Retail Study Update



Appendix 7 - Retail Capacity Tables

Table 1 Population (5 year summary)

	Zone	2011	2016	2021	2026	2031	2033
1a		31,250	33,606	35,961	38,143	40,034	40,711
1b		10,419	11,204	11,989	12,717	13,347	13,573
2a		24,807	26,677	28,547	30,279	31,780	32,317
2b		32,851	35,327	37,803	40,096	42,084	42,796
3		23,320	25,078	26,836	28,464	29,875	30,380
4		52,287	56,228	60,169	63,819	66,983	68,116
Total		174,934	188,120	201,304	213,518	224,104	227,892

Source: Pitney Bowes Business Insight Office for National Statistics

Table 1 - Population

	Zone	2010	2011	2012	2013	2014	2015	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036
1a		30,689	31,250	31,733	32,173	32,643	33,123	34,072	34,542	35,017	35,491	35,961	36,424	36,873	37,314	37,731	38,143	38,543	38,938	39,319	39,680	40,034	40,378	40,711	41,033	41,344	41,649
1b		10,232	10,419	10,580	10,726	10,883	11,043	11,359	11,516	11,675	11,832	11,989	12,143	12,293	12,440	12,579	12,717	12,850	12,982	13,109	13,229	13,347	13,462	13,573	13,680	13,784	13,885
2a		24,362	24,807	25,190	25,539	25,913	26,294	27,047	27,420	27,797	28,173	28,547	28,914	29,271	29,620	29,952	30,279	30,596	30,910	31,212	31,499	31,780	32,053	32,317	32,573	32,820	33,061
2b		32,261	32,851	33,358	33,821	34,315	34,820	35,817	36,311	36,811	37,309	37,803	38,289	38,762	39,224	39,663	40,096	40,517	40,932	41,332	41,712	42,084	42,446	42,796	43,134	43,461	43,781
3		22,901	23,320	23,681	24,009	24,360	24,718	25,426	25,777	26,131	26,485	26,836	27,181	27,516	27,845	28,156	28,464	28,762	29,057	29,341	29,611	29,875	30,132	30,380	30,620	30,853	31,080
4		51,348	52,287	53,095	53,830	54,617	55,421	57,007	57,795	58,589	59,382	60,169	60,942	61,695	62,431	63,130	63,819	64,489	65,149	65,787	66,391	66,983	67,559	68,116	68,654	69,175	69,685
Total		171,792	174,934	177,637	180,098	182,731	185,419	190,728	193,361	196,021	198,672	201,304	203,893	206,410	208,874	211,212	213,518	215,757	217,967	220,100	222,123	224,104	226,029	227,892	229,694	231,437	233,141

Table 2a - Convenience Expenditure per Capita (5 year summary)

Zone	2011	2016	2021	2026	2031	2032	2033
Zone 1a	£2,132	£2,152	£2,140	£2,201	£2,259	£2,272	£2,286
Zone 1b	£2,239	£2,259	£2,248	£2,311	£2,372	£2,386	£2,400
Zone 2a	£2,074	£2,093	£2,082	£2,141	£2,197	£2,210	£2,223
Zone 2b	£1,995	£2,014	£2,003	£2,060	£2,114	£2,127	£2,139
Zone 3	£2,045	£2,064	£2,053	£2,111	£2,166	£2,179	£2,192
Zone 4	£1,969	£1,987	£1,977	£2,033	£2,086	£2,099	£2,111

Table 2b - Comparison Expenditure per Capita (5 year summary)

Zone	2011	2016	2021	2026	2031	2032	2033
Zone 1a	£3,014	£3,485	£3,643	£4,032	£4,401	£4,493	£4,587
Zone 1b	£3,147	£3,638	£3,804	£4,210	£4,595	£4,691	£4,790
Zone 2a	£2,905	£3,359	£3,512	£3,887	£4,242	£4,332	£4,422
Zone 2b	£2,704	£3,126	£3,268	£3,617	£3,948	£4,031	£4,115
Zone 3	£2,864	£3,312	£3,463	£3,832	£4,182	£4,270	£4,360
Zone 4	£2,645	£3,058	£3,197	£3,538	£3,862	£3,943	£4,025

Source: Pitney Bowes Business Insight

Pitney Bowes Business Insight Retail Expenditure Guide 2017/2018

2015 Prices

Table 3A - Total Available Convenience Goods Expenditure (£m) (5 year summary)

Zone	2011	2016	2021	2026	2031	2033
1a	£66.63	£72.31	£76.97	£83.95	£90.42	£93.06
1b	£23.32	£25.31	£26.95	£29.39	£31.65	£32.58
2a	£51.45	£55.83	£59.44	£64.82	£69.82	£71.85
2b	£65.55	£71.14	£75.73	£82.59	£88.96	£91.55
3	£47.69	£51.75	£55.09	£60.08	£64.71	£66.60
4	£102.97	£111.74	£118.95	£129.74	£139.73	£143.81
Total	£357.61	£388.08	£413.13	£450.57	£485.30	£499.44

Table 3B - Total Available Comparison Goods Expenditure (£m) (5 year summary)

	Zone	2011	2016	2021	2026	2031	2033
1a	-	£94.18	£117.10	£131.02	£153.79	£176.18	£186.76
1b		£32.79	£40.76	£45.61	£53.54	£61.33	£65.01
2a		£72.08	£89.61	£100.27	£117.70	£134.82	£142.92
2b		£88.82	£110.43	£123.56	£145.03	£166.14	£176.12
3		£66.80	£83.05	£92.92	£109.08	£124.95	£132.45
4		£138.28	£171.93	£192.37	£225.80	£258.66	£274.20
Total		£492.94	£612.89	£685.75	£804.94	£922.08	£977.46

Pitney Bowes Business Insight
Pitney Bowes Business Insight Retail Expenditure Guide 2017/2018

2015 Prices

Table 3A - Total Available Convenience Goods Expenditure (£m)

	Zone	2010	2011	2012	2013	2014	2015	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033
1a		£67.80	£66.63	£67.86	£68.66	£68.89	£70.27	£73.01	£73.28	£74.14	£75.44	£76.97	£78.67	£80.11	£81.47	£82.72	£83.95	£85.25	£86.47	£87.84	£89.09	£90.42	£91.74	£93.06
1b		£23.73	£23.32	£23.76	£24.04	£24.11	£24.60	£25.56	£25.65	£25.95	£26.41	£26.95	£27.54	£28.04	£28.52	£28.96	£29.39	£29.84	£30.27	£30.75	£31.19	£31.65	£32.12	£32.58
2a		£52.35	£51.45	£52.40	£53.02	£53.19	£54.26	£56.38	£56.58	£57.25	£58.25	£59.44	£60.74	£61.86	£62.91	£63.87	£64.82	£65.83	£66.77	£67.83	£68.79	£69.82	£70.84	£71.85
2b		£66.71	£65.55	£66.77	£67.55	£67.77	£69.14	£71.83	£72.10	£72.94	£74.22	£75.73	£77.39	£78.82	£80.16	£81.38	£82.59	£83.88	£85.07	£86.42	£87.65	£88.96	£90.26	£91.55
3		£48.53	£47.69	£48.57	£49.14	£49.30	£50.29	£52.26	£52.45	£53.06	£53.99	£55.09	£56.30	£57.34	£58.31	£59.20	£60.08	£61.02	£61.89	£62.87	£63.76	£64.71	£65.66	£66.60
4		£104.78	£102.97	£104.87	£106.11	£106.45	£108.60	£112.83	£113.25	£114.57	£116.59	£118.95	£121.57	£123.80	£125.91	£127.83	£129.74	£131.75	£133.63	£135.75	£137.67	£139.73	£141.78	£143.81
Total		£363.90	£357.61	£364.23	£368.52	£369.72	£377.16	£391.87	£393.30	£397.92	£404.91	£413.13	£422.21	£429.97	£437.28	£443.95	£450.57	£457.57	£464.09	£471.45	£478.14	£485.30	£492.41	£499.44

Source: Tables 1 and 2

2015 Prices

Table 3B - Total Available Comparison Goods Expenditure (£m)

	Zone	2010	2011	2012	2013	2014	2015	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033
1a		£93.49	£94.18	£96.94	£100.18	£105.43	£111.43	£119.86	£120.90	£122.90	£126.29	£131.02	£136.00	£141.02	£145.46	£149.66	£153.79	£157.96	£162.46	£166.63	£171.03	£176.18	£181.42	£186.76
1b		£32.54	£32.79	£33.75	£34.87	£36.70	£38.79	£41.72	£42.09	£42.78	£43.96	£45.61	£47.34	£49.09	£50.63	£52.10	£53.54	£54.99	£56.55	£58.01	£59.54	£61.33	£63.15	£65.01
2a		£71.54	£72.08	£74.19	£76.67	£80.68	£85.28	£91.73	£92.53	£94.05	£96.65	£100.27	£104.08	£107.92	£111.31	£114.53	£117.70	£120.89	£124.33	£127.52	£130.88	£134.82	£138.84	£142.92
2b		£88.16	£88.82	£91.42	£94.48	£99.42	£105.09	£113.03	£114.02	£115.90	£119.09	£123.56	£128.25	£132.99	£137.17	£141.14	£145.03	£148.97	£153.21	£157.14	£161.29	£166.14	£171.09	£176.12
3		£66.30	£66.80	£68.75	£71.05	£74.77	£79.03	£85.01	£85.75	£87.16	£89.57	£92.92	£96.45	£100.02	£103.16	£106.15	£109.08	£112.03	£115.22	£118.18	£121.30	£124.95	£128.67	£132.45
4		£137.26	£138.28	£142.33	£147.09	£154.79	£163.61	£175.98	£177.51	£180.44	£185.42	£192.37	£199.67	£207.05	£213.56	£219.74	£225.80	£231.93	£238.53	£244.65	£251.10	£258.66	£266.36	£274.20
Total		£489.30	£492.94	£507.38	£524.34	£551.78	£583.23	£627.34	£632.80	£643.23	£660.97	£685.75	£711.79	£738.09	£761.30	£783.32	£804.94	£826.77	£850.31	£872.13	£895.13	£922.08	£949.53	£977.46

Source: Tables 1 and 2

2015 Prices

Table 1A	Evicting	Foodstores	Convenience	Turnovor

Table 4A Existing Foodstores Convenience Turnover	Net Sales Floorspace	Convenience Sales	Convenience Floorspace		Total Convenience
Centre / Store	(Sqm)	Floorspace (%)		Turnover Density (£ per sqm)	Turnover (£m)
Saffron Walden					
Aldi, Saffron Walden	1125	90%	1013	£ 11,470	£11.61
Cost Cutter, High Street, Saffron Walden	354	95%	336	£ 4,500	£1.5
Nisa, Cromwell Road, Saffron Walden	365	95%	347	£ 4,500	£1.56
Tesco Express, Pleasant Valley, Saffron Walden	396	95%	376		£4.39
Tesco, Radwinter Road, Saffron Walden Waitrose, Hill Street, Saffron Walden	2280 2129	89% 90%	2029 1916		£23.70 £24.19
Local Shops, Saffron Walden	881	100%	881	£ 4,500	£3.96
Other Safrron Walden	0	100%		£ 4,500	£0.00
Saffron Walden Total	7530		6898	£ 65,449	£70.93
Great Dunmow					
Co-Op, White Street, Great Dunmow	725	90%	653		£5.13
Tesco, Stortford Road, Great Dunmow	2155	85%	1832		£21.39
Great Dunmow Total	2880			£ 19,540	£26.52
Clavering					
Local shops, Clavering	0	95%	0	£ -	£0.0£
Clavering Total				£ -	£0.00
Destroy					
Duxford Local shops, Duxford	0	80%	0	ţ -	£0.00
Duxford Total	0		· ·	£ -	£0.00
Elsenham					00.00
Local Shops, Elsenham Elsenham Total	0	95%	0	£ -	£0.00 £0.00
					20.00
Felsted					
Local shops, Felsted Felsted Total	0	95%	0		£0.00
reisted Total				£ -	£0.00
Flitch Green					
Co-op, Webb Road, Flitch Green	0		0		£0.00
Flitch Green Total				£ 7,960	£0.00
Great Bardfield					
Co-op, Brook Street, Great Bardfield	0			£ 7,863	£0.0£
Great Bardfield Total			0	£ 7,863	£0.00
Court Charter front					
Great Chesterford Local shops, Great Chesterford	0			£ -	£0.00
Great Chesterford Total	U		0		£0.00
Great Criesteriora Total			0		20.00
Haverhill					
Aldi, Lord's Croft Lane, Haverhill	1816	80%	1453	£ 11,470	£16.66
Iceland, High Street, Haverhill	1174	85%	998		£7.33
Sainsbury's, Haycocks Road, Haverhill	7554	60%	4532	£ 12,242	£55.49
Tesco Superstore, Cangle Road, Haverhill	6239	60%	3743		£43.7′
Haverhill Total	16783			£ 42,738	£123.20
Henham					
Local shops, Henham	0			£ -	£0.00
Henham Total	0			£ -	£0.00
Linton					
Co-op, High Street, Linton	0		0	£ 7,863	£0.00
Linton Total	0			£ 7,863	£0.00
				- 7,000	20.00
Takeley					
Local shops, Takeley	0			£ -	£0.03
Takeley Total	0			£ -	£0.0£
Thaxted	-			-	00.00
Guildhall Stores, Town Street, Thaxted Local shops, Thaxted	0		0		£0.00
Thaxted Total	0		0	£ -	£0.00
					25.00
Stansted Mountfitchet					
Co-op, Castle Maltings, Lower Street, Stansted Mountfitchet	797	95%	757	£ 7,863	£5.95
Local shops, Stansted Mountfitchet	0	95%	0	£ -	£0.00
Tesco Express, Cambridge Road, Stansted Mountfitchet	353	85%	300		£3.50
Stansted Mountfitchet Total	1150			£ 19,540	£9.46
Stebbing				•	
Local shops, Stebbing	0			£ -	£0.00
Stebbing Total	0			£ -	
Other Inside Study Area					
	0	100	0	£ 7,300	£0.00
IBudgens, High Street, Sawston					
Budgens, High Street, Sawston	0			7,000	

Source: Verdict, Mintel Retail Rankings. Price Index: Pitney Bowes Retail Expenditure Guide 2017/18 2015 Prices

Table 5a Main Food Convenience Goods Market Shares

			Main	Food		
Saffron Walden		Zone 1b		Zone 2b	Zone 3	Zone 4
Aldi, Saffron Walden Cost Cutter, High Street, Saffron Walden	26.10% 0.57% 0.00%	1.29% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00%	3.63% 0.00% 0.00%	1.79% 0.00% 0.00%
Nisa, Cromwell Road, Saffron Walden Tesco, Pleasant Valley, Saffron Walden Tesco, Radwinter Road, Saffron Walden	2.18% 30.93%	0.00%	0.00% 0.72%	0.76%	0.00%	0.00% 2.18%
Waitrose, Hill Street, Saffron Walden Local Market, Saffron Walden	35.40% 0.00%	4.74% 0.00%	1.11% 0.00%	1.66% 0.00%	0.00%	1.70% 0.00%
Local Shops, Saffron Walden Saffron Walden Total	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Great Dunmow						
Co-Op, White Street, Great Dunmow Tesco, Stortford Road, Great Dunmow	0.00%	0.00%	3.22% 75.88%	0.00% 9.78%	0.00% 10.94%	0.00%
Local Shops, Great Dunmow Great Dunmow Total	0.00%	0.00%	0.39%	0.00%	0.00%	0.00%
Clavering	0.000/	0.000/	0.000/	0.000/	0.000/	0.000/
Local shops, Clavering Clavering Total	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Duxford Local shops Duxford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Duxford Total	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070
Elsenham Local Shops, Elsenham	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Elsenham Total						
Felsted Local shops, Felsted	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Feisted Total						
Flitch Green Co-op, Webb Road, Flitch Green Flitch Green Total	0.00%	0.00%	1.99%	0.00%	0.00%	0.00%
Great Bardfield						
Great Bardfield Great Bardfield Total	0.00%	0.00%	0.00%	0.56%	0.00%	0.00%
Great Chesterford						
Local shops, Great Chesterford Great Chesterford Total	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Haverhill Aldi, Lord's Croft Lane, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	19.84%
Sainsbury's, Haycocks Road, Haverhill Iceland, High Street, Haverhill	1.09% 0.00%	0.00%	0.93%	0.00%	0.00%	34.33% 1.24%
Tesco Superstore, Cangle Road, Haverhill Haverhill Total	0.34%	0.00%	0.00%	0.00%	0.00%	16.19%
Henham						
Local shops, Henham Henham Total	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Linton Co-op, High Street, Linton	0.00%	0.00%	0.00%	0.00%	0.00%	1.64%
Linton Total						
Takeley Local shops, Takeley	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Takeley Total						
Thaxted Local shops, Thaxted	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Thaxted Total						
Stansted Mountfitchet Co-Op, Cambridge Road, Stansted Mountfitchet	0.00%	0.00%	0.00%	0.00%	2.03%	0.00%
Local shops, Stansted Mountfitchet	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Express, Cambridge Road, Stansted Mountfitchet Stansted Mountfitchet Total	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stebbing						
Local shops, Stebbing Stebbing Total	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sawston						
Budgens, High Street, Sawston	0.000/			0.000/		
	0.00%	0.00%	0.00%	0.00%	0.00%	1.26%
Sawston Total	0.00%	0.00%	0.00%	0.00%	0.00%	1.26%
Sawston Total Outside of Study Area Aldi, London Road, Bishop's Stortford	0.00%	0.00%	0.77%	0.00%	21.13%	0.00%
Sawston Total Outside of Study Area Aldi, London Road, Bishop's Stortford Asda, Coldhams Lane, Cambridge Asda, Elizabeth Il Square, Chelmsford	0.00% 0.63% 0.00%	0.00% 1.75% 0.00%	0.77% 0.00% 0.00%	0.00% 0.00% 0.00%	21.13% 0.00% 0.00%	0.00% 1.92% 0.00%
Sawston Total Outside of Study Area Aldi, London Road, Bishop's Stortford Asda, Coldhams Lane, Cambridge	0.00% 0.63% 0.00% 0.00% 0.00%	0.00% 1.75%	0.77%	0.00%	21.13% 0.00% 0.00% 0.00% 1.35%	0.00% 1.92% 0.00% 0.00% 0.00%
Sawston Total Outside of Study Area Aldi, London Road, Bishop's Stortford Asda, Coldhams Lane, Cambridge Asda, Bisabeth I Square, Chelmsford Asda, Willage Saure, Chelmsford	0.00% 0.63% 0.00% 0.00%	0.00% 1.75% 0.00% 0.00%	0.77% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.67%	21.13% 0.00% 0.00% 0.00%	0.00% 1.92% 0.00% 0.00%
Sawston Total Outside of Study Area Aldi, London Road, Bishop's Stortford Asda, Coldmans Lane, Cambridge Asda, Elizabeth Il Square, Chelmsford Asda, Village Square, Chelmsford Asda, Watergardens, Harlow Co-op, Bridge End Lane, Great Notley, Braintree Co-op, Church Street, Bocking, Braintree Icoland, Bank Street, Braintree	0.00% 0.63% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 1.75% 0.00% 0.00% 0.00% 0.00% 0.00%	0.77% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.67% 0.00% 0.00% 0.00%	21.13% 0.00% 0.00% 0.00% 1.35% 0.00%	0.00% 1.92% 0.00% 0.00% 0.00% 0.00% 0.00%
Sawston Total Outside of Study Area Aldi, London Road, Bishop's Stortford Asda, Coldnams Lane, Cambridge Asda, Elizabeth II Square, Chelmsford Asda, Village Square, Chelmsford Asda, Wilage Square, Chelmsford Asda, Watergardens, Harlow Co-op, Bridge End Lane, Great Notley, Braintree Co-op, Church Street, Bocking, Braintree Iceland, Bank Street, Braintree Lidl, Rayne Road, Braintree Lidl, Rayne Road, Braintree	0.00% 0.63% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 1.75% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.77% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 4.90% 0.00%	0.00% 0.00% 0.00% 0.67% 0.00% 0.00% 0.00% 6.79%	21.13% 0.00% 0.00% 0.00% 1.35% 0.00% 0.00% 0.00%	0.00% 1.92% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sawston Total Outside of Study Area Aldi, London Road, Bishop's Stortford Asda, Coldhams Lane, Cambridge Asda, Elikabeth II Square, Chelmsford Asda, Wilage Square, Chelmsford Asda, Watergardens, Harlow Co-op, Bridge End Lane, Great Notley, Braintree (Co-op, Church Street, Bocking, Braintree (Iceland, Bank Street, Braintree Liceland, Bank Street, Braintree Marks & Spencer Simply Food, Braintree Retail Park, Braintree Marks & Spencer, South Street, Bishops Stortford Morrisons, Baldock Street, Royston	0.00% 0.63% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 1.75% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 5.18%	0.77% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.67% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	21.13% 0.00% 0.00% 0.00% 1.35% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 1.92% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sawston Total Outside of Study Area Aldi, London Road, Bishop's Stortford Asda, Coldhams Lane, Cambridge Asda, Elizabeth Il Square, Chelmsford Asda, Wilare Square, Chelmsford Asda, Watergardens, Harlow Co-op, Bridge End Lane, Great Notley, Braintree Co-op, Church Street, Bocking, Braintree Iceland, Bank Street, Braintree Liceland, Bank Street, Braintree Lid, Rayne Road, Braintree Marks & Spencer, South Street, Bishops Stortford Morrisons, Baldock Street, Royston Morrisons, Broad Street, Cambridge Morrisons, Broad Street, Cambridge Morrisons, Broad Street, Cambridge	0.00% 0.63% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 1.75% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 5.18% 0.00%	0.77% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 4.90% 0.00% 0.00% 0.00%	0.00% 0.00% 0.67% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	21.13% 0.00% 0.00% 1.35% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 1.92% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sawston Total Outside of Study Area Aldi, London Road, Bishop's Stortford Asda, Cidhams Lane, Cambridge Asda, Elizabeth Il Square, Chelmsford Asda, Wilage Square, Chelmsford Asda, Watergardens, Harlow Co-op, Bridge Find Lane, Great Notley, Braintree Co-op, Church Street, Bocking, Braintree Lidl, Rayne Road, Braintree Lidl, Rayne Road, Braintree Marks & Spencer, South Street, Bishops Stortford Morrisons, Baldock Street, Royston Morrisons, Baldock Street, Royston Morrisons, Band Street, Lambridge	0.00% 0.63% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 1.75% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 5.18%	0.77% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 4.90% 0.00% 0.00%	0.00% 0.00% 0.00% 0.67% 0.00% 0.00% 0.00% 0.00% 0.00%	21.13% 0.00% 0.00% 0.00% 1.35% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 1.92% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sawston Total Outside of Study Area Aldi, London Road, Bishop's Stortford Asda, Coldhams Lane, Cambridge Asda, Elikabeth II Square, Chelmsford Asda, Watergardens, Harlow Co-op, Bridge End Lane, Great Notley, Braintree Co-op, Church Street, Bocking, Braintree Iceland, Bank Street, Braintree Liceland, Bank Street, Braintree Marks & Spencer Simply Food, Braintree Retail Park, Braintree Marks & Spencer Simply Food, Braintree Retail Park, Braintree Marks & Spencer, South Street, Bishops Stortford Morrisons, Budock Street, Royston Morrisons, Broad Street, Cambridge Morrisons, Briches Place, Copperfield Road, Chelmsford Sainsbury's, Birchanger Motorway Services, Bishops Stortford Sainsbury's, Broks Road, Cambridge Sainsbury's, Broks Road, Cambridge	0.00% 0.63% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 1.75% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.77% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.72% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	21.13% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 1.92% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sawston Total Outside of Study Area Aldi, London Road, Bishop's Stortford Asda, Coldhams Lane, Cambridge Asda, Elizabeth Il Square, Chelmsford Asda, Wilaregaure, Chelmsford Asda, Watergardens, Harlow Co-op, Bridge End Lane, Great Notley, Braintree Co-op, Church Street, Bocking, Braintree Iceland, Bank Street, Braintree Liel, Rayne Road, Braintree Marks & Spencer Simply Food, Braintree Retail Park, Braintree Marks & Spencer, South Street, Royston Morrisons, Baldock Street, Royston Morrisons, Broad Street, Cambridge Morrisons, Dickens Place, Copperfield Road, Chelmsford Sainsbury's, Birchanger Motorway Services, Bishops Stortford Sainsbury's, Brooks Road, Cambridge Sainsbury's, Brichanger Motorway Services, Bishops Stortford Sainsbury's, Jackson Square, Bishops Stortford Sainsbury's, Laten Thorley Centre, Bishops Stortford	0.00% 0.63% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.04% 0.00%	0.00% 1.75% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 5.18% 0.00% 0.00% 0.00% 0.00%	0.77% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 6.79% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	21.13% 0.00% 0.00% 1.35% 0.00%	0.00% 1.92% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.22% 0.00% 0.00%
Sawston Total Outside of Study Area Aldi, London Road, Bishop's Stortford Asda, Coldhams Lane, Cambridge Asda, Elizabeth II Square, Chelmsford Asda, Wilage Square, Chelmsford Asda, Wilage Square, Chelmsford Asda, Watergardens, Harlow Co-op, Bridge End Lane, Great Notley, Braintree Co-op, Church Street, Bocking, Braintree Iceland, Bank Street, Braintree Liceland, Bank Street, Braintree Liceland, Bank Street, Braintree Marks & Spencer, South Street, Bishops Stortford Morrisons, Broad Street, Cambridge Morrisons, Broad Street, Cambridge Morrisons, Brooks Place, Copperfield Road, Chelmsford Sainsbury's, Birchanger Motorway Services, Bishops Stortford Sainsbury's, Fifth Avenue, Harlow Sainsbury's, Fifth Avenue, Harlow Sainsbury's, Jackson Square, Bishops Stortford Sainsbury's, The Thorley Centre, Bishops Stortford	0.00% 0.63% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 1.75% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.77% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.67% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	21.13% 0.00%	0.00% 1.92% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sawston Total Outside of Study Area Aldi, London Road, Bishop's Stortford Asda, Coldhams Lane, Cambridge Asda, Elizabeth II Square, Chelmsford Asda, Wilage Square, Chelmsford Asda, Watergardens, Harlow Co-op, Bridge End Lane, Great Notley, Braintree Co-op, Church Street, Bocking, Braintree Iceland, Bank Street, Braintree Lid, Rayne Road, Braintree Marks & Spencer, South Street, Bishops Stortford Morrisons, Baldock Street, Cambridge Morrisons, Broad Street, Cambridge Morrisons, Broad Street, Cambridge Morrisons, Dickens Place, Copperfield Road, Chelmsford Sainsbury's, Birchanger Motorway Services, Bishops Stortford Sainsbury's, Brichanger Motorway Services, Bishops Stortford Sainsbury's, Fifth Avenue, Harlow Sainsbury's, The Thorley Centre, Bishops Stortford Sainsbury's, Tots Walk, Braintree Sainsbury's, White Heart Lane, Chelmsford Tesco Superstore, Cambridge Road Industrial Estate, Cambridge	0.00% 0.63% 0.00%	0.00% 1.75% 0.00%	0.77% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.67% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	21.13% 0.00% 0.00% 1.35% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 1.92% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sawston Total Outside of Study Area Aldi, London Road, Bishop's Stortford Asda, Coldhams Lane, Cambridge Asda, Elizabeth II Square, Chelmsford Asda, Wilage Square, Chelmsford Asda, Watergardens, Harlow Co-op, Bridge Find Lane, Great Notley, Braintree Co-op, Church Street, Bocking, Braintree Icland, Bank Street, Braintree Lidl, Rayne Road, Braintree Lidl, Rayne Road, Braintree Lidl, Rayne Road, Braintree Marks & Spencer, South Street, Bishops Stortford Morrisons, Baldock Street, Royston Morrisons, Braod Street, Cambridge Morrisons, Dickens Place, Copperfield Road, Chelmsford Sainsbury's, Brooks Road, Cambridge Sainsbury's, Brooks Road, Cambridge Sainsbury's, Brooks Road, Cambridge Sainsbury's, Brooks Road, Cambridge Sainsbury's, Street, Selsons Stortford Sainsbury's, The Thorith Avenue, Harlow Sainsbury's, The Thorith Avenue, Harlow Sainsbury's, The Thorith Avenue, Harlow Sainsbury's, The Swilk, Braintree Sainsbury's, Tofts Walk, Braintree Sainsbury's, Tofts Walk, Braintree Sainsbury's, Wilthe Heart Lane, Chelmsford Tesco Extra, Old North Road, Royston	0.00% 0.63% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 1.75% 0.00%	0.77% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	21.13% 0.00% 0.00% 0.00% 1.35% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 1.92% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.22% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sawston Total Outside of Study Area Aldi, London Road, Bishop's Stortford Asda, Coldhams Lane, Cambridge Asda, Elizabeth I Square, Chelmsford Asda, Waleg Sayuer, Chelmsford Asda, Watergardens, Harlow Co-op, Bridge Find Lane, Great Notley, Braintree Co-op, Church Street, Bocking, Braintree Lidi, Rayne Road, Braintree Lidi, Rayne Road, Braintree Lidi, Rayne Road, Braintree Marks & Spencer Simply Food, Braintree Retail Park, Braintree Marks & Spencer Simply Food, Braintree Retail Park, Braintree Marks & Spencer Simply Food, Braintree Retail Park, Braintree Marks & Spencer Simply Food, Braintree Retail Park, Braintree Marks & Spencer Simply Food, Braintree Retail Park, Braintree Marks & Spencer, South Street, Bishops Stortford Morrisons, Broad Street, Cambridge Morrisons, Dickens Place, Copperfield Road, Chelmsford Sainsbury's, Firth Avenue, Harlow Sainsbury's, Brith Avenue, Harlow Sainsbury's, The Novel Retail Sainsbury's, Brith Avenue, Harlow Sainsbury's, The Thorley Centre, Bishops Stortford Sainsbury's, Tofts Walik, Braintree Sainsbury's, Tofts Walik, Braintree Sainsbury's, White Heart Lane, Chelmsford Tesco Superstore, Cambridge Road industrial Estate, Cambridge Tesco Superstore, Cheddars Lane, Chambridge	0.00% 0.63% 0.00%	0.00% 1.75% 0.00%	0.77% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.67% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	21.13% 0.00% 0.00% 1.35% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 5.76% 0.00% 0.00% 0.00% 0.00%	0.00% 1.92% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.22% 0.00% 0.00% 0.00% 1.24% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sawston Total Outside of Study Area Aldi, London Road, Bishop's Stortford Asda, Coldhams Lane, Cambridge Asda, Elizabeth II Square, Chelmsford Asda, Wilage Square, Chelmsford Asda, Watergardens, Harlow Co-op, Bridge End Lane, Great Notley, Braintree Co-op, Church Street, Bocking, Braintree Iceland, Bank Street, Braintree Liceland, Bank Street, Braintree Liceland, Bank Street, Braintree Marks & Spencer, South Street, Bishops Stortford Morrisons, Baldock Street, Royston Morrisons, Broad Street, Cambridge Morrisons, Brooks Place, Copperfield Road, Chelmsford Sainsbury's, Birchanger Motorway Services, Bishops Stortford Sainsbury's, Fifth Avenue, Harlow Sainsbury's, Fifth Avenue, Harlow Sainsbury's, Fifth Avenue, Harlow Sainsbury's, Toss Walk, Braintree Sainsbury's, Braintree	0.00% 0.63% 0.00%	0.00% 0.	0.77% 0.00%	0.00% 0.00%	21.13% 0.00% 0.00% 1.35% 0.00% 1.35% 0.00%	0.00% 1.92% 0.00%
Sawston Total Outside of Study Area Aldi, London Road, Bishop's Stortford Asda, Coldhams Lane, Cambridge Asda, Elizabeth II Square, Chelmsford Asda, Wilage Square, Chelmsford Asda, Watergardens, Harlow Co-op, Bridge End Lane, Great Notley, Braintree Co-op, Church Street, Bocking, Braintree Iceland, Bank Street, Braintree Lid, Rayne Road, Braintree Marks & Spencer, South Street, Bishops Stortford Morrisons, Baldock Street, Cambridge Morrisons, Broad Street, Cambridge Morrisons, Broad Street, Cambridge Morrisons, Broad Street, Cambridge Morrisons, Dickens Place, Copperfield Road, Chelmsford Sainsbury's, Brichanger Motorway Services, Bishops Stortford Sainsbury's, Fifth Avenue, Harlow Sainsbury's, Fifth Avenue, Harlow Sainsbury's, The Thorley Centre, Bishops Stortford Sainsbury's, The Thorley Centre, Bishops Stortford Sainsbury's, This Naws Stortford Sainsbury's, White Heart Lane, Chelmsford Tesco Superstore, Cambridge And Industrial Estate, Cambridge Tesco Superstore, Church Langley Centre, Harlow Tesco Superstore, Chard Rode, Braintree Tesco Superstore, Gareat Notley, Braintree Tesco Superstore, Gareat Notley, Braintree Tesco Superstore, Gareat Notley, Braintree Tesco Superstore, Marks Farm, Fraintree	0.00% 0.63% 0.00%	0.00% 0.00%	0.77% 0.00%	0.00% 0.00%	21.13% 0.00%	0.00% 1.92% 0.00%
Sawston Total Outside of Study Area Aldi, London Road, Bishop's Stortford Asda, Coldhams Lane, Cambridge Asda, Elizabeth II Square, Chelmsford Asda, Wilage Square, Chelmsford Asda, Watergardens, Harlow Co-op, Bridge find Lane, Great Notley, Braintree Co-op, Church Street, Bockling, Braintree Icoland, Bank Street, Braintree Lid, Rayne Road, Braintree Marks & Spencer, South Street, Bishops Stortford Morrisons, Baldock Street, Royston Morrisons, Broad Street, Cambridge Morrisons, Dickens Place, Copperfield Road, Chelmsford Sainsbury's, Brichanger Motorway Services, Bishops Stortford Sainsbury's, Fifth Avenue, Harlow Sainsbury's, Fifth Avenue, Harlow Sainsbury's, Fifth Avenue, Harlow Sainsbury's, Fifth Avenue, Harlow Sainsbury's, The Thoriey Centre, Bishops Stortford Sainsbury's, This Wall, Braintree Sainsbury's, White Heart Lane, Chelmsford Tesco Superstore, Chard Range Road Inoustrial Estate, Cambridge Tesco Superstore, Church Langle Road inoustrial Estate, Cambridge Tesco Superstore, Church Langle Road infoustrial Estate, Cambridge Tesco Superstore, Church Langle Renaitree Tesco Superstore, Marke Place, Braintree	0.00% 0.00%	0.00% (1.	0.77% 0.00%	0.00% 0.00%	21.13% 0.00%	0.00% 1.92% 0.00%
Sawston Total Outside of Study Area Aldi, London Road, Bishop's Stortford Asda, Coldhams Lane, Cambridge Asda, Elizabeth II Square, Chelmsford Asda, Wilage Square, Chelmsford Asda, Watergardens, Harlow Co-op, Bridge find Lane, Great Notley, Braintree Co-op, Church Street, Bockling, Braintree Iceland, Bank Street, Braintree Liceland, Bank Street, Braintree Liceland, Bank Street, Braintree Marka & Spencer Simply Food, Braintree Retail Park, Braintree Marka & Spencer, South Street, Bishops Stortford Morrisons, Baldock Street, Royston Morrisons, Broad Street, Cambridge Morrisons, Dickens Place, Copperfield Road, Chelmsford Sainsbury's, Birchanger Motorway Services, Bishops Stortford Sainsbury's, Fifth Avenue, Harlow Sainsbury's, Fifth Avenue, Harlow Sainsbury's, The Thoriey Centre, Bishops Stortford Sainsbury's, The Thoriey Centre, Bishops Stortford Sainsbury's, White Heart Lane, Chelmsford Tesco Street, Old North Road, Royston Tesco Superstore, Church Langley Centre, Harlow Tesco Superstore, Church Langley Centre, Harlow Tesco Superstore, Cambridge Road Industrial Estate, Cambridge Tesco Superstore, Church Langley Centre, Harlow Tesco Superstore, Chard Langley Centre, Harlow Tesco Superstore, Caret Notley, Braintree Tesco Superstore, Barke Sarm, Braintree Tesco Superstore, Marke Place, Braintree Tesco Superstore, Marker Brace, Raintree Tesco Superstore, Parker Raintree Tesco Superstore, Marker Brace, Raintree	0.00% 0.00%	0.00% (1.00%)	0.77% 0.00%	0.00% 0.00%	21.13% 20.00% 20	0.00% 0.00%
Sawston Total Outside of Study Area Aldi, London Road, Bishop's Stortford Asda, Coldhams Lane, Cambridge Asda, Elizabeth II Square, Chelmsford Asda, Wilage Saure, Chelmsford Asda, Watergardens, Harlow Co-op, Bridge Find Lane, Great Notley, Braintree Co-op, Church Street, Bocking, Braintree Lidd, Rayne Road, Braintree Lidd, Rayne Road, Braintree Lidd, Rayne Road, Braintree Marks & Spencer, South Street, Bishops Stortford Morrisons, Baldock Street, Royston Morrisons, Broad Street, Cambridge Morrisons, Dickens Place, Copperfield Road, Chelmsford Sainsbury's, Brooks Road, Cambridge Sainsbury's, Brith Avenue, Harlow Sainsbury's, Brith Avenue, Harlow Sainsbury's, Brith Avenue, Harlow Sainsbury's, Harlow Sainsbury's, Harlow Sainsbury's, Harlow Sainsbury's, Harlow Sainsbury's, Harlow Sainsbury's, White Heart Lane, Chelmsford Sainsbury's, White Heart Lane, Chelmsford Sainsbury's, Work Road, Royston Tesco Start, Old North Road, Royston Tesco Superstore, Cambridge Road industrial Estate, Cambridge Tesco Superstore, Cheddars Lane, Cambridge Tesco Superstore, Cheddars Lane, Cambridge Tesco Superstore, Cheddra Sun, Cambridge Tesco Superstore, Charlow, Braintree Tesco Superstore, Bart Road (Enburgh Way, Harlow Tesco Superstore, Bart Road, Braintree Tesco Superstore, Marks Farm, Braintree	0.00% 0.00%	0.00% 0.00%	0.77% 0.00%	0.00% 0.00%	21.13% 0.00%	0.00% 1.92% 0.00%
Sawston Total Outside of Study Area Aldi, London Road, Bishop's Stortford Asda, Coldhams Lane, Cambridge Asda, Elizabeth II Square, Chelmsford Asda, Willage Square, Chelmsford Asda, Watergardens, Harlow Co-op, Bridge End Lane, Great Notley, Braintree Co-op, Church Street, Bocking, Braintree Iceland, Bank Street, Braintree Liceland, Bank Street, Braintree Liceland, Bank Street, Braintree Liceland, Bank Street, Braintree Marks & Spencer, South Street, Bishops Stortford Morrisons, Baldock Street, Royston Morrisons, Broad Street, Cambridge Morrisons, Broad Street, Cambridge Morrisons, Dickens Place, Copperfield Road, Chelmsford Sainsbury's, Birchanger Motorway Services, Bishops Stortford Sainsbury's, Fifth Avenue, Harlow Sainsbury's, Fifth Avenue, Harlow Sainsbury's, Fifth Avenue, Harlow Sainsbury's, Fifth Spency Centre, Bishops Stortford Sainsbury's, The Thorley Centre, Bishops Stortford Sainsbury's, Shotos Square, Bishops Stortford Sainsbury's, White Heart Lane, Chelmsford Tesco Extra, Old North Road, Royston Tesco Superstore, Cambridge Road industrial Estate, Cambridge Tesco Superstore, Cherdchards Lane, Cambridge Tesco Superstore, Church Langley Centre, Harlow Tesco Superstore, Church Langley Centre, Harlow Tesco Superstore, Church Langley Centre, Harlow Tesco Superstore, Charlet Margh Faintree Tesco Superstore, Marks Farm, Faintree	0.00% 0.05% 0.00%	0.00% (1.00%)	0.77% 0.00%	0.00% 0.00%	21.13% 0.00%	0.00% 1.92% 0.00%
Sawston Total Outside of Study Area Aldi, London Road, Bishop's Stortford Asda, Coldhams Lane, Cambridge Asda, Elizabeth II Square, Chelmsford Asda, Willage Square, Chelmsford Asda, Watergardens, Harlow Co-op, Bridge find Lane, Great Nottey, Braintree Co-op, Church Street, Bocking, Braintree Iceland, Bank Street, Braintree Liceland, Bank Street, Braintree Lidi, Rayne Road, Braintree Marks & Spencer, South Street, Bishops Stortford Morrisons, Baldock Street, Royston Morrisons, Broad Street, Cambridge Morrisons, Dickens Place, Copperfield Road, Chelmsford Sainsbury's, Birchanger Motorway Services, Bishops Stortford Sainsbury's, Brichanger Motorway Services, Bishops Stortford Sainsbury's, Fifth Avenue, Harlow Sainsbury's, Fifth Avenue, Harlow Sainsbury's, Fifth Avenue, Harlow Sainsbury's, The Thorley Centre, Bishops Stortford Sainsbury's, This Walk, Braintree Sainsbury's, White Heart Lane, Chelmsford Tesco Superstore, Chendars Lane, Cambridge Tesco Superstore, Chendars Lane, Cambridge Tesco Superstore, Church Langle Road industrial Estate, Cambridge Tesco Superstore, Marke Place, Braintree	0.00% 0.63% 0.00%	0.00% 1.75% 0.00%	0.77% 0.00%	0.00% 0.00%	21.13% 0.00%	0.00% 1.92% 0.00%
Sawston Total Outside of Study Area Aldi, London Road, Bishop's Stortford Asda, Collahams Lane, Cambridge Asda, Elizabeth II Square, Chelmsford Asda, Willage Square, Chelmsford Asda, Watergardens, Harlow Co-op, Bridge Find Lane, Great Notley, Braintree Co-op, Church Street, Bocking, Braintree Lidi, Rayne Road, Braintree Marks & Spencer, South Street, Bishops Stortford Morrisons, Baldock Street, Royston Morrisons, Broad Street, Cambridge Morrisons, Broad Street, Cambridge Morrisons, Dickens Place, Copperfield Road, Chelmsford Sainsbury's, Brichanger Motorway Services, Bishops Stortford Sainsbury's, Brich Arenue, Harlow Sainsbury's, Brich Avenue, Harlow Sainsbury's, Thir Avenue, Harlow Sainsbury's, White Heart Lane, Chelmsford Tesco Stayner, Cheddra Is ane, Cambridge Sainsbury's, White Heart Lane, Chelmsford Tesco Superstore, Cambridge Road Industrial Estate, Cambridge Tesco Superstore, Charder Sane, Cambridge Tesco Superstore, Chedwar Is ane, Cambridge Tesco Superstore, Lancaster Way, Bishops Stortford Tesco Superstore, Park Farm, Braintree Tesco Superstore, Park Farm, Braintree Tesco Superstore, Rayner, Rodar, Chelmsford Tesco Superstore, Parker Farm, Braintree Tesco Superstore, Rayner, Rodar, Chelmsford Tesco S	0.00% 0.05% 0.00%	0.00% (1.00%)	0.77% 0.00%	0.00% 0.00%	21.13% 0.00%	0.00% 1.92% 0.00%

Table 5b - Top Up Convenience Goods Market Shares

	Zone 1a	Zone 1b		Zone 2b	Zone 3	Zone 4
Saffron Walden Aldi, Saffron Walden	12.35%	0.00%	0.75%	0.00%	2.83%	0.28
Cost Cutter, High Street, Saffron Walden Nisa, Cromwell Road, Saffron Walden	0.00% 6.59%	0.00%	0.00% 0.41%	0.00%	0.00%	0.00
Tesco, Pleasant Valley, Saffron Walden Tesco, Radwinter Road, Saffron Walden	11.45% 19.28%	0.00%	0.00%	0.00%	1.11% 5.55%	0.00
Waitrose, Hill Street, Saffron Walden Local Market, Saffron Walden	30.73% 0.81%	0.00%	0.00%	0.47%	0.75%	0.65
Local Shops, Saffron Walden Saffron Walden Total	3.98%	2.94%	0.00%	0.00%	0.00%	0.56
Great Dunmow Co-Op, White Street, Great Dunmow	0.00%	0.00%	29.58%	1.46%	0.00%	0.00
Tesco, Stortford Road, Great Dunmow Local shops, Great Dunmow	0.00%	0.00%	21.51% 8.92%	3.50% 0.76%	3.21% 1.72%	0.00
Great Dunmow Total						
Clavering Local shops, Clavering	0.00%	0.00%	0.00%	0.00%	1.35%	0.00
Clavering Total	0.0070	0.0070	0.0070	0.0070	1.0070	0.00
Duxford Local shops Duxford	0.00%	0.00%	0.00%	0.00%	0.00%	1.32
Duxford Total	0.00%	0.00%	0.00%	0.00%	0.00%	1.32
Elsenham						
Local shops, Elsenham Elsenham Total	0.00%	0.00%	0.00%	0.00%	10.13%	0.00
Felsted						
Local shops, Felsted Felsted Total	0.00%	0.00%	3.47%	0.00%	0.00%	0.00
Flitch Green						
Co-op, Webb Road, Flitch Green Flitch Green Total	0.00%	0.00%	9.64%	0.00%	0.00%	0.00
Great Bardfield						
Co-op, Brook Street, Great Bardfield	0.00%	0.00%	0.00%	8.58%	0.00%	0.00
Great Bardfield Total						
Great Chesterford Local shops, Great Chesterford	1.17%	0.00%	0.00%	0.00%	0.00%	0.00
Great Chesterford Total	70					2.50
Haverhill						
Aldi, Lord's Croft Lane, Haverhill Iceland, High Street, Haverhill	1.09%	0.00%	0.00%	0.00%	0.00%	8.74 19.60
Sainsbury's, Haycocks Road, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	3.65
Tesco Superstore, Cangle Road, Haverhill Haverhill Total	0.00%	0.00%	0.00%	0.00%	0.00%	17.04
Henham Local shops, Henham	0.00%	0.00%	0.00%	0.00%	1.72%	0.00
Henham Total						
Linton						
Co-op, High Street, Linton Linton Total	0.48%	0.00%	0.00%	0.00%	0.00%	7.77
Takeley						
Local shops, Takeley	0.00%	0.00%	0.00%	0.00%	3.28%	0.00
Takeley Total						
Thaxted Local shops, Thaxted	0.59%	0.00%	9.71%	0.63%	0.00%	0.00
Thaxted Total	0.59%	0.00%	9.71%	0.03%	0.00%	0.00
Stansted Mountfitchet						
Co-Op, Cambridge Road, Stansted Mountfitchet	0.00%	1.61%	0.00%	0.44%	5.66%	0.00
Tesco Express, Cambridge Road, Stansted Mountfitchet Local shops, Stansted Mountfitchet	0.59%	0.00%	0.00%	0.00%	16.68% 2.05%	0.00
Stansted Mountfitchet Total						
Stebbing						
Local shops, Stebbing Stebbing Total	0.00%	0.00%	10.34%	0.00%	0.00%	0.00
Sawston Budgens, High Street, Sawston	0.00%	0.00%	0.00%	0.00%	0.00%	10.37
Sawston Total						
Outside of Study Area						
Aldi, London Road, Bishop's Stortford Asda, Coldhams Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	5.86%	0.00
Asda, Elizabeth II Square, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00
Asda, Village Square, Chelmsford Asda, Watergardens, Harlow	0.00%	0.00%	0.00% 1.09%	0.00%	0.00%	0.00
Co-op, Bridge End Lane, Great Notley, Braintree	0.00%	0.00%	0.00%	1.33% 2.38%	0.00%	0.00
Co-op, Church Street, Bocking, Brainfree	() (1/1%	0 00%				0.00
Iceland, Bank Street, Braintree	0.00%	0.00%	0.00%	0.33%	0.00%	0.00
Co-op, Church Street, Bocking, Braintree Iceland, Bank Street, Braintree Idil, Rayne Road, Braintree Marks & Spencer Simply Food, Braintree Retail Park, Braintree		0.00% 0.00% 0.00%		0.33% 5.67% 1.01%	0.00% 0.00%	
Iceland, Bank Street, Braintree Lidi, Rayne Road, Braintree Marks & Spencer Simply Food, Braintree Retail Park, Braintree Marks & Spencer, South Street, Bishops Stortford	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.61%	0.00% 0.82% 0.00% 0.00%	5.67% 1.01% 0.00%	0.00% 0.00% 0.89%	0.00
iceland, Bank Street, Braintree Lidl, Rayne Road, Braintree Marks & Spencer Simply Food, Braintree Retail Park, Braintree Marks & Spencer, South Street, Bishops Stortford Morrisons, Baldock Street, Royston Morrisons, Broad Street, Cambridge	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.61% 33.29% 1.61%	0.00% 0.82% 0.00% 0.00% 0.00%	5.67% 1.01% 0.00% 0.00% 0.00%	0.00% 0.00% 0.89% 0.00% 0.00%	0.00 0.00 0.00 0.75
Iceland, Bank Street, Braintree Lidl, Rayne Road, Braintree Marks & Spencer Simply Food, Braintree Retail Park, Braintree Marks & Spencer, South Street, Bishops Stortford Morrisons, Baldock Street, Royston	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.61% 33.29%	0.00% 0.82% 0.00% 0.00% 0.00%	5.67% 1.01% 0.00% 0.00%	0.00% 0.00% 0.89% 0.00%	0.00 0.00 0.00 0.75 0.00
iceland, Bank Street, Braintree Lud, Rayne Road, Braintree Lud, Rayne Road, Braintree Marks & Spencer Simply Food, Braintree Retail Park, Braintree Marks & Spencer Simply Food, Braintree Roder Morrisons, Baldock Street, Royston Morrisons, Broad Street, Cambridge Morrisons, Dickens Place, Copperfield Road, Chelmsford Sainsbury's, Birchanger Motorway Services, Bishops Stortford Sainsbury's, Brochs Road, Cambridge	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.61% 33.29% 1.61% 0.00% 0.00%	0.00% 0.82% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	5.67% 1.01% 0.00% 0.00% 0.00% 9.64% 0.00%	0.00% 0.00% 0.89% 0.00% 0.00% 0.00% 0.55% 0.00%	0.00 0.00 0.75 0.00 0.00
iceland, Bank Street, Braintree Ltdl, Rayne Road, Braintree Ltdl, Rayne Road, Braintree Marks & Spencer Simply Food, Braintree Retail Park, Braintree Marks & Spencer Simply Food, Braintree Retail Park, Braintree Marks & Spencer, South Street, Bishops Stortford Morrisons, Bradd Street, Cambridge Morrisons, Dickens Place, Copperfield Road, Chelmsford Sainsbury's, Brichanger Motorway Services, Bishops Stortford Sainsbury's, Brooks Road, Cambridge Sainsbury's, Fifth Avenue, Harlow Sainsbury's, Fifth Avenue, Harlow	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.61% 33.29% 1.61% 0.00%	0.00% 0.82% 0.00% 0.00% 0.00% 0.00% 0.00%	5.67% 1.01% 0.00% 0.00% 0.00% 9.64% 0.00%	0.00% 0.00% 0.89% 0.00% 0.00% 0.00% 0.55%	0.00 0.00 0.75 0.00 0.00 0.00
iceland, Bank Street, Braintree Lidl, Rayne Road, Braintree Marks & Spencer Simply Food, Braintree Retail Park, Braintree Marks & Spencer Simply Food, Braintree Retail Park, Braintree Marks & Spencer, South Street, Bishops Stortford Morrisons, Blodock Street, Royston Morrisons, Broad Street, Cambridge Morrisons, Dickens Place, Copperfield Road, Chelmsford Sainsbury's, Birchanger Motorway Services, Bishops Stortford Sainsbury's, Brooks Road, Cambridge Sainsbury's, Fifth Avenue, Harlow Sainsbury's, Jackson Square, Bishops Stortford Sainsbury's, Jackson Square, Bishops Stortford	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.36% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.61% 33.29% 1.61% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.82% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	5.67% 1.01% 0.00% 0.00% 0.00% 9.64% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.89% 0.00% 0.00% 0.00% 0.55% 0.00% 8.84%	0.00 0.00 0.75 0.00 0.00 0.00 0.00 0.00
celand, Bank Street, Braintree Lidi, Rayne Road, Braintree Marks & Spencer Simply Food, Braintree Retail Park, Braintree Marks & Spencer, South Street, Bishops Stortford Morrisons, Baldock Street, Royston Morrisons, Broad Street, Cambridge Morrisons, Broad Street, Cambridge Morrisons, Broad Street, Cambridge Morrisons, Broad Street, Cambridge Morrisons, Dickens Place, Copperfield Road, Chelmsford Sainsbury's, Birchanger Motorway Services, Bishops Stortford Sainsbury's, Fifth Avenue, Harlow Sainsbury's, Infth Avenue, Harlow Sainsbury's, The Thoriey Centre, Bishops Stortford Sainsbury's, Tofts Walk, Braintree Sainsbury's, Tofts Walk, Braintree Sainsbury's, Tofts Walk, Braintree Sainsbury's, Tofts Walk, Braintree	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.36% 0.00% 0.00% 0.00%	0.00% 0.00% 1.61% 33.29% 1.61% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.82% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	5.67% 1.01% 0.00% 0.00% 0.00% 9.64% 0.00% 0.00% 0.00% 4.18% 1.57%	0.00% 0.00% 0.89% 0.00% 0.00% 0.055% 0.00% 0.00% 8.84% 0.00% 0.00%	0.00 0.00 0.75 0.00 0.00 0.00 0.00 0.00
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celand, Bank Street, Braintree Lidi, Rayne Road, Braintree Marks & Spencer Simply Food, Braintree Retail Park, Braintree Marks & Spencer Simply Food, Braintree Retail Park, Braintree Marks & Spencer, South Street, Bishops Stortford Morrisons, Blodock Street, Royston Morrisons, Broad Street, Cambridge Morrisons, Broad Street, Cambridge Morrisons, Broades Place, Copperfield Road, Chelmsford Sainsbury's, Birches Place, Copperfield Road, Chelmsford Sainsbury's, Brooks Road, Cambridge Sainsbury's, Brokes Road, Cambridge Sainsbury's, Fifth Avenue, Harbow Sainsbury's, Throfery Centre, Bishops Stortford Sainsbury's, Tofts Walk, Braintree Sainsbury's, Mithe Heart Lane, Chelmsford Tesco Superstore, Cambridge Road Industrial Estate, Cambridge Tesco Superstore, Cheddars Lane, Cambridge	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 1.61% 33.29% 1.61% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.82% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	5.67% 1.01% 0.00% 0.00% 9.64% 0.00% 0.00% 0.00% 4.18% 1.57% 0.00% 0.00%	0.00% 0.00% 0.89% 0.00% 0.00% 0.05% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00 0.00 0.00 0.75 0.00
iceland, Bank Street, Braintree Lidl, Rayne Road, Braintree Marks & Spencer Simply Food, Braintree Retail Park, Braintree Marks & Spencer Simply Food, Braintree Retail Park, Braintree Marks & Spencer Simply Food, Braintree Retail Park, Braintree Marks & Spencer, South Street, Bishops Stortford Morrisons, Dickook Street, Royston Morrisons, Dickook Street, Royston Morrisons, Dickook Street, Royston Sainsbury's, Birchanger Motorway Services, Bishops Stortford Sainsbury's, Broks Road, Cambridge Sainsbury's, Brith Avenue, Harlow Sainsbury's, Tifth Avenue, Harlow Sainsbury's, Tofts Walk, Braintree Sainsbury's, Tofts Walk, Braintree Sainsbury's, Tofts Walk, Braintree Sainsbury's, Tofts Walk, Braintree Sainsbury's, Mith Heart Lane, Chelmsford Tesco Extra, Old North Road, Royston Tesco Superstore, Cambridge Royston Tesco Superstore, Cambridge Royston Tesco Superstore, Church Langley Centre, Harlow Tesco Superstore, Church Langley Centre, Harlow Tesco Superstore, Church Langley Centre, Harlow	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 1.61% 33.29% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.82% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	5.67% 1.01% 0.00% 0.00% 9.64% 0.00% 0.00% 0.00% 1.57% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.89% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00 0.00 0.00 0.75 0.00
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Table 6 - Convenience Goods Turnover 2011

			Main F	hoo			l I			Tor	Up Up			Total
	75%	75%	75%	75%	75%	75%		25%	25%	25%	25%	25%	25%	TOLAI
	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4		Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	
Total Available Expenditure 2011	£49.97	£17.49	£38.59	£49.16	£35.76	£77.22		£16.66	£5.83	£12.86	£16.39	£11.92	£25.74	£357.61
Saffron Walden														
Aldi, Saffron Walden	£13.04	£0.23	£0.00	£0.00	£1.30	£1.38		£2.06	£0.00	£0.10	£0.00	£0.34	£0.07	£18.51
Cost Cutter, High Street, Saffron Walden	£0.28	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.28
Nisa, Cromwell Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£1.10	£0.00	£0.05	£0.00	£0.00	£0.00	£1.15
Tesco, Pleasant Valley, Saffron Walden	£1.09	£0.00	£0.00	£0.37	£0.00	£0.00		£1.91	£0.00	£0.00	£0.00	£0.13	£0.00	£3.50
Tesco, Radwinter Road, Saffron Walden	£15.46	£0.41	£0.28	£0.41	£0.00	£1.68		£3.21	£0.17	£0.00	£0.00	£0.66	£0.15	£22.43
Waitrose, Hill Street, Saffron Walden	£17.69	£0.83	£0.43	£0.82	£0.00	£1.32		£5.12	£0.00	£0.00	£0.08	£0.09	£0.17	£26.53
Local Market, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.13	£0.00	£0.00	£0.00	£0.00	£0.00	£0.13
Local Shops, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.66	£0.17	£0.00	£0.00	£0.00	£0.14	£0.98
Saffron Walden Total	20.00	20.00	20.00	20.00	20.00	20.00		20.00	20.17	20.00	20.00	20.00	20.17	20.00
Samon Walach Total														
Great Dunmow														
Co-Op, White Street, Great Dunmow	£0.00	£0.00	£1.24	£0.00	£0.00	£0.00		£0.00	£0.00	£3.80	£0.24	£0.00	£0.00	£5.28
Tesco, Stortford Road, Great Dunmow	£0.00	£0.00	£29.28	£4.81	£3.91	£0.00	-	£0.00	£0.00	£2.77	£0.57	£0.38	£0.00	£41.72
Local Shops, Great Dunmow	£0.00	£0.00	£0.15	£0.00	£0.00	£0.00	-	£0.00	£0.00	£1.15	£0.12	£0.20	£0.00	£1.63
Great Dunmow Total	£0.00	£0.00	£0.15	£0.00	£0.00	£0.00	-	20.00	£0.00	£1.15	£0.12	£0.20	£0.00	£1.03
Great Dullillow Total			-				-							
Clavering	_		1				 							.
	00.00	00.00	00.00	00.00	00.00	CO 00	 	00.00	00.00	00.00	00.00	00.40	00.00	00.40
Local shops, Clavering Clavering Total	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.16	£0.00	£0.16
Clavering Total														
Desiration														
Duxford	00.00	00.00	00.00	00.00	00.00	00.00		00.00	00.00	00.00	00.00	00.00	00.04	00.04
Local shops, Duxford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.34	£0.34
Duxford Total														
Elsenham														
Local Shops, Elsenham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£1.21	£0.00	£1.21
Elsenham Total														
Felsted														
Local shops, Felsted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.45	£0.00	£0.00	£0.00	£0.45
Felsted Total														
Flitch Green														
Co-op, Webb Road, Flitch Green	£0.00	£0.00	£0.77	£0.00	£0.00	£0.00		£0.00	£0.00	£1.24	£0.00	£0.00	£0.00	£2.01
Flitch Green Total														
Great Bardfield														
Co-op, Brook Street, Great Bardfield	£0.00	£0.00	£0.00	£0.28	£0.00	£0.00		£0.00	£0.00	£0.00	£1.41	£0.00	£0.00	£1.68
Great Bardfield Total														
Great Chesterford														
Local shops, Great Chesterford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.19	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19
Great Chesterford Total														
Haverhill														
Aldi, Lord's Croft Lane, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£15.32		£0.18	£0.00	£0.00	£0.00	£0.00	£2.25	£17.75
Sainsbury's, Haycocks Road, Haverhill	£0.55	£0.00	£0.36	£0.00	£0.00	£26.51		£0.00	£0.00	£0.00	£0.00	£0.00	£5.04	£32.46
Iceland, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.96		£0.00	£0.00	£0.00	£0.00	£0.00	£0.94	£1.90
Tesco Superstore, Cangle Road, Haverhill	£0.17	£0.00	£0.00	£0.00	£0.00	£12.50		£0.00	£0.00	£0.00	£0.00	£0.00	£4.39	£17.06
Haverhill Total														
Henham														
Local shops, Henham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	£0.20
			1							1	1			
Henham Total			1	1										
Henham Total														
Linton	£0.00	£0.00	£0.00	£0.00	£0.00	£1 27		£0 08	£0 00	£0 00	£0.00	£0.00	£2 00	£3.35
	£0.00	£0.00	£0.00	£0.00	£0.00	£1.27		£0.08	£0.00	£0.00	£0.00	£0.00	£2.00	£3.35

Takeley	r r							1					
Local shops, Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.39	£0.00	£0.39
Takeley Total	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00
Thaxted													
Local shops, Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.00	£1.25	£0.10	£0.00	£0.00	£1.45
Thaxted Total													
Stansted Mountfitchet													
Co-Op, Cambridge Road, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.72	£0.00	£0.00	£0.09	£0.00	£0.07	£0.67	£0.00	£1.57
Local shops, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.00	£0.00	£0.00	£1.99	£0.00	£2.09
Tesco Express, Cambridge Road, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24	£0.00	£0.24
Stansted Mountfitchet Total													
Stebbing													
	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.33	£0.00	£0.00	£0.00	£1.33
Local shops, Stebbing Stebbing Total	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.33	£0.00	£0.00	£0.00	£1.33
Stephing Total	1												
Sawston	1												
Budgens, High Street, Sawston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.97	£0.00	£0.00	£0.00	£0.00	£0.00	£2.67	£3.64
Sawston Total	20.00	20.00	_0.00	_0.00	_0.00	20.01	23.00	20.50	20.00	20.50	20.00	22.01	20.01
Outside of Study Area							i i						
Aldi, London Road, Bishop's Stortford	£0.00	£0.00	£0.30	£0.00	£7.56	£0.00	£0.00	£0.00	£0.00	£0.00	£0.70	£0.00	£8.55
Asda, Coldhams Lane, Cambridge	£0.31	£0.31	£0.00	£0.00	£0.00	£1.48	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.10
Asda, Elizabeth II Square, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Asda, Village Square, Chelmsford	£0.00	£0.00	£0.00	£0.33	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.33
Asda, Watergardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.48	£0.00	£0.00	£0.00	£0.14	£0.00	£0.08	£0.00	£0.70
Co-op, Bridge End Lane, Great Notley, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.22	£0.00	£0.00	£0.22
Co-op, Church Street, Bocking, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.39	£0.00	£0.00	£0.39
Iceland, Bank Street, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.05	£0.00	£0.00	£0.05
Lidl, Rayne Road, Braintree	£0.00	£0.00	£1.89	£3.34	£0.00	£0.00	£0.00	£0.00	£0.11	£0.93	£0.00	£0.00	£6.26
Marks & Spencer Simply Food, Braintree Retail Park, Braintre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17	£0.00	£0.00	£0.17
Marks & Spencer, South Street, Bishops Stortford Morrisons, Baldock Street, Royston	£0.00	£0.00 £0.91	£0.28	£0.00	£0.00	£0.00	£0.00 £0.00	£0.09 £1.94	£0.00	£0.00	£0.11 £0.00	£0.00	£0.48 £2.85
Morrisons, Broad Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.00	£0.00	£0.00	£0.00	£0.29
Morrisons, Dickens Place, Copperfield Road, Chelmsford	£0.00	£0.00	£0.00	£5.01	£0.00	£0.00	£0.00	£0.09	£0.00	£1.58	£0.00	£0.00	£6.59
Sainsbury's, Birchanger Motorway Services, Bishops Stortfor	£0.00	£0.00	£0.00	£0.00	£1.56	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07	£0.00	£1.90
Sainsbury's, Brooks Road, Cambridge	£0.52	£0.41	£0.00	£0.00	£0.00	£0.94	£0.23	£0.00	£0.00	£0.00	£0.00	£0.00	£2.10
Sainsbury's, Fifth Avenue, Harlow	£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20
Sainsbury's, Jackson Square, Bishops Stortford	£0.39	£0.00	£0.00	£0.18	£3.41	£0.00	£0.00	£0.00	£0.10	£0.00	£1.05	£0.00	£5.13
Sainsbury's, The Thorley Centre, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£2.06	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.06
Sainsbury's, Tofts Walk, Braintree	£0.00	£0.00	£0.30	£4.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.68	£0.00	£0.00	£5.15
Sainsbury's, White Heart Lane, Chelmsford	£0.00	£0.00	£0.00	£3.52	£0.00	£0.00	£0.00	£0.00	£0.00	£0.26	£0.00	£0.00	£3.78
Tesco Extra, Old North Road, Royston	£0.30	£11.05	£0.00	£0.00	£0.00	£2.68	£0.00	£0.84	£0.00	£0.00	£0.00	£0.18	£15.05
Tesco Superstore, Cambridge Road Industrial Estate, Cambridge	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17
Tesco Superstore, Cheddars Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.90	£0.00	£0.00	£0.00	£0.00	£0.36	£0.07	£1.33
Tesco Superstore, Church Langley Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.43	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07	£0.00	£0.50
Tesco Superstore, East Road / Edinburgh Way, Harlow	£0.00	£0.00	£0.22	£0.00	£0.41	£0.00	£0.00	£0.00	£0.00	£0.00	£0.14	£0.00	£0.77
Tesco Superstore, Great Notley, Braintree	£0.00	£0.00	£0.00	£10.09	£0.00	£0.00	£0.00	£0.00	£0.00	£3.09	£0.00	£0.00	£13.19
Tesco Superstore, Lancaster Way, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£10.36	£0.00	£0.00	£0.09	£0.00	£0.00	£1.14 £0.00	£0.00	£11.60 £2.09
Tesco Superstore, Marke Form, Braintree	£0.00	£0.00	£0.45	£1.35 £3.72	£0.00	£0.00	£0.00 £0.00	£0.00	£0.00	£0.29	£0.00	£0.00	£2.09
Tesco Superstore, Marks Farm, Braintree Tesco Superstore, Springfield Road, Chelmsford	£0.00	£0.00	£0.15	£5.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.36	£0.00	£0.00	£4.90 £5.60
Tesco Superstore, Springheid Road, Chemistord Tesco Superstore, The Square, Notley Green, Braintree	£0.00	£0.00	£0.00	£0.37	£0.00	£0.00	£0.00	£0.00	£0.10	£0.36	£0.00	£0.00	£0.59
Tesco Superstore, Yarrow Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.35	£2.47	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.98
Waitrose, Cambridge	£0.00	£0.95	£0.21	£0.00	£0.00	£2.62	£0.00	£0.09	£0.00	£0.00	£0.00	£0.82	£4.69
Waitrose, Hauxton Road, Trumpington	£0.00	£0.63	£0.00	£0.00	£0.00	£2.31	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£3.35
Waitrose, Northgate End, Bishops Stortford	£0.00	£0.00	£1.02	£0.59	£2.67	£0.00	£0.13	£0.00	£0.10	£0.00	£1.06	£0.00	£5.56
Taunton town centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21	£0.21
Outside of Study Area	£0.00	£1.77	£0.84	£4.71	£0.35	£1.90	£1.46	£2.06	£0.18	£4.67	£0.47	£5.70	£24.11
Others													
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Internet / delivery	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't know / varies)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't do this type of shopping)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

Table 7 - Convenience Goods Turnover 2016

			Main Food						Top) Up			Total
	75%	75%	75%	75%	75%	75%	25%	25%	25%	25%	25%	25%	
	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	
Total Available Expenditure 2016	£54.23	£18.98	£41.87	£53.35	£38.81	£83.81	£18.08	£6.33	£13.96	£17.78	£12.94	£27.94	£388.08
Saffron Walden													
Aldi, Saffron Walden	£14.15	£0.25	£0.00	£0.00		£1.50	£2.23	£0.00	£0.10	£0.00	£0.37	£0.08	£20.09
Cost Cutter, High Street, Saffron Walden	£0.31	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.31
Nisa, Cromwell Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.19	£0.00	£0.06	£0.00	£0.00	£0.00	£1.25
Tesco, Pleasant Valley, Saffron Walden	£1.18	£0.00	£0.00	£0.40	£0.00	£0.00	£2.07	£0.00	£0.00	£0.00	£0.14	£0.00	£3.80
Tesco, Radwinter Road, Saffron Walden	£16.77	£0.45	£0.30	£0.44		£1.82	£3.49			£0.00	£0.72	£0.16	£24.34
Waitrose, Hill Street, Saffron Walden	£19.20	£0.90	£0.47	£0.88		£1.43	£5.55	£0.00	£0.00	£0.08	£0.10	£0.18	£28.79
Local Market, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15
Local Shops, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.72	£0.19	£0.00	£0.00	£0.00	£0.16	£1.06
Saffron Walden Total													
Great Dunmow													
Co-Op, White Street, Great Dunmow	£0.00	£0.00	£1.35	£0.00	£0.00	£0.00	£0.00	£0.00	£4.13	£0.26	£0.00	£0.00	£5.73
Tesco, Stortford Road, Great Dunmow	£0.00	£0.00	£31.77	£5.22	£4.25	£0.00	£0.00	£0.00	£3.00	£0.62	£0.42	£0.00	£45.28
Local Shops, Great Dunmow	£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£1.25	£0.13	£0.22	£0.00	£1.77
Great Dunmow Total													
Clavering													
Local shops, Clavering	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17	£0.00	£0.17
Clavering Total													
Duxford													
Local shops, Duxford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.37	£0.37
Duxford Total	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.01	20.57
Buxiora Total													
Elsenham													
Local Shops, Elsenham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.31	£0.00	£1.31
Elsenham Total					1		_						
Felsted													
Local shops, Felsted	0.00£	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.48	£0.00	£0.00	£0.00	£0.48
Felsted Total													
Flitch Green							+						
Co-op, Webb Road, Flitch Green	£0.00	£0.00	£0.83	£0.00	£0.00	£0.00	£0.00	£0.00	£1.35	£0.00	£0.00	£0.00	£2.18
Flitch Green Total													
Great Bardfield													
Co-op, Brook Street, Great Bardfield	£0.00	£0.00	£0.00	£0.30	£0.00	£0.00	£0.00	£0.00	£0.00	£1.53	£0.00	£0.00	£1.83
Great Bardfield Total													
Great Chesterford													
Local shops, Great Chesterford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21
Great Chesterford Total													
Haverhill			 		-					 	 	 	
Aldi, Lord's Croft Lane, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£16.63	£0.20	£0.00	£0.00	£0.00	£0.00	£2.44	£19.27
Sainsbury's, Haycocks Road, Haverhill	£0.59	£0.00	£0.39	£0.00		£28.77	£0.00	£0.00	£0.00	£0.00	£0.00	£5.47	£35.23
Iceland, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£1.04	£0.00	£0.00	£0.00	£0.00	£0.00	£1.02	£2.06
Tesco Superstore, Cangle Road, Haverhill	£0.19	£0.00	£0.00	£0.00		£13.57	£0.00	£0.00	£0.00	£0.00	£0.00	£4.76	£18.51
Haverhill Total													
Henham			-		-					-	-		
Local shops, Henham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.22	£0.00	£0.22
Henham Total	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.22	20.00	20.22
Linton													
Linton	00	20	20.5-	00.00	20.55	04.00	20	20.5-	20.5-	20.55	20.5-	60.4-	00.5-
Co-op, High Street, Linton	£0.00	£0.00	£0.00	£0.00	£0.00	£1.38	£0.09	£0.00	£0.00	£0.00	£0.00	£2.17	£3.63
Linton Total													

Takeley									1					
Local shops, Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		20.00	£0.00	£0.00	£0.00	£0.42	£0.00	£0.4
Takeley Total	20.00	20.00	20.00	20.00	20.00	20.00		20.00	20.00	20.00	20.00	20.12	20.00	20.11
·														
Thaxted														
Local shops, Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£	20.11	£0.00	£1.35	£0.11	£0.00	£0.00	£1.5
Thaxted Total														
Stansted Mountfitchet														
Co-Op, Cambridge Road, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.79	£0.00		20.00	£0.10	£0.00	£0.08	£0.73	£0.00	£1.7
Local shops, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		20.11	£0.00	£0.00	£0.00	£2.16	£0.00	£2.2
Tesco Express, Cambridge Road, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£	20.00	£0.00	£0.00	£0.00	£0.27	£0.00	£0.2
Stansted Mountfitchet Total														
Stebbing								_						
Local shops, Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		20.00	£0.00	£1.44	£0.00	£0.00	£0.00	£1.4
Stebbing Total	2.0.00	£0.00	20.00	£0.00	£0.00	2.0.00	z	:0.00	£0.00	2.1.44	£0.00	£0.00	£0.00	2.1.4
Stephing Total								-						
Sawston								-						
Budgens, High Street, Sawston	£0.00	£0.00	£0.00	£0.00	£0.00	£1.06	f	20.00	£0.00	£0.00	£0.00	£0.00	£2.90	£3.9
Sawston Total	20.00	20.00	20.00	20.00	20.00	~50	i i i		_0.00	20.00	20.00	20.00	22.00	20.0
							i i							
Outside of Study Area														
Aldi, London Road, Bishop's Stortford	£0.00	£0.00	£0.32	£0.00	£8.20	£0.00	£	20.00	£0.00	£0.00	£0.00	£0.76	£0.00	£9.2
Asda, Coldhams Lane, Cambridge	£0.34	£0.33	£0.00	£0.00	£0.00	£1.61	£	20.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.2
Asda, Elizabeth II Square, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£	00.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0
Asda, Village Square, Chelmsford	£0.00	£0.00	£0.00	£0.36	£0.00	£0.00		20.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.3
Asda, Watergardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.52	£0.00		20.00	£0.00	£0.15	£0.00	£0.09	£0.00	£0.7
Co-op, Bridge End Lane, Great Notley, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		20.00	£0.00	£0.00	£0.24	£0.00	£0.00	£0.2
Co-op, Church Street, Bocking, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		20.00	£0.00	£0.00	£0.42	£0.00	£0.00	£0.4
Iceland, Bank Street, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		20.00	£0.00	£0.00	£0.06	£0.00	£0.00	£0.0
Lidl, Rayne Road, Braintree	£0.00	£0.00	£2.05	£3.62	£0.00	£0.00		20.00	£0.00	£0.11	£1.01	£0.00	£0.00	£6.8
Marks & Spencer Simply Food, Braintree Retail Park, Braintre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		0.00	£0.00	£0.00	£0.18	£0.00	£0.00	£0.1
Marks & Spencer, South Street, Bishops Stortford	£0.00	£0.00 £0.98	£0.30 £0.00	£0.00	£0.00	£0.00		20.00	£0.10 £2.11	£0.00	£0.00	£0.12 £0.00	£0.00	£0.5 £3.0
Morrisons, Baldock Street, Royston Morrisons, Broad Street, Cambridge	£0.00	£0.98	£0.00	£0.00	£0.00	£0.00		20.00	£2.11	£0.00	£0.00	£0.00	£0.00	£3.0 £0.3
Morrisons, Dickens Place, Copperfield Road, Chelmsford	£0.00	£0.00	£0.00	£5.44	£0.00	£0.00		20.00	£0.10	£0.00	£1.71	£0.00	£0.21	£0.3
Sainsbury's, Birchanger Motorway Services, Bishops Stortfor	£0.00	£0.00	£0.00	£0.00	£1.69	£0.00		20.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.0
Sainsbury's, Brooks Road, Cambridge	£0.56	£0.45	£0.00	£0.00	£0.00	£1.02		20.25	£0.00	£0.00	£0.00	£0.00	£0.00	£2.2
Sainsbury's, Fifth Avenue, Harlow	£0.00	£0.00	£0.00	£0.00	£0.22	£0.00		20.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.2
Sainsbury's, Jackson Square, Bishops Stortford	£0.42	£0.00	£0.00	£0.19	£3.70	£0.00		20.00	£0.00	£0.11	£0.00	£1.14	£0.00	£5.5
Sainsbury's, The Thorley Centre, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£2.24	£0.00		20.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.2
Sainsbury's, Tofts Walk, Braintree	£0.00	£0.00	£0.33	£4.52	£0.00	£0.00	£	20.00	£0.00	£0.00	£0.74	£0.00	£0.00	£5.5
Sainsbury's, White Heart Lane, Chelmsford	£0.00	£0.00	£0.00	£3.82	£0.00	£0.00	£	00.00	£0.00	£0.00	£0.28	£0.00	£0.00	£4.1
Tesco Extra, Old North Road, Royston	£0.32	£11.99	£0.00	£0.00	£0.00	£2.91	£	20.00	£0.92	£0.00	£0.00	£0.00	£0.19	£16.3
Tesco Superstore, Cambridge Road Industrial Estate, Cambridge	£0.19	£0.00	£0.00	£0.00	£0.00	£0.00		20.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.1
Tesco Superstore, Cheddars Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.98		20.00	£0.00	£0.00	£0.00	£0.39	£0.08	£1.4
Tesco Superstore, Church Langley Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.47	£0.00		20.00	£0.00	£0.00	£0.00	£0.07	£0.00	£0.5
Tesco Superstore, East Road / Edinburgh Way, Harlow	£0.00	£0.00	£0.24	£0.00	£0.44	£0.00		20.00	£0.00	£0.00	£0.00	£0.16	£0.00	£0.8
Tesco Superstore, Great Notley, Braintree	£0.00	£0.00	£0.00	£10.95	£0.00	£0.00		0.00	£0.00	£0.00	£3.36	£0.00	£0.00	£14.3
Tesco Superstore, Lancaster Way, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£11.24	£0.00		00.00	£0.10	£0.00	£0.00	£1.24	£0.00	£12.5
Tesco Superstore, Market Place, Braintree	0.00£	£0.00	£0.49	£1.46	£0.00	£0.00		0.00	£0.00	£0.00	£0.31	£0.00	£0.00	£2.2
Tesco Superstore, Marks Farm, Braintree	£0.00 £0.00	£0.00 £0.00	£0.16 £0.00	£4.03 £5.56	£0.00	£0.00		20.00	£0.00	£0.00	£1.12 £0.40	£0.00	£0.00	£5.3 £6.0
Tesco Superstore, Springfield Road, Chelmsford Tesco Superstore, The Square, Notley Green, Braintree	£0.00	£0.00	£0.00	£0.40	£0.00	£0.00		20.00	£0.00	£0.00	£0.40	£0.00	£0.00	£0.0
Tesco Superstore, Yarrow Road, Cambridge	£0.00	£0.00	£0.00	£0.40	£0.00	£2.69		20.00	£0.00	£0.00	£0.00	£0.00	£0.00	£3.2
Waitrose, Cambridge	£0.00	£1.03	£0.00	£0.00	£0.00	£2.84		20.00	£0.00	£0.00	£0.00	£0.00	£0.18	£5.2
Waitrose, Gambridge Waitrose, Hauxton Road, Trumpington	£0.00	£0.68	£0.00	£0.00	£0.00	£2.51		20.00	£0.10	£0.00	£0.00	£0.00	£0.03	£3.6
Waitrose, Northgate End, Bishops Stortford	£0.00	£0.00	£1.10	£0.64	£2.90	£0.00		20.14	£0.00	£0.10	£0.00	£1.15	£0.00	£6.0
Taunton town centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		20.00	£0.00	£0.00	£0.00	£0.00	£0.23	£0.2
Outside of Study Area	£0.00	£1.92	£0.91	£5.11	£0.38	£2.06		1.58	£2.24	£0.20	£5.06	£0.51	£6.19	£26.1
Others														
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£	00.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0
Internet / delivery	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		20.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0
(Don't know / varies)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		20.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0
(Don't do this type of shopping)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£	00.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0

Table 8 - Convenience Goods Turnover 2021

	т -		Main	Food			1		7	Up			T-4-'
	759/	750/	75%	75%	750/	750/	250/	250/	25%	25%	250/	25%	Total
	75% Zone 1a	75% Zone 1b	Zone 2a	Zone2b	75% Zone 3	75% Zone 4	25% Zone 1a	25% Zone 1b	Zone 2a	Zone 2b	25% Zone 3	Zone 4	
Total Available Expenditure 2013	£57.73	£20.21	£44.58	£56.80	£41.32	£89.22	£19.24	£6.74	£14.86	£18.93	£13.77	£29.74	£413.13
Saffron Walden	201.10	ALU.L 1	244.00	200.00	241.02	LUU.LL	210.27	20.14	214.00	210.00	2.10.77	ALU.14	2410.10
Aldi, Saffron Walden	£15.07	£0.26	£0.00	£0.00	£1.50	£1.60	£2.38	£0.00	£0.11	£0.00	£0.39	£0.08	£21.39
Cost Cutter, High Street, Saffron Walden	£0.33	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.33
Nisa, Cromwell Road, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.27	£0.00	£0.06	£0.00	£0.00	£0.00	£1.33
Tesco, Pleasant Valley, Saffron Walden	£1.26	£0.00	£0.00	£0.43	£0.00	£0.00	£2.20	£0.00	£0.00	£0.00	£0.15	£0.00	£4.05
Tesco, Radwinter Road, Saffron Walden	£17.86	£0.48	£0.32	£0.47	£0.00	£1.94	£3.71	£0.20	£0.00	£0.00	£0.76	£0.17	£25.91
Waitrose, Hill Street, Saffron Walden	£20.44	£0.96	£0.50	£0.94	£0.00	£1.52	£5.91	£0.00	£0.00	£0.09	£0.10	£0.19	£30.65
Local Market, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16
Local Shops, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.77	£0.20	£0.00	£0.00	£0.00	£0.17	£1.13
Saffron Walden Total													
Great Dunmow													
Co-Op, White Street, Great Dunmow	£0.00	£0.00	£1.43	£0.00	£0.00	£0.00	£0.00	£0.00	£4.40	£0.28	£0.00	£0.00	£6.10
Tesco, Stortford Road, Great Dunmow	£0.00	£0.00	£33.82	£5.55	£4.52	£0.00	£0.00	£0.00	£3.20	£0.66	£0.44	£0.00	£48.20
Local Shops, Great Dunmow	£0.00	£0.00	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£1.33	£0.14	£0.24	£0.00	£1.88
Great Dunmow Total	20.00	20.00	20.10	20.00	20.00	20.00	20.00	20.00	21.00	20.14	20.27	20.00	21.00
	_												
Clavering	_												
Local shops, Clavering	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	£0.00	£0.19
Clavering Total	25.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.10	20.00	20.10
outoning rotal													
Duxford													
Local shops, Duxford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.39	£0.39
Duxford Total	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00
Buxiora Total													
Elsenham	_		ł –	ł –									ł –
Local Shops, Elsenham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.40	£0.00	£1.40
Elsenham Total	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	21.10	20.00	21110
210011111111111111111111111111111111111													
Felsted													
Local shops, Felsted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.52	£0.00	£0.00	£0.00	£0.52
Felsted Total	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.02	20.00	20.00	20.00	20.02
Flitch Green													
Co-op, Webb Road, Flitch Green	£0.00	£0.00	£0.88	£0.00	£0.00	£0.00	£0.00	£0.00	£1.43	£0.00	£0.00	£0.00	£2.32
Flitch Green Total													
Great Bardfield													
Co-op, Brook Street, Great Bardfield	£0.00	£0.00	£0.00	£0.32	£0.00	£0.00	£0.00	£0.00	£0.00	£1.62	£0.00	£0.00	£1.94
Great Bardfield Total													
Great Chesterford													
Local shops, Great Chesterford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.22	£0.00	£0.00	£0.00	£0.00	£0.00	£0.22
Great Chesterford Total		1	1	1					1			1	
Haverhill													
Aldi, Lord's Croft Lane, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£17.70	£0.21	£0.00	£0.00	£0.00	£0.00	£2.60	£20.51
Sainsbury's, Haycocks Road, Haverhill	£0.63	£0.00	£0.41	£0.00	£0.00	£30.63	£0.00	£0.00	£0.00	£0.00	£0.00	£5.83	£37.50
Iceland, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£1.11	£0.00	£0.00	£0.00	£0.00	£0.00	£1.09	£2.19
Tesco Superstore, Cangle Road, Haverhill	£0.20	£0.00	£0.00	£0.00	£0.00	£14.44	£0.00	£0.00	£0.00	£0.00	£0.00	£5.07	£19.71
Haverhill Total													
Henham													
Local shops, Henham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24	£0.00	£0.24
Henham Total													
		1					1						
Linton	_								l			l	
Co-op, High Street, Linton	£0.00	£0.00	£0.00	£0.00	£0.00	£1.46	£0.09	£0.00	£0.00	£0.00	£0.00	£2.31	£3.87
		20.00	20.00	20.00	20.00	41.70	20.00	20.00	20.00	20.00	20.00	١٠.٦٠	20.01
Linton Total													

Takeley											I		
Local shops, Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.45	£0.00	£0.45
Takeley Total													
Thaxted													
Local shops, Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.11	£0.00	£1.44	£0.12	£0.00	£0.00	£1.68
Thaxted Total													
0													
Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.84	£0.00	£0.00	£0.11	£0.00	£0.08	£0.78	£0.00	£1.81
Co-Op, Cambridge Road, Stansted Mountfitchet Local shops, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.04	£0.00	£0.00	£0.11	£0.00	£0.00	£2.30	£0.00	£1.61
Tesco Express, Cambridge Road, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.11	£0.00	£0.00	£0.00	£0.28	£0.00	£0.28
Stansted Mountfitchet Total	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.20	20.00	20.20
otanistea mountinenet rotai													
Stebbing													
Local shops, Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.54	£0.00	£0.00	£0.00	£1.54
Stebbing Total													
Sawston													
Budgens, High Street, Sawston	£0.00	£0.00	£0.00	£0.00	£0.00	£1.13	£0.00	£0.00	£0.00	£0.00	£0.00	£3.08	£4.21
Sawston Total													
Outside of Study Area	<u></u>												
Aldi, London Road, Bishop's Stortford	£0.00	£0.00	£0.35	£0.00	£8.73	£0.00	£0.00	£0.00	£0.00	£0.00	£0.81	£0.00	£9.88
Asda, Coldhams Lane, Cambridge	£0.36 £0.00	£0.35	£0.00	£0.00	£0.00	£1.71	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.43 £0.00
Asda, Elizabeth II Square, Chelmsford	£0.00	£0.00	£0.00		£0.00	£0.00		£0.00	£0.00			£0.00	
Asda, Village Square, Chelmsford Asda, Watergardens, Harlow	£0.00	£0.00	£0.00	£0.38 £0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.38 £0.81
Co-op, Bridge End Lane, Great Notley, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.00	£0.25
Co-op, Church Street, Bocking, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.45	£0.00	£0.00	£0.45
Iceland, Bank Street, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.06	£0.00	£0.00	£0.06
Lidl, Rayne Road, Braintree	£0.00	£0.00	£2.18	£3.86	£0.00	£0.00	£0.00	£0.00	£0.12	£1.07	£0.00	£0.00	£7.24
Marks & Spencer Simply Food, Braintree Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	£0.00	£0.00	£0.19
Marks & Spencer, South Street, Bishops Stortford	£0.00	£0.00	£0.32	£0.00	£0.00	£0.00	£0.00	£0.11	£0.00	£0.00	£0.12	£0.00	£0.55
Morrisons, Baldock Street, Royston	£0.00	£1.05	£0.00	£0.00	£0.00	£0.00	£0.00	£2.24	£0.00	£0.00	£0.00	£0.00	£3.29
Morrisons, Broad Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.11	£0.00	£0.00	£0.00	£0.22	£0.33
Morrisons, Dickens Place, Copperfield Road, Chelmsford	£0.00	£0.00	£0.00	£5.79	£0.00	£0.00	£0.00	£0.00	£0.00	£1.83	£0.00	£0.00	£7.62
Sainsbury's, Birchanger Motorway Services, Bishops Stortford	£0.00	£0.00	£0.32	£0.00	£1.80	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£2.19
Sainsbury's, Brooks Road, Cambridge	£0.60	£0.48	£0.00	£0.00	£0.00	£1.09	£0.26	£0.00	£0.00	£0.00	£0.00	£0.00	£2.42
Sainsbury's, Fifth Avenue, Harlow	£0.00	£0.00	£0.00	£0.00	£0.24	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24
Sainsbury's, Jackson Square, Bishops Stortford	£0.45	£0.00	£0.00	£0.20	£3.94	£0.00	£0.00	£0.00	£0.12	£0.00	£1.22	£0.00	£5.93
Sainsbury's, The Thorley Centre, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£2.38	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.38
Sainsbury's, Tofts Walk, Braintree	£0.00	£0.00	£0.35	£4.81	£0.00	£0.00	£0.00	£0.00	£0.00	£0.79	£0.00	£0.00	£5.95
Sainsbury's, White Heart Lane, Chelmsford	£0.00 £0.35	£0.00 £12.77	£0.00	£4.07 £0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.30	£0.00	£0.00 £0.21	£4.36 £17.39
Tesco Extra, Old North Road, Royston Tesco Superstore, Cambridge Road Industrial Estate, Cambridge	£0.35	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.96	£0.00	£0.00	£0.00	£0.21	£0.20
Tesco Superstore, Cambridge Road Industrial Estate, Cambridge Tesco Superstore, Cheddars Lane, Cambridge	£0.20	£0.00	£0.00	£0.00	£0.00	£1.04	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	£1.54
Tesco Superstore, Checdars Earle, Carribridge Tesco Superstore, Church Langley Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.50	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£0.57
Tesco Superstore, East Road / Edinburgh Way, Harlow	£0.00	£0.00	£0.25	£0.00	£0.47	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.89
Tesco Superstore, Great Notley, Braintree	£0.00	£0.00	£0.00	£11.66	£0.00	£0.00	£0.00	£0.00	£0.00	£3.57	£0.00	£0.00	£15.23
Tesco Superstore, Lancaster Way, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£11.97	£0.00	£0.00	£0.11	£0.00	£0.00	£1.32	£0.00	£13.40
Tesco Superstore, Market Place, Braintree	£0.00	£0.00	£0.52	£1.56	£0.00	£0.00	£0.00	£0.00	£0.00	£0.33	£0.00	£0.00	£2.41
Tesco Superstore, Marks Farm, Braintree	£0.00	£0.00	£0.17	£4.29	£0.00	£0.00	£0.00	£0.00	£0.00	£1.19	£0.00	£0.00	£5.66
Tesco Superstore, Springfield Road, Chelmsford	£0.00	£0.00	£0.00	£5.92	£0.00	£0.00	£0.00	£0.00	£0.12	£0.42	£0.00	£0.00	£6.46
Tesco Superstore, The Square, Notley Green, Braintree	£0.00	£0.00	£0.17	£0.43	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.68
Tesco Superstore, Yarrow Road, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.40	£2.86	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	£3.45
Waitrose, Cambridge	£0.00	£1.09	£0.24	£0.00	£0.00	£3.03	£0.00	£0.11	£0.00	£0.00	£0.00	£0.95	£5.41
Waitrose, Hauxton Road, Trumpington	£0.00	£0.73	£0.00	£0.00	£0.00	£2.67	£0.00	£0.20	£0.00	£0.00	£0.00	£0.28	£3.88
Waitrose, Northgate End, Bishops Stortford	£0.00	£0.00	£1.17	£0.68	£3.08	£0.00	£0.15	£0.00	£0.11	£0.00	£1.22	£0.00	£6.42
Taunton town centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24	£0.24
Outside of Study Area	£0.00	£2.05	£0.97	£5.44	£0.40	£2.20	£1.68	£2.38	£0.21	£5.39	£0.54	£6.59	£27.86
Others	00.00	00.00	00.00	00.00	00.00	00.00	00.00	00.00	00.00	00.00	00.00	00.00	00.00
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Internet / delivery	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't know / varies)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't do this type of shopping)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

California Cal				Main	Food					Тор	p Up			Total
Color Colo		Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4	
Control type for the order order Control type for the order order Control type for the order order Control type for the order order Control type for the order order Control type for the order Control type for type for the order Control type for type for the order Control type for the orde	Saffron Walden								•					£441.68
Tean Present Color Section (1985) 1.00	Cost Cutter, High Street, Saffron Walden	£0.36	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£23.19 £0.36
Column C								£2.40	£0.00	£0.00	£0.00		£0.00	£1.45 £4.37
Section Sect	Waitrose, Hill Street, Saffron Walden													£28.22 £33.34
Service Name 1985	Local Market, Saffron Walden Local Shops, Saffron Walden													£0.17
Section 1.00	Saffron Walden Total													
Case Section 1		£0.00	£0.00	£1.56	£0.00	£0.00	£0.00	£0.00	£0.00	£4.79	£0.30	£0.00	£0.00	£6.66
Gest Chamer's Test Country C	Tesco, Stortford Road, Great Dunmow										£0.72			£51.66 £2.05
Column														
Chartery Column	Clavering Local shops Clavering	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	£0.20
Columb	Clavering Total													
Souther Ford		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.43	£0.43
Control Cont														
Standard		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.52	£0.00	£1.52
Cont or property Cont Co		20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	21.02	20.00	2,1.02
Fried Colore		00.00	00.00	00.00	00.00	00.00	00.00	00.00	00.00	CO EC	00.00	00.00	00.00	£0.56
Coop Team State Front Grown Coop State		£0.00	£0.00	£0.00	2.0.00	£0.00	£0.00	£0.00	£0.00	£U.56	£0.00	£0.00	£0.00	£0.50
Princh Search Total		00.00	00.00	00.07	00.00	00.00	00.00	00.00	00.00	04.50	00.00	00.00	00.00	00.50
Goes into forward forward forward for the forward for the forward forw		£0.00	£0.00	£0.97	£0.00	£0.00	£0.00	£0.00	£0.00	£1.56	£0.00	£0.00	£0.00	£2.53
Great Exementarial Carel Street, Creat Chemisterial Carel Street, Creat	Great Bardfield	20.00	20.00	20.00	£0.33	£0.00	£0.00	£n no	£n nn	tu uo	£1 77	20.00	20.00	£2.09
Coard Consentant		£0.00	£U.00	£0.00	z.U.32	£U.00	£0.00	z.U.U0	£U.UÜ	z.U.UÜ	£1.//	£U.00	±0.00	£.2.09
Grant Conservation 1		00.00	00.00	20.00	60.00	£0.00	00.00	50.05	£0.00	£0.00	00.00		.00.00	00.00
AND LEAST FOOT Laws I tembral	Great Chesterford Total	±.0.00	2.0.00	£0.00	£.U.U0	±.0.00	±.0.00	£0.25	±0.00	ŁU.00	±0.00	±.0.00	±.0.00	£0.25
Sentatory Imposses froat Neumania Good		0	^	~~	00.00	00.5	046 -	00.71	00.51	00.0			00.0	000
Firest Designation Compress Reset Headers	Sainsbury's, Haycocks Road, Haverhill	£0.69	£0.00	£0.45	£0.00	£0.00	£33.40	£0.00	£0.00	£0.00	£0.00	£0.00	£6.36	£22.37 £40.90
Code	Tesco Superstore, Cangle Road, Haverhill													£2.39 £21.49
Lincol Toron Fernbarn Co.0														
Concess Section Concess Conc	Local shops, Henham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.26	£0.00	£0.26
Conc. Imp. Street Laron														
Taking T	Co-op, High Street, Linton	£0.00	£0.00	£0.00	£0.00	£0.00	£1.60	£0.10	£0.00	£0.00	£0.00	£0.00	£2.52	£4.22
Transfer														
Treated Programmer Commission Commissi	Local shops, Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.49	£0.00	£0.49
Traised Total														
Continued Securitimises		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£1.57	£0.13	£0.00	£0.00	£1.83
G-Op, Cembridge Read, Standard Mourifichret														
Face Depress Cambridge Road, Stanuted Mountfliched		£0.00	£0.00	£0.00	£0.00	£0.84	£0.00	£0.00	£0.12	£0.00		£0.85	£0.00	£1.90
Sansted Mountficher Total Coal Strops, Stebbing Ecol. E	Local shops, Stansted Mountfitchet Tesco Express, Cambridge Road, Stansted Mountfitchet													£2.63 £0.31
Examination	Stansted Mountfitchet Total													
Saviston		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.68	£0.00	£0.00	£0.00	£1.68
Budgens, High Street, Sawaton														
Sawton Total		£0.00	£0.00	£0.00	£0.00	£0.00	£1.23	£0.00	£0.00	£0.00	£0.00	£0.00	£3.36	£4.59
Add. Cordinary Lane, Cambridge														
Asada, Ciordhams Lane, Cambridge £9.39 £9.39 £9.00	Outside of Study Area Aldi. London Road. Bishoo's Stortford	£0.00	£0 00	£0.38	£0.00	£8.73	£0.00	£0.00	£n nn	£0.00	£0.00	£0 88	£0.00	£9.98
Asdat, Watergostins, Harlow (20.00) E0.00	Asda, Coldhams Lane, Cambridge	£0.39	£0.39	£0.00	£0.00	£0.00	£1.87	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.65
Co-op, Bridge Find Lane, Greek Notley, Braintree	Asda, Village Square, Chelmsford	£0.00	£0.00	£0.00	£0.38	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.38 £0.83
	Co-op, Bridge End Lane, Great Notley, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27	£0.00	£0.00	£0.27 £0.49
Marka & Spencer Simply Food, Braintree Refail Park, Braintree £0.00 £0.0	Iceland, Bank Street, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07	£0.00	£0.00	£0.48 £0.07
Morrisons, Bardock Street, Royston	Marks & Spencer Simply Food, Braintree Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21	£0.00	£0.00	£0.21 £0.60
Morrisons, Dickens Place, Copperfield Road, Chelmsford	Morrisons, Baldock Street, Royston	£0.00	£1.14	£0.00	£0.00	£0.00	£0.00	£0.00	£2.45	£0.00	£0.00	£0.00	£0.00	£3.59 £0.36
Sainbury S, Brooks Road, Cambridge	Morrisons, Dickens Place, Copperfield Road, Chelmsford	£0.00	£0.00	£0.00	£5.79	£0.00	£0.00	£0.00	£0.00	£0.00	£1.99	£0.00	£0.00	£0.36 £7.78 £2.23
Sainsbury S, Jackson Squares Behops Stortford E0.49 E0.00 E0.00 E0.20 E3.94 E0.00 E0.00 E0.00 E0.00 E1.33 E0.00 E0	Sainsbury's, Brooks Road, Cambridge	£0.65	£0.52	£0.00	£0.00	£0.00	£1.18	£0.28	£0.00	£0.00	£0.00	£0.00	£0.00	£2.64
Sainsbury's, Toffs Walk, Braintree	Sainsbury's, Jackson Square, Bishops Stortford	£0.49	£0.00	£0.00	£0.20	£3.94	£0.00	£0.00	£0.00	£0.13	£0.00	£1.33	£0.00	£0.24 £6.09
Timeson Entire Center	Sainsbury's, Tofts Walk, Braintree	£0.00	£0.00	£0.38	£4.81	£0.00	£0.00	£0.00	£0.00	£0.00	£0.86	£0.00	£0.00	£2.38 £6.05
Tesco Superstore, Cheedsen Lane, Cambridge	Tesco Extra, Old North Road, Royston	£0.38	£13.92	£0.00	£0.00	£0.00	£3.38	£0.00	£1.06	£0.00	£0.00	£0.00	£0.22	£4.39 £18.97
Teaco Superstore, East Road Edinburgh Way, Harlow £0.00	Tesco Superstore, Cheddars Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£1.14	£0.00	£0.00	£0.00	£0.00	£0.45	£0.09	£0.22
Tesco Superstore, Marica Fare, Parintree	Tesco Superstore, East Road / Edinburgh Way, Harlow	£0.00	£0.00	£0.28	£0.00	£0.47	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£0.00	£0.58
Tacco Superstore, Marks Farm, Braintree £0.00	Tesco Superstore, Lancaster Way, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£11.97	£0.00	£0.00	£0.12	£0.00	£0.00	£1.44	£0.00	£15.56
Tesco Superstore, The Square, Notley Green, Frankree	Tesco Superstore, Marks Farm, Braintree	£0.00	£0.00	£0.19	£4.29	£0.00	£0.00	£0.00	£0.00	£0.00	£1.30	£0.00	£0.00	£2.49 £5.78
Times Superstore, Varrow Road, Cambridge £0.00	Tesco Superstore, Springfield Road, Chelmsford Tesco Superstore, The Square, Notley Green, Braintree	£0.00	£0.00	£0.19	£0.43	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.00	£0.00	£6.51 £0.71
Waltrose, Hausdon Road, Trumpington	Tesco Superstore, Yarrow Road, Cambridge Waitrose, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.40	£3.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£3.72 £5.90
Taunton town centre	Waitrose, Hauxton Road, Trumpington Waitrose, Northgate End, Bishops Stortford	£0.00	£0.00	£1.28	£0.68	£3.08	£0.00	£0.17	£0.00	£0.12	£0.00	£1.33	£0.00	£4.23 £6.66
Others £0.00 <t< td=""><td>Taunton town centre</td><td>£0.00</td><td>£0.00</td><td>£0.00</td><td>£0.00</td><td>£0.00</td><td>£0.00</td><td>£0.00</td><td>£0.00</td><td>£0.00</td><td>£0.00</td><td>£0.00</td><td>£0.26</td><td>£0.26</td></t<>	Taunton town centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.26	£0.26
Internet / delivery	Others													£0.00
	Internet / delivery	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't do this type of shopping) £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00											£0.00	£0.00		£0.00

Page	33 £485.53 1.10 £25.51 1.10 £25.52 1.10 £2
Total Anterior Spring Company	33 £485.53 1.10 £25.51 1.10 £25.52 1.10 £2
AGS Selfur Washer 170 201 150 202 150 17	0.00 £
Max. Common Commo	0.00 £1.20 £3.00 £4.20 £3.00 £4.20 £3.00 £4.20 £3.00 £5.20 £3.00 £0.20 £3.00 £0.20 £1.20 £1.20 £1.20 £1.20 £5.20 £
Trace, Database Robat Laterion Parlament Trace, Database Robat Laterion Parlament Trace, Database Robat Laterion Robat Trace Database Robat Laterion Robat Trace, Database Robat Laterion Robat Trace, Database Robat Trace, Da	1.20 £30,20 1.23 £36,60 1.00 £0.10 1.00
Coal Planta, Seffer Water Coal	0.00 £0. 0.20 £1. 0.00 £7. 0.00 £56. 0.00 £2. 0.00 £0.
Safford Warden Total Chop Municipal Control (1)	0.00 £7. 0.00 £56. 0.00 £2. 0.00 £0.
CO-CO, Wind Street Court Currence	
Times. Service Found Count Dummore (200) 6000 6000 6000 6000 6000 6000 6000	
Graet Dumenting Coal stock, Cheering Coal	0.00 £0.
Coast Inforce Coast Once	0.46 £0.
Clasering Content Co	0.46 £0.
Closed Horizon February Closed Cl	
District Friend	
Coad Shope, Elsenhame	-
Continuon Cont	
Total Inforcement	0.00 £1.
Fished Friend Graph Workshill Graph Bourd Fisher Green (S) 00	
Coop, Week Rend, Filted Green 50.00 50.0	0.00 £0.
Filtch Great Boardinal Great Boardinal Great Chesterford Great Ches	_
Great Grantfield Great Great Grantfield Great Gr	0.00 £2.
Coop. Brook Street. Great Bardfield COO CO	\pm
Great Chesterford Gold Cocal Intops, Great Chesterford Gold Cocal Intops, Great Chesterford Total Cocal Intops, Great Chesterford Chesterford Total Cocal Intops, Great Chesterford Cheste	0.00 £2.
Local shope, Great Chesterford Total	$\overline{}$
Haverhill	0.00 £0.
AGI, Lord's Crift Lane, Harverhill	#
Iceland, High Street, Haverhill	3.05 £24. 3.85 £44.
Haverhill Total	1.28 £2. 5.95 £23.
Local shops, Henham	.95 £25.
Henham Total	
Co-op, High Street, Linton E0.00	0.00 £0.
Takeley	
Ecoal shops, Takeley Eco.00 Eco.0	2.71 £4.
Takeley Total	
Local shops, Thanted E0.00 E0.00 E0.00 E0.00 E0.00 E0.00 E0.00 E0.00 E0.13 E0.00 E1.89 E0.14 E0.00	0.00 £0.
Stansted Mountflichet	
Co-Op. Cambridge Road, Stansted Mountflichet	0.00 £1.
Local shops, Slansted Mountflichet	
Stabising	0.00 £2.
Local shops, Slebbing E0.00 E0.0	0.00 £0.
Saviston	
Sawston E0.00	0.00 £1.
Sawston Total	
Cutside of Study Area	3.62 £4.
Add, London Road, Bishop's Stortford £0.00	
Asda, Elizabeth II Square, Chelmsford £0.00	0.00 £11.
Acada, Watergurdens, Harrlow £0.00 <th< td=""><td></td></th<>	
Co-op. Church Street, Booking, Braintree £0.00 £	0.00 £0.00 £0.00
Lidi, Rayme Road, Braintree	0.00 £0.
	0.00 £8.
	0.00 £0.
Morrisons, Broad Street, Cambridge £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00	0.26 £0.
Sainsbury's, Birchanger Motorway Services, Bishops Stortford £0.00	0.00 £2.
Sainsbury's, Fifth Avenue, Harlow £0.00 £0	0.00 £0. 0.00 £6.
Sainsbury's, The Thorley Centre, Bishops Stortford £0.00 £0.	0.00 £2.
Sainsbury's, White Heart Lane, Chelmsford £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00	0.00 £6. 0.00 £5. 0.24 £20.
Tesco Superstore, Cambridge Road Industrial Estate, Cambridge \$2.23 \$2.00 \$2.0	0.00 £0.
Tesco Superstore, Church Langley Centre, Harlow £0.00	0.10 £1. 0.00 £0.
Tesco Superstore, Great Notley, Braintree £0.00	0.00 £1. 0.00 £17.
Tesco Superstore, Lancaster Way, Bishops Storfford £0.00	0.00 £15. 0.00 £2.
Tesco Superstore, Springfield Road, Chelmsford £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00	0.00 £6. 0.00 £7.
Tesco Superstore, The Square, Notley Green, Braintee £0.00 <t< td=""><td>0.00 £0. 0.22 £4.</td></t<>	0.00 £0. 0.22 £4.
Waltrose, Cambridge £0.00 £1.28 £0.28 £0.00 £0.00 £3.56 £0.00 £0.13 £0.00 £0.00 £0.00	1.11 £6. 0.33 £4.
Waitrose, Northgate End, Bishops Stortford £0.00 £0.00 £1.38 £0.80 £3.62 £0.00 £0.18 £0.00 £0.13 £0.00 £1.44	0.00 £7.
	0.28 £0.
Other £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00	7.74 £32.
(Don't know / varies) £0.00 £0	7.74 £32.
	7.74 £32.

	1		Main	Food					Toi) Up			Total
	75% Zone 1a	75% Zone 1b	75% Zone 2a	75% Zone 2b	75% Zone 3			25% Zone 1b	25% Zone 2a	25% Zone 2b	25% Zone 3	25% Zone 4	
Total Available Expenditure 2013 Saffron Walden	£69.79	£24.43	£53.89	£68.66	£49.95	£107.86	£23.26	£8.14	£17.96	£22.89	£16.65	£35.95	£499.44
Aldi, Saffron Walden Cost Cutter, High Street, Saffron Walden	£18.21 £0.40	£0.32	£0.00	£0.00	£1.82 £0.00	£1.93 £0.00	£2.87 £0.00	£0.00	£0.13 £0.00	£0.00	£0.47 £0.00	£0.10	£25.86 £0.40
Nisa, Cromwell Road, Saffron Walden Tesco, Pleasant Valley, Saffron Walden	£0.00 £1.52	£0.00	£0.00	£0.00	£0.00	£0.00	£1.53 £2.66	£0.00	£0.07 £0.00	£0.00	£0.00 £0.19	£0.00	£1.61 £4.89
Tesco, Radwinter Road, Saffron Walden Waitrose, Hill Street, Saffron Walden	£21.59 £24.71	£0.58 £1.16	£0.39	£0.57 £1.14	£0.00	£2.35 £1.84	£4.49 £7.15	£0.24 £0.00	£0.00	£0.00 £0.11	£0.92 £0.13	£0.21 £0.23	£31.32 £37.05
Local Market, Saffron Walden Local Shops, Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19 £0.93	£0.00 £0.24	£0.00	£0.00	£0.00	£0.00 £0.20	£0.19 £1.37
Saffron Walden Total													
Great Dunmow Co-Op, White Street, Great Dunmow	£0.00	£0.00	£1.73	£0.00	£0.00	£0.00	£0.00	£0.00	£5.31	£0.33	£0.00	£0.00	£7.38
Tesco, Stortford Road, Great Dunmow Local Shops, Great Dunmow	£0.00	£0.00	£40.89 £0.21	£6.72 £0.00	£5.47 £0.00	£0.00	£0.00	£0.00	£3.86 £1.60	£0.80 £0.17	£0.53 £0.29	£0.00	£58.27
Great Dunmow Total													
Clavering Local shops, Clavering	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.22	£0.00	£0.22
Clavering Total													
Duxford Local shops, Duxford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.48	£0.48
Duxford Total													
Elsenham Local Shops, Elsenham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.69	£0.00	£1.69
Elsenham Total													
Felsted Local shops, Felsted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.62	£0.00	£0.00	£0.00	£0.62
Felsted Total													
Flitch Green Co-op, Webb Road, Flitch Green	£0.00	£0.00	£1.07	£0.00	£0.00	£0.00	£0.00	£0.00	£1.73	£0.00	£0.00	£0.00	£2.80
Flitch Green Total													
Great Bardfield Co-op, Brook Street, Great Bardfield	£0.00	£0.00	£0.00	£0.39	£0.00	£0.00	£0.00	£0.00	£0.00	£1.96	£0.00	£0.00	£2.35
Great Bardfield Total													
Great Chesterford Local shops, Great Chesterford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27
Great Chesterford Total	20.00	20.00	20.00	20.00	20.00	20.00	20.21	20.00	20.00	20.00	20.00	20.00	
Haverhill Aldi, Lord's Croft Lane, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£21.40	£0.25	£0.00	£0.00	£0.00	£0.00	£3.14	£24.79
Sainsbury's, Haycocks Road, Haverhill Iceland, High Street, Haverhill	£0.76	£0.00	£0.50	£0.00	£0.00	£37.03 £1.34	£0.00	£0.00	£0.00	£0.00	£0.00	£7.05	£45.34
Tesco Superstore, Cangle Road, Haverhill Haverhill Total	£0.24	£0.00	£0.00	£0.00	£0.00	£17.46	£0.00	£0.00	£0.00	£0.00	£0.00	£6.13	£23.82
Henham Local shops, Henham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29	£0.00	£0.29
Henham Total													
Linton Co-op, High Street, Linton	£0.00	£0.00	£0.00	£0.00	£0.00	£1.77	£0.11	£0.00	£0.00	£0.00	£0.00	£2.79	£4.67
Linton Total													
Takeley Local shops, Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.55	£0.00	£0.55
Takeley Total													
Thaxted Local shops, Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.14	£0.00	£1.74	£0.14	£0.00	£0.00	£2.03
Thaxted Total													
Stansted Mountfitchet Co-Op, Cambridge Road, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£1.01	£0.00	£0.00	£0.13	£0.00	£0.10	£0.94	£0.00	£2.19
Local shops, Stansted Mountfitchet Tesco Express, Cambridge Road, Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.14 £0.00	£0.00	£0.00	£0.00	£2.78 £0.34	£0.00	£2.91 £0.34
Stansted Mountfitchet Total													
Stebbing Local shops, Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.86	£0.00	£0.00	£0.00	£1.86
Stebbing Total													
Sawston Budgens, High Street, Sawston	£0.00	£0.00	£0.00	£0.00	£0.00	£1.36	£0.00	£0.00	£0.00	£0.00	£0.00	£3.73	£5.09
Sawston Total													
Outside of Study Area Aldi, London Road, Bishop's Stortford	£0.00	£0.00	£0.42	£0.00	£10.55	£0.00	£0.00	£0.00	£0.00	£0.00	£0.97	£0.00	£11.94
Asda, Coldhams Lane, Cambridge Asda, Elizabeth II Square, Chelmsford	£0.44 £0.00	£0.43 £0.00	£0.00	£0.00	£0.00	£2.07 £0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.93 £0.00
Asda, Village Square, Chelmsford Asda, Watergardens, Harlow	£0.00	0.00£	£0.00	£0.46 £0.00	£0.00 £0.67	£0.00	£0.00	£0.00	£0.00 £0.19	£0.00	£0.00	£0.00	£0.46 £0.98
Co-op, Bridge End Lane, Great Notley, Braintree Co-op, Church Street, Bocking, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.30 £0.54	£0.00	£0.00	£0.30
Iceland, Bank Street, Braintree Lidl, Rayne Road, Braintree	£0.00	£0.00	£0.00 £2.64	£0.00 £4.66	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07 £1.30	£0.00	£0.00	£0.07
Marks & Spencer Simply Food, Braintree Retail Park, Braintree Marks & Spencer, South Street, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23	£0.00	£0.00	£0.23
Morrisons, Baldock Street, Royston Morrisons, Broad Street, Cambridge	£0.00	£1.27 £0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.71 £0.13	£0.00	£0.00	£0.00	£0.00 £0.27	£3.98 £0.40
Morrisons, Dickens Place, Copperfield Road, Chelmsford Sainsbury's, Birchanger Motorway Services, Bishops Stortford	£0.00	£0.00	£0.00	£7.00 £0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.21 £0.00	£0.00	£0.00	£9.21
Sainsbury's, Brooks Road, Cambridge Sainsbury's, Fifth Avenue, Harlow	£0.73 £0.00	£0.58 £0.00	£0.00	£0.00	£0.00	£1.31 £0.00	£0.32 £0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.93 £0.29
Sainsbury's, Jackson Square, Bishops Stortford Sainsbury's, The Thorley Centre, Bishops Stortford	£0.54 £0.00	£0.00	£0.00	£0.24 £0.00	£4.77 £2.88	£0.00	£0.00	£0.00	£0.14 £0.00	£0.00	£1.47 £0.00	£0.00	£7.17 £2.88
Sainsbury's, Tofts Walk, Braintree Sainsbury's, White Heart Lane, Chelmsford	£0.00	£0.00	£0.42 £0.00	£5.81 £4.91	£0.00	£0.00	£0.00	£0.00	£0.00	£0.96 £0.36	£0.00	£0.00	£7.19 £5.27
Tesco Extra, Old North Road, Royston Tesco Superstore, Cambridge Road Industrial Estate, Cambridge	£0.42 £0.24	£15.43 £0.00	£0.00	£0.00	£0.00	£3.74 £0.00	£0.00	£1.18 £0.00	£0.00	£0.00	£0.00	£0.25	£21.02 £0.24
Tesco Superstore, Cheddars Lane, Cambridge Tesco Superstore, Church Langley Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00 £0.60	£1.26 £0.00	£0.00	£0.00	£0.00	£0.00	£0.50 £0.09	£0.10	£1.86 £0.69
Tesco Superstore, East Road / Edinburgh Way, Harlow Tesco Superstore, Great Notley, Braintree	£0.00	£0.00	£0.31	£0.00 £14.10	£0.57 £0.00	£0.00	£0.00	£0.00	£0.00	£0.00 £4.32	£0.20	£0.00	£1.08 £18.42
Tesco Superstore, Lancaster Way, Bishops Stortford Tesco Superstore, Market Place, Braintree	£0.00	£0.00	£0.00 £0.63	£0.00 £1.88	£14.47 £0.00	£0.00	£0.00	£0.13 £0.00	£0.00	£0.00 £0.40	£1.60 £0.00	£0.00	£16.20 £2.91
Tesco Superstore, Marks Farm, Braintree Tesco Superstore, Springfield Road, Chelmsford	£0.00	£0.00	£0.21 £0.00	£5.19 £7.16	£0.00	£0.00	£0.00	£0.00	£0.00 £0.14	£1.44 £0.51	£0.00	£0.00	£6.84 £7.82
Tesco Superstore, The Square, Notley Green, Braintree Tesco Superstore, Yarrow Road, Cambridge	£0.00	£0.00	£0.21 £0.00	£0.51 £0.00	£0.00 £0.48	£0.00 £3.46	£0.00	£0.00	£0.00	£0.10 £0.00	£0.00	£0.00 £0.23	£0.83 £4.16
Waitrose, Cambridge Waitrose, Hauxton Road, Trumpington	£0.00	£1.32 £0.88	£0.29 £0.00	£0.00	£0.00	£3.66 £3.22	£0.00	£0.13 £0.24	£0.00	£0.00	£0.00	£1.14 £0.34	£6.54
Waitrose, Northgate End, Bishops Stortford Taunton town centre	£0.00	£0.00	£1.42 £0.00	£0.82 £0.00	£3.73 £0.00	£0.00	£0.18 £0.00	£0.00	£0.13 £0.00	£0.00	£1.48 £0.00	£0.00 £0.29	£7.76
Outside of Study Area Others	£0.00	£2.48	£1.18	£6.58	£0.48	£2.66	£2.04	£2.88	£0.25	£6.52	£0.65	£7.96	£33.68
Other Internet / delivery	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't know / varies) (Don't do this type of shopping)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Source:	Tables 3a,				20.00		 	20.00		20.00	20.00	20.00	20.00

Table 12 Convenience Goods Turnover 2011-33

	Total Turnover from the Study Area 2011 (£m)	Total Turnover from the Study Area 2016 (£m)	Total Turnover from the Study Area 2021 (£m)	Total Turnover from the Study Area 2026 (£m)	Total Turnover from the Study Area 2031 (£m)	Total Turnover from the Study Area 2033 (£m)
Total available expenditure Saffron Walden	£357.61	£388.08	£413.13	£441.68	£485.30	£499.4
Aldi, Saffron Walden Cost Cutter, High Street, Saffron Walden	£18.51 £0.28	£20.09 £0.31	£21.39 £0.33	£23.19 £0.36	£25.13 £0.39	£25.86 £0.40
Nisa, Cromwell Road, Saffron Walden Tesco, Pleasant Valley, Saffron Walden Tesco, Radwinter Road, Saffron Walden	£1.15 £3.50 £22.43	£1.25 £3.80 £24.34	£1.33 £4.05 £25.91	£1.45 £4.37 £28.22	£1.56 £4.75 £30.44	£1.61 £4.89 £31.32
Waitrose, Hill Street, Saffron Walden Local Market, Saffron Walden	£26.53 £0.13	£28.79 £0.15	£30.65 £0.16	£33.34	£36.00 £0.18	£37.05
Local Shops, Saffron Walden Saffron Walden Total	£0.98 £73.52		£1.13 £84.94	£1.23 £92.33	£1.33 £99.78	£1.37 £102.68
Great Dunmow Co-Op, White Street, Great Dunmow	£5.28	£5.73	£6.10	£6.66	£7.17	£7.38
Tesco, Stortford Road, Great Dunmow Local Shops, Great Dunmow	£41.72 £1.63	£45.28 £1.77	£48.20 £1.88	£51.66 £2.05	£56.62 £2.21	£58.27 £2.27
Great Dunmow Total Clavering	£48.64	£52.78	£56.19	£60.37	£66.00	£67.93
Local shops, Clavering Clavering Total	£0.16	£0.17	£0.19	£0.20	£0.22	£0.22
Duxford Local shops, Duxford	£0.34	£0.37	£0.39	£0.43	£0.46	£0.48
Duxford Total						
Elsenham Local Shops, Elsenham Elsenham Total	£1.21	£1.31	£1.40	£1.52	£1.64	£1.69
Felsted						
Local shops, Felsted Felsted Total	£0.45	£0.48	£0.52	£0.56	£0.61	£0.62
Flitch Green Co-op, Webb Road, Flitch Green	£2.01	£2.18	£2.32	£2.53	£2.72	£2.80
Flitch Green Total						
Great Bardfield Co-op, Brook Street, Great Bardfield Great Bardfield Total	£1.68	£1.83	£1.94	£2.09	£2.28	£2.35
Great Chesterford Local shops, Great Chesterford	£0.19	£0.21	£0.22	£0.25	£0.26	£0.27
Great Chesterford Total Haverhill						
Haverniii Aldi, Lord's Croft Lane, Haverhill Sainsbury's, Haycocks Road, Haverhill	£17.75 £32.46		£20.51 £37.50	£22.37 £40.90	£24.09 £44.05	£24.79 £45.34
Iceland, High Street, Haverhill Tesco Superstore, Cangle Road, Haverhill	£1.90 £17.06	£2.06 £18.51	£2.19 £19.71		£2.58 £23.15	£2.65
Haverhill Total	£69.17	£75.06	£79.91	£87.15	£93.87	£96.60
Henham Local shops, Henham Henham Total	£0.20	£0.22	£0.24	£0.26	£0.28	£0.29
Linton Co-op, High Street, Linton	£3.35	£3.63	£3.87	£4.22	£4.54	£4.67
Linton Total						
Takeley Local shops, Takeley Takeley Total	£0.39	£0.42	£0.45	£0.49	£0.53	£0.55
Thaxted Local shops, Thaxted	£1.45	£1.57	£1.68	£1.83	£1.97	£2.03
Thaxted Total Stansted Mountfitchet						
Co-Op, Cambridge Road, Stansted Mountfitchet Local shops, Stansted Mountfitchet	£1.57	£1.70 £2.26	£1.81 £2.41	£1.90 £2.63	£2.13 £2.83	£2.19
Tesco Express, Cambridge Road, Stansted Mountfitchet Stansted Mountfitchet Total	£0.24 £3.90	£0.27	£0.28 £4.50	£0.31	£0.33 £5.29	£0.34 £5.44
Stebbing	£1.33	C1 44	C4 E4	C1 60	C4 04	£1.86
Local shops, Stebbing Stebbing Total	£1.33	£1.44	£1.54	£1.68	£1.81	£1.80
Sawston Budgens, High Street, Sawston Sawston Total	£3.64	£3.95	£4.21	£4.59	£4.94	£5.09
Outside of Study Area						
Aldi, London Road, Bishop's Stortford Asda, Coldhams Lane, Cambridge Asda, Elizabeth II Square, Chelmsford	£8.55 £2.10 £0.00		£9.88 £2.43 £0.00	£9.98 £2.65 £0.00	£11.61 £2.85 £0.00	£11.94 £2.93 £0.00
Asda, Cilizabeth in Square, Chelmistord Asda, Village Square, Chelmsford Asda, Watergardens, Harlow	£0.33 £0.70	£0.36	£0.38 £0.81	£0.38 £0.83	£0.45 £0.95	£0.46 £0.98
Co-op, Bridge End Lane, Great Notley, Braintree Co-op, Church Street, Bocking, Braintree	£0.22 £0.39		£0.25 £0.45	£0.49	£0.30 £0.53	£0.54
Iceland, Bank Street, Braintree Lidl, Rayne Road, Braintree Marks & Spencer Simply Food, Braintree Retail Park, Braintree	£0.05 £6.26 £0.17	£6.80	£0.06 £7.24 £0.19	£7.54	£0.07 £8.50 £0.23	£0.07 £8.75 £0.23
Marks & Spencer, South Street, Bishops Stortford Morrisons, Baldock Street, Royston	£0.48 £2.85	£0.52 £3.09	£0.55 £3.29	£0.60	£0.65 £3.86	£0.67 £3.98
Morrisons, Broad Street, Cambridge Morrisons, Dickens Place, Copperfield Road, Chelmsford	£0.29 £6.59	£7.15	£0.33 £7.62	£0.36 £7.78	£0.39 £8.95	£9.2
Sainsbury's, Birchanger Motorway Services, Bishops Stortford Sainsbury's, Brooks Road, Cambridge Sainsbury's, Fifth Avenue, Harlow	£1.90 £2.10 £0.20	£2.28	£2.19 £2.42 £0.24	£2.23 £2.64 £0.24	£2.57 £2.85 £0.28	£2.65 £2.93 £0.29
Sainsbury's, Jackson Square, Bishops Stortford Sainsbury's, The Thorley Centre, Bishops Stortford	£5.13 £2.06	£5.57 £2.24	£5.93 £2.38	£6.09 £2.38	£6.97 £2.80	£7.17 £2.88
Sainsbury's, Tofts Walk, Braintree Sainsbury's, White Heart Lane, Chelmsford	£5.15 £3.78	£5.59 £4.10	£5.95 £4.36	£6.05 £4.39	£6.99 £5.13	£7.19 £5.2
Tesco Extra, Old North Road, Royston Tesco Superstore, Cambridge Road Industrial Estate, Cambridge Tesco Superstore, Cheddars Lane, Cambridge	£15.05 £0.17 £1.33	£16.33 £0.19 £1.45	£17.39 £0.20 £1.54		£20.43 £0.23 £1.81	£21.02 £0.24 £1.80
Tesco Superstore, Church Langley Centre, Harlow Tesco Superstore, East Road / Edinburgh Way, Harlow	£0.50 £0.77	£0.54 £0.84	£0.57 £0.89	£0.58 £0.93	£0.67 £1.05	£0.69 £1.08
Tesco Superstore, Great Notley, Braintree Tesco Superstore, Lancaster Way, Bishops Stortford Tesco Superstore, Market Place, Braintree	£13.19 £11.60 £2.09	£12.59			£17.90 £15.74 £2.83	£16.20
Tesco Superstore, Marks Farm, Braintree Tesco Superstore, Springfield Road, Chelmsford	£4.90 £5.60	£5.31 £6.07	£5.66 £6.46	£5.78 £6.51	£6.65 £7.59	£6.84 £7.82
Tesco Superstore, The Square, Notley Green, Braintree Tesco Superstore, Yarrow Road, Cambridge Westerne, Combridge	£0.59 £2.98	£0.64 £3.24	£0.68 £3.45	£0.71 £3.72	£0.80 £4.05	£4.10
Waitrose, Cambridge Waitrose, Hauxton Road, Trumpington Waitrose, Northgate End, Bishops Stortford	£4.69 £3.35 £5.56	£3.64	£5.41 £3.88 £6.42		£6.36 £4.55 £7.54	£4.68
Taunton town centre Outside of Study Area	£0.21 £24.11	£0.23	£0.24 £27.86	£0.26	£0.28 £32.72	
Others Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Internet / delivery (Don't know / varies) (Don't do this type of shopping)	0.00 0.00 0.00	£0.00	£0.00	£0.00	£0.00 £0.00 £0.00	£0.00

Source: Tables 3A, 5A, 5B Pitney Bowes Business Insight Pitney Bowes Business Insight Retail Expenditure Guide 2017/18

Table 13 Convenience Goods Capacity

Saffron Walden	2011	2016	2021	2026	2031	2033
Total Available Spend in Zone 1	£66.63	£72.31	£76.97	£83.95	£90.42	£93.06
Total Foodstore Expenditure	£76.90	£83.45	£88.84	£96.57	£104.36	£107.40
Benchmark Turnover of Existing Foodstores	£70.93	£72.72	£74.56	£76.44	£78.37	£79.16
Total Benchmark turnover of commitments	0.00					
Total Benchmark Turnover of Existing Foodstores and commitments	£70.93	£72.72	£74.56	£76.44	£78.37	£79.16
Convenience Goods Expenditure Capacity	£5.97	£10.73	£14.28	£20.13	£25.99	£28.24
Benchmark Turnover	12000	12303	12614	12932	13259	13392
Floorspace Requirement	497	872	1132	1557	1960	2109

Gt Dunmow	2011	2016	2021	2026	2031	2033
Total Available Spend in Zone 2	£51.45	£55.83	£59.44	£64.82	£69.82	£71.85
Total Foodstore Expenditure	£50.72	£55.05	£58.60	£62.95	£68.83	£70.84
Benchmark Turnover of Existing Foodstores	£26.52	£27.19	£27.88	£28.58	£29.30	£29.60
Total Benchmark turnover of commitments	0.00					
Total Benchmark Turnover of Existing Foodstores and commitments	£26.52	£27.19	£27.88	£28.58	£29.30	£29.60
Convenience Goods Expenditure Capacity	£24.20	£27.86	£30.72	£34.37	£39.53	£41.25
Benchmark Turnover	12000	12303	12614	12932	13259	13392
Floorspace Requirement	2017	2264	2436	2658	2982	3080

Source: Tables 3, 4 and 6

2015 Prices

Floorspace data taken from GOAD Centre Report and assumed 75% gross to net ratio.

Benchmark turnover increased by 0.5% pa to take account of increases in floorspace efficiency Benchmark turnover derived from 2017 Retail Rankings (Mintel) and Verdict

Table 14 Existing Comparison Shopping Benchmark Turnover Location Great Dunmow	Gross Floorspace (Sqm)	Net Sales Floorspace (Sq m)	Turnover per Sq m (2015)	Turnover per Sq m adjusted	Total Turnover £m
Great Dunnow Great Dunnow Haverhill		2206	3,500	3,500	£7.72
Argos, High Street, Haverhill			0.404	0	£0.00
Boots, High Street, Haverhill Halfords, Cambridge Road Retail Park, Haverhill			9,161 2,420	9,161 2,420	£0.00
Sainsbury's, Haycocks Road, Haverhill Cambridge Road Retail Park, Haverhill				0	£0.00
Haverhill Leaden Roding				0	£0.00
Leaden Roding				0	20.00
Maulden Maulden				0	£0.00
Saffron Walden Argos (in Homebase), Elizabeth Way, Saffron Walden		185	4,500	4,500	£0.00
Boots, Market Place, Saffron, Walden Homebase, Elizabeth Way, Saffron Walden		1082	2,420 1.043	2,420 1.043	£1.13
Ridgeons Timber & Builders Merchants, Ashdon Road, Saffron Walden	0000	2379	670	670	£1.59
Tesco Superstore, Radwinter Road, Saffron Walden Saffron Walden	3803	418 9237	6,968 4,500	6,988 4,500	£2.91 £41.57
Granite Retail Park Sawston	2973	2378	2,500	2,500	£5.95
Sawston Stansted					£0.00
Boots, Airside, Stansted Airport					
Boots, Main Terminal, Stansted Airport Boots, The Greens Building, Stansted					£0.00
HMV, Airside Departure Lounge, Stansted Airport Stansted Airport					£0.00
Stansted Mountfitchet Stansted Mountfitchet		886	3000	3,000	£2.66
Stebbing		550	5000	5,000	£0.00
Stebbing Takeley					£56.64
Takeley Thaxted					
Thaxted Outside - Bishops Stortford					
Argos, Jackson Square, Bishops Stortford					
Boots, Potter Street, Bishops Stortford Halfords, South Street, Bishops Stortford			9161 2420	9,161 2,420	£0.00
Homebase, Fitzroy Park, Bishops Stortford Magnet, Stort Valley Industrial Park, Bishops Stortford			1043 1628	1,043 1,628	£0.00
Next, Jackson Square Shopping Centre, Bishop Stortford			5748	5,748	£0.00
Jackson Square Shopping Centre, Bishops Stortford Outside - Braintree					
Argos, Bocking End, Braintree B&Q, Chapel Hill Retail Park, Braintree				-	£0.00
Boots, George Yard, Braintree			9161 2420	9,161	£0.00
Halfords, Chapel Hill Retail Park, Braintree Next, Freeport Village, Braintree			2420 5748	2,420 5,748	£0.00
George Yard Shopping Centre, Braintree Outside - Cambridge	<u> </u>				
Argos, Fitzroy Street, Cambridge Argos, Newmarket Road, Cambridge	1				£0.00
B&Q, Newmarket Road, Cambridge			1511	1,511	£0.00
Boots, Grafton Centre, Cambridge Boots, High Street, Cambridge			9161 9161	9,161 9,161	£0.00
Boots, Woolards Lane, Cambridge Currys PC World, Cambridge Retail Park, Cambridge	<u> </u>		9161	9,161	£0.03
Debenhams, The Grafton Centre, Cambridge					
DFS, Newmarket Road, Cambridge Halfords, Cambridge Retail Park, Cambridge			1748 2420	1748 2420	£0.00
HMV, Lion Yard, Cambridge Homebase, Cambridge Retail Park, Cambridge	<u> </u>		1043	1043	£0.00
John Lewis, Grand Arcade, Cambridge			6938 1628	6938 1628	£0.00
Magnet, Mercers Row, Cambridge Next, Grafton Centre, Cambridge			5748	5748	£0.00
Next, Sidney Street, Cambridge Next, The Mall, Barhill, Cambridge			5748 5748	5748 5748	£0.00
Primark, Burleigh Street, Cambridge River Island, Grand Arcade, Cambridge			4561 8616	4561 8616	£0.00
TK Maxx, Beehive Center, Coldhams Lane, Cambridge			2390	2390	£0.00
Toys R Us, The Beehive Centre, Cambridge Christ's Lane, Cambridge			1766	1766	£0.00
Grand Arcade, Cambridge Lion Yard Shopping Centre, Cambridge					
Mitchams Corner, Cambridge					
The Grafton, Cambridge Beehive Centre Retail Park, Cambridge					
Cambridge Retail Park, Cambridge Outside - Chelmer Village					
TK Maxx, Chelmer Village Retail Park, Chelmer Village			2390	2390	£0.00
Outside - Chelmsford B&Q, Homelands Retail Park, Chelmsford			1511	1511	£0.00
Currys PC World, Chelmer Village Retail Park, Chelmsford High Chelmer Shopping Centre, Chelmsford					
HMV, High Chelmer Shopping Centre, Chelmsford JJB Sports, High Chelmer, Chelmsford			1273	1273	£0.00
Magnet, Hanbury Road, Chelmsford			1628	1628	£0.00
Matalan, Riverside Retail Park, Chelmsford Next, High Street, Chelmsford			1951 5748	1951 5748	£0.00
The Meadows, Chelmsford Wickes, Cuton Hall Lane, Springfield, Chelmsford					
Chelmer Village Retail Park, Chelmsford					
Riverside Retail Park, Chelmsford Outside - Harlow					
Argos, Harlow Retail Park, Harlow Argos, The Harvey Centre, Harlow					
B&Q, The Oaks Retail Park, Harlow			1511 9161	1511 9161	£0.00
Boots, The Stow, Harlow Currys PC World, Queensgate Retail Park, Edinburgh Way, Harlow			9161	9161	0.03
Halfords, Howard Way, Harlow HMV, Water Gardens, Harlow			2420	2420	£0.00
Homebase, Edinburgh Road, Harlow Matalan, The Water Gardens, Harlow			1043 1951	1043 1951	£0.00
Next, Water Gardens, Harlow			5748	5748	£0.00
Primark, Broad Walk, Harlow River Island, Water Gardens, Harlow			4561 8616	4561 8616	£0.00
TK Maxx, Water Gardens, Haydens Road, Harlow Toys R Us, Queensgate Centre, Harlow	<u> </u>		2390 1766	2390 1766	£0.00
Wickes, Princes Gate Retail Park, Howard Way, Harlow			1/00	1/00	20.00
Harvey Centre, Harlow Little Walk, Harlow					
Staple Tye, Harlow The Water Gardens, Harlow	<u> </u>				
Harlow Retail Park, Harlow Princes Gate Retail Park, Harlow	1				-
The Oaks Retail Park, Harlow					
Outside - Hertford Matalan, Madford Retail Park, Hertford			1951	1951	£0.00
Outside - Newmarket Argos, The Rookery Centre, Newmarket	<u> </u>				
Boots, High Street, Newmarket TK Maxx, 31 High Street, Newmarket	. —	·		9161	£0.00 £0.00
, and any and any and American			9161 2390		
The Guineas Shopping Centre, Newmarket			9161 2390	2390	
The Guineas Shopping Centre, Newmarket Outside - Royston Boots, Burns Road, Royston			2390 9161	9161	20.03
The Guineas Shopping Centre, Newmarket			2390 9161 9161	9161 9161	£0.00 £0.00
The Guineas Shopping Centre, Newmarket Outside - Royston Boots, Burns Road, Royston Boots, High Strees, Royston Outside - Stevenage BRO, London Road, Stevenage			2390 9161	9161	£0.00 £0.00
The Guines-Stopping Centre, Nermanket Outside - Royston Boots, Burns Road, Royston Boots, High Street, Royston Outside - Stevenage BASO, Lindón Ross, Royston Outside - Stevenage BASO, London Road, Stevenage Currys PC, World, Roaring Mog Retail Park, Stevenage DFS, Roaring Mag Retail Park, Stevenage			2390 9161 9161 1511 1748	9181 9161 1511 1748	£0.00 £0.00
The Guiness Spagging Centre, Nemarket Obolides - Reyslan Soots, High Steeth, Royalon Soots, High Steeth, Royalon Soots, High Steeth, Royalon Dolides - Steenmage BAG, London Bood, Steenmage SA, Royalon More Hard Park, Steenmage OSA, Royalon More Hard Park, Steenmage SA, Royalon More Hard Park, Steenmage With Market More Hard Park, Steenmage Market Mark			2390 9161 9161 1511 1748 1987	9161 9161 1511 1748 1997	£0.00 £0.00 £0.00 £0.00
The Guiness Steeping Centre, Bermarket Outlide, Perytim Bloots, Burn Blood, Royston Bloots, Burn Blood, Royston Bloots, Burn Blood, Royston Bloots, Burn Blood, Royston Outlide, Steeping Outlid			2390 9161 9161 1511 1748	9181 9161 1511 1748	£0.00 £0.00 £0.00 £0.00 £0.00
The Guiness Steeping Centre, Neumarket Outside, Reystom Bloots, Burn Road, Roystom Bloots, Burn Road, Roystom Bloots, Burn Road, Roystom Debtide, Stevensage Bloots, right Steven, Roystom Outside, Stevensage Bloots, right Steven, Roystom Debtide, Stevensage Bloots, right Stevensage Bloots, right Stevensage Bloots, Road, Roystom Debtide, Stevensage Bloots, Roystom Bloots, Bloots, Roystom Bloots, Bloots, Roystom Bloots, Bloots, Roystom Bloots, R			2390 9101 9101 1511 1748 1987 1043 1273 1628	9161 9161 1511 1728 1997 1043 1273 1628	£0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00
The Guiness Steeging Centre, Nemarket Obdides Reystem Books (18) Steed Reystem Books (18) Steed Reystem Books (18) Steed Reystem Books (18) Steed Reystem Christis Steernage BBG, London Road Steernage BBG, London Road Steernage DA, Ranzen, Merk Betal Park, Steernage DA, Ranzen, Merk Betal Park, Steernage Homebase, Roaring Merk Betal Park, Steernage Homebase, Roaring Merk Betal Park, Steernage Homebase, Roaring Merk Betal Park, Steernage Macrot, Angel War, Steernage Macrot, Angel War, Steernage Macrot, Angel War, Steernage			2390 9161 9161 1511 1748 1987 1043 1273	9161 9161 1511 1748 1987 1043	£0.00 £0.00
The Guiness Stopping Centre, Nemarket Outlide, Reystan Outlide, Roystan Outlide, Roystan Outlide, Roystan Outlide, Roystan Outlide, Stevense Outlide, Outlid			2990 9161 9161 15511 71748 1987 1023 1023 1023 1024 1024 1024 1024 1024 1024 1024 1024	9161 9101 1911 1746 1967 1967 1973 1973 1973 1973 1974 1975 1974 1974 1974 1974 1974 1974 1974 1974	10.03 10.03 10.03 10.03 10.03 10.03 10.03 10.03 10.03
The Guiness Steeping Centre, Bermarket Outlide, Reyston Bloots, Burn Blood, Royston Bloots, High Steener, Royston Bloots, High Steener, Royston Bloots, Blood, Steenerse Durny FC World, Banny Med Retal Park, Steenesse Disk, Boarney Mee Retal Park, Steenesse Bloots, Blood, Bloots, Bloots			2390 9161 9161 1511 1748 1987 1628 1628 1628 1531 1631 1631 1631 1631 1631 1631 1631	9161 9161 1511 1748 1987 1043 1273 1623 1991 5748	10.03 10.03 10.03 10.03 10.03 10.03 10.03 10.03 10.03
The Guiness Stoogens Centre, Nemarket Outlide, Reystein Boots, Filip Street, Roystein Donaties, Stevenseg BAGO, London Bood, Streenseg BAGO, London Bood, Streenseg BAGO, London Boots, Streenseg BAGO, Rosenseg BAGO, Rosenseg Holly The Forman Streenseg Householder, Roystein Streenseg Householder, Roystein Streenseg Householder, Roystein Streenseg Householder, Roystein Streenseg Householder, Boots Streenseg Polymon, Streens			2390 9161 9161 9161 1748 1591 1748 1622 1622 1727 1622 1754 4561 6616	9161 9161 1511 1748 1945 1945 1945 1945 1945 1945 1945 1945	10.03 10.03 10.03 10.03 10.03 10.03 10.03 10.03 10.03 10.03
The Guiness Stoogens Centre, Nemarket Outlide, Reysten Doublie, Reysten Doublie, Reysten Doublie, Reysten Doublie, Reysten Doublie, Steert, Reysten Doublie, Steert, Reysten Doublie, Steernage BAG, London Road, Steernage DS, Routen, Korne Long Holl, The Forum, Steernage Homebase, Routing Marg Betall Park, Steernage Homebase, Routing Marg Betall Park, Steernage Homebase, Routing Marg Betall Park, Steernage Magnet, Angel Way, Steernage Magnet, Angel Way, Steernage Per World, Roberts Reveal Park, Steernage Per Lindon, Committee Long Row Hold, Roberts Reveal Park, Steernage Pere Lindon, Steernage Row Halde, Meet Gafe Centre, Steernage Pere Lindon, Steernage Row Lindon, Steernage Worldes, Monkhowood Way, Steernage Worldes, Monkhowood Way, Steernage Worldes, Monkhowood Way, Steernage World Last Poopping Getter, Steernage			2990 9161 9161 1511 1748 1987 1043 1273 1620 1986 1987 1441 1451 1451 1451 1451 1451 1451 145	91611 91611 19171 1748 1997 1927 1927 1927 1928 1928 1928 1928 1928 1928 1928 1928	10.03 10.03 10.03 10.03 10.03 10.03 10.03 10.03 10.03 10.03
The Guiness Stoogens Centre, Nemarket Obdise, Reystem Andreas Stoogens Centre, Nemarket Obdise, Reystem Books, Rurn Roud, Rozton Books, Rozton Roud, Rozton Books, Rozton Roud, Rozton Books, Rozton Roud, Rozton Rozton, Rozton Roud, Rozton Rozton, Rozton Roz			2990 9161 9161 1511 1748 1987 1043 1273 1620 1986 1987 1441 1451 1451 1451 1451 1451 1451 145	91611 91611 19171 1748 1997 1927 1927 1927 1928 1928 1928 1928 1928 1928 1928 1928	10.03 10.03 10.03 10.03 10.03 10.03 10.03 10.03 10.03 10.03
The Guineses Stoogens Centre, Nemarket Obdides Reythen Books, Rej Steet, Royston Books, Rej Steet, Royston Books, Rej Steet, Royston Books, Rej Steet, Royston Christies Steenmage BBG, London Bood Steenmage BBG, London Bood Steenmage Corn Pet Wood, Books Was Bell Park, Steenmage Do, Books, Royston Books, Royston Do, Books, Royston Books, Royston Do, Boo			2990 9161 9161 1511 1748 1987 1043 1273 1620 1986 1987 1441 1451 1451 1451 1451 1451 1451 145	91611 91611 19171 1748 1997 1927 1927 1927 1928 1928 1928 1928 1928 1928 1928 1928	10.03 10.03 10.03 10.03 10.03 10.03 10.03 10.03 10.03 10.03
The Guinese Steeging Centre, Nemarket Outlide, Reystein Doublie, Reystein Doublie, Reystein Doublie, Reystein Doublie, Reystein Doublie, Steering BBG, London Road, Streemage BBG, London Road, Streemage DS, Router, Mark Bernard Holl, The Forum, Steemage Homebase, Routing Ming Betall Park, Steemage Magnet, Angel Way, Steemage Magnet, Angel Way, Steemage Row Island, Committee Mark Steemage Park Word, Bedouble Real Park, Steemage Park Word, Bedouble Real Park, Steemage Row Island, West Gafot Centre, Steemage Row Island, West Gafot Centre, Steemage Worden, Medichard Centre, Steemage Worden, Medichard Centre, Steemage Worden, Medichard Real Park, Steemage Routing Ming Betal Park, Steemage Routing Ming Steemage Steelbard, Juddon Steetford Blackword Hought Centre, Gerenbarde Benefit Schopping Centre,			2990 9161 9161 1511 1748 1987 1043 1273 1620 1986 1987 1441 1451 1451 1451 1451 1451 1451 145	91611 91611 19171 1748 1997 1927 1927 1927 1928 1928 1928 1928 1928 1928 1928 1928	0.03 0.03 0.03 0.03 0.03 0.03 0.03 0.03
The Guiness Stopping Centre, Nemarket Outlide, Reyston Jooks, Rure Moul. Royston John State Streenings (Ed.), London Roud. Streenings (Ed.), London Roud. Streenings (Ed.), London Roud. Streenings (Ed.), London Royston John State Park, Streenings (Ed.), London Royston, London Ro			2990 9161 9161 1511 1748 1987 1043 1273 1620 1986 1987 1441 1451 1451 1451 1451 1451 1451 145	91611 91611 19171 1748 1997 1927 1927 1927 1928 1928 1928 1928 1928 1928 1928 1928	0.03 0.03 0.03 0.03 0.03 0.03 0.03 0.03
The Guiness Shopping Centre, Nemarket Chudder, Beyotten Guider, Beyotten Guider, Beyotten Guider, Beyotten Guider, Stevense Guider, Guider, Guider, Guider, Guider Guider, Stevense Guider, Guider, Guider, Guider, Guider, Guider Guider, Stevense Fick Word, Borbuck Berall Park, Stevense Fick Word, Borbuck Berall Park, Stevense Fick Word, Borbuck Steval Park, Guider, Financia, Town Guider, Werense Finant, Town Guider, Werense Finant, Form Guider, Werense Finant, Form Guider, Werense Wolker, Monthasoord Way, Stevense Wolker, Monthasoord Way, Stevense Wolker, Monthasoord Way, Stevense Guider,			2990 9161 9161 1511 1748 1987 1043 1273 1620 1986 1987 1441 1451 1451 1451 1451 1451 1451 145	91611 91611 19171 1748 1997 1927 1927 1927 1928 1928 1928 1928 1928 1928 1928 1928	0.03 0.03 0.03 0.03 0.03 0.03 0.03 0.03
The Guines Shopping Centre, Newmarker Underlie, Reyselan Underlie, Royselan Underlie, Royselan Underlie, Royselan Underlie, Stevense Underlie, Rowing Ming Betal Park, Stevense Underlie, Rowing Ming Betal Park, Stevense Underlie, Stevense Underlie Un			2990 9161 9161 1511 1748 1987 1043 1273 1620 1986 1987 1441 1451 1451 1451 1451 1451 1451 145	91611 91611 19171 1748 1997 1927 1927 1927 1928 1928 1928 1928 1928 1928 1928 1928	0.03 0.03 0.03 0.03 0.03 0.03 0.03 0.03
The Guines Shopping Centre, Newmarker Worklife, Reystein Worklife, Roystein Worklife, Roystein Worklife, Roystein Worklife, Streening BBG, London Road, Streening BBG, Lon			2990 9161 9161 1511 1748 1987 1043 1273 1620 1986 1987 1441 1451 1451 1451 1451 1451 1451 145	91611 91611 19171 1748 1997 1927 1927 1927 1928 1928 1928 1928 1928 1928 1928 1928	0.03 0.03 0.03 0.03 0.03 0.03 0.03 0.03
The Guines Stopping Centre, Newmarker Underlie, Reystein Jooks, Eurin Risad, Roycton Jooks, Lander, Lander			2990 9161 9161 1511 1748 1987 1043 1273 1620 1986 1987 1441 1451 1451 1451 1451 1451 1451 145	91611 91611 19171 1748 1997 1927 1927 1927 1928 1928 1928 1928 1928 1928 1928 1928	0.03 0.03 0.03 0.03 0.03 0.03 0.03 0.03
The Guiness Stopping Centre, Nemarket Outlide - Reyvolus Deutile - Reyvolus Deutile - Reyvolus Deutile - Reyvolus Deutile - Stevense BAG, London Road, Streense BAG, London Road, Streense BAG, London Road, Streense DE, Roadon Road, Streense Horsebase, Roaring Mor Betall Park, Streense PK World, Robesta Street Park, Streense PK World, Robesta Street Park, Streense PK World, Robesta Street Park, Streense Thomas, Commonse, Morense Nore Bland, West Clare Centre, Streense World Morense World London, Streense Roaring More Bland, West Clare Centre, Streense Roaring More Roadon (London Road), Streense Roaring Morense Ro			2990 9161 9161 1511 1748 1987 1043 1273 1620 1986 1987 1441 1451 1451 1451 1451 1451 1451 145	91611 91611 19171 1748 1997 1927 1927 1927 1928 1928 1928 1928 1928 1928 1928 1928	10.03 10.03 10.03 10.03 10.03 10.03 10.03 10.03 10.03 10.03
The Guinese Stoogney Centre, Nemarket Outside, Reystan Ou			2990 9161 9161 1511 1748 1987 1043 1273 1620 1986 1987 1441 1451 1451 1451 1451 1451 1451 145	91611 91611 19171 1748 1997 1927 1927 1927 1928 1928 1928 1928 1928 1928 1928 1928	£0.00 £0.00
The Guiness Speagner Centre, Neumarket Outlide, Reystem Joods, Burn Roud, Boysten Joods, Burn Roud, Boysten Joods, Burn Roud, Boysten Joseph State State State State State Joseph State State State State Joseph State State Joseph State State Joseph State			2990 9161 9161 1511 1748 1987 1043 1273 1620 1986 1987 1441 1451 1451 1451 1451 1451 1451 145	91611 91611 19171 1748 1997 1927 1927 1927 1928 1928 1928 1928 1928 1928 1928 1928	£0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00
The Guiness Stoogens (Centre, Neumarket Outlide, Reysten Books, Euro Moud, Rocton Books, Euro Moud, Books Books, Books, Books, Books Books, Books, Books, Books, Books Books,			2990 9161 9161 1511 1748 1987 1043 1273 1620 1986 1987 1441 1451 1451 1451 1451 1451 1451 145	91611 91611 19171 1748 1997 1927 1927 1927 1928 1928 1928 1928 1928 1928 1928 1928	£0.00 £0.00
The Guinness Shooping Centre, Nemarket Churchie, Reystein Boots, Felly Street, Reystein Boots, Felly Felly Street, Reystein Boots, The Front, Meeting Park, Streenage Homelane, Rouring May Betail Park, Streenage Felly Street, Boots,			2990 9161 9161 1511 1748 1987 1043 1273 1620 1986 1987 1441 1451 1451 1451 1451 1451 1451 145	91611 91611 19171 1748 1997 1927 1927 1927 1928 1928 1928 1928 1928 1928 1928 1928	0.03 0.03 0.03 0.03 0.03 0.03 0.03 0.03
The Guinness Shopping Centre, Nemarket Outlider, Reyvolan Doods, High Street, Reynten Horsebase, Rouring More Betall Park, Streetsage PK World, Horsebase Betall Park, Streetsage PK World, Horsebase Betall Park, Streetsage PK World, Horsebase Betall Park, Streetsage World Stander, West Clark Centre, Streetsage World Stander, West Clark Centre, Streetsage World Lind, Streetsage World, Horsebase Betall Park, Streetsage World, Horsebase Betall Park, Streetsage World, Horsebase Betall Park, Streetsage World, Lind, Streetsage World, Lind, Streetsage Rouring Men Betall Park, Streetsage			2990 9161 9161 1511 1748 1987 1043 1273 1620 1986 1987 1441 1451 1451 1451 1451 1451 1451 145	91611 91611 19171 1748 1997 1927 1927 1927 1928 1928 1928 1928 1928 1928 1928 1928	0.03 0.03 0.03 0.03 0.03 0.03 0.03 0.03

Table 14 - Comparison Goods Market Shares (excludes SFT)

Table 14a Clothes and Shoes

Table 14a Clothes and Shoes						
Great Dunmow	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4
Great Dunmow Great Dunmow	0.00%	0.00%	6.59%	0.00%	0.00%	0.00%
Haverhill	0.0070	0.0070	0.5570	0.0070	0.0070	0.0070
Argos, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Cambridge Road Retail Park, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sainsbury's, Haycocks Road, Haverhill	1.27%	0.00%	0.00%	0.00%	0.00%	1.08%
Cambridge Road Retail Park, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Haverhill	4.25%	0.00%	0.00%	0.00%	0.00%	8.70%
Leaden Roding						
Leaden Roding	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Maulden Maulden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Argos (in Homebase), Elizabeth Way, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Market Place, Saffron, Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Elizabeth Way, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ridgeons Timber & Builders Merchants, Ashdon Road,	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Radwinter Road, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Saffron Walden	23.81%	5.50%	0.00%	0.86%	0.00%	3.06%
Sawston						
Sawston	0.00%	0.00%	0.00%	0.00%	0.00%	0.41%
Stansted						
Boots, Airside, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Main Terminal, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, The Greens Building, Stansted	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Airside Departure Lounge, Stansted Airport Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stansted Airport Stansted Mountfitchet	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stansted Mountritchet Stansted Mountfitchet	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stebbing	0.0076	3.0076	5.0076	3.0076	3.00/6	3.00/6
Stebbing	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Takeley						
Takeley	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Thaxted						
Thaxted	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Bishops Stortford						
Argos, Jackson Square, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Potter Street, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, South Street, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Fitzroy Park, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Stort Valley Industrial Park, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Jackson Square Shopping Centre, Bishop Stortfor Jackson Square Shopping Centre, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Braintree	0.00%	0.00%	0.0076	0.0076	0.00%	0.00%
Argos, Bocking End, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Chapel Hill Retail Park, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, George Yard, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Chapel Hill Retail Park, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Freeport Village, Braintree	0.00%	0.00%	0.00%	0.93%	0.00%	0.00%
George Yard Shopping Centre, Braintree	0.00%	0.00%	2.62%	0.71%	0.00%	0.00%
Outside - Cambridge						
Argos, Fitzroy Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Argos, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Cambridge Boots, Woolards Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Debenhams, The Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Lion Yard, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
John Lewis, Grand Arcade, Cambridge	0.41%	0.00%	0.82%	0.00%	0.00%	0.84%
Magnet, Mercers Row, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Sidney Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, The Mall, Barhill, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Burleigh Street, Cambridge River Island, Grand Arcade, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Beehive Center, Coldhams Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, The Beehive Centre, Cambridge	0.92%	0.00%	0.00%	0.00%	0.00%	0.00%
Christ's Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Grand Arcade, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.73%
Lion Yard Shopping Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.38%
Mitchams Corner, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Grafton, Cambridge	1.79%	1.44%	0.00%	0.00%	0.00%	0.50%
	0.00%	0.00%	0.00%	0.00%	0.00%	2.73%
Beehive Centre Retail Park, Cambridge				0.00%	0.00%	2.29%
Cambridge Retail Park, Cambridge	0.00%	1.44%	0.00%	0.00%		
Cambridge Retail Park, Cambridge Outside - Chelmer Village	0.00%	1.44%			0.000	0.000
Cambridge Retail Park, Cambridge Outside - Chelmer Village TK Maxx, Chelmer Village Retail Park, Chelmer Village			0.00%	0.00%	0.00%	0.00%
Cambridge Retail Park, Cambridge Outside - Chelmer Village TK Maxx, Chelmer Village Retail Park, Chelmer Village Outside - Chelmsford	0.00%	0.00%	0.00%	0.00%		
Cambridge Retail Park, Cambridge Outside - Chelmer Village TK Maxx, Chelmer Village Retail Park, Chelmer Village Outside - Chelmsford B&Q, Homelands Retail Park, Chelmsford	0.00%	0.00% 0.00%	0.00%	0.00%	0.00%	0.00%
Cambridge Retail Park, Cambridge Outside - Chelmer Village TK Maxx, Chelmer Village Retail Park, Chelmer Village Outside - Chelmsford B&Q, Homelands Retail Park, Chelmsford Currys PC World, Chelmer Village Retail Park, Chelmsf	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00%	0.00%
Cambridge Retail Park, Cambridge Outside - Chelmer Village TK Maxx, Chelmer Village Retail Park, Chelmer Village Outside - Chelmsford B&Q, Homelands Retail Park, Chelmsford Currys PC World, Chelmer Village Retail Park, Chelmsf	0.00% 0.00% 0.00% 0.00% 0.00%	1.44% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Cambridge Retail Park, Cambridge Outside - Chelmer Village IX Maxx, Chelmer Village Retail Park, Chelmer Village Outside - Chelmsford B&Q, Homelands Retail Park, Chelmsford Currys PC World, Chelmer Village Retail Park, Chelmsfilight Park, Chelmsford HMV, High Chelmer Shopping Centre, Chelmsford	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	1.44% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%
Cambridge Retail Park, Cambridge Outside - Chelmer Village Nt Maxx, Chelmer Village Retail Park, Chelmer Village Outside - Chelmsford B&Q, Homelands Retail Park, Chelmsford Currys PC World, Chelmer Village Retail Park, Chelmsfird High Chelmer Shopping Centre, Chelmsford JJB Sports, High Chelmer, Chelmsford	0.00% 0.00% 0.00% 0.00% 0.00%	1.44% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Cambridge Retail Park, Cambridge Outside - Chelmer Village IX Maxx, Chelmer Village Retail Park, Chelmer Village Outside - Chelmsford B&Q, Homelands Retail Park, Chelmsford Currys PC World, Chelmer Village Retail Park, Chelmsfilight Park, Chelmsford HMV, High Chelmer Shopping Centre, Chelmsford	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	1.44% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%
Cambridge Retail Park, Cambridge Outside - Chelmer Village TK Maxx, Chelmer Village Retail Park, Chelmer Village Outside - Chelmsford B&Q, Homelands Retail Park, Chelmsford Currys PC World, Chelmer Village Retail Park, Chelmsf High Chelmer Shopping Centre, Chelmsford HMV, High Chelmer Shopping Centre, Chelmsford JJB Sports, High Chelmer, Chelmsford Magnet, Hanbury Road, Chelmsford	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	1.44% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Cambridge Retail Park, Cambridge Outside - Chelmer Village Nt Maxx, Chelmer Village Retail Park, Chelmer Village Outside - Chelmsford B&Q, Homelands Retail Park, Chelmsford Currys PC World, Chelmer Village Retail Park, Chelmsfird High Chelmer Shopping Centre, Chelmsford HMW, High Chelmer Shopping Centre, Chelmsford JJB Sports, High Chelmer, Chelmsford Magnet, Hanbury Road, Chelmsford Matalan, Riverside Retail Park, Chelmsford Next, High Street, Chelmsford The Meadows, Chelmsford	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	1.44% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Cambridge Retail Park, Cambridge Outside - Chelmer Village TK Maxx, Chelmer Village Retail Park, Chelmer Village Outside - Chelmsford B&Q, Homelands Retail Park, Chelmsford Currys PC World, Chelmer Village Retail Park, Chelmsf High Chelmer Shopping Centre, Chelmsford HMV, High Chelmer Shopping Centre, Chelmsford JJB Sports, High Chelmer, Chelmsford Magnet, Hanbury Road, Chelmsford Matalan, Riverside Retail Park, Chelmsford Next, High Street, Chelmsford The Meadows, Chelmsford Wickes, Cuton Hall Lane, Springfield, Chelmsford	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	1.44% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.30% 1.34% 2.69% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Cambridge Retail Park, Cambridge Outside - Chelmer Village Retail Park, Chelmer Village Outside - Chelmer Village Retail Park, Chelmer Village Outside - Chelmsford B&Q, Homelands Retail Park, Chelmsford Currys PC World, Chelmer Village Retail Park, Chelmsfind High Chelmer Shopping Centre, Chelmsford HMW, High Chelmer Shopping Centre, Chelmsford JJB Sports, High Chelmer, Chelmsford Magnet, Hanbury Road, Chelmsford Matalan, Riverside Retail Park, Chelmsford Next, High Street, Chelmsford The Meadows, Chelmsford	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	1.44% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.30% 1.34% 2.69%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%

Argos, The Harroy Centre, Harforw 0.00%	Outside - Harlow						
Argos, The Harvey Centre, Harlow 0.00%		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BIS, Narey Centre, Harlow BIOST, The Stow, Harlow BIAIRFOR, Howard Way, Harlow BIOW, B	Argos, The Harvey Centre, Harlow	0.00%	0.00%			0.00%	0.00%
Boots, The Stow, Harlow Curry PC World, Quenegate Retail Park, Edinburgh W Loury PC World, Quenegate Retail Park, Edinburgh W Loury PC World, Quenegate Retail Park, Edinburgh W Loury PC World, Cheward Way, Harlow MEM, Water Gardens, Harlow Marian, The Water Gardens, Harlow Marian, The Water Gardens, Harlow Loury W Loury W Loury Water Gardens, Harlow Loury W Lo	B&Q, The Oaks Retail Park, Harlow						0.00%
Currys PC World, Queensgate Retail Park, Edinburgh W							
Halfords, Howard Way, Harlow							
IMMV_Water Gardens, Harlow							
Homebase, Edinburgh Road, Harlow							
Matalian, The Water Gardens, Harlow							
Next, Water Gardens, Harlow							
Primark, Broad Walk, Harlow							0.00%
TK Maxx, Water Gardens, Haydene Road, Harlow		0.00%	0.00%	0.66%	0.00%	0.00%	0.00%
Toys R Us, Queensgate Centre, Harlow	River Island, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes Princes Gafe Retail Park, Howard Way, Harlow 0.00% 0.00	TK Maxx, Water Gardens, Haydens Road, Harlow	0.00%		0.00%	0.00%	0.00%	0.00%
Hanvey Centre, Harlow							0.00%
Unite Wale, Harlow							
Staple Pk, Harlow							
The Water Gardens, Harlow							
Harlow Retail Park, Harlow							
Princes Gate Retail Park, Harlow							
The Oaks Retail Park, Harlow Outside - Hertford Matalan, Madford Retail Park, Hertford Outside - Newmarket Argos, The Rookey Centre, Newmarket O.00% 0.							
Outside - Hertford							0.00%
Outside - Newmarket U.00% 0.00% <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>							
Argos, The Rookery Centre, Newmarket 0.00%		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Soots, High Street, Newmarket							
TK Maxx, 31 High Street, Newmarket							0.00%
The Guineas Shopping Centre, Newmarket							
Dutside - Royston							
Boots, Burns Road, Royston		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Royston		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Stevenage 0.00% <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>							
B&O, London Road, Stevenage 0.00%		0.00,1	0.0071	0.00,1	0.00.1	0.0071	0.00,1
Currys PC World, Roaring Meg Retail Park, Stevenage 0.00% <td< td=""><td></td><td>0.00%</td><td>0.00%</td><td>0.00%</td><td>0.00%</td><td>0.00%</td><td>0.00%</td></td<>		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Roaring Meg Retail Park, Stevenage 0.00%	BHS, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Dunelm Mill, Roebuck Retail Park, Stevenage	Currys PC World, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, The Forum, Stevenage							0.00%
Homebase, Roaring Meg Retail Park, Stevenage							
JBB Sports, The Forum, Stevenage							
Magnet, Argyle Way, Stevenage 0.00% <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>							
Matalan, Danestrete, Stevenage 0.00% <							
Next, Queensway, Stevenage 0.00% 0							
PC World, Roebuck Retail Park, Stevenage 0.00%						0.00%	0.00%
River Island, West Gate Centre, Stevenage		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Forum Shopping Centre, Stevenage 0.00% <td>Primark, Town Square, Stevenage</td> <td>0.00%</td> <td>0.00%</td> <td>0.00%</td> <td>0.00%</td> <td>0.00%</td> <td>0.00%</td>	Primark, Town Square, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, Roaring Meg Retail Park, London Road, Stev 0.00% <	River Island, West Gate Centre, Stevenage						0.00%
Wickes, Monkswood Way, Stevenage 0.00%							
West Gate Shopping Centre, Stevenage 0.00%							
Roaring Meg Retail Park, Stevenage							
Roebuck Retail Park, Stevenage 0.00% 1.44% 0.00% 0.00% 0.00% Outside - Elsewhere 0.00%							
Outside - Elsewhere Company of the properties of the propertie							
Sainsbury's, Jackson Square, Bishops Stortford 0.00% 0.00		2.0070	_,,,,,	2.0070	2.0070	2.00,0	2.0070
Bluewater Shopping Centre, Greenhithe		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lakeside Retail Park, West Thurrock 0.97% 0.00% 0.62% 0.93% 0.70% 0.90% Tollgate Shopping Park, Tollgate West, Stanway 0.00% 0							0.00%
Tollgate Shopping Park, Tollgate West, Stanway 0.00% 0.00							0.56%
Bishops Stortford 5.58% 1.44% 5.68% 0.75% 40.55% 0.00% Braintree 3.17% 0.00% 7.22% 12.07% 2.07% 1.07% Burningford 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 12.91% 12.91% 12.91% 12.91% 12.91% 12.91% 13.7% 16.68% 55.66% 12.91% 13.7% 16.68% 55.66% 12.91% 12.91% 13.7% 16.68% 55.66% 12.91% 12.30% 0.37% 13.7% 16.68% 55.66% 12.90% 0.37% 10.00% 0.00% 0.00% 12.91% 12.00% 0.37% 10.00% 0.00% 10.00% 0.00% 12.91% 11.11% 10.00% 0.00% 0.00% 10.00% 10.00% 10.00% 10.00% 10.00% 10.00% 10.00% 10.00% 10.00% 10.00% 10.00% 10.00% 10.00% 10.00% 10.00% 10.00% <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>0.90%</td>							0.90%
Braintree 3.17% 0.00% 7.22% 12.07% 2.07% 1.07% Buntingford 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 12.91% 0.00% 0.00% 0.00% 0.00% 12.91% 0.00% 0.00% 10.09% 12.91% 0.00% 3.17% 16.68% 55.66% 55.66% 0.00% <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>0.00%</td>							0.00%
Buntingford 0.00% 3.17% 1.66% 55.66% 66% 55.66% 6.00% 0.00% 59.58% 55.18% 12.30% 0.37% 60.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.42% 0.00% 0.00% 1.42% 0.00% 0.00% 1.42% 0.00% 0.00% 1.42% 0.00% 0.00% 1.11% 0.00% 0.00% 0.00% 1.00% 1.11% 0.00%	-						
Bury St Edmunds 0.00% 1.44% 0.00% 0.00% 1.291% Cambridge 48.21% 61.91% 7.89% 3.17% 16.68% 55.66% Chelmsford 0.75% 0.00% 59.58% 56.18% 12.30% 0.37% Colchester 0.00% 0.00% 0.00% 1.42% 0.00% 0.00% Harlow 4.03% 0.00% 2.56% 0.00% 13.49% 1.11% London 1.57% 0.00% 0.05% 3.22% 9.21% 0.96% Newmarket 0.00% </td <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>							
Cambridge 48.21% 61.91% 7.89% 3.17% 16.68% 55.66% Chelmsford 0.75% 0.00% 59.58% 56.18% 12.30% 0.37% Colchester 0.00% 0.00% 0.00% 1.42% 0.00% 0.00% Harlow 4.03% 0.000% 2.56% 0.00% 13.49% 1.11% London 1.57% 0.00% 0.45% 3.22% 9.21% 0.96% Newmarket 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.61% Royston 0.00% 6.95% 0.00%							
Chelmsford	-						
Colchester 0.00% 0.00% 0.00% 1.42% 0.00% 0.00% Harlow 4.03% 0.00% 2.56% 0.00% 13.49% 1.11% London 1.57% 0.00% 0.45% 3.22% 2.21% 0.96% Newmarket 0.00% <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td>0.37%</td></td<>							0.37%
Harlow 4.03% 0.00% 2.56% 0.00% 13.49% 1.11% London 1.57% 0.00% 0.45% 3.22% 9.21% 0.96% Newmarket 0.00%							0.00%
Newmarket 0.00%							1.11%
Royston 0.00% 6.95% 0.00% 0.00% 0.00% 0.30% Stevenage 0.00% 7.45% 0.00% 0.00% 0.00% 0.00% Outside of Study Area 2.71% 9.57% 1.40% 2.98% 5.01% 3.82% Others 0.00%	London	1.57%	0.00%	0.45%	3.22%	9.21%	0.96%
Stevenage 0.00% 7.45% 0.00% 0.00% 0.00% Outside of Study Area 2.71% 9.57% 1.40% 2.98% 5.01% 3.82% Others 0 0 0.00%							1.61%
Outside of Study Area 2.71% 9.57% 1.40% 2.98% 5.01% 3.82% Others 0.00% <td>-</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>0.30%</td>	-						0.30%
Others 0.00% <t< td=""><td>-</td><td></td><td></td><td></td><td></td><td></td><td>0.00%</td></t<>	-						0.00%
Other 0.00% <th< td=""><td></td><td>2.71%</td><td>9.57%</td><td>1.40%</td><td>2.98%</td><td>5.01%</td><td>3.82%</td></th<>		2.71%	9.57%	1.40%	2.98%	5.01%	3.82%
Internet / delivered 0.00% </td <td></td> <td>0.00%</td> <td>0.000/</td> <td>0.000/</td> <td>0.00%</td> <td>0.000/</td> <td>0.00%</td>		0.00%	0.000/	0.000/	0.00%	0.000/	0.00%
(Don't know / varies) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%							
1,550, 1,557, 1,656, 55043 (Cgalatry) 0.00761 0.00761 0.00761 0.00761 0.00761 0.00761	(Don't buy these goods regularly)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

Table 14b Furniture and Floor Coverings	Zone 4c	Zone 1b	Zone 20	7000 2h	Zone 3	Zone 4
Great Dunmow	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4
Great Dunmow	0.00%	0.00%	13.40%	0.50%	0.00%	0.00%
Haverhill Argos, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.73%
Boots, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Cambridge Road Retail Park, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sainsbury's, Haycocks Road, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.61%
Cambridge Road Retail Park, Haverhill Haverhill	0.00%	3.19% 0.00%	1.69%	0.00%	0.00%	4.43% 17.79%
Leaden Roding						
Leaden Roding	0.00%	0.00%	0.00%	0.42%	0.00%	0.00%
Maulden Maulden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Saffron Walden	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070
Argos (in Homebase), Elizabeth Way, Saffron Walden	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Market Place, Saffron, Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Elizabeth Way, Saffron Walden Ridgeons Timber & Builders Merchants, Ashdon Road,	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Radwinter Road, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Saffron Walden	37.15%	3.19%	2.34%	0.00%	0.00%	4.76%
Sawston	0.00%	0.00%	0.00%	0.00%	1.17%	0.57%
Stansted	0.00%	0.00%	0.00%	0.00%	1.17%	0.57%
Boots, Airside, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Main Terminal, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, The Greens Building, Stansted HMV, Airside Departure Lounge, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stansted Mountfitchet						
Stansted Mountfitchet	0.00%	0.00%	0.00%	0.00%	1.72%	0.00%
Stebbing Stebbing	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Takeley	3.30/8	5.50/6	5.5076	5.5078	3.3078	3.3076
Takeley	0.00%	0.00%	1.16%	0.00%	3.79%	0.00%
Thaxted Thaxted	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Bishops Stortford	0.00%	0.00%	0.00%	0.00%	3.00%	0.00%
Argos, Jackson Square, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	2.42%	0.00%
Boots, Potter Street, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, South Street, Bishops Stortford	0.00%	0.00%	0.00% 2.88%	0.00%	0.00% 6.21%	0.00%
Homebase, Fitzroy Park, Bishops Stortford Magnet, Stort Valley Industrial Park, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Jackson Square Shopping Centre, Bishop Stortfor	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Jackson Square Shopping Centre, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Braintree Argos, Bocking End, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Chapel Hill Retail Park, Braintree	0.00%	0.00%	6.46%	1.03%	0.00%	0.00%
Boots, George Yard, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Chapel Hill Retail Park, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Freeport Village, Braintree George Yard Shopping Centre, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Cambridge	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070
Argos, Fitzroy Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Argos, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Newmarket Road, Cambridge BHS, Grafton Centre, Cambridge	1.05% 0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Woolards Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Cambridge Retail Park, Cambridge Debenhams, The Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.44%
DFS, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.33%
Halfords, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Lion Yard, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Cambridge Retail Park, Cambridge John Lewis, Grand Arcade, Cambridge	0.46% 5.64%	0.00% 6.69%	0.00% 5.47%	0.00%	0.00%	0.31% 4.61%
Magnet, Mercers Row, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Sidney Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, The Mall, Barhill, Cambridge Primark, Burleigh Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, Grand Arcade, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Beehive Center, Coldhams Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, The Beehive Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Christ's Lane, Cambridge Grand Arcade, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Grand Arcade, Cambridge Lion Yard Shopping Centre, Cambridge	0.00%	0.00%	0.00%	0.52%	0.00%	0.00%
Mitchams Corner, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Grafton, Cambridge	0.00%	3.18%	0.00%	0.00%	0.00%	0.00%
Beehive Centre Retail Park, Cambridge Cambridge Retail Park, Cambridge	7.98% 6.31%	23.92% 8.41%	0.00%	0.00%	0.00% 1.90%	9.03%
Outside - Chelmer Village	0.31/0	0.+1/0	3.00%	3.00%	1.70/8	3.20/0
TK Maxx, Chelmer Village Retail Park, Chelmer Village	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Chelmsford B&Q, Homelands Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.76%	0.00%	0.00%
Currys PC World, Chelmer Village Retail Park, Chelmsf	0.00%	0.00%	0.00%	0.76%	0.00%	0.00%
High Chelmer Shopping Centre, Chelmsford	0.00%	0.00%	0.00%	0.42%	0.00%	0.00%
HMV, High Chelmer Shopping Centre, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
JJB Sports, High Chelmer, Chelmsford Magnet, Hanbury Road, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
	. 0.00/0			0.00%	0.00%	0.00%
Matalan, Riverside Retail Park, Chelmsford Next, High Street, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.0070	
Matalan, Riverside Retail Park, Chelmsford Next, High Street, Chelmsford The Meadows, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, Riverside Retail Park, Chelmsford Next, High Street, Chelmsford The Meadows, Chelmsford Wickes, Cuton Hall Lane, Springfield, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, Riverside Retail Park, Chelmsford Next, High Street, Chelmsford The Meadows, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	

Argos, Harlow Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Argos, The Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, The Oaks Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	1.25%	0.00%
BHS, Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, The Stow, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Queensgate Retail Park, Edinburgh V	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Howard Way, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Edinburgh Road, Harlow	0.00%	0.00%	0.93%	0.00%	0.00%	0.00%
Matalan, The Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Broad Walk, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Water Gardens, Haydens Road, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, Queensgate Centre, Harlow Wickes, Princes Gate Retail Park, Howard Way, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Little Walk, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Staple Tye, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harlow Retail Park, Harlow	0.00%	0.00%	4.04%	0.00%	15.15%	0.00%
Princes Gate Retail Park, Harlow	1.03%	0.00%	0.93%	0.00%	8.31%	0.44%
The Oaks Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Hertford						
Matalan, Madford Retail Park, Hertford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Newmarket						
Argos, The Rookery Centre, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, 31 High Street, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Guineas Shopping Centre, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Royston						
Boots, Burns Road, Royston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Royston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Stevenage B&Q, London Road, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Dunelm Mill, Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
JJB Sports, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Argyle Way, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, Danestrete, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Queensway, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
PC World, Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Town Square, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, West Gate Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Forum Shopping Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, Roaring Meg Retail Park, London Road, Stev	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Monkswood Way, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
West Gate Shopping Centre, Stevenage Roaring Meg Retail Park, Stevenage	0.00%	0.00% 7.30%	0.00%	0.00%	0.00%	0.00%
Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Elsewhere	0.00/6	0.00%	0.00%	0.00/6	0.00/6	0.00/6
Sainsbury's, Jackson Square, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bluewater Shopping Centre, Greenhithe	0.00%	0.00%	0.00%	0.76%	0.00%	0.00%
Freeport Outlet Shopping Village, Charter Way, Brainti	0.00%	0.00%	2.86%	7.85%	0.00%	0.00%
Lakeside Retail Park, West Thurrock	2.21%	0.00%	11.10%	9.97%	2.31%	0.82%
Tollgate Shopping Park, Tollgate West, Stanway	0.00%	0.00%	0.00%	8.49%	0.00%	0.00%
Bishops Stortford	3.83%	0.00%		0.00%	24.85%	0.00%
Braintree	0.00%	0.00%	5.73%	13.16%	0.00%	0.00%
Buntingford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bury St Edmunds	1.45%	0.00%	0.00%	0.70%	0.00%	17.03%
Chalmoford	25.56%	26.06%	10.29%	4.48%	9.07%	32.15%
Chelmsford	0.00%	0.00%	5.73%	19.79%	0.78%	0.00%
Colchester	0.46%	0.00%	0.63%	6.31%	0.00%	0.00%
Harlow London	4.78% 0.00%	0.00%	3.71%	0.00% 1.31%	11.50% 3.46%	0.00%
Newmarket	0.00%	1.74%	0.00%	0.00%	0.00%	0.00%
Royston	0.00%	1.74%	0.00%	0.00%	0.00%	0.00%
Stevenage	0.00%	1.74%	0.00%	0.00%	0.00%	0.00%
Outside of Study Area	0.46%	1.74%	4.82%	7.82%	5.29%	1.14%
Others	2.1070				2.23/0	
Other	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Internet / delivered	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't know / varies)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't buy these goods regularly)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't buy triese goods regularly)						

Source: Question 5 NEMS Household Survey 2016

Table 14c DIY / hardware or Garden Items	Zone 1a	Zone 1b	Zone 2a	Zone 2h	Zone 3	Zone 4
Great Dunmow	Zone ia	Zone ib	ZOITE Za	ZOITE ZD	Zone 3	ZOIIE 4
Great Dunmow	0.00%	0.00%	1.18%	0.29%	0.00%	0.00%
Haverhill Argos, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Cambridge Road Retail Park, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sainsbury's, Haycocks Road, Haverhill Cambridge Road Retail Park, Haverhill	0.00% 4.08%	0.00%	0.00%	0.00%	0.00%	0.00% 48.39%
Haverhill	0.45%	0.00%	0.00%	0.00%	0.00%	15.26%
Leaden Roding						
Leaden Roding	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Maulden Maulden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Saffron Walden	0.00,1					0.007
Argos (in Homebase), Elizabeth Way, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Market Place, Saffron, Walden	0.00%	0.00% 5.74%	0.00%	0.00%	0.00%	0.00%
Homebase, Elizabeth Way, Saffron Walden Ridgeons Timber & Builders Merchants, Ashdon Road,	53.82% 1.04%	0.00%	6.34%	0.41%	0.00%	0.26%
Tesco Superstore, Radwinter Road, Saffron Walden	0.56%	0.00%	0.00%	0.00%	0.00%	0.00%
Saffron Walden	24.83%	5.47%	1.30%	1.17%	0.00%	2.00%
Sawston Sawston	0.56%	0.00%	0.00%	0.00%	0.00%	4.33%
Stansted	0.3070	0.0070	0.0070	0.0070	0.0070	4.3370
Boots, Airside, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Main Terminal, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, The Greens Building, Stansted HMV, Airside Departure Lounge, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stansted Mountfitchet						
Stansted Mountfitchet	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stebbing Stebbing	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Takeley						
Takeley	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Thaxted Thaxted	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Bishops Stortford	5.5676	5.50/6	5.5076	5.5078	3.3078	5.5076
Argos, Jackson Square, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Potter Street, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, South Street, Bishops Stortford Homebase, Fitzroy Park, Bishops Stortford	0.00% 5.07%	0.00% 1.51%	0.00%	0.00%	1.30% 59.24%	0.00%
Magnet, Stort Valley Industrial Park, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Jackson Square Shopping Centre, Bishop Stortfor	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Jackson Square Shopping Centre, Bishops Stortford	0.76%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Braintree Argos, Bocking End, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Chapel Hill Retail Park, Braintree	0.00%	0.00%	44.60%	41.91%	0.00%	0.00%
Boots, George Yard, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Chapel Hill Retail Park, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Freeport Village, Braintree George Yard Shopping Centre, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Cambridge	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070
Argos, Fitzroy Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Argos, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Newmarket Road, Cambridge BHS, Grafton Centre, Cambridge	1.35% 0.00%	4.23% 0.00%	0.00%	0.00%	0.00%	6.18% 0.00%
Boots, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Woolards Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Cambridge Retail Park, Cambridge Debenhams, The Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Lion Yard, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Cambridge Retail Park, Cambridge John Lewis, Grand Arcade, Cambridge	0.00%	5.56% 0.00%	0.00%	0.00%	0.00%	7.51% 0.00%
Magnet, Mercers Row, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Sidney Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, The Mall, Barhill, Cambridge Primark, Burleigh Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, Grand Arcade, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Beehive Center, Coldhams Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, The Beehive Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Christ's Lane, Cambridge Grand Arcade, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Grand Arcade, Cambridge Lion Yard Shopping Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Mitchams Corner, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Grafton, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Beehive Centre Retail Park, Cambridge Cambridge Retail Park, Cambridge	0.00%	2.73% 2.73%	0.00%	0.00%	0.00%	0.68% 3.27%
Outside - Chelmer Village	0.0076	2.73/0	3.00%	3.00%	3.00%	3.2170
TK Maxx, Chelmer Village Retail Park, Chelmer Village	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Chelmsford B&Q, Homelands Retail Park, Chelmsford	0.00%	0.00%	12.87%	33.32%	0.00%	0.26%
B&Q, Homelands Retail Park, Chelmstord Currys PC World, Chelmer Village Retail Park, Chelmsfi	0.00%	0.00%	0.00%	0.00%	0.00%	0.26%
High Chelmer Shopping Centre, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, High Chelmer Shopping Centre, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
JJB Sports, High Chelmer, Chelmsford	0.000/	0.00%	0.00%	0.00%	0.00%	0.00%
JJB Sports, High Chelmer, Chelmsford Magnet, Hanbury Road, Chelmsford	0.00%		0.00%	0.00%	().()(1%	
JJB Sports, High Chelmer, Chelmsford	0.00% 0.00% 0.00%	0.00%	0.00%	0.00%	0.00%	
JJB Sports, High Chelmer, Chelmsford Magnet, Hanbury Road, Chelmsford Matalan, Riverside Retail Park, Chelmsford Next, High Street, Chelmsford The Meadows, Chelmsford	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00%	0.00%	0.00%	0.00%
JJB Sports, High Chelmer, Chelmsford Magnet, Hanbury Road, Chelmsford Matalan, Riverside Retail Park, Chelmsford Next, High Street, Chelmsford The Meadows, Chelmsford Wickes, Cuton Hall Lane, Springfield, Chelmsford	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.56%	0.00% 0.00% 0.81%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
JJB Sports, High Chelmer, Chelmsford Magnet, Hanbury Road, Chelmsford Matalan, Riverside Retail Park, Chelmsford Next, High Street, Chelmsford The Meadows, Chelmsford	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00%	0.00%	0.00%	0.00%

Argos, The Harvey Centre, Harlow 0.00%	Argos, Harlow Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BBQ_The Caks Retail Park, Harlow							
BBS, Harvey Centre, Harlow BBOST, The Stow, Harlow BBOST, The Stow, Harlow Currys PC World, Queensgate Retail Park, Edinburgh V 0.0000, 0.							0.59%
Currys PC World, Queensgate Retail Park, Edinburgh W 0.00% 0		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Queensgate Retail Park, Edinburgh V 0.000 0.0006				0.00%			0.00%
Halfords, Howard Way, Harlow	Currys PC World, Queensgate Retail Park, Edinburgh V				0.00%		0.00%
IMMV_Water Gardens, Harlow		0.00%				0.00%	0.00%
Matalan, The Water Gardens, Harlow Next, Water Gardens, Harlow 0.00%		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, The Water Gardens, Harlow Note, Water Gardens, Harlow 0.00% 0	Homebase, Edinburgh Road, Harlow						0.00%
Primaris, Broad Walk, Harlow		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primaris, Broad Walk, Harlow		0.00%	0.00%	0.00%	0.00%		0.00%
TK Masc, Water Gardens, Haydens Road, Harlow							0.00%
Toys R US, Queensgate Centre, Harlow 0.00%	River Island, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Princes Gate Retail Park, Howard Way, Harlow 0.00%	TK Maxx, Water Gardens, Haydens Road, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Princes Gate Retail Park, Howard Way, Harlow 0.00%	Toys R Us, Queensgate Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Little Walk, Harlow		0.56%	0.00%	0.00%	0.00%	2.80%	0.00%
Staple Pk. Harlow	Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Water Gardens, Harlow	Little Walk, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harlow Retail Park, Harlow	Staple Tye, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Princes Gate Retail Park, Harlow	The Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Oaks Retail Park, Harlow Outside - Hertford Outside - Hertford Outside - Hertford Outside - Newmarket Outside - Stevenage B&Q London Road, Stevenage Outside - Newmarket Outside - Newmark	Harlow Retail Park, Harlow	0.00%	0.00%	0.83%	0.00%	5.35%	0.00%
Outside - Newmarket	Princes Gate Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Newmarket							0.00%
Matalan, Madford Retail Park, Hertford							
Outside - Newmarket		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Argos, The Rookery Centre, Newmarket 0.00%							
Boots, High Street, Newmarket		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, 31 High Street, Newmarket 0.00%							0.00%
The Guineas Shopping Centre, Newmarket		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Dutside - Royston		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Royston	Outside - Royston						
Outside - Stevenage 0.00% 22.86% 0.00% </td <td>Boots, Burns Road, Royston</td> <td>0.00%</td> <td>0.00%</td> <td>0.00%</td> <td>0.00%</td> <td>0.00%</td> <td>0.00%</td>	Boots, Burns Road, Royston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, London Road, Stevenage 0.00% 22.86% 0.00% <td< td=""><td>Boots, High Street, Royston</td><td>0.00%</td><td>0.00%</td><td>0.00%</td><td>0.00%</td><td>0.00%</td><td>0.00%</td></td<>	Boots, High Street, Royston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, The Forum, Stevenage	Outside - Stevenage						
Currys PC World, Roaring Meg Retail Park, Stevenage 0.00% <td< td=""><td>B&Q, London Road, Stevenage</td><td>0.00%</td><td>22.86%</td><td>0.00%</td><td>0.00%</td><td>0.00%</td><td>0.00%</td></td<>	B&Q, London Road, Stevenage	0.00%	22.86%	0.00%	0.00%	0.00%	0.00%
DFS, Roaring Meg Retail Park, Stevenage 0.00%	BHS, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Dunelm Mill, Roebuck Retail Park, Stevenage	Currys PC World, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, The Forum, Stevenage	DFS, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Roaring Meg Retail Park, Stevenage	Dunelm Mill, Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
JIB Sports, The Forum, Stevenage	HMV, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Argyle Way, Stevenage 0.00% <t< td=""><td>Homebase, Roaring Meg Retail Park, Stevenage</td><td>0.00%</td><td>0.00%</td><td>0.00%</td><td>0.00%</td><td>0.00%</td><td>0.00%</td></t<>	Homebase, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, Danestrete, Stevenage 0.00% <	JJB Sports, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Queensway, Stevenage 0.00% 0	Magnet, Argyle Way, Stevenage	0.00%	0.00%	0.00%		0.00%	0.00%
PC World, Roebuck Retail Park, Stevenage 0.00%	Matalan, Danestrete, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Town Square, Stevenage 0.00%	Next, Queensway, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, West Gate Centre, Stevenage	PC World, Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Forum Shopping Centre, Stevenage 0.00% <td>Primark, Town Square, Stevenage</td> <td>0.00%</td> <td>0.00%</td> <td>0.00%</td> <td>0.00%</td> <td>0.00%</td> <td>0.00%</td>	Primark, Town Square, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, Roaring Meg Retail Park, London Road, Stev 0.00% <		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Monkswood Way, Stevenage 0.34% 1.50% 0.00% 0.00% 0.00% West Gate Shopping Centre, Stevenage 0.00%	TK Maxx, Forum Shopping Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
West Gate Shopping Centre, Stevenage 0.00%		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Roaring Meg Retail Park, Stevenage	Wickes, Monkswood Way, Stevenage	0.34%	1.50%	0.00%	0.00%	0.00%	0.00%
Roebuck Retail Park, Stevenage							0.00%
Outside - Elsewhere Company of the property of the pro	Roaring Meg Retail Park, Stevenage	0.00%		0.00%	0.00%	0.00%	0.00%
Sainsbury's, Jackson Square, Bishops Stortford 0.00% 0.00		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bluewater Shopping Centre, Greenhithe							
Freeport Outlet Shopping Village, Charter Way, Braintb 0.00% 0.00% 7.56% 3.43% 0.00% 0.00% Lakeside Retail Park, West Thurrock 0.45% 0.00% 13.35% 0.00% Braintree 0.00%							0.00%
Lakeside Retail Park, West Thurrock 0.45% 0.00%							0.00%
Tollgate Shopping Park, Tollgate West, Stanway 0.00% 0.00% 0.00% 0.29% 0.00% 0.00% Bishops Stortford 1.65% 0.00% 2.22% 0.00% 13.35% 0.00% Braintree 0.00% 0.00% 0.00% 6.20% 0.00% 0.00% Buntingford 0.00%							0.00%
Bishops Stortford 1.65% 0.00% 2.22% 0.00% 1.335% 0.00% Braintree 0.00% 0.00% 3.94% 6.20% 0.00% 0.00% Burlingford 0.00% </td <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>0.00%</td>							0.00%
Braintree 0.00% 0.00% 3.94% 6.20% 0.00% 0.00% Buntingford 0.00%							
Buntingford 0.00%							0.00%
Bury St Edmunds 0.00%							
Cambridge 3.63% 1.51% 0.00% 0.00% 0.00% 3.97% Chelmsford 0.00% 0.00% 2.63% 4.43% 0.00% 0.00% Colchester 0.00%							0.00%
Chelmsford 0.00% 0.00% 2.63% 4.43% 0.00% 0.00% Colchester 0.00% 0.00% 0.00% 0.41% 0.00% 0.00% Harlow 0.00% 2.65% 0.00% 0.00% 0.05% 0.07% 0.00% London 0.45% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% Newmarket 0.00% <td< td=""><td>,</td><td></td><td></td><td></td><td></td><td></td><td></td></td<>	,						
Colchester 0.00% 0.00% 0.00% 0.41% 0.00% 0.00% Harlow 0.00% 2.65% 0.00% 0.00% 0.57% 0.00% London 0.45% 0.00%							
Harlow 0.00% 2.65% 0.00% 0.057% 0.00% London 0.45% 0.00%							0.00%
London 0.45% 0.00% 0.00% 0.00% 0.00% 0.21% Newmarket 0.00% <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td>0.00%</td></t<>							0.00%
Newmarket 0.00%							
Royston 0.00% 30.01% 0.00% 0.00% 0.00% 0.00% Stevenage 0.00%							0.21%
Stevenage 0.00%							0.00%
Outside of Study Area 0.00% 11.49% 1.17% 6.13% 3.88% 3.61% Others 0.00% <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>0.00%</td>							0.00%
Others 0.00% <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>							
Other 0.00% <th< td=""><td></td><td>0.00%</td><td>11.49%</td><td>1.17%</td><td>6.13%</td><td>3.88%</td><td>3.61%</td></th<>		0.00%	11.49%	1.17%	6.13%	3.88%	3.61%
Internet / delivered 0.00% </td <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>							
(Don't know / varies) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%							0.00%
							0.00%
(Don't buy these goods regularly) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%							0.00%
	(Don't buy these goods regularly)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

Table 14d Domestic Electric Appliances	Zone 1a	Zone 1b	Zone 2a	Zone2b	Zone 3	Zone
Great Dunmow						
Great Dunmow Haverhill	0.00%	0.00%	8.21%	0.00%	1.19%	0.00
Argos, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	2.38
Boots, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00
Halfords, Cambridge Road Retail Park, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00
Sainsbury's, Haycocks Road, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	2.16
Cambridge Road Retail Park, Haverhill	0.84%	0.00%	0.00%	0.00%	0.00%	2.19
Haverhill Leaden Roding	0.92%	0.00%	0.00%	0.00%	0.00%	43.56
Leaden Roding	0.00%	0.00%	0.00%	0.00%	0.00%	0.00
Maulden		0.00,1			0.0071	
Maulden	0.00%	0.00%	1.10%	0.00%	0.00%	0.00
Saffron Walden						
Argos (in Homebase), Elizabeth Way, Saffron Walden	4.03%	0.00%	0.00%	0.00%	0.00%	0.00
Boots, Market Place, Saffron, Walden Homebase, Elizabeth Way, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00
Ridgeons Timber & Builders Merchants, Ashdon Road,	0.00%	0.00%	0.00%	0.00%	0.00%	0.00
Tesco Superstore, Radwinter Road, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00
Saffron Walden	36.64%	3.17%	5.00%	0.70%	0.00%	2.00
Sawston	0.000/	0.000/	2.470/	0.000/	0.000/	0.54
Sawston	0.00%	0.00%	2.17%	0.00%	0.00%	0.56
Stansted Boots, Airside, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00
Boots, Main Terminal, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00
Boots, The Greens Building, Stansted	0.00%	0.00%	0.00%	0.00%	0.00%	0.00
HMV, Airside Departure Lounge, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00
Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00
Stansted Mountfitchet	0.0001	0.0001	0.0001	0.0001	0.000	
Stansted Mountfitchet Stebbing	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
Stebbing	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
Takeley						
Takeley	0.00%	0.00%	1.61%	0.00%	0.00%	0.0
Thaxted						
Thaxted	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
Outside - Bishops Stortford	0.00%	0.00%	1.19%	0.00%	1 769/	0.0
Argos, Jackson Square, Bishops Stortford Boots, Potter Street, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	1.76% 0.00%	0.0
Halfords, South Street, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
Homebase, Fitzroy Park, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	4.27%	0.0
Magnet, Stort Valley Industrial Park, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
Next, Jackson Square Shopping Centre, Bishop Stortfo	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
lackson Square Shopping Centre, Bishops Stortford	0.00%	0.00%	1.61%	0.00%	0.00%	0.0
Outside - Braintree	0.00%	0.00%	1 100/	2 420/	0.00%	0.0
Argos, Bocking End, Braintree B&Q, Chapel Hill Retail Park, Braintree	0.00%	0.00%	1.19% 0.00%	3.43% 0.00%	0.00%	0.0
Boots, George Yard, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
Halfords, Chapel Hill Retail Park, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
Next, Freeport Village, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
George Yard Shopping Centre, Braintree	0.00%	0.00%	0.00%	1.10%	0.00%	0.0
Outside - Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.3
Argos, Fitzroy Street, Cambridge Argos, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.3
B&Q, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
BHS, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
Boots, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
Boots, High Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
Boots, Woolards Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
Currys PC World, Cambridge Retail Park, Cambridge	7.23% 0.00%	1.73% 0.00%	0.00%	0.00%	0.00%	6.7
Debenhams, The Grafton Centre, Cambridge DFS, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
Halfords, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
HMV, Lion Yard, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
Homebase, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
John Lewis, Grand Arcade, Cambridge	10.06%	18.38%	11.68%	1.40%	0.67%	12.4
Magnet, Mercers Row, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
Next, Grafton Centre, Cambridge Next, Sidney Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
Next, The Mall, Barhill, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
Primark, Burleigh Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
River Island, Grand Arcade, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
TK Maxx, Beehive Center, Coldhams Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
Toys R Us, The Beehive Centre, Cambridge Christ's Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
Grand Arcade, Cambridge	0.00%	0.00%	0.00%	1.70%	0.00%	0.8
Lion Yard Shopping Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
Mitchams Corner, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
The Grafton, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
Beehive Centre Retail Park, Cambridge	7.11%	9.78%	0.00%	0.00%	0.00%	1.5
Cambridge Retail Park, Cambridge Outside - Chelmer Village	3.73%	1.73%	0.00%	0.00%	0.00%	4.1
FK Maxx, Chelmer Village Retail Park, Chelmer Village	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
Outside - Chelmsford						
B&Q, Homelands Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
Currys PC World, Chelmer Village Retail Park, Chelmsf	0.00%	0.00%	17.71%	30.09%	7.27%	0.0
High Chelmer Shopping Centre, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
HMV, High Chelmer Shopping Centre, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
IJB Sports, High Chelmer, Chelmsford Magnet, Hanbury Road, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
Wagnet, Hanbury Road, Chemistord Watalan, Riverside Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
Next, High Street, Chelmsford				0.00%	0.00%	0.0
	0.00%	0.00%	0.00%	0.0070	0.0070	
Next, High Street, Chelmsford The Meadows, Chelmsford Wickes, Cuton Hall Lane, Springfield, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.0
The Meadows, Chelmsford	0.00%					

Argos, Harlow Retail Park, Harlow	0.00%	0.00%	3.23%	0.00%	0.00%	0.00%
Argos, The Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, The Oaks Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, The Stow, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Queensgate Retail Park, Edinburgh W	0.00%	0.00%	2.38%	0.00%	13.71%	0.00%
Halfords, Howard Way, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Edinburgh Road, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, The Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Broad Walk, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Water Gardens, Haydens Road, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, Queensgate Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Princes Gate Retail Park, Howard Way, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Little Walk, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Staple Tye, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harlow Retail Park, Harlow	0.00%	0.00%	5.36%	0.00%	10.10%	0.00%
Princes Gate Retail Park, Harlow	0.00%	0.00%	2.81%	0.00%	9.73%	0.00%
The Oaks Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Hertford			ļ			
Matalan, Madford Retail Park, Hertford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Newmarket			ļ			
Argos, The Rookery Centre, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, 31 High Street, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Guineas Shopping Centre, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Royston						
Boots, Burns Road, Royston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Royston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Stevenage						
B&Q, London Road, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Dunelm Mill, Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
JJB Sports, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Argyle Way, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, Danestrete, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Queensway, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
PC World, Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Town Square, Stevenage	0.00%	0.00%	0.00%	0.00%		0.00%
River Island, West Gate Centre, Stevenage TK Maxx, Forum Shopping Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, Roaring Meg Retail Park, London Road, Stev						
Wickes, Monkswood Way, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
West Gate Shopping Centre, Stevenage Roaring Meg Retail Park, Stevenage	0.00%	21.55%	0.00%	0.00%	0.00%	0.00%
Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Elsewhere	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sainsbury's, Jackson Square, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bluewater Shopping Centre, Greenhithe	0.00%	0.00%	0.00%	0.98%	0.00%	0.00%
Freeport Outlet Shopping Village, Charter Way, Brainti	0.00%	0.00%	2.01%	5.63%	0.00%	0.00%
Lakeside Retail Park, West Thurrock	0.00%	0.00%	1.12%	0.00%	0.00%	0.00%
Tollgate Shopping Park, Tollgate West, Stanway	0.00%	0.00%	0.00%	7.05%	0.00%	0.00%
Bishops Stortford	2.04%	0.00%	2.38%	1.10%	36.46%	0.00%
Braintree	0.00%	0.00%	5.42%	13.83%	0.00%	0.00%
Buntingford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Burry St Edmunds	0.00%	0.00%	0.00%	0.00%	0.00%	2.89%
Cambridge	26.14%	29.50%	3.10%	0.95%	2.16%	16.15%
Chelmsford	0.00%	0.00%	11.37%	13.24%	0.00%	0.00%
Colchester	0.00%	0.00%	0.00%	0.67%	0.00%	0.00%
Harlow	0.63%	0.00%	1.12%	0.00%	11.35%	0.00%
London	0.00%	0.00%	0.00%	0.00%	1.35%	0.00%
Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.36%
Royston	0.00%	8.36%	0.00%	0.00%	0.00%	0.00%
Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside of Study Area	0.00%	5.81%	0.00%	1.68%	0.00%	1.34%
Others	2,0070	2.0270	2,0070	00/0	2.0070	2.5 170
Other	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Internet / delivered	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't know / varies)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't buy these goods regularly)						

Question 7 NEMS Household Survey 2016

	Flectrical	

Table 14e Electrical Goods	Zone 1a	Zone 1b	Zone 2a	Zone 2b	Zone 3	Zone 4
Great Dunmow						
Great Dunmow Haverhill	0.00%	0.00%	0.62%	0.42%	0.00%	0.009
Argos, High Street, Haverhill	3.25%	0.00%	0.00%	0.00%	0.00%	2.489
Boots, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Halfords, Cambridge Road Retail Park, Haverhill Sainsbury's, Haycocks Road, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.009 2.769
Cambridge Road Retail Park, Haverhill	0.66%	0.00%	0.00%	0.00%	0.00%	0.339
Haverhill	0.48%	0.00%	0.00%	0.61%	0.00%	28.63%
Leaden Roding Leaden Roding	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Maulden	0.00%	0.00%	0.00%	0.00%	0.00%	0.007
Maulden	0.00%	0.00%	0.83%	0.00%	0.00%	0.009
Saffron Walden	0.60%	0.00%	0.00%	0.00%	0.00%	0.009
Argos (in Homebase), Elizabeth Way, Saffron Walden Boots, Market Place, Saffron, Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Homebase, Elizabeth Way, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Ridgeons Timber & Builders Merchants, Ashdon Road,	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Tesco Superstore, Radwinter Road, Saffron Walden Saffron Walden	0.00% 23.97%	0.00% 2.97%	0.00% 0.62%	0.00%	0.00%	0.009
Sawston	23.3770	2.5770	0.0270	0.0070	0.0070	0.777
Sawston	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Stansted Roots Aircide Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.000
Boots, Airside, Stansted Airport Boots, Main Terminal, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Boots, The Greens Building, Stansted	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
HMV, Airside Departure Lounge, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Stansted Airport Stansted Mountfitchet	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Stansted Mountfitchet Stansted Mountfitchet	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Stebbing						
Stebbing	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Takeley Takeley	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Thaxted						
Thaxted	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Outside - Bishops Stortford Argos, Jackson Square, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	10.08%	0.009
Boots, Potter Street, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00
Halfords, South Street, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Homebase, Fitzroy Park, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Magnet, Stort Valley Industrial Park, Bishops Stortford Next, Jackson Square Shopping Centre, Bishop Stortfor	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Jackson Square Shopping Centre, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Outside - Braintree						
Argos, Bocking End, Braintree B&Q, Chapel Hill Retail Park, Braintree	0.00%	0.00%	0.90%	2.90%	0.00%	0.009
Boots, George Yard, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Halfords, Chapel Hill Retail Park, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Next, Freeport Village, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
George Yard Shopping Centre, Braintree Outside - Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Argos, Fitzroy Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Argos, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.419
B&Q, Newmarket Road, Cambridge BHS, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Boots, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00
Boots, High Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Boots, Woolards Lane, Cambridge	0.00%	0.00%	0.0070	0.00%	0.00%	0.009
Currys PC World, Cambridge Retail Park, Cambridge Debenhams, The Grafton Centre, Cambridge	8.73% 0.00%	12.11% 0.00%	0.00%	0.00%	0.00%	0.009
DFS, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Halfords, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
HMV, Lion Yard, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Homebase, Cambridge Retail Park, Cambridge John Lewis, Grand Arcade, Cambridge	0.00% 9.71%	0.00% 26.16%	0.00% 12.70%	0.00% 2.53%	0.00% 4.85%	0.009
Magnet, Mercers Row, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Next, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Next, Sidney Street, Cambridge Next, The Mall, Barhill, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Primark, Burleigh Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
River Island, Grand Arcade, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
TK Maxx, Beehive Center, Coldhams Lane, Cambridge Toys R Us, The Beehive Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Christ's Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00
Grand Arcade, Cambridge	0.00%	0.00%	0.00%	1.49%	0.00%	0.849
Lion Yard Shopping Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Mitchams Corner, Cambridge The Grafton, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00
Beehive Centre Retail Park, Cambridge	8.70%	4.57%	0.00%	0.83%	0.00%	3.249
Cambridge Retail Park, Cambridge	3.43%	7.83%	0.00%	0.00%	0.00%	5.97
Outside - Chelmer Village	0.0001	0.0001	0.000*	0.000	0.000	0.00
TK Maxx, Chelmer Village Retail Park, Chelmer Village Outside - Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
B&Q, Homelands Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
Currys PC World, Chelmer Village Retail Park, Chelmsf	0.00%	0.00%	25.91%	31.18%	0.00%	0.009
High Chelmer Shopping Centre, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.009
HMV, High Chelmer Shopping Centre, Chelmsford JJB Sports, High Chelmer, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00
	0.00%	0.00%	0.00%	0.00%	0.00%	0.00
Magnet, Hanbury Road, Chelmsford	0.000/	0.00%	0.00%	0.00%	0.00%	0.00
Matalan, Riverside Retail Park, Chelmsford	0.00%					0.009
Matalan, Riverside Retail Park, Chelmsford Next, High Street, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	
Matalan, Riverside Retail Park, Chelmsford		0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.009
Matalan, Riverside Retail Park, Chelmsford Next, High Street, Chelmsford The Meadows, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00

Argos, Harlow Retail Park, Harlow	0.00%	0.00%	2.44%	0.00%	0.00%	0.00%
Argos, The Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, The Oaks Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, The Stow, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Queensgate Retail Park, Edinburgh V	3.66%	0.00%	5.41%	0.71%	27.62%	0.00%
Halfords, Howard Way, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Edinburgh Road, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, The Water Gardens, Harlow	0.00%	0.00%		0.00%	0.00%	0.00%
Next, Water Gardens, Harlow Primark, Broad Walk, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Water Gardens, Haydens Road, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, Queensgate Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Princes Gate Retail Park, Howard Way, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Little Walk, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Staple Tye, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harlow Retail Park, Harlow	0.00%	0.00%	4.95%	0.00%	5.98%	0.00%
Princes Gate Retail Park, Harlow	0.00%	0.00%	1.22%	0.00%	15.30%	0.00%
The Oaks Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Hertford						
Matalan, Madford Retail Park, Hertford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Newmarket						
Argos, The Rookery Centre, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, 31 High Street, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Guineas Shopping Centre, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Royston						
Boots, Burns Road, Royston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Royston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, London Road, Stevenage BHS, The Forum, Stevenage						0.00%
Currys PC World, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Dunelm Mill, Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
JJB Sports, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Argyle Way, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, Danestrete, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Queensway, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
PC World, Roebuck Retail Park, Stevenage	0.00%	0.00%	1.93%	0.00%	0.00%	0.00%
Primark, Town Square, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, West Gate Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Forum Shopping Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, Roaring Meg Retail Park, London Road, Stev	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Monkswood Way, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
West Gate Shopping Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Roaring Meg Retail Park, Stevenage	0.00%	19.57%	0.00%	0.00%	0.00%	0.00%
Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Elsewhere	0.000	0.0001	0.0001	0.0001	2 6201	0.000
Sainsbury's, Jackson Square, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	2.62%	0.00%
Bluewater Shopping Centre, Greenhithe	0.00%	0.00%	0.00% 1.64%	1.20%	0.00%	0.00%
Freeport Outlet Shopping Village, Charter Way, Brainti Lakeside Retail Park, West Thurrock	0.00%	0.00%	0.84%	2.57% 0.00%	0.00%	0.00%
Tollgate Shopping Park, Tollgate West, Stanway	0.00%	0.00%	1.64%	10.22%	0.00%	0.00%
Bishops Stortford	0.49%	0.00%	3.64%	0.50%	15.55%	0.00%
Braintree	0.49%	0.00%	3.36%	8.66%	0.00%	0.00%
Buntingford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bury St Edmunds	1.10%	0.00%	0.00%	0.00%	0.00%	3.88%
Cambridge	31.14%	21.36%	6.05%	1.44%	8.61%	18.75%
Chelmsford	0.00%	0.00%	12.67%	9.99%	0.00%	0.00%
Colchester	0.00%	0.00%	0.00%	1.65%	0.00%	0.37%
Harlow	0.82%	0.00%	0.84%	0.00%	7.98%	0.00%
London	0.48%	0.00%	0.62%	0.00%	1.43%	0.00%
Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Royston	0.00%	3.24%	0.00%	0.00%	0.00%	0.00%
Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside of Study Area	0.82%	2.19%	3.93%	0.53%	0.00%	2.19%
Others						
Other	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Internet / delivered	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't know / varies)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't buy these goods regularly)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

Question 8 NEMS Household Survey 2016

Table 14f Personal and Luxury Goods	Zone 1a	Zone 1b	Zone 2a	Zone 2h	Zone 3	Zone 4
Great Dunmow	Zone na	Zone ib	ZOITE Za	ZOIIE ZD	Zone 3	ZOIIE 4
Great Dunmow	0.00%	0.00%	26.26%	0.00%	0.00%	0.00%
Haverhill Argos, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	3.37%
Boots, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Cambridge Road Retail Park, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sainsbury's, Haycocks Road, Haverhill Cambridge Road Retail Park, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.97% 3.01%
Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	16.26%
Leaden Roding						
Leaden Roding	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Maulden Maulden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Saffron Walden	0.00,1	0.0071		0.0071	0.0071	0.007
Argos (in Homebase), Elizabeth Way, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Market Place, Saffron, Walden Homebase, Elizabeth Way, Saffron Walden	3.97% 0.00%	3.79% 0.00%	0.00%	0.00%	0.00%	0.00%
Ridgeons Timber & Builders Merchants, Ashdon Road,	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Radwinter Road, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Saffron Walden	46.17%	2.08%	1.80%	1.99%	1.93%	6.11%
Sawston Sawston	0.00%	0.00%	0.00%	0.00%	0.00%	2.32%
Stansted						
Boots, Airside, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Main Terminal, Stansted Airport Boots, The Greens Building, Stansted	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Airside Departure Lounge, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stansted Airport	0.00%	0.00%	0.00%	0.00%	2.98%	0.00%
Stansted Mountfitchet Stansted Mountfitchet	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stebbing	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stebbing	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Takeley	0.0001	0.0001	0.0001	0.000	0.000	0.000
Takeley Thaxted	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Thaxted	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%
Outside - Bishops Stortford						
Argos, Jackson Square, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Potter Street, Bishops Stortford Halfords, South Street, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Fitzroy Park, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Stort Valley Industrial Park, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Jackson Square Shopping Centre, Bishop Stortfor Jackson Square Shopping Centre, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.0076
Argos, Bocking End, Braintree	0.00%	0.00%	0.00%	0.63%	0.00%	0.00%
B&Q, Chapel Hill Retail Park, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, George Yard, Braintree Halfords, Chapel Hill Retail Park, Braintree	0.00%	0.00%	0.00%	1.59% 0.00%	0.00%	0.00%
Next, Freeport Village, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
George Yard Shopping Centre, Braintree	0.00%	0.00%	0.00%	0.85%	0.00%	0.00%
Outside - Cambridge Argos, Fitzroy Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Argos, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Grafton Centre, Cambridge Boots, High Street, Cambridge	0.00%	3.77% 0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Woolards Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Debenhams, The Grafton Centre, Cambridge DFS, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Lion Yard, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
John Lewis, Grand Arcade, Cambridge Magnet, Mercers Row, Cambridge	0.47%	6.22% 0.00%	3.47% 0.00%	0.00%	1.73% 0.00%	6.38%
Next, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Sidney Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, The Mall, Barhill, Cambridge Primark, Burleigh Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, Grand Arcade, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Beehive Center, Coldhams Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, The Beehive Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Christ's Lane, Cambridge Grand Arcade, Cambridge	0.00%	0.00% 2.80%	0.00%	0.00%	0.00%	0.00%
Lion Yard Shopping Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.35%
Mitchams Corner, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Grafton, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Beehive Centre Retail Park, Cambridge Cambridge Retail Park, Cambridge	0.64%	0.00% 2.08%	0.00%	0.00%	0.00%	0.00%
Outside - Chelmer Village						
TK Maxx, Chelmer Village Retail Park, Chelmer Village	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Chelmsford B&Q, Homelands Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Chelmer Village Retail Park, Chelmsf	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
High Chelmer Shopping Centre, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, High Chelmer Shopping Centre, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
JJB Sports, High Chelmer, Chelmsford Magnet, Hanbury Road, Chelmsford	5.00/6	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Hanbury Road, Chelmsford Matalan, Riverside Retail Park, Chelmsford	0.00%	0.0076				
Magnet, Hanbury Road, Chelmsford Matalan, Riverside Retail Park, Chelmsford Next, High Street, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	
Magnet, Hanbury Road, Chelmsford Matalan, Riverside Retail Park, Chelmsford Next, High Street, Chelmsford The Meadows, Chelmsford	0.00%	0.00%	0.00%	4.16%	0.00%	0.00%
Magnet, Hanbury Road, Chelmsford Matalan, Riverside Retail Park, Chelmsford Next, High Street, Chelmsford The Meadows, Chelmsford Wickes, Cuton Hall Lane, Springfield, Chelmsford	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	4.16% 0.00%	0.00%	0.00% 0.00% 0.00% 0.00%
Magnet, Hanbury Road, Chelmsford Matalan, Riverside Retail Park, Chelmsford Next, High Street, Chelmsford The Meadows, Chelmsford	0.00%	0.00%	0.00%	4.16%	0.00%	0.00%

Argos, Harlow Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Argos, The Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, The Oaks Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, The Stow, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Queensgate Retail Park, Edinburgh W	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Howard Way, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Edinburgh Road, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, The Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Broad Walk, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Water Gardens, Haydens Road, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, Queensgate Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Princes Gate Retail Park, Howard Way, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Little Walk, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Staple Tye, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harlow Retail Park, Harlow	0.00%	0.00%	0.82%	0.00%	0.00%	0.00%
Princes Gate Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Oaks Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Hertford						
Matalan, Madford Retail Park, Hertford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Newmarket						
Argos, The Rookery Centre, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, 31 High Street, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Guineas Shopping Centre, Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Royston						
Boots, Burns Road, Royston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Royston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Stevenage						
B&Q, London Road, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Dunelm Mill, Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
JJB Sports, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Argyle Way, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, Danestrete, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Queensway, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
PC World, Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Town Square, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, West Gate Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Forum Shopping Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, Roaring Meg Retail Park, London Road, Stev	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Monkswood Way, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
West Gate Shopping Centre, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Roaring Meg Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Elsewhere						
Sainsbury's, Jackson Square, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bluewater Shopping Centre, Greenhithe	0.00%	0.00%	1.73%	0.83%	0.00%	0.00%
Freeport Outlet Shopping Village, Charter Way, Braintr	0.00%	0.00%	1.84%	3.67%	0.00%	0.00%
Lakeside Retail Park, West Thurrock	0.00%	2.80%	1.11%	0.82%	1.55%	1.18%
Tollgate Shopping Park, Tollgate West, Stanway	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bishops Stortford	3.81%	0.00%	6.73%	0.00%	54.50%	0.00%
Braintree	0.00%	0.00%	2.87%	19.17%	0.00%	0.00%
Buntingford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bury St Edmunds	0.00%	2.07%	0.00%	0.00%	0.00%	8.59%
Cambridge	41.17%	50.28%	11.85%	2.57%	14.76%	39.13%
Chelmsford	0.00%	0.00%	23.45%	50.13%	6.86%	0.00%
Colchester	0.00%	0.00%	0.00%	2.69%	0.00%	0.00%
Harlow	1.45%	0.00%	4.76%	0.00%	9.63%	0.00%
London	1.52%	0.00%	7.69%	6.51%	6.07%	3.72%
Newmarket	0.00%	0.00%	0.00%	0.00%	0.00%	0.64%
Royston	0.00%	16.20%	0.00%	0.00%	0.00%	0.00%
Stevenage	0.00%	2.07%	0.00%	0.00%	0.00%	0.00%
Outside of Study Area	0.79%	5.84%	3.96%	3.56%	0.00%	3.74%
Others	0.000	0.000	0.000	0.000	0.000	0.000
Other	0.00%	0.00%	0.00%	0.00%	0.00%	
Other Internet / delivered	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other						

Table 14g Recreational Goods	Zono 4c	7000 4h	Zone?c	Zoneak	Zone 2	Zono 4
Great Dunmow	∠one 1a	Zone 1b	Zoneza	Zone2b	Zone 3	Zone 4
Great Dunmow	0.00%	0.00%	6.27%	0.00%	0.00%	0.00%
Haverhill Argos, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	7.26%
Boots, High Street, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Cambridge Road Retail Park, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	1.12%
Sainsbury's, Haycocks Road, Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.98%
Cambridge Road Retail Park, Haverhill Haverhill	0.00%	0.00%	0.00%	0.00%	0.00%	4.03% 18.26%
Leaden Roding						
Leaden Roding	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Maulden Maulden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Saffron Walden	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070
Argos (in Homebase), Elizabeth Way, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Market Place, Saffron, Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Elizabeth Way, Saffron Walden Ridgeons Timber & Builders Merchants, Ashdon Road,	3.14% 0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Radwinter Road, Saffron Walden	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Saffron Walden	41.33%	0.00%	2.35%	0.77%	0.00%	2.64%
Sawston Sawston	0.00%	0.00%	0.00%	0.00%	0.00%	0.47%
Stansted	0.00%	0.00%	0.00%	0.00%	0.00%	0.4776
Boots, Airside, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Main Terminal, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, The Greens Building, Stansted HMV, Airside Departure Lounge, Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stansted Airport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stansted Mountfitchet						
Stansted Mountfitchet	0.00%	0.00%	0.00%	0.00%	1.29%	0.00%
Stebbing Stebbing	0.00%	0.00%	1.51%	0.00%	0.00%	0.00%
Takeley	0.00%	0.00%	1.31%	0.00%	3.00%	0.00%
Takeley	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Thaxted						
Thaxted Outside - Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Argos, Jackson Square, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	1.88%	0.00%
Boots, Potter Street, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, South Street, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Fitzroy Park, Bishops Stortford Magnet, Stort Valley Industrial Park, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Jackson Square Shopping Centre, Bishop Stortfor	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Jackson Square Shopping Centre, Bishops Stortford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Braintree						
Argos, Bocking End, Braintree B&Q, Chapel Hill Retail Park, Braintree	0.00%	0.00%	0.00%	2.19% 0.00%	0.00%	0.00%
Boots, George Yard, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Chapel Hill Retail Park, Braintree	0.00%	0.00%	2.25%	1.67%	0.00%	0.00%
Next, Freeport Village, Braintree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
George Yard Shopping Centre, Braintree Outside - Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Argos, Fitzroy Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Argos, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BHS, Grafton Centre, Cambridge Boots, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, Woolards Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Cambridge Retail Park, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Debenhams, The Grafton Centre, Cambridge DFS, Newmarket Road, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Halfords, Cambridge Retail Park, Cambridge	2.49%	0.00%	0.00%	0.00%	0.00%	1.98%
HMV, Lion Yard, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Cambridge Retail Park, Cambridge John Lewis, Grand Arcade, Cambridge	0.00% 2.11%	0.00% 4.91%	0.00%	0.00%	0.00%	0.00% 2.80%
Magnet, Mercers Row, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Grafton Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Sidney Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, The Mall, Barhill, Cambridge Primark, Burleigh Street, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, Grand Arcade, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Maxx, Beehive Center, Coldhams Lane, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys R Us, The Beehive Centre, Cambridge	0.88%	0.00%	0.00%	0.00%	0.00%	1.11%
Christ's Lane, Cambridge Grand Arcade, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lion Yard Shopping Centre, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Mitchams Corner, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Grafton, Cambridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Beehive Centre Retail Park, Cambridge Cambridge Retail Park, Cambridge	1.09% 0.88%	2.68% 0.00%	0.00%	0.00%	0.00%	5.40% 4.80%
Outside - Chelmer Village	0.00%	0.00%	0.00%	0.00%	0.00%	4.00%
TK Maxx, Chelmer Village Retail Park, Chelmer Village	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside - Chelmsford	0.000	0.000	0.000	0.000	0.000	0.000
B&Q, Homelands Retail Park, Chelmsford Currys PC World, Chelmer Village Retail Park, Chelmsfo	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
High Chelmer Shopping Centre, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
HMV, High Chelmer Shopping Centre, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
JJB Sports, High Chelmer, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Hanbury Road, Chelmsford	U UU0/		0.00%		0.00%	
Magnet, Hanbury Road, Chelmsford Matalan, Riverside Retail Park, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Hanbury Road, Chelmsford			0.00%	0.00%	0.00%	0.00%
Magnet, Hanbury Road, Chelmsford Matalan, Riverside Retail Park, Chelmsford Next, High Street, Chelmsford The Meadows, Chelmsford Wickes, Cuton Hall Lane, Springfield, Chelmsford	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00%	0.00%	0.00%	0.00%
Magnet, Hanbury Road, Chelmsford Matalan, Riverside Retail Park, Chelmsford Next, High Street, Chelmsford The Meadows, Chelmsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00% 0.00% 0.00% 0.00%

Argos, The Harvey Centre, Harlow 8.00% 0.							
BBQ, The Clask Retail Park, Harlow	Argos, Harlow Retail Park, Harlow	0.00%	0.00%	3.28%	0.00%	0.00%	0.00%
BBQ, The Cabs Retail Park, Harlow	Argos, The Harvey Centre, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
BBS, Harvey Centre, Harfow BIOST, The Stow, Harfow BIOST, BIOST, WILLIAM STOW, Harfow BIOST, BIOS	B&Q, The Oaks Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, The Stow, Harlow Curry R C World, Queengagate Retail Park, Edinburgh W OOR		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Queensgate Retail Park, Edinburgh W 0.00%							
Halfords, Howard Way, Harlow							
IMMV_Water Gardens, Harlow							
Homebase, Edinburgh Road, Harlow							
Matalan, The Water Gardens, Harlow							
Next, Water Gardens, Harlow							
Primark, Broad Walk, Harlow	Matalan, The Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, Water Gardens, Harlow	Next, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Masc, Water Gardens, Haydens Road, Harlow	Primark, Broad Walk, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TK Masc, Water Gardens, Haydens Road, Harlow	River Island, Water Gardens, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toys Ru, Su Queensgate Centre, Harlow O.00% 0.0		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wickes, Princes Gafe Retail Park, Howard Way, Harlow 0.00%		0.00%	0.00%	0.00%		1 58%	0.00%
Harvey Centre, Harlow							
Little Walk, Harlow							
Staple Pk, Harlow							
The Water Gardens, Harlow							
Harlow Retail Park, Harlow							
Prince Gate Retail Park, Harlow						0.00%	
The Oaks Retail Park, Harlow Outside - Hertford Outside - Hertford Outside - Hertford Outside - Newmarket Outside - Stevenage B&Q London Road, Stevenage Outside - Newmarket Outside - Newmark	Harlow Retail Park, Harlow	0.00%	0.00%	2.85%	0.00%	1.17%	0.00%
Qustide - Newmarket	Princes Gate Retail Park, Harlow	0.00%	0.00%	2.35%	4.82%	6.29%	0.00%
Qustide - Newmarket	The Oaks Retail Park, Harlow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matalan, Madford Retail Park, Hertford							
Outside - Newmarket		0,00%	0,00%	0.00%	0,00%	0,00%	0,00%
Argos, The Rookery Centre, Newmarket 0.00%		2.0070	2.0070	2.0070	2.0070	2.0070	2.0070
Boots, High Street, Newmarket		0.00%	0.00%	0.000/	0.00%	0.00%	0.00%
TK Maxx, 31 High Street, Newmarket							
The Guineas Shopping Centre, Newmarket 0.00% 0.0							
Dutside - Royston							
Boots, Burns Road, Royston		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Boots, High Street, Royston	Outside - Royston						
Outside - Stevenage 0.00% <td>Boots, Burns Road, Royston</td> <td>0.00%</td> <td>0.00%</td> <td>0.00%</td> <td>0.00%</td> <td>0.00%</td> <td>0.00%</td>	Boots, Burns Road, Royston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, London Road, Stevenage 0.00%	Boots, High Street, Royston	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, London Road, Stevenage 0.00%	Outside - Stevenage						
BHS, The Forum, Stevenage		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys PC World, Roaring Meg Retail Park, Stevenage 0.00% <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>							
DFS, Roaring Meg Retail Park, Stevenage 0.00%							
Dunelm Mill, Roebuck Retail Park, Stevenage							
HMV, The Forum, Stevenage							
Homebase, Roaring Meg Retail Park, Stevenage							
JIB Sports, The Forum, Stevenage							
Magnet, Argyle Way, Stevenage 0.00% <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>							
Matalan, Danestrete, Stevenage 0.00% <	JJB Sports, The Forum, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Next, Queensway, Stevenage	Magnet, Argyle Way, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
PC World, Roebuck Retail Park, Stevenage 0.00%	Matalan, Danestrete, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Town Square, Stevenage 0.00%	Next, Queensway, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Primark, Town Square, Stevenage 0.00%	PC World, Roebuck Retail Park, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
River Island, West Gate Centre, Stevenage							
TK Maxx, Forum Shopping Centre, Stevenage 0.00% <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>							
Toys R Us, Roaring Meg Retail Park, London Road, Stev 0.00% <							
Wickes, Monkswood Way, Stevenage 0.00%							
West Gate Shopping Centre, Stevenage 0.00% 1.64% 1.67% 0.00% 1.64% 1.64% 1.67% 0.00% 1.64% 1.64% 1.67% 0.00%							
Roaring Meg Retail Park, Stevenage							
Roebuck Retail Park, Stevenage							
Outside - Elsewhere							
Sainsbury's, Jackson Square, Bishops Stortford 0.00% 1.36% 15.48% 13.48% 3.82% 0.00% Lakeside Retail Park, West Thurrock 1.47% 3.63% 1.64% 1.67% 0.00% 1.36% Tollgate Shopping Park, Tollgate West, Stanway 0.00% 0.00% 0.00% 6.57% 0.00% 0.00% Bishops Stortford 1.09% 0.00% 1.64% 1.67% 0.00% 2.00% 0.00% 26.76% 0.00% Braintere 0.00% 0.00% 1.64% 1.64% 1.64% 1.67% 0.00% 0.00% 20.00% 20.00% 0.00% 20.00% 20.00% 0.00% 20.00% 20.00% 20.00% 20.00%		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bluewater Shopping Centre, Greenhithe 0.00% 0.00	Outside - Elsewhere						
Freeport Outlet Shopping Village, Charter Way, Brainti 1.97% 0.00% 3.85% 15.48% 3.82% 0.00% Lakeside Retail Park, West Thurrock 1.47% 3.63% 1.64% 1.67% 0.00% 1.36% Tollgate Shopping Park, Tollgate West, Stanway 0.00% 0.00% 0.00% 6.57% 0.00% 0.00% Bishops Stortford 1.09% 0.00% 1.64% 0.00% 26.76% 0.00% Braintree 0.00% 0.00% 0.00% 1.36% 3.62% 0.00% Burtingford 0.00% 1.01% 3.74%	Sainsbury's, Jackson Square, Bishops Stortford		0.00%	0.00%		0.00%	0.00%
Freeport Outlet Shopping Village, Charter Way, Braint 1.97% 0.00% 3.85% 15.48% 3.82% 0.00% Lakeside Retail Park, West Thurrock 1.47% 3.63% 1.64% 1.67% 0.00% 1.36% Tollgate Shopping Park, Tollgate West, Stanway 0.00% 0.00% 0.00% 6.57% 0.00% 0.00% Bishops Stortford 1.09% 0.00% 1.64% 0.00% 26.76% 0.00% Braintree 0.00% 0.00% 0.00% 1.36% 3.62% 0.00% Buntingford 0.00% 1.01% 37.49% 2.48% 0.00% 0.00%	Bluewater Shopping Centre, Greenhithe	0.00%	0.00%	0.00%	0.97%	0.00%	0.00%
Lakeside Retail Park, West Thurrock 1.47% 3.63% 1.64% 1.67% 0.00% 1.36% Tollgate Shopping Park, Tollgate West, Stanway 0.00% 0		1.97%	0.00%	3.85%	15.48%	3.82%	0.00%
Tollgate Shopping Park, Tollgate West, Stanway 0.00% 0.00% 0.00% 6.57% 0.00% 0.00% Bishops Stortford 1.09% 0.00% 1.64% 0.00% 26.76% 0.00% Braintree 0.00% 0.00% 0.00% 13.60% 3.62% 0.00% Buntingford 0.00% 1.01% 37.49% 0.00% 0.00% 0.00% 1.01% 37.49% 0.00% 0.00% 0.00% 1.01% 1.17% 0.00% 0.00% 1.01% 1.17% 0.00% 0.00% 1.01% 1.17% 0.00% 0.00% 1.00% 0.00%							1.36%
Bishops Stortford 1.09% 0.00% 1.64% 0.00% 26.76% 0.00% Braintree 0.00% 0.00% 6.89% 13.60% 3.62% 0.00% Burlingford 0.00% 1.74% 2.44% 0.00% 0.00% 1.74% 0.00% 0.00% 1.00% 0.00% 1.00% 0.00% 1.00% 0.00% 1.00% 0.00% 1.00% 0.00% 1.00% 0.00% 1.00% 0.00% 1.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%<							
Braintree 0.00% 0.00% 6.89% 13.60% 3.62% 0.00% Buntingford 0.00% 1.74% Cambridge 35.46% 59.74% 4.82% 0.00% 10.01% 37.49% Chelmsford 0.00% 0.00% 0.00% 10.01% 31.41% 1.17% 0.00% Colchester 0.00% 0.00% 0.00% 0.00% 1.85% 0.00% 0.00% Harlow 5.48% 0.00% 0.00% 1.67% 2.54% 0.00% London 0.00% 0.00% 0.00% 1.67% 2.34% 0.00% Newmarket 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% Royston 5.65% 14.68% 0.00% 0.00% 0.00%							
Buntingford 0.00%		U UU0/		1.0470	0.0070		0.00%
Bury St Edmunds 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.74% Cambridge 35.46% 59.74% 4.82% 0.00% 10.01% 37.49% Chelmsford 0.00% 0.00% 34.49% 31.41% 31.00% 0.00% Colchester 0.00% 0.00% 0.00% 1.85% 0.00% 0.00% Harlow 5.48% 0.00% 7.74% 2.64% 35.32% 0.00% London 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% Newmarket 0.00% 0.06% 0.00% 0.00% 0.00% 0.00% 0.00% Royston 0.65% 14.68% 0.00% <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>							
Cambridge 35.46% 59.74% 4.82% 0.00% 10.01% 37.49% Chelmsford 0.00% 0.00% 34.49% 31.41% 1.17% 0.00% Colchester 0.00% 0.00% 0.00% 1.85% 0.00% 0.00% Harlow 5.48% 0.00% 7.74% 2.64% 35.32% 0.00% London 0.00% 0.00% 0.00% 1.67% 2.34% 0.00% Newmarket 0.00% 2.68% 0.00% 0.00% 0.00% 3.51% Royston 0.65% 14.68% 0.00% 0.00% 0.00% 0.00% 0.00% Stevenage 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% Outside of Study Area 1.09% 2.68% 0.00% 1.71% 4.78% 3.58% Others 0 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%							
Chelmsford 0.00% 0.00% 34.49% 31.41% 1.17% 0.00% Colchester 0.00% 0.00% 0.00% 1.85% 0.00% 0.00% Harlow 5.48% 0.00% 0.00% 2.64% 35.32% 0.00% London 0.00% 0.00% 0.00% 1.67% 2.34% 0.00% Newmarket 0.00% 2.68% 0.00%							
Colchester 0.00% 0.00% 0.00% 1.85% 0.00% 0.00% Harlow 5.48% 0.00% 7.74% 2.64% 35.32% 0.00% London 0.00% 0.00% 0.00% 1.67% 2.34% 0.00% Newmarket 0.00% 2.68% 0.00% 0.00% 0.00% 3.51% Royston 0.65% 14.68% 0.00% 0.00% 0.00% 0.00% 0.00% Stevenage 0.00%							
Harlow 5.48% 0.00% 7.74% 2.64% 35.32% 0.00% London 0.00% 0.00% 0.00% 1.67% 2.34% 0.00% Newmarket 0.00% 2.68% 0.00% 0.00% 0.00% 3.51% Royston 0.65% 14.68% 0.00% 0							
London 0.00% 0.00% 0.00% 1.67% 2.34% 0.00% Newmarket 0.00% 2.68% 0.00% 0.00% 0.00% 3.51% Royston 0.65% 14.68% 0.00% <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>							
Newmarket 0.00% 2.68% 0.00% 0.00% 0.00% 3.51% Royston 0.65% 14.68% 0.00%	Harlow	5.48%	0.00%	7.74%	2.64%	35.32%	0.00%
Royston 0.65% 14.68% 0.00% 0.00% 0.00% 0.00% Stevenage 0.00%	London	0.00%	0.00%	0.00%	1.67%	2.34%	0.00%
Royston 0.65% 14.68% 0.00% 0.00% 0.00% 0.00% Stevenage 0.00%	Newmarket	0.00%	2.68%	0.00%	0.00%	0.00%	3.51%
Stevenage 0.00%			14.68%				0.00%
Outside of Study Area 1.09% 2.68% 0.00% 1.71% 4.78% 3.58% Others 0.00% <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>							
Others 0.00% <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>							
Other 0.00% <th< td=""><td></td><td></td><td></td><td>2.0070</td><td>, _/0</td><td>, 0/0</td><td>2.5570</td></th<>				2.0070	, _/0	, 0/0	2.5570
Internet / delivered 0.00% </td <td></td> <td>0.00%</td> <td>0.00%</td> <td>0.000/</td> <td>0.00%</td> <td>0.00%</td> <td>0.00%</td>		0.00%	0.00%	0.000/	0.00%	0.00%	0.00%
(Don't know / varies) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%							
(Don't buy these goods regularly) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%							
	(Don't buy these goods regularly)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

Source: Question 10 NEMS Household Survey 2016

	Clothes and	Furniture	DIY / Hardware	Domestic	Electrical	Personal	Recreational	
Expenditure	Shoes £111.65	and Floor Coverings £57.87	or Garden Items £41.95	Electric Appliances £16.41	Goods £60.34	& Luxury Goods £124.96	Goods £79.76	Total £492.94
Great Dunmow Great Dunmow Haverhill	£1.08 £0.00	£1.19 £0.00	£0.09 £0.00	£0.22 £0.00	£0.10 £0.00	£4.80 £0.00	£0.73 £0.00	£8.21 £0.00
Argos, High Street, Haverhill Boots, High Street, Haverhill Halfords, Cambridge Road Retail Park, Haverhill	£0.00 £0.00 £0.00	£0.12 £0.00 £0.00	£0.00 £0.00	£0.11 £0.00 £0.00	£0.80 £0.00 £0.00	£1.18 £0.00 £0.00	£1.62 £0.00 £0.25	£3.83 £0.00 £0.25 £2.06
Sainsbury's, Haycocks Road, Haverhill Cambridge Road Retail Park, Haverhill Haverhill Leaden Roding	£0.00 £3.63 £0.00	£0.99 £2.89 £0.00	£6.02 £1.83 £0.00	£0.10 £0.13 £2.03 £0.00	£0.70 £0.13 £4.97 £0.00	£1.06 £5.70 £0.00	£0.22 £0.90 £4.09 £0.00	£9.22 £25.14 £0.00
Leaden Roung Leaden Roung Maulden Maulden	£0.00 £0.00 £0.00	£0.04 £0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.03	£0.00 £0.00 £0.07	£0.00 £0.00	£0.00 £0.00 £0.00	£0.04 £0.00 £0.10
Saffron Walden Argos (in Homebase), Elizabeth Way, Saffron Wal Boots, Market Place, Saffron, Walden	£0.00 £0.00	£0.00 £0.06	£0.00 £0.00	£0.00 £0.13 £0.00	£0.00 £0.07 £0.00	£0.00 £0.00 £1.26	£0.00 £0.00	£0.00 £0.26 £1.26
Homebase, Elizabeth Way, Saffron Walden Ridgeons Timber & Builders Merchants, Ashdon Tesco Superstore, Radwinter Road, Saffron Wald	£0.00 £0.00	£0.00 £0.00	£5.30 £0.11 £0.04	£0.02 £0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.48 £0.00 £0.00	£5.80 £0.11 £0.04
Saffron Walden Sawston Sawston	£6.62 £0.00 £0.13	£5.20 £0.00 £0.18	£2.55 £0.00 £0.55	£1.42 £0.00 £0.08	£3.07 £0.00 £0.00	£14.44 £0.00 £0.81	£7.27 £0.00 £0.10	£40.57 £0.00 £1.86
Stansted Boots, Airside, Stansted Airport Boots, Main Terminal, Stansted Airport	0.00 0.00 0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	00.03 00.03 00.03
Boots, The Greens Building, Stansted HMV, Airside Departure Lounge, Stansted Airport Stansted Airport	00.03 00.03 00.03	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	0.00 0.00 £0.00	£0.00 £0.00 £0.50
Stansted Mountfitchet Stansted Mountfitchet Stebbing	£0.00 £0.00	£0.00 £0.13 £0.00	£0.00 £0.00	0.00 £0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.14 £0.00	£0.00 £0.27 £0.00 £0.18
Stebbing Takeley Takeley Thaxted	00.03 00.03 00.03	£0.00 £0.00 £0.39 £0.00	£0.00 £0.00 £0.00	£0.00 £0.04 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.18 £0.00 £0.00 £0.00	£0.00 £0.43 £0.00
Thaxted Thaxted Outside - Bishops Stortford Argos, Jackson Square, Bishops Stortford	£0.00 £0.00 £0.00	£0.00 £0.00 £0.19	£0.00 £0.00	£0.00 £0.00 £0.07	£0.00 £0.00 £0.82	£0.00 £0.00 £0.00	£0.00 £0.00 £0.20	£0.10 £0.00 £1.28
Boots, Potter Street, Bishops Stortford Halfords, South Street, Bishops Stortford Homebase, Fitzroy Park, Bishops Stortford	£0.00 £0.00	£0.00 £0.00 £0.82	£0.00 £0.07 £4.48	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	00.03 00.03 00.03	£0.00 £0.07 £5.39
Magnet, Stort Valley Industrial Park, Bishops Stor Next, Jackson Square Shopping Centre, Bishop S Jackson Square Shopping Centre, Bishops Stortt	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.04	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00
Outside - Braintree Argos, Bocking End, Braintree B&Q, Chapel Hill Retail Park, Braintree	0.00 0.00 0.00	£0.00 £0.00 £0.65	£0.00 £0.00 £5.90	£0.00 £0.13 £0.00	£0.00 £0.39 £0.00	£0.00 £0.14 £0.00	£0.00 £0.32 £0.00	£0.00 £0.98 £6.56
Boots, George Yard, Braintree Halfords, Chapel Hill Retail Park, Braintree Next, Freeport Village, Braintree	£0.00 £0.00 £0.19	£0.00 £0.00	£0.00 £0.00	00.03 00.03 00.03	£0.00 £0.00	£0.36 £0.00	£0.00 £0.50 £0.00	£0.36 £0.50 £0.19
George Yard Shopping Centre, Braintree Outside - Cambridge Argos, Fitzroy Street, Cambridge Argos, Newmarket Road, Cambridge	£0.57 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.03 £0.00 £0.01	£0.00 £0.00 £0.00	£0.19 £0.00 £0.00	00.03 00.03 00.03	£0.79 £0.00 £0.01 £0.09
Argos, Newmarket Road, Cambridge B&Q, Newmarket Road, Cambridge BHS, Grafton Centre, Cambridge Boots, Grafton Centre, Cambridge	00.03 00.03 00.03	£0.00 £0.12 £0.00	£0.00 £0.00 £0.00	£0.02 £0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£1.07 £0.00 £0.31
Boots, Woolards Lane, Cambridge Boots, Woolards Lane, Cambridge Currys PC World, Cambridge Retail Park, Cambri	00.03 00.03	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £3.48	£0.29 £0.00	00.03 00.03 00.03	£0.29 £0.00
Debenhams, The Grafton Centre, Cambridge DFS, Newmarket Road, Cambridge Halfords, Cambridge Retail Park, Cambridge	£0.00 £0.00	£0.04 £0.05 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.82	£0.04 £0.05 £0.82
HMV, Lion Yard, Cambridge Homebase, Cambridge Retail Park, Cambridge John Lewis, Grand Arcade, Cambridge	£0.00 £0.00 £0.49	£0.00 £0.10 £2.22	£0.00 £1.04 £0.00	£0.00 £0.00 £1.42	£0.00 £0.00 £6.95	£0.00 £0.00 £3.79	£0.00 £0.00 £1.21	£0.00 £1.14 £16.08
Magnet, Mercers Row, Cambridge Next, Grafton Centre, Cambridge Next, Sidney Street, Cambridge	00.03 00.03 00.03	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	00.03 00.03 00.03	00.03 00.03 00.03
Next, The Mall, Barhill, Cambridge Primark, Burleigh Street, Cambridge River Island, Grand Arcade, Cambridge	00.03 00.03 00.03	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	00.03 00.03 00.03
TK Maxx, Beehive Center, Coldhams Lane, Camb Toys R Us, The Beehive Centre, Cambridge Christ's Lane, Cambridge	£0.20 £0.00 £0.00 £0.23	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	00.03 00.03 00.03	0.00 0.00 0.00	£0.00 £0.00 £0.00	£0.00 £0.38 £0.00	£0.20 £0.38 £0.00
Grand Arcade, Cambridge Lion Yard Shopping Centre, Cambridge Mitchams Corner, Cambridge The Grafton, Cambridge	£0.12 £0.00 £0.65	£0.05 £0.00 £0.12	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.30 £0.00 £0.00	£0.12 £0.00 £0.00	£0.32 £0.00 £0.00 £0.00	£2.43 £0.29 £0.00 £0.77
Beehive Centre Retail Park, Cambridge Cambridge Retail Park, Cambridge Outside - Chelmer Village	£0.86 £0.82	£3.27 £1.70 £0.00	£0.16 £0.46 £0.00	£0.40 £0.33 £0.00	£1.82 £1.72 £0.00	£0.15 £0.17 £0.00	£1.52 £1.21 £0.00	£8.17 £6.41 £0.00
TK Maxx, Chelmer Village Retail Park, Chelmer V Outside - Chelmsford B&Q, Homelands Retail Park, Chelmsford	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £3.34	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £3.42
Currys PC World, Chelmer Village Retail Park, Ch High Chelmer Shopping Centre, Chelmsford HMV, High Chelmer Shopping Centre, Chelmsfor	£0.00 £0.00	£0.00 £0.04 £0.00	£0.00 £0.00	£1.48 £0.00 £0.00	£5.67 £0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£7.15 £0.04 £0.00
JJB Sports, High Chelmer, Chelmsford Magnet, Hanbury Road, Chelmsford Matalan, Riverside Retail Park, Chelmsford	00.03 00.03 00.03	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	00.03 00.03 00.03	£0.00 £0.00
Next, High Street, Chelmsford The Meadows, Chelmsford Wickes, Cuton Hall Lane, Springfield, Chelmsford	£0.27 £0.54 £0.00	£0.00 £0.00	£0.00 £0.00 £0.10	£0.00 £0.00	£0.00 £0.00	£0.00 £0.94 £0.00	£0.00 £0.00 £0.00	£0.27 £1.48 £0.10
Chelmer Village Retail Park, Chelmsford Riverside Retail Park, Chelmsford Outside - Harlow Argos, Harlow Retail Park, Harlow	£0.24 £0.00 £0.00	£2.44 £0.15 £0.00	£0.00 £0.00 £0.00	80.03 00.03 00.03	£3.01 £0.08 £0.00 £0.22	£0.39 £0.00 £0.00	£0.97 £0.00 £0.38	£9.38 £1.21 £0.00
Argos, The Harvey Centre, Harlow B&Q, The Oaks Retail Park, Harlow BHS, Harvey Centre, Harlow	00.03 00.03	£0.00 £0.10 £0.00	£0.00 £0.63 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	00.03 00.03 00.03	£0.00 £0.73 £0.00
Boots, The Stow, Harlow Currys PC World, Queensgate Retail Park, Edinbu Halfords, Howard Way, Harlow	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.36 £0.00	£0.00 £3.23 £0.00	£0.00 £0.00	£0.00 £0.00 £0.13	£0.00 £3.60 £0.13
HMV, Water Gardens, Harlow Homebase, Edinburgh Road, Harlow Matalan, The Water Gardens, Harlow	00.03 00.03 00.03	£0.00 £0.08	£0.00 £0.49 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.57 £0.00
Next, Water Gardens, Harlow Primark, Broad Walk, Harlow River Island, Water Gardens, Harlow	£0.00 £0.11 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.11 £0.00
TK Maxx, Water Gardens, Haydens Road, Harlow Toys R Us, Queensgate Centre, Harlow Wickes, Princes Gate Retail Park, Howard Way, H	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.20	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.17 £0.00	£0.00 £0.17 £0.20
Harvey Centre, Harlow Little Walk, Harlow Staple Tye, Harlow The Water Gardens, Harlow	00.03 00.03 00.03	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	00.03 00.03 00.03	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00
Harlow Retail Park, Harlow Princes Gate Retail Park, Harlow The Oaks Retail Park, Harlow	£0.00 £0.00 £0.00	£1.53 £0.92 £0.00	£0.00 £0.00 £0.04	£0.35 £0.28 £0.00	£0.93 £1.36 £0.00	£0.00 £0.00 £0.00	£0.46 £1.65 £0.00	£3.87 £4.20 £0.04
Outside - Newmarket Outside - Newmarket	00.03 00.03 00.03	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	00.03 00.03 00.03	£0.00 £0.00
Argos, The Rookery Centre, Newmarket Boots, High Street, Newmarket TK Maxx, 31 High Street, Newmarket	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00
The Guineas Shopping Centre, Newmarket Outside - Royston Boots, Burns Road, Royston	00.03 00.03 00.03	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00
Boots, High Street, Royston Outside - Stevenage B&Q, London Road, Stevenage	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.64	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.64
BHS, The Forum, Stevenage Currys PC World, Roaring Meg Retail Park, Steve DFS, Roaring Meg Retail Park, Stevenage	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	0.00 00.03 00.03
Dunelm Mill, Roebuck Retail Park, Stevenage HMV, The Forum, Stevenage Homebase, Roaring Meg Retail Park, Stevenage	00.03 00.03 00.03	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	00.03 00.03 00.03	£0.00 £0.00 £0.00	00.03 00.03 00.03	00.00 00.00 00.00	00.03 00.03 00.03
JJB Sports, The Forum, Stevenage Magnet, Argyle Way, Stevenage Matalan, Danestrete, Stevenage Next, Queensway, Stevenage	00.03 00.03 00.03	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 00.03 00.03
PC World, Roebuck Retail Park, Stevenage Primark, Town Square, Stevenage River Island, West Gate Centre, Stevenage	00.03 00.03 00.03	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.17 £0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.17 £0.00
TK Maxx, Forum Shopping Centre, Stevenage Toys R Us, Roaring Meg Retail Park, London Roa Wickes, Monkswood Way, Stevenage	00.03 00.03 00.03	£0.00 £0.00	£0.00 £0.00 £0.07	£0.00 £0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.13 £0.00	£0.00 £0.13 £0.07
West Gate Shopping Centre, Stevenage Roaring Meg Retail Park, Stevenage Roebuck Retail Park, Stevenage	£0.00 £0.11 £0.11	£0.00 £0.28 £0.00	£0.00 £0.06 £0.00	£0.00 £0.24 £0.00	£0.00 £0.79 £0.00	£0.00 £0.00	£0.00 £0.48 £0.00	£0.00 £1.94 £0.11
Outside - Elsewhere Sainsbury's, Jackson Square, Bishops Stortford Bluewater Shopping Centre, Greenhithe	£0.00 £0.00 £0.51	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.21 £0.13	£0.00 £0.00	£0.00 £0.00 £0.14	£0.00 £0.21 £1.40
Freeport Outlet Shopping Village, Charter Way, B Lakeside Retail Park, West Thurrock Tollgate Shopping Park, Tollgate West, Stanway	£2.46 £0.88 £0.12	£1.06 £2.54 £0.88	£0.72 £0.04 £0.02	£0.21 £0.03 £0.21	£0.42 £0.07 £1.26 £1.70	£1.16 £1.30 £0.00	£3.39 £1.15 £0.94	£9.43 £6.01 £3.44
Bishops Stortford Braintree Buntingford Bury St Edmunds	£8.51 £4.93 £0.00 £4.15	£2.70 £1.86 £0.00 £3.00	£1.03 £0.71 £0.00 £0.00	£0.96 £0.54 £0.00 £0.13	£1.70 £1.24 £0.00 £0.78	£11.37 £4.84 £0.00 £3.18	£3.25 £3.15 £0.00 £0.39	£29.52 £17.26 £0.00 £11.64
Cambridge Chelmsford	£36.77 £23.16	£11.10 £2.61	£0.80 £0.50	£2.04 £0.66	£9.01 £2.20	£32.97 £16.73	£18.61 £8.66	£111.29 £54.53
Colchester Harlow	£0.28 £3.67	£0.76 £1.74	£0.03 £0.11	£0.02 £0.30	£0.24 £0.82	£0.61 £2.85	£0.27 £5.93	£2.21 £15.42

London	£2.75	£0.61	£0.06	£0.03	£0.23	£5.56	£0.49	£9.73
Newmarket	£0.50	£0.07	£0.00	£0.02	£0.00	£0.22	£0.93	£1.74
Royston	£0.61	£0.49	£0.84	£0.09	£0.13	£1.35	88.03	£4.39
Stevenage	£0.55	£0.07	£0.00	£0.00	£0.00	£0.17	£0.00	£0.79
Outside of Study Area	£4.07	£1.94	£1.50	£0.17	£0.96	£3.51	£1.87	£14.02
Others	£0.00	20.00	£0.00	£0.00	£0.00	£0.00	20.00	£0.00
Other	£0.00	20.00	£0.00	£0.00	£0.00	£0.00	20.00	£0.00
Internet / delivered	£0.00	20.00	£0.00	£0.00	£0.00	£0.00	20.00	£0.00
(Don't know / varies)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
(Don't buy these goods regularly)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

	Clothes and	Furniture and Floor	DIY / Hardware	Domestic Electric	Electrical	Personal & Luxury	Recreational	Total
	Shoes	Coverings	or Garden Items	Appliances	Goods	Goods	Goods	
Expenditure Great Dunmow	£138.82	£71.95	£51.21	£20.41	£75.02	£155.37	£99.17	£611.9
Great Dunmow	£1.34	£1.47	£0.12	£0.28	£0.13	£5.96	£0.91	£10.2
Haverhill Argos, High Street, Haverhill	£0.00	£0.00 £0.15	£0.00	£0.00 £0.14	£0.00	£0.00 £1.47	£0.00 £2.02	£0.0
Boots, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0
Halfords, Cambridge Road Retail Park, Haverhill Sainsbury's, Haycocks Road, Haverhill	£0.00 £0.76	£0.00	£0.00	£0.00	£0.00	£0.00	£0.31 £0.27	£0.5
Cambridge Road Retail Park, Haverhill Haverhill	£0.00 £4.52	£1.22 £3.59	£5.47 £1.64	£0.16 £2.53	£0.16 £6.18	£1.31 £7.09	£1.12 £5.08	£9.4 £30.6
Leaden Roding	£4.52	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0
Leaden Roding Maulden	£0.00	£0.05	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0 £0.0
Maulden	£0.00	£0.00	£0.00	£0.03	£0.09	£0.00	£0.00	£0.1
Saffron Walden Argos (in Homebase), Elizabeth Way, Saffron Wald	£0.00	£0.00	£0.00	£0.00 £0.16	£0.00	£0.00	£0.00	£0.0
Roots, Market Place, Saffron, Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£1.57	£0.00	£1.
Homebase, Elizabeth Way, Saffron Walden Ridgeons Timber & Builders Merchants, Ashdon R	£0.00	£0.00	£6.45 £0.13	£0.02 £0.00	£0.00	£0.00	£0.60	£7.
Fesco Superstore, Radwinter Road, Saffron Walder	£0.00 £8.23	£0.00 £6.47	£0.06 £3.08	£0.00 £1.76	£0.00	£0.00	£0.00 £9.04	£0.
Saffron Walden Sawston	£8.23	£6.47	£0.00	£1.76	£3.81	£17.96 £0.00	£9.04 £0.00	£50.
Sawston Stansted	£0.16 £0.00	£0.23	£0.51 £0.00	£0.10 £0.00	£0.00	£1.01 £0.00	£0.13	£2.
Boots, Airside, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
Boots, Main Terminal, Stansted Airport Boots, The Greens Building, Stansted	£0.00 00.03	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
MV. Airside Departure Lounge, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
Stansted Airport Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£0.63	£0.00	£0.
Stansted Mountfitchet	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.17	£0.
Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
akeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0
Fakeley Fhaxted	£0.00	£0.49 £0.00	£0.00	£0.05 £0.00	£0.00	£0.00	£0.00 £0.00	£0.
Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.13	£0.00	£0.
Outside - Bishops Stortford Argos, Jackson Square, Bishops Stortford	£0.00	£0.00 £0.24	£0.00	£0.00 £0.08	£0.00 £1.02	£0.00	£0.00 £0.25	£0.
Boots, Potter Street, Bishops Stortford Halfords, South Street, Bishops Stortford	£0.00	£0.00	£0.00 £0.13	£0.00	£0.00	£0.00	£0.00	£0.
Homebase, Fitzroy Park, Bishops Stortford	£0.00	£1.01	£7.48	£0.12	£0.00	£0.00	£0.00	£8.
Magnet, Stort Valley Industrial Park, Bishops Stort Next, Jackson Square Shopping Centre, Bishop Sto	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	03 03
Jackson Square Shopping Centre, Bishops Stortfo	£0.00	£0.00	£0.08	£0.05	£0.00	£0.00	£0.00	£0.
Outside - Braintree Argos, Bocking End, Braintree	£0.00	£0.00	£0.00	£0.00 £0.16	£0.00 £0.49	£0.00 £0.18	£0.00 £0.39	£0.
B&Q, Chapel Hill Retail Park, Braintree	£0.00	£0.81	£7.34	£0.00	£0.00	£0.00	£0.00	£8.
Boots, George Yard, Braintree Halfords, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.45	£0.00 £0.63	£0.
Next, Freeport Village, Braintree	£0.23	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
George Yard Shopping Centre, Braintree Outside - Cambridge	£0.71 £0.00	£0.00	£0.00	£0.04 £0.00	£0.00	£0.24 £0.00	£0.00	£0.
Argos, Fitzroy Street, Cambridge Argos, Newmarket Road, Cambridge	£0.00 00.03	£0.00	£0.00	£0.02 £0.02	£0.00	£0.00	£0.00	£0.
B&Q, Newmarket Road, Cambridge	£0.00	£0.14	£0.93	£0.00	£0.00	£0.00	£0.00	£1.
BHS, Grafton Centre, Cambridge Boots, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00 £0.39	£0.00	£0.
Boots, High Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.36	£0.00	£0
Boots, Woolards Lane, Cambridge Currys PC World, Cambridge Retail Park, Cambrid	£0.00	£0.00	£0.00	£0.00 £0.69	£0.00 £4.33	£0.00	£0.00	£0.
Debenhams, The Grafton Centre, Cambridge	00.03	£0.05	£0.00	£0.00	£0.00	£0.00	£0.00 £0.00	£0.
DFS, Newmarket Road, Cambridge Halfords, Cambridge Retail Park, Cambridge	£0.00	£0.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
HMV, Lion Yard, Cambridge Homebase, Cambridge Retail Park, Cambridge	0.00 00.03	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
John Lewis, Grand Arcade, Cambridge	£0.60	£2.76	£0.00	£1.77	£8.64	£4.72	£1.50	£19.
Magnet, Mercers Row, Cambridge Next, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
Next, Sidney Street, Cambridge	00.03	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
Next, The Mall, Barhill, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
River Island, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
FK Maxx, Beehive Center, Coldhams Lane, Cambri Toys R Us, The Beehive Centre, Cambridge	£0.24 £0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
Christ's Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
Grand Arcade, Cambridge Lion Yard Shopping Centre, Cambridge	£0.28 £0.15	£0.07	£0.00	£0.11 £0.00	£0.38	£1.78 £0.15	£0.40 £0.00	£3.
Mitchams Corner, Cambridge The Grafton, Cambridge	0.03 08.03	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00 £0.00	£0.
Beehive Centre Retail Park, Cambridge	£1.06	£4.06	£0.17	£0.50	£2.27	£0.19	£1.89	£10.
Cambridge Retail Park, Cambridge Outside - Chelmer Village	£1.02 £0.00	£2.11 £0.00	£0.44 £0.00	£0.41 £0.00	£2.14 £0.00	£0.21 £0.00	£1.50 £0.00	£7.
K Maxx, Chelmer Village Retail Park, Chelmer Vill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0
Outside - Chelmsford 3&Q. Homelands Retail Park, Chelmsford	£0.00	£0.00	£0.00 £4.14	£0.00	£0.00	£0.00	£0.00	£0
Currys PC World, Chelmer Village Retail Park, Che	£0.00	£0.00	£0.00	£1.84	£7.06	£0.00	£0.00	83
ligh Chelmer Shopping Centre, Chelmsford IMV, High Chelmer Shopping Centre, Chelmsford	£0.00	£0.05	£0.00	£0.00	£0.00	£0.00	£0.00	03 03
JB Sports, High Chelmer, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0
lagnet, Hanbury Road, Chelmsford latalan, Riverside Retail Park, Chelmsford	£0.00 £0.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	03 03
lext, High Street, Chelmsford	£0.33	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0
he Meadows, Chelmsford Vickes, Cuton Hall Lane, Springfield, Chelmsford	£0.67	£0.00	£0.00	£0.00	£0.00	£1.16 £0.00	£0.00	£1
Chelmer Village Retail Park, Chelmsford	£0.30	£3.03	£0.06	£0.85	£3.74	£0.49	£3.19	£11
Riverside Retail Park, Chelmsford Dutside - Harlow	£0.00	£0.19	£0.00	£0.00	£0.10	£0.00	£1.21 £0.00	£1
Argos, Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.10	£0.27	£0.00	£0.48	£0
Argos, The Harvey Centre, Harlow B&Q, The Oaks Retail Park, Harlow	00.03 00.03	£0.00 £0.12	£0.00 £0.99	£0.00	£0.00	£0.00	£0.00	£0.
BHS, Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
Boots, The Stow, Harlow Currys PC World, Queensgate Retail Park, Edinbur	00.03 00.03	£0.00	£0.00	£0.00 £0.45	£0.00 £4.02	£0.00	£0.00 £0.00	£0.
Halfords, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17	£0.
HMV, Water Gardens, Harlow	00.03	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0

Homebase, Edinburgh Road, Harlow	£0.00	£0.10	£0.81	£0.00	£0.00	£0.00	£0.00	£0.9
Matalan, The Water Gardens, Harlow	00.03	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0
Next, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0
Primark, Broad Walk, Harlow	£0.13	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
River Island, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
TK Maxx, Water Gardens, Haydens Road, Harlow Toys R Us. Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00 £0.21	£0.
Toys R Us, Queensgate Centre, Harlow Wickes, Princes Gate Retail Park, Howard Way, Ha	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21	£0.
Harvey Centre, Harlow	00.03	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0
Little Walk, Harlow	20.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0
Staple Tye, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.38	£0.
Harlow Retail Park, Harlow	£0.13	£1.90	£0.61	£0.44	£1.15	£0.19	£0.57	£4.
Princes Gate Retail Park, Harlow	£0.00	£1.14	£0.00	£0.35	£1.69	£0.00	£2.05	£5.
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.05	£0.00	£0.00	£0.00	£0.00	£0.
Outside - Hertford Matalan, Madford Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
Outside - Newmarket	00.03	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
Argos, The Rookery Centre, Newmarket	20.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
Boots, High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
TK Maxx, 31 High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
The Guineas Shopping Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
Outside - Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
Boots, Burns Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	.03
Boots, High Street, Royston Outside - Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
B&Q. London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
BHS, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
Currys PC World, Roaring Meg Retail Park, Steven	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
DFS, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
Dunelm Mill, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
HMV, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
Homebase, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
JJB Sports, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
Magnet, Argyle Way, Stevenage Matalan, Danestrete, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
Next, Queensway, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
PC World, Roebuck Retail Park, Stevenage	20.00	£0.00	£0.00	£0.00	£0.21	£0.00	£0.00	£0.
Primark, Town Square, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
River Island, West Gate Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
Toys R Us, Roaring Meg Retail Park, London Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£0.
Wickes, Monkswood Way, Stevenage	£0.00	£0.00	£0.09	£0.00	£0.00	£0.00	£0.00	£0.
West Gate Shopping Centre, Stevenage Roaring Meg Retail Park, Stevenage	£0.00 £0.13	£0.00 £0.35	£0.00	£0.00	£0.00	£0.00	£0.00 £0.59	£0.
Roebuck Retail Park, Stevenage	£0.13	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
Outside - Elsewhere	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	60.
Sainsbury's, Jackson Square, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.27	£0.00	£0.00	£0.
Bluewater Shopping Centre, Greenhithe	£0.64	£0.10	£0.00	£0.04	£0.16	£0.63	£0.17	£1.
Freeport Outlet Shopping Village, Charter Way, Bra	£3.06	£1.32	£0.90	£0.27	£0.53	£1.44	£4.21	£11.
Lakeside Retail Park, West Thurrock	£1.10	£3.16	£0.05	£0.03	£0.09	£1.61	£1.43	£7.
Tollgate Shopping Park, Tollgate West, Stanway Bishops Stortford	£0.15	£1.10 £3.36	£0.03	£0.26 £1.20	£1.56 £2.12	£0.00	£1.17 £4.04	£4.
Braintree	£10.56	£3.36 £2.31	£1.71	£1.20	£2.12	£14.13 £6.02	£4.04 £3.91	£37.
Buntingford	£0.03	£0.00	£0.00	£0.00	£0.00	£0.02	£0.00	£0.
Bury St Edmunds	£5.16	£3.73	£0.00	£0.17	£0.97	£3.96	£0.48	£14.
Cambridge	£45.71	£13.80	£0.83	£2.53	£11.21	£40.99	£23.13	£138
Chelmsford	£28.80	£3.24	£0.62	£0.83	£2.74	£20.81	£10.77	£67.
Colchester	£0.35	£0.95	£0.04	£0.02	£0.30	£0.75	£0.33	£2
Harlow	£4.56	£2.17	£0.15	£0.37	£1.02	£3.54	£7.38	£19
London	£3.42	£0.76	£0.07	£0.04	£0.28	£6.92	£0.61	£12
Newmarket	£0.63	£0.08 £0.61	£0.00 £1.04	£0.02 £0.11	£0.00	£0.28 £1.67	£1.15 £1.09	£2
Royston Stevenage	£0.76	£0.61	£1.04 £0.00	£0.11	£0.16	£1.67 £0.21	£1.09 £0.00	£5
Outside of Study Area	£5.06	£2.41	£1.84	£0.00	£1.19	£4.36	£2.33	£17
Others	00.03	£0.00	£0.00	£0.22	£0.00	£0.00	£0.00	£17
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£C
Internet / delivered	00.03	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	20
(Don't know / varies)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£C
Don't buy these goods regularly)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£C

	Clothes and Shoes	Furniture and Floor Covering s	DIY / Hardware or Garden Items	Domestic Electric Applianc es	Electrical Goods	Personal & Luxury Goods	Recreati onal Goods	Total
Expenditure	£155.32	£80.51	£58.36	£22.84	£83.94	£173.84	£110.95	£685.75
Great Dunmow Great Dunmow	£1.50	£1.65	£0.13	£0.31	£0.14	£6.67	£1.02	£11.42
Haverhill	£1.50	£1.65	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Argos, High Street, Haverhill Boots, High Street, Haverhill	£0.00 £0.00	£0.17	£0.00	£0.15	£1.11 £0.00	£1.64 £0.00	£2.26	£5.32 £0.00
Halfords, Cambridge Road Retail Park, Haverhill	£0.00	00.03 00.03	£0.00	00.03 00.03	£0.00	£0.00	£0.00 £0.35	£0.00
Sainsbury's, Haycocks Road, Haverhill	£0.85	£0.14	£0.00	£0.14	£0.97	£0.47	£0.31	£2.87
Cambridge Road Retail Park, Haverhill Haverhill	£0.00 £5.05	£1.37 £4.02	£8.38 £2.55	£0.18 £2.83	£0.18 £6.91	£1.47 £7.93	£1.26 £5.68	£12.83 £34.98
Leaden Roding	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Leaden Roding Maulden	00.03	£0.06	£0.00	£0.00	£0.00	00.03 00.03	£0.00	£0.06
Maulden	£0.00	£0.00	£0.00	£0.04	£0.10	£0.00	£0.00	£0.14
Saffron Walden	00.03	£0.00	£0.00	£0.00	£0.00	00.03 00.03	00.03 00.03	£0.00
Argos (in Homebase), Elizabeth Way, Saffron Walds Boots, Market Place, Saffron, Walden	£0.00	£0.09	£0.00	£0.00	£0.00	£1.76	£0.00	£1.76
Homebase, Elizabeth Way, Saffron Walden	00.03	£0.00	£7.38	£0.03	£0.00	00.03 00.03	£0.67	£8.07
Ridgeons Timber & Builders Merchants, Ashdon Ro Tesco Superstore, Radwinter Road, Saffron Walder	£0.00	00.03 00.03	£0.16 £0.06	00.03 00.03	£0.00	£0.00	£0.00	£0.16 £0.06
Saffron Walden	£9.21	£7.24	£3.54	£1.97	£4.27	£20.09	£10.12	£56.43
Sawston Sawston	£0.00 £0.18	£0.00 £0.26	£0.00 £0.77	£0.00	£0.00	£0.00 £1.13	£0.00 £0.15	£0.00 £2.59
Stansted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Airside, Stansted Airport Boots, Main Terminal, Stansted Airport	00.03 00.03	£0.00	£0.00	00.03 00.03	£0.00	£0.00	£0.00	£0.00
Boots, The Greens Building, Stansted	20.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, Airside Departure Lounge, Stansted Airport	00.03	£0.00	£0.00	00.03	£0.00	£0.00	£0.00	£0.00
Stansted Airport Stansted Mountfitchet	00.03 00.03	£0.00	£0.00	0.00£	£0.00	£0.70	£0.00	£0.70
Stansted Mountfitchet	£0.00	£0.19	£0.00	£0.00	£0.00	£0.00	£0.19	£0.38
Stebbing Stebbing	00.03 00.03	£0.00	£0.00	00.03 00.03	£0.00	£0.00	£0.00 £0.24	£0.00
Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Takeley Thaxted	00.03	£0.55	£0.00	£0.05	£0.00	00.03 00.03	00.03 00.03	£0.60
Thaxted	20.00	£0.00	£0.00	£0.00	£0.00	£0.14	£0.00	£0.14
Outside - Bishops Stortford	00.03	£0.00 £0.26	£0.00	£0.00	£0.00 £1.15	£0.00	£0.00 £0.28	£0.00
Argos, Jackson Square, Bishops Stortford Boots, Potter Street, Bishops Stortford	£0.00	£0.00	£0.00	£0.09	£0.00	£0.00	£0.00	£0.00
Halfords, South Street, Bishops Stortford	00.03	£0.00	£0.10	£0.00	£0.00	£0.00	£0.00	£0.10
Homebase, Fitzroy Park, Bishops Stortford Magnet, Stort Valley Industrial Park, Bishops Stortf	00.03 00.03	£1.13 £0.00	£6.23 £0.00	£0.13	£0.00	£0.00	£0.00	£7.50
Next, Jackson Square Shopping Centre, Bishop Sto	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Jackson Square Shopping Centre, Bishops Stortfor Outside - Braintree	00.03 00.03	£0.00	£0.08 £0.00	£0.05	£0.00	£0.00	£0.00	£0.14 £0.00
Argos, Bocking End, Braintree	20.00	£0.00	£0.00	£0.18	£0.55	£0.20	£0.44	£1.37
B&Q, Chapel Hill Retail Park, Braintree Boots, George Yard, Braintree	00.03 00.03	£0.91 £0.00	£8.21 £0.00	00.03 00.03	£0.00	£0.00 £0.50	£0.00	£9.12 £0.50
Halfords, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.70	£0.70
Next, Freeport Village, Braintree George Yard Shopping Centre, Braintree	£0.26 £0.79	00.03 00.03	£0.00	£0.00	£0.00	£0.00 £0.27	£0.00	£0.26 £1.10
Outside - Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Argos, Fitzroy Street, Cambridge	00.03 00.03	£0.00	£0.00	£0.02 £0.03	£0.00 £0.10	£0.00	£0.00	£0.02
Argos, Newmarket Road, Cambridge B&Q, Newmarket Road, Cambridge	£0.00	£0.00	£1.33	£0.03	£0.00	£0.00	£0.00	£1.49
BHS, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Grafton Centre, Cambridge Boots, High Street, Cambridge	00.03	£0.00	£0.00	00.03 00.03	£0.00	£0.44 £0.40	£0.00	£0.44
Boots, Woolards Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Cambridge Retail Park, Cambridg Debenhams, The Grafton Centre, Cambridge	00.03	£0.10 £0.05	£0.00	£0.77	£4.84 £0.00	£0.00	£0.00	£5.72 £0.05
DFS, Newmarket Road, Cambridge	£0.00	£0.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07
Halfords, Cambridge Retail Park, Cambridge HMV. Lion Yard. Cambridge	00.03	00.03 00.03	£0.00	00.03 00.03	£0.00	00.03 00.03	£1.15 £0.00	£1.15
Homebase, Cambridge Retail Park, Cambridge	£0.00	£0.14	£1.45	£0.00	£0.00	£0.00	£0.00	£1.59
John Lewis, Grand Arcade, Cambridge Magnet, Mercers Row, Cambridge	£0.67 £0.00	£3.09 £0.00	£0.00	£1.98 £0.00	£9.66 £0.00	£5.28	£1.68 £0.00	£22.37
Next, Grafton Centre, Cambridge	20.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Sidney Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, The Mall, Barhill, Cambridge Primark, Burleigh Street, Cambridge	00.03 00.03	00.03 00.03	£0.00	00.03 00.03	£0.00	£0.00	00.03 00.03	£0.00
River Island, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Beehive Center, Coldhams Lane, Cambrid Toys R Us. The Beehive Centre, Cambridge	£0.27	00.03 00.03	£0.00	00.03 00.03	£0.00	£0.00	£0.00 £0.53	£0.27
Toys R Us, The Beehive Centre, Cambridge Christ's Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Grand Arcade, Cambridge Lion Yard Shopping Centre, Cambridge	£0.32	£0.08 £0.07	£0.00	£0.12	£0.42 £0.00	£1.99 £0.17	£0.45 £0.00	£3.38 £0.41
Mitchams Corner, Cambridge The Grafton, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Grafton, Cambridge Beehive Centre Retail Park, Cambridge	£0.90	£0.17 £4.55	£0.00	£0.00 £0.56	£0.00 £2.54	£0.00 £0.21	£0.00 £2.11	£1.07
Cambridge Retail Park, Cambridge	£1.14	£2.36	£0.64	£0.45	£2.39	£0.24	£1.68	£8.92
Outside - Chelmer Village	00.03	£0.00	£0.00	00.02 00.03	£0.00	£0.00	£0.00	£0.00
TK Maxx, Chelmer Village Retail Park, Chelmer Vill Outside - Chelmsford	00.03 00.03	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
	£0.00	£0.11	£4.65	£0.00	£0.00	£0.00	£0.00	£4.75
B&Q, Homelands Retail Park, Chelmsford	£0.00	£0.00	£0.00	£2.05 £0.00	£7.89 £0.00	0.00£	£0.00	£9.95 £0.06
Currys PC World, Chelmer Village Retail Park, Chel	60.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Chelmer Village Retail Park, Chel High Chelmer Shopping Centre, Chelmsford HMV, High Chelmer Shopping Centre, Chelmsford	£0.00 £0.00	£0.00		£0.00	60.00	£0.00	60.00	£0.00
Currys PC World, Chelmer Village Retail Park, Chel High Chelmer Shopping Centre, Chelmsford HMV, High Chelmer Shopping Centre, Chelmsford JJB Sports, High Chelmer, Chelmsford	£0.00 £0.00	£0.00	00.03			60.00		
Currys PC World, Chelmer Village Retail Park, Chel High Chelmer Shopping Centre, Chelmsford HMV, High Chelmer Shopping Centre, Chelmsford JJB Sports, High Chelmer, Chelmsford Magnet, Hanbury Road, Chelmsford Matalan, Riverside Retail Park, Chelmsford	20.00		0.00 0.00 0.00	£0.00 £0.00	£0.00 £0.00	£0.00	£0.00	£0.00
Currys PC World, Chelmer Village Retail Park, Chel High Chelmer Shopping Centre, Chelmsford HMV, High Chelmer Shopping Centre, Chelmsford JMS Sports, High Chelmer, Chelmsford Magnet, Hanbury Road, Chelmsford Matalan, Riverside Retail Park, Chelmsford Next, High Street, Chelmsford	£0.00 £0.00 £0.00 £0.08 £0.37	0.00 0.00 0.00 0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.08 £0.37
Currys PC World, Chelmer Village Retail Park, Chel High Chelmer Shopping Centre, Chelmsford HMV, High Chelmer Shopping Centre, Chelmsford JMS Sports, High Chelmer, Chelmsford Magnet, Hanbury Road, Chelmsford Matalan, Riverside Retail Park, Chelmsford Next, High Street, Chelmsford	£0.00 £0.00 £0.00	£0.00 £0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08
Currys PC World, Chelmer Village Retail Park, Chel High Chelmer Shopping Centre, Chelmaford HMV, High Chelmer Shopping Centre, Chelmaford HMV, High Chelmer, Shopping Centre, Chelmaford Magnet, Hanbury Road, Chelmaford Matlan, Riverside Retail Park, Chelmaford Next, High Street, Chelmaford Next, High Street, Chelmaford Wickes, Cuton Hall Lane, Springfield, Chelmaford Wickes, Cuton Hall Lane, Springfield, Chelmaford Chelmer Village Retail Park, Chelmsford	£0.00 £0.00 £0.00 £0.08 £0.37 £0.75 £0.00 £0.34	£0.00 £0.00 £0.00 £0.00 £0.00 £0.00	£0.00 £0.00 £0.00 £0.00 £0.13 £0.07	£0.00 £0.00 £0.00 £0.00 £0.00	£0.00 £0.00 £0.00 £0.00 £0.00 £4.18	£0.00 £0.00 £1.30 £0.00 £0.54	£0.00 £0.00 £0.00 £0.00 £0.00 £3.57	£0.08 £0.37 £2.05 £0.13 £13.05
Currya PC World, Chelmer Village Retail Park, Chel High Chelmer Shopping Centre, Chelmsford HW, High, Chelmer Shopping Centre, Chelmsford July Sports, High Chelmer, Chelmsford Magnet, Kanbury, Road, Chelmsford Magnet, Kanbury, Road, Chelmsford Magnet, Ranbury, Road, Chelmsford Hospin, Chelmer Senal Park, Chelmsford The Meadows, Chelmsford Wickes, Cutton Hall Line, Springfeld, Chelmsford Chelmer Village Retail Park, Chelmsford Roveralde Retail Park, Chelmsford	£0.00 £0.00 £0.00 £0.08 £0.37 £0.75 £0.00	£0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £3.39	£0.00 £0.00 £0.00 £0.00 £0.13 £0.07	£0.00 £0.00 £0.00 £0.00	£0.00 £0.00 £0.00 £0.00 £0.00 £4.18 £0.12	£0.00 £0.00 £1.30 £0.00	£0.00 £0.00 £0.00 £0.00	£0.08 £0.37 £2.05 £0.13 £13.05 £1.69
Currya PC World, Chelmer Village Retail Park, Chel High Chelmer Shopping Centre, Chelmsford HMV, High Chelmer Shopping Centre, Chelmsford HMV, High Chelmer Shopping Centre, Chelmsford Magnet, Hanbury Road, Chelmsford Magnet, Hanbury Road, Chelmsford Mattalan, Riverside Retail Park, Chelmsford Weat, High Stevet, Chelmsford Weat, High Stevet, Chelmsford Weat, High Stevet, Chelmsford Chelmer Willage Retail Park, Chelmsford Obliside - Harlow Anno. Harlow Metail Park, Chelmsford Obliside - Harlow Ango, Harlow Metail Park, Harlow	£0.00 £0.00 £0.00 £0.08 £0.37 £0.75 £0.00 £0.34	£0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £3.39 £0.22 £0.00	£0.00 £0.00 £0.00 £0.00 £0.13 £0.07	£0.00 £0.00 £0.00 £0.00 £0.00 £0.95 £0.00 £0.00	£0.00 £0.00 £0.00 £0.00 £0.00 £4.18 £0.12 £0.00 £0.30	£0.00 £0.00 £1.30 £0.00 £0.54 £0.00 £0.00	£0.00 £0.00 £0.00 £0.00 £0.00 £3.57 £1.36 £0.00 £0.53	£0.08 £0.37 £2.05 £0.13 £13.05 £1.69 £0.00 £0.94
Gurrya PC World, Chelmer Village Retail Park, Chel Hill Chelmer Shopping Centre, Chemistord HWV, High Chelmer Shopping Centre, Chemistord HWV, High Chelmer Shopping Centre, Chemistord Masslam, Riverside Retail Park, Chelmistord Masslam, Riverside Retail Park, Chelmistord The Meadows, Chelmistord The Meadows, Chelmistord Chelmer Village Retail Park, Chelmistord Noverside Retail Park, Chelmistord Noverside Retail Park, Chelmistord Agrop, Harry Medial Park, Harlow Argop, Harrow Retail Park, Harlow Argop, Harrow Retail Park, Harlow	£0.00 £0.00 £0.00 £0.08 £0.37 £0.75 £0.00 £0.34 £0.00	£0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £3.39 £0.22 £0.00 £0.00	£0.00 £0.00 £0.00 £0.00 £0.13 £0.07 £0.00 £0.00 £0.00	£0.00 £0.00 £0.00 £0.00 £0.00 £0.95 £0.00 £0.00 £0.11	£0.00 £0.00 £0.00 £0.00 £0.00 £4.18 £0.12 £0.00 £0.30	£0.00 £1.30 £0.54 £0.00 £0.00 £0.00 £0.00	£0.00 £0.00 £0.00 £0.00 £0.00 £3.57 £1.36 £0.00 £0.53 £0.00	£0.08 £0.37 £2.05 £0.13 £13.05 £1.69 £0.00 £0.94 £0.00
Currya PC World, Chelmer Village Retail Park, Chell High Chelmer Shopping Centre, Chelmsford HMV, High Chelmer Shopping Centre, Chelmsford HMV, High Chelmer Shopping Centre, Chelmsford Magnet, Hanbury Road, Chelmsford Magnet, Hanbury Road, Chelmsford Mestala, Riverside Retail Park, Chelmsford West, High Street, Chelmsford West, High Street, Chelmsford Wickes, Cuton Hail Lane, Springfield, Chelmsford Chelmer Village, Retail Park, Chelmsford Roverside Retail Park, Chelmsford Roverside Retail Park, Chelmsford Ango, Harlow Retail Park, Harlow	£0.00 £0.00 £0.00 £0.08 £0.37 £0.75 £0.00 £0.34 £0.00 £0.00 £0.00 £0.00 £0.00	£0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00	£0.00 £0.00 £0.00 £0.00 £0.13 £0.07 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00	£0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.11 £0.00 £0.00 £0.00	£0.00 £0.00 £0.00 £0.00 £0.00 £4.18 £0.12 £0.00 £0.30 £0.00 £0.00	£0.00 £0.00 £1.30 £0.00 £0.54 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00	£0.00 £0.00 £0.00 £0.00 £0.00 £3.57 £1.36 £0.00 £0.53 £0.50 £0.50 £0.00	£0.08 £0.37 £2.05 £0.13 £13.05 £1.69 £0.00 £0.94 £0.00 £1.01
Gurrya PC World, Chelmer Village Retail Park, Chel Hill Chelmer Shopping Centre, Chemistord HWV, High Chelmer Shopping Centre, Chemistord HWV, High Chelmer Shopping Centre, Chemistord Masslam, Riverside Retail Park, Chelmistord Masslam, Riverside Retail Park, Chelmistord The Meadows, Chelmistord The Meadows, Chelmistord Chelmer Village Retail Park, Chelmistord Noverside Retail Park, Chelmistord Noverside Retail Park, Chelmistord Agrop, Harry Medial Park, Harlow Argop, Harrow Retail Park, Harlow Argop, Harrow Retail Park, Harlow	£0.00 £0.00 £0.00 £0.08 £0.37 £0.75 £0.00 £0.34 £0.00 £0.00 £0.00 £0.00	£0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £0.00 £3.39 £0.22 £0.00 £0.00 £0.00	£0.00 £0.00 £0.00 £0.00 £0.13 £0.07 £0.00 £0.00 £0.00 £0.00 £0.00	£0.00 £0.00 £0.00 £0.00 £0.00 £0.95 £0.00 £0.01 £0.11 £0.00	£0.00 £0.00 £0.00 £0.00 £0.00 £4.18 £0.12 £0.00 £0.30 £0.00	£0.00 £0.00 £1.30 £0.00 £0.54 £0.00 £0.00 £0.00 £0.00	£0.00 £0.00 £0.00 £0.00 £0.00 £3.57 £1.36 £0.00 £0.53 £0.00	£0.08 £0.37 £2.05 £0.13 £13.05 £1.69 £0.00 £0.94 £0.00 £1.01

Halfords, Howard Way, Harlow	00.03	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	£0.19
HMV, Water Gardens, Harlow	0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Edinburgh Road, Harlow	£0.00	£0.11	£0.68	£0.00	£0.00	£0.00	£0.00	£0.79
Matalan, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.01
Next, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.01
Primark, Broad Walk, Harlow River Island, Water Gardens, Harlow	£0.15	£0.00	£0.00	00.03 00.03	£0.00	£0.00	£0.00	£0.15
TK Maxx, Water Gardens, Haydens Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.01
Toys R Us, Queensgate Centre, Harlow	0.00	00.03	0.00£	00.02	£0.00	£0.00	£0.24	£0.24
Wickes, Princes Gate Retail Park, Howard Way, Har	£0.00	£0.00	£0.28	£0.00	£0.00	£0.00	£0.00	£0.28
Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Little Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Staple Tye, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Water Gardens, Harlow Harlow Retail Park, Harlow	£0.00	£0.00 £2.13	£0.00 £0.49	£0.00 £0.49	£0.00 £1.29	£0.00	£0.42	£0.42
Princes Gate Retail Park, Harlow	£0.00	£1.27	£0.00	£0.49	£1.89	£0.00	£2.29	£5.8
The Oaks Retail Park, Harlow	0.00	20.00	£0.05	00.03	£0.00	£0.00	£0.00	£0.03
Outside - Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.01
Matalan, Madford Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Newmarket	20.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Argos, The Rookery Centre, Newmarket	00.03 00.03	00.03 00.03	£0.00	00.03 00.03	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Newmarket TK Maxx, 31 High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Guineas Shopping Centre, Newmarket	20.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Burns Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.02
Boots, High Street, Royston	20.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Stevenage B&Q, London Road, Stevenage	00.03 00.03	00.03 00.03	£0.00	00.03 00.03	£0.00	£0.00	£0.00	£0.00
BHS, The Forum, Stevenage	£0.00	£0.00	£0.89	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Roaring Meg Retail Park, Stevens	20.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DFS, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Dunelm Mill, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Roaring Meg Retail Park, Stevenage	20.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JJB Sports, The Forum, Stevenage Magnet, Argyle Way, Stevenage	00.03 00.03	00.03 00.03	£0.00	00.03 00.03	£0.00	£0.00	£0.00	£0.00
Matalan, Danestrete, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Queensway, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
PC World, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.24	£0.00	£0.00	£0.24
Primark, Town Square, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, West Gate Centre, Stevenage	20.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage Toys R Us, Roaring Meg Retail Park, London Road,	0.00 00.03	00.03 00.03	£0.00	00.03 00.03	£0.00	£0.00	£0.00	£0.00
Wickes, Monkswood Way, Stevenage	0.00	00.03	£0.10	00.02	£0.00	£0.00	£0.00	£0.10
West Gate Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roaring Meg Retail Park, Stevenage	£0.15	£0.39	£0.08	£0.33	£1.09	£0.00	£0.66	£2.70
Roebuck Retail Park, Stevenage	£0.15	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15
Outside - Elsewhere	90.03	£0.00	00.03 00.03	£0.00	£0.00	£0.00	£0.00	£0.00
Sainsbury's, Jackson Square, Bishops Stortford Bluewater Shopping Centre, Greenhithe	£0.00	£0.00	£0.00	£0.00	£0.30	£0.00	£0.00	£0.30
Freeport Outlet Shopping Village, Charter Way, Bra	£3.42	£1.47	£1.01	£0.30	£0.59	£1.62	£4.71	£13.12
Lakeside Retail Park, West Thurrock	£1.23	£3.53	£0.05	£0.04	£0.10	£1.80	£1.60	£8.36
Tollgate Shopping Park, Tollgate West, Stanway	£0.17	£1.23	£0.03	£0.29	£1.75	£0.00	£1.31	£4.78
Bishops Stortford	£11.84	£3.76	£1.43	£1.34	£2.37	£15.81	£4.52	£41.07
Braintree Buntingford	£6.86 £0.00	£2.58 £0.00	£0.99	£0.75	£1.72 £0.00	£6.74 £0.00	£4.38 £0.00	£24.02
Bury St Edmunds	£5.78	£4.17	£0.00	£0.00	£1.09	£4.43	£0.54	£16.19
Cambridge	£51.15	£15.44	£1.11	£2.83	£12.54	£45.86	£25.88	£154.81
Chelmsford	£32.22	£3.63	£0.69	£0.92	£3.07	£23.28	£12.05	£75.86
Colchester	£0.40	£1.06	£0.04	£0.03	£0.34	£0.84	£0.37	£3.07
Harlow	£5.10	£2.42	£0.15	£0.42	£1.14	£3.96	£8.25	£21.44
London Newmarket	£3.83 £0.70	£0.85 £0.09	£0.08	£0.04	£0.32	£7.74 £0.31	£0.69	£13.5
Royston Royston	£0.70	£0.69	£0.00	£0.02	£0.00	£0.31	£1.29	£6.10
Stevenage	£0.85	£0.09	£0.00	£0.00	£0.00	£0.24	£0.00	£1.10
Outside of Study Area	£5.66	£2.70	£2.09	£0.24	£1.33	£4.88	£2.61	£19.5
Others	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.01
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Internet / delivered	20.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.01
(Don't know / varies)	00.03	00.02	£0.00	00.02	00.03	£0.00	£0.00	£0.00
(Don't buy these goods regularly)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

	Clothes and Shoes	Furniture and Floor Covering s	DIY / Hardwar e or Garden Items	Domestic Electric Applianc es	Electrical Goods	Personal & Luxury Goods	Recreational Goods	Total
Expenditure	£182.32	£94.50	£68.50	£26.80	£204.05	£204.05	£130.24	£910.4
Great Dunmow Great Dunmow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0
Haverhill	20.00	£0.00	£0.00	£0.00	£0.00	20.00	£0.00	£0.0
Argos, High Street, Haverhill Boots, High Street, Haverhill	00.03	£0.19	00.03	£0.18	£2.69	£1.93	£2.65	£7.6
Halfords, Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.41	£0.4
Sainsbury's, Haycocks Road, Haverhill Cambridge Road Retail Park, Haverhill	£0.99 £0.00	£0.16 £1.61	£0.00	£0.16 £0.21	£2.35 £0.44	£0.56	£0.36 £1.47	£4.5
Haverhill	£5.93	£4.72	£2.99	£3.32	£16.80	£9.31	£6.67	£49.7
Leaden Rodina Leaden Rodina	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	0.03	£0.0
Maulden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	00.03	£0.0
Maulden	£0.00	£0.00	£0.00	£0.04	£0.25	£0.00	20.00	€0.2
Saffron Walden Argos (in Homebase), Elizabeth Way, Saffron Walden	£0.00	£0.00 £0.10	00.03 00.03	£0.00 £0.21	£0.00	00.03 00.03	00.03 00.03	£0.0
Boots, Market Place, Saffron, Walden	20.00	£0.00	£8.66	£0.00	£0.00	£2.06 £0.00	£0.00 £0.78	£2.0
Homebase, Elizabeth Way, Saffron Walden Ridgeons Timber & Builders Merchants, Ashdon Road, Saffron Walder	£0.00	£0.00	£0.19	£0.00	£0.00	£0.00	£0.78 £0.00	£9.4
Tesco Superstore, Radwinter Road, Saffron Walden	00.03	£0.00	£0.07	£0.00	£0.00	20.00	£0.00	£0.0
Saffron Walden Sawston	£10.81	£8.49 £0.00	£4.16 £0.00	£2.31 £0.00	£10.37 £0.00	£23.58 £0.00	£11.88 £0.00	£71.0
Sawston	£0.21	£0.30	£0.90	£0.13	£0.00	£1.33	£0.17	£3.0
Stansted Boots, Airside, Stansted Airport	£0.00	£0.00	£0.00	00.02 00.03	£0.00	00.03 00.03	0.00 0.00	£0.1
Boots, Main Terminal, Stansted Airport	20.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0
Boots, The Greens Building, Stansted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	20.00	£0.0
HMV, Airside Departure Lounge, Stansted Airport Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00 £0.82	00.03 00.03	£0.1
Stansted Mountflichet	20.00	£0.00	£0.00	£0.00	£0.00	0.003	00.03	£0.0
Stansted Mountflichet Stebbing	£0.00	£0.22 £0.00	£0.00	£0.00	£0.00	00.03 00.03	£0.23 £0.00	£0.4
Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29	£0.
Takeley Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	0.03	£0.1
Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	00.03	£0.0
Thaxted Dutside - Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17 £0.00	0.00 0.00	£0.1
Argos, Jackson Square, Bishops Stortford	£0.00	£0.31	£0.00	£0.11	£2.79	00.03	£0.33	£3.
Boots. Potter Street. Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	00.03	20.00	£0.0
Halfords, South Street, Bishops Stortford Homebase, Fitzrov Park, Bishops Stortford	£0.00	£0.00	£0.12 £7.31	£0.00	£0.00	0.03 00.03	00.03	£0.1
Magnet, Stort Valley Industrial Park, Bishops Stortford	20.00	£0.00	£0.00	£0.00	£0.00	20.00	£0.00	£0.1
Next, Jackson Square Shopping Centre, Bishop Stortford Jackson Square Shopping Centre, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	00.03 00.03	00.03	£0.1
Outside - Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	20.00	£0.00	£0.0
Argos, Bocking End, Braintree B&Q, Chapel Hill Retail Park, Braintree	00.03	£0.00	£0.00	£0.21	£1.34	£0.23	£0.51	£2.2
Boots, George Yard, Braintree	20.00	£0.00	£0.00	£0.00	£0.00	£0.59	£0.00	£0.6
Halfords, Chapel Hill Retail Park, Braintree Next, Freeport Village, Braintree	£0.00	£0.00	£0.00	00.02 00.03	£0.00	00.03	£0.82 £0.00	£0.1
George Yard Shopping Centre, Braintree	£0.93	£0.00	£0.00	£0.05	£0.00	£0.31	£0.00	£1.3
Dutside - Cambridge Argos, Fitzrov Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	00.03 00.03	00.03 00.03	£0.1
Arons Newmarket Road Cambridge	20.00	£0.00	£0.00	£0.03	£0.24	00.03	£0.00	£0.3
B&Q, Newmarket Road, Cambridge BHS, Grafton Centre. Cambridge	20.00	£0.19 £0.00	£1.56 £0.00	00.02 00.03	£0.00	00.03 00.03	0.00 0.00	£1.7
Boots, Grafton Centre, Cambridge Boots, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0
Boots, High Street, Cambridge	60.00	£0.00	£0.00	£0.00	£0.00	£0.47	20.00	€0.4
Boots, Woolards Lane, Cambridge Currys PC World, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	0.03 00.03	00.03	£0.0
Debenhams, The Grafton Centre, Cambridge	£0.00	£0.06	£0.00	£0.00	£0.00	£0.00	20.03	€0.0
DFS, Newmarket Road, Cambridge Halfords, Cambridge Retail Park, Cambridge	£0.00	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0
HMV. Lion Yard. Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0
Homebase, Cambridge Retail Park, Cambridge John Lewis, Grand Arcade, Cambridge	£0.00	£0.17	£1.70	£0.00	£0.00	£0.00	£0.00	£1.8
Magnet. Mercers Row. Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	00.03	00.03	£0.0
Next, Grafton Centre, Cambridge Next, Sidney Street, Cambridge	£0.00	£0.00	£0.00	00.03 00.03	£0.00	00.03 00.03	00.03 00.03	£0.0
Next, The Mall, Barhill, Cambridge	20.00	£0.00	£0.00	£0.00	£0.00	£0.00	20.00	£0.1
Primark, Burleigh Street, Cambridge River Island, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	00.02 00.03	£0.00	00.03 00.03	0.00 0.00	£0.0
TK Maxx, Beehive Center, Coldhams Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.3
Toys R Us, The Beehive Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	00.03	£0.62	£0.0
Christ's Lane, Cambridge Grand Arcade, Cambridge	£0.00 £0.37	£0.00	£0.00	£0.00	£0.00	£0.00 £2.33	£0.00 £0.53	£0.1
Lion Yard Shopping Centre, Cambridge	£0.20	£0.08	£0.00	£0.00	£0.00	£0.20	00.03	£0.4
Mitchams Corner, Cambridge The Grafton, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	00.03	00.03	£0.0
Beehive Centre Retail Park, Cambridge	£1.40	£5.34	£0.26	£0.65	£6.17	£0.25	£2.48	£16.
Cambridge Retail Park, Cambridge Dutside - Chelmer Village	£1.34 £0.00	£2.78 £0.00	£0.75	£0.53	£5.81 £0.00	£0.28 £0.00	£1.97 £0.00	£13.
TK Maxx, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0
Dutside - Chelmsford B&Q, Homelands Retail Park, Chelmsford	£0.00	£0.00 £0.13	£0.00	00.03 00.03	£0.00	00.03 00.03	0.00 0.00	£0.
Currys PC World, Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£0.00	£2.41	£19.19	00.03	£0.00	£21.
High Chelmer Shopping Centre, Chelmsford	£0.00	£0.07	£0.00	£0.00	£0.00	00.03	£0.00	£0.0
HMV, High Chalmer Shopping Centre, Chalmsford JJB Sports, High Chalmer, Chalmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	0.00 0.00	£0.0
Magnet, Hanbury Road, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
Matalan. Riverside Retail Park. Chelmsford Next. High Street. Chelmsford	£0.10	£0.00	£0.00	£0.00	£0.00	0.03 00.03	00.03 00.03	£0.
The Meadows, Chelmsford	£0.88	£0.00	£0.00	£0.00	£0.00	£1.53	£0.00	£2.
Wickes, Cuton Hall Lane, Sprinofield, Chelmsford Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£0.16 £0.08	£0.00 £1.12	£0.00	£0.00 £0.64	£0.00 £4.19	£0.
Riverside Retail Park, Chelmsford	00.03	£0.25	£0.00	£0.00	£0.28	£0.00	£1.59	£2.
Dutside - Harlow Argos, Harlow Retail Park, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
Argos, The Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	00.03	£0.
B&Q, The Oaks Retail Park, Harlow	£0.00	£0.16	£1.02	£0.00	£0.00	£0.00	20.00	£1.
BHS, Harvey Centre, Harlow Boots, The Stow, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00 £0.00	00.03	£0.0
Currys PC World, Queensgate Retail Park, Edinburgh Way, Harlow Halfords, Howard Way, Harlow	00.03	£0.00	£0.00	£0.59	£10.94	00.03	£0.00	£11.
		60.00	60.00	60.00	£0.00	60.00	ED 22	50.

HMV. Water Gardens. Harlow	60.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	€0.0
Homebase. Edinburch Road. Harlow	£0.00	£0.13	£0.80	£0.00	£0.00	£0.00	£0.00	£0.9
Matalan. The Water Gardens. Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0
Next, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0
Primark, Broad Walk, Harlow	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	0.003	£0.1
River Island, Water Gardens, Harlow TK Maxx. Water Gardens. Havdens Road. Harlow	0.00£	£0.00	£0.00	£0.00	£0.00	00.03 00.03	00.03 00.03	£0.0
Toys R Us, Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	50.00	£0.00	£0.28	£0.0
Wickes, Princes Gate Retail Park, Howard Way, Harlow	00.03	£0.00	£0.33	£0.00	£0.00	£0.00	00.03	£0.3
Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0
Little Walk, Harlow	20.00	£0.00	£0.00	£0.00	£0.00	00.03	£0.00	£0.0
Staple Tye, Harlow	00.03	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.49	£0.4
Harlow Retail Park, Harlow Princes Gate Retail Park, Harlow	£0.17	£2.50	£0.58	£0.58	£3.13	£0.24	£0.75	£7.9
Princes Gate Retail Park, Harlow The Oaks Retail Park, Harlow	£0.00	£1.49	£0.00	£0.46	£4.59 £0.00	£0.00	£2.69	£9.2
Outside - Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0
Matalan, Madford Retail Park, Hertford	00.03	£0.00	£0.00	£0.00	£0.00	£0.00	00.03	£0.0
Outside - Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0
Argos, The Rookery Centre, Newmarket	00.03	£0.00	£0.00	£0.00	£0.00	00.03	£0.00	£0.0
Boots, High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0
TK Maxx, 31 High Street, Newmarket	00.03	£0.00	£0.00	£0.00	£0.00	£0.00	0.00	£0.0
The Guineas Shopping Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
Outside - Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	20.03	£0.0
Boots, Burns Road, Royston Boots, High Street, Royston	00.03 00.03	£0.00	£0.00	£0.00	£0.00	0.03 00.03	00.03 00.03	£0.0
Boots, High Street, Royston Dutside - Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00 £0.00	£0.
Dutside - Stevenage B&Q. London Road. Stevenage	£0.00	£0.00	£1.04	£0.00	£0.00	£0.00	£0.00	£0.
BHS. The Forum. Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	€0.
Currys PC World, Roaring Meg Retail Park, Stevenage	20.00	£0.00	£0.00	£0.00	£0.00	00.03	£0.00	£0.0
DFS, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	00.03	£0.1
Dunelm Mill, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	00.03	£0.00	£0.1
HMV, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.1
Homebase, Roaring Meg Retail Park, Stevenage	0.003	£0.00	00.00 00.00	00.03 00.03	£0.00	00.03	00.03	£0.1
JJB Sports, The Forum, Stevenage Magnet, Argyle Way, Stevenage	£0.00	£0.00	£0.00	£0.00	50.00	£0.00	£0.00	£0.0
Matalan, Danestrete, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0
Next. Queensway. Stevenage	00.03	£0.00	£0.00	£0.00	£0.00	£0.00	00.03	£0.1
PC World, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.58	00.03	£0.00	£0.1
Primark, Town Square, Stevenage	20.00	£0.00	£0.00	£0.00	£0.00	00.03	£0.00	£0.0
River Island, West Gate Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	00.03	£0.
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	00.03	£0.00	£0.
Toys R Us, Roaring Meg Retail Park, London Road, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.22	£0.
Wickes, Monkswood Way, Stevenage	£0.00	£0.00	£0.11	£0.00	£0.00	00.03	00.03	£0.
West Gate Shopping Centre, Stevenage Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.1
Roebuck Retail Park, Stevenage	£0.17	£0.46	£0.00	£0.38	£2.66	£0.00	£0.78	50
Outside - Elsewhere	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	00.03	£0.
Sainsbury's, Jackson Square, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.72	£0.00	£0.00	£0.
Bluewater Shopping Centre, Greenhithe	£0.84	£0.13	£0.00	£0.05	£0.44	£0.82	£0.23	£2.
Freeport Outlet Shopping Village, Charter Way, Braintree	£4.02	£1.73	£1.18	£0.35	£1.44	£1.90	£5.53	£16.
Lakeside Retail Park. West Thurrock	£1.44	£4.14	£0.06	£0.04	£0.25	£2.12	£1.88	£9.
Tollgate Shopping Park, Tollgate West, Stanway	£0.20	£1.44	£0.04	£0.34	£4.25	£0.00	£1.54	£7.
Bishops Stortford Braintree	£13.90 £8.05	£4.41 £3.03	£1.68 £1.16	£1.58 £0.88	£5.76 £4.19	£18.56 £7.91	£5.31 £5.14	£51. £30.
Braintree	£8.05	£3.03	£1.16 £0.00	£0.00	£4.19 £0.00	£7.91 £0.00	£5.14 £0.00	£30.
Bury St Edmunds	£6.78	£0.00	£0.00	£0.00	£2.65	£5.20	£0.00	£0.
Cambridge	£60.03	£18.12	£1.31	£3.32	£30.49	£53.83	£30.38	£197.
Chelmsford	£37.83	£4.26	£0.81	£1.09	£7.45	£27.33	£14.14	£92.
Colchester	£0.46	£1.24	£0.05	£0.03	£0.82	£0.99	£0.43	£4.
lariow	£5.99	£2.85	£0.17	£0.49	£2.78	£4.65	£9.69	£26.
.ondon	£4.49	£0.99	£0.10	£0.05	£0.77	£9.09	£0.81	£16.
Newmarket	£0.82	£0.11	£0.00	£0.03	£0.00	£0.36	£1.52	£2.
Royston	£1.00	£0.81	£1.37	£0.15 £0.00	£0.44 £0.00	£2.20	£1.43 £0.00	£7.
stevenage Outside of Study Area	£0.90	£0.11	£0.00	£0.00	£0.00	£0.28	£0.00	£1
Dutside of Study Area Others	£6.65	£3.17	£2.45	£0.29	£3.23	£5.73	£3.06	£24.
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.
internet / delivered	00.03	£0.00	£0.00	£0.00	£0.00	£0.00	00.03	£0.
Don't know / varies)	00.03	£0.00	£0.00	£0.00	£0.00	£0.00	00.03	£0.
Don't buy these goods regularly)	50.00	FD 00	60.00	60.00	60.00	50.00	50.00	£0.

Great Dumbrows									
Part		Clothes	Furniture	Hardwar		Florence	Personal		
Teal Reproduktive		and Shoes	Covering	e or Garden	Applianc		& Luxury Goods	onal Goods	Total
Great purpose					es				
Great Durwer Carpet Carp	Total Expenditure	£208.85	£108.25	£78.47	£30.71	£112.86	£233.75	£149.19	£922.08
Fragment	Great Dunmow Great Dunmow	£2.01	£2.22		£0.42	£0.19	£8.97		£15.35
Books Tempor Te	Haverhill		£0.00		£0.00	£0.00	£0.00		£0.00
February Company Com						£0.00	£0.00		£0.00
Controller Roaf Flora Plan Hearment		£0.00	£0.00	£0.00	£0.00		£0.00		£0.47
	Cambridge Road Retail Park, Haverhill	£0.00	£1.84	£11.26	£0.24	£0.24	£1.98	£1.69	£17.25
Carpine Rodrigs									£47.03
State	Leaden Roding	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08
Safton: Watebach									£0.00
South March Place, Sentino, Western (200) 1, 200 1	Saffron Walden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0,00	£0.00
Nome No. State No. S									
Flace Department Relaterier Floors Septiment C103 C200	Homebase, Elizabeth Way, Saffron Walden	£0.00			£0.04				£10.85
Selfmon Washers	Tesco Superstore, Radwinter Road, Saffron Walden	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.08
Seastern									£75.88
Services 1,000 1	Sawston	£0.24	£0.34	£1.04	£0.15	£0.00	£1.52	£0.20	£3.48
Books hard Fermer General Append Color C					£0.00				£0.00
### A Committed Forestone Location Security Annual (1900) ### (200	Boots, Main Terminal, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Security (Company 1999) 1999									00.03
Seventer Co.00 C	Stansted Airport	£0.00	£0.00	£0.00	00.00	£0.00	£0.94	£0.00	£0.94
Sections	Stansted Mountfitchet	£0.00	£0.25	£0.00	£0.00	£0.00	£0.00	£0.26	£0.51
Tenter	Stebbing			00.00	£0.00	£0.00	£0.00	£0.00	£0.00
February	Takeley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The color	Takeley								£0.81
Anges, Excellent Septem Selection (1900) (1907) (19	Thaxted	£0.00	£0.00	£0.00	£0.00	00.00	£0.19	£0.00	£0.19
Books Designed Steeped Section Co.									£0.00
International Figure Park Bettons Received C000 C100	Boots, Potter Street, Bishops Stortford	£0.00	£0.00	£0.00	00.00	£0.00	£0.00	£0.00	£0.00
Maprel Service Value President Park Bishops Sterford	Halfords, South Street, Bishops Stortford Homebase, Fitzrov Park, Bishops Stortford				£0.00	00.03 00.03			£0.14 £10.08
Jankson Despuis Diograph Control Revised Southerd (200) 6300 6301 6302 6300 6300 6300 6300 6300 6300 6300	Magnet, Stort Valley Industrial Park, Bishops Stortford								£0.00
Control Programme Co20 C					£0.00				£0.00
Big. Carpon Inflament Plant Benefit Plan	Outside - Braintree								60.00
Informatic Congest (Repair Pass, Exercises Col. Co	B&Q, Chapel Hill Retail Park, Braintree		£1.22	£11.04	£0.00		£0.00	£0.00	£12.27
Note Freezre Village Bearines									£0.67
Content Carteriors	Next, Freeport Village, Braintree	£0.35	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.35
Anne Elemo Street Centrolese									£1.49
Mode Commonwer Freed Centrology	Argos, Fitzrov Street, Cambridge	£0.00	£0.00	£0.00	£0.03	£0.00	£0.00	£0.00	£0.03
Bill Control Cytes Centrology	Argos, Newmarket Road, Cambridge B&Q, Newmarket Road, Cambridge								£0.17
Books Reprint Comprehence Co. Co	BHS, Grafton Centre, Cambridge								£0.00
Booth, Novine Lanc, Cemerates									£0.59
Chebrishman The Carthon Centre Centraling CO20 CO2	Boots, Woolards Lane, Cambridge			00.03	£0.00	£0.00			£0.00
Instrume_Centrologe_Real Plan. Centrologe	Debenhams, The Grafton Centre, Cambridge		£0.07		£0.00				£0.07
MM/L Law MC Centrology	DFS, Newmarket Road, Cambridge Malforde, Cambridge Retail Park, Cambridge		£0.10	00.03	00.03	£0.00			£0.10
Administration April Administration Administratio	HMV, Lion Yard, Cambridge	£0.00	£0.00	£0.00	£0.00	00.00	£0.00	£0.00	£0.00
Rest Clarific Centre	Homebase, Cambridge Retail Park, Cambridge								£2.13
Need, Control Contro	Magnet, Mercers Row, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
West Text	Next, Sidney Street, Cambridge		£0.00				£0.00	£0.00	£0.00
None Name Control Accessing 1,000	Next, The Mall, Barhill, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Fig. PL 100	River Island, Grand Arcade, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Control Lens, Contrology					00.03				£0.37
Con Year Septem Centrol Control	Christ's Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Michages Connec Casteloge	Grand Arcade, Cambridge								£4.54
Besthon Cereb Redal Plank, Cambridge	Mitchams Corner, Cambridge	£0.00		£0.00	£0.00	00.00	£0.00	£0.00	£0.00
Controller Real Park Currentee C1-54 C3-10 C3-20 C3	The Grafton, Cambridge Beehive Centre Retail Park, Cambridge		£0.23 £6.11						£1,44 £15,29
Trick Nature Chemistry (1997) 1.00 1.0	Cambridge Retail Park, Cambridge	£1.54	£3.18	£0.86	£0.61	£3.22	£0.32	£2.26	£11.99
Contain Confession Control Con	TK Maxx, Chelmer Village Retail Park, Chelmer Village	£0.00	£0.00	£0.00	£0.00	00.00	£0.00	£0.00	£0.00
Corne PC Visid Cheine Village Resid Park, Cheimbelde 1 (2000) (20	Outside - Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Reg Cheme Process Centres Chemeland Reg Cheme Process Centre Chemeland Reg Cheme Process Centre Chemeland Reg Chemelan	Currys PC World, Chelmer Village Retail Park, Chelmsford	£0.00	£0.00	£0.00	£2.76	£10.62	£0.00	£0.00	£13.38
All Sector 1, 1945 Centers Chemistred (200 1000 1000 1000 1000 1000 1000 1000	High Chelmer Shopping Centre, Chelmsford	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08
Materials Press Personal P	JJB Sports, High Chelmer, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Section Sect	Magnet, Hanbury Road, Chelmsford Matalan, Riverside Retail Park, Chelmsford								£0.00
Wicker, Charl 14d Law, Strenderk Chembert 0200 6200 6201 6201 6200 6200 6200 6200	Next. High Street, Chelmsford	£0.50	£0.00	£0.00	£0,00	£0.00	£0.00	£0.00	£0.50
Content Wiles Retail Park, Chemisted (0.44) (4.49) (3.10) (2.2) (5.6) (0.77) (4.40) (2.77) (4.60) (2.77) (4.77) (2.77) (4.	Wickes, Cuton Hall Lane, Springfield, Chelmsford			£0.18	£0.00				£0.18
Objects - Hurborn £500 <td>Chelmer Village Retail Park, Chelmsford</td> <td>£0.46</td> <td>£4.56</td> <td>£0.10</td> <td>£1.28</td> <td>£5.63</td> <td>£0.73</td> <td>£4.80</td> <td>£17.54</td>	Chelmer Village Retail Park, Chelmsford	£0.46	£4.56	£0.10	£1.28	£5.63	£0.73	£4.80	£17.54
Argo, Halva Retail Park, Hardow (20.00 (20.00)	Outside - Harlow	£0.00	£0.00	£0.00	£0.00	00.03	£0.00	£0.00	£0.00
B&Q, The Oaks Retail Park, Harlow £0.00 £0.18 £1.17 £0.00 £0.00 £0.00 £0.00 £1.30 BHS, Harvey Certre, Harlow £0.00	Argos, Harlow Retail Park, Harlow		£0.00		£0.15	£0.40		£0.72	£1.26
BHS, Harvey Centre, Harlow £0.00 £0.	B&Q, The Oaks Retail Park, Harlow	£0.00	£0.18	£1.17	£0.00	£0.00	£0.00	£0.00	£1.36
					£0.00				00.03 00.03
		£0.00	£0.00						£6.73

Halfords, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	20.00	£0.00	£0.25	£0.25
HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Edinburgh Road, Harlow	£0.00	£0.15	£0.92	£0.00	£0.00	£0.00	£0.00	£1.06
Matalan, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Broad Walk, Harlow	£0.20	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20
River Island, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Water Gardens, Haydens Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Queensgate Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.32	£0.32
Wickes, Princes Gate Retail Park, Howard Way, Harlow	£0.00	£0.00	£0.38	£0.00	£0.00	£0.00	£0.00	£0.38
Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Little Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Staple Tye, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.57	£0.57
Harlow Retail Park, Harlow	£0.19	£2.86	66.03	£0.66	£1.73	£0.28	£0.86	£7.24
Princes Gate Retail Park, Harlow	£0.00	£1.71	£0.00	£0.53	£2.54	£0.00	£3.08	£7.88
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.07	£0.00	£0.00	£0.00	£0.00	£0.07
Outside - Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, Madford Retail Park, Hertford	£0.00	£0.00	£0.00	£0.00	00.03	£0.00	£0.00	£0.00
Outside - Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Argos, The Rookery Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx. 31 High Street. Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	00.03	£0.00	£0.00
The Guineas Shopping Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Burns Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, London Road, Stevenage	£0.00	£0.00	£1.19	£0.00	£0.00	£0.00	£0.00	£1.19
BHS, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
DFS, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Dunelm Mill, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JJB Sports, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Argyle Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, Danestrete, Stevenage	£0.00	£0.00	00.03	£0.00	£0.00	00.02	£0.00	£0.00
Next, Queensway, Stevenage	£0.00	£0.00	00.03	£0.00	£0.00	00.02	£0.00	£0.00
PC World, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.32	£0.00	£0.00	£0.32
Primark, Town Square, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, West Gate Centre, Stevenage	00.03	£0.00	00.03	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage	00.00	£0.00	00.03	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Roaring Meg Retail Park, London Road, Stevens	£0.00	£0.00	£0.00	£0.00	00.03	£0.00	£0.25	£0.25
Wickes, Monkswood Way, Stevenage	£0.00	£0.00	£0.13	£0.00	00.03	£0.00	£0.00	£0.13
West Gate Shopping Centre, Stevenage	£0.00	£0.00	00.03	£0.00	00.00	£0.00	£0.00	£0.00
Roaring Meg Retail Park, Stevenage	£0.20	£0.53	£0.11	£0.44	£1.47	£0.00	£0.89	£3.63
Roebuck Retail Park, Stevenage	£0.20	60.00						
Outside - Elsewhere			00.00	£0.00	00.03	£0.00	£0.00	£0.20
Sainsbury's, Jackson Square, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	00.03	£0.00	£0.00	£0.00
	£0.00							£0.00
		£0.00	£0.00	£0.00	£0.00 £0.40 £0.24	£0.00	£0.00	£0.00
Bluewater Shopping Centre, Greenhithe	£0.00	£0.00	00.03	£0.00 £0.00	£0.00 £0.40	£0.00 £0.00	£0.00 £0.00	£0.00 £0.40 £2.61
Bluewater Shopping Centre, Greenhithe Freeport Outlet Shopping Village, Charter Way, Braintree	£0.00 £0.96	£0.00 £0.00 £0.15	00.03 00.03 00.03	£0.00 £0.00	£0.00 £0.40 £0.24	£0.00 £0.00 £0.94	£0.00 £0.00 £0.26	£0.00 £0.40 £2.61
Bluewater Shopping Centre, Greenhilthe Freeport Outlet Shopping Village, Charter Way, Braintree Lakeside Retail Park, West Thurrock Toligate Shopping Park, Toligate West, Stanway	£0.00 £0.96 £4.60 £1.65 £0.23	£0.00 £0.00 £0.15 £1.98 £4.75 £1.66	£0.00 £0.00 £0.00 £1.35 £0.07 £0.04	£0.00 £0.00 £0.05 £0.40 £0.05	£0.00 £0.40 £0.24 £0.79 £0.14 £2.35	£0.00 £0.00 £0.94 £2.17 £2.42 £0.00	£0.00 £0.00 £0.26 £6.33 £2.16 £1.77	£0.00 £0.40 £2.61 £17.64 £11.23 £6.43
Bluewater Shopping Centre, Greenhilthe Freeport Outlet Shopping Village, Charter Way, Braintree Lakeside Retail Park, West Thurrock Toligate Shopping Park, Toligate West, Stanway	£0.00 £0.96 £4.60 £1.65	£0.00 £0.00 £0.15 £1.98 £4.75	£0.00 £0.00 £0.00 £1.35 £0.07	£0.00 £0.00 £0.05 £0.40 £0.05	£0.00 £0.40 £0.24 £0.79 £0.14	£0.00 £0.00 £0.94 £2.17 £2.42	£0.00 £0.00 £0.26 £6.33 £2.16	£0.00 £0.40 £2.61 £17.64 £11.23 £6.43
Bluewater Shopping Centire, Greenhithe Freeport Outlet Shopping Village, Charter Way, Brainfree Lakeside Retail Park, West Thurrock Tollgate Shopping Park, Tollgate West, Stanway Bishops Stortford Brainfree	£0.00 £0.96 £4.60 £1.65 £0.23 £15.92 £9.22	£0.00 £0.00 £0.15 £1.98 £4.75 £1.66 £5.05	£0.00 £0.00 £1.35 £0.07 £0.04 £1.92 £1.33	£0.00 £0.05 £0.40 £0.05 £0.39 £1.80 £1.01	£0.00 £0.40 £0.24 £0.79 £0.14 £2.35 £3.19 £2.32	£0.00 £0.00 £0.94 £2.17 £2.42 £0.00 £21.26	£0.00 £0.00 £0.26 £6.33 £2.16 £1.77 £6.08 £5.89	£0.00 £0.40 £2.61 £17.64 £11.23 £6.43 £55.23
Bluenater Shopping Centre, Greenhilte Freport Claffs Ropping Village, Charter Way, Braintree Lalkeside Retail Park, West Thurnock Toligate Shopping Park, Toligate West, Starway Bishops Shortford Braintree	£0.00 £0.96 £4.60 £1.65 £0.23 £15.92 £9.22 £0.00	£0.00 £0.00 £0.15 £1.98 £4.75 £1.66 £5.05 £3.47 £0.00	£0.00 £0.00 £1.35 £0.07 £0.04 £1.92 £1.33 £0.00	£0.00 £0.00 £0.05 £0.40 £0.05 £0.39 £1.80 £1.01	£0.00 £0.40 £0.24 £0.79 £0.14 £2.35 £3.19 £2.32 £0.00	£0.00 £0.00 £0.94 £2.17 £2.42 £0.00 £21.26 £9.06 £0.00	£0.00 £0.00 £0.26 £6.33 £2.16 £1.77 £6.08 £5.89 £0.00	£0.00 £0.40 £2.61 £17.64 £11.23 £6.43 £55.23 £32.29
Bluenater Shopping Centre, Greenhilte Freport Claffs Ropping Village, Charter Way, Braintree Lalkeside Retail Park, West Thurnock Toligate Shopping Park, Toligate West, Starway Bishops Shortford Braintree	£0.00 £0.96 £4.60 £1.65 £0.23 £15.92 £9.22	£0.00 £0.00 £0.15 £1.98 £4.75 £1.66 £5.05	£0.00 £0.00 £1.35 £0.07 £0.04 £1.92 £1.33	£0.00 £0.05 £0.40 £0.05 £0.39 £1.80 £1.01	£0.00 £0.40 £0.24 £0.79 £0.14 £2.35 £3.19 £2.32	£0.00 £0.00 £0.94 £2.17 £2.42 £0.00 £21.26	£0.00 £0.00 £0.26 £6.33 £2.16 £1.77 £6.08 £5.89	£0.00 £0.40 £2.61 £17.64 £11.23 £6.43 £55.23 £32.29
Bluesater Shopping Centre, Greenhithe Freeport Outer Sponjan Wilsag, Charler Way, Braintree Lalsestide Retail Park, West Thurnock Tollagte Shopping Park, Tollagte West, Stanway Bishops Stortford Barbops Stortford Burtingdord Burtingdord	£0.00 £0.96 £4.60 £1.65 £0.23 £15.92 £9.22 £0.00	£0.00 £0.00 £0.15 £1.98 £4.75 £1.66 £5.05 £3.47 £0.00	£0.00 £0.00 £1.35 £0.07 £0.04 £1.92 £1.33 £0.00	£0.00 £0.00 £0.05 £0.40 £0.05 £0.39 £1.80 £1.01	£0.00 £0.40 £0.24 £0.79 £0.14 £2.35 £3.19 £2.32 £0.00 £1.46 £16.86	£0.00 £0.00 £0.94 £2.17 £2.42 £0.00 £21.26 £9.06 £0.00	£0.00 £0.00 £0.26 £6.33 £2.16 £1.77 £6.08 £5.89 £0.00	£0.00 £0.40 £2.61 £17.64 £11.23 £6.43 £55.23 £32.29 £0.00 £21.77
Blaewater Shopping Centre, Greenfalle Frepoor Chaffe Shopping Walsee, Charter Way, Braintree Lateade Retail Park, West Thursook Todgate Shopping Park, Todgate West, Stansey Blahops Stortfood Braintree Barry Stortfood Braintree Barry Stortfood Barry St. Garburds	£0.00 £0.96 £4.60 £1.65 £0.23 £15.92 £9.22 £0.00 £7.77	£0.00 £0.00 £0.15 £1.98 £4.75 £1.66 £5.05 £3.47 £0.00 £5.61	£0.00 £0.00 £0.00 £1.35 £0.07 £0.04 £1.92 £1.33 £0.00	£0.00 £0.00 £0.05 £0.40 £0.05 £0.39 £1.80 £1.01 £0.00	£0.00 £0.40 £0.24 £0.79 £0.14 £2.35 £3.19 £2.32 £0.00 £1.46	£0.00 £0.00 £0.94 £2.17 £2.42 £0.00 £21.26 £9.06 £0.00 £5.96	£0.00 £0.00 £0.26 £6.33 £2.16 £1.77 £6.08 £5.89 £0.00	£0.00 £0.40 £2.61 £17.64 £11.23 £6.43 £55.23 £32.29 £0.00 £21.77 £208.17
Blaewater Shopping Centre, Greenfalle Frepoor Chaffe Shopping Walsee, Charter Way, Braintree Lateade Retail Park, West Thursook Todgate Shopping Park, Todgate West, Stansey Blahops Stortfood Braintree Barry Stortfood Braintree Barry Stortfood Barry St. Garburds	£0.00 £0.96 £4.60 £1.65 £0.23 £15.92 £9.22 £0.00 £7.77 £68.77	£0.00 £0.00 £0.15 £1.98 £4.75 £1.66 £5.05 £3.47 £0.00 £5.61 £20.76	£0.00 £0.00 £1.35 £0.07 £0.04 £1.92 £1.33 £0.00 £1.50	£0.00 £0.00 £0.05 £0.40 £0.05 £1.80 £1.01 £0.00 £0.25 £3.81	£0.00 £0.40 £0.24 £0.79 £0.14 £2.35 £3.19 £2.32 £0.00 £1.46 £16.86	£0.00 £0.00 £0.94 £2.17 £2.42 £0.00 £21.26 £9.06 £0.00 £5.96	£0.00 £0.00 £0.26 £6.33 £2.16 £1.77 £6.08 £5.89 £0.00 £0.73	£0.00 £0.40 £2.61 £17.64 £11.23 £6.43 £55.23 £32.29 £0.00 £21.77 £208.17
Blewater Shopping Centre, Greenhilbe Freeport Dutes Hopping Village, Charter Way, Braintree Lateside Retail Park, West Thurnook Todgate Shopping Park, Todgate West, Stanway Bishops Storfford Braintree Bushinghord Bury St Edmands Cambridge Chelmidord	£0.00 £0.96 £4.60 £1.65 £0.23 £16.92 £9.22 £0.00 £7.77 £43.33 £0.53	£0.00 £0.00 £0.15 £1.98 £4.75 £1.66 £5.05 £3.47 £0.00 £5.61 £20.76	£0.00 £0.00 £1.35 £0.07 £0.04 £1.92 £1.33 £0.00 £1.50 £0.93	£0.00 £0.00 £0.05 £0.40 £0.05 £0.39 £1.80 £1.01 £0.00 £0.25 £3.81 £1.24 £0.04	£0.00 £0.40 £0.24 £0.79 £0.14 £2.35 £3.19 £2.32 £0.00 £1.46 £16.86 £4.12	£0.00 £0.00 £0.94 £2.17 £2.42 £0.00 £21.26 £9.06 £0.00 £5.96 £61.67 £31.30	£0.00 £0.00 £0.26 £6.33 £2.16 £1.77 £6.08 £5.89 £0.00 £0.73 £34.80 £16.20	£0.00 £0.40 £2.61 £17.64 £11.23 £6.43 £55.23 £32.00 £21.77 £208.17 £102.01
Bussate Popping Certes, Circenthe Fresport Duties Sporty Wage, Charlett Way, Braintee Latesion Richata Park, West Thurnock Todate Shopping Park, Todate West, Stemany Bishipping Sendred Residence Barry St. Gennetis Centrolise Chemistre	£0.00 £0.96 £4.60 £1.65 £0.23 £15.92 £9.22 £0.00 £7.77 £88.77 £43.33 £0.53	£0.00 £0.00 £0.15 £1.98 £4.75 £1.66 £5.05 £3.47 £0.00 £5.61 £20.76 £4.88 £1.42	£0.00 £0.00 £1.35 £0.07 £0.04 £1.92 £1.33 £0.00 £1.50 £0.00 £1.50	£0.00 £0.05 £0.40 £0.05 £0.39 £1.80 £1.01 £0.00 £0.25 £3.81 £1.24	£0.00 £0.40 £0.24 £0.79 £0.14 £2.35 £3.19 £2.32 £0.00 £1.46 £16.86 £4.12 £0.45	£0.00 £0.00 £0.94 £2.17 £2.42 £0.00 £21.26 £9.06 £0.00 £5.96 £61.67 £31.30 £1.13	£0.00 £0.00 £0.26 £6.33 £2.16 £1.77 £6.08 £0.90 £0.73 £34.80 £16.20 £0.50	£0.00 £0.4(£2.61 £17.64 £11.23 £6.43 £55.23 £32.29 £0.00 £21.77 £208.17 £102.00 £4.13
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		Furniture	DIY/	_				
	Clothes	and	Hardwar e or	Domestic Electric	Electrical	Personal & Luxury	Recreatio nal	Total
	Shoes	Covering	Garden	Applianc	Goods	Goods	Goods	i otai
			Items	•				
Expenditure Great Dunmow	£221.40	£114.75	£83.18	£32.55	£119.64	£247.79	£158.15	£977.46
Great Dunmow	£2.13	£2.35	£0.19	£0.44	£0.20	£9.51	£1.45	£16.28
Haverhill Argos, High Street, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Haverhill Halfords, Cambridge Road Retail Park, Haverhill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Sainsbury's, Haycocks Road, Haverhill	£1.21	£0.20	£0.00	£0.20	£1.38	£0.67	£0.44	£0.50 £4.09
Cambridge Road Retail Park, Haverhill Haverhill	£0.00 £7.20	£1.95 £5.73	£11.94 £3.63	£0.25 £4.03	£0.26 £9.85	£2.09	£1.79 £8.10	£18.29 £49.86
Leaden Roding Leaden Roding	£0.00	£0.00	£0.00 00.03	£0.00 £0.00	£0.00	£0.00	£0.00	£0.00
Maulden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Maulden Saffron Walden	£0.00	£0.00	£0.00	£0.05	£0.15 £0.00	£0.00	£0.00	£0.20
Argos (in Homebase), Elizabeth Way, Saffron Walden	£0.00	£0.12	£0.00	£0.25	£0.14	£0.00	£0.00	£0.51
Boots, Market Place, Saffron, Walden Homebase, Elizabeth Way, Saffron Walden	£0.00	£0.00	£0.00 £10.52	£0.00 £0.04	£0.00	£2.51 £0.00	£0.00	£2.51 £11.51
Ridgeons Timber & Builders Merchants, Ashdon Road, Sa Tesco Superstore, Radwinter Road, Saffron Walden	£0.00	£0.00	£0.23 £0.09	£0.00	£0.00	£0.00	£0.00	£0.23 £0.09
Saffron Walden	£13.13	£10.31	£5.05	£2.81	£6.08	£28.64	£14.42	£80.44
Sawston Sawston	£0.00	£0.00 £0.36	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stansted Boots, Airside, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Main Terminal, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, The Greens Building, Stansted HMV, Airside Departure Lounge, Stansted Airport	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Stansted Airport Stansted Mountfitchet	£0.00	£0.00	£0.00	£0.00	£0.00	£1.00	£0.00	£1.00 £0.00
Stansted Mountfitchet	£0.00	£0.27	£0.00	£0.00	£0.00	£0.00	£0.28	£0.54
Stebbing Stebbing	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Takeley Takeley	£0.00	£0.00	£0.00	£0.00 80.03	£0.00	£0.00	£0.00	£0.00
Takeley Thaxted	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Thaxted Outside - Bishops Stortford	£0.00	£0.00	£0.00	00.03 00.03	£0.00	£0.20	£0.00	£0.20
Argos, Jackson Square, Bishops Stortford	£0.00	£0.38	£0.00	£0.13	£1.63	£0.00	£0.40	£2.55
Boots, Potter Street, Bishops Stortford Halfords, South Street, Bishops Stortford	00.03 00.03	£0.00	£0.00 £0.15	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Fitzroy Park, Bishops Stortford Magnet, Stort Valley Industrial Park, Bishops Stortford	£0.00	£1.62	88.83	£0.19	£0.00	£0.00	£0.00	£10.69
Next, Jackson Square Shopping Centre, Bishop Stortford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Jackson Square Shopping Centre, Bishops Stortford Outside - Braintree	£0.00	£0.00	£0.12 £0.00	£0.00	£0.00	£0.00	£0.00	£0.20
Argos, Bocking End, Braintree B&Q, Chapel Hill Retail Park, Braintree	£0.00	£0.00	£0.00	£0.26	£0.78	£0.28	£0.63	£1.95 £13.00
Boots, George Yard, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.71	£0.00	£0.71
Halfords, Chapel Hill Retail Park, Braintree Next, Freeport Village, Braintree	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.00 £0.00	£1.00 £0.37
George Yard Shopping Centre, Braintree	£1.13 £0.00	£0.00	£0.00	20.06	£0.00	£0.38	£0.00	£1.57
Outside - Cambridge Argos, Fitzroy Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Argos, Newmarket Road, Cambridge B&Q, Newmarket Road, Cambridge	£0.00	£0.00	£0.00	£0.04	£0.14	£0.00	£0.00	£0.18
BHS, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	20.00	£0.00	£0.00	£0.00	£0.00
Boots, Grafton Centre, Cambridge Boots, High Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.62 £0.57	£0.00	£0.62 £0.57
Boots, Woolards Lane, Cambridge Currys PC World, Cambridge Retail Park, Cambridge	£0.00	£0.00	00.03 00.03	£0.00	£0.00	£0.00	£0.00	£0.00
Debenhams, The Grafton Centre, Cambridge	£0.00	£0.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07
DFS, Newmarket Road, Cambridge Halfords, Cambridge Retail Park, Cambridge	£0.00	£0.11 £0.00	£0.00	00.03 00.03	£0.00	£0.00	£0.00 £1.63	£0.11 £1.63
HMV, Lion Yard, Cambridge Homebase, Cambridge Retail Park, Cambridge	£0.00	£0.00	£0.00	00.03	£0.00	£0.00	£0.00	£0.00
John Lewis, Grand Arcade, Cambridge	£0.96	£4.41	£0.00	£2.82	£13.78	£7.52	£2.40	£31.89
Magnet, Mercers Row, Cambridge Next, Grafton Centre, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Sidney Street, Cambridge Next, The Mall, Barhill, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Burleigh Street, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, Grand Arcade, Cambridge TK Maxx, Beehive Center, Coldhams Lane, Cambridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, The Beehive Centre, Cambridge Christ's Lane, Cambridge	00.03	£0.00	00.03 00.03	00.03 00.03	£0.00	£0.00	£0.76	£0.76
Grand Arcade, Cambridge	£0.45	£0.11	£0.00	£0.18	£0.60	£2.83	£0.64	£4.81
Lion Yard Shopping Centre, Cambridge Mitchams Corner, Cambridge	£0.24 £0.00	£0.10 £0.00	£0.00	00.03 00.03	£0.00	£0.24 £0.00	£0.00	£0.58 £0.00
The Grafton, Cambridge Beehive Centre Retail Park, Cambridge	£1.28	£0.24 £6.48	£0.00	£0.00 08.03	£0.00	£0.00	£0.00	£1.52 £16.21
Cambridge Retail Park, Cambridge	£1.63	£3.37	£0.91	£0.65	£3.41	£0.34	£2.40	£12.71
Outside - Chelmer Village TK Maxx. Chelmer Village Retail Park. Chelmer Village	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Homelands Retail Park, Chelmsford Currys PC World, Chelmer Village Retail Park, Chelmsford	£0.00	£0.16 £0.00	£6.62 £0.00	£0.00 £2.93	£0.00	£0.00	£0.00	£6.78 £14.18
High Chelmer Shopping Centre, Chelmsford HMV, High Chelmer Shopping Centre, Chelmsford	£0.00	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09
JJB Sports, High Chelmer, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Hanbury Road, Chelmsford Matalan, Riverside Retail Park, Chelmsford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, High Street, Chelmsford The Meadows, Chelmsford	£0.53 £1.07	£0.00	£0.00 00.03	£0.00 00.03	£0.00	£0.00	£0.00	£0.53 £2.93
The Meadows, Chelmstord Wickes, Cuton Hall Lane, Springfield, Chelmsford	£0.00	£0.00	£0.19	£0.00	£0.00	£0.00	£0.00	£0.19
	£0.48	£4.83 £0.31	£0.10	£1.36 £0.00	£5.96 £0.17	£0.77	£5.09 £1.93	£18.60 £2.41
Chelmer Village Retail Park, Chelmsford	£0.00			£0.00	£0.00	£0.00	£0.00	£0.00
Chelmer Village Retail Park, Chelmsford Riverside Retail Park, Chelmsford Outside - Harlow	£0.00	£0.00	00.03					
Chelmer Willage Retatl Park, Chelmsford Riverside Retail Park, Chelmsford Outside - Harlow Argos, Harlow Retail Park, Harlow Argos, The Harvey Centre, Harlow	£0.00 £0.00	£0.00 £0.00	£0.00	£0.15 £0.00	£0.43 £0.00	£0.00	£0.76 £0.00	£0.00
Chelmer Village Retail Park, Chelmsford Riverside Retail Park, Chelmsford Outside - Harlow Argos, Harlow Retail Park, Harlow Argos, The Harvey Centre, Harlow B&O, The Oaks Retail Park, Harlow	£0.00 £0.00 £0.00	£0.00 £0.00 £0.19	£0.00 £0.00 £1.24	£0.15 £0.00 £0.00	£0.43 £0.00	£0.00 £0.00	£0.76 £0.00	£0.00 £1.44
Chelmer Village Retal Park, Chelmsford Newsride Retal Park, Chelmsford Outstade - Hartiow Argos, Harlow Retal Park, Harlow Argos, Harlow Retal Park, Harlow BAQ, The Oaks Retal Park, Harlow BHS, Harlow Retal Park, Harlow BHS, Harlow Centre, Harlow BHS, Harlow Centre, Harlow Beost, The Stow, Harlow	£0.00 £0.00 £0.00 £0.00 £0.00	£0.00 £0.00 £0.00 £0.19 £0.00	£0.00 £0.00 £1.24 £0.00 £0.00	£0.15 £0.00 £0.00 £0.00	£0.43 £0.00 £0.00 £0.00	£0.00 £0.00 £0.00 £0.00	£0.76 £0.00 £0.00 £0.00	£0.00 £1.44 £0.00 £0.00
Chelmer Village Retail Park, Chelmsford Riverside Retail Park, Chelmsford Outside - Harlow Argos, Harlow Retail Park, Harlow Argos, The Harlow Cartie, Harlow B&O, The Cales Retail Park, Harlow B&O, The Cales Retail Park, Harlow B&O, Experiment Park, Harlow	£0.00 £0.00 £0.00 £0.00	£0.00 £0.00 £0.00 £0.19	£0.00 £0.00 £1.24 £0.00	£0.15 £0.00 £0.00	£0.43 £0.00 £0.00	£0.00 £0.00 £0.00	£0.76 £0.00 £0.00 £0.00 £0.00	£1.34 £0.00 £1.44 £0.00 £0.00 £7.13 £0.26

HMV, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Edinburgh Road, Harlow	£0.00	£0.16	£0.97	£0.00	£0.00	£0.00	£0.00	£1.13
Matalan, The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Primark, Broad Walk, Harlow	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21
River Island, Water Gardens, Harlow	£0.00	£0.00	00.03	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Water Gardens, Haydens Road, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Queensgate Centre, Harlow Wickes, Princes Gate Retail Park, Howard Way, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.34	£0.34
Harvey Centre, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Little Walk, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Staple Tye, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Water Gardens, Harlow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.60	£0.60
Harlow Retail Park, Harlow	£0.20	£3.03	£0.70	£0.70	£1.84	£0.30	£0.91	£7.68
Princes Gate Retail Park, Harlow	£0.00	£1.82	£0.00	£0.56	£2.69	£0.00	£3.26	£8.34
The Oaks Retail Park, Harlow	£0.00	£0.00	£0.07	£0.00	£0.00	£0.00	£0.00	£0.07
Outside - Hertford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, Madford Retail Park, Hertford	£0.00	00.02	£0.00	£0.00	£0.00	£0.00	00.03	£0.00
Outside - Newmarket Argos, The Rookery Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Argos, The Hookery Centre, Newmarket Boots, High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, 31 High Street, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Guineas Shopping Centre, Newmarket	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, Burns Road, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boots, High Street, Royston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside - Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, London Road, Stevenage	£0.00	£0.00	£1.26	£0.00	£0.00	£0.00	£0.00	£1.26
BHS, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Currys PC World, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	00.03	£0.00	£0.00	£0.00	£0.00	£0.00
DFS, Roaring Meg Retail Park, Stevenage Dunelm Mill, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
HMV. The Forum. Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Homebase, Roaring Meg Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
JJB Sports, The Forum, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Magnet, Argyle Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Matalan, Danestrete, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Next, Queensway, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
PC World, Roebuck Retail Park, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.34	£0.00	£0.00	£0.34
Primark, Town Square, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
River Island, West Gate Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TK Maxx, Forum Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Toys R Us, Roaring Meg Retail Park, London Road, Stever Wickes, Monkswood Way, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.26	£0.26
West Gate Shopping Centre, Stevenage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Roaring Meg Retail Park, Stevenage	£0.21	£0.56	£0.11	£0.47	£1.56	£0.00	£0.95	£3.85
Roebuck Retail Park, Stevenage	£0.21	£0.00	60.00	£0.00	£0.00	£0.00	£0.00	£0.21
Outside - Elsewhere	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Sainsbury's, Jackson Square, Bishops Stortford	£0.00	£0.00	£0.00	£0.00	£0.42	£0.00	£0.00	£0.42
Bluewater Shopping Centre, Greenhithe	£1.02	£0.16	£0.00	£0.06	£0.26	£1.00	£0.28	£2.77
Freeport Outlet Shopping Village, Charter Way, Braintree	£4.88	£2.10	£1.43	£0.43	£0.84	£2.30	£6.71	£18.70
Lakeside Retail Park, West Thurrock	£1.75	£5.03	£0.07	£0.05	£0.15	£2.57	£2.29	£11.91
Tollgate Shopping Park, Tollgate West, Stanway	£0.24	£1.75	£0.04	£0.41	£2.49	£0.00	£1.87	£6.81
Bishops Stortford		£5.35		£1.91	£3.38 £2.45	£22.54		£58.54
Braintree Braintree	£9.78 £0.00	£3.68	£1.41 £0.00	£1.07	£2.45 £0.00	£9.60 £0.00	£6.24	£34.23 £0.00
Burtingford Bury St Edmunds	£0.00	£0.00 £5.94	£0.00	£0.00	£0.00	£6.31	£0.00	£0.00
Cambridge	£8.23	£5.94 £22.00	£1.59	£4.04	£17.87	£65.37	£36.89	£23.08
Cambridge Chelmsford	£45.93	£5.17	£0.98	£1.32	£4.37	£33.18	£17.18	£108.14
Colchester	£0.56	£1.51	£0.06	£0.04	£0.48	£1.20	£0.53	£4.38
Harlow	£7.27	£3.46	£0.21	£0.59	£1.63	£5.65	£11.76	£30.57
London	£5.45	£1.21	£0.12	£0.06	£0.45	£11.03	£0.98	£19.30
Newmarket	£1.00	£0.13	£0.00	£0.03	£0.00	£0.44	£1.84	£3.45
Royston	£1.21	£0.98	£1.66	£0.18	£0.26	£2.67	£1.74	£8.70
Stevenage	£1.10	£0.13	£0.00	£0.00	£0.00	£0.34	£0.00	£1.57
Outside of Study Area	£8.07	£3.84	£2.98	£0.35	£1.90	£6.95	£3.71	£27.81
Others	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
			60.00	60.00	60.00	£0.00	60.00	£0.00
Other						00.00		00
	£0.00 £0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

Table 22 - Comparison Goods Turnover						
	Total Turnover from the Study					
Expenditure	Area 2011 (£m) £ 492.94	Area 2016 (£m) £ 611.94	Area 2021 (£m) £ 685.75	Area 2026 (£m) £ 910.47	Area 2031 (£m) £ 922.08	Area 2033 (£m) £ 977.46
Great Dunmow Great Dunmow	£ 8.21	£ 10.21	£ - 11.42	£ - 13.58	£ 15.35	£ - 16.28
Haverhill Argos, High Street, Haverhill Boots, High Street, Haverhill	£ 3.83 £ -	£ 4.76	£ 5.32 £ -	£ 7.64 £ -	£ 7.16	£ 7.59
Halfords, Cambridge Road Retail Park, Haverhill Sainsbury's, Haycocks Road, Haverhill	£ 0.25 £ 2.06	£ 0.31 £ 2.56	£ 0.35 £ 2.87	£ 0.41 £ 4.59	£ 0.47 £ 3.86	£ 0.50 £ 4.09
Cambridge Road Retail Park, Haverhill Haverhill	£ 9.22 £ 25.14	£ 9.45 £ 30.62	£ 12.83 £ 34.98	£ 15.29 £ 49.74	£ 17.25 £ 47.03	£ 18.29 £ 49.86
Leaden Roding Leaden Roding	£ 0.04	£ 0.05	£ 0.06	£ 0.07	£ 0.08	£ 0.09
Maulden Maulden Saffron Walden	£ - £ 0.10 £ -	£ 0.12	£ 0.14	£ 0.29	£ 0.19	£ 0.20
Argos (in Homebase), Elizabeth Way, Saffron Walde Boots, Market Place, Saffron, Walden	£ 0.26 £ 1.26	£ 0.32 £ 1.57	£ 0.36 £ 1.76	£ 0.54 £ 2.06	£ 0.48 £ 2.36	£ 0.51 £ 2.51
Homebase, Elizabeth Way, Saffron Walden Ridgeons Timber & Builders Merchants, Ashdon Re	£ 5.80 £ 0.11	£ 7.07 £ 0.13	£ 8.07 £ 0.16	£ 9.48 £ 0.19	£ 10.85 £ 0.21	£ 11.51 £ 0.23
Tesco Superstore, Radwinter Road, Saffron Walder Saffron Walden Sawston	£ 0.04 £ 40.57 £ -	£ 0.06 £ 50.35	£ 0.06 £ 56.43 £ -	£ 0.07 £ 71.61 £ -	£ 0.08 £ 75.88	£ 0.09 £ 80.44 £ -
Sawston Stansted	£ 1.86	£ 2.13	£ 2.59	£ 3.04	£ 3.48	£ 3.69
Boots, Airside, Stansted Airport Boots, Main Terminal, Stansted Airport	£ .	£ .	£ -	£ .	£ .	£ .
Boots, The Greens Building, Stansted HMV, Airside Departure Lounge, Stansted Airport	£ .	£ .	£ .	£ .	£ .	£ .
Stansted Airport Stansted Mountfitchet Stansted Mountfitchet	£ 0.50 £ -	£ 0.63 £ -	£ 0.70 £ -	£ 0.82 £ -	£ 0.94 £ -	£ 1.00 £ -
Stebbing Stebbing	£ .	£ .	£ .	£ .	£ .	£ .
Takeley Takeley	£ 0.43	£ 0.54	£ 0.60	£ 0.71	£ 0.81	£ 0.86
Thaxted Thaxted Outside - Bishops Stortford	£ 0.10	£ 0.13	£ 0.14	£ 0.17	£ 0.19	£ 0.20
Argos, Jackson Square, Bishops Stortford Boots, Potter Street, Bishops Stortford	£ 1.28	£ 1.60	£ 1.79	£ 3.54	£ 2.40	£ 2.55
Halfords, South Street, Bishops Stortford Homebase, Fitzroy Park, Bishops Stortford	£ 0.07 £ 5.39	£ 0.13 £ 8.61	£ 0.10 £ 7.50	£ 0.12 £ 8.80	£ 0.14 £ 10.08	£ 0.15 £ 10.69
Magnet, Stort Valley Industrial Park, Bishops Stortf Next, Jackson Square Shopping Centre, Bishop Sto	£ .	£ .	£ -	£ .	£ .	£ .
Jackson Square Shopping Centre, Bishops Stortfor Outside - Braintree Argos, Bocking End, Braintree	£ 0.10 £ -	£ 0.12 £ -	£ 0.14 £ -	£ 0.16 £ -	£ 0.19 £ -	£ 0.20 £ -
B&Q, Chapel Hill Retail Park, Braintree Boots, George Yard, Braintree	£ 6.56 £ 0.36	£ 8.15 £ 0.45	£ 9.12 £ 0.50	£ 10.71 £ 0.59	£ 12.27 £ 0.67	£ 13.00 £ 0.71
Halfords, Chapel Hill Retail Park, Braintree Next, Freeport Village, Braintree	£ 0.50 £ 0.19	£ 0.63 £ 0.23	£ 0.70 £ 0.26	£ 0.82 £ 0.31	£ 0.94 £ 0.35	£ 1.00 £ 0.37
George Yard Shopping Centre, Braintree Outside - Cambridge Argos, Fitzroy Street, Cambridge	£ 0.79 £ -	£ 0.99 £ -	£ 1.10 £ -	£ 1.30 £ -	£ 1.49 £ -	£ 1.57 £ -
Argos, Newmarket Road, Cambridge B&Q, Newmarket Road, Cambridge	£ 0.09 £ 1.07	£ 0.02 £ 0.11 £ 1.07	£ 0.02 £ 0.12 £ 1.49	£ 0.02 £ 0.27 £ 1.75	£ 0.03 £ 0.17 £ 2.00	£ 0.03 £ 0.18 £ 2.12
BHS, Grafton Centre, Cambridge Boots, Grafton Centre, Cambridge	£ 0.31	£ 0.39	£ -	£ .	£ 0.59	£ -
Boots, High Street, Cambridge Boots, Woolards Lane, Cambridge Curpus PC World, Cambridge Retail Park, Cambridge	£ 0.29 £ -	£ 0.36 £ .	£ 0.40 £ - £ 5.72	£ 0.47 £ -	£ 0.54 £ .	£ 0.57 £ -
Currys PC World, Cambridge Retail Park, Cambridge Debenhams, The Grafton Centre, Cambridge DFS, Newmarket Road, Cambridge	£ 4.11 £ 0.04 £ 0.05	£ 5.11 £ 0.05 £ 0.07	£ 5.72 £ 0.05 £ 0.07	£ 12.80 £ 0.06 £ 0.09	£ 7.68 £ 0.07 £ 0.10	£ 8.15 £ 0.07 £ 0.11
Halfords, Cambridge Retail Park, Cambridge HMV, Lion Yard, Cambridge	£ 0.82	£ 1.02	£ 1.15	£ 1.35	£ 1.54	£ 1.63
Homebase, Cambridge Retail Park, Cambridge John Lewis, Grand Arcade, Cambridge Magnet, Mercers Row, Cambridge	£ 1.14 £ 16.08	£ 1.10 £ 19.99	£ 1.59 £ 22.37	£ 1.86 £ 38.41	£ 2.13 £ 30.08	£ 2.26 £ 31.89
Magnet, Mercers Row, Cambridge Next, Grafton Centre, Cambridge Next, Sidney Street, Cambridge	£ - £ -	£ .	£ -	£ .	£ .	£ .
Next, The Mall, Barhill, Cambridge Primark, Burleigh Street, Cambridge	£ .	£ .	£ -	£ .	£ .	£ .
River Island, Grand Arcade, Cambridge TK Maxx, Beehive Center, Coldhams Lane, Cambrid	£ 0.20	£ 0.24	£ - 0.27	£ 0.32	£ 0.37	£ 0.39
Toys R Us, The Beehive Centre, Cambridge Christ's Lane, Cambridge Grand Arcade, Cambridge	£ 0.38 £ - £ 2.43	£ 0.48 £ -	£ 0.53 £ -	£ 0.62 £ -	£ 0.72 £ 4.54	£ 0.76 £ -
Lion Yard Shopping Centre, Cambridge Mitchams Corner, Cambridge	£ 0.29 £ .	£ 0.36	£ 0.41	£ 0.48	£ 4.54 £ 0.55	£ 0.58
The Grafton, Cambridge Beehive Centre Retail Park, Cambridge	£ 0.77 £ 8.17	£ 0.95 £ 10.14	£ 1.07 £ 11.37	£ 1.25 £ 16.54	£ 1.44 £ 15.29	£ 1.52 £ 16.21
Cambridge Retail Park, Cambridge Outside - Chelmer Village	£ 6.41	£ 7.83	£ 8.92	£ 13.47	£ 11.99	£ 12.71
TK Maxx, Chelmer Village Retail Park, Chelmer Villa Outside - Chelmsford B&Q, Homelands Retail Park, Chelmsford	£ - £ -	£ . £ 4.24	£ - £ 4.75	£ - £ 5.58	£ - £ 6.39	£ - £ -
Currys PC World, Chelmer Village Retail Park, Chel High Chelmer Shopping Centre, Chelmsford	£ 7.15 £ 0.04	£ 8.89 £ 0.05	£ 9.95 £ 0.06	£ 21.60 £ 0.07	£ 13.38 £ 0.08	£ 14.18 £ 0.09
HMV, High Chelmer Shopping Centre, Chelmsford JJB Sports, High Chelmer, Chelmsford	£ .	£ .	£ -	£ .	£ .	£ .
Magnet, Hanbury Road, Chelmsford Matalan, Riverside Retail Park, Chelmsford Next, High Street, Chelmsford	£ 0.06 £ 0.27	£ 0.07 £ 0.33	£ 0.08 £ 0.37	£ 0.10 £ 0.44	£ 0.11 £ 0.50	£ 0.12 £ 0.53
The Meadows, Chelmsford Wickes, Cuton Hall Lane, Springfield, Chelmsford	£ 1.48 £ 0.10	£ 1.84 £ 0.12	£ 2.05 £ 0.13	£ 2.41 £ 0.16	£ 2.76 £ 0.18	£ 2.93 £ 0.19
Chelmer Village Retail Park, Chelmsford Riverside Retail Park, Chelmsford	£ 9.38 £ 1.21	£ 11.66 £ 1.51	£ 13.05 £ 1.69	£ 20.57 £ 2.13	£ 17.54 £ 2.27	£ 18.60 £ 2.41
Outside - Harlow Argos, Harlow Retail Park, Harlow Argos, The Harvey Centre, Harlow	£ 0.68	£ 0.84	£ 0.94	£ 1.48	£ 1.26	£ 1.34
B&Q, The Oaks Retail Park, Harlow BHS, Harvey Centre, Harlow	£ 0.73	£ 1.12	£ 1.01	£ 1.19	£ 1.36	£ 1.44
Boots, The Stow, Harlow Currys PC World, Queensgate Retail Park, Edinburg	£ -	£ -	£ -	£ -	£ - 6.73	£ -
Halfords, Howard Way, Harlow HMV, Water Gardens, Harlow Homebase, Edinburgh Road, Harlow	£ 0.13 £ -	£ 0.17 £ -	£ 0.19 £ -	£ 0.22 £ -	£ 0.25 £ -	£ 0.26 £ -
Matalan, The Water Gardens, Harlow Next, Water Gardens, Harlow	£ .	£ .	£ -	£ .	£ .	£ .
Primark, Broad Walk, Harlow River Island, Water Gardens, Harlow	£ 0.11	£ 0.13	£ 0.15	£ 0.18	£ 0.20	£ 0.21
TK Maxx, Water Gardens, Haydens Road, Harlow Toys R Us, Queensgate Centre, Harlow	£ -	£ 0.21	£ 0.24	£ 0.28	£ 0.32	£ 0.34
Wickes, Princes Gate Retail Park, Howard Way, Har Harvey Centre, Harlow Little Walk, Harlow	£ 0.20 £ -	£ 0.34 £ -	£ 0.28 £ -	£ 0.33 £ -	£ 0.38 £ -	£ 0.41 £ -
Staple Tye, Harlow The Water Gardens, Harlow	£ 0.30	£ -	£ -	£ -	£ - 0.57	£ 0.60
Harlow Retail Park, Harlow Princes Gate Retail Park, Harlow The Oaks Retail Park, Harlow	£ 3.87 £ 4.20	£ 4.99 £ 5.23	£ 5.85 £ 0.05	£ 7.94 £ 9.24	£ 7.24 £ 7.86	£ 7.68 £ 8.34
The Oaks Retail Park, Harlow Outside - Hertford Matalan, Madford Retail Park, Hertford	£ 0.04 £ -	£ 0.05 £ -	£ 0.05 £ -	£ 0.06 £ -	£ 0.07 £ -	£ 0.07 £ -
Outside - Newmarket Argos, The Rookery Centre, Newmarket	£ .	£ .	£ -	£ .	£ .	£ .
Boots, High Street, Newmarket TK Maxx, 31 High Street, Newmarket The Guineas Shopping Centre, Newmarket	£ .	£ .	£ -	£ -	£ .	£ .
The Guineas Shopping Centre, Newmarket Outside - Royston Boots, Burns Road, Royston	£ - £ -	£ . £ .	£ - £ -	£ . £ .	£ .	£ . £ .
Boots, High Street, Royston	£ .	£ .	£ .	£ .	£ .	£ .
B&Q, London Road, Stevenage BHS, The Forum, Stevenage	£ 0.64 £ -	£ 0.79	£ 0.89	£ 1.04 £ -	£ 1.19 £ -	£ 1.26 £ -
Currys PC World, Roaring Meg Retail Park, Stevena DFS, Roaring Meg Retail Park, Stevenage Dunelm Mill, Roebuck Retail Park, Stevenage	£ - £ -	£ . £ .	£ -	£ . £ .	£ .	£ . £ .
HMV, The Forum, Stevenage Homebase, Roaring Meg Retail Park, Stevenage	£ .	£ :	£ .	£ .	£ . £ .	£ .
JJB Sports, The Forum, Stevenage Magnet, Argyle Way, Stevenage	£ .	£ .	£ -	£ .	£ .	£ .
Matalan, Danestrete, Stevenage Next, Queensway, Stevenage PC World, Roebuck Retail Park, Stevenage	£ - £ -	£ - £ -	£ - £ 0.24	£ - £ 0.58	£ . £ 0.32	£ . £ .
Primark, Town Square, Stevenage River Island, West Gate Centre, Stevenage	£ .	£ .	£ .	£ .	£ .	£ .
TK Maxx, Forum Shopping Centre, Stevenage Toys R Us, Roaring Meg Retail Park, London Road,	£ 0.13	£ 0.16	£ 0.18	£ 0.22	£ 0.25	£ 0.26
Wickes, Monkswood Way, Stevenage West Gate Shopping Centre, Stevenage Roaring Meg Retail Park, Stevenage	£ 0.07 £ -	£ 0.09 £ -	£ 0.10 £ -	£ 0.11 £ -	£ 0.13 £ .	£ 0.14 £ -
Roebuck Retail Park, Stevenage Outside - Elsewhere	£ 0.11	£ 0.13	£ 0.15	£ 0.17	£ 0.20	£ 0.21
Sainsbury's, Jackson Square, Bishops Stortford Bluewater Shopping Centre, Greenhithe	£ 0.21 £ 1.40	£ 0.27 £ 1.74	£ 0.30 £ 1.94	£ 0.72 £ 2.51	£ 0.40 £ 2.61	£ 0.42 £ 2.77
Freeport Outlet Shopping Village, Charter Way, Bra Lakeside Retail Park, West Thurrock	£ 9.43 £ 6.01 £ 3.44	£ 11.73 £ 7.47 £ 4.27	£ 13.12 £ 8.36 £ 4.78	£ 16.14 £ 9.94 £ 7.81	£ 17.64 £ 11.23 £ 6.43	£ 18.70 £ 11.91 £ 6.81
Tollgate Shopping Park, Tollgate West, Stanway Bishops Stortford Braintree	£ 3.44 £ 29.52 £ 17.26	£ 4.27 £ 37.14 £ 21.46	£ 41.07 £ 24.02	£ 7.81 £ 51.19 £ 30.36	£ 55.23 £ 32.29	£ 58.54 £ 34.23
Buntingford Bury St Edmunds	£ . £ 11.64	£ . £ 14.47	£ -	£ . £ 20.37	£ . £ 21.77	£ . £ 23.08
Cambridge Chelmsford Colchester	£ 111.29 £ 54.53 £ 2.21	£ 138.20 £ 67.80 £ 2.75	£ 154.81 £ 75.86 £ 3.07	£ 197.49 £ 92.90 £ 4.03	£ 208.17 £ 102.01 £ 4.13	£ 220.67 £ 108.14 £ 4.38
Colchester Harlow London	£ 15.42 £ 9.73	£ 2.75 £ 19.18 £ 12.09	£ 21.44 £ 13.54	£ 26.61 £ 16.29	£ 28.84 £ 18.21	£ 30.57 £ 19.30
Newmarket Royston	£ 1.74 £ 4.39	£ 2.16 £ 5.46	£ 2.42 £ 6.10	£ 2.84 £ 7.39	£ 3.25 £ 8.21	£ 3.45 £ 8.70
Stevenage Outside of Study Area	£ 0.79 £ 14.02	£ 0.99 £ 17.41	£ 1.10 £ 19.51	£ 1.29 £ 24.57	£ 1.48 £ 26.23	£ 1.57 £ 27.81
Others Other Internet / delivered	£ - £ -	£ . £ .	£ .	£ .	£ .	£ . £ .
(Don't know / varies)	£ .	£ .	£ -	£ -	£ .	£ .
-	Tables 3 and 9a.o.				_	_

Table 23 Comparison Floorspace Capacity

Zone 1a Saffron Walden	2011	2016	2021	2026	2031	2033
Total Available Spend in Zone 1a	£94.18	£117.10	£131.02	£153.79	£176.18	£186.76
Comparison Goods Expenditure into Town Centre Shops (Saffron Walden)	£45.95	£57.04	£63.92	£80.93	£85.95	£91.11
Existing Town Centre Benchmark turnover	£41.57	£44.56	£47.77	£51.21	£54.89	£56.44
Commitments turnover (£m)		£6.37	£6.83	£7.32	£7.85	£8.07
Surplus Expenditure (in town centre)	£4.38	£6.11	£9.32	£22.40	£23.21	£26.60
Benchmark Turnover	5500	5896	6320	6775	7263	7468
Supportable Town Centre Floorspace	797	1036	1475	3307	3195	3562
Town Centre Floorspace Requirement	797	1036	1475	3307	3195	3562
Saffron Walden Out of Centre Floorspace						
Homebase / Argos / Ridgeons / Tesco	£6.51	£7.93	£9.06	£10.75	£12.18	£12.91
Benchmark Turnover of Out of Centre Floorspace Total Benchmark turnover of out of centre floorspace	6.47	£6.93	7.43	7.97	8.54	8.78
Commitments turnover (£m)						
Total Turnover of Major Out of Centre Floorspace	£6.47	£6.93	£7.43	£7.97	£8.54	£8.78
Surplus Expenditure (out of centre)	£0.04	£1.00	£1.62	£2.78	£3.64	£4.13
Benchmark Turnover	2500	2680	2873	3080	3301	3394
Supportable Out of centre Floorspace	17	372	565	904	1101	1216
Out of Centre Floorspace Requirement	17	372	565	904	1101	1216

Zone 2a Great Dunmow	2011	2016	2021	2026	2031	2033
Total Available Spend in Zone 2a	£72.08	£89.61	£100.27	£117.70	£134.82	£142.92
Comparison Goods Expenditure into Town Centre Shops (Great Dunmow)	£8.62	£10.72	£11.99	£14.26	£16.12	£17.09
Existing Town Centre Benchmark turnover	£7.72	£8.28	£8.87	£9.51	£10.20	£10.48
Commitments turnover (£m)						
Surplus Expenditure (in town centre)	£0.90	£2.44	£3.12	£4.75	£5.93	£6.61
Benchmark Turnover	5500	5896	6320	6775	7263	7468
Supportable Town Centre Floorspace	163	414	493	701	816	885
Town Centre Floorspace Requirement	163	414	493	701	816	885
Great Dunmow Out of Centre Floorspace						
Total Great Dunmow Retail Parks						
Benchmark Turnover of Out of Centre Floorspace						
Total Benchmark turnover of out of centre floorspace	0.00	£0.00	0.00	0.00	0.00	0.00
Commitments turnover (£m)						
Total Turnover of Major Out of Centre Floorspace	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Surplus Expenditure (out of centre)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Benchmark Turnover	2500	2680	2873	3080	3301	3394
Supportable Out of centre Floorspace	0	0	0	0	0	0
Out of Centre Floorspace Requirement	0	0	0	0	0	0

Zone 3 Stansted Mountfitchet	2011	2016	2021	2026	2031	2033
Total Available Spend in Zone 3	£66.80	£83.05	£92.92	£109.08	£124.95	£274.20
Comparison Goods Expenditure into Town Centre Shops (Stansted Mountfitchet)	£0.27	£0.34	£0.38	£0.45	£0.51	£0.54
Existing Town Centre Benchmark turnover	£2.66	£2.85	£3.05	£3.27	£3.51	£3.61
Commitments turnover (£m)						
Surplus Expenditure (in town centre)	-£2.38	-£2.51	-£2.67	-£2.83	-£3.00	-£3.07
Benchmark Turnover	5500	5896	6320	6775	7263	7468
Supportable Town Centre Floorspace	-433	-426	-423	-417	-413	-411
Town Centre Floorspace Requirement	-433	-426	-423	-417	-413	-411
Stansted Mountfitchet Out of Centre Floorspace						
Total Stansted Mountfitchet Retail Parks	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Benchmark Turnover of Out of Centre Floorspace						
Total Benchmark turnover of out of centre floorspace	0.00	£0.00	0.00	0.00	0.00	0.00
Commitments turnover (£m)						
Total Turnover of Major Out of Centre Floorspace	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Surplus Expenditure (out of centre)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Benchmark Turnover	2500	2680	2873	3080	3301	3394
Supportable Out of centre Floorspace	0	0	0	0	0	0
Out of Centre Floorspace Requirement	0	0	0	0	0	0

Zone 4 Haverhill	2011	2016	2021	2026	2031	2033
Total Available Spend in Zone 4	£138.28	£171.93	£192.37	£225.80	£258.66	£274.20
Comparison Goods Expenditure into Town Centre Shops (Haverhill)	£31.87	£38.92	£44.33	£63.12	£59.61	£63.19
Existing Town Centre Benchmark turnover	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Commitments turnover (£m)						
Surplus Expenditure (in town centre)	£31.87	£38.92	£44.33	£63.12	£59.61	£63.19
Benchmark Turnover	5500	5896	6320	6775	7263	7468
Supportable Town Centre Floorspace	5794	6601	7014	9317	8207	8462
Town Centre Floorspace Requirement	5794	6601	7014	9317	8207	8462
Haverhill Out of Centre Floorspace						
Total Haverhill Retail Parks	£12.48	£0.00	£0.00	£0.00	£0.00	£0.00
Benchmark Turnover of Out of Centre Floorspace Total Benchmark turnover of out of centre floorspace	0.00	£0.00	0.00	0.00	0.00	0.00
Commitments turnover (£m)						
Total Turnover of Major Out of Centre Floorspace	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Surplus Expenditure (out of centre)	£12.48	£0.00	£0.00	£0.00	£0.00	£0.00
Benchmark Turnover	2500	2680	2873	3080	3301	3394
Supportable Out of centre Floorspace	4993	0	0	0	0	0
Out of Centre Floorspace Requirement	4993	0	0	0	0	0