134		226		115		295
ZON Zone														
one 1A	16.9%	169	100.0%	169	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	5.9%	59	0.0%	0	100.0%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cone 1B	13.5%	135	0.0%	0	0.0%		100.0%	135	0.0%	0	0.0%	0	0.0%	0
Zone 2A		220	0.00/	0	0.0%	0	0.0%	0	100.0%	228	0.0%	0	0.0%	0
Cone 2A Cone 2B	22.8%	228	0.0%										<i>.</i> -	
one 2A one 2B one 3	11.5%	115	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	115	0.0%	0
Zone 2A Zone 2B Zone 3											100.0% 0.0%		0.0% 100.0%	
Zone 1B Zone 2A Zone 2B Zone 3 Zone 4 Weighted base:	11.5%	115	0.0%	0	0.0%	0	0.0%	0	0.0%	0				0

**Uttlesford Household Survey** 

By Zone

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### Weighted:

# Uttlesford Household Survey for Savills

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Weighten.										,						
		Tota	ıl	Zone 1	IA	Zone 1	B	Zone	2A	Zone	2B	Zone	3	Zone	4	
QUOTA Ρ	ostcode Sector															
CB101		2.5%	25	14.6%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
CB102		4.8%	48	28.2%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
CB113		5.2%	52	30.5%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
CB114		4.5%	45	26.7%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
CB214		4.6%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.5%	46	
CB216		0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	8	
CB223		4.2%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	42	
CB224		2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	23	
CB9 0		4.5%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	45	
CB9 7		5.2%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	52	
CB9 8		3.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	33	
CB9 9		4.6%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	46	
CM1 4		7.0%	70	0.0%	0	0.0%	0	0.0%	0	30.9%	70	0.0%	0	0.0%	0	
CM226		3.7%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.9%	37	0.0%	0	
CM227		3.4%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.8%	34	0.0%	0	
CM231		0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	8	0.0%	0	
CM248		3.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.1%	36	0.0%	0	
CM3 1		3.0%	30	0.0%	0	0.0%	0	0.0%	0	13.2%	30	0.0%	0	0.0%	0	
CM6 1		6.3%	63	0.0%	0	0.0%	0	46.4%	63	0.0%	0	0.0%	0	0.0%	0	
CM6 2		3.3%	33	0.0%	0	0.0%	0	24.8%	33	0.0%	0	0.0%	0	0.0%	0	
CM6 3		3.9%	39	0.0%	0	0.0%	0	28.8%	39	0.0%	0	0.0%	0	0.0%	0	
CM7 4		2.3%	23	0.0%	0	0.0%	0	0.0%	0	10.0%	23	0.0%	0	0.0%	0	
CM7 5		5.0%	50	0.0%	0	0.0%	0	0.0%	0	22.2%	50	0.0%	0	0.0%	0	
CM776		1.4%	14	0.0%	0	0.0%	0	0.0%	0	6.2%	14	0.0%	0	0.0%	0	
CM777		4.0%	40	0.0%	0	0.0%	0	0.0%	0	17.5%	40	0.0%	0	0.0%	0	
SG8 7		4.1%	41	0.0%	0	69.4%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SG8 8		1.8%	18	0.0%	0	30.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted ba	se:		1000		169		59		135		228		115		295	
Sample:			1000		171		59		134		226		115		295	