## Retail Study Update

Appendix 7 - Retail Capacity Tables


Source:: Pitney Bowes Business nsight
Table 1 - Population


Table 2a - Convenience Expenditure per Capita (5 year summary)

| Zone | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 2 1}$ | $\mathbf{2 0 2 6}$ | $\mathbf{2 0 3 1}$ | $\mathbf{2 0 3 2}$ | $\mathbf{2 0 3 3}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Zone 1a | $£ 2,132$ | $£ 2,152$ | $£ 2,140$ | $£ 2,201$ | $£ 2,259$ | $£ 2,272$ | $£ 2,286$ |
| Zone 1b | $£ 2,239$ | $£ 2,259$ | $£ 2,248$ | $£ 2,311$ | $£ 2,372$ | $£ 2,386$ | $£ 2,400$ |
| Zone 2a | $£ 2,074$ | $£ 2,093$ | $£ 2,082$ | $£ 2,141$ | $£ 2,197$ | $£ 2,210$ | $£ 2,223$ |
| Zone 2b | $£ 1,995$ | $£ 2,014$ | $£ 2,003$ | $£ 2,060$ | $£ 2,114$ | $£ 2,127$ | $£ 2,139$ |
| Zone 3 | $£ 2,045$ | $£ 2,064$ | $£ 2,053$ | $£ 2,111$ | $£ 2,166$ | $£ 2,179$ | $£ 2,192$ |
| Zone 4 | $£ 1,969$ | $£ 1,987$ | $£ 1,977$ | $£ 2,033$ | $£ 2,086$ | $£ 2,099$ | $£ 2,111$ |

Table 2b - Comparison Expenditure per Capita (5 year summary)

| Zone | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 2 1}$ | $\mathbf{2 0 2 6}$ | $\mathbf{2 0 3 1}$ | $\mathbf{2 0 3 2}$ | $\mathbf{2 0 3 3}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Zone 1a | $£ 3,014$ | $£ 3,485$ | $£ 3,643$ | $£ 4,032$ | $£ 4,401$ | $£ 4,493$ | $£ 4,587$ |
| Zone 1b | $£ 3,147$ | $£ 3,638$ | $£ 3,804$ | $£ 4,210$ | $£ 4,595$ | $£ 4,691$ | $£ 4,790$ |
| Zone 2a | $£ 2,905$ | $£ 3,359$ | $£ 3,512$ | $£ 3,887$ | $£ 4,242$ | $£ 4,332$ | $£ 4,422$ |
| Zone 2b | $£ 2,704$ | $£ 3,126$ | $£ 3,268$ | $£ 3,617$ | $£ 3,948$ | $£ 4,031$ | $£ 4,115$ |
| Zone 3 | $£ 2,864$ | $£ 3,312$ | $£ 3,463$ | $£ 3,832$ | $£ 4,182$ | $£ 4,270$ | $£ 4,360$ |
| Zone 4 | $£ 2,645$ | $£ 3,058$ | $£ 3,197$ | $£ 3,538$ | $£ 3,862$ | $£ 3,943$ | $£ 4,025$ |

Source:
2015 Prices

Pitney Bowes Business Insight
Pitney Bowes Business Insight Retail Expenditure Guide 2017/2018

Table 3A - Total Available Convenience Goods Expenditure (£m) ( 5 year summary)

|  | Zone | 2011 | 2016 | 2021 | 2026 | 2031 | 2033 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1a |  | £66.63 | £72.31 | £76.97 | £83.95 | £90.42 | £93.06 |
| 1b |  | £23.32 | £25.31 | £26.95 | £29.39 | £31.65 | £32.58 |
| 2 a |  | $£ 51.45$ | £55.83 | £59.44 | £64.82 | £69.82 | £71.85 |
| 2 b |  | £65.55 | £71.14 | £75.73 | £82.59 | £88.96 | £91.55 |
| 3 |  | £47.69 | £51.75 | E55.09 | £60.08 | £64.71 | £66.60 |
| 4 |  | £102.97 | £111.74 | £118.95 | £129.74 | £139.73 | £143.81 |
| Total |  | £357.61 | £388.08 | £413.13 | £450.57 | £485.30 | £499.44 |

Table 3B - Total Available Comparison Goods Expenditure ( $\mathbf{£ m}$ ) ( 5 year summary)

|  | Zone | 2011 | 2016 | 2021 | 2026 | 2031 | 2033 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1a |  | £94.18 | £117.10 | £131.02 | £153.79 | £176.18 | £186.76 |
| 1 b |  | £32.79 | £40.76 | £45.61 | £53.54 | £61.33 | £65.01 |
| 2 a |  | £72.08 | £89.61 | £100.27 | £117.70 | £134.82 | £142.92 |
| 2 b |  | £88.82 | £110.43 | £123.56 | £145.03 | £166.14 | £176.12 |
| 3 |  | £66.80 | £83.05 | £92.92 | £109.08 | £124.95 | £132.45 |
| 4 |  | £138.28 | £171.93 | £192.37 | £225.80 | £258.66 | £274.20 |
| Total |  | £492.94 | £612.89 | £685.75 | £804.94 | £922.08 | £977.46 |

Source: $\quad \begin{aligned} & \text { Pitney Bowes Business Insight } \\ & \text { Pitney Bowes Business Insight Retail Expenditure Guide } 2017 / 2018\end{aligned}$
2015 Prices

|  | Zone | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 | 2032 | 203 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 l |  | £67.80 | £66.63 | £67.86 | £68.66 | £68.89 | £70.27 | ${ }^{\text {¢ } 73.01}$ | £73.28 | ${ }^{\text {¢74.14 }}$ | £75.44 | £76.97 | £78.67 | £80.11 | £81.47 | £82.72 | £83.95 | £85.25 | £86.47 | £87.84 | £89.09 | £90.42 | £91.74 | $\mathrm{E}^{293.06}$ |
| $\frac{1 \mathrm{~b}}{2 \mathrm{a}}$ |  |  | ${ }_{\text {¢ } 23.32}^{\text {E51.45 }}$ |  | ${ }_{\text {¢ } 24.04}^{\text {¢53.02 }}$ | £24.11 £53.19 | £24.60 |  | ${ }_{\text {£ } 25.65}$ | £25.95 | £26.41 | £26.95 | ${ }_{\text {¢ } 27.54}$ | ¢ £28.04 | £28.52 | £28.96 | £29.39 | £29.84 | ${ }_{\text {¢ }}^{1 \times 3.27}$ | £30.75 | ${ }_{\text {E } 21.19}$ | ${ }_{\text {¢ }}^{631.65}$ | £32.12 | ${ }_{\text {¢ }}^{\text {¢ } 27.58}$ |
| 2 b |  | £66.71 | £65.55 | £66.77 | £67.55 | £67.77 | £69.14 | ¢71.83 | ¢72.10 | ¢72.94 | ¢74.22 | £75.73 | £77.39 | £78.82 | £80.16 | £81.38 | £82.59 | ¢83.88 | £85.07 | £86.42 | £87.65 | ¢88.96 | £90.26 | £91.55 |
| 3 |  | £48.53 | £47.69 | £48.57 | £49.14 | £49.30 | £50.29 | £52.26 | £52.45 | £53.06 | £53.99 | £55.09 | £56.30 | £57.34 | £58.31 | £59.20 | £60.08 | £61.02 | £61.89 | £62.87 | £63.76 | £64.71 | £65.66 | ${ }^{\text {£66.60 }}$ |
| 4 |  | £104.78 | £102.97 | £104.87 | £106.11 | £106.45 | £108.60 | £112.83 | £113.25 | £114.57 | £116.59 | £118.95 | £121.57 | £123.80 | £125.91 | £127.83 | £129.74 | £131.75 | £133.63 | £135.75 | £137.67 | £139.73 | £141.78 | £143.81 |
| Total |  | E363.90 | £357.61 | E364.23 | £368.52 | £369.72 | £377.16 | E391.87 | £393.30 | £397.92 | £404.91 | £413.13 | £422.21 | £429.97 | £437.28 | £443.95 | £450.57] | £457.57 | £464.09 | £471.45 | £478.14 | £485.30 | £492.41 | £499.44 |

Source: Tables 1 and 2
2015 Prices
Table 3B - Total Available Comparison Goods Expenditure ( $£ \mathrm{~m}$ )

|  | Zone | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 | 2032 | 203 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 a |  | £93.49 | ¢94.18 | £96.94 | £100.18 | £105.43 | £111.43 | £119.86 | £120.90 | £122.90 | £126.29 | £131.02 | £136.00 | £141.02 | £145.46 | £149.66 | £153.79 | £157.96 | £162.46 | £166.63 | £171.03 | 176.18 | E181.42 | 186.76 |
| 1 b |  | £32.54 | £32.79 | £37.75 | £34.87 | £36.70 | £38.79 | £41.72 | £42.09 | £42.78 | £43.96 | £45.61 | £47.34 | £49.09 | £50.63 | £52.10 | £53.54 | £54.99 | £56.55 | £58.01 | £59.54 | £61.33 | £63.15 | £65.01 |
| 2 a |  | £71.54 | £72.08 | £74.19 | £76.67 | £80.68 | £85.28 | 291.73 | £92.53 | £94.05 | £96.65 | £100.27 | £104.08 | £107.92 | £111.31 | £114.53 | £117.70 | £120.89 | £124.33 | £127.52 | £130.88 | £134.82 | £138.84 | £142.92 |
| 2 b |  | £88.16 | £88.82 | £91.42 | £94.48 | £99.42 | £105.09 | £113.03 | £114.02 | £115.90 | £119.09 | £123.56 | £128.25 | £132.99 | £137.17 | £141.14 | £145.03 | £148.97 | £153.21 | £157.14 | £161.29 | £166.14 | £171.09 | £176.12 |
| 3 |  | £66.30 | £66.80 | £68.75 | £71.05 | £74.77 | £79.03 | £85.01 | £85.75 | £87.16 | £89.57 | £92.92 | £96.45 | £100.02 | £103.16 | £106.15 | £109.08 | £112.03 | £115.22 | £118.18 | £121.30 | £124.95 | £128.67 |  |
| 4 |  | £137.26 | £138.28 | £142.33 | £147.09 | £154.79 | £163.61 | £175.98 | £177.51 | £180.44 | £185.42 | £192.37 | £199.67 | £207.05 | £213.56 | £219.74 | £225.80 | £231.93 | £238.53 | £244.65 | £251.10 | £258.66 | £266.36 | £274.20 |
| Total |  | £489.30 | £492.94 | £507.38 | £524.34 | £551.78 | £583.23 | £627,34 | £632.80 | £643.23 | £660.97 | £685.75 | £711.79 | £738.09 | £761.30 | £783.32 | £804.94 | £826.77 | £850.31 | £872.13 | £895.13 | £922.08 | £949.53 | £977.4 |

[^0]2015 Prices

| Centre / Store | Net Sales Floorspace (Sqm) | Convenience Sales Floorspace (\%) | $\left\lvert\, \begin{aligned} & \text { Convenience Floorspace } \\ & \text { (Sqm Net) }\end{aligned}\right.$ | Turnover Density (£ per sqm) | $\begin{aligned} & \text { Total Convenience } \\ & \text { Turnover (£m) } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Saffron Walden |  |  |  |  |  |
| Aldi, Saffron Walden | 1125 | 90\% | 1013 | 11,470 | £11.61 |
| Cost Cutter, High Street, Saffron Walden | 354 | 95\% | 336 | 4,500 | $£ 1.51$ |
| Nisa, Cromwell Road, Saffron Walden | 365 | 95\% | 347 | 4,500 | $£ 1.56$ |
| Tesco Express, Pleasant Valley, Saffron Walden | 396 | 95\% | 376 | 11,677 | £4.39 |
| Tesco, Radwinter Road, Saftron Walden | 2280 | 89\% | 2029 | 11,677 | £23.70 |
| Waitrose, Hill Street, Saffron Walden | 2129 | 90\% | 1916 | 12,625 | £24.19 |
| Local Shops, Saffron Walden | 881 | 100\% | 881 | 4,500 | £3.96 |
| Other Safrron Walden | 0 | 100\% |  | 4,500 | £0.00 |
| Saffron Walden Total | 7530 |  | 6898 | 65,449 | £70.93 |
|  |  |  |  |  |  |
| Great Dunmow |  |  |  |  |  |
| Co-Op, White Street, Great Dunmow | 725 | 90\% | 653 | 7,863 | £5.13 |
| Tesco, Stortford Road, Great Dunmow | 2155 | 85\% | 1832 | 11,677 | £21.39 |
| Great Dunmow Total | 2880 |  |  | 19,540 | £26.52 |
|  |  |  |  |  |  |
| Clavering |  |  |  |  |  |
| Local shops, Clavering | 0 | 95\% |  | ¢ | $£ 0.00$ |
| Clavering Total |  |  |  | £ - | £0.00 |
|  |  |  |  |  |  |
| Duxford |  |  |  |  |  |
| Local shops, Duxford | 0 | 80\% |  | $\varepsilon$ | $£ 0.00$ |
| Duxtord Total | 0 |  |  | £ - | £0.00 |
|  |  |  |  |  |  |
| Elsenham |  |  |  |  |  |
| Local Shops, Elsenham | 0 | 95\% |  | £ . | £0.00 |
| Elsenham Total |  |  |  | £ - | $£ 0.00$ |
|  |  |  |  |  |  |
| Felsted |  |  |  |  |  |
| Local shops, Felsted | 0 | 95\% |  | £ - | $£ 0.00$ |
| Felsted Total |  |  |  | $\varepsilon \quad$ - | £0.00 |
|  |  |  |  |  |  |
| Flitch Green |  |  |  |  |  |
| Co-op, Webb Road, Flitch Green | 0 |  |  | 7,960 | $£ 0.00$ |
| Flitch Green Total |  |  |  | 7,960 | £0.00 |
|  |  |  |  |  |  |
| Great Bardfield |  |  |  |  |  |
| Co-op, Brook Street, Great Bardield | 0 |  |  | 7,863 | £0.00 |
| Great Bardfield Total |  |  |  | £ 7,863 | $\underline{1} 0.00$ |
|  |  |  |  |  |  |
| Great Chesterford |  |  |  |  |  |
| Local shops, Great Chesterford | 0 |  |  | £ - | £0.00 |
| Great Chesterford Total |  |  |  | £ - | £0.00 |
|  |  |  |  |  |  |
| Haverhill |  |  |  |  |  |
| Aldi, Lord's Croft Lane, Haverhill | 1816 | 80\% | 1453 | 11,470 | £16.66 |
| Iceland, High Street, Haverhill | 1174 | 85\% | 998 | 7,349 | £7.33 |
| Sainsbury's, Haycocks Road, Haverhill | 7554 | 60\% | 4532 | 12,242 | £55.49 |
| Tesco Superstore, Cangle Road, Haverhill | 6239 | 60\% | 3743 | 11,677 | £43.71 |
| Haverhill Total | 16783 |  |  | 42,738 | £123.20 |
|  |  |  |  |  |  |
| Henham |  |  |  |  |  |
| Local shops, Henham | 0 |  |  | £ - | £0.00 |
| Henham Total | 0 |  |  | £ - | £0.00 |
|  |  |  |  |  |  |
| Linton |  |  |  |  |  |
| Co-op, High Street, Linton | 0 |  |  | 7,863 | £0.00 |
| Linton Total | 0 |  |  | 7,863 | £0.00 |
|  |  |  |  |  |  |
| Takeley |  |  |  |  |  |
| Local shops, Takeley | 0 |  |  | £ - | £0.00 |
| Takeley Total | 0 |  |  | £ - | £0.00 |
|  |  |  |  |  |  |
| Thaxted |  |  |  |  |  |
| Guildhall Stores, Town Street, Thaxted | 0 | 80\% |  | £ - | $\underline{1} 000$ |
| Local shops, Thaxted | 0 | 80\% |  | $\varepsilon$ - | £0.00 |
| Thaxted Total | 0 |  |  | £ - | £0.00 |
|  |  |  |  |  |  |
| Stansted Mountfitchet |  |  |  |  |  |
| Co-op, Castle Maltings, Lower Street, Stansted Mountitchet | 797 | 95\% | 757 | 7,863 | $£ 5.95$ |
| Local shops, Stansted Mountfitchet | 0 | 95\% |  | $\varepsilon \quad-$ | £0.00 |
| Tesco Express, Cambridge Road, Stansted Mountfitchet | 353 | 85\% | 300 | 11,677 | £3.50 |
| Stansted Mountfitchet Total | 1150 |  |  | 19,540 | £9.46 |
|  |  |  |  |  |  |
| Stebbing |  |  |  |  |  |
| Local shops, Stebbing | 0 |  |  | £ - | $\underline{1} 000$ |
| Stebbing Total | 0 |  |  | £ - |  |
|  |  |  |  |  |  |
| Other Inside Study Area |  |  |  |  |  |
| Budgens, High Street, Sawston | 0 | 100 |  | 7,300 | £0.00 |
|  | 0 |  |  |  |  |
| Inside Study Area Total | 28343 | 0 | 6898.05 | £170,952.40 | £230.10 |

Source: Verdict, Mintel Retail Rankings. Price Index: Pitney Bowes Retail Expenditure Guide 2017/18
2015 Prices

Table 5a Main Food Convenience Goods Market Shares




| Takeley |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Local shops, Takeley | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.39 | £0.00 | £0.3 |
| Takeley Total |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Thaxted |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Local shops, Thaxted | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.10 | £0.00 | $£ 1.25$ | £0.10 | £0.00 | £0.00 | £1.45 |
| Thaxted Total |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Stansted Mountitchet |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Co-Op, Cambridge Road, Stansted Mountitithet | £0.00 | £0.00 | £0.00 | £0.00 | £0.72 | £0.00 | $£^{£ 0.00}$ | £0.09 | £0.00 | £0.07 | £0.67 | £0.00 | $£ 1.57$ |
| Local shops, Stansted Mountifithet | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.10 | £0.00 | £0.00 | £0.00 | £1.99 | £0.00 | £2.09 |
| Tesco Express, Cambridge Road, Stansted Mountitithet | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.24 | £0.00 | £0.24 |
| Stansted Mountfitchet Total |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Stebbing |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Local shops, Stebbing | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{\text {£0.00 }}$ | £0.00 | $£^{\text {¢0.00 }}$ | £0.00 | £1.33 | £0.00 | £0.00 | £0.00 | £1.33 |
| Stebbing Total |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sawston |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Budgens, High Street, Sawston | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.97 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £2.67 | £3.64 |
| Sawston Total |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Outside of Study Area |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Aldi, London Road, Bishop's Stortford | £0.00 | £0.00 | £0.30 | £0.00 | $£ 7.56$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.70 | £0.00 | £8.55 |
| Asda, Coldhams Lane, Cambridge | £0.31 | £0.31 | £0.00 | £0.00 | £0.00 | £1.48 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £2.10 |
| Asda, Elizabeth II Square, Chelmsford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| Asda, Village Square, Chelmsford | £0.00 | £0.00 | £0.00 | £0.33 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.33 |
| Asda, Watergardens, Harlow | £0.00 | £0.00 | £0.00 | £0.00 | £0.48 | £0.00 | £0.00 | £0.00 | £0.14 | £0.00 | £0.08 | £0.00 | £0.70 |
| Co-op, Bridge End Lane, Great Notley, Braintree | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.22 | £0.00 | £0.00 | £0.22 |
| Co-op, Church Street, Bocking, Braintree | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.39 | £0.00 | £0.00 | £0.39 |
| Iceland, Bank Street, Braintree | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.05 | £0.00 | £0.00 | £0.05 |
| Lidl, Rayne Road, Braintree | £0.00 | £0.00 | £1.89 | £3.34 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 | £0.93 | £0.00 | £0.00 | £6.26 |
| Marks \& Spencer Simply Food, Braintree Retail Park, Braintr | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.17 | £0.00 | £0.00 | £0.17 |
| Marks \& Spencer, South Street, Bishops Storfford | £0.00 | £0.00 | £0.28 | £0.00 | £0.00 | £0.00 | £0.00 | £0.09 | £0.00 | £0.00 | £0.11 | £0.00 | £0.48 |
| Morrisons, Baldock Street, Royston | £0.00 | £0.91 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.94 | £0.00 | £0.00 | £0.00 | £0.00 | £2.85 |
| Morrisons, Broad Street, Cambridge | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.09 | £0.00 | £0.00 | £0.00 | £0.19 | £0.29 |
| Morrisons, Dickens Place, Copperfield Road, Chelmsford | £0.00 | £0.00 | £0.00 | £5.01 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $£ 1.58$ | £0.00 | £0.00 | £6.59 |
| Sainsbury's, Birchanger Motorway Services, Bishops Stortfor | £0.00 | £0.00 | £0.27 | £0.00 | £1.56 | £0.00 | ${ }^{\text {E0.00 }}$ | £0.00 | £0.00 | £0.00 | £0.07 | £0.00 | $£ 1.90$ |
| Sainsbury's, Brooks Road, Cambridge | £0.52 | £0.41 | £0.00 | £0.00 | £0.00 | £0.94 | £0.23 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £2.10 |
| Sainsbury's, Fifth Avenue, Harlow | £0.00 | £0.00 | £0.00 | £0.00 | £0.20 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.20 |
| Sainsbury's, Jackson Square, Bishops Stortford | £0.39 | £0.00 | £0.00 | £0.18 | £3.41 | £0.00 | £0.00 | £0.00 | £0.10 | £0.00 | £1.05 | £0.00 | £5.13 |
| Sainsbury's, The Thorley Centre, Bishops Stortford | £0.00 | £0.00 | £0.00 | £0.00 | £2.06 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £2.06 |
| Sainsbury's, Tofts Walk, Braintree | £0.00 | £0.00 | £0.30 | £4.16 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.68 | £0.00 | £0.00 | £5.15 |
| Sainsbury's, White Heart Lane, Chelmsford | £0.00 | £0.00 | £0.00 | £3.52 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.26 | £0.00 | £0.00 | £3.78 |
| Tesco Extra, Old North Road, Royston | £0.30 | £11.05 | £0.00 | £0.00 | £0.00 | £2.68 | £0.00 | £0.84 | £0.00 | £0.00 | £0.00 | £0.18 | £15.05 |
| Tesco Superstore, Cambridge Road Industrial Estate, Camb | £0.17 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.17 |
| Tesco Superstore, Cheddars Lane, Cambridge | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.90 | £0.00 | £0.00 | £0.00 | £0.00 | £0.36 | £0.07 | $£ 1.33$ |
| Tesco Superstore, Church Langley Centre, Harlow | £0.00 | £0.00 | £0.00 | £0.00 | £0.43 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.07 | £0.00 | £0.50 |
| Tesco Superstore, East Road/Edinburgh Way, Harlow | £0.00 | £0.00 | £0.22 | £0.00 | £0.41 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.14 | £0.00 | £0.77 |
| Tesco Superstore, Great Notley, Braintree | £0.00 | £0.00 | £0.00 | £10.09 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E3.09 | £0.00 | £0.00 | £13.19 |
| Tesco Superstore, Lancaster Way, Bishops Storfford | £0.00 | £0.00 | £0.00 | £0.00 | £10.36 | £0.00 | £0.00 | £0.09 | £0.00 | £0.00 | £1.14 | £0.00 | £11.60 |
| Tesco Superstore, Market Place, Braintree | £0.00 | £0.00 | £0.45 | £1.35 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0. 29 | £0.00 | £0.00 | £2.09 |
| Tesco Superstore, Marks Farm, Braintree | £0.00 | £0.00 | £0.15 | £3.72 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.03 | £0.00 | £0.00 | $£ 4.90$ |
| Tesco Superstore, Springfield Road, Chelmsford | £0.00 | £0.00 | £0.00 | £5.13 | £0.00 | £0.00 | £0.00 | £0.00 | £0.10 | £0.36 | £0.00 | £0.00 | £5.60 |
| Tesco Superstore, The Square, Notley Green, Braintree | £0.00 | £0.00 | £0.15 | £0.37 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.07 | £0.00 | £0.00 | £0.59 |
| Tesco Superstore, Yarrow Road, Cambridge | £0.00 | £0.00 | £0.00 | £0.00 | £0.35 | £2.47 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.16 | £2.98 |
| Waitrose, Cambridge | £0.00 | £0.95 | £0.21 | £0.00 | £0.00 | £2.62 | £0.00 | £0.09 | £0.00 | £0.00 | £0.00 | £0.82 | £4.69 |
| Waitrose, Hauxton Road, Trumpington | £0.00 | £0.63 | £0.00 | £0.00 | £0.00 | £2.31 | £0.00 | £0.17 | £0.00 | £0.00 | £0.00 | £0.25 | £3.35 |
| Waitrose, Northgate End, Bishops Stortford | £0.00 | £0.00 | £1.02 | £0.59 | $£ 2.67$ | £0.00 | £0.13 | £0.00 | £0.10 | £0.00 | £1.06 | £0.00 | £5.56 |
| Taunton town centre | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.21 | £0.21 |
| Outside of Study Area | £0.00 | £1.77 | £0.84 | £4.71 | £0.35 | £1.90 | £1.46 | £2.06 | £0.18 | £4.67 | £0.47 | £5.70 | £24.11 |
| Others |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Other | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| Internet / delivery | £0.00 | £0.00 | £0.00 | £0.00 | $\underbrace{£ 0.00}$ | £0.00 | ${ }^{\text {¢0.00 }}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| (Don't know / varies) | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| (Don't do this type of shopping) | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |

2015 Prices
Tables 3a, 5a and 5b


| Takeley |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Local shops, Takeley | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\mathfrak{E 0 . 4 2}^{1}$ | $\underbrace{1} 0.00$ | E0.42 |
| Takeley Total |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Thaxted |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Local shops, Thaxted | $£ 0.00$ | £0.00 | £0.00 | $£^{\text {£0.00 }}$ | £0.00 | £0.00 | £0.11 | £0.00 | $£_{11.35}$ | £0.11 | £0.00 | £0.00 | $£ 1.57$ |
| Thaxted Total |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Stansted Mountfitchet |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Co-Op, Cambridge Road, Stansted Mountfitchet | £0.00 | £0.00 | £0.00 | £0.00 | £0.79 | £0.00 | £0.00 | $\mathrm{E}^{0} .10$ | £0.00 | £0.08 | £0.73 | £0.00 | $£ 1.70$ |
| Local shops, Stansted Mountfitchet | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 | £0.00 | £0.00 | £0.00 | £2.16 | £0.00 | £2.26 |
| Tesco Express, Cambridge Road, Stansted Mountifthet | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.27 | £0.00 | £0.27 |
| Stansted Mountfitchet Total |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Stebbing |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Local shops, Stebbing | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.44 | £0.00 | $\underbrace{1} 0.00$ | $\underbrace{1} 0.00$ | £1.44 |
| Stebbing Total |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sawston |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Budgens, High Street, Sawston | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.06 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £2.90 | £3.95 |
| Sawston Total |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sawston Totar |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Outside of Study Area |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Aldi, London Road, Bishop's Stortford | £0.00 | £0.00 | £0.32 | $\underbrace{1} 0.00$ | £8.20 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.76 | £0.00 | £9.28 |
| Asda, Coldhams Lane, Cambridge | £0.34 | £0.33 | £0.00 | £0.00 | £0.00 | £1.61 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | E0.00 | £2.28 |
| Asda, Elizabeth II Square, Chelmsford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 |
| Asda, Village Square, Chelmsford | £0.00 | £0.00 | £0.00 | £0.36 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.36 |
| Asda, Watergardens, Harlow | £0.00 | £0.00 | £0.00 | £0.00 | £0.52 | £0.00 | £0.00 | £0.00 | £0.15 | £0.00 | £0.09 | £0.00 | £0.76 |
| Co-op, Bridge End Lane, Great Notley, Braintree | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.24 | £0.00 | E0.00 | £0.24 |
| Co-op, Church Street, Bocking, Braintree | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.42 | £0.00 | E0.00 | £0.42 |
| Iceland, Bank Street, Braintree | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.06 | £0.00 | £0.00 | £0.06 |
| Lidl, Rayne Road, Braintree | £0.00 | £0.00 | £2.05 | £3.62 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 | £1.01 | E0.00 | E0.00 | £6.80 |
| Marks \& Spencer Simply Food, Braintree Retail Park, Braintr | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.18 | £0.00 | £0.00 | £0.18 |
| Marks \& Spencer, South Street, Bishops Storfford | £0.00 | £0.00 | £0.30 | £0.00 | £0.00 | £0.00 | £0.00 | £0.10 | £0.00 | £0.00 | £0.12 | £0.00 | £0.52 |
| Morrisons, Baldock Street, Royston | £0.00 | £0.98 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £2.11 | £0.00 | £0.00 | £0.00 | £0.00 | £3.09 |
| Morrisons, Broad Street, Cambridge | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.10 | £0.00 | £0.00 | £0.00 | £0.21 | £0.31 |
| Morrisons, Dickens Place, Copperfield Road, Chelmsford | £0.00 | £0.00 | £0.00 | £5.44 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.71 | E0.00 | E0.00 | £7.15 |
| Sainsbury's, Birchanger Motorway Services, Bishops Stortfor | E0.00 | £0.00 | £0.30 | £0.00 | £1.69 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.07 | E0.00 | £2.06 |
| Sainsbury's, Brooks Road, Cambridge | £0.56 | £0.45 | £0.00 | £0.00 | £0.00 | £1.02 | £0.25 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £2.28 |
| Sainsbury's, FFith Avenue, Harlow | £0.00 | £0.00 | £0.00 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.22 |
| Sainsbury's, Jackson Square, Bishops Stortford | £0.42 | £0.00 | £0.00 | £0.19 | £3.70 | £0.00 | £0.00 | £0.00 | £0.11 | £0.00 | £1.14 | £0.00 | £5.57 |
| Sainsbury's, The Thorley Centre, Bishops Stortford | £0.00 | £0.00 | £0.00 | £0.00 | £2.24 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | E0.00 | £2.24 |
| Sainsbury's, Tofts Walk, Braintree | £0.00 | £0.00 | £0.33 | £4.52 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.74 | £0.00 | £0.00 | £5.59 |
| Sainsbury's, White Heart Lane, Chelmsford | £0.00 | £0.00 | £0.00 | £3.82 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.28 | E0.00 | E0.00 | £4.10 |
| Tesco Extra, Old North Road, Royston | £0.32 | £11.99 | £0.00 | £0.00 | £0.00 | £2.91 | £0.00 | £0.92 | £0.00 | £0.00 | £0.00 | £0.19 | £16.33 |
| Tesco Superstore, Cambridge Road Industrial Estate, Cambr | £0.19 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.19 |
| Tesco Superstore, Cheddars Lane, Cambridge | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.98 | £0.00 | £0.00 | £0.00 | £0.00 | £0.39 | £0.08 | £1.45 |
| Tesco Superstore, Church Langley Centre, Harlow | £0.00 | £0.00 | £0.00 | £0.00 | £0.47 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.07 | £0.00 | £0.54 |
| Tesco Superstore, East Road / Edinburgh Way, Harlow | £0.00 | £0.00 | £0.24 | £0.00 | £0.44 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.16 | E0.00 | £0.84 |
| Tesco Superstore, Great Notley, Braintree | £0.00 | £0.00 | £0.00 | £10.95 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £3.36 | £0.00 | £0.00 | $£ 14.31$ |
| Tesco Superstore, Lancaster Way, Bishops Storfford | £0.00 | £0.00 | £0.00 | £0.00 | £11.24 | £0.00 | £0.00 | £0.10 | £0.00 | £0.00 | £1.24 | £0.00 | £12.59 |
| Tesco Superstore, Market Place, Braintree | £0.00 | £0.00 | £0.49 | £1.46 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.31 | £0.00 | £0.00 | £2.26 |
| Tesco Superstore, Marks Farm, Braintree | £0.00 | £0.00 | £0.16 | £4.03 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.12 | £0.00 | £0.00 | £5.31 |
| Tesco Superstore, Springfield Road, Chelmsford | £0.00 | £0.00 | £0.00 | £5.56 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 | £0.40 | £0.00 | E0.00 | £6.07 |
| Tesco Superstore, The Square, Notley Green, Braintree | £0.00 | £0.00 | £0.16 | £0.40 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.08 | £0.00 | £0.00 | £0.64 |
| Tesco Superstore, Yarrow Road, Cambridge | £0.00 | £0.00 | £0.00 | £0.00 | £0.38 | £2.69 | £0.00 | £0.00 | $\underbrace{\text { £ }}$ 0.00 | £0.00 | £0.00 | £0.18 | £3.24 |
| Waitrose, Cambridge | £0.00 | £1.03 | £0.22 | £0.00 | £0.00 | £2.84 | £0.00 | £0.10 | £0.00 | £0.00 | £0.00 | £0.89 | £5.08 |
| Waitrose, Hauxton Road, Trumpington | £0.00 | £0.68 | £0.00 | £0.00 | £0.00 | £2.51 | £0.00 | £0.19 | £0.00 | £0.00 | £0.00 | £0.27 | $£ 3.64$ |
| Waitrose, Northgate End, Bishops Stortford | £0.00 | £0.00 | £1.10 | £0.64 | £2.90 | £0.00 | £0.14 | £0.00 | £0.10 | £0.00 | £1.15 | £0.00 | £6.03 |
| Taunton town centre | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.23 | $\mathfrak{E}_{1} 0.23$ |
| Outside of Study Area | £0.00 | £1.92 | £0.91 | £5.11 | ${ }^{1} 0.38$ | £2.06 | £1.58 | £2.24 | £0.20 | £5.06 | £0.51 | £6.19 | $£ 26.17$ |
| Others |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Other | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\underline{1} 000$ |
| Internet/ delivery | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 |
| (Don't know / varies) | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | E0.00 | £0.00 |
| (Don't do this type of shopping) | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |



| Takeley |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Local shops, Takeley | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{\text {£0.00 }}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{\text {E0.45 }}$ | £0.00 | ${ }^{£ 0.45}$ |
| Takeley Total |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Thaxted |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Local shops, Thaxted | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 | £0.00 | £1.44 | £0.12 | £0.00 | £0.00 | £1.68 |
| Thaxted Total |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Stansted Mountitchet |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Co-Op, Cambridge Road, Stansted Mountfitchet | £0.00 | £0.00 | £0.00 | £0.00 | £0.84 | £0.00 | £0.00 | £0.11 | £0.00 | £0.08 | £0.78 | £0.00 | £1.81 |
| Local shops, Stansted Mountfitichet | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 | £0.00 | £0.00 | £0.00 | £2.30 | £0.00 | £2.41 |
| Tesco Express, Cambridge Road, Stansted Mountitithet | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.28 | £0.00 | £0.28 |
| Stansted Mountifithet Total |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Stebbing |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Local shops, Stebbing | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.54 | £0.00 | £0.00 | £0.00 | $£ 1.54$ |
| Stebbing Total |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sawston |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Budgens, High Street, Sawston | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.13 | £0.00 | ${ }^{\text {£0.00 }}$ | £0.00 | £0.00 | £0.00 | £3.08 | £4.21 |
| Sawston Total |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Outside of Study Area |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Aldi, London Road, Bishop's Stortford | £0.00 | £0.00 | £0.35 | £0.00 | £8.73 | $¢_{00.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.81 | £0.00 | £9.88 |
| Asda, Coldhams Lane, Cambridge | £0.36 | ${ }^{\text {£0.35 }}$ | £0.00 | £0.00 | £0.00 | £1.71 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £2.43 |
| Asda, Elizabeth II Square, Chelmsford | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| Asda, Village Square, Chelmsford | £0.00 | £0.00 | £0.00 | £0.38 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.38 |
| Asda, Watergardens, Harlow | £0.00 | £0.00 | £0.00 | £0.00 | £0.56 | £0.00 | £0.00 | £0.00 | £0.16 | £0.00 | £0.09 | £0.00 | £0.81 |
| Co-op, Bridge End Lane, Great Notley, Braintree | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.25 | £0.00 | £0.00 | £0.25 |
| Co-op, Church Street, Bocking, Braintree | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.45 | £0.00 | £0.00 | £0.45 |
| Iceland, Bank Street, Braintree | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\underbrace{10.00}$ | £0.00 | £0.00 | £0.00 | £0.06 | £0.00 | £0.00 | £0.06 |
| Lidl, Rayne Road, Braintree | £0.00 | £0.00 | $£ 2.18$ | £3.86 | £0.00 | ${ }^{10.00}$ | £0.00 | £0.00 | £0.12 | $£ 1.07$ | £0.00 | £0.00 | £7.24 |
| Marks \& Spencer Simply Food, Braintree Retail Park, Braintree | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.19 | £0.00 | £0.00 | £0.19 |
| Marks \& Spencer, South Street, Bishops Storfford | £0.00 | £0.00 | £0.32 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 | £0.00 | £0.00 | £0.12 | £0.00 | £0.55 |
| Morrisons, Baldock Street, Royston | £0.00 | $£_{1.05}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £2.24 | £0.00 | £0.00 | £0.00 | £0.00 | £3.29 |
| Morisons, Broad Street, Cambridge | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 | £0.00 | £0.00 | £0.00 | £0.22 | £0.33 |
| Morrisons, Dickens Place, Copperfield Road, Chelmsford | £0.00 | £0.00 | £0.00 | £5.79 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.83 | £0.00 | £0.00 | £7.62 |
| Sainsbury's, Birchanger Motorway Services, Bishops Stortford | £0.00 | £0.00 | ${ }_{\text {£0.32 }}$ | £0.00 | £1.80 | ${ }^{10.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.08 | £0.00 | £2.19 |
| Sainsbury's, Brooks Road, Cambridge | £0.60 | ${ }^{\text {£0.48 }}$ | £0.00 | £0.00 | £0.00 | £1.09 | £0.26 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £2.42 |
| Sainsbury's, Fifth Avenue, Harlow | £0.00 | £0.00 | £0.00 | £0.00 | £0.24 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.24 |
| Sainsbury's, Jackson Square, Bishops Stortford | £0.45 | £0.00 | £0.00 | E0.20 | £3.94 | £0.00 | £0.00 | £0.00 | £0.12 | £0.00 | £1.22 | £0.00 | £5.93 |
| Sainsbury's, The Thorley Centre, Bishops Stortford | £0.00 | £0.00 | £0.00 | E0.00 | £2.38 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £2.38 |
| Sainsbury's, Tofts Walk, Braintree | £0.00 | £0.00 | £0.35 | £4.81 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.79 | £0.00 | £0.00 | £5.95 |
| Sainsbury's, White Heart Lane, Chelmsford | £0.00 | £0.00 | £0.00 | £4.07 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.30 | £0.00 | £0.00 | £4.36 |
| Tesco Extra, Old North Road, Royston | £0.35 | £12.77 | £0.00 | £0.00 | £0.00 | £3.09 | £0.00 | £0.98 | £0.00 | £0.00 | £0.00 | £0.21 | $£ 17.39$ |
| Tesco Superstore, Cambridge Road Industrial Estate, Cambridge | £0.20 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.20 |
| Tesco Superstore, Cheddars Lane, Cambridge | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.04 | £0.00 | £0.00 | £0.00 | £0.00 | E0.41 | £0.08 | £1.54 |
| Tesco Superstore, Church Langley Centre, Harlow | £0.00 | £0.00 | £0.00 | £0.00 | £0.50 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.08 | £0.00 | £0.57 |
| Tesco Superstore, East Road / Edinburgh Way, Harlow | £0.00 | £0.00 | £0.25 | £0.00 | £0.47 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.17 | £0.00 | £0.89 |
| Tesco Superstore, Great Notley, Braintree | £0.00 | £0.00 | £0.00 | £11.66 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £3.57 | £0.00 | £0.00 | £15.23 |
| Tesco Superstore, Lancaster Way, Bishops Storfford | £0.00 | £0.00 | £0.00 | £0.00 | £11.97 | $\underbrace{1} 0.00$ | £0.00 | £0.11 | £0.00 | £0.00 | £1.32 | £0.00 | £13.40 |
| Tesco Superstore, Market Place, Braintree | £0.00 | £0.00 | £0.52 | £1.56 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.33 | £0.00 | £0.00 | £2.41 |
| Tesco Superstore, Marks Farm, Braintree | £0.00 | £0.00 | £0.17 | £4.29 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.19 | £0.00 | £0.00 | £5.66 |
| Tesco Superstore, Springield Road, Chelmsford | £0.00 | £0.00 | £0.00 | £5.92 | £0.00 | £0.00 | £0.00 | £0.00 | £0.12 | £0.42 | £0.00 | £0.00 | £6.46 |
| Tesco Superstore, The Square, Notley Green, Braintree | £0.00 | £0.00 | £0.17 | £0.43 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.08 | £0.00 | £0.00 | £0.68 |
| Tesco Superstore, Yarrow Road, Cambridge | £0.00 | £0.00 | £0.00 | E0.00 | ${ }^{\text {E } 0.40}$ | £2.86 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | E0.19 | £3.45 |
| Waitrose, Cambridge | £0.00 | £1.09 | £0.24 | £0.00 | £0.00 | $£ 3.03$ | £0.00 | £0.11 | £0.00 | £0.00 | £0.00 | £0.95 | £5.41 |
| Waitrose, Hauxton Road, Trumpington | £0.00 | £0.73 | £0.00 | £0.00 | £0.00 | £2.67 | £0.00 | £0.20 | £0.00 | £0.00 | £0.00 | £0.28 | £3.88 |
| Waitrose, Northgate End, Bishops Storfford | £0.00 | £0.00 | $£ 1.17$ | ${ }^{\text {¢ } 0.68 ~}$ | £3.08 | £0.00 | £0.15 | £0.00 | £0.11 | £0.00 | £1.22 | £0.00 | £6.42 |
| Taunton town centre | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.24 | £0.24 |
| Outside of Study Area | £0.00 | £2.05 | £0.97 | £5.44 | £0.40 | £2.20 | £1.68 | £2.38 | £0.21 | £5.39 | £0.54 | £6.59 | £27.86 |
| Others |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Other | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| Internet/delivery | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{10.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| (Don't know / varies) | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\underbrace{£ 0.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| (Don't do this type of shopping) | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |

2015 Prices
Tables 3a, 5a and 5b

|  | Main Food |  |  |  |  |  |  | Top Up |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 75\% | 75\% | 75\% | 75\% | 75\% | 75\% |  | 25\% | 25\% | 25\% | 25\% | 25\% | 25\% |  |
|  | Zone 1a | Zone 1b | Zone 2a | Zone 2b | Zone 3 | Zone 4 |  | Zone 1a | Zone 1b | Zone 2a | Zone 2b | Zone 3 | Zone 4 |  |
| Total Available Expenditure 2013 | E62.96 | £22.04 | £48.62 | ${ }^{\text {E56.80 }}$ | ${ }^{\text {¢41.32 }}$ | ${ }^{\text {g97.30 }}$ |  | ${ }^{\text {E20.99 }}$ | E7.35 | E16.21 | ${ }_{2} 2^{20.65}$ | E15.02 | ${ }^{\text {E32.43 }}$ | ${ }^{\text {441.68 }}$ |
| Saffron Walden |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Aldi, Saftron Walden | E16.43. | E0.29 | E0.00 | E0.00 | ${ }^{\text {E1.50 }}$ | E1.74 |  | E2.59 | E0.00 | E0.12 | ${ }^{\text {E0.00 }}$ | E0.43 | E0.09 | $\underline{23.19}$ |
| Cost Cutter, High Street, Saftron Walden |  | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 |  |  | E0.00 |  | E0.00 |  | E0.00 | ${ }^{\text {E0.36 }}$ |
| Nisa, Cromwell Road, Saffron Walden | E0.00 | ${ }^{\text {E } 0.00}$ | ع0.00 | E0.00 | E0.00 | E0.00 |  | ${ }^{11.38}$ | E0.00 | E0.07 |  | E0.00 | E0.00 | ${ }^{\text {£1.45 }}$ |
| Tesco, Pleasant Valley, Saftron Walden | E1.37 | E0.00 | ${ }^{\text {E }}$ 200 | E0.43 | E0.00 | E0.00 |  | E2.40 | E0.00 | E0.00 | E0.00 | E0.17 | E0.00 | E4.37 |
| Tesco, Radwinter Road, Saffron Walden | ${ }^{\text {E19.47 }}$ | E0.52 | E0.35 | E0.47 | E0.00 | E2.12 |  | E4.05 | E0.21 | E0.00 | E0.00 | E0.83 | E0.19 | ${ }_{228.22}$ |
| Waitrose, , Hill Street, Saftron Walden | £22.29 | ${ }^{\text {E1.05 }}$ | E0.54 | E0.94 | E0.00 | ${ }^{\text {E1.66 }}$ |  | ${ }^{\text {¢6.45 }}$ | E0.00 | E0.00 | ${ }^{0} 0.10$ | E0.11 | E0.21 | ${ }^{\text {E33,34 }}$ |
| Local Market, Saftron Walden | ${ }^{\text {E } 0.00}$ | ع0.00 | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.00 }}$ |  | ${ }^{\text {¢0.17 }}$ | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.00 }}$ | E0.00 | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.17 }}$ |
| Saftron Walden Total |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Great Dunmow |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Tesco, Stortiord Road, Great Dunmow | E0.00 | E0.00 | E36.89 | E5.55 | ${ }_{\text {E4.52 }}$ | E0.00 |  | E0.00 | E0.00 | E3.49 | E0.72 | ${ }^{\text {E0.48 }}$ | E0.00 | ${ }_{561.66}$ |
| (1) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Clavering |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| Duxtord |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| (1) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| Elsenham Total |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Felsted |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Local shops, Felsted | $\underline{80.0}$ | ${ }^{20.0}$ | E0.00 | E0.00 | E0.00 | E0.00 |  | E0.00 | E0.00 | ${ }^{\text {E0. }}$. | E0.00 | E0.00 | E0.0 | E0.56 |
| Feisted Total |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Filitch Green |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| (1) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Great Bardifield |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Cooop, Brook Street, Great Bardfield | 80.00 | 80.00 | E0.00 | ${ }^{\text {E0.32 }}$ | £0.00 | $\underline{1}$ |  | ${ }^{\text {£0.00 }}$ | ${ }^{\text {E0.00 }}$ | £0.00 | ${ }^{\text {E1.77 }}$ | E0.00 | £0.00 | ${ }_{\text {E2.09 }}$ |
| Great Bardfield Total |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Great Chesterford Total |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Haverhill |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Aldi, Lord's Crof Lane, Haverhill | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 | E19,30 |  | E0.23 | E0.00 | E0.00 | E0.00 | E0.00 | E2.84 | ${ }_{\text {E22.37 }}$ |
| Sainsbury's, Haycocks Road, Haverhill | E0.69 | ${ }^{\text {E } 0.00}$ | E0.45 | E0.00 | E0.00 | E33.40 |  | E0.00 | E0.00 | E0.00 | ${ }^{1} 0.00$ | E0.00 | ${ }^{\text {E6.36 }}$ | ${ }^{\text {E40.90 }}$ |
| Iceland, High Street, Havertill | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.00 }}$ | E0.00 | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E1.21 }}$ |  | ${ }^{\text {¢0.00 }}$ | ¢0.00 | E0.00 | ${ }^{10.00}$ | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E1.18 }}$ | $\underline{\text { ¢2, }}$ |
| Tesco Superstore, Cangle Road, Haverhill <br> Haverhill Total | \&0.22 | E0.00 | ${ }^{\text {E0.00 }}$ | E0.00 | E0.00 | E15.75 |  | E0.00 | E0.00 | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.00 }}$ | ${ }_{\text {E5.53 }}$ | E21.49 |
| Haverhill Total |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Henham |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Local shops, Henham | ع0.00 | E0.00 | E0.00 | £0.00 | E0.00 | £0.00 |  | E0.00 | E0.00 | E0.00 | £0.00 | ${ }^{\text {E0.26 }}$ | £0.00 | £0.26 |
| Henter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Linton |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Linton Total |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Takeley |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Takeley Total |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| Thaxted |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| Stansted Mountfitchet |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Local shops, Stansted Mountitichet | E0.00 | E0.00 | E0.00 | E0.00 | ${ }^{\text {E0.00 }}$ | E0.00 |  | E0.12 | E0.00 | E0.00 | E0.00 | ${ }^{\text {E2. }} 5$ | E0.00 |  |
| Tesco Express, Cambidige Road, Stansted Mountitichet | ع0.00 | E0.00 | ¢0.00 | E0.00 | E0.00 | E0.00 |  | £0.00 | £0.00 | E0.00 | E0.00 | E0.31 | E0.00 | E0.31 |
| Stansted Mountfithet Total |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Stebbing |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Stebbing Total |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sawston |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Budgens, High Street, Sawston | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 | ${ }^{\text {E1.23 }}$ |  | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 | ${ }^{\text {E } 3.36}$ | E4.5. |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Outside of Study Area |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Aldi, London Road, Bishop's Stortiord | E0.00 | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.38 }}$ | $\underline{80.00}$ | ${ }^{\text {E8.73 }}$ | $\underline{80.00}$ |  | $\underline{80.00}$ | E0.00 | E0.00 | E0.00 | ${ }^{\text {E0. }} 88$ | $\underline{\text { E0.00 }}$ | ${ }^{\underline{5} 9.98}$ |
| Asda, Colothams Lane, Cambirige | $\frac{\text { E0.39 }}{\text { E0.00 }}$ | $\frac{\text { E0.39 }}{\text { E0.00 }}$ | $\frac{\text { E0.00 }}{6000}$ | $\frac{\text { E0.00 }}{60.00}$ |  | $\frac{¢ 1.87}{\text { E0.00 }}$ |  | $\frac{\text { E0000 }}{\text { E0.00 }}$ | $\frac{\text { E0000 }}{60.00}$ |  | $\frac{\text { E0000 }}{6000}$ | $\frac{\text { E0.00 }}{\text { E0.00 }}$ | $\frac{\text { E0.00 }}{60.00}$ | $\frac{£ 2.65}{\varepsilon_{0} 0.00}$ |
| Assa, Vililage Square, Chelmstord | E0.00 | ${ }^{\text {E }}$ 0.00 | E0.00 | ${ }^{\text {c } 0.38}$ | E0.00 | E0.00 |  | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 | ${ }_{\text {E }}$ |
| Asda, Watergardens, Harlow | E0.00 | E0.00 | E0.00 | E0.00 | E0.56 | E0.00 |  | E0.00 | E0.00 | E0.18 | E0.00 | E0.10 | E0.00 | E0.83 |
| Co-op, Bridge End Lane, Great Notley, Braintree | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 |  | E0.00 | E0.00 | E0.00 | E0.27 | E0.00 | E0.00 | ${ }^{\text {¢0.27 }}$ |
| Co-op, Church Street, Bocking, Braintree | $\frac{\text { E0.00 }}{60.00}$ |  | $\frac{\text { E0.00 }}{\text { E0.00 }}$ | $\frac{\text { E0.00 }}{\text { E0.00 }}$ | $\frac{\text { E0.00 }}{6000}$ | $\frac{\text { E0.00 }}{60.00}$ |  | $\frac{\text { E0.00 }}{\text { E0.00 }}$ | $\frac{\text { E0.00 }}{6000}$ | $\frac{\text { E0.00 }}{60.00}$ | $\frac{\text { E0.49 }}{60.07}$ | $\frac{\text { E0.00 }}{60.00}$ | $\frac{\text { E0.00 }}{\text { E0.00 }}$ | $\frac{\text { E0.49 }}{\substack{\text { E0.07 }}}$ |
| Liil, Rayne Road, Braintree | E0.00 | E0.00 | ${ }^{\text {E2 } 2.38}$ | ${ }^{\text {E 3 }}$ \% 86 | E0.00 | E0.00 |  | E0.00 | E0.00 | ${ }^{\text {c0. }}$ ¢0.13 | ${ }^{\text {E } 1.17}$ | $\underline{80.00}$ | $\underline{\text { E0.00 }}$ | ${ }^{\text {E7. } 7.54}$ |
| Marks \& Spencer Simply Food, Braintree Retail Park, Braintree | ${ }^{\text {E0.00 }}$ | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 |  | E0.00 | E0.00 | E0.00 | E0.21 | E0.00 | E0.00 | $\mathrm{E}_{6} \mathbf{2 1}$ |
| Mark $\&$ Spencer, South Stret, Bishops Storftord | $\frac{\text { E0.00 }}{\text { E.00 }}$ |  | $\frac{\text { E0.35 }}{\text { E0.00 }}$ | $\frac{\text { E0.00 }}{\text { E0.00 }}$ | $\frac{\text { E0.00 }}{\text { E0.00 }}$ | $\frac{\text { E0.00 }}{\text { E0.00 }}$ |  | $\frac{\text { E0.00 }}{\text { E0.00 }}$ | ${ }_{\text {E }}^{60.12}$ |  | \&0.00 | ${ }^{\text {E0. }}$ ¢00 | $\frac{80.00}{6000}$ |  |
| Morisons, , Broad Street, Cambridge | ${ }^{80.00}$ | E0.00 | E0.00 | ${ }^{\text {E00.00 }}$ | ${ }^{\text {E00.00 }}$ | ${ }_{\text {coiol }}$ |  | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E20.42 }}$ | ${ }^{\text {E0.00 }}$ | ${ }_{\text {coiol }}$ | ${ }^{\text {E0.00 }}$ | ${ }_{\text {coin }}^{\text {E0.24 }}$ | ${ }_{\text {c }}$ |
| Morisons, Dickens Place, Copperifild Road, Chelmstord | ${ }^{\text {E0.00 }}$ | E0.00 | ${ }^{\text {E0.000 }}$ | E5.79 | $\underline{80.00}$ | ${ }^{\text {E0.00 }}$ |  | ${ }^{\text {E00.00 }}$ | E0.00 | ${ }^{\text {E0.00 }}$ | E1.99 | ${ }^{\text {E0.00 }}$ |  | ${ }^{\text {E7,77 }}$ |
| Sainstur 's, Birchanger Motoway Senices, Bishops Stotitord |  | ${ }_{\text {E }}^{1}$ | $\frac{\text { E0.35 }}{\text { E0.00 }}$ | $\frac{\text { E0.00 }}{\text { E000 }}$ | $\frac{\text { E11.80 }}{\text { E.00 }}$ | $\frac{E 0.00}{¢ 1.18}$ |  | $\frac{\text { E0.00 }}{\text { E0. } 28}$ | $\frac{\text { E0.00 }}{\text { E000 }}$ | $\frac{\text { E0.00 }}{\text { E000 }}$ | ${ }_{\text {E0.00 }}^{\text {E000 }}$ | $\frac{\text { E0.08 }}{\text { E0.00 }}$ | $\frac{£ 0.00}{\text { E0.00 }}$ |  |
| Sainsurus s, Frith Avenue, Harlow | ${ }_{\text {E.0.00 }}$ | ${ }_{\text {E }}$ | E0.00 | E0.00 | ${ }_{\text {E }}^{6}$ | ${ }_{\text {E }}$ E0.00 |  | ${ }_{\text {E0.00 }}$ | E0.00 | ${ }_{\text {coiol }}$ | ${ }_{\text {E }}{ }^{\text {E0.00 }}$ | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.00 }}$ | ${ }_{\text {cte }}^{\text {E.24 }}$ |
| Sainsbury's, Jackson Square, Bishops Stortiord | E0.49 | E0.00 | E0.00 | E0.20 | E3.94 | E0.00 |  | E0.00 | E0.00 | E0.13 | E0.00 | E1.33 | E0.00 | E6.09 |
| Sainsburys, The Thorey Centre, Bishops Stortford | E0.00 | ¢0.00 | E0.00 | E0.00 | E2.38 | E0.00 |  | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 | ${ }^{£ 2.38}$ |
| Sainsbur's, Totts Wakk, Braintree | ${ }_{\text {E00.00 }}$ | $\underline{80.00}$ | ${ }_{\text {E0.38 }}$ | ${ }_{\text {¢ }}^{64.81}$ | E0.000 | ${ }^{\text {E0.00 }}$ |  | E0.00 | ع0.00 | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.86 }}$ | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.00 }}$ | ${ }^{\text {¢6.05 }}$ |
| Sainsbur's, White Heart Lane, Chelmstord | ${ }_{\text {E0.00 }}^{60.38}$ | ${ }_{\text {E }}^{813.00}$ | $\underline{\text { E0.00 }}$ | ${ }^{\text {E40.07 }}$ | $\underline{\text { E0.00 }}$ |  |  | $\frac{\text { E0.00 }}{\text { E0.00 }}$ | ${ }_{\text {E }}^{61.006}$ | ¢0.00 | ${ }_{\text {¢ }}^{60.32}$ | $\frac{\text { E0.00 }}{\text { E0.00 }}$ |  |  |
| Tesco Superstore, Cambidge Road Industrial Estate, Cambridge | E0.22 | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 |  | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 | E0.22 |
| Tesco Superstore, Cheddars Lane, Cambridge | $\frac{\text { E0.00 }}{\text { E0.00 }}$ | $\frac{\text { E0.00 }}{\text { ¢0.00 }}$ | $\frac{\text { E0.00 }}{6000}$ | $\frac{\text { E0.00 }}{60}$ | $\frac{\text { E0.00 }}{60.50}$ | $\frac{¢ 1.14}{\text { ¢0.00 }}$ |  | $\frac{\text { E0.00 }}{600}$ | $\frac{80.00}{\text { E000 }}$ | E0.00 | E0.00 | ${ }^{\text {c0.45 }}$ |  |  |
| Tesco Superstore, East Rood / Edinburgh Way, Harlow | ${ }^{\text {E }}$ 0,00 | E0.00 | E0. 28 | E0.00 | ${ }^{2} 0.47$ | ${ }^{\text {E0.00 }}$ |  | ${ }^{\text {E }}$ | $\underline{1}$ | ${ }^{\text {E }}$ | $\underline{1}$ | ${ }^{\text {E0. }} 18$ | ${ }^{\text {E }}$ | ${ }_{\text {coin }}$ |
| Tesco Superstore, Great Noltey, Braintree | ${ }^{\text {E0.00 }}$ | ¢0.00 | \&0.00 | E11.66 | $\frac{80.00}{8110}$ | E0.00 |  | E0.00 | E0.00 | E0.00 | E3.90 | ¢0.00 | ¢0.00 | ${ }_{\text {E15 5 } 56}^{156}$ |
| Tesco Superstore, Lancaster Way, Bishops Stotitord | ${ }_{\text {E.0.00 }}^{\text {E.00 }}$ | $\frac{\text { E0.00 }}{\text { E0.00 }}$ | $\frac{\text { E0.00 }}{60.57}$ | ${ }_{\text {E00.00 }}^{\text {E1.56 }}$ | $\frac{\text { E11.97 }}{\text { E0.00 }}$ | $\frac{\text { E0000 }}{\text { E0.00 }}$ |  | $\frac{\text { E0.00 }}{60.00}$ | $\frac{\text { E0.12 }}{60.00}$ | $\frac{\text { E0.00 }}{60.00}$ | ${ }_{\text {E00.00 }}^{60.36}$ | $\frac{\text { E1.44 }}{60.00}$ | $\frac{\text { E0.00 }}{60.00}$ | $\frac{£ 13.53}{¢ 2.49}$ |
| Tesco Superstore, Marks Fam, Braintree | ${ }^{\text {E }}$ 0.00 | E0.00 | E0.19 | E4.29 | ${ }^{\text {E }}$ 0.00 | ${ }^{\text {E }}$ ¢000 |  | ${ }^{\text {E }}$ 0.00 | ${ }^{\text {E }}$ | ${ }^{\text {E }}$ E0.00 | ${ }_{\text {E1.30 }}$ | E0.00 | ${ }^{\text {E0.00 }}$ | ${ }_{\text {E. } 5.78}$ |
| Tesco Superstore, Springield Road, Chelmstord | E0.00 | E0.00 | E0.00 | E5.92 | E0.00 | E0.00 |  | E0.00 | E0.00 | E0.13 | E0.46 | E0.00 | E0.00 | E6.51 |
| Tesco Superstore, The Square, Notley Green, Braintree | $\frac{\text { E0.00 }}{\text { E0.00 }}$ | $\frac{E 0.00}{\text { E0.00 }}$ |  | $\frac{\text { E0.43 }}{\text { E0.00 }}$ | $\frac{\text { E0.00 }}{60.40}$ | $\frac{¢ 0.00}{¢ 3,12}$ |  | $\frac{\text { E0.00 }}{6000}$ | ${ }_{\text {E00.00 }}$ |  | £0.09 | ${ }^{\text {E0000 }}$ |  |  |
| Waitrose, Cambriotge | E0.00 | E1.19 | ${ }^{\text {E }}$ | ${ }_{\text {E }}^{\text {E0.00 }}$ | $\underline{E 0.40}$ | $\frac{\text { E33.30 }}{63.30}$ |  | E0.00 | ${ }_{\text {E00.00 }}^{60.12}$ | $\underline{E 0.00}$ | ${ }_{\text {E }}^{10.00}$ | ${ }_{\text {E00.00 }}^{\text {E0.00 }}$ | $\frac{\text { E0.20 }}{\text { E1.03 }}$ | ${ }_{\text {E } 5 \text { E.720 }}$ |
| Waitrose, Hauxto R Road, Trumpington | ع0.00 | ${ }^{\text {E0.79 }}$ | E0.00 | E0.00 | 80.00 | E2.91 |  |  | E0.21 | ${ }^{\text {E0.00 }}$ | 80.00 | ¢0.00 | ${ }^{\text {E0.31 }}$ | ${ }^{\text {E4.23 }}$ |
| Waitrose, Norrhgate end, Bishops Stortiord | ${ }_{\text {E00.00 }}^{\text {E0.00 }}$ | ${ }_{\text {E }}^{60.00}$ | ${ }_{\text {E1.28 }}^{\text {E0.00 }}$ | ${ }_{\text {E00.68 }}^{\text {E0.00 }}$ | ${ }_{\text {E }}^{60.08}$ | ${ }_{\text {E0.00 }}^{\text {E0.00 }}$ |  | ${ }_{\text {E }}^{60.10}$ | ${ }_{\text {E0.00 }}$ | ${ }_{\text {E0. }}^{\text {E0.00 }}$ | ${ }_{\text {E.0.00 }}$ | ${ }_{\text {Et.33 }}^{\text {E0.00 }}$ | ${ }_{\text {E00.00 }}^{60.26}$ | ${ }_{\text {E6.06 }}^{\text {E. }}$ |
| Outside of Stud Area | E0.00 | $¢_{\text {E2.23 }}$ | (1) |  |  | $¢_{\text {E2. } 20}$ |  | E1.84 | £2.60 | ${ }_{\text {E0. } 23}$ | E5.88 | ${ }^{\text {E } 0.59 ~}$ | ${ }^{\text {E7. } 18}$ | £29.8 |
| Others |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Onter / delivery | ${ }_{\text {E.0.00 }}$ | ${ }_{\text {E }}^{1}$ | ${ }^{\text {E00.00 }}$ |  | ${ }^{\text {E }}$ | ${ }_{\text {coiol }}^{600}$ |  | E0.00 | E0.00 | ${ }_{\text {coiol }}$ | ${ }_{\text {E }}^{1}$ | ${ }^{\text {coioue }}$ | $\frac{E 0.00}{60.00}$ | ${ }_{\text {E }}$ |
| (Dont know / varies) | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 |  | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 |
| (Doon't do this type of shopping) | ع0.00 | £0.00 | £0.00) | E0.00 | £0.00 | £0.00 |  | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | E0.00 | £0.00 |

[^1]


|  | Total Turnover from the Study Area 2011 (£m) | Total Turnover from the Study Area 2016 (£m) | Total Turnover from the Study Area 2021 ( $(\mathrm{mm})$ | Total Turnover from the Study Area 2026 (£m) | Total Turnover from the Study Area 2031 (£m) | Total Turnover from the Study Area 2033 (£m) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total available expenditure | ${ }_{\text {E } 357.61}$ | ${ }^{\text {E388.08 }}$ | £413.13 | £441.68 | E485.30 | £499.44 |
| Saftron Walden |  |  |  |  |  |  |
| Aldi, Saffron Walden | ${ }^{£ 18.51}$ | ${ }^{\text {£20.09 }}$ | £21.39 | ¢23.19 | £22.13 | 25.86 |
| Cost Cutter, High Street, Saffron Walden | $\chi^{\text {E0.28 }}$ | $¢_{0.31}$ | E0.33 |  | $\mathrm{E}^{1} .39$ |  |
| Nisa, Cromwell Road, Saffron Walden | £1.15 | $¢_{1.25}$ | £1.33 | $¢_{1.45}$ | ${ }^{1} 1.56$ | E1.61 |
| Tesco, Pleasant Valle, Saffron Walden | ${ }^{\text {E }}$ ¢ 50 | ${ }^{\text {E }}$ 3 80 | £4.05 | £4.37 | £4.75 | £4.89 |
| Tesco, Radwinter Road, Saffron Walden | £22.43 | £24.34 | £25.91 | £28.22 | £30.44 |  |
| Waitrose, Hill Street, Saffron Walden | £26.53 | E28.79 | ${ }_{\text {£30.65 }}$ | E33.34 | E36.00 | ${ }_{\text {£37.05 }}$ |
| Local Market, Saffron Walden | £0.13 | $\mathrm{E}^{\text {c.15 }}$ | E0.16 |  | $¢^{\text {E0.18 }}$ |  |
| Local Shops, Saffron Walden | £0.98 | $£ 1.06$ |  |  | ${ }^{\text {£1.33 }}$ |  |
| Saffron Walden Total | £73.52 | ع79.79 | £84.94 | ${ }_{\text {¢92.33 }}$ | E99.78 | £102.68 |
| Great Dunmow |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Tesco, Stortford Road, Great Dunmow | £41.72 | £45.28 | £48.20 | E51.66 | 556.62 |  |
| Local Shops, Great Dunmow | £1.63 | £1.77 | £1.88 | £2.05 | £2.21 |  |
| Great Dunmow Total | £48.64 | £52.78 | £56.19 | £60.37 | £66.00 | E67. |
| Clavering |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Duxford |  |  |  |  |  |  |
| Local shops, Duxiord | £0.34 | ${ }^{\text {£0.37 }}$ | £0.39 | £0.43 | £0.46 | £0.48 |
| Duxford Total |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Elsenham Total |  |  |  |  |  |  |
| Felsted |  |  |  |  |  |  |
| (1) |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Filtch Green |  |  |  |  |  |  |
| Co-op, Webb Road, Flith Green | £2.01 | £2.18 | £2.32 | £2.53 | £2.72 | £2.80 |
| Flitch Green Total |  |  |  |  |  |  |
| Great Bardfield |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Great Chesterford |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Haverhill |  |  |  |  |  |  |
| Addi, Lord's Croft Lane, Haverhill | £17.75 | £19.27 | £20.51 | £22.37 | £24.09 |  |
| Sainsbury's, Haycoocks Road, Haverhill | E32.46 | E35.23 | ${ }^{\text {E37.50 }}$ | E40.90 | E44.05 |  |
| Iceland, High Street, Haverhill | £1.90 | £2.06 | £2.19 | £2.39 | £2.58 | £2.65 |
| Tesco Superstore, Cangle Road, Haverhill | ${ }^{\text {E17.06 }}$ | £18.51 | $£_{119.71}$ |  |  |  |
| Haverhill Total | £69.17 | £75.06 | ${ }^{\text {¢79.91 }}$ | £87.15 | £93.87 | £96.60 |
| Henham |  |  |  |  |  |  |
| Local shops, Henham | £0.20 | £0.22 | £0.24 | ${ }^{\text {¢ }}$ 0.26 | £0.28 | £0.29 |
| Henham Total |  |  |  |  |  |  |
| Linton |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Linton Total |  |  |  |  |  |  |
| Takeley |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Takeley Total |  |  |  |  |  |  |
| Thaxted |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Stansted Mountfitchet |  |  |  |  |  |  |
| Co-Op, Cambridge Road, Stansted Mountitithet | $\varepsilon_{1.57}$ | £1.70 | $E 1.81$ | £1.90 | £2.13 | £2.19 |
| Local shops, Stansted Mounfitichet | £2.09 | £2.26 | E2.41 | $¢_{22.63}$ | £2.83 | £2.91 |
| Tesco Express, Cambridge Road, Stansted Mountifichet | E0.24 |  | E0.28 | £0.31 | £0.33 | £0.34 |
| Stansted Mountifithet Total | ${ }_{\text {£ }} \times .90$ | £4.23 | £4.50 | £4.83 | £5.29 | £5.44 |
| Stebbing |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Sawston |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Sawston Total |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| (1) |  |  |  |  |  |  |
| Assa, Coldhams Lane, Cambridge | ${ }_{\text {¢ }} \mathrm{E}_{\text {¢ } 2.10}$ | ${ }_{\text {¢ } 2.28}$ | £2.43 | ${ }_{\text {¢ } 2.65}$ | ${ }_{\text {¢ }}$ | ${ }^{\text {E22.93 }}$ |
| Asda, Elizabeth IS Square, Chelmsford | £0.00 | £0.00 | E0.00 | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.00 }}$ | E0.00 |
| Asda, , village Square, Chelmsford | £0.33 |  | £0.38 | $¢_{0} 0.38$ | $¢^{\text {¢0.45 }}$ | £0.46 |
| Asda, Watergardens, Harlow | E0.70 | $\underbrace{\text { E0.76 }}$ | E0.81 | ${ }^{\text {¢0. } 83}$ | ${ }^{\text {E0.95 }}$ | E0.98 |
| Co-op, Bridge End Lane, Great Notley, Braintree | £0.22 | $\mathrm{E}^{\text {¢0.24 }}$ | E0.25 | £0.27 | $\mathrm{E}^{10.30}$ | ${ }^{\text {E0. } 30}$ |
| Co-op, Church Street, Bocking, Braintree | £0.39 | $\mathrm{E}_{0} .42$ | E0.45 | ${ }^{\text {¢0.49 }}$ | £0.53 | ${ }_{\text {E0.54 }}$ |
| ICeland, Bank Street, Braintree | ${ }^{\text {E0.05 }}$ | ${ }^{\text {£0.06 }}$ | ${ }^{\text {E0.06 }}$ | ${ }^{\text {E0.07 }}$ | ${ }^{\text {E0.07 }}$ |  |
| Lial, Rayne Road, Braintree | ${ }_{\text {E }}^{\text {E6.26 }}$ | $\underline{26.00}$ | 27.24 |  | ${ }^{\text {E88.50 }}$ |  |
| Mark \& Spencer simply Food, Eraintree Retaif Park, Braintee | ${ }_{\text {E0. }}^{\text {E0.48 }}$ | ${ }_{\text {E }}^{\text {E0. }}$ |  |  |  |  |
| Morisons, Baldock Street, Royston | $\underbrace{£ 2.85}$ | £3.09 | E3.29 | ${ }^{\text {£3.59 }}$ | ${ }^{\text {£3.86 }}$ | ${ }^{\text {E3.98 }}$ |
| Morrisons, Broad Street, Cambridge | £0.29 | $\mathrm{E}_{60.31}$ | E0.33 | ${ }^{\text {¢0.36 }}$ | £0.39 | £0.40 |
| Morrisons, Dickens Place, Copperifild Road, Chelmsford | ¢6.59 | £7.15 | £7.62 | E7.78 | £8.95 | ${ }_{\text {E9.21 }}$ |
| Sainsbur s, Birchanger Motorway Services, Bishops Stortiord | ${ }_{\text {E1.90 }}$ | ${ }_{\text {E2.06 }}$ | £2.19 | ${ }_{\text {£22.23 }}$ | £2.57 |  |
| Seme | ${ }_{\text {E }}^{\text {E. } 20.10}$ | ${ }_{\text {¢ }}$ | ${ }_{\text {E }}^{1}$ | ${ }_{\text {E. }}^{\text {E. } 24}$ | ${ }_{\text {¢ }}$ |  |
| Sainsbury's, Jackson Square, B Bishops Stortford | £5.13 | £5.57 | E5.93 | £6.09 | £6.97 | £7.17 |
| Sainsbury's, The Thorley Centre, Bishops Stortford | £2.06 | £2.24 | £2.38 | £2.38 | £2.80 | £2.88 |
| Sainsbur''s, Tofts Walk, Braintree | £5.15 | £5.59 | E5.95 | £6.05 | £6.99 | ${ }^{\text {¢7.19 }}$ |
| Sainsury's, White Heart Lane, Chelmsford | £3.78 | £4.10 | £4.36 | £4.39 | £5.13 | ¢5.27 |
| Tesco Extra, Old North Road, Royston | ${ }^{\text {£15.05 }}$ | £16.33 | £17.39 | £18.97 | £20.43 | ${ }^{\text {£21.02 }}$ |
| Tesco Superstore, Cambridge Road Industrial Estate, Cambridge | ${ }^{\text {E0. } 17}$ | ¢0.19 | E0.20 | ${ }^{\text {¢0. } 22}$ | ${ }^{\text {E0.23 }}$ | ${ }^{\text {E0. } 24}$ |
| Tesco Superstore, Cheddars Lane, Cambridge Tesco Superstore, Church Langley Centre, Harlow | £1.33 | ${ }^{\text {£1, } 15}$ | £1.54 | ${ }^{£ 1.68}$ | ${ }_{\text {¢1.81 }}$ |  |
|  | ${ }_{\text {¢ }}^{\text {¢0.50 }}$ ¢0.77 | $\stackrel{\text { ¢0.54 }}{\text { E0.84 }}$ | ${ }_{\text {¢0. }}^{\text {E0. } 89}$ | ${ }_{\text {¢0. }}^{\text {¢0. }}$ | ${ }_{\text {¢0.67 }}^{\text {£1.05 }}$ | ${ }_{\text {¢0.69 }}^{\text {¢1.08 }}$ |
| Tesco Superstore, Great Nottey, Braintre | £13.19 | £14.31 | £15.23 | £15.56 | £17.90 | £18.42 |
| Tesco Superstore, Lancaster Way, Bishops Stortford | £11.60 | £12.59 | £13.40 | £13.53 | £15.74 | £16.20 |
| Tesco Superstore, Market Place, Braintree | £2.09 | £2.26 | E2.41 | ${ }_{\text {¢2.49 }}$ | ${ }^{\text {£2.83 }}$ |  |
| Tesco Superstore, Marks Farm, Braintree | £4.90 | ${ }_{\text {¢5.31 }}^{\text {¢ }}$ | ${ }^{\text {E5.66 }}$ | ${ }_{\text {¢ }}{ }_{\text {¢5.78 }}$ | ${ }_{\text {¢ } 6.65}$ | ¢6.84 |
| Tesco Superstore, Springfield Road, Chelmstord | $\stackrel{¢ 5.60}{¢ 0.59}$ | $\underset{\text { ¢6.07 }}{\text { ¢0.64 }}$ | ${ }_{\text {¢ } 6.46}^{\text {¢0. } 68}$ | $\underset{\substack{\text { ¢6.51 } \\ \text { E0.71 }}}{\text { ce. }}$ | ¢7.59, $¢ 0.80$ |  |
| Tesco Superstore, Yarrow Road, Cambridge | £2.98 | ${ }_{\text {¢ } 3.24}$ | ${ }_{\text {E }} \times 145$ | ${ }_{\text {¢ }}$ | £4.05 | ${ }^{\text {E4,16 }}$ |
| Waitrose, Cambridge | £4.69 | £5.08 | E5.41 | ${ }^{\text {E5.90 }}$ | E6.36 | £6.54 |
| Waitrose, Hauxton Road, Trumpington | ${ }^{\text {E3,35 }}$ | £3.64 | E3.88 | £4.23 | £4.55 | £4.68 |
| Waitrose, Northgate End, Bishops Storfford | ${ }_{\text {¢ } 5.56}^{¢ 0.21}$ | ${ }_{\text {¢6.03 }}$ | $\underset{¢}{\text { E6.42 }}$ | ${ }_{\text {¢ }}^{\text {¢6.66 }}$ | ¢ ${ }_{\text {¢ }}^{\text {¢7.54 }}$ | ${ }_{\text {¢ }} \mathrm{E}_{\text {¢ } 7.76}$ |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Other | ${ }_{\text {¢ }}^{\substack{\text { ¢0.00 } \\ \text { ¢0.00 }}}$ | ${ }^{\text {£0.000 }}$ | E0.00 | £0.00 | ${ }^{\text {£0.00 }}$ | ${ }^{\text {£0.00 }}$ |
|  | ${ }_{\text {E }}^{\text {£ } 0.00}$ | $\underset{\substack{\text { £0.00 } \\ ¢ 0.00}}{ }$ | ${ }_{\text {E }}^{\text {E0.00 }}$ | ${ }_{\text {E.0.00 }}$ | ${ }^{\text {E }}$ ¢000 |  |
| (Don't do this type of shopping) | ${ }_{\text {E }}$ | £0.00 | £0.00 | £0.00 | ${ }_{\text {E }}$ | - $\underbrace{20.00}$ |

Source: Tables 3A, 5A, 5B
Pitney Bowes Business Insight Retail Expenditure Guide 2017/18

Table 13 Convenience Goods Capacity

| Saffron Walden | 2011 | 2016 | 2021 | 2026 | 2031 | 2033 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Available Spend in Zone 1 | $£ 66.63$ | £72.31 | £76.97 | £83.95 | $£ 90.42$ | $£ 93.06$ |
| Total Foodstore Expenditure | £76.90 | £83.45 | £88.84 | £96.57 | £104.36 | £107.40 |
| Benchmark Turnover of Existing Foodstores | £70.93 | $£ 72.72$ | $£ 74.56$ | $£ 76.44$ | £78.37 | $£ 79.16$ |
| Total Benchmark turnover of commitments | 0.00 |  |  |  |  |  |
| Total Benchmark Turnover of Existing Foodstores and commitments | £70.93 | £72.72 | £74.56 | £76.44 | £78.37 | £79.16 |
| Convenience Goods Expenditure Capacity | $£ 5.97$ | £10.73 | £14.28 | $£ 20.13$ | £25.99 | $£ 28.24$ |
| Benchmark Turnover | 12000 | 12303 | 12614 | 12932 | 13259 | 13392 |
| Floorspace Requirement | 497 | 872 | 1132 | 1557 | 1960 | 2109 |



Source: Tables 3, 4 and 6
2015 Prices
Notes:
Floorspace data taken from GOAD Centre Report and assumed 75\% gross to net ratio
Benchmark turnover increased by $0.5 \%$ pa to take account of increases in floorspace efficiency
Benchmark turnover derived from 2017 Retail Rankings (Mintel) and Verdict

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Table 14 - Comparison Goods Market Shares (excludes SFT)

|  | Zone 1a | Zone 1b | Zone 2a | Zone 2b | Zone 3 | Zone 4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Great Dunmow |  |  |  |  |  |  |
| Great Dunmow | 0.00\% | 0.00\% | 6.59\% | 0.00\% | 0.00\% | 0.00\% |
| Haverhill |  |  |  |  |  |  |
| Argos, High Street, Haverhill | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, High Street, Haverhill | 0.00\% | 0.00\% | $0.00 \%$ | 0.00 | 0.00 | 0.00\% |
| Halfords, Cambridge Road Retail Park, Haverhill | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Sainsbury's, Haycocks Road, Haverhill | 1.27\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 1.08\% |
| Cambridge Road Retail Park, Haverhill | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Haverhill | 4.25\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 8.70\% |
| Leaden Roding |  |  |  |  |  |  |
| Leaden Roding | .00\% | .00\% | 00\% | 0.00\% | .00\% | 0.00\% |
| Maulden |  |  |  |  |  |  |
| Maulden | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Saffron Walden |  |  |  |  |  |  |
| Argos (in Homebase), Elizabeth Way, Saffron Walden | 0\% | 0.00\% | 0.00\% | .00\% | 00\% | 0.00 |
| Boots, Market Place, Saffron, Walden | \% | \% | 0.00\% | 0\% | .00\% | 0.00\% |
| Homebase, Elizabeth Way, Saffron Walden | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Ridgeons Timber \& Builders Merchants, Ashdon Road, | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Tesco Superstore, Radwinter Road, Saffron Walden | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Saffron Walden | 23.81\% | 5.50\% | 0.00\% | 0.86\% | 0.00\% | 3.06\% |
| Sawston |  |  |  |  |  |  |
| Sawston | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.41\% |
| Stansted |  |  |  |  |  |  |
| Boots, Airside, Stansted Airport | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 |
| Boots, Main Terminal, Stansted Airport | 0.00\% | 0.00\% | 0.00 | 0.00 | 0.00\% | 0.00 |
| Boots, The Greens Building, Stansted | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 |
| HMV, Airside Departure Lounge, Stansted Airport | 0.00\% | 0.00\% | 0.00 | $0.00 \%$ | 0.00\% | 0.00 |
| Stansted Airport | 0.00\% | 0.00\% | .00\% | 0.00\% | 0.00\% | 0.00\% |
| Stansted Mountfitchet |  |  |  |  |  |  |
| Stansted Mountitchet | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Stebbing |  |  |  |  |  |  |
| Stebbing | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 |
| Takeley |  |  |  |  |  |  |
| Takeley | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.0 |
| Thaxted |  |  |  |  |  |  |
| Thaxted | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Bishops Stortford |  |  |  |  |  |  |
| Argos, Jackson Square, Bishops Stortford | 0.00\% | 0.00 | 0.00 | 0.0 | 0.00 | 0.00\% |
| Boots, Potter Street, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Halfords, South Street, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 |
| Homebase, Fitzroy Park, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Magnet, Stort Valley Industrial Park, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 |
| Next, Jackson Square Shopping Centre, Bishop Stortfor | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 |
| Jackson Square Shopping Centre, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 | 0.00 |
| Outside - Braintree |  |  |  |  |  |  |
| Argos, Bocking End, Braintree | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| B\&Q, Chapel Hill Retail Park, Braintree | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, George Yard, Braintree | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 |
| Halfords, Chapel Hill Retail Park, Braintree | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, Freeport Village, Braintree | 0.00\% | 0.00\% | 0.00\% | 0.93\% | 0.00\% | 0.00\% |
| George Yard Shopping Centre, Braintree | 0.00\% | 0.00\% | 2.62\% | 0.71\% | 0.00\% | 0.00\% |
| Outside - Cambridge |  |  |  |  |  |  |
| Argos, Fitzroy Street, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Argos, Newmarket Road, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| B\&Q, Newmarket Road, Cambridge | . 00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| BHS, Grafton Centre, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, Grafton Centre, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.0 | 0.00 |
| Boots, High Street, Cambridge | . 00 | $0.00 \%$ | $0.00 \%$ | 0.00 | 0.00 | 0.00\% |
| Boots, Woolards Lane, Cambridge | 0.00\% | 0.00\% | 0.00\% | $0.00 \%$ | 0.00\% | 0.00 |
| Currys PC World, Cambridge Retail Park, Cambridge | 0.00\% | 0.00\% | 0.00 | 0.00\% | $0.00 \%$ | 0.00 |
| Debenhams, The Grafton Centre, Cambridge | 0.00\% | 0.00 | 0.00\% | 0.00 | 0.00 | 0.00 |
| DFS, Newmarket Road, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Halfords, Cambridge Retail Park, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| HMV, Lion Yard, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Homebase, Cambridge Retail Park, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 |
| John Lewis, Grand Arcade, Cambridge | 0.41\% | 0.00\% | 0.82\% | 0.00\% | 0.00\% | 0.84\% |
| Magnet, Mercers Row, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, Grafton Centre, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, Sidney Street, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, The Mall, Barhill, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Primark, Burleigh Street, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| River Island, Grand Arcade, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TK Max, Beehive Center, Coldhams Lane, Cambridge | 0.92\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Toys R Us, The Beehive Centre, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Christ's Lane, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Grand Arcade, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.73\% |
| Lion Yard Shopping Centre, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.38\% |
| Mitchams Corner, Cambridge | .00\% | 0.00\% | 0.00 | 0.00\% | 0.00\% | 0.00\% |
| The Grafton, Cambridge | 1.79\% | 1.44\% | 0.00\% | 0.00\% | 0.00\% | 0.50\% |
| Beehive Centre Retail Park, Cambridge | \% | 0.00\% | 0.00\% | 0.0 | 0.00\% | 2.73\% |
| Cambridge Retail Park, Cambridge | 0.00\% | 1.44\% | 0.00\% | 0.00\% | 0.00\% | 2.29\% |
| Outside - Chelmer Village |  |  |  |  |  |  |
| TK Max, Chelmer Village Retail Park, Chelmer Village | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Chelmsford |  |  |  |  |  |  |
| B\&Q, Homelands Retail Park, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | $0.00 \%$ |
| Currys PC World, Chelmer Village Retail Park, Chelmsf. | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 |
| High Chelmer Shopping Centre, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 00\% | 0.00\% | 0.00\% |
| HMV, High Chelmer Shopping Centre, Chelmsford | 0.00 | \% | 0.00\% | 00\% | 0.00\% | $0.00 \%$ |
| JJB Sports, High Chelmer, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Magnet, Hanbury Road, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Matalan, Riverside Retail Park, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.30\% | 0.00\% | 0.00\% |
| Next, High Street, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 1.34\% | 0.00\% | 0.00\% |
| The Meadows, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 2.69\% | 0.00\% | 0.00\% |
| Wickes, Cuton Hall Lane, Springfield, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Chelmer Village Retail Park, Chelmsford <br> Riverside Retail Park, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 1.21\% | 0.00\% | 0.00\% |


| Outside - Harlow |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Argos, Harlow Retail Park, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Argos, The Harvey Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| B\&Q, The Oaks Retail Park, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| BHS, Harvey Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, The Stow, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Currys PC World, Queensgate Retail Park, Edinburgh W | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Halfords, Howard Way, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| HMV, Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Homebase, Edinburgh Road, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Matalan, The Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Primark, Broad Walk, Harlow | 0.00\% | 0.00\% | 0.66\% | 0.00\% | 0.00\% | 0.00\% |
| River Island, Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TK Maxx, Water Gardens, Haydens Road, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Toys R Us, Queensgate Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Wickes, Princes Gate Retail Park, Howard Way, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Harvey Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Little Walk, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Staple Tye, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| The Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Harlow Retail Park, Harlow | 0.00\% | 0.00\% | 0.62\% | 0.00\% | 0.00\% | 0.00\% |
| Princes Gate Retail Park, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| The Oaks Retail Park, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Hertford |  |  |  |  |  |  |
| Matalan, Madford Retail Park, Hertford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Newmarket |  |  |  |  |  |  |
| Argos, The Rookery Centre, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, High Street, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TK Maxx, 31 High Street, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| The Guineas Shopping Centre, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Royston |  |  |  |  |  |  |
| Boots, Burns Road, Royston | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, High Street, Royston | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Stevenage |  |  |  |  |  |  |
| B\&Q, London Road, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| BHS, The Forum, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Currys PC World, Roaring Meg Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| DFS, Roaring Meg Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Dunelm Mill, Roebuck Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| HMV, The Forum, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Homebase, Roaring Meg Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| JJB Sports, The Forum, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Magnet, Argyle Way, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Matalan, Danestrete, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, Queensway, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| PC World, Roebuck Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Primark, Town Square, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| River Island, West Gate Centre, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TK Maxx, Forum Shopping Centre, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Toys R Us, Roaring Meg Retail Park, London Road, Stey | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Wickes, Monkswood Way, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| West Gate Shopping Centre, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Roaring Meg Retail Park, Stevenage | 0.00\% | 1.44\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Roebuck Retail Park, Stevenage | 0.00\% | 1.44\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Elsewhere |  |  |  |  |  |  |
| Sainsbury's, Jackson Square, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Bluewater Shopping Centre, Greenhithe | 0.56\% | 0.00\% | 0.00\% | 1.97\% | 0.00\% | 0.00\% |
| Freeport Outlet Shopping Village, Charter Way, Braintr | 0.00\% | 0.00\% | 3.29\% | 8.69\% | 0.00\% | 0.56\% |
| Lakeside Retail Park, West Thurrock | 0.97\% | 0.00\% | 0.62\% | 0.93\% | 0.70\% | 0.90\% |
| Tollgate Shopping Park, Tollgate West, Stanway | 0.00\% | 0.00\% | 0.00\% | 0.60\% | 0.00\% | 0.00\% |
| Bishops Stortford | 5.58\% | 1.44\% | 5.68\% | 0.75\% | 40.55\% | 0.00\% |
| Braintree | 3.17\% | 0.00\% | 7.22\% | 12.07\% | 2.07\% | 1.07\% |
| Buntingford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Bury St Edmunds | 0.00\% | 1.44\% | 0.00\% | 0.00\% | 0.00\% | 12.91\% |
| Cambridge | 48.21\% | 61.91\% | 7.89\% | 3.17\% | 16.68\% | 55.66\% |
| Chelmsford | 0.75\% | 0.00\% | 59.58\% | 56.18\% | 12.30\% | 0.37\% |
| Colchester | 0.00\% | 0.00\% | 0.00\% | 1.42\% | 0.00\% | 0.00\% |
| Harlow | 4.03\% | 0.00\% | 2.56\% | 0.00\% | 13.49\% | 1.11\% |
| London | 1.57\% | 0.00\% | 0.45\% | 3.22\% | 9.21\% | 0.96\% |
| Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 1.61\% |
| Royston | 0.00\% | 6.95\% | 0.00\% | 0.00\% | 0.00\% | 0.30\% |
| Stevenage | 0.00\% | 7.45\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside of Study Area | 2.71\% | 9.57\% | 1.40\% | 2.98\% | 5.01\% | 3.82\% |
| Others |  |  |  |  |  |  |
| Other | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Internet / delivered | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| (Don't know / varies) | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| (Don't buy these goods regularly) | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |



| Argos, Harlow Retail Park, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Argos, The Harvey Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| B\&Q, The Oaks Retail Park, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 1.25\% | 0.00\% |
| BHS, Harvey Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, The Stow, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Currys PC World, Queensgate Retail Park, Edinburgh W | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Halfords, Howard Way, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| HMV, Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Homebase, Edinburgh Road, Harlow | 0.00\% | 0.00\% | 0.93\% | 0.00\% | 0.00\% | 0.00\% |
| Matalan, The Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Primark, Broad Walk, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| River Island, Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TK Maxx, Water Gardens, Haydens Road, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Toys R Us, Queensgate Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Wickes, Princes Gate Retail Park, Howard Way, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Harvey Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Little Walk, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Staple Tye, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| The Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Harlow Retail Park, Harlow | 0.00\% | 0.00\% | 4.04\% | 0.00\% | 15.15\% | 0.00\% |
| Princes Gate Retail Park, Harlow | 1.03\% | 0.00\% | 0.93\% | 0.00\% | 8.31\% | 0.44\% |
| The Oaks Retail Park, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Hertford |  |  |  |  |  |  |
| Matalan, Madford Retail Park, Hertford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Newmarket |  |  |  |  |  |  |
| Argos, The Rookery Centre, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, High Street, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TK Maxx, 31 High Street, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| The Guineas Shopping Centre, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Royston |  |  |  |  |  |  |
| Boots, Burns Road, Royston | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, High Street, Royston | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Stevenage |  |  |  |  |  |  |
| B\&Q, London Road, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| BHS, The Forum, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Currys PC World, Roaring Meg Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| DFS, Roaring Meg Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Dunelm Mill, Roebuck Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| HMV, The Forum, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Homebase, Roaring Meg Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| JJB Sports, The Forum, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Magnet, Argyle Way, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Matalan, Danestrete, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, Queensway, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| PC World, Roebuck Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Primark, Town Square, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| River Island, West Gate Centre, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TK Maxx, Forum Shopping Centre, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Toys R Us, Roaring Meg Retail Park, London Road, Stey | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Wickes, Monkswood Way, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| West Gate Shopping Centre, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Roaring Meg Retail Park, Stevenage | 0.00\% | 7.30\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Roebuck Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Elsewhere |  |  |  |  |  |  |
| Sainsbury's, Jackson Square, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Bluewater Shopping Centre, Greenhithe | 0.00\% | 0.00\% | 0.00\% | 0.76\% | 0.00\% | 0.00\% |
| Freeport Outlet Shopping Village, Charter Way, Braintr | 0.00\% | 0.00\% | 2.86\% | 7.85\% | 0.00\% | 0.00\% |
| Lakeside Retail Park, West Thurrock | 2.21\% | 0.00\% | 11.10\% | 9.97\% | 2.31\% | 0.82\% |
| Tollgate Shopping Park, Tollgate West, Stanway | 0.00\% | 0.00\% | 0.00\% | 8.49\% | 0.00\% | 0.00\% |
| Bishops Stortford | 3.83\% | 0.00\% | 3.88\% | 0.00\% | 24.85\% | 0.00\% |
| Braintree | 0.00\% | 0.00\% | 5.73\% | 13.16\% | 0.00\% | 0.00\% |
| Buntingford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Bury St Edmunds | 1.45\% | 0.00\% | 0.00\% | 0.70\% | 0.00\% | 17.03\% |
| Cambridge | 25.56\% | 26.06\% | 10.29\% | 4.48\% | 9.07\% | 32.15\% |
| Chelmsford | 0.00\% | 0.00\% | 5.73\% | 19.79\% | 0.78\% | 0.00\% |
| Colchester | 0.46\% | 0.00\% | 0.63\% | 6.31\% | 0.00\% | 0.00\% |
| Harlow | 4.78\% | 0.00\% | 3.71\% | 0.00\% | 11.50\% | 0.00\% |
| London | 0.00\% | 0.00\% | 0.00\% | 1.31\% | 3.46\% | 1.24\% |
| Newmarket | 0.00\% | 1.74\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Royston | 0.00\% | 12.83\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Stevenage | 0.00\% | 1.74\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside of Study Area | 0.46\% | 1.74\% | 4.82\% | 7.82\% | 5.29\% | 1.14\% |
| Others |  |  |  |  |  |  |
| Other | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Internet / delivered | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| (Don't know / varies) | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| (Don't buy these goods regularly) | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |


|  | Zone 1a | Zone 1b | Zone 2a | Zone 2b | Zone 3 | Zone 4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Great Dunmow |  |  |  |  |  |  |
| Great Dunmow | 0.00\% | 0.00\% | 1.18\% | 0.29\% | .00\% | 0.00\% |
| Haverhill |  |  |  |  |  |  |
| Argos, High Street, Haverhill | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, High Street, Haverhill | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Halfords, Cambridge Road Retail Park, Haverhill | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Sainsbury's, Haycocks Road, Haverhill | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Cambridge Road Retail Park, Haverhill | 4.08\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 48.39\% |
| Haverhill | 0.45\% | 0.00\% | 0.00\% | 0.00 | 0.00 | 15.26\% |
| Leaden Roding |  |  |  |  |  |  |
| Leaden Roding | 0.00\% | 0.00\% | .00\% | 0.00\% | 0.00\% | 0.00\% |
| Maulden |  |  |  |  |  |  |
| Maulden | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Saffron Walden |  |  |  |  |  |  |
| Argos (in Homebase), Elizabeth Way, Saffron Walden | 0.00\% | 0.00\% | 0.0 | 0.00\% | 0.00 | 0.00\% |
| Boots, Market Place, Saffron, Walden | 0.00\% | 0.00 | 0.00 | 0.00 | 0.00 | 0.00\% |
| Homebase, Elizabeth Way, Saffron Walden | 53.82 | 5.74\% | 6.34\% | 0.41\% | 0.00\% | 3.49\% |
| Ridgeons Timber \& Builders Merchants, Ashdon Road, | 1.04\% | 0.00 | 0.00 | 0.00 | 0.00 | 0.26\% |
| Tesco Superstore, Radwinter Road, Saffron Walden | 0.56\% | 0.00\% | 0.00\% | 0.00\% | 0.00 | 0.00\% |
| Saffron Walden | 24.83\% | 5.47\% | 1.30\% | 1.17\% | 0.00\% | 2.00\% |
| Sawston |  |  |  |  |  |  |
| Sawston | 0.56\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 4.3 |
| Stansted |  |  |  |  |  |  |
| Boots, Airside, Stansted Airport | 0.00\% | 0.00\% | 00\% | 0.00\% | $0.00 \%$ | 0.00\% |
| Boots, Main Terminal, Stansted Airport | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, The Greens Building, Stansted | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| HMV, Airside Departure Lounge, Stansted Airport | 0.00\% | 0.00\% | 0.00\% | 0.00 | 0.00 | \% |
| Stansted Airport | \% | 0.00 | 0.00\% | 0.00\% | 0.00 | 0.00\% |
| Stansted Mountitchet |  |  |  |  |  |  |
| Stansted Mountfitchet | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 |
| Stebbing |  |  |  |  |  |  |
| Stebbing | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Takeley |  |  |  |  |  |  |
| Takeley | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.0 |
| Thaxted |  |  |  |  |  |  |
| Thaxted | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Bishops Stortford |  |  |  |  |  |  |
| Argos, Jackson Square, Bishops Storfford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, Potter Street, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Halfords, South Street, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 1.30\% | 0.00\% |
| Homebase, Fitzroy Park, Bishops Stortford | 5.07\% | 1.51\% | 10.83\% | 0.00\% | 59.24\% | 0.00\% |
| Magnet, Stort Valley Industrial Park, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, Jackson Square Shopping Centre, Bishop Stortfor | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Jackson Square Shopping Centre, Bishops Stortford | 0.76\% | 0.00\% | 0.00 | 0.00 | 0.00 | 0.00\% |
| Outside - Braintree |  |  |  |  |  |  |
| Argos, Bocking End, Braintree | 0.00\% | .00\% | 00\% | 0.00\% | 0.00 | 0.00\% |
| B\&Q, Chapel Hill Retail Park, Braintree | .0\% | 0.00\% | 44.60 | 41.91\% | 0.00\% | 0.00\% |
| Boots, George Yard, Braintree | 0.00\% | 0.00\% | 0.00 | $0.00 \%$ | 0.00\% | 0.00 |
| Halfords, Chapel Hill Retail Park, Braintree | 0.00\% | 0.00\% | 0.00 | 0.00 | 0.00 | 0.00\% |
| Next, Freeport Village, Braintree | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| George Yard Shopping Centre, Braintree | \% | \% | \% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Cambridge |  |  |  |  |  |  |
| Argos, Fitzroy Street, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0\% |
| Argos, Newmarket Road, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| B\&Q, Newmarket Road, Cambridge | 1.35\% | 4.23\% | 0.00\% | 0.00\% | 0.00\% | 6.18\% |
| BHS, Grafton Centre, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, Grafton Centre, Cambridge | 0.00\% | 0.00 | 0.00 | 0.00 | 0.00\% | 0.00\% |
| Boots, High Street, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 | 0.00\% |
| Boots, Woolards Lane, Cambridge | 0.00\% | 0.00 | 0.00 | 0.00 | 0.00 | 0.00\% |
| Currys PC World, Cambridge Retail Park, Cambridge | 0.00\% | 0.00\% | $0.00 \%$ | 0.00 | 0.00\% | 0.00\% |
| Debenhams, The Grafton Centre, Cambridge | 0.00\% | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| DFS, Newmarket Road, Cambridge | 0.00\% | 0.00\% | 0.00 | 0.00 | 0.00\% | \% |
| Halfords, Cambridge Retail Park, Cambridge | 0.00\% | 0.00\% | 0.0 | 0.00\% | 0.00\% | 0.00\% |
| HMV, Lion Yard, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Homebase, Cambridge Retail Park, Cambridge | 0.00\% | 5.56\% | 0.00\% | 0.00\% | 0.00\% | 7.51\% |
| John Lewis, Grand Arcade, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Magnet, Mercers Row, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, Grafton Centre, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, Sidney Street, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, The Mall, Barhill, Cambridge | 0.00\% | 0.00 | $0.00 \%$ | 0.00 | 0.00\% | 0.00\% |
| Primark, Burleigh Street, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00 | 0.00\% | 0.00\% |
| River Island, Grand Arcade, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | $0.00 \%$ |
| TK Maxx, Beehive Center, Coldhams Lane, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Toys R Us, The Beehive Centre, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Christ's Lane, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Grand Arcade, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Lion Yard Shopping Centre, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Mitchams Corner, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| The Grafton, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Beehive Centre Retail Park, Cambridge | 0.00\% | 2.73\% | 0.00\% | 0.00\% | 0.00\% | 0.68\% |
| Cambridge Retail Park, Cambridge | 0.00\% | 2.73\% | 0.00\% | 0.00\% | 0.00\% | 3.27 |
| Outside - Chelmer Village |  |  |  |  |  |  |
| TK Maxx, Chelmer Village Retail Park, Chelmer Village | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 |
| Outside - Chelmsford |  |  |  |  |  |  |
| B\&Q, Homelands Retail Park, Chelmsford | 0.00\% | 0.00\% | 12.87\% | 33.32\% | 0.00\% | 0.26\% |
| Curry PC World, Chelmer Village Retail Park, Chelmsf. | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | $0.00 \%$ |
| High Chelmer Shopping Centre, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 00\% | 0.00\% |
| HMV, High Chelmer Shopping Centre, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | $0.00 \%$ |
| JJB Sports, High Chelmer, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | . 00 |
| Magnet, Hanbury Road, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | $0.00 \%$ |
| Matalan, Riverside Retail Park, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, High Street, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| The Meadows, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Wickes, Cuton Hall Lane, Springfield, Chelmsford | 0.00\% | 0.00\% | 0.56\% | 0.81\% | 0.00\% | $0.00 \%$ |
| Chelmer Village Retail Park, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.67\% | 0.00\% | 0.00\% |
|  | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 |


| Argos, Harlow Retail Park, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Argos, The Harvey Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| B\&Q, The Oaks Retail Park, Harlow | 0.42\% | 0.00\% | 1.72\% | 0.00\% | 7.37\% | 0.59\% |
| BHS, Harvey Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, The Stow, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Currys PC World, Queensgate Retail Park, Edinburgh W | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Halfords, Howard Way, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| HMV, Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Homebase, Edinburgh Road, Harlow | 0.00\% | 0.00\% | 1.65\% | 0.52\% | 6.15\% | 0.00\% |
| Matalan, The Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Primark, Broad Walk, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| River Island, Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TK Maxx, Water Gardens, Haydens Road, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Toys R Us, Queensgate Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Wickes, Princes Gate Retail Park, Howard Way, Harlon | 0.56\% | 0.00\% | 0.00\% | 0.00\% | 2.80\% | 0.00\% |
| Harvey Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Little Walk, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Staple Tye, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| The Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Harlow Retail Park, Harlow | 0.00\% | 0.00\% | 0.83\% | 0.00\% | 5.35\% | 0.00\% |
| Princes Gate Retail Park, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| The Oaks Retail Park, Harlow | 0.00\% | 0.00\% | 0.61\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Hertford |  |  |  |  |  |  |
| Matalan, Madford Retail Park, Hertford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Newmarket |  |  |  |  |  |  |
| Argos, The Rookery Centre, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, High Street, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TK Maxx, 31 High Street, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| The Guineas Shopping Centre, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Royston |  |  |  |  |  |  |
| Boots, Burns Road, Royston | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, High Street, Royston | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Stevenage |  |  |  |  |  |  |
| B\&Q, London Road, Stevenage | 0.00\% | 22.86\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| BHS, The Forum, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Currys PC World, Roaring Meg Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| DFS, Roaring Meg Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Dunelm Mill, Roebuck Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| HMV, The Forum, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Homebase, Roaring Meg Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| JJB Sports, The Forum, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Magnet, Argyle Way, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Matalan, Danestrete, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, Queensway, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| PC World, Roebuck Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Primark, Town Square, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| River Island, West Gate Centre, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TK Maxx, Forum Shopping Centre, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Toys R Us, Roaring Meg Retail Park, London Road, Stey | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Wickes, Monkswood Way, Stevenage | 0.34\% | 1.50\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| West Gate Shopping Centre, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Roaring Meg Retail Park, Stevenage | 0.00\% | 2.03\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Roebuck Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Elsewhere |  |  |  |  |  |  |
| Sainsbury's, Jackson Square, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Bluewater Shopping Centre, Greenhithe | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Freeport Outlet Shopping Village, Charter Way, Braintr | 0.00\% | 0.00\% | 7.56\% | 3.43\% | 0.00\% | 0.00\% |
| Lakeside Retail Park, West Thurrock | 0.45\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Tollgate Shopping Park, Tollgate West, Stanway | 0.00\% | 0.00\% | 0.00\% | 0.29\% | 0.00\% | 0.00\% |
| Bishops Stortford | 1.65\% | 0.00\% | 2.22\% | 0.00\% | 13.35\% | 0.00\% |
| Braintree | 0.00\% | 0.00\% | 3.94\% | 6.20\% | 0.00\% | 0.00\% |
| Buntingford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Bury St Edmunds | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Cambridge | 3.63\% | 1.51\% | 0.00\% | 0.00\% | 0.00\% | 3.97\% |
| Chelmsford | 0.00\% | 0.00\% | 2.63\% | 4.43\% | 0.00\% | 0.00\% |
| Colchester | 0.00\% | 0.00\% | 0.00\% | 0.41\% | 0.00\% | 0.00\% |
| Harlow | 0.00\% | 2.65\% | 0.00\% | 0.00\% | 0.57\% | 0.00\% |
| London | 0.45\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.21\% |
| Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Royston | 0.00\% | 30.01\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside of Study Area | 0.00\% | 11.49\% | 1.17\% | 6.13\% | 3.88\% | 3.61\% |
| Others |  |  |  |  |  |  |
| Other | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Internet / delivered | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| (Don't know / varies) | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| (Don't buy these goods regularly) | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |


|  | Zone 1a | Zone 1b | Zone 2a | Zone2b | Zone 3 | Zone |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Great Dunmow |  |  |  |  |  |  |
| Great Dunmow | 0.00\% | 0.00\% | 8.21\% | 0.00\% | 1.19\% | 0.00\% |
| Haverhill |  |  |  |  |  |  |
| Argos, High Street, Haverhill | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 2.38\% |
| Boots, High Street, Haverhill | 0.00\% | 0.00\% | 0.00 | 0.00 | 0.0 | 0.00\% |
| Halfords, Cambridge Road Retail Park, Haverhill | 0.00\% | 0.0 | 0.00\% | 0.0 | 0.00\% | 0.00\% |
| Sainsbury's, Haycocks Road, Haverhill | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 2.16\% |
| Cambridge Road Retail Park, Haverhill | 0.84\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 2.19\% |
| Haverhill | 0.92\% | 0.00\% | 0.0 | 0.00\% | 0.00 | 43.5 |
| Leaden Roding |  |  |  |  |  |  |
| Leaden Roding | 0.00\% | 0.00\% | 00\% | 0.00\% | 0.00\% | 0.00\% |
| Maulden |  |  |  |  |  |  |
| Maulden | 0.00\% | 0.00\% | 1.10\% | 0.00 | 0.00\% | 0.00\% |
| Saffron Walden |  |  |  |  |  |  |
| Argos (in Homebase), Elizabeth Way, Saffron Walden | 4.03\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, Market Place, Saffron, Walden | 0.00 | 0.00\% | 0.00 | $0.00 \%$ | 0.00\% | 0.00\% |
| Homebase, Elizabeth Way, Saffron Walden | 0.63 | 0.00\% | 0.00 | 0.00 | 0.00 | 0.00\% |
| Ridgeons Timber \& Builders Merchants, Ashdon Road, | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00\% |
| Tesco Superstore, Radwinter Road, Saffron Walden | 0.00\% | 0.00\% | 0.00\% | 0.0 | 0.0 | 0.00\% |
| Saffron Walden | 36.64\% | 3.17\% | 5.00\% | 0.70\% | 0.00\% | 2.00\% |
| Sawston |  |  |  |  |  |  |
| Sawston | 0.00\% | 0.00\% | 2.17\% | 0.00\% | 0.00\% | 0.5 |
| Stansted |  |  |  |  |  |  |
| Boots, Airside, Stansted Airport | 0.00\% | .00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, Main Terminal, Stansted Airport | 0.00\% | 0.00\% | .00\% | 0.00\% | 0.00\% | 0.0 |
| Boots, The Greens Building, Stansted | 0.00\% | 0.00\% | 0.00 | 0.00\% | 0.00\% | 0.00\% |
| HMV, Airside Departure Lounge, Stansted Airport | 0.00\% | 0.00\% | 0.00 | 0.00 | 0.00\% | 0.00\% |
| Stansted Airport | 0.00 | 0.00\% | 0.00\% | ${ }^{0.00}$ | 0.00 | 0.00\% |
| Stansted Mountitchet |  |  |  |  |  |  |
| Stansted Mountitchet | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 | 0.00 |
| Stebbing |  |  |  |  |  |  |
| Stebbing | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.0 |
| Takeley |  |  |  |  |  |  |
| Takeley | 0.00\% | 0.00\% | 1.61\% | 0.00\% | 0.00\% | 0.00\% |
| Thaxted |  |  |  |  |  |  |
| Thaxted | 0.00\% | 0.00\% | 0.00 | 0.00 | 0.00\% | 0.00\% |
| Outside - Bishops Stortford |  |  |  |  |  |  |
| Argos, Jackson Square, Bishops Storfford | 0.00\% | 0.00\% | 1.19\% | 0.00\% | 1.76\% | 0.00\% |
| Boots, Potter Street, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Halfords, South Street, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Homebase, Fitzroy Park, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 4.27\% | 0.00\% |
| Magnet, Stort Valley Industrial Park, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, Jackson Square Shopping Centre, Bishop Stortfor | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Jackson Square Shopping Centre, Bishops Stortford | 0.00 | 00 | 1.61\% | 0.00 | 0.00 | 0.00\% |
| Outside - Braintree |  |  |  |  |  |  |
| Argos, Bocking End, Braintree | 0.00\% | .00\% | 1.19\% | 3.43 | 0.00 | \% |
| B\&Q, Chapel Hill Retail Park, Braintree | 0.00\% | 0.00\% | 0.00\% | 0.00 | 0.00\% | 0.00\% |
| Boots, George Yard, Braintree | 0.00\% | 0.00\% | 0.00\% | 0.00 | 0.00 | 0.00 |
| Halfords, Chapel Hill Retail Park, Braintree | 0.00\% | 0.00\% | 0.00 | 0.00 | 0.00 | 0.00 |
| Next, Freeport Village, Braintree | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| George Yard Shopping Centre, Braintree | 0.00\% | 0.00\% | 0.00\% | 1.10\% | 0.00\% | 0.00\% |
| Outside - Cambridge |  |  |  |  |  |  |
| Argos, Fitzroy Street, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.32\% |
| Argos, Newmarket Road, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.42 |
| B\&Q, Newmarket Road, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.0 |
| BHS, Grafton Centre, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.0 |
| Boots, Grafton Centre, Cambridge | 0.00\% | 0.0 | 0.0 | 0.00 | 0.00 | 0.00\% |
| Boots, High Street, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.0 | 0.00\% |
| Boots, Woolards Lane, Cambridge | 0.00 | 0.0 | 0.0 | 0.00 | 0.00 | 0.00 |
| Currys PC World, Cambridge Retail Park, Cambridge | 7.23\% | 1.73\% | 0.00 | 0.00 | 0.00 | 6.75 |
| Debenhams, The Grafton Centre, Cambridge | 0.00 | 0.00\% | 0.0 | 0.00 | 0.00\% | 0.00\% |
| DFS, Newmarket Road, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00 | 0.00\% | 0.00 |
| Halfords, Cambridge Retail Park, Cambridge | . 00 | 0.00 | 0.00\% | 0.00 | 0.00\% | 0.00\% |
| HMV, Lion Yard, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Homebase, Cambridge Retail Park, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.0 |
| John Lewis, Grand Arcade, Cambridge | 10.06\% | 18.38\% | 11.68\% | 1.40\% | 0.67\% | 12.4 |
| Magnet, Mercers Row, Cambridge | 0.00\% | 00\% | 0.00\% | 0.00\% | 0.00\% | . 00 |
| Next, Grafton Centre, Cambridge | 0.00\% | 0.00\% | 0.00 | 0.00\% | 0.00 | 0.00 |
| Next, Sidney Street, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, The Mall, Barhill, Cambridge | 0.00\% | 0.00\% | 0.00 | 0.00 | 0.00 | 0.00 |
| Primark, Burleigh Street, Cambridge | 0.00\% | 0.0 | 0.00\% | 0.00 | 0.00\% | 0.00 |
| River Island, Grand Arcade, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00 | 0.00 | 0.0 |
| TK Maxx, Beehive Center, Coldhams Lane, Cambridge | 0.00\% | 0.00\% | 0.00 | 0.00 | 0.00 | 0.00\% |
| Toys R Us, The Beehive Centre, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Christ's Lane, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Grand Arcade, Cambridge | 0.00\% | 0.00\% | 0.00\% | 1.70\% | 0.00\% | 0.85\% |
| Lion Yard Shopping Centre, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Mitchams Corner, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| The Grafton, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Beehive Centre Retail Park, Cambridge | 7.11\% | 9.78\% | 0.00\% | 0.00\% | 0.00\% | 1.55 |
| Cambridge Retail Park, Cambridge | 3.73\% | 1.73\% | 0.00\% | 0.00\% | 0.00\% | 4.13 |
| Outside - Chelmer village |  |  |  |  |  |  |
| TK Maxx, Chelmer Village Retail Park, Chelmer Village | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Chelmsford |  |  |  |  |  |  |
| B\&Q, Homelands Retail Park, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Currys PC World, Chelmer Village Retail Park, Chelmsf | 0.00\% | 0.00\% | 17.71\% | 30.09\% | 7.27\% | 0.0 |
| High Chelmer Shopping Centre, Chelmsford | 0.00\% | .00\% | 0.00\% | .00\% | 0.00\% | 0.00\% |
| HMV, High Chelmer Shopping Centre, Chelmsford | 0.00 | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| JJB Sports, High Chelmer, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Magnet, Hanbury Road, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Matalan, Riverside Retail Park, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, High Street, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 |
| The Meadows, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Wickes, Cuton Hall Lane, Springfield, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Chelmer Village Retail Park, Chelmsford | 0.00\% | 0.00\% | 8.22\% | 16.46\% | 0.00\% | 0.00\% |
| Riverside Retail Park, Chelmsford <br> Outside - Harlow | 0.00\% | 0.00\% | 0.0 | 0.00\% | 0.00\% | 0.00\% |


| Argos, Harlow Retail Park, Harlow | 0.00\% | 0.00\% | 3.23\% | 0.00\% | 0.00\% | 0.00\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Argos, The Harvey Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| B\&Q, The Oaks Retail Park, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| BHS, Harvey Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, The Stow, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Currys PC World, Queensgate Retail Park, Edinburgh W | 0.00\% | 0.00\% | 2.38\% | 0.00\% | 13.71\% | 0.00\% |
| Halfords, Howard Way, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| HMV, Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Homebase, Edinburgh Road, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Matalan, The Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Primark, Broad Walk, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| River Island, Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TK Maxx, Water Gardens, Haydens Road, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Toys R Us, Queensgate Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Wickes, Princes Gate Retail Park, Howard Way, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Harvey Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Little Walk, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Staple Tye, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| The Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Harlow Retail Park, Harlow | 0.00\% | 0.00\% | 5.36\% | 0.00\% | 10.10\% | 0.00\% |
| Princes Gate Retail Park, Harlow | 0.00\% | 0.00\% | 2.81\% | 0.00\% | 9.73\% | 0.00\% |
| The Oaks Retail Park, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Hertford |  |  |  |  |  |  |
| Matalan, Madford Retail Park, Hertford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Newmarket |  |  |  |  |  |  |
| Argos, The Rookery Centre, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, High Street, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TK Maxx, 31 High Street, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| The Guineas Shopping Centre, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Royston |  |  |  |  |  |  |
| Boots, Burns Road, Royston | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, High Street, Royston | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Stevenage |  |  |  |  |  |  |
| B\&Q, London Road, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| BHS, The Forum, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Currys PC World, Roaring Meg Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| DFS, Roaring Meg Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Dunelm Mill, Roebuck Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| HMV, The Forum, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Homebase, Roaring Meg Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| JJB Sports, The Forum, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Magnet, Argyle Way, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Matalan, Danestrete, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, Queensway, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| PC World, Roebuck Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Primark, Town Square, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| River Island, West Gate Centre, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TK Maxx, Forum Shopping Centre, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Toys R Us, Roaring Meg Retail Park, London Road, Stey | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Wickes, Monkswood Way, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| West Gate Shopping Centre, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Roaring Meg Retail Park, Stevenage | 0.00\% | 21.55\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Roebuck Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Elsewhere |  |  |  |  |  |  |
| Sainsbury's, Jackson Square, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Bluewater Shopping Centre, Greenhithe | 0.00\% | 0.00\% | 0.00\% | 0.98\% | 0.00\% | 0.00\% |
| Freeport Outlet Shopping Village, Charter Way, Braintr | 0.00\% | 0.00\% | 2.01\% | 5.63\% | 0.00\% | 0.00\% |
| Lakeside Retail Park, West Thurrock | 0.00\% | 0.00\% | 1.12\% | 0.00\% | 0.00\% | 0.00\% |
| Tollgate Shopping Park, Tollgate West, Stanway | 0.00\% | 0.00\% | 0.00\% | 7.05\% | 0.00\% | 0.00\% |
| Bishops Stortford | 2.04\% | 0.00\% | 2.38\% | 1.10\% | 36.46\% | 0.00\% |
| Braintree | 0.00\% | 0.00\% | 5.42\% | 13.83\% | 0.00\% | 0.00\% |
| Buntingford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Bury St Edmunds | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 2.89\% |
| Cambridge | 26.14\% | 29.50\% | 3.10\% | 0.95\% | 2.16\% | 16.15\% |
| Chelmsford | 0.00\% | 0.00\% | 11.37\% | 13.24\% | 0.00\% | 0.00\% |
| Colchester | 0.00\% | 0.00\% | 0.00\% | 0.67\% | 0.00\% | 0.00\% |
| Harlow | 0.63\% | 0.00\% | 1.12\% | 0.00\% | 11.35\% | 0.00\% |
| London | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 1.35\% | 0.00\% |
| Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.36\% |
| Royston | 0.00\% | 8.36\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside of Study Area | 0.00\% | 5.81\% | 0.00\% | 1.68\% | 0.00\% | 1.34\% |
| Others |  |  |  |  |  |  |
| Other | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Internet / delivered | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| (Don't know / varies) | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| (Don't buy these goods regularly) | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |


|  | Zone 1a | Zone 1b | Zone 2a | Zone 2b | Zone 3 | Zone 4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Great Dunmow |  |  |  |  |  |  |
| Great Dunmow | 0.00\% | 0.00\% | 0.62\% | 0.42\% | 0.00\% | 0.00\% |
| Haverhill |  |  |  |  |  |  |
| Argos, High Street, Haverhill | 3.25\% | 0.00\% | 0.00\% | 0.00\% | 0.00 | 2.48\% |
| Boots, High Street, Haverhill | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Halfords, Cambridge Road Retail Park, Haverhill | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Sainsbury's, Haycocks Road, Haverhill | .98\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 2.76\% |
| Cambridge Road Retail Park, Haverhill | 0.66\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.33\% |
| Haverhill | 0.48\% | 0.00\% | 0.00\% | 0.61\% | 0.00 | 28.63\% |
| Leaden Roding |  |  |  |  |  |  |
| Leaden Roding | 0.00\% | 0.00\% | 0.00\% | 00\% | 00\% | 0.00 |
| Maulden |  |  |  |  |  |  |
| Maulden | 0.0 | 0.00\% | 0.83\% | 0.00\% | 0.00\% | 0.00\% |
| Saffron Walden |  |  |  |  |  |  |
| Argos (in Homebase), Elizabeth Way, Saffron Walden | 0.60\% | 0.00\% | 0.0 | 0.0 | 0.00 | 0.00\% |
| Boots, Market Place, Saffron, Walden | 0.00\% | . 00 | 0.00 | 0.0 | 0.00 | 0.00\% |
| Homebase, Elizabeth Way, Saffron Walden | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.0 |
| Ridgeons Timber \& Builders Merchants, Ashdon Road, | 0.00 | 0.00\% | 0.00 | 0.00 | 0.00 | 0.0 |
| Tesco Superstore, Radwinter Road, Saffron Walden | .00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Saffron Walden | 23.97\% | 2.97\% | 0.6 | 0.00\% | 0.00\% | 0.77\% |
| Sawston |  |  |  |  |  |  |
| Sawston | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Stansted |  |  |  |  |  |  |
| Boots, Airside, Stansted Airport | 0.00\% | 0.00\% | .00\% | 0.00\% | .00\% | 0.00\% |
| Boots, Main Terminal, Stansted Airport | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, The Greens Building, Stansted | 00\% | 0.00\% | 0.00\% | $0.00 \%$ | 0.00\% | 0.00\% |
| HMV, Airside Departure Lounge, Stansted Airport | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Stansted Airport | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Stansted Mountitchet |  |  |  |  |  |  |
| Stansted Mountfitchet | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Stebbing |  |  |  |  |  |  |
| Stebbing | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 |
| Takeley |  |  |  |  |  |  |
| Takeley | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Thaxted |  |  |  |  |  |  |
| Thaxted | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 |
| Outside - Bishops Stortford |  |  |  |  |  |  |
| Argos, Jackson Square, Bishops Storfford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 10.08\% | 0.00\% |
| Boots, Potter Street, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 |
| Halfords, South Street, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Homebase, Fitzroy Park, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 |
| Magnet, Stort Valley Industrial Park, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 |
| Next, Jackson Square Shopping Centre, Bishop Stortfor | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Jackson Square Shopping Centre, Bishops Stortford | 0.00\% | 0.00\% | 0.00 | 0.00 | 0.00 | 0.00 |
| Outside - Braintree |  |  |  |  |  |  |
| Argos, Bocking End, Braintree | 0.00\% | 00\% | 0.90\% | .90\% | 0.00\% | 0.00\% |
| B\&Q, Chapel Hill Retail Park, Braintree | 0.00\% | 00\% | 0.00\% | 0.00\% | 0.00\% | 00\% |
| Boots, George Yard, Braintree | 0.00\% | 0.00\% | 0.00 | 0.00 | 0.00\% | 0.00\% |
| Halfords, Chapel Hill Retail Park, Braintree | 0.00\% | 0.00\% | 0.00 | 0.00 | 0.00 | 00\% |
| Next, Freeport Village, Braintree | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| George Yard Shopping Centre, Braintree | .00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Cambridge |  |  |  |  |  |  |
| Argos, Fitzroy Street, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Argos, Newmarket Road, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.41\% |
| B\&Q, Newmarket Road, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| BHS, Grafton Centre, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, Grafton Centre, Cambridge | 0.00 | 0.00\% | 0.00 | 0.00 | 0.00 | 0.00\% |
| Boots, High Street, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.0 | 00\% |
| Boots, Woolards Lane, Cambridge | 0.00 | 0.00\% | 0.00 | 0.00 | 0.00 | 0.00\% |
| Currys PC World, Cambridge Retail Park, Cambridge | 8.73\% | 12.11\% | 0.00\% | $0.00 \%$ | 0.00 | 11.74\% |
| Debenhams, The Grafton Centre, Cambridge | 0.00\% | 0.00\% | 0.00 | 0.00 | 0.00 | 0.00\% |
| DFS, Newmarket Road, Cambridge | 0.00\% | 0.00\% | \% | 0.00\% | 0.00\% | 0.00\% |
| Halfords, Cambridge Retail Park, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| HMV, Lion Yard, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 |
| Homebase, Cambridge Retail Park, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| John Lewis, Grand Arcade, Cambridge | 9.71\% | 26.16\% | 12.70\% | 2.53\% | 4.85\% | 17.64\% |
| Magnet, Mercers Row, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, Grafton Centre, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, Sidney Street, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, The Mall, Barhill, Cambridge | 0.00\% | 0.00\% | 0.00 | 0.00 | 0.00\% | 0.00\% |
| Primark, Burleigh Street, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| River Island, Grand Arcade, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.0 |
| TK Maxx, Beehive Center, Coldhams Lane, Cambridge | 0.00\% | 0.00\% | 0.00 | 0.00\% | 0.00\% | 0.00\% |
| Toys R Us, The Beehive Centre, Cambridge | 00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Christ's Lane, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Grand Arcade, Cambridge | 0.00\% | 0.00\% | 0.00\% | 1.49\% | 0.00\% | 0.84\% |
| Lion Yard Shopping Centre, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Mitchams Corner, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| The Grafton, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Beehive Centre Retail Park, Cambridge | 8.70\% | 4.57\% | 0.00\% | 0.83\% | 0.00\% | 3.24\% |
| Cambridge Retail Park, Cambridge | 3.43\% | 7.83\% | 0.00\% | 0.00\% | 0.00 | 5.97 |
| Outside - Chelmer Village |  |  |  |  |  |  |
| TK Maxx, Chelmer Village Retail Park, Chelmer Village | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 | 0.00 |
| Outside - Chelmsford |  |  |  |  |  |  |
| B\&Q, Homelands Retail Park, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Currys PC World, Chelmer Village Retail Park, Chelmsf | 0.00\% | 0.00\% | 25.91\% | 31.18\% | 0.00\% | 0.00\% |
| High Chelmer Shopping Centre, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00 | 0.00\% | 0.00 |
| HMV, High Chelmer Shopping Centre, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| JJB Sports, High Chelmer, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.02 | 0.00\% | 0.00\% |
| Magnet, Hanbury Road, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Matalan, Riverside Retail Park, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, High Street, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| The Meadows, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Wickes, Cuton Hall Lane, Springfield, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Chelmer Village Retail Park, Chelmsford | 0.00\% | 0.00\% | 7.23\% | 21.80\% | 0.00\% | 0.00\% |
|  | 0.00\% | 0.00\% | 0.00\% | 0.77\% | 0.00\% | 0.00\% |


| Argos, Harlow Retail Park, Harlow | 0.00\% | 0.00\% | 2.44\% | 0.00\% | 0.00\% | 0.00\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Argos, The Harvey Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| B\&Q, The Oaks Retail Park, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| BHS, Harvey Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, The Stow, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Currys PC World, Queensgate Retail Park, Edinburgh W | 3.66\% | 0.00\% | 5.41\% | 0.71\% | 27.62\% | 0.00\% |
| Halfords, Howard Way, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| HMV, Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Homebase, Edinburgh Road, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Matalan, The Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Primark, Broad Walk, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| River Island, Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TK Maxx, Water Gardens, Haydens Road, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Toys R Us, Queensgate Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Wickes, Princes Gate Retail Park, Howard Way, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Harvey Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Little Walk, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Staple Tye, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| The Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Harlow Retail Park, Harlow | 0.00\% | 0.00\% | 4.95\% | 0.00\% | 5.98\% | 0.00\% |
| Princes Gate Retail Park, Harlow | 0.00\% | 0.00\% | 1.22\% | 0.00\% | 15.30\% | 0.00\% |
| The Oaks Retail Park, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Hertford |  |  |  |  |  |  |
| Matalan, Madford Retail Park, Hertford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Newmarket |  |  |  |  |  |  |
| Argos, The Rookery Centre, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, High Street, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TK Maxx, 31 High Street, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| The Guineas Shopping Centre, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Royston |  |  |  |  |  |  |
| Boots, Burns Road, Royston | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, High Street, Royston | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Stevenage |  |  |  |  |  |  |
| B\&Q, London Road, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| BHS, The Forum, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Currys PC World, Roaring Meg Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| DFS, Roaring Meg Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Dunelm Mill, Roebuck Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| HMV, The Forum, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Homebase, Roaring Meg Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| JJB Sports, The Forum, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Magnet, Argyle Way, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Matalan, Danestrete, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, Queensway, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| PC World, Roebuck Retail Park, Stevenage | 0.00\% | 0.00\% | 1.93\% | 0.00\% | 0.00\% | 0.00\% |
| Primark, Town Square, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| River Island, West Gate Centre, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TK Maxx, Forum Shopping Centre, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Toys R Us, Roaring Meg Retail Park, London Road, Stey | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Wickes, Monkswood Way, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| West Gate Shopping Centre, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Roaring Meg Retail Park, Stevenage | 0.00\% | 19.57\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Roebuck Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Elsewhere |  |  |  |  |  |  |
| Sainsbury's, Jackson Square, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 2.62\% | 0.00\% |
| Bluewater Shopping Centre, Greenhithe | 0.00\% | 0.00\% | 0.00\% | 1.20\% | 0.00\% | 0.00\% |
| Freeport Outlet Shopping Village, Charter Way, Braintr | 0.00\% | 0.00\% | 1.64\% | 2.57\% | 0.00\% | 0.00\% |
| Lakeside Retail Park, West Thurrock | 0.00\% | 0.00\% | 0.84\% | 0.00\% | 0.00\% | 0.00\% |
| Tollgate Shopping Park, Tollgate West, Stanway | 0.00\% | 0.00\% | 1.64\% | 10.22\% | 0.00\% | 0.00\% |
| Bishops Stortford | 0.49\% | 0.00\% | 3.64\% | 0.50\% | 15.55\% | 0.00\% |
| Braintree | 0.00\% | 0.00\% | 3.36\% | 8.66\% | 0.00\% | 0.00\% |
| Buntingford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Bury St Edmunds | 1.10\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 3.88\% |
| Cambridge | 31.14\% | 21.36\% | 6.05\% | 1.44\% | 8.61\% | 18.75\% |
| Chelmsford | 0.00\% | 0.00\% | 12.67\% | 9.99\% | 0.00\% | 0.00\% |
| Colchester | 0.00\% | 0.00\% | 0.00\% | 1.65\% | 0.00\% | 0.37\% |
| Harlow | 0.82\% | 0.00\% | 0.84\% | 0.00\% | 7.98\% | 0.00\% |
| London | 0.48\% | 0.00\% | 0.62\% | 0.00\% | 1.43\% | 0.00\% |
| Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Royston | 0.00\% | 3.24\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside of Study Area | 0.82\% | 2.19\% | 3.93\% | 0.53\% | 0.00\% | 2.19\% |
| Others |  |  |  |  |  |  |
| Other | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Internet / delivered | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| (Don't know / varies) | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| (Don't buy these goods regularly) | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |


|  | Zone 1a | Zone 1b | Zone 2a | Zone 2b | Zone 3 | Zone |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Great Dunmow |  |  |  |  |  |  |
| Great Dunmow | 0.00\% | 0.00\% | 26.26\% | 0.00\% | 0.00\% | 0.00\% |
| Haverhill |  |  |  |  |  |  |
| Argos, High Street, Haverhill | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 3.37\% |
| Boots, High Street, Haverhill | 0.00\% | 0.00\% | 0.00 | 0.00 | 0.0 | 0.00\% |
| Halfords, Cambridge Road Retail Park, Haverhill | 0.00\% | 0.0 | 0.00\% | 0.0 | 0.00\% | 0.00\% |
| Sainsbury's, Haycocks Road, Haverhill | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.97\% |
| Cambridge Road Retail Park, Haverhill | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 3.01\% |
| Haverhill | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 16.2 |
| Leaden Roding |  |  |  |  |  |  |
| Leaden Roding | 0.00\% | 0.00\% | 0.00\% | 0.00\% | $0.00 \%$ | 0.00\% |
| Maulden |  |  |  |  |  |  |
| Maulden | 0.00\% | 0.00\% | 0.00\% | 0.00 | 0.0 | 0.00\% |
| Saffron Walden |  |  |  |  |  |  |
| Argos (in Homebase), Elizabeth Way, Saffron Walden | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 | 0.00\% |
| Boots, Market Place, Saffron, Walden | 3.97\% | 3.79\% | 0.00 | $0.00 \%$ | 0.00\% | 0.00\% |
| Homebase, Elizabeth Way, Saffron Walden | 0.00\% | 0.00 | 0.00 | 0.00 | 0.00 | 0.00\% |
| Ridgeons Timber \& Builders Merchants, Ashdon Road, | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.0 |
| Tesco Superstore, Radwinter Road, Saffron Walden | 0.00\% | 0.00\% | 0.00\% | 0.0 | 0.0 | 0.00\% |
| Saffron Walden | 46. | 2.08\% | 1.80\% | 1.99\% | 1.93\% | 6.11\% |
| Sawston |  |  |  |  |  |  |
| Sawston | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 2.3 |
| Stansted |  |  |  |  |  |  |
| Boots, Airside, Stansted Airport | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 | 0.00\% |
| Boots, Main Terminal, Stansted Airport | 0.00\% | 0.00\% | 00\% | 0.00\% | 0.00\% | 0.0 |
| Boots, The Greens Building, Stansted | 0.00\% | 0.00\% | 0.00 | 0.00 | 0.00\% | 0.00\% |
| HMV, Airside Departure Lounge, Stansted Airport | 0.00\% | 0.00\% | 0.00 | 0.00 | 0.00\% | 0.00\% |
| Stansted Airport | ${ }^{0.00}$ | 0.00\% | 0.00\% | 0.00 | 2.98 | 0.00\% |
| Stansted Mountitchet |  |  |  |  |  |  |
| Stansted Mountitchet | 0.00\% | 0.00\% | 0.00 | $0.00 \%$ | 0.00 | 0.00 |
| Stebbing |  |  |  |  |  |  |
| Stebbing | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.0 |
| Takeley |  |  |  |  |  |  |
| Takeley | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Thaxted |  |  |  |  |  |  |
| Thaxted | 0.00\% | 0.00\% | 0.57 | 0.00 | 0.00 | 0.00\% |
| Outside - Bishops Stortford |  |  |  |  |  |  |
| Argos, Jackson Square, Bishops Storfford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, Potter Street, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Halfords, South Street, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Homebase, Fitzroy Park, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Magnet, Stort Valley Industrial Park, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, Jackson Square Shopping Centre, Bishop Stortfor | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Jackson Square Shopping Centre, Bishops Stortford | 0.00\% | 00 | 0.00 | 0.00 | 0.00 | 0.00\% |
| Outside - Braintree |  |  |  |  |  |  |
| Argos, Bocking End, Braintree | 0.00\% | .00\% | 00 | 0.63 | 0.00 | 0.00\% |
| B\&Q, Chapel Hill Retail Park, Braintree | 0.00\% | 0.00\% | 0.00\% | 0.00 | 0.00\% | 0.00\% |
| Boots, George Yard, Braintree | 0.00\% | 0.00\% | 0.00\% | 1.59 | 0.00 | 0.00\% |
| Halfords, Chapel Hill Retail Park, Braintree | 0.00\% | 0.00\% | 0.00 | 0.00 | 0.00 | 0.0 |
| Next, Freeport Village, Braintree | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| George Yard Shopping Centre, Braintree | 0.00\% | 0.00\% | 0.00\% | 0.85\% | 0.00\% | 0.00\% |
| Outside - Cambridge |  |  |  |  |  |  |
| Argos, Fitzroy Street, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 |
| Argos, Newmarket Road, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| B\&Q, Newmarket Road, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| BHS, Grafton Centre, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.0 |
| Boots, Grafton Centre, Cambridge | 0.00\% | 3.77\% | 0.0 | 0.00 | 0.00 | 0.00\% |
| Boots, High Street, Cambridge | 0.0 | 0.00\% | 0.00\% | 0.00\% | 0.0 | 0.82\% |
| Boots, Woolards Lane, Cambridge | 0.00 | 0.00 | 0.0 | 0.00 | 0.00 | 0.00 |
| Currys PC World, Cambridge Retail Park, Cambridge | 0.00\% | 0.00\% | 0.00 | 0.00 | 0.00\% | 0.00 |
| Debenhams, The Grafton Centre, Cambridge | $0.00 \%$ | 0.00\% | 0.00 | 0.00 | 0.00\% | 0.00 |
| DFS, Newmarket Road, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00 | 0.00\% | 0.00 |
| Halfords, Cambridge Retail Park, Cambridge | . 00 | 0.00 | 0.00\% | 0.00 | 0.00\% | 0.00\% |
| HMV, Lion Yard, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Homebase, Cambridge Retail Park, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| John Lewis, Grand Arcade, Cambridge | 0.47\% | 6.22\% | 3.47\% | 0.00\% | 1.73\% | 6.38\% |
| Magnet, Mercers Row, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 |
| Next, Grafton Centre, Cambridge | 0.00\% | 0.00\% | 0.00 | 0.00\% | 0.00 | 0.00 |
| Next, Sidney Street, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, The Mall, Barhill, Cambridge | 0.00\% | 0.00\% | 0.00 | 0.00 | 0.00 | 0.00 |
| Primark, Burleigh Street, Cambridge | 0.00\% | 0.00 | 0.00\% | 0.00 | 0.00\% | 0.00 |
| River Island, Grand Arcade, Cambridge | 0.00\% | .00\% | 0.00\% | 0.00 | 0.00 | 0.0 |
| TK Maxx, Beehive Center, Coldhams Lane, Cambridge | 0.00\% | 0.00\% | 0.00 | 0.00 | 0.00 | 0.00\% |
| Toys R Us, The Beehive Centre, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Christ's Lane, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Grand Arcade, Cambridge | 0.00\% | 2.80\% | 0.00\% | 0.00\% | 0.00\% | 3.41\% |
| Lion Yard Shopping Centre, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.3 |
| Mitchams Corner, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| The Grafton, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Beehive Centre Retail Park, Cambridge | 0.64\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 |
| Cambridge Retail Park, Cambridge | 0.00\% | 2.08\% | 0.00\% | 0.00\% | 0.00\% | . 0 |
| Outside - Chelmer Village |  |  |  |  |  |  |
| TK Maxx, Chelmer Village Retail Park, Chelmer Village | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Chelmsford |  |  |  |  |  |  |
| B\&Q, Homelands Retail Park, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Currys PC World, Chelmer Village Retail Park, Chelmsf. | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.0 |
| High Chelmer Shopping Centre, Chelmsford | 0.00\% | .00\% | .00\% | 0.00\% | 0.00\% | 0.00\% |
| HMV, High Chelmer Shopping Centre, Chelmsford | 0.00 | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| JBB Sports, High Chelmer, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Magnet, Hanbury Road, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Matalan, Riverside Retail Park, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, High Street, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 |
| The Meadows, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 4.16\% | 0.00\% | 0.00\% |
| Wickes, Cuton Hall Lane, Springfield, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Chelmer Village Retail Park, Chelmsford | 0.00\% | 0.00\% | 1.11\% | 0.83\% | 0.00\% | 0.00\% |
| Riverside Retail Park, Chelmsford <br> Outside - Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |


| Argos, Harlow Retail Park, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Argos, The Harvey Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| B\&Q, The Oaks Retail Park, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| BHS, Harvey Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, The Stow, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Currys PC World, Queensgate Retail Park, Edinburgh W | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Halfords, Howard Way, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| HMV, Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Homebase, Edinburgh Road, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Matalan, The Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Primark, Broad Walk, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| River Island, Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TK Maxx, Water Gardens, Haydens Road, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Toys R Us, Queensgate Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Wickes, Princes Gate Retail Park, Howard Way, Harlon | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Harvey Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Little Walk, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Staple Tye, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| The Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Harlow Retail Park, Harlow | 0.00\% | 0.00\% | 0.82\% | 0.00\% | 0.00\% | 0.00\% |
| Princes Gate Retail Park, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| The Oaks Retail Park, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Hertford |  |  |  |  |  |  |
| Matalan, Madford Retail Park, Hertford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Newmarket |  |  |  |  |  |  |
| Argos, The Rookery Centre, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, High Street, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TK Maxx, 31 High Street, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| The Guineas Shopping Centre, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Royston |  |  |  |  |  |  |
| Boots, Burns Road, Royston | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, High Street, Royston | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Stevenage |  |  |  |  |  |  |
| B\&Q, London Road, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| BHS, The Forum, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Currys PC World, Roaring Meg Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| DFS, Roaring Meg Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Dunelm Mill, Roebuck Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| HMV, The Forum, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Homebase, Roaring Meg Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| JJB Sports, The Forum, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Magnet, Argyle Way, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Matalan, Danestrete, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, Queensway, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| PC World, Roebuck Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Primark, Town Square, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| River Island, West Gate Centre, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TK Maxx, Forum Shopping Centre, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Toys R Us, Roaring Meg Retail Park, London Road, Stey | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Wickes, Monkswood Way, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| West Gate Shopping Centre, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Roaring Meg Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Roebuck Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Elsewhere |  |  |  |  |  |  |
| Sainsbury's, Jackson Square, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Bluewater Shopping Centre, Greenhithe | 0.00\% | 0.00\% | 1.73\% | 0.83\% | 0.00\% | 0.00\% |
| Freeport Outlet Shopping Village, Charter Way, Braintr | 0.00\% | 0.00\% | 1.84\% | 3.67\% | 0.00\% | 0.00\% |
| Lakeside Retail Park, West Thurrock | 0.00\% | 2.80\% | 1.11\% | 0.82\% | 1.55\% | 1.18\% |
| Tollgate Shopping Park, Tollgate West, Stanway | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Bishops Stortford | 3.81\% | 0.00\% | 6.73\% | 0.00\% | 54.50\% | 0.00\% |
| Braintree | 0.00\% | 0.00\% | 2.87\% | 19.17\% | 0.00\% | 0.00\% |
| Buntingford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Bury St Edmunds | 0.00\% | 2.07\% | 0.00\% | 0.00\% | 0.00\% | 8.59\% |
| Cambridge | 41.17\% | 50.28\% | 11.85\% | 2.57\% | 14.76\% | 39.13\% |
| Chelmsford | 0.00\% | 0.00\% | 23.45\% | 50.13\% | 6.86\% | 0.00\% |
| Colchester | 0.00\% | 0.00\% | 0.00\% | 2.69\% | 0.00\% | 0.00\% |
| Harlow | 1.45\% | 0.00\% | 4.76\% | 0.00\% | 9.63\% | 0.00\% |
| London | 1.52\% | 0.00\% | 7.69\% | 6.51\% | 6.07\% | 3.72\% |
| Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.64\% |
| Royston | 0.00\% | 16.20\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Stevenage | 0.00\% | 2.07\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside of Study Area | 0.79\% | 5.84\% | 3.96\% | 3.56\% | 0.00\% | 3.74\% |
| Others |  |  |  |  |  |  |
| Other | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Internet / delivered | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| (Don't know / varies) | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| (Don't buy these goods regularly) | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |


|  | Zone 1a | Zone 1b | Zone2a | Zone2b | Zone 3 | Zone 4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Great Dunmow |  |  |  |  |  |  |
| Great Dunmow | 0.00\% | 0.00\% | 6.27\% | 0.00\% | 0.00\% | 0.00\% |
| Haverhill |  |  |  |  |  |  |
| Argos, High Street, Haverhill | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 7.26\% |
| Boots, High Street, Haverhill | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Halfords, Cambridge Road Retail Park, Haverhill | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 1.12 |
| Sainsbury's, Haycocks Road, Haverhill | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.98\% |
| Cambridge Road Retail Park, Haverhill | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 4.03\% |
| Haverhill | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 18.26\% |
| Leaden Roding |  |  |  |  |  |  |
| Leaden Roding | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Maulden |  |  |  |  |  |  |
| Maulden | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Saffron Walden |  |  |  |  |  |  |
| Argos (in Homebase), Elizabeth Way, Saffron Walden | 0.00\% | 0.00\% | 0.00 | 0.00 | .00\% | 0.00\% |
| Boots, Market Place, Saffron, Walden | 0.00\% | 0.00\% | 0.00\% | 0.0 | 0.00\% | 0.00\% |
| Homebase, Elizabeth Way, Saffron Walden | 3.14\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Ridgeons Timber \& Builders Merchants, Ashdon Road, | 0.00\% | 0.0\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Tesco Superstore, Radwinter Road, Saffron Walden | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Saffron Walden | 41.33\% | 0.00\% | 2.35\% | 0.77\% | 0.00\% | 2.64\% |
| Sawston |  |  |  |  |  |  |
| Sawston | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.47\% |
| Stansted |  |  |  |  |  |  |
| Boots, Airside, Stansted Airport | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | \% |
| Boots, Main Terminal, Stansted Airport | 0.00\% | 0.00\% | 0.00 | 0.00 | 0.00\% | 0.00\% |
| Boots, The Greens Building, Stansted | 0.00\% | 0.00\% | 0.00 | 0.00 | 0.00\% | 0.00\% |
| HMV, Airside Departure Lounge, Stansted Airport | 0.00\% | 0.00\% | 0.00 | 0.0 | 0.00\% | 0.00\% |
| Stansted Airport | 0.00\% | .0\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Stansted Mountifithet |  |  |  |  |  |  |
| Stansted Mountfitchet | 0.00\% | 0.00\% | 0.00\% | $0.00 \%$ | 1.29 | 0.0 |
| Stebbing |  |  |  |  |  |  |
| Stebbing | 0.00\% | 0.00\% | 1.51\% | 0.00\% | 0.00 | 0.00\% |
| Takeley |  |  |  |  |  |  |
| Takeley | $0.00 \%$ | 0.00 | 0.00\% | 0.00 | 0.00 | 0.00\% |
| Thaxted |  |  |  |  |  |  |
| Thaxted | 0.00\% | 0.00\% | 0.00 | 0.00 | 0.00 | 0.00\% |
| Outside - Bishops Stortford |  |  |  |  |  |  |
| Argos, Jackson Square, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 1.88\% | 0.00\% |
| Boots, Potter Street, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Halfords, South Street, Bishops Storfford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Homebase, Fitzroy Park, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Magnet, Stort Valley Industrial Park, Bishops Stortford | 0.00\% | 0.00\% | 0.00 | 0.00\% | 0.00\% | 0.00\% |
| Next, Jackson Square Shopping Centre, Bishop Stortfor | 0.00\% | 0.00\% | 0.00\% | $0.00 \%$ | 0.00\% | 0.00\% |
| Jackson Square Shopping Centre, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | . 00 |
| Outside - Braintree |  |  |  |  |  |  |
| Argos, Bocking End, Braintree | 0.00\% | 0.00\% | 0.00\% | 2.19\% | 0.00\% | 00\% |
| B\&Q, Chapel Hill Retail Park, Braintree | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, George Yard, Braintree | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Halfords, Chapel Hill Retail Park, Braintree | 0.00\% | 0.00\% | 2.25\% | 1.67\% | 0.00\% | 0.00\% |
| Next, Freeport Village, Braintree | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| George Yard Shopping Centre, Braintree | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | , |
| Outside - Cambridge |  |  |  |  |  |  |
| Argos, Fitzroy Street, Cambridge | 0.00 | 0.0 | 0.0 | 0.00 | 0.00 | 0.00\% |
| Argos, Newmarket Road, Cambridge | 0.00 | 0.0 | 0.00\% | 0.00\% | 0.00 | 0.00\% |
| B\&Q, Newmarket Road, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00 | 0.00\% |
| BHS, Grafton Centre, Cambridge | 0.00\% | 0.00 | 0.00\% | 0.0 | 0.00 | 0.00\% |
| Boots, Grafton Centre, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, High Street, Cambridge | 0.00\% | 0.00\% | 0.00\% | $0.00 \%$ | 0.00\% | 0.00\% |
| Boots, Woolards Lane, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00 | 0.00\% | 0.00\% |
| Currys PC World, Cambridge Retail Park, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Debenhams, The Grafton Centre, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| DFS, Newmarket Road, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Halfords, Cambridge Retail Park, Cambridge | 2.49\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 1.98 |
| HMV, Lion Yard, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Homebase, Cambridge Retail Park, Cambridge | 0.00\% | 0.00 | 0.00 | 0.00 | 0.00\% | 0.00\% |
| John Lewis, Grand Arcade, Cambridge | 2.11\% | 4.91\% | 0.00\% | 0.00\% | 0.00\% | $2.80 \%$ |
| Magnet, Mercers Row, Cambridge | 0.00\% | 0.00 | 0.00 | 0.00 | 0.00\% | 0.00\% |
| Next, Grafton Centre, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00 | 0.00\% | 0.00\% |
| Next, Sidney Street, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.0 |
| Next, The Mall, Barhill, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Primark, Burleigh Street, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| River Island, Grand Arcade, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TK Maxx, Beehive Center, Coldhams Lane, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Toys R Us, The Beehive Centre, Cambridge | 0.88\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 1.11\% |
| Christ's Lane, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Grand Arcade, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 1.44\% |
| Lion Yard Shopping Centre, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Mitchams Corner, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| The Grafton, Cambridge | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Beehive Centre Retail Park, Cambridge | 1.09\% | 2.68\% | 0.00\% | 0.00\% | 0.00\% | 5.40\% |
| Cambridge Retail Park, Cambridge | 0.88\% | 0.00\% | 0.00\% | 0.00\% | \% | 4.8 |
| Outside - Chelmer Village |  |  |  |  |  |  |
| TK Maxx, Chelmer V Village Retail Park, Chelmer Village | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Chelmsford |  |  |  |  |  |  |
| B\&Q, Homelands Retail Park, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Currys PC World, Chelmer Village Retail Park, Chelmsf. | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| High Chelmer Shopping Centre, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| HMV, High Chelmer Shopping Centre, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| JJB Sports, High Chelmer, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Magnet, Hanbury Road, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Matalan, Riverside Retail Park, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, High Street, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| The Meadows, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Wickes, Cuton Hall Lane, Springfield, Chelmsford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Chelmer Village Retail Park, Chelmsford | 0.00\% | 0.00\% | 11.94\% | 8.16\% | 0.00\% | 0.00 |
| Riverside Retail Park, Chelmsford | 0.00\% | 0.00\% | 2.42\% | 4.82\% | 0.00\% | 0.00\% |
| Outside - Harlow |  |  |  |  |  |  |


| Argos, Harlow Retail Park, Harlow | 0.00\% | 0.00\% | 3.28\% | 0.00\% | 0.00\% | 0.00\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Argos, The Harvey Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| B\&Q, The Oaks Retail Park, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| BHS, Harvey Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, The Stow, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Currys PC World, Queensgate Retail Park, Edinburgh W | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Halfords, Howard Way, Harlow | 0.87\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| HMV, Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Homebase, Edinburgh Road, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Matalan, The Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Primark, Broad Walk, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| River Island, Water Gardens, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TK Maxx, Water Gardens, Haydens Road, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Toys R Us, Queensgate Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 1.58\% | 0.00\% |
| Wickes, Princes Gate Retail Park, Howard Way, Harlon | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Harvey Centre, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Little Walk, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Staple Tye, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| The Water Gardens, Harlow | 0.00\% | 0.00\% | 2.59\% | 0.00\% | 0.00\% | 0.00\% |
| Harlow Retail Park, Harlow | 0.00\% | 0.00\% | 2.85\% | 0.00\% | 1.17\% | 0.00\% |
| Princes Gate Retail Park, Harlow | 0.00\% | 0.00\% | 2.35\% | 4.82\% | 6.29\% | 0.00\% |
| The Oaks Retail Park, Harlow | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Hertford |  |  |  |  |  |  |
| Matalan, Madford Retail Park, Hertford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Newmarket |  |  |  |  |  |  |
| Argos, The Rookery Centre, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, High Street, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TK Maxx, 31 High Street, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| The Guineas Shopping Centre, Newmarket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Royston |  |  |  |  |  |  |
| Boots, Burns Road, Royston | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Boots, High Street, Royston | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Stevenage |  |  |  |  |  |  |
| B\&Q, London Road, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| BHS, The Forum, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Currys PC World, Roaring Meg Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| DFS, Roaring Meg Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Dunelm Mill, Roebuck Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| HMV, The Forum, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Homebase, Roaring Meg Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| JJB Sports, The Forum, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Magnet, Argyle Way, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Matalan, Danestrete, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Next, Queensway, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| PC World, Roebuck Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Primark, Town Square, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| River Island, West Gate Centre, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TK Maxx, Forum Shopping Centre, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Toys R Us, Roaring Meg Retail Park, London Road, Stey | 0.00\% | 0.00\% | 1.13\% | 0.00\% | 0.00\% | 0.00\% |
| Wickes, Monkswood Way, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| West Gate Shopping Centre, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Roaring Meg Retail Park, Stevenage | 0.00\% | 8.99\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Roebuck Retail Park, Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside - Elsewhere |  |  |  |  |  |  |
| Sainsbury's, Jackson Square, Bishops Stortford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Bluewater Shopping Centre, Greenhithe | 0.00\% | 0.00\% | 0.00\% | 0.97\% | 0.00\% | 0.00\% |
| Freeport Outlet Shopping Village, Charter Way, Braintr | 1.97\% | 0.00\% | 3.85\% | 15.48\% | 3.82\% | 0.00\% |
| Lakeside Retail Park, West Thurrock | 1.47\% | 3.63\% | 1.64\% | 1.67\% | 0.00\% | 1.36\% |
| Tollgate Shopping Park, Tollgate West, Stanway | 0.00\% | 0.00\% | 0.00\% | 6.57\% | 0.00\% | 0.00\% |
| Bishops Stortford | 1.09\% | 0.00\% | 1.64\% | 0.00\% | 26.76\% | 0.00\% |
| Braintree | 0.00\% | 0.00\% | 6.89\% | 13.60\% | 3.62\% | 0.00\% |
| Buntingford | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Bury St Edmunds | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 1.74\% |
| Cambridge | 35.46\% | 59.74\% | 4.82\% | 0.00\% | 10.01\% | 37.49\% |
| Chelmsford | 0.00\% | 0.00\% | 34.49\% | 31.41\% | 1.17\% | 0.00\% |
| Colchester | 0.00\% | 0.00\% | 0.00\% | 1.85\% | 0.00\% | 0.00\% |
| Harlow | 5.48\% | 0.00\% | 7.74\% | 2.64\% | 35.32\% | 0.00\% |
| London | 0.00\% | 0.00\% | 0.00\% | 1.67\% | 2.34\% | 0.00\% |
| Newmarket | 0.00\% | 2.68\% | 0.00\% | 0.00\% | 0.00\% | 3.51\% |
| Royston | 0.65\% | 14.68\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Stevenage | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Outside of Study Area | 1.09\% | 2.68\% | 0.00\% | 1.71\% | 4.78\% | 3.58\% |
| Others |  |  |  |  |  |  |
| Other | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Internet / delivered | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| (Don't know / varies) | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| (Don't buy these goods regularly) | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |

Source:

|  | $\begin{aligned} & \text { Clothes and } \\ & \text { Shoes } \end{aligned}$ | $\begin{aligned} & \text { Furniture } \\ & \text { and Floor } \\ & \text { and } \\ & \text { Coverings } \end{aligned}{ }^{\circ}$ |  | $\begin{array}{\|c} \text { Domestic } \\ \text { Electric } \\ \text { Appliances } \end{array}$ | Eloctical | Personal \＆Luxury Goods |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Expondure | E11．65 | E57．87 |  | E16．41 | E60．34 | E124．96 | E\％9，96 | 2922． |
| Grartuumow |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| High Stroet，Havernill |  |  |  | 迷 |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Cambiridgo |  |  |  |  |  |  |  |  |
| deams |  |  |  |  |  |  |  |  |
| Reaial park，Aavern！ |  |  |  | $\frac{8020}{50}$ |  | ${ }^{\frac{2}{55,7}}$ |  |  |
| Leaden Roding |  |  |  |  |  |  |  |  |
| Roding |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Satton Walaen |  |  |  |  |  |  |  |  |
| Argos（in Homebase），Elizabath Way，Saffro |  | ${ }^{80.06}$ | E0，00 | ${ }^{\text {E0，} 13}$ | ${ }_{\text {E0，}}$ |  |  |  |
| Sese |  |  |  |  |  |  |  |  |
| Tim |  |  |  |  |  |  |  |  |
| Tosco superisiore，kaawinier reaa， |  |  |  |  |  |  |  |  |
| ${ }^{\text {Satation Walaen }}$ |  | $\frac{85.20}{8.000}$ | $\frac{{ }^{2} 2}{50}$ | $\frac{81}{60}$ |  | ${ }^{\text {E14．a }}$ |  |  |
| $\frac{\text { Saw }}{}$ |  | 20，18 |  |  | 20.0 |  |  |  |
| Boois，Alside，Stans sed Aliroort |  | ع0．0 |  | ${ }^{2}$ |  |  |  |  |
| Boots．Min Terminal．Stanstiod |  |  | 80．0 |  |  |  |  |  |
| Himv，Aliside opeparure Lounge． |  | 80．0 | \％0．0 | ${ }^{\text {E }}$ | ${ }_{\text {cteo }}$ | 龶 |  |  |
| Stanstod Airoort |  |  |  |  |  |  |  |  |
| Stansted |  |  |  |  |  |  |  |  |
| bing |  |  |  |  |  |  |  |  |
| Tratoley |  | ${ }^{20} 0$ | 龶 |  | ${ }^{20.00}$ |  |  |  |
| Takeley |  | ${ }_{\text {E．}}^{60}$ | 8000 |  | E8000 |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Outisio Bishos Stifitord |  |  |  |  |  |  |  |  |
| Boots Poters strotet Bishops stototord |  | 200 |  |  | ${ }^{\text {E0，00 }}$ |  |  |  |
|  |  |  |  |  | $\underset{\text { E．0．000 }}{\text { E．}}$ | E000 |  |  |
|  |  | $\frac{\frac{80}{80}}{}$ |  |  |  |  |  |  |
| Jackson Suare Shoppil |  | E0．0 | ${ }^{80}$ | ${ }^{2}$ | E0．0 | ${ }^{80.0}$ |  |  |
| Aasose |  | ${ }^{80} 0$ | e0， |  | ${ }^{\text {E0，}}$ ，${ }^{\text {a }}$ | ${ }_{\text {E0，} 14}$ |  |  |
| Beo，Chapel HW Retatil Park，Brainteo |  |  |  |  |  |  |  |  |
|  |  | ${ }^{20.0}$ | 8000 |  | ${ }_{\text {co．}}^{\substack{80}}$ | ， |  |  |
| Next，freeonorv vilage，Brainteo |  | ${ }^{2000}$ | E0，0 |  | ${ }^{50.0}$ |  |  |  |
| Ousiso－Cambiricge |  | E0．0 |  |  |  |  |  |  |
|  |  | $\frac{8000}{\text { coin }}$ |  |  | $\frac{800}{80}$ |  |  |  |
|  |  | e0，1 |  |  |  |  |  |  |
| Bis，Gratan Centre，Cambididge |  |  |  |  |  |  |  |  |
| Bois high Streat cambidige |  | $\frac{8000}{5000}$ | $\frac{80.00}{500}$ |  | ${ }^{\text {coo }}$ |  |  |  |
| currs P PC Word，Cambragg Reatal |  | E0．0 | 200 |  | ${ }^{\text {E3，488 }}$ |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  | $\frac{80.0}{80.0}$ |  |  | ${ }_{\text {en }}$ |  |  |  |
| Homotase．Cambridge efeal |  |  |  |  |  |  |  |  |
|  |  | 2000 | E．00 |  |  |  |  |  |
| Noet，Ciflon Cante，Cambrige |  |  |  |  |  |  |  |  |
| Next，The emall，Baratill cambridge |  | E000 | ${ }^{\text {80000 }}$ | ${ }^{\text {en }}$ | ${ }^{20,00}$ | ${ }^{80.0}$ |  |  |
| 隹 |  | ${ }_{\text {20，00 }}$ |  |  | ${ }^{20.0}$ | 80．00 |  |  |
|  |  | 绽， |  |  |  |  |  |  |
| Christ Lane，Cambirige |  | E0．0 | E0．0 |  | ${ }^{\text {E0，30 }}$ | ${ }^{\text {E1．}}$ |  |  |
| Lion Yard Stopoping centre，Cambidge |  |  | 80．0 |  |  |  |  |  |
| Michams comerer cambr |  | $\frac{80.0}{80.1}$ | $\frac{80}{50 .}$ |  |  |  |  |  |
| Beotive Contre Reatill |  | c3 | ${ }^{\text {E }}$ | ${ }_{5}$ | ${ }_{\text {E1．}}$ |  |  |  |
| Cambrage Reatil P |  |  |  |  |  |  |  |  |
| ITh |  | ${ }_{\text {ciene }}$ |  |  |  |  |  |  |
| Outido．Chamsiord |  |  | $\frac{80}{83,3}$ |  |  | 兂 |  |  |
| Currys PC World，Chelmer Village Retail Park，C |  |  |  |  |  |  |  |  |
| HMV，High Chelmer Shopping Centre，Chelm sfor |  | $\frac{8000}{}$ |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Next High Street，Chelmsford |  |  | ${ }^{\text {co．}}$ |  | E0．0 |  |  |  |
| The Measous，Chamstord |  |  |  |  |  |  |  |  |
|  |  |  | $\frac{80}{80}$ |  | ${ }^{2}$ |  |  |  |
| Riversido Ratail Park，Chemsto |  |  |  |  | $\frac{80}{\text { E0，}}$ |  |  |  |
| Atgos，Hataw Reatal Pak，harow |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Bhs，harouy Contre，Hatiow |  | ${ }_{\text {coiol }}$ |  |  | 800 |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Hatiorss．Howard Way，Hartow |  | $\frac{80.0}{\text { E0，}}$ | $\frac{80.0}{80.0}$ |  | $\frac{88000}{5000}$ |  |  |  |
|  |  | ${ }^{80,08}$ |  |  |  |  |  |  |
| Watan，hie Water fardians， |  | $\frac{8000}{8.000}$ | 80．0 |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  | \％ | E00， | $\frac{800}{60}$ |  |  |  |  |  |
|  |  |  |  |  | E0．0 |  |  |  |
| Hater Contres． Hatow |  |  | $\frac{80.0}{80}$ |  | E000 |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Steme |  | E0．0 |  |  |  |  |  |  |
| Hearou Reail Park Hatiow |  |  |  |  |  |  |  |  |
| The oaks Retali Park，Hatiow |  |  | ${ }^{80.02}$ |  |  |  |  |  |
|  |  | $\frac{80.0}{80.0}$ |  |  | $\frac{80.0}{80.0}$ |  |  |  |
| Outsido－Noumarke |  |  |  |  |  |  |  |  |
| Ahos， |  |  |  |  |  |  |  |  |
| TK Maxx 3 H High street，Newm anket |  |  |  |  |  |  |  |  |
| Oiside－orston |  | $\frac{80.0}{80}$ | $\frac{80}{600}$ | $\frac{\varepsilon_{0}}{60}$ | $\frac{80}{60}$ |  |  |  |
| Soiss High Stroat Ros |  |  |  | ${ }^{\text {en }}$ | ${ }^{2}$ | \％ |  |  |
| Ooliside Stevenage |  |  |  |  |  |  |  |  |
| EAs，The forum，stovennase |  |  |  |  |  |  |  |  |
|  |  | 80．0 |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| HivV，The Forum，Stevenego |  | $\frac{\text { E0，}}{\text { E0，}}$ | $\frac{80.0}{\text { E．OO}}$ |  | ${ }^{\text {co．00 }}$ | ${ }^{\text {E }}$ |  |  |
| JB Spors， ，The Forum，Stevenage |  |  |  |  |  |  |  |  |
| Megnet，Atayl Way ，Stevenage |  | \％ |  |  |  |  |  |  |
| Next，uueonsway，Stevenase |  |  |  |  |  |  |  |  |
| Pe Worli，Reousck Reatai Park，Stevenag |  |  |  |  |  |  |  |  |
| River Isand．West Gatat onite Stivenge |  |  |  |  |  |  |  |  |
| TKe |  |  |  |  |  | ${ }^{80} 0$ |  |  |
| Wickes，Monkswood Way，Stevenage |  |  |  |  |  |  |  |  |
| West cie Shoping Conto，Stevenage |  |  |  |  |  |  |  |  |
|  |  | ${ }_{\text {coio }}^{60}$ |  |  |  |  |  |  |
|  |  | ${ }^{2}$ |  |  |  |  |  |  |
|  |  | $\frac{80.0}{8100}$ |  |  | ${ }_{\text {E0，}}^{\text {E0，}}$ |  |  |  |
| Lakesido Reatil Park，West Thurock |  |  |  |  |  |  |  |  |
| Tillagates shoping 9 Park，Tolgate West，Stanvar |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Suntigatod |  |  |  |  |  |  |  |  |
| Cambria |  |  |  |  | 59，0 |  |  |  |
| noimstord |  |  |  |  |  |  |  |  |
| $\xrightarrow{\text { coler }}$ |  | ${ }_{\text {colit }}$ |  |  |  |  |  |  |



|  | $\begin{gathered} \text { Clothes and } \\ \text { Shoes } \end{gathered}$ | $\begin{array}{\|l\|l\|} \hline \begin{array}{l} \text { Furniture } \\ \text { and FIoor } \\ \text { coverins } \end{array} \\ \hline \end{array}$ | $\begin{gathered} \substack{\text { Dirat } \\ \text { Harder } \\ \text { ar Carden } \\ \text { Hems }} \\ \hline \end{gathered}$ | $\substack{\text { Domeststic } \\ \text { Applitances } \\ \text { End }}$ | $\begin{array}{\|c\|c\|c\|c\|c\|c\|} \hline \text { Goods } \\ \hline \end{array}$ |  | Recreational Goods | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Expenditure | E138．82 | 87.195 |  | ${ }^{\text {220．41 }}$ | E75．02 | ${ }^{\text {E155，37 }}$ | 99.17 | E611．94 |
| ${ }^{\text {Grasat Dunmow }}$ |  |  |  |  |  |  |  |  |
| Graeat Dunmow | E1，34 | ${ }_{\text {E1．47 }}$ | ${ }_{\text {E．0．12 }}$ | ${ }^{\text {E0．28 }}$ | ${ }_{\text {E0，}}^{6}$ | ${ }_{6596}$ | ¢0．91 |  |
| Haverhill | 500 |  | ${ }^{\text {E．0．00 }}$ | E0．00 | \＆0．00 | 80．00 |  |  |
| Argos，High Street，Haverhill | ${ }^{\text {E．0．00 }}$ | ${ }^{\text {E00．15 }}$ | ${ }_{\text {E0．00 }}$ | ${ }_{\text {E00，14 }}$ | ${ }_{\text {E0，99 }}$ | E1．47 | 202 |  |
| Boots，High Streot，Haverhill | ${ }^{\text {E．0．00 }}$ | ${ }^{80.00}$ | ${ }^{\text {E0．00 }}$ | ${ }^{\text {E0．00 }}$ | ${ }_{\text {E00．00 }}$ |  | 㖪 |  |
| Halfords，Cambridge Road Retail Park，Haverhill | ${ }^{\text {E0．00 }}$ | ${ }_{\text {coion }}$ | ${ }_{\text {E．0．00 }}$ | E0．00 | E0．00 | E0．00 |  |  |
| Sainsbury＇s，Haycocks R Road，Haverhill | ${ }^{\text {E0．76 }}$ | ${ }_{\text {c0，} 12}$ | ${ }_{\text {E．000 }}^{\text {E．07 }}$ | ${ }^{\text {E00．12 }}$ | ${ }_{\text {E } 0.87}^{60}$ | ${ }_{\text {E．0．42 }}$ |  |  |
| Cambridge Road Retail Park，Haverhill | ${ }_{\text {E0．00 }}$ | $\frac{81.22}{532}$ | ${ }^{\text {E5，47 }}$ | ${ }^{\text {c0．16 }}$ | ${ }^{\text {E0．16 }}$ | ${ }_{\text {E1．31 }}$ | ${ }^{\text {E1．12 }}$ |  |
| Haverill | ${ }_{\text {E4．55 }}$ | ${ }^{\text {c3，59 }}$ | ${ }_{\text {E1．，64 }}$ | ¢253 | ${ }^{\text {E6，18 }}$ | ${ }^{\text {E7，09 }}$ | ${ }^{\text {E5508 }}$ |  |
| Leaden Rooing | ${ }_{\text {E0．00 }}$ | $\frac{80.00}{600}$ | ${ }_{\text {E．0．00 }}$ | E0．00 | $\frac{80.00}{600}$ |  |  |  |
| Leaden Roding | ${ }_{\text {E．000 }}^{\text {E0．00 }}$ | $\frac{\varepsilon 0.05}{¢ 0.00}$ | $\frac{80.00}{\varepsilon_{000}}$ | ${ }_{\text {E．0．00 }}^{600}$ | $\frac{80.00}{5000}$ | $\frac{\text { E．0．0 }}{\text { coio }}$ | $\frac{\text { E0．00 }}{6000}$ | 0， |
| Maulden | ${ }_{80.00}$ | E0．00 | ${ }_{\text {E }}$ | E0．03 | E0．09 | ${ }_{\text {E }}{ }^{\text {E0．00 }}$ | ${ }_{60.00}$ | $\varepsilon_{\text {co．} 12}$ |
| Saftron Walden | E0．00 | E0．00 | ${ }^{\text {E0．00 }}$ | E0．00 | E0．00 | E0．00 | E0．00 |  |
| Argos（in Homebase），Elizabeth Way，Saffron Wa | ${ }_{\text {E0．00 }}$ |  |  |  | $\frac{80.09}{500}$ | ${ }_{\text {E0．00 }}^{\text {E．}}$ | $\frac{\varepsilon_{00.00}^{6}}{600}$ |  |
| Sols | $\frac{\text { E．0．00 }}{\text { co．}}$ | $\frac{\varepsilon 0.00}{6000}$ | ${ }_{\text {E．0．00 }}^{\text {E6，45 }}$ | ${ }_{\text {E．0．00 }}^{\text {E0．}}$ | $\frac{80.00}{50.00}$ | $\frac{\varepsilon 11.57}{\text { E0．00 }}$ | $\frac{\varepsilon 0.00}{E 0.60}$ |  |
| Ridgoons Timber \＆Builders Merchants，Ashdon R | $\varepsilon_{0}{ }^{0} 00$ | E0．00 | ${ }_{\text {E0，}}$ | E0．00 | E0．00 | ${ }^{\text {E }}$ 0，00 | ${ }_{\text {coiol }}^{\text {E00 }}$ | ع0．1 |
| Tescos Superstore，Radwinter Road，Saffron Walde | ${ }^{\text {E0．02 }}$ | ع0．00 | ${ }^{\text {E0．06 }}$ | ع0．00 | ع0．00 | ${ }_{\text {coiol }}$ | E0．00 | ${ }_{\text {¢0．0．}}$ |
|  | $\frac{68.23}{60.00}$ | $\frac{\varepsilon 6.47}{6000}$ |  | $\frac{\varepsilon 1176}{60.00}$ | $\frac{83.81}{60.00}$ |  |  | ${ }^{\text {E50．35 }}$ |
| Sawston | ${ }^{\text {E }}$ | ${ }^{\text {E0．23 }}$ | ${ }^{\text {E0．5 }}$ | ${ }^{\text {E0．0．10 }}$ | ${ }^{20.0}$ | ${ }^{\text {E1．01 }}$ | ${ }^{\text {co．}}$ |  |
| Stansted |  | E0．0 |  | E0．0 |  |  |  |  |
| Boots，Airside，Stansted Airport | E0．00 | E0．00 | ${ }^{\text {c0．00 }}$ | E0．00 | E0．00 |  |  |  |
| Boots，Main Terminal，Stansted Airport | E0．00 | E0．00 | ${ }^{\text {E0．00 }}$ | E0．00 | E0．00 | ${ }^{\text {E0．00 }}$ | E0．00 | £0．00 |
| Boots，The Greens Suilding，Stansted | ${ }_{\text {E．000 }}^{\text {E．00 }}$ |  | ${ }_{\text {E．000 }}^{\text {E．00 }}$ | E0．00 |  | ${ }_{\text {E．0．00 }}^{\text {E．00 }}$ |  |  |
| Stansted Alirport |  | E00 | E0．00 |  |  |  |  |  |
| Stansted Mountitit | E0．00 | E0．00 | E0．0 |  |  |  |  |  |
| Stansted Mounffitchet | E0．00 | E0．17 | ${ }^{\text {E．00 }}$ | ${ }^{\text {E0．0．}}$ | ${ }^{\text {E }}$ | ${ }^{\text {E }}$ | ． 17 |  |
| Stebling | ${ }^{\text {E0．00 }}$ | E0．00 | ${ }^{\text {E }}$ 000 | E0．00 | E0．00 | ${ }^{\text {E0．00 }}$ | E0．00 |  |
| Steobing | ${ }_{\text {E．0．00 }}^{\text {E．00 }}$ | $\stackrel{\varepsilon}{\text { E0．000 }}$ | ${ }_{\text {E0．00 }}^{\text {E．00 }}$ |  |  | $E000$ |  |  |
| Takeley | E0．00 | ${ }_{\text {E0，49 }}$ | ${ }_{\text {E }}$ | E0．05 | E0．0 | 0．00 | e．00 |  |
|  | E0．0 | E0．00 | ${ }^{\text {E0，0}}$ | ${ }^{\text {c0．0．}}$ | ${ }^{\text {E0．}}$ |  |  |  |
| Thaxted | E0．00 | E0．00 | E0．00 |  | E0．00 | E0．1 | E0．00 | E0．13 |
| Outside－Bishops Stortford | E0．00 | ${ }_{\text {co．00 }}$ | ${ }_{\text {E．0．00 }}$ | ${ }_{\text {E0．00 }}$ | E0．00 | ${ }^{\text {E0．00 }}$ | ${ }^{\text {E0．00 }}$ |  |
| Argos，Jackson Square，，ishops Stortiord | E0．00 | ${ }_{\text {E0．24 }}^{\text {E0．00 }}$ | ${ }_{\text {E．000 }}^{\text {E．00 }}$ |  | 线1．02 | E0．00 |  |  |
| Haltords，South Street，Bishops Stortiord | E0．00 | E0．00 | E0．13 |  |  | 0．00 | ${ }_{\text {E }}$ |  |
| Homeasas，Fitzroy Park，Bishops Storttord | E0．00 | E1．0 |  |  |  | E0．00 | ． 00 |  |
|  | $\underset{\substack{\text { E．0．00 } \\ \text { E．00 }}}{ }$ | E．000 <br> c000 |  |  | E．000 <br> 6000 | E．000 <br> E0．00 <br>  | E．000 <br> E0．00 | ع0．00 |
| Jackson Square Shopping Centre，Bishops Stortio | E0．00 | E0．00 | ${ }_{\text {E0．08 }}$ |  |  | ${ }^{\text {E0．00 }}$ | 0.00 |  |
| Outside－Braintree | E0．00 | ع0．00 | ${ }^{\text {E0．00 }}$ |  | ¢0．00 | ${ }^{\text {E0．0．0 }}$ | E0．00 |  |
| Argos，Bocking End，Braintree | $\frac{\varepsilon}{\text { E．00，}}$ | $\frac{\varepsilon_{0}}{80.00}$ | $\frac{\varepsilon 0.00}{E 734}$ | $\frac{\text { E0．16 }}{\text { E0．00 }}$ | $\frac{80.49}{50.00}$ | $\frac{\varepsilon_{0} 0.18}{\varepsilon_{0.00}}$ | $\frac{\text { E0．39 }}{\text { E0．00 }}$ |  |
| Boots，Goorge Yard，Braintree | ${ }_{\text {E }}$ | E0．00 | ${ }_{\text {E0．00 }}$ | E0．00 | E0．00 | ${ }_{\text {E }}$ | ${ }^{\text {E0．00 }}$ | ${ }_{\text {E0，45 }}$ |
| Halfords，Chapel Hill Retail Park，Braintree | ${ }^{\text {E0．02 }}$ | E0．00 | ${ }^{\text {E0．00 }}$ | E0．00 | ${ }^{\text {E0．00 }}$ | ${ }^{\text {E0．00 }}$ | ${ }^{\text {E0．63 }}$ |  |
| Next，Freeport Village，Braintree | ${ }^{\text {E0，23 }}$ | E0．00 | ${ }_{\text {E．0．00 }}$ |  | ع0．00 | ${ }_{\text {coiol }}$ | E0．00 |  |
| George Yard Shopping Centre，Braintree | ${ }_{\text {E0．77 }}^{60.00}$ | $\frac{80.00}{6000}$ | ${ }_{\text {E．0．00 }}^{\text {E．00 }}$ | ${ }_{\text {E0．00 }}^{\text {E0．00 }}$ | $\frac{80.00}{80.00}$ | $\frac{\varepsilon_{0} 0.24}{8.00}$ | $\frac{\varepsilon_{0} 0.00}{60.00}$ |  |
| Argos，Flizroy Stroet，Cambidge | ${ }_{\text {E }}$ | ${ }_{\text {E }}^{60.00}$ | ${ }_{\text {E }}$ | ${ }_{\text {E0．02 }}$ | ${ }^{\text {E0．00 }}$ | ${ }_{\text {E0．00 }}$ | ${ }_{\text {coion }}$ |  |
| Argos，Newmarket Road，Cambridge | E0．00 | E0．00 | ${ }_{\text {E }}$ | E0．02 | E0．09 | E0．00 | E0．00 |  |
| B8Q，New market Road，Cambridge | ${ }^{\text {e．000 }}$ | ${ }_{\text {c0，}}^{6}$ | ${ }_{\text {E0．93 }}$ | ع0．00 | ${ }^{\text {E0．00 }}$ | ${ }_{\text {E0．00 }}$ | E0．00 | ${ }_{\text {¢100，}}^{\text {E100 }}$ |
| BHs，Cratto Centre，Cambridge | ${ }^{\text {e0．00 }}$ | ع0．00 | ${ }_{\text {E．0．00 }}$ | E0．00 | E0．00 | ${ }_{\text {E0．00 }}$ | E0．00 |  |
| Boots，Cratton Contre，ambridge | ${ }_{\text {E．000 }}^{\text {E．00 }}$ |  | ${ }_{\text {E．000 }}^{\text {E．00 }}$ |  |  | ${ }_{\text {E00．39 }}^{60.36}$ | $\stackrel{\text { E0．00 }}{\text { E0．00 }}$ |  |
| Boots，Woolards Lane，Cambridge | E0．00 |  | ${ }_{\text {E }}$ |  |  | ${ }^{\text {E }}$ 0．00 | E0．00 |  |
| Currys PC World，Cambridge Retail Park，Cambric | E0．00 |  | ${ }_{\text {E }}$ | E0．69 | ${ }^{\text {E4，33 }}$ | ${ }^{\text {E }}$ 0．00 | E0．00 |  |
| Debenhams，The Gratton Centre，Cambridge | ${ }_{\text {E0．00 }}$ | ${ }_{\text {co．05 }}^{\text {E07 }}$ | ${ }_{\text {E．0．00 }}^{\text {E．00 }}$ | ${ }_{\text {co．00 }}$ | ${ }_{\text {co．00 }}^{60}$ | ${ }_{\text {co．00 }}$ | $\frac{\text { E0．00 }}{6000}$ |  |
| Difs，Newmarket Road，Cambridge | ${ }_{\text {E0．00 }}$ | ${ }_{\text {co．07 }}^{\text {coin }}$ | ${ }_{\text {E．0．00 }}^{\text {E．00 }}$ | ${ }_{\text {E0．00 }}$ | $\frac{80.00}{\text { c00 }}$ | $\frac{\varepsilon 0.00}{\text { E0．00 }}$ | $\frac{\varepsilon_{0.00}^{6}}{6102}$ |  |
| Haltorss，Cambridge Retail Park，Cambridge |  |  |  |  |  |  | ${ }_{\text {E1102 }}^{\text {E0．00 }}$ |  |
| Homebase，Cambridge Retail Park，Cambridge | ${ }^{\text {E }}$ 0．00 |  | ${ }^{\text {E0．98 }}$ | E0．00 | E0．00 | ${ }^{\text {E0．00 }}$ | E0．00 |  |
| John Lewis，，Crand Arcade，Cambridge | ${ }^{80.60}$ | ${ }^{2} 276$ | ${ }^{\text {E0．00 }}$ | E1．77 | ${ }^{\text {E8，64 }}$ | E4．72 | E1．50 |  |
| Magnet，Merecers Row，Cambridge | ${ }_{\text {eno }}^{\text {E000 }}$ |  |  |  |  |  | 0．00 |  |
| Noxt，Gratton Centre，Cambridge | $\frac{\text { E0．00 }}{\text { E．00 }}$ |  |  |  |  |  |  |  |
| Next，The Mall，Barhill，Cambridge | ${ }_{\text {E }}$ |  | ${ }_{\text {E．00 }}$ | E0．00 | E0．00 | ${ }_{\text {E }}$ | E0．00 |  |
| Primark，Burreigh Street，Cambridge | E0．00 |  |  |  |  | ${ }^{\text {E }}$ 000 | 0．00 |  |
| River Island，Grand Arcade，Cambridge | E0．00 | E0．00 | ${ }^{\text {E }}$ 0．00 |  | E0．00 | ${ }^{\text {co．00 }}$ | E0．00 |  |
|  |  |  |  |  |  | ${ }_{\text {co．}}^{\text {E．00 }}$ |  |  |
| Toys R Us，The Beehive Centre，Cambridge | ${ }_{\text {E0．00 }}^{600}$ |  |  |  |  |  |  |  |
| Grand Arcade，Cambridge | ${ }_{\text {E0．28 }}$ | ${ }_{80.07}$ | ${ }_{\text {E．00 }}$ |  |  | ${ }_{\text {E1．78 }}$ | ${ }_{\text {E0．40 }}$ |  |
| Lion Yard Shopping Centre，Cambridge | ${ }^{\text {E0．} 15}$ |  | ${ }_{\text {E．0．00 }}$ | E0．00 |  | ${ }^{\text {E00．15 }}$ | E0．00 |  |
| Mitchams Cormer，Cambridge | E0．00 | ${ }_{\text {E00．00 }}^{\text {E0，}}$ | ${ }_{\text {E．0．00 }}$ | ${ }^{\text {E0．0．}}$ | ${ }^{\text {E0．00 }}$ | ${ }_{\text {E0．00 }}$ | E0．00 |  |
| The Grafton，Cambridge | ${ }_{\text {E }}^{\text {E．}}$ | ${ }_{\text {E00，15 }}^{6406}$ | $\frac{\text { E0．00 }}{\text { E0，7 }}$ | $\frac{\text { E0．00 }}{60.50}$ | $\frac{80.00}{5227}$ |  | $\frac{\varepsilon 0.00}{¢ 1,89}$ | E0．95 |
| Beahive Centre Retail Park，Cambriage | ${ }_{\text {E1．06 }}^{\varepsilon_{102}}$ | ${ }_{\text {E42，06 }}^{8.11}$ | ${ }_{\text {E }}^{\substack{\text { E0．174 }}}$ | ${ }_{\text {E0．50．}}^{60.4}$ | ${ }_{\text {E22．14 }}^{8.27}$ | ${ }_{\text {E }}^{\substack{\text { E0．192 }}}$ | ${ }_{\text {E1．89 }}^{\text {E1．50 }}$ | E10．14 |
| Outside－Cheimer V Vlilage | ${ }^{\text {E0．00 }}$ | $\frac{80.00}{80}$ |  |  |  | ${ }^{\text {E0．00 }}$ | 0．00 |  |
| TK Max，Chelmer V Village Retail Park，Chelmer V | E0．00 | ${ }_{\text {coiol }}$ | ${ }_{\text {E．0．00 }}$ | ${ }^{\text {E0．0．}}$ | ${ }^{\text {E00．00 }}$ | ${ }_{\text {E．0．00 }}$ | ${ }^{\text {E0000 }}$ |  |
| Ousside Chelmstord B80，Homelands Retail Park，Chelmstord |  |  |  |  | $\frac{\varepsilon 0.00}{60.00}$ | ${ }_{\text {E．000 }}^{\text {E．00 }}$ | ${ }_{\text {E0．00 }}^{\text {E000 }}$ |  |
| Curry PC World，Chelmer Village Retail Park，Ch | ${ }^{\text {E0．00 }}$ |  |  | ${ }^{\text {E1．84 }}$ | ${ }^{\text {E7，06 }}$ | E0．00 | ع0．00 | ${ }_{\text {¢ }}^{68,89}$ |
| High Cheimer Shopping Coentre，Chelmstord | ${ }_{\text {E．000 }}^{\text {E0．00 }}$ |  | $\frac{\text { E0．00 }}{\text { E0．00 }}$ | ${ }_{\text {E．0．00 }}^{6000}$ | $\frac{\varepsilon 6000}{E 0.00}$ | ${ }_{\text {E0．00 }}^{\text {E0，}}$ | $\frac{\text { E．000 }}{60.00}$ |  |
| JJB Sports，High Chelmer，Chelmstord | E0．00 |  | E0．00 | E0．00 | E0．00 | ${ }^{10.00}$ | E0．00 |  |
| Magnot，Hanbury Road，Chelmstord | E0．00 | E0．00 | E0．00 |  | E0．00 |  | E0．00 |  |
| Naxat，High Stroet，Chelimstord | ${ }_{\text {E．0．33 }}^{\text {E．3 }}$ | ${ }_{\text {E0．000 }}^{\text {E0．00 }}$ | ${ }_{\text {E．0．00 }}^{\text {E．00 }}$ | ${ }_{\text {E0．00 }}^{\text {E0．00 }}$ | ${ }_{\text {E0．00 }}^{\text {E0．00 }}$ | ${ }_{\text {E．}}^{\text {E0．00 }}$ | $\stackrel{\text { E0．00 }}{\text { E0．00 }}$ |  |
| The Meadows，Chelmstord | E0．67 | E0．00 | E0．00 | ${ }_{80} 800$ |  | ${ }_{\text {E1．16 }}$ | 00 |  |
| Wickes，Cutorn Hall Lane，Springfiold，Chelmstord | E0．00 | E0．00 | ${ }^{\text {E0，12 }}$ | E0．00 | ${ }^{\text {E0．}}$ |  |  |  |
| Chelmer village Retail Park， ，heimstord Riversido Retail Park，cheimstord | ${ }_{\text {E．0．30 }}^{\text {E．00 }}$ |  | ${ }_{\text {E．0．06 }}^{\text {E．00 }}$ | ${ }_{\text {E0．85 }}^{60.00}$ |  |  |  |  |
| Outside－Harlow | ${ }^{\text {E 0，00 }}$ | E0．00 | ${ }^{\text {E．00 }}$ | E0．00 | E0．00 | $\varepsilon_{0.00}$ | E0．00 |  |
| Argos，Hariow Retail Park，Harlow | $\frac{\text { E0．00 }}{\text { coion }}$ |  | E0．00 | ${ }^{\text {E }}$ | ¢0．2 | E 8 | 退 |  |
| B8Q，The Oaks Retail Park，Hariow | ${ }^{80.00}$ |  | ${ }_{\text {E0．99 }}$ | E0．00 | ${ }_{\text {E }}$ | ${ }^{\text {E0．00 }}$ | E0．00 |  |
| BHS，Harvey Centre，Hariow | E0．00 |  | 80．00 | ${ }^{\text {E0．00 }}$ | 通 | E．00 | ${ }_{\text {E0．00 }}$ |  |
| Boots，The Stow，Harrow | E0．0 |  | E0．00 | E0．00 |  | ${ }^{\text {E }}$ | e00 |  |
| Currys | $\underbrace{\text { E0．00 }}_{\text {E0．00 }}$ | ${ }_{\text {E．}}^{\substack{\text { E．00 }}}$ | ¢0．00 | E．a | E0．02 | 00．00 | 0．17 |  |
| HMV，Water Gardens，Harlow | \＆0．00 | 200 | ${ }^{\text {E．000 }}$ | \＆0．00 | 80．00 | 20．00 | 0.00 | 0.00 |



|  | $\substack{\text { Clothes and } \\ \text { Shoes }}$ | $\left\|\begin{array}{l} \text { Furniture } \\ \text { and FFoor } \\ \text { Covering } \end{array}\right\|$ | $\begin{array}{\|c\|c\|} \text { Divy } \\ \text { Cardware } \\ \text { or Carden } \\ \text { Hetems } \end{array}$ | $\begin{array}{\|c\|} \hline \text { Domestic } \\ \text { Electric } \\ \text { Applianc } \\ \text { es } \end{array}$ | $\left.\begin{gathered} \text { Electrical } \\ \text { Goods } \end{gathered} \right\rvert\,$ | $\text { , } \left.\begin{gathered} \text { Personanal } \\ \text { \&uxury } \\ \text { Goods } \end{gathered} \right\rvert\,$ | $\begin{gathered} \text { Recreati } \\ \text { onal } \\ \text { Goods } \end{gathered}$ | Tot |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Expenditure | £155.32 | 880.51 | E58.36 | E22.84 | E83.94 | £173.84 | £110.95 | ${ }^{\text {¢685.75 }}$ |
| Great Dunmow |  |  |  |  |  |  |  |  |
| Great Dunmow | E1.50 | ${ }^{1.11 .65}$ | E0.11 | ${ }^{\text {E0.31 }}$ | E0.1 | E6.6 | ${ }_{\text {E102 }}$ | 2 |
| Haverthill |  |  |  |  |  |  |  |  |
| Argos, High Street, Haverhill | E0.00 | ${ }^{\text {E0. } 17}$ | ع0.00 | ${ }^{\text {E0, }}$ | £1.1 | $E 1.6$ | $\underline{\text { E2.2 }}$ |  |
| Boots, , ligh Strret, Haverhill | ${ }^{\text {E0.00 }}$ | £0.00 | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.00 }}$ | ع0.00 | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.00 }}$ |  |
| Halfords, Cambridge Road Retail Park, Haverhill Sainsbury's, Haycocks Road, Haverhil | ${ }_{\text {E0.00 }}^{\text {E0. }}$ | ${ }_{\text {E }}$ | $\frac{\text { E0.00 }}{\text { E.00 }}$ | $\frac{80.00}{E 0.14}$ | ${ }_{\text {E0.00 }}^{80.77}$ | ${ }_{\text {¢ }}^{\substack{\text { ¢0.00 }}}$ |  |  |
| Cambridge Road Retail Park, Haverrill | E0.00 | ${ }_{\text {E1.37 }}$ | E8.38 | E0.19 | E0.1 | ${ }_{\text {E1. }}$ | E1.26 |  |
| Haverhill | E5.05 | E4.02 | ${ }^{\text {E2. }}$. ${ }^{\text {a }}$ | ${ }^{\text {E2 } 2.83}$ | E6.9 | E7.93 | E5.68 |  |
| Leaden Roding | ${ }^{\text {E0.00 }}$ | ${ }^{20.00}$ | ع0.00 | ${ }^{\text {E0.00 }}$ | £0.00 | ${ }^{\text {E } 0.00}$ | ع0.00 |  |
| Leaden Roding | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.06 }}$ | E0.00 | ${ }^{\text {E0.00 }}$ | E0.00 | E0.00 |  |  |
| Maulden | ${ }^{\text {E0.00 }}$ | ${ }^{\text {¢0.00 }}$ | £0.00 | ${ }^{\text {¢0.00 }}$ | E0.00 | ${ }^{\text {¢ } 0.00}$ | ع0.00 |  |
| Maulden | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.00 }}$ | E0.00 | ${ }^{\text {E0.04 }}$ | E0.10 | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.00 }}$ |  |
| Saffron Walden | ${ }^{\text {E }}$ 0,00 | E0.00 | E0.00 | ${ }^{\text {E }}$ 0,00 | E0.0 | ${ }^{\text {E }}$ 000 | E0.00 |  |
| Argos (in Homebase), Elizabeth Way, Saffron Wald | ${ }^{\text {E0.00 }}$ | ¢0.09 | E0.00 | ${ }^{\text {¢0.18 }}$ | ¢0.1 | ${ }^{\text {¢0.00 }}$ | £0.00 |  |
| Boots, Market Place, Saffron, Walden | E0.00 | E0.00 | ع0.0 | ${ }^{\text {E0.0 }}$ |  |  | E0.0 |  |
| Homebase, Elizabeth Way, Saffron Walden | E0.00 | E0.00 | E7.38 | $\mathrm{E}_{0} 0.03$ | E0.00 | E0.00 | E0.67 | £8.07 |
| Ridgeons Timber \& Builders Merchants, Ashdon R. | ${ }^{\text {eno.00 }}$ | ${ }^{\text {eno.00 }}$ | ع0.16 |  | ع0.00 | E0.00 | E0.00 |  |
| Tesco Superstore, Radwinter Road, Saftron Walder | ${ }^{\text {E0.00 }}$ | E0.00 | ${ }^{\text {E0.06 }}$ | E0.00 | ${ }^{\text {E0.00 }}$ | E0.00 | E0.00 |  |
| Saffron Walden | ${ }^{\text {E9,21 }}$ | E7.24 | ${ }^{\text {E } 3.54}$ | E1.97 | E4.2 | 22.09 | E10.12 | E56.43 |
| Sawston | .00 | E0.00 |  | E0.00 | E0.0. | E0.0 | E0.00 |  |
| Sawston | £0.18 | ${ }^{\text {E }}$ \% 26 | E0.77 | £0.1 | ع0.0 |  | $\varepsilon^{\text {E }}$ |  |
| Stansted | ${ }^{\text {E0.00 }}$ | ع0.00 | E0.00 | E0.00 | ع0.00 | E0.00 | ${ }^{20.0}$ |  |
| Boots, Airside, Stansted Airport | ${ }^{\text {¢ } 0.00}$ | ${ }^{\text {¢ }}$ 0.00 | ع0.00 | ${ }^{\text {E0.00 }}$ | E0.00 | £0.00 | ع0.00 |  |
| Boots, Main Terminal, Stansted Airport | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.00 }}$ | \%00 | E0.00 | E0.00 |  |
| Boots, The Greens Building, Stansted | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E }}$ 0.00 | E0.00 | ${ }^{20.0}$ | ع0.0. | ${ }^{\text {E }}$ 000 | ${ }^{\text {E0.00 }}$ |  |
| HMV, Airside Departure Lounge, Stansted Airport | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.00 }}$ | E0.00 | E0.00 | ع0.0 | E0.0 | E0.00 |  |
| Stansted Airport | E0.00 | £0.00 | ع0.00 | E0.0. | E0.0 | E0.7 | ${ }^{\text {E0.00 }}$ |  |
| Stansted Mounffitchet | ${ }^{\text {¢0.00 }}$ | E0.00 | ع0.00 | E0.00 | £0.00 | E0.00 | ${ }^{\text {E0.0. }}$ |  |
| Stansted Mounffitchet |  | ${ }^{\text {E } 0.19}$ |  |  |  |  | E0.19 |  |
| Stebbing | E0.00 | E0.00 | ع0.00 | ${ }^{\text {E0.00 }}$ | E0.00 | E0.00 | ${ }^{\text {E0.00 }}$ |  |
| Stebbing | ${ }^{\text {E0.00 }}$ | E0.00 | E0.00 | ${ }^{\text {E0.00 }}$ | E0.00 | E0.00 | ${ }^{\text {E0.24 }}$ |  |
| Takeley | ${ }^{\text {E }}$ 0,00 | ع0.00 | E0.00 | ${ }^{\text {E }}$ | 机 | E0.0 | E0.00 |  |
| Takeley | ${ }^{\text {¢0.00 }}$ | ${ }^{\text {¢0.55 }}$ | £0.00 | E0.05 | E0.0 | ¢0.0 | ع0.00 |  |
| Thaxted | E0.00 | 80.00 | £0.00 | £0.0 | ${ }^{\text {E }}$ | ${ }^{1}$ | E0.0 |  |
| Thaxted | £0.00 | ع0.00 | ع0.00 | ${ }^{\text {¢0.00 }}$ | E0.00 | E0.14 | £0.00 |  |
| Outside - Bishops Storftord | E0.00 | ${ }^{\text {E0.00 }}$ | E0.00 | ${ }^{\text {E0.00 }}$ | E0.00 | E0.00 | ع0.00 |  |
| Argos, Jackson Square, Bishops Stortiford | ${ }^{\text {E0.00 }}$ | ${ }^{\text {¢ } 0.26}$ | E0.00 | E0.09 | E1.15 | E0.00 | E0.28 |  |
| Boots, Potter Street, Bishops Stortford | ${ }^{\text {E }}$ 0,00 | ع0.00 | E0.00 | E0.00 | ع0.00 | E0.00 | E0.00 |  |
| Halfords, South Street, Bishops Storfford | E0.00 | ع0.00 | ع0.10 | E0.00 | ع0.00 | E0.00 | ع0.00 |  |
| Home esase, Filitroy Park, , isishops Stortford | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E1.13 }}$ | E6.23 | E0.13 | E0.0 | E0. | E0.00 |  |
| Magnet, Stort Valley Industrial Park, Bishops Stort\| | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.00 }}$ |  | E0.00 |  |  |  |  |
| Next, Jackson Square Shopping Centre, Bishop Stq | E0.00 | ${ }^{\text {E0.00 }}$ | ع0.00 |  | E0.0 | E0.00 | ع0.00 |  |
| Jackson Square Shopping Centre, Bishops Storttor | E0.00 | E0.00 | E0.08 | E0.05 | E0.0 | E0.00 | ${ }^{\text {E0.00 }}$ |  |
| Outside - Braintree | ${ }^{\text {E }} 0.00$ | ${ }^{2} 0.00$ | E0.00 | ${ }^{\text {E0.00 }}$ | ع0.00 | ${ }^{\text {E }}$ 000 | E0.00 |  |
| Argos, Bocking End, Braintree | £0.00 | £0.00 | E0.00 | ${ }^{\text {¢0.18 }}$ | E0.55 | ${ }^{\text {¢ } 0.20}$ | ${ }^{\text {E0.44 }}$ |  |
| B8Q, Chapel Hill Retail Park, Braintre | ${ }^{\text {E0,00 }}$ | E0.91 | E8.21 |  |  |  |  |  |
| Boots, George Yard, Braintree | $\frac{£ 0.00}{\text { ¢0.00 }}$ | $\frac{\varepsilon 0.00}{\text { E0.00 }}$ | $\frac{\text { E0.00 }}{\text { E0.00 }}$ | $\frac{\text { ¢0.00 }}{60.00}$ | $\frac{\text { E0.00 }}{60.00}$ | ${ }^{\text {E } 0.50}$ | $\frac{\text { E0.00 }}{\text { EOP }}$ |  |
| Hatiords, Chapel ${ }^{\text {Natill }}$ Retail Park, Braintree | ${ }_{\text {E.0. }}^{\text {E. } 26}$ | ${ }_{\text {E }}$ | ${ }_{\text {E.0.00 }}$ | ${ }_{\text {E }}{ }_{\text {E.00 }}$ | $\underline{\text { E0.00 }}$ | ${ }_{\text {coiol }}^{10.00}$ | ${ }^{2}$ |  |
| George Yard Shopping Centre, Braintree | \&0.79 | E0.00 | E0.00 | ${ }^{\text {E } 0.05}$ | E0.00 | £0.27 | E0.00 |  |
| Outside - Cambridge | . 00 | E0.00 | E0.00 | E0.00 | E0.00 | E0. | E0.00 |  |
| Argos, Fitzroy Street, Cambridge | £0.00 | ${ }^{\text {¢0.00 }}$ | E0.00 | E0.02 | E0.0 | E0.00 | £0.00 |  |
| Argos, Newmarket Road, Cambridge | ${ }^{\text {E }} 0.00$ | ${ }^{20.00}$ | E0.00 | E0.03 | £0.1 | E0.0 | E0.00 |  |
| BRQ, Newmarket Road, Cambridge | E0.00 | ${ }^{\text {E } 0.16}$ | E1.33 | E0.0 | E0.00 | ${ }^{\text {co. }}$ | E0.00 |  |
| BHS, Grafton Centre, Cambridge | ${ }^{\text {E0.00 }}$ | ${ }^{\text {co.00 }}$ | E0.00 | E0.00 | E0.0 | E0.00 | E0.00 |  |
| Boots, Graftoo Centre, Cambridge | ${ }^{\text {E0.00 }}$ | E0.00 | E0.00 | E0.00 | E0.00 | ${ }^{\text {E0.44 }}$ | ${ }^{\text {E0.00 }}$ |  |
| Boots, High Street, Cambridge | ${ }^{\text {E0.00 }}$ | ع0.00 | E0.00 | ${ }^{\text {E0.00 }}$ | E0.00 | ${ }^{\text {E0.40 }}$ | ع0.00 |  |
|  | ${ }^{\text {E0.00 }}$ | £0.00 | E0.00 | E0.00 | 80.0 | E0.00 | ع0.00 |  |
| Currys PC World, Cambridge Retail Park, Cambridg Debenhams, The Grafton Centre, Cambridge | ${ }_{\text {E0.00 }}^{80.0}$ |  | $\frac{\varepsilon 0.00}{80.00}$ | ${ }_{\text {E0.77 }}^{\text {E0.00 }}$ | $\frac{\text { E4, }}{\text { E0.0 }}$ | ${ }_{\text {E } 0.00}^{\text {E0.00 }}$ | $\frac{\varepsilon 0.00}{80.00}$ |  |
| DFS, Newmarket Road, Cambridge | E0.00 | E0.07 | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 | E0.0 |
| Halfords, Cambridge Retail Park, Cambridge | ${ }^{\text {¢ }}$ 0,00 | £0.00 | £0.00 | ${ }^{\text {E }} 0.00$ | E0.00 | E0.00 | £1.15 |  |
| HMV, Lion Yard, Cambridge | ${ }^{\text {E0.00 }}$ | $\underline{80.00}$ | 20.00 | E0.00 | 80.0 | E0.00 | ع0.00 |  |
| Homebase, Cambridge Retail Park, Cambridge | ${ }^{\text {¢0.00 }}$ | E0.14 | E1.45 | £0.0 | ¢0.0 | E0.0 | ع0.00 |  |
| John Lewis, Grand Arcade, Cambridge | ${ }^{\text {E0.67 }}$ | ${ }^{\text {E30.09 }}$ |  | ${ }^{\text {E1. }}$ S | 㖪 | E5.2 |  |  |
| Magnet, Mercers Row, Cambridge | E0.00 | E0.00 | ع0.00 | ${ }^{\text {E0.00 }}$ | E0.00 | E0.00 | ع0.00 |  |
| Next, Grafton Centre, Cambridge | ${ }_{\text {E.000 }}^{4}$ | $\frac{80.00}{800}$ | $\frac{80.00}{80}$ | $\frac{80.00}{6000}$ | $\frac{80.00}{6000}$ | E0.00 | ع0.00 |  |
|  | ${ }_{\text {E0.00 }}^{\text {E0. }}$ |  | ${ }^{\text {E0.00 }}$ |  | $\underline{\text { E0.00 }}$ | ${ }_{\text {E0.00 }}^{\text {E0.00 }}$ |  |  |
| Primark, Burleigh Street, Cambridge | ${ }^{\text {E }}$ 000 | E0.00 | 80.00 | E0.00 | E0.00 | E0.00 | E0.00 |  |
| River Island, Grand Arcade, Cambridge | ${ }^{\text {£0.00 }}$ | ع0.00 | ${ }^{\text {E } 0.00}$ | ${ }^{\text {¢0.00 }}$ | £0.00 | E0.00 | E0.00 |  |
| TK Maxx, Beenive Center, Coldhams Lane, Cambri | ${ }^{\text {E }}$ ¢0. 27 | E0.00 | E0.00 | ${ }^{\text {E0.00 }}$ | E0.0) | E0.00 | ${ }^{\text {E0.00 }}$ |  |
|  |  | E0.00 |  |  |  | E0.00 | 20.5 |  |
| Christs Lane, Cambrigge | ${ }_{\text {E.0.32 }}^{\text {E. }}$ | ${ }^{\text {E }}$ E0.00 | ${ }_{\text {E.000 }}$ |  | ${ }_{\text {E00.00 }}^{\text {E0.42 }}$ | ${ }_{\text {E00.00 }}^{\text {E1.99 }}$ | ${ }^{\text {E.0.45 }}$ | ${ }_{\text {E0.00 }}^{\text {E.38 }}$ |
| Lion Yard Shopping Centre, Cambridge | ${ }^{\text {¢0. } 17}$ | £0.07 | ${ }^{\text {E }} 0.00$ | E0.00 | E0.00 | E0.17 | E0.00 |  |
| Mitchams Cormer, Cambridge | ${ }^{\text {E }}$ 000 | E0.00 | ${ }^{2} 0.00$ | E0.0 | E0.00 | E0.00 | ${ }^{\text {E }}$ 0,00 |  |
| The Graton, Cambridge | E0.90 | ${ }^{\text {E } 0.17}$ | E0.00 | E0.0 | E0.0 | E0.00 | E0.00 | ${ }^{\text {E1.07 }}$ |
| Beenive Centre Retail Park, Cambridge | ${ }^{\text {E1.19 }}$ | ${ }^{\text {E4.55 }}$ | E0.22 |  | E2.54 | E0.21 | $\varepsilon^{\text {E2.11 }}$ |  |
| Cambridge Retail Park, Cambridge | ${ }^{\text {E1.14 }}$ | ${ }^{\text {E2 } 236}$ | ${ }^{\text {E0.64 }}$ | ${ }_{\text {E0.45 }}$ | E2,39 | E0.24 |  |  |
|  | ${ }^{\text {E0.00 }}$ | E0.00 | ع0.00 | ${ }^{\text {E0.00 }}$ | E0.00 | £0.00 | E0.00 | ${ }^{\text {¢0.00 }}$ |
| TK Maxx, Chelmer Village Retail Park, Chelmer Viil | ${ }^{\text {E0.00 }}$ | E0.00 | ع0.00 | E0.00 | E0.00 | E0.00 | E0.00 |  |
| Outside - Chelmstord Pe, | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E.0.00 }}$ | ${ }^{\text {E0.00 }}$ | E0.00 | ${ }^{\text {E0,00 }}$ | E0.00 |  |
| Currys PC World, Chelmer Village Retail Park, Chel | E0.00 | E0.00 | E0.00 | ${ }_{\text {E2. }}$ | ${ }^{\text {E7. }}$ | ${ }^{80} 0$ | E0.00 |  |
| High Chelmer Shopping Centre, Chelmsford | ${ }^{\text {E }} 0.00$ | £0.06 | ع0.00 | E0.00 | ع0.00 | E0.00 | ${ }^{\text {E }}$ 0,00 | $\mathrm{E}^{10.06}$ |
| HMV, High Cheimer Shopping Centre, Chelmstord | ${ }^{\text {E0,00 }}$ | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 |
| JVB Sports, , iigh Chelmer, Chelmstord | ${ }^{\text {¢0.00 }}$ | ع0.00 | E0.00 | ${ }^{\text {E0.00 }}$ | E0.00 | ¢0.00 | ع0.00 |  |
| Magnet, Hanbury Road, Chelimsford | E0.00 | E0.00 | E0.00 | E0.00 | E0.0 | E0.00 | E0.00 |  |
|  | E0.08 | ${ }^{1} 0.00$ | E0.0 | E0.0 | E0. | E0.0 | E0.00 |  |
| Next, Nigh Street, , heilmstord | ${ }_{\text {E }}$ | $\underline{\text { E0.00 }}$ | £0.00 | ${ }_{\text {E0.00 }}$ | E0.00 | ${ }^{\text {E1.30 }}$ | E0.00 |  |
| Wickes, Cutoon Hall Lane, Springfield, Chelmstord | ${ }^{\text {E } 0.00}$ | £0.00 | ع0.13 | ${ }^{\text {£0.00 }}$ | E0.00 | E0.00 | E0.00 |  |
| Cheimer Village Retail Park, Chelmstord | ${ }^{\text {E0,34 }}$ | ${ }^{\text {E3,39 }}$ | E0.07 | ${ }^{\text {E0.95 }}$ | E4.18 | ${ }^{10.54}$ | ${ }^{\text {E3,57 }}$ |  |
| Riverside Retail Park, Chelmstord | ${ }^{\text {¢ } 0.00}$ | E0.22 | ${ }^{\text {E0.00 }}$ | E0.00 | £0.12 | ${ }^{\text {¢ } 0.00}$ | ${ }^{1} 1.36$ |  |
| Outside - Harlow | E0.00 |  |  | E0.0. |  | E0.0 |  |  |
| Argos, , Harlow Retai Park, Harlow Argos, The Harvey Centre, Harlow |  |  |  |  |  |  |  |  |
| BRO, The Oaks Retail Park, Harlow | E0.00 | E0.14 | ${ }^{20.87}$ | ${ }^{\text {E.0.00 }}$ | ${ }^{\text {E }}$ E0.00 | ${ }_{\text {E }}$ | E0.00 | ${ }_{\text {E }}$ |
| BHS, Harvey Centre, Harlow | ${ }^{\text {E0.00 }}$ | £0.00 | ع0.00 | ${ }^{\text {¢0.00 }}$ | E0.00 | ${ }^{\text {¢0.00 }}$ | E0.00 | ${ }^{\text {¢0.00 }}$ |
| Boots, , Ste Stow, Harlow <br> Currys PC Word, Queensgate Retail Park, Edinburs |  |  |  |  |  |  |  |  |
| Currys PC World, Queensgate Retail Park, Edinburs |  |  |  |  |  |  |  |  |


| alfords, Howard Way, Harlow | E0. | E0.0 | E0.00 | E0.00 | E0.00 | E0.00 | E0.19 | E0.19 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| HMV, Water Gardens, Harlow | ${ }^{\text {¢0.00 }}$ | ${ }^{\text {¢ } 0.00}$ | £0.00 | ${ }^{\text {¢0.00 }}$ | £0.00 | ${ }^{\text {¢0.00 }}$ | ${ }^{\text {E0.00 }}$ | ${ }^{\text {¢0.00 }}$ |
| Homebase, Edinburgh Road, Harlow | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0. }} 11$ | E0.68 | ${ }^{\text {E0.00 }}$ |  | ${ }^{\text {E0.00 }}$ |  |  |
| Matalan, The Water Gardens, Harlow | ${ }^{\text {E }} 0.00$ | 80.00 | E0.0 | ${ }^{\text {E }}$ 0,00 | E0.0 | ${ }^{\text {E }}$ 0.00 | E0.00 |  |
| Next, Water Gardens, Harlow |  |  |  | ${ }^{\text {E0.00 }}$ | E0.00 | ${ }^{\text {E }} 0.00$ | ${ }^{20.00}$ |  |
| Primark, Broad Walk, Harlow | ${ }^{\text {E O }} 15$ | ${ }^{\text {E }} 0.00$ | E0.00 | ${ }_{\text {E0.00 }}$ |  | ${ }^{\text {E }}$ 0.00 | E0.00 |  |
| River Island, Water Gardens, Harlow | ${ }^{\text {E }} 0.00$ | E0.00 | E0.00 | ${ }^{\text {E0. }}$ | E0.00 | ${ }^{2} 0.00$ | E0.00 |  |
| TK Maxx, Water Gardens, Haydens Road, Harlow | E0.00 | ع0.00 | ع0.00 | ${ }^{\text {E }}$ 000 | E0.00 | ${ }^{\text {E }}$ 0.00 | E0.00 |  |
| Toys R Us, Queensgate Centre, Harlow | ${ }^{\text {¢ } 0.00}$ | ع0.00 | ع0.00 | ${ }^{\text {¢ }}$ 0.00 | £0.00 | ${ }^{\text {¢ }} 0.00$ | ${ }^{\text {E0.24 }}$ |  |
| Wickes, Princes Gate Retail Park, Howard Way, Ha | ${ }^{\text {E }} 0.00$ | $\varepsilon^{80.00}$ | $\varepsilon^{2} 0.28$ | ${ }^{\text {E } 0.00}$ | ${ }^{\text {E }}$ 0.00 | ${ }^{\text {E }} 0.00$ | E0.00 |  |
| Harvey Centre, Hariow | E0.00 | ${ }^{\text {E }} 0.00$ |  | E0.00 | E0.00 | ${ }^{\text {E }} 0.00$ | E0.00 |  |
| Little Walk, Harlow | ${ }^{\text {E }}$ 0.00 | E0.00 | ع0.00 | $\mathrm{E}_{0} 000$ | E0.00 | E0.00 | E0.00 |  |
| Staple Tye, Harlow | ${ }^{\text {E }} 0.00$ | ${ }^{2} 0.00$ | 20.00 | E0.00 | E0.0 | ${ }^{\text {E0, }}$ | E0.0 |  |
| The Water Gardens, Harlow | $\mathrm{E}_{0} 0.00$ | ${ }^{\text {¢ } 0.00}$ | £0.00 | £0.00 | ${ }^{\text {¢0.00 }}$ | ${ }^{\text {¢ } 0.00}$ | £0.42 | ${ }^{\text {¢ }}$ |
| Harlow Retail Park, Harlow | E0.14 |  | E0.49 |  |  | ${ }^{\text {E }}$ 0.21 | ${ }^{\text {E0.64 }}$ |  |
| Princes Gate Retail Park, Harlow | \&0.00 | \&1.27 | ع0.00 | E0.39 | E1.8 | ${ }^{\text {E }}$ 000 | E2.29 |  |
| The Oaks Retail Park, Harlow | ${ }^{\text {E }} 0.00$ | ${ }^{\text {E }}$ 0.00 | E0.05 | E0.00 | E0.0 | ${ }^{\text {E }}$ 0,00 | E0.00 |  |
| Outside - Hertiord | E0.00 | ع0.00 | E0.00 | E0.00 | ع0.00 | E0.0 | ع0.00 |  |
| Matalan, Madford Retail Park, Hertford | E0.00 | ع0.00 | E0.00 | ${ }^{\text {E0.0 }}$ | ${ }^{2}$ | E0.00 | E0.00 |  |
| Outside - Newmarket | E0.00 | ${ }^{1} 0.00$ | E0.00 | E0.0 | E0.0 | E0.00 | E0.00 |  |
| Argos, The Rookery Centre, Newmarket | ${ }^{\text {¢0.00 }}$ | ${ }^{\text {E0.00 }}$ | E0.00 | ${ }^{\text {E0.00 }}$ | E0.00 | ${ }^{\text {E0.00 }}$ | ع0.00 |  |
| Boots, High Street, Newmarket | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E }} 0.00$ | E0.00 | E0.00 |  | ${ }^{\text {E }} 0.00$ | E0.00 |  |
| TK Maxx, 31 High Street, Newmarket | $\mathrm{E}_{0} 0.00$ | $\varepsilon^{80.00}$ | E0.00 | ${ }^{\text {E }}$ 0,00 | E0.00 | $\varepsilon_{0.00}$ | E0.00 |  |
| The Guineas Shopping Centre, Newmarket | ${ }^{\text {E }} 0.00$ | ${ }^{\text {c }} 0.00$ | ع0.00 | E0.00 | E0.00 | ${ }^{\text {E }}$ 0,00 | £0.00 |  |
| Outside - Royston | E0.0 | E0.00 | E0.00 | £0.0 |  | ${ }^{\text {E0, }}$ | 20.00 |  |
| Boots, Burns Road, Royston | $\varepsilon_{0} 0_{0} 0$ | ${ }^{\text {E }} 0.00$ | E0.00 | E0.00 | ع0.00 | E0.00 | E0.00 | ${ }^{1} 0.0$ |
| Boots, High Street, Royston | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.00 }}$ | E0.00 | ${ }^{\text {E0.00 }}$ | E0.00 | ${ }^{\text {E }}$ 0,00 | 20.00 |  |
| Outside - Stevenage | ${ }^{\text {E0.00 }}$ | ع0.00 | E0.00 | E0.00 | E0.00 | ${ }^{\text {E }}$ 000 | E0.00 |  |
| BRQ, London Road, Stevenage | ${ }^{\text {E }} 0.00$ | ${ }^{\text {E }}$ 0.00 | E0.89 | E0.00 | E0.00 | E0.00 | E0.00 |  |
| BHS, The Forum, Stevenage | E0.00 | ${ }^{\text {2 }} 0.00$ | ع0.00 | ${ }^{\text {E }}$ 000 | ع0.00 | ${ }^{\text {E }}$ 000 | ع0.00 |  |
| Currys PC World, Roaring Meg Retail Park, S | £0.00 | ${ }^{\text {E }} 0.00$ | E0.00 | E0.00 | E0.00 | £0.00 | E0.00 |  |
| DFS, Roaring Meg Retail Park, Stevenage | E0.00 | $\varepsilon^{2} 0.00$ | E0.00 | ${ }^{\text {E }}$ | E0.0 | $\mathrm{E}^{2} 000$ | E0.00 |  |
| Dunelm Mill, Roebuck Retail Park, Stevenage | ${ }^{\text {E0.00 }}$ | ${ }^{\text {co.00 }}$ | E0.00 | ${ }^{\text {¢0.00 }}$ | ${ }^{10.00}$ | ${ }^{\text {E0.00 }}$ | E0.00 |  |
| HMV, The Forum, Stevenage | E0.00 | ${ }^{\text {E0.00 }}$ | E0.00 |  | E0.0 | ${ }^{\text {E }} 0.00$ | E0.00 |  |
| Homebase, Roaring Meg Retail Park, Stevenage | ${ }^{\text {E }} 0.00$ | ${ }^{\text {20.00 }}$ | E0.00 | E0.00 | ${ }^{2} 0.00$ | ${ }^{\text {E }}$ 0.00 | E0.00 |  |
| JJB Sports, The Forum, Stevenage | ${ }^{\text {¢0.00 }}$ | ${ }^{\text {E0.00 }}$ | ع0.00 | ${ }^{\text {E0.00 }}$ | E0.00 | ${ }^{\text {E0.00 }}$ | E0.00 |  |
| Magnet, Argyle Way, Stevenage | E0.00 | ${ }^{\text {E }}$ 0.00 | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 |  |
| Matalan, Danestrete, Stevenage | ${ }^{\text {E }}$ 0.00 | ${ }^{\text {E }} 0.00$ | E0.00 | ${ }^{\text {E }}$ | E0.0 | E0.00 | E0.00 |  |
| Next, Queensway, Stevenage | E0.00 | ${ }^{\text {E0.00 }}$ | ع0.00 | E0.0 |  | E0.00 | E0.00 |  |
| PC World, Roebuck Retail Park, Stevenage | ${ }^{\text {E0.00 }}$ | ${ }^{80.00}$ | E0.00 | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E } 0.24 ~}$ | ${ }^{\text {E0.00 }}$ | ${ }^{20.00}$ |  |
| Primark, Town Square, Stevenage | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E0.00 }}$ | E0.00 | ${ }^{\text {E0.00 }}$ | E0.00 | ${ }^{\text {E0.00 }}$ | E0.00 |  |
| River ISland, West Gate Centre, Stevenage | E0.00 | E0.00 | $\underline{80.00}$ | E0.00 | E0.00 | E0.00 | E0.00 |  |
| TK Maxx, Forum Shopping Centre, Stevenage | £0.00 | £0.00 | ${ }^{\text {co.00 }}$ | E0.00 | E0.00 | E0.00 | ${ }^{\text {E0.00 }}$ |  |
| Toys R Us, Roaring Meg Retail Park, London Road. | E0.00 | ${ }^{2} 0.00$ | $\underline{80.00}$ | E0.00 | E0.00 | E0.00 | E0.18 |  |
| Wickes, Monkswood Way, Stevenage | E0.00 | E0.00 | E0.10 | E0.00 | E0.00 | ${ }^{\text {¢ } 0.00}$ | E0.00 | $\underline{¢}^{6} 0.10$ |
| West Gate Shopping Centre, Stevenage |  | $\frac{\text { E0.00 }}{4039}$ | $\frac{\varepsilon}{80.00}$ |  | $\frac{80.00}{810}$ | $\frac{\text { E0.00 }}{\text { ¢00 }}$ | ${ }^{\text {E }}$ ¢0.00 |  |
| Roaring Meg Retail Park, Stevenage | ${ }_{\text {E0.15 }}^{60.15}$ | $\frac{80.39}{80.00}$ | $\underline{E 0.08}$ | ${ }_{\text {¢ }}^{\substack{\text { ¢0.33 } \\ 60.00}}$ |  | ${ }_{\text {E0.00 }}{ }_{\text {E0.00 }}$ |  |  |
| Outside - Elsewhere | E0.00 | E0.00 | E0.00 |  |  | E0.00 | E0.00 |  |
| Sainsbury's, Jackson Square, Bishops Stortford | £0.00 | ع0.00 | ع0.00 | £0.00 | ${ }^{20.30}$ | E0.0 | E0.00 |  |
| Bluewater Shopping Centre, Greenhithe | E0.72 | E0.11 | E0.00 | E0.04 | E0.18 | E0.70 | E0.19 |  |
| Freeport Outtet Shopping village, Charter Way, Bra | ${ }^{\text {E3.42 }}$ | ${ }^{\text {E1.47 }}$ | E1.01 | E0.30 | ع0.59 | E1.62 | E4.71 |  |
| Lakeside Retail Park, West Thurrock |  |  |  |  |  | E1.80 | ${ }^{\text {E1.60 }}$ |  |
| Tollgate Shopping Park, Tollgate West, Stanway | ${ }^{\text {E0. } 17}$ | ${ }^{\text {E1.23 }}$ | ${ }^{20.03}$ | E0.29 |  | ${ }^{\text {E }}$ 0.00 | $\varepsilon^{\text {E1.31 }}$ | E4.78 |
| Bishops Storftord | £11.84 | ${ }^{\text {E3,76 }}$ | E1.43 | ${ }^{\text {E1,34 }}$ | E2.37 | £15.81 | E4.52 |  |
| Braintree | ${ }^{\text {E6.86 }}$ | E2.58 | E0.99 | E0.75 | E1.7 | E6.74 | ${ }^{\text {E4, }}$ |  |
| Buntingford | E0.00 | £0.00 | ${ }^{\text {E }}$ | E0.00 | £0.0 | E0.00 | ${ }^{\text {E }}$ |  |
| Bur St Edmu | ${ }_{\text {E55.78 }}^{\text {E5115 }}$ | ${ }_{\text {E4 }}^{\text {E4, } 174}$ | $\frac{80.00}{¢ 1111}$ | $\frac{\varepsilon}{¢ 283}$ | ${ }_{\text {¢1209 }}$ | ${ }_{\text {E44,43 }}{ }_{\text {E4 }}$ |  |  |
| Cheimstord | E32.22 | ${ }_{\text {E3.63 }}$ | E0.69 | ${ }^{\text {E0.92 }}$ | E3.07 | E23.28 | E12.05 | ${ }^{\text {E75.86 }}$ |
| Colchester | E0.40 | E1.06 | E0.04 | E0.0 | E0.34 | E0.84 | ${ }^{\text {E0. }}$ | ${ }_{\text {E }} \times 1.07$ |
| Harlow | E5.10 | £2.42 | E0.15 | £0.4 | ${ }^{11.1}$ | ${ }^{\text {E }}$ 3,9 | £8.2 |  |
| London | E3.83 |  |  |  |  |  |  |  |
| Newmarket | ${ }_{\text {E0.70 }}^{\text {f085 }}$ | E0.09 |  | ${ }^{\text {E0.02 }}$ | E0.00 | ${ }^{\text {E0.31 }}$ | ${ }_{\text {E1.29 }}$ |  |
| Royston |  | ${ }^{\text {E }}$ E0.69 | ${ }^{\text {E }}$ ¢0.160 | ${ }_{\text {E }}^{\text {E0. }}$ | ${ }^{\text {E0.18 }}$ |  |  | ${ }_{\text {¢66.10 }}^{\text {E1.10 }}$ |
| Outside of Study Area | E5.66 | ${ }^{\text {E 2 }}$, ${ }^{\circ}$ | E2.09 | ${ }^{\text {E }}$ ¢ 24 | E1.33 | ${ }^{\text {E4.88 }}$ | ${ }^{\text {E2, } 21}$ | £19.5 |
| Others | E0.00 | ع0.00 | 20.00 | E0.00 | E0.00 | ${ }^{\text {E }}$ 000 | ع0.00 |  |
| Other | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E }}$ 0.00 | ع0.00 | ${ }^{\text {E0.00 }}$ | E0.00 | E0.00 | ع0.00 |  |
| Internet/delivered | ${ }_{\text {E.0.00 }}^{600}$ | $\frac{\text { E0.00 }}{\text { E0.00 }}$ | $\frac{\text { E0.00 }}{\text { E0.00 }}$ | $\frac{\text { E0.00 }}{\text { E0.00 }}$ | ¢0.00 | ${ }_{\text {E }}$ | ¢00 |  |
| (Oon't buy these goods regularly) | ¢0.00 | ع0.00 | \&0.00 | ¢0.00 | ع0.00 | ${ }^{60.00}$ | ع0.00 | E0.0. |


|  | $\underset{\substack{\text { cloteses } \\ \text { and Shose }}}{ }$ |  |  |  |  | Peesonal | Recreatonal cooss | ${ }^{\text {Total }}$ |
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| Expendure | $\frac{818838}{50,0}$ |  |  | $\frac{58880}{5000}$ |  |  |  |  |
| Great lounmow | ${ }_{\text {E176 }}$ | ${ }_{\text {E，}}^{1,98}$ | ${ }^{8} 8.1$ | ${ }_{80,38}$ | ${ }_{60,34}$ | ${ }_{\text {E7，}}$ |  |  |
|  | ${ }_{\text {E．0，00 }}^{5000}$ | $\frac{\text { fool }}{5000}$ |  | $\frac{8000}{80,18}$ | ${ }^{\text {F22 }}$ 29 | ${ }_{\substack{\text { fooo } \\ \text { E1，93}}}$ |  |  |
| Boost，Hlat Street Heveratil | E000 |  | ${ }_{500}$ | 80.00 | E000 |  |  |  |
|  | 约 | ${ }_{\substack{\text { coion } \\ \text { E0，}}}$ | ${ }_{\substack{\text { coo } \\ \text { 00．0 }}}$ | $\frac{8000}{80,16}$ | ${ }_{\text {E235 }}$ | coictes | 0.36 |  |
| Cambinde Rosad Retali Pask，Haventil |  | cin | ${ }^{\text {E9，8 }}$ |  |  |  |  |  |
| Heaedill | ${ }_{\substack{\text { E5933 } \\ \text { E000 }}}$ |  |  |  |  | ${ }_{\substack{\text { ce．3．} \\ \text { E0．0．}}}$ |  |  |
| Leades Roding |  |  |  |  | E000 | E000 |  |  |
| Mauten | 8000 | 8800 | ${ }^{80} 0$ | 80， | ${ }_{\text {E022 }}$ | E000 | E0，00 |  |
| Sation Widee |  |  |  |  |  |  |  |  |
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| Sawson | ${ }^{8021}$ | ${ }^{\text {80，30 }}$ | ${ }^{\text {en }}$ | E0，13 | E0，00 | ${ }^{\text {E1，33 }}$ | 0.17 |  |
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|  | E0000 | ${ }_{6}^{4000}$ | ${ }^{\text {E0，1}}$ | ${ }_{5000}$ | ${ }^{20000}$ | E000 |  |  |
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| Jackeon Sauare shoopha Centre，Blisoos Stortord | $\xrightarrow{\text { couo }}$ |  | ${ }_{\text {E00，}}^{\substack{\text { coin }}}$ |  |  |  |  |  |
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|  | （eoon |  | ${ }^{\text {f000 }}$ | ${ }_{\text {co }}^{50} 5$ |  |  |  |  |
| EHs，Graton Cente，camblote | ${ }_{\text {E0，00 }}$ | E0，00 | ${ }^{8} 000$ | ${ }_{\text {g00 }}$ | ${ }_{\text {coon }}$ | E0．09 |  |  |
|  |  | ${ }_{5}^{40000}$ |  | ${ }_{\text {2000 }}^{5000}$ | $\frac{\text { foiol }}{\substack{\text { coi }}}$ |  | E000 |  |
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| Grand Acrase，Cambrolese | 20，3 |  | E00． | 80，15 | ${ }^{\text {E10．03 }}$ | ${ }^{\text {E2，} 23}$ | ${ }_{\text {E0，}}^{\text {E．}}$ |  |
| Lin Yard hoonhaq Centre Camborase |  | $\frac{80}{500}$ |  | ${ }^{\frac{2000}{5000}}$ | $\frac{8}{40000}$ | ${ }_{\substack{\text { eo．20 } \\ \text { coion }}}$ |  |  |
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| Cuurs PC Worta，Chemer viluas Reatil Pakr．Chemstord |  |  | ${ }^{\text {E，0．0 }}$ | ${ }^{\text {E24 }}$ | ${ }_{\text {E19，9 }}$ | E0，00 |  |  |
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|  |  | ${ }^{\text {E3 }}$ 89 |  | $\frac{1}{8.1}$ | E10 |  |  |  |
| Reveste Realat Paik，Chemstord |  |  | ${ }^{\text {E00．}}$ | ${ }_{\text {800 }}^{5000}$ | ${ }_{\text {co } 28}^{5000}$ | ${ }_{\text {coiol }}^{\text {f000 }}$ |  |  |
|  |  |  |  | ${ }_{\text {colis }}^{\text {E0，}}$ | ${ }_{\substack{\text { co，73 }}}^{\substack{\text { coid }}}$ | $\underbrace{}_{\substack{\text { E0，00 } \\ \text { E00 }}}$ |  |  |
|  |  |  |  |  | E0000 | （0．00 |  |  |
| Boors，rhe stow． Alatow |  |  |  |  | ${ }^{\text {frina }}$ | O， |  | $\frac{8000}{81155}$ |
| Cumber | covol |  |  |  |  | － |  | ${ }_{\text {Eli．32 }}^{60.25}$ |


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| Next，Water Gardenens，thatow |  | $\xrightarrow{\text { P000 }}$ | 2000 |  |  | 500 |  |  |  |  |  |  |
| Primakt，Broad Wakak hatow |  | E0，18 | E000 |  | ${ }^{\text {E0，00 }}$ | ， |  |  | 㖪 |  |  |  |
| Rever hind．Water Garatens．Hatow |  | $\xrightarrow{\text { Le000 }}$ | ${ }^{\text {cout }}$ |  |  | $\frac{300}{800}$ |  |  |  |  |  |  |
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| Haver Contre，Aatow |  |  | 2000 |  |  |  | E000 |  |  |  |  |  |
| Luthe Wakk hatiow |  | touo | Louo | 连 | S000 | $\frac{80}{50}$ | 00 |  | 0， |  |  |  |
| The Water Gardens，Hathow |  |  | 80.00 |  |  | 8000 | ${ }^{\text {f0000 }}$ |  |  |  |  |  |
| Heatow Reatip Pakk．Hataw |  | ${ }_{\substack{\text { E0，7，} \\ \text { E0，00 }}}$ |  | 㖪 | ${ }_{\substack{\text { E．0．9 } \\ \text { E000 }}}$ |  | ${ }^{\frac{8}{84.39}}$ |  | coicte |  | （0， |  |
| The Oaks Resall Park，Harow |  |  |  |  |  |  |  |  |  |  |  |  |
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| B8Q，Lonton Reasa，Stevenage |  | E000 | E000 |  | E1，99 | ${ }^{80} 0$ | 5000 |  |  |  |  |  |
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| Jis spors，The forum，Stevenae |  |  | ${ }_{\text {E．0．00 }}^{50.00}$ |  | $\frac{\text { couo }}{\text { coio }}$ |  | ${ }_{\text {coiol }}^{\text {E000 }}$ |  |  |  | e．00 |  |
| Matabo，Oanstatrete，Stevenage |  | 8000 |  |  |  |  | E000 |  |  |  |  |  |
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| Reaing wop Retal Park Stevenae |  | 0，17 | ${ }_{\text {coas }}$ |  | O0．09 | ${ }_{\text {cose }}$ |  |  | coine |  |  |  |
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| Bishops Stortord |  | ${ }_{\text {c80，}}$ | ${ }_{5}^{8.3}$ |  |  |  | 5， |  |  |  | 5， |  |
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| ${ }_{\text {chemstord }}$ |  | ${ }_{\substack{\text { E73．33 } \\ \text { E．4．}}}$ | ${ }_{\substack{\text { E422 } \\ \text { E．124 }}}$ |  | $\frac{50,81}{40.05}$ | ${ }_{\text {¢ }}^{\text {¢ }}$ |  |  |  |  | E4， |  |
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| Total Expenditure | 28， 8 | $\varepsilon_{10025}$ | 8，47 | 30.7 | $\varepsilon_{11288}$ | E233，75 | E149，19 | （92208 |
| Or |  |  |  |  |  |  |  |  |
|  | ${ }^{\text {E220 }}$ | ${ }_{\text {E22 }}$ | $\frac{80.10}{80}$ | ${ }_{5}^{80}$ | $\frac{80}{50}$ | ${ }^{\text {E8，}}$ | ${ }_{\text {¢1，} 137}$ |  |
|  |  |  |  |  |  |  |  |  |
| Afras．，Hiph Streat Hevenai |  | ${ }_{\substack{\text { ge22 } \\ \text { E0．0 }}}$ | ${ }_{\text {E }}^{50.0}$ | ${ }_{\text {co，}}^{50.0}$ | ${ }_{\text {ci，}}^{\text {E．，}}$ |  |  |  |
| Haltors，Cantridge Road Retal Park Heventill | 0．00 | E0．0． |  |  |  |  |  |  |
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| Amos in Hombes | ${ }_{\text {coin }}$ | ${ }_{\text {E }}^{50.1}$ | ${ }_{\text {coion }}$ | ${ }_{40}{ }_{6}$ | ${ }_{\text {coil }}^{4}$ |  |  |  |
| Boois，Market Pbou，Saftit | E0，00 | ${ }^{50.0}$ |  | ${ }^{\text {E }}$ | ${ }^{80.00}$ |  |  |  |
| Homebase，Elizabat Wa，S，Stiton Waiben |  |  | E9．9 |  |  |  |  |  |
|  | E000 | ${ }^{2}$ | ${ }^{\text {coin }}$ | \％000 | ${ }^{20.00}$ |  | E0，00 |  |
| onWaden | ${ }_{\text {E1238 }}$ | E9， | ${ }_{\text {E4，}}$ | ${ }_{\text {E22 }}$ | ${ }^{2557}$ | E27．0 | E13，61 |  |
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| Sawition | ${ }^{20}$ | ${ }^{\text {E0，}}$ | ${ }^{\text {E10 }}$ | ${ }^{\text {E0，}}$ | ${ }^{\text {E0，}}$ | ${ }_{\text {E11 }}$ | ${ }_{5}$ |  |
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| Bois Arsio．Siarsieatror | ＋0．00 | Etion | E200 | \％ | Etion | － | E．000 |  |
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| Hev，Ariside Oepariure Lourge．Sansited $A$ | ${ }^{\text {E0，00 }}$ | ${ }^{80,0}$ | ${ }^{\text {E0，}}$ | ${ }^{\text {E0，}}$ | ${ }^{\text {E0，}}$ |  | ${ }^{\text {en }}$ |  |
| stad Arpont | E0，0 | ${ }^{\text {Et0．0 }}$ | ${ }^{\text {E }}$ | ${ }^{50.00}$ | E0．0 | ${ }_{5}{ }_{50}$ | E000 |  |
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| 5me |  |  |  |  |  |  |  |  |
| 为 | \＆000 |  | E0．00 | ${ }_{5}^{50.00}$ | ${ }_{\text {E0，00 }}$ |  |  |  |
| dey | E0， | ${ }^{\text {20，7 }}$ |  |  | E0， |  | 0 |  |
| Traxed | 80，00 | 80，00 | 80，00 | ${ }^{20.00}$ | ${ }^{20,00}$ | ${ }^{\text {E }}$ | E000 |  |
|  |  |  | $\frac{20.00}{50.0}$ |  | E0．00 |  |  |  |
| Aroses，Jackeson Squra，Bistoms Siorforit | E0，00 | ${ }^{\text {E0，}}$ | E0，0 | ${ }^{\text {E0，}}$ | ${ }^{\text {E1．5 }}$ |  |  |  |
| S．Potiersteen Bishop Siolitird | E000 |  |  |  |  | E0．0． |  |  |
|  | $\stackrel{0}{\text { E0．00 }}$ | ${ }_{\text {E1．53 }}$ | ${ }_{\text {E8，3，}}$ | ${ }_{50,18}$ | ${ }_{50.00}$ | $\frac{20.0}{5}$ | ${ }_{\text {coion }}$ |  |
|  | E0．00 | $\frac{E_{0} 0}{}$ | $\frac{80}{60}$ | $\frac{80}{60}$ | ${ }^{\text {E0．0．0 }}$ |  |  |  |
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| Ideorerintre | E0000 | 80，00 | 80，00 | $\frac{80.00}{}$ | ${ }^{80.00}$ | ${ }^{\text {E0000 }}$ | ${ }^{20.00}$ |  |
|  | E0，00 | ${ }^{\text {E122 }}$ | $\frac{L^{20.00}}{\text { E11．04 }}$ |  |  |  | E0，00 |  |
| Geocre Y Yard Braintee | E000 |  | ${ }^{\text {co，00 }}$ | ${ }^{\text {E0，0}}$ | ${ }^{20,00}$ | ${ }^{\text {E，0．0．}}$ | ${ }^{2000}$ |  |
|  | 23 |  |  |  |  |  |  |  |
| George erars Shopining Centree．Braintree |  | ${ }_{\text {coicle }}^{\text {E0．0．}}$ |  | 约 |  |  |  |  |
| Outios－Cantriong | E0．00 | E0，00 | ${ }_{\text {co．0 }}^{8000}$ | ${ }_{\text {ctan }}$ | 5000 |  | co |  |
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|  |  |  | ${ }_{\text {E17 }}$ |  |  |  |  |  |
| S，Giaton Cente．Canteridge |  |  |  |  |  |  |  |  |
|  | 80.00 | E0，00 | E0，00 | E0，00 | 80，00 | E0．5 | E0，00 |  |
|  | E000 | ${ }^{\text {Et000 }}$ | E00 |  |  |  |  |  |
|  | \％0，00 | ${ }^{10013}$ | E000 | ti， | ${ }^{6}$ | tor | E000 |  |
| DFS．Numaterer Roaid Camberide | E0．00 | ${ }^{\text {E0，}}$ | ${ }^{\text {E0，00 }}$ |  | S0 |  |  |  |
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|  | ${ }_{\text {80，00 }}$ | ${ }_{\text {80，}}$ | ${ }_{\text {E1，}}$ | ${ }^{80} 0$ | 80．00 | ${ }_{\text {E }}$ | 80．0 |  |
| Jom Levis， Orand A Arateie cambe | ${ }_{\text {co，9 }}^{6000}$ | ${ }_{\text {E4，}}^{50}$ | ${ }_{5}^{50.0}$ | ${ }_{\text {E2，}}^{\text {E2，}}$ | ${ }_{\text {E13，}}^{\text {E10 }}$ | ${ }^{\text {E77 }}$ | $\frac{82}{20}$ |  |
| Next Cration Contre，Camberidge | E0，00 | ${ }^{\text {E0，}}$ | ${ }_{50,00}$ | ${ }_{50,00}$ | ${ }_{50,0}$ | ${ }^{\text {8，}}$ |  |  |
| Next Sithey Streat Cambricise | E0000 | ${ }^{\text {E0，0 }}$ | ${ }^{20,0}$ | ${ }^{2}$ | ${ }^{\text {E0，00 }}$ |  | ${ }^{20.00}$ |  |
| Next the Mal Batilic camiobe |  |  |  |  |  |  |  |  |
|  | ${ }_{4}^{20.00}$ | ${ }_{\text {coiol }}$ | ${ }_{60.0}$ | ${ }_{\text {E0．0．}}$ | ${ }_{\text {col }}^{\substack{\text { en }}}$ |  |  |  |
|  | ${ }_{\text {coin }}^{\text {E037 }}$ | ${ }_{\text {E0，00 }}^{\text {E00 }}$ | $\frac{80.00}{400}$ | $\frac{80.00}{500}$ | $\frac{50.0}{500}$ |  | $\frac{80}{50}$ |  |
| Corsist Lare．Cambinide | ${ }_{\text {coiol }}^{6000}$ | ${ }_{\text {cto }}^{6000}$ | ${ }_{\text {cto }}^{\substack{\text { coioc }}}$ | ${ }_{50,00}$ | ${ }_{50,00}$ | ${ }_{50}$ | ${ }_{50,00}$ |  |
| Gramd Arcate Camberide | E0．43 | E0．10 | ${ }^{8000}$ | ${ }^{80,17}$ | ${ }^{\text {E0．5 }}$ | ${ }_{\text {E2e }}^{\text {E2 }}$ | \％ |  |
| Wethans Comer．Cambirice |  |  | ${ }^{\text {E0．0．}}$ | ${ }^{\text {c }}$ 80． | ${ }^{\text {c }}$ |  | E0．0． |  |
| The Grituo Cantride | ${ }^{\varepsilon 1,2}$ | ${ }^{80} 2$ | E0， | ${ }^{\text {80，}}$ | ${ }^{\text {c0，0 }}$ | ， | ${ }^{\text {E }}$ |  |
| Bearve Centre Reatiol Pak，Cambicige |  | ${ }^{\text {E }}$ | ${ }^{\text {E }}$ | E0，7 | ${ }^{8,4.4}$ | ${ }_{8028}$ | ${ }^{2}$ |  |
| Camide | ${ }_{\text {cosem }}$ | ${ }_{\text {cole }}$ | ${ }_{\text {coic }}^{\substack{20.0}}$ | ${ }_{\text {20，0．}}^{60}$ | $\frac{1}{\text { E．}}$ | $\frac{80}{80}$ | \％ |  |
| TK Max．Chamere Vlibag Reail Pak．Chemerer Vilige |  |  |  |  |  |  |  |  |
| Outso－Chemsiora | E0，00 | ${ }^{20} 0.15$ | ${ }_{\text {E6，23 }}$ | $\frac{80.00}{60.0}$ | E0．0． |  | E0， |  |
| Currs PC Wortc．Chemere Villag Reaial Pakc Chemsto | E0，00 | E0，00 | E0，00 | ${ }^{\text {E2，}}$ | E10．E |  | 80.00 |  |
|  | ${ }^{20.00}$ | ${ }_{\text {coic }}$ | \％ | ${ }_{\text {E }}$ | E0．00 | 通 | 2000 |  |
|  |  | ${ }_{\text {cte }}^{2000}$ | ${ }_{\text {E }}^{50.00}$ | ${ }_{\text {coin }}^{\substack{\text { E．0．}}}$ | ${ }_{\text {ction }}$ | ${ }_{\text {coil }}$ | ${ }_{\text {cte }}^{2}$ |  |
| Magne．Hanuur Roaid Chemstord | coict | ${ }_{\substack{\text { co．00 } \\ \text { coin }}}$ | ${ }_{\text {co．00 }}^{5}$ | ${ }_{\text {E00 }}$ | ${ }_{\text {E }}^{5}$ |  | ${ }^{\text {en }}$ |  |
| linh Streat Che |  |  |  |  |  |  |  |  |
| The Meatous．Chamisiors | E1．01 | E0．00 | E0．00 | ${ }^{8}$ | ${ }^{\text {E }}$ | E1． | ${ }^{\text {E }}$ |  |
|  | ${ }_{5}^{50.006}$ | ${ }_{\text {E4．500 }}$ | － | $\frac{8000}{812}$ |  | E0，7 | $\frac{8000}{848}$ | ${ }_{\text {E17．54 }}^{\text {E0，}}$ |
| Ruveride Retail Paik．Chemstord | E0．00 | ${ }^{80,2}$ | ${ }^{\text {E0，}}$ | ${ }^{\text {E0，}}$ | E0， |  | ${ }^{\text {E1．1．}}$ |  |
| Hatrowe |  |  | ${ }_{6000}$ | ${ }^{\text {E，}}$ | ${ }_{60,40}$ |  | ${ }_{60,7}$ |  |
| Agas，The Havery | 00 | E0，00 | ${ }^{\text {E0，}}$ | E0， |  |  |  |  |
| EH5，harever Centres．Hatiow | ${ }^{\text {E0．00 }}$ | E0，00 | ${ }^{\text {E0，} 00}$ | ${ }^{\text {E }}$ |  |  | ${ }^{80.00}$ |  |
| Sos． | E0．0 | E000 | E000 | E0．68 | ¢6．05 | E0．00 | ع000 | 通 |


| Hatrosis. Huara Way Hataw | E0,00 | E0,00 |  |  |  | 0 |  |  |
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| Wase |  |  |  |  |  |  |  |  |
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| Nex. Water Garders, Hatbu |  |  |  |  |  |  |  |  |
| Pimakk. Eroad Wakk Hartw | ${ }^{\text {E0,2 }}$ | E0,00 | E0,00 | E0,00 |  |  |  |  |
|  |  | E0.00 | 80.00 | E0.00 | $\frac{8000}{600}$ | E0.00 | - |  |
| T |  |  | \% | ${ }^{+0}$ |  |  |  |  |
|  |  | ${ }_{5}$ | ${ }_{\text {co, }}$ | ${ }_{60}$ | ${ }_{60,0}$ | E0,00 | E000 |  |
| Harey Contra, Hara |  |  |  |  |  |  |  |  |
| Luth Wak. Hatow |  |  |  |  |  |  |  |  |
| Stapit Ty, Harbow |  |  |  |  |  |  |  |  |
| The Waier Garders, Hatiow |  |  |  |  |  | 0.00 | 0.57 |  |
| Heter |  |  |  |  |  | ${ }_{\text {E023 }}^{8000}$ |  |  |
| The Oats Retail Pak. Harlow | ${ }^{\text {80, }}$ | ${ }^{\text {co, }}$ | E0, | E0,00 | 80.0. | E0,00 | ${ }^{\text {c, }}$ |  |
| Ousio- -netiord |  | \&0,00 | 20,0 | 20,00 | \%0, | ${ }^{2}$ | $\frac{200}{50}$ |  |
| Outiso- Nenmatat | ${ }^{20.0}$ | ${ }^{20.0}$ | ${ }^{50.0}$ | ${ }^{20.0 .0}$ | ${ }^{\text {E0. }}$ | 2000 | 80 |  |
| Argos, The Rookery Cante. Nemmaket |  |  |  |  |  |  |  |  |
| Eoots, Hiph Street Newn | E0,00 | ${ }^{20.0}$ | ${ }^{\text {E0, }}$ | ${ }^{\text {E0,0 }}$ | E000 | 80,00 | E000 |  |
|  | -00 | E00 | E000 | E000 | \% | E00 | ${ }^{2}$ |  |
|  | ${ }^{\text {E0,00 }}$ | E0,00 | E0.00 | E0.00 | E0.00 | E0.00 | E000 |  |
| Boost Burss Road, Roysiton | ${ }^{\text {c0,00 }}$ | E000 | E0,00 | E0,00 | E0,00 | E0.00 | E0.00 |  |
| Sois. H | . | ${ }^{2}$ | ${ }^{2}$ | ${ }^{2} 0$ | ${ }^{2}$ |  |  |  |
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|  | ${ }_{\text {cto.00 }}$ | ${ }_{\text {cto }}$ |  | ${ }_{50.0}$ | ${ }_{\text {en }}^{\frac{1}{80}}$ | E0000 | ${ }^{20.00}$ |  |
| DFs. Roaing Mog Retail Pakk Stivenage | E00 | eno | 50, | en | eno | ${ }_{\text {E000 }}^{6000}$ | 800 |  |
| Huv. The Forum. Stever |  |  |  |  |  |  |  |  |
| Hombesas. Roaing Meg Retail Park. Stevenage | ${ }^{\text {E0, }}$ | ${ }^{\text {E0.0. }}$ | ${ }^{\text {E0. }}$ | E0.0. |  | E000 | E000 |  |
| Jub Spots, The Foum, Stevenage | ${ }^{20.0}$ | ${ }^{\text {E0, }}$ | E0.0. | ${ }^{\text {en }}$ | \&0. | 8000 | 80,0 |  |
| Mapnete Aryie Way, Severnage |  |  |  |  |  |  |  |  |
|  | ${ }_{\text {E }}$ | $\frac{80.0}{}$ | $\frac{400}{50}$ | $\frac{80.0}{50}$ | ${ }^{\text {E }}$ | 2000 | $\underline{2000}$ |  |
|  | ${ }^{5}$ | E0, | ${ }_{50}$ | E0, | ${ }_{50,32}$ | E0,00 | E000 |  |
| Pimakr. Toum Surure. Sievereag | ${ }^{\text {E0,00 }}$ | E0,00 | ${ }^{80} 0$ | ${ }^{\text {E } 0.0}$ | 80.0 | E0.00 |  |  |
|  | ${ }_{\text {coin }}^{\substack{\text { coino }}}$ | ${ }_{\text {E }}^{\substack{\text { E0.00 }}}$ | ${ }_{\text {E.0.00 }}^{\text {foio }}$ | \% | \% | E000 | -000 |  |
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|  |  | E0.0 | 80.1 | E0.0. | E0.0. |  |  |  |
| West Giate Shoprimg Cante, Stiveraga | ${ }^{\text {co, }}$ | E0.0. | E0, | E0, |  | 80,0 |  |  |
| Raating Me9 Retaili arak Stiverase | - 002 | E0.53 | ${ }^{\text {E }}$ | E0,4. | ${ }^{\text {E1/a }}$ | 80,0 | E0.89 |  |
| Rouck Retalf Pe. | $\frac{\text { E.20. }}{\text { coio }}$ | ${ }_{\text {E }}^{40.0}$ | $\frac{E 000}{\text { E0. }}$ | $\frac{80}{60}$ |  | $\stackrel{8000}{80.00}$ | $\frac{2000}{5000}$ |  |
|  |  |  |  |  |  |  | 000 |  |
|  | ${ }_{\text {ce.enc }}^{\text {E4.60 }}$ | ${ }_{\text {E00.15 }}^{\text {E. }}$ | ${ }_{\text {E600 }}^{\text {E1, }}$ |  | ${ }_{\text {E0, }}^{6079}$ |  |  |  |
| Lakesidio Retil Park. West Thurock | ${ }^{\text {E1, }}$, | E475 |  | ${ }^{\text {E0, }}$ | E0.14 | E2.42 | ${ }^{\text {E2, } 16}$ |  |
| Tolataie Shoping Pakk. Tol olate West Stamay |  | ${ }_{\text {Ef.1.65 }}^{565}$ | ${ }_{\text {E00.04 }}^{\text {E. }}$ | $\underbrace{\text { E. } 1.00}_{\text {E0.39 }}$ |  | ${ }_{\substack{\text { E0, } \\ \text { E2, } 26}}$ | ${ }_{\text {El }}^{\frac{\varepsilon}{817,0}}$ |  |
| Eainitre | ${ }^{\text {E922 }}$ | ${ }^{\text {E3, }}$, | ${ }^{\text {E1.33 }}$ | ${ }^{81.0}$ | E232 | 9.06 |  |  |
| Buriniford | ${ }^{\text {E0.0 }}$ | ${ }^{\text {E }}$ | ${ }^{\text {E }}$ | ${ }^{\text {E }}$ | E0.00 | E000 | E000 |  |
| Sursitimus |  |  |  |  |  |  | ${ }_{\text {col }}$ |  |
| Chamsiod | ${ }_{\text {E43,3] }}$ | E4, | E0, | ${ }_{\text {E12 }}$ | ${ }^{\text {E4, }}$ | ${ }^{\text {E43130 }}$ | ${ }_{\text {E1620 }}$ |  |
|  |  | ${ }^{\text {c, }}$ | $\frac{z^{2}}{50}$ | $\frac{1}{60}$ | ${ }_{\text {E }}$ | ${ }_{\text {E } 23}$ | ${ }_{\text {E. }}^{\text {E110.0 }}$ |  |
|  |  | ${ }_{\text {E.1.1 }}$ | ${ }^{50.1}$ | ${ }^{\text {E0, }}$ |  |  |  |  |
| Newnaket |  |  |  |  | E0.00 |  | E1.74 |  |
|  | ${ }_{\text {E }}^{\text {E,10 }}$ | ${ }_{\text {co, }}^{40}$ | ${ }^{\text {E,15 }}$ | ${ }_{\text {E }}^{60}$ | ${ }_{\text {E00 }}$ | ${ }_{\text {cie }}$ | ${ }^{\text {c1. }}$ |  |
| Sten |  | ${ }^{\text {E83, }}$ | ${ }_{\text {c200 }}^{\text {E28 }}$ | ${ }_{\text {c003 }}$ | ${ }_{\text {ex }}^{1.79}$ | ${ }^{20.565}$ | ${ }_{\text {c }}^{2000}$ |  |
| Others | ${ }^{\text {E.0.00 }}$ | 0 | ${ }^{2000}$ | ${ }^{\text {E0.0 }}$ |  | E0.00 |  |  |
|  | E0000 | ${ }_{\text {co.00 }}$ | ${ }_{\text {cto }}^{4}$ | ${ }^{\text {en }}$ | ${ }^{2000}$ | E0.00 |  |  |
| ont kow/ Varies | E0,00 | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 |  |
| Sort by thes gooss egy | E0.00 | E0.00 | E0.00 | E0.00 | E0.00 | E0,00 | 80.00 | ع000 |


|  | $\begin{gathered} \text { colothes } \\ \text { ano } \\ \text { Shoes } \\ \hline \end{gathered}$ | $\left.\begin{array}{\|l} \text { Funiturar } \\ \text { Fand } \\ \text { Fovering } \end{array} \right\rvert\,$ | $\begin{array}{\|c\|} \hline \text { Hartuar } \\ \begin{array}{c} \text { Hardwor } \\ \text { aroren } \\ \text { Gardem } \\ \text { Hems } \end{array} \\ \hline \end{array}$ |  | Electical | $\left\|\begin{array}{c} \text { Peranonal } \\ \text { acuars } \\ \text { Goods } \end{array}\right\|$ | $\left.\begin{array}{\|c\|c\|} \substack{\text { Recreatio } \\ \text { nat } \\ \text { Goods }} \end{array} \right\rvert\,$ | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Expendiure | 5 | E14775 | E83, 18 | ${ }_{53255}$ | 19.64 | \% 79 | 58.15 | $\underline{597746}$ |
| Graat Dunmow |  |  |  |  |  |  |  |  |
| $\frac{6}{}$ Grat Dunmow | $\frac{\varepsilon_{22,13}^{50.0}}{5}$ | ${ }_{\text {c2 }}^{\text {c2, }}$ |  | $\frac{\text { E0,44 }}{\text { E000 }}$ |  | $\frac{\text { E9,5 }}{6000}$ | ${ }_{\text {E14.45 }}^{\text {E.0. }}$ | $\frac{E 16,28}{60.00}$ |
| Argos, High Street, Havenill | E0,00 | ${ }^{\text {E0,2 }}$ | E0,0 | ${ }^{\text {E }}$ | ${ }^{\text {E1, }}$ | ${ }^{\text {E2 } 23}$ | ${ }_{5}{ }^{2}$ |  |
|  | ${ }^{\text {c0, }}$ |  |  |  |  |  |  |  |
| mas. Camburge Road Reaial Park, |  | ${ }^{\text {ta }}$ | ${ }^{\text {E0, }}$ |  | ${ }^{\text {E }}$ |  |  |  |
|  | ${ }^{\text {ER2, }}$ | ${ }_{\text {te }}^{4}$ | Etiol |  | E. |  |  |  |
| Havenill | ${ }_{\text {E720 }}$ | ${ }_{5673}$ | ${ }^{\text {E3. }}$ | ${ }^{\text {E4.0. }}$ | ${ }^{\text {c9, }}$ \% | ${ }_{\text {E11,3 }}$ | ${ }^{\text {E8, }}$ |  |
| en Roding |  | ${ }^{\text {E0, }}$ |  |  |  |  |  |  |
| Reding | , | E0, | E0, | ${ }^{20.0}$ | E000 |  |  |  |
| Mauden | ${ }^{2}$ | E0.0 | ${ }^{20.0}$ | ${ }^{20.00}$ | E0.00 | 20.0 |  |  |
| Mauden | E0.00 | E000 | ${ }^{2}$ | ${ }^{\text {E0.0. }}$ | ${ }^{2} 0$ | E0.00 | E000 |  |
| Ancos (in Homobesel, Elizabeth Way, S | ${ }^{20.00}$ | ${ }_{\text {en }}$ | E0,0 | ${ }_{50,25}$ | ${ }_{\text {E0, }}$ | ${ }^{\text {E }}$ | E0.00 |  |
| Bois, Marate Place, Saftion. Walden | 500 |  |  | ${ }^{\text {E }}$ |  |  |  |  |
|  | E0.00 | ${ }_{\text {E0.0. }}$ | ${ }^{20.23}$ | ${ }_{\text {E0.0 }}$ | ${ }^{2}$ | ${ }^{20.00}$ | ${ }^{20} 0$ |  |
|  | E0,0 | ${ }^{\text {E0, }}$ |  | ${ }^{50} 0$ | 80,00 | ${ }^{20.00}$ | E0.0 |  |
| On Walden | Et3. | E10. | ${ }^{\text {E } 56}$ | ${ }^{\text {E2 }}$ | E808 |  |  |  |
| Sawsion | ${ }^{\text {E }}$ | ${ }^{\text {E00 }}$ | Eta |  | E0.00 |  |  |  |
| Sawion | ${ }_{\text {E0,23 }}^{4}$ | E0, | Et. | \% | \% | \& |  |  |
| Bools, Arisse, Stanstad Aipoort | E0,00 | ${ }_{\text {E0,0 }}$ |  | E0,00 | E0,0 | E0.00 |  |  |
| Bois Main Teminal, Stanstiod Aiport | E0.00 | E0.00 |  | E00 | E000 | E0.00 |  |  |
|  | ${ }_{\text {20000 }}$ | ${ }_{\text {Eta00 }}^{\text {E0.00 }}$ | ${ }_{\text {cto. }}$ | ${ }_{\text {Et0.00 }}^{\text {E0.00 }}$ | ${ }_{\text {20000 }}^{\text {E000 }}$ | $\xrightarrow{80.000}$ | E0.00 |  |
| stod Ariport | 50,00 | E0,0 | ${ }^{\text {E0, }}$ | ${ }^{\text {E0, }}$ | E0,0 | ${ }^{\text {E1,0 }}$ | E0.00 |  |
| Stanstod Mountift chet | E0.00 | ${ }_{40}^{4}$ | ${ }^{20.0}$ | ${ }^{\text {P0, }}$ | E0,0 | $\stackrel{8000}{50}$ | E0,28 |  |
| Siebing |  |  |  |  |  |  |  |  |
|  | ${ }^{\text {E }}$ |  | , |  | , | 20.0 |  |  |
| Takeley | ${ }^{20.0}$ | E0.00 | ${ }^{\text {E0, }}$ | ${ }^{20.0}$ | ${ }^{20.00}$ |  | ${ }^{\text {en }}$ |  |
| Takeley | E0.00 | ${ }^{\text {E0077 }}$ | E0.0 | $\frac{\text { E0.08 }}{}$ | E0.00 | ${ }_{\text {E0,00 }}$ | E0.00 |  |
| Thaxted | E0,00 | E0.0. | ${ }^{\text {E }}$ | ${ }^{\text {E0. }}$ | E0.00 | ${ }^{\text {E0,22 }}$ | E0.00 |  |
| Outiole - Bishop Siotiord |  |  |  |  |  |  |  |  |
|  | ${ }_{\text {2000 }}$ | ${ }_{\text {coion }}$ | E0.0 | $\xrightarrow{\text { E0.00 }}$ |  | ${ }_{5}^{20.0}$ | E0.00 |  |
|  | +0.0 | 200 | , | toin | , | O | E0.00 |  |
|  | $\frac{20.00}{80.0}$ | $\underset{\text { Et.020 }}{\substack{\text { E.0.0 }}}$ | ${ }_{\text {ceion }}$ | ${ }_{\text {Eta }}^{\text {E.00 }}$ | 线 | $\xrightarrow{20.000}$ | ${ }_{\text {20000 }}^{\text {E.00 }}$ |  |
|  | E0,00 |  |  |  | ${ }^{20.0}$ |  |  |  |
|  | $\frac{80.00}{50.00}$ | ${ }_{\text {E.0.00 }}^{50.0}$ | $\frac{8}{60.0}$ | $\frac{40.08}{\text { coio }}$ |  | $\frac{20.00}{50.00}$ | ${ }^{\text {E }}$ |  |
| Acoss, Bockig End, Braintre | 200 | E0.00 |  | ${ }^{\text {E0, } 26}$ | 80,70 | ${ }_{50,28}$ | ${ }^{\text {E0, }} 3$ |  |
|  | $\frac{\varepsilon 5000}{\text { E000 }}$ | ${ }^{\text {E0, } 00}$ | ${ }_{\text {E1/, }}^{80}$ | ¢0.00 | ${ }_{\text {E0000 }}^{8000}$ | $\frac{85000}{80.71}$ | $\frac{8000}{80.00}$ |  |
| Haltors, Chapel Hill Retail Park, Braintee | E0,00 | E0.00 | E0.0 | ${ }^{20} 0$ | 80,00 | E0,00 | ${ }^{\text {E1 }}$ |  |
| Next.freapar vilage . Braitree |  |  |  |  |  |  |  |  |
| Geacge Yarc Shopping Centre, Brantree | E1, | ${ }^{40} 0$ | ${ }^{\text {co }}$ | ${ }^{\text {te0.0a }}$ | E0, | ${ }^{\text {E00.39 }}$ |  |  |
| Arcos, Firizoy Streat. Cambirige | E0,000 | ${ }^{2} 0.00$ | ${ }^{20.0}$ | ${ }_{6}^{50.0}$ | 80,00 | ${ }^{2}$ | ${ }_{5}$ |  |
|  | E000 | ¢000 |  | ${ }^{\text {to, }}$ |  |  |  |  |
|  | ${ }_{\text {E000 }}$ | ${ }_{\text {co }}^{\substack{\text { E0.23 }}}$ |  | ${ }_{\text {Ete00 }}^{40}$ | ${ }_{\text {coin }}$ |  |  |  |
| Boots, Gratton Centre, Cambricige | E0.00 | E0.00 | E0,0 | ${ }^{50,00}$ | ${ }^{\text {E0, }}$ | 50.62 | E0,00 |  |
| Bois. High Strei. Cambidige |  |  |  |  |  |  |  |  |
|  |  | ${ }_{\text {E000. }}^{\text {E0.14 }}$ | $\frac{8000}{60.0}$ | ${ }_{\text {E. }}^{\frac{1}{61.00}}$ |  | $\frac{85000}{50.00}$ | $\frac{80000}{80.0}$ | ${ }_{58,15}$ |
| Dobeenhans, The Grator Centre Cambicide | E0.00 | $\frac{80.0}{}$ | ${ }^{\text {E0, }}$ | ${ }^{80,00}$ | \% | ${ }^{50,00}$ | ${ }^{\text {E, }}$ |  |
|  | $\frac{\varepsilon 5000}{\text { E000 }}$ | $\frac{80.10}{\text { E0.00 }}$ | ${ }_{\text {Ete00 }}^{\text {E0.0. }}$ | $\frac{50.00}{50.00}$ | ${ }_{\text {E0000 }}^{8000}$ | $\frac{8500}{80.00}$ | ${ }_{\text {E60.00 }}^{\text {E1.63 }}$ |  |
| HMv. Lion Yard, Cambirige | ${ }^{20.0}$ | ${ }^{\text {E }}$ | ${ }^{\text {E }}$ | E0, | 80,0 | E0.00 |  |  |
|  |  | ${ }_{\text {Eta }}^{\text {E44 }}$ | 20 | +0.0. | ${ }_{\text {E0000 }}^{\text {E1378 }}$ |  |  |  |
| Mannet Merorsis Rew Cambindge | E0.00 | 200 | ${ }^{\text {E }}$ | ${ }^{\text {E }}$ |  | 20. | E0.00 |  |
| Next, Giatan Contre Cambidge |  | $\frac{\text { E0.00 }}{\text { E000 }}$ | $\frac{80.0}{50}$ | ${ }_{\text {E.0.00 }}^{\text {E000 }}$ | $\substack{\text { E0,00 } \\ \text { E0, } \\ \hline}$ |  |  |  |
| Next, The Mall, Batilli. Cambirge |  |  |  |  |  |  | E0, |  |
| Paimak, Burleigh Steet Cambirde | E0,00 | E0,00 |  | E0.00 | 80.00 |  | E0,0 |  |
|  |  | ${ }_{\text {co.00 }}^{\text {E0.00 }}$ | E0.00 | ${ }_{\text {¢0000 }}^{\text {E0, }}$ | ${ }_{\text {E00, }}^{\text {E000 }}$ |  | ${ }^{20.0}$ |  |
| Toys Sus S, The Beahive Conte. Cambidge | $\frac{80.00}{50}$ | ${ }^{80.00}$ | 500 | ${ }^{80.00}$ | E0,00 |  | ${ }^{\text {E0.76 }}$ |  |
| Chisits Lane, Cambinige |  |  |  |  |  |  |  |  |
|  | $\stackrel{80.24}{50,}$ | ${ }_{50,10}$ | ${ }_{50}$ | ${ }_{50,00}$ | ${ }_{50,00}$ |  |  |  |
| Mechams Corner, Cambrige | E0.00 | E0.00 | E0.00 | E0.00 | 80,00 | E0.00 | E0.0 |  |
| The Gafton, Camberide |  |  |  |  |  |  |  |  |
| Cambidge Reatair Park. Cambrige | ${ }^{\text {E1.63 }}$ | E3.37 | E0.3 | ${ }^{20.65}$ | E.3.4 | E0, ${ }^{\text {c }}$ | ${ }^{\text {E2, } 20}$ |  |
| Ouside Chamer Vilage |  | ${ }_{\text {co. }}^{5000}$ | $\frac{80}{60}$ | $\frac{4000}{\text { E0.00 }}$ |  | $\frac{8000}{60.0}$ | $\frac{80}{80}$ |  |
| Outioe-Chermstord | E0,00 | E0.00 | $\underline{80.0}$ | E0.00 | E0.00 | E0.00 | ${ }^{\text {E }}$ |  |
|  | E0.00 |  |  | ${ }_{\text {co.00 }}^{529}$ | $\frac{80.00}{\text { E11.25 }}$ | $\frac{80.0}{80.00}$ | $\frac{50.0}{50.0}$ | E14 |
| High Chemer S Shopping Centre, Cheimstord | E0,00 | ${ }^{\text {E0, }}$ | E0.00 | E0,00 | 80.00 | ${ }^{\text {c0,0 }}$ | E0.0. |  |
|  |  | 200 |  | . |  |  |  |  |
| Magnet. Hanauy Raad. Chemstord | ${ }^{\text {E }}$ |  |  | ${ }^{\text {E000 }}$ | E000 | E0.00 | ${ }^{\text {co.00 }}$ |  |
|  |  | ${ }_{\text {E } 0.000}^{60}$ | $\frac{80.0}{50.0}$ | $\frac{E 000}{\text { E0.00 }}$ |  | $\frac{80.00}{50.0}$ | $\frac{E 0.0}{8.00}$ |  |
| The Measows, Chenimstord | E1.07 | E0,00 | ${ }^{50}$ | E0.00 | 80,00 | ${ }^{\text {E,10}}$ | ${ }^{50.0}$ |  |
|  |  |  |  |  |  |  | 5.08 |  |
| Riveride Retail Paik. Chemsimotrd | E0.00 | ${ }_{\text {E0, }}^{5}$ | E0.00 | ${ }^{\text {E0, }}$ | E0.17 | 50.00 | ${ }^{\text {E1, }}$ |  |
| Outiso - Hatow | $\stackrel{20.00}{\text { E0.00 }}$ | ${ }_{\text {co.00 }}^{4}$ | $\frac{80}{60}$ | ${ }_{\text {coun }}^{\text {coin }}$ | ${ }_{\text {E000. }}^{\text {E.a }}$ | $\frac{80.00}{8000}$ | ${ }^{\text {E0, }}$ |  |
| Agos, The Hamey Contre, Hartow | ${ }^{20.00}$ | 0.00 |  | E0,00 | E0.00 | E0.00 | 500 |  |
| B80, The Oaks Retail Pakk, Harlow | E0.00 | 0.19 | Eti24 | E0.00 | E000 | 2000 | 500 |  |
| Bits. Barey Contre. Hatiow | E0.00 | ${ }_{\text {E.0.00 }}^{\text {E00 }}$ | ${ }^{\text {c0,00 }}$ | $\frac{50.00}{6000}$ |  |  | ${ }_{50,0}$ |  |
|  |  | 0000 | E0.00 | E072 | 8,41 | E000 | E0,0 |  |
| Halorers. Howard Way, Harlow |  | E0.00 | E0.00 | ¢0.00 | ع0.00 | E0.00 | ع0.26 | 6 |



|  | $\begin{array}{\|l\|} \hline \text { Total Turnover } \\ \text { from the Study } \\ \text { Area } 2011(£ m) \\ \hline \end{array}$ | $\begin{array}{\|l\|} \hline \begin{array}{l} \text { Totat Turnover } \\ \text { Tom the tudy } \\ \text { Area 2016( ( ( } \mathrm{mm}) \end{array} \\ \hline \end{array}$ | $\begin{aligned} & \begin{array}{l} \text { Total Turnover } \\ \text { forom the study } \\ \text { Area } 2021(\mathrm{Em}) \end{array} \\ & \hline \end{aligned}$ | $\|$Total Turnover <br> from the study <br> Area 2026 ( (m)$\|$ |  | Total Turnover <br> from the study <br> Area 2033 ( Lm )$\|$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Eepenture |  | 611.94 | 68575 | 910.4 |  | 977.46 |
| Smat ounmow | 821 | 10.21 | ${ }_{11,42}^{1 / 2}$ | ${ }_{13,58}$ | ${ }_{15,35}$ | ${ }_{1628}^{168}$ |
|  |  | ${ }_{478}$ | 53 |  | 716 |  |
| Hin |  | ${ }_{6}$ | ${ }_{3} 3$ |  |  |  |
|  |  |  |  |  |  |  |
| dret |  |  |  |  |  |  |
|  | ${ }^{25,4}$ | 30.02 | ${ }^{3938}$ | ${ }^{8} \quad 498$ | ${ }^{4.03}$ | ${ }^{8} \quad 19.96$ |
| Leater Roang | 0.04 | 0.05 | 0.06 | 0.0 | 0.08 | 0.09 |
|  |  |  |  |  |  |  |
| Sattor Waleen |  | , | , |  |  |  |
|  |  |  |  | ${ }^{206}$ |  |  |
|  |  |  |  |  |  |  |
| 8 Eulios Serechan | 0.11 | ${ }^{0.13}$ | 0.10 | 0 | 0.2 |  |
|  |  |  |  | ${ }_{\substack{\text { ni, } \\ \text { nior }}}^{\text {der }}$ | co. ${ }_{\substack{0.58}}^{\text {75, }}$ | ¢, |
|  | ${ }^{1.86}$ | ${ }^{213}$ | ${ }^{2}{ }^{25}$ | ${ }^{\text {e }}$, 04 | 3.8 |  |
| ed |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Stasted Alporot | 0.50 | 0.6 | 0.70 | 0.82 | 0.9 | ${ }_{8}^{8} \quad 100$ |
| Stansed ( ounfitenot | 0.27 | 0.34 | 0.38 | 0.45 | 0.51 | 0.54 |
| Stiole | 0.18 | 0.22 | 0.24 | ${ }^{8} \quad 0.29$ | ${ }^{0.33}$ | 0.35 |
|  | , | 0 | \% | , |  |  |
|  |  |  |  |  |  |  |
| Thaxed | 0.0 | 0.3 | 0.4 | 0.17 | 0.19 | 0.20 |
|  | 128 | 1.60 | 1.79 | 3.54 | 240 | $2{ }^{25}$ |
|  |  |  |  |  |  |  |
| abase fitrov Patk Bishoos Stotetord | ${ }_{5} 5$ | ${ }_{8} 8.6$ | 7.50 | ${ }^{8.80}$ | 10.08 | 0,69 |
|  |  |  |  |  |  |  |
| Stan suates shoosina Conto. B | 0.10 | 0.12 | 0.14 | ${ }^{8} 0.1{ }^{\text {c }}$ | 0.19 | 0.20 |
| Amese | $0_{08}^{0.98}$ |  | ${ }^{\frac{1.37}{1.3}}$ | ${ }_{\text {229 }}^{20}$ | ${ }^{\frac{1.4}{124}}$ | 5 |
| B\&Q. Chats, George Yard, Braintree |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | 0.79 | 0.9 | ${ }^{1.10}$ | ${ }^{\text {e }}$ | ${ }^{1,9}$ |  |
|  | 0.09 | 0.02 | 0.02 | ${ }_{0}^{0.02}$ | ${ }_{\text {o. }}^{0.0}$ | ${ }_{\text {c }}^{8}$ |
|  | (e, | - ${ }_{\text {O.10 }}^{1.07}$ |  | ${ }^{\frac{0}{1.275}}$ | - | ${ }^{\frac{1}{8}}$ |
| S. Citar Contere camim |  |  |  |  |  |  |
| It. Hiph staee, Cambit |  | ${ }_{0}^{0.3}$ | 0.40 | ${ }^{8} 0.4$ | 0.5 |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | ${ }_{0}^{0.02}$ |  |  | ${ }^{0.105}$ | , |  |
|  |  |  |  |  |  |  |
|  |  | 19,9 | 2037 | , | ${ }_{\substack{\text { and } \\ \text { 30. }}}$ |  |
| 9t. Canto Contate. Cambitase |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | 020 | 0.24 | 0.27 | 0.32 | 0.37 | 0.39 |
|  |  |  |  |  |  |  |
|  | ${ }^{24}$ | ${ }^{3}, 02$ | ${ }^{\text {3,38 }}$ | ${ }^{\text {a }}$ - ${ }^{\text {a }}$ | 4 |  |
| Lior raras shonina contat Cambitas | 0.2 | 0.36 | 0.41 | 0.48 | 0.5 |  |
| The sarato, Cambinise | 0.7 | 0.95 |  | ${ }^{125}$ | 1.4 | ${ }_{1.52}$ |
| Beehive Centre Retail Park, Cambridge |  |  |  |  | ¢ | ${ }^{\frac{1}{8}}$ |
|  |  |  |  |  |  |  |
| Outsoe Chemstord |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  | 0.05 |  |  |  |  |
| Jes soots Hon Chemere, Chemstord |  |  |  |  |  |  |
|  | ${ }_{0}$ | 0.07 | 0.08 | 0.10 | ${ }_{0} 0.11$ |  |
| Next hian staee Chamsiord |  | 0.3 | ${ }^{0.35}$ |  |  |  |
|  |  |  |  |  |  |  |
|  | ${ }_{\text {e }}$ | ${ }_{\text {ctis }}^{1.51}$ |  | ${ }_{\frac{1}{2}}^{\frac{20,513}{2,13}}$ | ${ }_{\text {27 }}^{127}$ |  |
| Aroses. Hitow Weail patk hatiow | 0.68 | 0.4 | 0.94 |  | ${ }^{1,26}$ |  |
|  | 0.3 | 1.12 | 1.01 | 1.19 | 1.36 |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  | ${ }_{\text {ci }}^{6,25}$ |  |
|  |  |  |  | ${ }^{\text {c }}$ |  |  |
|  |  |  |  | ${ }^{2}$ |  |  |
|  | 0.11 | 0.13 | 0.15 | 0.18 | 0.20 |  |
| River siand Whate Garaes. Hitiow |  |  |  |  |  |  |
|  | 0.17 | 0.21 | 0.24 | $\varepsilon^{0.28}$ | 0.32 | 0.34 |
|  | 0.20 | 0.34 | 0.28 | ${ }_{0}^{0.3}$ | 0.38 |  |
|  |  |  |  |  |  |  |
| Staple Tye, Harlow <br> The Water Gardens, Harlow |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Treooas Reatil Pakk hatow |  |  |  | 0.06 |  |  |
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| Ets. |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Dunelm Mill, Roebuck Retail Park, Stevenage HMV. The Forum, Stevenage |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  | 0.58 |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Wickes, Monkswood Way, Stevenage <br> West Gate Shopping Centre, Stevenage <br> Roar |  |  |  |  |  |  |
| Roaring Meg Retail Park, Stevenage |  |  |  |  |  |  |
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|  |  | $\frac{1.78}{1.35}$ |  |  |  |  |
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Table 23 Comparison Floorspace Capacity

| Zone 1a Saffron Walden | 2011 | 2016 | 2021 | 2026 | 2031 | 2033 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Available Spend in Zone 1a | £94.18 | £117.10 | £131.02 | £153.79 | £176.18 | $£ 186.76$ |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Comparison Goods Expenditure into Town Centre Shops (Saffron Walden) | $£ 45.95$ | $£ 57.04$ | $£ 63.92$ | $£ 80.93$ | £85.95 | $£ 91.11$ |
| Existing Town Centre Benchmark turnover | $£ 41.57$ | $£ 44.56$ | $£ 47.77$ | £51.21 | $£ 54.89$ | £56.44 |
|  |  |  |  |  |  |  |
| Commitments turnover ( $£ \mathrm{~m}$ ) |  | $£ 6.37$ | $£ 6.83$ | $£ 7.32$ | $£ 7.85$ | $£ 8.07$ |
|  |  |  |  |  |  |  |
| Surplus Expenditure (in town centre) | $£ 4.38$ | $£ 6.11$ | $£ 9.32$ | $£ 22.40$ | £23.21 | $£ 26.60$ |
|  |  |  |  |  |  |  |
| Benchmark Turnover | 5500 | 5896 | 6320 | 6775 | 7263 | 7468 |
|  |  |  |  |  |  |  |
| Supportable Town Centre Floorspace | 797 | 1036 | 1475 | 3307 | 3195 | 3562 |
|  |  |  |  |  |  |  |
| Town Centre Floorspace Requirement | 797 | 1036 | 1475 | 3307 | 3195 | 3562 |
|  |  |  |  |  |  |  |
| Saffron Walden Out of Centre Floorspace |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Homebase / Argos / Ridgeons / Tesco | £6.51 | £7.93 | $£ 9.06$ | $£ 10.75$ | £12.18 | $£ 12.91$ |
|  |  |  |  |  |  |  |
| Benchmark Turnover of Out of Centre Floorspace |  |  |  |  |  |  |
| Total Benchmark turnover of out of centre floorspace | 6.47 | $£ 6.93$ | 7.43 | 7.97 | 8.54 | 8.78 |
|  |  |  |  |  |  |  |
| Commitments turnover (£m) |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Total Turnover of Major Out of Centre Floorspace | $£ 6.47$ | $£ 6.93$ | £7.43 | £7.97 | $£ 8.54$ | £8.78 |
|  |  |  |  |  |  |  |
| Surplus Expenditure (out of centre) | $£ 0.04$ | $£ 1.00$ | $£ 1.62$ | $£ 2.78$ | $£ 3.64$ | $£ 4.13$ |
| Benchmark Turnover | 2500 | 2680 | 2873 | 3080 | 3301 | 3394 |
|  |  |  |  |  |  |  |
| Supportable Out of centre Floorspace | 17 | 372 | 565 | 904 | 1101 | 1216 |
|  |  |  |  |  |  |  |
| Out of Centre Floorspace Requirement | 17 | 372 | 565 | 904 | 1101 | 1216 |


| Zone 2a Great Dunmow | 2011 | 2016 | 2021 | 2026 | 2031 | 2033 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Available Spend in Zone 2a | $£ 72.08$ | £89.61 | £100.27 | £117.70 | £134.82 | £142.92 |
|  |  |  |  |  |  |  |
| Comparison Goods Expenditure into Town Centre Shops (Great Dunmow) | £8.62 | $£ 10.72$ | £11.99 | £14.26 | £16.12 | $£ 17.09$ |
|  |  |  |  |  |  |  |
| Existing Town Centre Benchmark turnover | £7.72 | £8.28 | £8.87 | £9.51 | $£ 10.20$ | $£ 10.48$ |
|  |  |  |  |  |  |  |
| Commitments turnover (£m) |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Surplus Expenditure (in town centre) | $£ 0.90$ | $£ 2.44$ | $£ 3.12$ | $£ 4.75$ | $£ 5.93$ | $£ 6.61$ |
|  |  |  |  |  |  |  |
| Benchmark Turnover | 5500 | 5896 | 6320 | 6775 | 7263 | 7468 |
|  |  |  |  |  |  |  |
| Supportable Town Centre Floorspace | 163 | 414 | 493 | 701 | 816 | 885 |
|  |  |  |  |  |  |  |
| Town Centre Floorspace Requirement | 163 | 414 | 493 | 701 | 816 | 885 |
|  |  |  |  |  |  |  |
| Great Dunmow Out of Centre Floorspace |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Total Great Dunmow Retail Parks |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Benchmark Turnover of Out of Centre Floorspace |  |  |  |  |  |  |
| Total Benchmark turnover of out of centre floorspace | 0.00 | $£ 0.00$ | 0.00 | 0.00 | 0.00 | 0.00 |
|  |  |  |  |  |  |  |
| Commitments turnover (£m) |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Total Turnover of Major Out of Centre Floorspace | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $£ 0.00$ |
|  |  |  |  |  |  |  |
| Surplus Expenditure (out of centre) | $£ 0.00$ | $£ 0.00$ | $£ 0.00$ | $£ 0.00$ | $£ 0.00$ | $£ 0.00$ |
|  |  |  |  |  |  |  |
| Benchmark Turnover | 2500 | 2680 | 2873 | 3080 | 3301 | 3394 |
|  |  |  |  |  |  |  |
| Supportable Out of centre Floorspace | 0 | 0 | 0 | 0 | 0 | 0 |
|  |  |  |  |  |  |  |
| Out of Centre Floorspace Requirement | 0 | 0 | 0 | 0 | 0 | 0 |
|  |  |  |  |  |  |  |


| Zone 3 Stansted Mountfitchet | 2011 | 2016 | 2021 | 2026 | 2031 | 2033 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Available Spend in Zone 3 | $£ 66.80$ | £83.05 | £92.92 | $£ 109.08$ | $£ 124.95$ | $£ 274.20$ |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Comparison Goods Expenditure into Town Centre Shops (Stansted Mountfitchet) | $£ 0.27$ | £0.34 | £0.38 | $£ 0.45$ | $£ 0.51$ | $£ 0.54$ |
|  |  |  |  |  |  |  |
| Existing Town Centre Benchmark turnover | $£ 2.66$ | $£ 2.85$ | $£ 3.05$ | $£ 3.27$ | $£ 3.51$ | $£ 3.61$ |
|  |  |  |  |  |  |  |
| Commitments turnover (£m) |  |  |  |  |  |  |
| Surplus Expenditure (in town centre) |  |  |  |  |  |  |
|  | -£2.38 | -£2.51 | -£2.67 | -£2.83 | -£3.00 | $-£ 3.07$ |
| Benchmark Turnover |  |  |  |  |  |  |
|  | 5500 | 5896 | 6320 | 6775 | 7263 | 7468 |
|  |  |  |  |  |  |  |
| Supportable Town Centre Floorspace | -433 | -426 | -423 | -417 | -413 | -411 |
|  |  |  |  |  |  |  |
| Town Centre Floorspace Requirement | -433 | -426 | -423 | -417 | -413 | -411 |
|  |  |  |  |  |  |  |
| Stansted Mountfitchet Out of Centre Floorspace |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Total Stansted Mountfitchet Retail Parks | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $£ 0.00$ |
|  |  |  |  |  |  |  |
| Benchmark Turnover of Out of Centre Floorspace |  |  |  |  |  |  |
| Total Benchmark turnover of out of centre floorspace | 0.00 | $£ 0.00$ | 0.00 | 0.00 | 0.00 | 0.00 |
|  |  |  |  |  |  |  |
| Commitments turnover ( $£ \mathrm{~m}$ ) |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Total Turnover of Major Out of Centre Floorspace | £0.00 | $£ 0.00$ | $£ 0.00$ | $£ 0.00$ | $£ 0.00$ | £0.00 |
|  |  |  |  |  |  |  |
| Surplus Expenditure (out of centre) | £0.00 | $£ 0.00$ | $£ 0.00$ | $£ 0.00$ | $£ 0.00$ | $£ 0.00$ |
|  |  |  |  |  |  |  |
| Benchmark Turnover | 2500 | 2680 | 2873 | 3080 | 3301 | 3394 |
|  |  |  |  |  |  |  |
| Supportable Out of centre Floorspace | 0 | 0 | 0 | 0 | 0 | 0 |
|  |  |  |  |  |  |  |
| Out of Centre Floorspace Requirement | 0 | 0 | 0 | 0 | 0 | 0 |
|  |  |  |  |  |  |  |


| Zone 4 Haverhill | 2011 | 2016 | 2021 | 2026 | 2031 | 2033 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Available Spend in Zone 4 | £138.28 | £171.93 | $£ 192.37$ | £225.80 | £258.66 | £274.20 |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Comparison Goods Expenditure into Town Centre Shops (Haverhill) | $£ 31.87$ | $£ 38.92$ | $£ 44.33$ | $£ 63.12$ | £59.61 | £63.19 |
|  |  |  |  |  |  |  |
| Existing Town Centre Benchmark turnover | $£ 0.00$ | £0.00 | $£ 0.00$ | $£ 0.00$ | $£ 0.00$ | $£ 0.00$ |
|  |  |  |  |  |  |  |
| Commitments turnover (£m) |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Surplus Expenditure (in town centre) | $£ 31.87$ | $£ 38.92$ | $£ 44.33$ | $£ 63.12$ | $£ 59.61$ | $£ 63.19$ |
|  |  |  |  |  |  |  |
| Benchmark Turnover | 5500 | 5896 | 6320 | 6775 | 7263 | 7468 |
|  |  |  |  |  |  |  |
| Supportable Town Centre Floorspace | 5794 | 6601 | 7014 | 9317 | 8207 | 8462 |
|  |  |  |  |  |  |  |
| Town Centre Floorspace Requirement | 5794 | 6601 | 7014 | 9317 | 8207 | 8462 |
|  |  |  |  |  |  |  |
| Haverhill Out of Centre Floorspace |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Total Haverhill Retail Parks | £12.48 | £0.00 | $£ 0.00$ | £0.00 | £0.00 | £0.00 |
|  |  |  |  |  |  |  |
| Benchmark Turnover of Out of Centre Floorspace |  |  |  |  |  |  |
| Total Benchmark turnover of out of centre floorspace | 0.00 | $£ 0.00$ | 0.00 | 0.00 | 0.00 | 0.00 |
|  |  |  |  |  |  |  |
| Commitments turnover (£m) |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Total Turnover of Major Out of Centre Floorspace | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  |  |  |  |  |  |  |
| Surplus Expenditure (out of centre) | £12.48 | £0.00 | £0.00 | £0.00 | $£ 0.00$ | $£ 0.00$ |
|  |  |  |  |  |  |  |
| Benchmark Turnover | 2500 | 2680 | 2873 | 3080 | 3301 | 3394 |
|  |  |  |  |  |  |  |
| Supportable Out of centre Floorspace | 4993 | 0 | 0 | 0 | 0 | 0 |
|  |  |  |  |  |  |  |
| Out of Centre Floorspace Requirement | 4993 | 0 | 0 | 0 | 0 | 0 |

[^2]
[^0]:    Source: Tables 1 and 2

[^1]:    ${ }_{2015}{ }^{\text {Source: }}$

[^2]:    Source: Tables 3, 8, 10 and 11
    2015 Prices
    Notes:
    Floorspace data taken from GOAD Centre Report and assumed 75\% gross to net ratio
    Benchmark turnover increased by $1.4 \%$ pa to take account of increases in floorspace efficiency
    Benchmark turnover derived from 2015 Retail Rankings (Mintel) and Verdict

